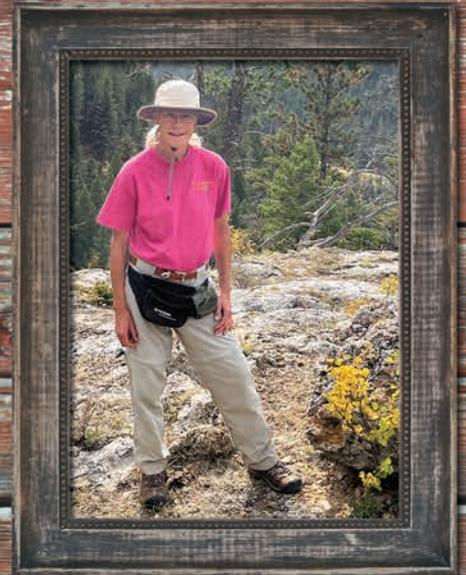


the Register

2023 Golden Book Winners Recognized

Two longtime breeders and two recently retired ASA employees are recognized with the Association's highest honor.
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ASA Lifetime Promoter
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Antibiotics Now Require
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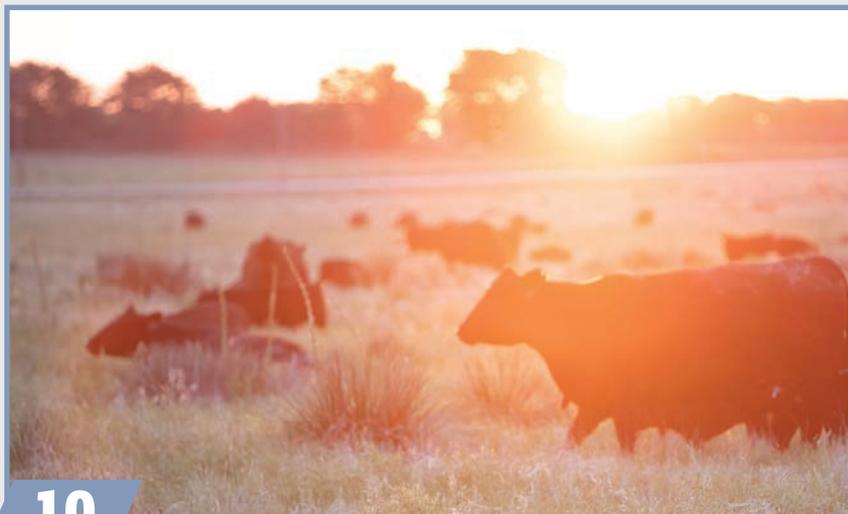
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ASA Spotlight

Committed to Quality

by Lilly Platts

Triangle H Ranch is a multi-generation cow/calf, feedlot, and farming operation owned by the Hands family. Sam Hands, who heads the family's feedlot operation, discusses his side of the business and the Simmental breed's influence.



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Farmers and ranchers must now obtain a prescription for antibiotics. GFI #263 went into effect on June 11, 2023.

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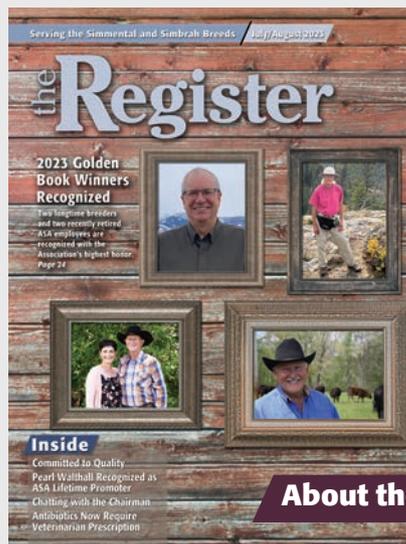
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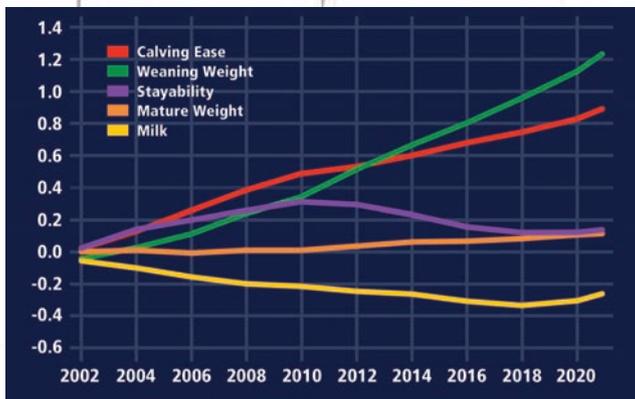
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Maternal Trait Genetic Trends

Purebred Simmental in past 20 years



Simmental genetics bring calving ease, early growth, and cow longevity while keeping feed costs at a minimum.

Breed	Mature Cow Wt.
Hereford	1,419
Angus	1,410
Red Angus	1,409
Simmental	1,404

Source: USDA MARC

\$All Purpose Index (\$API)

predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API		2 # Females per year		3 # years using the bull		Profit Potential	
A	\$120	X	25	X	5	=	\$15,000	
B	\$180	X	25	X	5	=	\$22,500	
Difference							=	\$7,500

Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for 1, 2, and 3 to compare your potential earnings.

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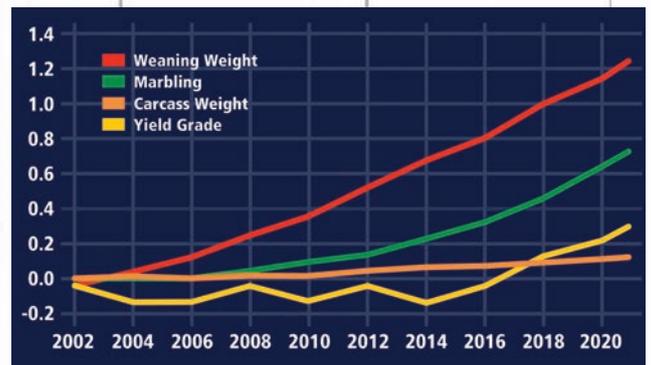
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All to strengthen your bottom line.

Terminal Trait Genetic Trends

Purebred Simmental in past 20 years



\$Terminal Index (\$TI)

predicts profitability when all calves are harvested.

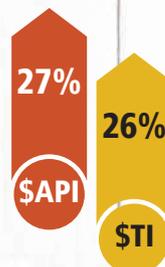
Trait	Simmental rank compared to other Continental breeds
Marbling	First
Carcass Weight	Second
Back Fat	Second
Post Weaning Gain	First

Source: USDA MARC

Simmental cattle bring marbling and growth without too much fat. Simmental genetics perfectly complement British strengths and weaknesses for an ideal carcass.

Did You Know?

◆ According to the National Association of Animal Breeders, Simmental ranks second for semen sales compared to all other beef breeds, and in recent years, the percentage of semen sold in the US from Simmental bulls has grown by 35%.



◆ \$API increased 27% and \$TI increased 26% in the last 20 years. This translates to an average increased profit of \$3,375 per bull when used to sire replacement heifers and harvesting remaining calves or \$2,000 when all calves are harvested.



by Matt Aggen,
North Central Region

One of the perks of being a board member is getting the email telling you it's your turn to write your Viewpoint article. At the time of writing this, summer is in full swing. For us, AI and ET work is done and cows are out on grass, which is arguably one of the best moments in a beef producer's life.

Summer also brings field days, Regional Classics, and of course the highlight for many Simmental enthusiasts, the AJSA National Classic. I had the opportunity to attend and speak at a Minnesota Junior Simmental Associations field day. I can say without any reservation that I'm very proud of this group of kids. The friendships, memories, and life skills they are gaining are incredible.

Rewind back to January where I and the rest of the freshman class of trustees found ourselves in Bozeman at our first round of board meetings. I must admit that the first day was similar to drinking out of a fire hose. All jokes aside, the meetings are well organized with a great blend of staff and a well-rounded board of trustees. The gavel was passed to our new chairman, Doug Parke. I have known Doug for a long time and I am looking forward to serving with him.

The ASA offers many programs and services promoting data and DNA. The ASA develops and provides the tools for its membership to generate more accurate data, and ultimately build better beef cattle for the entire industry. All this being said, let's not forget about the cattle. They should offer physical quality and have intangibles, like appetite, libido, and maternal instinct, while being tough and hardy. There is no question that Simmental cattle are adaptable in all parts of the country and very well accepted in all facets of the industry. All this is a credit to great breeders and strong leadership. ■



by Dr. Jackie Atkins,
Director of Science and
Education Operations, ASA;
Director of Operations, IGS

Walking around the cylinder

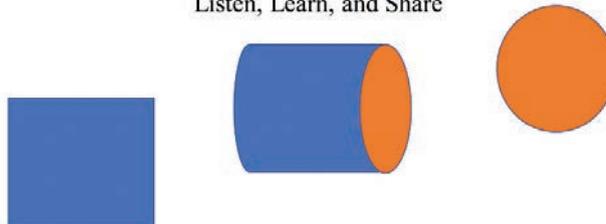
Have you ever been in a conversation where you see a situation completely opposite to the other person? Years ago, my knee-jerk reaction in those circumstances was to assume

I was right and they were wrong. They clearly didn't know what I knew or else they would see it my way. This applied to people in my professional circles as well as personal relationships. With hubris, I assumed the world was more black and white and I had certainty that my point of view was the "correct" one.

I have spent the last two to three years diving into leadership and personal development. One thing I have learned is to seek a more thorough perspective, in particular surrounding topics with uncertainty and disagreement. Instead of a quick judgment where I am right and the other person is wrong, I hold my perspective with less certainty and have more curiosity about the other point of view.

A way to visualize this is to consider a cylinder that has blue sides and an orange core. If you are viewing the cylinder from one side and are unable to see the 3D shape, you might swear up and down that the object in front of you is a blue rectangle. However, for the person staring down the barrel of the cylinder, they know with certainty that the object in front of them is an orange circle. Each of these perspectives could feel both highly certain of their "rightness" and that the other point of view is so clearly wrong. It is only in walking around this object that one can see its true form: a cylinder with blue sides and an orange core.

Walk around the cylinder.
Listen, Learn, and Share



How do we walk around the cylinder? We graciously listen for the meaning in people's words, are genuinely open to learn about a different point of view, and when appropriate, share our perspective. This is a skillset that in my opinion is fading from our society. Judgment, mistrust, and a lack of desire to understand another perspective shows up over and over again in our politics, news, social media, and on and on. But WE can change this one conversation at a time. WE can bring this skillset to those in our spheres of influence. WE can show up by giving grace, choosing curiosity over certainty, and seeking to understand those with a different point of view.

This year's Fall Focus Educational Symposium is built to deeply consider topics that are uncertain and have disagreement. We invited people with different points of view to speak not because we want to instigate conflict but to help us walk around the cylinder. I am eager for this year's Fall Focus and to walk around the cylinder with you. I hope you join us to listen, learn, and share. ■



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Committed *to* Quality

by Lilly Platts

Triangle H Ranch, located in Finney County, Kansas, is a multi-generation cow-calf, feedlot, and farming operation owned by the Hands family. Sam Hands, who heads the family's feedlot operation, met with the Grant Company to discuss his side of the business and the Simmental breed's influence. The Stand Strong feature can be viewed on YouTube.

The Hands family found their way to southwestern Kansas as cowboys and homesteaders. The Triangle H business was officially established in 1974 as a partnership between Fielding Hands and his sons, Sam, Greg, and Cedric. The family farm started generations before the current business, and Sam Hands got his official start in the cattle business when he was just nine years old, purchasing a calf.

Today, the farming and cattle operation complement one another and have allowed the family to diversify. Crops include corn, grain sorghum, soybeans, wheat, and alfalfa, and the cow herd is used to clean up crop residue.

Hands leads the cow-calf, stocker, and finishing programs, continuing his lifelong passion for the industry. His daughter, Marisa Kleysteuber, has also stepped in as a managing partner, becoming the fifth generation to farm and raise cattle.

After learning to AI in the 1960s, Hands became an early adopter of this technology. This work exposed him to many breeds and facets of the industry. Hands recalls, "We decided that with the development of the feeding industry, feeder cattle were more fitting for our operation. We brought in Hereford bulls for cleanup, and were Aling with Charolais and Angus at first. As continental breeds started becoming more available we tested all of the different breeds, and we really liked what we were seeing with Simmental."

The Hands family settled on a SimAngus cross, and have since balanced that cross to maintain performance in the feedlot and on the rail. "We've followed the numbers and done our own research, and can say that heterosis works. We get a little more ribeye, a little leaner carcass, a bit more quality, and looking at bottom line net profit, SimAngus works extremely well for us through the feed





Triangle H has become a trusted cattle feeder, and is committed to continual improvement through data evaluation and quality management.

yard,” Hands says. SimAngus females have also worked well in the cow herd. “When we brought the Simmental cross females into the herd the conception rates got a little better.”

Hands explains that Simmental has paired well with Angus for a number of reasons, from the volume of data available to performance traits. “The thing we wanted to pick up from Simmental was heterosis, and also the dual-purpose traits which provide good maternal and terminal performance. Now we’ve made extensive progress in the Angus breed for size and production efficiency, so there’s just a nice balance with Simmental for getting carcass traits and feedlot performance.”

The All Purpose Index (\$API) is a valuable tool for Hands. “The reason I use it is because we are going to keep females back in the herd. Feedlot performance and carcass traits are very important to us, but at the same time we’re going to keep females back and look at frame size, milk, longevity, and fertility,” he explains. “It helps bring traits together and makes life a little simpler.”

In the late 1990s Triangle H began marketing cattle through US Premium Beef, which provides full carcass data for each animal. This has been valuable for Hands’ customers. “One of the reasons they feed with us is that they [our customers] want data back on their cattle to see if there are changes they need to make,” Hands explains.

Triangle H has become a trusted feeder thanks to their dedication to data and unwavering commitment to making sure cattle are well-cared-for. “Our natural niche right now is that we have a good ongoing list of clientele who want to feed cattle here and get data back.”

Helping customers improve has strengthened these customer relationships. “We’ve developed an index here that incorporates feedlot performance along with carcass traits so they can evaluate their cattle and hopefully do a better job each year. We’ve also worked with them to develop a health program that helps them reach those end objectives,” Hands says.

Southwest Kansas has been a good home for the Hands family operation. “Animals seem to get along well here in our environment,” Hands explains. “If it is hot they cool



Above: Sam Hands leads the Triangle H cow-calf and feeding business, alongside his daughter, Marisa Kleysteuber.

Below: Hands chose Simmental genetics to add heterosis to the program. Triangle H retains heifers, which requires balancing maternal and terminal traits.



