

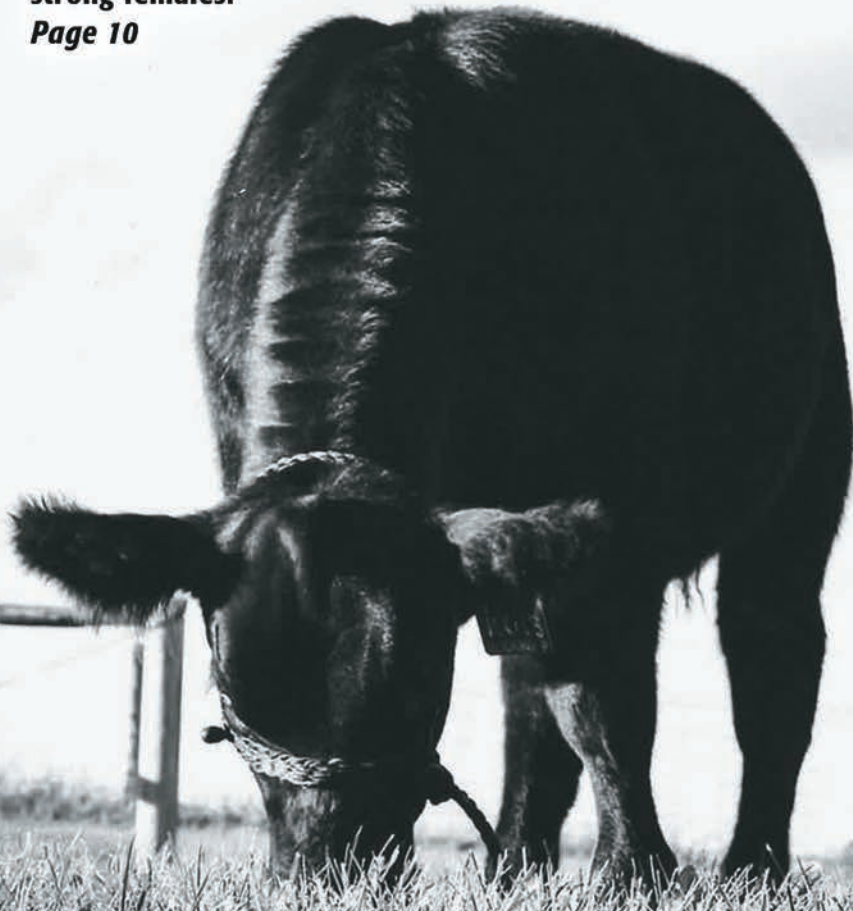
the Register

Best
in
Show

The Cow Makes the Difference

The Fischers of Oval F Ranch in northwestern Missouri balance phenotype and EPD in their selection decisions. Special focus is placed on breeding strong females.

Page 10



2023 AJSA
Photography Contest

Inside

AJSA National & Regional
Classic Results

AJSA Merit Award Winners

BIF Awards

Hough Receives
Headliner Award

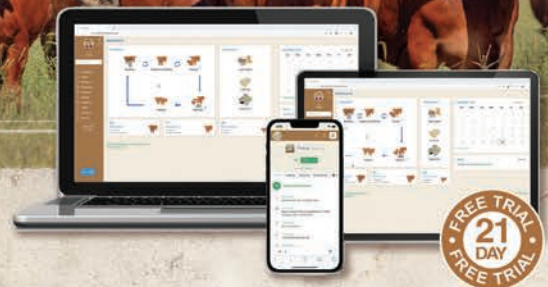
DOWNLOAD YOUR RECORDS FROM ASA & START YOUR FREE CATTLEMAX® TRIAL TODAY!

Track

ANIMAL INVENTORY
PRODUCTION HISTORIES
BREEDING & PREGNANCY
KEY PERFORMANCE RECORDS
HERD HEALTH TREATMENTS
CATTLE PURCHASES & SALES
PASTURES & RAINFALL
EQUIPMENT, TASKS *and more*

with the Industry's

#1 CATTLE SOFTWARE



The only thing that takes more work than raising cattle is keeping track of all of the records that go with it. That's why there's CattleMax. Whether you're tracking cattle or keeping records of everything from rainfall to receipts, CattleMax does it all. And does it easily.

 CattleMax®

cattlemax.com/simmental · 1-800-641-2343

Works Seamlessly with the American Simmental Association - Register Cattle - Import EPD Updates - Import Herd Inventory



THE HOTTEST NEW SIRES

Check out two of hottest half-blood sires to sell anywhere this spring. They are sired by two of our high demand calving ease Angus sires and still offer all the growth and marbling you desire. **Don't overlook using these two new young sires in your herd!**

BEDROCK



CCR **BEDROCK** 5171J

TEHAMA PATRIARCH F028 x CCR COWBOY CUT 5048Z
29SM0522 | ASA 4028738

USE BEDROCK AS A FOUNDATION FOR YOUR FUTURE SUCCESS

- » Balanced data with reasonable calving ease, accelerated growth, and added marbling and quality
- » A middle framed, dense made bull with added length, depth of rib, and thickness
- » His sire is bullet proof for calving ease, performance, maternal made daughters, and customer satisfaction
- » DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+14.7	-1.3	+88.5	+142.7	+34	+8.7	+22.2	+66.5	+16.3	+13.1	+62.0	-.05	+.83	-.004	+.80	0	+173	+100
ACC	.47	.50	.49	.50	.50	.29	.22	.31	.31	.47	.46	.36	.42	.39	.43	0		
%	25	25	15	10	10	20		25		2		4			30		4	2

EPDs as of 08/08/2023 **TOP 35%**

KLONDIKE



TJ **KLONDIKE** 549K

SQUARE B TRUE NORTH 8052 x CCR COWBOY CUT 5048Z
29SM0523 | ASA 4065070

PROSPECTING FOR THE MOST IN PRODUCTIVITY AND PROFITABILITY

- » Designed to produce superior replacement females that you can build a herd around
- » Curve bending data package with exceptional calving ease, growth and marbling
- » You will love the feet, foundation and structure under this bull along with the body, rib, fleshing ability and shape
- » DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

TRAIT	CE	BW	WW	YW	ADG	CEM	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	SAPI	STI
EPD	+18.9	-2.7	+87.2	+137.8	+32	+10.3	+30.4	+73.9	+14.7	+17.9	+34.9	+0.7	+.69	+.047	+.50	-.39	+168	+98
ACC	.44	.45	.48	.49	.49	.26	.18	.26	.30	.42	.44	.35	.40	.37	.42	.02		
%	3	10	20	15	20	10	5	5		3		10			25	5	3	

EPDs as of 08/08/2023 **TOP 35%**

For the most up-to-date data, visit Bull Search at ABShullsearch.ABSglobal.com or contact your local ABS Representative.



KNOW EXACTLY WHAT YOUR CATTLE WEIGH

with rugged, dependable, Tru-Test Scales from CattleScales.com

- Easy to use
- Water & dust resistant
- Track rate of gain
- Ensure accurate treatment dosages
- Make informed decisions

Accurate weights give you confidence & peace of mind in managing your herd - no guesswork needed

WE'RE HERE TO HELP!
We use the scales we sell to manage our herds

Tru-Test.
DATAMARS



1-800-722-5395
www.CattleScales.com



10

ASA Spotlight

The Cow Makes the Difference

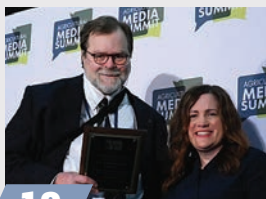
by Lilly Platts

The Fischers of Oval F Ranch in northwestern Missouri balance phenotype and EPD in their selection decisions. Special focus is placed on breeding strong females.

14 AJSA Merit Award Winners

by ASA and ASA Publication Staff

Seventeen outstanding youths receive scholarships for postsecondary education.

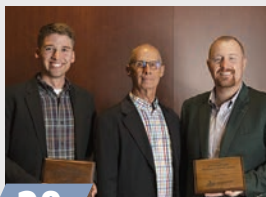


18

18 Dr. Bob Hough Receives Award

by Lilly Platts

The Livestock Publication Council recognizes Dr. Bob Hough with its Headliner Award.



20

20 2023 BIF Awards

by ASA and ASA Publication Staff

BIF recognizes industry leaders, ASA's own Lane Giess among them.



45

45 AJSA National and Regional Classics Results

by ASA and ASA Publication Staff

Contest and show results from the 2023 AJSA National and Regional Classics.

NEW RELEASES

7SM139 *Emblem*

Eagle x Top Grade



BROWN RRR EMBLEM J3541 | ASA: 3886910 | PB SM
CE 16.9 BW -2.5 WW 87.2 YW 136.6 DOC 12.8
MARB 0.62 REA 0.98 API 184.2 TI 102

EMBLEM is one of the most exciting, balanced and phenotypically complete sires in the business. He is sound structured, very attractive, good footed and offers plenty of muscle expression. EMBLEM's data is elite! He ranks in the top 15% or better for 11 traits.

His dam is a proven and productive cow with the following ratios, BW 95 (8), WW 104 (8), YW 102 (4), IMF 117 (3) and REA 101 (3).

From R.A. Brown Ranch, TX; Reflected R Ranch, CO;
and All Beef LLC, IL

7SM141 *Alpha*

Genesis x Confidence Plus



M4 ALPHA 267K | ASA: 4104071 | $\frac{3}{4}$ SM $\frac{1}{4}$ AN
CE 9.3 BW 1.2 WW 99.3 YW 157.9 DOC 15.3
MARB 0.61 REA 1.20 API 156.2 TI 98.9

Sired by the popular Genesis, ALPHA offers breed-leading growth and carcass predictions and is backed by a proven cow family. ALPHA ranks in the top 5% or better for WW, YW, ADG, MWW, CE, REA and TI. He will add more pounds and dollars to every calf crop! His ratios validate his performance at 113 for WW and 112 for YW. His dam has posted impressive ratios with 98 BW 98 (3), WW 109 (2), YW 111 (2), IMF 104 (3) and REA 103 (3).

From M4 Simmentals, KS

CONTACT YOUR SELECT SIRES REPRESENTATIVE TODAY!



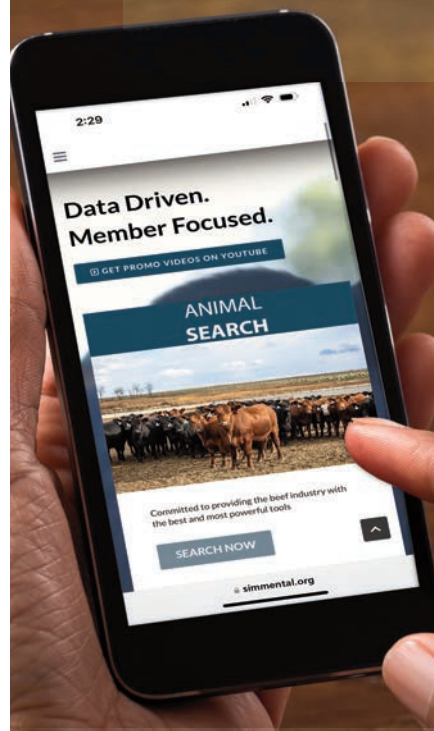
YOUR SUCCESS *Our Passion.*

Phone: (614) 873-4683 • www.selectsiresbeef.com

*Your Success Our Passion. Is a registered trademark of Select Sires Inc. EPDs as of 7/28/23.
ALPHA's photo is reversed.



**CHECK US
OUT ONLINE**



www.simmental.org

Have you visited simmental.org lately?

The entire website has a new look highlighting cattle sales, industry events, ASA's programs, marketing opportunities, and breeders' resources.

simmental.org
makes it easy for you.

Breeders' resources include information on:

- ◆ SimGenetics
- ◆ Simple trait selection
- ◆ Genetic improvement tools
- ◆ Frequently asked questions

CONTENTS

Register

the Register ♦ September 2023 ♦ Volume 37, Number 1

ASA Voices

- 8** Trustee Viewpoint
- 32** AJSA Connection

Data & DNA

- 116** ASA Fee Schedule

ASA & State Updates

- 26** Bulletins
- 28** Fleckvieh Forum
- 43** We Get Visitors
- 114** New Members

Industry Insight

- 27** Beef Business
- 38** Corporate Report
- 42** Cutting Edge
- 44** International

Sales & Shows

- 45** AJSA National Classic
- 76** AJSA Eastern Regional Classic
- 86** AJSA Western Regional Classic
- 94** AJSA South Central Regional Classic
- 118** Date Book

Cattle Trivia

- 38** Cow Sense

The Fine Print

- 120** Rates & Policies
- 122** Advertiser Index



Josie Phillips of Kentucky won the AJSA photo contest with this month's cover photo titled "Cowboy Day Dream."

About the Cover

the Register (Issn: 0899-3572) is the official publication of the American Simmental Association, published monthly, except bimonthly, in December/January, May/June, and July/August by ASA Publication, Inc., One Genetics Way, Bozeman, Montana 59718, and is a wholly owned, for-profit subsidiary of the American Simmental Association.



Periodicals Postage paid at Bozeman, MT, and at additional mailing offices.

Subscription Rates: \$50 (US), \$100 (US) First-Class, \$150 (US) All International Subscriptions.

POSTMASTER: Send address changes to *the Register*,
One Genetics Way, Bozeman, Montana 59718.

Printed in USA

7P RANCH

48th Annual PRODUCTION SALE

**Saturday,
October 28, 2023**

**1:00 PM – Females Sell First
Lunch at 12:00 Noon**

**At the Ranch, Winona, Texas
(10678 FM 757, Winona, Texas 75792)**

Selling

70 Simmental and SimAngus™ Bulls

- Yearling to Two-Year-Old Bulls
- All are polled
- Most are AI sired by breed leaders in both Simmental and Angus

50 Simmental and SimAngus™ Females

- Breds and Pairs plus both Simmental and SimAngus™ Open Heifers ready to breed
- All are polled
- Most are AI sired and bred to AI sires

100 Simbrah Females

- Breds, Pairs and 3-N-1's plus F1 Simbrah Open Heifers ready to breed
- Most are ½ Simmental ½ Brahman heifers resulting from the mating of productive 7P Ranch Simmental cows to ONE elite Brahman AI sire – Mr Kallion 1352
- The disposition is Excellent on these cattle
- Most are registered with the American Simmental Association and also eligible to be Golden Certified registered with the American Brahman Breeders Association



Go to www.CattleInMotion.com
to view online catalog and videos of our sale
offering AND for live broadcast with internet
bidding available on sale day.

Auctioneer:

Mark Tillman • 210-216-6754 • TX LIC# 9642

Sale Consultants:

Warren Garrett • 903-316-2889

Marty Ropp • 406-581-7835



Joe Prud'homme and Family

PO Box 568, Winona, Texas 75792
903-530-2371 Joe Prud'homme
903-235-9112 Tom Barker, manager
tom@7pranch.com



**Black and Red
Purebred Simmental
and SimAngus™
and F1 Simbrah**

SEVEN P RANCH

Simmental and SimAngus™ Bulls



Simmental and SimAngus™ Females



Simbrah Females



www.7PRanch.com

Call us today for your catalog



Like us on Facebook.

Stanley Martins *MAJOR HERD REDUCTION SALE* Saturday, November 18, 2023, Decorah, Iowa



One of the sale features of this sale will be direct daughters of each of these monumental donors including Hacks Kerstin. She is the last direct daughter of Kerstin. She is also the very last Hackenburg daughter, that I am aware of, extremely rare! 100% Fleck, 100% German, 100% good!



Kuntz Ms Moses



Virginia Treasure



Also selling will be two of the last DDD Stacey Mac daughters sired by Talladega. Sarah 32E and Sally 35E. Their production has been second to none! If you want Fleckvieh females of the highest quality, look no further!

STANLEY MARTINS FARMS

141 Hwy 18 • Postville, IA 52162
563-419-2444 (c) • 563-864-7305 (h)
stanmartins1234@gmail.com
www.stanleymartinsfarms.com

- We sell bulls every month of the year.
- 90% of our bulls sell from \$3,000-5,000.
- We export.

the Register

published by

ASA Publication, Inc.

One Genetics Way, Bozeman, Montana 59718 USA

406-587-2778 • fax: 406-587-9301

www.simmental.org • email: register@simmgene.com

Canada Publications Agreement Number: 1875183

ASA Publication, Inc., Board of Trustees

Chris Ivie, Chairman • Tim Clark, Vice Chairman

Doug Parke • Chad Cook • Ryan Thorson

Wade Shafer, PhD, Executive Secretary-Treasurer

CEO

Wade Shafer, PhD

Business Manager

Chip Kemp

Managing Editor

Lilly Platts

Advertising/Editorial Coordinator

Rebecca Price

Sales Manager

Nancy Chesterfield

Media/Website Administrator

Kathy Shafer

Design/Production

Joel Coleman

Gretchen Jensen

Jenna Wacker

American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA

406-587-4531 • fax: 406-587-9301

www.simmental.org • email: simmental@simmgene.com

ASA Board of Trustees

Executive Committee

Doug Parke, Chairman • Chris Ivie, Vice Chairman • Chad Cook, Treasurer

Tim Clark • Ryan Thorson • Wade Shafer, PhD, Executive Vice President

Barry Wesner, Immediate Past Chairman

North Central Region

Tim Clark (2024)

1999 18th St NW

Turtle Lake, ND 58575 • 701.799.7752

Tim.Clark@hubbardfeeds.com

Loren Trauernicht (2025)

901 E Pine Rd

Wymore, NE 68466 • 402.230.0812

mtrauernicht@diodecom.net

Matt Aggen (2026)

27133 146th St

Harmony, MN 55939 • 701.866.3544

mattaggen@hotmail.com

Troy Marple (2026)

9450 Michaels Rd

Westmoreland, KS 66549 • 785.250.0522

troy.j.marple@gmail.com

Eastern Region

Chris Ivie (2024)

PO Box 264

Summertown, TN 38483 • 931.215.0316

iviejc@usit.net

Doug Parke (2024)

153 Bourbon Hills Dr

Paris, KY 40361 • 859.421.6100

office@dpsalesllc.com

Barry Wesner (2024)

1821 W 700 S

Chalmers IN 47929 • 219.863.4744

wesnerlivestock@yahoo.com

Brandi Karisch (2026)

648 Polly Bell Rd

Starkville, MS 39759 • 225.717.3324

mbkcattle@gmail.com

Scott Trennepohl (2026)

6591 W 625 N

Middletown, IN 47356 • 765.620.1700

sttrennepohl@yahoo.com

Western Region

Chad Cook (2024)

PO Box 174

Walsh, CO 81090 • 719.529.0564

bridlebitsimm@gmail.com

Maureen Mai (2025)

427 Peaceful Way

Bonnars Ferry, ID 83805 • 208.660.2726

rymocattle@gmail.com

Ryan Thorson (2025)

1725 Road 261

Glendive, MT 59330 • 406.694.3722

ryanthorson7@gmail.com

Quin LaFollette (2026)

1476 Hwy 14A

Powell, WY 82435 • 307.899.3553

Quin@Blacksummitcattle.com

South Central Region:

Brandon Callis (2024)

26123 State Hwy 152

Minco, OK 73059 • 979.204.1265

callissteer@yahoo.com

Victor Guerra (2024)

PO Box 92

Linn, TX 78563 • 956.607.5515

vgg03@aol.com

Joseph Hensgens (2025)

136 Deer Park Ln

Rayne, LA 70578 • 985.992.9119

joehensgens@yahoo.com

Greg Burden (2026)

890 VZ CR 2205

Canton, TX 75103 • 405.780.0372

greg.gbcattle@gmail.com

Sunday, September 17, 2023
2:00 PM CST | Shelbyville, IL

*Selling Simmental & SimAngus™
 Fancy Open Heifers, Bred Females,
 Bulls and Steers*



Lot 1 | ASA# 4191563 | BD: 1/5/23
 Purebred by W/C Bankroll



Lot 2 | ASA# 4221099 | BD: 2/3/23
 3/4 Simmental by JBSF Berwick



Lot 3 | ASA# 4233843 | BD: 3/17/23
 Purebred by STCC Tecumseh



Lot 4 | ASA# 4191569 | BD: 2/15/23
 Purebred by W/C Bankroll



Lot 13 | ASA# 4233829 | BD: 2/17/23
 Purebred by SO Remedy



Lot 29 | ASA# 4226126 | BD: 2/18/23
 1/2 Simmental by GATEWAY Follow Me



Lot 31 | ASA# 4221084 | BD: 3/2/23
 Purebred by W/C Bank On It



Lot 37 | ASA# 4220233 | BD: 3/22/23
 3/4 Simmental by FC Something About Serena



Lot 47 | ASA# 4230952 | BD: 3/23/22
 Purebred by JSUL Something About Mary
 Bred to THSF Lover Boy



Lot 48 | ASA# 4207828 | BD: 1/2/22
 3/4 Simmental by W/C Pinnacle
 Bred to CLRWTR Clear Advantage



Lot 49 | ASA# 4034049 | BD: 1/6/22
 Purebred by W/C Night Watch
 Bred to HILL Big Order



Lot 50 | ASA# 4179818 | BD: 2/13/22
 3/4 Simmental by HPF Quantum Leap
 Bred to WHF Point Proven



Lot 55 | ASA# 4020640 | BD: 1/4/22
 Purebred by W/C Relentless
 Bred to THSF Lover Boy



Lot 62 | ASA# 4076632 | BD: 2/18/22
 3/4 Simmental by RUBYS Battle Cry 891F
 Bred to THSF Lover Boy



Lot 63 | ASA# 4059488 | BD: 2/19/22
 Purebred by THSF Lover Boy
 Bred to ROCKING P Private Stock



Lot 39 | ASA# 2584182 | BD: 2/8/11
 HF Serena | Purebred by MR NLC Upgrade
 Pregnancy by KCC1 Exclusive

GUEST CONSIGNORS

Hillstown Farms
 618-978-0531

JR Simmentals
 217-248-8447

Fox Creek Cattle
 618-843-3276, Travis
 618-553-8865, Brock

Jeff and Justin Lewis
 217-251-2400, Jeff
 217-251-5020, Justin

Russell Land and Cattle
 618-262-6509

Black Diamond Genetics
 217-433-0242

Richie Show Cattle
 815-263-0615, Derek

Travis Farms
 618-843-5264

Huenefeld Simmental Farms
 402-764-0981, Matt
 815-238-6641, Steve

Rincker Cattle Company
 646-717-2659, Cari

AUCTIONEER

Duane Stephens
 812-887-1523

SALE STAFF

Dan Naughton
 217-304-6502

Austin Rincker
 217-825-5248

Zach Rincker
 217-690-6845

Rob Neikirk
 618-839-3143

SALE CONSULTANTS

Roger Allen 715-684-9222
 David Guyer 812-243-1676

Larry Martin 217-433-0242

Greg Miller 608-778-8785

Doug Parke 859-421-6100

Drew Hatmaker 423-506-8844

Ryan Haefner 815-499-0522

Adam Swigart 309-826-3809

Brandon Rutledge 217-369-6729

Emily Ivey 865-254-2998



Curt, Pam, Brent, Cari, Jace & Raelynn
 Home: 217-774-5741 | Curt: 217-871-5741
 Brent: 217-246-3550 | curt@rincker.com



Bid online at CCI.Live

VIEW SALE DETAILS AND REQUEST A CATALOG AT: RINCKER.COM | ILLINIELITESALE.COM





by Brandi Karisch, Eastern Region

As I sit down to write this viewpoint, I am just eight months into my term representing the eastern region as a brand new ASA trustee. Growing up as a Simmental kid, it still seems a little surreal to me that I get to serve our organization that shaped so much of who I am today. For those of you who I have not had the pleasure

to meet yet, I hope we get to visit at a Simmental event soon. Consider this viewpoint an introduction to me. Currently, I wear a few different hats on a daily basis. Professionally, I am the State Beef Cattle Extension Specialist for Mississippi State University. I get to help cattle producers on a day-to-day basis with questions, put on workshops, speak at meetings, and do applied beef cattle research. I mentor graduate and undergraduate students in research and supervised internships, and help coordinate our livestock judging team. Personally, my favorite hats to wear are mom to Mason (8) and Miles (4) and wife to Matt. Together, the four of us have MBK Cattle, where we raise Simmental, SimAngus, and Simbrah cattle here in northeast Mississippi. Our goal is to produce functional cattle that work in our environment, and we also strive for cattle with added look and substance. We have always enjoyed the competition of the show ring, and exhibit cattle as well as sell several junior projects each year.

This past summer I got to experience my first National Classic on the other side of the fence as a mom. Our oldest has been showing since he was six, and we have anxiously looked forward to this summer for several years. I've always believed our junior program is the best place to raise kids, and I finally got to experience it from the other side. It was a full-circle experience because so many of my fellow juniors are in the same boat as parents of exhibitors. I joked that we needed to plan an AJSA alumni reunion at next year's Classic, so we could take the time out from our busy parent schedules to catch up and visit more. I'm happy to report that Mason competed in all five contests and came away saying Sales Talk was his favorite, and Public Speaking was his second favorite, and asked where we get to go next year. He even got to bring home a couple of banners. I'm calling that a mom win.

As I've gotten to know my fellow board members over the last few months, I am proud of this group that has been elected by the Association. Our board has worked together on some tough issues over the last few months, and I have faith that we will continue to work well together going forward. I have a goal during my term to grow involvement and participation from our membership in the association. If I can help to address any thoughts or concerns, I would love to visit with you. ■



Clint Berry

"The FPC is a simple and easy tool that commercial cattlemen can utilize to differentiate their cattle in the marketplace. Works in breeding programs using various breeds and has no cost to the producer."



Feeder Profit CALCULATOR™

IGS@internationalgeneticsolutions.com



Mason, Miles, and Brandi at the 2023 AJSA National Classic in Des Moines, Iowa.

Ladies of the One Star

ANNUAL PRODUCTION SALE
IN GRAND SALINE, TEXAS



NEW SALE DATE AND TIME!

Join us on Saturday, October 28, 2023
for the pre-sale social and dinner!

SUNDAY, OCTOBER 29, 2023

12:00 PM

With Guest Breeders
Circle M Farms | Rocking P Livestock
Wallace Cattle Co.



Bob Mullion, Owner - 760-861-8366
Michael Mullion, Owner - 760-464-3906
AK Phillips, General Manager - 606-584-1046
Tyler Abney, Show Cattle - 405-609-4000
REDRIVERFARMSOFTEXAS.COM



Graham Blagg - 530-913-6418
Jered Shipman - 806-983-7226
Tim Anderson - 605-682-9343
INNOVATIONAGMARKETING.COM

The Cow Makes *the* Difference

by Lilly Platts

Oval F Ranch, located in the rolling fescue hills of northwest Missouri, started breeding Simmental in 1971 with the purchase of seven halfblood daughters by Parisien. These heifers were bred to Bismark, and laid the foundation for generations of Simmental genetics to come.

