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In Conversation with Ivie

Current Chairman of the ASA Board of Trustees, Chris Ivie, reflects on his leadership role for the Association.

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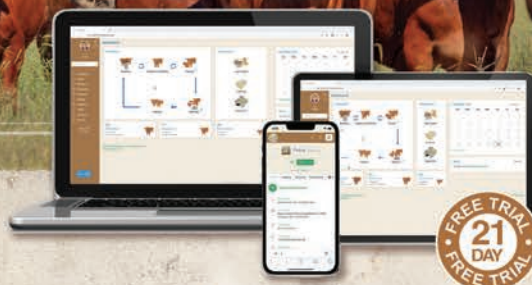
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- ◆ Frequently asked questions

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*Summer grass and warm days
are finally here.
Photo taken by Rachel Kurth at
Money Simmentals, Minnesota.*

About the Cover

the Register (Issn: 0899-3572) is the official publication of the American Simmental Association, published monthly, except bimonthly, in December/January, May/June, and July/August by ASA Publication, Inc., One Genetics Way, Bozeman, Montana 59718, and is a wholly owned, for-profit subsidiary of the American Simmental Association.



Periodicals Postage paid at Bozeman, MT, and at additional mailing offices.

Subscription Rates: \$50 (US), \$100 (US) First-Class, \$150 (US) All International Subscriptions.

POSTMASTER: Send address changes to the Register,
One Genetics Way, Bozeman, Montana 59718.

Printed in USA



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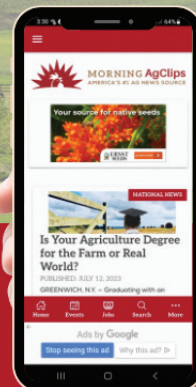
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Canada Publications Agreement Number: 1875183

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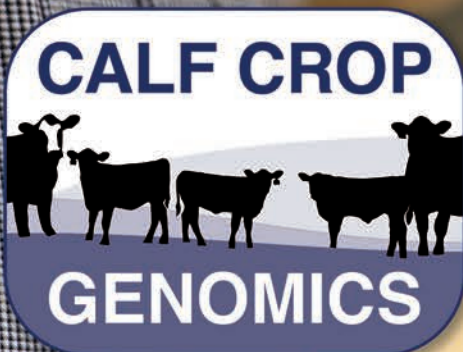
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by Greg Walthall, South Central Region

I started my term in January, serving as a representative on the ASA Board of Trustees. The time that separated my first term on the Board and this one has allowed me to reflect on the differences in each group of trustees, as well as the different opportunities presented to each.

Historical knowledge has granted me the ability to analyze where we've been, and the perspective and experience to view the direction of the industry, Board, the Association, and Simmental's future.

As our Association has grown through the years, we've developed a history. And as one of our AJSA leaders, Chase Harker, reflected on and wrote about in his AJSA Connection article, this includes family and legacy. With a great amount of effort, perseverance, and determination, over the past 60 years, we have numerous multi-generational Simmental families.

The AJSA has produced many leaders within our breed and the industry. Many have roles of service within our breed. I started as an AJSA participant, showing at the very first National Classic, and through the years it has created a kinship and family atmosphere that has developed into many lifelong relationships, and various successes in business. One of the greatest investments

the ASA has made has been in our future. The future of our breed. Our youth!

Many of us have long identified as "Simmental people," and it has turned out to be very positive labeling. SimGenetics have risen in the ranks of the purebred and commercial industry. Generations of development, both in cattle and producers, has established us as a power and influence within the industry.

SimGenetics have been very successful in both the show ring and through continued commercial acceptance. SimGenetics can do it all!

Many years ago our breed slogan was "Breed 'Em All Simmental." Maybe "All" wasn't attainable, but it exemplified the attitude and drive of the early breeders and promoters of a new breed being introduced to the industry.

Wouldn't our Simmental ancestors be proud of where we're positioned within the beef cattle industry as of 2024?

Whether feeding cattle for harvest, developing replacements, producing bulls or show heifers, we've positioned ourselves to excel in all facets. The Association, cattle, and ASA members are all on a steep upward trajectory with numerous opportunities available. Get involved with your organization. Reach out to your staff and representatives. Let's keep growing this "SIMMENTAL FAMILY"! ■

FROM THE HEADQUARTERS



by Ryan Boldt, IGS Lead Geneticist

Genetic evaluations are always a constantly evolving part of breed improvement. However, one thing that may not be as apparent is the steps that are taken to implement updates to the evaluation. This is one of the largest parts of my role as the International Genetic Solutions (IGS) Lead Geneticist: to validate or test

updates to the genetic evaluations. Some may be curious what this process looks like and how we go about "approving" updates. Generally, the process is not hard to describe. There is a portion of the data that has been submitted that is removed from the analysis. The group of animals that has data removed is what is known as the focal group. Then the comparisons are made to the removed phenotypic information to study evaluation updates. One of the many metrics that are looked at is the strength of the correlation between an animal's EPD from the partial evaluation and the deviation from the contemporary group mean for the phenotype. This metric helps to provide a sense of how accurately the evaluation predicts differences in performance while controlling for known environmental influences. This is also probably the most important metric that is studied when performing evaluation updates. Other metrics that are considered look at more general model performance, such as the relationship of the spread of EPD in the full and partial runs,

as well as means between the runs. These types of metrics provide a glimpse at model performance over time and allow a foreshadowing of how we would expect the model to continue to perform into the future as more data is added.

The updates that were implemented last fall are a perfect example of this process. Updates were added to the evaluations that predict EPD for growth traits, carcass weight, and ribeye area EPD. Originally there were several suggested changes to those evaluations. With each suggested change it was tested, and a validation was run to see what effect the update would have on the resulting predictions. Several of the changes were not implemented because they did not improve the accuracy of prediction. All in all, after testing updates to both models and each change individually, this ended up being a several-month process. At the end of it, however, this work resulted in models that ran more efficiently, and produced EPD that had a higher prediction accuracy than the previous evaluations. While some may argue that this meticulous study slows progress and the ability to implement updates, I would argue that this process is extremely important to be able to deliver the most accurate genetic evaluation with the tools and processes that are available to us. Having concrete evidence that the changes implemented lead to an increase in accuracy of prediction should also help everyone feel more comfortable that even though there is change in the evaluation, the results lead to a more accurate estimate of genetic value, which in turn leads to more rapid genetic progress. ■

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In Conversation *with* Ivie

by Lilly Platts

Current Chairman of the ASA Board of Trustees Chris Ivie answers questions about his leadership role for managing editor of *the Register*, Lilly Platts.



Chris Ivie owns and operates Ivie and Sons Simmentals alongside his wife, Tammy; son Jon and his wife Katelyn, their daughters, Janie-Kate, Eleanor, Violet, and Savannah; and his parents, Jerry and Pat. Ivie has been involved with the Simmental breed for over 30 years and has a long history of serving the breed and industry. Ivie and Sons run around 90 head of SimGenetics females, marketing bulls each year to local commercial producers. In addition to private-treaty sales, they market their genetics through national and regional events and sales, and the Ivie family exhibits cattle at events across the country.

In addition to his time on the ASA Board of Trustees, Ivie has served as the Tennessee Simmental Association (TSA) president. During that time, Ivie helped host the 2016 AJSA Eastern Regional Classic. He has also served as a board member of the TSA twice over the past 20 years. He is an active member of the Tennessee Cattlemen's Association, his county association, and is certified as a Tennessee Master Beef Producer. Ivie volunteers throughout his community in a number of ways. In addition to the cattle business, Ivie is the owner of Ivie Automotive Consulting, which is an engineering consulting company.

Platts: What were your thoughts as you assumed this leadership role?

Ivie: It is extremely humbling to serve as the Chairman of the ASA Board of Trustees. This comes with a tremendous amount of responsibility, which I do not take lightly. Each trustee is elected by their constituents to represent them based on their particular region's circumstances. I understand that this board has a lot of work to do in 2024, and this group of diverse trustees serving the membership are committed to moving the American Simmental Association forward. I could not be prouder and more optimistic to serve with these other 16 trustees in 2024.

The Board is very diverse, representing a range of breeding philosophies and regions of the US. How important is it to have that diversity?

It is vitally important that we have every member's niche represented with a seat at the table. As I have said many times before, I am confident and honored to be a part of a tremendously diverse group. This board is not just diverse, it is incredibly in tune with each region's strengths, expectations, hurdles, and most importantly, the future vision.

How do you, as Board Chairman, encourage all trustees, including newly elected ones, to become active participants in the decision-making process?

As I sat down to begin working on the committee assignments, I placed a heavy emphasis on what I thought was each trustee's strengths and expertise. I believe that if you place people in the right setting, the success rate will double; this positions the ASA and our membership in a win-win situation.

During your term as Board Chairman, are there any major actions you would like to see accomplished?

I would like to implement a program spanning several years — 2024/2025 — where ASA will offer free parent verification for any animal entered in the AJSA National Classic. The samples would be collected and submitted by the ASA while at the Classics. In addition, the owner of these animals sampled would have the opportunity to add other testing, like genomics or traits, at cost.

I'd also like to see the Board and staff make a major push for the membership to receive our weekly eNews, requiring each of you to sign up within your Herdbook. This emailed newsletter includes pressing ASA updates, information about programs, industry news, and more. I want us to help get everyone to sign up and get on the list to receive the emails. This would help ensure that each



Above: ASA Board of Trustees Chairman Chris Ivie.

Opposite: The Simmental breed has been Ivie's focus for over 30 years. Inset: Ivie's grandkids, Janie-Kate, Eleanor, Violet, and Savannah.

family and every state association gets these emails, giving the most up-to-date information possible, straight from Bozeman.

Please discuss the impact of International Genetic Solutions (IGS) for ASA and the industry.

IGS has placed the ASA and its membership in a unique position over the last several years, and the future potential growth is simply limitless. The IGS tools allow breeders to take data and utilize it within their operations, catered to their customer base. One would be foolish to think IGS is only for a certain sector of this industry; IGS has its place and a positive impact on every animal evaluated. These IGS tools offered by the ASA are very logical and profitable wrenches in our toolbox, which we should all use daily in this cattle industry.

What has the Progress Through Performance (PTP) program and Ring of Champions contributed to the membership?

There is no doubt that the PTP program impacted our industry and was one of the driving factors in SimGenetics becoming the hottest breed in town. It helped us calibrate our breeding programs to produce a more practical product that would be desirable to almost anyone in the cattle industry. Yes, it has been good for us as a breed but in my opinion, I think it has run its course in its effectiveness in the show ring for the Simmental breed. The performance data is readily available on any animal, at our fingertips

(Continued on page 14)

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaver, PhD



Wade Shafer, PhD

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

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Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



In Conversation with Ivie

(Continued from page 11)



24/7, and to ask a judge to utilize an animal's EPD prediction in placing a class/division or champion is unproductive at the end of the day. In my opinion, the best way for performance data to be used in the Simmental show ring world today is to continue to provide the show programs to the spectators around the ring, and ensure the show programs are available to the online viewers. Spectators and online viewers can then utilize the data while watching a PTP show and apply the data however they feel will best work within their own program.

The Ring of Champions has brought another level of marketing to our breed, and it has elevated SimGenetics to a higher level of prominence. It was great that we were able to add the Simbrah and Fullblood cattle to this Ring of Champions this past year, and we hope to continue to build on the success this program has accomplished.

While genetic defects have become less prevalent in the industry thanks to DNA testing, new issues do arise on occasion. How has the recent discovery of Hydrops in the Simmental population been handled?

The ASA Staff as well as the trustees, particularly the Breed Improvement Committee, have been working overtime trying to stay on top of the Hydrops issue by first

informing the membership with weekly updates in the eNews, in *Register* articles, and by expediting the development of a test for Hydrops. The ASA Board of Trustees, along with the American Simmental-Simbrah Foundation (Research Pillar), have invested all the needed funding to fully undertake a research project in order to keep our membership's best interests at the forefront. I urge each member to continue to educate yourselves as more and more information becomes available.

What is the value of SimGenetics being present at national shows?

The presence of Simmental and SimGenetics at these Major PTP shows is vital to our success. These venues allow us to bring the product to our customer base and present the opportunity for producers across the country to evaluate numerous pedigrees within our breed. It opens up the ability to have real conversations with like-minded folks and learn from each other. It creates friendships that last forever. It opens doors for breeders to market their cattle to a crowd of prospective buyers who otherwise would not have gotten that opportunity. These PTP Major events give opportunities to all to be on the big stage for all to see!

What does the American Junior Simmental Association (AJSA) bring to the Association and industry?

Our AJSA classics have become must-attend events that have continued to grow year over year and for good reason. This is an exceptional group of AJSA Trustees who are second to none and continue to present themselves in every situation as honorable young men and women. I personally want to thank each of them for their willingness to serve and to exhibit the type of character this world needs. I can proudly say that each of these AJSA Board members are, without a doubt, the right kind of role model for others to see while representing the ASA on the big stage. The leadership team for this elite group is doing an exceptional job keeping this AJSA freight train rolling. I also would like to emphasize that the Board is 100% committed to supporting our youth with every means available to us because we truly believe the best is yet to come!

Comment on the significance of the American Simmental-Simbrah Foundation.

I can't begin to properly state the significance of the American Simmental-Simbrah Foundation. I feel it is vitally important that each member have a knowledge of the Mission Statement of our Foundation, and want to share it here:

The purpose of the Foundation is to encourage, by

*Right: Ivie and Dr. Wade Shafer
chatting with a fellow
Simmental enthusiast.*

*Opposite: Ivie and ASA trustee
Greg Walthall visit at the
2023 AJSA National Classic
in Des Moines, Iowa.*



public or private contribution, support of worthwhile educational and charitable projects that are of interest and benefit to devotees of the American Simmental Association. Further, to receive, maintain, use, and apply donated funds for such purposes; and to implement such educational and charitable projects, including, but not limited to:

- *Support of ASA's youth program through scholarships or program sponsorship.*
- *Continuing education programs for beef enthusiasts and members of the youth program.*
- *Expanded educational programs for ASA and members of the beef industry in the areas of performance testing, leadership, and bovine management.*
- *Research grants to qualified colleges and universities for documentation of bovine performance and research into the prevention of, or cure for, cattle diseases.*
- *Other projects or activities that may be determined by the parent association.*

There is no doubt this mission statement touches each and every member of this Association. Regardless of the size of your operation, you will continue to benefit greatly from these efforts. If you are not currently involved in this Foundation movement, I strongly suggest you get plugged in today. It is a great "why" for you to become a donor and leave a legacy for generations to come.

How vital are strong state associations to the overall welfare of SimGenetics?

I want to encourage every state association to contact Callie Cooley today. If you do not already have a working

relationship with her, your association is losing out big time. State associations are the backbone of the ASA. There are numerous opportunities for you to benefit from the programs, which are designed to elevate your success on a state and national level.

How important is it for ASA members to be involved in the decision-making process, through voting and attendance at local, state, regional, and national meetings?

This is an area that has always been somewhat alarming to me — for some reason many people simply won't take the time to vote or attend meetings. I totally understand that we all have more irons in the fire than we can manage, but the only way to have an impact as a member on the direction of the ASA is to vote in trustee elections and rule/bylaw revisions or changes. I think the ASA staff has made it so simple. It's a matter of taking five minutes to log into your account and vote.

What are the historic and current strengths of this organization and our cattle?

The ASA is uniquely positioned within the cattle industry as we sit here today. Our members produce a product that almost everyone in the country is seeking. Simmental and SimGenetics cattle are at the top of the charts in every category from a performance standpoint; no other breed can rival our cattle in this segment. The serious commercial breeders are attending our members'

(Continued on page 16)

In Conversation with Ivie

(Continued from page 15)



Above: Ivie & Son's cows on a rare snow day in Tennessee. Below: Ivie leading an ASA Board of Trustees meeting.



production sales in record numbers. In the show ring, SimGenetics cattle are dominating at every level of competition nationwide, and the demand for high-quality animals to exhibit is at an all-time high with a record-setting animal being sold weekly. However, we cannot lose focus on always striving to continuously improve each tool we as ASA members have access to, virtually at our fingertips. We must keep our customers' demands in focus and listen to what they are telling us. Simply, Thank you LORD for what you **have done** for us, Thank you for what you **are doing** for us and without a doubt what you are **going to do** for us. Romans 1:16 ■

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Sample business card pages in the Register

For more information contact:

Nancy at nchesterfield@simmgene.com

Rebecca at rprice@simmgene.com

Call 406-587-2778

A man and a woman are seated in armchairs on a stage. The man, on the left, is bald with glasses, wearing a blue blazer over a light shirt and jeans. The woman, on the right, has dark hair and is wearing a dark blazer over a green top and dark pants. Above them is a large marquee sign with a red border and yellow lights. The sign reads "NOW FEATURING" in white neon-style letters, followed by "BEEF CATTLE" and "SUSTAINABILITY" in large, bold, black block letters on a white background.

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SUSTAINABILITY**

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AJSA National Classic XLIV

by ASA Staff

A guide to preparing for the upcoming American Junior Simmental Association (AJSA) National Classic, July 8–14, in Tulsa, Oklahoma.



Expo Square's Pavilion, constructed in 1931, will serve as the show arena for the 2024 AJSA National Classic.

Expo Square

The 2024 AJSA National Classic will be held at Expo Square, in Tulsa, Oklahoma. The 240-acre facility is home to over 300 events each year, including the Tulsa State Fair. Expo Square is a premier destination for national equine and livestock shows, consumer and sporting events, and much more. The Pavilion, which will be utilized for the show arena, is decorated in a historical art deco theme.