(Continued on page 12)

Committed to Quality

(Continued from page 11)



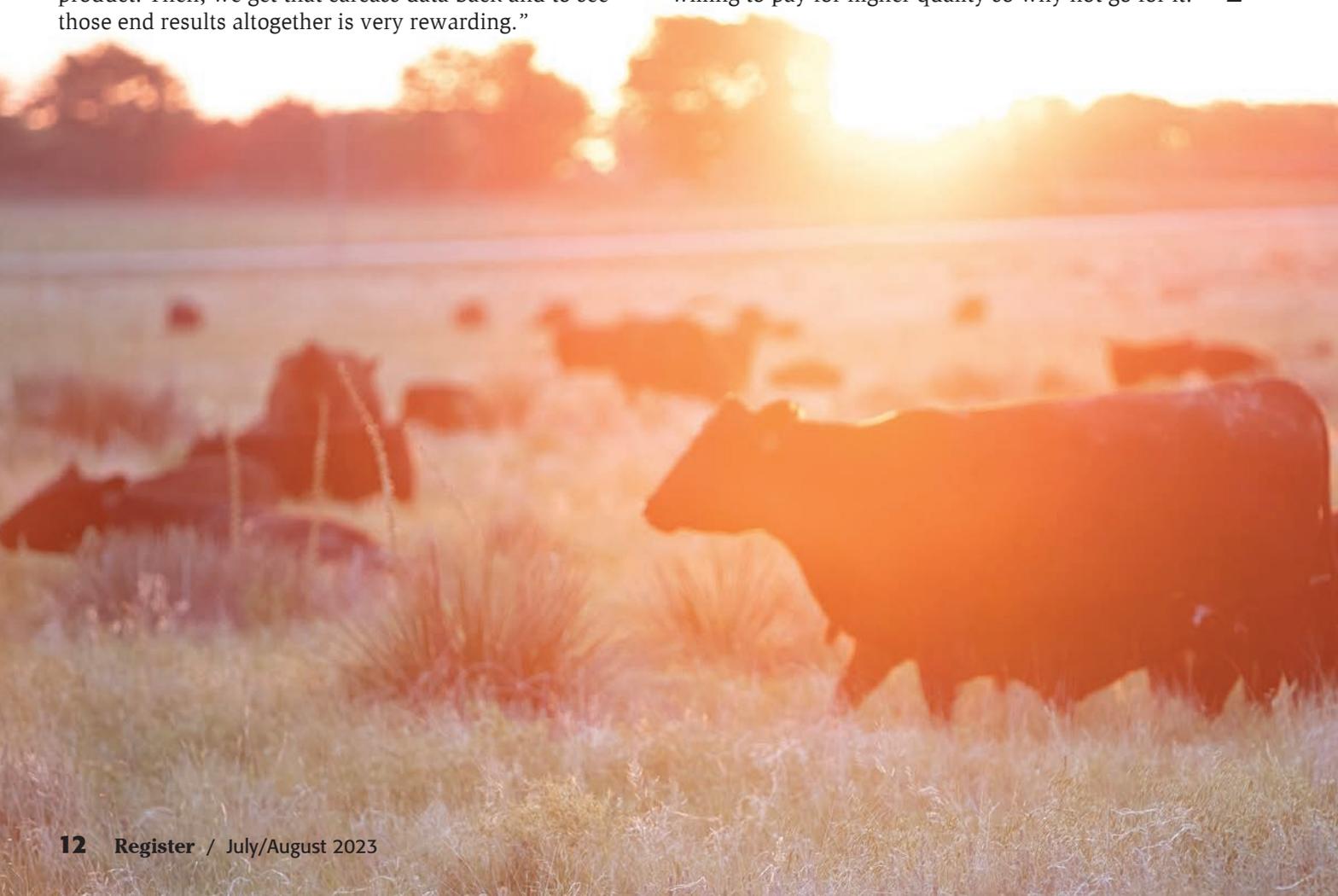
Above: Simmental genetics were added to the Angus cow herd to complement traits and add performance.

Below: Southwest Kansas is a productive area for farming and ranching.

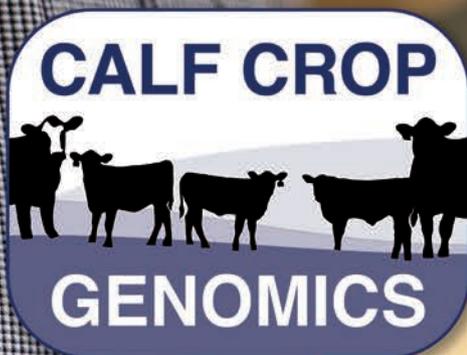
off, and if it's cold we're dry so the humidity doesn't cause a problem with that, typically."

Hands enjoys each aspect of the cattle business, from calving to feeding. "It's neat to see mother cows bringing life into the world and watching the whole process," he says. "They raise a calf up to weaning size, and it's neat to watch those calves out on wheat pasture, and then as they transition at the feedlot level to become a finished product. Then, we get that carcass data back and to see those end results altogether is very rewarding."

An appreciation for the process and desire to continue improving drives the Triangle H program. Hands concludes, "I look at our ruminant animals and the amazing job they do of taking raw resources and turning them into a very highly desired, digestible protein with extreme quality that is sought after by consumers across the world. With today's cost of production we just have to keep working at being efficient. People have the means and are willing to pay for higher quality so why not go for it." ■



**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

Come one, come all!

All Breeds Welcome!

"I love this program and appreciate that it is flexible for other activities. I like it more when Cowan can be on the live webinar, but that's life. The data is awesome, and it's a great learning experience. Many of the assignments were high-level. I think that is great but can be daunting when even the parents aren't awesome at it."

– Natasha Mortenson, participant

"She really enjoyed it all, and the varied content was awesome! The hands-on things she enjoyed more than the papers, but that is her being young."

– Chelsea Faulhaber, parent

"I enjoyed participating in the SPC Contest this year a ton. My favorite part was honestly probably making my steers ration! It was so different than any of the other assignments and it honestly took things to a whole different perspective for me. As always, every year I seem to learn more and more. I love the topics that the webinars go over and they have awesome speakers/presenters this year so it made it really fun to listen to. There was nothing that I disliked this year, you guys all made it really fun for me anyways and I really enjoyed it."

– Audrey Redalen, participant

"I greatly appreciate how this program has continued to be open to feedback and evolve! An example that especially resonates with me as a parent is how the assignments have developed into truly educational experiences. The first year of the SPC program primarily focused on the assignments summarizing the content of the webinars. This year the participants have had the opportunity to showcase through a number of different avenues what they've learned. These learning activities accommodate diverse types of learning styles and help to solidify the information in a meaningful way! As a parent and a Simmental breeder, this program is so valuable in my eyes. Please continue to communicate what we can do to support this program!"

– Abbie Redalen, parent

"I liked to learn about everything and I think it will all help me moving forward."

– Cowan Mortenson, participant

"I enjoy the data! Grace and I enjoy working together, particularly using good data for making decisions and then evaluating our results. This is one of the reasons we continue to participate in the SPC, to learn more about our own operation from the terminal side. I am encouraged that she gets excited about topics that she is learning from."

– Chuck Ewing, parent



American Simmental Association

2024 AJSA STEER PROFITABILITY COMPETITION

The AJSA Steer Profitability Competition (SPC) is designed to provide junior members meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, it will introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer. Participants in the SPC program will be powerful voices as they transition from junior membership to adult participation within the beef industry.

REQUIREMENTS

1. Steers only
2. Entrant must be an AJSA member
3. Animals must be entered in the ASA database
4. Either sire or dam on file in the ASA database
5. Birth date range: 1/15/23 to 4/15/23
6. Weaning date range: 8/15/23 to 10/15/23
7. Castration must occur prior to weaning
8. Steers must weigh 500–750 lbs. at delivery
9. Steers must be polled or dehorned
10. Any breed composition welcome provided they meet rules 1–9

CONTEST GUIDELINES

1. Entry fee of \$65/head
2. Feedlot placement approximately November 1
3. All decisions at the discretion of feedlot
4. Harvest will occur approximately June 15, 2024
5. Participation in monthly e-meetings
6. Entrant will receive reports on
 - a. Monthly feed and health bill
 - b. Final feedyard data
 - c. Final carcass performance data

Awards will be granted for the top three animals overall, top three pens of three overall, and top monthly write-up participant.

DETAILS

1. All steers on GrowSafe feed intake system throughout the entire project.
2. Individual intake and gain information on all steers.
3. Monthly weights on all steers.
4. Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO.
5. Regular updates highlighting SPC details, industry news and steer performance.
6. Monthly bill detailing specific expenses on each steer.

- Mandatory monthly educational webinar
- Mandatory monthly assignment (variety of formats and age expectations)

Go to juniorsimmental.org to register or find more information.

Register by October 15, 2023

Chatting *with the* Chairman

Doug Parke Reflects on His Role with the ASA Board of Trustees

by Lilly Platts

ASA Board Chairman Doug Parke discusses the opportunities and programs available to the Simmental community, explores challenges and the strengths to meet them, and emphasizes the importance of a robust junior program.

Platts: Tell us about your background, family, and operation.

Parke: I was first exposed to the Simmental breed when I was a sophomore at Madison County High School in Richmond, Kentucky. During my four years of college at Eastern Kentucky University where I was studying animal science, I worked summers at Kieckhefer Simmental in Paris. Fritz Kieckhefer was an ASA board member at that time. While working in Paris I met Debbie. After Debbie and I got married, we spent several weeks on the show road.

I also worked at Benedict Inc. in Ohio, where I worked with and learned from Pearl Walthall. I later worked for Breck Ellison Farms in Lenoir City, Tennessee. When Breck dispersed in the early 90s, Debbie's dad had just passed and our daughter Holli was little; we decided to move back to Kentucky to be closer to family. I struck out on my own, consulting at Simmental sales, traveling the US and Canada. As business evolved I began working with Doug Paul, DP Sales Services, traveling to sales and assisting him. When he decided to step back and retire, I kept the business going and it has evolved from there.

Today, we continue to manage Simmental sales across the country for breeders and state associations. We started DP Online Sales to assist our customers in marketing their genetics through an online sales platform.

Holli started with our small herd, participating in the AJSA her entire youth, and serving on the AJSA Board of Trustees. She loved to show, and the educational contests were a big priority. We were blessed with winning shows like American Royal, North American, and National Western. The most rewarding thing is to have her prefix on animals that continue to be influential in the breed. Holli married Drew Hatmaker in 2010. They have two children, Knox (9) and Breck (6); both are named after the influence of our family's connections to the Knoxville area and Simmental breed. Today, all the breeding program is in the hands of Holli and Drew. They are a big help and are side-by-side at DP Sales Management and DP Online Sales.



Above: The Parke family exhibited the Grand Champion Simmental female, HTP SVF Makin Honey N93, at the North American International Livestock Exposition in 2004.

Left: Parke Family (L to R) Holli Hatmaker and son Knox; husband Drew, and son Breck; Parke and his wife, Debbie.





What were your thoughts when you assumed the role of Chairman? What are your priorities?

I joined the Board never dreaming of being the Chairman. I am not qualified more than any other members on our board; I just love our breed. I have been involved in the Simmental industry for over 50 years and it is indeed one of the greatest honors to serve as your Chairman.

One of the policies that is high on my list of priorities — and that I believe should be implemented — is to require DNA parent verification on all animals shown at the AJSA Classics, and the four Major Progress Through Performance (PTP) shows. I know there are other breeds that already have this in place, and I feel with the continued rise of Simmental genetics in the show ring it is an important policy to implement.

How is the Simmental breed currently positioned within the industry?

The Simmental breed has seen some of the largest growth ever over the last several years in every facet of our industry. With that comes both positive and negative effects. We are positioned as one of the top breeds in the industry; world-wide we are number one. In our current position the ASA offers many programs that can be utilized by the seedstock or commercial breeders, large or small. ASA is looked upon as a leader because we offer science, services, a wide range of programs, and collaborate with many breeds in the US, Canada, and around the world. Simmental success rises based on cattle that work across the many sectors of the beef industry.

What are the strengths of the current Board?

We have a diverse board just like the diversity in our cattle operations. I believe this is one of the best boards we have ever had, and a large part of that is due to the diversity of the men and women who sit upon it. Each individual is open-minded, knowledgeable, and aware of the different types of cattle and different programs that fit Simmental breeders. Our breed registry has all types of Simmental and SimGenetic influence, and we want the same type of diversity in our trustees. No matter what type of board you sit on, to be the most effective you must focus on others before we focus on ourselves. I believe this board is fighting for all ASA members no matter if you have ten cows or 400 cows.



Top left: The Simmental breed has been central to Parke's life, and he is a respected breeder and evaluator of SimGenetics.

Top right: Parke working the sale block; DP Sales Management has been working Simmental sales across the country for decades.

Middle: Parke (center) with the current ASA Board of Trustees.

Bottom: Parke at the 2023 National Cattlemen's Beef Association Convention. Also pictured: Lemoa Wells and Chuck Madaris.

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Chatting with the Chairman

(Continued from page 17)

How do you as Board Chairman encourage all Trustees, including newly elected ones, to become active participants in the decision-making process?

I am not one to sit in the background or take a back seat. I might not always be the best leader, but I am going to be one of the most active. As Chairman, I expect each board member to be active as well. I reach out to our board members; seeking their opinions and thoughts, while encouraging them to share theirs as well. We all have other obligations and families, but if you are going to be a part of this board then it's important to truly be a part of it and with a passion to assist and listen to the membership.

As a new board member it's easy to only communicate with people from your region, or who you know. We all do that at a conference, meeting, or church. We stay where we are comfortable. My family says I have never met a stranger, so I encourage others to sit by the person they know the least. I also encourage the ASA staff to do this.

You have seen International Genetic Solutions (IGS), and the IGS Feeder Profit Calculator (FPC) take root in the industry. What has been the impact?

When IGS started I personally didn't know if it would be beneficial to all ASA members. I am glad to say I was incorrect. Ten years ago, who would have thought a concept like IGS, with multiple breed associations, would get off the ground? Today IGS has the largest database in the industry, with over 20 million records. ASA has developed partnerships, collaborations, and comradery with various breed associations. IGS provides the best genetic predictions, not only to seedstock breeders but for anyone using EPD to select their genetics. At the recent National Cattlemen's Beef Association Convention all breeds involved were represented, and discussed our shared goal of beef cattle improvement. No matter what breed we are involved in, we should all strive to be the best stewards of cattle as we possibly can be.

The Feeder Calf Calculator provides a platform to generate information on crossbred and composite feeder calves. IGS empowers producers to market with confidence and allows feeders to maximize their purchasing dollars. The growth potential of IGS will continue because we are all on the same playing field on an equal basis.

What has been the impact of Total Herd Enrollment (THE), and the Performance Advocate program?

You know the saying, "You can't teach an old dog new tricks"? Well, teaching a cattle producer is likely even harder. For breeders, especially the larger ones, implementing and becoming familiar with the THE program was a big first step. I feel that some breeders have a

problem with being noncompliant and keeping up with the deadlines. The goal of THE is to improve the quality of data submitted. We have producers who bounce back and forth within the system, and some who simply want to register and transfer animals. For THE to reach its full potential there needs to be consistency and stability for the membership.

I admire the producers who collect data for as many as 14 traits. The producers who are designated as Performance Advocates are dedicated and need more than their names listed in *the Register*. These diligent breeders need to be awarded somewhat like the Ring of Champions, or even more.

Carcass data is valuable but difficult to obtain. What have the various ASA carcass programs done to help?

The Carcass Merit Program (CMP) has been in place for over two decades. That is pretty incredible for a program within a breed association. Typically, as times change, so do the programs, but CMP is a constant. The program collects the real-world data, but is a multi-year process of calves being born, raised, fed, and harvested. It does add more accuracy for economically important EPD. More recently, the Carcass Expansion Project (CXP) has been added to expand these efforts.

Carcass data is expensive to collect but most would agree on its importance. It is about breeding better cattle to raise better beef. Members have to choose which programs work for their operations and even more so for the benefit of their customers.

How has the Progress Through Performance (PTP) program impacted the ASA membership?

PTP has maybe seen the most changes and improvements over the years. With that, it is one of the programs that is probably most scrutinized. In the early stages the adaptation was not the best; however, education and awareness helped. Many breeders and onlookers believed that ASA was pushing judges to put more weight on the EPD than the physical characteristics of the animal in the show ring, which created pushback. It is all about the tools in your toolbox and utilizing them correctly. Spectators in the seats study the EPD comparing the sires while watching the shows. Utilizing their phones, breeders and spectators can look up further information and expand their knowledge based on what is on that program.

The ASA adding the Ring of Champions has been a very positive way to enhance the program, and highlight the breeders and exhibitors. I would like to see updates on the Ring of Champions standings in our regular communications.



Parke judging at the 2023 Simmental-Simbrah Super Bowl in Giddings, Texas.

The American Junior Simmental Association (AJSA) continues to grow. How has it impacted your family, and how does it impact the entire industry?

Since its inception, the AJSA has been number one. We can list so many qualities that our AJSA members learn from being involved on their family farms, breeding and exhibiting cattle, and competing and learning at AJSA events. We raised our daughter Holli summer after summer at Regional and National Classics across the country, and none of us would trade any minute of it, no matter how well Holli did.