Today, the Fischer family — Don and Marilyn, their son, Matt, and his wife, Andrea, and their daughters, Ella and Kate — are continually improving their cow herd, with a special focus on breeding strong females. Oval F bulls are primarily marketed by private treaty and select females are sold through Missouri Simmental Association (MSA) sales. Matt was involved with the AJSA, and later worked in the AI industry for over 20 years; both experiences continue to inform his role at Oval F.

Simmental Since the 70s

Don Fischer explains that their start in the Simmental business was somewhat by chance. “Marilyn and I were getting into a partnership commercial herd at the time, and were on a cow buying trip to the Sandhills of Nebraska. We bought quite a few Hereford cows, but this guy also had some halfblood Simmental he had bred. We had heard of Simmental, and studied it quite a bit. Long story short, we ended up with those halfblood heifers.”

They bred these heifers to a Simmental bull, and continued breeding up until they had a group of purebred Simmental females. “From our research in the beginning, we looked to Simmental to get the traits they were being used for in Europe, which are meat and milk. They were a good combination, and it didn’t take long having some Simmental blood in our herd for us to figure out that they are good at raising a calf,” Don continues.

The Oval F cow herd has evolved significantly over the years, from the original brown and white cattle to being mostly homozygous black and polled today. Don recalls that their herd was red in the 1980s, with only a few white spots appearing occasionally. They soon realized that black-hided cattle were going to dominate the industry, and began the process of transitioning their cow herd. Changing this took time and care, since they had built several generations of their own genetics and wanted to maintain the traits they had worked hard for. Through careful selection, they added black genetics through homozygous black bulls.





Above: Don (left) and Matt Fischer. Below: The Fischer family began breeding Simmental cattle in 1971.

Oval F also endured other changes in the breed, like frame size. “We kept our feet on the ground and tried to keep the productivity in our cattle. That kept us in check,” Don shares.

Strong Females Make Reliable Bulls

Oval F places a high priority on breeding productive, sound, big-bodied, fertile females. “I feel my number one goal is to make my next generation of replacement females,” Matt shares. “I want to make cows that will stay with me. The cow makes the difference, and we’ve been able to identify cow families that really shine for us year after year.”

Northeast Missouri is fescue country, which the Simmental breed is especially adaptable to. The Fischers manage their cow herd in the same manner as their commercial customers, and don’t use supplements like creep feed. “We make a cow earn her keep,” Matt explains.

With a strong female foundation, Oval F is able to breed bulls that work for their commercial customers. “We want to make commercial bulls that our customers

and neighbors can use to improve their program and thrive in their business,” Matt says.

Many Oval F customers live in the same area, and many are neighbors. This has allowed the Fischers to see firsthand how their bulls are working. Don shares, “I’m always eager to figure out what our customers’ needs are and to see if we can help fill them. Most of the time, they are retaining heifers and putting them back in the herd. They’re concerned with calving ease and growth, but they also want maternal traits, like good feet and legs, and udders.”

To meet these needs, balance is at the heart of their genetic decisions. “To balance type and data is a never-ending task for us,” Matt shares. “We try to evaluate cattle from the ground up. Then we make sure the data fits the cattle.”

Maintaining this balance can be a challenge, especially since they want each animal to count. “We aren’t able to have many ‘throwaways,’” Matt shares. “We try to make solid judgments, which comes back to both data that we can see on paper and phenotype. We sort cattle pretty hard, and figure out if anything is going to be a detriment

(Continued on page 12)



The Cow Makes the Difference

(Continued from page 11)



*Above left: Many years ago the Fischers focused on adding black genetics to their herd. Today, the majority are homozygous black and polled.
Above right: Oval F Ranch balances phenotype and EPD in their selection decisions. A special focus is placed on breeding strong females.
Below: Matt Fischer (left) works alongside his father, Don, and his two young daughters are involved as well.*

to us or our customers, or if it's going to lead us in the right direction. I feel fortunate that we've made a lot of strides in the right direction in the last several years."

Staying focused on the positives and negatives in the cow herd also helps them remain balanced. "We want to find the rock stars, but we also want to make sure we don't use a problematic bull too," Matt explains. "I've been able to watch our genetics change significantly for the better over the last several years. It's been evident in our bull sale pen. Customers have been very pleased with our bulls, and I'm very proud of them."

The Fischers have also maintained a focus on the traits their commercial customers care about. "When it comes down to the nuts and bolts of it, our bull customers want to know what the bulls' birth weights are, what their growth is, and their milk numbers," Matt explains.

While the majority of the cow herd is black, Oval F continues to raise some red genetics. "We are primarily homozygous black, but we have some customers who are looking for red bulls," Matt says.

Technology like DNA testing and programs like Total Herd Enrollment (THE) have helped them to balance numbers and phenotype. Through THE, Oval F is able to track the performance of every cow in the herd. "It's been a very good way for us to make sure nothing slips through the cracks," Matt explains. "Overall, it helps us do better, and make sure everything is accounted for."

The Next Generations

Don is proud to have built 20 generations of Simmental genetics, and also for several generations of the Fischer family to be involved. Matt grew up being extremely involved with the breed, participating in the AJSA, and decided to remain involved with the family business. "My very first show heifer was born in 1984, and I still remember driving through the pasture gate with dad the morning the heifer was born and claiming her," Matt recalls. "I have fond memories of that time. The following year was when my older brother went to



his first AJSA National Classic, and my grandparents took me to my first county fair. It's the kind of memory I'll always have, and it was certainly an experience that instilled a lot of values into what I do today."

Matt continued showing competitively through the AJSA and 4-H. Today, his daughters, Ella and Kate, are coming up through the AJSA. "It's been a strong part of our family," Matt says. "It meant a lot to us, and I think it was a very positive part of my upbringing. It meant enough that it's the way we're choosing to raise our children."

Ella and Kate are a part of the everyday operation, representing the next generation to grow up in the beef industry. "Both spent a lot of hours and days in all aspects of what we do," Matt shares. It's been a great opportunity to teach my children responsibility, from 4-H projects to everything else we do. I'm proud that they understand that there is a right way and a wrong way to handle things, and it's been a great opportunity for us to open their eyes to how things should be done in this world."

The show ring has remained a part of the Oval F program, and the Fischer family has had many successes including state fair winners and champions at the American Royal, North American International Livestock Exposition, and National Western Stock Show. Don shares, "We've been pretty active in the show ring. We have approached it as a marketing and advertising

activity as much as anything. It also kept our kids active, and it helped to develop a work ethic and pride of ownership in them," he continues.

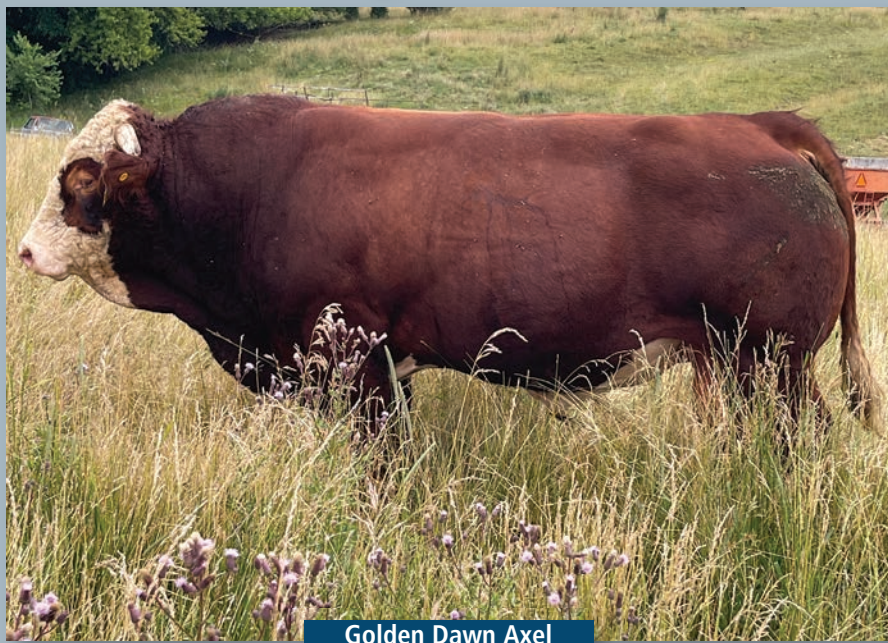
The Fischer family has remained committed to the Simmental breed, and plans to continue adding generations of powerful cows to their herd.

"To carry on the legacy my parents built has honestly been a lot of fun," Matt concludes. ■

Editor's note: Oval F Ranch was featured in the Stand Strong Simmental series by the Grant Company. The video can be viewed on YouTube by scanning this QR code:



Stanley Martins MAJOR HERD REDUCTION SALE Saturday, November 18, 2023, Decorah, Iowa



Golden Dawn Axel

Genetic Giants Moving East!

Many thanks to the Goddard family for their purchase of Golden Dawn Axel, Golden Dawn Felix and two superior young donor females. Also, thanks to Frank and Emily Eaves for their purchase of two bulls and ten females last December and for their purchase of another bull and three more females. Last, but not least Timmie Shellnutt who selected three great females, including a gorgeous Treasure two-year-old. And, thanks to everyone else for your kind words and strong support!

**STANLEY MARTINS
FARMS**

141 Hwy 18 • Postville, IA 52162
563-419-2444 (c) • 563-864-7305 (h)
stanmartins1234@gmail.com
www.stanleymartinsfarms.com

- We sell bulls every month of the year.
- 90% of our bulls sell from \$3,000-5,000.
- We export.

Merit Award Recipients 2023

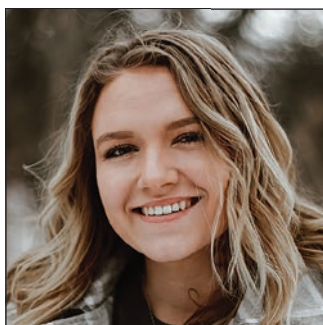
Seventeen outstanding AJSA members are recipients of the prestigious Gold and Silver Merit Awards, presented by the American Simmental Association (ASA). The American Simmental-Simbrah Foundation (ASF) established Merit Awards in 1981 to recognize AJSA members who have made significant contributions to their home, school, community, and the Simmental or Simbrah breeds. The winners were announced at the 2023 National Classic in Des Moines, Iowa. The ASF offers three award levels: Bronze, Silver, and Gold. The Gold Merit Award recipients will each receive a \$5,000 scholarship, and the Silver Merit Award recipients will receive \$2,500 to support their post-secondary education.



Gold



Gold



Gold



Gold



Gold

Kaitlyn Cloud, Carthage, Missouri, has been involved with the AJSA for 11 years, holding several leadership positions; she has received many accolades during her time in the association. She has served as a board member for the Missouri Junior Simmental Association for several terms, and has also been a member of the Regional Classic Planning and Fundraising Committee. Cloud is currently a member of the Texas A&M Livestock Judging Team, the Collegiate Cattlewomen, and is an Animal Science Ambassador. Upon graduation from Texas A&M University next spring, she has the goal of obtaining an internship with the Agriculture Organization of the United Nations in Rome. She hopes to be a voice for producers and return the impact that the agriculture industry has made on her.

Blake Henrichs, Okarche, Oklahoma, has been involved with the AJSA for 11 years. He has had many successes including frequently placing in the top ten in contests in and out of the show ring. Henrichs has served as the Oklahoma Junior Simmental Association president for three consecutive terms, and has also held leadership positions with the FFA and 4-H. He is described as an outstanding individual who has provided several positive contributions to the cattle industry. He does this by caring for his 250 commercial cows and assisting in the farming aspect of his family's operation. Henrichs' plans include furthering his education at Oklahoma State University and eventually returning home to the family operation. His goals include finding easy ways to feed livestock more efficiently and at lower cost.

Bentley McCullough, Fort Benton, Montana, has been extremely active in the AJSA throughout her youth. She served on the AJSA Board of Trustees from 2018–2020, and during her time in the Simmental breed has won many awards at the regional and national level. McCullough is passionate about promoting and strengthening the Simmental breed in her home state of Montana and beyond. She is drawn to serving others, which is evident in her willingness to help younger AJSA members, and through her full-time work at a nonprofit organization, volunteering at the Northeastern University Catholic Center, and the Northeastern American Sign Language Festival as an interpreter. After graduating from Northeastern University in 2024, she plans on returning to Montana to work as an interpreter for the deaf.

Baleigh Peterson grew up on her family farm near Gibbon, Minnesota. She has participated in 4-H, FFA, and the Minnesota Junior Simmental Association. Peterson has received many accolades, including consistently placing in the top ten at both Regional and National Classics in the Judging Contest, Public Speaking, and Sales Talk. She also won the Interview Contest at the 2022 AJSA National Classic. Peterson has a small herd of registered cattle at her family farm. Her peers describe her as “organized, an excellent public speaker, diligent, enthusiastic, a great team player, a leader, and above all a responsible person.” Her plans include continuing her education at the University of Minnesota with the ultimate goal of helping to bridge the gap between consumers and producers in the agricultural industry.

Sara Sweat, McCaskill, Arkansas, has been a member of the Arkansas Junior Simmental Association since 2009. She has earned many awards in the Cattlemen's Quiz, Public Speaking, Sales Talk, and Genetic Evaluation. Not only does she excel as a competitor but also as a leader, which was highlighted by her service on the AJSA Board of Trustees from 2020–2022. Cloud actively serves her community by teaching vacation bible programs, donating food to her local food pantry, and sending military boxes to our troops. Her future goals include continuing her education at Southern Arkansas University with the ultimate goal of improving sustainability within the beef industry. She hopes to obtain a master's degree and a doctorate in reproductive physiology to help accomplish this goal.



Silver

Haley Dodge, Ferril, Iowa, has mentored younger AJSA members through her time on the Iowa Junior Simmental Association Board of Trustees and during her time as the Iowa Simmental Princess. She has participated in varsity softball, FFA, and 4-H. She is described as prompt and courteous and always willing to work with others. Her future plans include continuing her education at Iowa Lakes Community College and then transferring to South Dakota State University to major in agriculture education. Her personal goal is to grow the size of her herd to 50 cows while increasing the quality of the replacement heifers and bulls.



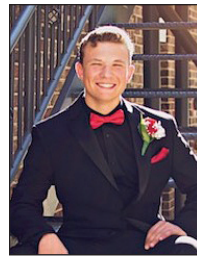
Silver

Audrey Redalen, Chatfield, Minnesota, has been a member of the Minnesota Junior Simmental Association for nine years, four of which have included roles on the board of trustees. In addition, she is the Minnesota Simmental Association Simmental Queen. She plays an active role in her family's cattle and farming operation, with hands-on experience in calving, feeding, and vaccinating. Redalen plans to attend South Dakota University to major in animal science and minor in biology. She hopes to explore more areas of the agricultural industry during college, though she will stay involved in raising and breeding Simmental cattle.



Silver

Chezney Early, Leeton, Missouri, has been a part of the Simmental breed and Missouri Junior Simmental Association (MJSA) for 12 years. Early has been on the MJSA board for the last three years. Her strengths in leadership are shown through her participation in multiple high school sports, her FFA chapter, the local church, and her 4-H club. She is also successful inside the show ring, with multiple Top 20 finishes in Regional and National Classics since 2014. In the future, she plans to pursue college to earn a degree in agribusiness with a minor in photography. Her ultimate goal is to create her own livestock photography business.



Silver

Brecken Shipman, Grandview, Texas, has been an active member of the Texas Junior Simmental Association for eight years, during which he has earned many distinctions, participating in all events at both the Regional and National Classics. He has also been involved in 4-H, FFA, student council, and the National Honor Society; through this involvement he has held leadership positions, volunteered, and more. His future goals are to gain more exposure to the meat industry with degrees in agricultural business and meat science. While in college, he wants to be a part of judging teams and then return home to enhance the family operation.



Silver

Hallie Hackett, Texarkana, Texas, has been an active member of the AJSA for the last nine years. During her involvement in the Texas Simmental-Simbrah Association, she has served on the Board of Directors as parliamentarian, president, and queen. Since 2014, she has competed in all Texas Majors and earned multiple showmanship titles. Additionally, she currently serves on the AJSA Board of Trustees. Her future plans include attending Texas A&M University to pursue a degree in animal science. Her ultimate goal is to become a large animal veterinarian. She will continue to leave her mark on the Simmental and Simbrah breed.



Silver

Anna Sweat, McCaskill, Arkansas, has been active in the Arkansas Junior Simmental Association since 2011 and, during that time, has helped plan a Regional Classic and with the state breed show. Not only is she an active member of the AJSA, but also within her community. She has helped clean up her local fairgrounds, taught a Farm To Table program to kindergarteners, and taught a Sunday School class. Her plans include attending college to earn a degree in agricultural business with a focus in marketing. Her goals are to be a part of a state-winning FFA Livestock Judging Team and earn an AJSA Swiss Bell.



Silver

Ty Knodle, Fillmore, Illinois, is a valuable member of the Illinois Junior Simmental Association (IJSJA), having been an active member for six years and serving as the vice president on the IJSJA Board of Trustees in 2022. Knodle is also involved in Collegiate FFA, Collegiate Farm Bureau, and the Ag Transfer club at Lake Land College. His future plans include pursuing a degree in agricultural economics at Kansas State University, where he will also further his livestock judging career. In the end, he hopes to return home to the family operation, and help others start their career in the AJSA.



Silver

Anna Grace Todd, Laurel, Mississippi, has been a part of the Simmental breed for ten years. She is involved in multiple academic honors programs, her local 4-H club, as well as being highly involved in her community and church. She served as the Mississippi Junior Simmental Association secretary and princess, and is dedicated to being a leader within the breed. Her future plans include attending the University of Southern Mississippi to study exercise science and kinesiology with the goal of becoming a physical therapist. She will still help maintain the family farm and assist her siblings with their show stock.



Silver

Matthew Koverman, Minford, Ohio, has been involved with the AJSA for ten years. He served on the Ohio Junior Board of Trustees from 2018-2019 as the Vice President, and currently serves on the AJSA Board of Trustees as the Vice President of Finance. He is a member of the Saddle and Sirloin club at Ohio State University and the Agriculture Education Society. His future goals include finishing his undergraduate degree in agriscience education, then pursuing a graduate degree to become a teacher. He ultimately hopes that he can continue being a positive influence on the Simmental community.



Silver

Natalie Trauernicht, Wymore, Nebraska, has been involved with the AJSA for nine years, and has served on the Nebraska Junior Simmental Association Board of Trustees for three terms. She is highly involved in her community and always willing to give back to others. For many years, she has participated in highway clean-up, the American Red Cross Blood Drive, and has taught at her local Vacation Bible School program. Her biggest goal is to eventually run her father's seed business. She plans to attend Southeast Community College for a year and then transfer to the University of Nebraska to study agricultural economics.



Silver

Isabelle Netolicky, Fairfax, Iowa, has been involved in a number of organizations, including the AJSA, FFA, National Honor Society, Johnson County Youth Council, and 4-H. Within these, she has held numerous leadership positions. Netolicky has helped organize a blanket drive for Iowa Children's Hospital, organized a canned food drive, assisted in planning campus clean-up, and fundraised to help her local fire department. In the future, she plans to attend Iowa State University to earn a degree in agriculture marketing and communications. In addition, she plans to attend as many Simmental shows as she can.



Silver

Anna Webel, Farmington, Illinois, has been a member of the Illinois Junior Simmental Association for many years, holding several leadership positions. She has also held leadership positions in her FFA chapter and basketball team. Webel serves her community by putting up flags for Memorial Day with her 4-H club, packing food at the Farmington Food Bank, and tutoring students through the National Honor Society. Her plans include attending Lake Land College to major in agriculture transfer and be a member of the livestock judging team, then transfer to a four-year university, major in agricultural communications, and continue her judging career. ■

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaver, PhD



Wade Shafer, PhD

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability / productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



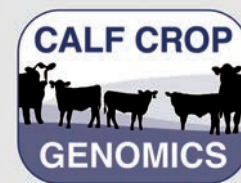
Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



Dr. Bob Hough Receives Livestock Publication Council's Headliner Award

by Lilly Platts

Dr. Robert "Bob" Hough was honored with the Livestock Publications Council's (LPC) Headliner award during their Ag Media Summit in Palm Springs, California, on August 1. Hough has a storied career in the beef industry, having worked as a journalist, as the chief executive officer of the Red Angus Association of America (RAA), and the executive vice president of the North American Limousin Foundation.

Hough is a longtime supporter of ASA, and penned a full history of the breed in 2018 titled *Simmental's American Journey*. An expert on the US beef industry, he has also recorded the history of other breeds, including Red Angus, and co-authored the comprehensive *Breeds of Cattle* book. Hough has written numerous articles for publication, covering a number of topics from management to genetics.



Dr. Robert "Bob" Hough, left, was presented the Headliner award by Livestock Publications Council President Katrina Huffstutler during the Ag Media Summit.

During his tenure at the RAA Hough was involved in creating the first breed association whole-herd reporting program, adopting the concept of economically relevant traits, using data filters, the development of nine new EPD, and more. He also developed the first USDA Processed Verified Program for entry into approved Angus product lines; with Gelbvieh he also developed cutting-edge value-based marketing systems.

Hough served on the Beef Improvement Federation board of directors as the guidelines chapter editor, authored multiple Guidelines for Uniform Beef Improvement Programs documents (BIF's guide to help producers improve beef cattle), and more. He has spoken at events, served as president of the Beef Breeds Council, director of the National Pedigree Livestock Association, and director of



Above: Dr. Bob Hough at work.
Below: Hough received a BIF Pioneer Award in 2022.



the Genetic Evaluation Council. Hough received the BIF Continuing Service and Ambassador awards, as well as the BIF Pioneer Award.

The LPC Headliner award salutes an individual for meritorious service to the livestock industry. Hough is a prolific writer, and continues to cover important topics for the beef industry for publications including the *Western Livestock Journal*. He has also been the subject of writings, including features printed in *the Register*. ■

Focused on Producing High Quality Fleckvieh & Fleckvieh Based Cattle
OFFERING BRED & OPEN FEMALES, BULLS, FLUSH RIGHTS, EMBRYOS & SEMEN

THE 2023
*Magnolia
Classic*



Over 2 Decades of Successful Sales!



**SATURDAY
10/21/2023**

12 Noon at the Farm
2638 Turkey Creek Road
Starkville, Mississippi

DVAuction
Broadcasting Real-Time Auctions

Little Creek Cattle & Guest Breeders Invite You!

Faith. Family. Farming.

DR. JASON & NIKKI GRESS • JASON 301.331.1773 • NIKKI 304.676.7382

2638 TURKEY CREEK ROAD STARKVILLE, MS 39759 • INFO@LITTLECREEKCATTLE.COM



LITTLE CREEK CATTLE

2023 Beef Improvement Federation Awards

Giess Wins Roy Wallace Graduate Scholarship

The Roy A. Wallace Beef Improvement Federation Memorial Fund was established by Select Sires to honor the life and career of Roy Wallace. Wallace, who worked for Select Sires for 40 years, served as vice president of beef programs and devoted his life to the improvement of beef cattle. He became involved with BIF in its infancy and was the only person to attend all of the first 40 BIF conventions. He loved what BIF stands for — bringing together purebred and commercial cattle breeders, academia and breed associations, all committed to improving beef cattle. Wallace was honored with both the BIF Pioneer and BIF Continuing Service awards, and co-authored the BIF 25-year history, *Ideas into Action*.

Two \$1,250 scholarships are awarded each year, one to an undergraduate and the other to a graduate student. Criteria for selection include a demonstrated commitment and service to the beef cattle industry, along with a passion for the areas of beef breeding, genetics and reproduction, academic performance, and personal character. The graduate student award was presented to Lane Giess, Fort Collins, Colorado. Giess is currently working on his doctorate degree at Colorado State University.

“My PhD program has allowed me to hone my skills as a geneticist, while still focusing on developing applicable and practical science for commercial producers,” Giess says. “The goal of my present research is to develop a multi-breed heifer pregnancy genetic evaluation that provides improved selection for heifer fertility while also promoting younger ages at first calving.”

He completed his bachelor’s and master’s degrees at K-State. After completing his master’s, he was named director of nontraditional and commercial data programs for the American Simmental Association (ASA), where he worked to develop unique data programs to collect rare and meaningful data from Simmental membership, as well as worked directly with the International Genetic Solutions science team. In October 2022, he was named ASA’s lead geneticist.



Logan Elliott, left, Asbury, Missouri, and Lane Giess, right, Fort Collins, Colorado, receive the BIF Roy Wallace Scholarship from Brian House of Select Sires Inc.

“From my vantage point as a researcher, industry professional, and cattleman, it is easy to see there is still a consistent need for the improvement of genetic technologies and uniform data collection in beef cattle,” Giess says. “I am keenly familiar with the need for standardized data collection practices, and I hope my current and future research efforts can add to the existing wealth of knowledge BIF provides.”

Logan Elliott, Asbury, Missouri, is this year’s undergraduate winner. He currently attends Kansas State University where he majors in animal sciences and industry. Elliott was a member of the K-State College of Agriculture Ambassadors and served as the director of public relations and marketing for the Blue Key Senior Honor Society. He is currently the president of Collegiate Cattlemen’s Club.

BIF Recognizes Industry Leaders

The Beef Improvement Federation (BIF) presented awards on July 5 during the group’s annual research symposium in Calgary, Alberta, Canada. More than 300 beef producers, academia and industry representatives attended the organization’s 55th Annual Research Symposium and Convention in Calgary, Alberta, Canada. BIF’s mission is to help improve the industry by promoting greater acceptance of beef cattle performance evaluation.

Dr. Stewart Bauck, Lincoln, Nebraska, received the Pioneer Award, which recognizes individuals who have made lasting contributions to the improvement of beef cattle, honoring those who have had a major role in acceptance of performance reporting and documentation as the primary means to make genetic change in beef cattle. Bauck has been a pioneer in the industry. A 1981 graduate of the Western College of Veterinary Medicine in Saskatoon, he entered mixed practice before returning to obtain a master’s degree in veterinary herd health. In 1986, Bauck joined the team responsible for developing and commercializing ivermectin globally, which led him to be the country manager in Canada for Merial (now Boehringer Ingelheim). In 2003, Bauck saw the emerging

genomic technology and launched the Igenity Livestock Production Business Unit in September 2003 with a single product: Igenity L (for leptin). At Igenity, Bauck led many cutting-edge projects, and was responsible for much of the funding that went into building the original Bovine SNP 50 chip from Illumina. He worked with Angus Genetics Inc. and the University of Missouri to launch the first genomic enhanced EPD from that early chip genotyping. In 2012, Neogen acquired Igenity. Bauck moved to Lincoln to GeneSeek where he spent ten years building out a global network of laboratories and services designed to provide high throughput, low cost, and rapid turnaround genotyping in agriculture.

