

the Register



For the Greater Good

Collaboration, teamwork, and family are layered throughout the Wulf family's business model and vision.

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TJ GOLD



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HOOKS EAGLE 6E x CCR SANTA FE 9349Z
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Daughter - TJ 449L



Daughter - TJ 132K



Dam - TJ 12C

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- » DNA tested homozygous black, homozygous polled, PB SM

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+17.0	-3.7	+76.0	+118.0	+26	+9.0	+24.0	+61.5	+16.5	+11.7	+19.0	-.27	+58	-.027	+75	-.48	+174	+95
ACC	.80	.92	.90	.89	.89	.57	.57	.64	.47	.83	.68	.50	.64	.51	.63	.05		
%	3	2			10							3			1	3	10	

DNA tested AMF, CAF, DDF, M1F, MAF, NHF, OHF, OSF, DLF, Homozygous Black, Homozygous Polled

EPDs as of 11/21/2023 **TOP 35%**

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The Simmental breed and the entire beef industry mourn the loss of one of its most effective and innovative cattle producers.

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7SM138 *Honor Guard* CDI/NF HONOR GUARD 267H



REG 3801515 Purebred Red/Homo. Polled
SIRE CDI Radical 267F MGS CDI Verdict 220Y

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From Neidig Farms, NE and C Diamond Ranch, ND

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
19	-1.3	88	127.7	.25	10.6	24.4	68.3	26.8
Doc	CW	YG	Marb	BF	REA	Shr	API	TI
12.5	32.3	-.47	.52	-.083	1.11	-.28	193.5	98.5

7SM142 *Pontiac* JC MR PONTIAC D114K



REG 4029546 3/4 SM 1/4 AN Homo. Black/Homo. Polled
SIRE Gibbs 9114G Essential MGS Gibbs 4475B Pirate

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From John and Connie Miller, MI; Rydeen Farms, MN and Cow Camp Ranch, KS

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay
16.8	-2.5	87.3	141.6	.34	10.8	22.6	66.2	20.9
Doc	CW	YG	Marb	BF	REA	Shr	API	TI
16.9	43.9	-.27	.72	-.027	1.06	-.46	182.1	99.6

EPDs as of 11/20/23



Conception. Calving Ease. Carcass. Cows.

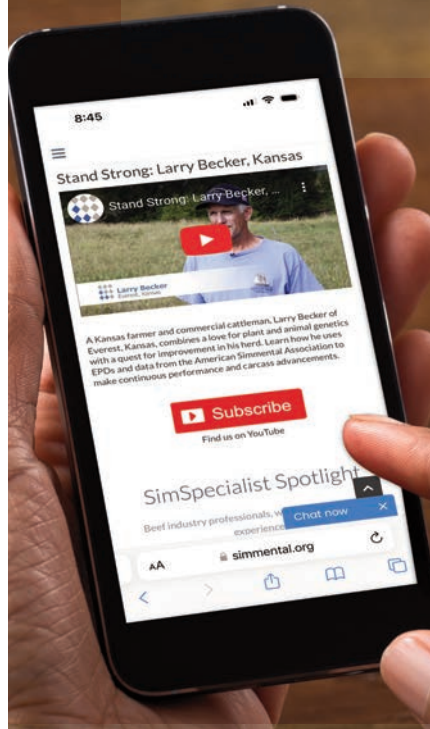
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ASA 4193476 || Homo Black, Homo Polled
GW TRIPLE CROWN 018C x CCR BOULDER 1339A

CE	WW	YW	STAY	CW	MARB	REA	API	TI
13.7	98.2	164.2	16.5	48.3	0.76	0.98	173.4	105.1



CCR POUNDER 6525K

ASA 4193061 || Homo Black, Polled
CCR POUNDER 2045F x CCR WIDE RANGE 9005A

CE	WW	YW	STAY	CW	MARB	REA	API	TI
10.2	79.7	121.5	16.7	41.6	0.30	0.81	132.2	79.6



CCR BONAFIDE 8036K

ASA 4193169 || Homo Black, Homo Polled
CCR BONAFIDE 5116F x BALDRIDGE COMMAND C036

CE	WW	YW	STAY	CW	MARB	REA	API	TI
16.3	100.0	155.7	15.0	51.5	0.71	0.71	169.6	104.8



CCR MS 367L

ASA 4193755 || Homo Black, Homo Polled
TJ WAR PAINT 759J x HOOK'S BLUEPRINT 13B

CE	WW	YW	STAY	CW	MARB	REA	API	TI
12.1	85.4	129.5	17.1	31.9	0.62	0.84	155.2	92.6



CCR HONOR 6522K

ASA 4193059 || Homo Black, Homo Polled
KBHR HONOR H060 x HOOK'S BLUEPRINT 13B

CE	WW	YW	STAY	CW	MARB	REA	API	TI
16.2	95.0	147.7	17.8	47.3	0.52	1.00	162.2	97.1



CCR MS JUSTIFIED 0517H

ASA 3873041 || Homo Black, Homo Polled
KG JUSTIFIED 3023 x TNT E-Z-3 X360

CE	WW	YW	STAY	CW	MARB	REA	API	TI
10.8	79.0	115.0	18.7	22.1	0.45	0.46	141.9	81.4

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by Quin LaFollette, Western Region

Greetings All,
I hope this issue of the magazine finds everyone happy and healthy. I'm sure that not everyone had the great spring and summer we had in northwest Wyoming, and I'm sorry if not, but it's our turn to have plenty of grass and a great hay crop. So, we'll take it and be thankful for it. As my

first year on the ASA Board of Trustees creeps up on me, I can't help but think about what a good year it was to be in the cattle business. While inputs are certainly challenging right now, we've enjoyed great markets on the seedstock side and even better markets on the feeder cattle and fed side. The amount of optimism is refreshing and gives us all hope for a great 2024.

Looking back on the last year as a board member, it's interesting to think about how much I've learned and consider how much I didn't know about the workings of the Association. There are so many moving parts involved, and it blows my mind what an impressive job Wade and the whole staff do to keep this train on the tracks. It reminds me of a video I saw on Facebook the other day of two octopuses fighting. There were tentacles going every direction at every speed but all hooked together with the same body and purpose. The Association's ability to cater to all the members with all our baggage and somehow get everything done is great to witness.

As a board member, one of the most pleasing things to see for me is the way all the trustees care about and are empathetic to the issues that are important to some members, but maybe not an important concern for their own operations. All of us have to choose how we will market our stock and what tentacles of the Association will make that marketing easier and more effective. Pulmonary Arterial Pressure (PAP) testing is crucial for us out West selling bulls, but doesn't mean a hill of beans to most of our breeders. Ask someone in fescue country which cattle has the best hair and I guarantee it won't be the hairy fluffy one. My point is, this board cares about all of them! Whether it's important to their own interests or not, it's important to the breed. I couldn't be prouder of our junior association and how it, and their shows, have grown. Likewise, our breed shows are some of the biggest and best. With science moving at warp speed, I'm excited to see what new tools we have in genetic evaluation coming in 2024 and beyond. With aggressive changes to the Carcass Merit Program (CMP) and additional EPD ready to launch soon from IGS, the ASA is in an enviable spot. There is no one breed out there that has the genetic value and mating flexibility that your Simmental and SimAngus cattle do, no matter which "arena" you're promoting them in.

We are all in the business of beef and business is boomin'! Happy trails and see ya down the road. "We are Blessed, to be a Blessing!" ■



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For *the* Greater Good

by Lilly Platts

Collaboration, teamwork, and family are layered throughout the Wulf family's business model and vision. Their seedstock business, Clear Springs Cattle Company, began through a collaboration with longtime Simmental breeder Tom Hook, and now includes a multi-breeder partnership in their Bred For Balance production sale.

A Family Affair

The Wulf family has a long history in the cattle business. Jim and Twyla Wulf started on the family ranch with his parents, Leonard and Vi, which included a Limousin cow herd and feeding business. In 2011, they purchased a separate farm near Starbuck and moved their family, which includes sons Justin, Travis, and Brady.

The move presented an opportunity to reevaluate, and they chose to switch from Limousin to Simmental genetics. "I saw right away that Simmental complemented Angus

as much as anything," Jim recalls. "The extra muscle, growth, and expression came out. I was watching that before I was involved with the breed, so when we decided to start our own operation, I was impressed by that and I also knew a lot of really good people in the breed. The Simmental breed has attracted a very good nucleus of people who are focused on the beef industry, and making the right genetics to move the industry forward."



One of these connections was Tom Hook, who Jim knew from back in their 4-H and FFA days. “I went to Tom for advice on which genetics to buy, and just to learn about the breed,” Jim remembers. “Tom sold me a group of cows and we started working together.”

This new partnership grew, with the Wulf family soon partnering with Hook to develop and market seedstock for sale. Hook had established the Bred For Balance name, which has since flourished with the Wulf family and additional seedstock partners.

Tom has since scaled back as Clear Springs Cattle Company has expanded. “Most of our cow herd goes back to his [Hook’s] base, which we feel very fortunate to have,” Jim says.

Today, Jim and his sons, Travis and Brady, share responsibilities at Clear Springs Cattle Company; Justin, the oldest son, owns a welding company in southwest Minnesota. Travis focuses on the cow herd, while Brady spends much of his time farming, in addition to operating Clear Springs Market, a direct-to-consumer beef business.

The Simmental breed is a part of the Wulf family’s larger vision, which is focused on moving the beef industry forward. Data and scientific improvements are part of what attracted the Wulf family to the breed and they continue to remain focused on these things. Jim shares, “We try to build contemporary groups and manage cattle in these same groups so we can provide accurate data.”

This practice is also a part of the larger genetic evaluation. Jim continues, “We learned way back when we created ratios and contemporary groups that the bigger you make the group, the more accurate the data is. The more animals you are comparing to, the higher the accuracy, and the quicker you will find the elite animals to move forward with.”

Complete data reporting, and gathering information on as many traits as possible, are a priority. From calf performance to feet and leg scores and mature cow weights, the Wulf family dedicates a significant amount of time to capturing this valuable data and submitting it to ASA. “Accuracy in data starts in two places,” Jim says. “First you have to collect it accurately, and then you need somewhere to send that data to be evaluated. We really appreciate working with the Simmental Association, and with IGS, to process our data and keep it accurate.”

Bred for Balance

Collaboration has also led the Wulf family to expand on the partnership they started with Hook. The Bred For Balance sale that began with Hook Farms has now grown to include Clear Springs Cattle Company, the Randy Anderson family, Jason Anderson, and the Conrad Smith family. Brady shares, “Our first sale was in 2015 in Tracy at Tom Hook’s place. We’ve continued to grow it from

(Continued on page 12)



Opposite: The Wulf family ranch is situated in Minnesota’s Glacial Ridge region. Above: Jim Wulf (L) and Tom Hook. Below, L–R: Brady Wulf leads the farming efforts, along with operating Clear Springs Market. Travis Wulf has always been interested in cattle, and now works alongside his father, Jim, managing the cow herd. Right: Accurate data collection and submission are a priority at Clear Springs Cattle Company.



For the Greater Good

(Continued from page 11)

there. It's been fun to watch the partnership evolve. It's truly been a partnership."

Today, the Bred For Balance sale is held at Clear Springs Cattle Company, and in line with the Wulf family's holistic view of the industry, includes an educational day prior to the sale; last year focused on soil health.

This collaboration among breeders has a multitude of benefits, from sharing the burden of marketing and sale day preparation, to discussing genetic selection and management. "We feel we can bring a few families together and achieve a common goal," Brady continues. "That's been a really important thing for us. We're all heading toward a common goal."

Operations tend to be smaller in Minnesota, and by joining forces the Bred For Balance sale group is able to offer a deeper selection of bulls and attract a larger, more diverse customer base, all while maintaining individual family businesses. Hook shares, "We were able to each keep our autonomy, and run our operations separately, but work cooperatively in terms of managing the cattle, marketing, and making breeding decisions for the future."

Hook first chose the Bred For Balance name years ago as a nod to his goals in the cattle business, and life in general. This guiding principle has remained as the Wulf family, and other partners, have stepped into the sale group. "Trying to breed cattle that excelled in multiple traits made the most sense for ourselves, as well as our customers," Hook explains. "Any time you got out of bounds, say with too much milk, too much yearling weight, or too much birthweight, it caused economic problems for ourselves as well as our customers."

Travis keeps Hook's original philosophy in mind while making breeding decisions. "Our cow herd is a continuation of the Hook Farms cow herd. We strive to breed for balance, and not take any one trait too far in one direction."

Jim adds, "No one trait should excel when there is balance. Too often we get focused on maximizing every-

thing, but you can create a balance of multiple traits. You can have an animal that does a lot of different things."

Randy Anderson, a partner in the Bred For Balance group, was first introduced to the Simmental breed when his father purchased herd bulls for his commercial females in the 1970s. Anderson, who is an agricultural loan officer by day, was able to purchase his father's farm and continue the cow herd. He chose to stick with the Simmental breed. "We like the efficiency, and the genetics that can produce a superior product for the consumer. They work well for the producer in terms of calving ease, growth, maternal traits, and carcass. All of those add up to profitability."

Anderson values the relationships and opportunities that have come with partnering with the Bred For Balance group. He foresees the partnership only continuing to strengthen and grow. "Bred For Balance is going to continually strive to make genetic advancements in the quality of the herds, and provide the very top genetics available to the producer. We want a product that is reliable, consistent, and the highest quality our customers can purchase."

The Bred For Balance group not only helps each seed-stock partner, but also offers more resources to commercial customers. Brady shares that they have been working with Allied Feeding Partners to assist their bull customers in capturing more value for their calves. In the future, he would like to expand on this effort to help these customers.

Made in Minnesota

The Glacial Ridge of northern Minnesota is marked by rolling grassy hills. As Brady explains, cows are a great fit for the country. "This area is a huge change from where we moved from. Where I grew up [Morris] was flatland, ideal for crops. This area around here is more cow country."

While cows are the focus, the area still has enough cropland to produce adequate winter forage. Jim values tending to this unique land, some of which is virgin grassland. "It's a narrow band of very hilly, rocky terrain. There are trees and small lakes where the glacier stopped. It's an ideal place for cattle here in Minnesota. We're still nurturing the native grasses. It's very unique."

Left: Jim Wulf has spent his life dedicated to the cattle business. Opposite: Simmental was the Wulf family's first choice when they started their operation.





Tending to the land is at the heart of the Clear Springs program. “My dad always said that you need to leave the land better for the next generation than what you took it on as. We feel like we’re trying to do that by improving the soil with proper management,” Jim shares.

From intensive rotational grazing to no-till farming practices, the Wulf family is always looking for ways to work with the land and soil, and use cattle as a tool for improvement. The family has also been able to develop relationships with government agencies, offering benefits for both parties. The ranch borders a state recreation park, and instead of using controlled burns to manage dormant grasses, the park partners with the Wulf family to “flash graze,” meaning cattle graze intensely for short periods of time. This eliminates the need for fire, which can be harmful to sensitive insects, birds, and other wildlife, while also limiting the time cattle are present in the recreational area.

The Wulf family also works with grain farmers to graze crop residue. “There are so many situations where both the land owner and cow owner can see a benefit,” Jim explains. “We have to continue looking for situations where we work together.”

The role cattle play in carbon sequestration is also top of mind for the Wulf family. Grass captures carbon, but only effectively as long as it hasn’t gone dormant. “The cow will graze off the grass and keep it fresh all the way into winter,” Jim shares. “You can see fall re-growth, and late in fall that grass is still working to capture carbon. The cow is a big factor in keeping a living plant growing as long as possible.”

In the farming operation they are also aware of the role live plants play in capturing carbon. By planting a cover crop between corn rows for example, green, carbon-capturing growth will appear as soon as the main crop has gone dormant.

This holistic approach extends off the farm, with the Wulf family having several enterprises connected to the consumer. In 2020, Brady started a direct-to-consumer beef business, Clear Springs Market, which includes finishing cattle, having the beef processed at a local facility, and then returning the packaged cuts to the on-farm walk-in freezer for sale. The business started in response to the shortage of beef in grocery stores mid-pandemic,

and Brady has continued to adjust and slowly grow the business. While he doesn’t envision any major expansion, he has valued getting to connect directly with consumers.

Clear Springs Market has gone hand in hand with the family’s on-farm vacation rental. Jim shares about an experience that pushed them to begin the vacation rental business. “We did a breakfast event with the farm bureau. We planned for 650 people and had 1,300 attend. After that I told my wife that urban people want to get out on the ranch. We had an extra house on the ranch, so we fixed it up and turned it into a vacation rental. We wanted to give the final consumer who is eating our beef the opportunity to spend time on the ranch.”

Anyone who stays at the vacation rental has the opportunity to go see the cow herd, ask questions, and get to know more about where their beef comes from. Brady has gained customers through this venture, and now makes trips to the Twin Cities area to deliver beef.

The Wulf family is diverse, forward-thinking, and focused on the sustainability of their business and the larger industry. While these big ideas are always top of mind, Jim hasn’t lost sight of the small things that make life in ranching worthwhile. He concludes, “The best day of ranching is going out to check cows on a beautiful morning, and seeing them content and happy. I wanted to pick a career where I could take my family to work with me, which started when the boys were really young. To work side by side is a great opportunity.” ■

Editor’s note: Clear Springs Cattle Company, and the Bred for Balance sale group, were featured in Grant Company’s Stand Strong Simmental series, which can be viewed by scanning this QR code:





AT THE NATIONAL WESTERN 
Stock Show

Sunday - 2:00 PM MT
January 14th

At the Historic National Western Complex
Live auction and broadcast on



HERD BULL PROSPECTS



PICK FROM
VOGLER PEN

VCL FAIRBANKS 151 10L ASA 4234263
STCC TECUMSEH 058J x MECC ELLIE 34H
Pick from him and his two flush brothers



SAPI 131
STI 78

HOLT MR JELLY ROLL 203L ASA 4290565
OMF EPIC E27 x TJSC SO SWEET 203J
Proven cow family



FLAWLESS
PHENOTYPE

CHC GANA ROYAL FLUSH 85K ASA 4275500
WHF/JS/CCS DOUBLE UP G365 x BF MISS CASH H85
As good as will sell this year

THESE PROVEN AND PROFITABLE DONORS SELL



SAPI 175
STI 99

KBHR SWEET SISTER H027 ASA 3789414
HHS MR 847D x WS MISS SUGAR C4
Full sister to KBHR Revolution



HILB MISS VERSACE E57C ASA 3277323
W/C EXECUTIVE ORDER 8543B x AJE MS CHANEL Y32
Peerless Red Donor



SAPI 124
STI 74

K-LER RAIN MARIE ASA 3162331
KLER NO WORRIES x K-LER MONEY MARIE 451B
Proven Money Maker

CHOICE - PEN OF THREE HEIFERS FROM FREKING CATTLE



FRKG DUTCHESS 327L ET ASA 4283930
STCC TECUMSEH 058J x MISS PROFIT 814



FRKG DUTCHESS 359L ET ASA 4283931
STCC TECUMSEH 058J x MISS PROFIT 814



MATERNAL
SISTER
TO 2023
\$65,000 TOP
SELLER

FRKG DUTCHESS 357L ET ASA 4283932
STCC TECUMSEH 058J x JGRA BADA BING 1602B

ONLY SELLING AT AUCTION!

THESE BRED HEIFERS SELL



SAPI 151
STI 92

WHF POINT PROVEN H45 ASA 3780742
CCS/WHF OL' SON 48F x WHF DELILAH 45D
100 units of his semen sells



SSE /L/D HOPE K16 ASA 4136134
THSF LOVER BOY B33 x KRRC HOPE H21
Sells bred to KBHR High Road E283



CCD DOTTIE K07 ASA 4120251
TJ HOMERUN 898H x CCD MISS GRETTE
Sells bred to W/C Bet On Red



KLER/HLL KOALA 201K ASA 4105604
JASS ON THE MARK 69D x JASS INNOCENT LADY 701D
Sells bred to THSF Lover Boy B33



DANR/VPF REFLECTION 8K ASA 4118538
W/C FORT KNOX 609F x SS EBONY'S REFLECTION
Sells bred to THSF Lover Boy B33



HILB BALENCIAGA K04 ASA 4115959
WHF/JS/CCS DOUBLE UP 6365 x HILB MISS BEHATI D016S
Sells bred to W/C Executive Order 8543B

ELITE EMBRYO MATINGS



SFI MISS SEEN PURPLE ASA 3139296
W/C LOADED UP 1119Y x CAJS SWEET EMOTION 42Z
Sexed female Tecumseh and Pays To Believe
embryos sell



SAPI 166
STI 93

BRIDLE BIT RECHARGE K256 ASA 4058272
BRIDLE BIT RESOURCE G9117 x BRIDLE BIT MISS G948
Selling full sib embryos to this \$100,000
sale topper



GENERATIONAL
DONOR

MISS WERNING KP 8543U ASA 2446017
WAGR DREAM CATCHER 03R x MISS WERNING 534R
Selling embryos by Next Level and VCL
Foresight

ELITE BRED AND OPEN HEIFERS, HERD BULL PROSPECTS, DONOR COWS, FLUSHES, PREGNANCIES, EMBRYOS AND PICKS.

