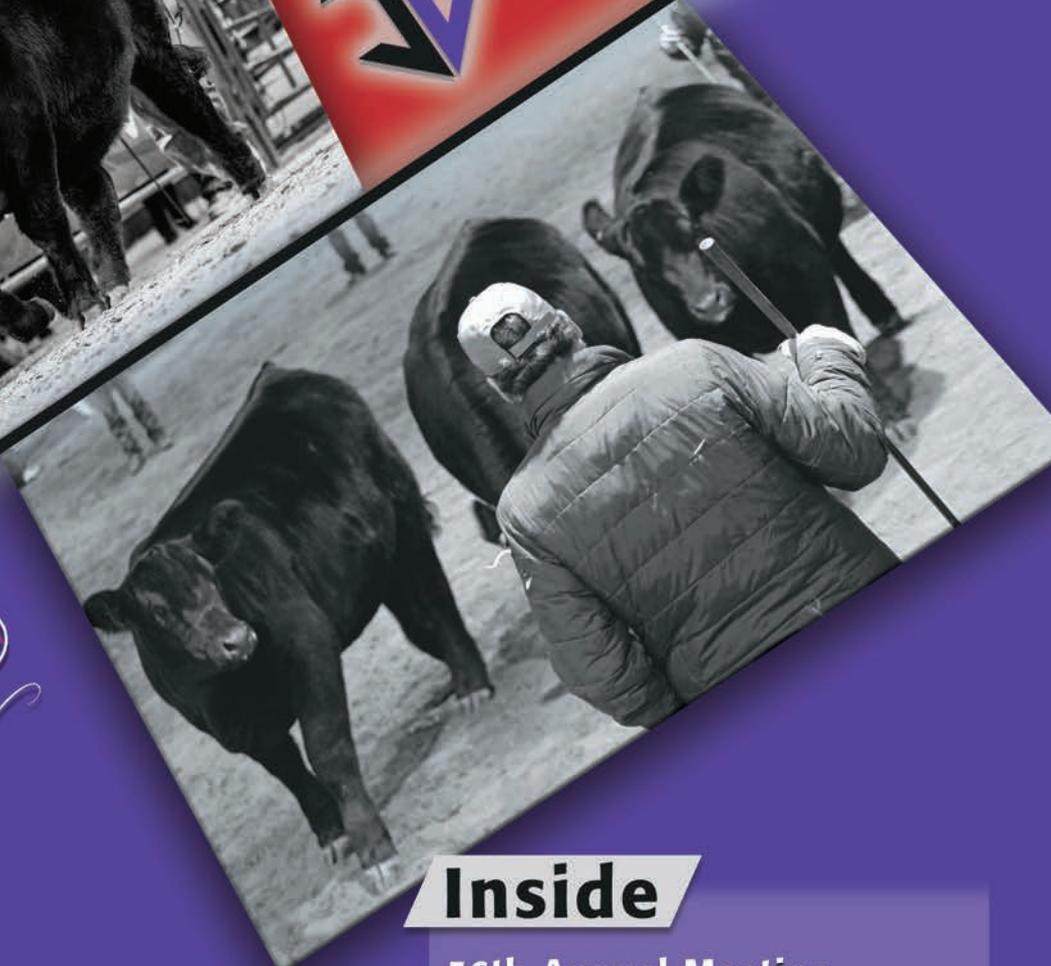


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March 2024

the Register

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Stock Show

Inside

56th Annual Meeting
Proceedings

Bob Volk Passes

Southern SimGenetics
Feedout

ASA's Leading Breeders
Most-Used Bulls

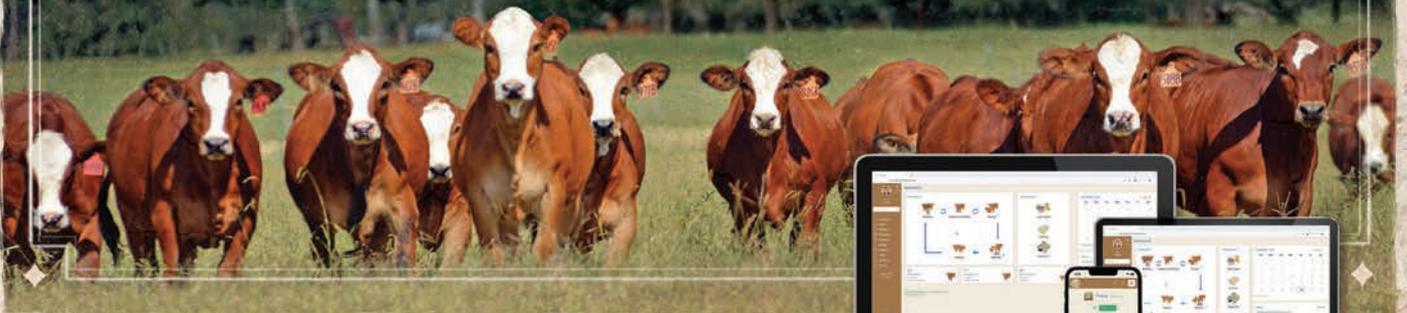
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Calving Ease with *Style*

7SM122 *Standout*



ASA: 3585120 | Epic x Cowboy Cut

STANDOUT has established himself as a household name and a go-to sire for Calving Ease and style. He offers a complete package of EPDs and hails from a famous proven cow family. His calves come easy and excel phenotypically. However, his real superpower might be his offspring's extremely calm demeanor. Calving Ease and docility are the two most requested traits by commercial bull buyers and STANDOUT offers both!

From Lazy C Diamond Ranch, ND and Schooley Cattle Co., IA

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
14.2	-2.5	66.6	89.3	.14	8.3	17.1	50.3	17.6
Doc	CW	YG	Marb	BF	REA	Shr	API	TI
19.7	18.2	-.15	.51	-.038	.31	-.48	158.3	84.3

7SM133 *Gold Strike*



ASA: 3909662 | Gold x New Time Line

GOLD STRIKE is striking it rich! His first calves are impressive and are ratioing 98 for BW and 103 for WW. He offers more length, stature and performance compared to his sire, but similar Calving Ease. To complement his phenotype, he is backed by a proven cow that is the dam of TJ Chief and has posted impressive ratios for BW of 92 (7), and WW of 113 (7). Study his data closely. He is the true definition of balance.

From Trauernicht Simmentals and Triangle J Ranch, NE

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
15.7	-.5	88.5	140.9	.33	8.1	33.5	77.9	15.3
Doc	CW	YG	Marb	BF	REA	Shr	API	TI
10.6	43.4	-.23	.43	-.005	1.12	-.4	149.5	92.4



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WHEN ONLY THE BEST WILL DO

ARROWHEAD



TJ ARROWHEAD 263G
29SM0513 | ASA 3582558

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- » Massive, powerful, and complete SimAngus™ sire who is one of the most popular rising stars in the industry
- » Unique cow-making Angus side known for calving ease, fleshing ability, and udder quality



K C F BENNETT HOMESTEAD x MR NLC UPGRADE U8676



Daughter - J&C Ms Arrowhead L831,
J&C Simmentals, NE



Son - DJF L319,
Double J Farms, SD

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+20.0	-5.7	+82.0	+124.0	+26	+11.0	+40.0	+80.7	+12.0	+14.8	+39.0	-.21	+.53	-.050	+.65		+160	+98
ACC	.71	.84	.79	.77	.77	.44	.34	.44	.38	.63	.58	.44	.54	.48	.52			
%	2	1	30		5	1	1			25	35		25				15	5

EPDs as of 01/30/2024 **TOP 35%**

BEDROCK



CCR BEDROCK 5171J
29SM0522 | ASA 4028738

SOLID FOUNDATION TO BUILD ON

- » Balanced trait goodness with reasonable calving ease, accelerated growth, and an abundance of added marbling and quality
- » Powerful, mid-framed bull that is densely made with added length and capacity

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+14.0	-1.1	+88.0	+146.0	+36	+9.0	+26.0	+70.6	+16.0	+9.4	+57.0	-.06	+.86	-.006	+.75	0	+174	+102
ACC	.47	.52	.50	.51	.51	.29	.23	.31	.31	.48	.44	.35	.42	.40	.40	0		
%	35	30	15	10	10	25	30	15	35		4		4				4	2

EPDs as of 01/30/2024 **TOP 35%**

For the most up-to-date data, visit Bull Search at [ABSbullsearch.ABSglobal.com](https://www.ABSbullsearch.ABSglobal.com) or contact your local ABS Representative.

WAR PAINT



TJ CHIEF 460G x CGR COWBOY CUT 5048Z

TJ WAR PAINT 759J
29SM0509 | ASA 3910125

FLASHY PHENOTYPE—EVEN BETTER PERFORMANCE

- » 2022 Triangle J high seller and an absolute standout white-faced bull with superior balance, presence, and kind
- » His first progeny are making their mark; they check all the boxes
- » Use him to add body, thickness, and density in a moderate package

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+9.0	+0.4	+89.0	+131.0	+26	+4.0	+40.0	+84.3	+20.2	+16.3	+34.0	-.03	+.49	+.016	+.56	-.35	+149	+91
ACC	.63	.81	.78	.75	.75	.32	.22	.35	.34	.64	.50	.38	.41	.37	.48	.03		
%			15	25			1	1	4	15			30				25	20

EPDs as of 01/30/2024 **TOP 35%**



Daughter - J&C Ms War Paint L863, J&C Simmentals, NE



Daughter - TJ 209L, Rock Creek Ranch, KS



Daughter - TJ 70L, Triangle J Ranch, NE

No baldie bull we have ever used has added as much performance, mass, and stoutness to a set of calves as War Paint does.

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ASA Spotlight

56th Annual Meeting Proceedings

by ASA Staff

The ASA Board of Trustees shares a recap of each committee's accomplishments in 2023.



24 Bob Volk Passes

by ASA Staff

Golden Book Award recipient, past member of the ASA Board of Trustees, and lifelong breeder Robert "Bob" Volk passes.



26 Southern SimGenetics Feedout

by Lane Giess, ASA Geneticist

The collection of rare carcass data helps move the Simbrah breed forward.

Genetic Powerhouses

Backed by Cow Sense & Science



1SM00186 KBHR **BOLD RULER** H152

Reg#: 3789539 | WS Proclamation E202 x WS Hot Beef X38
Homozygous Black | Homozygous Polled | Purebred Simmental

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SF	API	TI
18.5	-2.5	82.8	133.1	0.31	12.7	24.9	66.3	18.0	20.3	33.3	-0.27	0.86	-0.067	0.64	-0.36	195.2	106.2
.71	.86	.83	.80	.80	.44	.29	.41	.41	.72	.60	.47	.57	.51	.59	.05		
2%	4%	35%	20%	15%	1%	35%	30%	25%	1%	30%	1%			35%	1%	1%	

- › Bold Ruler is a Proclamation son out of the up-and-coming 106Z donor at Keller Broken Heart Ranch. This thick-made, deep-sided powerhouse is very sound and balanced in his design.
- › Bold Ruler offers outstanding EPDs. He's in the top percents for maternal and convenience traits, as well as the top 1% for both API and TI. Plus, he has the phenotypic quality to be a breed impact sire.



1SM00184 GIBBS 9114G **ESSENTIAL**

Reg#: 3716905 | Gibbs 7382E Broad Range x Hook's Broadway 11B
Homozygous Black | Homozygous Polled | Purebred Simmental

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SF	API	TI
16.5	-1.5	100.7	173.8	0.46	10.6	28.4	78.6	16.9	20.4	69.4	-0.26	0.45	-0.005	1.55	-0.42	176.4	106.8
.65	.86	.82	.82	.82	.37	.29	.40	.37	.76	.60	.44	.60	.47	.54	.03		
5%	10%	2%	1%	1%	3%	15%	2%	35%	1%	1%	15%			1%	10%	3%	1%

- › Essential is a purebred herd sire that rivals all others. He has separated himself from the pack as the #1 spread bull in the entire breed. His first progeny have moved his EPDs to over 16 CED and negative BW while holding 173 YW. Coupled with top rankings for both indexes, he is a true genetic powerhouse.
- › His combination of double-digit calving ease, growth, docility and index values put him in a league of his own.

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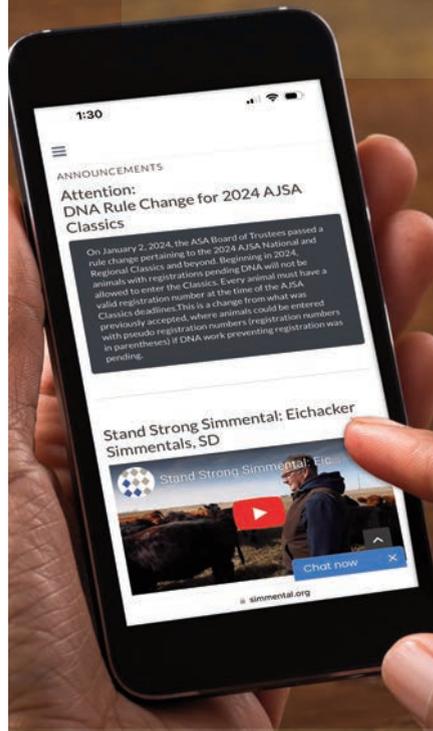
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- ◆ Simple trait selection
- ◆ Genetic improvement tools
- ◆ Frequently asked questions

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About the Cover

SimGenetics breeders from across the country traveled to the National Western Stock Show in Denver, Colorado, and the Cattlemen's Congress in Oklahoma City, Oklahoma, to exhibit the best of their herds.

Photos by Michelle Helm and Susan Russell.

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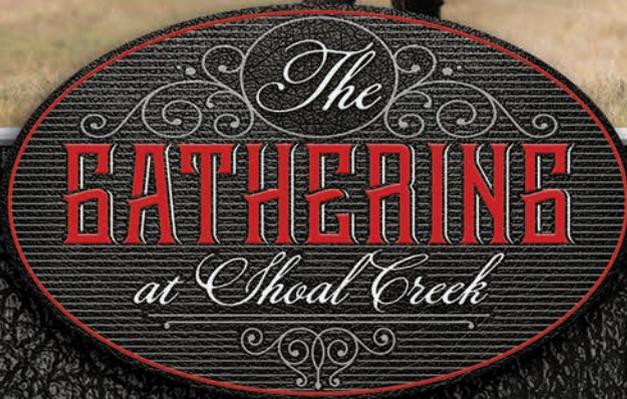
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SC Loveless K126

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Bred to CDI/NF Honor Guard 267H



SC Untouchable E20

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LLSF Untouchable U925
Bred to LLSF High Profile J903



SC Lola E28

TKCC Carver 65C x Limestone
Lola W232
Bred to RVR Revolution 063K



SC Knockout K13

OBCC CMFM Deplorabull D148
x HPF/Borne Knockout Y030
Bred to CLWTR Clear Advantage



SC Daisy Duke K110

LLSF Vantage Point F398 x
SC Daisy Duke H125
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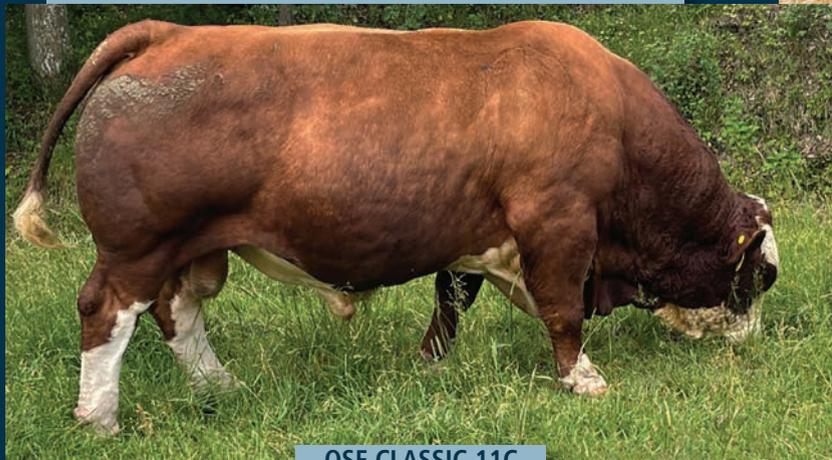
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OSF CLASSIC 11C

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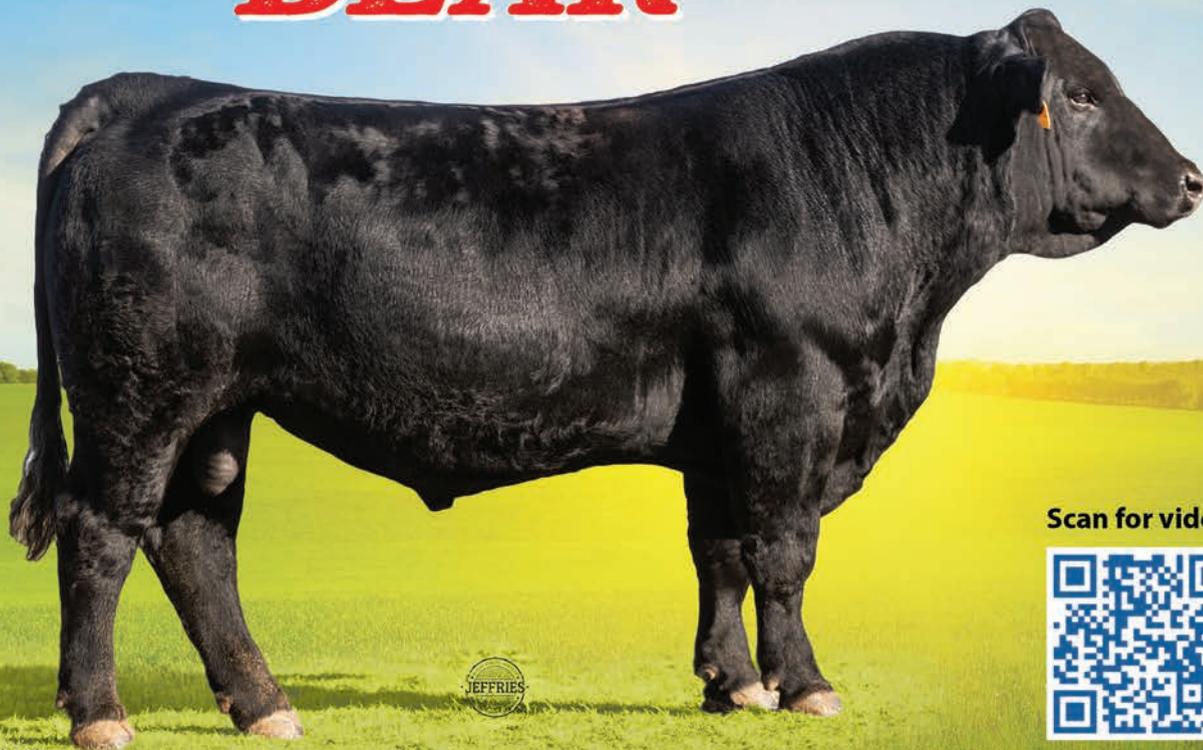
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SHADY
U

SUGAR BEAR

J42C

ASA# 3989230
Homozygous Black
Homozygous Polled
PB SM



Scan for video



DOB: 11/18/2021
EPDs: 01/23/2024

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	BF	REA	SF	API	TI
18.4	-3.6	85.8	133.3	0.3	8.9	24.3	67.2	17.7	14.0	27.8	-0.21	0.21	-0.039	0.61	-0.3	160.7	92.3
2%	2%	25%	20%	20%	10%	40%	30%	25%	25%	50%	99%	45%	99%	95%	-	15%	15%



TJ TEARDROP 783F x WS MISS SUGAR C4

- A great calving ease option! Our first calves out of heifers are dropping now.
- Docility has proven true for us. A very quiet and gentle bull to be around.
- Sugar Bear's fertility is off the charts. We had 85% conception on our virgin heifers with his first collection at 14 months of age.
- We are excited to use this super maternal bull combining the TJ 38W / Sugar C4 genetics with our 8543U derived herd out of Pinnacle E80.

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by *Chris Ivie, Chairman*

As your ASA Chairman I'm excited about what 2024 can mean for our members. The demand for Simmental-influenced genetics is through the roof from a commercial standpoint, as well as for seedstock producers. As I put together the committees I tried very hard to place your elected trustees in areas that they themselves

have a wealth of knowledge in, which will allow them to make the biggest impact for you, the membership. If you had asked me in recent years about how this board works together, or simply my opinion of the board makeup, you will get the same answer as before. Since I came on this board in 2021, I could not be happier with the cohesiveness and the passion these men and women bring to the table on your behalf. Every time we meet, whether in person or virtually, they come with their working clothes on and with a servant's heart. I greatly value stewardship, which is a major pillar of one's character; this group of trustees is gifted with the attribute of stewardship.

With sale season in full swing, seedstock producers continue to be rewarded for their efforts. Your ability to utilize all the tools in your ASA toolbox to produce a high-demand product that appeals to a diverse group of producers all across the country keeps SimGenetics out front. Continue to use your cowboy

knowledge, the science that exhibits high accuracy, and always listen to and learn from our customers and this industry we love; your hard work will be rewarded.

We have just completed another very successful Major Progress Through Performance (PTP)/Ring of Champions show season. Your board felt it was time to add a sixth major show to the circuit, and unanimously approved the Dixie National in Jackson, Mississippi. The Mississippi Simmental Simbrah Association put on a meet and greet prior to this inaugural show and served an outstanding meal that only the folks in Mississippi can provide. Thank you, Mississippi, for your hospitality! With the addition of the Dixie National to the Major PTP Show season it allowed the ASA to expand the Ring of Champions to include Fullblood and Simbrah cattle in this highly coveted program. Congratulations to the Simmental cattle that represented our breed very well, claiming numerous Supreme Overall honors and many top five overall awards at the Majors this season.

The National Classic is coming to Tulsa, Oklahoma, this summer, which is exciting for many. Our AJSA Classics have become must-attend events that continue to grow year over year, and for good reason. As I said earlier in this article about the ASA Board of Trustees, the AJSA Trustees are second to none and continue to present themselves in every situation as honorable young men and women. I would encourage each of you to reach out to these young leaders and thank them for their willingness to serve and to exhibit the type of character this world needs more of. Personally, I would like to thank each AJSA board member for being excellent role models for others while representing the ASA on the big stage.

The Foundation has stepped up to the table with the recommendation to support several research projects that are vitally important to the success of this breed. I want to thank each of you who have donated your monies to the Foundation, and to those who have donated their time to raise funds. The Research Pillar is in need of donations in order to have the ability to support projects that enhance this industry. There is not a better time than 2024 to donate to the Foundation and help keep this momentum going.

As you can see, ASA is gathering in the South Central Region several times this summer. I hope you are as excited as I am about this upcoming Fall Focus in Amarillo, Texas, in August of 2024. We are working very hard to put the final touches on the 2024 Fall Focus and hopefully make it a FOMO (fear of missing out) event for everyone. I feel that these two events bring the ASA to an industry hotbed and it also brings your staff and trustees right where we need to be in the South Central Region. Stay tuned for the official release of the schedule of events and make plans now to attend.

As your ASA Chairman I give you my word that I will continue to support the values of this membership and keep your 2024 American Simmental Association Board of Trustees focused on the never-ending pursuit of excellence and continuous improvement within this industry, and I will reinforce the mentality to never rest on our past successes.

James 5: 7-8 ■

COW SENSE

Register

Ten questions designed to test your beef industry knowledge:

1. What is the common name given to the determination of pregnancy in cows by feeling the reproductive tract?
2. Plant-eating animals are known by what scientific classification?
3. What is the process by which plants convert sunlight to organic energy?
4. What chemical is used in the storage of semen?
5. Why would a rancher locate salt a distance away from a herd's water source?
6. What does the acronym "\$API" stand for in the Simmental lexicon?
7. The practice of evaluation of animals on the basis of their merit is known by what term?
8. What is the average daily gain of a bull that goes on test at 650 lbs, and comes off 150 days later at 1,200 lbs?
9. What units are used in measuring a bull's scrotal circumference?
10. At what location is the loin-eye area measured? ■

Answers:

1. Palpation; 2. Herbivorous; 3. Photosynthesis; 4. Liquid Nitrogen; 5. To encourage even distribution on pasture; 6. All Purpose Index; 7. Performance testing; 8. 4.67 lbs; 9. Centimeters; 10. Between the 12th and 13th ribs.



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by Mia Bayer, director, youth programs and Foundation manager

As I write this, we are just finishing up another successful Progress Through Performance (PTP) season. It's hard to believe that I am wrapping up my third PTP season with the ASA. I often think about all of the opportunities that my position with ASA

has given me. Sometimes an

opportunity comes when we are least expecting it or maybe we aren't even looking for it. When I joined ASA in the fall of 2022 I was given an opportunity that I didn't know I had been missing.

I have the opportunity to attend every PTP show of the season. The PTP season starts every fall, and includes the following shows: American Royal, North American International Livestock Exposition, Cattlemen's Congress, National Western Stock Show, Fort Worth Stock Show, and newly added this season is the Dixie National. Attending all the shows gives me the chance to interact with our members while watching them showcase their SimGenetics in the show ring. Our PTP shows are bigger than ever and the quality is unmatched. The show road is long and sometimes exhausting, but the interaction with exhibitors and the ability to showcase the breed make the long PTP season worth it.

I have the opportunity to work with a Foundation board whose goal is to raise money to benefit youth, education and research of the Simmental breed. The American Simmental Simbrah Foundation (ASF) Board consists of a group of individuals who volunteer their time to ensure the Foundation maintains the ability to award scholarships, support research, and fund other projects and events throughout the year. The Board helps to organize and support fundraising activities such as the sale of the Foundation Female, Fall Focus Cash Cow, Gun and Liquor Raffle, National Classic Golf Tournament, and other events throughout the year. I appreciate each and every one of the board members, donors, and supporters that help make the ASF a success.

I have the opportunity to organize and execute the largest gathering of Simmental youth and their families every summer during the National Classic. It is a week filled with educational contests and cattle shows, but more importantly it is a week filled with friendship and fun. Friendships are formed during that week that will last a lifetime, connections are made that can change your future, and the opportunities to grow are endless. It is definitely the most exhausting week of the summer, but it's the most exciting week of the year.

I have the opportunity to interact with juniors from all over the country. The young people of the AJSA are passionate about the breed; they are smart, funny, and hardworking. They truly make my job fun. I get to work with our juniors at summer shows, winter PTP events, and leadership conferences like the IGS Summit. Along with working with the juniors I get to advise a group of the industry's finest young adults. The AJSA Board of Trustees is a group of determined and dedicated young men and women who make it their mission to represent the thoughts and ideas of the entire AJSA. When I say I treat them like my own kids I really mean it. I love watching them grow and succeed!

I have the opportunity to work with some amazing co-workers. ASA is a pretty great place to work; it really does feel like a family. We may be spread out across the country, but everyone is there to help each other no matter what team you are a part of. A special shout out to Luke Bowman and Chance Ujazdowski. They are my teammates and travel buddies. I couldn't do this job without them!

I have certainly been blessed with many opportunities in my life and ASA is just one of them. I challenge all of you to look around for your next opportunity. It may be just what you were waiting for. ■

CROSSHAIR SIMMENTAL

Sighting in on profitability!

Production Sale

FRIDAY, APRIL 26, 2024

5 p.m. CDT • Napoleon, ND • Napoleon Livestock

Selling in conjunction with Kuhn's Red Angus & Huber EY Red Angus



TNT ASSURANCE J455
#3942173

Offering sons of:

CHSR Equalizer
Springcreek Clyde
KS Vanderbilt
KS Supreme
QB Juggernaut



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Selling:

- 35 Simmental & SimAngus™ Red & Black Yearling Bulls
- 50 Red Angus Yearling Bulls
- 60 SimAngus™ Commercial Yearling Heifers

Past Top Sellers



Contact us for more information or for a catalog.

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56th Annual Meeting Proceedings

January 2024, Bozeman, Montana

Assets & Finance

by Chad Cook, treasurer

Committee members: Chris Ivie, Greg Burden, Scott Trennepohl, and Doug Parke

Staff lead: Linda Kesler, COO/Financial Operations

First of all, I would like to thank all of the finance committee members for their help making a first-time committee member and chairman's work easier. A special thank you goes to Linda and Wade for all the extra time spent on the phone before finance reports.

With three current committee members also on the Executive Committee, the end-of-month reports have been hard this year. That being said, ASA is still in a great position fiscally and members should feel very confident that the ASA continues to work on their behalf. Please keep in mind that your board, staff, and all committees are working hard to build a budget that is fiscally responsible but still benefits membership with many projects and programs.