I am a big supporter of the educational contests at the Classics. I told Holli at her first AJSA event that we would travel wherever she wanted so long as she participated in all the educational contests. I believe they should be required for all who attend. They teach our junior members life skills, like public speaking, confidence, handling yourself in front of others, and stepping out of your comfort zone.

I have had the privilege to attend most of the National Classics in various roles. The best was as a parent. Seeing individuals in the junior program and now seeing their kids and grandkids coming through the programs is very rewarding. That is a true testament to a program that works because it means something for generations.

My daughter Holli was one of the first AJSA board members to implement a leadership conference (now The Summit) for AJSA members, and I love to see how it has evolved since its inception. Bringing together junior members from various breed associations, allowing them to learn and work together is the best way to set up our breed associations and industry for success in the future.

Making the Regional and National Classics PTP shows has helped the most with the advancement and understanding of PTP. First, you are encouraging Simmental families to think about EPD when they are breeding or selecting show animals. They are making future plans for their operation and utilizing EPD. Second, you are teaching these young AJSA members about the unique balance it takes to create an animal of the highest quality. Most importantly, we are equipping our young people with another bit of knowledge that is going to make them better and more successful cattle breeders in the future.

As a longtime Simmental breeder, what do you see as the role of state associations?

State associations are the backbone of our association. I would love to see a revitalization and resurgence of the state association. There are very few that have meetings year to year; I can think of only two state associations that have sales each year, not missing one year. We have many states using their cost share money through the ASA. ASA offers cost-share advertisements to state associations. The strong state associations could be utilized as examples, and to help grow other state associations.

Why is it important for the ASA membership to participate in decision-making and get involved with Association activities?

Unfortunately, I think it's part of our world today to be satisfied with complaining about what is being done in the world around you, but not taking an active role in it.

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Chatting with the Chairman

(Continued from page 19)



Parke (right), with colleagues at the Kentucky Beef Expo.

Feeling like your voice, vote, or opinion doesn't matter. I don't like that. I don't want you to think that way. I want you to know it does matter.

I spoke to an ASA member that has been a member for 25-plus years who had never voted in a trustee election. We have to find a way to get more people to vote in the election, and to be active in their association. Voting electronically from your phone or computer has helped, but if you don't take time to do it then we aren't making any progress. The faces of the ASA, the staff in Montana, and our board needs to be more out in front of the members showing you and telling you why it is important. The town-hall-style meetings and meet and greet events have been making some traction, but we still have work to do. Please contact me if you would like to talk about making a difference.

During this time when people are relying more and more on the internet and electronic communication, what do you perceive as the future for the ASA's print publications?

No matter what is happening we will continue with our breed publications. The success of some other breed publications is strong, however they face the same challenges. ASA continues to sell ads throughout the year. The increased use of social media will help us to embrace new members and a new generation. Human interest pieces are very appealing to the membership and should include all types of members from across the country. ASA adding some statements on monthly and quarterly reports from different sources was a great step and well received by many.

Why is ASA's history important, and how does it continue to influence Simmental's path?

The groundwork of our early leadership and the ability to adapt to change has helped get us where we are today. Our breed, like many others, has faced some challenges. Most importantly, over time our breeders have been focused on raising good cattle; no matter if they were really tall red-and-white ones, or a more moderate-framed black, white-faced female. Simmental breeders are good people looking to raise good cattle. Our diversity makes us unique with Fleckvieh, Simbrah, Purebreds, and the continued rise of the percentage of SimAngus. The foresight with advancing science, the growth of IGS, and collaborating with other breeds is a great plus for the future. Why have people come into our breed? The answer is we as breeders, large or small, adult or junior, have made the cattle better. The people who choose our breed do so for a reason. Simmentals are accepted by the commercial industry, seedstock producers, feedlots, packers, and the show ring. We all aren't so different because we have strength in numbers. ■

Simbrah-SimGenetics Feedout 2023

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^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. Adjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. Estimate of MWT differences at 6 years of age. The study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls. ^bEffect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

2023 Golden Book Awards

by Lilly Platts and Dan Rieder

The World Simmental-Fleckvieh Federation (WSFF) Golden Book Award recognizes individuals and organizations that have made significant contributions to the development of the Simmental/Simbrah breeds. The ASA Board, which nominates and approves Golden Book Awards, authorizes up to three awards annually. Recipients of the award receive a plaque from the WSFF and a framed citation signed by the ASA Chairman of the Board. This year, two longtime breeders and two recently retired ASA employees are recognized with the Association's highest honor.

Hart Simmentals, Frederick, South Dakota



Mara and Kerry Hart have developed the Hart family business, and are now working alongside their children.

Hart Simmentals, Frederick, South Dakota, held their first bull sale in 1976, coming onto the Simmental scene early in the breed's US history. Since then, the family has built a highly respected, customer-service-focused business, supplying reliable, breed-leading purebred genetics to a variety of customers.

The Hart family began farming and ranching in the 1950s. Charlie Hart survived farming through the 1930s and years later, two of the seven sons stayed on the farm, including Kerry. In the 1970s they began using traditional red and white Simmental bulls on their Angus cows. During this time the family was also selling sheep, hogs, horses, milk, eggs, and produce.

The cow herd evolved over the years, beginning with a shift from Angus genetics to purebred Simmental. Breeding up to a purebred herd took time, but has paid off, with Hart Simmentals being one of the top sources for 100% Simmental genetics. During this time they also focused on developing black and polled genetics.

Kerry and his wife, Mara, continue the family business alongside their family. The Simmental breed has been at the heart of their operation for 50 years now, which they take great pride in.

The Hart Simmentals program has stood the test of time by focusing on balance and consistency; fads and trends have never caused them to stray from the cattle they know work for their customers. Hart Simmentals was an early adopter of DNA technology, participating in the Cow Herd DNA Roundup. They have been recognized as a Performance Advocate, participating in Total Herd Enrollment, as well as the Carcass Merit Program, and Carcass Expansion Project.

With a deep appreciation and love for their cow herd, the Harts have focused on building consistency and reliability in each female. Reasonable frame size and traits that lead to easy-keeping females are a high priority. Hart bulls offer all of the traits that have made the Simmental breed successful, from calving ease and performance to docility.

In addition to selling bulls, exhibiting cattle at shows has been a part of the Hart Simmental program for many years. In 1976, when demand for Simmental cattle was high, Charlie sent Kerry, then 16 years old, out on the show road. He attended every major show and jackpot held that summer, studying the leading showmen and honing his own skills. Soon, he was competing alongside the best in the industry. By 18, Kerry was taking his own show string to the National Western Stock Show (NWSS) in Denver; over the years Hart Simmentals has won a number of accolades, including the top pen of bulls at the NWSS.

Hart Simmentals will hold their 49th annual sale in February of 2024. Their dedicated customer base can be attributed to their steadfast commitment to customer service. The large majority of customers are commercial breeders in the region, with a number of bulls going to fellow seedstock producers. For the last six years they have done a customer appreciation heifer giveaway — each bull purchase enters the customer in a raffle, and

the winner is given a top pick from the Hart's replacement heifer pen.

The fourth generation is now making its way onto the farm — Kerry and Mara are extremely proud to have brought their family up in the beef industry. Justin, the oldest son, and his wife, Jes, have four kids, Braelyn, Zoie, Jaxon, and Paislee; Travis, the middle son, and his wife, Shelby, are the parents of Greyson; and Jamie, their youngest daughter, and her boyfriend, Brandon, are an integral part of the operation. The Harts are extremely involved in their community, giving back through programs like 4-H. The Hart family has donated a heifer to raise funds for the American Simmental-Simbrah Foundation at the 2024 NWSS.



The Hart Family has been breeding SimGenetics for over 50 years.

Neil Martin, Lyles, Tennessee



Martin enrolled the family farm in the Tennessee Land Trust, tying the entire tract together forever.

For over 50 years, Neil Martin has been a leader in the Simmental breed, producing reliable genetics for his customers on the family's 100-plus-year-old Lyles, Tennessee, farm. The Martin family adopted Simmental genetics early in the breed's US history, operating under membership number 5390.

Neil Martin and his father, Moody, saw the benefits of heterosis early on, switching their Limousin, Polled Hereford, and Angus genetics to Simmental in the early 1970s. They set out to build a registered herd, and have now been with the breed for 52 years.

Martin's grandfather purchased the farm from his brother in 1912. Moody continued to farm, partnering with his brother to buy the operation in 1943. Martin followed in these footsteps, buying his uncle's share of the farm in 1961, purchasing half-interest in the farming operation, livestock, hogs, equipment, country store, and house. The Martin farm has now been in the family for over 100 years, with Martin's son, Chris, stepping in as the fourth generation. The farm is enrolled in the

Tennessee Land Trust, tying the entire tract together forever, and ensuring it will only be used for agriculture in the future.

Since the first Simmental female landed at Martin Farms in 1971 many things have changed, but the Martin family has continued to focus on Simmental genetics. Today, SimAngus is also part of their program. By offering balance and consistency they have built a strong customer base; many have been return customers for decades, trusting in the Martin Farms program.

Martin has seen significant change in the Simmental breed, and industry as a whole; he has endured the highs and lows by maintaining balance and not chasing extremes in his cow herd. From keeping birth weights down to minding the traits commercial producers need in their herds, Martin has always kept his finger on what works for his customers.

Heterosis and breed complementarity have been a focus at Martin Farms for many years. After developing a purebred Simmental cow herd in the 1980s, Martin introduced a polled Fullblood Simmental bull to breed in the polled trait. Simbrah were also added to the program to obtain desirable traits, and eventually, black genetics. Soon, Martin had developed a largely homozygous polled and black cow herd. Calving ease, growth, eye appeal, structure, and disposition have remained priorities throughout.

Martin is a lifelong leader in agriculture. In 1964 he became the first person from Hickman County, Tennessee, to receive the Future Farmers of America American Farmer degree. He received the Tennessee Simmental Association (TSA) inaugural Pioneer Award in 2018, honoring the significant role he has played in developing SimGenetics in Tennessee. He has served on the TSA board of directors, and Martin has also served for a variety of local and state agricultural organizations over the

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2023 Golden Book Awards

(Continued from page 25)

years. In 2020, Martin Farms partnered with Running Springs Cattle and Water's Edge Farm to join Allied Genetic Resources, offering a premier selection of South-eastern SimGenetics. The group hosts an annual joint production sale the last Saturday of September.

Supporting youth has always been a priority for Martin. With the help of the county Extension service, he created a beef heifer program to help area youth in 4-H and FFA begin building their own cow herds. Martin Farms has helped 79 young people purchase a registered Simmental or SimAngus heifer of their own. The \$1,500 voucher gives each young person a unique opportunity to start their herds with breed-leading genetics. To date, the Martins have awarded over \$92,500 in scholarships and vouchers.



Chris and Neil Martin at their 2015 sale, with one of their Simmental females, "Vanilla Bean."

Cynthia Conner, Bozeman, Montana



Conner is a passionate dog trainer, competing in dog agility; her dogs are also along for many outdoor adventures.

Cynthia Conner has spent half of her life serving ASA. As she retires, the Association has awarded her with its symbol of excellence: the Golden Book Award.

In the fall of 1985, Cynthia Conner and her husband, Mike Kosty, purchased a home on three acres near Wilmington, Ohio. "Our house was surrounded by crops and livestock producers," she recalled. "One day I saw a neighbor unload an impressive, yellow-and-white-spotted bull. Five years later, when I began work for a Montana cattle association, I learned that animal was a Simmental."

Beginning in 1990 and spanning 33 years, Conner poured her heart and energy into her position as the lead graphic artist of the American Simmental Association's publicity arm. She had a critical hand in 300 issues of *the Register*; 125 issues of *SimTalk*; and applied her artistic talents to such materials as *Simbrah International*,

Simbrah World, *Let's Talk*, *Sire Summary*, *Sire Search*, member catalogs, ASA ads, banners, and display booths.

Born in Binghamton, New York, her family, which included two younger siblings, later moved to Ohio. By 1980, she had graduated from Miami University in fine arts/graphic arts. "The economy was terrible," she said. "Of 30 graphic design students in my class, only five found a job in the industry."

To make ends meet, she worked odd jobs, while sending resumes to design companies. "I did whatever I could find, including working in a candy/bakery store, before taking a graphic position creating brochures, catalogs, manuals, and signage for a truck plant, then joined the artistic staff of Wright State University."

Cynthia and Mike, who met as students at Miami, were married in 1985 on top of Cadillac Mountain in Maine's Acadia National Park.

In 1988, the couple set out on a 13-month trip to visit all US states and Canadian provinces possible. (They hit every state but Hawaii.) During that trip they visited Montana, and vowed to make it their future home. She worked as a short-order cook before answering an ad for a graphic artist position at ASA.

Even though she had no background in the industry, she impressed CEO Brian Kitchen during her interview. He told her that she would be the lead artist for a magazine that was being moved from Kansas City to Bozeman, and that she would be responsible for graphics, layout, and distribution for the magazine, which had been founded as an ASA subsidiary.

"We produced our first issue in November 1990, and continued to learn over the next thirty-two-and-a-half years, fine-tuning as we went," she said. "As the industry became more and more sophisticated, so did we, eventually

becoming more efficient and reliant on computerized production.”

Leisure time usually finds Cynthia and Mike exploring remote mountain ranges, hiking and backpacking while making frequent use of their Northern Lite Camper. “We intend to concentrate on Montana, Idaho, Wyoming, and the Dakotas after retirement,” she proclaimed.

An accomplished dog trainer, She has become deeply involved with dog agility, having competed with four different dogs in local, state, and national events. Cynthia and Torrey, her current dog, qualified for the 2022 Nationals, but were unable to attend.

She is also the custodian of a productive garden that provides their annual supply of vegetables.

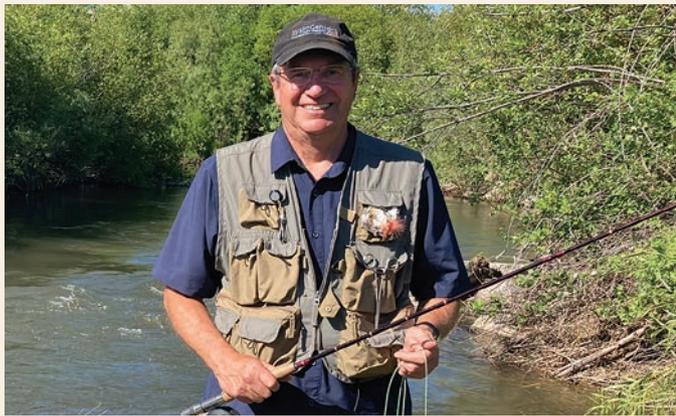
During the past year, Cynthia and her coworker, Jim Largess, reached retirement at the same time. Both stayed on to train their successors following an appeal by CEO Wade Shafer.

Subsequently, the ASA Board of Trustees by unanimous agreement voted to present both with Golden Book Awards, in recognition of dedication, loyalty, and high-quality production over more than three decades.



Conner and her husband, Mike Kostry. The couple traveled across the US, deciding to make Montana their home.

Jim Largess, Bozeman, Montana



Largess has been an integral part of growing ASA Publication into the business it is today.

Jim Largess caps a 38-year career with ASA, with 33 years of that time leading the way, ensuring that magazines and other printed materials met critical deadlines. ASA recognized him with its highest award as he reached retirement.

Jim Largess was born in Worcester, Massachusetts, and also lived in Chicago, Washington D.C., and Oklahoma City before striking out on his own. “My father worked for the Federal Railroad Administration, so we moved a bit,” he explained. “When I was 19, I decided to head for Montana after reading a newspaper article. I landed in Helena with everything I owned crammed into my 1970 Chevy Malibu.”