2024 NATIONAL WESTERN STOCK SHOW SIMMENTAL SCHEDULE: SATURDAY, JANUARY 13

1:00 PM - Simmental Heifer Pen Show - Witwer Show Arena - Stockyard Events Center

SUNDAY, JANUARY 14

9:00 AM - Simmental Bull Pen Show - Witwer Show Arena - Stockyard Events Center

12:00 PM - One & Only Simmental Sale Preview - Stockyard Events Center

2:00 PM - One & Only Simmental Sale - Wagner Equipment Auction Arena - Stockyard Events Center

MONDAY, JANUARY 15

1:00 PM - Junior Simmental Show - Stadium Arena

TUESDAY, JANUARY 16

8:00 AM - Open Simmental Bull & Female Show - Stadium Arena

19th Annual PEOPLE'S CHOICE POWER SIMMENTAL JUDGING at the 2024 National Western Stock Show

Judging cards will be sold in advance or on-site. Judging will take place during the Simmental female pen show on Jan. 13 and bull pen show on Jan. 14. The winner will be announced at the start of "The One & Only" Simmental Sale at 2 pm, Sunday, Jan. 14, with the selection of the Power Simmental from the qualifying bull or female finalist.

SALE SPONSORED BY COLORADO SIMMENTAL ASSOCIATION

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Jered Shipman
(806) 983-7226

A Conversation *with* Cloud

Kaitlyn Cloud reflects on her current role as president of the American Junior Simmental Association (AJSA) Board of Trustees.

by Lilly Platts

Kaitlyn Cloud started exhibiting livestock at the young age of four, taking goats and pigs to shows near her hometown of Carthage, Missouri. Her father, Chris, grew up raising and showing Simmental cattle, and soon Cloud and her older sister, Kara, started doing the same. Since then, the family, which also includes her younger sister, Kallie, and mother, Michelle, has attended many National and Regional Classics.

Cloud is currently attending Texas A&M University, where she is majoring in agricultural communications and journalism, with an emphasis in international trade and policy. She was a member of the 2023 livestock judging team for the university. She plans to work as a policy analyst in the future, and eventually become a lobbyist for agriculture. Outside of cattle and school she enjoys playing on the intramural volleyball team with her friends.

Platts: What were your thoughts as you became an AJSA member, trustee, and AJSA president?

Cloud: If you would have told me 12 years ago that I would eventually become the president of the American Junior Simmental Association, I would have not believed you. I grew up in this Association, so it has always had a special place in my heart. It has given me some of my best friends, taught me lessons that can't be learned in the classroom, and allowed me to make connections within the industry. For how much the AJSA has given to me, I wanted to give something back. I knew that by running for a trustee position I could do just that. So, I decided to run in the summer of 2020, and here I am. To be elected as the AJSA president is an absolute honor. It is surreal to be able to lead and represent the best junior breed association there is.

areas of improvement that can be changed to better fit our growing membership. This way we can not only have more interaction within our membership, but also gain new members.



Cloud with Mia Bayer and fellow AJSA board members.

What are your feelings with regard to the new IGS Youth Leadership Summit? How was it received among your peers?

This is a great leadership event that I am thankful to have been able to participate in multiple times. Not only does it allow our juniors to meet their peers involved in other junior associations, but it educates them on the importance of the Simmental breed. When I was younger and attending this conference, I truly did not understand just how much the Simmental breed focused on science. Because of this conference, I gained connections and friendships with others outside of our breed, and I also learned just how much ASA focuses on furthering industry science.



Kallie, Kaitlyn, and Kara Cloud.

What would you like to see accomplished during your term as president?

During my term as president, it is my goal to just continue the improvement of our breed. We are growing at a rapid rate which is so exciting. However, there are some

Any particular AJSA events or experiences that are especially memorable to you?

One event that is memorable to me would have to be the 2016 National Classic in Des Moines, Iowa. This was the first year I got to be a part of the Mentor-Mentee Program. It is an incredibly rewarding program that allows the older exhibitors within the Association the ability to give back. We all had to start somewhere, and this is a way for us to show the youth just how special the Simmental breed is. As time has gone on, I have continued to be involved with the Mentor-Mentee program. It has allowed me to not only connect with so many members but have the ability to show them just what the Simmental Association has to offer.



Cloud showing at the AJSA National Classic.

What are the strengths of the AJSA program?

I believe the main strength of the AJSA program is the members. Our young people are the future, and there is no doubt in my mind that we have the best junior membership of any breed out there. Because of our young people we have support from so many people. The American Simmental-Simbrah Foundation offers so much support to our youth, which is so vital to our organization. The combination of our youth membership, support, and education contests is what allows our Association to be so strong.



Cloud helping a young AJSA member during Sales Talk.

Why is it important for our organization to encourage youth in the breed, and larger industry?

The young people of our Association are the future of the industry. By encouraging youth involvement in the breed, we are preparing them to be a part of a larger industry someday. As we continue to advance and further the Simmental breed and the youth within the Association, then we are setting up the agriculture industry for a better future.

What advice would you offer to juniors who are reluctant, for whatever reason, to become involved in AJSA programs?

I would tell them how I was once in their shoes. I too was scared to get out of my comfort zone and was truly overwhelmed with it all. Looking back, I am so glad I stuck with it. My advice to them would be to just give it time. Eventually you will find your people, the contests

(Continued on page 18)

A Conversation with Cloud

(Continued from page 17)



Cloud with former AJSA president, Martha Moenning.

will be easy, and it will all feel so natural. Because of the AJSA, I have found my lifelong friends, been exposed to experiences, and grew my passion for the industry. Because of this Association I am the person I am today. I owe a lot to this breed and the people I have met during my time. If you are new and hesitant, don't be afraid to reach out, because I would love to meet you and help navigate your next AJSA event.

What helped you decide to step up as a leader in the AJSA? Any mentors or advice that comes to mind?

I owe a lot to my older sister, Kara. She served as a trustee for two years and ended her term the summer I went onto the board and was the one who handed me my gray jacket, which will forever be one of my favorite memories. When it came time for me to run as a trustee, she was my first and biggest supporter. Without her, I probably wouldn't have had the courage to try and become president of the AJSA in the first place. There were other people who inspired me as well. Martha Moenning, Teegan Mackey, Kennedy Early, and Morgan Phillips Wallace are a few other people who I looked up to during my time growing up in the AJSA.

Comment on the value of the following ASA programs:

Steer Profitability Program (SPC)

I wish that I would have gotten more involved with the SPC contest during my time in the AJSA. It is an incredible program that is not only vital to our Association, but the members who engage in it. The program not only is an important aspect used to advance our breed, but it educates the youth. We often get too wrapped up in the show ring, but this program allows us to promote Simmental cattle in a real-world setting. This program is so unique and valuable.

the Register and SimTalk magazines

I always enjoy reading *the Register* and *SimTalk* magazines. There is a wide variety of material that not only keeps the membership informed, but they are a great tool for the youth members. They are a great way to get to know the AJSA board, learn about opportunities within the breed, and learn about ways to improve your own herd and genetics. It is a great way to keep up with the Association and Simmental cattle throughout the year!

How significant is it for ASA to be recognized for leadership in the science of animal breeding?

It is very significant and important for the ASA to be recognized for its leadership within the science of animal breeding. The breed has made so many improvements within the last decade because of our dedication to the science of animal breeding. Not only has our leadership in animal breeding been significant for the Simmental breed alone, but has allowed other breeds to see the importance of science.

What should be the role of SimGenetics within the beef industry?

The Simmental breed has made so many advancements regarding genetics, quality, and performance. Because of focusing on science, we as a breed have improved our growth and carcass traits. Our role within the beef industry is to continue our advancements so that Simmental cattle can be an influential piece of commercial operations.



The entire Cloud family, left to right: Chris, Kara, Kallie, Cloud's brother-in-law Brett, Kaitlyn, and Michelle.

What are you looking forward to in the coming year as president?

During my next year as president, I hope to meet and interact with the juniors and breeders within our Association. We have made strides as a breed and as a junior membership, and I am excited to continue the momentum. I hope to be a guide and mentor to my fellow board members, but also the youth membership. ■

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IGS Genetic Evaluation Updates

from the IGS Science Team

by ASA Staff

Continuing to improve genetic predictions is one of the main goals of the International Genetic Solutions (IGS) genetic evaluation. Over the last year, several updates to models used in the weekly genetic evaluation have been investigated to be incorporated into the weekly genetic evaluation. As the IGS genetic evaluation has grown and expanded from historical partners, as well as the addition of new partners, the ability to run genetic evaluations within a week's time frame has become difficult. One of the main goals of these updates was to increase the efficiency of evaluations; however, these upgrades are also to maintain or improve the accuracy of prediction of each evaluation. To account for these challenges, three evaluations recently underwent updates, which are detailed below.

Growth Evaluation: The growth evaluation produces EPD for Birth Weight, Weaning Weight, Yearling Weight, Average Daily Gain, Milk, and Maternal Weaning Weight. We updated the way that breed and years are incorporated into the genetic evaluation, and the method used to incorporate information from other genetic evaluations. Previously, breeds and years were incorporated by fitting interactions of these effects for each animal; with the updates, these effects are separated. For the incorporation of information from outside genetic evaluations, IGS will now use a new method that allows for better tracking of the changes that occur to EPD when this information is added to the evaluation.

Carcass Weight and Ribeye Genetic Evaluation: The CW/REA updates now include the updates described above for the growth evaluation, as well as updated across-breed adjustments from the US Meat Animal Research Center (USMARC) Germplasm Evaluation (GPE) program. This program helps to determine breed differences and is an important part of the carcass evaluations at IGS.

Marbling and Backfat Genetic Evaluations: These updated breed differences will also be applied in the Marbling and Backfat genetic evaluations, which is the third evaluation. The updated across-breed adjustments from USMARC is the only change to the Marbling and Backfat evaluation.

Results of the Updates to Genetic Evaluations

When implementing updates to genetic evaluation, the IGS team undergoes a strict validation procedure to evaluate how potential changes will influence the predictive ability of the updated EPD. One of the most common ways this is done is by excluding a portion of the phenotypes, running an evaluation, and correlating the EPD from this run with the excluded phenotypes. For each

of the evaluations, all animals that were born after 1/1/2020 were removed from the evaluation and used to test the predictive ability. The results for these comparisons are included in the table below.

Trait	Updated Evaluation	Previous Evaluation
Birth Weight	0.57	0.48
Weaning Weight	0.41	0.39
Yearling Weight	0.50	0.45
Carcass Weight	0.16	0.14
Ribeye Area	0.38	0.36
Marbling	0.33	0.33
Backfat	0.26	0.25

Table 1: Pearson correlation between parental average EPD and excluded phenotypes from animals in the IGS genetic evaluation that were born in 2020 or later.

The results in the table above show that the implemented updates had the same or higher correlations than the previously implemented models. This would correspond — in most cases — to more accurate EPD for each of the traits. With the updates, some breeders may notice that the resulting EPD for animals may change, but the percentile rank for the trait may be similar. This is due to differences in estimated breed effects as part of the evaluation. While most traits will have strong EPD correlations between the previous and current evaluation, some animals may have been re-ranked because of these updates.

For current EPD and percentile ranking of animals please visit Herdbook.org. For information, or if you have questions about these updates, please contact Lane Giess, ASA Geneticist, at lgiess@simmgene.com. ■

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CE: 12.8	BW: -0.9	WW: 96	YW: 146.4	ADG: 0.31	MCE: 7.4	Milk: 28.4
MWW: 76.4	Stay: 19.4	Doc: 13.5	Marb: 0.48	REA: 1.18	API: 170.7	TI: 100.9



CE: 15.4	BW: -0.9	WW: 96	YW: 155.7	ADG: 0.37	MCE: 8.8	Milk: 21.8
MWW: 69.7	Stay: 20	Doc: 13	Marb: 0.8	REA: 1.13	API: 195.6	TI: 109.6



CE: 15.3	BW: -2	WW: 87.6	YW: 147	ADG: 0.37	MCE: 7.6	Milk: 26.4
MWW: 70.2	Stay: 14.3	Doc: 13.2	Marb: 0.86	REA: 0.47	API: 173.4	TI: 102



CE: 11.7	BW: 1	WW: 99.5	YW: 154.6	ADG: 0.34	MCE: 6.7	Milk: 21.8
MWW: 71.5	Stay: 17.1	Doc: 15.7	Marb: 0.76	REA: 1.06	API: 179.4	TI: 107.6



CE: 14.1	BW: -0.5	WW: 94	YW: 146	ADG: 0.33	MCE: 8	Milk: 21.8
MWW: 68.7	Stay: 18	Doc: 14.2	Marb: 0.71	REA: 1.2	API: 181.9	TI: 105.2



CE: 12.2	BW: 0.8	WW: 89.5	YW: 142.6	ADG: 0.33	MCE: 8.8	Milk: 20.6
MWW: 65.3	Stay: 16.8	Doc: 15.5	Marb: 0.67	REA: 1.17	API: 171	TI: 99.5



CE: 14	BW: -0.9	WW: 100	YW: 155.5	ADG: 0.35	MCE: 7.8	Milk: 21.8
MWW: 71.7	Stay: 15.4	Doc: 15.3	Marb: 0.58	REA: 1.03	API: 172.5	TI: 105.8



CE: 17.2	BW: -1.7	WW: 97.2	YW: 141.7	ADG: 0.28	MCE: 8.9	Milk: 30.5
MWW: 79	Stay: 16.1	Doc: 21.5	Marb: 0.12	REA: 1.06	API: 152.4	TI: 95.3

EPDs from 11/14/23

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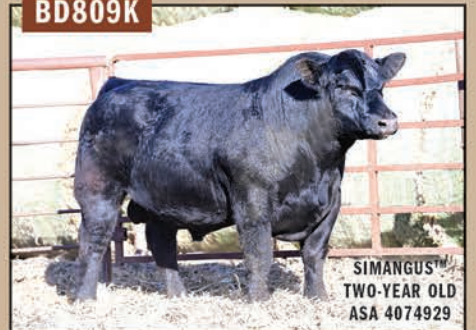
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David Nichols, Former ASA Trustee and Industry Leader, Passes

by Dan Rieder

The Simmental breed and the entire beef industry mourn the loss of one of its most effective and innovative cattle producers, David J. Nichols, Anita, Iowa.

At the age of 84, Nichols passed from this world on November 4, 2023. Among many accomplishments, he served with distinction as an American Simmental Association (ASA) Trustee from 1986 to 1992, including a term as Board Chairman. And in 2009, he was presented the ASA Golden Book Award, the highest honor given to those who have contributed to the welfare of ASA and Simmental-influenced cattle.

Widely respected throughout the beef business, a partial list of organizations, in addition to ASA, who honored him over the course of his career includes: 1) the American Angus Association (AAA); 2) the Beef Improvement Association (BIF); 3) the Livestock Publications Council (LPC); 4) Iowa State University; and 5) the Saddle and Sirloin Portrait Award, considered by many to be the highest award within the livestock industry.



Nichols was inducted into the prestigious Saddle and Sirloin Club in 2015. This portrait was commissioned as a part of his induction.

In 1968, at the tender age of 30, Nichols was invited to serve as a founding member of the Beef Improvement Federation, and was the last living original member of that distinguished organization. The BIF, from that time to this, remains responsible for assembling all aspects of the beef industry for purposes of gathering data and standardizing performance terminology, techniques, and processes.

“Dave was a longtime, deeply involved friend of the American Simmental Association, and an ardent supporter

of our International Genetics Solutions (IGS),” said Dr. Wade Shafer, ASA Executive Vice President. “As a life-long collaborator he truly viewed our industry beyond breed boundaries. He routinely spoke about how the collaborative nature of IGS benefited the entire cattle industry.”

Cattle producers, regardless of their breed of choice, found Nichols to be a vocal champion for the industry, from commercial to seedstock; from large breeders to small; from farm-raised to city-bred youths; and from feeders to packers to retailers.

“Dave was interesting in that even though he did not have formal scientific training, he was a dedicated pioneer in leveraging science,” Shafer continued. “He could be very persuasive when defending a favorite performance trait.”

Willie Altenburg, Fort Collins, Colorado, served on the Board with Nichols. “He was one of the great ones. I sat across the table from him at board meetings and he was always working for my vote — he’d step up to me, push his belly into me, put his hand onto my arm and look over his wire glasses and profess,” he said. “He was always an advocate for performance, and I mean always. Early weights, carcass testing, ultrasound, feed efficiency, I mean all of it. Man, I loved the guy. To say he was one of a kind is an understatement!”

With his passing, the world of beef cattle lost a unique legend, extending from his close-knit family, to their farm work crew, and to his community. As the largest seedstock operation in the Midwest, Nichols Farms marketed industry-changing genetics throughout the US, and internationally to 30 foreign nations.

Dave was predeceased by his wife, Phyllis, whom he met when they were students at Iowa State University; his parents, Merrill and Gladys; and Lee, his beloved brother and early partner, who died all-too-young more than four decades ago.

Survivors include his son, Fletcher, of Anita; daughter, Jennifer, of Atlantic; sister, Edy Hill, of Indianola; sister-in-law, Lillian Nichols, the widow of his late brother and a full partner in Nichols Farm, of Fontenelle; brother-in-law, Lars Gibbs, of Greenfield; numerous nieces and nephews; and his caregiver, Connie Emgarten.

Known for his outwardly friendly personality, Nichols endeared himself to all who had the privilege of knowing him. His final resting place is the Greenfield Cemetery in Greenfield, Iowa. His legacy of making a difference in his family, community, and the beef industry will provide inspiration for generations to come. ■

LLSF

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BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaver, PhD



Wade Shafer, PhD

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability / productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



Hydrops Pregnancies in Simmentals

Seeking reports of active cases

The Nebraska Bovine Congenital Defects program recently recognized an increased number of reports of hydrops pregnancies in a line of Simmental cows. Hydrops is expressed by females developing markedly enlarged abdomens in late pregnancy due to a dramatic excess of fluid in the fetal membranes. At present, these cases point to a genetic link but the pattern of inheritance and percent of affected offspring is unknown. Reports involve daughters and granddaughters of the bull WS All Aboard B80, ASA #2852207.

For the most up-to-date information, please see the “Further Information” link on Simmental.org. A webinar discussing what is currently known with the University of Nebraska-Lincoln and ASA team is available at simmental.org. Finally, if you have a potential case to report, please use the “Report Case” link at simmental.org to provide us with your contact information, and a team member will get back to you soon.

Stay Involved with Trustee Elections and Rule & Bylaw Changes

ASA’s fiscal year ended on June 30, which means you likely noticed the Annual Membership Fee charged to your Herdbook account. There are two important steps to remain active:

1. Pay your Annual Membership Fee.
2. Register and/or transfer at least one animal record within two years.

Your account must be in active status in order to elect trustees from your region and to vote on Rule and Bylaw amendments. We want your voice to be heard, so make sure your account is active today! If you have any questions, contact ASA’s Membership Department at 406-587-4531 or members@simmgene.com.

ASA’s New and Improved Website Is Live

Simmental.org was recently updated to make it quicker and easier for you to find all things ASA related. In addition to the resources you’re used to, it also features a breeder’s resources section that highlights information on SimGenetics, performance data reporting, simple trait selection, and genetic improvement tools. If you have questions or need assistance finding something, contact our office at 406-587-4531.

DNA Updates

DNA Research Fee Application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee.

With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

TSU/Applicator Price Increase

Due to rising costs from the TSU manufacturer AllFlex™, ASA has increased the price of TSU sampling kits to \$22 per box. Each box will still include ten individual tissue sampling units. The cost of TSU applicators has also been increased from \$40 to \$50 each.

Semen Sample Fee

Effective immediately, ASA will be implementing a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

State Association Check-Off Bonus Program Reminder

While the July 15 deadline to submit all state association program requests seems far away, it’s a good time for state associations to familiarize themselves with the check-off bonus program. Aside from the quarterly check-off money states can receive, state associations are also eligible for additional money in the form of yearly bonus checks if certain activities are completed throughout the year. Examples include hosting a field day with ASA representation and participating in the cost share program. To learn about the check-off bonus program, visit simmental.org and contact Callie Cooley at stateassoc@simmgene.com with any questions.