David Bolduc, Rocky View County, Alberta, also received the Pioneer Award. In 2018 Bolduc was recognized with the inaugural Certified Angus Beef Canadian Commitment to Excellence Award for vision and determination to produce genetics that perform for their commercial buyers and yield excellent beef. He has generously contributed his time and mentorship to the industry, sitting on various boards including the Canadian Angus Association, Canadian Beef Breeds Council, BIF, and Canadian Beef Grading Agency at a time when they made significant progress and important decisions. “Bolduc is a true pioneer,” says Kajal Devani, Canadian Angus Association director of science and technology. “He embodies not just using science and technology, but actively seeks and participates in innovation. Bolduc is always willing and eager to step up and participate in research and development projects whether it involves genomics or scoring cows for teat and udder structure or foot structure.”

Additionally, **Warren Snelling** received a BIF Pioneer Award. Snelling is a pioneer in developing methods for identification of functional polymorphisms, a key technology for increasing the accuracy of future genetic predictions and expanding our understanding of the genomic mechanisms in cattle. As a research geneticist in the genetics, breeding and animal health research unit of the US Meat Animal Research Center at Clay Center, Nebraska, he has authored and co-authored more than 80 peer-reviewed and other research papers, including work that is part of the key concepts used in understanding of livestock genomics and genetic prediction. Snelling’s career has always been focused on what is useful and directly applicable to producers.

Dr. Jenny Bormann received a BIF Continuing Service Award. Continuing Service Award winners have made major contributions to the BIF organization. This includes serving on the board of directors, speaking at BIF conventions, working on BIF guidelines and other behind-the-scenes activities. As BIF is a volunteer organization, it is

this contribution of time and passion for the beef cattle industry that moves BIF forward. Bormann served as a BIF Symposium speaker in 2019, 2021, and 2022, was a reviewer of the ninth edition of the BIF Guidelines in 2009, and contributed to the initial BIF Guidelines Wiki in 2019. She earned her bachelor’s in animal science and doctorate in animal breeding and genetics from Iowa State University and her master’s from Oklahoma State University. She joined the Kansas State University Animal Sciences and Industry faculty in 2004. In 2022, Bormann transitioned to the K-State College of Agriculture and is currently serving as an assistant dean. Specializing in beef breeding and genetics, Bormann has worked on a number of projects, including collaborations with the National Cattlemen’s Beef Association, the American Angus Association and the American Simmental Association. She has taught K-State courses in genetics, animal breeding principles, advanced animal breeding, equine genetics and introductory horse lab, and advised undergraduate students. She also has served as lead advisor for the KSU Pre-Vet Club.

Bruce Holmquist, a recipient of the Continuing Service Award, has spent his entire life in the beef cattle business and has been a lifelong advocate for the importance of a strong seedstock sector as the foundation for a thriving and profitable beef industry. First and foremost, Bruce is a third-generation cattle producer. In 1977, at the age of 16, Holmquist began his own seedstock herd when he purchased his first Simmentals. Through the years he grew and expanded the business under the name Spruce Grove Cattle Co., and now is extremely proud to see his children and grandchildren carrying the operations of the family business. Holmquist has been actively involved in leadership roles for over two decades. He was first elected as a director of the Canadian Simmental Association (CSA) in 2000 and served in various capacities, including as president in 2005–2006. Following his contributions as a board member, he joined the CSA staff and leads the organization today as general manager. In addition to his work with the CSA, Bruce has served in leadership roles for the Canadian Beef Breeds Council, Canadian Western Agribition, Saskatchewan Cattlemen’s Association and World Simmental Fleckvieh Federation. Throughout his career, Holmquist has been a strong proponent for true collaboration, focusing not just on promoting Simmental cattle but working to connect the entire beef production chain to add value for all beef producers.

Sean McGrath also received a Continuing Service Award. During his career, McGrath has worked on a wide variety of progeny test programs and research projects and has coordinated and assisted in the development of several

(Continued on page 22)

2023 Beef Improvement Federation Awards

(Continued from page 21)

national and international genetic evaluations for a wide variety of breeds. He has also spoken at hundreds of producer meetings and written articles in several breed publications and other industry press. For BIF, he has served on guideline development committees and the Ultrasound Guidelines Council. “Sean has been an outspoken advocate for genetic improvement and would describe his career as being the interpreter between PhDs, cowboys and computer programmers,” says Bruce Holmquist, Canadian Simmental Association general manager. McGrath also operates a fifth-generation ranch with his wife, Tanya, and their three children.

BIF presented **Troy Smith** the BIF Ambassador Award. This award is presented annually by BIF to a team or member of the media for his or her efforts in spreading the BIF message and its principles to a larger audience. Smith, of Sargent, Nebraska, has an enthusiastic passion for the beef industry and has dedicated his career to fostering beef improvement through his role as a freelance writer. Since 1989, you can find his byline in numerous national publications. He has a long history attending and writing about BIF and the BIF Symposium. He attended his first BIF in Dickinson, ND, in 1997. When the Angus team started the BIF Conference website and provided real-time coverage of the symposium, Smith was part of

the first team who attended and covered the event in 2002. He has helped cover each symposium hosted since then, either in person or remotely. He attended each symposium in person from 2002 through 2019.

BIF presented the 2023 Baker/Cundiff Award to **Elizabeth Dressler**, Berryton, Kansas. The annual Frank Baker/Larry Cundiff Beef Improvement Essay Contest for graduate students provides an opportunity to recognize outstanding student research and competitive writing in honor of Frank Baker and Larry Cundiff. Dressler is working on her doctorate at Kansas State University. Her essay was titled “Methodologies to quantify gas production and variance components associated with gas production from beef cattle.” Historically, winning essays are published in the annual BIF Research Symposium and Annual Meeting Proceedings, which will be produced after the event and posted to the BIF website, BIFSymposium.com. Dressler will receive a \$1,000 scholarship. ASA’s Lane Giess is a past recipient of this scholarship.

BIF also recognized **44 Farms**, Cameron, Texas, as the Seedstock Producer of the Year, and **Douglas Lake Cattle Co.**, British Columbia, Canada, as the Commercial Producer of the Year. ■

BREED FOR PROFIT

Utilize the #1 Tool to Maximize Terminal Value



\$TI Terminal Index

For more detailed information on \$TI, visit:
www.simmental.org

 **IGS** International
Genetic Solutions
IGS@internationalgeneticsolutions.com
www.internationalgeneticsolutions.com

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association

Designed to work best when selecting sires for use in herds that finish all calves and sell on a grade and yield basis.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

ASA utilizes the industry's most comprehensive sources of multi-breed carcass genetic predictions (MARC and IGS) to establish \$TI as the most effective terminal selection tool.

McFERRAN FARMS

selling in the Blackjack & Guests Female Production Sale

SATURDAY, OCTOBER 21, 2023

12:30 p.m. at Blackjack Farms, Seminole, Oklahoma

LiveAuctions.TV

75 SIMMENTAL & ANGUS LOTS

Spring Bull & Heifer Pair Splits ❖ Fall-Calving Cows (most with calves at side) ❖ Spring Bred Heifers ❖ Spring ET Heifers
Select Embryo Matings



McFERRANS LADY J182

Polled 3/4 Simmental
ASA 4046976 • 9/4/21
Reckoning 711F X HPF Quantum Leap
CED 9.7 / BW 2.2 / WW 71.5 / YW 94.7 /
MILK 15.8 / MARB .27 / REA .65 / \$API 114.2 / \$TI 69.8
Due to calve 8/19/23 to THSF Lover Boy B33.



McFERRANS QUEEN 910G

Horn. Polled 1/2 Simmental Donor
ASA 3587579 • 1/8/19
CNS Dream On L186 X
Northern Improvement 4480 GF
Selling embryos by TJSC Coping with
Destiny 9K from this direct daughter of the
legendary Angus donor J&J Queen 414.



JSUL PCC MARY'S PROUD 1230J

Polled PB Simmental Donor
ASA 3938708 • 4/28/21
W/C Relentless 32C X JBSF Proud Mary
Selling embryos by TJSC Coping
with Destiny 9K from this full sister to
JSUL Something About Mary 8421 "SAM."



BLACKJACKS LADY 701E

PB Angus • AAA 18990510 • 1/3/17
BPF Special Focus 504 X
SydGen Power Tool 2611
CED 6 / BW 2.4 / WW 61 / YW 110 / MILK 26
MARB .53 / REA .64 / \$M 52 / \$B 138 / \$C 231
Due to calve 8/29/23 to G A R Home Town.



BLACKJACKS BLACKBIRD 1014

PB Angus • AAA 20407449 • 9/17/21
E&B Plus One X Barstow Cash
CED 68 / BW 2.3 / WW 59 / YW 113 / MILK 18
MARB .82 / REA .57 / \$M 50 / \$B 143 / \$C 235
Due to calve 8/20/23 to G A R Home Town.



BLACKJACKS ERICA 1009

PB Angus • AAA 20407447 • 9/2/21
Deer Valley Growth Fund X
Hoover Dam
CED 10 / BW -0.6 / WW 74 / YW 142 / MILK 25
MARB .30 / REA .36 / \$M 58 / \$B 140 / \$C 240
Due to calve 8/20/23 to G A R Home Town.

Sale catalogs mailed on request & online at: www.mcsauction.com

-MF McFERRAN FARMS

Keith McFerran (405) 380-5747
Amber McFerran (405) 919-5194
a.mcferran@yahoo.com
35763 EW 1140, Seminole, OK 74868

MCS
MATT C. SIMS AUCTION
INCORPORATED
SALE MANAGER
Matt Sims (405) 641-6081
matt@mcsauction.com





Progress Through Performance Shows

Mark Your Calendars for 2023–2024 Major PTP Open Shows

Visit event websites for show schedules.

American Royal

October 2023

www.americanroyal.com

North American International Livestock Exposition

November 2023

www.livestockexpo.org

This is the National SimGenetics Show for 2023–2024

Cattlemen's Congress

January 2024

www.cattlemenscongress.com

National Western Stock Show

January 2024

www.nationalwestern.com

Fort Worth Stock Show

January 2024

www.fwssr.com

The American Simmental Association

is proud to sanction high-quality Purebred Simmental, Percentage Simmental, and Simbrah Progress Through Performance (PTP) shows throughout the country.

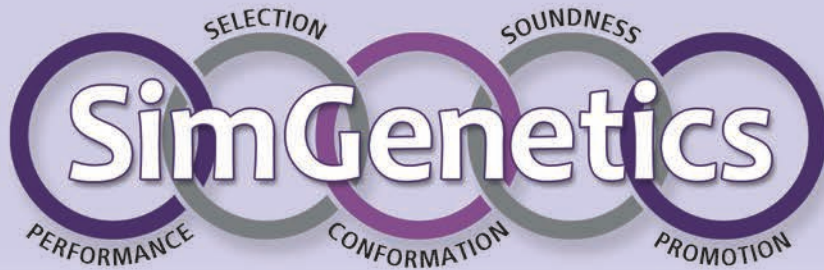
The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data, such as EPD and actual measurements, with traditional phenotype evaluation.

PTP Judges

PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities & Events (A&E) Committee. View the PTP approved judges list at: www.simmental.org.



ASA PTP RING OF CHAMPIONS 2023–2024



Only the Major PTP Shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2023–2024.

Shows include: 2023 American Royal
2023 North American International Livestock Exposition
2024 Cattlemen's Congress
2024 National Western Stock Show
2024 Fort Worth Stock Show

Award Divisions

- ◆ Purebred Simmental Female of the Year
- ◆ Purebred Simmental Bull of the Year
- ◆ Percentage Simmental Female of the Year
- ◆ Percentage Simmental Bull of the Year
- ◆ People's Choice Female of the Year
- ◆ People's Choice Bull of the Year

Qualifications

- ◆ Exhibitors must be active members in good standing with the American Simmental Association
- ◆ Purebred Simmental: 7/8 Simmental and up
- ◆ Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

Additional information

PTP Coordinator
Chance Ujazdowski
920-740-7536
chanceu@simmgene.com



Hydrops Pregnancies in Simmentals

Seeking reports of active cases

The Nebraska Bovine Congenital Defects program recently recognized an increased number of reports of hydrops pregnancies in a line of Simmental cows. Hydrops is expressed by females developing markedly enlarged abdomens in late pregnancy due to a dramatic excess of fluid in the fetal membranes. At present, these cases point to a genetic link but the pattern of inheritance and percent of affected offspring is unknown. Reports involve daughters and granddaughters of the bull WS All Aboard B80, ASA #2852207.

For the most up-to-date information, please see the “Further Information” link on Simmental.org. A webinar discussing what is currently known with the University of Nebraska–Lincoln and ASA team is available at simmental.org. Finally, if you have a potential case to report, please use the “Report Case” link at simmental.org to provide us with your contact information, and a team member will get back to you soon.

Stay Involved with Trustee Elections and Rule & Bylaw Changes

ASA’s fiscal year ended on June 30, which means you likely noticed the Annual Membership Fee charged to your Herdbook account. There are two important steps to remain active:

1. Pay your Annual Membership Fee.
2. Register and/or transfer at least one animal record within two years.

Your account must be in active status in order to elect trustees from your region and to vote on Rule and Bylaw amendments. We want your voice to be heard, so make sure your account is active today! If you have any questions, contact ASA’s Membership Department at 406-587-4531 or members@simmgene.com.

ASA’s New and Improved Website Is Live

Simmental.org was recently updated to make it quicker and easier for you to find all things ASA related. In addition to the resources you’re used to, it also features a breeder’s resources section that highlights information on SimGenetics, performance data reporting, simple trait selection, and genetic improvement tools. If you have questions or need assistance finding something, contact our office at 406-587-4531.

DNA Updates

DNA Research fee application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee.

With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

TSU/Applicator Price Increase

Due to rising costs from the TSU manufacturer AllFlex™, ASA has increased the price of TSU sampling kits to \$22 per box. Each box will still include ten individual tissue sampling units. The cost of TSU applicators has also been increased from \$40 to \$50 each.

Semen Sample Fee

Effective immediately, ASA will be implementing a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

Notice of Updating HerdBook’s Programming Logic – Purebred Simbrah Classifications

In September of 2022, the ASA Board of Trustees and staff of ASA were notified of a concern regarding the Purebred Simbrah classification some animals received. Upon an in-depth review, ASA determined that the programming logic in HerdBook Services (herdbook.org) from 2013 gave an animal a Purebred Simbrah classification where another interpretation would classify these same animals as Percentage Simbrah.

The ASA Board met on Monday, November 28, 2022, and passed two resolutions that clarified the interpretation of the programming logic to be used for the Simbrah Registry – Breed Classification and provided for the implementation of the clarification.

The updated programming logic was implemented on December 15, 2022, (the “2022 Programming Logic”). This notice is to inform the membership that for some records currently classified as Purebred Simbrah (referred to as the 2013 Programming Logic), the 2022 Programming Logic will classify these same animal records as Percentage Simbrah. To read the full clarification go to simmental.org.

Fourth Quarter Cost-Share Funds Available

The fourth quarter of the 2022–2023 fiscal year ended on June 30. This means that, for those who have not already done so, quarterly Check-Off dollars are available for distribution to state associations. The applications are located on simmental.org. Go to membership ☑ State Associations ☑ Promotional Check-Off Dollar Request. Please do not submit this list by email.

Many state association activities have occurred during these past months. Please submit any pictures or information about these events to editor@simmgene.com to be published in the State Scene section of the Register. Please contact Callie Cooley at ccoolie@simmgene.com if you have questions.

Digital Certificates Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA will no longer scan and email or fax copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a

digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions at simmental@simmgene.com.

2023 Year-Letter is L

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2023 is L, and will be followed by M in 2024, and N in 2025. The letter K was the year-letter designated during 2022.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project, and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

Digital Billing Statements

As of August 1, 2022, members who have provided an email address only receive digital statements. As postal service delays continue to increase, digital statements allow for fast and effective communication. If you did not receive a statement please check your spam folder. Your billing history is available any time through your Herdbook account. Log in, select the My Account tab, select View ASA Billing History, choose the Month and Year and click on Apply. Please log in, go to the My Account tab and make sure the email that is on file is current.

Office Holiday Schedule

Thursday, November 23 & Friday, November 24

Thanksgiving

Monday, December 25, & Tuesday, December 26

Christmas ■

BEEF BUSINESS

Register

USDA Warns of Market Concentration

Market concentration and its impact on pricing and competition have increased dramatically in recent years — that's according to a new report from USDA's Economic Research Service. Entitled "Concentration and Competition in US Agribusiness," the report details consolidation across several industries, including the meatpacking sector. The share of meatpacking sales held by the largest firms has increased sharply over the last four decades. In 2019, for example, the four largest meatpackers accounted for 85% of steer and heifer slaughter and 67% of hog slaughter.

The report attributes this consolidation to shifts of production to larger plants as well as improved technologies, which helped companies realize economies of scale. As packers built bigger plants, they also developed relationships with livestock producers, either through direct ownership or contracts. These changes pushed many smaller plants and ultimately pushed livestock producers out of business. While there have been many mergers in meat and poultry processing, the report notes that few of these mergers involved rival packers. As a result, these mergers had only a modest effect on concentration.

Though it is widely believed that market concentration decreases competition and drives up prices, according to the report, market consolidation can facilitate innovation and economies of scale that can lower market prices. While that was the case prior to 2010, the report points to rising spreads between processor prices paid for livestock, suggesting that meatpackers have been able to exercise greater power over livestock prices of the last decade, than in the past. New entry and plant expansion among incumbent producers will determine whether such market power can be maintained, the report concluded.

Legislation Would Repeal FDA Rule

A pair of US Representatives have introduced legislation that seeks to reverse FDA guidelines restricting the use of over-the-counter livestock antibiotics. The so-called "Stop Government Overreach in Ranching Act" will take aim at FDA's "GFI 263" guidance, which took effect in June and requires a veterinarian to first issue livestock owners a prescription for commonly used antibiotics like penicillin, oxytetracycline, gentamicin, and others often acquired at local feed stores.

The bill seeks to repeal this FDA guidance and prohibit the agency from issuing a substantially similar guidance or rule. "This sentiment from our farmers and ranchers regarding the veterinary feed direction has been clear and nearly unanimous. It is an unnecessary added expense and will be an undue burden on producers. Our livestock producers have years of experience managing these antibiotics; they know what their animals need to thrive," said a spokesman for the American Farmers and Ranchers/ Oklahoma Farmers Union. GFI 263 is part of a larger effort by the FDA and World Health Organization to reduce antimicrobial resistance across the globe.

Several Reasons for Slow Herd Expansion

by Derrell Peel, Oklahoma State University

The mid-year cattle inventory report confirmed cattle numbers continue to get smaller, and there is no significant indication of herd rebuilding so far. Despite sharply higher cattle prices this year, there is no data to suggest heifer retention or

(Continued on page 36)



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

North American International Livestock Exposition (NAILE), Louisville, Kentucky

Allow me to take a one edition pause in the “Our Pioneers” series and provide a timely update about the 2023 NAILE. Over the years I have covered the historical background of the NAILE, its long tenure in Chicago, its massive portrait collection, its journey to Louisville, Kentucky, and more. This relocation happened as a result of a huge financial commitment from the state of Kentucky and the vision of our state leadership about the potential for this storied venue. This all started in earnest in the early 1970s.

Encompassing nearly 500 acres near the airport in Louisville, the Kentucky Exposition Center was originally built in 1956. Steady growth has seen the complex undergo enormous expansion over the years, becoming the sixth-largest facility of its type in the US, with 1,300,000 square feet of indoor space. It also has nearly 700,000 square feet of Class A exhibit space. These grounds and facilities are used year round, hosting a wide array of activities, with one of those being the NAILE in November of each year.

This year will be the 50th anniversary for the NAILE in Louisville, a longevity that is a major achievement of its own in the modern area of constant change. It is my understanding that the NAILE leadership, with full encouragement and support from the State of Kentucky, have made plans for a special celebration. I have been told it will be conducted in a manner worthy of achieving this milestone.

A little research on my part revealed that our Simmental breed was present from the earliest days. Records show that a Simmental sale was held there in 1974. This was quite an accomplishment given that our Continental breed was the “new kid on the block.” After all, only a few years prior in 1967, the first Simmental, the bull Parisien, was imported to Canada from France. The following year saw the formation of the American Simmental Association. No one expected the overwhelming interest the Simmental breed would create in North America in such a short period of time. Their presence at the NAILE and other exhibition venues across the continent grew exponentially.

As I reflected upon what this anniversary meant it occurred to me that perhaps the stars had aligned for both our breed and the NAILE. And, added to that alignment is the fact that the ASA will be conducting their 2023–2024 National SimGenetics Show during that time as well. Given those occurrences I believe there are enormous opportunities for our breed to promote and showcase what we have become over those 50 years.

In addition to those factors, 2023 will represent a number of firsts for the Fullblood Simmental segment. For the first time, our open Fullblood show — the Pinnacle — and our Fleckvieh cross-bred show — the Fleck Effect — will be held in Freedom Hall. We will kick off a full day of Simmental shows at 8 AM Tuesday, November 14, followed by the Purebred and Percentage Open Simmental Shows, all in that historic arena.

Another first for our Fullbloods will be the eligibility of our junior association grand champion heifer to compete in the

Championship Drive on Sunday evening (November 12). Our Fullblood Simmental-Fleckvieh Federation (FSFF) Junior Association continues to grow thanks to the efforts of the FSFF and their members. At last count I believe we had 43 youngsters enrolled and they are eager to compete for this new challenge.

It is safe to say that the Simmental breed has been a major contributor to the success and staying power of the NAILE from its inception. Many thousands of head of Simmental cattle have kicked the green shavings over those 50 years. In consideration of that level of involvement, the National Simmental Show and the “firsts” referenced for our Fullbloods, plans are being made by the ASA as of this writing to have some special festivities to commemorate our long-tenured and meaningful contributions to the NAILE. Details of these plans are forthcoming and will be announced soon. This will add to and enhance the continued support by the ASA.

I view 2023 as a starting point to commit to a strong relationship with the NAILE for the next 50 years. When you consider that the state of Kentucky announced last year their commitment to the Kentucky Exposition Center in the next few years will be in excess of \$400 million, it is in our best interests to be forward-thinking and strive to be a part of the growth that will come. Hopefully, working cooperatively with the NAILE and making creative and sustainable plans will ensure a bright future for all. If you haven't been to the NAILE in a while, this year would be a great time to visit once again. Please join us in Louisville this November and be a part of this bold and exciting next half-century.

Appreciatively,
Larry H. Maxey

P.S. The regular Fleckvieh Forum column will resume with the next edition of *the Register*. I am pleased to report that consistent with the meaning of a forum, many of our readers are providing feedback that has been well received. I expect to share some of this feedback with you down the road. ■

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com

YOUR DATA. HIS FUTURE.

LIKE IT OR NOT — WE KNOW THE TRUTH.

Data drives our beef decisions today. Data will drive it even more tomorrow.

So, how do you get maximum genetic awareness at a tolerable price point?

One on one consultation and multiple pricing options allow ASA's Total Herd Enrollment to meet your family's needs. Squeeze every drop of genetic knowledge from your herd to give your kids and grandkids the greatest chance at raising their own families in the beef business. There are options available to meet the needs of almost any production system and they can work with any breed type.

 **SimGenetics**
PROFIT THROUGH SCIENCE

American Simmental Association

the@simmgene.com



SAPI: 136
STI: 81

Long's Redwood H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8
ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled,
rare Red Answer son!



SAPI: 104
STI: 66

BTYL Doc Holliday 202G

Loaded Up x JS Black Satin 9B "Boots" donor
ASA# 3565419 • Black • Homo Polled
Doc Holliday is a great new baldy who was
Champion Bull in Denver! Ultra sound and
stout by the Boots donor!



SAPI: 182
STI: 104

WS Proclamation E202

CCR Cowboy Cut 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



SAPI: 121
STI: 91

KRJ Dakota Outlaw G974

Rubys Turnpike 771E x BRKC Daphne DY37
ASA# 3632499 • Homo Black • Homo Polled
Dakota Outlaw's first calves are "the talk"
of the country when it comes to fresh genes
to use in 2023!



SAPI: 121
STI: 74

SJF SMJ Payroll 7245J

W/C Bankroll 811D x Profit
ASA# 3992818 • Red • Polled
Exciting combination of look, power, pedigree!



SAPI: 113
STI: 70

WHF Next Up H243

Damar Next D852 x WHF Angels Envy 245A
ASA# 3924191 • Red • Polled
Exciting, stout, half Red Angus x Simmental
out of a tremendous cow family!



SAPI: 118
STI: 80

LLSF High Profile J903

W/C Executive Order 8543B x
PSCS Alley's Lady 902G ET
ASA# 4062764 • Hetero Black • Homo Polled
Outstanding balance and look!



SAPI: 127
STI: 78

OBCC CMFM Deplorabull D148

W/C Executive Order x LazyH/Adkins Blkstr Z15
ASA# 3150188 • Homo Black • Homo Polled
Deplorabull is the \$100,000 valued herd sire
prospect that was the talk of Kansas City and
Louisville in the fall of 2016. He was named
Bull Calf Champion at both the American Royal
and the NAILE.



SAPI: 153
STI: 86

WHF/JS/CCS Woodford J001

EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease
and outcross pedigree with outstanding phen-
otype out of fantastic donor Summer 365C!



SAPI: 112
STI: 83

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo Black • Homo Polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 122
STI: 86

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Percentage
Champion for Lee.



SAPI: 120
STI: 73

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



SAPI: 187
STI: 106

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



SAPI: 111
STI: 73

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steenhoek
multiple time champion WHF Summer 365C.



SAPI: 117
STI: 74

JBSF Berwick 41F

Rocking P Legendary C918 x JBSF 402B
ASA# 3462584 • Black • Polled
Newly available and producing extremely
valuable progeny across the nation!



SAPI: 124
STI: 75

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



SAPI: 114
STI: 68

Wood Ruthless 151H

Relentless x High Regard x Aubreys BlackBlaze II
ASA# 3878993 • Homo Black • Homo Polled
Exciting outline and build with phenomenal
cow families on both sides!



SAPI: 132
STI: 80

ZTGC Just Cuz 52K

W/C Night Watch 84E x ZTGC The Blaze
ASA#: 4063644 • Black • Homo Polled
Jared Werning's new & exciting balanced sire
for profile & function!



SAPI: 119
STI: 74

W/C Double Down 5014E

W/C Executive Order x Yardley Utah
ASA# 3336150 • Homo Black • Homo Polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



SAPI: 165
STI: 98

TSN Architect J618

G A R Home Town x TSN Miss Cowboy D350
ASA# 3928828 • Homo Black • Homo Polled
The most exciting calving ease SimAngus™
in the land with top % ranks in every trait!

COOL Additions!

CATTLE *Visions*

573-641-5270

www.cattlevisions.com



\$API: 115
STI: 74

SJW Exit 44 7111E

LLSF Pays to Believe x SVF/NJC Built Right N48
ASA# 3416614 • Homo Black • Homo Polled
The most talked-about new blaze bull across the nation!