The Expo Center's history began over 120 years ago. The Tulsa County Free Fair began in 1903 at the Western Association baseball park at Archer and Boston. With the enactment of the Oklahoma Free Fair Act in 1915, a 15-acre tract of land north of Archer and Lewis was purchased to provide more suitable grounds. In 1923, thanks to a land donation from J.E. Crosbie, the fair was moved to a portion of the present Expo Square between 15th and 21st Streets. Further funding allowed for the construction

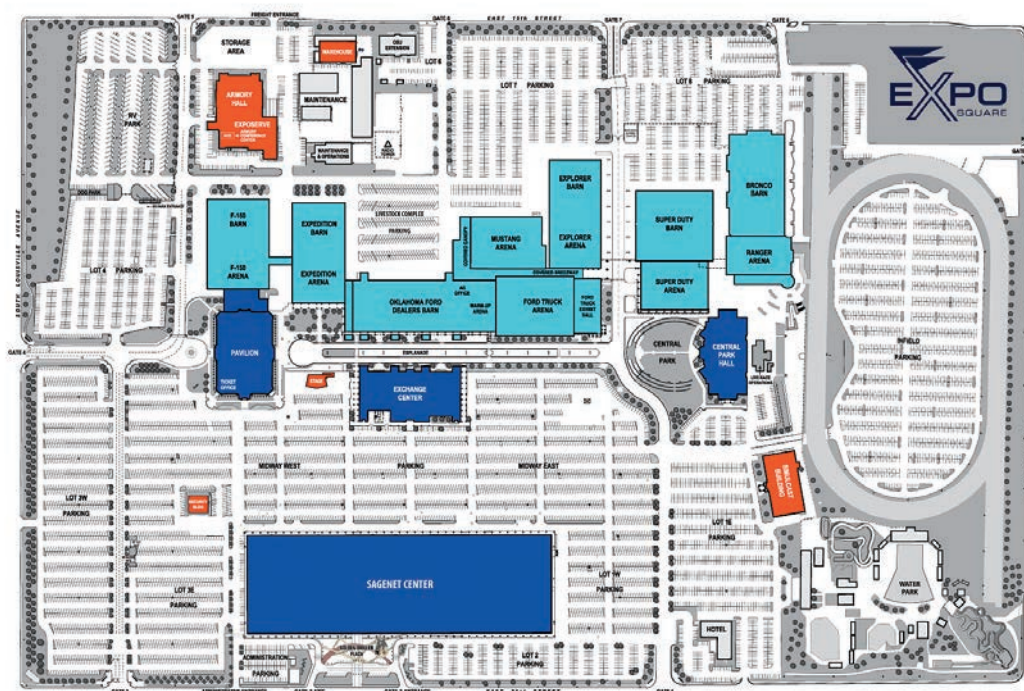
of the Pavilion in 1931. The fair board acquired land adjacent to the gift acreage in later years, and the state fair was born.

Funded by a 1966 \$3.5 million bond issue, the 446,400-square-foot Exposition Center was completed and became home to the International Petroleum Exposition, until 1980 when the oil industry took a downward turn. A 43,500-pound, 76-foot-tall statue called the Golden Driller was added to the Expo Square in 1966 to pay homage to the oil industry.

In the 1970s, the facility name was officially changed to Expo Square, and improvements including air conditioning in the Pavilion and SageNet Center, and construction of a 13,000-seat grandstand complex were completed.

Since that time, a new livestock arena, renovation of the Pavilion, a new stall barn, and extensive landscaping have been completed to meet the demand for the facility.





Stalls, Tie-Outs, and Parking

Cattle will be stalled in both the F-150 and Expedition barns, with the show ring being located in the Pavilion. Tulsa Expo Square is centrally located, making it easy to access accommodations, and take in Tulsa during your time there.

Tie-outs will be located in Lot 7. Parking for exhibitors will be on the south side of the Pavilion.

Host Hotel

A block of rooms is available at the DoubleTree by Hilton Hotel Tulsa–Warren Place, located at 6110 S Yale Avenue. Please visit juniorsimmental.org, go to the “Classics” dropdown, and follow the link to hotel information for more details.

What To Do in Tulsa

Tulsa offers a wide variety of activities to its visitors, including delicious dinner spots, fun attractions, art, history, and more. Below is a selection of attractions in Tulsa. For more, go to visittulsa.com.

- Oklahoma Aquarium
- Bank of Oklahoma Center
- Cain’s Ballroom
- Route 66 Historical Village
- Gathering Place
- Tulsa Zoo
- Tulsa Botanic Gardens
- Tulsa Air and Space Museum and Planetarium
- Philbrook Museum of Art
- Discovery Lab

Michelle Helm, Simmental breeder and Agribusiness Event Coordinator at the Expo Center, shared the following suggestions for places to eat in Tulsa:

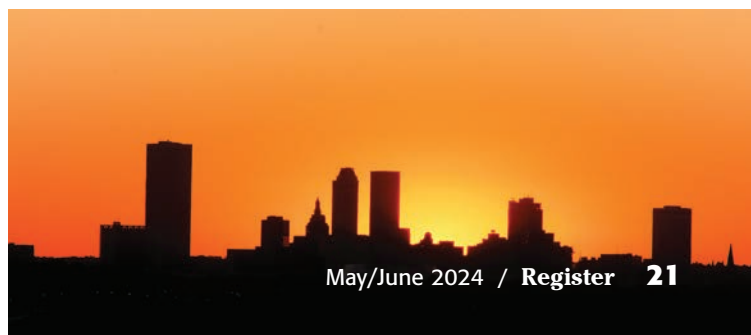
- Andolini’s Pizzeria
- The Brook
- Albert G’s BBQ
- Los Cabos Mexican Grill & Cantina
- Merritt’s Bakery
- Hideaway Pizza
- Charleston’s
- Howdy Burger
- Mother Road Market

Additional Deadlines

While cattle entries close on May 22, the following competitions and scholarships are still open:

- June 1 ASF Merit Award applications deadline
- June 1 AJSA Trustee applications deadline
- June 1 Photography Contest entry deadline
- June 10 AJSA Interview Contest entry deadline

(Continued on page 24)





SAPI: 111
STI: 71

TJSC H-Town 131L

STCC Tecumseh 058J x TJSC Diamond 312H
ASA# 4274275 • Black • Polled
2024 NWSS Champion Bull by STCC Tecumseh



SAPI: 91
STI: 70

RJ Trust Fund 212K

W/C Bankroll 811D x Hara's Kim Kardashian 1C
ASA# 4147173 • Black • Polled
Exciting, NEW, 3/4 Bankroll x Broker x Harietta for elite type!



SAPI: 174
STI: 103

WS Proclamation E202

CCR Cowboy Cut 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use superstars!



SAPI: 117
STI: 90

KRJ Dakota Outlaw G974

Rubys Turnpike 771E x BRKC Daphne DY37
ASA# 3632499 • Homo Black • Homo Polled
Dakota Outlaw's first calves are "the talk" of the country when it comes to fresh genes to use in 2024!



SAPI: 120
STI: 73

SJF SMJ Payroll 7245J

W/C Bankroll 811D x Profit
ASA# 3992818 • Red • Polled
Exciting combination of look, power, pedigree!



SAPI: 96
STI: 64

Only One 905K

SFI Platinum F5Y x TLLC One Eyed Jack
ASA# 4132878 Black, Polled
Added hair, flexibility, rib & eye appeal!



SAPI: 119
STI: 80

LLSF High Profile J903

W/C Executive Order 8543B x PSCS Alley's Lady 902G ET
ASA# 4062764 • Hetero Black • Homo Polled
Outstanding balance and look! 2023 MO State Fair Champion!



SAPI: 112
STI: 71

SFIS Unstoppable J3

W/C Bankroll 811D x SFIS Crystal Gayle
ASA# 3969316 • Heterozygous Black • Polled
Awesome son of famous donor Crystal Gale that'll improve depth, profile & structure!



SAPI: 150
STI: 86

WHF/JS/CCS Woodford J001

EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease and outcross pedigree with outstanding phenotype out of fantastic donor Summer 365C!



SAPI: 92
STI: 66

Revelation 2K

TL Revenant 35 x CSCX Bandwagon 513A
ASA# 4153090 • Black • Polled
\$200,000 exciting outcross to improve all!



SAPI: 116
STI: 85

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Percentage Champion for Lee.



SAPI: 123
STI: 74

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive Order son with tremendous maternal genetics behind him. The first dozen calves out of him have been born light and easily out of first calf heifers.



SAPI: 186
STI: 108

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation Purebreds. Excellent foot shape and depth of heel.



SAPI: 108
STI: 74

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation Double Down out of the legendary WHF/Steenhoek multiple time champion WHF Summer 365C.



SAPI: 115
STI: 73

JBSF Berwick 41F

Rocking P Legendary C918 x JBSF 402B
ASA# 3462584 • Black • Polled
Newly available and producing extremely valuable progeny across the nation!



SAPI: 172
STI: 105

HL Tommy Boy K65

CLRS Guardian 317G x HL Ms Smooth Criminal E174
ASA# 4167626 • Homo Black • Homo Polled
Blaze Calving ease Guardian son at Echard, IA, and Heartland.



SAPI: 116
STI: 69

Wood Ruthless 151H

Relentless x High Regard x Aubreys BlackBlaze II
ASA# 3878993 • Homo Black • Homo Polled
Exciting outline and build with phenomenal cow families on both sides!



SAPI: 128
STI: 79

ZTGC Just Cuz 52K

W/C Night Watch 84E x ZTGC The Blaze
ASA# 4063644 • Black • Homo Polled
Jared Werning's new & exciting balanced sire for profile & function!



SAPI: 121
STI: 77

GOE Lets Roll 749J

W/C Bankroll 811D x W/C RJ Miss 8543 6105D
ASA# 4141350 • Hetero Black • Homo Polled
Lots of neck extension in a complete package!



SAPI: 166
STI: 98

TSN Architect J618

G A R Home Town x TSN Miss Cowboy D350
ASA# 3928828 • Homo Black • Homo Polled
The most exciting calving ease SimAngus™ in the land with top % ranks in every trait!

COOL Additions!

CATTLE *Visions*

573-641-5270
www.cattlevisions.com



SAPI: 109
STI: 71

TJSC Coping with Destiny 9K
WLE Copacetic E02 x TJSC Diamonds Destiny 134C
ASA# 4103854 • Black • Polled
2023–2024 dominante Grand Champion!



SAPI: 136
STI: 78

Rocking P Private Stock H010
WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



SAPI: 206
STI: 117

CLRS Guardian 317G
Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 SAPI Purebred and #2 Marbling Purebred!



SAPI: 127
STI: 76

KJK1 38 Special 801J
JSUL Something About Mary 8421 x
R Built To Believe 801F
ASA# 3972780 • Hetero Black • Hetero Polled
Cool profiled SAM son with a cool face backed by a great cow family!



SAPI: 111
STI: 76

SO Remnant 418J
SO Remedy 7F x STCC Ms Persistent 7161
ASA# 4035943 • Black • Polled
Great Remedy son who was Reserve Champ at NAILE & Cattleman's Congress!



SAPI: 128
STI: 79

W/C Bet On Red 481H
W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



SAPI: 164
STI: 102

CLWTR Clear Advantage H4G
LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



SAPI: 113
STI: 74

W/C Red Bird 269J
W/C Bankroll 811D x W/C Miss Angel 2870Z
ASA# 3974327 • Red • Homo Polled
Red Bird is the \$90,000 Brandon Bird & Jared Werning owned HOT red sire by Bankroll & National Champion ANGEL!



SAPI: 139
STI: 86

W/C Express Lane 29G
Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



SAPI: 99
STI: 72

SWSN Cash Flow 81E
Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



SAPI: 129
STI: 94

SAS Infra-Red H804
All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



SAPI: 201
STI: 116

BAS Money Maker J801
Hook's Eagle 6E x BAS Miss Beacon F801
ASA# 3978845 • Homo Black • Homo Polled
Exciting herdsire at Heartland, IA!
HIGH SAPI WITH GREAT BUILD!



SAPI: 176
STI: 92

Bar CK Red Empire 9153G
IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High-selling bull at BAR CKs 2021 Sale! Top 1%



SAPI: 148
STI: 87

ES Right Time FA110-4
Welshs Dew It Right 067T x ES A110
ASA# 3481590 • Homo Black • Homo Polled
Newly available power, phenotype and marketability sire!



SAPI: 130
STI: 78

WHF Entourage H450
KCC1 Exclusive 116E x
WHF Delilah 45D by TJ Main Event
ASA# 3924201 • Hetero Black • Homo Polled
WHF & Boyert's exciting new herdsire!



SAPI: 95
STI: 62

ALL/FCF Hot Topic 099H
Profit x FCF Phyllis 532
ASA# 3926810 • Hetero Black • Homo Polled
Hot Topic was the 2021 NAILE Grand Champion % Bull! His dam is one of the hottest Angus donors in the world!



SAPI: 106
STI: 80

RP/CMFM John B J104
HPF Quantum Leap Z952 x RP/BCR Stylish Love F158
ASA# 4109070 • Hetero Black • Homo Polled
Current 2023 Champion PTP % Bull! Champ at Ft. Worth, OKC, Am Royal!



SAPI: 109
STI: 71

S&S TSSC Limitless 041H (1/2)
Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Paisley Schick, winner of the Overall Junior Award at the 2023 AJSA National Classic, shares her tips for preparing for the event

Competing in the contests at the National and Regional Classics is one of my favorite parts of the summer, but it takes lots of work to succeed at them. Here are some tips:

1. Take a few minutes out of your day to study the quizzes. Some juniors don't like the quizzes, but I think they really help build your knowledge. My sisters and I are very lucky because after every quiz we take, our mom enters them into Quizlet for us to study, which has helped a lot. Anytime I am in class and have some free time I just hop on Quizlet and run through a test. I highly recommend doing this, it really pays off!
2. Give your Public Speaking competition speech, or sales talk pitch, to a friend or family member to practice. A few times every week, I would give my

sisters my speech, or my sales talk pitch, and they would give feedback on how I could improve. The other thing I did a lot to help memorize my speech was say it in my head while I was working on my cattle, or doing chores. These simple things can really help in the end!

3. Make showmanship practice a part of your daily routine. At my house, we try to take the heifers into the yard and practice showing them a few times every week. Another simple way to practice is just setting them up a few times before you kick them out in their pens.

Adding these things into my routine helped me reach my biggest goal of ringing the bell at the National Classic, and it can do the same for you!



Schick (far left) alongside other top-placing AJSA members at the 2023 AJSA National Classic.



It's time to start working hair and studying for contests because the AJSA National Classic is right around the corner. I hope that all of you are just as excited as I am! Junior Nationals is 100% my favorite part of the summer. What's better than a time for friends and families from across the country to reunite, while doing the thing we all love the most? The AJSA Board is working diligently to ensure this National Classic is the best one yet. We can't wait to see familiar and new faces!

Kaitlyn Cloud, AJSA Board of Trustees president

To access the final schedule and other details about the National Classic, visit juniorsimmental.org ■



Dry Matter Intake EPD in Research Release Format

by Lane Giess, ASA Geneticist

Expected progeny differences (EPD) for Dry Matter Intake (DMI) and an economic subindex have been released by the American Simmental Association (ASA) in a research release format. The purpose of these traits is to help breeders better characterize terminal performance by evaluating genetic differences for feed intake and the profitability potential associated with growth relative to intake.

The International Genetic Solutions (IGS) science team is committed to the development of genetic tools that aid breeders in making commercially relevant selection decisions. Being able to identify animals with genetics for more efficient growth relative to feed intake is an industry-wide concern. Feed intake records submitted to IGS partner breed organizations and the existing growth records database were used to develop the DMI EPD and an economic subindex that weighs an animal's growth potential with respect to its intake to provide a snapshot of that animal's profitability potential in the feedlot growing phase (growth relative to intake). An extensive validation process was performed over the last year to ensure DMI and subindex were reflective of the existing growth and feed intake records.

At this time there is no official name for the dry matter intake and average daily gain (DMI/ADG) economic subindex, and membership should expect a more formal announcement of the trait near the conclusion of the research release phase.

DMI EPD

The DMI EPD is expressed as the difference in pounds of daily dry matter intake. A lower EPD is more desirable, as this is representative of the genetic potential for progeny to consume less feed. For example:

Bull A = 1.00 DMI EPD

Bull B = 0.00 DMI EPD

You would expect progeny from Bull B to eat 1 pound less daily dry matter of feed compared to progeny from Bull A.

Feed Intake and Average Daily Gain Economic Subindex (DMI/ADG Subindex)

The economic subindex is expressed as the difference in daily profitability of animals in the feedlot based on their combination of DMI and ADG (Average Daily Gain) EPD. ADG is positively weighted by the value of a pound of gain, and DMI is negatively weighted by the cost of a pound of dry matter. The result of the DMI/ADG Subindex is already factored into both \$API and \$TI, meaning we already factor the relationship of value of gain to the cost of intake in \$API and \$TI; however, we are beta testing the merit of publishing a subindex that focuses solely on profit differences due to the genetic levels an animal possesses for gain and intake. For example:

Bull A = \$0.10 subindex value

Bull B = \$0.00 subindex value

You would expect progeny from Bull A to be \$0.10 more profitable per day than progeny from Bull B due to a combination of feed requirements and growth potential.

To view the electronic spreadsheet of DMI and economic subindex on high-use sires and high-accuracy DMI EPD animals in a research format, [click here](#). As research EPD, these will not be evaluated weekly nor published on an animal page on Herdbook.org. It is important to acknowledge that development of both metrics into a weekly genetic evaluation is still under development and may take some time. The IGS science team will periodically update the DMI and economic subindex genetic evaluation as more data is uploaded.



Data Collection

The ASA encourages membership to submit feed intake records on their animals to ASA staff. Reporting feed intake data will greatly help bolster the genetic evaluation, improve prediction accuracy, and help to accelerate the launch of DMI into a weekly genetic evaluation. Members are encouraged to follow these guidelines for feed intake data collection. For more information, members should visit the Beef Improvement Federation guidelines available at guidelines.beefimprovement.org.

Individual feed intake records are often taken post-weaning or around yearling age.

Warm-up period: Depends on the background of the cattle and the type of feed intake system. If calves are already accustomed to eating out of bunks, a seven-day warm-up period with the feed intake system is likely adequate. For cattle that have not yet been bunk-broke, they could need up to a 21-day warm-up period.

Feed Intake Test: Recommend a 42-day minimum, which allows for missed days due to weighing or problems with the intake measurement. Records should be submitted as a measure of dry matter intake. No as-fed data should be reported.

Membership is encouraged to evaluate DMI and DMI/ADG subindex predictions and compare with their expectations. Please remember that DMI is already incorporated in \$API and \$TI. That said, the new DMI EPD will be more accurate, particularly on animals with genotypes and/or feed intake phenotypes on multiple progeny. Members who have any questions, or those who have submitted feed intake data and would like a full download of EPD on their animals, should contact Lane Giess, ASA Geneticist, at lgiess@simmgene.com. ■

SimGenetics Sale Brief

by Lilly Platts

SimGenetics bulls and females have been selling well across the country this season, showing strong demand and presence in the industry. At multi-breed sales, SimGenetics animals have consistently been at the top of the results, keeping the pace with other industry-leading breeds, and sometimes outselling them. With record-high operating costs, this demand shows that producers are placing a high value on these genetics.