Digital Certificates Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA will no longer scan and email or fax copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions at simmental@simmgene.com.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project, and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each

reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

2023 Year-Letter is L

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2023 is L, and will be followed by M in 2024, and N in 2025. The letter K was the year-letter designated during 2022.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Billing Statements

As of August 1, 2022, members who have provided an email address only receive digital statements. As postal service delays continue to increase, digital statements allow for fast and effective communication. If you did not receive a statement please check your spam folder. Your billing history is available any time through your Herdbook account. Log in, select the My Account tab, select View ASA Billing History, choose the Month and Year and click on Apply. Please log in, go to the My Account tab and make sure the email that is on file is current.

Office Holiday Schedule

Monday, December 25, & Tuesday, December 26

Christmas

Monday, January 1

New Year's Day ■

Merry Christmas
& HAPPY NEW YEAR

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*Merry Christmas
and Best Wishes
for a Happy
and Prosperous
New Year*

American Simmental Association
www.simmental.org

Merry Christmas

**Virginia
Simmental
Association**

Please visit www.viriginiasimmental.com
for member information and upcoming events.

**Merry Christmas
and Happy
New Year**

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SAPI: 135
STI: 80

Long's Redwood H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8
ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled,
rare Red Answer son!



SAPI: 108
STI: 66

BTYL Doc Holliday 202G

Loaded Up x JS Black Satin 9B "Boots" donor
ASA# 3565419 • Black • Homo Polled
Doc Holliday is a great new baldy who was
Champion Bull in Denver! Ultra sound and
stout by the Boots donor!



SAPI: 174
STI: 103

WS Proclamation E202

CCR Cowboy Cut 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



SAPI: 117
STI: 90

KRJ Dakota Outlaw G974

Rubys Turnpike 771E x BRKC Daphne DY37
ASA# 3632499 • Homo Black • Homo Polled
Dakota Outlaw's first calves are "the talk"
of the country when it comes to fresh genes
to use in 2023!



SAPI: 120
STI: 73

SJF SMJ Payroll 7245J

W/C Bankroll 811D x Profit
ASA# 3992818 • Red • Polled
Exciting combination of look, power, pedigree!



SAPI: 96
STI: 64

Only One 905K

SFI Platinum FSY x TLLC One Eyed Jack
ASA# 4132878 Black, Polled
Added hair, flexibility, rib & eye appeal!



SAPI: 119
STI: 80

LLSF High Profile J903

W/C Executive Order 8543B x
PSCS Alley's Lady 902G ET
ASA# 4062764 • Hetero Black • Homo Polled
Outstanding balance and look! 2023 MO State
Fair Champion!



SAPI: 112
STI: 71

SFIS Unstoppable J3

W/C Bankroll 811D x SFIS Crystal Gayle
ASA# 3969316 • Heterozygous Black • Polled
Awesome son of famous donor Crystal Gale that'll
improve depth, profile & structure!



SAPI: 150
STI: 86

WHF/JS/CCS Woodford J001

EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease
and outcross pedigree with outstanding pheno-
type out of fantastic donor Summer 365C!



SAPI: 92
STI: 66

2K

TL Revenant 35 x CSCX Bandwagon 513A
ASA# 4153090 • Black • Polled
\$200,000 exciting outcross to improve all!



SAPI: 116
STI: 85

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Percentage
Champion for Lee.



SAPI: 123
STI: 74

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



SAPI: 186
STI: 108

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



SAPI: 108
STI: 74

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steenhoek
multiple time champion WHF Summer 365C.



SAPI: 115
STI: 73

JBSF Berwick 41F

Rocking P Legendary C918 x JBSF 402B
ASA# 3462584 • Black • Polled
Newly available and producing extremely
valuable progeny across the nation!



SAPI: 122
STI: 72

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



SAPI: 116
STI: 69

Wood Ruthless 151H

Relentless x High Regard x Aubreys BlackBlaze II
ASA# 3878993 • Homo Black • Homo Polled
Exciting outline and build with phenomenal
cow families on both sides!



SAPI: 128
STI: 79

ZTGC Just Cuz 52K

W/C Night Watch 84E x ZTGC The Blaze
ASA#: 4063644 • Black • Homo Polled
Jared Werning's new & exciting balanced sire
for profile & function!



SAPI: 121
STI: 77

GOE Lets Roll 749J

W/C Bankroll 811D x W/C RJ Miss 8543 6105D
ASA# 4141350 • Hetero Black • Homo Polled
Lots of neck extension in a complete package!



SAPI: 166
STI: 98

TSN Architect J618

G A R Home Town x TSN Miss Cowboy D350
ASA# 3928828 • Homo Black • Homo Polled
The most exciting calving ease SimAngus™
in the land with top % ranks in every trait!

COOL Additions!

CATTLE *Visions*

573-641-5270

www.cattlevisions.com



\$API: 114
STI: 73

SJW Exit 44 7111E

LLSF Pays to Believe x SVF/NJC Built Right N48
ASA# 3416614 • Homo Black • Homo Polled
The most talked-about new blaze bull across the nation!



\$API: 136
STI: 78

Rocking P Private Stock H010

WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



\$API: 206
STI: 117

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 \$API Purebred and #2 Marbling Purebred!



\$API: 127
STI: 76

KJK1 38 Special 801J

JSUL Something About Mary 8421 x R Built To Believe 801F
ASA# 3972780 • Hetero Black • Hetero Polled
Cool profiled SAM son with a cool face backed by a great cow family!



\$API: 102
STI: 66

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-quality progeny! His first crop of heifer calves has produced champions at the highest levels!



\$API: 128
STI: 79

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



\$API: 164
STI: 102

CLWTR Clear Advantage H4G

LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



\$API: 113
STI: 74

W/C Red Bird 269J

W/C Bankroll 811D x W/C Miss Angel 2870Z
ASA# 3974327 • Red • Homo Polled
Red Bird is the \$90,000 Brandon Bird & Jared Werning owned HOT red sire by Bankroll & National Champion ANGEL!



\$API: 139
STI: 86

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



\$API: 99
STI: 72

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



\$API: 129
STI: 94

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



\$API: 110
STI: 77

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied, performance-driven baldy!



\$API: 176
STI: 92

Bar CK Red Empire 9153G

IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High-selling bull at BAR CKs 2021 Sale! Top 1%



\$API: 136
STI: 81

W/C Fort Knox 69H Hardwire

W/C Fort Knox 609F x W/C Relentless 32C
ASA# 3808092 • Red • Homo Polled
Sloup's purchase at WC 2021 sale!



\$API: 173
STI: 100

W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 9002H is the CE leader Innovator son and higher \$API.



\$API: 95
STI: 62

ALL/FCF Hot Topic 099H

Profit x FCF Phyllis 532
ASA# 3926810 • Hetero Black • Homo Polled
Hot Topic was the 2021 NAILE Grand Champion % Bull! His dam is one of the hottest Angus donors in the world!



\$API: 100
STI: 72

LLSF Draft Pick H383

LLSF Better Believe It D64 x Kenco Steel Magnolia
ASA# 3804789 • Homo Black • Homo Polled
Reserve National Purebred Bull Calf Champion and leadoff in Lee's Champion Pen! Add power!



\$API: 109
STI: 71

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Our Pioneers — Homer Murrell: Cowpuncher and War Hero

It is gratifying to receive warm comments and other feedback from our readers. Thankfully, this is becoming a common occurrence. The November 2023 column was the result of such feedback and this edition is as well.

A good friend, Chuck Weilmuenster, CJ Simmental Ranch of Anna, Illinois, contacted me after reading one of the stories from this series. Chuck and his wife Jeanine have been raising Simmental for years, and in recent times they have focused their program on the Fullblood segment. He admitted that his first interest many years ago was in the hog industry after receiving his animal science degree from Southern Illinois University. Farrowing 150 sows averaging 15 piglets per farrow was his specialty. Economic conditions in the 1980s forced him to seek other opportunities.

Chuck and his neighbor, John Nimmo, were early supporters of the Northern American International Livestock Exposition (NAILE) Fullblood Simmental Shows, exhibiting cattle there during our formative years. That support was critical and will always be fondly appreciated.

The reference to “cowpunchers” on cattle drives in a previous piece for this series reminded Chuck of the stories about his grandfather, Homer Murrell. After phoning me to discuss the matter, he mailed me a copy of a newspaper article that, similar to the story of Karl Bornemann, was a firsthand account of the life and times of Murrell. The article, written by the reporter Marlan Hammond, appeared in the *Alton Evening Telegraph*, Alton, Illinois, in the 1970s. Much of the following came from that article, as well as conversation with Chuck.

Murrell was born around 1889 and died in the late 1970s. Hammond’s opening line states: “Homer Murrell’s life unfolds like a page from an American history book as he tells of his boyhood years on the Kansas prairie. ‘My father was shot by cattle rustlers before I was born so I was raised by my grandfather and grandmother,’ explained Homer.”

His first home was a six-foot-deep square dug into the earth, with the top level with the ground, built by his grandfather. The roof was made from saplings covered with mesquite. Sod was placed on top and grass grew thick to insulate the roof. Homer said, “it was cool in the summer and warm in the winter ‘cause the Kansas wind storms just blew over the top.”

Murrell’s grandfather was in the cattle business, and as he prospered, another house was built of wood. Murrell turned to cowpunching. He remembered the cattle drives he took part in that took about three weeks to reach Abilene. Around 18 cowpunchers were needed to handle 2,000 head of cattle. Pay was \$30 a month plus board.

In 1901 his grandfather switched to farming and lost the farm. “It was just like in the book *Grapes of Wrath*,” said Murrell, “and we headed for Oklahoma where we settled on 160 acres and went into the horse business.” Being close to Fort Sill (and the US Army needing a lot of horses for their cavalry and artillery) was good for business. He described the many hardships as well as good times they experienced.

In 1914, World War I came along. Murrell joined the Marines “taking to the battlefields of Europe a pair of boots his grandfather made for him from home-tanned leather with soles nailed on with wooden oak pegs.” Fourteen years and four Purple Hearts later, Murrell left the Marines and went into construction, mainly in the South. He retired in 1949 and worked for the Alton school board. He later became a police officer in Bunker Hill. Murrell concluded, saying “I’ve had a hard and busy life, but I wouldn’t change it for anything.”

Murrell was perhaps too modest to provide the grueling details of his war experiences to Hammond. While the article mentioned the four Purple Hearts, Chuck added that Murrell, a machine gunner, was wounded so badly in one battle that the soldiers given the duty to retrieve the wounded and dead were ready to pile him like cordwood onto their carts when someone noticed a slight muscle movement. Miraculously, Murrell survived. In his later years, doctors diagnosed him with tuberculosis but later it was determined he had scar tissue in his lungs from breathing nerve gas on the frontlines of that horrible war. He carried a bullet in his jaw to the grave.

Chuck was also a war veteran, having served four years in the Air Force during the Vietnam War. Not many years after his return from Vietnam, his grandfather passed away. When asked about his relationship with his grandfather, Chuck said “he was as close to my heart as anyone in his life.” He laughed when he recalled that Murrell “drug him to church every Sunday morning.” Chuck got a very early start in practicing his faith, and that remains with him to this day.

Homer Murrell was a great person in so many ways. Being a “pioneer,” “cowpuncher,” and “war hero” were part of his legacy. Raising a grandson to be a well-respected person in his community and beyond earns an honorable mention as well. Thank you, Chuck, for sharing this touching and loving story with us, and thanks for being a friend. ■

Editor’s note: This is the thirty-third in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

2024 Foundation Female Donor Golden Book Award Recipient Hart Simmentals



This female will be sold January 7, 2024, in Oklahoma City at the Cattlemen's Congress during the Bricktown National sale. All funds raised from the Foundation Female support the AJSA Merit Scholarships.

The cattle prince searched the kingdom far and wide to find the maiden that fit the rare glass slipper to be his queen. His search landed him in a land far far north in a kingdom called Frederick, SD, there he found his one and only "HART GLASS SLIPPER 164L." This lady is rich with history stemming from generations that started with the purchase of RS&T AMERICAN GIRL 1Y, who is the only natural-born daughter out of the famed JDJ RICH AND RARE 12S. A partnership was formed between these two cattle kings—HART SIMMENTALS and RS&T Simmentals—and they quickly put the plan in motion to flush Rich and Rare to a plethora of the industry leaders, and our choice happened to be out of our HART ECLIPSE 510Y, who was purchased by WAGR Cattle Co. and Accelerated Genetics. The females from this union quickly showed the potential that we knew was there all along. These sale topping individuals, HART BILLBOARD 214F, HART PITCH BLACK 194F, HART BARRICADE 165F, HART BOURBON 100F, HART IRON ROD 316F, HART HITMAN 184E, and HART CULPEPPER 458H formed the building blocks of many progressive cattle programs. We retained a few of these potent embryos and produced the mother of our Rich and Rare tribute, HART 160F, who was paired with CDI MAJOR IMPACT 280H. The fairytale will take them to a magical land of the Cattlemen's Congress in Oklahoma City where HART SIMMENTALS is so very proud and honored to bring you your 2024 Foundation Heifer "HART GLASS SLIPPER 164L." This is the second time that Hart Simmentals has had the honor of bringing their selection of the most elite genetics to the Foundation, and are proud to carry on the tradition to keep the American Junior Simmentals Association program alive and prospering! Thank you for this opportunity to bring you our very best.

Sincerely, The Harts



Mia Bayer
Director, Youth Programs and Foundation Manager
715-573-0139 | mbayer@simmgene.com



HART Glass Slipper 164L



Foundation Female

Donated By: Hart Simmentals, SD
Sells At: Bricktown National

HART Glass Slipper 164L

ASA# 4205010

BD: 03/13/2023 • Purebred Simmental
CDI MAJOR IMPACT 280H x HART 160F

Proceeds from the sale of this female go directly to the Merit Scholarship Program.

To pledge a donation prior to the sale, contact Mia Bayer at 715-573-0139

Simmentals, Food, and Fellowship

Sunday, January 7, 2024 • 4:00 pm

Join us prior to the Bricktown National Sale at the Cattlemen's Congress in Oklahoma City to view this outstanding female.

AUCTION 2024

Bass Fishing Trip

Donated by: Fenton Farms Simmentals, MS
Sells at: Bricktown National Simmental Sale at the Cattlemen's Congress, Oklahoma City, OK

One night lodging and a full day of fishing for two people.

Adventure Lake is a private 80-acre lake in Ellisville, MS, stocked with large-mouth bass, coppernose bream, and white perch. The wide variety gives the angler much to choose from for enjoying the fishing experience. Adventure Lake has been fished by several professional anglers including Shaw Grisby, Cliff Pace, and Paul Elias. Our beautiful lodge sits overlooking the lake for a great view. Spend the night in our lodge and wake to a great full day of fishing. If timing is right, we may be able to include a local professional angler to accompany you. Current record for largemouth bass is 13 lbs 4 ounces.



Marketing Opportunities

Donated by: American Simmental Association
Sells at: Bricktown National, OK
The One and Only Sale, CO
Dixie National Simmental Sale, MS

Selling back cover ad space in the following show programs:

- 2024 ASA *Sire Source* Directory
- 2024 AJSA National Classic
- 2025 Cattlemen's Congress Open Show
- 2025 Cattlemen's Congress Junior Show
- 2025 National Western Open Show
- 2025 National Western Junior Show
- 2025 National Western Pen Show
- 2025 Fort Worth Stock Show Open Show

For additional details, including photos or samples of these items, visit American Simmental Association on Facebook.

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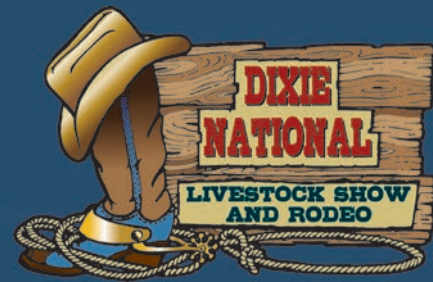
January 7, 2024
4:00 pm

At Cattlemen's Congress
Oklahoma City, OK
Manager Greg Burden,
GB Marketing
Bid Online: CCI.live



January 14, 2024
3:00 pm

At National Western Stock
Show Denver, CO
Manager Matt Macfarlane,
M3 Marketing
Bid Online: CCI.live



February 10, 2024
3:00 pm

At Dixie National Simmental
Sale Jackson, MS
Manager Doug Parke,
DP Sales Management
Bid Online: DVAuction.com

Rifle and Unique Liquor Assortment

Rifle donated by: Circle M Farms, TX

Liquor donated by: Val & Lori Eberspacher
and Steve & Cathy Eichacker

Sells at: The One and Only Sale, Denver, CO



Beretta Silver Pigeon 1

John Deere Pedal Toy

Donated by: Red River Farms, TX

Sells at: Dixie National Simmental Sale,
Jackson, MS



If you're interested in purchasing or making a
donation, contact Mia Bayer at 715-573-0139.



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by Anna Webel, North Central Region

Educational Contests Utilized in Real-World Situations

For the past ten summers, I have looked forward to competing against my peers in the educational contests at the different AJSA

professionals within the industry that we love. The AJSA has given the junior membership the tools that it takes to tackle communication, evaluation, and salesmanship, while attributing it all back to basic knowledge and understanding of the cattle industry and professionalism. These competitions give our members an advantage when taken to the workforce or within their own operation. I have noticed that even within the collegiate realm there are many opportunities to display the knowledge and skills that the AJSA has equipped me with. Having the ability to verbally articulate myself through public speaking, oral reasons, and overall salesmanship has enabled me to not only compete at a high level but also be successful in activities that mean a lot to me.

As we move into the New Year and eventually into the 2024 summer show season, let us remember to not take the educational opportunities at the National and Regional Classics for granted. Take a moment to reflect and take advantage of each opportunity that the AJSA offers through each competitive event. Being able to utilize the skills and tools the AJSA has taught me has enabled tremendous opportunities throughout the cattle industry as well as everyday life. ■

National and Regional Classics. It was not until recently, however, that I saw the true value of the activities required throughout the week. Each AJSA event consists of five different contests, which include the Cattlemen's Quiz, Calvin Drake Genetic Evaluation Quiz, Public Speaking, Sales Talk, and Livestock Judging. Each contest puts real-world skills to the test and on display.

Going through the week at a given National Classic, members will be seen hustling from contest to contest. Whether that means pencils are clicking to fill out a scantron, heifers are headed up to the arena to be "sold," or heels and boots are clacking across the concrete en route to give a speech, the junior members of the AJSA are busy attacking each contest. Preparation can mean different things to each member, but the idea behind each contest is to prepare our members for situations they may face in the real world. To me, each contest prepares our membership to be well-respected



www.juniorsimmental.org



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SAVE THE DATE

2024 AJSA Regional Classic Dates

North Central Regional Classic
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Hutchinson, Kansas

Eastern Regional Classic
June 18–22
Hattiesburg, Mississippi

Western Regional Classic
June 26–29
Miles City, Montana



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2024 National Classic

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Progress Through Performance Shows

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Visit event websites for show schedules.

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October 2023

www.americanroyal.com

North American International Livestock Exposition

November 2023

www.livestockexpo.org

*This is the National SimGenetics
Show for 2023–2024*

Cattlemen's Congress

January 2024

www.cattlemenscongress.com

National Western Stock Show

January 2024

www.nationalwestern.com

Fort Worth Stock Show

January 2024

www.fwssr.com

Dixie National Livestock Show

February 2024

www.dixienational.org

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is proud to sanction high-quality Purebred Simmental, Percentage Simmental, and Simbrah Progress Through Performance (PTP) shows throughout the country.

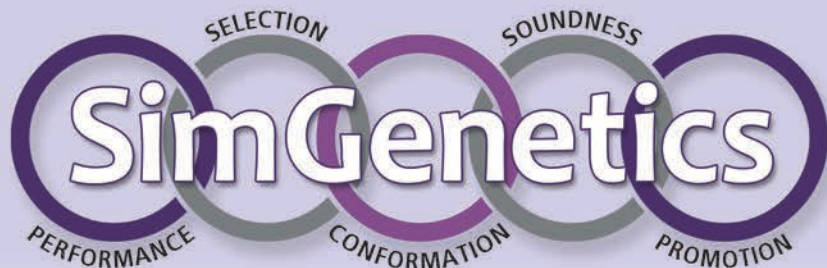
The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data, such as EPD and actual measurements, with traditional phenotype evaluation.

PTP Judges

PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities & Events (A&E) Committee. View the PTP approved judges list at: www.simmental.org.



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Only the Major PTP Shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2023–2024.