\$API: 139
STI: 79

Rocking P Private Stock H010

WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.



\$API: 208
STI: 115

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 \$API Purebred and #2 Marbling Purebred!



\$API: 131
STI: 77

KJK1 38 Special 801J

JSUL Something About Mary 8421 x R Built To Believe 801F
ASA# 3972780 • Hetero Black • Hetero Polled
Cool profiled SAM son with a cool face backed by a great cow family!



\$API: 98
STI: 65

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-quality progeny! His first crop of heifer calves has produced champions at the highest levels!



\$API: 128
STI: 78

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



\$API: 172
STI: 105

CLWTR Clear Advantage H4G

LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



\$API: 114
STI: 74

W/C Red Bird 269J

W/C Bankroll 811D x W/C Miss Angel 2870Z
ASA# 3974327 • Red • Homo Polled
Red Bird is the \$90,000 Brandon Bird & Jared Werning owned HOT red sire by Bankroll & National Champion ANGEL!



\$API: 142
STI: 87

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



\$API: 102
STI: 72

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



\$API: 136
STI: 99

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



\$API: 116
STI: 77

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied, performance-driven baldy!



\$API: 175
STI: 90

Bar CK Red Empire 9153G

IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High-selling bull at BAR CKs 2021 Sale! Top 1%



\$API: 137
STI: 81

W/C Fort Knox 69H Hardwire

W/C Fort Knox 609F x W/C Relentless 32C
ASA#: 3808092 • Red • Homo Polled
Sloup's purchase at WC 2021 sale!



\$API: 176
STI: 100

W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 9002H is the CE leader Innovator son and higher \$API.



\$API: 96
STI: 61

ALL/FCF Hot Topic 099H

Profit x FCF Phyllis 532
ASA# 3926810 • Hetero Black • Homo Polled
Hot Topic was the 2021 NAILE Grand Champion % Bull! His dam is one of the hottest Angus donors in the world!



\$API: 101
STI: 68

LLSF Draft Pick H383

LLSF Better Believe It D64 x Kenco Steel Magnolia
ASA# 3804789 • Homo Black • Homo Polled
Reserve National Purebred Bull Calf Champion and leadoff in Lee's Champion Pen! Add power!



\$API: 107
STI: 71

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Developing leaders through friendship, networking, and communication skills!



by Kaitlyn Cloud, president

As the years go on, it seems like each summer gets shorter and shorter. They always go by in the blink of an eye regardless of how much time you think you have. Like many others, my summer felt

like it was go go go all the time. After numerous plane rides, different cities, and late nights, I realized this summer was a little different than the rest. It made me realize that my summers as a “kid” are slowly but surely coming to an end soon.

You do not realize how many summers you took for granted until you realize that you are slowly running out of them. However, while the summer is always hectic, time always seems to stop while I am at the National Classic. Maybe I am being a little biased, but Simmental events truly are the greatest experiences. Whether it was at Regionals, National Classic, or even The Summit this year, I realized that the best is yet to come for the Simmental breed. And that makes me even more excited to be the president of the AJSA for the next year. I have become the

person I am because of this breed and it has been so amazing to watch so many other kids grow up in this breed as well.

If you have been attending Simmental events for a while, you too have gotten to see firsthand just how much our breed has grown and evolved, even just in the past three years. Not only as the president, but as a junior member and breeder, it is so exciting to see just how much our Association is growing. Regardless of what size we continue to grow to, one of my main goals for the next year is to continue the “family feel” of our Association. I want kids to have the opportunity for more social moments to connect with other juniors within the breed. We truly are like one big family and I believe that our juniors should have the opportunity to gain connections that will last them a lifetime.

I am so honored and humbled to have been elected by my peers to be the AJSA president, and I am even more excited to get a front row seat in watching our junior membership grow. This summer I was shown and reminded of the phrase, “the best is yet to come,” and I truly believe that is also the case for the American Junior Simmental Association. ■

“I have become the person I am because of this breed.”



www.juniorsimmental.org



2023–2024 American Junior Simmental Association Board of Trustees

Eastern Region

Chase Harker
Hope, IN
812-371-9591
chaseharker1902@gmail.com

Walker Housley
Dayton, TN
423-599-8346
walkerhousley@gmail.com

Matthew Koverman
Minford, OH
740-988-0203
koverman.18@osu.edu

Garrett Walther
Centerville, IN
765-238-8584
gwalther55@gmail.com

North Central Region

Jazlynn Hilbrands
Holloway, MN
320-297-1611
jmhilbrands@gmail.com

Emerson Tarr
LeRoy, IL
309-205-0860
eleetarr2021@gmail.com

Anna Webel
Farmington, IL
217-840-2470
anna.g.webel@gmail.com

South Central Region

Kaitlyn Cloud
Carthage, MO
417-793-7824
kcloud2002@gmail.com

Hallie Hackett
Texarkana, TX
903-748-0345
halliehack10101@gmail.com

Anna Sweat
McCaskill, AR
479-970-6904
anna.sweat.06@gmail.com

Western Region

Bella Beins
Deweyville, UT
435-452-2391
bella.beins@gmail.com

Blake Fabrizio
Carr, CO
970-556-9115
bwfabrizius@gmail.com

Jonna McCullough
Fort Benton, MT
406-868-0253
mcculloughjonna1@gmail.com

Simbrah-SimGenetics Feedout 2023

When: Spring born calves delivered early November 2023

Where: Graham Land and Cattle, Gonzales, TX

Open to all SimGenetics Cattle; Simbrah, Purebred Simmental, Percentage, SimAngus™ HT



 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association

**Thought about benefits of retaining ownership?
Want to know more about the cattle you raise?
Want to be able to speak with knowledge about the
growth and carcass merit of your calves?**

Contact Luke Bowman, ASA, for more details: lbowman@simmgene.com or 765.993.6681

Come one, come all!

All Breeds Welcome!

"I love this program and appreciate that it is flexible for other activities. I like it more when Cowan can be on the live webinar, but that's life. The data is awesome, and it's a great learning experience. Many of the assignments were high-level. I think that is great but can be daunting when even the parents aren't awesome at it."

– Natasha Mortenson, participant

"She really enjoyed it all, and the varied content was awesome! The hands-on things she enjoyed more than the papers, but that is her being young."

– Chelsea Faulhaber, parent

"I enjoyed participating in the SPC Contest this year a ton. My favorite part was honestly probably making my steers ration! It was so different than any of the other assignments and it honestly took things to a whole different perspective for me. As always, every year I seem to learn more and more. I love the topics that the webinars go over and they have awesome speakers/presenters this year so it made it really fun to listen to. There was nothing that I disliked this year, you guys all made it really fun for me anyways and I really enjoyed it."

– Audrey Redalen, participant

"I greatly appreciate how this program has continued to be open to feedback and evolve! An example that especially resonates with me as a parent is how the assignments have developed into truly educational experiences. The first year of the SPC program primarily focused on the assignments summarizing the content of the webinars. This year the participants have had the opportunity to showcase through a number of different avenues what they've learned. These learning activities accommodate diverse types of learning styles and help to solidify the information in a meaningful way! As a parent and a Simmental breeder, this program is so valuable in my eyes. Please continue to communicate what we can do to support this program!"

– Abbie Redalen, parent

"I liked to learn about everything and I think it will all help me moving forward."

– Cowan Mortenson, participant

"I enjoy the data! Grace and I enjoy working together, particularly using good data for making decisions and then evaluating our results. This is one of the reasons we continue to participate in the SPC, to learn more about our own operation from the terminal side. I am encouraged that she gets excited about topics that she is learning from."

– Chuck Ewing, parent



American Simmental Association

2024 AJSA STEER PROFITABILITY COMPETITION

The AJSA Steer Profitability Competition (SPC) is designed to provide junior members meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, it will introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer. Participants in the SPC program will be powerful voices as they transition from junior membership to adult participation within the beef industry.

REQUIREMENTS

1. Steers only
2. Entrant must be an AJSA member
3. Animals must be entered in the ASA database
4. Either sire or dam on file in the ASA database
5. Birth date range: 1/15/23 to 4/15/23
6. Weaning date range: 8/15/23 to 10/15/23
7. Castration must occur prior to weaning
8. Steers must weigh 500-750 lbs. at delivery
9. Steers must be polled or dehorned
10. Any breed composition welcome provided they meet rules 1-9

CONTEST GUIDELINES

1. Entry fee of \$65/head
2. Feedlot placement approximately November 1
3. All decisions at the discretion of feedlot
4. Harvest will occur approximately June 15, 2024
5. Participation in monthly e-meetings
6. Entrant will receive reports on
 - a. Monthly feed and health bill
 - b. Final feedyard data
 - c. Final carcass performance data

Awards will be granted for the top three animals overall, top three pens of three overall, and top monthly write-up participant.

DETAILS

1. All steers on GrowSafe feed intake system throughout the entire project.
2. Individual intake and gain information on all steers.
3. Monthly weights on all steers.
4. Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO.
5. Regular updates highlighting SPC details, industry news and steer performance.
6. Monthly bill detailing specific expenses on each steer.

- Mandatory monthly educational webinar
- Mandatory monthly assignment (variety of formats and age expectations)

Go to juniorsimmental.org to register or find more information.

Register by October 15, 2023

(Continued from page 27)

enough decrease in beef cow slaughter to initiate herd expansion, although the most recent weekly slaughter data are encouraging. The process thus far is considerably slower than the herd expansion after the drought in 2011–2013 pushed cattle inventories to a cyclical low in 2014. There are several reasons why producers are moving more slowly and cautiously thus far.

Continuing Drought: This is still an issue in significant regions of cattle country. While drought is not likely causing a great deal of additional herd liquidation from a broader market perspective, it surely is preventing herd expansion in those drought-stricken areas.

Drought Recovery: Pastures and ranges in locations recently emerged from drought need time to heal after two to three years of drought damage and stress. Hay supplies are depleted and must be replenished. Many regions are still vulnerable to redeveloping drought and there is uncertainty that forage production may remain restricted.

Financial Recovery: Many cattle operations have suffered from considerable financial stress from drought and high input costs. The short-run need to realize immediate returns from higher cattle prices may be causing continued heifer and cull cow sales for now.

Input Cost Uncertainty: High, and in many cases record high, input prices were a particular challenge in 2022. Record hay prices and elevated supplemental feed costs have had a huge impact in drought regions. Record- or near-record-high fertilizer, chemical, and fuel costs have been a significant challenge for producers, especially in regions of introduced pastures. Though some input prices have moderated in 2023, input price uncertainty has producers reacting cautiously to higher cattle prices.

Interest Rates: Not only are input costs higher, but sharply higher interest rates creates a different economic climate that may temper the pace of herd expansion compared to the 2014–2019 period. Higher finance costs will be a much more significant factor as breeding heifer and cow costs rise in the coming months.

Producer Expectations: All of the above factors contribute to the economic backdrop of the industry and become part of the producer expectations that are the key to herd rebuilding. Until enough cow-calf producers anticipate enough returns for a long enough period of time, herd expansion will be tempered. In the meantime, cattle supplies will continue to tighten. Market prices for calves and feeder cattle will continue to increase as the market provides more price incentives that will eventually strengthen producer expectations and jump-start herd expansion. That process is likely to begin in earnest in the remainder of 2023 and into 2024.

Cattle Rustlers Target Valuable Livestock: Are You At Risk?

by Paige Carlson, Bovine Veterinarian

While stolen cattle headlines surface occasionally, cattle rustling is far from simply being a part of Wild West history. Considering today's economy of high cattle prices, cattle might be an extra "hot" commodity.

Across the US, brand committees and livestock boards serve livestock producers in identification and ownership and should be notified when livestock is missing or presumably stolen.

Sure, there's the occasional stray cow or calf that makes its way through the fence and down the road a few miles, but the following numbers are slightly more significant. In 2023 alone, 454 head of cattle have been reported as missing/stolen in Nebraska, 177 in Montana, 74 in North Dakota, and 71 in South Dakota, according to reports on their respective sites.

In Wyoming, between 2017 and 2022, nearly 4,000 head of livestock have been reported missing, according to the Wyoming Livestock Board and a local news article.

Change of ownership through sale or gift and out-of-state travel are automatic triggers for brand inspection in most participating states. However, this presents its own challenges. States with partial brand inspection areas, including Nebraska and South Dakota, can provide an easy escape route for thieves to obtain livestock, leave the brand inspection area and cash out.

"It doesn't take much knowledge or experience to gather some cattle and load them," says CJ Fell, a criminal investigator for the Nebraska Brand Committee. "Once you've got them loaded, it's just a matter of drive time to get out of state to a non-brand area."

Unfortunately, the biggest challenge is timing, Steve True, director of the Wyoming Livestock Board, told the *Cowboy State Daily*. In many cases, by the time owners start looking for missing cattle it might as well be a cold case.

Brand inspection states include Arizona, California, Colorado, Idaho, Iowa, Montana, Nebraska, Nevada, New Mexico, South Dakota, Utah, Washington, and Wyoming. This leaves a large number of states across the US without a formal registration of livestock ownership identification.

While it's more often that livestock are loaded on a trailer to be stolen, some thieves prefer to kill, butcher, and haul the meat away on the spot. True told *Cowboy State Daily* that this type of livestock theft isn't frequent but happens nearly every year in Wyoming.

For example, in early July 2023, a calf in a southwestern Wyoming county was killed, and the thieves took out the animal's front and rear quarters, backstraps and tenderloins, dumping the remainder of the carcass. Additionally, the calf's left ear was cut off, presumably to hide any evidence of an ear tag.

Keeping accurate records, Fell says, is the best way for cattle producers to prevent theft. Additionally, the use of a brand is the easiest way to trace livestock back to their rightful owners, says Ben Eggleston, special ranger for the Texas and Southwestern Cattle Raisers Association (TSCRA). Without a brand, cattle are an easy target for theft.

Locking gates, pastures, and corrals, and permanently identifying livestock and equipment can help deter theft, Fell and Eggleston add. Unfortunately, Eggleston notes, victims of agricultural theft often know the culprit.

"I hate to think of the percentage of cases where we've had a successful conclusion and you find out you know who stole from you," says Eggleston, who has spent 30 years in law enforcement and 15 years as a TSCRA special ranger. "You have to know who you are doing business with."

If cattle theft is suspected, producers should immediately alert authorities to increase the chances of recovering the stolen property, Fell advises. "People are following in their family's footsteps by raising cattle," Eggleston adds. "It is very personal when somebody steals from something that is a legacy." ■

INCREDIBLY AFFORDABLE

Full-Color Catalogs



Our low-cost, full-color printing options may just surprise you! Our talented catalog production team uses their skills to provide each customer with pieces guaranteed to impress. With our direct access to ASA's database and vast photo library we make the process simple and easy!

Included with printed catalogs:

- Online catalog flipbooks
- Downloadable pdfs
- Free mailing lists
- One free eBlast

To receive a quote or for more information contact:

Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com

www.simmental.org

Additional Ad Design Services

Our experienced design staff can assist you in developing any form of creative printed promotion. These are just some of the products we produce:

- ◆ State directories
- ◆ Postcards
- ◆ Websites
- ◆ Brochures
- ◆ Booths
- ◆ Banners
- ◆ Flyers
- ◆ Logos
- ◆ Posters
- ◆ Photo retouching
- ◆ Business cards
- ◆ eBlast ads

JBS Hiring Sanitation Workers

The newly created JBS Sanitation Company is in the process of hiring a majority of the cleaning crew being laid off by scandal-scarred Packers Sanitation Services Inc. (PSSI) in Marshalltown, Iowa. The cleaning company announced plans to lay off 125 workers in Marshalltown later this summer, after losing contracts with processors that included the JBS USA pork processing plant in Marshalltown. A total of 76 of the affected workers, 64 hourly workers, and a dozen managers have successfully transitioned to JBS Sanitation.

JBS USA indicated that it was working with the United Food and Commercial Workers International Union to establish its own food safety and food plant sanitation company in the wake of conflicts over violations of federal child labor laws. The latest move follows decisions by JBS and several other meat processors who cut ties with PSSI after the company paid more than \$1.5 million in fines to the US Department of Labor. Federal investigators found that teenagers and children were working at a total of more than a dozen US meat processing plants.

Nearly 3,000 Jobs Impacted in Latest Tyson Closures

Tyson Foods' cost-cutting decision to close another four poultry plants will impact several thousand workers in three states, suggest multiple published reports.

About 3,000 work at the facilities marked for closure, reports *Bloomberg News*, citing a person familiar with the matter. Tyson intends to relocate some employees to other facilities, the person added.

Tyson did not confirm a tally of people employed at the plants in Arkansas, Indiana, and Missouri, but one Arkansas publication estimates around 2,800 positions.

The majority involve Noel, Missouri, where about 1,500 work at the poultry production complex slated to shut in October, according to *Talk Business & Politics*. North Little Rock, Arkansas, processing plant will shave a further 200 jobs in October, *TBP* reports. Plants in Dexter, Missouri, and Corydon, Indiana, have 500 and 600 workers, respectively, and are scheduled to close early next year, according to the publication.

Tyson and other meat producers have seen profits take a hit amid a confluence of factors including supply and demand issues.

Beef Packer Margins at Worst Point Since 2018

A new batch of data and analysis has reiterated the present struggles in beef processing. According to the Daily Livestock Report, cattle slaughter for the final week of July was down 7.1% from the same period last year, with fed cattle slaughter down 6.5%. For all of July, it's estimated that Saturday slaughter was down 50.3%.

The lower slaughter numbers, DLR explained, are "perfectly reasonable," given that "packer margins are now at the lowest point they have been in five years."

Packer and feedlot margins were further underscored by the latest Sterling Beef Profit Tracker, which detailed reversing fortunes for the two industries.

Packer margins for the week ending July 29 were -\$101.95, versus -\$81.48 the week before, \$104.42 the month before, and \$220.30 a year ago; in the last year, packer margins have fallen more than 146%.

Feedlot margins, meanwhile, have skyrocketed: A year ago, feedlots earned \$83.04 a head, but last week, the margin was \$442.92, an increase of 433%. A month ago, feedlot margins were at \$434.13.

In an analysis of the Oklahoma cattle markets, professor Derrell Peel of Oklahoma State University noted that the current price of 500-pound steers "is just 8% below the record," and that with heifer residual supply so low, "higher prices are ahead." ■

COW SENSE

Register

Ten questions designed to test your beef industry knowledge:

1. What is the form of inbreeding in which an effort is made to maintain a high relationship with a favored ancestor?
2. About how long, in days, does it take for a fertilized egg to reach a cow's uterus?
3. What is the primary function of blood platelets?
4. What fibrous cord of connective tissue attaches muscle fibers to the bone?
5. What term is given to the practice of administering liquids to animals through their mouths?
6. What is the process by which food energy is made available for body use?
7. The congenital defect in cattle known as syndactyly is also known by what other term?
8. What is the descriptive term for an animal that has two identical genes for a particular trait?
9. What is the scientific name for Pink Eye?
10. What name is given to those bodily organs that secrete specific substances for body use? ■

Answers:

1. *Linebreeding*; 2. 3-5 days; 3. *Blood clotting*; 4. *Tendons*; 5. *Drenching*; 6. *Metabolism*; 7. *Mule foot*; 8. *Homozygous*; 9. *Infectious bovine keratoconjunctivitis*; 10. *Glands*.

NO LIGHTWEIGHTS



 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association

Simmental calves are champions of the scale.

They reliably outperform straightbred calves in the feedyard – with better growth, better structure and fewer health problems.

They add pounds without sacrificing marbling, and they earn more with the **IGS Feeder Profit Calculator™**, which factors genetics, health and management into true value.

Want low-risk, high-potential calves with earning capability?

**STAND STRONG
SIMMENTAL**

406-587-4531 • simmental.org



CLARITY IS CASH

Today's industry pays big for heavy fat steers, but your pocketbook demands smaller cows. What to do?

The answer is clear, dependable data and the courage to bypass traditional straightbreeding.

Simmental-influenced cows are an average **74 lb. lighter** at maturity than Angus-sired counterparts.^a

Meanwhile, packers pay **\$20 to \$34 more** for SimAngus™ and Simmental-sired steers than English-sired calves.^b

Finally, raise efficient cows and high-performance calves. The proof is in the data – and the cash.

\$20+ **74lb.**
MORE PER **LIGHTER COWS**
CARCASS

STAND STRONG SIMMENTAL

406-587-4531 • simmental.org

^aUSMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. Adjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. Estimate of MWT differences at 6 years of age. The study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls. ^bEffect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

Agricultural Cybersecurity Addressed

Bipartisan legislation, co-sponsored by Republican Zachary Nunn of Iowa and North Carolina Democrat Don Davis, has been introduced in the US House. The bill is looking to protect the nation's food supply from cyberattacks. It also proposes creating five regional agriculture cybersecurity centers located across the nation to research and develop security tools. Recent cyberattacks have shut down a number of food processing plants, targeted grain cooperatives during the harvest season, and put the US food supply at risk.

Cybersecurity has proven to be problematic for a number of agricultural businesses, including an attack that forced JBS USA to pay an \$11 million ransom back in 2021. More recently, global food giant Sysco disclosed information about a cybersecurity breach involving customer information in a regulatory filing in June. Additionally, the two congressmen also introduced a measure intended to protect rural water systems from cyberattacks.

Industry Concerned by Cultivated Meat

A recent USDA approval allowing commercialization of cultivated meat has the conventional ag industry on alert, and the regulation of so-called "fake meat," has emerged as a priority for many leaders and corporations. Concerns over safety loom large in Iowa, one of the biggest livestock-producing states in the nation, with animal agriculture accounting for 186,000 jobs and billions of dollars in economic impact.

"More research is needed to understand cell-cultivated food products," said an Iowa Beef Council spokesperson, urging government regulators and consumers to carefully consider the potential dangers of cultivated meat. Texas producers, who received more in farm subsidies between 1995 and 2021 than any other state, including \$2.2 billion in the final year, have also had their eye on cultivated meat. In recent months, a Farm Bureau-supported "truth in labeling" law was signed into law by Texas Governor Greg Abbott. That law was described as "aiming to protect the conventional ag industry from cultivated meat and other alternative protein products."

Ensuring Animal Welfare Claims

The USDA recently said that it will release new guidance and testing methods in an attempt to weed out false or misleading animal welfare claims on meat and poultry packaging. The USDA must approve all animal welfare claims, such as "pasture-raised" or "raised without antibiotics" before products can be sold. Unlike "organic" claims, which are verified in person by government regulators, animal welfare claims are substantiated with paperwork self-submitted to the USDA. Both meat producers and animal welfare advocates say the USDA isn't adequately confirming the claims or ensuring they meet consumer expectations.

The regulatory body will update its guidelines to require more documentation from companies making animal welfare claims. It will also strongly encourage companies to hire third-party verification groups that certify animal welfare claims. The agency may also update definitions of certain claims. Presently, producers self-define some label terms, including "humane." To substantiate "no antibiotics" claims, the USDA also plans to explore testing options that can find traces of antibiotics in animals once they arrive at processing plants.

For many producers, this is a welcome change. Perdue Farms, a major poultry and pork producer recently asked the USDA to clarify the difference between "free range" and "pasture raised." Animal welfare groups also appreciated the news, claiming that "it benefits the animals, the earth, and the farmers who are spending more money to improve their practices, and it benefits the USDA because it makes their process easier," said Dena Jones, director of the Animal Welfare Institute's farmed animal program.

Former USDA Inspector Imprisoned

A former USDA animal inspector has been ordered to serve nearly five months in a federal prison for accepting thousands of dollars in bribes from cattle brokers along the US-Mexico border in Texas. The man, Roberto Adams, 69, a resident of Laredo, Texas, pleaded guilty in April after having been indicted the previous month. A US District Judge ordered Adams to serve a total of 57 months, followed by three years of supervised release. The judge enhanced the sentence because Adams accepted more than one bribe payment while in a position of public trust for a total amount of more than \$40,000.

In handing down the sentence, the judge noted that Adams did not understand the gravity of the crime that he committed nor the significance of the harm he did or could have caused by allowing diseased cattle into the country. He was also ordered to immediately pay \$40,000 in fines. At the time of his plea, Adams had admitted that he accepted more than \$40,000 in bribe payments from Mexican cattle brokers while he was acting in his official position as a USDA employee. In return, he allowed cattle to enter the United States without proper quarantine or inspection.

Adams served as a lead animal health technician at USDA for ten years. In that role, he was responsible for inspecting quarantining or excluding tick-infested or diseased cattle. He was one of two technicians the USDA employed at Laredo. The FBI and USDA Office of the Inspector General conducted the investigation that led to Adams' sentencing.

Truth in Labeling Bill Signed

Texas Governor Greg Abbott has signed a bill that requires alternative meat products to carry specific labels. The bill was recently passed by the Texas legislature. The law, which went into effect on September 1, aims to ensure that food labeled as containing meat does not "falsely or misleadingly include alternative protein sources." State Representative Brad Buckley, who introduced the bill, said that the law "is a bill of definitions and is a bill that makes it clear that as technology advances and innovation drives the market, consumers will be able to tell very easily by reading the label exactly what they are purchasing."

It requires that plant-based alt-meat products be labeled with one of the following terms: "analogue," "meatless," "plant-based," "made from plants," or a similar qualifying term. The law also specifically addresses cultivated meat, requiring products to be labeled with "cell-cultured," "lab grown," or a similar qualifying term. The new law is similar to a wide range of laws across the nation, many of which have been challenged in court by advocacy groups, legal organizations, and plant-based meat companies. To this point, laws in Mississippi, Louisiana, and Arkansas have been overturned, while cases in Missouri and Oklahoma are pending.

New Tool Evaluates Embryo Health

by Rhonda Brooks, Bovine Veterinarian

A new animal health company, EmGenisys, has created what it describes as the first non-invasive and objective method to evaluate a bovine embryo's health to improve the success rates of embryo transfer and in-vitro fertilization.

"We are scanning embryos and using software to provide veterinarians and IVF enterprises with more objective data regarding an embryo's developmental stress, metabolic function, and overall health," says Cara Wells, founder and CEO.

The company has developed a web-based platform, EmGenuity, which hosts an advanced analytics and machine learning assessment called EmVision. When using the tools, cattle pregnancy rates for both beef and dairy can be improved by up to 20%, the company reports.

How It Works

EmVision allows veterinarians to record 30-second videos of embryos with their smartphone, upload videos into the company's web-based platform and receive a digital report with detailed information.

The resulting information can help practitioners determine whether to keep an embryo or discard it, thereby optimizing the breeding strategy for a dairy or beef producer.

"Veterinarians using the system can create a higher level of satisfaction for their clients when they get higher pregnancy rates," Wells says. "They're going to identify more viable embryos, so they're not going to be transferring bad embryos, which is great from cost and labor perspectives."