Among sales that reported results to ASA in both 2023 and 2024, the average sale price of bulls in 2023 was \$6,188.80; in 2024, this average currently sits at \$6,759.17, a \$570.37 per head increase.

Three recent multi-breed sales, located in Colorado, Tennessee, and Nebraska, demonstrate this trend with both bulls and replacement females.

At the Commercial Cattlemen's Day Maternal Merit female sale, hosted by ABS and held during the National

Western Stock Show in Denver, Colorado, two SimGenetics heifers topped the offering at \$3,600 each. This sale also included Angus, F1 Black Baldies, Red Baldies, Red Angus, and Balancers.

SimGenetics bulls sold very well at the University of Tennessee's annual sale, with the overall high-seller bringing \$10,500. Simmental and SimAngus bulls, 21 total, averaged \$5,726; 15 Angus Bulls averaged \$5,717.

At Nebraska's Wagonhammer Ranch, Charolais, Angus, and SimAngus bulls and females were sold, yielding the following results: 14 yearling Charolais bulls averaged \$4,232; nine fall yearling Charolais bulls averaged \$4,194; eight open Charolais heifers averaged \$2,313; 148 Angus bulls averaged \$5,821; 33 SimAngus bulls averaged \$8,576; 24 open Angus heifers averaged \$2,863; and three open Simmental heifers averaged \$4,000. The SimGenetics offering at Wagonhammer Ranch included a group of bulls acquired from Iowa's Advanced Beef Genetics, prior to their dispersal.

Joe Epperly shares that the addition of SimGenetics to their offering has been very well received by customers. "We added Simmental to the program three years ago in order to give our clients a black European option," he said. "They've been well accepted among our commercial producers and have grown our customer base."

To stay up-to-date on SimGenetics sales across the country, see the sale results at the end of each *Register* issue, or visit simmental.org.

Sale results can be submitted to register@simmgene.com. ■



Photo submitted by Doug Parke.

BALANCE THE SCALES



SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

BREED EFFECTS FOR COW MATURE WEIGHT (MWT)^{abc}

Angus	0
Charolais	-20 lb.
Hereford	-39 lb.
Simmental	-74 lb.

Big cows come with big feed bills.

That's why smart genetic selection pays off in the cow herd. Simmental-influenced cows are an average **74 lb. lighter** at maturity than Angus-sired counterparts, according to a recent U.S. Meat Animal Research Center study.^{a,d}

While Simmental is sized for more efficient gains, 20-year genetic trend lines also show the breed offers reliable calving ease, early growth and cow longevity.

That's a balanced herd built for profit.

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^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. ^bAdjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. ^cEstimate of MWT differences at 6 years of age. ^dThe study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls.

IGS Launches Video Library

by Grant Company

The IGS video library is your new, one-stop shop for staying up to date on industry issues, news, and developments.



International Genetic Solutions (IGS) recently unveiled a new informational resource and video platform for important beef industry topics pertinent to producers' bottom lines. The goal is to consolidate relevant information for commercial cattle producers into one, easily accessible place.

"Our core competency at International Genetic Solutions is communicating credible and valuable genetic predictions to commercial producers," says Chip Kemp, IGS Director of Commercial and Industry Operations. "It has come to our attention that we can communicate more effectively through a channel that is in-house, that allows us to distribute content in a more timely fashion, and to archive that content over time."

Kemp explains that the platform will offer a range of topics and trusted guest speakers who offer in-depth commentary about some of the industry's most pressing issues.

"Our first feature is a bovine heart health series. It puts together the greatest experts in the business in trying to understand the current concerns with bovine congestive heart failure," Kemp says. "Many of our television productions will also be included on this platform, ranging from in-depth discussions about maternal longevity, to beef sustainability, to various breed composition issues."

IGS hopes to provide commercial cattlemen with a "one-stop shop" for their informational needs, instead of browsing multiple resources. In-depth presentations and panel discussions will be highlighted, offering a deeper exploration of the latest issues and trends.

"Our goal is to make this readily accessible, simple, and easy," Kemp explains. "Somebody who has spent all day calving in the mud, or somebody who is putting up hay late into the summer or breaking ice in the middle of the winter hasn't got time to navigate some difficult platform. And our job is to provide decision-support tools."

IGS is an unprecedented collaboration between leading beef breed associations and partners to advance selection tools and producer profitability. The organization is also home to the nation's largest multi-breed beef cattle evaluation, as well as the IGS Feeder Profit Calculator and other tools.

"Information is power," Kemp says, "and this platform reflects our core mission of providing cattlemen and women the information and tools they need to be successful."

Visit internationalgeneticsolutions.com to learn more and to access the video platform. ■





If Beef Is Your Business



American Simmental Association

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

Questions, contact cmp@simmgene.com for more information regarding this program.

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

Participants receive:

- ◆ \$200 for each AI-sired calf with carcass information
- ◆ Free semen on top young herdsires
- ◆ Free ASA Genetic Evaluation on your cow herd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cow herd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program; however, only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft Excel for accurate and consistent record-keeping.*

2024 Annual ASA

FALL FOCUS

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FOCUS ON PROFIT.

August 23-27, 2024
Amarillo, Texas

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American Simmental Association
www.simmental.org

Registration

- ❖ The American Simmental Association is delighted to announce that registration for Fall Focus is free of charge (including meals). However, it is essential for planning purposes that all attendees register in advance. Those planning to attend may register at any time by visiting www.fallfocus.org.



Questions about Fall Focus?

Contact Nancy Chesterfield at 406-587-2778
or visit www.fallfocus.org.

Texas Field Tour

August 23

At the West Texas A&M University (WTAMU) campus in Canyon, Fall Focus attendees will engage in hands-on learning experiences and gain insights into the cutting-edge research and practices shaping the industry. Tentative tour highlights include:

- ❖ WTAMU research feedlot tour
- ❖ Ultrasound demonstration using latest technology
- ❖ Lunch and time to explore Panhandle-Plains Historical Museum
- ❖ Beef sensory panel with WTAMU Meat Science Department

**Schedule is subject to change.*



Caviness Meat Science and Innovation Center at WTAMU

After a day of insightful experiences at West Texas A&M University, attendees will depart and return to Amarillo for something truly unique. Join fellow Fall Focus goers for a night at the ballpark as Simmentals and Sod Poodles come together! The Sod Poodles are Amarillo's own championship minor league baseball team. A designated area of the stadium will be reserved exclusively for Fall Focus attendees, and dinner will be provided.



The Amarillo Sod Poodles play at Hodgetown Stadium.



Attendees enjoy the ASF "Cash Cow" fundraiser at the Fall Focus Recognition Dinner in 2023.

Educational Symposium and Recognition Dinner

August 24

Held at the Embassy Suites by Hilton, attendees will have the opportunity to hear from topic experts as they discuss various aspects influencing the beef industry. From packer, producer, and consumer relations to current challenges within the industry, the presentations will offer invaluable insights and foster a deeper understanding of the challenges and opportunities facing the sector. Receiving positive feedback from last year's panel discussions, the panels and opportunity to engage with the experts will again be incorporated into the day. Some speakers you may recognize include:

- ❖ Ty Lawrence, Professor and Director, Beef Carcass Research Center, West Texas A&M University
- ❖ Dale Woerner, Cargill Endowed Professor in Sustainable Meat Science, Texas Tech University
- ❖ And more! Visit fallfocus.org for more information.



Attendees learn about pertinent topics impacting the beef business at Fall Focus 2023.

In the evening, the retiring trustees, and 2024 Golden Book and Lifetime Promoter award recipients will be recognized at the Recognition Dinner and Celebration. The Golden Book award is the Association's highest honor, and each year is awarded to individuals or organizations that have made significant contributions to the development of the Simmental and Simbrah breeds. All are welcome to attend dinner and celebrate those being recognized.

Committee and Board Meetings

August 25–27

Interested attendees are invited to join the ASA Board of Trustees to discuss critical issues within the Activities and Events, Breed Improvement, Growth and Development, Policies and Procedures, and Simbrah Committees. Throughout these meetings, attendees will gain insights from staff presentations and committee reports. The board meeting continues on Monday and Tuesday.



Photo provided by Vanessa Underwood

Accommodations

The conference headquarters are located at the Embassy Suites by Hilton Amarillo Downtown with a block of rooms available August 22–27. The special room rate will be available until July 23, or until the block group is sold out, whichever comes first. Book your reservation by following the hotel link at fallfocus.org.



Photo provided by Visit Amarillo

Local Attractions

Bring the family and extend your trip to visit some of the great local attractions including:

- ❖ Palo Duro Canyon
- ❖ American Quarter Horse Association Hall of Fame and Museum
- ❖ The Big Texan Steak Ranch
- ❖ Historic Route 66 and Cadillac Ranch

Check out visitamarillo.com for more information.

AJSA Classics Rules

The official rules for the 2024 AJSA Regional and National Classics have been posted at juniorsimmental.org. This includes the recent rule change, requiring all animals to have a valid registration number at the time of the AJSA Classics deadlines. This is a change from what was previously accepted, where animals could be entered with pseudo registration numbers (registration numbers in parentheses) if DNA work preventing registration was pending.

Hydrops Update: TraitTrac and a Recommended Marketing Statement

ASA has been investigating a developing genetic condition that causes Hydrops pregnancies in a certain line of Simmental genetics. Here are some updates in relation to this research and ASA's actions/suggestions:

Hydrops has been added to Herdbook's TraitTrac with WS All Aboard B80 listed as a documented carrier. At this time there are no genetic holds placed on his descendants as there is not a DNA test available yet. Once there is a test, then Hydrops will follow the same policy as other genetic conditions.

Female progeny who are descendants of or are directly sired by WS All Aboard B80 (ASA# 2852207) are at risk for carrying a genetic abnormality called Hydrops. Daughters may develop a serious condition during late gestation that results in excess fluid in the fetal membrane, which typically causes the loss of the calf and occasionally the dam. There is no current test at this time to identify animals carrying this mutation. Research is ongoing regarding the transmission of the abnormality, and to develop a genetic test. Helping our producers navigate this issue is of the utmost importance to us. Therefore, given that there is neither a full understanding of this condition nor a test, careful consideration should be given regarding the question of whether to breed WS All Aboard B80 descendant females until more information is available to breeders.

For questions regarding established WS All Aboard B80 genetics, Hydrops symptoms, reporting an active case, or additional information, please visit the Hydrops Information Center at www.simmental.org or reach out to Dr. Jackie Atkins at jatkins@simmgene.com.

DNA Updates

DNA Research Fee Application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

TSU/Applicator Price Increase

Due to rising costs from the TSU manufacturer AllFlex™, ASA has increased the price of TSU sampling kits to \$22 per box. Each box will still include ten individual tissue sampling units. The cost of TSU applicators has also been increased from \$40 to \$50 each.

Semen Sample Fee

There is a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

July 15 Deadline Approaching for State Association Programs

With the end of the fiscal year approaching on June 30, state associations have until July 15 to submit final cost share and check-off dollar requests. All state association forms and program information can be found at simmental.org. Contact Callie Cooley at stateassoc@simmgene.com with questions.

Digital Certificates Available

ASA now offers members the option to download official digital certificates for registered animals. ASA no longer scans and emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department at simmental@simmgene.com with questions.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each

reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

2024 Year-Letter is M

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2024 is M, and will be followed by N in 2025, and P in 2026. The letter L was the year-letter designated during 2023. Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Office Holiday Schedule

Monday, May 27

Memorial Day

Thursday, July 4 & Friday, July 5

Independence Day

Monday, September 2

Labor Day

Thursday, November 28 & Friday, November 29

Thanksgiving

Wednesday, December 25, Thursday, December 26,
& Friday, December 27

Christmas ■

Sponsorship Packages

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Annual
ASA** **FALL
FOCUS**

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August 23–27, 2024 | Amarillo, Texas

**Contributions may be made to the
American Simmental-Simbrah Foundation
designated to the Fall Focus.**

**For more information about sponsoring
Fall Focus, please contact Bill McDonald:
504.230.6225 | mcdonaldfarms.bulls@gmail.com**

Become a sponsor of ASA's Fall Focus 2024 and enjoy the following:

Bronze (Under \$500):

- Name listed in Fall Focus program (must commit by June 25)
- Name included on sponsor poster
- Name on fallfocus.org

Silver (\$500 – \$3,499):

In addition to the above perks, silver donors also receive:

- Banner ad on fallfocus.org
- Designed 20- x 30-inch poster
- eNews recognition.
- Tabletop space by registration desk for business promotion.
- Slideshow promotion during breaks

Gold (\$3,500 and above):

In addition to the above perks, gold donors also receive:

- Ten minutes to address attendees

ASA Publication, Inc.

[Click here to view ad](#)

Our most popular form of digital promotion is the eBlast that emails directly to approximately 5,500 subscribers. It's a quick and affordable way to get the word out about your upcoming event. Turnaround time can be as fast as one day.

Summer Schedule and Deadlines



April 3

Regional and National Classic entries open through your Herdbook account

April 20

Hotel scholarship deadline. Scholarship will cover lodging expenses for one room at 2024 AJSA National Classic. Application available at www.juniorsimmental.org.

May 6

Regional Classics EARLY entry deadline — 4:30 pm MDT (registration fees double after 4:30 pm MDT)

May 13

Regional Classics FINAL entry deadline — 4:30 pm MDT. No Regional Classic entries will be accepted after 4:30 pm MDT on this date.

May 15

National Classic EARLY entry deadline — 4:30 pm MDT (registration fees double after 4:30 pm MDT)

May 22

National Classic FINAL entry deadline — 4:30 pm MDT. No National Classic entries will be accepted after 4:30 pm MDT on this date.

June 1

Photography Contest, AJSA Trustee, and ASF Merit Awards application deadline. Applications can be found at www.juniorsimmental.org.

- Mail 8 x 10 inch photos, mounted on 10 x 13 inch black foam core board, to:
ASA Publication, Inc., One Genetics Way,
Bozeman, MT 59718, ATTN: AJSA Photo Contest.
- Four category options: Simmental Cattle, People, Landscape, General Agriculture.
- Best of Show winning entry gets their photo on the cover of the September Register.

June 12–15

North Central Regional Classic, Hutchinson, KS



June 18–22

Eastern Regional Classic, Hattiesburg, MS



June 26–29

Western Regional Classic, Miles City, MT



July 8–14

AJSA National Classic XLIV, Tulsa, OK



September 15

2024 Steer Profitability Competition Registration opens. Entry forms available at www.juniorsimmental.org



October 15

2024 Steer Profitability Competition Registration closes.

Check out the 2024 AJSA rules at www.juniorsimmental.org





by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows

Our Pioneers – Branding

In the last edition of this series, the topic was the historical significance of barbed wire and its impact on the livestock industry. We all know how critical it is to keep our livestock safely contained, and how proper fencing is essential in that effort. And it is no surprise that accurate identification of our herds is equally important. The practice of permanently identifying our cattle is not as easy as those outside our industry might think. This edition will focus on the practice of branding and its value as another tool helping us maintain our herds.

Branding is not a modern development; it is actually an ancient practice. The need to prove ownership of one's livestock, from Biblical times to modern times, has remained the primary reason for its use. Biblical records ascribe that the herdsman, Jacob, branded his stock. According to the Smithsonian, it is believed that an ancient Egyptian tomb painting depicted a cattle roundup, as well as branding, around 2700 BC. It is thought to be the earliest record of livestock branding. The date for the biblical account of Jacob is unknown, but surely must pre-date the Egyptian era, although there is not a similar hieroglyph or painting as proof.

A fascinating paper from the Texas State Historical Association (TSHA) is an interesting study of the history of branding. Much of what follows is attributed to excerpts from the TSHA work, although various points are interspersed from other sources. Our focus for this piece will coincide with the arrival of cattle to the American continents in 1493 by Columbus as we described in the recent Pioneer Series featuring the cow.

The Spanish are credited with introducing cattle to the Americas, as well as the practice of branding. In the valley of Mexicalzingo, south of modern day Toluca, Mexico, Herman Cortes experimented with cattle breeding in the 16th century. His brand, three Latin crosses, is thought to be the first brand used in the western hemisphere. In 1537, the Spanish crown ordered the establishment of a stockmen's organization called "Mesa" throughout New Spain. It was required that each cattle owner had a different brand. Those brands had to be registered, and it is believed that was the first brand book for the hemisphere. It was kept in Mexico City.

The Spanish brands were similar to pictographs, and very few were made from letters. Interestingly, subsequent generations would add their own "curlicue or pendant" to their father's brand. Eventually, all the novel and articulately designed additions resulted in what became known as the family brand.

As was described in the previous article about the cow, a mass migration of the Spanish cattle into the US was well underway by the early 1800s. Texas became the most notable destination. With the enormous influx of the Spanish cattle, most Texas ranchers were unable to interpret the Spanish brands. They referred to them as "dog irons" and other sometimes unflattering descriptions. The Texas cowman, wanting to avoid the problems associated with the often undecipherable Spanish brands, initially made their brands primarily using letters. It is believed

that Richard H. Chisholm registered the first recorded brand in Gonzales County in 1832. In those formative years, brand record-keeping was not well organized.

In 1848, Texas began recording brands with the county clerk. However, possession of cattle with an unrecorded brand did not automatically prove ownership. Finally, in 1913, following a long period of unpunished thefts, provisions were modified giving some protection to owners, although the subject of proof of ownership was often contentious and difficult to prove even with a brand.

Cattlemen eventually moved on from their sole use of the letters. True to the American spirit of creativity and ingenuity, an infinite number of combinations of letters, characters, and the most common depictions of everyday items could be found on brands throughout the American West. With names like "hog-eye," "saddle pockets," "fishtail," and countless others, obscure items ranging from an anvil, a frying pan, a bridle bit, a spur, a pitchfork, or whatever came to mind could be a brand. The list and combinations were seemingly endless. Most cowboys proudly rode for the "brand" and easily recognized its association with a particular ranch.

It is worth noting that ranchers did not use brands exclusively. Other forms of identification were developed. The use of earmarks was the most common alternative. These were designs cut into the cattle's ears. You can imagine the creativity with this practice. Names like "underbit," "overbit," "swallow-fork," and "flickerbob" were common. You may recall the article about John S. Chisum, a famous cattleman from West Texas and New Mexico, and his "jinglebob" brand. Many described it as the most hideous earmark ever used.