That is also where he met and married Deanna, a Helena native, who was in the process of graduating from Carroll College as a dental hygienist. He became a printer apprentice and worked in that field to pay the bills. In 1979, they moved to Bozeman where Jim found work as a printer for an engineering firm. After settling in Bozeman, they became parents of two boys: Mike, a former airline pilot, who is married to Stephanie and is the father of Brady; and Andy, an ex-Marine, who is married to Ali. Both boys reside in Bozeman.

In 1985, Jim accepted employment at American Simmental with responsibility for the Association’s print shop and mailroom. “Having had no background in agriculture or the cattle industry, I found a whole new world that I had never seen except for the end product that shows up in the grocery store meat case. I found the industry very welcoming and enjoyed interacting with the producers I met,” he said.

In 1990, when ASA moved its publications in-house from a contracted firm in Kansas City, Largess was asked to join the fledgling Register staff at its new home at ASA headquarters. Since that time he has been devoted to the production and ultimate success of ASA Publication, Inc., the Association’s for-profit subsidiary.

Little did he anticipate that his dedication, attention to detail, and work habits would lead to a prestigious Golden Book Award, ASA’s highest honor. Fittingly, he

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2023 Golden Book Awards

(Continued from page 27)

goes into the exclusive Golden Book membership simultaneously with fellow magazine staff member Cynthia Conner.

“Jim has been a vital part of the American Simmental Association and ASA Publication,” said Executive Vice President Wade Shafer. “Over his nearly four decades on staff, he has displayed expertise, diligence, unmatched effort, invaluable leadership, and great strength of character. He is richly deserving of ASA’s Golden Book Award. And we wish him well in retirement.”

Through his work ethic and dedication, *the Register* and *SimTalk* have become the pride of the ASA membership and the envy of the seedstock cattle industry. *The Register* is the primary source of “Information, Education, and Communication” as decreed by the Board of Trustees. Founded in the 1990s, *SimTalk* quickly became the gold standard for member advertising to commercial bull buyers.

Additional high-quality materials have been routinely turned out by Publication staff over the years, including, but not limited to: *Simbrah World*, *Let’s Talk*, *Sire Source*, sale catalogs, ASA ad slicks, display booths, and banners.

“Retirement means that Dee and I will have more freedom to travel. I can go fishing, biking, and hiking during the week and of course, more time with family and friends,” he concluded. “It is hard to walk away from something that has been such a major part of my life for 38 years. I am grateful for all the people that I have worked with and who helped me along the way, especially to the ASA and former CEO Earl Peterson for taking a chance on this city kid.”



Largess and his wife, Deanna, moved to Bozeman in 1979.

Golden Book Award Recipients 1982 to Present

Jerry Moore, '82, Canton, OH
Dr. Horst Leipold, '82, Manhattan, KS
Dr. Harry Furgeson, '82, Anaconda, MT
Don Vaniman, '85, Bozeman, MT
Dr. Ray Woodward, '86, Miles City, MT
Lou Chesnut, '86, Spokane, WA
Jess Kilgore, '87, Three Forks, MT
Arnold Brothers, '87, McIntosh, SD
Rob Brown, '88, Throckmorton, TX
Bob Dickinson, '88, Gorham, KS
Tom Abell, '89, Wharton, TX
Ron Baker, '89, Hermiston, OR
Albert West, III, '90, San Antonio, TX
Miles Davies, '92, Deer Trail, CO
Henry Fields, '92, Claude, TX
Dr. Earl Peterson, '92, Littleton, CO
Colville Jackson, '92, Gloster, MS
Ancel Armstrong, '93, Manhattan, KS
Javier Villarreal, '94, Acuna Coah, Mexico
Dr. Harlan Ritchie, '94, East Lansing, MI
Bud Wentz, '94, Olmito, TX

Kay Thayer, '95, Bozeman, MT
Walt Browarny, '95, Calgary, AB
Steve McGuire, '96, Bozeman, MT
H.W. Fausset, '96, Worland, WY
Hugh Karsteter, '97, Cushing, OK
Nina Lundgren, '97, Eltopia, WA
Don Burnham, '99, Helena, MT
Dr. Bob Schalles, '99, Manhattan, KS
Tom Risinger, '99, Crockett, TX
Bill Spiry, '00, Britton, SD
Bob Christensen, '00, Malvern, IA
Kay Klompfen, '01, Bozeman, MT
Robert Haralson, '01, Adkins, AR
Dr. John Pollak, '02, Ithaca, NY
Dr. Dick Quaas, '02, Ithaca, NY
Dr. Jerry Lipsey, '03, Bozeman, MT
Marty Ropp, '03, Bozeman, MT
Jim Taylor, '03, Wallace, KS
Dr. Joe & Mary Prud'homme, '04, Tyler, TX
Dr. Bob Walton, '05, DeForest, WI
Sam Smith, '05, Prague, OK

Golden Book Award Recipients 1982 to Present (continued)

Emmons Ranch, '05, Olive, MT
Hudson Pines Farms, '06, Sleepy Hollow, NY
Dan Rieder, '06, Bozeman, MT
Silver Towne Farms, '07, Winchester, IN
Gateway Simmental, '07, Lewistown, MT
Dr. Larry Cundiff, '07, Clay Center, NE
Reese Richman, '08, Tooele, UT
Clifford "Bud" Sloan, '08, Hamilton, MO
Sally Buxkemper, '09, Ballinger, TX
Nichols Farms, '09, Bridgewater, IA
Triple C Farms, '09, Maple Plain, MN
Linda Kesler, '10, Bozeman, MT
Stuart Land & Cattle, '10, Rosedale, VA
Powder Creek Simmentals, '10, Molena, GA
Tom Clark, '11, Wytheville, VA
Harrell Watts, '11, Sardis, AL
Frank Bell, '12, Burlington, NC
John Christensen, '12, Wessington, SD
Bob Finch, '12, Ames, IA
Willie Altenburg, '13, Fort Collins, CO
Tommy Brown, '13, Clanton, AL
Roger Kenner, '13, Leeds, ND
Dr. Michael Dikeman, '14, Manhattan, KS
Val & Lori Eberspacher, '14, Marshall, MN
Hounshell Farms, '14, Wytheville, VA
Verlouis Forster, '15, Smithfield, NE

Jennie Rucker, '15, Hamptonville, NC
Dr. Mike Tess, '15, Bozeman, MT
Bill Couch, '16, Owensville, IN
Billy Moss, '16, McCormick, SC
Pine Ridge Ranch, '17, Dallas & Athens, TX
Dr. Calvin Drake, '17, Manhattan, KS
Jim Berry, '17, Scales Mound, IL
Reflected R Ranch, '18, Sugar City, CO
Swain Select Simmental, '18, Louisville, KY
J.W. Brune, '19, Overbrook, KS
Doug Parke, '20, Paris, KY
Bob Volk, '20, Arlington, NE
Gordon Hodges, '21, Hamptonville, NC
Steve Reimer, '21, Chamberlain, SD
Fred Schuetze, '21, Granbury, TX
Tom Hook, '21, Tracy, MN
Kevin Thompson, '21, Almont, ND
Parke & Nina Vehslage, '21, Brownstown, IN
Scott Riddle, '22, Hubbard, TX
Wade Schafer, PhD, '22, Bozeman, MT
Gib Yardley, '22, Beaver, UT ■

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- Name on fallfocus.org.
- Group photo at the event.

Silver (\$500 – \$999):

In addition to the above perks, silver donors also receive:

- Banner ad on fallfocus.org
- Designed poster — 20 x 30 inches.
- eNews recognition.
- Tabletop space by registration desk for business promotion.
- Slideshow promotion during breaks.

Gold (\$1,000 – \$3,499):

In addition to the above perks, gold donors also receive:

- An article about the donors in the Register and online.

Platinum (\$3,500 and above):

In addition to the above perks, platinum donors also receive:

- Ten minutes to address attendees.

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaver, PhD



Wade Shafer, PhD

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability/productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



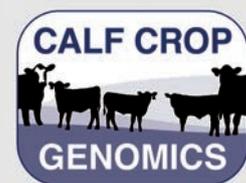
Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



2023 Lifetime Promoter Award

by Lilly Platts

Pearl Walthall has been a livestock photographer and member of the Simmental community for decades, traveling across the country to capture images at shows, events, and more. ASA is recognizing her dedication to the breed and industry with the Lifetime Promoter award.

Started in 2019, the Lifetime Promoter Award recognizes those who make significant contributions to the Simmental breed. Recipients of this distinguished award are selected based on major contributions to the promotion and advancement of SimGenetics and the American Simmental Association.

Walthall makes her home in Windsor, Missouri, with her husband, Greg. They run a Simmental, SimAngus, and Angus cow herd. She grew up in north-eastern Ohio on a crop farm where her parents had a feedlot and predominantly Hereford cattle. Walthall's grandfather passed his love for showing cattle on to her. At the age of nine she enrolled in 4-H, becoming skilled in showmanship. She also joined FFA, and started showing professionally for several large Hereford operations. While attending Ohio State University, she interned for Glenkirk Farms, a Hereford and Simmental operation in Maysville, Missouri, helping them show a large string of cattle.

The Walthalls owned WW Cattle Company — a fitting service — for over 20 years. They had many successes in the show ring, including over 23 national champions, all with cattle they bred themselves.



The Simmental breed has been a major part of Walthall's life. She is pictured here at the 1981 Northern International Livestock Exposition with a champion heifer.

Walthall's business, Pearl's Pics, was born out of a desire to combine her passion for the beef industry with her love for photography. She began packing a camera as a child, and took photos for the high school yearbook. The fitting business opened the door for her to take photos of show cattle since customers often needed promotional photographs of their animals. She had observed other major livestock photographers, and understood the elements of a good photograph. Walthall began taking all of

the photos for WW Cattle Company clients, and soon word spread about her skills. This led to her being hired for on-site livestock photography.

She has photographed many national cattle events, including AJSA Classics and other ASA events. Walthall's eye for cattle, and understanding of how each animal should be positioned to look its best have made her a leader in the industry.

Walthall has also judged shows, which she started doing in Ohio in the 1970s. She and Greg have judged shows at the National Western Stock Show, Fort Worth Stock Show, the American Royal, the North American International Livestock Exposition, state fairs, district shows, and beef expos. She takes the responsibility of judging seriously, focusing on choosing sound, functional cattle.

Pearl's Pics has expanded beyond the show ring, and includes weddings, senior pictures, and more. She still predominantly works with those in agriculture, understanding the style and settings these clients like.

Supporting youth has long been a priority for Walthall, and she is known for her willingness to share her knowledge about cattle and photography. She also dedicates extra time during shows to ensure that every youth — not just the winners — have the opportunity to have their animals photographed.



Walthall photographing at an AJSA National Classic. She has photographed many national Simmental events.

Previous Award Recipients

- 2019 Ron Miller, Plattsmouth, Nebraska
- 2020 Carlos and Sister Guerra, La Muñeca Cattle Company, Linn, Texas
- 2021 Larry Martin, Clinton, Illinois
- 2021 Keith "Sundance" Ruff, Pleasant Hill, Illinois
- 2022 Kansas State University Department of Animal Science and Industry ■

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Antibiotics Now Require Veterinarian Prescription

by Lilly Platts

Farmers and ranchers will now be required to obtain a prescription for antibiotics that were previously available over the counter. GFI #263 went into effect on June 11, 2023. Dr. Ronald K. Tessman offers insight and advice so producers can be prepared for this change.

Livestock producers are typically comfortable with obtaining and administering antibiotic drugs when needed. So, why did the Federal Drug Administration (FDA) recently issue new guidance for the industry requiring a prescription for products previously available over the counter? Guidance for industry (GFI) #263 was put into place for a number of reasons, including to better track the use of antibiotics and ensure that producers are up-to-date on current practices.

Dr. Ronald K. Tessman, a technical consultant for Elanco Animal Health's beef division, explains that while this change may initially seem like one more thing for producers to worry about, it should be looked at as a future positive. Currently, the FDA tracks antibiotic use through sales, which may be misleading since producers usually have more antibiotics on hand than is actually administered during a period of time. "The industry gets a bad rap for misusing antibiotics. This is a way to show that we are responsible," he says.

The new GFI is an extension of the 2017 Veterinary Feed Directive, which put the use of antimicrobials in livestock feed under veterinarian oversight. The new rule includes the use of antimicrobial injectables, intramammary preparations, and oral boluses; it applies to animals in food production, as well as pets, like dogs.

The new ruling does not require that veterinarians administer the drugs, but it does require that producers contact their veterinarian with antibiotic needs in order to receive a prescription. Tessman explains that most established producers already have an established Veterinary Client Patient Relationship (VCPR); if a producer — large or small — does not have an established relationship with a veterinarian, it is important to start one. This can be done by researching local veterinary practices, talking to neighbors or friends about who they use, and making a phone call.

Once an animal shows signs of sickness, quick treatment is critical. Fortunately, producers will be able to calculate the amount of a particular antibiotic drug they expect to need before important seasons, like calving, and their veterinarian can write out a prescription to cover their needs beforehand. "Think about how often

you've used an antibiotic in the past five years, and get an idea moving forward of how much you will need to have on hand," Tessman suggests.

While veterinarians are able to sell these products, producers are not required to purchase them directly from a veterinary clinic if a more affordable option is available. Online suppliers will still require a prescription. Fleet stores may or may not be able to continue selling antibiotics, depending on state law.

Tessman adds that this new rule may be an opportunity for producers to check their current inventory, make sure the antibiotics they have on hand are not expired, and consult with a veterinarian to ensure their current practices are up-to-date. Talking to a veterinarian may reveal that a different antibiotic would be better suited for certain treatments. "I look at this as a benefit — it is inconvenient in some ways because we can no longer just go buy the drug we need, but it does make us think about our practices," he says.

Producers with questions about the new ruling are encouraged to contact their veterinarian, or take the opportunity to establish a VCPR. A list of the products affected by GFI #263 is available by scanning the QR code below. ■



Most Prolific Donor Cows

This list is sorted by total number of calves reported, and includes the top 50 females.