Improved Accuracy

Historically, technicians have graded embryos by evaluating

their cell shape, size, and color under a microscope. Wells believes the pitfalls from that approach are twofold. First, she says technicians don't always have sufficient knowledge and experience to determine which embryos are good. The second challenge is that many things happen inside an embryo that the human eye can't see.

"A healthy embryo should be growing, it should be using energy, it should be dividing, and doing the things it needs to do to become a calf," Wells says. "Sometimes we can't visually tell which ones are growing in a healthy way and which ones could even be dying."

She adds that as the EmGenisys technology was being developed, her team realized that IVF embryos and conventionally flushed embryos develop a little bit differently, and they made adjustments. "We had to create models specific for those," she says. "We've also realized there are differences in beef species versus dairy species, and just a lot of variables that we've used to improve our prediction accuracy."

Go-To Market Strategy

Wells says the company's direct customers will be veterinarians, embryologists, and IVF enterprises. "But it is the cattle producer that bears the economic burden of failed pregnancy, so it's really critical for them that every embryo that gets transferred is alive and viable and produces that calf that they just spent money making," she says. "So, I see beef and dairy producers as important influencers and advocates for the technology."

Wells says EmGenisys is ramping up to introduce the technology commercially this year. "Our go-to market plan is to do custom pilots where we train the data specifically for the different farms on their embryos with their production protocol, so we can have the best performance possible," she says. ■

WE GET VISITORS

Register

ASA was pleased to welcome visitors to our headquarters this summer.



Joe Ory, Steve Ory, Julie Ory, Penny Radakovich, Steve Radakovich, Josh Crook, ASA EVP Wade Schafer.



Steve Radakovich playing Swiss horn. ■

US Meat Exports Sag as Brazil's Soar

While US meat exports are relatively unchanged, Brazil's market continues to set records, according to the latest World Markets and Trade analysis from the US Department of Agriculture (USDA). Brazil's market currently enjoys advantages across all species. Cattle prices have "declined significantly" below that of Uruguay and Argentina, supporting exports to Southeast Asia, South America, and Middle East markets; Brazil is free of HPAI outbreaks in commercial poultry operations, and therefore faces no restrictions in chicken exports; and declining feed prices have meant competitive prices for pork.

USDA's specific numbers bear out these trends: Brazil's beef exports have risen from 2,898 thousand metric tons in July 2022 to 3,050 in July 2023, while US exports are down from 1,608 to 1,458; furthermore, while US cattle stocks are down 3% from last year, Brazil's stocks continue to increase.

Similarly, while US poultry exports are up from 3,316 thousand metric tons in July 2022 to 3,358 this year, Brazil posted a stronger increase from 4,447 to 4,825.

One space where the US remains in the lead is pork exports, which rose year-to-date by nearly 9% to 3,136 thousand metric tons; Brazil's were up more than 13%, but its production of 1,500 metric tons is less than half of that for the United States.

Dutch Company Meatable Raises \$35M

Dutch cultivated meat startup Meatable announced that it has secured \$35 million in a Series B funding round led by UK-based venture capital firm Agronomics. The company has said this funding will support its pork sausage and dumpling launch in Singapore next year.

The funding round includes \$17 million from Dutch impact fund Invest-NL, as well as support from existing investors including BlueYard, Bridford Group, Milky Way Ventures and DSM Venturing.

The company, now operating from a pilot facility in the Netherlands while planning a move to a larger facility later this fall, said it plans to launch in Singapore and the US in the coming years.

In Singapore, Meatable recently conducted tastings and produces products in collaboration with contract manufacturer Esco Aster. It is also co-developing its product range with plant-based butcher Love Handle.

Meatable's products will be hybrid, combining cultivated and plant-based meat. The company aims to have its sausages and pork dumplings available in restaurants by 2024 and in retail stores by 2025.

This latest round brings the company's total funding to \$95 million, and comes on the heels of the company's fifth anniversary.

Australian Beef Exports to US Increase

Australian beef exports to the US experienced a significant surge in May, making a turnaround after a period of slumping trade. The exports to the US reached a record monthly tally of 19,787 tons, a substantial 44% increase compared to the previous month and the highest figure in the current year. The boost in exports comes as the US deals with reduced domestic production due to drought-driven herd reduction.

The surge in Australian beef shipments to the US, along with solid growth in other export markets, reflects the positive momentum and increased supply in Australia's beef industry. Australia was fifth in beef exports to the US behind Canada, Brazil, Mexico, and New Zealand in the first quarter of 2023. Shipments to all export markets reached 100,838 tons, marking an increase of 27% from April.

China emerged as Australia's largest volume market for the second consecutive month. Other markets, including South Korea, Indonesia, and the Middle East, also record growth in Australian beef imports. However, the trade with the United Kingdom remained minimally ahead of the new Free Trade Agreement, which came into effect on June 1, eliminating tariffs on future exports.

Global Cattle Production Steady

Global beef supplies are expected to remain balanced over the next 12 months, according to a new report from Rabobank. Increased beef production in Brazil and Australia will offset declines in US production as both nations are expecting an increase in export volumes as domestic consumption holds steady or declines. Brazil's beef exports to China were strong in May after a soft April, and higher cattle populations in Australia are driving higher slaughter numbers and lower cattle prices. The report covering the second quarter of 2023 found that production in Brazil was up by 2% and Australia was up by 7%, which will offset a decline in US beef production, which fell by 2% in the period.

US and Canadian cattle markets, meanwhile, are diverging from other beef producing and exporting nations. Both North American neighbors posted declining production values during the quarter, resulting in new record prices for livestock and near-record highs for wholesale beef prices. Retailers, however, largely protected consumers from price increases for beef products in the quarter. The public was also warned that drought is a concern in major US cow-calf producing states in upcoming quarters, which will affect the global cattle markets. ■

Photo Contest



Congratulations!

the Register offers congratulations to all who entered and placed in the 2023 AJSA Photography Contest.

Best in Show



Best in Show:

Josie Phillips, KY
"Cowboy Day Dream"

Simmental Cattle:

Jayna Blume, SD
"I'm Hangry!"

1st



1st



Landscape:
Rett Blume, SD
"Days Gone By"

1st



People:

Heidi Strey, WI
"Working All Day Long"

1st



General Agriculture:

James Jackson, KY
"Long Day's Work"



Thank You

TO OUR SPONSORS



Special Thanks

Thank you to everyone who made the 2023 AJSA National Classic a possibility and a success: The Iowa Simmental Association for hosting and coordinating, junior advisors, contest officials, interviewers, contest judges, office staff, general volunteers, photographers, announcers, cattle and showmanship judges, and anyone else who pitched in to make this event possible. Thank you so much! We could not have done it without you.

Walton Webcasting commentators and videographers: Your broadcast allowed Simmental enthusiasts from around the country to enjoy our event from the comfort of their homes. Thank you!

Lastly, to the ASA and AJSA Boards of Trustees: Thank you for your commitment to our association, this event and the Simmental breed!



2022-23 AJSA Board



Thank You to our Sponsors

Committee Chairpersons:

Co-chair: Cade Bracker
Co-chair: Kiersten Jass
Novicer: Darci Maas
Novice: Maggie Mass
Food & Hospitality: Kellie Carolan
Awards: Wendi Moody
Trade Show: Casey Anderson
Decor: Steph DeCap
Contest: Courtney Jass

Sponsors:

Boviteq
Bracker Livestock
Cason Pride & Joy Simmentals
Circle M Farms, Title Sponsor
Dwyer Cattle Services
Finesse Livestock Enterprises
Gerdes Show Cattle
Illinois Junior Simmental Association
Illinois State Simmental Association
Innovation AgMarketing LLC
Iowa Cattlemen's Association
Iowa Junior Simmental Association
JS Simmentals
The Kyle Porter Memorial
Landus
LHSF Simmental & Family
Long's Simmentals
Mark Jass Memorial
Kevin & Darci Maas
Minnesota Junior Simmental
Association
Minnesota Simmental Association
Nebraska Simmental Association
Paulsen Cattle

Purina
Red River Farms
Rock Island Fundraiser
Sammi Long Memorial,
Media Sponsor
The Show Circuit,
Volleyball Tournament Sponsor
The Showtimes Magazine,
Media Sponsor
South Dakota Simmental Association
Steve & Trey Jass
Sullivan Supply, Fitting Contest &
Showmanship Sponsor
Trans Ova
Weaver Livestock
Werning Cattle Company

Thank you to all the families that helped throughout the entire week, to all participating vendors, judges, the Iowa Simmental and Junior members and supporters, ASA Trustees, and AJSA Trustees who volunteered their time.



National Classic XLIII

Des Moines, Iowa ■ June 7–13, 2023



Judges:

Bred and Owned Show **Owned Show**
 Brian Fox, CO Brady Jensen, KS
 Shea Geffert, WI Taylor Frank, KS



2023–2024 AJSA Board of Trustees

(left to right) Matthew Koverman, OH, Eastern; Blake Fabrizius, CO, Western; Walker Housley, TN, Eastern; Garrett Walther, IN, Eastern; Aribella Beins, UT, Western; Emerson Tarr, IL, North Central; Kaitlyn Cloud, MO, South Central; Jazlynn Hilbrands, MN, North Central; Hallie Hackett, TX, South Central; Jonna McCullough, MT, Western; Anna Sweat, AR, South Central; Chase Harker, IN, At Large; Anna Webel, IL, At Large



2023 Gold Merit Award Recipients

(left to right) Baleigh Peterson, MN; Bentley McCullough, MT; Kaitlyn Cloud, MO; Sara Sweat, AR; and Blake Henrichs, OK; Foundation Board Members Mark Smith, Tonya Phillips, and Jennifer Tarr



2023 Silver Merit Award Recipients

(front row, left to right) Anna Weibel, IL; Isabelle Netolicky, IA; Natalie Trauernicht, NE; Chezney Early, MO; Ty Knodle, IL; Audrey Redalen, MN.
 (back row, left to right) Hallie Hackett, TX; Matthew Koverman, OH; Haley Dodge, IA; Anna Sweat, AR; Foundation Board Members Jennifer Tarr, Mark Smith, and Tonya Phillips. Not pictured: Brecken Shipman, TX; and Anna Grace Todd, MS.



2023 Bronze Merit Award Recipients

(front row, left to right) Blake Krueger, MN; Ella Miller, NE; Maci Brooks, IL; Carter Brown, WV; McKalynne Helmke, OH; Brock Henderson, IA; Aribella Beins, UT; Noah Goss, KS; Garrett Jones, TX; Cash Dale, TX.
 (back row, left to right) Taylor Neal, OH; Creighton Werning, SD; Jade Twedt, SD; Cassandra Twedt, SD; Wyatt Herman, MN; Brenner Peterson, MN; Dillon Mai, ID; Grace Lemenager, IL; Hayes Rickstrew, KS; Madison Moseley, TX; Foundation Board Members Tonya Phillips, Jennifer Tarr, and Mark Smith.
 Not pictured: Abby Blagg, SD; Daniel Campbell, VA; Kallie Cloud, MO; Callie Heaton, TX; Cooper Joines, VA; Cullen Joines, VA; Curt Lemenager, IL; Isaac Miller, VA; Madison Moore, TX; Jacob Poyner, MS; Jordan Sylvester, KS; Laney Warrington, OK; Keeli Whitaker, TX.

(Continued on page 50)

National Classic XLIII

(Continued from page 49)



Top Twenty, Junior Division



Top Twenty, Intermediate Division



Top Twenty, Senior Division

Simple Marketing, Effective Results

Business Card Ads

Grab the opportunity

- Build your brand's voice.
- Reach a bigger audience.
- Get more traffic, visibility, and sales for your business.
- Keep your name in front of customers.

Bonus

- Your business card ad will be displayed alphabetically by state, making it easy for customers to find you.
- Sale dates listed on business card ads will automatically be included in Datebook.
- Business name included in the Ad Index each issue.



Sample business card pages in the Register

For more information contact:

Nancy at nchesterfield@simmgene.com

Rebecca at rprice@simmgene.com

Call 406-587-2778

Classic Results

(Continued from page 50)



Top Twenty Cattlemen's Quiz, Junior Division



Top Twenty Cattlemen's Quiz, Intermediate Division



Top Twenty Cattlemen's Quiz, Senior Division



Top Twenty Judging Contest, Junior Division



Top Twenty Judging Contest, Intermediate Division

Overall

Junior Division

- | | |
|--------------------------|---------------------------|
| 1. Paisley Schick, IL | 11. Jemma Dorsey, IL |
| 2. Creighton Werning, SD | 12. Maci Atterholt, OH |
| 3. Luke Katz, NE | 13. Kate Schmidt, MN |
| 4. Gatlin Priddy, AR | 14. Wyatt Phillips, KY |
| 5. Madison Moore, TX | 15. Kinsly Altena, IA |
| 6. Hailey Cornett, OH | 16. Maggie Griswold, OK |
| 7. Dalton Lukavsky, IA | 17. Breckyn Bloomberg, IL |
| 8. Madison Metzger, KY | 18. Ella Miller, NE |
| 9. Colton Herman, MN | 19. James Jackson, KY |
| 10. Silas Fredenburg, IN | 20. Cash Dale, TX |

Intermediate Division

- | | |
|-------------------------|----------------------------|
| 1. Chase Harker, IN | 11. Claire Dorsey, IL |
| 2. Hallie Hackett, TX | 12. Kenidey Effling, SD |
| 3. Kiersten Priddy, AR | 13. Mabrey Schick, IL |
| 4. Josie Phillips, KY | 14. Kate Liggett, OH |
| 5. Taylor Anderson, TX | 15. Grace Lemenager, IL |
| 6. Anna Sweat, AR | 16. Ella Fischer, MO |
| 7. Christian Siegel, MO | 17. Shelby Candler, NC |
| 8. Garrett Jones, TX | 18. Anna Webel, IL |
| 9. Conley Schick, IL | 19. Bethany DeDonder, KS |
| 10. Wyatt Herman, MN | 20. Hadley Hendrickson, IN |

Senior Division

- | | |
|---------------------------|---------------------------|
| 1. Sara Sweat, AR | 11. Ty Knodle, IL |
| 2. Ty Drach, IL | 12. Martha Moenning, MN |
| 3. Briana Hicks, TX | 13. Jacey Massey, OK |
| 4. Cody Knodle, IL | 14. Walker Housley, TN |
| 5. Katelyn Cowdrey, OH | 15. Garrett Walther, IN |
| 6. Blake Fabrizio, CO | 16. Tessa Pederson, SD |
| 7. Baleigh Peterson, MN | 17. Morgan Jackson, TX |
| 8. Taylor Falkenstine, NE | 18. Jadalea Isles, TX |
| 9. Garret Bosse, OH | 19. Ethan Vanderwert, MO |
| 10. Jazlynn Hilbrands, MN | 20. Braelyn Berlowitz, OK |

Cattlemen's Quiz

Junior Division

- | | |
|--------------------------|-------------------------|
| 1. Jemma Dorsey, IL | 11. Luke Katz, NE |
| 2. Creighton Werning, SD | 12. Carson Peterson, TX |
| 3. Silas Fredenburg, IN | 13. Madison Metzger, KY |
| 4. Gatlin Priddy, AR | 14. Ella Miller, NE |
| 5. Paisley Schick, IL | 15. James Jackson, KY |
| 6. Hailey Cornett, OH | 16. Jenna Tyler, TX |
| 7. Kelsey Sedwick, IN | 17. Aubrey Kaisand, IA |
| 8. Blake Krueger, MN | 18. Madison Moore, TX |
| 9. Dalton Lukavsky, IA | 19. Lydia Faulhaber, MN |
| 10. Maci Atterholt, OH | 20. Zane Witte, MO |

Intermediate Division

- | | |
|-------------------------|--------------------------|
| 1. Ella Fischer, MO | 11. Taylor Anderson, TX |
| 2. Kiersten Priddy, AR | 12. Claire Dorsey, IL |
| 3. Garrett Jones, TX | 13. Christian Siegel, MO |
| 4. Grace Lemenager, IL | 14. Jakob Sansom, TX |
| 5. Braydon Cull, MO | 15. Rylee Johannsen, IA |
| 6. Bethany DeDonder, KS | 16. Luke Gilbert, IL |
| 7. Braeden Erickson, MN | 17. Hailey Eads, MO |
| 8. Candace Lein, WI | 18. Noah Goss, KS |
| 9. Wyatt Herman, MN | 19. Dillon Mai, ID |
| 10. Hallie Hackett, TX | 20. Audrey Redalen, MN |

Senior Division

- | | |
|---------------------------|---------------------------|
| 1. Garret Bosse, OH | 11. Jadalea Isles, TX |
| 2. Ethan Vanderwert, MO | 12. Matthew Koverman, OH |
| 3. Briana Hicks, TX | 13. Sophie Korytowski, NE |
| 4. Taylor Falkenstine, NE | 14. Ty Knodle, IL |
| 5. Katelyn Cowdrey, OH | 15. Cody Knodle, IL |
| 6. Jazlynn Hilbrands, MN | 16. Riley Smallen, TN |
| 7. Tessa Pederson, SD | 17. Clayton Walker, MO |
| 8. Jackie Sleichter, KS | 18. Sara Sweat, AR |
| 9. Jordan Stephens, KY | 19. Clayton Walsh, WI |
| 10. Isabell Kemper, WI | 20. McKalynne Helmke, OH |



Top Twenty Judging Contest, Senior Division

Judging Contest

Junior Division

- | | |
|-------------------------|--------------------------|
| 1. Madison Moore, TX | 11. Kalli Atterholt, OH |
| 2. Gatlin Priddy, AR | 12. Carson Peterson, TX |
| 3. Maddox Drummond, IA | 13. Taylor Hendl, IL |
| 4. Colton Herman, MN | 14. Taylor Larsen, IA |
| 5. Maci Brooks, IL | 15. Klaire Blackford, IA |
| 6. Maci Atterholt, OH | 16. Abby Wolbaugh, OH |
| 7. Madison Metzger, KY | 17. Taetum Dorsey, NE |
| 8. Hailey Cornett, OH | 18. Kate Schmidt, MN |
| 9. Dalton Lukavsky, IA | 19. Luke Katz, NE |
| 10. Tate Fredenburg, IN | 20. Silas Fredenburg, IN |



Top Twenty Sales Talk, Junior Division

Intermediate Division

- | | |
|-------------------------|-------------------------|
| 1. Shelby Candler, NC | 11. Keegan Bohnsack, IL |
| 2. Kate Liggett, OH | 12. Addyson Lehman, IA |
| 3. Elsie Rickstrew, KS | 13. Anna Webel, IL |
| 4. Chase Harker, IN | 14. Chezney Early, MO |
| 5. Conley Schick, IL | 15. Kiersten Priddy, AR |
| 6. Kenidey Effling, SD | 16. Wyatt Herman, MN |
| 7. Madison Moseley, TX | 17. Aubree Schmidt, MN |
| 8. Wyatt Pastour, IA | 18. Hailey Eads, MO |
| 9. Bethany DeDonder, KS | 19. Kale Robison, OK |
| 10. Kade Henrichs, OK | 20. Carter Hoge, IL |



Top Twenty Sales Talk, Intermediate Division

Senior Division

- | | |
|-------------------------|---------------------------|
| 1. Clayton Walsh, WI | 11. Blake Fabrizius, CO |
| 2. Ty Drach, IL | 12. Martha Moenning, MN |
| 3. Ty Knodle, IL | 13. Brady Edge, IA |
| 4. Cody Knodle, IL | 14. Avery Oliver, TX |
| 5. Walker Housley, TN | 15. Aribella Beins, UT |
| 6. Kaitlyn Cloud, MO | 16. Briana Hicks, TX |
| 7. Jonna McCullough, MT | 17. Jazlynn Hilbrands, MN |
| 8. Rachel Dickson, OH | 18. Larahmy Blakley, OK |
| 9. Emerson Tarr, IL | 19. Sara Sweat, AR |
| 10. Bailey Wadlow, IL | 20. Abraham Kennedy, IN |



Top Twenty Sales Talk, Senior Division

Sales Talk

Junior Division

- | | |
|--------------------------|-------------------------|
| 1. Creighten Werning, SD | 11. Ella Miller, NE |
| 2. Kate Schmidt, MN | 12. Hailey Cornett, OH |
| 3. Paisley Schick, IL | 13. Abby Jones, TX |
| 4. James Jackson, KY | 14. Tate Fredenburg, IN |
| 5. Kade Roeder, IL | 15. Carson Peterson, TX |
| 6. Wyatt Phillips, KY | 16. Jack Webel, IL |
| 7. Luke Katz, NE | 17. Sadie Jackson, KY |
| 8. Colt Richter, TX | 18. Gatlin Priddy, AR |
| 9. Colton Herman, MN | 19. Ainsley Oliver, TX |
| 10. Silas Fredenburg, IN | 20. Kelsey Sedwick, IN |



Top Twenty Public Speaking, Junior Division

(Continued on page 54)

Classic Results

(Continued from page 53)



Top Twenty Public Speaking, Intermediate Division



Top Twenty Public Speaking, Senior Division



Top Twenty Calvin Drake Genetic Evaluation, Junior Division



Top Twenty Calvin Drake Genetic Evaluation, Intermediate Division



Top Twenty Calvin Drake Genetic Evaluation, Senior Division

Intermediate Division

1. Anna Sweat, AR
2. Chase Harker, IN
3. Chezney Early, MO
4. Jordyn Vanschoiack, NE
5. Hallie Hackett, TX
6. Josie Phillips, KY
7. Wyatt Herman, MN
8. Christian Siegel, MO
9. Ellie Drach, IL
10. Logan Schmidt, NE
11. Brock Henderson, IA
12. Josie Webel, IL
13. Anna Webel, IL
14. Korie Kersten, NE
15. Angelina Otero, NY
16. Conley Schick, IL
17. Jakob Sansom, TX
18. Evie Jones, NC
19. Ryan Brenner, IA
20. Hadley Hendrickson, IN

Senior Division

1. Baleigh Peterson, MN
2. Sara Sweat, AR
3. Martha Moenning, MN
4. Tessa Pederson, SD
5. Drew Pederson, SD
6. Ty Knodle, IL
7. Ty Drach, IL
8. Rachel Dickson, OH
9. Tyler Loudon, IA
10. Briana Hicks, TX
11. Blake Fabrizius, CO
12. Ethan Muellerleile, MN
13. Kayla Sansom, TX
14. Emerson Tarr, IL
15. Cody Carson, MB
16. Jordan Stephens, KY
17. Taylor Falkenstine, NE
18. Avery Oliver, TX
19. Andrew Lyle, WV
20. Lauren Trauernicht, NE

Public Speaking

Junior Division

1. Jemma Dorsey, IL
2. Madison Metzger, KY
3. Colton Herman, MN
4. Paisley Schick, IL
5. Kinsly Altena, IA
6. Madison Moore, TX
7. Luke Katz, NE
8. Abby Jones, TX
9. Codie Marie Hill, TX
10. Sadie Jackson, KY
11. Wyatt Phillips, KY
12. Azlann Buck, MO
13. Nell Goss, KS
14. Elizabeth Dekker, IN
15. Tate Fredenburg, IN
16. Emerson Petersen, NE
17. Lila Bigalk, MN
18. Ava Gilbert, IL
19. Paisley Olson, MN
20. Hailey Cornett, OH

Intermediate Division

1. Taylor Anderson, TX
2. Allison Coats, MO
3. Christian Siegel, MO
4. Gabby Howell, FL
5. Kiersten Priddy, AR
6. Hallie Hackett, TX
7. Cowan Mortenson, MN
8. Chase Schlup, MO
9. Claire Dorsey, IL
10. Keagan Echard, IA
11. Noah Goss, KS
12. Mabrey Schick, IL
13. Anna Webel, IL
14. Keegan Hastad, MN
15. Laura Wingert, KS
16. Nathan Videkovich, OH
17. Bethany DeDonder, KS
18. Harlee Heim, SD
19. Audrey Redalen, MN
20. Katie West, IA

Senior Division

1. Ty Drach, IL
2. Martha Moenning, MN
3. Lizzie Schafer, IL
4. Cody Knodle, IL
5. Baleigh Peterson, MN
6. Sara Sweat, AR
7. Garrett Walther, IN
8. Emerson Tarr, IL
9. Taylor Falkenstine, NE
10. Ty Knodle, IL
11. Katelyn Cowdrey, OH
12. Avery Oliver, TX
13. Natalie Trauernicht, NE
14. Walker Housley, TN
15. Briana Hicks, TX
16. Rachel Dickson, OH
17. Jacey Massey, OK
18. McKalynne Helmke, OH
19. Matthew Koverman, OH
20. Lauren Trauernicht, NE

Calvin Drake Genetic Evaluation Quiz

Junior Division

- | | |
|--------------------------|-------------------------|
| 1. Luke Katz, NE | 11. Riley Lynch, MA |
| 2. Zane Witte, MO | 12. Dalton Lukavsky, IA |
| 3. Creighton Werning, SD | 13. Lila Bigalk, MN |
| 4. Gatlin Priddy, AR | 14. James Jackson, KY |
| 5. Kate Schmidt, MN | 15. Taetum Dorcey, NE |
| 6. Silas Fredenburg, IN | 16. Blake Krueger, MN |
| 7. Aubrey Kaisand, IA | 17. Paisley Schick, IL |
| 8. Ella Miller, NE | 18. Paisley Olson, MN |
| 9. Maci Atterholt, OH | 19. Laura Franklin, AL |
| 10. Cash Dale, TX | 20. Hailey Cornett, OH |

Intermediate Division

- | | |
|--------------------------|-------------------------|
| 1. Kiersten Priddy, AR | 11. Wyatt Herman, MN |
| 2. Dillon Mai, ID | 12. Chase Harker, IN |
| 3. Carter Brown, WV | 13. Gabby Howell, FL |
| 4. Anna Sweat, AR | 14. Jarrett Pool, TX |
| 5. Garrett Jones, TX | 15. Candace Lein, WI |
| 6. Ella Fischer, MO | 16. Hayes Rickstrew, KS |
| 7. Mabrey Schick, IL | 17. Keegan Hastad, MN |
| 8. Hallie Hackett, TX | 18. Allison Coats, MO |
| 9. Nathan Videkovich, OH | 19. Conley Schick, IL |
| 10. Taylor Anderson, TX | 20. Elsie Rickstrew, KS |

Senior Division

- | | |
|--------------------------|----------------------------|
| 1. Sara Sweat, AR | 11. Lauren Trauernicht, NE |
| 2. Briana Hicks, TX | 12. Ethan Vanderwert, IL |
| 3. Jadalea Isles, TX | 13. Taylor Falkenstine, NE |
| 4. Garret Bosse, OH | 14. Garrett Walther, IN |
| 5. Jazlynn Hilbrands, MN | 15. McKalynne Helmke, OH |
| 6. Blake Fabrizius, CO | 16. Ethan Hatfield, KS |
| 7. Ryker Hickman, IA | 17. Cody Knodle, IL |
| 8. Jenna Dougherty, MN | 18. Kourtney Allen, MN |
| 9. Walker Housley, TN | 19. Avery Oliver, TX |
| 10. Katelyn Cowdrey, OH | 20. Drew Pederson, SD |