Shows include: 2023 American Royal
2023 North American International Livestock Exposition
2024 Cattlemen's Congress
2024 National Western Stock Show
2024 Fort Worth Stock Show
2024 Dixie National Livestock Show

Award Divisions

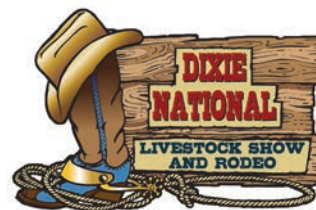
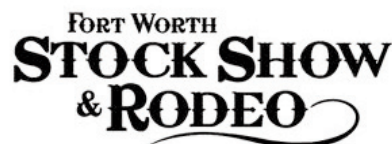
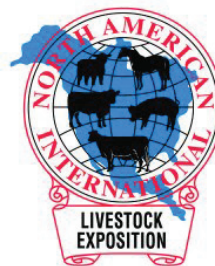
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- ◆ Percentage Simmental Female of the Year
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- ◆ People's Choice Female of the Year
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Qualifications

- ◆ Exhibitors must be active members in good standing with the American Simmental Association
- ◆ Purebred Simmental: 7/8 Simmental and up
- ◆ Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

Additional information

PTP Coordinator
Chance Ujazdowski
920-740-7536
chanceu@simmgene.com



Anti-Checkoff Amendment Opposed

The National Cattlemen's Beef Association (NCBA) is among 130 agricultural and forestry groups who have joined together to oppose a proposed amendment to the 2024 agriculture appropriations bill that could alter checkoff programs used to pay for research and promotion. The organizations have forwarded a joint letter to the House Speaker to express opposition to the amendment. The amendment seeks to improve transparency regarding the mandatory fees paid by farmers that fund research programs often carried out by USDA for the various industries. The amendment would ensure that no taxpayer funds would be used to fund the programs.

The letter notes that research and promotion boards funded by checkoff fees "develop new markets and strengthen existing channels for specific commodities while conducting important research and promotional activities." Congress should not interfere with these "popular, successful programs which benefit US agriculture and natural resources producers," the letter added. NCBA is joined by the National Pork Producers Council and the North American Meat Institute in addition to dozens of state organizations in signing the letter to Congress.

Ten Activities that Improve Profitability of Your Cow Herd

by Paul Beck, Oklahoma State University State Extension

We have tight cattle supplies and record cattle prices, but costs of production have also increased. The industry is still in a place where if you are not in control of your production costs, selling calves for record prices may still be below breakeven. There are ten activities that are, in my opinion, important for managing a profitable cow-calf operation.

1) Know your costs of production. Beef cattle Standard Performance Analysis of cow herds across the Great Plains show that high-net-income producers have 43% lower cost of production than low-net-income producers. Knowing your production costs also allows for more effective marketing, risk management, and setting production goals, and makes it easier to identify places for improvement.

2) Have a defined calving season that matches your environment. In addition to producing a more uniform calf crop to market, larger uniform groups at auction markets receive \$5/cwt compared to single-head lots. This also allows for better health and nutritional management, and management of calves pre- and post-weaning. This is the foundation for development of least-cost winter nutrition programs.

3) Selection of replacement heifers for fertility and longevity. Heifers that have their first calf early in the calving season tend to rebreed earlier and calve early in subsequent years, and heifers that reach puberty before their first breeding are more fertile. Assessing Reproductive Tract Scores of heifers 30 to 60 days before their first breeding season can help sort out the heifers that have not reached puberty and are more likely to breed late.

4) Pregnancy testing and culling cows. Culling open cows obviously will decrease winter feeding costs, but also culling old cows, infirm cows, unsound cows, and cows with poor dispositions can improve calf performance and decrease calf death losses. Culling open cows and not selecting heifers out of these cows as replacements will improve reproductive efficiency over time and increase calving rate.

5) Improve forage management. The forage resource is the foundation of cow production. Improved management will increase carrying capacity of the land, improve cow and calf nutrition, increase productivity of livestock, and decrease cost per unit of forage produced. Reduced reliance on feed and hay is a key to decreasing costs and increasing profitability.

6) Hay testing and least-cost supplementation. Knowledge of hay quality will allow you to match the hay being fed to the cow's nutrient requirements, and has the potential to reduce or totally replace supplementation. The supplement being fed and supplement rates can better match what is needed by the cow.

7) Crossbreeding with a superior sire. Heterosis or hybrid vigor is the only free thing you can expect in the cattle business. Crossbred cows with hybrid vigor have higher conception rates, weaning rates, weaning weights, and longevity. These benefits combine to increase the pounds of calf weaned per cow exposed to a bull by 15 to 25%. Increasing sire quality leads to higher weaning weights, post-weaning growth, and improved marketability.

8) Have a designed herd health program. A close veterinary-client relationship pays dividends for your business. A good herd health program will reduce cow death loss and increase cow productivity. More productive cows with good immune systems will produce more and better colostrum, which will reduce calf morbidity and death loss — and makes for more productive calves.

9) Add value with preconditioning and retained ownership post-weaning. Preconditioning added \$15 to \$20/cwt premium on calves over the last few years. Extending ownership will allow you to capture more of their true value. (This can be a good thing or bad thing, depending on your calf's quality.)

10) Reduce debt and keep expenses low. Referring again to the beef cattle Standard Performance Analysis, high-profit producers have lower costs of production with less invested per cow in all asset categories than low-profit producers, but especially less invested in machinery and equipment and real estate. Low-profit producers have more total debt on a per-cow basis.

The most profitable producers tend to have higher pregnancy rates, calving and weaning percentages, and thus higher pounds weaned per cow exposed to a bull than the least profitable producers. Profitability of the cow-calf enterprise is controlled by a web of production and economic factors, but is rarely associated with maximized weaning weight.

Winter Management Strategies of Herd Bulls

by Madison Kovarna, South Dakota State University Extension

Bulls are often a part of the cow herd that slips through the cracks during the winter months as breeding seasons come to a close. All things considered, the working season for a herd bull is relatively short, with an active breeding season of 60 to 90 days for most producers.

When winter weather moves in, and the bulls are pulled from the cow herd, it is imperative to manage herd bulls properly to prevent frostbite of the testes, and properly manage body condition score before the next breeding season. Bull management strategies during the winter months can impact a bull's performance in the upcoming breeding season.

Frostbite

Frostbite presents as a scab, discoloration, and/or sloughing of the bull's scrotum. These tissue damages limit or prevent the

ability for a bull to regulate testis temperature. This is caused by the inhibition of the raising and lowering of the testes that occurs naturally. Come breeding season, this can result in a decrease in fertility.

Dry areas to lay are important to consider when wintering bulls. These areas can be achieved by providing bedding or areas within a pasture that provide adequate cover from wind and snow. Wet and cold conditions increase the risk of frostbite.

Nutrition

Nutrition of bulls depends on a variety of factors, including age and weight loss that occurred over the breeding season. Mature bulls that are in good condition following breeding season can be managed on pasture or an all-forage diet without supplementation, as long as the forage contains eight to ten percent crude protein and is available daily at two percent of body weight.

Yearling bulls following their first breeding season are still growing and require more energy and nutrients regardless of condition when compared to mature bulls. A ration developed for young bulls should target an average daily gain of 1.5 to 2.0 pounds dependent on weight lost during the breeding season. A diet crude protein of 10 to 11 percent should be targeted for young bulls. Regardless of diet available and the age of the bull, a good vitamin and mineral program should be followed.

Body Condition Score

At the beginning of the breeding season, ideally bulls should have a body condition score (BCS) of 6. This BCS allows for bulls to lose some weight during the breeding season without negatively impacting sperm quality. It is common for bulls to lose 100 to 200 pounds over the breeding season.

In contrast, over-conditioned bulls are not able to efficiently do their job of breeding cows. At higher body condition scores, fat deposition within the scrotum increases, resulting in poorer thermoregulation of the testes. This reduction in temperature regulation decreases overall sperm quality. To prevent last-minute efforts to improve condition score, producers should evaluate their bull's BCS 90 to 120 days prior to turnout to provide adequate time to improve or decrease body condition if necessary.

Housing and Exercise

Bulls should be housed in a pen large enough to allow for adequate exercise. Additionally, a large pen allows for the less-dominant bulls to move away from more-dominant bulls. Bulls will fight to determine social ranking; however, providing space for animals to get away from each other may reduce injuries. If bulls are being fed at the same time, 24 to 30 inches of feeder space should be provided per head to allow access for all animals and lessen incidences of fighting.

It is important to provide room for exercise to keep bulls in shape for the next breeding season. If proper exercise is not permitted, bulls can lose their endurance and struggle to keep up in the beginning of the breeding season, resulting in a potential reduction of cows bred during the beginning of the season. Exercise can be encouraged by placing feed and water on opposite ends of the pasture. Ideally, the winter housing area would be located away from cows to allow bulls to fully focus on eating and other behaviors rather than breeding cows. ■





BALANCE THE SCALES

BREED EFFECTS FOR COW MATURE WEIGHT (MWT) ^{abc}	
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Charolais	-20 lb.
Hereford	-39 lb.
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^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. ^bAdjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. ^cEstimate of MWT differences at 6 years of age. ^dThe study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls.

Tyson Foods to Shut Down Florida, South Carolina Facilities

Tyson Foods is shuttering two case-ready value-added plants, according to a company spokesperson. Tyson Foods told Jacksonville mayor Donna Deegan that the company will shut down its facility in the city at the start of 2024, according to a Worker Adjustment and Retraining Notification (WARN) letter.

The notice, which was signed by Tyson Foods vice president Brandon Smith, said the company anticipates the last day of work for the facility to be in January.

The closure of the Jacksonville facility will impact 219 workers, including 91 food handlers, 60 butchers, and fewer than ten each in 27 other job profiles, including general managers, supervisors, warehouse workers, a nurse, and an interpreter, according to the letter.

While the company confirmed the closing of two facilities, the spokesperson declined to comment on the location of the second facility or the total number of employees impacted by the decision. Multiple news outlets named Columbia, South Carolina, as the second location.

Packers Accused of Price-Fixing

Price-fixing allegations have once again been levied against America's four biggest beef packing companies by a group of small distributors, who filed suit October 9 in the US District Court for the Northern District of Illinois, accusing the packers of having fixed prices over the course of several years. The plaintiffs allege that beginning at least by January 1, 2015, Cargill, JBS, Tyson Foods, and National Beef Packing Company "exploited their market power in this highly concentrated market by conspiring to limit the supply of beef sold to purchasers in the US wholesale market, including the Plaintiffs, which resulted in high prices paid by the Plaintiffs."

The distributors said the alleged scheme caused financial harm at least through 2021. "As a result, Plaintiffs paid higher

prices for beef than they otherwise would have paid in a competitive market," the lawsuit said. The lawsuit cites beef plant production data and price fluctuations, as well as testimony from two inside witnesses with knowledge of company agreements to help each other manage output. The distributors are seeking a jury trial for unspecified damages and a permanent injunction. This past August, antitrust claims against the "Big Four" by a group of cattle producers were dismissed. A federal judge in Minnesota dismissed the claims in a long-running case that alleged an industry-wide scheme to fix prices.

Steakholder Foods Achieves Major Milestone as Nasdaq Delisting Looms

Israeli cultivated meat firm Steakholder Foods on Thursday announced that it has reduced the cost of its in-house growth media for beef cell cultivation in suspension by just over 75% versus two years ago.

Steakholder's R&D efforts have been focused not only on lowering the cost of growth media, which is a significant challenge for the cultivated meat and seafood sector, but also on optimizing the growth media to ensure that cell yields remain consistently high.

"Our ability to achieve a significant cost reduction in growth media is a testament to the dedication and innovation of our biology team," said Dan Kozlovski, CTO at Steakholder Foods, in a statement. "It propels us toward our goal of making cultivated meat a viable, sustainable, and cost-effective solution for the future."

The news comes on the heels of an official notice from Nasdaq Listing Qualifications, indicating that Steakholder is not in compliance with the minimum \$1 bid price requirement for continued listing. The company has until April 29, 2024, to regain compliance by holding its closing bid price at at least \$1 for a minimum of ten consecutive business days. ■

*Merry Christmas
and Happy New Year*

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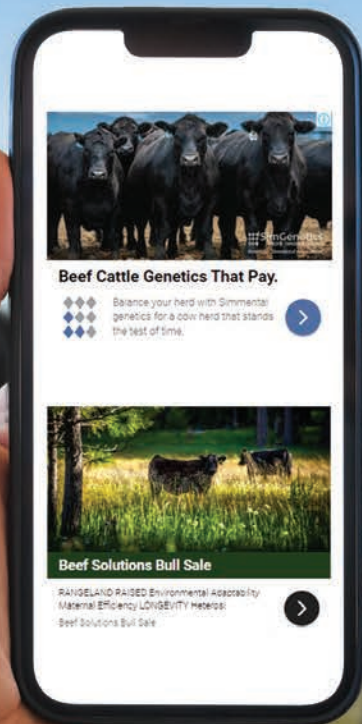
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Red Meat Production Estimates Rise

Forecasts for red meat production increased, while poultry expectations took a light drop, according to a USDA report. The agency now estimates that beef production will reach 27 billion pounds, up by 35 million from the 2022 totals for September. The change is attributed to expectations of higher cow and bull slaughter during the second half of the year, compensating for a decline in third-quarter steer and heifer slaughter. Additionally, the USDA has revised import predictions and consumption rates upward while lowering export estimates.

Pork production is anticipated to be 27.3 billion pounds, reflecting a 130-million-pound increase based on slaughter data and an upward revision of the 2023 pig crop. Larger imports and consumption levels, along with reduced export projections, contribute to this change. The average price for barrow and gilts are estimated at \$59.70 per hundredweight, an increase of \$.30 per pound. Turkey production is predicted to reach 5.6 billion pounds, reflecting a decrease of 30 million pounds due to production numbers. Lower imports and consumption levels, coupled with higher exports, contribute to this revision. Broiler production is projected to be 46.5 billion pounds, down by 200 million pounds due to adjustments in slaughter and hatchery rates.

USDA Invests in Bison

The USDA has announced partnerships for a new interagency pilot project aimed at offering more localized ground bison meat for tribal communities through the food Distribution Program on Indian Reservations (FDPIR). The pilot will examine changes to how the USDA purchases bison to better support buying the meat from local, small and mid-sized bison herd managers and delivering it directly to their local tribal communities.

These local purchases will reduce the time and distance the meat travels to the consumer, and increase economic development market opportunities for tribal and local bison operations, while providing high quality, nutritious foods for nutrition assistance programs. The Agricultural Marketing Service recently awarded bison contracts to four tribal and local producers to test the flexibilities outlined above.

Contracts were awarded to: 1) Alocita Consulting, owned by the Lower Brule Sioux Tribe; 2) Brownotter Buffalo Ranch, operating on the Standing Rock Sioux Reservation; 3) Cheyenne River Sioux Tribe Buffalo Authority Corporation, owned by the Cheyenne River Sioux Reservation; and 4) Dakota Pure Bison, operating on the Rosebud Sioux Reservation.

The Ground Beef Market Gets Squeezed

by Derrell S. Peel, Oklahoma State University Extension

Total beef production in the US is down 5.2% year-over-year through the first three quarters of the year. Nonfed beef production includes beef from cows and bulls and makes up an average of 16–17% of total beef production over time. Nonfed beef production has averaged 16.5% of total beef production thus far in 2023 and is down 6.1% for the year to date.

Through the end of September, total cow slaughter is down 5.4% with a 4.4% increase in dairy cow slaughter partially offsetting a 13% year-over-year decline in beef cow slaughter. Cow

carcass weights are down as well, averaging 3.8 pounds lighter this year compared to 2022. Bull slaughter is down 6.1% year-over-year through September, and bull carcass weights are down by 5.6 pounds compared to one year ago. Bull beef makes up an average of 10% of total nonfed beef.

Nonfed beef is used for a variety of products including muscle cuts, sausage products, and a wide variety of processed beef products, but the largest use is for ground beef production. Nonfed beef is characterized by 90% lean trimmings (90s), which are combined with fatty trimmings from fed cattle, characterized by 50% lean trimmings (50s) to make ground beef. These trimmings are the basis for the majority of hamburger used for food service, especially quick service restaurants (QSR) and some retail grocery ground beef. Retail grocery ground beef often includes primal specific grinds, such as ground round, ground chuck, etc.

Table 1: Ground Beef Product Prices

	90% Lean \$/cwt.	% Change YOY*	50% Lean \$/cwt.	% Change YOY*	Ground Beef Wholesale^ \$/cwt.	% Change YOY*
Jan	247.13	-10.5	108.41	-4.0	224.01	-10.0
Feb	256.25	-9.3	114.80	6.6	232.67	-8.2
Mar	268.97	-5.3	133.13	18.4	246.33	-3.6
Apr	275.74	-1.1	169.68	36.3	258.06	2.0
May	277.55	1.6	190.21	80.5	263.00	7.2
Jun	286.23	3.5	190.50	64.0	270.27	8.2
Jul	293.87	7.1	172.23	57.1	273.59	10.8
Aug	300.99	12.3	144.88	38.6	274.97	14.2
Sep	308.27	16.6	128.13	30.4	278.25	17.6

* Year-over-year

^ Calculated as a 5:1 ratio of 90s and 50s

Fed beef production from fed steers and heifers includes 50% lean trimmings that are used for ground beef production. Fed beef production is down 4.8% year-over-year through September with steer slaughter down 5.3% and heifer slaughter down 1.8% year-over-year. Steer carcass weights are down 5.6 pounds and heifer carcasses are down 9.6 pounds compared to one year ago. This leads to a smaller supply of 50% lean trimmings. There are many ways to combine lean and fatty trimmings to produce ground beef. Prices for both 90s and 50s are currently higher year-over-year (Table 1). Table 1 shows the price of a typical ground beef reference price formulated as a 5:1 ratio of 90s to 50s that produces an 83.3% lean ground beef combination. The September ground beef price of \$278.25/cwt. (Table 1) is a record price, slightly above the one-month pandemic spike in May 2020 that reached \$277.76/cwt.

Domestic nonfed beef supplies are supplemented by imports of processing beef for ground beef production. As domestic processing beef supplies tighten up, beef imports are increasing, as expected. Total beef imports through September are up 5.4% year-over-year.

Ground beef is an important component of total US beef consumption and is the inexpensive alternative that consumers increasingly turn to when beef prices rise. However, the overall decline in beef production means that ground beef supplies will be smaller and prices higher going forward.

Listeria-killing Technology Shows Promise

New advances in blue light technology may be a big step forward in eliminating *Listeria* from food facilities.

According to research published in *Applied and Environmental Microbiology*, blue light kills the *Listeria monocytogenes* pathogen as both dried cells and biofilms (especially when placed on polystyrene). Biofilms, the researchers note, are normally resistant, suggesting “that blue could effectively destroy *L. monocytogenes*.”

One of the researchers, Francisco Diez-Gonzalez of the University of Georgia, said “The application of blue light for controlling microbial contamination has the potential to offer an additional technology that could complement existing methods for disinfecting surfaces in contact with foods.”

For the study, researchers experimented with combinations of doses and wavelengths to find the most effective blue light approach to biofilms. Diez-Gonzalez added that blue light has been effective as a disinfectant in hospitals, and is less risky than ultraviolet to users.

The research started with an inquiry by post-doc Fereidoun Forghani, who constructed prototypes for potential antimicrobial intervention.

Cold Storage Inventory Falls Nine Percent Below Five-year Average

At the close of September, the collective inventory of beef, pork, chicken, and turkey stood at 2.15 billion pounds, marking a 9% drop compared to the five-year average, according to cold storage analysis from the *Daily Livestock Report*.

Beef inventories totaled 420.2 million pounds at the end of September, which reflects a 20.1% decrease compared to the prior year and a 12.6% drop below the five-year average. The inventories increased by 6.3% over the past month, an increase that exceeds the five-year monthly average of 2.4%, which could be interpreted as a signal of sales slowing down, the report said.

Pork export demand remains strong, with outstanding pork sales about 38% higher than the previous year. Despite this, recent shipments have lagged behind previous years'. Cold storage held an estimated 462.8 million pounds of pork at the end of September, marking a 13.8% decrease from the prior year and a 13% drop below the five-year average. Pork inventory decreased by 1.4% from the previous month, contrasting with the five-year average's 0.4% monthly increase.

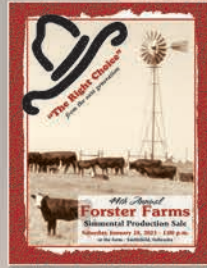
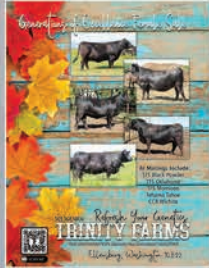
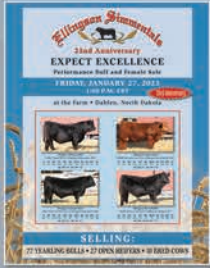
The *DLR* suggested that processors are entering the holiday season with reduced ham inventory, which may reflect concerns about downside risk and the desire for leaner supply.