At fiscal end (June 30, 2023) ASA continued to see positive growth. Operating income was \$6,085,410, with total operating expenses of \$5,815,501 leaving the ASA with net operating income of \$269,909. The ASA board discussed other avenues to invest money other than with Vanguard since the stock market had been trending down. Without removing money from Vanguard, Linda has begun rolling excess cash into CDs. Total assets at the end of fiscal year 2023 were \$20,010,643 which is up \$1,357,544 from fiscal year 2022.

Mr. Chairman, ASA members and staff, I am glad to report that the ASA is in a solid financial condition. This concludes my report for the Finance Committee, and I move that it be accepted into the minutes of the 56th Annual Meeting.

Breed Improvement Committee

by Ryan Thorson, chairman

Committee members: Matt Aggen, Chad Cook, Victor Guerra, Joseph Hensgens, Brandi Karisch, Quin LaFollette, Doug Parke, and Loren Trauernicht

Staff lead: Jackie Atkins

The Breed Improvement Committee (BIC) and the ASA staff had another busy year focusing on different research opportunities and also working to enhance our current genetic evaluations for improved programs and tools to aid in not only in our members' success, but also their customers'. I would also like to thank Ryan Boldt with IGS for his contributions throughout the past year.

DNA services:

Cow Herd DNA Roundup (CHR): To date, over 58,000 mature cows were genotyped through the CHR (and just under 2,500 in 2023). ASA has paid out just under 20,000 rebates for mature size records through the CHR, totalling \$96,865 paid back to the membership.

Calf Crop Genomics (CCG): 2023 was the fourth year for CCG, bringing in over 23,000 genotypes this year and 74,507 genotypes total on whole birth groups of calves during that time. Members participating in CCG earned just over 16,000 rebates for complete weight trait records submission on 90% of the birth group (birth, weaning, and yearling weights). Additionally, just over 1,800 rebates were paid for harvest records from CCG calves. Between the weight traits and carcass records, the CCG has given back just over \$107,000 to ASA members.

Carcass programs:

The American Simmental Association (ASA) offers a robust set of programs for carcass data collection. The carcass programs range from young-sire progeny testing, regional feedouts, and incentivized DNA programs such as Calf Crop Genomics (CCG) and Carcass Expansion Project (CXP). In the past couple of years, ASA has seen a notable increase in the percentage of animals registered with actual carcass phenotypes. The ASA has increased the emphasis to capture carcass data on genotyped calves through these programs, and can report that over 18,000 animals with carcass data have been genotyped.

In 2023, the BIC and the board of trustees passed a resolution to extend the funding for the CXP up to \$100,000 per year until 2029. In August the BIC and full board voted to increase the CMP payment for carcass records up to \$200/carcass and to increase the nomination fee for a sire from \$1,500 to \$2,000.

International Genetic Solutions (IGS):

IGS remains healthy and strong with additional cattle, testing new partners, launching model and software updates to the growth and carcass evaluations, and moving new trait development close to the finish line. The total number of animals in the genetic evaluation grew to over 22 million head and 500,000 genotypes in 2023. This year marked another strong year for building and leveraging relationships and data for the IGS genetic evaluation and beef cattle improvement. IGS had its second year at the IGS pavilion at NCBA, which was a great success, as well as monthly meetings with the collaborators, and a sponsored social at Beef Improvement Federation in Calgary, Alberta, CA.

Genetic evaluation updates:

In the past two years, the production evaluation started to take longer than one week due to the increase in data

coming into the evaluation. The IGS science team began testing a variety of approaches to software updates and modeling the evaluation to increase the efficiency of the production evaluation without losing prediction accuracy. After a year of development and testing, IGS released the first set of optimized production evaluation trait complexes with updates to CW and REA and the growth traits (Birth Weight, Weaning Weight, Yearling Weight, Milk, and Maternal Weaning Weight). This resulted in increased prediction accuracy for the trait complexes and an evaluation that was noticeably faster. IGS will continue to optimize the remaining traits with updated software and modeling changes.

In the fall of 2023, an update was added to the Docility prediction to allow docility records into the evaluation when they were collected on a different date than weaning or yearling weight dates. This resulted in a 6% increase in docility data in the evaluation.

Dry Matter Intake EPD: A prototype of a DMI prediction was completed in 2023 and is entering a research launch phase for feedback and testing.

Mature Weight EPD: After discovering the need to revamp the model approach for Mature Weight, IGS has completed updated variance component estimates and is working on model development next.

Heifer Preg EPD (HPG): Data prep is done and multiple models are being examined to find the best one to fit the data. IGS is working on a new method to predict HPG that has not been tried before to better fit with BOLT software and a multi-breed genetic evaluation.

Feet and Legs: Updated variance components were generated using ASA member data, with over 11,000 records to date. The ASA membership is encouraged to continue scoring structure traits and reporting data for the future development of genetic tools.

PAP EPD: Published updated predictions in the fall of 2022. Currently requesting members in high-elevation to submit phenotypes to gain access to genetic selection tools for improved PAP in their cow herds. The physiology of PAP and its relationship to Bovine Congestive Heart Failure was explored deeply at the 2023 Fall Focus and is a continued area of interest for researching genetic improvement for feedlot health.

Collaborative Research:

In 2023, the BIC and the full board voted to support three research projects. Two of these research projects are being funded equally between ASA and the Red Angus Foundation Inc. (RAFI).

Male Fertility Prediction: The first is a project focused on developing a prediction for male fertility with the animal breeding and genetics group at Kansas State University led by Dr. Megan Rolf. Dr. Rolf and her colleagues aim to

develop a male fertility prediction based on breeding soundness exams and working closely with the IGS team to function with the IGS evaluation model and software (BOLT). The board voted to support this project in partnership with the Red Angus Foundation Inc. (RAFI) with each organization granting \$20,000 per year for three years.

Hydrops: In the spring of 2023, a novel genetic condition in the Simmental population came to light. The staff, the BIC, the board, and the breeders involved in this project have worked closely with Dr. Steffen and Dr. Petersen at the University of Nebraska–Lincoln to describe and strategize publication and advising breeders of this genetic condition. The Hydrops pregnancies result in extreme fluid accumulation in the uterus, often the fetus or calf does not survive and sometimes the dam dies during delivery as well. The BIC and board approved to fund the sequence of initial cattle involved in the Hydrops research and analysis to attempt to find a causative mutation and DNA test for the Hydrops condition. The initial sequencing and analysis was funded for \$13,000 and the UNL team found strong evidence of the region of the genome that carries the mutation but have not been able to find a specific sequence variant to explain the mutation. In November of 2023, the BIC and the board approved funding up to \$32,000 to transfer embryos of known carriers and follow the embryos through pregnancy to thoroughly document the pathology of these pregnancies, collect samples for RNA analysis, and other DNA sequencing if needed. The aim is to fully describe the pathology and continue to try to develop a DNA test for carriers. As of December of 2023, 25 embryos were transferred into recipients. Additionally in December an active case was sent to CSU to collect thorough records and tissues in coordination with the UNL team.

Genotype and Phenotype Pooling: In August of 2023, the BIC and the board approved funding of a second grant to share with RAFI. This project is led by Dr. Matt Spangler at the University of Nebraska–Lincoln. At present there is an abundance of commercial data that doesn't enter into the evaluation, as it doesn't fit the requirements of individual animal records and identifications. The UNL proposal would build simulations and then test models to use pooled phenotypic and genotypic data, in particular for rare traits like feed intake, carcass, and female fertility or longevity. The ultimate goal is to build a system that can capture this data and improve genetic prediction accuracy by leveraging the volume of commercial records. The BIC and the board voted to fund half of the research project that would last 2.5 years at \$60,000. Later this fall, the American Simmental-Simbrah Foundation committed to funding a portion of this grant.

(Continued on page 18)

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaver, PhD



Wade Shafer, PhD

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability/productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



56th Annual Meeting Proceedings

(Continued from page 15)

Mr. Chairman, I would like to thank the Breed Improvement Committee members and the ASA staff for their help with a productive year and I move that the report be accepted into the minutes of the 56th Annual Meeting.

Activities & Events

by Brandon Callis, chairman

Committee members: Greg Burden, Tim Clark, Chris Ivie, Maureen Mai, Troy Marple, Doug Parke, Scott Trennepohl, and Barry Wesner

Staff lead: Luke Bowman

It's been a fun and eventful year as expected for the Activities & Events committee and staff. We focused on improving the business of SimGenetics from the junior programs all the way to the commercial cattle producer's benefits. Our goal as always is to find areas to develop and promote the ASA in its entirety from coast to coast.

A considerable amount of time was dedicated by staff and the junior board to refining the rules of the 2023 national classics and the implementation of the sibling rule for the bred and owned division. As is routine for this committee, we also spent time on judges approval, show date approval, and the acceptance of new shows such as the Dixie national to our PTP show schedule.

We set guidelines and parameters to handle the addition of the Percentage Simbrah cow-calf show as a part of our PTP and National Classic shows.

We charged down the road of perfecting the process of collecting and processing DNA of crowned champions at our PTP events. Our goal was to streamline this process and protect our membership from any mishandling of samples and having them sent to the lab in a timely manner. This also led to deep and thorough conversations about the future and role of DNA in our PTP and youth events.

We are constantly trying to simplify the process for shows to select judges. Each of the recent committees have taken turns proposing solutions and it was no different this year. A "Judge Selection Proposal" was presented, discussed, and passed. We also added a Non-Ambulatory Animal policy to our verbiage in our show rules and regulations.

Healthy discussion was had by both the junior and senior boards about the possible addition of divisions to our bred and owned national classics shows. It was also voted on to add Fullbloods, Simbrah, and Percentage Simbrah to the Ring of Champions program.

To wrap things up, it was a busy and fast-paced year for the A&E committee. A few major changes and lots of health and fruitful discussions that lead to perfecting existing programs and the additions of a few new ones. I want to thank staff and fellow board members for all their time, sacrifice, and dedication to the A&E committee and its business.

Mr. Chairman, this concludes my report for the Activities & Events Committee, and I move that it be accepted into the minutes of the 56th Annual Meeting.

Growth & Development

by Chris Ivie, chairman

Committee members: Greg Burden, Brandon Callis, Troy Marple, Doug Parke, Ryan Thorson, Loren Trauernicht, Scott Trennepohl, and Barry Wesner

Staff lead: Chip Kemp

This past year has seen a continuation of a well-laid plan. Our promotional efforts and our educational experiences continue to pay dividends with cattle quality, enhanced value, and a strong industry perception of Simmental in general. Even more importantly, those efforts help individuals and families accomplish their personal and business goals within the beef industry. I commend the Growth and Development committee members for their willingness to be forward-thinking and supportive of this approach.

I would like to publicly thank each committee member for their service and insights. Thank you to Greg Burden, Brandon Callis, Troy Marple, Doug Parke, Ryan Thorson, Loren Trauernicht, Scott Trennepohl, and Barry Wesner. Your ASA staff is tremendously capable, committed, and adaptable to the landscape of the industry. They are the best in the business. A big thank you to each of those staff members who have aided the G&D committee over the last year.

Here are a handful of 2023 Growth and Development highlights.

1) Internal marketing and promotion decisions

While marketing and promotion efforts may be the most routine portion of G&D, they are also the most crucial. Having a system and culture in place that responsibly leverages the dollars of ASA members to make the industry at large aware of the successes and advances within the Simmental population and within the Simmental business is core to what we do. Over recent years, we have all worked together to chart and monitor a course that has seen an increase in registrations, an increase in total animal records, an unprecedented acceptance and value of Simmental influenced genetics, and a growth of the partner institutions within the International Genetic Solutions (IGS) platform — all while many of our fees and margins are the lowest in the business.

A combination of thoughtful breeders, in-demand cattle, uniquely talented employees, data-driven decision-making and key relationships with outside folks make this possible. The continued relationship with the Grant Company team as a complement to our own staff has also been key on this front. It is a significant financial commitment, but one that has clearly proven its worth.

The humble, novel, and targeted promotion path charted by ASA has proven quite impactful, while being intentional and responsible with member dollars. You expect a ROI on your dollars. It is clear the ASA method is providing a serious return for you and your family.

2) SimGenetics Training for Young Leaders and Entrepreneurs (STYLE)

2022 saw the highly anticipated first cohort of the STYLE program. That was followed up with an equally successful, though slightly different experience in 2023. Both events were held in Oklahoma City. With pent-up demand, it is no surprise that the 2022 class was on the higher side of the desired number of attendees for this event. On the flip side, this past summer saw a smaller, more intimate group, which is likely more reflective of numbers going forward. This allows staff to plan accordingly as we design future versions of the program.

STYLE is focused on professionals on the front side of their career and adding to their arsenal of leadership and industry training as they continue in their careers, the Simmental business, and their families. Those interested in future STYLE cohorts should watch for promotional materials through various ASA communication channels.

3) State Association programs

G&D continues to refine programs that are directly beneficial to our state associations. This empowers our members at the local level to leverage dollars to help spread the regional message that makes the greatest sense to their audience.

For numerous years, Dr. Bert Moore did yeoman's work as the ASA's State Liaison. In 2023 Callie Cooley took over that role. Building upon the efforts of Dr. Moore, she is refining processes and communication with our state associations regarding the Cost Share and Check-Off programs.

4) ASA and the Genetic Merit Pricing Task Force (GMP)

In 2022, the ASA became one of the founding organizations behind the Genetic Merit Pricing Task Force (GMP). This support came with much discussion and well-defined parameters to ensure that ASA resources were used wisely and that the GMP was aligned with the core tenets and philosophy of ASA and its membership. As a reminder, in brief, those parameters are:

- Focus on multi-breed objective measures of terminal merit.
- Commit to scientifically sound assessments.
- Respect currently existing programs and allow free market to determine best use of objective terminal measures.
- Commit to respecting and avoiding any disruption to currently approved USDA beef programs.
- Ensure a viable, industry-led GMP structure.
- Commit to transparency of process and expenditures.

As the GMP actually came together in 2023, and moves into 2024, ASA staff has been instrumental in all steps and

will continue to aid and promote the desire for the use of objective genetic measures across the beef business.

Mr. Chairman, this concludes my report for the Growth & Development Committee, and I move that it be accepted into the minutes of the 56th Annual Meeting.

Policies & Procedures

by Victor G. Guerra, chairman

Committee members: Matt Aggen, Tim Clark, Chad Cook, Joseph Hensgens, Brandi Karisch, Quin LaFollette, Maureen Mai, and Doug Parke

Staff lead: Sheldon Ross

I hope this report finds you, your family, and the ranch in good shape. I would like to extend my appreciation to the Policies & Procedures committee this past year for their time and efforts, members of the committee included: Matt Aggen, Tim Clark, Chad Cook, Joseph Hensgens, Brandi Karisch, Quin LaFollette, Maureen Mai, and Doug Parke.

We are also grateful for the staff support we have had, our staff liaison for this committee is Sheldon Ross; however, several members of the staff contributed throughout the year and for their efforts we would like to thank them as well.

Due to the constructive collaboration of this committee, we were able to both discuss and institute numerous policies that should make the ASA more effective and efficient. Here is an overview of what is new at the ASA from a Policies & Procedures standpoint as of this year. It was brought to our attention that the term Annual Service Fee created some confusion, thus the committee voted to amend the term to now state Annual Membership Fee.

The committee also agreed to align the American Simmental Association's mileage reimbursement rate with the Internal Revenue Service guidelines — this includes trustees and staff. If you have utilized the Planned Mating system online, you may have noticed that the animal registration number you are on when you select the Planned Mating option is automatically inserted thus just requiring one registration number and not two as previously required. We believed this would enhance the online experience for membership.

In an effort to notify the appropriate parties upon the completion of DNA testing within our Progress Through Performance (PTP) program, the committee voted for the PTP staff to work closely with the DNA department to personally notify owners of any record exclusions. We also considered the acceptance of EID tags along with tattoos as an approved method of permanent identification; after a thorough discussion, the committee recommended taking no action at that time.

Another topic that was heavily discussed and considered is to move to a delegate system of some sort when electing the ASA Board of Trustees. We had Don Scheifel-

(Continued on page 22)



\$API: 135
\$TI: 80

Long's Redwood H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8

ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled,
rare Red Answer son!



\$API: 108
\$TI: 66

BTYL Doc Holliday 202G

Loaded Up x JS Black Satin 9B "Boots" donor
ASA# 3565419 • Black • Homo Polled
Doc Holliday is a great new baldy who was
Champion Bull in Denver! Ultra sound and
stout by the Boots donor!



\$API: 174
\$TI: 103

WS Proclamation E202

CCR Cowboy Cut 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



\$API: 117
\$TI: 90

KRJ Dakota Outlaw G974

Rubys Turnpike 771E x BRKC Daphne DY37
ASA# 3632499 • Homo Black • Homo Polled
Dakota Outlaw's first calves are "the talk"
of the country when it comes to fresh genes
to use in 2024!



\$API: 120
\$TI: 73

SJF SMJ Payroll 7245J

W/C Bankroll 811D x Profit

ASA# 3992818 • Red • Polled

Exciting combination of look, power, pedigree!



\$API: 96
\$TI: 64

Only One 905K

SFI Platinum F5Y x TLLC One Eyed Jack

ASA# 4132878 Black, Polled

Added hair, flexibility, rib & eye appeal!



\$API: 119
\$TI: 80

LLSF High Profile J903

W/C Executive Order 8543B x

PSCS Alley's Lady 902G ET

ASA# 4062764 • Hetero Black • Homo Polled
Outstanding balance and look! 2023 MO State
Fair Champion!



\$API: 112
\$TI: 71

SFIS Unstoppable J3

W/C Bankroll 811D x SFIS Crystal Gayle

ASA# 3969316 • Heterozygous Black • Polled

Awesome son of famous donor Crystal Gale that'll
improve depth, profile & structure!



\$API: 150
\$TI: 86

WHF/JS/CCS Woodford J001

EGL Firesteel 103F x WHF Summer 365C

ASA# 4068398 • Homo Black • Homo Polled

3/4 Simmental. NEW and exciting calving ease
and outcross pedigree with outstanding phen-
otype out of fantastic donor Summer 365C!



\$API: 92
\$TI: 66

2K

TL Revenant 35 x CSCX Bandwagon 513A

ASA# 4153090 • Black • Polled

\$200,000 exciting outcross to improve all!



\$API: 116
\$TI: 85

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam

ASA# 3492381 • Hetero Black • Homo Polled

3/4 Lead-off Bull in the 2019 NWSS Percentage
Champion for Lee.



\$API: 123
\$TI: 74

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231

ASA# 3493800 • Hetero Black • Homo Polled

Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



\$API: 186
\$TI: 108

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4

ASA# 3812282 • Homo Black • Homo Polled

Use him to make those next generation Purebreds.
Excellent foot shape and depth of heel.



\$API: 108
\$TI: 74

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C

ASA# 3658592

Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steen-
hoek multiple time champion WHF Summer 365C.



\$API: 115
\$TI: 73

JBSF Berwick 41F

Rocking P Legendary C918 x JBSF 402B

ASA# 3462584 • Black • Polled

Newly available and producing extremely
valuable progeny across the nation!



\$API: 172
\$TI: 105

HL Tommy Boy K65

CLRS Guardian 317G x HL Ms Smooth Criminal E174

ASA# 4167626 • Homo Black • Homo Polled

Blaze Calving ease Guardian son at Echard, IA,
and Heartland.



\$API: 116
\$TI: 69

Wood Ruthless 151H

Relentless x High Regard x Aubreys BlackBlaze II

ASA# 3878993 • Homo Black • Homo Polled

Exciting outline and build with phenomenal
cow families on both sides!



\$API: 128
\$TI: 79

ZTGC Just Cuz 52K

W/C Night Watch 84E x ZTGC The Blaze

ASA#: 4063644 • Black • Homo Polled

Jared Werning's new & exciting balanced sire
for profile & function!



\$API: 121
\$TI: 77

GOE Lets Roll 749J

W/C Bankroll 811D x W/C RJ Miss 8543 6105D

ASA# 4141350 • Hetero Black • Homo Polled

Lots of neck extension in a complete package!



\$API: 166
\$TI: 98

TSN Architect J618

G A R Home Town x TSN Miss Cowboy D350

ASA# 3928828 • Homo Black • Homo Polled

The most exciting calving ease SimAngus™
in the land with top % ranks in every trait!

COOL Additions!

CATTLE *Visions*

573-641-5270

www.cattlevisions.com



\$API: 114
STI: 73

SJW Exit 44 7111E

LLSF Pays to Believe x SVF/NJC Built Right N48
ASA# 3416614 • Homo Black • Homo Polled
The most talked-about new blaze bull across the nation!



\$API: 136
STI: 78

Rocking P Private Stock H010

WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



\$API: 206
STI: 117

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 SAPI Purebred and #2 Marbling Purebred!



\$API: 127
STI: 76

KJK1 38 Special 801J

JSUL Something About Mary 8421 x R Built To Believe 801F
ASA# 3972780 • Hetero Black • Hetero Polled
Cool profiled SAM son with a cool face backed by a great cow family!



\$API: 111
STI: 76

SO Remnant 418J

SO Remedy 7F x STCC Ms Persistent 7161
ASA# 4035943 • Black • Polled
Great Remedy son who was Reserve Champ at NAILE & Cattlemen's Congress!



\$API: 128
STI: 79

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



\$API: 164
STI: 102

CLWTR Clear Advantage H4G

LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



\$API: 113
STI: 74

W/C Red Bird 269J

W/C Bankroll 811D x W/C Miss Angel 2870Z
ASA# 3974327 • Red • Homo Polled
Red Bird is the \$90,000 Brandon Bird & Jared Werning owned HOT red sire by Bankroll & National Champion ANGEL!



\$API: 139
STI: 86

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



\$API: 99
STI: 72

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



\$API: 129
STI: 94

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



\$API: 201
STI: 116

BAS Money Maker J801

Hook's Eagle 6E x BAS Miss Beacon F801
ASA# 3978845 • Homo Black • Homo Polled
Exciting herdsire at Heartland, IA!
HIGH SAPI WITH GREAT BUILD!



\$API: 176
STI: 92

Bar CK Red Empire 9153G

IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High-selling bull at BAR CKs 2021 Sale! Top 1%



\$API: 148
STI: 87

ES Right Time FA110-4

Welsh Dew It Right 067T x ES A110
ASA# 3481590 • Homo Black • Homo Polled
Newly available power, phenotype and marketability sire!



\$API: 130
STI: 78

WHF Entourage H450

KCC1 Exclusive 116E x WHF Delilah 45D by TJ Main Event
ASA# 3924201 • Hetero Black • Homo Polled
WHF & Boyert's exciting new herdsire!



\$API: 95
STI: 62

ALL/FCF Hot Topic 099H

Profit x FCF Phyllis 532
ASA# 3926810 • Hetero Black • Homo Polled
Hot Topic was the 2021 NAILE Grand Champion % Bull! His dam is one of the hottest Angus donors in the world!



\$API: 100
STI: 72

LLSF Draft Pick H383

LLSF Better Believe It D64 x Kenco Steel Magnolia
ASA# 3804789 • Homo Black • Homo Polled
Reserve National Purebred Bull Calf Champion and leadoff in Lee's Champion Pen! Add power!



\$API: 109
STI: 71

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

56th Annual Meeting Proceedings

(Continued from page 19)

bein, who has had experience with the system through the American Angus Association as well as other organizations, discuss the ins and outs of the system, as well as the advantages and challenges that it may present the ASA. The committee also did some work outside of committee meetings that included listing the pros and cons of utilizing the delegate system and any other practical options to enhance the current election system. After the presentation, a survey was distributed among the board, and it was determined that no action be taken on this item. However, the discussion on how we can enhance the election process is ongoing.

The committee also discussed the fee structure on certain registrations within the Total Herd Enrollment (THE) program. It was decided that if a breeder's entire herd is enrolled in THE, all embryo transfer calves registered will be charged the corresponding enrollment fees within that enrollment year. The measure includes calves from donors and/or recipient cows that may not be owned by that breeder enrolled in THE.

A few other items that the committee discussed throughout the year included the protest process, including the Executive Committee's involvement on matters such as voting on appeals, to whom and when notice should be given, and how new evidence would be managed. The committee decided to investigate whether the Executive Committee could initially consider all protests to determine whether the ASA would proceed.

For more information or suggestions, please reach out to Sheldon Ross at the ASA at sross@simmgene.com or 406.587.4531 or Victor G. Guerra at vgg03@aol.com or 956.607.5515. Mr. Chairman, this concludes my report for the Policies & Procedures Committee, and I move that it be accepted into the minutes of the 56th Annual Meeting.

Simbrah

by Joseph Hensgens, chairman

Committee members: Greg Burden, Brandon Callis, Chad Cook, Victor Guerra, Brandi Karisch, and Doug Parke

Staff lead: Luke Bowman

Mr. Chairman, I would like to start out by thanking my committee members, Brandi Karisch, Brandon Callis, Victor Guerra, Greg Burden, Chad Cook, and Doug Parke. This committee sparked great conversations on many topics pertaining to Simbrah and SimGenetics throughout the year. I'd like to thank them, the non-committee members, and our staff for their time and efforts as some of the trustees are not directly involved in the Simbrah breed.

In January of 2023, there was a motion to institute a percentage Simbrah show at the National and Regional Classics while committee chairman Randy Moody was at the helm. This was further discussed, honed, and passed by the full board to institute a Percentage Simbrah show at Regional and National Classics that began at the 2023

shows. Percentage Simbrah cattle eligible to show are cattle within the Simbrah registry, excluding purebred Simbrah (5/8 SM x 3/8 BR), that are one generation away from producing a Purebred Simbrah. We look forward to the National Classic being held in the southern region this year in Tulsa, Oklahoma, and hope many Simbrah juniors plan to attend!

In April it was brought before the committee to have an ASA staff member attend the American Junior Simbrah Roundup. This event has been held annually each summer for 23 years running now. A directive was passed, and Simbrah breeders and juniors were pleased with the presence and presentation of Mr. Chip Kemp who made the trip to Bryan, Texas. The focus sought-after by many Simbrah breeders was DNA. Chip explained the process ASA currently has in place for collecting and submitting DNA information as well as other topics.

The Simbrah committee developed a survey that was distributed by ASA to members by email at first, then via eNews when we were made aware of some members not receiving a survey. With countless surveys many of us receive on a daily basis we do not even open the link or mail but, we were thrilled that the Simbrah survey was completed by a large number. The goal of this survey was to poll Simbrah and non-Simbrah breeders on certain questions on which the information could be used now and in the future, if needed. The Simbrah Summit and feed-out has been an ongoing topic of discussion as we all know the importance of the carcass data needed for the Simbrah and SimGenetic cattle. We hope to have a feed-out option available and a summit/social event scheduled in the future. Any person who has any questions, comments, or ideas pertaining to anything Simbrah please contact any of the committee members as everyone of us would be excited to hear from you.

Mr. Chairman, this concludes my report for the Simbrah Committee, and I move that it be accepted into the minutes of the 56th Annual Meeting.

ASA Publication, Inc. Board

by Chris Ivie, chairman

Board members: Tim Clark (Vice-Chairman), Chad Cook, Doug Parke, Ryan Thorson, and Wade Shafer

Staff lead: Chip Kemp

ASA Publication, Inc. (Pub) is in a very solid and unique position. In a time of increasing challenges for print media, the Pub has maintained a reasonable financial position while continuing to pursue opportunities to better serve the ASA membership and to communicate with the industry at large.

I would like to publicly thank each board member for their service and insights. Thank you to Vice-Chairman Tim Clark, Chad Cook, Doug Parke, Ryan Thorson, and CEO Wade Shafer.

Your Pub staff, and their colleagues on the ASA side of the business, are committed to exceeding expectations. And they do this with humility, competence, and a great attitude.

It would be reasonable in a time of rising and unpredictable costs to be hesitant and reactionary. However, the Pub staff has been just the opposite. The team has been forward-thinking and making moves that position the Pub as a business and the readership as a whole to be better situated going forward. Three specific examples of this are:

1) Staffing decisions

It would be explicable if the Pub team had some stumbles over the last year. With the retirements of two long-term employees in Jim Largess and Cynthia Conner and their combined 71 years of knowledge, institutional memory, and sheer will to get the job done, who wouldn't have expected a hiccup? Interestingly enough, Jim and Cynthia. They were both tireless in seeking and training staff in recent years and building systems that ensured viability and successes well past their own tenures. That paid off. The current Pub team has taken the time-tested approach that has been stewarded so well in the past and built some fresh approaches into the mix. As a result, many processes have streamlined and allowed the Pub to increase efficiencies and expand time to seek new opportunities.