In our modern era, we producers still understand the importance of identification of our cattle for obvious reasons. While the methods used vary from some of the "old ways" still in use to electronic ID, we probably are not far removed from the Biblical account of Jacob, the herdsman, and his need to identify his stock. The ancient practice of branding is worthy of our Pioneer Series and on par with many of the subjects covered for their importance to our industry. ■

Editor's note: This is the thirty-seventh in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com



Facebook: 2024 AJSA North Central Regional
Remind: Text @ajsa24nc to 81010

TENTATIVE SCHEDULE

WEDNESDAY

JUNE 12TH

9:00 am	NCR Barns Open
1:00 pm - 3:00 pm	Contestant Check In
3:30 pm	Steer Weigh In
5:00 pm	Cattlemen's Quiz
6:30 pm	Opening Ceremonies
7:30 pm	Fun Activity

THURSDAY

JUNE 13TH

8:30 am	Genetics Quiz
10:00 am	Public Speaking
11:30 am - 1:30 pm	Lunch
2:00 pm	Sales Talk

FRIDAY

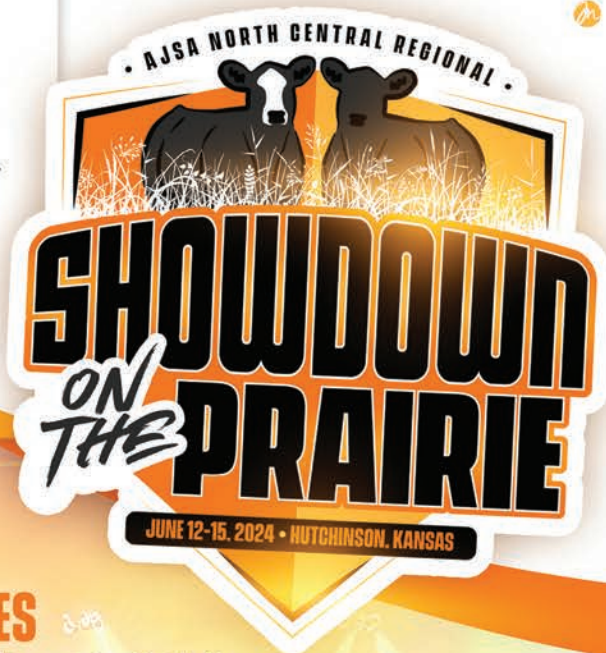
JUNE 14TH

9:00 am - 12:00 pm	Livestock Judging
11:30 am - 1:30 pm	Lunch
2:30 pm	Showmanship

SATURDAY

JUNE 15TH

7:00 am - 8:00 am	Light Breakfast
8:00 am	Cattle Show
5:00 pm	Awards and Banquet



JUDGES

Kyndal Reitzenstein - Cattle Show
Jason & Jill Beltz - Showmanship

HOTEL INFORMATION

Baymont Inn & Suites
1315 East 11th Avenue
620-888-4507
Cutoff Date: 6/1/2024

Hampton Inn & Suites
1410 12 E 11th
620-669-5800
Cutoff Date: 5/11/2024

Comfort Inn & Suites
1601 Super Plaza
620-259-8787
Cutoff Date: 5/1/2024

Holiday Inn Express
911 Porter Street
620-259-8656
Cutoff Date: 5/20/2024

* ASK FOR NORTH CENTRAL JUNIOR SIMMENTAL SHOW BLOCK! *

CAMPING

Purple Lot - 10 spaces to be auctioned off on SCG 3/24/2024.
Tan Lot - 30 spaces. electrical only. \$20/night. Contact us to reserve.
RV Park - Full hook up. \$30/night. Pay station on site.

EVENT CONTACTS

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KANSAS STATE FAIRGROUNDS
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Developing leaders through friendship, networking, and communication skills!



by Anna Sweat, South Central Region

Good times are here again! Cattle prices are at an all-time high, and producers are excited to see their spring calf crop. However, in the northeastern Texas panhandle and western Okla-

homa, it's not all sunshine and rainbows. The Smokehouse Creek and Windy Dulce fires brought destruction and devastation to the counties affected, and left nothing but discouragement and ash across the land. These fires scorched everything throughout the region as far as the eye can see, burning over a million acres. This natural disaster has been destructive to numerous agriculturists' ways of life. Hundreds of thousands of miles of fences were destroyed, numerous acres scorched to a crisp, and countless livestock were lost during this disaster.

With the cow herd in this area at a low already due to the drought conditions, they are now having to handle the aftermath of their largest fire in Texas history. What will their ability to produce in the future look like? How will they recover from this disaster? These are the questions that overwhelm those affected and no one knows how long it will take the farms to recover. The farmers in the area all mention the need for hay to feed surviving livestock or supplies to repair the fences. One individual

stated: "Even if it rained today, we're looking at a solid two years before we have grass in this area." Many ranchers are having to manage with the limited supplies that the fires left behind. Farmers are searching for ways to adapt and overcome these obstacles, and are thankful for the support they receive. With the aid of fellow agriculturists these individuals will be able to get back on track. While the number of livestock lost in the fires are not definite, they foreshadow an unsettling amount.

This disaster will have long-term effects on both the economy and the land as producers cope with what was lost and work to rebuild. We are fortunate enough to be a part of an industry that is quick to lend a helping hand to those in need, knowing that others would do the same if we ever found ourselves in a similar situation. Many state and local organizations have sent supplies out to equip these farmers to endure these devastating times. Farmers and ranchers across the country are grouping supplies and resources to help assist them in their "hour" of need to make the best of the situation. It is heartbreaking to know that our fellow cattle producers are having to endure such hardships, and our thoughts and prayers go out to those affected.

If you are interested in helping, Texas A&M Extension has organized a relief effort, which can be found at: <https://agrilifeextension.tamu.edu/2024-panhandle-wildfires/>. ■



www.juniorsimmental.org



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JUNE 18-22, 2024 • HATTIESBURG, MISSISSIPPI

TENTATIVE SCHEDULE

TUESDAY, JUNE 18

Barns open for setup only | All cattle remain at tie-outs

WEDNESDAY, JUNE 19

8:30 am Cattle and Contestant Check-In
11:30 am Cattlemen's Quiz
1:30 pm Calvin Drake Genetic Evaluation Quiz
3:30 pm Sales Talk
6:30 pm Opening Ceremonies

THURSDAY, JUNE 20

8:30 am Judging Contest
10:30 am Novice Session
1:30 pm Public Speaking
4:00 pm Cooperative Energy Educational Session
6:30 pm Eastern Regional Scholarship Interviews

FRIDAY, JUNE 21

8:30 am Showmanship
10:30 am Novice Session
1:00 pm Bred & Owned Show

SATURDAY, JUNE 22

8:00 am Owned Show
To Follow Awards Ceremony

Daily hospitality and meals. Details coming.

JUDGES

Eric Gerdes, Cattle Show

Hope Hogan and Faith Onstot, Showmanship

SPECIAL ANNOUNCEMENT

The 2024 AJSA Eastern Regional Classic will include an **Intermediate Division**.

HOTEL & CAMPING INFO

Doubletree by Hilton Hattiesburg \$134/night

10 Gateway Drive | Hattiesburg, MS 39402

Phone: 601.296.0302 | SRP Code: RCS

Book Online: rb.gy/i51ku2

Scan QR To Book



Forrest County Multi-Purpose Center RV Park \$120/week

Sites filled on a first come, first served basis

Contact Clayton Buse: 601.270.2692

CONTACTS / SOCIALS

Helen and Clayton Buse, Event Coordinators

601.582.4593, Helen | 601.270.2692, Clayton | busefamily3@gmail.com

Mia Bayer, ASA Director of Youth Programs and Foundation Manager

715.573.0139 | mbayer@simmgene.com

Facebook: 2024 AJSA Eastern Regional

Remind: Text @ajsa24east to 81010



VENUE

Forrest County Multi-Purpose Center

962 Sullivan Drive | Hattiesburg, MS 39401



COWTOWN SHOWDOWN

2024 AJSA
WESTERN REGIONAL

JUNE 26-29
MILES CITY, MONTANA



TENTATIVE SCHEDULE

WEDNESDAY, JUNE 26TH

11 am Tie-Outs and Barn Open for Arrival
Stalling assigned by state

THURSDAY, JUNE 27TH

8-9 am. Contestant and Cattle Check-In
10 am Opening Ceremony
11 am Calvin Drake Genetic Evaluation Quiz
12 pm Lunch
1:30 pm Cattlemen's Quiz
3:30 pm Sales Talk
6:30 pm Dinner and Family Fun Night

FRIDAY, JUNE 28TH

8:30 am Judging Contest
12 pm Public Speaking
12-2 pm Lunch
4:30 pm Showmanship *Judges TBA*
7 pm. Dinner *Begins at 7 pm or after Showmanship*

SATURDAY, JUNE 29TH

9 am Cattle Show *Judges TBA*
After Show . . Awards Banquet

ENTRY FEES AND DEADLINES

Contestant Fee • \$60 *Includes show shirt and all meals*

Cattle Fee • \$45/Entry *Includes bedding in barns*

Entry Deadline • May 6th • 4:30 pm MDT

Late Entries • May 13th • 4:30 pm MDT

Fees double after May 6th

HOTELS AND CAMPING

Miles City Hotel & Suites 406-234-1000

1720 S Haynes Ave

King or Double Queen Deluxe Rooms available - \$169

Miles City Hotel 406-234-3141

1615 S Haynes Ave

Standard King or Double Queen Rooms available - \$139

KOA Camping 406-232-3991

1 Palmer Street

CONTACTS

Ryan and Sarah Thorson, Coordinators

Sarah: 406-694-3760

Ryan: 406-694-3722

sarah_thorson@hotmail.com

**Mia Bayer, ASA Director of Youth Programs
and Foundation Manager**

715.573.0139

mbayer@simmgene.com



Remind Sign-Up

Text @ajsa24west to 81010



**Photos are samples of auction items from the 2023 Silent Auction.
Thank you to all who made donations.**

silent auction at the National Classic

Are you looking for a way to support the American Simmental-Simbrah Foundation?
We will again be hosting a Silent Auction during the National Classic in Tulsa, OK, July 8-14, 2024. All proceeds go directly to the Foundation. So, you want to contribute but aren't sure what to bring?

Below are several ideas of how to fill your basket.

In the past, we have had some unique handmade items as well, which we love. We encourage individuals as well as state associations, junior and adult, to participate.

Items will be displayed for bidding throughout the week and the auction will end prior to the close of the event.

If you have any questions, please reach out to Foundation Board Member, Tonya Phillips at 606-584-2579.

See you in Tulsa!



1. Coffee Lovers Basket
2. Golf Theme Basket
3. Farmhouse Theme Basket
4. BBQ or Camping Basket
5. Gardening Basket
6. Beach Basket
7. Car Emergency Kit
8. Ice Cream Sundae or S'mores Basket
9. Movie Night/Board Games Basket
10. State Basket (highlighting items from your state)

AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION



SIMMENTAL

ajsa national classic XLIV

**TULSA, OKLAHOMA
JULY 8-14, 2024**

2024 AJSA NATIONAL CLASSIC | TULSA, OKLAHOMA

DATES & BASIC SCHEDULE

JULY 8-14, 2024

- July 8 Arrival & Move In
- July 9 Check-In & Contest
- July 10 Contests
- July 11 Contests
- July 12 Cattle Show
- July 13 Cattle Show
- July 14 Showmanship & Awards

*Complete schedule to follow
Subject to change*

PRIMARY HOTEL

DoubleTree by Hilton Tulsa
6110 S Yale Avenue
Tulsa, OK 74136-9104
918-495-1000

Booking Link: rb.gy/uqc9gk



Scan To Book

ENTRY INFO

Entries open **APRIL 1**
Standard entries due **May 15**
Late entries due **May 22**

*Updated AJSA Classic Rules will be posted
to the AJSA website by March 15.*



THURSDAY, JULY 11, 2024

8:00 AM Shotgun Start

LOCATION:

Hard Rock Hotel & Casino Tulsa Golf Course
777 W Cherokee St, Catoosa, OK 74015



SPONSORSHIPS AVAILABLE

TOURNAMENT:

- 4-Person Best Shot
- \$100/player or \$400/team includes cart and lunch



Held in conjunction with the 2024 AJSA National Classic. All proceeds are earmarked to support youth through Merit Scholarships and The Summit Leadership Conference.

REGISTRATION OPENS APRIL 15, 2024 - REGISTER ONLINE AT www.juniorsimmental.org

***Sponsorship opportunities available*

Junior exhibitors welcome to join in on the fun!

Contact for Additional Tournament Information: Carrie Horman: 319.551.7626 or Nate Horman: 515.291.7478

Indiana Offers \$15M in Loans for Small Processors

Officials in Indiana are launching the first loan program from the Indiana State Department of Agriculture (ISDA) designed to help small and very small processors meet the increasing demand for meat products.

Lieutenant Governor Suzanne Crouch said the Indiana Meat and Poultry Intermediary Lending Program (MPILP) will provide \$15 million as part of a revolving loan program to help meat and poultry packers in the Hoosier State expand their businesses to meet consumer interest, the agency said in a news release.

The loan terms include a 3% interest rate for scalable loans from \$100,000 to a maximum of \$5 million and a 2% interest rate for wastewater projects, state officials announced last week. The loans are available for up to a 15-year term, the announcement added.

"Traditional bank funding for agribusinesses can be challenging, especially for meat processors, so we are excited to work hand in hand with our partners to ensure this needed funding is available to our Hoosier businesses," said ISDA Director Don Lamb.

Beef Packers' Projected Annual Losses Decrease

Beef packers' prospective annual losses are narrowing, from \$87.93/head a year ago to \$40.22 /head now, according to the annual projection calculated by the Sterling Beef Profit Tracker.

"The expectation is that this year wouldn't be as bad, because beef demand has been pretty good and prices are up to record high, but those record highs aren't high enough to compensate for what the packers are paying," said John Nalivka, CEO of the data and consulting firm.

Currently, according to Sterling, as of March 9, packers' loss per head is \$128.61, a slight recovery from the loss per head of \$152.13 at the beginning of March. In early February, Sterling pinpointed packers' loss per head at \$150.53.

And, the report indicates that the unhedged feedlot margin is \$26.46 per head, reflecting a loss of \$1.75 each, an improvement from a \$6.35 loss in early February. Still that's in sharp contrast to a positive margin of \$204.62 a head a year ago.

Tyson Plant Closure

Officials in Iowa are mobilizing to help the more than 1,200 people who will be out of work when Tyson Foods Inc., closes its pork plant in Perry, Iowa.

Tyson confirmed it will permanently shut down the pork facility by the end of June, filing a document outlining the plan as required by the federal Worker Adjustment and Retraining Notification (WARN) act. As the town's largest employer, the protein giant also vowed to encourage the affected plant workers to apply for other openings within the company, which has about 9,000 employees in five plants in Iowa.

Now, the Iowa Workforce Development office plans to send its new mobile IowaWORKS Mobile Workforce Center to help

Perry residents find new jobs, the agency announced. The mobile program offers free access to career planners, assistance in refreshing resumes, developing cover letters, or any other help involving a job search. The office of Iowa Governor Kim Reynolds, the Iowa Economic Development Authority, and Perry Mayor Dirk Cavanaugh all reportedly are launching efforts to help the employees and local residents, according to the *Des Moines Register*. US Senator Chuck Grassley (R-Iowa) also noted in a statement in the newspaper that "if there's anything I can do to help, I'll be glad to do it," although he added that states generally take the lead on these types of economic development issues.

Meanwhile, the loss of a plant that processed an estimated 8,250 hogs daily "reduces the margin of error" for the US hog producers, according to the Daily Livestock Report from Steiner Consulting Group. The pork industry is expected to have "plenty of capacity in the summer to process hogs," the report added, although the risk potential for hog values may emerge between October and December, considering the general seasonality of pork product demand.

USDA Issues Meat Labeling Final Rule

Secretary of Agriculture Tom Vilsack announced the finalization of a rule mandating that all meat products sold with the "Product of USA" label must be derived from animals born, raised, slaughtered, and processed in the US.

Speaking at the National Farmers Union Annual Convention in Scottsdale, Arizona, Vilsack also announced USDA is awarding \$9.5 million to 42 projects through the Local Meat Capacity grant program to expand processing options for the meat and poultry industry and new actions to ensure transparency and a fair and competitive market in the US seed industry.

"Today's announcement is a vital step toward consumer protection and builds on the Biden-Harris Administration's work to bolster trust and fairness in the marketplace where smaller processors can compete," said Vilsack. "This final rule will ensure that when consumers see 'Product of USA' they can trust the authenticity of that label and know that every step involved, from birth to processing, was done here in America."

"In addition, the Local Meat Capacity grants are addressing critical processing infrastructure needs for local and regional livestock and poultry producers, ensuring their products get to market efficiently and cost-effectively, which supports local economies, new jobs, and more choices for consumers," the Secretary said. "USDA is also committed to boosting the farmer's voice in our seed patent system and enforcing the disclosure laws on the books as we deliver more and better choices for farmers."

USDA's actions build on President Biden's Executive Order on Promoting Competition in the American Economy and the administration's action plan for a Fairer, More Competitive, and More Resilient Meat and Poultry Supply Chain. They complement a series of other all-encompassing actions by USDA to increase competition in agricultural markets, create a fairer playing field for small- and mid-size farmers, lower grocery costs for consumers, and strengthen local and regional food systems.

“Product of USA” Final Rule

USDA’s final “Product of USA” rule allows the voluntary “Product of USA” or “Made in the USA” label claim to be used on meat, poultry, and egg products only when they are derived from animals born, raised, slaughtered, and processed in the United States. The rule will prohibit misleading US origin labeling in the market and help ensure that the information that consumers receive about where their food comes from is truthful.

USDA’s final “Product of USA” rule is supported by petitions, thousands of comments from stakeholders, and data from a nationwide consumer survey.

Under the final rule, the “Product of USA” or “Made in the USA” label claim will continue to be voluntary. It will also remain eligible for generic label approval, meaning it would not need to be pre-approved by USDA’s Food Safety and Inspection Service (FSIS) before it can be used on regulated products, but would require the establishment to maintain documentation on file to support the claim. The final rule also allows the use of other voluntary US origin claims on meat, poultry, and egg products sold in the marketplace. These claims will need to include a description on the package of the preparation and processing steps that occurred in the United States upon which the claim is made.