The reported chicken showed strong breast supplies. Additionally, wing inventories are notably lower compared to the previous year, coinciding with three major sports seasons (NFL, NBA, and NHL) in full swing. ■



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\$1.3 Billion From USDA for Exports

The US Department of Agriculture is committing \$1.3 billion to a regional promotion program that spotlights US commodities in foreign regions. The program, which has received high markets from the US Meat Export Federation (USMEF), is part of a \$2.3 billion package aimed at helping American ag producers maintain and develop markets for their commodities.

Secretary of Agriculture Tom Vilsack reported that the agency is following a bipartisan request from the Senate Committee on Agriculture, Nutrition, and Forestry. The committee asked USDA to use funds from the Commodity Credit Corporation to address trade challenges and food insecurity issues currently impacting US farmers and the international community.

The \$1.3 billion funding commitment will focus on the Regional Agriculture Promotion Program and support specialty crop industries to help high-quality American agriculture and food products reach needed markets. USMEF expressed strong support for the program.

Italy Retracts Cultivated Meat Ban Bill

Italy has withdrawn a Technical Regulations Information System notification it had submitted to the EU, pulling back on a proposed bill that would ban the production and sale of cultivated meat in the country.

The government in March approved a bill banning cultivated food and animal feed. The bill, aimed at “protecting Italian culture and tradition,” passed the Italian senate in July with 60% of senators voting in favor.

The bill, which was working its way through Parliament alongside a potential ban on the use of meat terms on plant-based meat labels, still needed to be approved by the Chamber of Deputies, the Parliament’s lower house.

A Technical Regulations Information System notification is an application seeking EU approval to enact a law that may create barriers between EU nations, allowing other nations to weigh in on the decision.

The Italian government has not explained its retraction, although Italian animal advocacy group Essere Animali said it believes Italy knew the application would fail to pass muster with other EU member nations. The bill was not popular within the food system, or climate and animal rights activists.

JBS Plans to Invest \$3 Billion by 2026 to Expand Operations in Brazil

JBS plans to invest BRL 15 billion (\$2.97 billion) to expand operations in Brazil by 2026, said CEO Gilberto Tomazoni, during the inauguration of two new production facilities of its Seara subsidiary in Rolândia, Paraná state, according to a company statement.

JBS’s parent company, J&F Investimentos, announced earlier this month that it will invest BRL 38 billion (\$7.5 billion) in Brazil by 2026, of which BRL 3 billion (\$594.4 million) will be invested in JBS. Tomazoni has now announced an additional BRL 12 billion (\$2.4 billion), raising the meatpacker’s total investment in Brazil to BRL 15 billion by 2026.

This additional investment in Brazil will be made possible by the company’s planned dual-listing in the São Paulo and New York stock exchanges, according to the executive.

The company had already announced in July that its dual-listing strategy would accelerate its capacity for diversification and growth into more branded and value-added food products, reduce capital costs, and generate greater returns for shareholders.

Expanding the Rolândia industrial complex in Paraná is part of JBS’s plan to strengthen its position in high-value-added products.

“Looking at our entire group, we are currently 180,000 people in Brazil, the largest employer in the country, and have 280,000 employees around the world, with 500 factories,” said JBS shareholder and former CEO Wesley Batista. “We came to the conclusion that Brazil is an extraordinary country with gigantic potential.”

USDA Issues Final Rule Allowing Paraguayan Beef

USDA’s Animal and Plant Health Inspection Service (APHIS) announced a final rule to allow the fresh beef imports from Paraguay under certain conditions.

The final rule will enable raw intact beef products produced from cattle slaughtered in certified Paraguayan plants on or after the December 14, 2023, effective date to be eligible for export to the United States.

In March 2023, FSIS granted a reinstatement of equivalence to Paraguay for their raw intact beef products food safety inspection system. The agency’s assessment included verification audits in Paraguay in January 2021 and July 2022. However, at the time, Paraguay had been ineligible to export raw beef products to the US due to animal health restrictions imposed by APHIS due to foot-and-mouth disease.

FSIS will update the Import & Export Library page on the FSIS website to reflect the change in Paraguay’s eligibility once the final rule is in effect. ■



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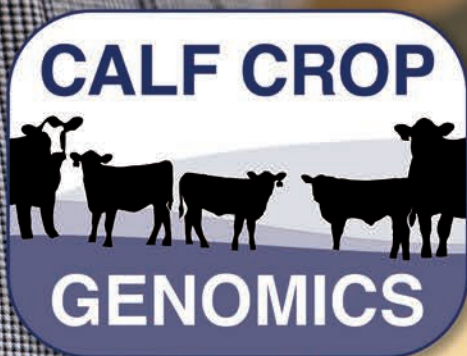
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2. A deficiency in which mineral usually is the cause of grass tetany?
3. The horny growths located just above the hooves on the inside of the legs of a bovine are known by what term?
4. In what organ is the hormone estrogen produced?
5. The study of early prenatal development is known by what term?
6. Which vitamin is most necessary for calcium and phosphorus metabolism?
7. What beef by-product is most valuable?
8. When is an animal's genotype established?
9. An animal whose front knees bend forward is described by what term?
10. What is the common term for enterotoxemia? ■

Answers:

1. The poll; 2. Magnesium; 3. Dew claws; 4. Ovary; 5. Embryology; 6. Vitamin D; 7. The hock; 8. At conception or fertilization; 9. Buck-kneed; 10. Overeating.

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Forseth and Giess Recognized as Industry Leaders

Two young professionals with close ties to ASA have been named to the *Cattle Business Weekly* Top 10 Industry Leaders Under the Age of 40 list. Each year the publication selects a group of men and women who are contributing to the current and future success of the US cattle industry. Individuals who are striving to be leaders and change-makers in the cattle industry are highlighted by the ag publication based in Philip, South Dakota. The “Top 10” are routinely people who represent production agriculture, marketing, ag affiliate services, education, research, finance, and agricultural advocacy.

Rocky Forseth is the third generation to raise cattle on the family ranch near Fairfield, Montana. Alongside his father, Jim, Forseth has developed a SimAngus cow herd with a focus on data and EPD selection. Forseth also works for Allied Genetic Resources and Superior Livestock, where he actively works with SimGenetics breeders across the region; a large part of his role with Superior Livestock involves marketing feeder cattle sired by Allied Genetic Resources bulls. Forseth is actively involved with the Montana Stockgrowers Association, and Montana Simmental Association. He and his wife, Anna, are the parents of Oliver and Joslynn.

Lane Giess, ASA Geneticist, currently balances his full-time role at ASA with a PhD program at Colorado State University. His research is focused on quantitative animal breeding and genetics with an emphasis in developing genetic evaluations to improve fertility, longevity, and the economic sustainability of commercial cattle. Giess grew up on his family’s seedstock operation in central Minnesota, spending his childhood showing cattle alongside his sister, Leah. He earned a bachelor’s and master’s degree in animal science from Kansas State University. After working for ASA for a period of time, Giess decided to pursue a PhD, and has since moved into the role of Geneticist for the Association. He remains heavily involved with the family ranch, and is nearing the completion of his studies. He and his wife, Kate, reside near Fort Collins, Colorado.

Also named to this year’s class of Top 10 are Todd Lindskov, South Dakota; Cole Sonne, South Dakota; Calli Thorne, North Dakota; Chelsea Good, Kansas; Kiley McKinna, South Dakota; Jake Tiedeman, Nebraska; Dustin Frey, North Dakota; and Lane Schmitt, Montana. ■



Forseth raises SimAngus cattle and works for Allied Genetic Resources.



Giess leading a feet and leg scoring demonstration at Fall Focus 2023.

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Ellingson Bulletproof L307 ASA# (4219448)

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
9	4.7	112	188	.47	6	24	80	.21	.85	128	93
Adj. WW: 879 lbs. Adj. YW: 1,455 lbs.											



Ellingson Honor L313 ASA# (4219424)

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
10	.9	91	143	.32	6	30	75	.35	1.23	154	93
Adj. WW: 831 lbs. Adj. YW: 1,551 lbs.											



Ellingson Vanderbilt L322 ASA# (4219497)

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
5	5.1	117	182	.40	4	29	88	.27	.94	124	96
Adj. WW: 876 lbs. Adj. YW: 1,594 lbs.											



Ellingson Guardian L327 ASA# (4219487)

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
9	2.7	118	179	.39	6.2	31	90	.45	1.27	163	109
Adj. WW: 832 lbs. Adj. YW: 1,319 lbs.											



Ellingson Yuma L328 ASA# (4219415)

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
4	5.3	97	151	.34	-4	22	71	-.15	.74	105	76
Adj. WW: 804 lbs. Adj. YW: 1,450 lbs.											

For catalogs and information:



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CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
7	2.8	94	151	.36	4	26	73	.14	1.21	131	87
Adj. WW: 834 lbs. Adj. YW: 1,450 lbs.											



Ellingson Cowboy Logic L373 ASA# (4219419)

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
11	3	97	151	.34	7	23	72	.22	.99	143	90
Adj. WW: 788 lbs. Adj. YW: 1,404 lbs.											



Ellingson Black Ice L306 ASA# (4241435)

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
12	2.9	100	160	.37	8	24	74	.47	1.04	162	99
Adj. WW: 694 lbs. Adj. YW: 1,364 lbs.											



HHS Georgia 802G ASA# 3627373

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
16	-1.1	83	125	.26	11	20	62	.51	.76	174	94
Donor dam, ten sons and two full sibs sell.											

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In This Issue:

- Selecting for Success
- SAPI and STI: A Bull Buyer's Best Friends
- Genomics in Real Life: A Producer's Perspective
- The Case for Commercial Composite Cattle, Part 1 & 2
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 Jeff Paulsen, IA (Open Show)
Associate Judge: Craig Steck, MN (Open Show)

Junior Show

Purebred Simmental Females



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“Savage Angel 311L,”
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Reserve Junior Calf Champion

“Alley L104,”
 s. by W/C Relentless 32C,
 exh. by Brystol Gerdes, West Point, IA.



Senior Calf Champion

“FBFS Kay 520K,”
 s. by SO Remedy 7F,
 exh. by Aaren Rexrode, Lockney, TX.



Reserve Senior Calf Champion

“GGC/JS Andie 67K,”
 s. by JSUL Something About Mary 8421,
 exh. by Jaylee Zika, Adel, IA.



Junior Champion

“SFIS/DDM Everelda K47,”
 s. by JSUL Something About Mary 8421,
 exh. by Avery Speas, Elkhart, IA.



Reserve Junior Champion

“EC Miss Reba 019K,”
 s. by SO Remedy 7F,
 exh. by Jami Hoblyn, York, NE.



Grand Champion and Senior Champion

“UDE Hayleigh 5K,”
 s. by SO Remedy 7F,
 exh. by Brady Edge, West Branch, IA.



Reserve Grand Champion and Reserve Senior Champion

“WHF Summer 005J,”
 s. by SO Remedy 7F,
 exh. by Sara Sullivan, Dunlap, IA.



Grand Champion Cow/Calf Pair
 “LKCC Miss Crysteels Remedy 44J,”
 s. by SO Remedy 7F,
 Calf, “MEJ Miss Remmy 44L,”
 s. by HPF Quantum Leap Z952,
 exh. by Morgan Jackson, Kaufman, TX.

Percentage Simmental Females



Junior Calf Champion
 “S&S NXF TSSC Jennifer Anniston,”
 s. by Mr. HOC Broker,
 exh. by Chancee Clark, Muldrow, OK



**Grand Champion Bred and Owned
 and Reserve Junior Calf Champion**
 “LHT Ms Tecumseh 57L,”
 s. by STCC Tecumseh 058J,
 exh. by Lauren Trauernicht, Wymore, NE.

Senior Calf Calf Champion
 “GCC Shego K2104,”
 s. by JSUL Something About Mary 8421,
 exh. by Maggie Griswold, Stillwater, OK.



Reserve Senior Calf Champion
 “XTB Little Red Wagon K094,”
 s. by NI Lock In,
 exh. by Morgan Jackson, Kaufman, TX.



**Reserve Grand Champion
 and Junior Champion**
 “B C R Time To Shine 106K,”
 s. by SCC SCH 24 Karat 838,
 exh. by Chloe Clark, Muldrow, OK.



Reserve Junior Champion
 “OHL Krazy Hot 2250K,”
 s. by MCKY Stillwater 9808,
 exh. by Breckyn Bloomberg, Secor, IL.



Grand Champion and Senior Champion
 “OAKP RJ Lizzo K56,”
 s. by W/C Bankroll 811D,
 exh. by Sara Sullivan, Dunlap, IA.

Reserve Senior Champion
 “Campbellco Queen 11J,”
 s. by W/C Relentless 32C,
 exh. by Finley Yocham, Sapulpa, OK.



Grand Champion Cow/Calf Pair
 “DMCC Jacqueline 24J,”
 s. by Yardley High Regard W242,
 Calf, “AKCS Maddies Love,”
 s. by THSF Lover Boy B33,
 exh. by Abigail Clark, Jamesport, MO.

(Continued on page 60)



(Continued from page 59)

Open Show

Editor's Note: PTP Data for the American Royal Percentage Bull, Purebred Bull, Open Percentage Female and Open Purebred Female Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Backfat EPD, REA EPD, \$API, and \$TI. EPD as of 10/18/23.

Purebred Simmental Females

Spring Calf Champion

"MEJ Miss Remmy 44L,"
s. by HPF Quantum Leap Z952,
exh. by Morgan Jackson, Kaufman, TX.
11.8/80/115/3.8/17.7/7.6/-06/-110/.92/105/74



Reserve Spring Calf Champion

"OZPF Miss Kitty Up J30 L36,"
s. by WHF/JS/CCS Double Up G365,
exh. by Emma Chamberlin, Cole Camp, MO.
11.1/89/128/4.3/15.5/13.1/-04/-071/91/118/78



Junior Calf Champion

"JSUL Rosie 3103L,"
s. by JSUL Something About Mary 8421,
exh. by Tim Schaeffer Show Cattle
and Makenna Hoppa, Hagerstown, IN.
11.2/79/120/5/21.3/13/.07/-086/95/121/75



Reserve Junior Calf Champion

"SFI Miss Center Stage L18,"
s. by SO Remedy 7F,
exh. by Schaake Farms Inc., Westmoreland, KS.
10.4/75/121/3.5/17.2/16.6/-04/-099/.80/121/71



Senior Calf Champion

"XTB Red Panda K413,"
s. by ETR GCC Real Time G380,
exh. by XTB Cattle Co., Elmore Cattle Services,
and Megan Brown, Waukomis, OK.
8.2/79/113/4.5/18.2/13.2/.01/-086/79/112/72



Reserve Senior Calf Champion

"FBFS Kay 520K,"
s. by SO Remedy 7F,
exh. by Aaren Rexrode, Lockney, TX.
13.9/83/133/4.7/16/9.2/.02/-090/.88/121/80



Junior Champion

"SFIS/DDM Everelda K47,"
s. by JSUL Something About Mary 8421,
exh. by Avery Speas, Elkhart, IA.
10.9/77/116/5/20/11.7/.05/-064/1/116/74

Reserve Junior Champion

"JBSF Kim 240K,"
s. by JSUL Something About Mary 8421,
exh. by Sadie Robison, Cushing, OK.
13.2/78/116/7/20.8/13.2/.07/-058/.91/124/76



Grand Champion and Senior Champion

"UDE Hayleigh 5K,"
s. by SO Remedy 7F,
exh. by Brady Edge, West Branch, IA.
10/87/137/4.7/18.3/10/-17/-110/.94/102/73



Reserve Grand Champion and Reserve Senior Champion

"JSUL TSSC Lady In Black 2181K,"
s. by JSUL Something About Mary 8421,
exh. by Hadley Hendrickson
and Tim Schaeffer Show Cattle, Farmland, IN.
9.9/87/138/4.1/21.3/12.5/.07/-103/1.08/121/80



Grand Champion Cow/Calf Pair
 “LKCC Miss Crysteels Remedy 44J,”
 s. by SO Remedy 7F,
 Calf, “MEJ Miss Remmy 44L,”
 s. by HPF Quantum Leap Z952,
 exh. by Morgan Jackson, Kaufman, TX.
 11.4/70/105/3.8/18.1/11.2/-22/-110/.84/100/64
 11.8/80/115/3.8/17.7/7.6/-06/-110/.92/105/74

Percentage Simmental Females



Spring Calf Champion
 “S&S NXF TSSC Jennifer Anniston,”
 s. by Mr. HOC Broker,
 exh. by Tim Schaeffer Show Cattle
 and Chancee Clark, Hagerstown, IN.
 8.0/68/97/3.6/17.6/13.6/-0.04/-0.056/0.45/89/60



Reserve Spring Calf Champion
 “S&S Cowan Dua Lipa 758L,”
 s. by Rose MC Encore 0463,
 exh. by Tim Schaeffer Show Cattle
 and Hadley Hendrickson, Hagerstown, IN.
 7.9/70/103/3.1/19.1/11.3/-0.15/-0.047/0.40/85/58



Junior Calf Champion
 “OZPF Vantage Delight H17 L03,”
 s. by LLSF Vantage Point F398,
 exh. by Easton Chamberlin, Cole Camp, MO.
 9.8/88/138/3.1/19/6.5/.30/-065/90/113/83

Reserve Junior Calf Champion
 “SC Sensational L2,”
 s. by WHF/JS/CCS Double Up G365,
 exh. by Shoal Creek Land and Cattle,
 Excelsior Springs, MO.
 10.5/78/111/3.7/18.9/13.2/-01/-056/.65/105/69



Senior Calf Champion
 “XTB Little Red Wagon K094,”
 s. by NI Lock In,
 exh. by Morgan Jackson, Kaufman, TX.
 10.9/74/114/6.9/23.2/15.5/.13/-031/.64/118/71

Reserve Senior Calf Champion
 “Lashmett Gretchen K279,”
 s. by JSUL Something About Mary 8421,
 exh. by Peyton Gaul, Strawberry Point, IA.
 11.4/79/121/5.9/20.5/13.6/.02/-045/.97/110/70



Grand Champion and Junior Champion
 “B C R Time To Shine 106K,”
 s. by SCC SCH 24 Karat 838,
 exh. by Chloee Clark, Muldrow, OK.
 9.5/77/108/3.4/20.2/12/.21/-019/.33/110/72



Reserve Junior Champion
 “ACMD Neytiri 212K,”
 s. by WHF/JS/CCS Double Up G365,
 exh. by Gateway Genetics, Pierce, NE.
 10.6/73/101/4.4/18.4/10.6/-02/-070/.71/97/66



Reserve Grand Champion and Senior Champion
 “RBS Blown Away K208,”
 s. by Primetime,
 exh. by Addyson Lehman, West Liberty, IA.
 5.1/71/103/1.2/19.5/11.3/.15/-038/.56/96/65

(Continued on page 62)



(Continued from page 61)

Reserve Senior Champion

“S&S Main Izzy’s Foxy 2516K,”
s. by SCC SCH 24 Karat 838,
exh. by Isabelle Lowry, Helena, MT.
5.6/76/110/2.2/21.3/11.6/-13/-039/.40/83/61



Grand Champion Cow/Calf Pair

“DMCC Jacqueline 24J*,”
s. by Yardley High Regard W242,
Calf, “AKCS Maddies Love,”
s. by THSF Lover Boy B33,
exh. by Abigail Clark, Jamesport, MO.
9.2/63/95/1.4/21.2/11.8/-0.06/-0.081/0.71/93/59
10.9/75/109/2.9/26.1/13.0/0.16/-0.076/0.72/126/78

(*indicates a percentage cow with a purebred calf)

Purebred Bulls

Spring Calf Champion

“NORR Exit 313 407L,”
s. by WHF/JS/CCS Double Up G365,
exh. by Claire Norris, Eudora, KS.
13.1/81/115/6/18.1/12.7/.09/-0.053/.87/125/78



Reserve Spring Calf Champion

“MFED Buffalo Trace 324L,”
s. by Jass On The Mark 69D,
exh. by Moody Farms, Maxwell, IA.
8.9/73/105/1.8/19.9/12/-06/-102/.87/104/68



Reserve Grand Champion and Junior Calf Champion

“SFI Flint Hills L15,”
s. by SO Remedy 7F,
exh. by Schaake Farms Inc., Westmoreland, KS.
10.8/85/139/5.1/19/13.6/-10/-085/.93/118/77



Reserve Junior Calf Champion

“MFED Jameson 210L,”
s. by HPF Quantum Leap Z952,
exh. by Moody Farms, Maxwell, IA.
11.7/79/111/4.4/20.3/8.8/04/-100/.80/112/76



Senior Calf Champion

“OZPF Ruthless 839H K25,”
s. by W/C Relentless 32C,
exh. by Easton Chamberlin, Cole Camp, MO.
11.1/75/109/4.3/16.6/14.2/.30/-076/.85/135/80



Grand Champion and Junior Champion

“TJSC Coping With Destiny 9K,”
s. by WLE Copacetic E02,
exh. by Jones Show Cattle, Elmore Cattle
Services, Diamond J Simmentals,
and XTB Cattle Co., Waukomis, OK.
9.8/83/117/4.1/18.2/14.7/-13/-098/.83/110/71

Senior Champion

“Conley Remedy 410J,”
s. by SO Remedy 7F,
exh. by Volk Livestock, Butler, MO.
10.8/74/111/4/16.6/10.5/-21/-110/1.19/97/65



Reserve Senior Champion

“SFIS Unstoppable J3,”
s. by W/C Bankroll 811D,
exh. by Speas Farms Inc., Elkhart, IA.
10.4/69/96/5.5/18.7/12.3/.01/-076/.96/114/70

Percentage Bulls



Junior Calf Champion
 “LUK Ferdinand 347L,”
 s. by W/C Style 69E,
 exh. by Dalton Lukavsky, Russell, IA.
 14/56/88/6.1/19.4/10.4/.34/-029/.39/119/68

Reserve Junior Calf Champion
 “OZPF Good N Rite 839H L26,”
 s. by STAG Good Times 201 ET,
 exh. by Easton Chamberlin, Cole Camp, MO.
 13.6/75/119/6/17.5/14.3/.36/-022/.59/135/79

Senior Calf Champion
 “B&K/IVS/CTS Counter Measure 34K,”
 s. by JSUL Something About Mary 8421,
 exh. by Gerdes Show Cattle, Ivie & Sons,
 and B&K Farms, West Point, IA.
 11.2/78/117/4.4/19.8/13.6/-06/-050/.73/104/67



Reserve Senior Calf Champion
 “JBAR New Tradition 195K,”
 s. by W/C Style 69E,
 exh. by Bracker Livestock
 and Baragary Cattle, Tonganoxie, KS.
 13/60/90/6.5/21.9/13.2/.39/-013/.53/125/70



Junior Champion
 “SC Swagger J3,”
 s. by WHF/JS/CCS Double Up G365,
 exh. by Shoal Creek Land and Cattle,
 Excelsior Springs, MO.
 9.2/80/114/2.9/18.9/13.2/-01/-056/.65/103/69

Reserve Junior Champion
 “G FFS Pendleton 2109,”
 s. by JSUL Something About Mary 8421,
 exh. by Brazil Creek Cattle, Shady Point, OK.
 10.1/71/107/5.4/17.6/12.5/.08/-055/.71/105/66



Grand Champion and Senior Champion
 “RP/CMFM Quantum Leap J104,”
 s. by HPF Quantum Leap Z952,
 exh. by Red River Farms, Grand Saline, TX,
 Rocking P, and Circle M.
 8.4/9/141/2.5/15.5/7.1/.15/-079/.64/101/78



**Reserve Grand Champion
 and Reserve Senior Champion**
 “WHF/JS/CCS Woodford J001,”
 s. by EGL Firesteel 103F,
 exh. by Wayward Hill
 and JS Simmental, Prairie City, IA.
 13.3/85/120/4.8/23/21.5/.38/-049/.61/152/85

Groups

Premier Breeder
 Ozark Prairie Farms, Cole Camp, MO.