2) Transition from LSC/Kodi to Royle Printing

One of those new opportunities comes in the form of a change in printing companies. First, we sincerely thank our friends at LSC for decades of service to ASA and our members. At the same time, as we seek to make our materials as appealing as possible, it became apparent that there were numerous subtle areas we could see improvements on the printing side of our business. No single issue was, in and of itself, the deciding factor. However, a variety of issues from philosophical alignment, quality control, greater nimbleness to serve a firm of our size, a more thorough consultative relationship, and yes, even the potential for some savings (time will tell) all came together to necessitate this change. While the team is thoroughly confident in working with Royle Printing starting early in 2024, it will come with real and serious challenges. That can't be hidden. During this change, please communicate with Chip Kemp if you have thoughts, questions, or concerns. And a huge thank you to Gretchen Jensen for her individual work in vetting this new relationship with Royle. It simply wouldn't have happened without her efforts.

3) Multimedia efforts

The Pub team, in close collaboration with a variety of direct ASA efforts, is working to use available content across as many avenues as possible. That means the digital footprint of both the Pub and ASA are growing and will continue to grow. Social media is one obvious

avenue, as are programmatic advertising and available search tools. When these assets converge in a coherent strategy you get things like the upcoming highlight of the heart health issue. The content derived from Fall Focus will be packaged up in a focused SimTalk issue, a TV episode featuring the panel discussion, and corresponding social media. All to be delivered to the industry at roughly the same time — the front end of the spring bull sale season — to maximize impact.

Mr. Chairman, this concludes my report for the ASA Publication, Inc. Board, and I move that it be accepted into the minutes of the 56th Annual Meeting. ■

WE GET VISITORS / Register

ASA welcomed international visitors this winter.



Jake and Emma Phillips and their son, Gus, alongside Drs. Jackie Atkins and Wade Shafer. Jake Phillips was awarded the Australian Registered Cattle Breeders Association Arthur Rickards Young Breed Leaders Scholarship, which provides funding for a representative from the registered cattle breeding sector to conduct a study tour to investigate the latest cattle breeding trends internationally.

Bob Volk Passes

by ASA Staff

Robert “Bob” G. Volk, age 85, passed away November 28, 2023. Volk was a past member of the ASA Board of Trustees, recipient of the Golden Book Award, and a lifelong supporter of the Simmental breed.

Born in Norfolk, Nebraska, to John and Amelia Volk of Battle Creek, Volk was the youngest of six. On the family farm they raised hogs and cattle and grew corn. June 23, 1957, Bob married Jeanette.

Volk graduated from the University of Nebraska-Lincoln in 1959 with a degree in agriculture, and was a member of AGR Fraternity. He then went on to work for Colorado Extension Service, *Drover’s*, and the *American Hereford Journal* until 1967 when he joined the Knights of Ak-Sar-Ben, a philanthropic organization based in Omaha, Nebraska. Over the 23 years he served the organization, Volk focused on growing 4-H programs, raising funds for fairgrounds improvement, and growing livestock shows.



A member of the ASA Board of Trustees from 2004 to 2010, Volk served on the Activities & Events Committee and was instrumental in implementing the National Champion Bull Award.

The Simmental breed was an integral part of Volk’s career in the cattle business. In the early 1970s, Volk’s J&C Simmentals, named for the first initials of his two sons, Jay and Clark, acquired six cows bred to the famed, imported Simmental bull, LaCombe Achilles. To achieve black Simmentals, older Angus cows were bred to Simmental bulls, and only black progeny were retained, forming the foundation for their current herd.

Volk’s love of cattle brought him to many state and county fairs. He also enjoyed serving as a sales consultant, and was well known in the yards of Denver, as well as many other national and regional cattle events.

In addition to his service to ASA, Volk served on the board of directors for the Thoroughbred Racing Association of America; as the founding executive director for the Kearney Cattlemen’s Classic; and president of the American Livestock Show and Rodeo Managers Association.

He enjoyed his later years in the Nebraska Sandhills with Jeanette in their camper, keeping watch over the Simmental herd. He shared this love of cattle with his family, with both sons and granddaughters showing at local and national shows. ASA EVP Dr. Wade Shafer shares, “Bob’s love of people and cattle combined with his positive attitude made him a joy to be around. You knew fun was ahead when Bob and Jeanette rolled up in their camper!”



Bob and Jeanette Volk.

Volk is survived by his wife, Jeanette; sons, Jay (Kim) Volk, and Clark (Leslie) Volk; and granddaughters, Claire, Madeline, Kylie, and Grace Volk. ■

Walton – Berry Graduate Student Support Grant

Purpose:

To aid in the professional development, success, and experiences of young animal scientists at the regional and national level, by providing support for graduate study.

The recipient shall mentor a Masters or PhD student in Animal Science.

The recipient mentor and student shall provide a report for publication in both *SimTalk* and *the Register*.

The Committee requests that faculty mentors apply for the grant to assist in planning and conducting research, as well as graduate student recruitment and travel.

The Committee will award funds to the top two qualifying programs:

\$5,000 to the top pick and \$3,000 to the second choice.

This grant is available to all agriculture disciplines; however, focus will be on the genetic improvement of livestock.

Entry Deadline: April 15, 2024, with announcement by May 15, 2024.

To apply for this award:

Faculty members must submit an application explaining the particular area of study and how these funds will be used. The application will include a description of the research, along with supporting documentation from the Department Administration.

This grant will be made payable as a gift to the research account of the selected faculty member.

AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION

Walton-Berry Graduate Student Support Grant

Applications may be submitted electronically or in hard copy to the:

American Simmental Association
One Genetics Way
Bozeman, MT 59718

or
simmental@simmgene.com

Entry Deadline: April 15

Southern SimGenetics Feedout Fuels Simbrah Genetic Improvement

by Lane Giess, ASA Geneticist

In 2018, the American Simmental Association (ASA) Board of Trustees along with the Simbrah Committee gave the green light to develop rare data collection initiatives that helped serve Simmental and Simbrah populations. One of those initiatives was the Southern SimGenetics Feedout, where producers of Simbrah and southern SimGenetics had the opportunity to enroll their own calves or their customers' calves in a retained-ownership feeding trial. The primary goal of this initiative was to help service the carcass genetic evaluation for Simbrah animals.

Genetic evaluations of carcass traits are notoriously difficult to manage because of a lack of actual carcass phenotypes respective to the number of animals enrolled with the Association. Historically, carcass data would only be reported on 1–2% of animals enrolled annually. With the launch of the Southern SimGenetics Feedout, those numbers have doubled or tripled in the Simbrah population.

Collecting these valuable carcass data are integral to producing a reliable and accurate genetic prediction that members and their customers can use to identify geneti-

cally superior bulls in the Simbrah population for terminal performance. Without robust data collection and genotyping, genetic indicators for terminal traits will have low-accuracy. The table below outlines the number of carcass data reported to the ASA on Simbrah animals since 2000, as well as identifying how many of those animals were DNA tested or enrolled in the CXP. There was a notable increase in both the number of calves with carcass data as well as the number of terminal calves with DNA starting in the 2017-born calf crop.

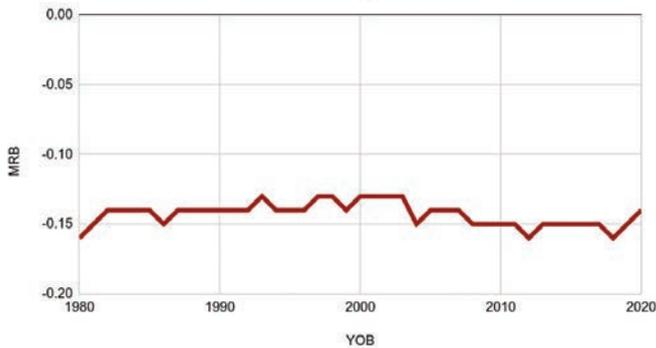
Year Born	Carcass Count	Feed Intake Count	Carcass+GE Calves	CXP Calves	Total Simbrah Enrollments	% w/ Carcass
2000	152	0	0	0	3633	4.18%
2001	62	0	0	0	2934	2.11%
2002	45	0	0	0	3109	1.45%
2003	3	0	0	0	2900	0.10%
2004	1	0	0	0	2716	0.04%
2005	89	0	0	0	2969	3.00%
2006	70	0	0	0	2808	2.49%
2007	4	0	0	0	2820	0.14%
2008	31	0	0	0	2567	1.21%
2009	48	0	0	0	2269	2.12%
2010	48	0	0	0	2111	2.27%
2011	12	0	0	0	2197	0.55%
2012	18	0	0	0	2097	0.86%
2013	23	0	0	0	2090	1.10%
2014	0	0	0	0	2205	0.00%
2015	0	13	0	0	2312	0.00%
2016	42	50	0	0	2386	1.76%
2017	106	46	28	30	2355	4.50%
2018	175	23	128	140	2508	6.98%
2019	127	0	115	126	2220	5.72%
2020	94	8	91	90	2272	4.14%
2021	34	0	0	0	2175	1.56%

This table shows the commitment of Simbrah breeders to meaningfully improve their population for terminal characteristics. However, it is not enough to only collect the data because the real improvement happens by acting upon the information developed from these programs.

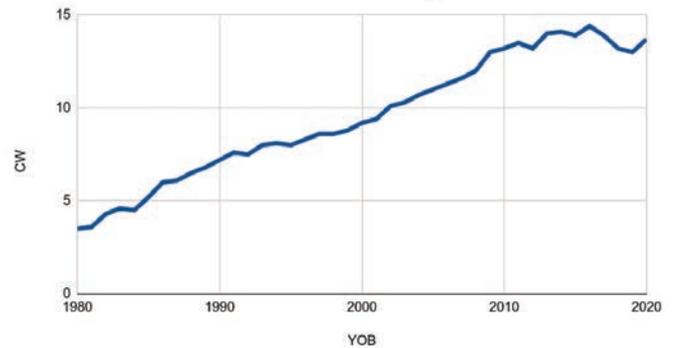
Genetically selecting for improved carcass performance begins with robust use of expected progeny differences (EPD). The ways to improve the accuracy of EPD include collection of more phenotypic data on economically

relevant traits and using genotyping technology to better inform the prediction of EPD. If breeders are serious about improving a trait, this will be recognized by their commitment to collecting data and using EPD to breed the next generation of Simbrah animals. Genetic progress can be measured through observing genetic trends, which plot the average EPD of a trait by year of birth. The following plots are the Simbrah genetic trends for marbling, carcass weight, ribeye area, and backfat.

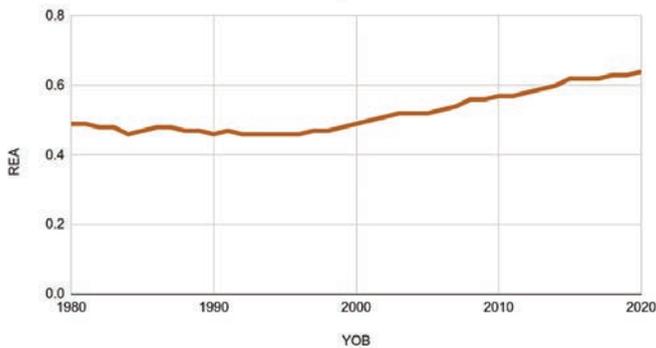
Simbrah - Genetic Trend for Marbling



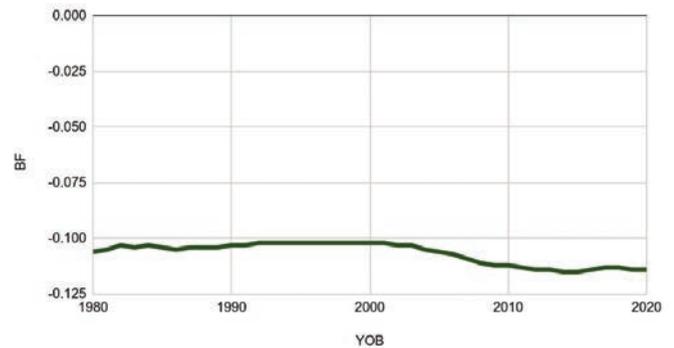
Simbrah - Genetic Trend for Carcass Weight



Simbrah - Genetic Trend for Ribeye Area



Simbrah - Genetic Trend for Back Fat



It's clear from these trends that Simbrah breeders have done an excellent job selecting for improved carcass weight, ribeye area, and reduced backfat. A positive and increasing trend for carcass weight EPD indicates that Simbrah have better genetic potential to sire calves with heavier carcass weights compared to Simbrah from 20+ years ago. This trend is mimicked for ribeye area EPD, where there was a relatively flat genetic trend for 20 years until 2000, when there was a year-over-year improvement in the genetic potential for ribeye area. Backfat EPD shows a favorable response to genetic selection with a year-over-year decrease in the average EPD since the mid-2000s. The trait lacking genetic progress for Simbrah has been marbling EPD, which is an indicator of quality grade and a strong driver for carcass profitability. The trend for marbling has been relatively flat, with only a slight increase in genetic potential in the most recent years.

It is important for breeders to continue to make genetic progress for economically relevant carcass traits, as this impacts the downstream profitability of commercial cow-calf producers. While carcass traits are not the only economically relevant trait for Simbrah breeders, the results from the Southern SimGenetics Feedout help provide carcass performance benchmarking information as well as better contribute to the Simbrah genetic evaluation for terminal traits. A subsequent article will address maternal traits and additional opportunities for improvement of Simbrah breeders. ■

Editor's note: This article originally appeared in Simbrah World.



CLARITY IS CASH

Today's industry pays big for heavy fat steers, but your pocketbook demands smaller cows. What to do?

The answer is clear, dependable data and the courage to bypass traditional straightbreeding.

Simmental-influenced cows are an average **74 lb. lighter** at maturity than Angus-sired counterparts.^a

Meanwhile, packers pay **\$20 to \$34 more** for SimAngus™ and Simmental-sired steers than English-sired calves.^b

Finally, raise efficient cows and high-performance calves. The proof is in the data – and the cash.

\$20+ **74lb.**
MORE PER **LIGHTER COWS**
CARCASS

STAND STRONG SIMMENTAL

406-587-4531 • simmental.org

^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. Adjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. Estimate of MWT differences at 6 years of age. The study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls. ^bEffect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

ASA's Leading Breeders

The following list including ASA's leading breeders, on the basis of Simmental (including fullblood, purebred, percentage, and Simbrah) registrations during the calendar year 2023. Within each state, province, or country, the top five breeders are shown in descending order, beginning with the breeder who registered the most animals. The minimum requirement for inclusion on this list was reporting five animals during the year.

Ontario, Canada

Mike Tulloch – Sault Ste. Marie
Semex Alliance – Guelph
Jon-Ern Farms Limited – Blenheim

Saskatchewan, Canada

Wheatland Cattle Co – Bienfait

Alabama

Gibbs Farms – Ranburne
Black Rock Farm – Luverne
CK Cattle – Hope Hull
Cole Cattle Company – Livingston
Wells Farm – Brownsboro

Arizona

Lee Cattle Company – Chandler
Brace Pingetzer – Glendale

Arkansas

Lovaas Ranch – Yellville
Craig Brown – Siloam Springs
Nice Breeze Farm – Floral
Eaves Simmental Farm – Gentry
Anna B Sweat – Mccaskill

California

Circle Ranch – Ione
Red River Farms – Blythe
Hinton Ranch Simmentals –
Montague
Gonsalves Ranch – Modesto
Elizabeth Vietheer – Wilton

Colorado

T-Heart Ranch – Del Norte
Robert and Christy Campbell –
Ignacio
Lechleiter Simmentals – Montrose
Bridle Bit Simmentals – Walsh
Sutphin Cattle – Lamar

Florida

Sewell Farms – Chipley
Currid Family Farms –
Defuniak Springs

Drawdy Properties LLC – Fort Pierce
Frances Skipper – Archer
Brantley Cattle Company – Callahan

Georgia

Pigeon Mountain Simmental –
LaFayette
Bar A Ranch LLC – Nashville
Callaway Cattle Co – Hogansville
Strickland Angus Farm – Glennville
C&C Farms – Jefferson

Idaho

Rymo Cattle Co – Bonners Ferry
Barker Cattle Co LLC – Elba
Lanting Enterprises – Twin Falls
Table Rock Ranch – Ririe
Dirk E Johnson – Bancroft

Illinois

Hillstown Farms – Marissa
Wildberry Farms – Scales Mound
Rincker Simmentals – Shelbyville
University of Illinois – Baylis
Diamond A Farms – Altamont

Indiana

Purdue Animal Science–Beef Cattle –
West Lafayette
ClearWater Simmentals – Milan
Douglas C Smith & Family –
Winchester
James W Koch Jr & Family –
Rosedale
Trennepohl Family Farm –
Middletown

Iowa

Nichols Farms – Bridgewater
Sara Sullivan – Dunlap
Heartland Simmentals –
New Hampton
Advanced Beef Genetics – Wiota
Springer Simmental – Cresco

Kansas

Cow Camp Ranch – Lost Springs
River Creek Farms Inc – Manhattan
Steve or Mary Gleason – Maple Hill
Hanel Black Simmentals –
Courtland
Rock Creek Ranch – Americus

Kentucky

Bushs North Severn creek
Simmentals – Owenton
Henry E Allen DVM – Versailles
Stephens Beef Cattle – Ewing
Isaacs Farms – Horse Cave
Nolan & Bagby Performance Cattle –
Russellville

Louisiana

Dennis & Paula Courtright – Colfax
Rugged R Cattle Co – Wisner
MAG Angus Ranch – New Iberia
Triple H Cattle – Hammond
VF Cattle – Bell City

Maine

Back Home Farm – Dover Foxcroft
Ridgefield Farm – Appleton
Gross Hardship Acres – Bucksport
Lily G Brown – Exeter
Pine Creek Show Cattle – Rumford

Maryland

Rolling Vale Farms Inc – Accident
Hyland Farm – Mount Savage
Alyssa Slimmer – Sabillasville
Winter Springs Farm LLC – Frederick
Hartland Valley Simmentals LLC –
Jarrettsville

Massachusetts

Hillcrest Farm – Auburn

Michigan

J-C Simmentals – Clare
Salinas Farms – Marion
Green Valley Farm – Ithaca
Rich Beef & Grain – Sandusky
S/D Simmentals – Lake

Minnesota

Clear Springs Cattle Co – Starbuck
Raatz Farms Inc – Jasper
Hilbrands Cattle Co – Clara City
Rydeen Farms Simmentals –
Clearbrook
Nelson Family Farms – Mabel

Mississippi

Sleepy Creek Farms LLC – Summit
Ishee Bred Simmentals – Laurel
Adamdale – Columbia
MBK Cattle – Starkville
Charles T Holland – Magee

Missouri

Lucas Cattle Company –
Cross Timbers
Mark Moriondo – Mount Vernon
Prairie View Farms – Monroe City
Superior Beef Genetics – Jasper
Steaks Alive Ranch – Joplin

Montana

Gateway Simmentals – Lewistown
Miller Simmental – Gildford
Fauth Ranch Simmentals – Lavina
Nelson Livestock Co – Wibaux
Emmons Ranch Inc – Olive

Nebraska

Triangle J Ranch – Miller
Trauernicht Simmentals – Wymore
Apex Cattle Co – Dannebrog
Forster Farms – Smithfield
Meyring Cattle Company – Alliance

Nevada

Jason Wheatley – Panaca

New Hampshire

James Wojtusik – Northwood

New Jersey

Kevin W Bishop – Elmer
Duke Farms Foundation –
Hillsborough Township

New Mexico

Clayton Moore – Roy

New York

Elm-Side Farm – Walton
Simme Valley Ranch – Groton
Premier Farm – Greenville
Travis Ranney – Lockport
Rugenstein Family Farm –
Canandaigua

North Carolina

Fred Smith Company – Clayton
Benjamin L Winslow – Halifax
Massey Farms – Burlington
William Pyle – Franklinton
Bangma's Farm – Thurmond

North Dakota

Roger A Kenner – Leeds
TNT Simmentals – Almont
Bata Brothers – Adams
Kaelberer Ranch – New Salem
Kellers Broken Heart Ranch –
Mandan

Ohio

John J Ferguson – Mentor
Dickson Simmentals – St Louisville
Jones Show Cattle – Harrod
Haley Farms – West Salem
Stanfield Simmental Farms –
Manchester

Oklahoma

Griswold Cattle – Stillwater
Buck Creek Ranch – Yale
Willis Simmentals – Marietta
H and H Simmentals – Weatherford
C-4 Land and Cattle – Perkins

Oregon

Bar CK Cattle Company – Culver
Price Cattle Company – Baker City
44 Cattle – Richland
Seth Cox – Eagle Point
Anderson Land and Livestock Inc –
Pilot Rock

Pennsylvania

Andrews Fleckvieh Simmentals –
Gillett
Donald Baron – Saegertown
Full Circle Farm – Dayton

Campbell Land and Cattle LLC –
Sycamore
Stewart, Greg – Halifax

South Carolina

Baxley Farms – Georgetown
Yon Family Farms – Ridge Spring
Carl E Thompson – Central
Longview Farm – Anderson
Nickle N Dime Farms – Six Mile

South Dakota

M/S Stavick Simmental – Veblen
Eichacker Simmentals – Salem
Dale Werning – Emery
Jim Benda Simmentals – Kimball
Lazy TV Ranch – Selby

Tennessee

Red Hill Farms – Lafayette
Tennessee Tech University –
Cookeville
Ivie & Sons Simmentals –
Lawrenceburg
Running Springs Cattle Co –
Nolensville
Triple A Farms – Bethpage

Texas

7 P Ranch – Winona
Pine Ridge Ranch LLC – Dallas
Agrilife Research, Texas A&M –
Overton
Great Guns Texas – Lake Jackson
Simmentals of Texas-1 – Granbury

Utah

Yardley Cattle Co – Beaver
Lyman Livestock – Salem
Double JR Simmentals – Paradise
Miles High Simmental – Altamont
Superior Simmentals – Centerfield
Double E Simmentals – Vernal

Vermont

Mary Beth Fischer – Springfield
Brushwood Simmental – Bradford

Virginia

Shenandoah Valley Simmentals –
Quicksburg
Gingerich Family Farm – Jonesville
Quaker Hill Farm LLC – Louisa

(Continued on page 32)

ASA's Leading Breeders

(Continued from page 31)

Virginia (continued)

Virginia Tech – Blacksburg
Foglesong Farm – Meadowview

Washington

Trinity Farms – Ellensburg
Bar CK Cattle Co – Tonasket
Matheson Farms Simmental –
Bellingham
Shelton Ranch LLC – Ellensburg
Burnt Ridge Ranch – Onalaska

West Virginia

Carter Brown – Fairmont
Heritage View Farm – Moorefield
Cook Farm WV – Point Pleasant
Classic Simmental Farm – Fairmont
Buena Vista Simmentals – Old Fields

Wisconsin

Reiny Way Acres – Merrill
Double A Simmentals – Janesville
Kimballs Few Acres Simmentals –
Seymour
Patterson Brothers Simmentals –
Glen Haven
Tim Lundell – Livingston

Wyoming

Black Summit Cattle – Powell
Vearl W & Patsy Bird – Fort Bridger
Big Country Genetics – Cody
P/T Livestock – Shoshoni
Wishbone Simmental – Frannie ■

Sponsorship Packages

2024
Annual
ASA **FALL**
FOCUS

FOCUS ON YOU. FOCUS ON SUCCESS. FOCUS ON PROFIT.

August 23–27, 2024 | Amarillo, Texas

**Contributions may be made to the
American Simmental-Simbrah Foundation
designated to the Fall Focus.**

**For more information about sponsoring
Fall Focus, please contact Bill McDonald:**

504.230.6225 | mcdonaldfarms.bulls@gmail.com

**Become a sponsor of ASA's Fall Focus 2024
and enjoy the following:**

Bronze (Under \$500):

- Name listed in Fall Focus program (must commit by June 25)
- Name included on sponsor poster
- Name on fallfocus.org

Silver (\$500 – \$3,499):

In addition to the above perks, silver donors also receive:

- Banner ad on fallfocus.org
- Designed 20- x 30-inch poster
- eNews recognition.
- Tabletop space by registration desk for business promotion.
- Slideshow promotion during breaks

Gold (\$3,500 and above):

In addition to the above perks, gold donors also receive:

- Ten minutes to address attendees

CATTLEMEN'S CONGRESS

AMERICAN SIMMENTAL-SIMBRAH
F O U N D A T I O N



A BIG THANK YOU

to All who contributed to the Foundation Female, and also to Hart Simmentals for graciously donating this outstanding female.



Group of 2024 Foundation Female Contributors along with the AJSA Board of Trustees.

Seller: Hart Simmentals, SD

Designated Foundation Mission:
Youth/Merit Awards

Animal Name:
Hart Glass Slipper 164L
Sire: CDI Major Impact 280H
Dam: Hart 160F
Purebred Simmental

Animal Registration Number:
4205010

Sale Name:
Sold in the Bricktown National
Simmental Sale at the Cattlemen's
Congress, Oklahoma City, OK

Sale Date: Sunday, January 7, 2024

Foundation Fundraising

The American Simmental-Simbrah Foundation Board has had a busy start to 2024. Fundraising efforts for the year were kicked off at the Cattlemen's Congress in Oklahoma City, Oklahoma. Several items were auctioned off, including a fishing trip, advertising opportunities, and the Foundation Female during the Bricktown National sale.

The selling of the Foundation Female is a highlight that kicks off the Foundation's fundraising for the year. Funds from the female go directly to the Merit Scholarship program. This year Hart Glass Slipper 164L was donated by Hart Simmental, South Dakota. A consortium of over 40 breeders came together and purchased the female for \$38,000. After selling the female, the donor selected from the drawing that would take the heifer home was Bramlet Simmentals—From The Ground Up Sale. The sale of Hart Glass Slipper contributed to the total raised from the Foundation Female sales to \$683,300.

Thank you to all of the breeders who continue to support this fundraiser year after year. The funds raised continue to support the Foundation's mission of supporting education, research, and the youth of the Simmental breed.

Buyers:

Adcock Family
Beshears
B&K Farms / Ivie & Sons Simmentals
Bloomberg Cattle
Bramlet Simmentals —
From The Ground Up Sale
Jeff Broadway
Buck Creek Ranch
C4 Land & Cattle
Campbell Co.
Circle M Farms
Cloud Cattle Company
Diamond J Simmental
Diamond M Cattle Co.
Eberspacher Enterprises
Ferguson Show Cattle
Foster Brothers
GB Marketing
Haefner Marketing
Heidt Simmentals
Jeff and Allison Henrichs
Helm Farms
Chad Holtkamp

Horstman Cattle Co
Innovation AgMarketing
Jame & Anna Krieger
Livestock Insurance
Jones Show Cattle
JS Simmental
La Muneca and Seale Show Cattle
Moriondo Farms
Red River Farms
Rocking P Livestock
Jessica Smith Roebuck
Dustin Rogers
The Royal Classic Sale
Sandeem Genetics
Shipwreck Cattle
Shoal Creek Land and Cattle
S&S Simmentals
Sullivan Farms
TSR Ranch
Wallace Cattle Co.,
Sam and Morgan Wallace
Wayward Hill Farm
White Wing Simmental

Contributors' names were then put in a drawing for the female and Bramlet Simmentals — From The Ground Up Sale, was the winner.

Most-Used Bulls 2022

Following is a list of the most-used bulls, ranked in order of number of progeny reported during the 2022 calendar year.