USDA has also published an updated labeling guidance on the use of voluntary US-origin label claims to provide examples of claims and the types of documentation that establishments may maintain to support use of the claims.

Establishments voluntarily using a claim subject to the final rule will need to comply with the new regulatory requirements by January 1, 2026, and are encouraged to do so as soon as practicable after the publication of this final rule.

Local Meat Capacity Grant Program

USDA is also awarding \$9.5 million to 42 projects through the Local Meat Capacity (Local MCap) grant program. This initial set of awards through Local MCap is for Simplified Equipment Only projects.

In April 2023, USDA announced up to \$75 million available for Local MCap to fund innovative projects designed to build resilience in the meat and poultry supply chain by providing producers with more local processing options and strengthening their market potential. This is part of a larger, \$1 billion commitment to expand independent meat and poultry processing capacity and give farmers additional, local options to obtain fairer prices for the animals they raise and give consumers more options in the marketplace. The Local MCap grant program is targeted to support meat and poultry processors with smaller-scale projects, with a goal to increase processing availability and variety for local and regional livestock producers. The program is administered by the Agricultural Marketing Service (AMS) with funding from President Biden’s American Rescue Plan.

New Regulations Proposed by FDA for Animal Drug Labeling

The US Food and Drug Administration (FDA) is proposing new regulations to provide animal drug sponsors with predictable

requirements for the labeling of prescription and over-the-counter new animal drugs, as well as new animal drugs for use in animal feeds. The proposed content and format of labeling would also benefit veterinarians, animal owners, and animal producers by providing a more consistent presentation of information on the safe and effective use of these new animal drugs.

FDA has long followed certain practices for reviewing animal drug labeling, but these have not been codified in regulation. If finalized, the rule would create for the first time a comprehensive set of regulations establishing requirements for content and format of the labeling for approved and conditionally approved new animal drugs and would also help animal drug sponsors more efficiently prepare labeling for review.

The FDA is also proposing to amend or remove certain regulations to ensure consistency with the proposed new regulations. This would place all the labeling requirements regarding the content and format of approved or conditionally approved new animal drugs in one location in the Code of Federal Regulations. If the proposed regulations are finalized, existing labeling-related guidances for approved and/or conditionally approved new animal drugs would be amended or removed as appropriate to be compliant with the final regulations.

If finalized, future new animal drug applications would need to comply with these proposed regulations. Sponsors of previously approved new animal drugs would need to comply with these proposed regulations on a staggered schedule, over the course of six years, according to a schedule based on application number. ■

JBS Reports Lower Profit in Q4, Net Loss for Full Year

JBS SA posted a net loss of BRL 1.06 billion (\$213 million) in 2023, citing several challenging scenarios that included higher costs at its poultry and pork businesses and reduced cattle availability that impacted US beef margins, according to the company's earnings release.

The Brazilian protein conglomerate also reported a 96.5% decline in net profit in the fourth quarter of 2023, versus net income of BRL 82.6 million (\$16.6 million) in the same period one year ago.

"Despite the maintenance of negative effects of the US cattle cycle, the operational management measures adopted last year and the improvement in the scenario in the medium term allow us to enter 2024 on the path to recovering results," JBS chief CEO Gilberto Tomazoni said in the release.

JBS said net revenue fell 2.9% for 2023 to BRL 364 billion (\$73.1 billion) while fourth-quarter net revenue increased by 3.7% to BRL 96.3 billion (\$19.3 billion). The company also noted that its JBS USA Beef and Seara division in Brazil both performed below their potential in 2023, adding that they have taken steps to improve their performances in the current fiscal year.

"The prospects for 2024 at Seara are positive, with a significant improvement in the first quarter of the year, which is traditionally challenging for the sector. Seara is now well positioned to reap the results of the expansion investments made in recent years," said Tomazoni.

JBS Beef North America recorded an 8.4% rise in net revenue in the fourth quarter to BRL 31.1 billion (\$6.2 billion). For all of 2023, the unit's net revenue increased 2% to BRL 116.3 billion (\$23.4 billion), the company reported.

Net revenue at the company's poultry, pork and processed foods unit Seara fell 5% in the fourth quarter, from one year earlier to BRL 10.5 billion (\$2.1 billion). For all of 2023, net revenue declined 4% to BRL 41.3 billion (\$8.3 billion) as increased sales volumes weren't enough to offset lower average prices amid an oversupply of chicken meat in global markets during the first half of the year.

JBS Brasil, which includes the Brazilian beef business, reported a 4% rise in net revenue in the fourth quarter to BRL 14.9 billion (\$3 billion) thanks in part to higher sales volumes. In 2023, net revenue declined 6% to BRL 55.5 billion (\$11.1 billion) in the wake of a decline in average prices both in domestic and international markets.

Meanwhile, JBS Australia reported a 4% rise in net revenue in the fourth quarter to BRL 8.6 billion (\$1.7 million) and a 5% decline for the full year to BRL 31 billion (\$6.2 billion). JBS USA pork's net revenue fell by 2% in the fourth quarter to BRL 10.4 billion (\$2.1 billion) and 8.5% in 2023 to BRL 38.5 billion (\$7.7 billion), JBS reported. The company's Pilgrim's Pride unit also recorded a 3.4% rise in net revenue to BRL 22.4 billion (\$4.5 billion) in the fourth quarter. For all of 2023, net revenue slipped at the US-based poultry operation by 3.8% to BRL 86.6 billion (\$17.4 billion).

Chick-fil-A Retreats from NAE Policy

A supply squeeze is choking Chick-fil-A's high-profile program of serving only chicken that had never been administered antibiotics.

The QSR announced in a news release on its website that, "To maintain supply of the high-quality chicken you expect from us, Chick-fil-A will shift from No Antibiotics Ever (NAE) to No Antibiotics Important to Human Medicine (NAIHM) starting in the spring of 2024."

Chick-fil-A had been an early adopter of an NAE program, announcing its intentions in 2014 and declaring its poultry supply completely NAE in 2019.

NAE means no antibiotics of any kind were used in raising the animal. NAIHM restricts the use of those antibiotics that are important to human medicine and commonly used to treat people, and allows use of animal antibiotics only if the animal and those around it were to become sick, the company explained in its release.

Inflation among proteins, particularly red meat, has boosted demand for relatively less expensive poultry products for the last two years. In addition, Tyson Foods announced in mid-2023 that it would end its NAE program for certain of its poultry products, in an effort to better control *coccidiosis*, in particular. Tyson has not been specific about how much of its total poultry output has been affected by the change in policy. ■

COW SENSE

Register

Ten questions designed to test your beef industry knowledge:

1. What is the value of the Silver Merit Award scholarship?
2. What is the characteristic color of fat on a beef carcass that has been grass-fattened?
3. What are the two basic factors that determine beef price?
4. What term describes beef that is marketed directly from the packing plant to restaurants as individually wrapped, retail cuts?
5. What is the dressing percentage of a steer with a live weight of 1,200 pounds, that produces a carcass of 725 pounds?
6. The cost of grazing is based on what unit of measurement?
7. What is the primary protein found in milk?
8. The microbial process of digestion in the rumen is known by what general term?
9. What is the substance found in spoiled sweet clover, which inhibits blood clotting by neutralizing vitamin K?
10. A pair of genes that occupy the same loci are known by what term? ■

Answers:

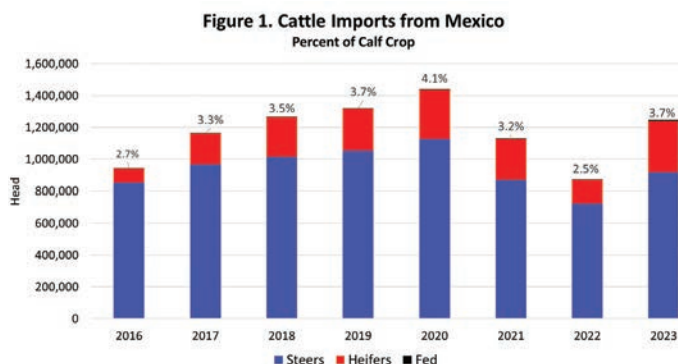
1. \$2,500; 2. Yellow; 3. Supply and demand; 4. Boxed beef; 5. 60.04%; 6. AUM or Animal Unit Month; 7. Casein; 8. Fermentation; 9. Dicummarin; 10. Alleles.

Cattle Imports from Mexico

Derrell S. Peel, Oklahoma State University Extension

US cattle and beef trade with Mexico has evolved a great deal over many years. Mexico became one of the major beef export destinations about 25 years ago. In the last dozen years, Mexico has become one of the major beef import sources for the US as beef trade evolved from simply supplementing deficit beef production in Mexico to bilateral, product-specific trade between the two countries.

One of the oldest components of US beef industry trade with Mexico has been the importation of live cattle. Mexico's extensive range resources have provided the country with a comparative advantage in feeder cattle production for many years. Imports of Mexican cattle have averaged over one million head annually for the last 40 years. Figure 1 shows cattle imports from Mexico for the last eight years, which consisted of feeder cattle and just a handful of fed and breeding cattle. Feeder steers made up 80.7% of cattle imports with spayed heifers adding another 19% of total imports. Many of the Mexican cattle imports enter stocker programs in the US prior to feedlot finishing, although some are placed in feedlots directly upon arrival in the US.



In 2023, imports of cattle from Mexico increased 43% year-over-year. However, the large percentage increase was in comparison to the very low level in 2022. Imports of Mexican cattle in 2022 were the lowest since 2008. Flows of Mexican cattle into the US market vary from year to year because of numerous factors in both countries, including relative cattle numbers and cattle prices, beef market conditions, drought, and currency exchange rates.

Figure 1 also shows the annual imports of Mexican cattle as a percent of the US calf crop. It is common to talk about trade flows in absolute values which do not provide any perspective relative to the US market. Imports of Mexican cattle have averaged 3.2% of the US calf crop for the past 25 years, ranging from 1.9 to 4.3 percent. Finally, it should be noted that the US does export some live cattle to Mexico, mostly breeding animals. For the past 25 years, an average of 43,000 head have been exported annually, making cattle exports about 4.3% of the level of cattle imports from Mexico. In 2022, over 103,000 head of cattle were exported to Mexico, the highest total since 2002.

USDA Predicts Rise in Australian Beef to US

The USDA predicted Australian beef exports to rise 9% as herd numbers continue to increase, according to a report this week.

The US, South Korea, China, and Japan — all among Australia's historically strongest export markets — are likely to be the first to receive the expanded supply, the USDA predicted.

Herds have largely recovered from the drought of 2017 to 2019, so exports of live cattle are also likely to rise, by as much as 36%.

An unexpectedly wet 2024 summer partially explains the boost in supply. Feed production is up, especially in the country's northern areas, where much of its cattle production is located. That has buoyed birth rates and is likely to continue into 2025, the USDA said.

USMEF Joins USDA to Promote US Beef in Angola

The US Meat Export Federation (USMEF) joined the USDA's trade mission, building on its prior efforts to promote US beef in Angola, the federation said in a release.

The collaboration aims to explore partnerships in the region. Despite existing challenges, projections for population growth, GDP, personal income, and tourism make Africa a promising market for the US red meat industry, the federation said.

Matt Copeland, USMEF Africa Representative, participated in the mission to Angola, engaging in market briefings, visits and trade meetings.

Highlighting the potential for US beef and pork in Angola, Copeland stressed the importance of educating buyers about the quality of US red meat. Previous visits to Angola involved outreach to targeted traders, and in preparation for the trade mission, USMEF collaborated with the USA Poultry and Egg Export Council on a meat promotion event at Fresmart, a leading retail chain in Luanda.

Brazil Boasts Record Meat Production in 2023

Meat production in Brazil continued to grow last year, with multiple market segments setting new records.

According to fresh numbers from IBGE, Brazil's statistics agency, cattle slaughter reached 34.06 million in 2023, a 13.7% increase over the year before. With such high production, Brazil exported more than two million metric tons of fresh beef, which was also a record.

Chicken slaughter, meanwhile, totaled 6.28 billion, a 2.8% year-over-year increase that is the highest since record keeping began in 1997. Pork slaughter also set new records: At 57.17 million head, it was up 1.3% over 2022.

Additional IBGE statistics show growth in Brazil's livestock, as well. At more than 234 million head, the cattle herd grew approximately 4.4%; meanwhile, hogs and pigs grew approximately 4.7% to more than 44 million head, and poultry grew approximately 3.8% to more than 1.586 billion. ■

Reducing Mature Weight and Increasing Cow Productivity

by Mark Z. Johnson, Oklahoma State University Extension

The increasing mature weight of United States beef cows is concerning. Larger cows have higher nutrient requirements. Improving the efficiency, sustainability, and profit potential of commercial cow-calf production involves reducing feed costs while improving pounds of calf weaned. Reducing the mature weight of beef cows has a favorable impact on feed costs. Cumulative weight weaned throughout a cow's life in production is the result of total pounds of calves weaned and will be higher for cows that annually calve earlier, wean a healthy calf, and avoid being culled as a result of reproductive failure, unsoundness, and bad disposition.

The Role of Selection and Mating

Mature cow size can be effectively controlled through sire selection. Mature cow weight is a high-heritability trait with literature estimates ranging from 35 to 70%. Selection pressure applied to Mature Weight Expected Progeny Differences (EPD) in sire selection should be an effective means of changing mature weight.

Fertility is low in heritability with estimates ranging from 0 to 15%. Selection pressure, based on additive genetic merit alone, results in very slow progress in improving fertility. Fertility is more largely influenced by nutritional environment and non-additive genetic merit. Non-additive genetic merit (or gene combination value) is the result of mating decisions. The mating decision to crossbreed generates hybrid vigor (or heterosis) because of the gene combination value created by combining alleles from two (or more) different breeds at loci across the genome. Considerable research by various State Agriculture Experiment Stations and the USDA has clearly demonstrated the potential for increasing beef cow productivity through crossbreeding. Accumulated experimental data indicates pounds of calf weaned per cow can be increased by as much as 25% in well designed, systematic crossbreeding programs involving Hereford, Angus, and Shorthorn. Approximately half of this increase in total production is dependent upon use of the crossbred cow to take advantage of heterosis for fertility, reproductive fitness, longevity, and maternal performance.

Crossbreeding is a mating system that provides the commercial producer the opportunity to increase the cumulative weight weaned throughout a cow's lifetime in production. A well-planned crossbreeding system requires a high level of management to reap maximum benefits. The same breeding principles should be applied to the selection of breeding stock for a crossbreeding program that would be used for a purebred program. In both cases, the use of genetically superior breeding stock will result in offspring with better performance levels. Once the decision has been made as to which breeds to include in a crossbreeding program, selection pressure should be applied based on the additive genetic merit (EPD) of traits of primary economic importance.

Bottom Line

Improving mature cow size and productivity can be accomplished in tandem through selection and mating decisions. Sire selection can be an effective means to reduce the mature size of

a cow herd. Total pounds of calf weaned during the productive lifetime of a cow can be improved by a well-planned crossbreeding system.

Farm and Ranch Injuries

by Barry Whitworth, DVM, Oklahoma State University Extension

In January, I attended the Oklahoma Veterinary Conference. While waiting for one of the sessions to start, a classmate of mine made a comment about how many of the attendees walk with a limp, use a cane, and/or have damaged hands. We all agreed that working with animals is hard on the body. In general, anything associated with farming and ranching is dangerous.

Most farmers and ranchers know that agriculture is a dangerous occupation. According to the United States Bureau of Statistics, workers involved in agriculture, forestry, and fishing had the highest occupational fatality rate in 2022. The fatality rate of 23.5 per 100,000 full-time equivalent (FTE) workers for this group is much higher when compared to the overall occupation fatality rate of 3.7 per 100,000 FTE. Most of the agriculture related fatalities are associated with transportation such as tractor overturns and vehicle crashes, but a fair number involve livestock.

Livestock accounts for a significant amount of human injury and deaths. A survey of seven states in the central United States (US) found livestock were a frequent cause of injury. One survey found cattle accounted for almost one third of the injuries. In another survey, cattle were responsible for 36% of the fatalities. With their unpredictability and enormous power, bulls can be extremely dangerous. One study reported 261 attacks on people with 149 reported as fatalities, and 112 as injuries.

Most victims of cattle incidents are struck, trampled, gored, and/or kicked. The most common types of injuries are contusions, fractures, and lacerations involving the lower and upper extremities. More severe injuries are related to head trauma, internal damage, and crushing injuries.

Many factors play a part in causing injuries and fatalities. One survey found that the age of the victim was significant. Groups with younger people were at higher risk of injury when compared to older ranchers. This may be due to human error and overconfidence of the handler as was pointed out in one report as a cause of injury and death. However, medical conditions such as hearing loss and arthritis, which are more common in older people, can play a role in being injured. These conditions may restrict a person's ability to move out of danger or hear activities that may warn them to move. This relates to another reported risk factor of individuals working alone. It is reported that one third of the fatalities occur when no one else is present. Another interesting fact associated with fatalities is that one third of the deaths were caused by animals that had previously shown aggressive behavior. It is wise to cull aggressive animals.

Another factor to consider is facilities. Several studies indicated that cattle equipment, housing, and working facilities contributed to injuries. This was especially important in bull incidents. Unfortunately, over 40% of cattle producers in one survey reported that they do not think their facilities are safe but hesitate to improve them. The reasons given include the cost of new equipment, satisfaction with the current facility, and lack of both time and knowledge on how to build a new facility.

Most, if not all, injuries and fatalities caused by livestock can be prevented. Livestock producers can reduce the risk of injury by studying animal behavior, by using proper handling techniques, and by using equipment correctly. Beef Quality Assurance, as well as many other groups provide training in animal behavior and low-stress cattle handling. Facilities and equipment are costly, but when designed and used correctly, accidents are reduced. Individuals need to protect themselves by wearing proper footwear, clothing, and head and eye protection. Also, many accidents happen when farmers and ranchers work alone. A partner present to keep watch may prevent an injury. Lastly, producers need to recognize their limits. When animals are involved, overconfidence will get someone hurt.

From a personal standpoint, I have had my share of incidents with my animal patients. I have been bitten, scratched, clawed, trampled, tossed around, mashed, and crushed by a variety of them. All of the incidents were the result of overconfidence, human error, lack of knowledge, and poor equipment and facilities. My life's experiences are the same as many other farmers and ranchers. We all have one life to live, so we all need to take better care of ourselves.