Showmanship

Junior Division

- | | |
|--------------------------|-------------------------|
| 1. Dalton Lukavsky, IA | 11. Lanie Sasser, OK |
| 2. Kinsly Altena, IA | 12. Cash Dale, TX |
| 3. Creighton Werning, SD | 13. Luke Katz, NE |
| 4. Maggie Griswold, OK | 14. Emeri Deters, KS |
| 5. Madison Moore, TX | 15. Ava Gilbert, IL |
| 6. Paisley Schick, IL | 16. Tanner Green, MI |
| 7. Ainsley Oliver, TX | 17. Ty Wood, KS |
| 8. Sadie Plagg, OK | 18. Creed Ruby, IA |
| 9. Breckyn Bloomberg, IL | 19. Colt Roeder, IL |
| 10. Hailey Cornett, OH | 20. Lincoln Lunning, MN |

Showmanship Judges

Junior: Lindsey Broek, MO; and Sara Kober, IA
 Intermediate: Ryan and Cori Malone, IL
 Senior: Chad Zehnder, MN; and Sydney Zehnder, IA

(Continued on page 56)



Top Twenty Showmanship, Junior Division



Top Twenty Showmanship, Intermediate Division



Top Twenty Showmanship, Senior Division

Intermediate Division

- | | |
|-------------------------|----------------------------|
| 1. Brant Will, IA | 11. Conley Schick, IL |
| 2. Claire Dorsey, IL | 12. McKenna DeCap, IA |
| 3. Josie Phillips, KY | 13. Anna Webel, IL |
| 4. Grace Lemenager, IL | 14. Hadley Hendrickson, IN |
| 5. Mabrey Schick, IL | 15. Paisley Nelson, MO |
| 6. Shelby Candler, NC | 16. Josie Webel, IL |
| 7. Chase Harker, IN | 17. Journee Reeson, NE |
| 8. Abby Tlach, IA | 18. Addison Bartlow, IL |
| 9. Gabrielle Tebo, IN | 19. Jayme Gittlein, NE |
| 10. Kenidey Effling, SD | 20. Glennys McGurk, IN |

Senior Division

- | | |
|--------------------------|---------------------------|
| 1. Morgan Jackson, TX | 11. Luke Darlage, IN |
| 2. Clayton Walsh, WI | 12. Isabelle Lowry, MT |
| 3. Blake Fabrizius, CO | 13. Isabell Kemper, WI |
| 4. Aribella Beins, UT | 14. Hannah Wetzel, MN |
| 5. Cody Knodle, IL | 15. Cody Larson, SD |
| 6. Braelyn Berlowitz, OK | 16. Avery Oliver, TX |
| 7. Jacey Massey, OK | 17. Brooklyn Welsh, IL |
| 8. Kaden Camerlinck, KS | 18. Walker Housley, TN |
| 9. McKenzie Powers, OH | 19. Jazlynn Hilbrands, MN |
| 10. Ty Drach, IL | 20. Shelby Greiman, IA |

Classic Results

(Continued from page 55)

2023 AJSA Herdsman of the Year



Lauren Trauernicht, NE

2023 AJSA Member of the Year



Garrett Jones, TX

Steer Profitability Contest

Top Ten Steers

- | | |
|------------------------|------------------------|
| 1. Rachel Shike, IL | 6. Reagan Shike, IL |
| 2. Jenna Dougherty, MN | 7. Reagan Shike, IL |
| 3. Rachel Shike, IL | 8. Reagan Shike, IL |
| 4. Davin Shike, IL | 9. Jenna Dougherty, MN |
| 5. Paisley Olson, MN | 10. Davin Shike, IL |

Top Five Pens of Three

- | | |
|------------------------|----------------------|
| 1. Jenna Dougherty, MN | 4. Davin Shike, IL |
| 2. Reagan Shike, IL | 5. Paisley Olson, MN |
| 3. Rachel Shike, IL | |

Top Assignments

Overall Top Assignment and Junior Champion:

Paisley Olson, MN

Intermediate Champion: Jayna Blume, SD

Senior Champion: Lacey Schmidt, NE

2023 Mentor of the Year



Cash Rumple, IN

2023 Mentee of the Year

Paige Alpers, MO

Interview Contest

1st place – Ethan Vanderwert, MO

2nd place – Taylor Falkenstine, NE

High-Point Rookies

Junior: Madison Moore, TX

Intermediate: Addyson Lehman, IA

Senior: Isabell Kemper, WI

State Display Winner

Nebraska Junior Simmental Association

Longest Distance Traveled Award

Dillon Mai, Bonners Ferry, ID. 1,500 miles round-trip.

Ron Miller Scholarship Recipients

Luke Harker, IN

Natalie Trauernicht, NE

Jim Bloomberg Memorial Scholarship Recipients

Claire Dorsey, IL

Ty Drach, IL

Emerson Tarr, IL



SPC: Top Ten Steers, Jenna Dougherty, MN; Paisley Olson, MN. Not pictured: Davin Shike, IL; Rachel Shike, IL; Reagan Shike, IL.



SPC: Top Five Pens of Three, Jenna Dougherty, MN; Paisley Olson, MN. Not pictured: Davin Shike, IL; Rachel Shike, IL; Reagan Shike, IL.



SPC: Top Assignments, Lacey Schmidt, NE; Paisley Olson, MN. Not pictured: Jayna Blume, SD.

2023 People's Choice Award



"LKCC Miss Crysteels Remedy 44J" and calf "MEJ Miss Remmy 44L" exhibited by Morgan Jackson, TX.



Ron Miller Scholarship Recipients
Luke Harker, IN; and Natalie Trauernicht, NE



Jim Bloomberg Memorial Scholarship Recipients
(left to right) Ty Drach, (IL); Claire Dorsey, (IL); and Emerson Tarr (IL);
with Blake Bloomberg (far L) and Jill Harker (far R)



Novice Participants



2023 First-time contestants who participated
in both a Regional and the National Classic

(Continued on page 58)



Classic Results

(Continued from page 57)

Owned Show Purebred Simmental Heifers



1. "Roxi's Karter,"
s. by HPF Quantum Leap Z952,
exh. by Ty Drach, Pontiac, IL.
11.8/83/117/4.9/21.4/10.8/.04/-.088/.76/116/77



2. "JSUL Sam Is Wise 1552J,"
s. by JSUL Something About Mary 8421,
exh. by Sara Sullivan, Dunlap, IA.
13.7/77/112/5.5/15.4/11.7/-.02/-.058/.83/118/73



3. "TL Sadie 37K,"
s. by SO Remedy 7F,
exh. by Colt Roeder, Aledo, IL.
11.1/77/116/4.2/17.6/10/-01/-.093/.93/109/72



4. "JSUL TSSC Lady In Black 2171K,"
s. by JSUL Something About Mary 8421,
exh. by Hadley Hendrickson,
Farmland, IN.
10.3/86/138/4.2/20/13.6/.09/-104/1.08/125/80



5. "UDE Hayleigh 5K,"
s. by SO Remedy 7F, exh. by
Brady Edge, West Branch, IA.
9.7/89/139/4.6/22/10.5/-16/-111/.93/104/75



6. "Peine Final Rose,"
s. by JSUL Something About Mary 8421,
exh. by Brooke Polzin, Darwin, MN.
11.3/79/120/4.9/20/13.2/.09/-.087/.95/123/76



7. "FRKG Countess Of 948 11K,"
s. by SO Remedy 7F, exh. by
Kenidey Effling, Highmore, SD.
11.5/79/121/4.7/18.6/10.5/-.05/-.095/.83/111/73



8. "RBS Jade J182,"
s. by W/C Bankroll 4254F,
exh. by Cal Pryor, Woodbine, IA.
8.8/82/115/4.7/27.7/16.7/.15/-.066/.88/128/78



9. "Bramlets/DBLG Knockout J188,"
s. by TJSC King Of Diamonds,
exh. by Hogan Hendrickson,
Farmland, IN.
10.4/73/107/4.9/22.2/10.3/-.05/-.100/.92/106/70



10. "TL Rita 570J,"
s. by TL Ledger, exh. by Conley
Schick, Clinton, IL.
11.5/70/104/6.6/17.4/9/.08/-.062/.83/113/72



11. "JSUL Rosie 2400K,"
s. by JSUL Something About Mary 8421,
exh. by Sara Sullivan, Dunlap, IA.
11.3/79/120/4.9/20/13.2/.09/-.087/.95/123/76



12. "Curtins Polly 64K,"
s. by SO Remedy 7F, exh. by
Austin Foss, Saint Ansgar, IA.
9.6/81/129/3.9/19.4/10.6/-.11/-.109/.96/106/72



13. "TCB Stella 33K,"
s. by WHF/JS/CCS Double Up G365,
exh. by Abby Tlach, Prole, IA.
9.3/77/106/4.3/19.3/14.8/-.09/-.078/.80/112/70



14. "JSUL Mary's Pride 2347K,"
s. by WLE Copacetic E02, exh. by
Madison Valen, Esterville, IA.
12.8/79/120/5.6/20.1/10.9/-.02/-.086/.91/116/75

Editor's note: PTP data for the breeding cattle shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. PTP data for the Steer Shows include Actual Weight in addition to Birth Weight EPD, Weaning Weight EPD, Yearling Weight EPD, Yield Grade EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$TI. All EPD were current as of a 7-6-23 data pull.



15. "TL Miss Ellie 131K,"
s. by TL Ledger, exh. by Marcie Harward, Richfield, NC.
9.7/70/96/5.3/16.1/11.7/.11/-.080/.72/112/69



16. "WHF Andie 369K,"
s. by JSUL Something About Mary 8421, exh. by Shelby Greiman, Goodell, IA.
11/82/120/5.3/24.3/15.4/-.09/-.085/.89/117/73



17. "Bailey's Something Dreamy,"
s. by JSUL Something About Mary 8421, exh. by Megan Brown, Greenville, TX.
7.8/77/114/3.8/19.3/14.7/.11/-.087/.87/120/74



18. "JWC KC2 Vicki 278K,"
s. by WLE Copacetic E02, exh. by Owen Weisinger, Fort Madison, IA.
10.3/91/126/4.8/20/10.7/.00/-.086/1.08/102/76



19. "Roxi's Mary 1509K,"
s. by JSUL Something About Mary 8421, exh. by Tyler Miller, Armington, IL.
12.3/78/115/5.9/20.2/14.4/.02/-.063/.76/122/74



20. "AALB BOY Katie 200K,"
s. by Holtkamp CLAC Change Is Coming, exh. by Keegan Bohnsack, Taylor Ridge, IL.
10.9/73/102/4.7/20.8/6.4/-.14/-.113/.85/94/68

Purebred Simmental Pairs (# indicates a purebred Simmental cow with a percentage Simmental calf. Dam's EPD are listed first.)



1. "LKCC Miss Crysteels Remedy 44J,"
s. by SO Remedy 7F, Calf, "MEJ Miss Remmy 44L," s. by HPF Quantum Leap Z952, exh. by Morgan Jackson, Kaufman, TX.
10.9/72/107/3.5/21/11.1/-.23/-.112/.84/99/65
11.9/81/117/4/19.2/8.3/-.06/-.109/.91/105/74



2. "GCC Just To Flirt 122J,"
s. by JSUL Something About Mary 8421, Calf, "GCC Lil Flirt 100L," s. by THSF Lover Boy B33, exh. by Maggie Griswold, Stillwater, OK.
8/75/113/3.4/19.6/11.1/-.09/-.087/.93/101/68
10.3/81/118/4.1/25.1/13.1/.13/-.078/.82/125/79

(Continued on page 60)

Classic Results

(Continued from page 59)

Purebred Simmental Pairs (continued)



3. "JSUL PCC All About Rosie 1115J,"
s. by JSUL Something About Mary
8421, Calf, "HS/HSF/SHER Meg
Ryan," s. by OMF Epic E27, exh. by
Jaxon Hilbrands, Holloway, MN.
11.3/79/120/4.9/20/13.4/.09/-087/95/123/76
12.7/86/129/7/21.3/15.9/.12/-072/.83/137/83



4. "B C R Prima Donna 017H,"
s. by B C R Perfect Vision, Calf,
"RCC Prima Donna L017H," s. by
Rocking P Private Stock H010, exh.
by Audrey Redalen, Chatfield, MN.
9.7/75/107/2.5/16.1/12.4/.09/-109/1.10/112/70
11.5/72/105/4.6/17/13.6/.16/-099/.93/125/74



5. "VCL Sensation 251J,"
s. by SO Remedy 7F, Calf, "L/S
Sensation 251L," s. by HPF Quan-
tum Leap Z952, exh. by Laramie
Sasser, Edmond, OK.
11.9/76/116/4.7/21.8/9.4/.08/-085/.67/115/75
12.3/83/121/4.7/20.4/7.6/.09/-097/.82/113/79



6. "NFF Wicked J208,"
s. by VCL LKC Equity 608D, Calf,
"Legacy NFF Wicked K245," s. by
OMF Epic E27, exh. by Lincoln
Lunning, Leroy, MN.
13.9/68/92/5.5/19.2/16.5/-05/-052/.34/118/66
14/81/115/7.3/21/17.5/.08/-059/.56/136/79



7. "MEJ Missy 722J,"
s. by STF Wyatt Earp E304, Calf,
"BAY Daddys Girl 722L," s. by
DTF Daddy Profit 103H, exh. by
Baylee Hardy, Malakoff, TX.
10.8/67/98/3.5/21.9/14.8/.03/-087/.63/118/69
8.2/74/107/2.9/18.6/12.4/.07/-096/.65/111/71



8. "FSCI Ms Gemstone H049,"#
s. by Mr CCF 20-20, Calf, "BOSC
Ms Gemstone L325," s. by PVF
Insight 0129, exh. by Garret
Bosse, Montville, OH.
8.7/87/127/3/17.6/13.4/.01/-113/.93/119/79
9.5/83/127/4.3/18.3/15.1/.10/-050/1.08/117/75



9. "Sandbox Miss Believe,"
s. by LLSF Pays To Believe ZU194,
Calf, "DVS Miss Valentine 101L,"
s. by W/C Password 28E, exh. by
Hayden Erdman, Augusta, WI.
9.7/74/109/3.5/22.7/10.7/.10/-078/.92/114/73
11.5/66/94/4.2/18.8/12.8/.13/-078/.83/121/71



10. "SFI Miss Legacy H78W,"
s. by WLE Copacetic E02, Calf,
"EBS-SFI Miss Legacy L78H," s.
by SO Remedy 7F, exh. by Ethan
Hatfield, Pomona, KS.
12.5/77/108/4.3/23.9/19/-02/-090/91/129/73
12.3/81/125/4.3/22.6/14.3/-10/-100/93/118/74

Percentage Simmental Heifers



1. "OAKP RJ Lizzo K56,"
s. by W/C Bankroll 811D,
exh. by Sara Sullivan, Dunlap, IA.
11.5/74/107/5.7/17.1/10.4/.21/-025/.73/111/72



2. "Holtkamp Lady Blackbird 2K,"
s. by Holtkamp CLAC Change Is Coming,
exh. by Breckyn Bloomberg, Secor, IL.
12.2/68/104/6.5/22.9/6.1/.20/-052/.42/102/69



3. "S&S TSSC Miss Diana 2109K,"
s. by Rose MC Encore 0463, exh. by
Hadley Hendrickson, Farmland, IN.
8.7/68/100/3.7/19.6/10.7/-17/-050/0.40/84/58



4. "ALL Phyllis 198J,"
s. by Profit, exh. by Paisley
Schick, Clinton, IL.
4.7/75/113/2.2/15/12.8/34/-019/42/109/70



5. "GCC Shego K2104,"
s. by JSUL Something About Mary 8421,
exh. by Maggie Griswold, Stillwater, OK.
13.1/62/91/6.4/16.3/8/.06/-060/81/98/62



6. "TL Twinkie 160K,"
s. by Second Chance 601H, exh.
by Brenna Wilkins, Bennett, IA.
10.3/75/108/5.1/19.7/10.6/21/-048/71/109/72



7. "RBS Blown Away K208,"
s. by Primetime, exh. by Addyson
Lehman, West Liberty, IA.
5/71/103/1.2/19.4/10.8/14/-039/57/94/64



8. "JSUL TSSC Leapin Girl 2327K,"
s. by HPF Quantum Leap Z952, exh.
by Cali Baldwin, Winchester, IN.
12.3/68/98/5.2/16.6/6.7/32/-058/56/109/71



9. "S&S BCII Sugar and Spice,"
s by W/C Relentless 32C, exh. by
Breckyn Bloomberg, Secor, IL.
10.3/67/99/4.6/14.7/7.3/44/-065/63/113/73



10. "Bramlets/DBLG Emmy J182,"
s. by SCC SCH 24 Karat 838, exh.
by Makenna Hoppa, Fremont, MI.
8.3/77/114/3.3/22.3/12.6/09/-025/49/102/68



11. "JSUL MCDK Monica Dutton 58K,"
s. by HPF Quantum Leap Z952, exh.
by McKenna DeCap, Dixon, IA.
12.3/68/98/5.2/16.6/6.7/32/-058/56/109/71



12. "Rocking P Built To Love J090,"
s. by Gateway Follow Me F163,
exh. by Josie Phillips, Maysville, KY.
7.7/66/95/5.1/16.1/11.5/51/-039/39/119/72



13. "JBOY Tammy 16J,"
s. by W/C Relentless 32C, exh. by
Tanner Curtin, Oxford, IA.
6.3/63/89/1/20.7/6.9/15/-053/76/86/61



14. "OHL Krazy Hot 2250K,"
s. by MCKY Stillwater 9808, exh.
by Breckyn Bloomberg, Secor, IL.
10/70/105/4.7/21.1/11.5/04/-040/72/100/64



15. "RJ Lady Killer 238K,"
s. by W/C Bankroll 811D, exh. by
Millie Lashmett, Winchester, IL.
10.2/76/106/5.6/20.4/14.1/23/-039/76/122/78



16. "LMAN JBOY Miss Broker's 215K,"
s. by SO Remedy 7F, exh. by
Carter Hoge, Good Hope, IL.
8/78/121/2.2/22/7.4/-22/-081/83/76/61



17. "Miss TLAC Ginger 32K,"
s. by BRDG Mahogany Prime 904B,
exh. by Kade Roeder, Aledo, IL.
8.3/74/110/4.5/13.8/12.5/28/-032/36/113/71



18. "LMAN JBOY Miss Broker's 218K,"
s. by WLE Copacetic E02, exh. by
Lizzie Schafer, Owaneco, IL.
8.3/80/116/3.1/21.1/6.9/-11/-074/85/81/65



19. "JBOY Tammy 269K,"
s. by Mr HOC Broker, exh. by
Riley Green, Mayville, MI.
3.9/65/95/2.2/2.7/7.2/-14/-065/64/68/54



20. "JSUL Glamourous Leap 2363K,"
s. by HPF Quantum Leap Z952, exh.
by Glennys McGurk, Kingman, IN.
12.3/68/98/5.2/16.6/6.7/32/-058/56/109/71

(Continued on page 62)

Classic Results

(Continued from page 61)

Percentage Simmental Pairs (^ indicates a percentage Simmental cow with a purebred Simmental calf. Dam's EPD are listed first.)



1. "GCC Tinker Bell H120,"
s. by JSUL Something About Mary 8421,
Calf, "GCC Chalupa 101L," s. by W/C Style 69E,
exh. by Garrett Griswold, Stillwater, OK.
12.4/64/102/6.4/19.4/7.8/.18/-.047/.67/104/67
14.5/57/88/7.1/20.5/11.3/.29/-.037/.51/119/67



2. "SKR Bentley J15,"
s. by Mr HOC Broker,
Calf, "MW-Bentley Style," s. by KSIG Steelin His Style,
exh. by Ashlyn Knieb, Florence, MT.
8.3/68/106/4.2/22.6/8.1/.09/-.036/.35/93/65
10.4/65/101/4.6/18.9/10.4/.20/-.040/.37/107/66



3. "MDAY Mary Kate 706J,"
s. by W/C Relentless 32C, Calf,
"TLLC Louie," s. by TLLC Broker
85A, exh. by Tyler Loudon,
Creston, IA.
9.4/68/92/4.8/14.4/9.7/.26/-.047/.66/105/67
8.3/67/94/2.5/14.6/10.4/.01/-.069/.68/91/61



4. "RBS You're Right J124,"^
s. by Reckoning 711F, Calf,
"CWSC RBS You're Right L212,"
s. by OMF Epic E27, exh. by
Clayton Walker, Chillicothe, MO.
8.6/64/86/4.8/16.9/16.3/.14/-.046/.59/109/62
11.3/79/111/6.9/19.9/17.4/.19/-.060/.69/138/80



5. "Miss TB Saz 42J,"^
s. by WLE Black Mamba G203,
Calf, "D Bar King Charles L42," s.
by THSF Lover Boy B33, exh. by
Cash Dale, Point, TX.
12.1/71/106/6.4/20.1/7.7/.14/-.088/.88/105/71
12.4/79/114/5.7/25.3/11.4/.22/-.079/.80/131/82

Simmental Steers (* indicates a Purebred Simmental)



1. "MC14 Mr Here I Am,"
s. by Here I Am,
exh. by McKenna DeCap, Dixon, IA.
1,340/2.3/50/76/-.24/.13/-.049/.49/56



2. "Smith Here I Am,"
s. by Here I Am,
exh. by Brynn Kintzle, Epworth, IA.
1,420/3.7/53/81/-.21/.06/-.045/.42/51



3. "GSC Here I Am 231K,"
s. by Here I Am, exh. by Garrett Bihl, Bloomingburg, OH.
1,405/3.2/51/79/-26/.46/-060/.40/62



4. "GSC Here I Am 9K,"
s. by Here I Am, exh. by Sawyer Minor, Bondurant, IA.
1,415/2.8/55/87/-29/.34/-062/.59/62



5. "Kane's Diego 811K,"*
s. by JSUL Something About Mary 8421, exh. by Lindy Kane, Smithshire, IL.
1,330/9.78/114/-39/-06/-079/.77/73



6. "Here I Am BC,"
s. by Here I Am, exh. by Cody Simons, Marcus, IA.
1,380/2/54/83/-20/.22/-032/.48/59



7. "Doubletime 206K,"
s. by WHF/JS/CCS Double Up G365, exh. by Ashlynn Smith, Clarion, IA.
1,369/7/75/108/-27/.06/-042/.66/69



8. "DPP Cash For Gina,"
s. by Cash On Delivery, exh. by Laura Wingert, Ottawa, KS.
1,205/4.3/60/92/.22/.05/-041/.52/55



9. "HBE Fu,"
s. by Fu Man Chu, exh. by Hailey Eads, Trenton, MO.
1,265/4.4/62/97/-14/.21/-023/.56/60



10. "Bramlets Steve-O K262,"*
s. by Bramlets Ace H009, exh. by Cannon Bramlet, Harrisburg, IL.
1,185/1.9/77/115/-39/-01/-084/.80/73

Simbrah Heifers



1. "TTSJ Joni 53J,"
s. by Kimbo 114D, exh. by Taylor Anderson, Bryan, TX.
7.4/56/72/4.3/24/13/.04/-124/.87/95/58



2. "Smith 4S Kayla Charming Emmylu,"
s. by Smith No Better Than This, exh. by Jakob Sansom, Brenham, TX.
11.6/57/77/6.3/17.2/11.4/-10/-101/.46/93/56



3. "BLCO Katie,"
s. by LMC MT Transformer 5E/32, exh. by Codie Marie Hill, Edinburg, TX.
5.5/83/128/3.4/18.4/11.9/-11/-111/.76/91/67



4. "LMC ATZ JoJo Rabbit 5J/161,"
s. by LMC MT Transformer 5E/32, exh. by Avery Oliver, Sealy, TX.
7/78/111/3.9/17.9/8.2/-20/-126/.60/77/62



5. "Mayes Khloe K4,"
s. by LMC BBS 5C/157, exh. by Peyton Moore, Franklin, TX.
5.7/91/131/3.1/17.2/7.5/-15/-140/1.21/91/74



6. "SSF Pay the Lady S30K,"
s. by Hagan Hush Money 647G, exh. by Hailey Cornett, Hillsboro, OH.
8/67/102/4.4/17.2/11.6/-10/-111/.64/88/58

(Continued on page 64)

Classic Results

(Continued from page 63)

Simbrah Heifers (continued)



7. "McCrary Ready Rita 888K,"
s. by Smith RFI Ready Or Not 900G,
exh. by Jarrett Pool, Henderson, TX.
12.6/64/91/7.7/19.3/9.5/-10/-116/.76/102/64



8. "RFI Loretta 171K,"
s. by RFI Push 938H, exh. by
Codie Marie Hill, Edinburg, TX.
9.8/72/97/5.7/19.1/9.2/-21/-113/.73/80/59



9. "Smith McCrary Hypnotiq 212J,"
s. by Smith Steppin' Up Your Game,
exh. by Hallie Hackett, Texarkana, TX.
11.4/67/91/6/17.4/8.8/-10/-116/.63/100/65



10. "LMC LF Voo Doo Dreams,"
s. by LMC MT Transformer 5E/32,
exh. by Jess Pool, Henderson, TX.
4.9/78/120/2.8/12.4/9.1/-09/-14/.77/83/63

Percentage Simbrah Heifers



1. "HIUP Lady Madonna 361K,"
s. by RRF Trading Up E777,
exh. by Ainsley Oliver, Sealy, TX.
9.6/71/104/5.5/19.7/13/-05/-081/.57/109/68



2. "Richter Emmie Lou K1,"
s. by GSC GCCO Dew North 102C,
exh. by Colt Richter, Gonzales, TX.
10.4/83/114/5/21.8/8.8/-11/.097/.77/103/74



3. "RHF/SA Liberty,"
s. by RHF/SA Glacier Bay, exh. by
Sara Sweat, McCaskill, AR.
7.8/66/102/5/26.2/14.1/-03/-077/.54/98/61



4. "JBC Fanta's Honeybadger 22K,"
s. by Hagan Hush Money 647G,
exh. by Avery Oliver, Sealy, TX.
8.2/73/112/4.3/18.4/10.6/-15/-109/.68/98/66



5. "Peach Mango K12,"
s. by Profit, exh. by Aislin
McStay, Granger, TX.
1/85/122/2/19.5/10.5/.01/-121/.96/92/70

Simbrah Pairs (# indicates a purebred Simbrah cow with a percentage Simbrah calf. Dam's EPD are listed first.)