Reg. #	Name	# Progeny	Breed	\$API	\$TI	CE	BW	WW	YW	MCE	MWW	Stay	DOC	YG	MB
3253742	Hook's Eagle 6E	1724	3/4 SM 1/4 AN	166.9	104.1	14.4	-2.1	98.8	154.7	4.7	70.1	16.3	19.4	-0.42	0.60
3565879	JSUL Something About Mary 8421	1316	PB SM	119.2	75.3	14.4	1.5	77.7	117.3	5.6	55.8	11.5	8.0	-0.32	0.00
3317371	OMF Epic E27	1110	PB SM	153.9	91.4	14.2	-1.0	89.5	130.6	10.9	64.7	18.1	14.3	-0.27	0.25
3417756	SYDGEN Enhance	1100	PB AN	155.7	91.9	14.8	-2.2	76.9	159.7	7.7	74.5	9.9	15.3	0.11	1.03
3582577	TJ Gold 274G	1000	PB SM	175.9	95.4	17.2	-3.5	74.0	116.4	9.8	63.9	17.6	12.3	-0.26	0.60
2983443	THSF Lover Boy B33	997	PB SM	150.4	91.7	12.6	0.0	84.6	120.4	5.3	72.3	15.4	16.7	-0.33	0.40
3312276	KBHR High Road E283	916	PB SM	175.7	102.7	15.7	-1.2	92.5	144.2	8.7	70.9	17.9	16.1	-0.37	0.55
3563436	CLRS Guardian 317G	890	PB SM	202.1	115.3	15.7	-2.4	100.2	150.4	9.3	83.7	22.2	0.5	-0.32	0.80
3045559	W/C Relentless 32C	816	PB SM	111.4	74.1	10.1	3.4	72.0	92.3	3.1	53.5	8.5	8.1	-0.49	0.22
3289219	GEFF County O	799	PB SM	108.3	69.6	3.0	4.1	77.9	114.7	-1.1	43.3	15.7	3.2	-0.53	0.00
3568376	MR SR Highlife G1609	755	PB SM	150.3	89.6	14.4	0.8	89.5	141.1	7.2	77.0	19.2	7.0	-0.55	0.13
3187005	W/C Bankroll 811D	735	PB SM	104.5	78.1	12.5	1.6	80.0	110.9	7.8	61.2	4.3	12.8	-0.52	0.04
3254156	WS Proclamation E202	707	PB SM	168.1	102.7	13.6	0.5	97.7	146.4	7.6	75.8	16.7	18.5	-0.21	0.56
3419044	SO Remedy 7F	590	PB SM	108.9	71.7	14.1	1.0	76.8	124.8	5.3	56.0	10.4	16.5	-0.44	-0.19
3658592	WHF/JS/CCS Double Up G365	587	PB SM	106.2	75.5	11.0	1.7	87.0	116.9	4.6	62.3	11.7	15.9	-0.52	-0.19
3611575	TJ Chief 460G	582	1/2 SM 1/2 AN	140.0	83.1	11.8	-0.8	80.4	116.8	3.7	79.6	19.5	12.8	-0.07	0.30
3404807	GIBBS 7382E Broad Range	507	PB SM	149.7	93.0	15.5	-2.0	87.5	145.8	9.3	68.6	13.0	14.1	-0.20	0.25
3709222	CLRS Homeland 327H	475	5/8 SM 3/8 AN	166.8	95.8	10.3	0.6	88.0	139.3	6.5	63.3	21.4	10.8	-0.52	0.66
3299037	WLE Copacetic E02	463	3/4 SM 1/4 AN	108.1	78.0	13.3	1.6	85.8	128.6	7.4	59.5	8.4	-0.3	-0.47	0.08
3288449	TJ Frosty 318E	441	1/2 SM 1/2 AN	132.0	85.8	13.0	-1.0	92.5	138.3	3.9	70.7	16.1	17.4	-0.11	0.15
3491054	LCDR Favor 149F	423	PB SM	144.6	96.7	6.9	2.5	106.1	168.8	1.9	72.8	17.3	17.3	-0.42	0.21
3603651	LBRS Genesis G69	421	PB SM	183.8	116.6	8.1	3.1	112.9	173.4	3.6	83.7	17.7	18.3	-0.15	0.91
2891336	TJ Main Event 503B	419	1/2 SM 1/2 AN	119.5	84.2	12.6	0.3	88.3	134.9	3.4	69.5	10.0	11.5	-0.38	0.18
2854180	Hook's Beacon 56B	414	PB SM	189.1	102.1	16.7	-3.0	79.1	121.2	11.7	69.5	19.9	9.7	-0.42	0.74
2703910	CCR Cowboy Cut 5048Z	413	PB SM	153.6	94.3	11.2	2.8	94.9	134.9	7.8	69.2	17.5	17.3	-0.31	0.43
2880390	CCR Boulder 1339A	412	1/2 SM 1/2 AN	149.5	85.4	15.0	-2.2	68.1	107.8	9.3	56.7	13.9	16.6	-0.37	0.59
3789447	KBHR Honor H060	405	PB SM	187.7	103.1	17.0	-2.0	85.9	134.2	10.3	72.0	20.2	10.6	-0.27	0.69
3585120	Schooley Standout 27G	401	PB SM	157.9	84.1	14.1	-2.4	66.2	89.5	8.7	50.2	17.4	19.7	-0.15	0.51
3131823	DMCC/WOOD Fully Loaded 39D	400	PB SM	130.8	83.3	13.1	0.5	80.4	120.1	5.4	53.3	11.1	11.6	-0.54	0.19
2954741	GW Triple Crown 018C	398	5/8 SM 3/8 AN	169.7	100.9	14.9	-2.0	88.5	148.8	10.0	62.6	15.5	23.1	-0.35	0.72
2531081	MR HOC Broker	392	PB SM	82.1	61.3	4.6	4.4	76.3	107.9	1.7	55.1	11.4	-2.8	-0.43	-0.32
3582543	TJ Flat Iron 259G	377	1/2 SM 1/2 AN	171.9	96.5	15.1	-2.0	81.3	121.3	5.5	75.6	19.2	-13.5	0.05	0.78
3336327	W/C Night Watch 84E	375	PB SM	138.8	82.9	18.3	-3.4	70.9	95.1	9.7	60.3	11.0	15.2	-0.35	0.22
3646242	LCDR Progressive 106G	374	PB SM	178.5	105.3	18.6	-3.3	91.1	143.0	9.8	73.1	15.2	13.1	-0.28	0.58
3563620	Hook's Galileo 210G	362	3/4 SM 1/4 AN	203.5	114.0	17.7	-2.2	89.3	140.2	11.6	80.5	18.7	21.1	-0.18	1.19
3325668	MR SR 71 Right Now E1538	355	PB SM	147.9	93.1	14.9	-1.9	88.4	140.7	10.7	69.8	13.9	16.3	-0.61	0.18
3148384	TJ Franchise 451D	353	1/2 SM 1/2 AN	125.4	75.9	11.4	1.6	73.3	114.4	1.7	56.2	13.3	16.6	0.07	0.39
3611790	TJ Stone Cold 336G	343	5/8 SM 3/8 AN	157.9	89.7	17.3	-2.9	78.8	135.0	10.6	72.8	17.6	19.5	-0.11	0.43
2659897	LLSF Pays To Believe ZU194	321	PB SM	120.4	78.1	9.8	2.9	76.5	112.5	6.0	60.4	10.7	12.0	-0.29	0.23
3210738	IR Imperial D948	315	PB SM	190.2	94.0	18.0	-3.3	61.3	97.4	9.6	43.3	18.6	17.0	-0.43	0.88
3716905	GIBBS 9114G Essential	314	PB SM	175.9	106.7	16.3	-1.5	100.4	172.7	10.5	78.9	16.8	21.3	-0.26	0.46
3396482	Tehama Tahoe B767	310	PB AN	162.4	94.6	16.0	-2.5	93.3	157.8	6.4	79.3	18.1	14.2	0.14	0.80
3620331	SAS Copperhead G354	308	PB SM	123.4	96.2	-0.4	5.5	115.1	161.3	-2.1	84.7	14.4	13.9	-0.40	0.22
3210989	JASS On The Mark 69D	300	PB SM	92.2	68.2	11.6	3.4	78.9	109.5	0.4	56.2	7.7	12.5	-0.52	-0.22
2532016	WLE Uno Mas X549	290	PB SM	140.6	80.7	14.1	-1.5	63.1	83.1	2.9	49.6	11.5	11.1	-0.45	0.44
3493406	S A V Rainfall 6846	288	PB AN	136.1	81.2	13.9	-1.6	76.3	133.0	10.2	65.2	11.9	12.8	0.13	0.74
3808104	W/C Bank On It 273H	283	PB SM	109.5	73.1	12.2	2.2	73.9	98.3	8.6	62.9	9.6	13.7	-0.39	0.04
2993610	HILB Oracle C033R	282	PB SM	116.8	75.7	8.6	2.8	77.8	110.0	-0.3	53.0	12.5	14.9	-0.55	0.10
3133113	KOCH Big Timber 685D	279	PB SM	158.9	87.0	15.6	-3.9	73.5	109.4	9.3	56.8	18.1	11.1	-0.14	0.34
3499385	W/C Fort Knox 609F	272	3/4 SM 1/4 AN	128.6	86.5	9.5	1.3	78.5	121.5	5.6	70.1	8.3	12.6	-0.38	0.38
Averages:				146.03	89.12	13.09	-0.15	83.95	128.15	6.56	65.80	14.66	12.95	-0.31	0.39

SIMMENTAL

ajsa national classic XLIV

**TULSA, OKLAHOMA
JULY 8-14, 2024**

2024 AJSA NATIONAL CLASSIC | TULSA, OKLAHOMA

DATES & BASIC SCHEDULE

JULY 8-14, 2024

- July 8 Arrival & Move In
- July 9 Check-In & Contest
- July 10 Contests
- July 11 Contests
- July 12 Cattle Show
- July 13 Cattle Show
- July 14 Showmanship & Awards

*Complete schedule to follow
Subject to change*

PRIMARY HOTEL

DoubleTree by Hilton Tulsa
6110 S Yale Avenue
Tulsa, OK 74136-9104
918-495-1000

Booking Link: rb.gy/uqc9gk



Scan To Book

ENTRY INFO

Entries open **APRIL 1**
Standard entries due **May 15**
Late entries due **May 22**

*Updated AJSA Classic Rules will be posted
to the AJSA website by March 15.*



AJSA Classics Rule Change

On January 2, 2024, the ASA Board of Trustees passed a rule change pertaining to the 2024 AJSA National and Regional Classics and beyond. **Beginning in 2024, animals with registrations pending DNA will not be allowed to enter the Classics.** Every animal must have a valid registration number at the time of the AJSA Classics deadlines. This is a change from what was previously accepted, where animals could be entered with pseudo registration numbers (registration numbers in parentheses) if DNA work preventing registration was pending.

Hydrops Pregnancy Research Update

The American Simmental Association would like to update the membership on the active and ongoing research involving Hydrops cases related to progeny of WS All Aboard B80. In November, the ASA Board of Trustees approved a secondary research project in addition to the current and active testing of reported Hydrops cases and related animals.

As was previously reported, the ASA and UNL team are continuing to field reports of these Hydrops cases and obtain samples as available. However, due to a lack of conclusive results up to this point, an additional project has been taken on to expedite the information we can collect and provide on these particular cases of Hydrops. In December, it was arranged for embryos out of females known to have had reported cases of Hydrops to be placed into recipient cows. We are happy to report that 15 pregnancies have been confirmed from this embryo transfer. This will allow the research team at UNL to observe the full pregnancies as well as hopefully collect the needed data and samples to help producers make more informed decisions moving forward.

ASA will continue to keep the members informed on further developments of any of the research in this case. We recognize the importance and the impact that this is having on membership, which has helped motivate the decision to take on this secondary research. Helping our producers navigate this situation is of the utmost importance, so if you or someone you know have any questions or need to report a potential Hydrops case, please contact the team at babel@simmgene.com.

DNA Updates

DNA Research Fee Application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

TSU/Applicator Price Increase

Due to rising costs from the TSU manufacturer AllFlex™, ASA has increased the price of TSU sampling kits to \$22 per box. Each box will still include ten individual tissue sampling units. The cost of TSU applicators has also been increased from \$40 to \$50 each.

Semen Sample Fee

There is a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

Third Quarter Check-Off Dollars Available

March 31 marks the end of the third quarter in ASA's fiscal year. State associations wishing to claim their third quarter check-off dollars can do so at any time by visiting simmental.org and completing the "Promotional Check-off Dollars Request Form" found in the Membership/State Association section. Remember that ASA's fiscal year ends on July 15. State associations have until that date to submit final cost share and check-off dollar requests. Contact Callie Cooley at stateassoc@simmgene.com with any questions.

Digital Certificates Available

ASA now offers members the option to download official digital certificates for registered animals. ASA no longer scans and emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department at simmental@simmgene.com with questions.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

2024 Year-Letter is M

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2024 is M, and will be followed by N in 2025, and P in 2026. The letter L was the year-letter designated during 2023. Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Office Holiday Schedule

Monday, May 27

Memorial Day

Thursday, July 4 & Friday, July 5

Independence Day

Monday, September 2

Labor Day

Thursday, November 28 & Friday, November 29

Thanksgiving

Wednesday, December 25, Thursday, December 26,
& Friday, December 27

Christmas ■

Reserve Your Space Now

May/June Register SimTalk Membership Directory



Deadline April 3

Contact:

Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

or call 406-587-2778



Deadline April 29



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows

Our Pioneers – The Cow

I don't suppose I will get many arguments to the statement, "we couldn't have a cattle industry without cattle." After all, cattle seem to be everywhere, at least in the countryside. You may not know that before 1493 there were no cattle in North

America. We can confidently make that conclusion based upon the field of paleontology — the science of the forms of life existing in former geologic periods as represented by their fossils.

According to paleontologists, there is no fossil record of the existence of cattle in the history of North America prior to the 15th century. However, zoological science attributes both the bison and cattle as descendants of the Aurochs, now extinct. These cattle were native to Africa, Europe, and southwest Asia. It is believed this wild bovine species was domesticated about 10,000 years ago in the present-day countries of Turkey and Pakistan.

Following his first voyage to the New World in 1492, Christopher Columbus returned to Spain. Still believing he had found uncharted islands near Japan and China, he was able to convince the Spanish crown that further exploration was needed. With an aim of colonization, his second voyage was commissioned. He was supplied with 17 ships, over 1,000 men, and a wide assortment of freight to support the establishment of colonies. This included domesticated animals: pigs, horses, goats, fowl, cattle, and others. He was ordered to expand the settlement on Hispaniola, convert the Indigenous people to Christianity, establish a trading post, and continue the quest to find Japan and China.

On November 3, 1493, Columbus arrived once again in Hispaniola. It was then, for the first time in history, that cattle hooves made their first impressions in the sand of those mysterious shores. A wide array of domesticated livestock were now in North America. Columbus and cascading numbers of interlopers were to follow over many centuries. None could have imagined the enormous challenges they would encounter. But the process could not be stopped.

Now that a foothold had been established for many new things, how was it that cattle would come to populate virtually every corner of the two continents they now occupy? In the 1941 book, *Introduction of Cattle into Colonial North America*, G.A. Bowling, department of animal husbandry, West Virginia University, set out to answer that question and much more. Bowling stated, "During the period of discovery and colonization there were four possible paths of introduction of cattle into what is now the United States of America. First, from the West Indies to any portion of the Atlantic and Gulf of Mexico coast line. Second, from Mexico into Southwestern areas and California. Third, from French colonies of the St. Lawrence Valley into the area of the Old Northwest. Fourth, directly from the colonizing European nations to the American Colonies. Historical evidence supports the belief that all of these paths of entry were used."

Over time, cattle arriving via all of these routes led to an exponential increase in the population. While the Spanish were the first, per Bowling's analysis, the introduction of many breeds of cattle from Europe were essential in providing the genetic diversity that allowed for a vibrant and flourishing cattle industry to develop.

We naturally tend to view that industry in terms of meat or milk production. However, in the early centuries cattle for work

(draft) and hide production were foremost in importance. Hides were the chief source of income and primarily for a robust export market. Cattle numbers had increased so much that in 1572, in New Spain (Mexico), one man alone possessed 20,000 head. It is believed that Spanish cattle were taken from New Spain in 1539 to the United States, and there is a record of 500 cows crossing the Rio Grande in 1541. The English, French, Dutch, Swedish, and other nations followed. The mixing of the many breeds was inevitable and occurred to a great extent.

Populating the vastness of our American West with cattle was attributed more to nature rather than the hand of man. There is far too much to attempt to describe here, but detailed accounts kept by the Spanish as to the massive cattle inventory that had accumulated from the 1500s to the 1800s are hard to comprehend. Cattle thrived on the open plains of our American West with a favorable environment. With the absence of fences they roamed freely. This column has profiled many examples of men who took advantage of these circumstances. Thus was born the cowboy lore and the legends created by the culture surrounding it.

The cattle and native bison were free to mix, and they did as nature took its course. Charles Goodnight, a pioneer featured here previously, reported that while gathering bison calves to start his own herd, he found a brindle calf alongside his bison mother. Others reported similar sightings.

The evolution of the domesticated cow has come a long way in 10,000 years. Our 500 or so years of having them in North America is only a small portion of that long record. However, the importance of their development and contributions to society cannot be underestimated. Perhaps I am a bit remiss in just now writing about the cow and its rightful place as a most worthy pioneer, first and foremost. We are appreciative and honored to be a part of the cattle industry. ■



Colton's Ranch, Dawson County Nebraska, was one of many who turned free ranging beef cattle into a business in the early 1900s.
Photo credit: Nebraska State Historical Society.

Editor's note: This is the thirty-fifth in the series *Our Pioneers*.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com



NEW JUNIOR MEMBERSHIPS

Memberships are due by April 1

to complete entries for 2024 Regionals and National Classic.

Any memberships received after April 1 will be subject to an additional \$50 priority fee.

** membership applications received after 12 p.m. the same day as the entry deadline are not guaranteed to be completed prior to the deadline.*

Get a head start!

Go to juniorsimmental.org
to find the
AJSA Membership Application form



Developing leaders through friendship, networking, and communication skills!



by Chase Harker, Eastern Region

Leaving a Legacy

Some people believe that without history, our lives amount to nothing. At some point, we have to choose. Do we fall back on what we

know? Or do we step forward to something new? Our history is what shapes us and what guides us, but we must remember that sometimes the most important history is the history we are making today.

While history is important to tell the story of the trail we blazed in our lives, our legacy is the impact we leave on the world that extends beyond our lifetime. Our legacy involves how we influence the people around us and generate ideas that remain long after we leave. A legacy encapsulates the lasting impression we make on people, organizations, and future generations. It's about leaving behind something meaningful and inspiring to others.

My roots run deep in the beef cattle industry, with history and legacy on both sides of my family. From a Scottish immigrant named Alexander Cook who moved to the United States in 1851 and brought some of the first Angus cattle to the Midwest, to the first-ever Miss American Angus, to a member of the American Simmental Association Board of Trustees, my pedigree is sprinkled with leaders in the beef cattle industry. I appreciate the strong foundation these family members have provided for me. Their history is important, but it's their legacy that's left a lasting impact.

These same individuals are remembered more for the impact they made on others than any level of success they achieved in their farming operations. Alexander is remembered in county historical documents as a generous civic leader who never took his privilege to become an American citizen for granted. He was considered a substantial man in his community not for his business acumen but because he used his success to support educational and charitable organizations. My grandmother is more well known for the numerous volunteer positions that she has held in her church and community than the crown she wore as a young cattle queen. And, my grandfather is respected in our community for the years of leadership he has provided on the school board and the many people he has helped in my hometown, not just his success raising Simmental cattle.

What will be your legacy when you leave this world? Honestly, I never thought about it until this past summer when scholarships were awarded at the AJSA National Classic in memory of Ronnie Miller and Jim Bloomberg. I knew both men very well. It's not what the men accomplished that I remember so much; it's what they stood for and how they treated others that made such a lasting impression on me.



Harker in the show ring with the late Jim Bloomberg.

I'll never forget the first high five I received in the show ring. I was eight years old and showing at my first AJSA Classic. Jim was the showmanship judge. While in showmanship, he got down on my level, looked me in the eyes, and told me to keep working hard because one day I would be an awesome showman. He followed those encouraging words with his trademark high five. I'll never forget that high five or that day. Jim made me feel special, and he encouraged me to work harder to be a better showman. Jim lived to

(Continued on page 42)



Harker alongside his grandparents and brother. Left to right: Dick Sommers, Sharon Sommers, Luke Harker, Chase Harker, Barbara Harker, and John Harker.



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Summer Schedule and Deadlines



April 3

Regional and National Classic entries open through your Herdbook account

April 20

Hotel scholarship deadline. Scholarship will cover lodging expenses for one room at 2024 AJSA National Classic. Application available at www.juniorsimmental.org.

May 6

Regional Classics EARLY entry deadline — 4:30 pm MDT (registration fees double after 4:30 pm MDT)

May 13

Regional Classics FINAL entry deadline — 4:30 pm MDT. No Regional Classic entries will be accepted after 4:30 pm MDT on this date.

May 15

National Classic EARLY entry deadline — 4:30 pm MDT (registration fees double after 4:30 pm MDT)

May 22

National Classic FINAL entry deadline — 4:30 pm MDT. No National Classic entries will be accepted after 4:30 pm MDT on this date.

June 1

Photography Contest, AJSA Trustee, and ASF Merit Awards application deadline. Applications can be found at www.juniorsimmental.org.

- Mail 8 x 10 inch photos, mounted on 10 x 13 inch black foam core board, to:
ASA Publication, Inc., One Genetics Way,
Bozeman, MT 59718, ATTN: AJSA Photo Contest.
- Four category options: Simmental Cattle, People, Landscape, General Agriculture.
- Best of Show winning entry gets their photo on the cover of the September *Register*.

June 12-15

North Central Regional Classic, Hutchinson, KS



June 18-22

Eastern Regional Classic, Hattiesburg, MS



June 26-29

Western Regional Classic, Miles City, MT



July 8-14

AJSA National Classic XLIV, Tulsa, OK



September 15

2024 Steer Profitability Competition Registration opens. Entry forms available at www.juniorsimmental.org



October 15

2024 Steer Profitability Competition Registration closes.

Check out the 2024 AJSA rules at www.juniorsimmental.org



(Continued from page 40)

make kids feel good and special and this is his legacy — one that is forever respected and celebrated across the livestock industry.

Have you given any thought to how you want your legacy to have a lasting impact? Is it in the form of a scholarship with the American Simmental Foundation, or maybe a leadership award to a young Simmental member through the American Junior Simmental Association, or is it a high five in the show ring? I challenge each of us to think about our purpose and our lasting legacy. You never know how much it will impact future generations. ■

2024 AJSA Classics Schedule

Event	Dates	Location
North Central Regional	June 12–15	Hutchinson, KS
Eastern Regional	June 18–22	Hattiesburg, MS
Western Regional	June 26–29	Miles City, MT
National Classic	July 8–14	Tulsa, OK



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www.juniorsimmental.org

2024 Annual ASA



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American Simmental Association

Mark Your Calendar
August 23–27, 2024
Amarillo, Texas

August 23

Tours showcasing the Texas Panhandle's beef cattle industry

August 24

Educational Symposium featuring the industry's leading experts and Recognition Dinner

August 25–27

Board and committee meetings

Amarillo is the hub of one of the premier cattle feeding regions in the United States. Join fellow producers for Fall Focus 2024 and visit the area that markets over 25% of all US fed cattle annually.

Hotel Headquarters
Embassy Suites by Hilton Amarillo Downtown



Visit fallfocus.org for more information.



AJSA Regional & National Classic



DNA Testing Reminder

To enter an animal for an AJSA Regional or National Classic, it must be registered with ASA.

ET Calves from Purchased Embryos

If you purchased embryos from another breeder, DNA parent verification must be completed in order for that calf to be registered, even if the animal was born on your property.

Donor Dams and AI Sires

All donor dams and AI sires must be GGP-100K tested and approved for donor or AI sire use, regardless of ownership. Double check that any donor or AI sires used are approved through the "Expanded Report" online (found below an individual's pedigree in Herdbook).

Purchased Calves

If you plan to purchase or have already purchased an animal that you want to show at an AJSA Classic this summer, ask the seller these questions:

- Has DNA parent verification been completed on the purchased ET calf?
Is the animal fully registered with ASA?
- Was a donor dam and/or AI sire used? If so, have they been DNA tested and approved for use?

Start the DNA process ASAP

To order a DNA kit or paperwork, or if you have questions about the testing process, contact DNA Services. DNA should be submitted to the lab for testing as soon as possible.

DNA Services
dna@simmgene.com
406-587-4531

US Cattle Inventory Reaches 73-Year Low

by Derrell S. Peel, Oklahoma State University Extension

Not many ranchers active today will remember the last time the US cattle industry was this small. On January 1, 2024, the All Cattle and Calves inventory was 87.15 million head, the smallest total inventory since 1951. The All Cattle and Calves inventory is 1.9% smaller year-over-year and is the fifth consecutive year of declining cattle inventories, a total decrease of 7.65 million head or 8.1% since the most recent peak in 2019. The 2023 calf crop was 33.6 million head, down 2.5% year-over-year and the smallest calf crop since 2014.

The January 1, 2024 beef cow herd inventory was 28.22 million head, down 2.5% year-over-year and a decrease of 3.47 million head or 10.9% lower, from the cyclical peak in 2019 (Table 1). The current beef cow inventory is the smallest beef cow herd since 1961. Table 1 shows that the top ten beef cow states, which currently represent 57.3% of total beef cows, accounted for 79.4% of the year-over-year decrease in total beef cow numbers and 67.7% of the decrease from 2019 to 2024.

State	Rank	Beef Cows, 2024 1,000 Head	2023–24 Change 1,000 Head	2019–24 Change 1,000 Head
Texas	1	4,115	-185	-540
Oklahoma	2	1,922	-69	-228
Missouri	3	1,840	-116	-219
Nebraska	4	1,637	-67	-304
South Dakota	5	1,502	-31	-316
Kansas	6	1,264	-51	-265
Montana	7	1,251	-20	-197
Kentucky	8	907	+12	-110
Florida	9	862	-26	-52
North Dakota	10	860	-16	-115
Top Ten	Sub-Total	16,160	-569	-2,346
US	Total	28,223	-716.3	-3,467.7

Table 1. Top Ten Beef Cow States, 2024 Inventory, change from 2023 and 2019.

The inventory of beef replacement heifers on January 1, 2024, was 4.86 million head, down 1.4% year-over-year. However, the 2023 beef replacement heifer inventory was revised down by 4.5% from the initial value reported one year ago. Thus, the 2024 inventory of beef replacement heifers is down 11.4% from the 2022 inventory and is the smallest beef replacement heifer total since 1950. Since 2001, the USDA has provided the portion of beef replacement heifers that are expected to calve in the coming year. The current inventory of these bred beef heifers is 3.05 million head, the smallest in the data back to 2001.

The estimated supply of feeder cattle outside feedlots is calculated by summing the inventories of other heifers, steers > 500 pounds and calves < 500 pounds and subtracting the inventory of animals already in feedlots. On January 1, 2024, inventories of other heifers, steers, and calves under 500 pounds were all down year-over-year and feedlot inventories were up 1.6% leading to an estimated supply of feeder cattle outside feedlots of 24.2 million head, down 4.2% from one year ago. The estimated feeder supply can be consistently calculated back to 1972, and the 2024 value is the smallest in that 53-year period.

The smaller cattle inventory is projected to result in a decrease of about 5% in total beef production to roughly 25.5 billion pounds in 2024. That's three times as much beef as was produced in 1951, the last time the total cattle inventory was this small; impressive growth in productivity in the beef cattle industry. Nevertheless, the current ability to produce beef is smaller than market potential today and the industry will look to rebuild numbers and increase beef production when conditions allow.

Tips for Dealing with Wet, Muddy Winter Conditions in Feedyards

Alfredo DiCostanzo, University of Nebraska

In unexpected warm and wet winter conditions, cattle face challenges accessing feed, water, or a place to lie down. Muddy conditions affect requirements for maintenance, according to this University of Nebraska-Lincoln study. Even if feed intake is not affected by muddy conditions (cattle can reach the bunk and water trough and consume a full ration daily), mud depths of less than nine inches increase maintenance requirements up to 80%. This means that cattle consuming a finishing diet containing one Megacalorie (Mcal) Net Energy for Maintenance (NEM) per pound will require nearly double the amount of feed to meet their maintenance requirements, or 19 pounds for a 1,400-pound steer. In many cases, intake is affected by muddy conditions and 19 pounds may not be achievable, leading cattle to lose weight.

That's why it's important to reduce the effects of mud and standing water in pens as soon as possible. Inherently, pen conditions are dictated by site, orientation, fence type, and percentage of solid surfacing around bunks, water tanks, access points, and loafing areas. Therefore, strategies to reduce the effect of mud and standing water on cattle performance are listed below for worst to best pen conditions:

Suggestions for worst pen sites (flat, heavily stocked, or with standing water and/or with less than 1/3 of the pen area as solid surfacing):

- Remove lightweight cattle to pastures or cornstalk fields, stocking at a rate of one acre per head on hilly ground or two or more acres per head on flat ground.
- On pens made available by this strategy, scrape solid surfacing to the bare material (concrete or bituminous) and bed heavily before permitting access to heavier or newly received cattle housed yet in adjacent pens (continue to feed only the home pen).
- If this is not possible, simply lay whole round bales of bedding or even hay on areas with less mud. Cattle will work the material off, using it for bedding and feed. Continue this strategy until weather conditions improve.