Premier Exhibitor
 Morgan Jackson, Kaufman, TX. ■

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Four Starr Genetics and Friends Fleckvieh Production Sale

September 2, 2023 • Eugene, MO

No.	Category	Average
3	Bulls	\$5,917
3	Cow/Calf Pairs	\$2,750
18	Spring 2022 Bred Heifers	\$3,067
5	Fall 2021 Bred Heifers	\$2,840
14	Fall 2022 Open Heifers	\$3,443
16	Spring 2022 Open Heifers	\$1,925
1	Spring 2023 Open Heifer	\$2,200
1	Flush	\$2,200
12	Embryo Lots	\$1,100
46	Units of Semen	\$115

Auctioneer: Justin Stout, KS

Marketing Representatives: Chris Beutler, Jess Bolin, Kimberly Reneau, and DV Auction

Representing ASA: Bill Zimmerman

High-Selling Lots:

\$15,000 – Pick of the Fall 2022 ET Calves, sold to Fleckvieh Forever, KS.

\$9,500 – Fullblood Fleckvieh Bull, “FSS Archer, “ s. by Moll 2nd, sold to Fleckvieh Forever, KS.

\$6,000 – Package of four embryos, “Argone x FSS Polled SAF73H Yarnary,” sold to Rodney Mathers, SD.

\$4,750 – Fullblood Fleckvieh Bull, “FSS Gideon,” s. by FSS Dominion, sold to Bob Hould, MT.

\$4,500 – Fullblood Fleckvieh Bred Heifer, “FSS Ada Lovelace,” s. by FSS Stratosphere, sold to Randy Lehman, IA.

\$4,400 – Fullblood Fleckvieh Bred Heifer, “FSS Anne Frank,” s. by FSS Future Frontier, sold to Greg Bush, MI.



ASA SimSpecialist Bill Zimmerman speaks to the crowd.



Looking over the offering.



Good-sized crowd of Fleckvieh enthusiasts.



Sale host Greg Starr (right) with Bill Zimmerman.

Illini Elite Sale

September 17, 2023 • Shelbyville, IL

No.	Category	Average
2	Bulls	\$5,000
20	Bred Heifers	\$4,355
36	Heifer Calves	\$4,790
6	Pregnancy Lots	\$4,917
2	Steers	\$4,825
66	Total Lots	\$4,677

Auctioneer: Duane Stephens, West Salem, IL

Sale Consultants: Larry Martin, Greg Miller, Drew Hatmaker, Ryan Haefner, Brandon Rutledge, David Guyer, Emily Ivey, Roger Allen, and Adam Swigart.

Ringmen: Dan Naughton, Austin Rincker, Zach Rincker, and Rob Neikirk
Representing ASA: Doug Parke

High-Selling Lots:

\$11,700 – Heifer Calf, “RS Lynix 369L,” s. by SO Remedy 7F, cons. by Rincker Simmentals, sold to Tyler Chandler, Marissa.

\$10,500 – Heifer Calf, “HILL Right To Love L16,” s. by Berwick, cons. by Hillstown Farms, sold to Alex Behymer, Mt. Sterling.

\$9,500 – Heifer Calf, “FC Beautiful Crazy L313,” s. by FC Something About Serena, cons. by Fox Creek Cattle, sold to Brennen Tiek, Kaktown, IN.

\$8,200 – Heifer Calf, “RS/BR Luminare 414L,” s. by STCC Tecumseh, cons. by Rincker Simmentals, sold to Moore Land and Cattle, Jerseyville.

\$7,900 – Heifer Calf, “FC Bank On Alley,” s. by W/C Bankroll, cons. by Fox Creek Cattle, sold to John Burkhart, Stanford.

\$7,000 – Bred Heifer, “JLR Miss Knockout 034K,” s. by JSUL Something About Mary, bred to Lover Boy, cons. by Russell Land and Cattle, sold to Moore Land and Cattle, Jerseyville.

\$7,000 – Bull, “RS/BR Limitless 701L,” s. by STCC Tecumseh 058, cons. by Rincker Simmentals, sold to Joe Koch, Rosedale, IN

\$6,400 – Bred Heifer, “JS Dream Girl,” s. by W/C Pinnacle E80, bred to CLRWTR Clear Advantage H4G, cons. by JR Simmentals, sold to Moore Land and Cattle, Jerseyville.

Comments: The sale was broadcast with live bidding from CCI.Live.

Simbrah Synergy XVI Sale

September 23, 2023 • Giddings, TX

No.	Category	Average
90	Total Lots	\$15,600

Auctioneer: Terry Reagan, Boerne

High-Selling Lots:

\$32,000 – Simbrah Cow/Calf Pair, “Smith Shy But Practical 19K,” s. by Smith Practical, Calf s. by Smith Follow My Lead, cons. by Smith Genetics, sold to Rodrigo Da Silva, Austin.

\$31,000 – Simbrah Cow/Calf Pair, “Smith 334Z Eyes on Bella 334K,” s. by Smith No Better Than This, Calf s. by Smith Follow My Lead, cons. by Smith Genetics, sold to Jeoff and Lori Williams, Roysse City.

\$30,000 – PB SM Female, “Smith WLE Missy 335K,” s. by WLE Copacetic, cons. by Smith Genetics, sold to Sansom’s 4S, Brenham.

\$10,000 – ¼-interest and ¼-possession in Simbrah Bull, “Smith Paul W 150L,” s. by Smith Follow My Lead, cons. by Smith Genetics, sold to Die Family, Orange; and McCrary Farms, DeKalb.

Volume Buyers: Randy and Karen Prince, Leander; Jeoff and Lori Williams, Roysse City; and Sansom’s 4S, Brenham.

Comments: Sale participants included Triple J Ranch, TMP Livestock, Strack Farms, Reavis Farms, Monte Christo Cattle Co., McCrary Farms, Hensgens Bros., Fralise Farm and Ranch, Burch Cattle, 7N Ranch, and Smith Genetics.



Gerald Brown was a buyer.



The Sansom Family purchased several lots for their herd.



Sale host, Tim Curran, visits with customers.



The newest generation at Circle Ranch.



Rachel and Jason Taylor selected cattle from the sale.

Beef Solutions Bull Sale – Fall Roundup

September 28, 2023 • Ione, CA

No.	Category	Average
93	SimAngus Bulls	\$7,005

Auctioneer: Rick Machado, Shandon

Marketing Representatives: Logan Ipsen, *Western Livestock Journal*; Jared Patterson, *Western Livestock Journal*; Marty Ropp, Allied Genetic Resources; Jake Parnell, Cattlemen's Livestock Market; Matt Macfarlane, *California Cattlemen Magazine*; and John Rodgers, The Stockman's Market.

Representing ASA: Bill Zimmerman

High-Selling Lots:

- \$14,500** – 5/8 SimAngus, "Circle H58 K75," s. by Circle the Bases H58.
- \$13,000** – 5/8 SimAngus, "Circle Homeland K59," s. by CLRS Homeland 327H.
- \$12,500** – 1/2 SimAngus, "Circle Frostline K125," s. by TJ Frostline 835H.
- \$10,000** – 1/2 SimAngus, "Circle Frostline K148," s. by TJ Frostline 835H.
- \$10,000** – 1/2 SimAngus, "Circle Homeland K16," s. by CLRS Homeland 327H.
- \$9,500** – 5/8 SimAngus, "Circle Honor K129," s. by KBHR Honor H060.
- \$9,500** – 1/2 SimAngus, "Circle Frosty K960," s. by TJ Frosty 318E.

Comments: Sixty-seven Angus bulls offered by sale partner, Bruin Ranch, averaged \$8,458.



Good-sized crowd for pre-sale lunch.



Looking over the offering.

C&C Farms' Clear Vision Fall Production Sale

October 14, 2023 • Winder, GA

No.	Category	Average
56	Total Lots	\$4,051

Sale Manager: DP Sales Management, LLC, KY

High-Selling Lots:

- \$11,750** – PB SM Open Heifer, "Circle T Ripple L802," s. by WHF/JS/CCS Double Up, cons. by Circle T Farm, sold to Bubba Lamberth, GA.
- \$9,500** – PB SM Open Heifer, "Circle T Simplicity L801," s. by WHF/JS CCS Double Up, cons. by Circle T Farm, sold to Mike Theil, WI.
- \$9,500** – 5/8 SM Donor, "Miss CCF Jestress G107," s. by WLE Copacetic E02, cons. by C&C Farms, sold to Beshears Simmentals, IN.
- \$8,500** – 3/4 SM Bull, "Mr CCF Guilt Trip," s. by LLSF Pays to Believe, cons. by C&C Farms, sold to Riley Farms, IL.
- \$7,500** – 5/8 SM Cow/Calf Pair, "Miss CCF Saga," s. by WLE Copacetic, cons. by C&C Farms, sold to Sloup Simmentals, NE.
- \$6,500** – 3/4 SM Bull, "Mr CCF Pay Day," s. by LLSF Pays To Believe, cons. by C&C Farms, sold to Circle T Farms, TN.
- \$6,000** – 3/4 SM Open Heifer, "SCSF Maple L30," s. by Mr CCF 20-20, cons. by C&C Farms, sold to Shirley Show Cattle, GA.
- \$6,000** – 3/4 SM Bull, "Mr CCF Rodger," s. by LLSF Pays To Believe, cons. by C&C Farms, sold to Shirley Show Cattle, GA.

Fred Smith Company's Extra Effort Sale

October 14, 2023 • Clayton, NC

No.	Category	Average
46	Age-Advantaged Bulls	\$5,853
34	Yearling Bulls	\$5,574
17	Fall Heifer Pairs	\$3,544
9	Spring Bred Heifers	\$2,733
28	Open Heifers	\$2,175
134	Total Lots	\$4,511

Representing ASA: Dr. Ashby Green

High-Selling Lots:

- \$12,000** – Bull, sold to All Beef, LLC, IL.
- \$11,000** – Bull, sold to Dennis Brown, VA.
- \$10,500** – Bull, sold to Richard Robinson, VA.
- \$4,750** – Female, sold to Jim Terrill, VA.
- \$4,000** – Female, sold to William Brigman, SC.
- \$4,000** – Female, sold to Johnny Massey, NC.

(Continued on page 68)

(Continued from page 67)

Comments: On Friday evening, FSC had a fine meal and educational program with Marty Ropp, Allied Genetics, and Zach McCullen, Prestige Farms, who challenged attendees to utilize new technologies to improve their herds. A great crowd came to buy a strong offering, well-acclimated from the Piedmont throughout the region.



Enjoying a pre-sale lunch.



Ranch staff who were recognized by sale host, Fred Smith, prior to the sale.



Taking bids from the good-sized crowd.



The auction block.



A gorgeous fall day in Pope County.



Sale hosts, Dave and Pam Bramlet.



Food and fellowship are always plentiful at Bramlet Simmentals.



A full house in attendance for the sale.

Bramlet Simmentals' 3rd Annual "From the Ground Up" Sale

October 21, 2023 • Harrisburg, IL

No.	Category	Average
31	Total Lots	\$11,616

Auctioneer: Cody Lowderman, IL
Sale Manager: Haefner Marketing, IL

High-Selling Lots:

- \$35,000** – PB SM Donor, "DAF Dakota D13," s. by LLSF Pays To Believe, sold to Beshears Simmentals and Clear Water Simmentals, IN.
- \$32,000** – ½ SM Female, "Bramlets/DBLG Emmy L342," s. by Rose MC Encore, sold to Steve Waggoner, IL.
- \$25,000** – PB SM Female, "Bramlets/TSSC Dakota L304," s. by W/C Relentless, sold to Alex Belcher, IL.
- \$23,000** – PB SM Female, "Bramlets/TSSC Dakota L340," s. by WLE Copacetic, sold to Claire Sennett, IN.
- \$15,000** – PB SM Female, "Bramlets/TSSC Dakota L316," s. by Reckoning, sold to Chad Wilkinson, IL.
- \$15,000** – PB SM Donor, "Bramlets Image D622," s. by TNGL Grand Fortune, sold to Greenwood Cattle, SK.
- \$15,000** – ½ SM Female, "Bramlets/C4 Alley L337," s. by SCC SCH 24 Karat, sold to Tommy Wilson, IL.
- \$11,000** – PB SM Female, "Bramlets/TSSC Dakota L341," s. by WLE Copacetic, sold to David Matheny, IL.
- \$10,000** – ½ SM Female, "Bramlets/C4 Alley L315," s. by SCC SCH 24 Karat, sold to Jason Siek, IA.

The Magnolia Classic

October 21, 2023 • Starkville, MS

Category	Average
Bred Heifers	\$7,200
Open Heifers	\$5,900
Embryos	\$780
Flush Lot	\$6,300

Auctioneer: Glynn Robinson, MS
Sale Manager: Little Creek Cattle, Inc., MS
Marketing Representatives: Kim Banks Design, MN; The Brand, and Chance Ujazzdowski, WI (photographer).
Representing ASA: Bill Zimmerman and Brandi Karisch, ASA Trustee

High-Selling Lots:

- \$19,500** – Full Fleckvieh Bred Heifer, "PBSQ Krissy," s. by PHS Polled Worldwide 14W, cons. by PB Squared, SC, sold to Knox Farms, AUS, and Simmentals of Texas, TX.
- \$17,000** – Full Fleckvieh Bred Heifer, "Rich McKarolina 55K," s. by Skywest Pol Havoc, cons. by Rich McFarms, LTD, MB, sold to Corley Land and Cattle, TN.
- \$15,000** – Full Fleckvieh Bred Heifer, "Little Creek Janna 501J," s. by Little Creek Fenton 521F, cons. by Little Creek Cattle, Inc., MS, sold to Corley Land and Cattle, TN.
- \$13,000** – Full Fleckvieh Bred Heifer, "Little Creek Kacey 109K," s. by FGAF Radioactive 030E, cons. by Little Creek Cattle, Inc., MS, sold to Red Oak Farm, AL.
- \$12,000** – Full Fleckvieh Bred Heifer, "Little Creek Kinley 102K," s. by Little Creek Epic 60E, cons. by Little Creek Cattle, Inc., MS, sold to Estes Ranch, OK.
- \$8,000** – Full Fleckvieh Open Heifer, "Lone Stone Lexa 27L," s. by MJP Hadrian 39H, cons. by Lone Stone Farms, AB, sold to Old Magnolia Farm, AL.
- \$8,000** – Full Fleckvieh Open Heifer, "Red Oak Klassy Lady," s. by Kuntz Climax 12C, cons. by Red Oak Farm, AL, sold to Great Guns, TX.
- \$7,900** – Full Fleckvieh Open Heifer, "Lone Stone United 12L," s. by JNR Cashmere\HP-Hop, cons. by Lone Stone Farms, AB, sold to Great Guns, TX.

Comments: The sale had 23 consignors, and cattle sold into 14 states, Canada, and Australia.



Dr. Jason Gress, DVM, on the auction block with Glynn Robinson.



A packed house on sale day.



Another part of sale weekend: two baptisms.



Genry Ellison with ASA SimSpecialist Bill Zimmerman presenting at the FSFF's annual meeting.

New Direction Sale

October 21, 2023 • Seward, NE

No.	Category	Average
74	Total Lots	\$3,625

Sale Manager: DP Sales Management, LLC, KY

High-Selling Lots:

- \$11,500** – ¾ SM Bred Cow, "KCC1 Estelle 363J," s. by KCC1 War Cry, cons. by Superior Simmentals, sold to Hadden Simmentals, IA.
- \$10,000** – ⅝ SM Cow/Calf Pair, "K&L Ginger," s. by Leachman Cadillac, cons. by Sloup Simmentals, sold to Kurt Hamburger, OK.
- \$7,250** – ½ SM Bred Cow, "Hook's Golden Glow 24G," s. by H2R Profit Builder B403, cons. by Sloup Simmentals, sold to Ron Gilliland, CA.
- \$7,000** – ¾ SM Donor Female, "WS Ms Lock Down C46," s. by W/C Lock Down 206Z, cons. by Sloup Simmentals, sold to Cedar Lane Cattle, TN.
- \$6,500** – PB SM Open Female, "SS Emerald," s. by W/C Relentless 32C, cons. by Sloup Simmentals, sold to Regan Connealy, NE.
- \$6,500** – PB SM Bred Heifer, "SS Jaci J235," s. by SFG Cowboy Logic, cons. by Sloup Simmentals, sold to Regan Connealy, NE.
- \$5,800** – Sexed Heifer Pregnancy out of "STF Onyx 451W," s. by W/C Bet on Red, cons. by Huenefeld Simmental Farms, sold to Craig Martin, WY.
- \$5,500** – PB SM Bred Female, "M-R No Speculation G911," s. by Mr HOC Broker, cons. by Missing Rail Simmentals, sold to Darn Storm, IL.
- \$5,500** – PB SM Open Heifer, "SS Kallie K10," s. by Mr CCF 20-20, cons. by Sloup Simmentals, sold to Regan Connealy, NE.