1. "McCrary Smith Look At Me,"
s. Smith Shortstop,
Calf, "Smith McCrary Lookin Snazzy," s. by Smith One and Only 895G,
exh. by Hallie Hackett, Texarkana, TX.
7.8/64/90/4.8/15.6/7.6/-24/-136/.64/72/54
8.1/64/92/3.9/15.3/9/-08/-127/.70/84/58



2. "Hagan Roxie 150J,"#
s. by Hagan Hush Money 647G,
Calf, "MBK Domino 150K," s. by BGB/MBK Mr Van Winkle J01,
exh. by Mason Karisch, Starkville, MS.
6/66/94/2.7/17/7.7/-22/-136/.46/71/55
7.6/72/105/3.3/19.5/9.9/-02/-109/.73/91/64



3. "LMC JSSC Aspen 5H/171,"
s. by Jass On The Mark 69D, Calf,
"Peach PM Velvet L1," s. by LMC
BBC 5C/157, exh. by Peyton
Moore, Franklin, TX.
9.5/76/111/2.2/15.1/8.3/-36/-121/.66/70/56
5.9/75/110/2/20.2/10.5/-20/-118/.75/78/59

Fullblood Heifers



1. "Logland Zantara 201K,"
s. by Rugged R Cavill,
exh. by Garrett Jones, Anna, TX.
14.8/58/82/9.1/32.8/5.7/-28/-144/.85/107/59



2. "TCBO Augusta,"
s. by Outback Of Double Bar D,
exh. by Tanner Reed, Paris, AR.
3.9/68/96/.7/29.6/11/-26/-150/.98/80/58

(Continued on page 66)

Classic Results

(Continued from page 65)

Fullblood Heifers (continued)



3. "Logland Suebold Brandy 21K,"
s. by Logland BYA L37F, exh. by
Cade Tate, Muldrow, OK.
3.8/60/8/.0/37/16.6/-10/-144/.62/97/57



4. "Logland Tovie Lily 215K,"
s. by Logland Arrow L03E, exh.
by Seth Callison, Verona, MO.
1.8/68/97/-4/36.7/18.8/-05/-116/.88/109/65



5. "Evans 96K Skyes The Limit,"
s. by Evans 52H, exh. by Riley
Lynch, Southwick, MA.
3.3/68/95/2.2/32.5/12.9/-08/-136/.86/91/61

Fullblood Pairs (+ indicates a Fullblood Simmental cow with a purebred Simmental calf. Dam's EPD are listed first.)



1. "3CF Chyna Rose," +
s. by JMH Jungle Of Gold,
Calf, "FSSR Chyna Doll," s. by W/C Bet On Red 481H,
exh. by Seth Callison, Verona, MO.
1.2/69/87/1.7/35.2/15.3/-13/-121/1.12/91/61
5.5/72/99/3/28.6/13.7/.04/-089/1.07/107/69

Bred and Owned Show Purebred Simmental Heifers



1. "JSUL Rosie 2400K,"
s. by JSUL Something About Mary 8421,
exh. by Sara Sullivan, Dunlap, IA.
11.3/79/120/4.9/20/13.2/.09/-087/.95/123/76



2. "Roxi's Kandace,"
s. by W/C Relentless 32C,
exh. by Regan McClure, Burlington, IA.
10.1/75/103/4.2/19.3/13.5/.10/-070/.72/118/73



3. "Lashmett/Weis Cher K221,"
s. by TL Ledger, exh. by Jacqueline Lashmett, Winchester, IL.
9.1/76/107/4.8/19.3/12.6/.06/-089/61/114/72



4. "Harkers Rebellious Shelby J307,"
s. by EC Rebel 156F, exh. by Chase Harker, Hope, IN.
8.2/83/121/1.7/17.9/11/-03/-114/91/106/73



5. "Cloud Valley Girl 19J,"
s. by Rocking P Legendary C918,
exh. by Kallie Cloud, Carthage, MO.
9.2/71/106/4.9/22.5/12.4/.00/-070/92/109/68



6. "New Trend Essence 14K,"
s. by JSUL Something About Mary 8421,
exh. by Jacey Massey, Boley, OK.
14.8/69/104/6.4/17.1/13.5/-04/-077/93/120/70



7. "Snodgrass Cassidy 200K,"
s. by JSUL Something About Mary 8421,
exh. by Makenna Snodgrass, Brock, NE.
10.4/74/110/5.1/15.6/13.4/.14/-049/.72/122/74



8. "Rocking P Built To Love K067,"
s. by Reckoning 711F, exh. by Josie Phillips, Maysville, KY.
9.8/72/105/4.6/15.3/15.8/.02/-037/64/122/71



9. "Ms BH Kaley Gal K208,"
s. by JSUL Something About Mary 8421,
exh. by Blake Henrichs, Okarche, OK.
11.8/76/118/5.5/22.4/14.8/-01/-057/82/121/73



10. "Ms JH Crushin Chick K215,"
s. by Mr BH Fits The Bill, exh. by Blake Henrichs, Okarche, OK.
10.1/82/123/3.8/21.9/12.6/-11/-083/.75/109/72



11. "RP/CMFM Wild Flower K080,"
s. by HPF Quantum Leap Z952, exh. by Wyatt Phillips, Maysville, KY.
10.5/78/117/3.5/20.6/10.1/.13/-102/90/118/77



12. "Miss Sage,"
s. by W/C Relentless 32C, exh. by Makia Smith, Charter Oak, IA.
9.1/76/104/3.6/18.6/10.3/.15/-084/98/113/74



13. "M2C Cheyenne 210K,"
s. by SO Remedy 7F, exh. by Madison Metzger, Rockfield, KY.
12.8/83/134/5/24.8/10.3/.13/-091/85/113/76



14. "JZY Shesa Keeper K95F,"
s. by HS/JXO Global Icon G162E, exh. by Jazlynn Hilbrands, Holloway, MN.
10.6/81/116/2.7/15.5/11.5/.14/-095/1.16/121/78



15. "MEJ Something About Rita 215K,"
s. by JSUL Something About Mary 8421,
exh. by Morgan Jackson, Kaufman, TX.
11.4/84/129/6.3/20.6/12.4/.13/-056/.86/126/80



16. "NXT Nina K209,"
s. by WS Pilgrim H182U, exh. by Ty Drach, Pontiac, IL.
12.3/82/115/5.1/18.5/9.5/-06/-092/78/108/74



17. "WHF Delilah 456K,"
s. by WHF/JS/CCS Double Up G365, exh. by Ann Lawrence Allen, Versailles, KY.
9.5/95/135/3.9/20/14.2/-03/-09/1.04/121/83



18. "HDDN Jade 66K,"
s. by LLSF Pays To Believe ZU194,
exh. by Lukas Hadden, Jacksonville, IL.
8.8/77/121/3/20.5/9.8/.10/-057/90/111/74



19. "Walther Kiana 7K,"
s. by W/C Relentless 32C, exh. by Garrett Walther, Centerville, IN.
6.8/79/115/1.1/17.2/10.2/.11/-100/83/109/74



20. "TK Lexie,"
s. by WHF/JS/CCS Double Up G365,
exh. by Ty Kitzerow, Saint Charles, IA.
10.7/81/112/3.6/20.2/12.8/-09/-087/91/111/73

(Continued on page 68)

Classic Results

(Continued from page 67)

Purebred Simmental Pairs (* indicates a purebred Simmental cow with a percentage Simmental calf. Dam's EPD are listed first.)



1. "NXT Wink H020,"*
s. by W/C Relentless 32C,
Calf, "NXT Legacy L305," s. by W/C Style 69E,
exh. by Ty Drach, Pontiac, MO.
9.7/72/97/2.9/17.6/10.3/-13/-079/.82/98/65
13.1/61/85/5.4/19.3/12.5/.15/-053/.59/111/64



2. "DDLC Claire's Jade,"
s. by WLE Uno Mas X549,
Calf, "DDLC Titanium 23L," s. by SHCO Cornerstone 740H,
exh. by Claire McIntyre, Bolivar, MO.
11.8/63/86/3.1/18.1/9.9/.30/-085/.53/124/74
10.3/71/95/2.7/20/8.9/.14/-091/.73/113/73

Purebred Simmental Bulls



1. "SO Remnant 418J,"
s. by SO Remedy 7F,
exh. by Walker Housley, Dayton, TN.
12.3/80/123/3.5/20.4/9.7/-09/-100/.88/108/73



2. "New Trend Pursuit 5K,"
s. by W/C Relentless 32C,
exh. by Jacey Massey, Boley, OK.
10.1/87/123/3.1/20/11.1/-04/-119/.97/108/75



3. "HVNR Matter of Destiny K20,"
s. by HPF Quantum Leap Z952,
exh. by Will Heavner, Pearl, IL.
12.2/80/115/5/20.3/9.9/.07/-082/.80/117/77



4. "Mr JH Cadillac Revenge K216,"
s. by Mr BH Fits The Bill, exh. by
Blake Henrichs, Okarche, OK.
10.7/73/109/5.2/22.9/14.4/.00/-060/.71/117/70



5. "Mr W/C Night Watch 0116K,"
s. by W/C Night Watch 84E, exh.
by Creighton Werning, Emery, SD.
12.4/77/107/6.8/28.2/13.3/.06/-075/.84/124/77



6. "TK Manifest,"
s. by PAL/CLAC Meant To Be, exh.
by Ty Kitzerow, Saint Charles, IA.
13.7/64/85/6/19.8/15.5/.13/-093/.65/130/71



7. "SO Midnight Rider 1L,"
s. by WLE Copacetic E02, exh. by
Walker Housley, Dayton, TN.
9.3/86/125/4.5/19.5/10.7/08/-093/85/115/79



8. "Lemenager Bold Move Cotton,"
s. by LKCC Bold Venture 194F, exh.
by Grace Lemenager, Fairbury, IL.
10.9/74/101/3.4/18.5/13.2/16/-087/76/123/75



9. "TGKL No Diggity 41K,"
s. by THSF Lover Boy B33, exh. by
Tinley Luebbe, Staplehurst, NE.
13.1/74/106/5/23.9/14.4/17/-075/72/133/78



10. "HWK Keystone K206,"
s. by JSF Gentry G911, exh. by
Weston Hawkins, Lowry, MN.
12.5/82/122/6.9/2.6/15/17/-099/93/138/84

Percentage Simmental Heifers



1. "RP/CMFM Stylish Love J080,"
s by HPF Quantum Leap Z952,
exh. by Josie Phillips, Maysville, KY.
9.3/80/122/3.4/16.2/7.8/30/-086/77/110/76



2. "Pearl 54K,"
s. by Silveiras Style 9303,
exh. by Kate Liggett, Dennison, OH.
8.9/65/98/4/18/14.7/15/-021/25/107/62



3. "Curtins Miss Brandi 7K,"
s. by Brand New Man 001H, exh.
by Tanner Curtin, Oxford, IA.
8.3/72/104/2.5/19.5/12.6/08/-079/72/101/65



4. "Harker Trixies Harmony L0105,"
s. by JSUL Something About Mary 8421,
exh. by Chase Harker, Hope, IN.
10.8/74/110/5.3/17.8/10.9/13/-067/92/107/69



5. "MBF Rhianna 12J,"
s. by Jass On The Mark 69D, exh.
by Samantha Roberts, Athens, TN.
9.7/85/124/2.3/22/8.5/-29/-116/92/89/68



6. "RESN Ms Percys Jack,"
s. by Felt Perseverance 302F, exh.
by Journee Reeson, Hoskins, NE.
11.2/73/113/4.5/22.4/10.8/12/-086/79/97/65



7. "TCLC Tammy 211K ET,"
s. by W/C Relentless 32C, exh. by
Tyler Miller, Armington, IL.
7.2/73/101/2.2/19.7/7.9/09/-067/91/89/65



8. "Rocking P Built To Love J090,"
s. by Gateway Follow Me F163,
exh. by Josie Phillips, Maysville, KY.
7.7/66/95/5.1/16.1/11.5/51/-039/39/119/72



9. "B Bar Karisma K202,"
s. by Mr HOC Broker, exh. by
Braelyn Berlowitz, Cushing, OK.
6.4/79/117/2.4/16.4/15.4/-09/-062/59/95/63



10. "Walther Kagney 243K,"
s. by PVF Blacklist 7077, exh. by
Garrett Walther, Centerville, IN.
9.7/71/109/1.9/18.1/11.4/03/-049/77/101/66

(Continued on page 70)

Classic Results

(Continued from page 69)

Percentage Simmental Heifers (continued)



11. "BB/ALL Phyllis 241F,"
s. by ALL Rise Up 703E, exh. by
Addison Bartlow, Monticello, IL.
7.2/66/104/2.3/22.3/13.3/-01/-043/.59/96/61



12. "HBE T-T Blackbird K51,"
s. by JSUL Something About Mary 8421,
exh. by Hailey Eads, Trenton, MO.
11.7/85/131/5/15.3/12.7/.21/-046/.88/120/78



13. "NXT Legacy L305,"
s. by W/C Style 69E, exh. by Ellie
Drach, Pontiac, IL.
13.1/61/85/5.4/19.3/12.5/.15/-053/.59/111/64



14. "S B C Luna 226K,"
s. by Mr HOC Broker, exh. by
Jordan Stephens, Ewing, KY.
5.6/72/106/2.4/16.8/12.6/.01/-039/.71/95/63



15. "Ms Honey O K892,"
s. by GEF County O, exh. by
Nathan Videkovich, Asheville, OH.
4.9/76/113/6/14.1/15/.13/-073/.82/105/67



16. "ME1 Sparker,"
s. by SLHT Sully 919G ET, exh. by
Maddox England, Mount Ayr, IA.
9.8/66/103/4.6/16.4/9/.01/-063/.68/92/61



17. "TCK Kesha 16K,"
s. by WLE Copacetic E02, exh. by
Ty Knodle, Fillmore, IL.
11.7/76/109/4.3/19.2/10.6/.11/-058/.64/108/71



18. "Mary's Hope 216K,"
s. by JSUL Something About Mary 8421,
exh. by Maci Brooks, Avon, IL.
13.6/72/110/6/17.4/14.2/.09/-038/.75/116/69



19. "LHT Ms Broker 400J,"
s. by Mr HOC Broker, exh. by
Lauren Trauernicht, Wymore, NE.
8.4/74/109/3.5/16.8/14.9/-05/-064/.54/100/63



20. "CJK Karmen 37K,"
s. by WLE Copacetic E02, exh. by
Cody Knodle, Fillmore, IL.
12.2/83/119/5.2/18.9/7.2/-01/-091/.96/97/72

Percentage Simmental Pairs (^ indicates a percentage Simmental cow with a purebred Simmental calf. Dam's EPD are listed first.)



1. "APB/ALL Proven Queen 107J,"
s. by SWC NDS AK E-Z Line 229E,
Calif, "APB/ALL Proven Queen 305L," s. by THSF Lover Boy B33,
exh. by Addison Bartlow, Monticello, IL.
9.7/70/104/4.4/17/8.6/.17/-028/.32/99/66
11.2/79/113/4.6/23.5/11.9/.27/-049/.52/119/76



2. "MAHA Beautiful Aurora H21,"
s. by S A V Bismarck 5682,
Calif, "MAHA Beautiful Cleo L28," s. by WLE Uno Mas X549,
exh. by Riley Mahaffey, Amenia, NY.
14.4/75/110/8.4/18.3/14.5/.09/-024/.57/120/71
14.1/70/98/6.3/18.6/13/.25/-072/.50/124/74



3. "TSR Miss 127J,"
s. by SSC Shell Shocked 44B, Calf,
"TSR Rival 326L," s. by THSF
Lover Boy B33, exh. by Jonna
McCullough, Fort Benton, MT.
14.2/63/99/7.3/26.5/10.8/.32/-.032/.41/121/71
13.4/75/111/6.1/28.6/13/.34/-.051/.57/130/79



4. "Pit-Stop Princess Jasmin,"^
s. by W/C Pinnacle E80, Calf,
"Pit-Stop Sweet Rajah," s. by
BCLR Cash Flow C820, exh. by
Baleigh Peterson, Gibbon, MN.
12.8/64/90/5.9/20.6/11.8/.10/-.064/.66/108/65
12.8/82/123/5.8/11.9/16.2/.08/-.071/1.15/135/80

5. "JKCS Blackbird J02,"^
s. by SC Pay The Price C11, Calf,
"JKCS Show Me The Money L10,"
s. by RS&T Proclamation F006,
exh. by Christian Siegel, Califor-
nia, MO.
7/82/121/2.3/17.3/9.1/30/-.065/.89/109/77
10.2/81/122/3.8/19.1/10.6/.12/-.079/.96/122/80

Percentage Simmental Bulls



1. "SKR Rip K22,"
s. by Mr HOC Broker,
exh. by Kale Robison, Cushing, OK.
6.1/68/98/.8/15.9/8.5/-.01/-.042/.50/82/59



2. "M2C/Tylertown Wesson 245K,"
s. by WHF/JS/CCS Double Up G365,
exh. by Madison Metzger, Rockfield, KY.
13.4/78/106/5.7/16.8/13.2/.22/-.043/.77/122/76



3. "5KCC Crown Jewel 3064,"
s. by HPF Quantum Leap Z952, exh.
by Rhett Keaton, Anderson, MO
12.4/76/111/5.7/17.4/9.4/.37/-.036/.42/120/77



4. "Knodle's Knight 17K,"
s. by W/C Relentless 32C, exh. by
Cody Knodle, Fillmore, IL.
11.3/75/109/5.3/16.8/13/.26/-.028/.87/120/73



5. "MBF Antisocial,"
s. by THSF Lover Boy B33, exh. by
Samantha Roberts, Athens, TN.
10.1/73/105/4.5/24.1/14.1/.28/-.055/.55/122/75

(Continued on page 72)

Classic Results

(Continued from page 71)

Simmental Steers (* indicates a Purebred Simmental)



1. "Kyle,"
s. by Bramlets Double D G904,
exh. by Layne Murray, Dongola, IL.
1,205/1.1/66/102/-30/.13/-061/.67/66



2. "Kane's Diego 811K,"*
s. by JSUL Something About Mary 8421,
exh. by Lindy Kane, Smithshire, IL.
1,330/.9/78/114/-39/-06/-079/.77/73



3. "Bramlets Steve-O K262,"*
s. by Bramlets Ace H009, exh. by
Cannon Bramlet, Harrisburg, IL.
1,185/1.9/77/115/-39/-01/-084/.80/73



4. "Hey Dude,"
s. by CCLT Network 1801F, exh.
by Tyler Loudon, Creston, IA.
1,420/1.3/60/85/-45/.12/-084/.79/62



5. "K12 Kole Dup,"
s. by WHF/JS/CCS Double Up G365,
exh. by Nora Lein, Almond, WI.
1,300/2.9/71/97/-35/-03/-067/.67/62



6. "JDE Trust In Ginger,"
s. by In God We Trust, exh. by
Dillon Earles, Clyde, TX.
1,135/3.5/58/83/-24/.21/-062/.50/59



7. "HMT JB Bandit,"
s. by Peace of Mind 4G, exh. by
Taylor Hendel, Avon, IL.
1,435/.5/68/107/-30/.26/-071/.68/72



8. "Sophs Prince 16K,"
s. by Rubys Turnpike 956G, exh.
by Sophie Easley, Mexico, MO.
1,380/-2/79/125/-35/.04/-067/.91/75



9. "Otis Of Fully Penelope,"
s. by DMCC/Wood Fully Loaded 39D,
exh. by Aden Young, Sterling, CO.
1,435/.5/68/107/-30/.26/-071/.68/72



10. "MJD Jake,"
s. by W/C Password 28E, exh. by
Maddox Drummond, Donahue, IA.
1,360/.0/63/92/-16/.35/-026/.38/70

Simbrah Heifers



1. "HOC Katys Gold 5E23K,"
s. by 6G/LMC Rajin Cajun W908,
exh. by Katy Berry, Canton, TX.
6.4/69/104/4/27.7/10.9/-08/-119/90/88/62



2. "RHF/SA Latte,"
s. by RHF/SA Glacier Bay,
exh. by Anna Sweat, McCaskill, AR.
7.9/62/92/52/22.6/10/-09/-082/36/85/57



3. "Charmont Muffin Top K28G,"
s. by TK/FCC The Muffin Man, exh.
by Katelyn Cowdrey, Russellville, OH.
5.8/69/107/2.8/22.8/13.1/-36/-105/60/74/53



4. "BLCO Katie,"
s. by LMC MT Transformer 5E/32, exh.
by Codie Marie Hill, Edinburg, TX.
5.5/83/128/3.4/18.4/11.9/-11/-111/76/91/67



5. "Smith McCrary Rockin Roxanne,"
s. by Smith No Better Than This, exh.
by Hallie Hackett, Texarkana, TX.
11.6/62/82/6.6/18.1/12.3/01/-105/56/113/67

Percentage Simbrah Heifers



1. "RHF/SA Liberty,"
s. by RHF/SA Glacier Bay,
exh. by Sara Sweat, McCaskill, AR.
7.8/66/102/5/26.2/14.1/-03/-077/54/98/61



2. "Richter Emmie Lou K1,"
s. by GSC GCCO Dew North 102C,
exh. by Colt Richter, Gonzales, TX.
10.4/83/114/5/21.8/8.8/-11/-097/77/103/74

(Continued on page 74)

Classic Results

(Continued from page 73)

Simbrah Pairs



1. "4LC Fancys Dream Girl,"
s. by McCrary Smith Inspired,
Calf, "4LC Drift Off to Dream," s. by Smith JCC Confident,
exh. by Paisley Lightfoot, Needville, TX.
10.9/68/99/7.3/22.4/7.6/.10/-.087/.52/98/67
11.9/66/94/7.2/19.9/7.8/-.15/-.114/.64/85/64

Simbrah Bulls



1. "Catch 22 3JP,"
s. by 3JP Who Dat,
exh. by Jarrett Pool, Henderson, TX.
7.7/67/100/4.1/24.6/14.6/.19/-.123/.94/90/58



2. "Smith McCrary My Turn 493K,"
s. by Smith Steppin` Up Your Game,
exh. by Hallie Hackett, Texarkana, TX.
13.2/67/93/6/15.1/6.5/.16/-.107/.6/116/75



3. "Mister King 3JP,"
s. by 3JP Who Dat, exh. by Jess
Pool, Henderson, TX.
5.5/67/94/1.7/23/11.7/-.06/-.109/.82/97/64

Percentage Simbrah Bulls



1. "MBK Domino 150K,"
s. by BGB/MBK Mr. Van Winkle J01,
exh. by Mason Karisch, Starkville, MS.
7.6/72/105/3.3/19.5/9.9/-02/-109/.73/91/64 ■

Congratulations!

LUKE HARKER &
NATALIE TRAUERNICHT

\$2,500 Scholarship Recipients

Help us keep Ronnie's legacy alive,
contact a committee member today.

Committee Members
 Van & Kathy Neidig 402-649-5992/402-646-9009
 Nick Sloup 402-641-2936
 Aaron Owen 417-830-6252
 Lori Eberspacher 612-805-8225

ESTABLISHED 2023

RONALD G MILLER

Memorial Scholarship

Eastern Regional Classic



Date: **June 6–11, 2023**

Location: **Lima, OH**

Judge: **Kevin Jensen, Courtland, KS**



Novice Participants



Top Ten Juniors, Overall



Top Ten Seniors, Overall



Top Ten Juniors, Cattleman's Quiz



Top Ten Seniors, Cattleman's Quiz

Overall

Juniors

1. Madison Metzger, KY
2. James Jackson, KY
3. Hailey Cornett, OH
4. Abigail Miller, VA
5. Colt Thomas, VA
6. Glennys McGurk, IN
7. Cash Rumble, IN
8. Brady Applegate, KY
9. Lydia Moreno, MS
10. Brailee Hauswirth, OH

Seniors

1. Cody Knodle, IL
2. Ty Drach, IL
3. Ty Knodle, IL
4. Walker Housley, TN
5. Aribella Beins, UT
6. Anna Webel, IL
7. Garret Bosse, OH
8. Chase Harker, IN
9. McKalynne Helmke, OH
10. Samantha Roberts, TN

Cattleman's Quiz

Juniors

1. James Jackson, KY
2. Colt Thomas, VA
3. Tucker Metzger, KY
4. Glennys McGurk, IN
5. Abigail Miller, VA
6. Hailey Cornett, OH
7. Cash Rumble, IN
8. Grayson Ruber, KY
9. Brailee Hauswirth, OH
10. Madison Metzger, KY

Seniors

1. Garret Bosse, OH
2. Cody Knodle, IL
3. Ty Knodle, IL
4. Ty Drach, IL
5. Taylor Neal, OH
6. Aribella Beins, UT
7. Hannah Buse, MS
8. Garrett Walther, IN
9. Lily Brown, ME
10. Walker Housley, TN

Judging Contest

Juniors

1. Madison Metzger, KY
2. Glennys McGurk, IN
3. Colt Thomas, VA
4. Abigail Miller, VA
5. Lydia Moreno, MS
6. Cash Rumble, IN
7. Hailey Cornett, OH
8. Cullen Joines, VA
9. Brady Applegate, KY
10. Grayson Ruber, KY

Seniors

1. Ty Knodle, IL
2. Cody Knodle, IL
3. Anna Webel, IL
4. Emerson Tarr, IL
5. Ty Drach, IL
6. McKalynne Helmke, OH
7. Hannah Buse, MS
8. Chase Harker, IN
9. Isaac Miller, VA
10. Jordan Stephens, KY

Sales Talk

Juniors

1. James Jackson, KY
2. Hailey Cornett, OH
3. Charlotte Smithson, MD
4. Madison Metzger, KY
5. Natalee Eichner, OH
6. Ethan Bartee, TN
7. Grayson Ruber, KY
8. Travis Clark, NY
9. Tucker Metzger, KY
10. Jacob Mankey, PA

Seniors

1. Rachel Dickson, OH
2. Dalaney Bates, MI
3. Walker Housley, TN
4. Cody Knodle, IL
5. Anna Webel, IL
6. McKalynne Helmke, OH
7. Ty Knodle, IL
8. Isaac Miller, VA
9. Chase Harker, IN
10. Claire Dorsey, IL

Public Speaking

Juniors

1. Tate Fredenburg, IN
2. Sadie Jackson, KY
3. James Jackson, KY
4. Madison Metzger, KY
5. Brailee Hauswirth, OH
6. Silas Fredenburg, IN
7. Alivia Upton, MS
8. Kalli Atterholt, OH
9. Charlotte Smithson, MD
10. Mabel Smithson, MD

Seniors

1. Cody Knodle, IL
2. Ty Drach, IL
3. Emerson Tarr, IL
4. Walker Housley, TN
5. Anna Webel, IL
6. Alyson Simpson, OH
7. Dalaney Bates, MI
8. Ty Knodle, IL
9. Rachel Dickson, OH
10. Isaac Miller, VA