Seven Ways to Prioritize Employee Retention

by Sara Schafer, Bovine Veterinarian

Yes, recruiting members for your team is extremely difficult. But before you spend your time and energy on that challenge, focus first on your current team.

"Put retention in front of recruiting," suggests Mel Kleiman, president of Humetrics, a human resource consulting firm. "Become a place where people want to work, and then when people hear you have an opening, they come to you."

How do you prioritize retention? Analyze why employees leave. Many times, their departures fall into these categories.

1. **Substandard Coworkers:** "The good employees aren't paid enough to cover for or put up with the hiring mistakes," Kleiman says. Don't force your good employees to compensate for others who are lazy, indifferent or undependable.
2. **Mind-Numbing Tasks:** New employees are often handed boring and repetitive jobs. Even in downtimes, come up with meaningful work, suggests Erika Osmundson, director of marketing and communications for AgCareers.com. Find ways to make roles on your farm fun or challenging.
3. **No Attention or Authority:** "When a supervisor is so busy fighting the fires created by problem employees, he or she never has any time for his best people," Kleiman says. Many times, this busy leader also fails to delegate authority to capable employees, leaving those employees frustrated.
4. **No Training:** Forget that oft-repeated phrase that training is not a good investment because "they'll leave in three months anyway." Establish an ongoing training plan, suggests Wesley Tucker, University of Missouri Extension agricultural business specialist. "Utilize multiple methods to ensure employees absorb and retain critical information," he says. "Look for opportunities for both formal and spontaneous training."

5. **No Chance for Advancement:** Do you share insights about future opportunities or positions? Recognize how advancements drive retention and job satisfaction. "A lot of times, we hire young people and think they are great," says Dave Allen, president of Agri-Search, a placement firm for agricultural jobs. "So, you let them go do their thing. But, if you forget about them, they will be gone in two years."

6. **Lack of Respect:** Employees need positive recognition, Kleiman says. "Praise in public and criticize in private," he says. Many times, supervisors avoid positive feedback for fear the recipient might ask for a raise — this is the wrong approach.

7. **Scheduling Conflicts:** When an employer promises "flexible hours," but it turns out that "flexible hours" means having to work whenever and however long the manager wants them to, good employees look for the exit door. "Structure work schedules to allow for flexibility," Osmundson suggests. "Maybe you can work shortened hours during certain parts of the year. Look for unique ways you can offer flexibility." ■

SHOW CIRCUIT

Register

Kentucky Beef Expo

Date: March 2, 2024

Location: Louisville, KY

Judge: Kelsey Evans, VA

Grand Champion PB Open Female

"Dotson Onyx L101," exh. by Brew Time Simmentals, KY.

Reserve Grand Champion PB Open Female

"CLE Miss L130," exh. by Claeys Livestock, IN.

Grand Champion Percentage Open Female

"Circle M Built To Love L23," exh. by Circle M Farms, TX.

Reserve Grand Champion Percentage Open Female

"S B C Eclipse 125L," exh. by Stephens Beef Cattle, KY.

Grand Champion Bred Female

"CCF Sarah K234," exh. by Oleo Ranch, GA.

Grand Champion Bull

"RP/CMFM Exit 44 K098," exh. by Circle M Farms/Rocking P Livestock, TX.

Reserve Grand Champion Bull

"HF/CBSF Richard," exh. by Hearthstone/Strausbaugh, OH. ■

Cow Camp Ranch's Annual Spring Bull Sale

January 20, 2024 • Lost Springs, KS

No.	Category	Average
181	Bulls	\$7,245
95	Females	\$3,426
276	Total Lots	\$5,930

Auctioneer: Charly Cummings, KS

Sale Manager: Allied Genetic Resources, IL

Representing ASA: Dr. Dikeman

High-Selling Lots:

\$50,000 – Bull, “CCR Primal 8036K,” s. by CCR Bonafide 5116K, sold to Gibbs Farms, AL; and Triangle J Ranch, NE.

\$25,000 – Bull, “CCR Acclaim 8099K,” s. by CCR Bonafide 5116K, sold to Bichler Simmentals, ND.

\$19,000 – Bull, “CCR Choctaw 0289K,” s. by GW Triple Crown 018C, sold to Heath Wills, NE.

\$13,500 – Bull, “CCR Honor 6493K,” s. by KBHR Honor 060H, sold to Jesse Muller, KS.

\$13,000 – Bull, “CCR Hilger 0404K,” s. by GW Hilger One 454H, sold to Slayton Farms, MO.

\$11,500 – Bull, “CCR Hilger 9605K,” s. by GW Hilger One 454H, sold to Tailgate Ranch, KS.

Comments: Cattle sold into 18 states including: AL, AR, CA, CO, ID, IN, KS, KY, MN, MO, MT, ND, NE, OK, OR, TN, UT, and VA.



Cow Camp welcome.



Good-sized crowd on hand.



SimSpecialist Dr. Dikeman making opening remarks.

Bred For Balance

February 9, 2024 • Starbuck, MN

No.	Category	Average
114	Yearling Bulls	\$5,654
16	Bred Young Cows	\$3,875
25	Bred Heifers	\$3,980
34	Open Heifers	\$2,794
5	“Fab Five” Open Heifers	\$5,920
1	Proven Donor Cow	\$7,000
195	Total Lots	\$4,808

Auctioneer: Tracy Harl, CO

Marketing Representatives: Marty Ropp and Corey Wilkins, Allied Genetic Resources; Kelly Schmidt, *Cattle Business Weekly*; Joel Edge; and Austin Brandt, Lee AgriMedia.

Representing ASA: Bill Zimmerman

High-Selling Lots:

\$30,000 – 3/4 SimAngus Bull, “CLRS Lincoln 0107L,” s. by CLRS Homeland 327H, sold to B2/U Stock and Horizon View, SD.

\$21,000 – 3/4 SimAngus Bull, “TERS Leaderboard 312L,” s. by KBHR Honor H060, sold to Stavick Simmentals, SD.

\$20,000 – PB SM Bull, “HA Lead Off 31L,” s. by Hook’s Galileo 210G, sold to Mike and Jared Bielenberg, IA.

\$7,350 – 3/4 SimAngus Open Heifer, “CLRS Lavender 333L,” s. by Bridle Bit Eclipse E744, sold to Swanson Cattle Co., IA.

\$7,000 – 3/4 SimAngus Open Heifer, “HA Leap of Faith 310L,” s. by CLRS Guardian 317G, sold to Swanson Cattle Co., IA.

\$7,000 – PB SM Donor Cow, “CLRS Gratify 948G,” s. by Hook’s Beacon 56B, bred to Bridle Bit Eclipse E744, sold to Oak Creek Cattle, NE.

\$6,500 – 5/8 SimAngus Bred Heifer, “CLRS Karma 222K,” s. by EGL Firesteel 103F, bred to HA Kerchief 61K, sold to B2/U Stock, SD.



Sale host Travis Wulf visits with customers prior to the sale.



Bred for Balance partner, Randy Anderson, helping future customers.



A large, active crowd was in attendance.



Sale hosts Jim and Travis Wulf welcome the crowd.

Dixie National Simmental Sale

February 10, 2025 • Louisville, KY

No.	Category	Average
32	Total Lots	\$2,185

Auctioneer: Tommy Carper, VA

Sale Manager: DP Sales Management, LLC, KY

High-Selling Lots:

\$6,000 – “CLPP Tecumseh’s Hammer L316, cons. by Trennepohl and Clapp, sold to David Womack, LA.

\$4,800 – “GJC June 515K,” cons. by Garrett Jones, sold to Salley Simmental, MS.

\$4,750 – “Bramlet’s Summer L338,” cons. by Bramlet Simmentals, sold to Asa Lee, MS.

\$4,000 – “MKB Cash 926L,” cons. by MBK Cattle/Mason Karisch, sold to Payton Pearson, MS.

\$3,900 – “Martin 391L,” cons. by Trennepohl and Martin Farms, sold to Kelley Anderson, MS.

\$3,800 – “PARA Lover Girl K132,” cons. by Paradis Simmentals, sold to Brandon Jones, VA.

Benda Simmentals' Annual Production Sale

February 12, 2024 • Kimball, SD

No	Category	Average
51	SM and SimAngus Yearling Bulls	\$6,416
1	Open Heifer Pick	\$9,750
52	Total Lots	\$6,480

Auctioneer: Justin Tupper, St. Onge

Marketing Representatives: Curt Westland, *Tri-State Livestock News*; Kent Snowden, *Tri-State Neighbor*; Jesse Struck, *Cattle Business Weekly*; and Justin Dikoff, DVAuction.

High Selling Lots:

\$14,000 – Black PB Bull, “JBS Mr. Eagle 063L,” s. by Hook’s Eagle 6E, sold to DeMers Ranch, Colome.

\$13,000 – Black SimAngus Bull, “JBS Mr. Eagle 908L,” s. by Hook’s Eagle 6E, sold to Jeff Assman, Wessington Springs.

\$9,750 – Black PB Bull, “JBS Mr. Genesis 727L,” s. by LBRs Genesis G69, sold to Jim Ketelhut, Pukwana.

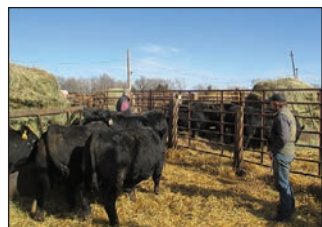
\$9,750 – Pick of Benda Simmentals’ Yearling Open Heifers, sold to Eichacker Simmentals, Salem.

\$9,500 – Red SimAngus Bull, “JBS Mr. Copperhead 752L,” s. by GW Copperhead 919G, sold to Greg Wettlaufer, Winfred.

\$9,250 – Black PB Bull, “JBS Mr. Colorado 143L,” s. by Colorado Bridle Bit E752, sold to Triple B Simmentals, White Lake.

\$8,750 – Red PB Bull, “JBS Mr. Bulletproof 854L,” s. by RFS Bulletproof B42, sold to Brian Keiner, Chamberlain.

\$8,000 – Black PB Bull, “JBS Mr. Earl 88L,” s. by 3BS Earl 90G, sold to Nick Strand, Platte.



Evaluating the bulls prior to the auction.



Part of the large crowd on hand on a beautiful February day.

7P Ranch's 30th Annual Spring Bull and Female Sale

February 17, 2024 • Winona, TX

Category	Average
Two-Year Old SM and SimAngus Bulls	\$4,333
Yearling SM and SimAngus Bulls	\$4,962
SM and SimAngus Pairs	\$3,944
SM and SimAngus Bred Females	\$3,000
SM and SimAngus Open Heifers	\$2,321

Auctioneer: Mark Tillman, Junction

Sale Consultant: Warren Garrett, Comanche

High-Selling SimInfluenced Lots:

\$7,500 – PB SM Bull, “Mr 7P K209,” s. by Hook’s Freedom 45F, sold to SJ Farm, Garrison.

\$6,750 – PB SM Bull, “Mr 7P K193,” s. by Hook’s Freedom 45F, sold to Cherokee Cattle Company, Fouke, AR.

\$6,500 – 3/4 SM 1/4 AN Bull, “Mr 7P K242,” s. by Gibbs 9114G Essential, sold to Double RR Ranch, Pittsburg.

\$6,500 – 3/4 SM 1/4 AN Bull, “Mr 7P K224,” s. by TJ Gold 274G, sold to Collins Propane, Wylie.

\$4,800 – PB SM Cow/Calf Pair, “Miss 7P J333,” s. by Eminence AVE13, Heifer Calf s. by Redhill Burley 99J, sold to Rockin RL Ranch, Winona.

\$4,500 – PB SM Pair, “Miss 7P H258,” s. by Bridle Bit Best Man F839, Heifer Calf s. by Redhill Burley 99J, sold to Texas A&M Agrilife Research Center, Overton.

\$4,200 – PB SM Bred Heifer, “Miss 7P J272,” s. by KBHR All American G104, sold to Bar 42 Ranch, Winnsboro.

\$3,200 – PB SM Open Heifer, “Miss 7P K345,” s. by Mr 7P D290, sold to 7K Ranch, Lindale.

Volume Buyers: Texas A&M Agrilife Research Center, Overton; and I-Cattle Company, Detroit.

Comments: Also selling were Simbrah Bred Heifers at an average of \$4,143; and Simbrah Open Heifers at an average of \$2,216.

Bar CK Cattle Bull Sale and Small Livestock's Production Sale

February 22, 2024 • Winnemucca, NV

No.	Category	Average
51	Small Livestock Fall SimAngus Bulls	\$6,947
48	Bar CK SM and Fall SimAngus Bulls	\$8,104

Auctioneers: Jake Parnell, CA; and Dennis Metzger, MO

Marketing Representatives: John Dickinson; Parnell Dickinson; Clint Sexson, American-International Charolais Association; Matt Macfarlane, *California Cattleman*; Jared Patterson, *Western Livestock Journal*; and Rod Wesselman.

Representing ASA: Bill Zimmerman

Comments: Also selling were 107 Fall Charolais Bulls from Small Livestock at an average of \$7,133.



Mike and Margo Alley, Bar CK Cattle Company, OR.



Sale host, Wade Small, welcomes the crowd.



ASA SimSpecialist Bill Zimmerman, Wade Small, and buyers discussing the bull offering at Sandhills Feedlot.



Mike Alley with repeat buyer Les Nunn, Oxbow Ranch, OR.

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Kentucky Beef Expo Simmental Sale

March 2, 2024 • Louisville, KY

No.	Category	Average
43	Total Lots	\$3,383

Auctioneer: Tommy Carper, VA

Sale Manager: DP Sales Management LLC, KY

High-Selling Lots:

- \$13,000** – Bull, “RP/CMFM Exit 44 K098,” cons. by Circle M Farms/Rocking P Livestock, sold to Trent Sporleder, IN.
- \$8,200** – Open Female, “S B C Eclipse 125L,” cons. by Stephens Beef Cattle, sold to Steve King, Brookland Farms, KY.
- \$6,800** – Open Female, “NJM Desa Rae L335,” cons. by Marshall Vista Livestock, sold to Ashorn Simmentals, TX.
- \$4,700** – Open Female, “Dotson Onyx L01,” cons. by Brew Time Simmentals, sold to Levi Clubb, KY.
- \$4,600** – Bred Female, “CCF Sarah K235,” cons. by Oleo Ranch, sold to Clubb and Clubb Farm, KY.
- \$4,500** – Open Female, “Circle M Miley L22,” cons. by Circle M Farms, sold to Sarah Goldizen, WV.
- \$4,400** – Open Female, “Circle M Built To Love L23,” cons. by Circle M Farms, sold to Sarah Goldizen, WV.

Trinity Farms’ Annual Bull Sale

March 2, 2024 • Ellensburg, WA

No.	Category	Average
92	SimAngus and Angus Bulls	\$8,950
72	Yearling SimAngus and Angus Bulls	\$7,055
164	Total SimAngus and Angus Bulls	\$8,118
46	SimAngus Heifers	\$2,235

Comments: Also selling were four Angus Heifer at an average of \$2,375.

Doll Ranch’s 44th Annual Production Sale

March 5, 2024 • Mandan, ND

No.	Category	Average
55	Yearling SM Bulls	\$7,109
5	Open SM Heifers	\$6,000
60	SimInfluenced Lots	\$7,107

Auctioneers: Lynn Weishaar and Seth Weishaar, SD

Sale Representatives: Colt Keffer, CK Sales and Marketing; Donny Leddy, *Cattle Business Weekly*; Kirby Goettsch, *Farm and Ranch Guide*; Scott Dirk, *Tri-State Livestock News*; and Hadley Schotte, *Charolais Journal*.

Representing ASA: Perry Thomas

High-Selling SimInfluenced Lots:

- \$16,000** – Red PB Bull, “DCR Mr Lego L203,” s. by KS Vanderbilt G220, sold to Ethan Emery, Frederick, SD.
- \$14,000** – Black PB Bull, “DCR Mr Landlord L174,” s. by BC1 Structure J111, sold to Bell Simmentals, Fordville.
- \$11,000** – Black PB Bull, “DCR Mr Luka ET L005,” s. by DCR Mr Exclusive E28, sold to Pat Mittleider, Tappen.
- \$10,500** – Red PB Bull, “DCR Mr Layman L237,” s. by KS Vanderbilt G220, sold to Duane Jacob, Kintyre.
- \$6,000** – Black PB Open Heifer, “DCR Ms Linda L086,” s. by BC1 Structure J111, sold to Chayla Kuss, Woodworth.
- \$6,000** – Red PB Open Heifer, “DCR Ms Lavender L247,” s. by RFS Force L247, sold to Chayla Kuss, Woodworth.

Comments: Also selling were 92 Yearling Charolais Bulls at an average of \$5,359; and four Open Charolais Heifers at an average of \$6,000.



Charles Doll making opening remarks is surrounded by the Doll Family.

Klein Ranch’s 6th Annual Heart of the Herd Sale

March 6, 2024 • Atwood, KS

No.	Category	Average
33	SimGenetic Yearling Bulls	\$5,954
20	Commerical Open SimAngus Heifers	\$2,150
53	Total Lots	\$4,519

Auctioneer: Charly Cummings, Yates Center, KS

Marketing Representatives: Rocky Forseth, Allied Genetic Resources; Guy Peverley, *The Stock Exchange News*; Brett Sayre, *Kansas Stockman*; and Ben Gleason, *LiveAuctions.TV*.

Representing ASA: Susan Russell

High-Selling Lots:

- \$12,000** – Red PB SM Bull, “Klein L018,” s. by Klein J048, cons. by Klein Ranch, sold to Reflected R Ranch, CO.
- \$9,750** – Black 1/2 SM Bull, “TJKR 114L,” s. by CLRS Homeland 327H, cons. by Kechter Ranch, sold to Mike and Sohn Domsch, KS.
- \$9,000** – Black 1/2 SM Bull, “TJKR 100L,” s. by Tehama Patriarch F028, cons. by Kechter Ranch, sold to Bob Kechter, CO.
- \$9,000** – Red PB SM Bull, “Klein L050,” s. by GW Hilger One 454H, cons. by Klein Ranch, sold to DVM Paul Ritter, KS.
- \$9,000** – Black 1/4 SM Bull, “TJKR 106L,” s. by Tehama Patriarch F028, cons. by Kechter Ranch, sold to Daryl Remington, KS.

Comments: Consignors to the sale included Toby Kechter Ranch, CO; Pochop Angus Ranch, KS; and Roger Holste, KS.



Looking over the offering.