Reg. #	Name	Birth Date	Breed	# of ET Progeny	\$API	\$TI	Owner
2584182	HF Serena	2011-02-08	PB SM	305	106.8	76.8	Osborn Cattle And Trennepohl Farms
2446017	MISS Werning KP 8543U	2008-02-17	PB SM	287	118.9	69.6	Rust Mountain View/Jared Werning
2410956	EKHCC Red Jewel 760	2007-04-25	PB SM	269	100.7	64.7	Jaron & Kevin Van Beek
2529932	TJ MS 38W	2009-01-26	PB SM	257	156.2	76.5	Bichler Simmentals/Lazy C Diamond Rch
2711735	Haras Hairietta Clone H4W	2009-01-23	1/2 AN 5/16 MA 1/8 CA 1/16 CS	233	104.4	68.2	Hara Farms
2385520	Miss Knockout 74T	2007-03-15	PB SM	233	89.6	60.6	Scott Hobbs-Jones Cattle-102 Cattle Co
2291327	GCF Miss Caliente	2005-01-01	PB SM	236	90.2	50.1	Dr Josh Ervin
2304803	Miss Werning 534R	2005-03-26	PB SM	221	82.5	54.7	Dale Werning
2437282	HS Stop And Stare U118L	2008-02-13	PB SM	232	102.0	73.8	Brooke Polzin
2289443	Lazy H Burn Baby BurnR34	2005-05-11	PB SM	225	100.3	63.2	Rocky Hill Farms
2317687	LRS Ms Dakota 559R	2005-03-21	PB SM	217	109.5	73.7	Taylor Farms
2575604	TJ 22X	2010-03-16	PB SM	215	144.3	83.9	Rosebud Cattle Company
2481646	STF Onyx 451W	2009-01-02	PB SM	217	98.4	53.0	Back Home/Double Bar D Rnch/Z Henthorn
2387869	SS Magnificent Dreams	2007-01-08	PB SM	210	133.4	66.9	Kasl Simmentals
2527626	CCR Ms Apple 9332W	2009-09-21	PB SM	198	115.9	74.0	Bichler Simmentals
2184078	3C Melody M668 BZ	2002-05-20	PB SM	193	127.6	73.5	Wager Cattle Co
2637396	WHF/PRS/HPF Alley 247Y	2011-09-07	PB SM	176	112.9	70.0	Brooke Polzin
2334099	Hooks Sonya 20S	2006-02-21	3/4 SM 1/4 AN	172	184.2	88.6	Sonya Profit Partnership
2186256	Kappes Sadie M166	2002-03-21	PB SM	172	94.2	70.1	Kappes Simmentals
2764813	HILB Crazy N Love A475S	2013-03-08	PB SM	173	97.3	59.2	HILB/JASS
2334127	Hooks Sarita 4S	2006-02-12	3/4 SM 1/4 AN	165	138.4	72.1	Clear Springs Cattle Co
2427972	Miss CCF Sheza Babe U2	2008-01-03	PB SM	164	99.7	56.9	Double J Ranch
2288113	HPF Ms Honey R007	2005-01-18	PB SM	158	91.7	56.0	S&S Simmentals
2995924	JBSF Proud Mary	2015-03-07	PB SM	152	112.6	67.7	Sara Sullivan
2587614	SWC Ruby Yetti 143Y	2011-03-18	PB SM	147	106.3	71.5	Shipwreck Cattle - Ruby Cattle Co
2399540	TJ 8T	2007-01-10	1/2 SM 1/2 AN	143	154.3	86.7	Lazy C Diamond Ranch
2974794	WS Miss Sugar C4	2015-01-16	PB SM	146	192.0	107.5	Lucas Cattle Company
2435596	JS Flatout Flirty 46T	2007-09-15	PB SM	143	96.4	62.2	Loschen Farms
2409588	JF Ebonys Joy 709T	2007-02-19	PB SM	132	127.7	66.1	Hoffman Ranch
2521166	KLS Diamond W516	2009-05-15	PB SM	135	123.4	69.8	Jones Show Cattle & Campbell Land/Cattle
2544686	Bailey's Ms Dreamy 946W	2009-05-07	PB SM	131	114.0	70.9	Bailey Livestock
2390630	Double J Miss T739	2007-02-20	PB SM	123	107.8	73.6	Double J Farms
2341061	JF Ebonys Joy 612S	2006-03-13	PB SM	124	129.8	65.9	Janssen-Silverstone-Hodgen-Carpenter
2374428	Kenco Miley Cottontail	2006-10-13	PB SM	125	111.2	72.4	Barrett G Billingsley
2476049	JM Steel My Heart	2008-12-13	PB SM	124	80.2	55.9	Cramer Schneider/Bill Sloup/Fenton
2606756	KS Penny X395	2010-02-27	PB SM	117	115.2	71.9	Roger A Kenner
2357410	KA TCF Independence S30L	2006-07-04	PB SM	121	97.6	55.0	Windy Ridge Simm & Gonsior Simm
2584931	HPF/Borne Knockout Y030	2011-01-17	PB SM	115	82.2	68.5	Shoal Creek Simmental
2660685	KS Miss Sequoia Y770	2011-04-11	3/4 SM 1/4 AR	109	114.5	70.5	CTN Simmentals
2385142	Double R Miss 29G T18	2007-02-02	PB SM	107	100.3	71.8	Hailey Eads
2427330	Miss CCF Sheza Looker	2007-09-07	PB SM	112	105.3	55.7	Steven Cooper - Buddy Ogles
2290840	SVF NJC Ebonys Charm R29	2005-03-04	PB SM	110	110.2	70.5	Welsh Simmentals
2538616	HS Sweet Gem X141N	2010-03-04	PB SM	109	121.1	73.1	Full Circle Farm
1585473	Miss Triple T Marie	1992-01-04	PB SM	106	93.5	55.3	Sloup Simmentals
2865421	JS Black Satin 9B	2014-02-27	PB SM	110	87.1	59.3	Campbell Land / Maggie Griswold
2643777	W/C Miss Angel 2870Z	2012-04-10	PB SM	106	121.3	68.9	Jared Werning
2577373	K-LER/RC Miss Hoya Saxa	2011-03-22	PB SM	107	126.2	74.6	Derek Richie/Johnson Cattle Co
2387878	SVF NJC Jewel S306	2006-09-17	PB SM	102	132.4	69.6	New Beginnings Cattle Co
2764833	Ruby NFF Rhythm 2124Z	2012-09-26	PB SM	99	120.6	57.3	Ruby Cattle Co/Nelson Family Farms
2781371	Miss Werning 174Y	2011-04-06	PB SM	96	105.5	59.6	Dale Werning ■

Hydrops Pregnancies in Simmentals

Seeking reports of active cases

The Nebraska Bovine Congenital Defects program recently recognized an increased number of reports of hydrops pregnancies in a line of Simmental cows. Hydrops is expressed by females developing markedly enlarged abdomens in late pregnancy due to a dramatic excess of fluid in the fetal membranes. At present, these cases point to a genetic link but the pattern of inheritance and percent of affected offspring is unknown. Reports involve daughters and granddaughters of the bull WS All Aboard B80, ASA #2852207.

For the most up-to-date information, please see the “Further Information” link on simmental.org. A webinar discussing what is currently known with the University of Nebraska–Lincoln and ASA team is available at simmental.org. Finally, if you have a potential case to report, please use the “Report Case” link at simmental.org to provide us with your contact information, and a team member will get back to you soon.

Is Your Membership Up To Date?

Has your email address, phone number, or address changed? If so, be sure to get your Herdbook account updated so that you do not miss out on any important information from ASA. This can be done two ways:

1. Log in to Herdbook, go to the “My Account” tab, click on “Update Account,” and update your contact information.
2. Mail or email us a completed Membership Change Form (found at simmental.org, click on “membership”). The form can be emailed to members@simmgene.com.

DNA Updates

DNA Research fee application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

TSU/Applicator Price Increase

Due to rising costs from the TSU manufacturer AllFlex™, ASA has increased the price of TSU sampling kits to \$22 per box. Each box still includes ten individual tissue sampling units. The cost of TSU applicators has also been increased from \$40 to \$50 each.

Semen Sample Fee

Effective immediately, ASA will be implementing a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

Update to HerdBook’s Programming Logic Purebred Simbrah Classifications

In September of 2022, the ASA Board of Trustees and staff of ASA were notified of a concern regarding the Purebred Simbrah classification some animals received. Upon an in-depth review, ASA determined that the programming logic in HerdBook Services (herdbook.org) from 2013 gave an animal a Purebred Simbrah classification where another interpretation would classify these same animals as Percentage Simbrah.

The ASA Board met on Monday, November 28, 2022, and passed two resolutions that clarified the interpretation of the programming logic to be used for the Simbrah Registry – Breed Classification and provided for the implementation of the clarification.

The updated programming logic was implemented on December 15, 2022, (the “2022 Programming Logic”). This notice is to inform the membership that for some records currently classified as Purebred Simbrah (referred to as the 2013 Programming Logic), the 2022 Programming Logic will classify these same animal records as Percentage Simbrah. To read the full clarification go to simmental.org.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project, and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal’s life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

Digital Billing Statements

As of August 1, 2022, members who have provided an email address only receive digital statements. As postal service delays continue to increase, digital statements allow for fast and effective communication. If you did not receive a statement please check your spam folder. Your billing history is available any time through your Herdbook account. Log in, select the My Account tab, select View ASA Billing History, choose the Month and Year and click on Apply. Please log in, go to the My Account tab and make sure the email that is on file is current.

Fourth Quarter Cost-Share Funds Available

The fourth quarter of the 2022–2023 fiscal year ended on June 30. This means that, for those who have not already done so, quarterly Check-Off dollars are available for distribution to state associations. The applications are located on simmental.org. Go to membership → State Associations → Promotional Check-Off Dollar Request. Please do not submit this list by email.

Many state association activities have occurred during these past months. Please submit any pictures or information about these events to editor@simmgene.com to be published in the State Scene section of *the Register*. Please contact Callie Cooley at stateassoc@simmgene.com if you have questions.

2023 Year-Letter is L

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2023 is L, and will be followed by M in 2024, and N in 2025. The letter K was the year-letter designated during 2022.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Certificates Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. ASA no longer scans and emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions at simmental@simmgene.com.

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called “BwMethod” next to the column where birth weights are entered in the animal entry

page. If the weights were estimated using hoof tape, then simply put a T in the “BwMethod” column. If birth weights were obtained using a scale, there is no need to enter anything.

Office Holiday Schedule

Monday, September 4

Labor Day

Thursday, November 23 & Friday, November 24

Thanksgiving

Monday, December 25 & Tuesday, December 26

Christmas ■

American Simmental-Simbrah Foundation Cash Cow Fundraiser

Fall Focus • Denver, Colorado • August 25–29, 2023



95

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or any Foundation Board Member
fallfocus.org



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Our Pioneers – Law and Order “Old West Style”

In the 1800s, the Western frontier of what became a huge part of the US was essentially without a formal, organized government. As these lands were brought under the umbrella of our federal government as territories and later as states, an uneasy form of local governance gradually evolved. A roughly 50-year period witnessed the painstakingly slow process of bringing some semblance of order to a vast region where none had existed prior.

I daresay that today you would be hard-pressed to find many of our citizens without any knowledge of the history of our Western frontier, with its infinite stories of hardship. The cowboys, the Native Americans, the great people of a bygone era, and yes, the many accounts of the lawlessness and violence that accompanied that westward expansion as well. I have come to learn that there are conflicting schools of thought about the level of violence and lawlessness: those that contend that the narrative is overblown and those who strongly support it.

One supporting the notion of less conflict and civil unrest than is commonly portrayed was put forth by historian Eugene Hilton. He wrote that the Western frontier “was a more civilized, more peaceful place than American society today” (1974). Terry Anderson and P.J. Hill stated “the West was (wrongfully) perceived as a place of great chaos with little respect for property or life,” and further they contended that “property rights were protected and civil order prevailed” (1979). They credit this orderliness to land clubs, cattlemen’s associations, mining camps, and even wagon trains as substitutes for established government.

My research for recent columns covering John Chisum and The Old Chisholm Trail uncovered many examples of violence, incivility, and lawlessness that would certainly differ from these arguments. Comparing the scale of these accounts to modern-day society should be left to more capable historians. However, from my perspective, ample evidence exists of unscrupulously “bad people” committing heinous crimes regularly. In the Chisum piece, I referenced the infamous “Lincoln County War.” So, what was this “War” and what relevance does it have to the title for this column?

The war began in 1878 and lasted until 1881. It was a conflict between rival factions in Lincoln County, New Mexico Territory, before it became a state. It was made famous from the involvement of the notorious William H. Bonney (born as Henry McCarty) a.k.a. “Billy the Kid.”

The two rivals competed for profits from dry goods and cattle interests in the county. James Dolan maintained a dry goods monopoly through his general store referred to as “The House.” In 1876, the wealthy English-born John Tunstall and his partner Alexander McSween opened a competing store with backing from the famous cattleman John Chisum. Dolan allied with Sheriff William Brady and the Jesse Evans Gang. Tunstall–McSween formed a posse of armed men known as the Lincoln County Regulators. They, too, had lawmen consisting of town constable Richard Brewer and Deputy US Marshall Robert Widenmann.

The war was marked by incredible violence. Revenge killings were the norm. By 1880, most of the original participants were dead from gun violence. With the death of Tunstall, killings went unabated for several months. It all came to a bloody conclusion with the five-day battle of Lincoln, the death of McSween and the scattering of the Regulators. By the war’s end, 23 people lay dead and another 23 were wounded.

The Anderson–Hill perspective described above may have some merit, given the vast expanse of the Western wilderness of the US. That sheer vastness allowed for all sorts of communities to exist with various commercial and communal interests. These communities were perhaps noncompeting and more cooperative where conflict was minimal. However, those non-government “organizations” they cite bear no resemblance to the “organizations” involved in the Lincoln County war and many other conflicts in the Old West. I thus question the sublime theories from the Anderson–Hill conclusions.

The year 1880 brought a new sheriff to town, named Pat Garrett. He was given the mission to hunt down, capture, or kill a large group of “outlaws” responsible for a multitude of crimes as well as their involvement in the Lincoln County War. This group included the infamous “Billy the Kid.” Garrett eventually completed that task although the facts and circumstances surrounding it remain disputed to this day.

Law and Order “Wild West Style” had countless examples of extreme violence and lawlessness similar to the accounts of the Lincoln County War. In the absence of a functioning government, civil society adjusted to ever-changing conditions to survive. The burden of “Law and Order” often fell upon the individual and the rugged individualism that is the cornerstone of this great nation. This is a true testament to the “Pioneers” who took up the 1854 challenge of Horace Greeley when he declared “Go West young man, and grow up with the country”!

Not to readily dismiss the fascinating, yet highly controversial life of Pat Garrett, the next column will attempt to unravel the life and times of this complex man who certainly contributed to bringing law and order to the Old West. ■

Editor’s note: This is the thirtieth in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

Ten questions designed to test your beef industry knowledge:

1. Define “double-muscling” in a beef animal.
2. Which of the continents has the greatest number of cattle?
3. Which states are in the Eastern Region in ASA’s geographical alignment?
4. What does the word “herbivorous” mean?
5. When is the zygote formed?
6. What is the term commonly used to describe the use of futures to reduce market risk and guarantee a sale price?
7. What are the two basic factors in determining USDA quality grades in beef cattle?
8. What are the two basic

factors in determining USDA feeder grades?

9. Which minerals are most responsible for formation of bone and teeth?
10. What is the phenotype of a bull that is heterozygous for the polled trait? ■

Answers:

1. Abnormally large muscles in the rear quarter and forearm; 2. Asia; 3. All states east of the Mississippi River except for Illinois and Wisconsin; 4. Plant-eating; 5. At fertilization; 6. Hedging; 7. Maturity and degree of marbling; 8. Frame size and muscling; 9. Calcium and phosphorus; 10. He is polled.



Clint Berry

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Deadline September 19

Developing leaders through friendship, networking, and communication skills!



by Hallie Hackett, South Central Region

With summer shows wrapping up, weather cooling down (at least in some parts of the nation), and fall shows soon to pick up, juniors might find themselves relaxing, even if just for a moment. Before we

know it, we will all be right back into the thick of show season. For younger exhibitors, this time seems endless and shows seem plentiful.

As for myself, I can remember all of my time as a young showman. I was always told to find an older person that I looked up to, and try to be like them. This bit of advice applied not only to showmanship skills, but in contests, leadership, and simple interactions. It wasn't hard for me to find several individuals to admire. Those individuals, even unknowingly, have shaped the way that I have grown up, the showman I have become, and the leader I strive to be. As my role models and I have gotten older, I have

continued to admire them into adulthood, and strive to be like them in my current endeavors. The further that I have gotten in my show career, the more I have realized the impact that I have on other people. Having juniors and parents come to me and share how I have impacted them has opened my eyes to the person that I have become.

As I'm sure most exhibitors have heard: "There is always someone in the barn watching you." With a new year coming and many events to attend, all juniors should remember this quote. No matter your age, skill level, or experience, there are people who will see you, even when you don't realize it. Not only does this count in the show ring, but throughout the barn and contest rooms. Time and time again, Sim-Genetics exhibitors have proven their ability to lead in and out of the show ring. With this being said, I challenge our juniors to uphold this standard, be the person you looked up to, and remember: somewhere in the barn, there is a kid that wants to be just like you. ■

No matter your age, skill level, or experience, there are people who will see you, even when you don't realize it.



www.juniorsimmental.org



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Romania, Paraguay Markets to Open

The USDA has reopened the doors allowing Romania to revive imports of pork products to the United States, while also considering approving plans by Paraguay to export its beef in US markets following high-level negotiations. USDA's Food Safety and Inspection Service (FSIS) issued a notice in early May that will let Romania resume sending pork products to the US, 16 years after the Romanian government has voluntarily stopped such exports. Following an audit of Romania's current inspection system for swine slaughter and further processing, FSIS determined that the nation's processors maintain "an equivalent inspection system," opening the door for resumption of those exports on products, which were produced after May 2, FSIS reported in a recent news release.