7P Ranch's 48th Annual Production Sale

October 28, 2023 • Winona, TX

No.	Category	Average
41	18-Month to Two-Year-Old SM and SimAngus Bulls	\$4,789
11	Yearling SM And SimAngus Bulls	\$4,068
16	SM and SimAngus Bred Females	\$3,338
12	SM and SimAngus Open Heifers	\$3,033
6	Simbrah 3-N-1's	\$2,900
17	Simbrah Pairs	\$3,071
70	Simbrah Pairs	\$2,893
5	Simbrah Open Heifers	\$3,060
178	Total Lots	\$3,474

Auctioneer: Mark Tillman, Junction

Sale Consultant: Warren Garrett, Comanche

High-Selling Lots:

- \$9,500** – PB SM Bull, "Mr 7P K23," s. by Eminence AVE13, sold to Arnitha Master, Detroit.
 - \$7,000** – ¾ SM ¼ AN Bull, "Mr 7P J356," s. by Little Creek Frantz, sold to Doug Beaty, Sunnyvale.
 - \$7,000** – ½ SM ¼ AN ¼ Commercial Bull, "Mr 7P K134," s. by Hook's Freedom 45F, sold to Tony Whitlow, Marshall.
 - \$4,800** – PB SM Bred Female, "Miss 7P H349," s. by Little Creek Dennis 490D, sold to Margaret Brown, Keithville, LA.
 - \$4,400** – PB SM Bred Female, "Miss 7P H334," s. by Little Creek Dennis 490D, sold to Keith Oswald, Shelbyville.
 - \$3,900** – F1 Simbrah Pair, "Miss 7P J267," s. by Mr Kallion 1352, Heifer Calf s. by HSF Cardinal 133G, sold to Margaret Brown, Keithville, LA.
 - \$3,800** – F1 Simbrah Pair, "Miss 7P H97," s. by Mr Kallion 1352, Heifer Calf s. by McKellar Stunner 8185, sold to Arnitha Master, Detroit.
 - \$3,800** – F1 Simbrah Pair, "Miss 7P J192," s. by Mr Kallion 1352, Heifer Calf, s. by McKellar Stunner 8185, sold to Arnitha Master, Detroit.
- Volume Buyers:** Justin Fizer, Athens; and Arnitha Master, Detroit.

Clear Choice Female Sale

October 28, 2023 • Milan, IN

No.	Category	Average
57	Total Lots	\$5,754

Sale Manager: DP Sales Management, LLC, KY

High-Selling Lots:

- \$20,500** – PB SM Open Heifer, "CLRWTR Emmy L9D," s. by Rocking P Private Stock, cons. by Clear Water Simmentals, sold to CB2 Cattle Co., IA.
- \$17,000** – PB SM Open Heifer, "BESH/WHF Ms Lucy LE19," s. by RP/BCR Eminence H005, cons. by Beshears Simmentals, sold to Paul Rumble, IN.
- \$15,000** – PB SM Open Heifer, CLRWTR Spalsh L364C," s. by WLE Copacetic, sold to CB2 Cattle Co., IA.
- \$15,000** – PB SM Open Heifer, "CLRWTR Emmy L9C," s. by JSUL Something About Mary, cons. by CLRWTR Simmentals, sold to Barrett Billingsley, Barron Simmentals. and Drew Vehslage, KY.
- \$11,000** – PB SM Bred Cow, "BWL Blaze of Jewel 38F," s. by Mr CCF 20-20, cons. by Clear Water Simmentals, sold to Circle T Farms, TN.
- \$9,000** – ½ SM Open Heifer, "CLRWTR Payton L26H," s. by SJW Exit 44 7111E, cons. by Clear Water Simmentals, sold to Sadie Jackson, KY.

(Continued on page 70)

(Continued from page 69)

- \$8,800** – PB SM Cow/Calf Pair, “CLRWRTR HTP Looking Good,” s. by JSUL Something About Mary, cons. by Clear Water Simmentals, sold to Will Rincker, IL.
- \$7,250** – ¾ SM Bred Heifer, “CLRWRTR HTP Emberly K303B,” s. by W/C Pinnacle E80, cons. by Clear Water Simmentals, sold to Circle T Farms, TN.

Bred for Success Sale

November 4, 2023 • St. John's, MI

No.	Category	Average
74	Total Lots	\$2,897

Auctioneer: Thomas Carper, VA

Sale Manager: DP Sales Management, LLC, KY

High-Selling Lots:

- \$5,500** – Open Female, “DJM Desa Rea L301,” s. by SS Fort Hays H618, cons. by Marshall Vista Livestock, sold to Terry Finegan, MI.
- \$5,000** – Bred Female, “AW Roxane,” s. by THSF Lover Boy B33, bred to Pure Michigan, cons. by Delong Cattle Co., sold to Nicholas Tkaczyk, MI.
- \$4,700** – Bull, “CC Redman 15K,” s. by SS Fort Hayes H618, cons. by Double C Simmentals, sold to Sue Wagner, MI.
- \$3,900** – Bred Female, “CC Sweet Pea 5K,” s. by THSF Lover Boy B33, bred to OMF Epic, cons. by Delong Cattle Co., sold to Nicholas Tkaczyk, MI.
- \$3,900** – Bred Female, “Nejan Farm Rosie,” s. by KBHR All American G104, bred to CNS Dream On, cons. by Delong Cattle Co., sold to Neil Roberts, MI.
- \$3,500** – Bred Female, “JDCC Oracle 225K,” s. by HILB Oracle C033R, bred to OMF Epic, cons. by Delong Cattle Co., sold to Nicholas Tkaczyk, MI.
- \$3,500** – Bred Female, “WSF Lola 4H 10K,” s. by KJL/CLZB Complete 7000E, bred to 9 Mile Franchise 6305, cons. by Walnut Springs Farm, sold to Chad Nicklas, MI.

Cason's Pride and Joy "Maternally Inspired" Female Sale

November 4, 2023 • Russell, IA

No.	Category	Average
42	Bred Females	\$4,748
10	Open Fall Females	\$3,665
5	Open Spring Females	\$3,630
57	Females	\$4,458

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher, MN; Austin Brandt, Midwest Marketer, IA; Mike Sorenson, Livestock Plus, IA; Curt Peterson, IA; Austin Sorenson, IA; Tony Ballenger, IA; and Mallory Robinson, LiveAuctions.TV, MO.

Representing ASA: Bert Moore

High-Selling Lots:

- \$9,000** – Open Female, “Cason's Miss Daphne,” s. by TSN Eagle G618, cons. by Cason's Pride and Joy Simmentals, sold to Kyle Steffensmeier, Fort Madison.
- \$9,000** – Bred Female, “Cason's Miss Karma,” s. by Hook's Eagle 6E, bred to CLRS Guardian 317G, cons. by Cason's Pride and Joy Simmentals, sold to Kyle Steffensmeier, Fort Madison.
- \$8,500** – Bred Female, “Cason's Miss Kali,” s. by TJ Gold 274G, bred to CLRS Guardian 317G, cons. by Cason's Pride and Joy Simmentals, sold to Taylor Handy, Ely.

\$7,500 – Bred Female, “Cason's Miss Kayla,” s. by TSN All Around F605, bred to Mr SR Highlife G1609, cons. by Cason's Pride and Joy Simmentals, sold to Richard Siek, Blainstown.

\$7,250 – Bred Female, “Cason's Miss Kristen,” s. by TSN Eagle G618, bred to TSN High Road K028, cons. by Cason's Pride and Joy Simmentals, sold to Maggie Smith, Bloomfield.

\$7,250 – Bred Female, “Cason's Miss Kamila,” s. by KBHR High Road E283, bred to Hook's Eagle 6E, cons. by Cason's Pride and Joy Simmentals, sold to Adalyn Hill, Bloomfield.

\$7,000 – Open Female, “Cason's Miss Kaya,” s. by TSN Eagle 618, cons. by Cason's Pride and Joy Simmentals, sold to Kyle Steffensmeier, Fort Madison.

\$6,100 – Bred Female, “Cason's Miss Kenzie,” s. by TSN Eagle G618, bred to CLRS Guardian 317G, cons. by Cason's Pride and Joy Simmentals, sold to Taylor Handy, Ely.

Comments: Guest consignors was K-C Cason's Simmental, IA. Mark your calendars for our annual bull sale, Saturday, March 2, 2024.



Maggie Smith, Bloomfield, added several females to her breeding program.



Long-time Cason customer Larry Kline purchased an animal for Kolton Kline.



Fellow Iowa breeder Kirk Lynch, Heartland Simmental, attended the sale.



Simmental breeder Mike Henderson and SimSpecialist Bert Moore visit about the industry.

The Event – Volume 9

November 17, 2023 • Pleasant Dale, NE

No.	Category	Average
30	Bred Females	\$5,360
21 ½	Open Heifers	\$4,528
7	Fall Open Heifers	\$2,843
58 ½	Live Lots	\$4,753
13	Genetic Lots	\$1,169

Auctioneer: Matt Lowery, NE

Sale Manger: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Midwest Marketer, IA; Chris Beutler, Livestock Digital, NE; Kelvin Jorgensen, NE; Buddy Robertson, OK; Quentin Smola, NE; and Amanda Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

- \$19,000** – Bred Heifer, “Katz Miss True Secret 07K,” s. by W/C Relentless 32C, bred to WHF Point Proven H45, cons. by Luke Katz, sold to Moore Land and Cattle, Alton, IL.
- \$14,500** – Open Heifer, “BIZ Lookin Sharp,” s. by SO Remedy 7F, cons. by Bilsend and Tucker Cattle Company, sold to Allison Rezac, Valparaiso.

- \$12,000** – Bred Heifer, “Rains Remedy K76,” s. by SO Remedy 7F, bred to CCR Bedrock 5171J, cons. by Rains Simmentals, sold to Chris Wolfe, Davey.
- \$10,250** – Open Heifer, “NC Winnie 2L,” s. by Innocent Dream 31E, cons. by Nelson Cattle Co., sold to Purvine Farms Inc., Fay, OK.
- \$8,600** – Open Heifer, “BIZ Cheers,” s. by LBRS Genesis G69, cons. by Bilslend and Tucker Cattle Company, sold to Sloup Simmentals, Seward.
- \$6,000** – ½-interest in Open Heifer, “Rains Powerball L3,” s. by JHW PLG Power Ball 228, cons. by Rains Simmentals, sold to Jeff Stage-meyer, McCook.
- \$5,750** – Bred Heifer, “PLJ/ECS Miss Kayla 620K,” s. by WLE Copacetic E02, bred to WHF/JS/CCS Double Up G365, cons. by Cuming Creek Cattle, sold to Western Cattle Source, Crawford.
- \$5,500** – Bred Heifer, “JAT/JAH Miss County H,” s. by GEFF County O, bred to WHF/JS/CCS Double Up G365, cons. by Rains Simmentals, sold to Greg Shaffer, Des Lacs, ND.

Comments: Tucker Cattle hosted the sale along with these guest breeders: P&C Farms, Neidig Farms, Volk Livestock, PL Johnson Land and Cattle Co., Pilkington Cattle Farm, Bilslend Cattle Company, Rains Simmentals, Cuming Creek Cattle, Schweitzer Red Angus, Nelson Cattle Company, H2O Farm, Katz Cattle Company, Troy Stanley Cattle, Pat Roll Cattle, and Impact Sires.



Curtis and Tonya Wolfe selected one of the top animals.



Van Neidig, Neidig Cattle, is a member of The Event group.



Luke Katz consigned the high-selling animal.



Brad Tucker, Tucker Cattle, is the host for the annual sale.

Stanley Martins' Bred Female Sale

November 18, 2023 • Decorah, IA

No.	Category	Average
42	Bred Fleckvieh Females	\$5,238

Auctioneer: Mike Williams, MO

Comments: Cattle sold to 12 states and into Canada.



A group of repeat buyers with sale host, Stanley Martins (right). ■

Happy Holidays from all of the Springer Simmental crew!!!

Jeff & Lynda Springer
 Michelle, Todd, Elijah, Noah and Evelyn Rose Christianson
 Steve, Bri, Paisley Grace and Porter Springer 641-330-6654

Merry Christmas and Best Wishes for a Happy and Prosperous New Year

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Merry Christmas

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Simbrah Synergy Showcase XVI

Date: Sept. 23–24, 2023
Location: Giddings, TX
Judges: Chase Enriquez (Cattle) and Morgan Enriquez (Showmanship), Willis

Purebred Simmental Females



Grand Champion
 Exh. by Bryleigh Sandifer, “Smith WLE Missy 503K,” s. by WLE Copacetic, sponsored by Smith Genetics, Giddings.

Purebred Simbrah Females



Reserve Grand Champion and Calf Champion
 Exh. by Gavin Hillman, “Smith No Better Than This,” s. by Smith JCC Better Choice 12L, sponsored by Smith Genetics, Giddings.

Reserve Calf Champion
 Exh. by Gavin Hinckley, “Smith GHG Don’t Stop Believing,” s. by Smith Follow My Lead, sponsored by Smith Genetics, Giddings.

Junior Champion
 Exh. by Kaden Pilat, “Smith 4S Kayla Charming Rayne,” s. by Smith Made Solid, sponsored by Smith Genetics, Giddings.

Reserve Junior Champion
 Exh. by Callie Heaton, “Smith DMM Classic Emma 12K,” s. by Smith Made Solid, sponsored by Smith Genetics, Giddings.



Grand Champion and Senior Champion
 Exh. by Gavin Hinckley, “Smith TMP Bela Paula Marie,” s. by Smith CRC Lubbock, sponsored by Smith Genetics, Giddings; and TMP Livestock, Henderson.

Reserve Senior Champion
 Exh. by Gavin Hinckley, “Smith Haley Simply Special 32K,” s. by Smith Made Solid, sponsored by Smith Genetics, Giddings.

Percentage



Grand Champion
 Exh. by Kaden Pilat, “Smith Babe Mysterious Ways,” s. by Smith Dirty Mike, sponsored by Smith Genetics, Giddings.



Reserve Grand Champion
 Exh. by Ashley Hillman, “Triple J Rubeo,” s. by Smith Ebert Lotsa Moves 405K, sponsored by Smith Genetics, Giddings.

Showmanship Winners



9 and Under
 (Winners L–R, 1st–3rd): Preston Pilat (1st), Brentley Sandifer (3rd), and William Burch (2nd).



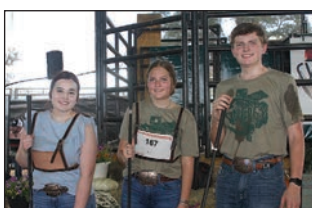
10–11-Year-Old Division
 (Winners L–R, 1st–6th): Brynn Pilat, Jacob Merritt, Kannon Hill, Bryleigh Sandifer, Stockton Lightfoot, and Riley Dement.



12–13-Year-Old Division
 (Winners L–R, 1st–5th): Paisley Lightfoot, Emily Burch, Griffin Dodson, Codie Hill, and Kaylee Dement.



14–15-Year-Old Division
 (Winners L–R, 1st–5th): Jarrett Pool, Gavin Hinckley, Rory Die, Mallory Demmer, and Skylar Wilkerson.



16 Years and Older
 (Winners L–R, 1st–3rd): Leah Thorp, Ashley Hillman, and Luke Bauer.

Scholarship Winners



Kayla Sansom received the Smith Family Scholarship for \$1,000. She was the recipient of the Smith Family of Smith Genetics honor. This scholarship is given in honor of Gertrude Smith and family.



Grant Hinckley received one of the \$1,000 Synergy scholarships. He was the recipient of the Nieschwietz Family of 7N Ranch honor. This scholarship was started in memory of Pete Nieschwietz, Sr.



The Rodrigo DaSilva \$1000 scholarship went to Justin Majewski.

The Simbrah Synergy Showcase was held for junior members with heifers from participating sponsors. The show featured \$15,000 in premiums and awards, with half of that money awarded in showmanship.

Carolina Classic Fair

Date: Sept. 29–Oct. 8, 2023
Location: Winston-Salem, NC
Judges: Ralph Blalock, Wilson (Open Show); Jim Ligon, Cookeville, TN (Junior Show)

Junior Simmental Show



Grand Champion Heifer
 “TX Charlene,”
 s. by LLSF Vantage Point F398,
 exh. by Savannah Weaver, Newton.



Reserve Grand Champion Heifer
 “STCC Believe In Lila 020K,”
 s. by LLSF Pays To Believe ZU194,
 exh. by Wyatt Spencer, Catawba.

Open Simmental Show

Females



Supreme Overall, Grand Champion and Senior Champion
 “TX Electra,”
 s. by Conley GCC Shocker C19,
 exh. by Charlie Thomas, Winston-Salem.



Reserve Grand Champion and Calf Champion
 “TX Jemberly,”
 s. by CDI Innovator 325D, exh. by Charlie Thomas, Winston-Salem.

Reserve Calf Champion
 “SRC Makin’ Looks L3WA,”
 s. by MBK Bankroll 224H, exh. by Madelyn Hooker, Mount Airy.

Bulls



Reserve Supreme Overall, Grand Champion and Senior Champion Bull
 “TX Rio Lobo,”
 s. by Felt Last Call, exh. by Charlie Thomas, Winston-Salem.

Premier Exhibitor
 Charlie Thomas, Winston-Salem

North Carolina State Fair

Date: October 12–22, 2023
Location: Raleigh
Judges: Tom Farrer, Royal Center, IN (Open Show); Matthew Shirley, Commerce, GA (Junior Show)

Junior Show

Purebred Simmental Females



Grand Champion
 “JSUL Evies Rosie 2219K,”
 s. by JSUL Something About Mary 8421, exh. by Hagan Jones, Shelby.



Reserve Grand Champion
 “JSUL Lola 2302K,”
 s. by JSUL Something About Mary 8421, exh. by Evie Jones, Shelby.



Got To Be NC Champion
 “NBSC Poppy 213K,”
 s. by OMF Epic E27, exh. by Nate Bowman, Germantown.

Reserve Got To Be NC Champion
 “TX Charlene,”
 s. by LLSF Vantage Point F398,
 exh. by Fred T. Foard High School FFA, Newton.

Percentage Simmental Females



Grand Champion
 “PUGH Something About Ava K27ET,” s. by JSUL Something About Mary 8421, exh. by Shelby Candler, Weaverville.



Reserve Grand Champion
 “FRKG Dutchess 224K ET,”
 s. by SO Remedy 7F,
 exh. by Peyton Taylor, Lenoir.



Got To Be NC Champion
 “FGS Prairie 736K,”
 s. by TLLC One Eyed Jack, exh. by Abigail Blankenship, Castalia.

Reserve Got To Be NC Champion
 “Rese Miss Elegant Dreamy,”
 s. by S&S Sweet Dreams 507C,
 exh. by Avareese Branch, Elkin.

Open Show

Purebred Simmental Females

Calf Champion
 “JSUL PCC Mary 2519K,”
 s. by THSF Lover Boy B33,
 exh. by Rex Howard, Shelby.

Reserve Calf Champion
 “NBSC Poppy 213K,”
 s. by OMF Epic E27, exh. by Nate Bowman, Germantown.

(Continued on page 74)

(Continued from page 73)



Reserve Grand Champion and Junior Champion

“TL Miss Ellie 131K,”
s. by TL Ledger, exh. by Marcie Harward, Richfield.

Reserve Junior Champion

“JSUL Evies Rosie 2219K,”
s. by JSUL Something About Mary 8421, exh. by Hagan Jones, Shelby.



Grand Champion and Senior Champion Simmental

“TJSC SIXR So Sweet 332K,” s. by HPF Quantum Leap Z952, exh. by Brandon Weber, Alachua, FL.

Reserve Senior Champion

“JSUL Lola 2302K,”
s. by JSUL Something About Mary 8421, exh. by Evie Jones, Shelby.

Purebred Bulls



Reserve Grand Champion and Calf Champion

“Virginia Tech Stockade L355,”
s. by Rocking P Private Stock H010, exh. by Virginia Tech, Blacksburg, VA.



Grand Champion and Senior Champion Simmental

“TX Rio Lobo,”
s. by FELT Last Call 304F, exh. by Charlie Thomas, Winston-Salem.

Reserve Senior Champion

“3ACES/MDAY Madison,”
s. by Profit, exh. by Brandon Weber, Alachua, FL.

Premier Exhibitor

Charlie Thomas, Winston-Salem.

Percentage Simmental Females



Reserve Grand Champion and Calf Champion

“CRJ Shadoe K277,” s. by JSUL Something About Mary 8421, exh. by Cooper Joines, Blacksburg, VA.

Reserve Calf Champion

“TX Desert Rose,” s. by W/C Bank On It 273H, exh. by Charlie Thomas, Winston-Salem.



Reserve Supreme Overall Champion, Grand Champion and Junior Champion

“PUGH Something About Ava K27ET,” s. by JSUL Something About Mary 8421, exh. by Shelby Candler, Weaverville.

Reserve Junior Champion

“S&S Main Foxy’s Encore,”
s. by Rose MC Encore 0463, exh. by Mattie Harward, Richfield.

Senior Champion

“JBOY Tammy 258K,”
s. by W/C Bankroll 811D, exh. by Evie Jones, Shelby.

Reserve Senior Champion

“Devil Went Down To Georgia,”
s. by MR SR Highlife G1609, exh. by Kirsten Greene, Peachland.



Supreme Overall Champion, Grand Champion Cow/Calf Pair

“Miss CCF Like a Lady,”
s. by Reckoning 711F, exh. by Brandon Weber, Alachua, FL.

Percentage Bulls



Supreme Overall Champion, Grand Champion and Calf Champion

“Virginia Tech Legend K285 ET,”
s. by Circle M Tejas, exh. by Virginia Tech, Blacksburg, VA.



