

OCTOBER 16, 2025

DEAR FELLOW SIMMENTAL ENTHUSIAST,

I am honored to ask for your vote for re-election as an Eastern Region Trustee of the American Simmental Association. Serving over the past three years has been a privilege, and I remain deeply committed to advancing our breed and its members.

As a lifelong Simmental breeder, I have witnessed tremendous progress in our breed—driven by strong leadership, dedicated members, and forward-thinking programs. SimGenetics continue to make a measurable impact across the beef industry, and Simmental cattle are hotter than ever. With the diversity of our genetics—SimAngus, Simbrah, Fullblood, Purebred, and SimAngusHT—we are strategically positioned for continued growth and long-term success.

My passion for Simmental runs deep. I grew up on my family's operation in South Louisiana and owned my first registered cow at just two years old. As a proud AJSA alumnus, I've been fortunate to give back by assisting with the junior national judging contests and helping introduce youth to genomics through the Neogen DNA Clinic. Serving on the Activities and Events Committee has only strengthened my belief that our youth are the key to the future of this breed.

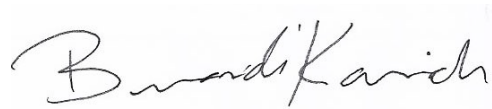
In 2011, my husband and I established MBK Cattle in Mississippi, building our herd from the ground up. Our focus remains on functional, productive cattle that perform in real-world conditions. Along with marketing show and breeding stock, we've expanded into direct-to-consumer beef sales under our MK-Beef label.

Professionally, I serve as the State Beef Cattle Extension Specialist at Mississippi State University, where I lead educational programs for cattle producers, conduct applied research, and oversee the university's beef herds. This role allows me to bridge science and production—bringing a practical, research-based perspective to the ASA Board. I've been honored to serve on the Breed Improvement and Simbrah Committees, chair the Growth and Development Committee, and promote our Simbrah breeders and youth through the soon to be created Simbrah Foundation Account.

I am proud of what we've accomplished together and look forward to continuing the work ahead. My goal remains simple: to be a strong, informed, and approachable voice for all Simmental breeders.

Thank you for your trust, your support, and your vote.

Sincerely,



BRANDI KARISCH, PH.D

OWNER, MBK CATTLE

MISSISSIPPI STATE UNIVERSITY, EXTENSION BEEF CATTLE SPECIALIST

MILTON SUNDBECK ENDOWED PROFESSOR