Meanwhile, USDA indicated that Paraguay is moving in the right direction toward becoming eligible to export its beef products to the United States after talks with Paraguay's Agriculture and Livestock Minister's office. Daniel Whitley, USDA's administrator of Foreign Agricultural Service (FAS), said that "beef from Paraguay is safe and inspection protocols currently meet all USDA standards. That should move the process along for approval after the standard comment period and review."

World Food Prices Drop, but Meat Costs Increase

The benchmark index of international food commodity prices declined in May — averaging 124.3 points, down 2.6% from April and as much as 22.1% below the all-time high reached in March 2022 — amid significant drops in quotations for most cereals, vegetable oils, and dairy products, the Food and Agriculture Organization of the United Nations (FAO) reported.

However, the FAO Meat Price Index rose in May by 1.0%, averaging 117.9 points, driven primarily by a steady high Asian import demand for poultry meat and persistent supply tightness for beef in the US. Those levels still were 4.1% below those seen for May 2022, the agency said.

Concerns over potential short-term poultry supply challenges, due to widespread avian flu outbreaks, persist, the report said. Meanwhile, beef saw higher global demand for Brazilian supplies, despite the continued high cattle slaughter in Australia.

Pork prices rose for the fourth successive month, although only marginally, as supply limitations stemming from high production costs and animal diseases elsewhere boosted demand for Brazilian supplies. The index tracking sugar prices globally also rose in May.

UK Considers Fast Approval for Cultivated Meat

The UK's Food Standards Agency last week released a statement indicating that it is exploring the possibility of fast-tracking regulatory systems for cultivated meat.

In the statement, the governing body noted it is being led by a study it commissioned from international accounting firm Deloitte. The report found the move could help the UK meet its carbon reduction targets.

One option in the report suggests taking a "collaborative regulation" approach, which would allow alt-proteins to be sold in the UK without a prolonged novel foods assessment if the products have already been lawfully approved and sold in other parts of the world.

The agency was quick to point out that this report isn't necessarily illustrative of the policies it ultimately develops. "This report will be used as an input to support thinking within the FSA about how we design a future regulatory model," the FSA statement said.

The current regulatory approval process for novel foods takes an average of 35 months, and the British Institute of Economic Affairs in February released a statement urging the FSA to update the 25-year-old process.

"The EU's novel food regulations — which have been retained in UK law post-Brexit — have delayed the kind of innovation we need to tackle the challenges associated with industrial farming," the non-profit wrote.

R-CALF Urges USDA to Ditch Paraguayan Beef Import Proposal

Independent cattle group R-CALF USA is urging the USDA to withdraw its recently announced proposal to allow importation of beef from Paraguay.

In comments submitted to USDA's Animal and Plant Health Inspection Service (APHIS), R-CALF says the proposal should be withdrawn because it poses a risk of introducing foot-and-mouth (FMD) disease into the United States.

The group also noted that the APHIS risk analysis on which the proposal is based relies on data and an on-site visit conducted ten years ago.

The National Cattlemen's Beef Association expressed similar points of contention when USDA announced the proposal.

R-CALF argues further that APHIS' risk evaluation methodology cannot accurately assess the risk for FMD outbreaks in countries with histories of FMD.

"Several times since 1997, APHIS had underestimated the risk for the reemergence of the disease in countries that are not free of FMD," said R-CALF USA CEO Bill Bullard. "For example, the agency was dead wrong about the risks in Uruguay, Argentina, South Africa, South Korea, and Japan."

An APHIS spokesman said, "We are aware we received adverse comments and are evaluating all comments received as we determine appropriate next steps."

Australian Beef Exports to US See Significant Jump

Australian beef exports to the United States experienced a significant surge in May, marking a turnaround after a period of subdued trade, according to Meat & Livestock Australia.

The exports to the US reached a record monthly tally of 19,786.5 tons, a substantial 44% increase compared to April and the highest figure in the past year. The boost in exports comes as the US deals with reduced domestic production due to drought-driven herd reduction.

This surge in Australian beef shipments to the US, along with solid growth in other export markets, reflects the positive momentum and increased supply in Australia's beef industry.

Australia was fifth in beef exports to the US behind Canada, Brazil, Mexico, and New Zealand in Q1 2023.

Shipments to all export markets reached 100,838.3 tons, marking a 27% increase from April. China emerged as Australia's largest volume market for the second consecutive month.

Other markets, including South Korea, Indonesia, and the Middle East, also recorded growth in Australian beef imports. However, the trade with the United Kingdom remained minimal ahead of the new Free Trade Agreement, which came into effect on June 1, eliminating tariffs on future exports. ■

Drought and Forage Challenges Continue in 2023

by Derrell Peel, Oklahoma State University/Bovine Veterinarian

Persistent drought in major beef cattle production regions continues to have a significant impact on the cattle industry despite improvements in drought conditions in other parts of the country. USDA National Agricultural Statistics Service (USDA-NASS) released two reports recently that indicate that forage challenges continue in the central and southern Great Plains.

The weekly Crop Progress reports include range and pasture conditions in each state, from May to October each year. The US average of poor to very poor pasture conditions in early May was 37%, less severe than one year ago across the country. The first week of May showed that the worst pasture conditions, measured as the percent poor and very poor, are in the states of Kansas (64%), Nebraska (68%), Oklahoma (54%), and Texas (52%). Kansas and Oklahoma are in significantly worse shape this year compared to last year with poor/very poor ratings of 41% and 39%, respectively, one year ago. The Nebraska rating slightly improved from last year at 68% versus 73% poor/very poor, while Texas also improved compared to the 74% poor to very poor rating one year ago.

The latest monthly crop production report from NASS also included the December and May 1 hay stocks. For the beginning of the hay crop year, May 1, US hay stocks were down 13.4% year-over-year and were down 26.4% from the ten-year 2012–2021 average. Compared to the ten-year average, in Kansas, May 1 hay stocks were down 25.5%, Nebraska was down 51.6%, Oklahoma was down 62.3%, and Texas was down 41.3%. Collectively, these four states account for 25% of US May 1 hay stocks on average. In 2023, these four states accounted for 18.7% of total May 1 hay stocks and are down by 44.9% compared to the ten-year average for the four-state total.

Not only were the May 1 hay stocks very limited in these states, but continued drought is impacting 2023 hay production. On average, the states of Kansas, Nebraska, Oklahoma, and Texas account for about 21% of total US hay production. These states ranked (1) Texas, (4) Nebraska, (5) Kansas, and (7) Oklahoma for hay production in the last decade. Reduced hay production this year in this region has implications well beyond the borders of these four states.

These four states accounted for 9.3 million beef cows on January 1, 2023, just over 32% of the total US beef cow herd, and include four of the top ten beef cow states: Texas (1), Oklahoma (2), Nebraska (4), and Kansas (6). Delayed, slow, and limited pasture and hay growth in these areas is likely still provoking some cattle liquidation. Total beef cow slaughter through April this year is down 11.2% from last year's elevated level. However, it is likely that reduced beef cow slaughter in drought-free areas is masking some additional herd liquidation in these worst drought areas. In Oklahoma, for example, the auction volume of cull cows and bulls is up 21.9% year-over-year for the first 19 weeks of 2023. The much-anticipated herd rebuilding and corresponding market conditions in the beef cattle industry cannot begin in earnest until drought conditions ease significantly in these major beef cattle states.

Why Grazing Before Pastures are Ready Can Have Lasting Impacts and How to Limit the Damage

by Jack Arterburn, University of Nebraska Extension

Although near-record snowfall this winter brought many challenges in areas of Nebraska, the moisture the snow provided was welcomed after three years of below-normal precipitation. However, soil moisture is still below average and drought conditions are persisting in many areas of the States.

In the spring, plants rely on nutrients stored in the roots during previous years to initiate and sustain growth until enough leaf area is available to conduct photosynthesis. Without adequate growing season and fall moisture in previous years, nutrient storage is often limited. Not reducing grazing pressure during periods of below-normal precipitation can compound this deficit and reduce production in subsequent years. Although fall and winter precipitation can recharge soil moisture levels, growing season precipitation (April to September) typically accounts for most of the total annual precipitation and is vital to plant production and rangeland health.

When feed is expensive and hard to find and feeder cattle futures are optimistic, delaying pasture turnout or destocking to reduce grazing pressure are not appealing — especially if the available feed is low-quality and fails to meet a lactating cow's nutrient requirements, causing negative impacts to calf performance and delaying return to estrus and her ability to rebreed.

Unfortunately, not delaying turnout or destocking is robbing Peter to pay Paul by saving the cost of feeding hay at the expense of reducing pasture production and further degrading pastures. Grazing before pastures are ready causes the plants to use additional nutrients from already low root stores to recover. If there are not enough nutrients stored in the roots, the plant may go dormant and stop growing, reducing the total annual production. In contrast, allowing pastures additional rest to build nutrient storage by delaying turnout could pay dividends in additional growth later in the year.

When pastures will be ready to graze depends on plant condition and characteristics. Plant condition results from previous grazing seasons' management as well as soil moisture and soil temperature, which control the start and speed of plant growth. Cool-season plants are the first to break dormancy and the first to reach maturity before the hot summer months. Warm-season grasses wait for soil temperatures to get above 50 degrees Fahrenheit and continue to grow during the hot months until August.

Determining if a plant is ready to graze is as simple as counting leaves. The number of collared leaves that wrap all the way around the plant stem like a shirt collar indicates whether the plant is ready to be grazed. The rule of thumb is three collared leaves for cool-season grasses and four collared leaves for warm-season grasses. When grasses reach these minimums, enough photosynthesis occurs to sustain growth and allow storage of nutrients, which can be used to recover from grazing. Not waiting for the minimum number of leaves stresses the plant at a critical time and may reduce total annual production potential.

If grazing before pastures are ready is unavoidable, the negative impacts can be spread lightly across multiple pastures by only grazing each pasture for a few days before moving. The key is to not stay too long and only lightly graze the fresh growth.

Grazing will stress the vulnerable plants; however, impacts can be limited if the plant is not grazed repeatedly and sufficient recovery time is allowed before being grazed again. As always, avoid grazing a pasture at the same time of year multiple years in a row. As a last resort, a sacrifice pasture can be designated to limit damage to a single pasture; however, the negative impacts may last for many years.

Another option is to lightly graze introduced pastures, hay fields, or sub-irrigated areas while allowing native pastures to reach leaf minimums. Be cautious not to reduce hay production later in the year by grazing these forages too short, not providing adequate rest following grazing, and if growing season precipitation is limited.

Resist the temptation to turn cattle out before grass is ready and use caution if there is no other option. Management practices now can have lasting impacts.

USDA Awards \$2.29 Million in Farm Bill Funding to Protect Animal Health

by Jennifer Shike, Bovine Veterinarian

USDA Animal and Plant Health Inspection Service (APHIS) is awarding \$2.29 million through the National Animal Health Laboratory Network (NAHLN) Farm Bill program to advance APHIS' animal health preparedness. The 2018 Farm Bill provided funding for this program as part of an overall strategy to prevent animal pests and diseases from entering the United States and reduce the spread and impact of potential disease incursions.

"NAHLN funding is vital to safeguarding the nation's food supply against threats posed by animal diseases, especially ones of foreign origin. Pork producers are focused on the 2023 Farm Bill and urge continued funding for the critically important "three-legged stool" of animal health, including National Animal Health Laboratory Network, the National Animal Vaccine and Veterinary Countermeasures Bank, and National Animal Disease Preparedness and Response Program. Continued funding for NAHLN is necessary to enhance animal health diagnostic testing for both endemic and high-consequence pathogens in the nation's livestock and poultry. These laboratories are the first line of defense for detecting animal diseases and pathogens," the National Pork Producers Council stated.

NAHLN, a network of federal, state, and university-associated veterinary diagnostic laboratories that provide ongoing disease surveillance, responds quickly to disease events; communicates diagnostic outcomes to decision makers; and has the capability and capacity to meet diagnostic needs during animal disease outbreaks. Since it started, NAHLN has grown from 12 AAVLD laboratories to 60 AAVLD laboratories throughout the US capable of testing large numbers of samples for specific disease agents.

"These Farm Bill funding awards will strengthen our ability to carry out our strategies for animal health emergency preparedness and better safeguard our agricultural industry," Jenny Lester Moffitt, Under Secretary for USDA's Marketing and Regulatory Programs, said in a release. "The more prepared we are to protect our agricultural commodities, the safer the food supply is for Americans and the rest of the world."

NAHLN funding supports critically important projects focused on increasing capacity for disease testing through stockpiling

efforts, enhancing data management through IT standardization, and increasing high-throughput testing with the addition of diagnostic testing instruments and technical expertise in laboratories, USDA notes.

"Should foreign animal disease strike, these laboratories are the first line of defense in swiftly diagnosing and detecting the extent of the outbreak to limit the impact on producers," USDA says in the release.

USMEF Trying to Add Value as Beef Production Declines

The US Meat Export Federation (USMEF) is taking measures to enhance the value of US beef in the global market as the country's beef production declines, according to a Brownfield report.

Drought and input prices have contributed to a decrease in US beef production, prompting the need for financial incentives to encourage production recovery. John Herath from USMEF highlighted the importance of broadening the parts of the animal that generate value, as relying solely on certain cuts limits the overall value of the animal.

Expanding the diversity of beef cuts presents opportunities to meet the demands of various export markets. While certain beef cuts hold little value domestically, they possess significant worth in international markets. For instance, beef tongue is highly prized in Japan, while beef liver finds value in Egypt.

The report said USMEF aims to identify the optimal cuts for specific markets to maximize their value. Despite a decrease of 8% in volume and 22% in value in US beef and variety meat exports through March 2023 compared to the previous year, it is noteworthy that 2023 marked a record year for US beef exports.

Notably, demand growth has been observed in regions such as Mexico (+16%), Hong Kong (+19%), Philippines (+15%), Caribbean (+21%), and Africa (+84%) during the current year.

Low-Carbon Beef Claims Discounted

The US Department of Agriculture (USDA) is being urged to prohibit meat producers from advertising their beef as "low carbon" by the Environmental Working Group (EWG). "There is no such thing as low-carbon beef," said Scott Faber, EWG's senior vice president for government affairs. The nonprofit organization's petition also calls on the agency to require independent verification of other climate claims made on food labels, calling them both confusing and misleading.

Claims like "net zero" and "carbon neutral" on food products can have consumers believing that they result in reduced greenhouse gas emissions, rather than difficult-to-measure farmland practices, the document states. Filed with the USDA's Food Safety and Inspection Service (FSIS), the petition was referred to the Office of Policy and Program Development for review, according to media reports. The USDA-approved certification for low-carbon beef is a voluntary program launched back in 2021 that requires participating producers to reduce greenhouse gas emissions by at least 10% below an industry baseline. ■

Cultivated Startup Hires Tyson Scientist

Clever Carnivore, a Chicago-based startup in cultivated meat, has hired Russell Thomas, a food scientist and a 33-year veteran of Tyson Foods, who also has experience in the cultivated food industry. He will serve as vice president of product development. He has expertise and experience in food safety, product development, and operations management, and will focus on accelerating the development of Clever Carnivore's debut consumer product, the Clever Bratwurst, made with cultivated pork.

Thomas holds a bachelor's degree in animal science and business, along with a master's in poultry science and product technology from the University of Arkansas. More recently, Thomas served as vice president of product development with Mission Barns, a San Francisco-based cultivated fat company. In its early stages, Clever Carnivore has been focused on producing high-quality pork at consumer-ready prices; going forward, the company differentiates itself by using cell biology, recombinant protein technology, and advanced bioreactor design that it believes will foster greater production scale at a lower price.