Reserve Grand Champion and Reserve Calf Champion

“TAB TRB Last Kall K086,”
s. by Felt Last Call 304F, exh. by Amber Stephens, Quicksburg, VA.

Produce of Dam

Exh. by Amber Stephens, Quicksburg, VA. ■



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DRAKE SIMMENTAL

Bull and Female Sale



G364L ASA 4260363
PB SM SIRE: FIVE STAR JACKSON J10
CE 14.5 • YW 134 • MARB 0.55 • RE 0.55 • \$API 165 • \$TI 95



180L ASA 4260391
5/8 SM 3/8 AN SIRE: FIVE STAR JACKSON J10
CE 14.9 • YW 148 • MARB 0.28 • RE 0.70 • \$API 140 • \$TI 92



G65L ASA 4260366
PB SM SIRE: FIVE STAR JACKSON J10
CE 18.3 • YW 122 • MARB 0.38 • RE 1.03 • \$API 157 • \$TI 93



F233K ASA 4115096
3/4 SM 1/4 AN SIRE: TJ TEARDROP 783F
CE 10.4 • YW 155 • MARB 0.30 • RE 0.84 • \$API 126 • \$TI 86
Due 3/15/24 to HL U.S. Grant J89 - Maternal sister to Hook's Eagle



J76L ASA 4260348
1/2 SM 1/2 AN SIRE: POSS DEADWOOD
CE 12.3 • YW 130 • MARB 0.75 • RE 0.73 • \$API 160 • \$TI 95



F29K ASA 4289339
5/8 SM 3/8 AN SIRE: TJ BONAFIDE 647H
CE 13.4 • YW 126 • MARB 0.29 • RE 0.75 • \$API 136 • \$TI 86
Due 1/29/24 to KBHR Revolution H071

1.26.24

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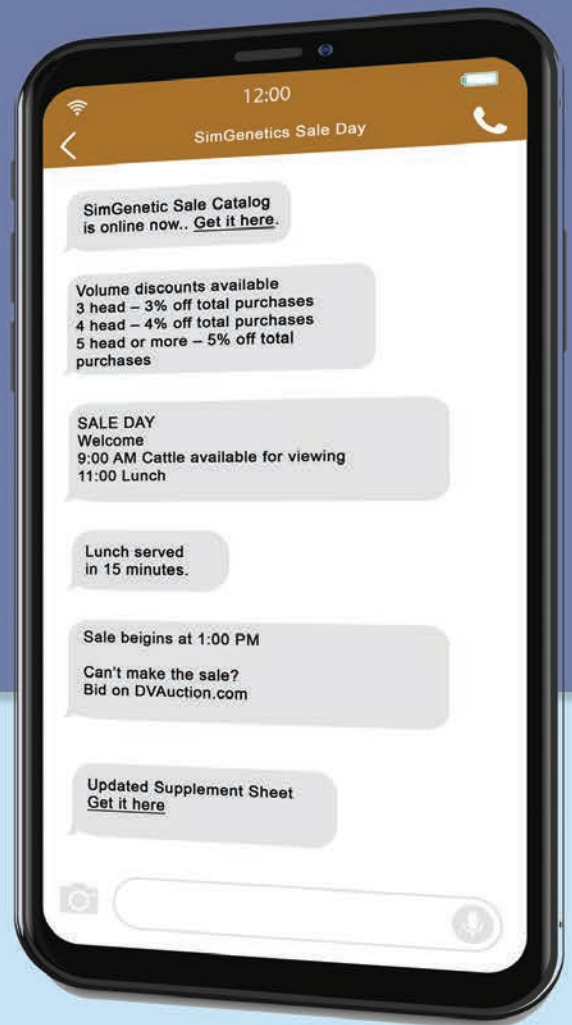
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PB SM • L257 • S: SRH Patriot • MGS: Wheatland Bull 680S
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ASA 4265288 • CE 9 • WW 90 • YW 135 • API 169 • TI 96



PB SM • L90 • S: KBHR Honor • MGS: Hooks Eagle
BW 86 • WW 808 • Homo Black • Homo Polled

ASA 4264887 • CE 8 • WW 83 • YW 120 • API 132 • TI 79



PB SM • K617 • S: R PLUS Uppercut • MGS: DS Numbers
BW 89 • Homo Black • Homo Polled

ASA 4108847 • CE 8 • WW 90 • YW 133 • API 118 • TI 83



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**Add-on tests available*

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Red Charlie	\$26	\$16
Horned/Polled	\$33	\$22
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BVD PI	\$5	
Semen Sample Processing Fee	\$7.20	

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(Must run with GGP-100K)

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- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2024 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2023**.
Late enrollment available until February 15, 2024.

Fall 2024 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2024**.
Late enrollment available until August 15, 2024.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ...	\$40
Enrolled in Opt B or C >15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE >15 months	\$62

"Born in the Barn, Sold in the Barn" Sale

42nd Annual Production Sale

Saturday, February 3, 2024

Selling: **50** Yearling Simmental & SimAngus™ Bulls
10 Bred Registered Heifers
15 Open Registered Heifers

1 p.m. CST
 At the Ranch
 Ruso, ND

Auctioneer:
 Dustin Carter



KSR ENTERPRISE 734L

Black • 3/4 SM 1/4 AN • Polled • BD: 2/26/23
 BW: 90 lbs • WW: 754 lbs

OMF EPIC E27 x W/C UNITED 956Y

CE	BW	WW	YW	MCE	Milk	MW
11.6	0.4	96.5	148.4	7.3	23.7	71.9
CW	YG	MB	API	TI		
42.2	-0.13	0.21	134.7	86.9		



KSR PIONEER 810L

Black • 5/8 SM 3/8 AN • Polled • BD: 2/14/23
 BW: 65 lbs • WW: 631 lbs

CDI INNOVATOR 325D x A A R TEN X 7008 S A

CE	BW	WW	YW	MCE	Milk	MW
13.1	-0.5	83.3	131.2	8.2	20.9	62.5
CW	YG	MB	API	TI		
45.7	-0.20	0.51	137.4	88.2		



KSR YUKON 1683L

Black • 1/4 SM 3/4 AN • Polled • BD: 2/26/23
 BW: 88 lbs • WW: 760 lbs

TEHAMA TAHOE B767 x 787U

CE	BW	WW	YW	MCE	Milk	MW
13.5	-0.2	87.2	133.7	6.0	26.3	69.9
CW	YG	MB	API	TI		
46.0	0.02	0.59	146.4	89.3		



KSR FIREBRAND 825L

Red • Purebred • Polled • BD: 3/1/23
 BW: 100 lbs • WW: 839 lbs

SAS COPPERHEAD G354 x RFS CELEBRITY C87

CE	BW	WW	YW	MCE	Milk	MW
3.3	4.3	100.1	141.3	1.1	32.4	82.4
CW	YG	MB	API	TI		
27.0	-0.45	0.16	125.1	88.0		



KSR LILY 438L

Black • Purebred • Polled • BD: 2/21/23
 BW: 85 lbs • WW: 598 lbs

KRJ DAKOTA OUTLAW G974 x KSR DELTA 486C

CE	BW	WW	YW	MCE	Milk	MW
9.7	2.7	96.7	143.9	5.0	23.6	71.8
CW	YG	MB	API	TI		
35.4	-0.49	0.08	129.8	86.9		

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DECEMBER

28 St. Nick's Eggstravaganza Online Sale — www.dponlinesales.com

JANUARY 2024

- 7 Bricktown National Sale — Oklahoma City, OK (pgs. 34, 35)
- 7 NWSS Commercial Female Sale — Denver, CO
- 12 Diamond Bar S Bull Sale — Great Falls, MT (pg. 77)
- 14 The One and Only Simmental Sale — Denver, CO (pgs. 14, 15, 34, 35)
- 16 Powerline Genetics' Arapahoe Sale — Arapahoe, NE
- 20 Cow Camp Ranch's Annual Spring Sale — Lost Springs, KS (pgs. 7, 76)
- 23 Cattle Connect Sale at Franzen Simmentals — Leigh, NE
- 26 Double J Farms' 50th Annual Bull and Female Sale — Garretson, SD (pg. 79, Jan. cal.)
- 26 Drake Simmental's Bull and Female Sale — Centerville, IA (pg. 75)
- 26 Ellingson Simmentals' Annual Production Sale — Dahlen, NE (pg. 78)
- 27 Forster Farms' 45th Annual Production Sale — Smithfield, NE (Jan. cal.)
- 27 J&C Simmentals' Annual Bull Sale — Arlington, NE (pgs. 77, 87)
- 28 Reck Brothers-N-Sons Genetic Advantage Production Sale — Blakesburg, IA (pg. BC)
- 28 Triangle J Ranch's Bull Sale — Miller, NE (pg. 77)
- 29 APEX Cattle's Annual Heterosis Headquarters Bull, Bred Heifer, and Fall Pair Sale — Dannebrog, NE (pgs. 22, 23)

FEBRUARY 2024

- 1 Stavick Simmental's Annual Sale — Veblen, ND (pg. 79)
- 2 Kunkel Simmentals' Annual Production Sale — New Salem, ND
- 3 Blue River Gang's 38th Production Sale — Rising City, NE
- 3 Klain Simmental Ranch's 42nd Annual Production Sale — Ruso, ND (pg. 85)
- 3 Loonan Stock Farms' 49th Annual Production Sale — Corning, IA
- 3 Ruby Cattle Company's Annual Production Sale — Murray, IA
- 3 Springer Simmentals Sale of Value-Based Genetics — Decorah, IA (pg. 83)
- 4 Hartman Cattle Company's 10th Annual Simmental Bull Sale — Tecumseh, NE
- 4 Kline Simmental Ranch's 12th Annual Bull Sale — Hurdsfield, ND
- 5 44th Annual Gateway "Breeding Value" Bull Sale — Glendive, MT
- 5 Long's Simmentals' 4th Annual Production Sale — Creston, IA
- 6 Koepplin's Black Simmental's 36th Annual Bull Sale — Mandan, ND
- 6 Little Bitterroot Ranch's Annual Production Sale — Ramsay, MT
- 7 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 77, Jan. cal.)
- 7 Lazy C Diamond Ranch's Annual Production Sale — Kintyre, ND (pg. 21, Jan. cal.)
- 8 Felt Farms' Bull Sale — West Point, NE
- 8 Houck Rock Creek Ranch's Private Treaty Spring Bull Sale — Allen, KS
- 8 Lassle Ranch Simmentals 31st Annual Production Sale — Glendive, MT (pg. 53, Feb. cal.)
- 9 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 78)
- 9 Bred For Balance Sale — Starbuck, MN
- 9 TNT Simmental's 39th Annual "Carrying On" the Explosive Difference Sale — Lehr, ND (pg. 78, Feb. cal.)
- 10 CK and Wager Cattle's 7th Annual Production Sale — Highmore, SD
- 10 Dixie National Simmental Sale — Jackson, MS (pgs. 34, 35)
- 10 Kenner Simmentals' 28th Annual Production Sale — Leeds, ND (Feb. cal.)
- 10 Rydeen Farms' 26th Annual "Vision" Sale — Clearbrook, MN
- 11 Oak Meadow Farms 6th Annual Production Sale — Cresco, IA
- 12 Benda Ranch Simmentals' Annual Production Sale — Kimball, SD
- 12 Dakota Power Bull and Female Sale — Hannaford, ND
- 12 Nelson Livestock Company Production Sale — Wibaux, MT
- 12 Prickly Pear Simmental Ranch's Bull Sale — Helena, MT (pg. 77)
- 13 Edge of the West Bull and Female Sale — Mandan, ND (pg. 78, Feb. cal., Jan. '25 cal.)
- 13 Werning Cattle Company's 43rd Annual Production Sale — Emery, SD
- 14 Jackpot Cattle Company's Private Treaty Bull and Heifer Sale — Miller, SD
- 14 River Creek Farms' 34th Annual Production Sale — Manhattan, KS (pg. 76, Jan. cal.)
- 14 Traxinger Simmental's Annual Bull Sale — Houghton, SD
- 15 Wilkinson Farms Simmentals' "Breeding for the Future" Production Sale — C-B Sale Facility (Feb. cal.)
- 16 Dakota Xpress' Annual Bull and Female Sale — Mandan, ND (pg. 78)
- 16 Jared Werning Cattle's 2nd Annual Production Sale — Parkston, SD

- 16 R&R Cattle Company's Annual Production Sale — Chamberlain, SD
- 16 Sandy Acres Simmental's Bull Sale — Creighton, NE (pg. 77)
- 17 7P Ranch's 30th Annual Spring Bull and Female Sale — Winona, TX
- 17 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD (pgs. 19, 79)
- 17 Rhodes Angus Open House and Bid Off Bull and Female Sale — Carlinville, IL
- 17 Yon Family Farms' Spring Bull and Female Sale — Ridge Spring, SC
- 18 K-LER Cattle's Annual Production Sale — St. Charles, MN (pg. 77)
- 18 Trauernicht Simmentals' LHT Bull Sale — Wymore, NE (Sept. cal.)
- 19 Bulls of the Big Sky — Billings, MT (pg. 77, Feb. cal.)
- 19 TC Reds & Weis Cattle's 2nd Annual Production Sale — Saint Ansgar, IA
- 20 Quandt Brothers Cattle Company 12th Annual Bull Sale — Oakes, ND (pg. 78)
- 21 Hart Simmentals' Power Bull Sale — Frederick, SD (pg. 19)
- 22 Haven Hill Simmentals' Bull Sale — Milan, IL
- 22 Illinois Performance Tested Bull Sale — Springfield, IL
- 23 Multi-Breed Simmental Sale — Springfield, IL
- 24 Emmons Ranch Sale — Olive, MT
- 24-3/2 Hofmann Simmental Farms' "Buy Your Way Bull Sale" — Clay Center, KS
- 24 Lyman Livestock's Sale — Salina, UT
- 26 Barker Cattle Company's Sale — Burley, ID
- 26 Raatz Farms Production Sale — Mitchell, SD
- 26 TSN Simmentals' Sale — Platte, SD
- 28 C Diamond Simmentals' Annual Production Sale — Dawson, ND (Jan. cal.)

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MARCH 2024

- 1 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 79)
- 2 Cason's Pride & Joy Bull Sale — Russell, IA (pg. 76, May cal. BC cal.)
- 2 Gibbs Farms' Bull and Female Sale Spring Edition — Ranburne, AL
- 2 Moriondo Farms & MM Cattle Company's Spring Bull Sale — Mount Vernon, MO
- 2 Powerline Genetics' PAP Tested Bull Sale — Castle Dale, UT
- 2 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 71, Mar. cal.)
- 3 Windy Creek Cattle Company Production Sale — Spencer, SD
- 4 Hanel's Black Simmentals Annual Production Sale — Courtland, KS
- 4 Hill's Ranch Production Sale — Stanford, MT
- 4 Rincker Simmentals' Sweet 16 Bull and Female Sale — www.sconlinesales.com
- 4 S/M Fleckvieh Cattle's Private Treaty Bid-Off — Garretson, SD
- 5 Doll Simmental Ranch 44th Annual Production Sale — Mandan, ND
- 6 Klein Ranch's Heart of the Herd Sale — Atwood, KS
- 7 Cattleman's Kind Bull Sale — San Saba, TX
- 7 Kearns Cattle Company's 35th Annual Bull Sale — Rushville, NE
- 7 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (Mar. cal.)
- 9 24th Annual Gonsior Simmentals' In the Heartland Sale — Fullerton, NE
- 9 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 9 Great Lakes Beef Connection — Clare, MI
- 9 TN Beef Agribition — Lebanon, TN
- 9 Yardley Cattle Company's 51st Annual Bull Sale — Beaver, UT
- 12 Powerline Genetics' March Edition Bull Sale — Arapahoe, NE
- 13 RA Brown Ranch's Spring Bull Sale — Throckmorton, TX

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
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March '24	Jan 31	Feb 5	Feb 14	March 5
April '24	Feb 28	March 4	March 13	April 2
May/June '24	April 3	April 8	April 17	May 7
July/August '24	May 29	June 3	June 12	July 2
September '24	July 31	August 5	August 14	Sept 3
October '24	August 16	August 21	August 29	Sept 19
November '24	Oct 1	Oct 4	Oct 17	Oct 31
Dec '24/Jan '25	Oct 29	Nov 1	Nov 8	Dec 3

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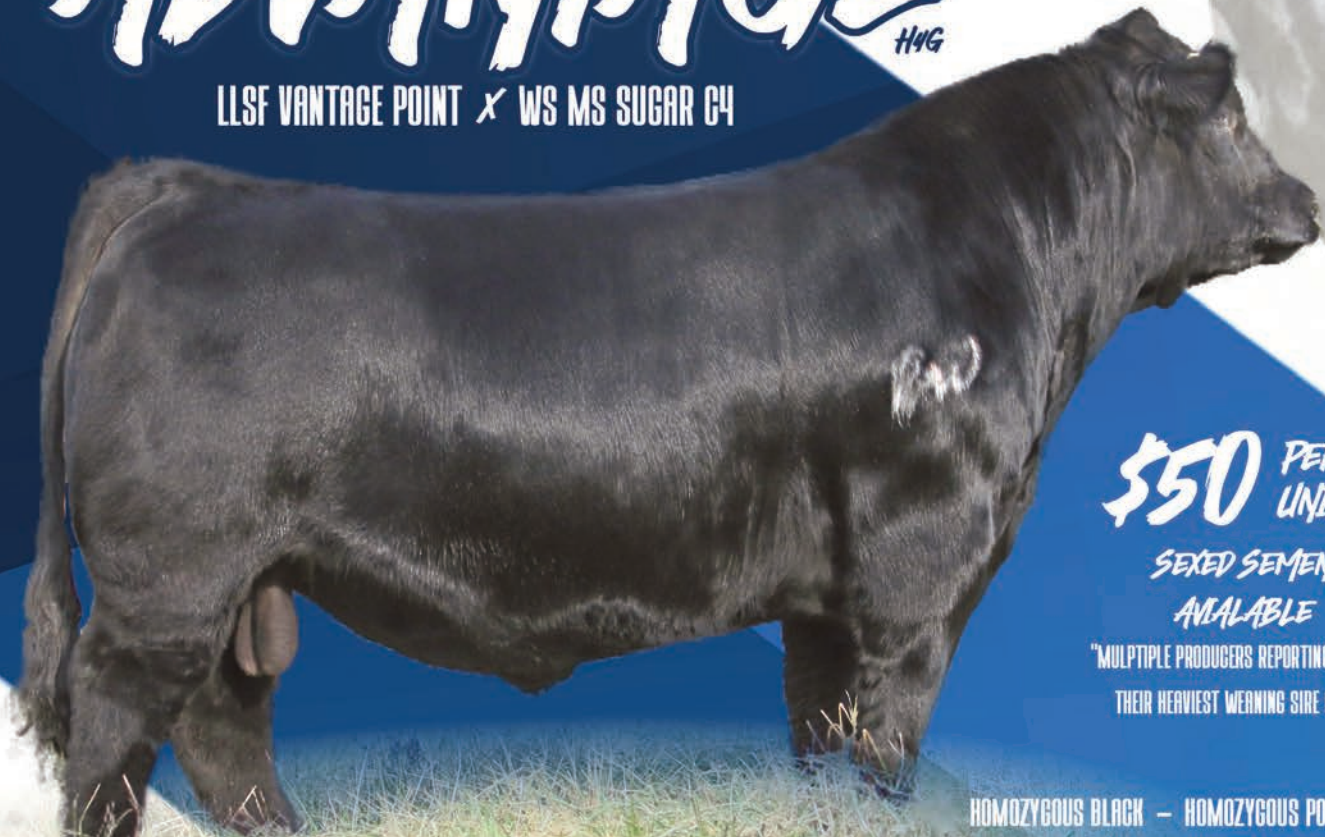
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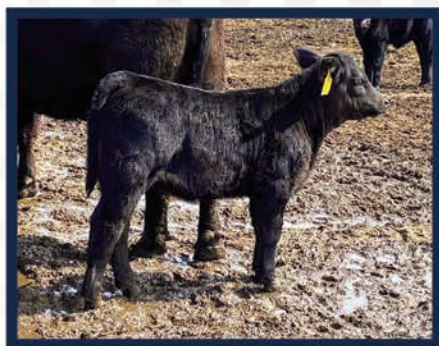
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EPD: CE: 8 \$API: 105 \$TI: 63



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EPD: CE: 13 \$API: 114 \$TI: 69



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LCDR Favor 149F

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EPD: CE: 7 \$API: 128 \$TI: 95



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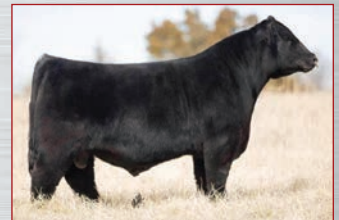
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