Suggestions for average pen sites (with some slopes for loafing areas, stocked lighter, and/or more than 1/3 of the pen area as solid surfacing):

- All aprons and surfaced areas, scrape down to the surface. This is a minimum to let cattle find a spot to lie down.
- Aprons need to be scraped two to four times weekly. On wide aprons (over 20'), lay bedding down heavily after scraping in areas beyond the first 20' behind the bunk.
- If forming a bed pack, only bed when the pack begins to seep. Dry or sticky packs are still functional as bedding.
- Scrape any scattered (not heavily wet) bedding onto bed pile. Bed on top of it.

To make additional “emergency” hard surfaces (applicable to both pen conditions described above):

- Potential areas to enhance surfacing: behind bunk or water tank aprons or on top of mounds if accessible (don't attempt to build a hard surface on hillsides unless machinery can safely drive over it).
- Alternatively, consider ground-cover mats like those used to move heavy construction equipment over a ground surface. Make sure this “path” is in place before attempting to improve a site within the pen.
- Scrape down below surface line about 1', attempting to remove excess accumulated manure and mud.
- Lay down recycled concrete to the depth of 6". Bed heavily on top of this. A 25' by 25' area filled to a 6" depth will need 16 tons of recycled concrete (one short truck load; about \$500 for concrete).
- Alternatively, one might consider using railroad ties to create the base. About \$30 each at retail price. Dimensions are 8' x 7" x 9", so a 48' x 3' surface made from ties would require 24 ties or \$720.
- A square design is recommended for recycled concrete (to prevent excess scattering), while a long rectangle shape is recommended when forming a base with ties to keep them tucked together in a narrow path.
- Bed any emergency surfaced areas generously. The prorated rate of bedding to achieve a working bed pack is four pounds per head daily or more. Any bedded areas must be rebedded regularly, particularly on areas with no surfacing. Lapses in bedding will create worse conditions even on surfaced areas.
- Areas where recycled concrete is laid should be managed separately when cleaning manure from pens. They can be left installed permanently and managed as an extension of the apron (recycled concrete tends to “set” together with traffic and moisture) or power washed and surfaced with concrete when weather improves.
- Ties can be lifted when weather improves (and before extending the area using concrete) and be used for other purposes.

These are emergency recommendations to improve pen conditions rapidly and are not tested by scientific procedures. In the example dimensions provided above, and assuming 24 square feet are needed to fit one animal, no more than 25 head will be able to access this area at one time at a cost of between \$500 to \$1,000.

Yet, considering the value gain resulting from fed cattle prices increasing since the beginning of the year, this results in a \$75 increase in value per head. Investments at or below this level to preserve the performance and life of a \$2,700 animal are well advised.

What Are the Financial Implications of Debt-financed Heifer Purchases?

*Eric A. DeVuyst, Agricultural Economics,
Oklahoma State University*

December and January precipitation greatly improved soil conditions across much of the US southern plains, including Oklahoma. The US Drought Monitor showed over 67% of Okla-

homa is drought-free as of January 25, 2024. Encouragingly, none of the state is in the extreme or exceptional drought. In comparison, just over 2% of the state was drought-free in January 2023 with almost 58% of the state in extreme or exceptional drought.

With improved soil moisture and ponds refilled, Oklahoma cow-calf producers are looking to restock drought-diminished herds. However, there are reasons for caution before jumping into the heifer replacement market. Heifer prices are very high. In Oklahoma City on January 30, 625-weight heifers sold for nearly \$238 per cwt, or nearly \$1,500 per head. There are reports of production sales with bred heifers going for over \$2,500 per head. These prices make financing of replacements risky for many producers.

First, let's consider financial position as measured by current ratio, debt-to-equity (D/E), and debt-to-assets (D/A). These measures help measure a farm's ability to withstand financial shocks. Current ratio is the ratio of current assets to current liabilities. When buying replacement heifers, the producer increases longer-term assets (more breeding stock) while decreasing current assets (cash) and increasing current and longer-term debt. This means the current ratio drops. The producer is less able to generate cash in a timely manner. So, unanticipated expenses (e.g., equipment breakdowns or higher feed bills) or decreased revenues (e.g., disease outbreaks or breeding failure) can put the business in increased financial risk.

The D/E ratio is the relative proportion of debt financing to owner financing. The D/A ratio is the percent of the farm's assets “owned” by creditors. Both are important measures of credit reserve. Healthy D/E and D/A ratios (lower values are better) indicate the business can replace longer-term assets (equipment, building, breeding stock) as needed. And healthy ratios indicate the business has a buffer to withstand lower revenue and higher expenses as the firm can borrow against their asset base if necessary.

What this means for cow-calf producers is that borrowing to buy replacement heifers increases D/E and D/A, reducing the firm's credit reserve. This reduces the firm's ability to replace other longer-term assets as needed and the firm's ability to withstand shocks.

Second, let's consider cash flow demands. Debt financing increases cash outflows for debt service. Current replacement heifer notes will not self-liquidate unless a large down payment is applied, maybe as high as 75% down depending on loan terms. So, most producers will need other sources of unencumbered cash inflows to make principal and interest payments. Before committing to buy high-priced replacements, those sources need to be identified.

What the current conditions mean for financially struggling producers is that waiting to rebuild herds may be the best financial option. If excess forage is available by delaying replacement purchases, the producer has options. Calves can be weaned onto grass to add pounds and revenue. Forage can be stockpiled to reduce feeding hay to cows in the fall and winter. Pastures can be leased to neighbors until needed. Hay can be baled and sold. Each of these options may result in healthier (i.e., less risky) financial positions and better cash flow balances. ■

Study Confirms Facial Recognition Technology's Success in Disease Prediction

A collaborative study between animal agtech startup MyAnIML and the United States Department of Agriculture (USDA) successfully corroborated the technology's predictive ability to proactively manage devastating disease outbreaks in cattle production.

MyAnIML used proprietary facial recognition and deep learning technology to accurately predict Infectious Bovine Keratoconjunctivitis (IBK), or bovine pinkeye, 99.4% of the time and several days before veterinarians were able to detect symptoms, according to published study results.

USDA Agricultural Research Service scientists Mike Clawson and Larry Kuehn, who have researched IBK for years at the US Meat Animal Research Center, shared their expertise on the project.

"Early detection of disease is critical to healthy herd management — giving producers the chance to separate sick animals, control spread, and judiciously use antibiotics before a large outbreak occurs," said Mike Clawson, a USDA Agricultural Research Service molecular biologist and project researcher.

"The results of the MyAnIML study demonstrate how far and how impactful AI-powered technology can be toward ensuring a safe, resilient, and sustainable US food supply chain."

The MyAnIML and USDA study included 870 beef cattle located on three different Kansas ranches during the summers of 2021 and 2022. Bovine pinkeye is highly contagious and the most common ocular disease of cattle globally, costing US producers alone an estimated \$150 million annually in lost performance and treatment costs. There are no effective vaccines for IBK, forcing producers to treat infected animals with antibiotics, thereby elevating the risk of developing antibiotic-resistance bacteria strains that threaten human health.

Building off this collaboration, MyAnIML and USDA are applying the technology next to predict Bovine Respiratory Disease (BRD). As the single most economically impactful cattle disease, BRD costs the US feedlot industry potentially more than \$900 million annually, according to the American Society of Animal Science.

"Building off our AI platform's ability to distinguish between 'healthy' and 'sick' cattle two to three days before symptoms were diagnosed, the next step is expanding MyAnIML's repertoire of diseases and health events to offer producers new tools to ensure a safe food supply," said Shekhar Gupta, MyAnIML CEO and founder.

MyAnIML's patent-pending technology platform uses AI, facial recognition, and inexpensive GoPro cameras to automatically capture and analyze subtle changes in a cow's muzzle. Like a human fingerprint, each cattle muzzle is unique, and can be used to track specific cows. However, MyAnIML is the first to use muzzle dermatoglyphics to not only identify cows, but also as a health predictor of diseases such as BRD, IBK, foot rot, and uterine infections, proving that subtle changes in the bumps and ridges on a cow muzzle are a precursor of a health event.

MyAnIML's trial partners have also successfully used the technology to monitor the health status of cows going into estrus, early stages of labor, and even subtle health stressors, like the need for more nutrition while nursing calves.

"The muzzle is an incredible mirror into cattle health and well-being. Humans just didn't have the ability to 'see' what the muzzle was telling us without the help of MyAnIML's advanced AI and facial recognition technology," Gupta said.

Since its founding in 2021, MyAnIML has:

- Developed a proprietary dataset of 3,000 muzzle images of beef cattle, the first cattle facial and muzzle image library for health management.
- Partnered in trial projects with multiple Midwest cattle production facilities.
- Released an inexpensive Bluetooth-enabled "smart" ear tag and app that helps large-scale commercial feedlots and stockyards quickly locate potentially sick animals identified by the MyAnIML predictive platform.
- Signed a partnership agreement with DairyFI, an India-based startup. With 308 million cows, India has the largest cattle herd in the world, but suffers from lack of adequate cattle health services, greatly reducing the economic and productivity potential of India's cattle industry.

With positive results from the collaboration, large-scale trials, veterinarian feedback, and ongoing product development, MyAnIML is getting ready for broad-scale commercialization. The company received angel investment funding in 2021 and is currently in the process of a seed funding investment round to expand its technology in cattle, as well as to include other livestock and companion animals.

Cultivated Meat Law Passes Arizona House Committee

The Arizona House Committee on Land, Agriculture and Rural Affairs voted in favor of House Bill 2244, which would make it illegal to label a product that is not derived from livestock or poultry as "meat."

The 6-3 vote was championed by Representative Quang Nguyen, who says the FDA's labeling requirements for cultivated meat are "not enough" to prevent consumer confusion.

A second Arizona House bill, proposed by Representative David Marshall, was set to be discussed, but Representative Marshall withdrew the measure from consideration while he worked on amendments. That bill would institute a total ban on production and sale of cultivated meat in the state.

House Bill 2244 will now be brought before the entire House for approval.

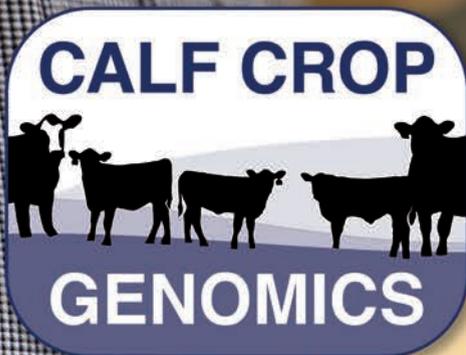
Companies Partner to Launch Single-Application Horn Fly Control Bolus

Horn flies continue to be the most economically damaging fly affecting pasture cattle, costing the industry an estimated \$1 billion each year in lost production and control costs.

To give cattle producers more flexibility and convenience in their fly control program, Cargill has partnered with Central Life Sciences to develop a feed-through fly control bolus containing Altosid IGR. As the only single-use feed-through fly control solution offered in the market to cattle producers, the new product provides cattle with consistent, season-long horn fly control

(Continued on page 48)

**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

(Continued from page 46)

regardless of mineral consumption or location, lasting up to 195 days through a single application.

“Altosid IGR has historically been available in several different feed-through options, and it is now available in a bolus for the first time,” said Nate Brown, senior business manager of live-stock products at Central Life Sciences.

Altosid IGR XRB delivers horn fly control with the same method utilized in the rest of the Altosid IGR product line, relying on the animal to distribute the active ingredient in the manure. After the bolus is orally administered, it settles into the cow’s rumen where it will dissolve over time, releasing the active ingredient, (S)-methoprene, consistently for up to 195 days. This ensures that cows receive consistent, season-long horn fly control regardless of mineral consumption.

By controlling horn flies, producers can see a strong return on investment through cattle weight gains of up to 15.8% higher than untreated cattle.

“We are happy to partner with Central Life Sciences to bring this new form of effective fly control to market as it aligns with our value of bringing innovative solutions to help producers solve their biggest challenges,” said Aimee Hafra, innovation and technical lead for Cargill Animal Nutrition’s North American beef business.

“By employing proper horn fly control, such as the Altosid IGR XRB treatment program, producers can safeguard their cattle’s health and productivity for both present and future generations.”

California University Launches Center for Alternative Proteins

The University of California–Davis announced that it will establish a new Integrative Center for Alternative Meat and Protein (iCAMP). The center will work toward large-scale commercialization and technological advancement of alternative proteins.

The center will research consumer attitudes around alternative proteins, workforce development, new technologies, and other matters involving alternative proteins.

UC Davis will collaborate with UCLA, the University of Maryland–Baltimore County, USDA, Solano Community College, and the Culinary Institute of America, as well as other research institutions and organizations.

The California legislature provided \$5 million for research into alternative proteins in 2022 at three University of California campuses — UC Davis, UCLA and UC Berkeley. Some of UC Davis’ \$1.67 million share will be used to found iCAMP.

US Senate Bill Would Ban Cultivated Meat in Schools

Legislation introduced by US Senators Mike Rounds (R-South Dakota) and Jon Tester (D-Montana) would prevent cultivated meat products from being served in schools as part of the National School Lunch Program and the School Breakfast Program.

The bill, the School Lunch Integrity Act of 2024, is designed to protect livestock producers, a media release on Rounds’ web-site states.

“South Dakota farmers and ranchers work hard to produce high quality beef products,” Rounds said. “With high-quality,

local beef readily available for our students, there’s no reason to be serving fake, lab-grown meat products in the cafeteria.”

Though the USDA has not issued any guidance on cultivated proteins in school lunches, Rounds claims the bill is necessary to protect students, who “should not be test subjects for cell-cultivated ‘meat’ experiments.”

This legislation is endorsed by the US Cattlemen’s Association, National Cattlemen’s Beef Association, and South Dakota Pork Producers. ■

CORPORATE REPORT / Register

Cargill Buys Two Meat Processing Plants

Cargill announced the purchase of two processing facilities previously owned by Infinity Meat Solutions, subsidiaries of Ahold Delhaize USA, according to a release from Cargill.

The company said the acquisition aims to meet increasing demand for convenient and affordable protein options in the United States.

The two facilities are located in North Kingstown, Rhode Island, and Camp Hill, Pennsylvania. The move comes as part of Cargill’s strategy to expand production and distribution capabilities for supermarket case-ready beef and pork, particularly in the Northeast region, the release said. The facilities will continue to service Ahold Delhaize USA brands as well as cater to additional retailers.

Hans Kabat, president of Cargill’s North American Protein business, expressed enthusiasm about the investment. The expansion aims to streamline operations for retailers, allowing their employees to focus more on customer service rather than back-room prep work.

Cattlemen’s Heritage Beef Plant Proceeds

Cattlemen’s Heritage announced that its carbon-neutral beef packing plant in Mills County, Iowa, is proceeding with the approval of its environmental impact study.

“We did a full environmental study, and we just received the final okay. Everything came back perfect,” Cattlemen’s Heritage Beef Co. CEO Chad Tentinger told reporters from *Sioux City Journal*.

The company reports that engineering for flooring and foundation is complete. Tentinger said ground-breaking should take place in spring or summer 2024 and construction completed within 24 months.

The \$520 million plant will employ up to 800 people and process 2,000 head of cattle per day. The company in January 2023 received a \$150 million investment from Karis Capital for the plant, followed by a \$25 million grant from the United States Department of Agriculture in July 2023.

(Continued on page 50)



WBR Patton K059
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If Beef Is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

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**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cow herd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program; however, only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft Excel for accurate and consistent record-keeping.*

Canada Beef Targets Cattle Producers with Nutrition Resource

Canada Beef is introducing a resource outlining the nutritional value of beef, but is focused on informing cattle producers rather than consumers through the web-based program.

The independent national organization representing the marketing and promotion of the Canadian cattle industry is providing updated statistics and other facts about the nutrients that beef provides, differences in plant and animal proteins, and the number of Canadians that consume beef products annually. The goal of “Beef’s Remarkable Nutrition Story” is to counteract negative messaging about eating beef that appear on social media and in news reports, and to inform producers on these concepts, Canada Beef officials said.

The effort includes a digital flipbook that outlines how beef is a “dietary solution for Canadians” in addition to insights from academics and policymakers on the value of beef in a person’s diet.

Twelve EU Countries Announce Opposition to Cultivated Meat

A coalition of 12 European Union (EU) countries led by Italy, France, and Austria have voiced their opposition to cultivated meat production in the continent.

Specifically, they have asked the European Union to reconsider the bloc’s regulatory approval process for novel foods, and to add additional investigations into cultivated meat before the EU Food Safety Authority makes a decision about the products.

“These practices represent a threat to primary farm-based approaches and genuine food production methods that are at the very heart of the European farming model,” the delegates wrote in a letter to the Council of Ministers.

Claiming that cultivated meat is a potential threat to the economy and public health, the group has asked the EU to launch a broad public consultation period and conduct an impact assessment. The group also asked the governing body to establish clear labeling guidelines that would prohibit the use of “meat” terms on meat and dairy analogues.

Several other European nations — including Germany, The Netherlands, Spain, and the UK — have funded cultivated meat and promoted the sector in their organizational plans as a means to boost the economy and address environmental sustainability concerns. As a result, an EU Agriculture and Fisheries Council meeting in January turned into a chaotic affair regarding the regulations.

Mexican Meat Giant Extends Reach in Plant-based Sector

Better Balance brands, a unit of Sigma Alimentos multinational protein company based in Monterrey, Mexico, has inked an investment and collaboration agreement with Israeli plant-based alt-meat maker Chunk Foods, the latter company said in a news release. The companies plan to collaborate on a range of plant-based, whole-cut alternative meat products.

The co-branded Chunk-Better Balance products resulting from the partnership are now piloting at select restaurants in Mexico, and are expected to eventually be more widely available for food-service and retail channels in Mexico.

Chunk Foods has raised US\$22.5 million in seed funding in the last 12 months, including a new infusion of US\$7.5 million in a round led by Cheyenne Ventures.

Canadian Beef Part of Breakdown in Talks with UK

Two years of trade negotiations have resulted in an impasse between Canada and the United Kingdom, in part over beef.

The UK is sticking to its ban on hormone-treated beef, which Canadian producers and processors say effectively shut them out of its Commonwealth partner market. Canada’s response — a 245% increase in import taxes on British cheese and the threat of higher tariffs on British cars — would mean that the UK’s trade terms with Canada would be worse than they were before Brexit.

The collapse of talks is seen as a big win by the UK beef industry. Trade between the two countries currently takes place under the terms of a deal the UK rolled over from its time as an EU member, according to a report by the BBC. Those terms for cheese, however, ended at the end of 2023, and those related to cars are due to expire in April.

A spokeswoman for Mary Ng, Canada’s trade minister, said, “Their decision to continue to maintain market access barriers for our agriculture industry and unwillingness to reach a mutual agreement has only stalled negotiations. The UK is a long-standing trading partner and I am confident that we can negotiate an agreement that is win-win for Canada and for the UK.” ■

CORPORATE REPORT Register

(Continued from page 48)

US CattleTrace and IMI Global Announce Strategic Alliance

In a move to unify the industry behind one effort to accomplish a nationally significant, voluntary animal disease traceability system, US CattleTrace has entered into a strategic alliance with IMI Global, the nation’s largest third-party cattle verification company. This move bolsters US CattleTrace’s mission to build a rapid contact tracing database along with IMI Global’s mission to continue adding value for American beef producers.

“The need for the industry to unite around one effort to accomplish animal disease traceability is paramount to accomplishing our goal of a nationally significant contact tracing program,” said Mark Gardiner, chairman of the US CattleTrace Board of Directors. “With IMI Global’s long history as the industry leader in value-add traceability, I’m excited to see the progress we can make as an industry in accomplishing this important goal.”

John Saunders, CEO of IMI Global, added, “The US cattle industry is unique in terms of animal disease traceability being voluntary across certain sectors, so it is important that leading industry players take steps to prepare for and effectively mitigate the impact of any future animal disease outbreak.”

The strategic alliance will allow producers to leverage the benefits of value-add traceability opportunities through IMI Global, while also uniquely positioning their operations with the added disease traceability and enhanced biosecurity requirements that will be paramount to business continuity in the face of a disease outbreak. ■

ES FIVE STAR

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LJ39

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PUREBRED SIMMENTAL - ASA# 4186927
HOMO BLACK - HOMO POLLED



LCDR PROGRESSIVE 106G X ES J39 [LBRS GENESIS G69]

	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	MARB	REA	API	TI
EPD	18.8	-2.4	89.3	140.2	0.32	9.9	27.3	72.0	14.6	13.8	45.9	0.75	0.83	184.0	106.9
%	1	4	15	15	10	5	20	15	65	25	10	2	60	2	1

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CATTLEMEN'S CONGRESS

Bricktown National Simmental Sale

January 7, 2024 • Oklahoma City, OK

No.	Category	Average
28	Live Lots	\$9,211

Auctioneer: Jered Shipman, TX

Sale Manger: Greg Burden, GB Marketing, TX

High-Selling Lots:

\$30,000 – ½ interest in PB Bull, “OBCC Sam K1AF,” cons. by Owen Bros. Cattle, MO; sold to Diamond J Simmentals, Kaufman, TX.

\$26,000 – Bred Heifer, “FSCI Crystal Gayle K225,” cons. by Ferguson Show Cattle, OH; sold to Brent Imke, Shattuck.

\$20,000 – Pick of the Herd Flush, cons. by Shipwreck Cattle Co., TX; sold to Justin Noseff, Lubbock, TX.

\$16,000 – Bred Heifer, “SBC Shez It,” cons. by Stephens Beef Cattle, KY; sold to Tylertown Simmentals, Pleasant View, TN.

\$12,250 – PB Bull, “UDE Flossy,” cons. by Ferguson Show Cattle, OH; sold to Jeff McClure, Chickasha, OK.

\$11,000 – PB Bull, “NXT Yeti,” cons. by Next Generation Farm, IL; sold to Jesse Kohl, Lisbon, IA.

\$11,000 – PB Bull, “B&K/IVS/CTS Countermeasure,” cons. by B&K, Ivie & Sons, TN; sold to Mark Watson, El Dorado Springs, MO.

\$8,100 – Embryos (\$2,700 x 3) s. by Next Level, sold to Jared Werning, SD.



The American Simmental-Simbrah Foundation Board has had a busy start to 2024. Fundraising efforts for the year were kicked off at the Cattlemen’s Congress in Oklahoma City, Oklahoma. Several items were auctioned off, including a fishing trip, advertising opportunities, and the Foundation Female during the Bricktown National sale.

The selling of the Foundation Female is a highlight that kicks off the Foundation’s fundraising for the year. Funds from the female go directly to the Merit Scholarship program. This year Hart Glass Slipper 164L was donated by Hart Simmental, South Dakota. A consortium of over 40 breeders came together and purchased the female for \$38,000. After selling the female, the donor selected from the drawing that would take the heifer home was Bramlet Simmentals — From The Ground Up Sale. The sale of Hart Glass Slipper contributed to the total raised from the Foundation Female sales to \$683,300. The group of breeders included: Adcock Family, Beshears, B&K Farms / Ivie & Sons Simmentals, Bloomberg Cattle, Bramlet Simmentals — From The Ground Up Sale, Jeff Broadaway, Buck Creek Ranch, C4 Land & Cattle, CampbellCo, Circle M Farms, Cloud Cattle Company, Diamond J Simmental, Diamond M Cattle Co., Eberspacher Enterprises, Ferguson Show Cattle, Foster Brothers, GB Marketing, Haefner Marketing, Heidt Simmentals, Jeff and Allison Henrichs, Helm Farms, Chad Holtkamp, Horstman Cattle Co., Innovation AgMarketing, Jame & Anna Krieger Livestock Insurance, Jones Show Cattle, JS Simmental, La Muneca and Seale Show Cattle, Moriondo Farms, Red River Farms, Rocking P Livestock, Jessica Smith Roebuck, Dustin Rogers, The Royal Classic Sale, Sandeen Genetics, Shipwreck Cattle, Shoal Creek Land and Cattle, S&S Simmentals, Sullivan Farms, TSR Ranch, Wallace Cattle Co., Sam and Morgan Wallace, Wayward Hill Farm, and White Wing Simmental.

Thank you to all of the breeders who continue to support this fundraiser year after year. The funds raised continue to support the Foundation’s mission of supporting education, research, and the youth of the Simmental breed.

Editor's note: PTP data for the Cattlemen's Congress are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. All EPD, indexes and percentile ranks printed here are current as of a 1/4/24 data pull. All actual measurements were taken and recorded at the time of check-in on 1/6/2024.

Junior Show

Date: January 8, 2024
Location: Oklahoma City, OK
Judge: Lydell Meier, TN

Purebred Females



Spring Calf Champion
 "Ratliff Luscious 308L,"
 s. by JSUL Something About Mary 8421,
 exh. by Aubree McCurry, Hutchinson, KS.
 14.3/68/103/6.4/17.4/4.9/.09/-068/67/128/72



Reserve Spring Calf Champion
 "Horstman LAH Lola 360L,"
 s. by WHF/JS/CCS Double Up G365,
 exh. by Glennys McGurk, Kingman, IN.
 11.7/88/127/5.7/18.4/11.5/-.014/-.073/.99/111/77

Junior Calf Champion
 "R2C Bailey 314L,"
 s. by WLE Copacetic E02,
 exh. by Cal Pryor, Woodbine, IA.
 9.6/82/121/4.2/15.8/12/.02/-.097/.83/117/78

(Continued on page 54)

Pen Show

Date: January 7, 2024
Location: Oklahoma City, OK
Judge: Craig Sand, OK

Females

Percentage Pen of Three

Class Standings, Percentage Female, Pen of Three

Class 1
 JS Simmentals, Prairie City, IA
 Steele Valley Farms, Republic, MO

Class 2
 Phillips Family Cotton and Cattle, Stanton, TX



Grand Champion, exh. by JS Simmentals, Prairie City, IA.

Birth	Animal's Name	Sire	WDA
3/17/23	CCS/JS Summer 50L	Harkers Unleashed	3.28
3/5/23	CCS/JS Summer 13L*	WLE Copacetic E02	3.22
3/2/23	CCS/JS Summer 47L	Harkers Unleashed	3.12
	Pen Average		3.21
	EPD Average		7.4/7/128/4.1/17.3/12.6/.10/-.074/.7/109/76



Reserve Grand Champion, exh. by Phillips Family Cotton and Cattle, Stanton, TX.

Birth	Animal's Name	Sire	WDA
11/7/22	PFCS Lucy K252	JSUL Something About Mary 8421	2.67
12/9/22	PFCS Lucy K253	JSUL Something About Mary 8421	2.81
11/1/22	PFCS Lucy K250	JSUL Something About Mary 8421	2.82
	Pen Average		2.77
	EPD Average		12.6/74/114/6/17.4/12.3/.34/-.008/.35/12476

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.