Rules Updated for RTE Meat

The US Department of Agriculture (USDA) Food Safety and Inspection Service (FSIS) has released guidelines to help producers of ready-to-eat (RTE) meat and poultry products meet regulatory standards, especially plants that also make such foods. The guidelines cover dry and semi-dry fermented sausages, salt-cured meats, and dried products that also are shelf-stable, the agency said in the guideline document.

The latest missive is designed to supplement more than five current documents that FSIS said do not adequately address "specific considerations related to the support of the lethality and shelf-stability of the products" listed in the updated document. These include bologna, summer sausage, pepperoni, salami, fermented sausages, basturma, country cured ham, salt-cured bresaola, and biltong and Droevers dried products.

FSIS has sent out a message seeking public comment on the updated guidelines 60 days after it first appears in the Federal Register. Comments are submitted through the Federal Rulemaking Portal Online or through the US Postal Service and eventually will be made available for public inspection.

Gene Editing Could Improve Heat Tolerance

by Maureen Hanson, Bovine Veterinarian

The detrimental health, well-being, and productivity effects of heat stress in dairy cattle could one day be partially solved through gene editing.

The currently experimental technology removes an undesirable genetic trait in an animal and replaces it with a more favorable one at the genome level, known among researchers and regulators as an "intentional genomic alteration" (IGA). It is possible to introduce traits within a species, and between species.

In the case of heat stress, two approaches are being taken by researchers to help cattle cope:

Slick hair coat gene – Some cattle have a shorter and shinier hair coat that makes them more comfortable in high-heat environments and thus less susceptible to heat stress. This unique

hair coat is the result of the dominant "slick" gene, which originates from the Senepol breed.

A collaborative project between researchers at Mississippi State University and the University of Puerto Rico studied 84 Holsteins with the naturally occurring "slick" gene. They found that the animals had lower body temperatures, lower respiration rates, and improved reproductive efficiency in tropical conditions, compared to herdmates with traditional hair coats.

Using a technology called CRISPR-Cas9, researchers in many parts of the world, including the United Kingdom, New Zealand, and the US, have successfully produced cattle with the slick coat gene. Semen from some sires that are homozygous for the slick gene through conventional breeding also is currently available.

Hide color alteration – New Zealand researchers are exploring how gene editing can dilute the jet-black hide color of Holsteins to make them less susceptible to heat stress. They said black absorbs more solar radiation, contributing to heat stress.

In their study, they used gene editing to swap the black gene in Holsteins with the semi-dominant color dilution phenotype from Galloway and Highland cattle. The resulting calves carried a typical, spotted-hide pattern, but instead of black, the darker pattern areas were a silvery gray color that would attract less heat.

Developers of gene-editing technology emphasize that the process simply takes traits already occurring in nature and shares them with other animals, thus exponentially accelerating genetic progress for that trait. In the case of heat stress, they emphasize environmental advantages along with animal health, comfort, and productivity.

Once an animal receives the IGA, it is passed on to future offspring, making it possible to replicate the trait via conventional breeding. In March 2022, the FDA approved the first IGA for animals intended for food production by making a "low-risk determination" for two genome-editing beef cattle created with the slick hair coat.

The FDA declared the animals and their offspring safe for human consumption. Acceligen, the company that developed the slick-coat cattle, is now free to market the cattle, their genetic material, and their offspring without further regulatory approval.

But in the US, the commercial application of gene editing still is subject to a case-by-case approval process. Dr. Steven Solomon, director of the FDA's Center for Veterinary Medicine, said, "We expect that our decision will encourage other developers to bring animal biotechnology products forward for the FDA's risk determination in this rapidly developing field, paving the way for animals containing low-risk IGAs to more efficiently reach the marketplace."

ISU Advances Veterinary Diagnostics with High-Volume Testing Innovation

by Paige Carlson, Bovine Veterinarian

Iowa State University's Veterinary Diagnostic Laboratory (ISU VDL) is set to revolutionize molecular diagnostic testing with the introduction of a cutting-edge machine: the "SmartChip." This innovative device can hold over 5,000 samples on a plate no larger than a postage stamp and uses quantitative polymerase chain reaction (qPCR) testing technology, combined with a 384-sample system featuring automated handling features, to significantly enhance its testing capacity, says a recent release.

“The historical patterns of pathogens are changing, so we need to be prepared for risks we haven’t seen before. Having this high-throughput capability will allow us to meet industry needs, providing more cost-efficient diagnostic tests as the need for testing grows,” says Rahul Nelli, a research assistant professor of veterinary diagnostic and production animal medicine, in the release.

To refine the use of high-volume testing methods, the VDL recently secured a nearly \$1 million grant from the US Department of Agriculture’s Animal and Plant Health Inspection Service (APHIS). The project, funded by the American Rescue Plan Act of 2021, aims to prepare for future disease outbreaks. Through this initiative, researchers will ensure the accuracy and integration of the novel high-volume testing methods with existing systems for tracking and reporting test results.

“ISU VDL’s firsthand experience in responding to pandemics of high consequence to both animal and human health over the past few years, such as highly pathogenic avian influenza and COVID-19, have clearly illustrated the value of high-throughput testing platforms and need for further innovation,” said Dr. Rodger Main, ISU VDL director, in the release.

The SmartChip testing relies on microfluidic technology to detect targets of interest in samples, using a volume 100 times smaller than the VDL’s standard 96-well machines, the release explains. With samples precisely distributed in the chip’s 5,184 testing wells, the SmartChip machines can produce up to 30,000 test results per day. In comparison, the conventional 96-well method yields approximately 2,000 tests. Additionally, the 384-well machine offers a more moderate increase in capacity, capable of handling about 9,000 tests per day through smaller samples and automated loading.

Nelli envisions the SmartChip testing as a reserve resource for sudden spikes in demand for qPCR tests. This reliable method detects trace amounts of genetic material, including infectious agents in humans and animals. On the other hand, the 384-well automated machines can be part of regular lab operations, mitigating labor shortages. Moreover, by making test prices more affordable, they pave the way for wider use of surveillance testing among livestock producers.

Over the next two years, researchers will focus on integrating the new testing machines with existing reporting software. They will also validate the new methods and develop protocols for various samples used in veterinary diagnostics, including fluids, fecal matter, eggshells, and feathers. By 2025, these high-capacity testing methods could potentially be implemented in the VDL.

Main emphasizes in the release that ISU VDL, with the largest veterinary diagnostic laboratory caseload in the nation, plays a crucial role in serving the needs of 21st-century food animal agriculture. Consequently, the next-generation high-throughput testing platforms will undeniably contribute to fulfilling these requirements. ■

Tyson, Workers Reach Deal in Discrimination Lawsuit

Tyson Foods and a group of former and current employees agreed to a deal that ended a lawsuit against the company alleging numerous counts of racial bias.

The plaintiff group, led by LaTonya Roberts and Tamera Moorer, who worked at a Tyson facility in Sherman, Texas, filed the lawsuit in March 2022.

The lawsuit claimed Roberts and Moorer were treated differently than white employees and that the company retaliated against them when they complained about the treatment.

Since the initial lawsuit was filed, more defendants joined with similar allegations of racial discrimination. In court, Tyson denied allegations and referred to some as isolated incidents that were handled through the chain of command.

In December, the district judge brought on US Magistrate Judge Christine A. Nowak to mediate the case. Both sides met in May with Judge Nowak to reach a deal, which was not disclosed in the court documents.

JBS Building Cultivated Beef Facility in Spain

JBS announced in early June that its subsidiary, BioTech Foods, broke ground on a commercial-scale cultivated meat plant in Spain, which is set to be completed by mid-2024.

“With the challenges imposed on global supply chains, cultivated protein offers the potential to stabilize food security and global protein production,” said BioTech Foods co-founder and CEO Iñigo Charola in a statement earlier this year.

The facility, to be located in San Sebastian, is designed to produce more than 1,000 metric tons of cultivated beef per year, JBS said. The company said it could expand capacity to as much as 4,000 metric tons per year.

“The new BioTech plant puts JBS in a unique position to lead the segment and ride this wave of innovation,” said JBS USA’s head of value-added business, Eduardo Noronha, according to Reuters.

JBS acquired a 51% stake in Spain’s BioTech in 2021 in a \$100 million deal, with \$41 million directed to the plant construction.

Tyson Expands into Alt-meat Nuggets

Tyson Foods released a new line of plant-based nuggets under its own brand for the first time. “The first ship was in late March, and they would have started appearing on shelves in April,” a Tyson spokesperson said. “Foodservice products also launched in April.”

Previously, Tyson only offered plant-based alt-meat products under its Raised & Rooted brand. The company didn’t say that the Raised & Rooted brand will be discontinued, but the brand recently added new products.

This move into Tyson-branded alt-meat products may have been forecasted by CEO Donnie King as recently as May. “We’re looking at everything in this environment and in an effort to be the best version of Tyson we can be,” King told investors and analysts. “We’re looking at those smaller, uncompetitive dated assets and [asking] how do you make them competitive? Do you move that capacity somewhere else? We’re looking across the enterprise to evaluate those things.”

The Tyson-branded, soy-based nuggets come in two varieties — original and spicy — and are available nationwide at select retailers, including Target stores. ■

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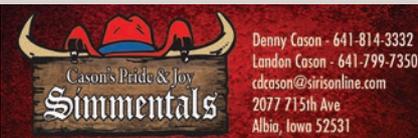
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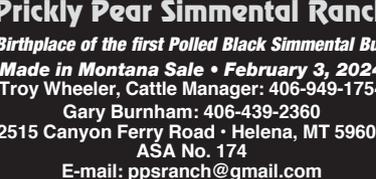
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River Creek Farms' 33rd Annual Bull Sale

February 8, 2023 • Manhattan, KS

No.	Category	Average
84	Age-Advantaged Fall Bulls	\$9,236
45	Yearling Bulls	\$7,850
129	Total Lots	\$8,752

Auctioneer: Jered Shipman, TX

Sale Consultant: Jeremie Ruble, Ruble Cattle Services, IA

Representing ASA: Dr. Michael Dikeman

High-Selling SimInfluenced Lots:

- \$23,000** – 1/4 SimAngus, s. by SAV Rainfall, sold to Kenner Simmentals, Leeds, ND.
- \$19,500** – 1/2 SimAngus, s. by SAV Rainfall, sold to Billy Wolf, Whitesboro, TX.
- \$19,000** – 1/2 SimAngus, s. by RC Xceed, sold to Billy Wolf, Whitesboro, TX.
- \$18,000** – PB SM, s. by KBHR Revolution, sold to Shoal Creek Land and Cattle, Excelsior Springs, MO.
- \$18,000** – 1/2 SimAngus, s. by RC Xceed, sold to Billy Wolf, Whitesboro, TX.
- \$15,500** – 1/4 SimAngus, s. by SAV Rainfall, sold to Marty Neugebauer, Holly, CO.
- \$15,000** – 3/8 SimAngus, s. by Tehama Tahoe, sold to James Broussard, Beaumont, TX.

Volume Buyers: R&R Cattle and Equipment LLC, Lincoln; Billy Wolf, Whitesboro, TX; Adam Hahn, Randolph, WI; Rezac Land and Livestock, Onaga; Nicholas Blanchet, Harper; Alan Swaters, Clinton, MO; Andy Bloom, Wetmore; and Bryan and Enno Burhoop, Burdick.



Michael Dikeman speaking to the crowd.



Kelly Kennedy, STgenetics® (left) and Payton Barrett, GENEX™.



Potential buyers looking at the sale offering.

Nelson Livestock Company's Bulls for the Big Country Sale

February 13, 2023 • Wibaux, MT

No.	Category	Average
71	SM, SimAngus and Angus Yearling Bulls	\$4,454

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, Normal, IL

Marketing Representatives: John Goggins, *Western Ag Reporter*; Andy Rest, *Cattle Business Weekly*; and Brady Williams, *Tri-State Livestock News*.

Representing ASA: Andy Roberts

High-Selling SimInfluenced Lots:

- \$9,250** – Black 5/8 SM 3/8 AN, NLC 31K," s. by TJ Stability 792H, sold to Gerald Goroski, Wibaux.
- \$7,500** – Black PB SM, "NLC 44K," s. by LRS Falcon 442G, sold to Emmons Ranch, Olive.
- \$6,750** – Black 5/8 SM 3/8 AN, "NLC 20K," s. by JC Mr Talon 403G, sold to Campbell Simmental, Ignacio, CO.
- \$6,750** – Black 3/8 SM 5/8 AN, "NLC 18K," s. by NLC Cow Boss 160C, sold to Steve Hilliard, Glendive.
- \$6,500** – Black 1/2 SM 1/2 AN, "NLC 1K," s. by CLRS Guardian 317G, sold to Justin Stedman, Beach, ND.
- \$6,500** – Black 1/2 SM 1/2 AN, "NLC 125K, s. by Open 8 Payweight 6107, sold to Rustad Brothers, Wibaux.



Good-sized crowd on hand.

Sandy Acres Simmental's Annual Bull Sale

February 17, 2023 • Creighton, NE

No.	Category	Average
40	Bulls	\$4,090

Auctioneer: Ty Thompson, CO

Representing ASA: Jack Whittier



The auction block.

RS&T Simmentals Performance and Pounds Bull and Female Sale

April 15, 2023 • Maryville, MO

No.	Category	Average
32	Bulls	\$4,000
18	SM and SimInfluenced Cow/Calf Pairs	\$3,272
8	Fall Bred Females	\$2,613
58	Total Lots	\$3,583

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, *Midwest Marketer*, IA; Buddy Robertson, OK; Austin Sorenson, *Livestock Plus*, IA; Cody Davis, KS; Jeremie Ruble, IA; and Amanda Hilbrands, *LiveAuctions.TV*, MN.

High-Selling Lots:

\$5,750 – PB SM Bull, “RS&T Hot Sauce K200,” s. by KBHR Sriracha H127, sold to Sophie Doss, Baring.

\$5,750 – 3/4 SM Bull, “LCDR Revolution 214H,” s. by EGL Firesteel 103F, sold to Hilltop Simmentals, Worthing, SD.

\$5,500 – 3/4 SM Bull, “Beautiful Pinnacle J312,” s. by WS Mr Pinnacle G24, sold to Desi Meek, Decatur, AR.

\$5,000 – 3/4 SM Cow/Calf Pair, “WTDS Ms Turnpike 01J,” s. by Rubys Turnpike 956G, bred to TS&T Standout Gossip L01, Heifer Calf s. by Schooley Standout 27G, sold to Shoal Creek Land and Cattle LLC, Excelsior Springs.

\$5,000 – 3/4 SM Female, “RS&T Epic Diva J001,” s. by OMF Epic E27 (AI Sire: CLRWTR Clear Advantage H4G) sold to McCracken Livestock, Kansas City, KS.

\$5,000 – PB SM Bull, “RS&T Harts Advance K109,” s. by LCDR Progressive 106G, sold to Todd Stephens, Moran, KS.

\$4,750 – 3/4 SM Bull, “RS&T WTDS PB&J Pike K20,” s. by Rubys Turnpike 956G, sold to Sophie Levett, Macon.

\$4,750 – PB SM Bull, “RS&T Harts Forward K113,” s. by LCDR Progressive 106G, sold to Shaun Gebauer, Otis, CO.



Bill Graebe, partner in RS&T Simmentals, welcomed the crowd.



Wendell Doss selected cattle to add to his operation for daughter Sophie.



Cody Davis was a consultant again this year for the sale.



Traveling down to MO from SD, Justin Hart, Hart Simmentals, attended the sale.

Cow Camp Ranch's Spring Turn-Out Sale

April 21, 2023 • Lost Springs, KS

No.	Category	Average
71	Bulls	\$5,510
24	Females	\$3,595
95	Total Lots	\$5,026

Auctioneer: Charly Cummings, KS

Sale Manager: Allied Genetic Resources (AGR), IL

Sale Staff: Mary Ropp (AGR); Corey Wikins (AGR); Jared Murnin (AGR); Kade Hummel, *Kansas Stockman*; Bill Bowman, *Missouri Beef Cattleman*; and Chisholm Kinder, Special Assignment.