Bob Kechter purchased five lots.



A large crowd fill the bleachers and tables.



Longtime Kline Ranch customers Mark Bergling (L) and Spencer Rose were successful bull buyers.

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(Continued from page 54)

Keller Broken Heart Ranch's Annual Production Sale

March 7, 2024 • Mandan, ND

No.	Category	Average
116	Yearling Bulls	\$6,970
66	Yearling Heifers	\$3,983
12	Total Lots	\$5,887

Auctioneer: Tracy Harl, Wellington, CO

Marketing Representatives: Kelly Klein, *Tri-State Livestock News*; Dennis Ginkens, *Western Ag Reporter*; Scott Ressler, ND Stockmen's Association; Kris Peterson, Special Assignment; Logan Hoffmann, DVAuction; Marty Ropp, Allied Genetic Resources; and Jeremie Ruble, Ruble Cattle Services.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$36,000** – PB Bull, “KBHR L046,” s. by LBRS Genesis G69, sold to Begger's Diamond V Ranch, Wibaux, MT.
- \$36,000** – PB Bull, “KBHR L086,” s. by LBRS Genesis G69, sold to Quandt Brothers, Oakes.
- \$26,000** – PB Bull, “KBHR L033,” s. by Gibbs 9114G Essential, sold to Werning Cattle Company, Emery, SD; and Philip Cato, Waverly, AL.
- \$22,000** – PB Heifer, “KBHR L110 Ms Honor,” s. by KBHR Honor H060, sold to Ronnie Smith, Denton, TX.
- \$21,000** – PB Bull, “KBHR L157,” s. by KBHR All American G104, sold to C Diamond Ranch, Dawson.
- \$18,000** – PB Bull, “KBHR L052,” s. by WS Premiere 26G, sold to Westway Farms, Didsbury, AB.
- \$18,000** – PB Bull, “KBHR L320,” s. by KBHR Providence G055, sold to Bell Simmentals, Fordville.
- \$8,000** – PB Heifer, “KBHR L272 Ms Essential,” s. by Gibbs 9114 Essential, sold to Rob Laird, Philipsburg, MT.



KBHR welcome.



Luke Keller visits with prospective buyers.



Assembled crowd.



Presale welcome by Dwight Keller.

Gonsior Simmentals' 24th Annual In The Heartland Sale

March 9, 2024 • Fullerton, NE

No.	Category	Average
48	Herd Bull Prospects	\$6,084
25	Open Females	\$3,502
27	Cow/Calf Pairs and Bred Females	\$5,270
100	Live Lots	\$5,218

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Rick Buehler, NE; Tim Burke, NE; Buddy Robertson, OK; Chris Beutler, Livestock Digital, NE; Jason Hanson, Livestock Digital, NE; Quentin Smola, NE; Braden Benes, NE; Dustin Christo, NE; and Sarah Kucera, DVAuction, NE.

High-Selling SimInfluenced Lots:

- \$15,000** – 3/4 SM Bull, “Gonsior Dr Feelgood L13,” s. by W/C Doctor's Orders 665F, sold to Jared Werning Cattle, Ethan, SD.
- \$14,000** – 3/4 SM Bull, “Gonsior Keepin The Faith L3,” s. by JS Keeping It 90 39H, sold to T&B Livestock, Columbus.
- \$11,500** – 5/8 SM Bull, “Gonsior Kane K972,” s. by Hook's Eagle 6E, sold to Stacey Bumpers, Marquez, TX.
- \$11,000** – PB SM Bull, “Gonsior Shakespeare L16,” s. by Hook's Galileo 210G, sold to Manske Simmentals, Shattuck, OK.
- \$11,000** – 1/4 SM Cow/Calf Pair, “Gonsior Klassyone K1,” s. by Brooking Bank Note 4040, Heifer Calf s. by TJ Chief 460G, sold to Lazy S Simmentals, Anselmo.
- \$10,000** – PB SM Bull, “Gonsior Springsteen L18,” s. by Rocking P Private Stock H010, sold to T&B Livestock, Columbus.
- \$9,000** – 1/2 SM Bull, “Gonsior Kade K971,” s. by TJ Franchise 451D, sold to Bergman Cattle Company, Arapahoe.
- \$8,500** – 3/4 SM Open Female, “Gonsior Dolly's Layla L38,” s. by JS Keeping It 90 39H, sold to T&B Livestock, Columbus.



Scott Gonsior visits with Roger Smith, Cardinal & Gold Farms, prior to the sale.



Longtime customer Scott Lyon enjoyed the warm temps.



Clayton Hartman, Clay San Farms, added a bull to his bull battery.



Gage Horacek, Gonsior Simmentals, assisted customers on the phone.

Brink Genetics Annual Fullblood Fleckvieh Bull and Female Sale

March 14, 2024 • Elkader, IA

No	Category	Average
43	Fullblood Fleckvieh Yearling Bulls	\$10,200
11	Fullblood Fleckvieh Open Females	\$5,363
54	Total Lots	\$9,215

Representing ASA: Bert Moore

High-Selling Lots:

- \$37,000** – Bull, “Brink L334,” s. by Brink Flush G9104, sold to Direct Global Genetics, MD.
- \$33,000** – Bull, Brink L3103,” s. by Brink Lockett J1035, sold to Beijing Middle Agriculture, China.
- \$27,250** – Bull, “Brink L3120,” s. by Brink Lockett J1035, sold to Direct Global Genetics, MD.
- \$25,000** – Bull, “Brink L344,” s. by Bombala PP, sold to Beijing Middle Agriculture, China.
- \$16,000** – Bull, “Brink L397,” s. by Brink D600 ET, sold to Select Sires, OH.
- \$7,000** – Female, “Brink L3114,” s. by Brink Skylight G924, sold to Ledbetter Cattle, OK.
- \$6,250** – Female, “Brink L376,” s. by Brink D600 ET, sold to Kyle Graveley, MT.

Volume Buyer: Neal Cattle Co., OK.



Jerry Brink with repeat customers from MN.

Colorado Select Bull Sale

March 16, 2024 • Fort Collins, CO

No.	Category	Average
129	SM and SimAngus Bulls	\$6,488

Auctioneers: Tom Frey and Brandon Frey, CO

Marketing Representatives: Cattle USA Online; Ryan Large, DVAuction; John Clatworth, Colorado Angus Association; and Justin Warren, Wyoming Livestock Roundup.

Representing ASA: Susan Russell

High-Selling Lots:

- \$15,000** – Black 3/4 SM, “860L,” s. by KBHR Bold Ruler H152, sold to Glenn Carlson, Stoneham.
- \$12,250** – Black PB SM, “947L,” s. by Gibbs 8025F Ranger, sold to Scott Meyer, Superior, NE.
- \$11,250** – Black PB SM, “847L,” s. by KBHR Bold Ruler H152, sold to Emmons Ranch, Olive, MT.
- \$10,000** – Black 1/2 SM, “668L,” s. by Tehama Patriarch F028, sold to Miller’s Crow Creek Ranch, Spearfish, SD.
- \$10,000** – Red PB SM, “879L,” s. by SAS Copperhead G354, sold to Kevin Hronich, Ignacio.

Comments: The sale combined Triangle J Ranch and Altenburg Super Baldy Ranch’s PAP-tested genetics.



Casey Miller (L) visits with Deryl Riley and his grandson Chaplin Carpenter prior to the sale.



Triangle J's Darby Line visits with Jim Carlson.



Four generations of the James Docheff Family.



L-R: Clay Carlson, Patrick Halde, and his father-in-law, Glenn Carlson.

Rockin H Simmentals' 10th Annual Production Sale

March 16, 2024 • Canby, MN

No.	Category	Average
42	Bulls	\$5,400
4½	Open Females	\$7,777
46½	Live Lots	\$5,630

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt, Special Assignment, MN; Andrew Swanson, AgriMedia Group, MN; Chance Ujazzowski, WI; Kipp Julson, SD; Grady Ruble, MN; and Logan Hoffmann DVAuction, ND.

High-Selling Lots:

- \$13,250** – PB SM Bull, “Rockin H Mr Loverboy L82,” s. by THSF Lover Boy B33, sold to Thesing Riverside Ranch, Carlos.
- \$12,000** – PB SM Bull, “Rockin H Mr Right Now L37,” s. by Mr SR 71 Right Now E1538, sold to Traxinger Simmental, Houghton, SD.
- \$9,000** – PB SM Heifer, “Rockin H Ms Legacy L81,” s. by THSF Lover Boy B33, sold to lazy C Diamond Ranch, Kintyre, ND.
- \$8,250** – 5/8 SM Bull, “Rockin H Mr Affirmed L11,” s. by LCDR Affirmed 212H, sold to Randy Gronke, Waubay, SD.
- \$8,250** – PB SM Bull, “Rockin H Mr Outlaw L66,” s. by KRJ Dakota Outlaw G974, sold to Lone Oak Beef, Mapleton.
- \$7,500** – 1/2 interest in PB SM Heifer, “Rockin H Ms Laine L55,” s. by THSF Lover Boy B33, sold to Ben Stroth, Tappen, ND.
- \$7,250** – PB SM Heifer, “Rockin H Ms Lovergirl L35,” s. by THSF Lover Boy B33, sold to Bichler Simmentals, Linton, ND.
- \$7,000** – 3/4 SM Bull, “Rockin H Mr Blackice L73,” s. by TJ Black Ice 451H, sold to Sam Mickelson, Faith, SD.
- \$7,000** – PB SM Bull, “Rockin H Mr Right Now,” s. by Mr SR Right Now E1538, sold to David Larson, Brainerd.

Comments: Also selling were six embryo lots at an average of \$938.

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Eric Thesing, Thesing Riverside Simmental, selected a top bull to add to their bull battery.



Kipp Julson visits prior to the sale with Matt and Adrienne Hilbrands.



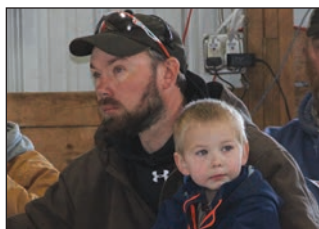
Clark Becker and Chad Cook visit presale.



Potential buyers sort through the bulls and heifers.



Kate and Britta Schmidt attended the Rockin H Sale with parents, Kelly and Sara, and big sister, Aubrey.



Randy Nelson, a repeat customer, selected a top herd sire for his program.



Chad Cook (R) gives opening remarks with Megan Wit and Tracy Harl.



Longtime customer Dennis Campbell bought bulls for his NM ranch.

All Terrain Bull Sale

March 18, 2024 • Walsh, CO

No.	Category	Average
85	SM and SimAngus Bulls	\$8,065
12	SimGenetic Open Heifers	\$25,646
5	Commercial Open Heifers	\$5,250
102	Total Lots	\$9,995

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Solutions (AGR), IL

Marketing Representatives: Corey Wilkins and Jared Murnin (AGR); and Dusty Markham, DVAuction.

Ringmen: Ryan Brewer and Cody Johnson

Representing ASA: Susan Russell

High-Selling Lots:

\$200,000 – Black PB Open Heifer, “Bridle Bit Miss L372,” s. by LBRS Genesis G69, cons. by Bridle Bit Simmentals, sold to Rydeen Farms, MN.

\$32,000 – Black PB Bull, “Bridle Bit Mr L361,” s. by Hook’s Galileo 210G, cons. by Bridle Bit Simmentals, sold to Keller Broken Heart Ranch, ND.

\$25,000 – Black PB Open Heifer, “FOCR Miss L306,” s. by Hook’s Galileo 201G, cons. by Far Out Cattle Ranch, sold to Martin Farms and Janie Rowland, TN.

\$17,500 – Black PB Bull, “Bridle Bit L369,” s. by LBRS Genesis G69, cons. by Bridle Bit Simmentals, sold to Todd Finke, ND.

\$15,500 – Black 1/2 SM Bull, “Bridle Bit Mr L352,” s. by Bridle Bit Eclipse E744, cons. by Bridle Bit Simmentals, sold to Heath Wills, NE.

\$15,000 – Black 5/8 SM Bull, “Bridle Bit Mr L3111,” s. by Bridle Bit Eclipse E744, cons. by Bridle Bit Simmentals, sold to Deeds Cattle Co., TX.

\$14,000 – Black 5/8 SM Bull, “Bridle Bit Mr L3130,” s. by CLRS Homeland 327H, cons. by Bridle Bit Simmentals, sold to Rallin Nightngale, NM

\$13,500 – Black 3/4 SM Bull, “Bridle Bit Mr L364,” s. by CLRS Homeland 327H, cons. by Bridle Bit Simmentals, sold to Emmons Ranch, MT.

Comments: Consignors included: Bridle Bit Simmentals, Far Out Cattle Ranch, Megan Wait, Cook Family and Brisendine Family. Cattle sold into 12 states including: CO, KS, KY, MN, MT, ND, NE, NM, OK, SD, TN, and TX.

Great Northern Bull and Female Sale

March 22, 2024 • Clear Lake, MN

No.	Category	Average
23	SM and SimAngus Bulls	\$4,624
5	SM and SimAngus Yearling Open Heifers	\$3,220
28	Total SM and SimAngus Lots	\$4,373

Auctioneer: Justin Stout, KS

Marketing Representatives: Andrew Swanson, *Farm and Ranch Guide*; Eric Lee, *Stockyard Media*; and DV Auction.

Representing ASA: Bill Zimmerman

High-Selling SimInfluenced Lots:

\$20,000 – PB SM Bull, “HTG Integrity 346L,” s. by LBRS Genesis G69, sold to Casey Rood, Belgrade.

\$7,500 – PB SM Bull, “MPC Kaboom L21,” s. by OMF Epic E27, sold to Craig Raatz, Jasper.

\$5,750 – PB SM Bull, “HTG Gladiator 354L,” s. by LBRS Genesis G69, sold to Chris Gilbertson, Bemidji.

\$4,500 – PB SM Yearling Open Heifer, “HTG Delilah 323L,” s. by CLRS Guardian 317G, sold to Matt Cholger, Traverse City, MI.

Comments: The sale is hosted by Heritage Cattle Company along with guest consignors: North Grove Charolais, Pearson Cattle, and Double-H Charolais. Also selling were 27 Charolais Bulls at an average of \$6,657.



Active bidding in the seats and online.



Nice-sized crowd on hand.



Viewing the bulls before the sale.

T-Heart Ranch's High-Altitude Bull Sale

March 23, 2024 • La Garita, CO

No.	Category	Average
168	SM and SimAngus Yearling Bulls	\$6,845

Auctioneer: Charly Cummings, KS

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); Jared Murnin (AGR); and Justin Warren, Superior Livestock.

Ringmen: Troy Applehans, Dakota Ferguson, and Blake Tucker.

Representing ASA: Susan Russell

Comments: The sale offering was from T-Heart Ranch and Campbell Simmentals.



Repeat customer, Irby Ranch, bought more bulls at this year's sale.



Sale host Shane Temple along with Charly Cummings and Corey Wilkins.



Wendy and Tate Rusk were successful bidders.

\$5,600 – SimAngus Cow/Calf Pair, “WBF Shamrock K210,” s. by WBF RL Deets H126, Heifer Calf s. by Ingram Iconic 1267, sold to Joe Winter, IL.

\$5,500 – PB SM Cow/Calf Pair, “WBF Natalie K251,” s. by SFG Cowboy Logic D627, Heifer Calf s. by JC Mr Gold Rush 994J, sold to Bob Goss, IL.

\$5,500 – PB SM Cow/Calf Pair, WBF Jackie K218,” s. by WBF Limit Up H046, Bull Calf s. by Mill Brae Identity 7116, sold to Shane Anderson, IL.

\$5,500 – PB SM Cow/Calf Pair, “PBF Red Paint F88,” s. by W/C Executive Order 8543B, Bull Calf s. by KBHR Rifleman G235, sold to Elder Cattle, IL.

Volume Bull Buyers: Benesh Land and Cattle, IL; and Richardson Family Farms, WI.

Volume Female Buyer: Steger Cattle, IA.

Comments: Also selling were 28 pairs and five Bred Heifers at an average of \$4,372.



Presale inspection.



Sale crowd.



Wildberry Farms. ■

Wildberry Farms' Annual Bull and Female Production Sale

March 30, 2024 • Hanover, IL

No.	Category	Average
29	PB SM Bulls	\$6,060
11	3/4 SM Bulls	\$5,022
24	Percentage SimGenetic Bulls	\$6,104
64	Bulls	\$5,898

Auctioneer: Randy Gill, WI

Marketing Representatives: Mary Ropp, Allied Genetic Resources, IL; Ben Lehman, Bryce Lehman, and Barney Gehl.

Representing ASA: Bert Moore

High-Selling Lots:

\$25,000 – PB SM Bull, “WBF Undisputed L078,” s. by KBHR Hartland H100, sold to Triangle J Ranch, NE and All Beef, IL.

\$15,000 – PB SM Bull, “WBF Apollo L059,” s. by TJ Brutus 428H, sold to Teter Ranch, KS.

\$12,000 – SimAngus Bull, “WBF Home Bas L072,” s. by CLRS Homeland 327H, sold to Mike Warren, IL.

\$8,500 – SimAngus Bull, “WBF Purdy L023,” s. by Werner Flat Top 4136, sold to Mark and Aaron Carlson, IL.

\$8,500 – PB SM Bull, “WBF Prestige L115,” s. by KBHR Highway G076, sold to John Cottrell, MO.

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DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-100K	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
SNP Parental Verification	\$18	Free
STR Parental Verification	\$33	\$15
Coat Color	\$22	\$9
Red Charlie	\$26	\$16
Horned/Polled	\$33	\$22
PMel (Diluter)	\$22	\$2
Oculocutaneous Hypopigmentation (OH) ..	\$25	\$16
BVD PI	\$5	
Semen Sample Processing Fee	\$7.20	

Genetic Conditions Panel \$25

(Must run with GGP-100K)

Arthrogryposis Multiplex (AM)
Neuropathic Hydrocephalus (NH)
Developmental Duplication (DD)
Tibial Hemimelia (TH)
Pulmonary Hypoplasia with Anasarca (PHA)
Osteopetrosis (OS)
Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to:
DNA re-checks to more than 2 additional parents, multi-sire pastures,
excess time spent to confirm parentage, mis-identified samples,
and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$22.00 (box of 10) • Allflex Applicator - \$50.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee – \$2.00 ea.

THE Enrollment

Spring 2024 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2023**.
Late enrollment available until February 15, 2024.