CATTELEMEN'S CONGRESS

(Continued from page 53)



Reserve Junior Calf Champion
"JSUL Rosie 3133L,"
s. by JSUL Something About Mary 8421,
exh. by Eli Walther, Centerville, IN.
11.3/78/119/4/18.7/12.5/.05/-.079/.85/118/75

Senior Calf Champion
"Conley Sheza Star 219K,"
s. by SO Remedy 7F,
exh. by Ty Collum, Perkins, OK.
12.6/70/110/4.3/16.7/14.4/.18/-.063/.85/130/75



Reserve Senior Calf Champion
"RP/CMFM Wild Flower K080,"
s. by HPF Quantum Leap Z952,
exh. by Wyatt Phillips, Maysville, KY.
10.7/76/115/3.4/18.9/9.5/.17/-.093/.95/119/78



Intermediate Champion
"Rocking P Built To Love K067,"
s. by Reckoning 711F,
exh. by Josie Phillips, Maysville, KY.
9.4/75/109/4.3/17.3/14/.05/-.028/.67/120/74

Reserve Intermediate Champion
"TL Roxanne 84K,"
s. by TL Ledger,
exh. by Addison Bartlow, Monticello, IL.
10.5/66/95/5.7/16.4/11.1/.13/-.049/.60/116/71



Grand Champion and Junior Champion
"JSUL TSSC Lady In Black 2181K,"
s. by JSUL Something About Mary 8421,
exh. by Hadley Hendrickson, Farmland, IN.
9.8/86/137/3/18.7/11.7/.04/-.100/1.02/117/79



**Reserve Grand Champion
and Reserve Junior Champion**
"JSUL Rosie 2400K,"
s. by JSUL Something About Mary 8421,
exh. by Sara Sullivan, Dunlap, IA.
12.5/74/116/4.7/18.7/12.1/-.07/-.075/.82/111/70

Percentage Females



Spring Calf Champion
"FLAR Becky 315L ET,"
s. by SCC SCH 24 Karat 838,
exh. by Mercedes Ferree, Sullivan, IN.
5.6/79/118/3.1/22.2/9.9/.16/-.027/.71/98/71

Reserve Spring Calf Champion
"SULL Love Too 123L,"
s. by THSF Lover Boy B33,
exh. by Breckyn Bloomberg, Secor, IL.
11.7/77/114/4.4/22.7/15.7/.35/-.038/.57/131/79



Junior Calf Champion
"Harkers Trixie 0105 L135,"
s. by W/C Relentless 32C,
exh. by Glennys McGurk, Kingman, IN.
9.1/69/98/3.9/18.5/8/.23/-.066/1.01/102/70

Reserve Junior Calf Champion
"JBOY Darby 321L,"
s. by Next Level,
exh. by Aubrey Neal, Osgood, IN.
7.2/74/106/1.8/22.1/9.9/.04/-.090/.99/93/67



Senior Calf Champion
 "JSUL Reba 2516K,"
 s. by THSF Lover Boy B33,
 exh. by Chase Harker, Hope, IN.
 10.6/77/117/4.7/24.3/15.7/.27/-.050/.70/125/77



Reserve Intermediate Champion
 "PMTM ECS Sandy K247,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Gracin Jones, McLoud, OK.
 7.4/74/117/4.4/19.5/11.5/.46/-.005/.47/121/78



Senior Champion
 "Holbrook's Loaded Up Pup,"
 s. by MBG Mr BLK Stud,
 exh. by Katilyn Holbrook, Erin, TN.
 6.9/68/102/3.9/18.4/10.8/.17/-.060/.61/99/66



Reserve Senior Calf Champion
 "JSUL Reba 2515K,"
 s. by THSF Lover Boy B33,
 exh. by Zoey Cottrell, Lawton, OK.
 10.6/77/117/4.7/24.3/15.7/.27/-.050/.70/125/77



Grand Champion and Junior Champion
 "RBS Blown Away K208,"
 s. by Primetime,
 exh. by Sara Sullivan, Dunlap, IA.
 5.2/69/101/1/16.3/11.4/.16/-.038/.59/96/65

Percentage Simbrah Females

Junior Calf Champion
 "Hagan Cleo 032L,"
 s. by Hagan Hush Money 647G,
 exh. by Annedee Peoples, Rockwall, TX.
 10/70/101/5.3/15.8/12.9/-.08/-.096/.58/107/67



Reserve Junior Calf Champion
 "Hills Spitfire 652L,"
 s. by W/C Revolution 570J,
 exh. by Kannon Hill, East Bernard, TX.
 10.1/69/98/4.8/27.5/11.5/-.18/-.111/.71/89/62



Intermediate Champion
 "B C R Time To Shine 106K,"
 s. by SCC SCH 24 Karat 838,
 exh. by Chloe Clark, Muldrow, OK.
 9.5/75/112/4.2/23.8/11.5/.23/-.022/.58/111/74



Reserve Grand Champion and Reserve Junior Champion
 "Campbellco Queen 16K,"
 s. by SO Remedy 7F,
 exh. by Ty Collum, Perkins, OK.
 13.1/77/124/6.5/17.5/9.9/.13/-.036/.51/111/74

(Continued on page 56)

(Continued from page 55)



Grand Champion and Senior Calf Champion
"Richter Emmie Lou K1,"
s. by GSC GCCO Dew North 102C,
exh. by Colt Richter, Gonzales, TX.
9.8/81/114/4/19.8/-04/-091.76/105/75

Reserve Senior Calf Champion
"TBR Ms Sally K119,"
s. by TBR Trailblazer G081,
exh. by Madison Moore, Franklin TX.
2.6/90/137/1.9/24.4/21.6/.33/-082/1.03/130/81



Reserve Grand Champion and Junior Champion
"JBC Fanta's Honeybadger 22K,"
s. by Hagan Hush Money 647G,
exh. by Ellie Petrash, Sealy, TX.
8.9/71/108/4.8/16.3/10.6/-14/-101.67/99/66

Simbrah Females



Junior Calf Champion
"F War Athena,"
s. by Hagan Hush Money 647G,
exh. by Gauge Gillespie, Waxahachie, TX.
8.1/66/100/3.9/16.5/7.5/-20/.114/.68/74/56

Reserve Junior Calf Champion
"Hagan Penny 55L,"
s. by Hagan Hush Money 647G,
exh. by Karter Peoples, Rockwall, TX.
8.6/63/93/4.6/15.3/12.7/-12/-110.66/90/58



Senior Calf Champion
"LMC/JSSC Darling Annabelle,"
s. by RGV DRC Paying The Bills,
exh. by Jenna Tyler, Texarkana, TX.
8/69/101/5/15.8/9.8/-13/-076/.32/82/59



Reserve Senior Calf Champion
"LGG Lil Revy,"
s. by LMC MT Transformer 5E/32,
exh. by Roy Baring IV, La Vernia, TX.
5.7/75/112/2.8/16/10.1/-05/-104.77/86/64



Grand Champion and Intermediate Champion
"LMC/JSSC Augusta 230K,"
s. by RGV DRC Paying The Bills,
exh. by Nolan Seale, San Augustine, TX.
8/68/100/5/15.8/9.8/-13/-076/.31/82/59

Reserve Intermediate Champion
"Burch Kayla 14K,"
s. by Smith Intrigue 312D,
exh. by William Burch, Meeker, OK.
13.3/65/87/9.8/13.8/4.7/-25/-128/.63/86/63



Reserve Grand Champion and Junior Champion
"Smith 4S Kayla Charming Emmylu,"
s. by Smith No Better Than This,
exh. by Jakob Sansom, Brenham, TX.
12.2/55/73/6.6/15.9/11/-09/-094/.32/93/57

Reserve Junior Champion
"JSJW Purple Reign,"
s. by Hensbros Mr Fred FA01,
exh. by Madison Watson, Liberty, TX.
6.9/67/101/3.8/21.6/10.2/-18/-105.6/79/58

Senior Champion
"Smith McCrary Hypnotiq 212J,"
s. by Smith Steppin' Up Your Game,
exh. by Hallie Hackett, Texarkana, TX.
13.9/62/82/7.6/15.6/8.7/-08/-105.63/104/66

Fullblood Females



Calf Champion

"Logland Aquamarine 330L,"
s. by Willow Oaks Juneau,
exh. by Caroline Jones, Whitewright, TX.
3.4/71/96/1.8/33.7/12.8/-06/-114/.83/93/64

Reserve Calf Champion

"Logland Dandy Tovie 302L,"
s. by Double Bar D POL Manchester,
exh. by Lane Tate, Muldrow, OK.
3.5/66/88/1/31.5/10.9/-07/-125/.91/87/61



Grand Champion and Intermediate Champion

"Logland Ruth Ann 260K,"
s. by JB CDN Apache Junction 1831,
exh. by Cade Tate, Muldrow, OK.
1.5/73/94/.7/37.1/13.3/-13/-144/.68/91/66

Reserve Intermediate Champion

"Logland Sonic Ice 267K,"
s. by JB CDN Apache Junction 1831,
exh. by Landon Smith, Roland, OK.
4.6/72/101/2.6/34.5/13.6/-13/-124/.85/93/64



Reserve Grand Champion and Junior Champion

"TCBO Augusta,"
s. by Outback Of Double Bar D,
exh. by Payton Klein, Charleston, AR.
4.1/68/94/.6/25.3/10.8/-23/-137/.89/81/559



Reserve Junior Champion

"Logland Zantara 201K,"
s. by Rugged R Cavill,
exh. by Garrett Jones, Anna, TX.
14.7/61/85/7.8/28.8/16.7/-28/-138/.81/110/62



Senior Champion

"FLC Jewel J17,"
s. by Bar 5 Hextor 1223C,
exh. by Landon Ohlde, Williamsburg, KS.
3.1/77/109/1.5/37.3/13.6/.01/-125/.76/102/71

Open Show

Dates: January 8–9, 2024
Location: Oklahoma City, OK
Judges: Scott Trennepohl, IN;
and Tyler Cates, IN

Percentage Simbrah Show

Bulls



Grand Champion

"Hagan Ace 647L,"
s. by Hagan Senor 4055G,
exh. by Hagan Cattle, Yoakum, TX.
8.9/64/98/4.4/15.2/9.1/-08/-10/.52/97/64



Reserve Grand Champion

"Peach Warrior K6,"
s. by Wheatland Man O` War 907G,
exh. by Peach Creek Ranch, Granger, TX.
2.3/73/94/.7/23.1/13.2/.12/-101/.94/103/69

Females

Junior Calf Champion

"Hagan Cleo 032L,"
s. by Hagan Hush Money 647G,
exh. by Annede Peoples, Rockwall, TX.
10/70/101/5.3/15.8/12.9/-08/-096/.58/107/67

(Continued on page 58)



CATTELEMEN'S CONGRESS

(Continued from page 57)



Reserve Junior Calf Champion
 "Hills Spitfire 652L,"
 s. by W/C Revolution 570J,
 exh. by Kannon Hill, East Bernard, TX.
 10.1/69/98/4.8/27.5/11.5/-18/-111/.71/89/62



Grand Champion and Senior Calf Champion
 "Richter Emmie Lou K1,"
 s. by GSC GCCO Dew North 102C,
 exh. by Colt Richter, Gonzales, TX.
 9.8/81/114/4/19.9/8.7/-04/-091/.76/105/75



Reserve Senior Calf Champion
 "Smith DMM Genuine Classic 291K,"
 s. by WLE Genuine E020,
 exh. by Kayla Sansom, Brenham, TX.
 12.7/70/95/6.8/19.5/13.8/09/-090/.53/112/69



Reserve Grand Champion and Junior Champion
 "JBC Fanta's Honeybadger 22K,"
 s. by Hagan Hush Money 647G,
 exh. by Ellie Petrash, Sealy, TX.
 8.9/71/108/4.8/16.3/10.6/-14/-01/.67/99/66

Simbrah Show Bulls



Grand Champion
 "Hagan Johnny Ringo 20L,"
 s. by Hagan Senor 4055G,
 exh. by Hagan Cattle, Yoakum, TX.
 5.6/64/97/3.2/15.8/.3/-13/-111/.60/72/55



Reserve Grand Champion
 "Smith Stay Humble 39L,"
 s. by Smith Follow My Lead,
 exh. by Smith Genetics, Giddings, TX.
 12.4/63/81/7.3/16/.8/-06/-106/.69/78/63

Females



Grand Champion Cow/Calf Pair
 "Smith Crack A Smile 805H,"
 s. by Smith Bella Xtra Stretch,
 Calf, "Smith 4S Smiling Sam,"
 s. by Smith No Better Than This,
 exh. by Jakob Sansom, Brenham, TX.
 9/66/86/5.4/18.1/5.6/-11/-100/.46/73/58
 10.5/58/73/5.9/18.5/9.7/-04/-099/.38/99/61

Cow/calf data is listed on two lines per entry with cow first.



Reserve Grand Champion and Junior Calf Champion
 "F War Athena,"
 s. by Hagan Hush Money 647G,
 exh. by Gauge Gillespie, Waxahachie, TX.
 8.1/66/100/3.9/16.5/7.5/-20/-114/.68/74/56



Reserve Junior Calf Champion
 "Smith Diva Take Me 2 the Dance,"
 s. by Smith Follow My Lead,
 exh. by Smith Genetics, Giddings, TX.
 11.4/71/99/6.8/15.2/4/-02/-098/.66/88/68



Senior Calf Champion

“LGG Lil Revy,”
s. by LMC MT Transformer 5E/32,
exh. by Baring Cattle Co., La Vernia, TX.
5.7/75/112/2.8/16/10.1/-05/-104/.77/86/64

Reserve Senior Calf Champion

“RGV/LMC Gabby K243,”
s. by RGV DRC Paying The Bills,
exh. by Baring Cattle Co., La Vernia, TX.
5.7/69/106/3.5/18.5/9.3/-03/-085/59/82/60



Intermediate Champion

“LMCC/JSSC Augusta 230K,”
s. by RGV DRC Paying The Bills,
exh. by Nolan Seale, San Augustine, TX.
8/68/100/5/15.8/9.8/-13/-076/.31/82/59



Grand Champion and Junior Champion

“Smith 4S Kayla Charming Emmylu,”
s. by Smith No Better Than This,
exh. by Jakob Sansom, Brenham, TX.
12.2/55/73/6.6/15.9/11/-0/-094/.32/93/57

Reserve Junior Champion

“Smith Rita’s Rocking Rhonda 63K,”
s. by Smith No Better Than This,
exh. by Emily Burch, Meeker, OK.
11.9/62/82/6.9/15.5/8.9/-07/-111/.44/91/61

Senior Champion

“Smith McCrary Hypnotiq 212J,”
s. by Smith Steppin’ Up Your Game,
exh. by Hallie Hackett, Texarkana, TX.
13.9/62/82/7.6/15.6/8.7/-08/-105/.63/104/66

Fullblood Show

Bulls



Grand Champion

“Alliance Polled M T M 1723,”
s. by Double Bar D POL Manchester,
exh. by Ohlde Heritage, Williamsburg, KS.
9/65/82/34.8/4.3/11.6/-15/-096/1.11/9/64

Females



Calf Champion

“Logland Aquamarine 330L,”
s. by Willow Oaks Juneau,
exh. by Caroline Jones, Whitewright, TX.
3.4/71/96/1.8/33/.12.8/-06/-114/.83/93/64

Reserve Calf Champion

“Logland Dandy Tovie 302L,”
s. by Double Bar D POL Manchester,
exh. by Lane Tate, Muldrow, OK.
3.5/66/88/1/31.5/10.9/-07/-125/.91/87/61

Reserve Grand Champion and Intermediate Champion

“Logland Ruth Ann 260K,”
s. by JB CDN Apache Junction 1831,
exh. by Cade Tate, Muldrow, OK.
1.5/73/94/.7/37.1/13.3/-13/-144/.68/91/66

Reserve Intermediate Champion

“TCBO Chaney,”
s. by Logland Arrow L03E,
exh. by Garrett Jones, Anna, TX.
5.2/77/109/2.5/32.1/11.2/-11/-125/.91/94/69



Grand Champion and Junior Champion

“Logland Zantara 201K,”
s. by Rugged R Cavill,
exh. by Garrett Jones, Anna, TX.
14.7/61/85/7.8/28.8/16.7/-28/-138/.81/110/62



Reserve Junior Champion

“Faulkner Cosima 183K,”
s. by Rugged R Betyourass,
exh. by Ashlyn Ohlde, Williamsburg, KS.
5.3/65/86/3/35/14.4/-06/-107/.67/98/63

(Continued on page 60)



CATTELEMEN'S CONGRESS

(Continued from page 59)



Senior Champion
"FLC Jewel J17,"
s. by Bar 5 Hextor 1223C,
exh. by Landon Ohlde, Williamsburg, KS.
3.1/77/109/1.5/37.3/13.6/.01/-125/.76/102/71

Percentage Show

Bulls



Spring Calf Champion
"MKL Boy Named Sioux 3218L,"
s. by WLE Copacetic E02,
exh. by Madison Loschke, Kingsdown, KS.
10.5/82/125/5.1/16.3/8.6/.13/-099/.85/104/75



Reserve Spring Calf Champion
"4KSC Upside,"
s. by WHF/JS/CCS Double G355,
exh. by Landwehr Land and Cattle, Enid, OK.
10.7/79/111/4.3/17.9/11.6/.04/-063/.77/104/72



Junior Calf Champion
"Harkers Medicine Man,"
s. by SO Remedy 7F,
exh. by Chase Harker, Hope IN.
11/72/117/4.7/17.4/9.3/.04/-085/1/101/69



Reserve Junior Champion
"ALL Justify 303L,"
s. by WLE Copacetic E02,
exh. by Adcock Land and Livestock,
Moweaqua, IL.
11.9/78/11/6.1/16.5/10.1/.09/-058/.78/108/73



Senior Calf Champion
"OBCC Sam K1AF,"
s. by JSUL Something About Mary 8421,
exh. by Owen Bros. Cattle Co, Bois D Arc, MO.
15.2/71/111/6.7/18.8/11/.19/-030/.65/119/74



Reserve Senior Calf Champion
"RP/CMFM Ante Up K084,"
s. by Silveiras Forbes 8088,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.
9.5/76/115/2.7/18.6/7.9/.49/-020/.50/117/79

Intermediate Champion
"CKOR FTZS Vital 209K,"
s. by THSF Lover Boy B33,
exh. by Raedawn Genetics, Oklahoma City, OK.
10.4/77/114/4/22.9/13.4/.30/-049/.55/122/77

Junior Champion
"Insurrection,"
s. by W/C Style 69E,
exh. by Diamond J Simmentals, Kaufman, TX.
10.8/65/99/4.8/22.4/14.1/.35/-084/.64/122/71

Reserve Junior Champion
"SKR RIP K22,"
s. by Mr HOC Broker,
exh. by Kale Robison, Cushing, OK.
5.6/62/86/4/15.5/7.1/.10/-036/.48/82/59



Grand Champion and Senior Champion
"RP/CMFM John B J104,"
s. by HPF Quantum Leap Z952,
exh. by Red River Farms, Circle M Farms,
and Rocking P Livestock, Grand Saline, TX.
8.6/92/141/2.8/14.8/8.4/.17/-076/.77/104/79



Reserve Grand Champion and Reserve Senior Champion
 “WHF/JS/CCS Woodford J001,”
 s. by EGL Firesteel 103F,
 exh. by JS Simmentals and Wayward Hill Farm, Prairie City, IA.
 12.8/85/120/3.9/21.9/19.4/.40/-.046/.55/148/87

Females



Reserve Grand Champion and Spring Calf Champion
 “FLAR Becky ET,”
 s. by SCC SCH 24 Karat 838,
 exh. by Mercedes Ferree, Sullivan, IN.
 5.6/79/118/3.1/22.2/9.9/.16/-.027/.71/98/71



Reserve Spring Calf Champion
 “S&S Cowan Dua Lipa 758L,”
 s. by Rose MC Encore 0463,
 exh. by Hadley Hendrickson, Farmland, IN.
 6.3/74/106/3.4/15/10.7/-.22/-.040/.47/77/59



Junior Calf Champion
 “Harkers Trixie 0105 L135,”
 s. by W/C Relentless 32C,
 exh. by Glennys McGurk, Kingman, IN.
 9.1/69/98/3.9/18.5/8.7/.23/-.066/1.01/102/70

Reserve Junior Calf Champion
 “JBOY Darby 321L,”
 s. by Next Level,
 exh. by Aubrey Neal, Osgood, IN.
 7.2/74/106/1.8/22.1/9.9/.04/-.090/.99/93/67



Senior Calf Champion
 “Wallace Lady 2159K,”
 s. by SJW Exit 44 7111E,
 exh. by Addison Ward, Oak Grove, MO.
 11.8/74/116/7.7/24.7/12.24/-.023/.78/119/76

Reserve Senior Calf Champion
 “XTB Little Red Wagon K094,”
 s. by NI Lock In,
 exh. by Morgan Jackson, Kaufman, TX.
 10.6/77/118/6.7/22.9/14.2/.13/-.029/.64/116/74



Intermediate Champion
 “PMTM ECS Sandy K247,”
 s. by LLSF Pays To Believe ZU194,
 exh. by Gracin Jones, McLoud, OK.
 7.4/74/117/4.4/19.5/11.5/.46/-.005/.47/121/78



Reserve Intermediate Champion
 “PFCs Lucy K249,”
 s. by JSUL Something About Mary 8421,
 exh. by Jolie Bryson, Forestburg, TX.
 12.6/74/114/6/17.4/12.3/.34/-.008/.35/124/76



Grand Champion and Junior Champion
 “RBS Blown Away K208,”
 s. by Primetime,
 exh. by Sara Sullivan, Dunlap, IA.
 5.2/69/101/1/16.3/11.4/.16/-.038/.59/96/65

(Continued on page 62)



CATTELEMEN'S CONGRESS

(Continued from page 61)



Reserve Spring Calf Champion
 "WAA The Real Casanova 107L,"
 s. by ETR GCC Real Time G380,
 exh. by Rylee Williams, Tecumseh, OK.
 6.5/72/103/3.5/18.2/11.4/.11/-080/.72/107/70



Reserve Senior Calf Champion
 "HVNR Redbull K88H,"
 s. by Mr HOC Broker,
 exh. by Will Heavner, Pearl, IL.
 7.7/73/104/3.3/17.4/9.9/-13/-084/.72/94/66



Reserve Junior Champion
 "B C R Beautiful 310K,"
 s. by SCC SCH 24 Karat 838,
 exh. by Alivia Sweeney, Vinton, IA.
 5.7/73/116/.8/24.8/11.4/.00/-.030/.83/93/66



Junior Calf Champion
 "5KCC King of Diamonds L305,"
 s. by TJSC King of Diamonds,
 exh. by Rhett Keaton, Anderson, MO.
 9.8/76/103/5.1/21.4/8.6/-17/-094/1.38/93/68



Reserve Junior Calf Champion
 "Wise-One Eyed Willie,"
 s. by W/C Loaded Up 1119Y,
 exh. by McKalynne Helmke,
 New Philadelphia, OH.
 9.5/69/100/5.6/19.7/12.9/-04/-084/.84/108/67



Senior Champion
 "Holbrook's Loaded Up Pup,"
 s. by MBG BLK Stud,
 exh. by Jonathan Holbrook, Erin, TN.
 6.9/68/102/3.9/18.4/10.8/.17/-060/.61/99/66

Purebred Show

Bulls



Spring Calf Champion
 "Walther Leadoff 70L,"
 s. by WLE Copacetic E02,
 exh. by Walther Simmentals, Centerville, IN.
 12.4/76/113/5.5/17.3/7.5/.10/-111/90/117/79



Senior Calf Champion
 "HVNR Matter of Destiny K20,"
 s. by HPF Quantum Leap Z952,
 exh. by Will Heavner, Pearl, IL.
 12.4/78/113/5.1/18.3/9/.08/-074/.82/115/77

Grand Champion and Junior Champion
 "TJSC Coping With Destiny 9K,"
 s. by WLE Copacetic E02,
 exh. by Jones Show Cattle, Elmore Cattle
 Services, Diamond J Simmentals, XTB Cattle
 Co., and Minnaert Show Cattle, Waukomis, OK.
 9.8/82/119/4.5/17.8/13.1/-12/-089/.81/108/72

Reserve Junior Champion
 "WLSF Firehouse 911K,"
 s. by WHF/JS/CCS Double Up G365,
 exh. by JS Simmentals and Woodlawn Show
 Cattle, Prairie City, IA.
 12.9/82/117/5.7/16.3/11.6/-08/-050/1.01/113/75



Reserve Grand Champion and Senior Champion

“SO Remnant 418J,”
s. by SO Remedy 7F,
exh. by TC Reds and Sunset Oaks Simmentals,
Ringle, WI.
13.6/84/132/4.2/16.7/9.7/-15/-072/98/111/76



Reserve Spring Calf Champion

“Ratliff Luscious 308L,”
s. by JSUL Something About Mary 8421,
exh. by Madison Loschke, Kingsdown, KS.
14.3/68/103/6.4/17.4/14.9/09/068/67/128/72



Senior Calf Champion

“RP/CMFM Wild Flower K080,”
s. by HPF Quantum Leap Z952,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.
10.7/76/115/3.4/18.9/9.5/.14/-093/95/119/78



Reserve Senior Champion

“WHF Greater Good J45,”
s. by KCC1 Exclusive 116E,
exh. by Three Aces Cattle Co., Wayward Hill
Farm, Jared Werning Cattle, and Rosebud
Cattle Co., Versailles, KY.
15.1/87/123/6.2/12.1/9.8/.13/-107/1.15/129/86



Junior Calf Champion

“JSUL Rosie 3133L,”
s. by JSUL Something About Mary 8421,
exh. by Eli Walther, Centerville, IN.
11.3/78/119/4/18.7/12.5/05/-079/85/118/75



Reserve Senior Calf Champion

“JSUL Rosie 2637K,”
s. by JSUL Something About Mary 8421,
exh. by Zachary Buchanan, Waxahachie, TX.
11.3/78/119/4/18.7/12.5/05/-079/85/118/75

Females



Spring Calf Champion

“JSUL American Pride 3195L,”
s. by THSF Lover Boy B33,
exh. by Levi Buchanan, Waxahachie, TX.
10.8/78/110/4.2/26.3/11.4/24/-070/98/129/83



Reserve Junior Calf Champion

“KFFF Harlies Diamond 134L,”
s. by TJSC King of Diamonds,
exh. by Hank Hanza, Lawton, OK.
10.4/68/96/3.8/18.5/12.1/06/-087/93/114/70



Intermediate Champion

“TL Miss Ellie 131K,”
s. by TL Ledger,
exh. by Marcie Harward, Catawba, NC.
10.3/67/91/5.4/15.4/10.4/13/-073/82/111/70

(Continued on page 64)



CATTELEMEN'S CONGRESS

(Continued from page 63)



Reserve Intermediate Champion
 "Rocking P Built To Love K067,"
 s. by Reckoning 711F,
 exh. by Circle M Farms and Rocking P
 Livestock, Maysville, KY.
 9.4/75/109/4.3/17.3/14/.05/-.028/.3/120/74



**Grand Champion,
 and Cow/Calf Pair Champion**
 "VCL Sensation 251J,"
 s. by SO Remedy 7F,
 Calf, "L/S Sensation 251L,"
 s. by HPF Quantum Leap Z952,
 exh. by Laramie Sasser, Edmond, OK.
 12.3/72/110/4.6/17.2/9.7/.12/-.079/.77/11/74
 12.4/79/117/4.4/16.6/7.5/.11/.091/.87/115/79

Cow/calf data is listed on two lines per entry with cow first.



**Reserve Grand Champion
 and Junior Champion**
 "S B C Shez It 807K,"
 s. by Reckoning 711F,
 exh. by Kelton Arthur, Stillwater, OK.
 8.5/66/97/3.8/16.5/13.5/.07/-.047/.92/113/68

Reserve Junior Champion
 "R/F Level Up K121,"
 s. by WLE Copacetic E02,
 exh. by Ty Kitzerow, Saint Charles, IA.
 11.6/77/115/5.2/17.2/7.9/-.04/-.089/.94/106/74

Groups



Premier Exhibitor
 Circle M Farms and Rocking P Livestock,
 Maysville, KY.

Premier Breeder
 Sara Sullivan, Dunlap, IA. ■

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NATIONAL WESTERN

The One and Only Sale

January 14, 2024 • Denver, CO

No.	Category	Average
7	Herd Bull Prospects	\$13,129
3	Donor Cows	\$21,500
6	Bred Heifers	\$8,042
9	Open Heifers	\$18,989
1	Pick of the Calf Crop	\$75,000
2	Flushes	\$6,750
151	Embryo Lots	\$1,135
106	Units of Semen	\$222
285	Total Lots	\$2,312

Auctioneer: Jered Shipman, TX

Sale Manager: Matt Macfarlane, M3 Marketing, CA

Representing ASA: Susan Russell

High-Selling Lots:

\$75,000 – Pick of the entire 2024 Embryo Calf Crop of Bruhn Cattle Co., Mapleton, IA; sold to Freking Cattle, Alpha, MN.

\$52,000 – “FRKG Dutchess 327L,” s. by STCC Tecumseh 058J, cons. by Freking Cattle, Alpha, MN; sold to Bryce Lindskov, Isabel, SD; and Dennis Moore, Jerseyville, IL.

\$50,000 – “Nyla 34L,” s. by STCC Tecumseh 058J, cons. by Bowling Cattle Co., Greencastle, IN; sold to Baty Livestock, Loveland, CO.

\$40,000 – “K-LER Rain Marie,” s. by KLER No Worries, Bull Calf, s. by KBHR Revolution H071, cons. by K-LER Cattle Co., St. Charles, MN; sold to Christopher Kemper, Marson, WI.

\$33,000 – ½ interest and full possession in “CHC Gana Royal Flush 85K,” s. by WHF/JS/CCS Double Up G365, cons. by Gana Farms, Martell, NE; and Cedar Hill Cattle, Howells, NE; sold to Jason Parker, Twin Falls, ID.

\$21,000 – ¾ interest and full possession in “VCL Founder 548 21L,” s. by STCC Tecumseh 058J, cons. by Vogler Cattle Co., Ashland, NE; sold to Mike Moser, LaMoure, ND.

\$16,000 – “Schmidt’s She’s Fine 1L,” s. by W/C Bankroll 4254F, cons. by Volk Livestock, Butler, MO; and Schmidt Bros., Butler, MO; sold to Dylan Smith, Ayrshire, NE.