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

\$22,000 – “CCR Kansas 21K,” s. by LBRS Genesis G69, sold to Begger's Diamond V Ranch, Wibaux, MT.

\$11,750 – “CCR Hot Shot 9648J,” s. by GW Copperhead 919G, sold to Klahr Genetics, Topeka.

\$10,500 – “CCR Kansas Gold 67K,” s. by TJ Gold 274G, sold to Parke Vehslage and Family Sons, Brownstown, IN.

\$9,000 – “CCR 8079 Proclamation 6411J,” s. by WS Proclamation E202, sold to 7X Ranch, Lenepah, OK.

\$8,500 – “CCR Night Shift 4069J,” s. by CCR Bonafide 5116F, sold to Schupback Farms LLC, Keytesville, MO.

\$8,000 – “CCR 8636 Patriarch 3351J,” s. by Tehama Patriarch F028, sold to Whitestar Cattle Co., Overbrook.

\$8,000 – “CCR Ms 7662 Firesteel 1234J,” s. by EGL Firesteel 103F, bred to IR/JLN Boomer J425, sold to Brad McConahay, Corydon, IA.

\$7,100 – “CCR Ms Gold 1372J,” s. by TJ Gold 274G, bred to KBHR Honor H063, sold to Beech Mile Farm, Nashville, TN.

\$6,000 – “CCR Ms Gold 1326J,” s. by TJ Gold 274G, bred to CCR Cochise 4142H, sold to Deryl Riley, Arapahoe, NE; and Shupback Farms LLC, Keytesville, MO.

Comments: Cattle sold into 13 states including AL, CO, IA, IN, KS, KY, MO, MT, ND, NE, OK, TN, and UT.



Bradley Gibbs and his wife, Gibbs Farms, AL.



The auction block.



Ringmen working the sale.

(Continued on page 54)

(Continued from page 53)

Heartland Simmentals' Performance with Class Sale

April 22, 2023 • Waverly, IA

No.	Category	Average
64	Bulls	\$5,660
69	Cow/Calf Pairs	3,916
7	Bred Females	\$3,235
140	Live Lots	\$4,670
1	Flush Lot	\$5,000

Auctioneer: Phil Schooley, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Sorenson, *Livestock Plus*, IA; Austin Brandt, Lee AgriMedia, IA; Greg Miller, GEM Marketing, WI; Jeremie Ruble, Ruble Cattle Services, IA; Marshall Ruble, Ruble Cattle Services IA; Jared Ruter, Lee AgriMedia, IL; Chris Illg, MO; Duston Horton, Humeston Livestock Exchange, IA; Nick Echard, IA; and Mariah Miller, LiveAuctions.TV, IA.

Representing ASA: Dr. Bert Moore

High-Selling Lots:

\$20,000 – PB SM Bull, “HL Guardian K65,” s. by CLRS Guardian 317G, sold to Echard Farms, Farmersburg; and John Schwartzhoff, Lansing.

\$13,500 – PB SM Bull, “HL/EKRD Cool Dude 15K,” s. by W/C Executive Order 8543B, sold to Quandt Brothers, Oakes, ND.

\$11,000 – PB SM Bull, “HL Integrate K22,” s. by HL Integrate OE188, sold to R&J Farms, Dorchester.

\$9,000 – PB SM Bull, “HL Otis K62,” s. by OLF Otis Y43, sold to Susan Lewison, Adams, MN.

\$8,500 – PB SM Bull, “CNS/HFS/BRAM Empire 392K,” s. by HPF Revival D081, sold to Mike Frieden, Joy, IL.

\$8,000 – PB SM Bull, “HL Integrate J225Z,” s. by HL Integrate OE188, sold to Fogt Farms, Reinbeck.

\$7,500 – PB SM Bull, “LLO Kung Fu,” s. by GIBBS 7382E Broad Range, sold to Tyler Frieden, New Boston, IL.

\$7,500 – PB SM Bull, “HL Integrate J035,” s. by HL Integrate EO188, sold to Nelson Livestock, Wibaux, MT.

\$7,500 – PB SM Bull, “LLO Kenny,” s. by HPF Optimizer A512, sold to Aaron Balderston, Central City.

\$7,500 – PB SM Bull, “EKRD Mr Guardian K48,” s. by CLRS Guardian 317G, sold to Vopelak Farms Inc., Dysart.

\$7,500 – 3/4 SM Bull, “HL Smooth Criminal K9,” s. by HL Smooth Criminal H90, sold to DeNio Cattle Company, Iowa Falls.

Comments: Guest consignors included DeNio Cattle, Echard Farms, Lazy H Simmentals, Lone Oak Beef, and Moss Farms.



Randy and Michelle Thompson enjoyed the Heartland hospitality.



Wade Humphrey, Lazy H Simmentals, was a guest breeder.

Stars and Stripes Sale

May 6, 2023 • Humelstown, PA

No.	Category	Average
73	Total Lots	\$3,189

Auctioneer: Cody Lowerman, WV

Sale Manager: Haefner Marketing Services, IL

Ringmen: Scott Willer and Charlie Strickler

High-Selling Lots:

\$12,700 – Fall Bred Heifer, “SSC Shez Reddy,” cons. by Stewart’s Simmentals, sold to Wesley Metzker, PA.

\$8,500 – Cow/Calf Pair, “HPF Knockout 378D,” cons. by Bramlet’s Simmentals, sold to K2J Cattle, VA.

\$8,200 – Yearling Heifer, “EDEN’s Walk Beauty,” cons. by Stewart’s Simmentals, sold to McClure Land and Cattle, OK.

\$6,500 – Cow/Calf Pair, “CLO How To Do It Rite,” cons. by CLO Simmentals, sold to Orchard Acres, WI.

\$5,750 – Pregnancy out of “JPLF Miss Matlock,” cons. by ERV Cattle, sold to John McMillen, PA.

\$5,700 – Pregnancy out of “HFSC Foxy Lady HF6,” cons. by Hillcrest Farm, sold to Trent Thewlis, OH.

\$5,000 – Fall Open Heifer, “GRTE-PCSC Cayenne 28K,” cons. by Pine Creek Show Cattle, sold to Adam Goldzien, WV.

\$5,000 – Yearling Heifer, “CVS Jewel K46,” cons. by Cassyle Valley Simmentals, sold to Maple Creek Farm, VA.

\$5,000 – Yearling Heifer, “C4S Power of Mary’s Gold,” cons. by Cedar Creek Cattle Co., sold to Mark Householder, OH.

Comments: Cattle sold into 15 states.



Kirk Lynch welcomes the overflowing crowd.



Founders of Heartland Simmental, Tom & Cora Lynch.



Looking over the offering.



Sale-day crowd.



Mr. and Mrs. Wesley Metker, Williamsburg.



Sale day.

Trauernicht Simmentals' Grass Time Turn Out Bull Sale

May 17, 2023 • Wymore, NE

No.	Category	Average
37	Bulls	\$3,301

Auctioneer: Tracy Harl, CO

Sale Manager: Val Eberspacher (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Randy Rasby, NE; Dennis Henrichs, NE; Chris Beutler, Livestock Digital, NE; Sarah Kucera, DV Auction, NE.

High-Selling Lots:

- \$7,000** – PB SM Bull, “LHT Mr Remedy 53K,” s. by SO Remedy 7F, sold to Cleary Farms, Shullsburg, WI.
- \$6,250** – 1/2 SM Bull, “BUE Mr Iron Man,” s. by BUE Mr Loaded Profit, sold to Brian and Kandice Pehrson, Altonah, UT.
- \$6,100** – 1/2 SM Bull, “LHT Mr Complete 241K,” s. by KJL/CLZB Complete 7000E, sold to Brett Knutson, White, SD.
- \$5,100** – 1/2 SM Bull, “LHT Mr Chief 148K,” s. by TJ Chief 460G, sold to Prescott Ranch, Eckley, CO.
- \$4,750** – 1/4 SM Bull, “LHT Mr Red 247K,” s. by BC1 Mr H060, sold to Hahn Farms, Dewitt.
- \$4,750** – 3/8 SM Bull, “LHT Mr Atomic 143K,” s. by Bieber CL Atomic C218, sold to Kevin Coudeyras, Burchard.
- \$4,500** – 3/4 SM Bull, “LHT Mr Turnpike 74K,” s. by Rubys Turnpike 771E, sold to Keith Schumacher, Petersburg.
- \$4,000** – 3/4 SM Bull, “LHT Mr Essential 167K,” s. by GIBBS 9114G Essential, sold to Ron Claussen, Bettendorf, IA.

Comments: Mark your calendars for the LHT Nebraska Platinum Standard Female Sale, Sunday, December 10, 2023.



Auctioneer Tracy Harl and sale manager Val Eberspacher visit prior to the sale.



Randy Rasby, longtime ringman for the LHT sales.



Lauren Hope Trauernicht welcomed the bull buying crowd.



Dennis Henrichs, Beatrice 77 Livestock Market, and Chris Beutler, Livestock Digital, assisted with ring duties. ■



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Judge: Garrett Barton, Cheyenne, WY



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 "FABZ Kesha 101K," s. by JSUL Something About Mary 8421, exh. by Blake Fabrizius, Carr.



Simmental Reserve Supreme Female
 "KLER Ms 2059K," s. by W/C Bank On It 273H, exh. by Payton Voloshin, Craig.

Grand Champion Simmental Cow/Calf Pair
 "KLER/HLL Rain Marie J33," Calf, "HLL/KLER Leroy 301L," both s. by Profit, exh. by Easton Hill, Nunn.



Grand Champion Percentage Simmental Heifer
 "JPV Miss Hallie 4K ET," s. by W/C VIP 005G, exh. by Jason Dias, Fort Morgan.



Reserve Grand Champion Percentage Simmental Heifer
 "K3 Katelyn F51," s. by LCDR Progressive 106G, exh. by Brandyn Hill, Sterling.



Grand Champion Simmental Bull
 "HLL/KLER Leroy 301L," s. by THSF Lover Boy B33, exh. by Easton Hill, Nunn.



Grand Champion Percentage Simmental Steer
 "Otis of Fully Penelope," s. by DMCC/WOOD Fully Loaded 39D, exh. by Aden Young, Sterling. ■

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STR Parental Verification	\$33	\$15
Coat Color	\$22	\$9
Red Charlie	\$26	\$16
Horned/Polled	\$33	\$22
PMel (Diluter)	\$22	\$2
Oculocutaneous Hypopigmentation (OH) ..	\$25	\$16
BVD PI	\$5	
Semen Sample Processing Fee	\$7.20	

Genetic Conditions Panel \$25

(Must run with GGP-100K)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee – \$2.00 ea.

THE Enrollment

Spring 2023 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2023**.
Late enrollment available until February 15, 2024.

Fall 2023 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2023**.
Late enrollment available until August 15, 2023.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ..	\$40
Enrolled in Opt B or C 15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE 15 months	\$62



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DATE BOOK

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Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

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November '23	Oct 3	Oct 6	Oct 19	Nov 2
Dec '23/Jan '24	Nov 15	Nov 17	Dec 5	Dec 19
February '24	Dec 29	Jan 4	Jan 17	Feb 1
March '24	Feb 1	Feb 7	Feb 16	March 5
April '24	Feb 29	March 5	March 19	April 2
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PROFIT THROUGH SCIENCE
American Simmental Association

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THANK YOU

Fleckvieh **HERITAGE** 2022

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JMH Red Ant 32J

Purchased by Bob and Nikki Corley, TN



Rugged R Hazel 0053H

Purchased by Faulkner Fleckvieh, AR



Willow Oaks Cosima C3

Purchased by Double Bar D, SK and Logland Farms, OK



FLC Ferrari J19

Purchased by James Creek Simmentals, ND



Willow Oaks Hannah H20

Purchased by Double Bar D, SK

We Appreciate You!

From the teams at Logland Farms, Rugged R Cattle Co. and our guest consignors to all of the breeders, participants, youth, and everyone involved to make the "Fleckvieh Heritage Sale" a tremendous success we offer our thanks. We humbly invite you back to Roland, Oklahoma on **September 23, 2023** for another great event as the only 100% Fleckvieh sale in North America.



NEW

3/4 SimAngus™

W/C Fort Knox 609F

By W/C Bankroll 811D
EPD: CE: 1 \$API: 141 \$TI: 88



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W/C Bankroll

W/C Pinnacle E80

By W/C Loaded Up 1119Y
EPD: CE: 14 \$API: 121 \$TI: 72



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 17 \$API: 146 \$TI: 86



NEW

Rocking P Private Stock H010

By WLE Copacetic E02
EPD: CE: 13 \$API: 139 \$TI: 78



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 17 \$API: 137 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 13 \$API: 147 \$TI: 90



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 14 \$API: 178 \$TI: 98



NEW

Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPD: CE: 10 \$API: 115 \$TI: 68



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 91 \$TI: 68



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 15 \$API: 116 \$TI: 74



NEW

Next Level 4014J

By Dakota Outlaw G974
EPD: CE: 7 \$API: 117 \$TI: 81



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 16 \$API: 155 \$TI: 94



NEW

HOF New Era 1882J

By CLRS Guardian
EPD: CE: 14 \$API: 190 \$TI: 107



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 11 \$API: 106 \$TI: 67



3/4 NAILE and
NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPD: CE: 8 \$API: 111 \$TI: 66



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 12 \$API: 111 \$TI: 69



NEW

PBF Red Paint F88

By W/C Executive Order 8543B
EPD: CE: 13 \$API: 127 \$TI: 76



NEW

SC Pay the Price C11

By CNS Pays to Dream T759
EPD: CE: 7 \$API: 117 \$TI: 80



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 10 \$API: 99 \$TI: 68



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 9 \$API: 115 \$TI: 75



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 14 \$API: 114 \$TI: 79



NEW

Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 107 \$TI: 74



NEW

W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 13 \$API: 142 \$TI: 83



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 128 \$TI: 86



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 10 \$API: 103 \$TI: 67



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 9 \$API: 118 \$TI: 78



LLSF DAUNTLESS K07

By HPF/HILL Uprising C104
EPD: CE: 13 \$API: 108 \$TI: 67



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 16 \$API: 209 \$TI: 117



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 16 \$API: 183 \$TI: 99



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 82



FELT Perseverance 302F

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 120 \$TI: 72



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 14 \$API: 141 \$TI: 85



CLRWTR Clear Advantage H4G

By LLSF Vantage Point F398
EPD: CE: 17 \$API: 170 \$TI: 106



Erixon Bitten 203A

By NCB Cobra 47Y
EPD: CE: 13 \$API: 151 \$TI: 90



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 9 \$API: 151 \$TI: 100



LLW Card Merit 03H

By TL Ledger
EPD: CE: 10 \$API: 111 \$TI: 69



TL Ledger 106D

By Profit
EPD: CE: 9 \$API: 112 \$TI: 69



GCC New California 131J

By GEFF County O
EPD: CE: 3 \$API: 95 \$TI: 65



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 13 \$API: 140 \$TI: 80



LLSF Favored One H98

By LCDR Favor
EPD: CE: 8 \$API: 133 \$TI: 98



Wheatland 3-D 1142J

By CKCC LD Dimension 8965
EPD: CE: 9 \$API: 120 \$TI: 75



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 12 \$API: 112 \$TI: 71



TJ 50K 485H

By TJ Teardrop
EPD: CE: 7 \$API: 153 \$TI: 86



W/C Style 69E

By Style 9303
EPD: CE: 17 \$API: 132 \$TI: 68



Mr Ishee Triple Trailblazer 018H

By KOCH Big Timber 685D
EPD: CE: 16 \$API: 152 \$TI: 82



HRCC Hondo 035

By W/C Bankroll
EPD: CE: 12 \$API: 112 \$TI: 76



CDI Innovator 325D

By TJ Main Event 503B
EPD: CE: 12 \$API: 130 \$TI: 93

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Angus and Clubbie sires too.

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