Fall 2024 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2024**.
Late enrollment available until August 15, 2024.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 AMF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Membership Fee (AMF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ..	\$40
Enrolled in Opt B or C >15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE >15 months	\$62

ALABAMA

Shinglepile Creek Farm
195 S Mt Olive Rd
Luverne, AL 36049

Robert Jennings
96 Easy Street
Wetumpka, AL 36092

Barnett Farms Inc
5806 Co Rd 81
Flat Rock, AL 35966

ARKANSAS

Diamond D Farms LLC
166 Ransom Smith Rd
Pleasant Plains, AR 72568

Lester Livestock
76 CA Holland Rd
Quitman, AR 72131

Katie Crawford
12582 Highway 80
Danville, AR 72833

CALIFORNIA

Sofia Siri
9380 Argonne Way
Forestville, CA 95436

Era Cattle
316 Westside Ct
Yreka, CA 96097

Eberhardt Livestock
3657 Jasper Ln
Wheatland, CA 95692

COLORADO

Austin & Morgan Fritzler
15069 County Road 18.2
Atwood, CO 80722

Flying A Wagyu
22935 County Road 33
LaSalle, CO 80645

Kent Goeglein
33199 Co Rd C
Yuma, CO 80759

Hidden Valley Ranch
3546 Ash Mesa Rd
Delta, CO 81416

Carlson & Halde Cattle
72505 CR 82.5
Stoneham, CO 80754

CONNECTICUT

Laine Jurgilewicz
110 Sunset Ridge Rd
Norfolk, CT 06058

FLORIDA

Matteson Farms
1475 Oakridge Farms Rd
Osteen, FL 32764

GEORGIA

JPW Farms
510 Womack Rd
Garfield, GA 30425

BJ Moore
242 Connesena Rd
Kingston, GA 30145

IDAHO

Lesko Livestock
2625 Driftwood Dr
Payette, ID 83661

ILLINOIS

Foley Farms
1617 North Rees Rd
Pearl City, IL 61062

Matthew Thouvenin
2565 Iuka Road
Iuka, IL 62849

Schuler Farms
29801 E 2600 North Road
Lexington, IL 61753

Greg Zumdahl
12177 N Fork Creek Rd
Baileyville, IL 61007

Mitch Kitterman
8187 County Highway 5
Kewanee, IL 61443

Bailey Sigrist
621 N 2300th St
Farina, IL 62838

Clodfelter Livestock
27337 Capp Rd
Sterling, IL 61081

Wind Valley Beef
222 Thomas Ave
East Dubuque, IL 61025

INDIANA

A & E Cattle Company
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Indianapolis, IN 46217

Jackson Templin
8190 N 425 W
Leesburg, IN 46538

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318 E Maple St
Francisco, IN 47649

Tortoise Cattle Company
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Perrysville, IN 47974

Hill Top Cattle
9897 S 300 E
Brookston, IN 47923

IOWA

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Grudle Cattle Company
2969 165th St
Sidney, IA 51652

Caitlin Tiedt
209 1st Ave NW
Waucoma, IA 52171

Bernard Greiner
111 Hutchinson St
Harper, IA 52231

Wilmes Family Ranch
2091 Taylor Page Ave
New Market, IA 51646

KANSAS

Heath Steeby
21023 Gray Rd
Dennis, KS 67341

Pracht Cattle Company
21810 W 49th St
Shawnee, KS 66226

Bussmann Cattle
200 West 6th Street
Frankfort, KS 66427

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Logan Boyd
6077 Helena Rd
Mayslick, KY 41055

MICHIGAN

Renzie Milarch
325 S Huron View Rd
Port Sanilac, MI 48469

Legacy Angus
1025 Reed Rd
Sterling, MI 48659

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New Ulm, MN 56073

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22743 Jesse James Rd
Spring Grove, MN 55974

Jopp Century Farm
17184 Co Rd 122
Mayer, MN 55360

May Land and Cattle
60153 810th St
Alpha, MN 56111

Mary Grace O'Sullivan
PO Box 894
Maple Lake, MN 55358

Lone Ridge Genetics
37104 State Hwy 30
Peterson, MN 55962

Rockin Lazy D Cattle Co
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Montevideo, MN 56265

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22528 Rupprechts Valley Road
Lewiston, MN 55952

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Beaus Black Angus
5882 E State Hwy C
Strafford, MO 65757

Ertel Cattle Company
26694 Anchor Way
Greentop, MO 63546

Clayton Walker
12281 Hwy V
Chillicothe, MO 64601

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Double H Cattle
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Hartington, NE 68739

Koehler Cattle Company
55247 863rd Rd
Osmond, NE 68765

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672 Crystal Valley Rd
Dundee, NY 14837

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245 Beckwith Ave
Clayton, NC 27527

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Center, ND 58530

Hennessy Show Cattle
5100 226th St SW
Des Lacs, ND 58733

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1650 55th Ave SW
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DATE BOOK

Register

MAY

- 18** Mississippi/Alabama Simmental State Sale — Cullman, AL
- 20** Red Hill Farms' Maternal Monday Online Sale — www.redhillfarms.net

JUNE

- 12-15** AJSA North Central Regional Classic — Hutchinson, KS
- 18-22** AJSA Eastern Regional Classic — Hattiesburg, MS
- 26-29** AJSA Western Regional Classic — Miles City, MT

JULY

- 8-14** AJSA National Classic XLIV — Tulsa, OK

AUGUST

- 2** WSFF Simmental Sale — Calgary, AB (pg. 55)

SEPTEMBER

- 7** 50th Annual NCSA Fall Harvest Sale — Union Grove, NC
- 15** Ilini Elite Simmental Sale — Shelbyville, IL
- 26** Circle Ranch Beef Solutions Bull Sale — Ione, CA
- 28** Kentucky Simmental Fall Sale — Lexington, KY
- 28-29** Simbrah Synergy Sale — Giddings, TX

OCTOBER

- 4** Mississippi State Elite Heifer and Bull Sale — Jackson, MS
- 5** Horstman Cattle Company's Factory Direct Sale — West Lafayette, IN
- 12** Little Creek Cattle's Magnolia Classic — Starkville, MS
- 12** Madluke Cattle Company's Sale — Arcadia, IN
- 12** The Black Label Sale — Grandview, TX
- 12** Trinity Farms' Fall Female Sale — Ellensburg, WA
- 19** Fred Smith Company's Extra Effort Sale — Clayton, NC
- 19** MN Beef Expo All Breeds Sale — Minneapolis, MN
- 19** New Direction Sale — Seward, NE (pg. 61)
- 26** Clear Choice Female Sale — Milan, IN (pg. 60)
- 26** Red Hill Farms' Bulls and Females of Fall Sale X — Lafayette, TN

NOVEMBER

- 2** 28th Annual Sothern Showcase Sale — Rome, GA
- 2** Cason's Pride & Joy Elite Female Sale — Russell, IA
- 2** Irvine Ranch's 20th Annual Production Sale — Manhattan, KS
- 2** Missouri Simmental Association's "Fall Harvest" Sale — Springfield, MO
- 3** Triangle J Ranch's Female Sale — Miller, NE (pg. 61)
- 9** Gibbs Farms' 19th Annual Bull & Replacement Female Sale — Ranburne, AL
- 18** Bichler Simmentals' 20th Annual Production Sale — Linton, ND
- 22** The Event Vol. X — Pleasant Dale, NE
- 30** Trennepohl Farms' Right By Design Sale — Middletown, IN

DECEMBER

- 1** T-Heart Ranch and L-Cross Ranch High Altitude Female Sale — La Garita, CO
- 7** Jewels of the Northland Sale — Clara City, MN
- 7** Western Choice Simmental Sale — Billings, MT
- 14** NDSA's Classic Sale — Mandan, ND
- 14** North Alabama Bull Evaluation Sale — Cullman, AL
- 15** Trauernicht Simmentals' Nebraska Platinum Standard Sale — Beatrice, NE
- 20** The Grand Event Vol. 5 at Buck Creek Ranch — Yale, OK

JANUARY 2025

- 10 Diamond Bar S's Annual Bull Sale — Great Falls, MT (pg. 61)
- 18 Cow Camp Ranch's Annual Spring Bull Sale —
Lost Springs, KS (pg. 60)
- 21 Cattle Connect at Franzen Simmentals — Leigh, NE
- 24 Double J Farms' 51st Annual Bull and Female Sale —
Garretson, SD (pg. 63)
- 24 Ellingson Simmentals' Annual Production Sale —
Dahlen, ND (pg. 62)
- 25 J&C Simmentals' Annual Bull Sale — Arlington, NE (pg. 61)
- 26 Triangle J Ranch's Bull Sale — Miller, NE (pg. 61)

FEBRUARY 2025

- 1 43rd Annual Klain Simmental Production Sale — Ruso, ND
- 1 Springer Simmental's Sale of Value Based Genetics —
Decorah, IA
- 3 44th Annual Gateway "Breeding Value" Bull Sale —
Lewistown, MT
- 5 Begger's Diamond V Big Sky Genetic Source Bull Sale —
Wibaux, MT (pg. 61)
- 6 Stavick Simmental's Annual Sale — Veblen, SD (pg. 63)
- 7 Kunkel Simmentals' Annual Production Sale — New Salem, ND
- 8 Dixie National Simmental Sale — Jackson, MS
- 8 Kenner Simmentals' 29th Annual Production Sale — Leeds, ND
- 10 Nelson Livestock Company's Annual Sale — Wibaux, MT
- 10 Prickly Pear Simmental Ranch's Bull Sale — Helena, MT (pg. 61)
- 11 Edge of the West Production Sale — Mandan, ND (pg. 62)
- 12 Jackpot Cattle Co.'s Annual Private Treaty Bull
and Heifer Sale — Miller, SD

- 12 Traxinger Simmental's Annual Bull Sale — Houghton, SD
- 14 Bred For Balance — Starbuck, MN
- 14 TNT Simmentals' 40th Annual "Carrying On" the Explosive
Difference Sale — Lehr, ND (pg. 62)
- 15 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar
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- 15 Rhodes Angus Open House Bull Sale — Carlinville, IL
- 16 K-LER Cattle's Annual Production Sale —
Saint Charles, MN (pg. 61)
- 16 Trauernicht Simmentals' Nebraska Platinum Standard
Bull Sale — Beatrice, NE
- 17 Bulls of the Big Sky — Billings, MT (pg. 61)
- 18 Quandt Brothers' 13th Annual Production Sale —
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- 20 Illinois Performance Tested Bull Sale — Springfield, IL
- 21 Dakota Xpress Annual Bull and Female Sale —
Mandan, ND (pg. 62)
- 21 Multi-Breed Simmental Sale — Springfield, IL
- 21 R & R Cattle Company's Annual Production Sale —
Chamberlain, SD
- 21 Sandy Acres Simmental's Bull Sale — Creighton, NE (pg. 61)
- 26 C Diamond Simmentals' Annual Production Sale —
Dawson, ND

MARCH 2025

- 1 Gibbs Farms' Spring Sale — Ranburne, AL
- 3 Illini Elite Spring Bull and Female Sale — Shelbyville, IL
- 3 S/M Fleckvieh Cattle's Private Treaty Bull Sale — Garretson, SD
- 4 Doll Simmental Ranch's 45th Annual Production Sale —
Mandan, ND ■

2024 Annual ASA

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August 23
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August 24
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August 25–27
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Visit fallfocus.org for more information.

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Serving as the American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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Subscriptions

- Domestic \$50/year
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Space and four-color rates for *the Register*:

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1/8 page	\$150			\$50
3-inch mini	\$100			\$30
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1-inch card	\$390/year, 9 insertions		\$90	
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Issue	Sales Close	Ad Materials Due	Camera Ready Due	Approx Mail Date
July/August '24	May 29	June 3	June 12	July 19
September '24	July 31	August 5	August 14	Sept 19
October '24	August 16	August 21	August 29	Oct 9
November '24	Sept 27	Oct 2	Oct 11	Nov 18
2025 Calendar	Oct 29	Nov 1	Nov 8	Dec 19
Dec '24/Jan '25	Oct 29	Nov 1	Nov 8	Dec 19
February '25	Dec 17	Dec 20	Jan 3	available soon
March '25	Jan 29	Feb 3	Feb 12	available soon
Sire Source 2025	Feb 26	Feb 28	March 12	available soon
April '25	Feb 28	March 5	March 14	available soon

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

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Opinions expressed are the writers' and not necessarily those of *the Register*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

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All accounts are due and payable when invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.



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W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 18 \$API: 139 \$TI: 83



Rocking P Private Stock H010

By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 78



SSC Shell Shocked 44B

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EPD: CE: 18 \$API: 138 \$TI: 74



THSF Lover Boy B33

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EPD: CE: 12 \$API: 148 \$TI: 91



HA Magnifique 72L

By Hook's Galileo 210G
EPD: CE: 22 \$API: 212 \$TI: 108



Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPD: CE: 12 \$API: 120 \$TI: 68



ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 10 \$API: 91 \$TI: 67



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Mr SR 71 Right Now E1538

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HOF New Era 1882J

By CLRS Guardian
EPD: CE: 15 \$API: 195 \$TI: 106



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 11 \$API: 109 \$TI: 68



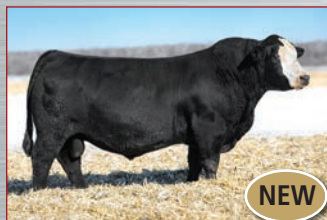
Reckoning 711F

By W/C Relentless 32C
EPD: CE: 8 \$API: 105 \$TI: 63



TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 13 \$API: 114 \$TI: 69



KBHR Revolution H071

By HHS Mr 847D
EPD: CE: 13 \$API: 175 \$TI: 108



SC Pay the Price C11

By CNS Pays to Dream T759
EPD: CE: 7 \$API: 113 \$TI: 78



HLTS/CLRWTR Ahead of Time K1

By ES Right Time FA 110-4
EPD: CE: 17 \$API: 172 \$TI: 95



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 10 \$API: 114 \$TI: 74



WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 13 \$API: 108 \$TI: 77



Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 105 \$TI: 73



W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 11 \$API: 137 \$TI: 80



LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 13 \$API: 116 \$TI: 85



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 9 \$API: 104 \$TI: 66



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 10 \$API: 119 \$TI: 77



LLSF Dauntless K07

By HPF/HILL Uprising C104
EPD: CE: 13 \$API: 110 \$TI: 65



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 16 \$API: 206 \$TI: 117



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 16 \$API: 183 \$TI: 102



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 15 \$API: 138 \$TI: 82



I Reckon 043J

By Reckoning 711F
EPD: CE: 11 \$API: 123 \$TI: 74



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 11 \$API: 123 \$TI: 74



CLRWTR Clear Advantage H4G

By LLSF Vantage Point F398
EPD: CE: 15 \$API: 164 \$TI: 102



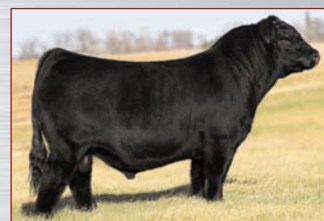
Schooley Krown 28K

By KBHR Revolution H071
EPD: CE: 13 \$API: 172 \$TI: 108



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 7 \$API: 128 \$TI: 95



LLW Card Merit 03H

By TL Ledger
EPD: CE: 10 \$API: 113 \$TI: 72



TL Ledger 106D

By Profit
EPD: CE: 11 \$API: 114 \$TI: 70



W/C Satisfy 161L

By Mr SR 71 Right Now E538
EPD: CE: 13 \$API: 140 \$TI: 89



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 13 \$API: 140 \$TI: 82



LLSF Favored One H98

By LCDR Favor
EPD: CE: 7 \$API: 128 \$TI: 95



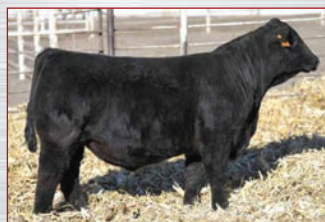
Wheatland 3-D 1142J

By CKCC LD Dimension 8965
EPD: CE: 7 \$API: 121 \$TI: 75



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 11 \$API: 108 \$TI: 74



TJ 50K 485H

By TJ Teardrop
EPD: CE: 11 \$API: 158 \$TI: 88



W/C Style 69E

By Style 9303
EPD: CE: 15 \$API: 131 \$TI: 68



Mr Ishee Triple Trailblazer 018H

By KOCH Big Timber 685D
EPD: CE: 14 \$API: 145 \$TI: 81



Second Chance 601H

By VCL Foresight
EPD: CE: 8 \$API: 102 \$TI: 74



CDI Innovator 325D

By TJ Main Event 503B
EPD: CE: 12 \$API: 135 \$TI: 92

EPD as of 11/14/23

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CE 15.1
BW -1.6
WW 79.5
YW 126.1
MCE 8.4
Milk 20.9
MWW 60.6
STAY 19.4
MARB 1.07
REA 1.04
API 190.7
TI 103.2

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CLRS JAY LENO 957J x CLRS GENOME 979G
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BW -2.5
WW 92.6
YW 141.4
MCE 11.3
Milk 33.2
MWW 79.4
STAY 16.8
MARB 0.93
REA 0.82
API 198.4
TI 113.9

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HOOK'S GALILEO 210G x BRIDLE BIT MISS G993

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CE 12.5
BW 0.8
WW 89.6
YW 144.7
MCE 8.5
Milk 22
MWW 66.7
STAY 19.3
MARB 0.87
REA 0.91
API 186.9
TI 105

KBHR KOTA L175 • 4225851
LBRS GENESIS G69 x BAR CK MS X38 106Z
Owned with Eichacker Simmentals

\$30/unit



CE 17.9
BW -2
WW 82.5
YW 128.3
MCE 10.4
Milk 28.8
MWW 69.9
STAY 18.6
MARB 0.65
REA 0.79
API 181.8
TI 99.6

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BW -1.5
WW 81.3
YW 120.5
MCE 11.4
Milk 22
MWW 62.5
STAY 22.8
MARB 0.95
REA 0.58
API 201.9
TI 104

KBHR DISCIPLINE L046 • 4225722
LBRS GENESIS G69 x BAR CK MS X38 106Z
Owned with Begger's Diamond V Ranch

\$30/unit



CE 15.3
BW 0.4
WW 92.2
YW 147
MCE 9.5
Milk 17.1
MWW 63.1
STAY 19
MARB 0.7
REA 1.08
API 171.2
TI 98.9

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