Comments: The annual sale led with the Power Simmental selection by Hugh Ross representing winner Nicki Ross, Cattle Services of Blenheim, Ontario, Canada. In addition to the live and frozen lots, the auction also featured fundraiser lots for the American Simmental-Simbrah Foundation, bringing in \$22,400. Baty Livestock of Loveland, CO, won the Beretta Silver Pigeon 1 Shotgun.



The American Simmental-Simbrah Foundation raised \$22,400 in The One & Only Sale. Purchase of special lots earned the buyers entrance into a drawing for the shotgun. From left, are Tonya Phillips, foundation board; Ken Baty, Baty Livestock; Macy Bowling, Bowling Cattle; AJSA’s Matt Koverman; ASA’s Mia Bayer; Jered Shipman, Innovation AgMarketing; Raegan Bowling, Bowling Cattle; and AJSA’s Garrett Walther.



Baty Livestock, Loveland, CO, won the Beretta Silver Pigeon 1 over and under shotgun, culminating the American Simmental-Simbrah Foundation auction. From left, Steven Rieder, Jane Delling, Ken Baty, Sydney Baty, and Justin Bivens represent Baty Livestock.



Colorado Simmental provided hot brisket sliders and beverages during the National Western Meet-n-Greet and Sale Preview on January 14. With the frigid temperatures, the event was held in the pen show ring, adjacent to the auction arena.



Lori Eberspacher, Eberspacher Enterprises, MN, and Bob Danner, IL, enjoy refreshments and visiting during the Meet-n-Greet.



Jane Delling and Ken Baty, Loveland, CO, give a thumbs up after one of their several purchases during The One & Only Sale.



Dennis Moore, Moore Land & Cattle, IL, was a successful buyer at the sale.

People's Choice Power Simmental



Based on People's Choice voting, finalists were, from left: sponsor Vance Neidig; coordinator Willie Altenburg; Barb Lee, Lee Simmental Farms; Shilo Schaaake, Schaaake Farms; Jeff Thompson, Lone Tree Simmentals; Kinslee and Amanda Hilbrands, Hilbrands Cattle Co.; Blake Fabrizius, Fabrizius Land & Cattle; and sponsor Lori Eberspacher. 2024 sponsors were: Eberspacher Enterprises, Lakeside Livestock Equipment, Neogen, Purina, TransOva Genetics, and Zoetis.



James Docheff, a Colorado Simmental charter member and officer, and ASA member #244, drew the winning ticket from the ballot box hoisted up by Susan Russell. Hugh Ross' judging card was pulled.



From left, Hunter Burk, Chris Stewart, James Docheff, Hugh Ross, and sponsors Lori and Val Eberspacher stand behind SFI Lottery Pick L31 with Shilo Schaaake at the halter. Schaaake Farms' yearling bull, sired by SO Remedy 7F, was named the 2024 People's Choice Power Simmental during The One & Only Sale at the National Western Stock Show. Ross, along with Nicki and Carter Ross, Blenheim, Ontario, Canada, get full possession of the winning bull.

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NATIONAL WESTERN

(Continued from page 67)

Editor's note: PTP data for the National Western Stock Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. Scrotal Circumference is listed on pen bulls. All EPD and indexes printed here are current as of a 1/11/24 data pull. All actual and ultrasound measurements were taken and recorded at the time of check-in on 1/12/24.

Female Pen Show

Date: January 13, 2024
Location: Denver, CO
Judges: Scott Werning, SD; and Kelly Schmidt, MN

Purebred Pen of Three



Grand Champion, exh. by CK Cattle Company, Highmore, SD.

Birth	Animal's Name	Sire	WDA	Frame
2/20/23	CKCC Ms Belle 3610L	WAGR Patriot 1008J	2.85	5.2
3/9/23	CKCC Ms Loretta 3686L	FRKK CKCC Platinum 009H ET	2.99	5.8
3/7/23	CKCC Ms Liberty 3621L	WAGR Patriot 1008J	2.80	5.1
	Pen Average		2.88	5.4
	EPD Average	8/91/138/4.2/20.5/14.3/.28/-0.076/1.03/134/88		



Reserve Grand Champion, exh. by Western Cattle Source, Crawford, NE.

Birth	Animal's Name	Sire	WDA	Frame
3/7/23	WCS Ms Talladega 3803L	NGDB Structure 34D	3.01	5.7
3/18/23	WCS Ms Hemi 3800L	NGDB Structure 34D	3.04	5.3
3/22/23	WCS Ms Super Bee 3804L	NGDB Structure 34D	2.92	5.3
	Pen Average		2.99	5.4
	EPD Average	7.3/92/137/5.5/18.9/14.1/.05/-0.067/.73/120/82		

Junior Show

Date: January 15, 2024
Location: Denver, CO
Judges: Cary Crow, TX; and Joseph Blount, TX

Purebred Females



Spring Calf Champion

"KLER/Gana Loretta L010,"
s. by EC Rebel 156F,
exh. by Easton Hill, Nunn, CO.
7.3/79/115/3.4/15.7/12.6/-0.02/-0.086/90/107/72



Reserve Spring Calf Champion

"Kelsie 377L,"
s. by STCC Tecumseh 058J,
exh. by Ryker Turner, Kansas City, MO.
8.3/81/118/2.3/15.7/11.01/-0.088/86/109/75



Junior Calf Champion

"SFI Miss Center Stage L18,"
s. by SO Remedy 7F,
exh. by Jenna Donaldson, Enid, OK.
10.8/75/120/3.7/16.6/16.6/-0.02/-0.092/79/122/72

Class Standings, Purebred Female, Pen of Three

Class 501

Subclass A

Dickinson Ranch, Gorham, KS
Bowling Cattle Company, Greencastle, IN
Neidig Farms, Battle Creek, NE

Subclass B

CK Cattle, Highmore, SD
Western Cattle Source, Crawford, NE
Fabrizius Land and Cattle, Carr, CO

Subclass C

Long's Simmentals, Creston, IA
Five Star Ranch, St. Charles, MN

Class 502

Hilbrands Cattle Company, Clara City, MN

Percentage Pen of Three



Grand Champion, exh. by Hilbrands Cattle Company, Clara City, MN.

Birth	Animal's Name	Sire	WDA	Frame
3/25/22	HILB Balenciaga K04*	WHF/JS/CCS Double Up G365	2.23	5.1
3/12/22	HILB Brooklynn K21Y	Harkers Unleashed	2.13	5.3
4/8/22	HILB Blue Ivy K44	Harkers Unleashed	2.50	5.7
	Pen Average		2.29	5.3
	EPD Average		7.3/84/127/2.5/18/10.5/.11/-088/.77/103/74	



Reserve Grand Champion, exh. by Freking Cattle, Alpha, MN.

Birth	Animal's Name	Sire	WDA	Frame
3/6/23	FRKG Dutchess 357L ET	STCC Tecumseh 058J	2.79	4.8
2/28/23	FRKG Dutchess 327L ET	STCC Tecumseh 058J	2.99	5.3
3/4/23	FRKG Dutchess 355L ET*	EC Rebel 156F	2.84	5.3
	Pen Average		2.87	5.1
	EPD Average		7.6/76/113/3.1/16.4/11.9/.11/-071/.72/106/71	

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.



Reserve Junior Calf Champion

"FP/L London 303L,"

s. by SFG Cowboy Logic D627,
exh. by Paisley Olson, Lowry, MN.

11.4/94/145/7.3/21.6/10.2/.30/-050/.74/134/91



Grand Champion and Senior Calf Champion

"Conley Sheza Star 219K,"

s. by SO Remedy 7F,
exh. by Ty Collum, Perkins, OK.

12.7/71/110/4.4/16.6/14.5/.18/-063/.84/130/75



Reserve Senior Calf Champion

"FBFS Kay 520K,"

s. by SO Remedy 7F,
exh. by Aaren Rexrode, Lockney, TX.

14.1/82/131/4.4/15.6/9.02/-085/.87/120/80

(Continued on page 70)

(Continued on page 70)

NATIONAL WESTERN

(Junior Show continued from page 69)



Summer Champion
"Drake Maui,"

s. by W/C Bankroll 811D,
exh. by Aria Drake, Centerville, IA.
12/73/104/7.4/20.6/9.8/.00/-082/1.02/108/71



Reserve Summer Champion
"JSUL PCC Rosie 2413K,"

s. by JSUL Something About Mary 8421,
exh. by Lear Hansen, Burlington, CO.
11.4/78/118/4/19.1/12.4/.05/-080/.87/118/75



**Reserve Grand Champion
and Junior Champion**

"Dwyer 4/B Ms Honey Bee 234K,"
s. by W/C Relentless 32C,
exh. by Maggie Griswold, Stillwater, OK.
10.7/74/100/4.5/20/6.6/.13/-068/.93/106/74

(Pen Show continued from page 69)

**Class Standings,
Percentage Female, Pen of Three**

Class 601
Freking Cattle, Alpha, MN
Volk Livestock, Butler, MO
Lone Tree Simmentals, Lone Tree, IA

Class 603

Hillbrands Cattle Company, Clara City, MN

Bull Pen Show

Date: January 14, 2024
Location: Denver, CO
Judges: Scott Werning, SD; and Kelly Schmidt, MN

Purebred Pen of Five



Grand Champion, exh. by Schaaqe Farms, Inc., Westmoreland, KS.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/23/23	SFI Convenience L19	SO Remedy 7F	3.45	5.3	35.5
2/17/23	SFI Lottery Pick L31	SO Remedy 7F	3.71	5.2	37.5
1/23/23	SFI Land Of Oz L5	SO Remedy 7F	3.74	4.6	38
1/25/23	SFI Paws Of Steel L7	SO Remedy 7F	3.46	4.9	38.5
3/15/23	SFI New Era L3E	R/C SFI Creedence 417J	3.93	5.9	35
	Pen Average		3.66	5.2	36.9
	EPD Average		10.9/78/124/4.4/19.1/13.3/-06/-082/.86/116/73		



Reserve Grand Champion, exh. Lee Simmental Farms, Columbia, MO.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/23/23	LLSF Windfall L741	OMF Journeyman J24	4.32	5	41
2/26/23	LLSF Ultimate L258	OMF Journeyman J24	4.09	5.1	41
2/19/23	LLSF Invincible L556	JSUL Something About Mary 8421	4.11	6	38
2/18/23	LLSF High Roller L62	OMF Journeyman J24	4.09	5.8	40.5
2/22/23	LLSF Reliable L30	OMF Journeyman J24	3.90	4.9	41
	Pen Average		4.10	5.4	40.3
	EPD Average		9.4/85/133/5.3/21.8/14.6/.00/-0.076/.96/120/78		

Class Standings, Purebred Bulls, Pen of Five

Class 101

Schaake Farms, Inc., Westmoreland, KS
Lee Simmental Farms, Columbia, MO
KFA Simmentals, Seymour, WI

Purebred Pen of Three



Grand Champion, exh. by Oak Meadow Farms, Harmony, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
1/21/23	OMF Laredo L8	Rubys Turnpike 771E	3.88	5.1	37.5
1/29/23	OMF Leverage L22	OMF Journeyman J24	3.79	5.2	38
1/25/23	OMF Last Minute L16	KCC1 Countertime 872H	3.90	5.5	39
	Pen Average		3.86	5.3	38.2
	EPD Average		11.5/88/141/6/27.4/17.9/.28/-0.086/1.03/149/89		

(Continued on page 72)



Reserve Junior Champion
"TJSC Knockout 306K,"
s. by TJSC King of Diamonds,
exh. by Layelle Coulson, Kenton, OH.
11.2/66/96/3.9/19.5/11.5/.07/-0.076/.70/112/69

Percentage Females



Spring Calf Champion
"TJSC Sheza Queen 202L,"
s. by TJSC King of Diamonds,
exh. by Layelle Coulson, Kenton, OH.
10.8/67/100/4.9/21/12.4/.24/-0.023/.62/112/69



Reserve Spring Calf Champion
"CKCC Ms Lilith 3752L,"
s. by CKCC Lincoln 0631H ET,
exh. by Kenidey Efling, Highmore, SD.
6.8/86/131/5.3/26.5/13/31/-0.033/.82/115/79

(Continued on page 72)

NATIONAL WESTERN

(Junior Show continued from page 71)



Junior Calf Champion

"BTYL Fly Me To The Moon 602L," s. by Collison Alpha 028, exh. by Trevor Williams, Riverton, WY.

6/75/115/1.5/21.4/6.7/.12/-.048/.91/96/71



Grand Champion and Senior Calf Champion

"GCC Shego K2104," s. by JSUL Something About Mary 8421, exh. by Maggie Griswold, Stillwater, OK.

13.4/59/84/5.8/15.5/7.7/.04/-.058/.64/95/62



Reserve Senior Calf Champion

COOR SA Miss Harmony 202K," s. by Rose MC Encore 0463, exh. by Brailey Kidd, Lockney, TX.

8.1/70/102/3.8/12.8/8/.08/-.016/.57/90/65

Summer Champion

"LMAN JBOY Miss Broker's 215K," s. by SO Remedy 7F, exh. by Carter Hoge, Good Hope, IL.

8.2/74/115/2/18.1/7.6/-.19/.077/.86/77/61

(Pen Show continued from page 71)



Reserve Grand Champion, Freking Cattle, Alpha, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
1/18/23	FRKG Sterling 0312L	EC Rebel 156F	3.99	6.3	40
2/3/23	FRKG Panama 415L	SO Remedy 7F	3.87	5.8	41.5
1/21/23	FRKG Omaha 240L	SO Remedy 7F	3.76	5.4	43
	Pen Average		3.87	5.8	41.5
	EPD Average		8.9/77/117/3/13.8/11/-.06/-.089/.74/105/71		

Class Standings, Purebred Bulls, Pen of Three

Class 301

Subclass A

Lee Simmental Farms, Columbia, MO

Subclass B

Oak Meadow Farms, Harmony, MN

Freking Cattle, Alpha MN

Vogler Cattle Company, Ashland, NE

Percentage Pen of Five



Grand Champion, exh. Western Cattle Source, Crawford, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
9/16/22	WCS Express Lane 2313K	W/C Express Lane 29G	3.06	4.5	38.5
9/28/22	WCS Rest Easy 2457K	W/C Rest Easy 752G	3.10	5.3	39.5
9/29/22	WCS Rest Easy 2454K	W/C Rest Easy 752G	2.91	4.6	39
9/1/22	WCS Express Lane 2310K	W/C Express Lane 29G	2.76	4.1	39
9/3/22	WCS Mr Express 2303K	W/C Express Lane 29G	3.08	5.4	40.5
	Pen Average		2.98	4.8	39.3
	EPD Average		12.2/82/126/6/25.9/12.1/.28/-.046/.87/129/83		



Reserve Grand Champion, Felt Farms, Wakefield, NE.

Birth	Animal's Name	Sire	WDA	Frame	SC
2/20/23	Felt Joker 501L	HJB Night Patrol 379J	3.35	5.2	36
3/12/23	Felt Frontline 168L	FF Frontline J1556	3.26	5	34
3/31/23	Felt Husker 876L	KMJ Husker 814	3.33	4.9	39
3/14/23	Felt Nah Yellowstone 38F*	HILB/SHER Data Breach	3.43	5.4	38
3/4/23	Felt Emmett 176L	Felt Emmett 831J	3.39	5.7	38
	Pen Average		3.35	5.2	37
	EPD Average	12.1/73/107/5.2/19.9/12.4/.25/-0.051/.55/121/76			

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Class Standings, Percentage Bulls, Pen of Five

Class 202
Felts Farms, Wakefield, NE

Class 202A
Western Cattle Source, Crawford, NE

Percentage Pen of Three



Grand Champion, KLER Cattle, St. Charles, MN.

Birth	Animal's Name	Sire	WDA	Frame	SC
1/2/23	KLER Bold Prediction 3006L	KBHR Revolution H071	3.84	5.2	39
1/2/23	KLER Anonymous 3005L*	W/C Fort Knox 609F	3.57	5.7	40
1/4/23	KLER True Built 3011L*	KLER Promoter G15	3.92	5.4	43
	Pen Average		3.78	5.5	40.7
	EPD Average	10.7/92/140/5.1/23.5/14.3/.10/-0.069/1.04/126/84			

(Continued on page 74)



Reserve Grand Champion and Junior Champion

“Campbellco Queen 16K,”
s. by SO Remedy 7F,
exh. by Ty Collum, Perkins, OK.
13.2/77/124/6.6/18/10/.13/-0.036/.50/112/74

Reserve Junior Champion

“KJSC Korra 225K,”
s. by WLE Copacetic E02,
exh. by Kenidey Effling, Highmore, SD.
11.6/73/108/4.5/18.2/8.9/.01/-0.087/.91/99/69

Open Show

Date: January 16, 2024
Location: Denver, CO
Judges: Brent Murphy, MO;
and Wade Rodgers, IA

Purebred Females



Spring Calf Champion

“Everharts Brandy,”
s. by SO Remedy 7F,
exh. by Morgan Jackson, Kaufman, TX.
10/68/106/3.9/15.2/11.6/-11/-0.086/.83/103/65

Reserve Spring Calf Champion

“GCC 4/B Voodoo Kitty 244L,”
s. by SO Remedy 7F,
exh. by Maggie Griswold, Stillwater, OK.
12.6/79/124/4.9/17.3/7.2/-0.01/-0.071/.94/108/75

Junior Calf Champion

“R/C Love Me Now 214L,”
s. by JSUL Something About Mary 8421,
exh. by Reitzenstein Cattle, Kersey, CO.
11.2/74/109/4.6/18.9/11.2/-0.07/-0.067/.73/106/70

(Continued on page 74)

NATIONAL WESTERN

(Open Show continued from page 73)



Reserve Junior Calf Champion
 "FP/L London 303L,"
 s. by SFG Cowboy Logic D627,
 exh. by Paisley Olson, Lowry, MN.
 11.4/94/145/7.3/21.6/10.2/.30/-.050/.74/134/91



Senior Calf Champion
 "JSUL Rosie 2632K,"
 s. by JSUL Something About Mary 8421,
 exh. by Kylie Garner, Almond, WI.
 11.4/78/118/4/19.1/12.4/.05/-.080/.87/118/75



Reserve Senior Calf Champion
 "DFS1/KLER Shakira,"
 s. by WHF/JS/CCS Double Up G365,
 exh. by Madison Small and KLER Cattle,
 Saint Charles, MN.
 10.4/77/108/4.1/16.9/12/-.20/-.082/.98/101/68

(Pen Show continued from page 73)



Reserve Grand Champion, KFA Simmentals, Seymour, WI.

Birth	Animal's Name	Sire	WDA	Frame	SC
4/3/23	KFA MR Sin So Sweet LD20	STAG Good Times 201 ET	2.98	5.1	36
3/9/23	KFA Mr Cowboy Gangsta L15	STAG Good Times 201 ET	2.71	4.7	32
4/11/23	KFA Mr Sturgill L900*	SO Remedy 7F	3.08	4.6	32
	Pen Average		2.92	4.8	33.3
	EPD Average		12.7/74/110/5.6/21.1/13.4/.08/-.046/.64/114/71		

*indicates a Purebred Simmental animal. Per show rules, any pen with a non-purebred entry qualifies as a percentage pen.

Class Standings, Percentage Bulls, Pen of Three

Class 401
 KLER Cattle, St. Charles, MN
 KFA Simmentals, Seymour, WI



Summer Champion
 "JSUL PCC Rosie 2413K,"
 s. by JSUL Something About Mary 8421,
 exh. by Lear Hansen, Burlington, CO.
 11.4/78/118/4/19.1/12.4/.05/-.080/.87/118/75



Grand Champion and Junior Champion
 "FRKG Countess of 948 11K,"
 s. by SO Remedy 7F,
 exh. by Kenidey Effling, Highmore, SD.
 12.1/74/114/4.8/14.6/10.5/-.01/-.088/.81/112/72



**Reserve Grand Champion
and Reserve Junior Champion**

“UDE Hayleigh 5K,”
s. by SO Remedy 7F,
exh. by Brady Edge and Udell Cattle,
West Branch, IA.
10.3/84/135/4.7/18.6/11/-17/-106/1.14/105/73

Percentage Females



Grand Champion and Spring Calf Champion

“TJSC Sheza Queen 202L,”
s. by TJSC King of Diamonds,
exh. by Layelle Coulson and Klinger Cattle Co.,
Kenton, OH.
10.8/67/100/4.9/21/12.4/.24/-023/.62/112/69



Reserve Spring Calf Champion

“CKCC Ms Lillith 3752L,”
s. by CKCC Lincoln 0631H ET,
exh. by Kenidey Effling, Highmore, SD.
6.8/86/131/5.3/26.5/13/.31/-033/.82/115/79

Junior Calf Champion

“GCC Lexington 3102L,”
s. by STAG Good Times 201ET,
exh. by Griswold Cattle, Stillwater, OK.
10.1/72/111/4.1/22/12.1/.04/-044/.64/102/67

Reserve Junior Calf Champion

“Drake Primo L58,”
s. by Colburn Primo 5153,
exh. by Drake Cattle Company, Centerville, IA.
10.8/70/106/3.4/13.8/11.3/.21/-022/.51/108/68



Senior Calf Champion

“GCC Shego K2014,”
s. by JSUL Something About Mary 8421,
exh. by Maggie Griswold, Stillwater, OK.
13.4/59/84/5.8/15.5/7.7/.04/-058/.64/95/62



Reserve Senior Calf Champion

“XTB Little Red Wagon K094,”
s. by NI Lock In,
exh. by Morgan Jackson, Kaufman, TX.
10.5/78/119/6.7/22.8/14.2/.12/-030/.63/115/74

Summer Champion

“LMAN JBOY Miss Broker’s 215K,”
s. by SO Remedy 7F,
exh. by Carter Hoge, Good Hope, IL.
8.2/74/115/2/18.1/7.6/-19/-077/.86/77/61

Reserve Summer Champion

“Drake Rose Marie,”
s. by Colburn Primo 5153,
exh. by Aria Drake, Centerville, IA.
10.8/70/106/3.4/13.8/11.3/.21/-022/.51/108/68



**Reserve Grand Champion
and Junior Champion**

“JSUL Glamourous Kate 2369K,”
s. by HPF Quantum Leap Z952,
exh. by Kylie Callis, Minco, OK.
12.1/68/100/4.9/16.1/7.2/.34/-058/.70/111/73

Reserve Junior Champion

“KJSC Korra 225K,”
s. by WLE Copacetic E02,
exh. by Kenidey Effling, Highmore, SD.
11.6/73/108/4.5/18.2/8.9/.01/-087/.91/99/69

Purebred Bulls



**Grand Champion
and Spring Bull Calf Champion**

“TJSC H-Town 131L,”
s. by STCC Tecumseh 058J,
exh. by Jones Show Cattle, Schaeffer and Tice,
Bloomberg Cattle, and Porter Cattle,
Harrod, OH.
10.5/69/94/3.7/17.2/11.7/-01/-092/.84/108/69



Senior Calf Champion

“CHC Gana Royal Flush 85K,”
s. by WHF/JS/CCS Double Up G365,
exh. by Cedar Hill Cattle and Gana Farms LLC,
Bennet, NE.
10.8/77/107/4.3/20/13.1/.05/-058/.85/118/75

(Continued on page 76)

NATIONAL WESTERN

(Open Show continued from page 75)



Junior Champion
 "LLSF Dauntless K07,"
 s. by HPF/Hill Uprising C104,
 exh. by Lee Simmental Farms, Unlimited
 Genetics, and Cattle Visions, Columbia, MO.
 12.6/64/98/4.4/15.2/11.4/.00/-.080/.51/110/66



Reserve Senior Champion
 "LLSF High Profile J903,"
 s. by W/C Executive Order 8543B,
 exh. by Lee Simmental Farms and Shoal Creek
 Simmental, Columbia, MO.
 12.2/88/140/6.1/19.3/12.1/-.06/-.069/.92/120/81



Grand Champion and Senior Calf Champion
 "OBCC Sam K1AF,"
 s. by JSUL Something About Mary 8421,
 exh. by Owen Bros. Cattle Co. and Diamond J
 Simmentals, Bois D Arc, MO.
 15.3/72/111/6.7/19.6/10.9/.18/-.030/.66/119/74



Reserve Junior Champion
 "Volk Bull K2,"
 s. by JT Volk Premonition 113E,
 exh. by Volk Livestock, Butler, MO.
 8.8/83/119/3.3/22.4/11.5/-.09/-.084/1.04/104/73

Percentage Bulls



Spring Calf Champion
 "KFA Mr Cowboy Gangsta L15,"
 s. by STAG Good Times 201ET,
 exh. by KFA Simmentals, Seymour, WI.
 12.3/75/108/5.7/22.6/13.7/.12/-.025/.63/113/71



Junior Champion
 "Insurrection,"
 s. by W/C Style 69E,
 exh. by Diamond J Simmentals, Kaufman, TX.
 11.1/65/99/4.9/22.1/14.2/.34/-.084/.63/122/71



**Reserve Grand Champion
 and Senior Champion**
 "R/C SFI Creedence 417J,"
 s. by JSUL Something About Mary 8421,
 exh. by C-4 Land and Cattle, Reitzenstein
 Cattle, Brad Smith, Mark Weber,
 and JS Simmentals, Perkins, OK.
 10.3/84/129/3.9/18.9/11.6/-.11/-.087/.77/106/73



Reserve Spring Calf Champion
 "MSP Rejuvenation,"
 s. by JSUL Something About Mary 8421,
 exh. by Matthew Pemberton, Washington, IA.
 11/66/101/4.8/18.4/11.1/.12/-.063/.64/103/65



**Reserve Grand Champion
 and Senior Champion**
 "LTS Succession 29J,"
 s. by W/C Relentless 32C,
 exh. by Lone Tree Simmentals, Lone Tree, IA.
 13.2/58/79/6/15.7/6.8/.16/-.047/.86/98/64

Groups

Premier Exhibitor and Premier Breeder
 Griswold Cattle, Stillwater, OK. ■



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SCAN THE CODE



Pennsylvania Fall Classic Sale

October 28, 2023 • Waynesburg, PA

No.	Category	Average
81	Total Lots	\$3,408

Auctioneer: John Spiker, WV

Sale Manager: Chris Brown, Classic Sales, WV

High-Selling Lots:

- \$9,000** – Open Heifer, “Winslow’s Lucky Lady,” cons. by Full Circle Farm, Dayton; sold to Carter Brown, Farimont, WV.
- \$8,600** – Cow/Calf Pair, “SVJ High Profile,” cons. by Crum Cattle Co., Wooster, OH; sold to Derek Crites, Maysville, WV.
- \$6,400** – Bred Cow, “S/P Right To Love,” cons. by Palmer Cattle Co., Springboro; sold to Dennis Householder, Holbrook.
- \$6,100** – Open Heifer, “HFSC/FCF Lana,” cons. by Hillcrest Farm, Auburn, MA; sold to Steve Hook, Middleburg.
- \$6,000** – Bred Heifer, “Kromed Out,” cons. by Wood Farm, Walton, NY; sold to John Murphy, Washington.
- \$5,900** – Cow/Calf Pair, “Eden’s Walk Stylish,” cons. by McMillen and Wife Simmentals, Loysville; sold to Chris Findley, Belington, WV; and Al Portwood, Versailles, KY.
- \$5,000** – Pregnancy out of, “CLRWTR Serena,” cons. by Buena Vista Simmentals, Old Fields, WV; sold to John Barlow, Broadway, VA.
- \$3,100** – Bull, “Bishop Wager,” cons. by Bishop Cattle, Elmer, NJ; sold to Kevin Britton, Weston, WV.
- \$3,100** – Bull, “Classic Overload,” cons. by Classic Farms, Fairmont, WV; sold to Steven Whipkey, Graysville.

Comments: Also selling were 15 Angus Bulls at average of \$5,717; five Black Hereford Bulls at an average of \$3,900; and four Hereford Bulls at an average of \$4,250.



Capacity crowd on hand.



The Woods Rocker was awarded to the owners of the highest-gaining bull from the 2023–2024 University of Tennessee Bull Development and Evaluation Program. Left to right: Chris Martin, Martin and Son Farm; Dr. Neal Schrick, UT Animal Science, department head; Neil Martin, Martin and Sons Farm; Dr. Saulo Zoca, UT Animal Science, Assistant Professor and Extension Beef Cattle Specialist.



Taking bids.

Drake Simmental Bull and Female Sale

January 26, 2024 • Centerville, IA

No.	Category	Average
53	SM and SimAngus Bulls	\$6,617
36	SM and SimAngus Bred Heifers	\$3,574
89	Total Lots	\$5,386

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); Austin Brandt, *Midwest Marketer*; and Mike Sorensen, *American Cattlemen*.

Representing ASA: Bert Moore

High-Selling Lots

- \$32,000** – “Drake Bull J67L,” s. by Poss Deadwood, sold to Begger Diamond V, Wibaux MT.
- \$30,000** – “Iron Creek Swagger 34L,” s. by Poss Deadwood, sold to Begger Diamond V, Wibaux, MT.
- \$13,000** – “Iron Creek Forged 601K,” s. by Hook’s Eagle, sold to Thomas Olson, Esterville.
- \$12,000** – “Iron Creek Fury Road 41L,” s. by Hook’s Eagle, sold to Ron Gilliland, Davis, CA

Comments: Enthusiasm surrounded the Drake, Iron Creek, and Harlan programs with an active crowd of buyers from both near and far.



Ringmen, Mike Sorenson and Austin Brandt; Cory Wilkins and Tracy Harl on the auction block.



Muddy conditions prevailed from the two previous weeks of bad weather.

University of Tennessee Bull Test Sale

January 11, 2024 • Spring Hill, TN

No.	Category	Average
4	SM Bulls	\$4,313
17	SimAngus Bulls	\$6,059
21	SM and SimAngus Bulls	\$5,726

Auctioneer: Tommy Barnes, AL

Representing ASA: Gary Burns

High-Selling SimInfluenced Lots:

- \$10,500** – SimAngus, “MF/BGHF Kaching 2K90,” s. by GIBBS 9114G Essential, cons. by Martin and Son Farm, sold to Ryan Henkel, Spring Hill.
- \$8,000** – SimAngus, “JRFF Big Bank 401K,” s. by TJ Big Easy 317F, cons. by Reed Family Farms, sold to Brenda Lewis, Murfreesboro.
- \$7,250** – SimAngus, “MF/BGHF Kahuna K7E,” s. by MF/BMF Hilljack H13F, cons. by Martin and Son Farm, sold to CJ Cattle Co., Pulaski.
- \$7,000** – SimAngus, “JRFF Black Light 90EK,” s. by KSU Bald Eagle 53G, cons. by Reed Family Farms, sold to Jimmy Cox, Minor Hill.
- \$7,000** – SimAngus, “SCRY Mr Proclamation 294K,” s. by WS Proclamation E202, cons. by Southern Cross Ranch, sold to Gene Barnickle, Pulaski.
- \$6,750** – SimAngus, SCRY Mr Proclamation 275K,” s. by WS Proclamation E202, cons. by Southern Cross Ranch, sold to Kacey Westmomreland, Quinton, OK.
- \$6,500** – SimAngus, “JRFF Eagle Warrior 07GK,” s. by Hook’s Eagle 6E, cons. by Reed Family Farms, sold to Jerry Huffines, Ekrod, KY.
- \$6,250** – SimAngus, “SCRY Mr Hi Calibre 298K,” s. by TJ High Calibre 556B, cons. by Jimmy Cox, Minor Hill.

Ellingson Simmentals' 24th Anniversary Expect Excellence Annual Sale

January 26, 2024 • Dahlen, ND

No.	Category	Average
60	SM Yearling Bulls	\$5,883
24	SM Open Yearling Heifers	\$2,983
84	Total Lots	\$5,054

Auctioneer: Roger Jacobs, Shepherd, MT

Sale Representatives: Jeff Thomas, *The Farm and Ranch Guide*; Tony Heins, *Cattle Business Weekly*; Will Bollum, *Western Ag Reporter*; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$13,000** – SimAngus Bull, “Ellingson Bulletproof L307,” s. by RFS Bulletproof B42, sold to Scott Hoffart, Knox.
- \$12,500** – PB Bull, “Ellingson Net Income L363,” s. by KS Net Income H433, sold to Jamyson Fischer, Tappen.
- \$11,500** – PB Bull, “Ellingson Yum L328,” s. by R Plus Yuma 9087G, sold to Curt Plamp, Stickley, SD.
- \$11,500** – PB Bull, “Ellingson Honor L312,” s. by KBHR Honor H060, sold to Travis Goings, Pine Ridge, SD.
- \$11,500** – “Ellingson Honor L348,” s. by KBHR Honor H060, sold to Dirk O’Connor, Plevna, MT.
- \$11,000** – PB Bull, “Ellingson Guardian L327,” s. by CLRS Guardian 317G, sold to Curt Plamp, Stickley, SD.
- \$11,000** – SimAngus Bull, “Ellingson Vanderbilt L322,” s. by KS Vanderbilt G220, sold to Steven Edland, McHenry.
- \$11,000** – PB Bull, “Ellingson Cowboy Logic L373,” s. by SFG Cowboy Logic D627, sold to Curt Plamp, Stickley, SD.



Display pens in a frost-covered setting.



Looking over the offering.



The sale block.



Lunch crowd.

7th Annual Reck Brothers Genetic Advantage Sale

January 28, 2024 • Blakesburg, IA

No.	Category	Average
45	Bulls	\$4,360
47	Bred Females	\$4,014
92	Live Lots	\$4,183

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Tom Rooney, IA; Willie Weis, IA; Austin Brandt, AgriMedia Group, IA; Jeremie Ruble, IA; Mike Sorensen, Livestock Plus, IA; Kendall Bremer, Special Assignment, IA; Greg Miller, Special Assignment, SD; Brice Walker, Consultant, MO; and Amanda Hilbrands, LiveAuctions.TV.

Representing ASA: Dr. Bert Moore

High-Selling Lots:

- \$18,000** – Bull, “RBS Right Now L331,” s. by Mr SR 71 Right Now E1538, sold to Raatz Farms, Jasper, MN.
- \$8,500** – Bred Female, “RBS Uptown Girl K223,” s. by W/C Bankroll 4254F, bred to OMF Epic E27, sold to Moore and Warren Livestock, Rose Hill.
- \$8,500** – Bull, “RBS Mic Drop L206,” s. by Mr SR Mic Drop G1534, sold to Mitchell Lefler, Stronghurst, IL.
- \$8,250** – Bred Female, “RBS Yours Truly K233,” s. by W/C Bankroll 4254F, bred to W/C Intuition 1574J, sold to Werning Cattle Company, Emery, SD.
- \$8,000** – Bull, “RBS Mic Drop L865,” s. by Mr SR Mic Drop G1534, sold to Patterson Brothers Simmentals, Bloomington, WI.
- \$7,750** – Bred Female, “RBS Rhythm K1,” s. by ThSF Lover Boy B33, bred to OMF Epic E27, sold to Brittain Cattle, Earlam.
- \$6,700** – Bred Female, “RBS Blown Away K274,” s. by W/C Vip 005G, bred to Mr SR 71 Right Now E1538, sold to Brice Walker, Chillicothe, MO.
- \$6,500** – Bull, “MC/RBS 1016F K28,” s. by W/C Innovator 1016F, sold to Roy Waddell, Lamoni.



Senior partner, Don Reck welcomed the crowd to the sale.



Austin Brandt and Mike Sorenson assisted in ring duties for the sale.



Hudson Reck saw his father Brandon on the auction block and raced to join him.



Kellie Carolan and her mother Jacqueline Skala are repeat customers.

(Continued on page 80)

(Continued from page 79)

Triangle J Ranch's 34th Annual Bull Sale

January 28, 2024 • Miller, NE

No.	Category	Average
269	SimGenetic Yearling Bulls	\$7,704

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Midwest Messenger*, *Kansas Stockman*, *Cattle Business Weekly*, and *DVAuction*.

Representing ASA: Susan Russell

High-Selling Lots:

\$40,000 – 5/8 SM, "TJ 816L," s. by CLRS Homeland 327H, sold to Werning Cattle Co., SD.

\$30,000 – PB SM, "TJ 592L," s. by TJ Frontman 518J, sold to Tom and Amy Murphy, ND.

\$27,000 – PB SM, "TJ 565L," s. by KBHR Bold Ruler H152, sold to Gibbs Farms, AL; All Beef, IL; and GENEX, WI.

\$27,000 – 3/4 SM, "TJ 1507L," s. by KBHR Bold Ruler H152, sold to High Point Simmental, IA; Hanel Simmentals, KS, and Greg Ahlemeyer, NE.

\$23,000 – PB SM, "TJ 558L," s. by TJ Gold 274G, sold to Welsh Cattle Co., IL; and Schupbach Farms, MO.

\$20,000 – 1/2 SM, "TJ581L," s. by Tehama Patriarch F028, sold to Tom and Ann Murphy, ND.

\$20,000 – B SM, "TJ 567L," s. by KBHR Bold Ruler H152, sold to Dale and Trent Ranch, NE.



Marty Ropp, IL, visits with Tom Murphy, ND.



Doug Gibbs and Triangle J's Darby Line look over cattle before the sale.



Cattlemen enjoyed the sunshine as they looked through the bulls.



Ken Trent, Dale and Trent Ranch, NE (tan hat).

Stavick Simmental's 24th Annual "King of the Range" Bull Sale

February 1, 2024 • Veblen, SD

No.	Category	Average
87	Yearling Bulls	\$6,905

Auctioneer: Tracy Harl, Wellington, CO

Marketing Representatives: Kadon Leddy, *Cattle Business Weekly*; Dustin Carter, Special Assignment; Chris Effling, Special Assignment; and Justin Dikoff, *DVAuction*.

Representing ASA: Russ Danielson

High-Selling Lots:

\$11,000 – PB SM, "STAV Affirmed 36L," s. by LCDR Affirmed 212H, sold to Paul Friske, Castlewood.

\$10,000 – PB SM, "STAV Essential 43L," s. by GIBBS 9114G Essential, sold to Paul Friske, Castlewood.

\$10,000 – PB SM, "STAV Prodigy 61L," s. by WLB Prodigy 493H, sold to Lynn Deibert, Hereid.

\$10,000 – SimAngus, "STAV Epic 66L," s. by OMF Epic E27, sold to Curt Penfield, Cresbard.



Looking over the offering.



Tracy Harl (left) visits with Mike and Owen Stavick.



Display pens.



Capacity crowd on hand.

42nd Annual Blue River Gang Sale

February 3, 2024 • Rising City, NE

No.	Category	Average
20	SM Bulls	\$5,550
9	SM Bred Females	\$3,222
29	SM Lots	\$4,828

Auctioneer: Russ Moravec, NE

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Jason Hanson, *Livestock Digital*, NE; Troy Meysenberg, NE; Terry Tonniges, NE; Adam Conover, American Angus Association, MO; Braden Benes, NE; and Mariah Miller, *LiveAuctions.TV*, IA.

High-Selling SM Lots:

\$12,500 – Cow/Calf Pair, "K502," s. by Fort Knox 609F, Heifer Calf s. by LLW Card True North G71, cons. by Naber Farms, sold to Reed Parker, Bartlett.

\$9,500 – Bull, “Ruth Red Empire L29,” s. by Bar CK Red Empire 9153G, cons. by Ruth Simmentals, sold to Circle G Farms, Waco.

\$8,500 – Open Heifer, “Ruth Ms County O L631,” s. by GEF County O, cons. by Ruth Simmentals, sold to BF Black Simmental and Jake Ruth, Auburn.

\$8,000 – Bull, “Ruth Red Empire K882,” s. by Bar CK Red Empire 9153G, cons. by Ruth Simmentals, sold to Circle G Farms, Waco.

\$7,750 – Bull, “Ruth Reliant K348,” s. by G A R Reliant, cons. by Ruth Simmentals, sold to D&R Farms Inc., Ulysses.

\$7,250 – Bull, “Ruth Frosty K229,” s. by TJ Frosty 318E, cons. by Ruth Simmentals, sold to Kyle Stephens, Plains, TX.

\$7,000 – Bull, “Ruth 20/20 K427,” s. by Mr CCF 20-20, cons. by Ruth Simmentals, sold to Kyle Stephens, Plains, TX.

\$7,000 – Cow/Calf Pair, “Ruth K205,” s. by OMF Epic E27, Bull Calf s. by TJ Frosty 318E, cons. by Ruth Simmentals, Naber Farms and Nate Kershner, sold to Gruber Farms LLC, Waco.

Comments: Also selling were nine Angus Bulls at an average of \$11,139; three Angus Bred Females at an average of \$6,917; 18 Open Heifers at an average of \$5,486; and 12 Cow/Calf Pairs at an average of \$5,521. Sale hosts included: Ruth Simmentals, Makovicka Angus, Naber Farms and BADJ Cattle Company.



Repeat customer Bill Fulton assists Olivia Nichols along with Grandfather Tim in selection of a show heifer.



Russ Ruth, senior partner, welcomed a packed house.



Kyle Stephens, Plains, TX, selected two herdsires for his program.



John Makovicka, Makovicka Angus dispersed this year after 42 years consigning to this sale. ■

NEW MEMBERS

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La Libertad Peten
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Peten 00502
Guatemala

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Moffitt Farms
694 Hwy 107 N
Enola, AR 72047

Shekels Family Farms
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Harrison, AR 72601

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Carl Schohr
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CR Livestock
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Marysville, CA 95901

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R&D Livestock
11438 CR 311
Silt, CO 81652

Brandon McEndaffer
13217 CR 15
Sterling, CO 80751

Eiring Ranch LLC
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Weldona, CO 80653

FLORIDA

Day Farms
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Chrissy Maxwell
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Apopka, FL 32712

Lazy B Farms
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Osteen, FL 32764

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Farabow Angus
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Bojo Farms
250 Lonesome Pine Rd
Pinehurst, GA 31070

PCG Cattle
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Sylvester, GA 31791

Indian Boundary Cattle Company
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Pinehurst, GA 31070

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Mud Creek Ranch
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Cissna Park, IL 60924

Collin Swanson
1105 Township Rd 200N
Lomax, IL 61454

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Romney, IN 47981

Jackson & Jayden Donahue
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IOWA

Rebecca Clarahan
27425 210th St
Harper, IA 52231

Uhlmann Cattle Co
2181 260th St NW
Oxford, IA 52322

Curt Novak
775 Cedar River Rd
Mount Vernon, IA 52314

Heartland Simmentals & Echard Farms
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New Hampton, IA 50659

AJ Grimm
1358 300th St
Deep River, IA 52222

G & K Farms c/o Gary Johnson
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Oxford, IA 52322

Mulholland Show Cattle
3403 220th St
De Witt, IA 52742

Delaney Cattle Co
2300 Hwy 1
Fairfield, IA 52556

Reis Farms
19523 85th St
Lime Springs, IA 52155

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IOWA (continued)

Matt and Kerry Nissen
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Coggon, IA 52218

Bryan Rau
1125 H Ave
Aurora, IA 50607

Gary Smiley
3954 120th St
Imogene, IA 51645

JSK Livestock
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Bagley, IA 50026

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Abigail Dickinson
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Wallace, KS 67761

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Caroline Traffanstedt
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Ravenwood, MO 64479

JC2 Cattle Company
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Jacob Hudlow
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Mt. Vernon, MO 65712

Dakota Gerloff
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Ferris Cattle
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Naber Kory
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NORTH DAKOTA

Robert Bodine
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Voltaire, ND 58792

Caleb Schwab
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Englevale, ND 58033

Myers Angus
41401 Highway 52 N
Donnybrook, ND 58734

Bretschs LLC
38586 101st St
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Rayland, OH 43943

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Arapaho, OK 73620

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Ada, OK 74820

Curtis Morphey
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McAlester, OK 74501

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Bulls of the Big Sky
February 17, 2025



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***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

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Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2024 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2023**.
Late enrollment available until February 15, 2024.

Fall 2024 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2024**.
Late enrollment available until August 15, 2024.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 AMF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Membership Fee (AMF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ...	\$40
Enrolled in Opt B or C >15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees **not** enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
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KBHR HARTLAND H100 x IR ZEUS A718



L079 // ASA 4240701 // PB SM
SCHOOLEY STANDOUT 27G x ASR AUGUSTUS Z2165



L064 // ASA 4240687 // 5/8 SM 3/8 AN
CLRS HOMELAND 327H x WBF EASY ENOUGH A083



L023 // ASA 4240651 // 1/2 SM 1/2 AN
WERNER FLAT TOP 4136 x KBHR HIGH HEAT G087



L093 // ASA 4240715 // 5/8 SM 3/8 AN
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MARCH

- 6 Klein Ranch's Heart of the Herd Sale — Atwood, KS
- 7 Cattleman's Kind Bull Sale — San Saba, TX
- 7 Kearns Cattle Company's 35th Annual Bull Sale — Rushville, NE
- 7 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (pg. 86)
- 9 24th Annual Gonsior Simmentals' In the Heartland Sale — Fullerton, NE
- 9 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 9 Great Lakes Beef Connection — Clare, MI
- 9 Rains Simmental's Bulls of the Prairie — Oakley, KS
- 9 TN Beef Agribition — Lebanon, TN
- 9 Yardley Cattle Company's 51st Annual Bull Sale — Beaver, UT
- 12 Powerline Genetics' March Edition Bull Sale — Arapahoe, NE
- 13 RA Brown Ranch's Spring Bull Sale — Throckmorton, TX
- 14 B&B Simmental Cattle's Annual Sale — Gregory, SD
- 14 Brink Simmentals' Sale — Elkader, IA
- 15 3C Christensen Ranch and NLC Simmental Ranch's Annual Production Sale — Wessington, SD (pg. 87)
- 15 Black Summit Bull Sale — Powell, WY
- 15 Marshall and Fenner Farms' 15th Annual Performance Tested Bull and Female Sale — Boonville, MO
- 15 Sunflower Genetics' Annual Sale — Maple Hill, KS
- 16 Buck Creek Ranch's Bull Sale — Yale, OK
- 16 Colorado Select Bull Sale — Fort Collins, CO
- 16 Eastern Spring Classic Simmental Sale — Columbus, OH
- 16 Lechleiter 36th Annual Bull Sale — Loma, CO
- 16 MCA-MSU Bull Sale — Remus, MI
- 16 Red Hill Farms' More Than A Bull Sale XIX — Lafayette, TN
- 16 Rockin H Simmentals' Production Sale — Canby, MN
- 18 Bridle Bit Simmentals All Terrain Bull Sale — Walsh, CO (pg. 84)
- 21 Western Cattle Source's 3rd Annual Bull Sale — Crawford, NE
- 22 7L Diamond Ranch's 4th Annual Bull Sale — Monte Vista, CO
- 22 Great Northern Bull and Female Sale — Clear Lake, MN (pg. 99)
- 23 Clear Choice Bull Sale — Milan, IN (pg. 84)
- 23 R&R Genetics' Annual Bull and Heifer Sale — Willard, UT
- 23 T Heart Ranch High Altitude Bull Sale — La Garita, CO (pg. 84)
- 25 SWMO All Breed Performance Tested Bull Sale — Springfield, MO
- 27 Diamond H Ranch's Annual Production Sale — Victoria, KS (pg. 84)
- 28 Wardensville Bull Test Sale — Wardensville, WV
- 29 Open Gate Ranch's 44th Annual Bull Sale — Augusta, MT
- 29 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 30 Heishman Cattle Co.'s Annual Production Sale — Edinburg, VA
- 30 The Blue Ridge Classic — Mt. Jackson, VA (pg. 11)
- 30 Wildberry Farms' Annual Production Sale — Hanover, IL (pg. 93)

APRIL

- 1 Henry's Fork Cattle Company's Private Treaty Bulls for Sale — Rexburg, ID
- 2 Daigger-Orr Angus 36th Annual Production Sale — North Platte, NE
- 2 OSA's Spring Online Sale — www.dponlinesales.com
- 3 Kansas Bull Alliance Inaugural Sale — Mankato, KS
- 4 Midland Bull Test — Columbus, MT
- 5 CK Bar Ranch's Bull Sale — Saint Onge, SD
- 6 Belles and Bulls of the Bluegrass — Lexington, KY
- 6 Big Country Genetics Sale — Cody, WY
- 6 McDonald Farms' Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 6 The Gathering at Shoal Creek — Excelsior Springs, MO (pg. 7)
- 9 Thomas Ranch's 52nd Annual Bull Sale — Harrold, SD
- 6 Wisconsin Beef Improvement Association's Annual Bull Sale — Platteville, WI
- 11 Connors State College Bull Test Sale — Warner, OK
- 12 South Dakota State University's Annual Bull Sale — Brookings, SD
- 13 Hilbrands Cattle Co.'s Passion 4 Perfection Sale — Clara City, MN (pg. 8C)
- 13 Indiana Bull Test Sale — Bedford, IN
- 13 Lucas Cattle Company's Sale — Cross Timbers, MO

- 20 DLCC Ranch's 32nd Annual Production Sale and Entire Fall Herd Dispersal — Pierz, MN
- 20 New Day Genetics' Sale — Salem, MO
- 20 Pigeon Mountain Spring Beef Builder Bull and Female Sale — Rome, GA
- 20 RS&T Simmentals' Performance and Pounds Bull Sale — Butler, MO
- 26 Crosshair Simmental's Production Sale — Napoleon, ND (pg. 13)
- 26 Putting the Puzzle Together Annual Production Sale — Napoleon, ND
- 27 Classic Farms' Spring Fever Sale — Weston, WV
- 27 Clear Choice Customer Sale — Milan, IN (pg. 84)
- 27 Cow Camp Ranch's Spring Turn-Out Sale — Lost Springs, KS (pg. 84)
- 27 Heartland Performance with Class Production Sale — Waverly, IA
- 28 Christensen Simmental's Online Bull Sale — Wessington Springs, SD

MAY

- 4 Stars and Stripes Sale — Hummelstown, PA
- 18 Mississippi/Alabama Simmental State Sale — Cullman, AL
- 20 Red Hill Farms' Maternal Monday Online Sale — www.redhillfarms.net

JUNE

- 12-15 AJSA North Central Regional Classic — Hutchinson, KS
- 18-22 AJSA Eastern Regional Classic — Hattiesburg, MS
- 26-29 AJSA Western Regional Classic — Miles City, MT

JULY

- 8-14 AJSA National Classic XLIV — Tulsa, OK

AUGUST

- 2 WSFF Simmental Sale — Calgary, AB

OCTOBER

- 12 Little Creek Cattle's Magnolia Classic — Starkville, MS
- 12 Trinity Farms' Fall Female Sale — Ellensburg, WA
- 19 Fred Smith Company's Extra Effort Sale — Clayton, NC
- 19 MN Beef Expo All Breeds Sale — Minneapolis, MN
- 19 New Direction Sale — Seward, NE (pg. 85)
- 26 Clear Choice Female Sale — Milan, IN
- 26 Red Hill Farms' Bulls and Females of Fall Sale X — Lafayette, TN

NOVEMBER

- 2 Cason's Pride & Joy Elite Female Sale — Russell, IA
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April '24	Feb 28	March 4	March 13	April 18
May/June '24	April 3	April 8	April 17	May 23
July/August '24	May 29	June 3	June 12	July 19
September '24	July 31	August 5	August 14	Sept 19
October '24	August 16	August 21	August 29	Oct 9
November '24	Sept 27	Oct 2	Oct 11	Nov 18
2025 Calendar	Oct 29	Nov 1	Nov 8	Dec 19
Dec '24/Jan '25	Oct 29	Nov 1	Nov 8	Dec 19
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TENTATIVE SCHEDULE

MONDAY JULY 29

Tours, Welcome Reception & Opening Ceremonies

TUESDAY JULY 30

Farm Tours – Central Alberta

WEDNESDAY JULY 31

WSFF Board Meeting, Banff Tour

THURSDAY AUG. 1

Farm Tours – Central & North Central Alberta

FRIDAY AUG. 2

Speakers, YCSA events, Simmental Sale

SATURDAY AUG. 3

YCSA show, FCSF Auction

SUNDAY AUG. 4

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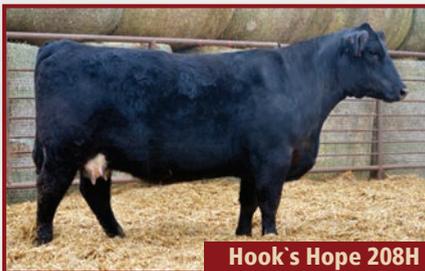
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Exciting young donor out of the Hook's program.

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	\$API	\$TI
12.7	.5	84.8	133	.3	8	20	62.7	.47	166	93

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Cattle Co.

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Guest Consignor:

Pearson Cattle 641-832-0232

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W/C Fort Knox 609F

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EPD: CE: 11 \$API: 134 \$TI: 85



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EPD: CE: 13 \$API: 97 \$TI: 64



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 18 \$API: 139 \$TI: 83



Rocking P Private Stock H010

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EPD: CE: 13 \$API: 136 \$TI: 78



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 18 \$API: 138 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 12 \$API: 148 \$TI: 91



JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 14 \$API: 174 \$TI: 95



Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPD: CE: 12 \$API: 120 \$TI: 68



ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 10 \$API: 91 \$TI: 67



LLW CARD Compass 086K

By LLW Card True North G71
EPD: CE: 13 \$API: 127 \$TI: 83



Only One 905K

By SFI Platinum F5Y
EPD: CE: 9 \$API: 96 \$TI: 64



Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 15 \$API: 152 \$TI: 94



HOF New Era 1882J

By CLRS Guardian
EPD: CE: 15 \$API: 195 \$TI: 106



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 11 \$API: 109 \$TI: 68



Reckoning 711F

By W/C Relentless 32C
EPD: CE: 8 \$API: 105 \$TI: 63



TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 13 \$API: 114 \$TI: 69



KBHR Revolution H071

By HHS Mr 847D
EPD: CE: 13 \$API: 175 \$TI: 108



SC Pay the Price C11

By CNS Pays to Dream T759
EPD: CE: 7 \$API: 113 \$TI: 78



HLTS/CLRWTR Ahead of Time F1

By ES Right Time FA 110-4
EPD: CE: 17 \$API: 172 \$TI: 95



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 10 \$API: 114 \$TI: 74



WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 13 \$API: 108 \$TI: 77



Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 105 \$TI: 73



W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 11 \$API: 137 \$TI: 80



LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 13 \$API: 116 \$TI: 85



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 9 \$API: 104 \$TI: 66



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 10 \$API: 119 \$TI: 77



LLSF Dauntless K07

By HPF/HILL Uprising C104
EPD: CE: 13 \$API: 110 \$TI: 65



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 16 \$API: 206 \$TI: 117



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 16 \$API: 183 \$TI: 102



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 15 \$API: 138 \$TI: 82



Reserve Show
Bull of the Year

I Reckon 043J

By Reckoning 711F
EPD: CE: 11 \$API: 123 \$TI: 74



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 11 \$API: 123 \$TI: 74



CLRWTR Clear Advantage H4G

By LLSF Vantage Point F398
EPD: CE: 15 \$API: 164 \$TI: 102



NEW
3/4

Schooley Krown 28K

By KBHR Revolution H071
EPD: CE: 13 \$API: 172 \$TI: 108



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 7 \$API: 128 \$TI: 95



LLW Card Merit 03H

By TL Ledger
EPD: CE: 10 \$API: 113 \$TI: 72



TL Ledger 106D

By Profit
EPD: CE: 11 \$API: 114 \$TI: 70



GCC New California 131J

By GEFF County O
EPD: CE: 3 \$API: 91 \$TI: 64



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 13 \$API: 140 \$TI: 82



LLSF Favored One H98

By LCDR Favor
EPD: CE: 7 \$API: 128 \$TI: 95



Wheatland 3-D 1142J

By CKCC LD Dimension 8965
EPD: CE: 7 \$API: 121 \$TI: 75



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 11 \$API: 108 \$TI: 74



TJ 50K 485H

By TJ Teardrop
EPD: CE: 11 \$API: 158 \$TI: 88



W/C Style 69E

By Style 9303
EPD: CE: 15 \$API: 131 \$TI: 68



Mr Ishee Triple Trailblazer 018H

By KOCH Big Timber 685D
EPD: CE: 14 \$API: 145 \$TI: 81



NEW

Second Chance 601H

By VCL Foresight
EPD: CE: 8 \$API: 102 \$TI: 74



CDI Innovator 325D

By TJ Main Event 503B
EPD: CE: 12 \$API: 135 \$TI: 92

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HILB SHER G749E (Bliss) X W/C Bank On It
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Classic

VOLUME 7
for Perfection

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Mark 320-894-5953 | Amanda 507-828-7089

Sale Managed by: Eberspacher Enterprises | www.ebersale.com

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Guest Partners: Jass Simmentals



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HILB MISS HARPER K104H

HILB Miss Hershey H104A X HILB SHER Data Breach
PB SM \ Sells with a heifer calf by Family Tradition



HILB SCARLET SPARKS K82D

HILB Electric Love D816 X Hook's Full Figure 11F
PB SM \ Sells with a red heifer calf by Lower Boy