Top Ten Juniors, Judging Contest



Top Ten Seniors, Judging Contest

Calvin Drake Genetic Evaluation Quiz

Juniors

1. Abigail Miller, VA
2. Cash Rumble, IN
3. Ella Miller, VA
4. Maci Atterholt, OH
5. Lydia Moreno, MS
6. Matthew Stoner, WV
7. James Jackson, KY
8. Colt Thomas, VA
9. Tate Fredenburg, IN
10. Silas Fredenburg, IN

Seniors

1. Walker Housley, TN
2. Garret Bosse, OH
3. Ty Knodle, IL
4. Katelyn Cowdrey, OH
5. Owen Brown, ME
6. Cody Knodle, IL
7. Isaac Miller, VA
8. Anna Webel, IL
9. Carter Brown, WV
10. Alyson Simpson, OH



Top Ten Juniors, Sales Talk



Top Ten Seniors, Sales Talk

Showmanship

Juniors

1. Brady Applegate, KY
2. Hailey Cornett, OH
3. Madison Metzger, KY
4. Addy Rae Bozeman, NY
5. Jemma Dorsey, IL
6. Brailee Hauswirth, OH
7. Blaine Videkovich, OH
8. Ella Grimwood, OH
9. Alivia Upton, MS
10. Kylee Anderson, MI

Seniors

1. Aribella Beins, UT
2. Ty Drach, IL
3. McKalynne Helmke, OH
4. Samantha Roberts, TN
5. Chase Harker, IN
6. Jordan Stephens, KY
7. Andrew Lyle, WV
8. Carter Hall, WV
9. August Wilt, OH
10. Garrett Walther, IN



Top Ten Juniors, Showmanship



Top Ten Seniors, Showmanship



Top Ten Juniors, Public Speaking



Top Ten Seniors, Public Speaking



Top Ten Juniors, Genetic Evaluation Quiz



Top Ten Seniors, Genetic Evaluation Quiz

(Continued from page 77)

Owned Show

Purebred Simmental Heifers



1. "JSUL Claire's Mary 1520J,"
s. by THSF Lover Boy B33,
exh. by Claire Dorsey, Moro, IL.
12.4/78/116/4.8/25.5/15/.16/-.069/.80/133/80



2. "JSUL Lola 2302K,"
s. by JSUL Something About Mary 8421,
exh. by Evie Jones, Shelby, NC.
13.8/77/113/5.6/15.7/12.2/-.01/-.058/.084/118/74



3. "WHF Delilah 453J,"
s. by CCS/WHF Ol' Son 48F,
exh. by Ann Lawrence Allen, Versailles, KY.
11.1/92/131/6.2/21.4/15.7/.29/-.110/.96/144/90



4. "JSUL Dreamy Vinita 2436K,"
s. by Reckoning 711F,
exh. by Claire Dorsey, Moro, IL.
6/71/95/2.5/15.1/14.1/.10/-.067/.82/109/68



5. "JSUL Mary 2506K,"
s. by THSF Lover Boy B33,
exh. by Chase Harker, Hope, IN.
12.4/78/116/4.8/25.5/15/.16/-.069/.80/133/80



6. "JSUL Something Extra 2564K,"
s. by JSUL Something About Mary 8421,
exh. by Brady Applegate, Ewing, KY.
11.4/79/120/5/20/13.9/.10/-.085/.97/124/76



7. "JSUL Evie's Rosie 221K,"
s. by JSUL Something About Mary 8421,
exh. by Evie Jones, Shelby, NC.
11.4/79/120/5/20/13.9/.10/-.085/.97/124/76



8. "JSUL JBSF American 242K,"
s. by W/C Relentless 32C,
exh. by Elizabeth Dekker, Noblesville, IN.
9.2/73/99/3.4/17.9/11.2/.16/-.077/1.07/115/74



9. "JCCO Mesmerized 880K,"
s. by JSUL Something About Mary 8421,
exh. by Reece Entwistle, New Holland, IL.
13.3/81/126/5.4/18.6/9.6/.17/-.075/.89/126/82



10. "Hall MC Black Star K206,"
s. by WLE Copacetic E02,
exh. by McKenzie Powers, Winchester, OH.
11.7/84/127/5.3/22.5/12/.08/-.106/.95/122/80

Editor's note: PTP data for the breeding cattle shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. PTP data for the Steer Shows include Actual Weight in addition to Birth Weight EPD, Weaning Weight EPD, Yearling Weight EPD, Yield Grade EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. All EPD were current as of a 6-5-23 data pull.

Purebred Simmental Pairs (Dam's EPD are listed first)



1. "JMP Boogie Nights J01,"
s. by JMP Nash F04,
Calf, "JMP Dirk Diggler L01,"
s. by HILB Oracle C033R,
exh. by Isabella Haley, Stroudsburg, PA.
9.1/67/100/5/20.1/16.2/.00/-093/.70/115/66
8.4/73/106/3.5/17.7/14/.05/-117/.75/114/71



2. "HLTS Jewel J161,"
s. by W/C Pinnacle E80,
Calf, "Cupids Kiss,"
s. by B.B.,
exh. by Lane Rizor, Mount Gilead, OH.
11.5/71/99/5.9/23.6/14.3/.09/-078/.73/118/71
12.4/68/94/5.1/19.9/16.1/11/-087/.88/126/71

Percentage Simmental Heifers



1. "JSUL Reba 2516K,"
s. by THSF Lover Boy B33,
exh. by Chase Harker, Hope, IN.
10.7/78/116/4.7/24.2/15.8/.24/-052/.65/123/75



2. "STCC Follow Serena 167J,"
s. by Gateway Follow Me F163,
exh. by Aribella Beins, Deweyville, UT.
5.5/77/114/2.8/16.6/9.6/.33/-053/.70/105/73



3. "WCCO 24K Boots 117J,"
s. by SCC SCH 24 Karat 838,
exh. by Emma Woodard, Cambridge, OH.
5.3/77/114/2.1/21.1/9.8/.15/-020/.42/93/67



4. "JSUL Who Dat Vegas 2160K,"
s. by THSF Lover Boy B33,
exh. by Jemma Dorsey, Moro, IL.
9.7/67/94/3.3/21.4/8.6/.33/-045/.64/106/69



5. "Sanders/Image Lady Sam,"
s. by JSUL Something About Mary 8421,
exh. by Kelsey Sedwick, Sheridan, IN.
10.8/75/115/5.9/18.4/13.2/.08/-042/.64/108/69



6. "Forever Lady 315K,"
s. by JSUL Something About Mary 8421,
exh. by Makayla Vest, Thornville, OH.
13.1/74/115/6.7/20/13.5/.30/-016/.52/125/75

(Continued on page 80)

(Continued from page 79)

Percentage Simmental Heifers (continued)



7. "STCC Serena's Crystal 120K,"
s. by SCC SCH 24 Karat 838,
exh. by Aribella Beins, Deweyville, UT.
5.3/81/119/1.1/20.4/9.4/.13/-.051/.51/93/69



8. "JSUL Glamorous Leap 2363K,"
s. by HPF Quantum Leap Z952,
exh. by Glennys McGurk, Kingman, IN.
12.5/68/99/5.6/16.1/7.5/.34/-.056/.57/110/72



9. "SCSF Mirror,"
s. by W/C Relentless 32C,
exh. by Gavin Palmer, Springboro, PA.
12.6/67/94/5.4/13.8/14.3/.24/-.060/.63/119/69



10. "DI Miss Magnum K6,"
s. by HTP/BRAM 457 Magnum C818,
exh. by Reece Entwistle, New Holland, IL.
11.9/79/121/7.7/16.4/13.9/-.07/-.066/.84/104/67

Simmental Steers (* indicates Purebred Simmental)



1. "GSC Here I Am 231K,"
s. by Here I Am,
exh. by Garrett Bihl, Bloomingburg, OH.
1,305/3.2/51/82/-.27/.47/-.058/.41/114/62



2. "Eicks Here I Am,"
s. by Here I Am,
exh. by Chaela Rabas, Oconto Falls, WI.
1,315/3.5/49/76/-.24/.20/-.046/.48/94/53



3. "KFFS Otis K367,"
s. by BNWZ Data Bank 1311C ET,
exh. by Katherine Kennedy, Brookston, IN.
1,335/.5/63/92/-.47/.07/-.088/.90/95/64



4. "3 Aces Fortune 36K,"*
s. by ACLL Fortune 393D,
exh. by Isabelle Smithson, White Hall, MD.
1,265/1.5/67/89/-.37/-.04/-.07/.67/101/65



5. "GOVF Yoda,"
s. by Here I Am,
exh. by Blaine Videkovich, Ashville, OH.
1,290/3.1/49/79/-.21/.18/.046/.42/94/53

Simbrah Heifers



1. "SSF Pay The Lady S30K,"
s. by Hagan Hush Money 647G,
exh. Hailey Cornett, Hillsboro, OH.
8/67/101/4.4/16.6/11.9/-08/-109/.63/89/59



2. "RHF/SA Kaleidoscope,"
s. by Kimbo 114D,
exh. by Hannah Buse, Ellisville, MS.
5.2/59/86/3.2/22.8/8.7/07/-104/.54/83/58

Percentage Simbrah Heifers



1. "Outta Sight,"
s. by RHF/SA Glacier Bay,
exh. by Brianna Fenton, Ellisville, MS.
7.3/61/90/5.4/22/11.8/-02/-094/.39/89/57

Fullblood Heifers



1. "Evans 96K Skyes the Limit,"
s. by Evans 52H,
exh. by Riley Lynch, Southwick, MA.
3.3/67/94/2.2/32.5/13.4/-06/-135/.86/92/61

Bred and Owned Show Purebred Simmental Heifers



1. "S B C Shez It 139K,"
s. by Reckoning 711F,
exh. by Jordan Stephens, Ewing, KY.
10/66/96/4.7/13.9/15.6/.07/-053/.92/119/68



2. "M2C Cheyenne 210K,"
s. by SO Remedy 7F,
exh. by Madison Metzger, Rockfield, KY.
13.1/84/135/5.6/24.4/10.7/-11/-089/.84/114/77



3. "Kemmes Gladys K12,"
s. by OMF Epic E27,
exh. by Deken Kemme, Mason, IL.
12.2/83/121/6.1/15.9/15.8/.14/-076/.77/134/81

(Continued on page 82)

(Continued from page 81)

Purebred Simmental Heifers (continued)



4. "NXT Nina K209,"
s. by WS Pilgrim H182U,
exh. by Ty Drach, Pontiac, IL.
12.3/82/115/5.1/18.1/11/-04/-091/.80/111/74



5. "Harkers Rebellious Shelby J307,"
s. by EC Rebel 156F,
exh. by Chase Harker, Hope, IN.
8.4/83/121/1.8/17/11.8/-03/-115/.93/107/73



6. "WCCO/WST/RMN Susie Q 102L,"
s. by WHF/JS/CCS Double Up G365,
exh. by Emma Woodard, Cambridge, OH.
10.7/83/118/4.9/18.4/10.7/-03/-071/.82/110/76



7. "WHF Delilah 456K,"
s. by WHF/JS/CCS Double Up G365,
exh. by Ann Lawrence Allen, Versailles, KY.
9.7/96/135/4.3/19.6/15.6/-01/-093/1.04/124/83



8. "Bates` Angel`s Kalani 218K,"
s. by GEFF County O,
exh. by Dalaney Bates, Sebawaing, MI.
5.4/81/120/1.4/16.9/16.8/-03/-089/1.02/114/72



9. "ANSC Gabby 502K,"
s. by Jass On The Mark 69D,
exh. by Alyson Simpson, West Union, OH.
10.1/77/108/2.4/18.9/13.3/-05/-087/.85/109/70



10. "Jolene,"
s. by WHF/JS/CCS Double Up G365,
exh. by Garrett Bihl, Bloomingburg, OH.
103/85/118/5.6/18.8/14.9/-01/-058/86/119/77

Purebred Simmental Bulls



1. "SO Remnant 418J,"
s. by SO Remedy 7F,
exh. by Walker Housley, Dayton, TN.
12.6/81/124/4.1/19.7/10.2/-08/-099/.89/109/73



2. "3MS Jetstream 54J,"
s. by TKCC Escalade 1820E,
exh. by Lydia Moreno, Leakesville, MS.
10.8/74/106/4.7/17.2/14.1/.12/-077/.89/123/75



3. "GERF Cruz`n Thru the Night 135,"
s. by W/C Night Watch 84E,
exh. by Grayson Ruber, Georgetown, KY.
15/75/105/6.6/25.2/13.8/.10/.068/.84/131/79

Purebred Simmental Bulls (continued)



4. "BOSC Relentless K254,"
s. by W/C Relentless 32C,
exh. by Garret Bosse, Montville, OH.
10.7/75/105/4.6/18.5/11.7/.21/-074/.91/121/76



5. "R-CC Cash Money,"
s. by Yardley Bank Vault H332,
exh. by James Jackson, Paris, KY.
11.5/74/106/4.3/21.3/9.8/.09/-072/.79/101/69

Percentage Simmental Heifers



1. "RMRA Reba Two 2K,"
s. by TJSC Hammer Time 35D,
exh. by Robert Rogers, Kendallville, IN.
9.9/73/105/3.9/15.2/11.5/.39/-007/.49/118/74



2. "MBF Rhianna 12J,"
s. by Jass On The Mark 69D,
exh. by Samantha Roberts, Athens, TN.
9.7/85/124/2.3/21.1/9.7/-28/-114/.93/91/68



3. "Walther Kagney 243K,"
s. by PVF Blacklist 7077,
exh. by Garrett Walther, Centerville, IN.
9.7/72/111/1.6/17.6/12.4/.04/-048/.78/103/66



4. "Harker Trixies Harmony L0105,"
s. by JSUL Something About Mary 8421,
exh. by Chase Harker, Hope, IN.
11.1/74/111/5.6/17.6/11.7/.15/-064/.92/109/70



5. "S B C Luna 226K,"
s. by Mr HOC Broker,
exh. by Jordan Stephens, Ewing, KY.
5.7/72/106/2.5/16.4/12.5/.02/-040/.73/94/64



6. "Wildydale Sangria,"
s. by THSF Lover Boy B33,
exh. by Clara Wildermuth, Granville, OH.
11.2/82/123/4.2/28.3/13.1/.32/-052/.64/125/81

(Continued on page 84)

(Continued from page 83)

Percentage Simmental Heifers (continued)



7. "Ms Honey O K892,"
s. by GEFF County O,
exh. by Nathan Videkovich, Ashville, OH.
4.8/76/114/.6/14/14.4/.13/-070/.83/103/67



8. "CJK Karmen 37K,"
s. by WLE Copacetic E02,
exh. by Cody Knodle, Fillmore, IL.
12.1/83/119/4.9/20.7/7.6/-.03/-097/1.01/96/72



9. "Hall MC Black Star K202,"
s. by Silveiras Style 9303,
exh. by Carter Hall, Ripley, WV.
10.8/69/107/5.2/17.9/15.3/.34/-036/.34/124/71



10. "Halls Keepin the Faith,"
s. by WLE Copacetic E02,
exh. by Baylee Hall, Ripley, WV.
14.5/78/116/7.7/21.2/12.5/.13/-053/.77/118/75

Percentage Simmental Bulls



1. "M2C/Tylertown Wesson 245K,"
s. by WHF/JS/CCS Double Up G365,
exh. by Madison Metzger, Rockfield, KY
13.4/77/105/5.8/16.3/14/.22/-043/.79/123/76



2. "CRJ Darkling K223,"
s. by JSUL Something About Mary 8421,
exh. by Cooper Joines, Blackburg, VA.
13.2/78/117/6.5/20.1/12.7/.23/-049/.73/121/76



3. "Knodle's Knight 17K,"
s. by W/C Relentless 32C,
exh. by Cody Knodle, Fillmore, IL.
11.5/75/110/5.6/15.8/14.6/.27/-028/.88/122/74



4. "MBF Antisocial,"
s. by THSF Lover Boy B33,
exh. by Samantha Roberts, Athens, TN.
10.3/73/106/4.7/23.5/14.3/.30/-053/.56/123/75



5. "SO Unlimited K07,"
s. by Conley No Limit,
exh. by Walker Housley, Dayton, TN.
7.1/80/120/2.9/17.6/7.3/.27/-028/.39/104/76

Simmental Steers (* indicates Purebred Simmental)



1. "AJW Flash,"
s. by GEF County O,
exh. by Abby Wolbaugh, Orrville, OH.
1,440/2.9/75/112/-44/.00/-.086/.88/96/66



2. "JNRM So Sweet Obi-Wan,"
s. by GOET 180,
exh. by Jenna Norman, Wauseon, OH.
1,315/1.2/59/85/-43/.0/-080/.82/78/60



3. "Mr BZH Big Red,"*
s. by THSF Lover Boy B33,
exh. by Blake Hauswirth, Chillicothe, OH.
445/1.6/82/11/-.33/.19/-.069/.69/128/81



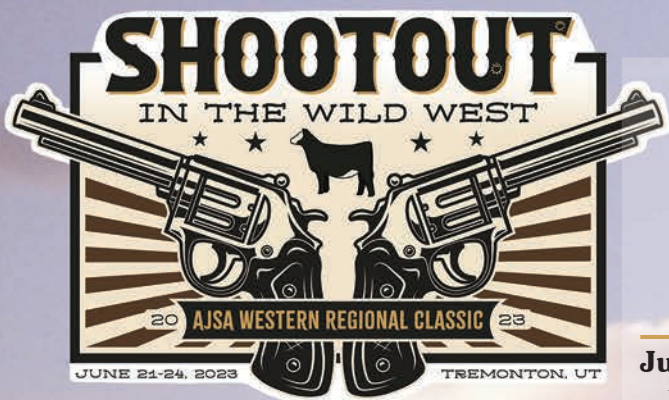
4. "LHF1 Steve,"*
s. by KLER Promoter G15,
exh. by Lily Brown, Exeter, ME.
1,110/2.5/94/6/-47/.24/-.092/1.10/139/90

Simbrah Heifers



1. "Charmont Muffin Top K28G,"
s. by TK/FCC Muffin Man,
exh. by Katelyn Cowdrey, Russellville, OH.
5.4/70/109/2.6/22.1/13/-.035/-.106/.59/73/53 ■

Western Regional Classic



Date: **June 21–24, 2023**
Location: **Tremonton, UT**
Judge: **Chris Effling, SD**

Overall

Juniors

1. Tymber Billman, ID
2. Kate Petersen, OR
3. Easton Hill, CO
4. Quaid Wride, UT
5. Gracie Earl, UT
6. Jake Petersen, OR
7. Harper Thorson, MT
8. Claire Daniels, UT
9. Allie Sorensen, UT
10. Chyloh Billman, ID

Seniors

1. Sara Sweat, AR
2. Blake Fabrizius, CO
3. Aribella Beins, UT
4. Anna Sweat, AR
5. Jonna McCullough, MT
6. Olivia Hinton, CA
7. Taylor Falkenstine, NE
8. Grace Thorson, MT
9. Morgan Fuhriman, ID
10. Larissa Lippert, ID



Top Ten Juniors, Overall



Top Ten Seniors, Overall



Top Ten Juniors, Cattleman's Quiz



Top Ten Seniors, Cattleman's Quiz

Cattleman's Quiz

Juniors

1. Kate Petersen, OR
2. Tymber Billman, ID
3. Jake Petersen, OR
4. Easton Hill, CO
5. Quaid Wride, UT
6. Harper Thorson, MT
7. Chyloh Billman, ID
8. Allie Sorensen, UT
9. Lila Burt, CA
10. Haiden McPherson, UT

Seniors

1. Blake Fabrizius, CO
2. Sara Sweat, AR
3. Anna Sweat, AR
4. Taylor Falkenstine, NE
5. Olivia Hinton, CA
6. Aribella Beins, UT
7. Paige Hinton, CA
8. Larissa Lippert, ID
9. Grace Thorson, MT
10. Kloe Stokes, UT

Judging Contest

Juniors

1. Tymber Billman, ID
2. Jake Petersen, OR
3. Claire Daniels, UT
4. Kate Petersen, OR
5. Quaid Wride, UT
6. Tuf Sorensen, UT
7. Gracie Earl, UT
8. Allie Sorensen, UT
9. Chyloh Billman, ID
10. Easton Hill, CO

Seniors

1. Sara Sweat, AR
2. Jonna McCullough, MT
3. Blake Fabrizius, CO
4. Anna Sweat, AR
5. Yulianna Valdez, CA
6. Taylor Falkenstine, NE
7. Morgan Fuhriman, ID
8. Jordyn Falkenstine, NE
9. Aribella Beins, UT
10. Larissa Lippert, ID

Sales Talk

Juniors

1. Tymber Billman, ID
2. Kate Petersen, OR
3. Claire Daniels, UT
4. Gracie Earl, UT
5. Harper Thorson, MT
6. Jake Petersen, OR
7. Haiden McPherson, UT
8. Chyloh Billman, ID
9. Lila Burt, CA
10. Quaid Wride, UT

Seniors

1. Sara Sweat, AR
2. Blake Fabrizius, CO
3. Jonna McCullough, MT
4. Anna Sweat, AR
5. Aribella Beins, UT
6. Oaklie Wride, UT
7. Taylor Falkenstine, NE
8. Olivia Hinton, CA
9. Kaitlynn Younger, ID
10. Jenna Wilkinson, UT

Public Speaking

Juniors

1. Gracie Earl, UT
2. Tymber Billman, ID
3. Quaid Wride, UT
4. Easton Hill, CO
5. Kate Petersen, OR
6. Harper Thorson, MT
7. Chyloh Billman, ID
8. Allie Sorensen, UT
9. Claire Daniels, UT
10. Cove Wride, UT

Seniors

1. Sara Sweat, AR
2. Aribella Beins, UT
3. Anna Sweat, AR
4. Larissa Lippert, ID
5. Taylor Falkenstine, NE
6. Olivia Hinton, CA
7. Morgan Fuhriman, ID
8. Jenna Wilkinson, UT
9. Jordyn Falkenstine, NE
10. Harley Gilleard, MT

Calvin Drake Genetic Evaluation Quiz

Juniors

1. Easton Hill, CO
2. Harper Thorson, MT
3. Tymber Billman, ID
4. Quaid Wride, UT
5. Kate Petersen, OR
6. Gracie Earl, UT
7. Claire Daniels, UT
8. Paisley Burt, CA
9. Jake Petersen, OR
10. Tuf Sorensen, UT

Seniors

1. Sara Sweat, AR
2. Olivia Hinton, CA
3. Blake Fabrizius, CO
4. Larissa Lippert, ID
5. Grace Thorson, MT
6. Anna Sweat, AR
7. Taylor Falkenstine, NE
8. Kaitlynn Younger, ID
9. Jonna McCullough, MT
10. Jordyn Falkenstine, NE

Showmanship

Juniors

1. Tymber Billman, ID
2. Jake Petersen, OR
3. Quaid Wride, UT
4. Kate Petersen, OR
5. Gracie Earl, UT
6. Chyloh Billman, ID
7. Easton Hill, CO
8. Allie Sorensen, UT
9. Lila Burt, CA
10. Claire Daniels, UT

Seniors

1. Blake Fabrizius, CO
2. Aribella Beins, UT
3. Jonna McCullough, MT
4. Grace Thorson, MT
5. Kloee Stokes, UT
6. Morgan Fuhriman, ID
7. Oaklie Wride, UT
8. Mikah Banks, UT
9. Kynlie Wride, UT
10. Anna Taylor, CO



Top Ten Juniors, Judging Contest



Top Ten Seniors, Judging Contest



Top Ten Juniors, Sales Talk



Top Ten Seniors, Sales Talk



Top Ten Juniors, Public Speaking



Top Ten Juniors, Genetic Evaluation Quiz



Top Ten Juniors, Showmanship



Top Ten Seniors, Public Speaking



Top Ten Seniors, Genetic Evaluation Quiz



Top Ten Seniors, Showmanship

(Continued from page 87)

Owned Show Purebred Simmental Heifers



1. "RRF Time To Shine 231K,"
s. by W/C Relentless 32C,
exh. by Kate Petersen, Creswell, OR.
10.3/79/109/3.7/17.5/9/.17/-083/.85/112/76



2. "RBS You're Right K2002,"
s. by Rubys Turnpike 771E,
exh. by Allie Sorenson, Lake Shore, UT.
9.5/81/123/4.2/26.6/15.3/.15/-106/.88/129/80



3. "CWC/MCF Miss Kansas 63K,"
s. by W/C Night Watch 84E,
exh. by Jonna McCullough, Fort Benton, MT.
14/72/100/6.8/24.4/12.6/.11/-060/.86/126/76



4. "4/B Miss Peppercorn 157K,"
s. by JSUL Something About Mary 8421,
exh. by Gracie Earl, Collinston, UT.
11.5/75/108/5.7/16.7/11.7/.14/-065/.76/120/75



5. "WWC Harmony 50J,"
s. by W/C Loaded Up 1119Y,
exh. by Taylor Falkenstine, Franklin, NE.
9.1/72/102/5.4/19.3/14.7/.09/-115/1.04/117/71



6. "Miss Yardley Karisma K33,"
s. by Yardley Standout E270,
exh. by Anna Taylor, Olathe, CO.
8.4/86/133/2.5/24.7/14.6/.14/-069/.96/125/81



7. "WWC Kimmy 70K,"
s. by WLE Copacetic E02,
exh. by Taylor Falkenstine, Franklin, NE.
13/76/112/4.8/24.1/0.1/-01/-096/.91/115/76



8. "MMM-RRF Tiara 021K,"
s. by SJW Exit 44 7111E,
exh. by Jake Petersen, Creswell, OR.
9.7/74/107/5.1/22.3/14.7/.07/-088/.91/118/72



9. "KLER Ms 2059K,"
s. by W/C Bank On It 273H,
exh. by Blake Fabrizio, Carr, CO.
12.3/68/95/8.4/24.9/12.4/.09/-046/.74/118/71



10. "TPHT Drop It Hot K264G,"
s. by J2/CMB Paramount F812,
exh. by Chyloh Billman, Rigby, ID.
9.6/80/127/4.2/20.8/12.9/-.03/-108/.93/114/74

Editor's note: PTP data for the breeding cattle shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. PTP data for the Steer Shows include Actual Weight in addition to Birth Weight EPD, Weaning Weight EPD, Yearling Weight EPD, Yield Grade EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. All EPD were current as of a 6-21-23 data pull.

Purebred Simmental Pairs (Dam's EPD are listed first)



1. "KLER/HLL Rain Marie J33,"
s. by Profit,
Calf, "HLL/KLER Leroy 301L,"
s. by THSF Lover Boy B33,
exh. by Easton Hill, Nunn, CO.
8/67/95/4.9/17.4/17.6/.09/-.078/.83/118/67
10.4/77/109/4.9/23.5/16.6/.24/-.073/.79/134/79

2. "PLR Falling Star 266F,"
s. by Hook's Black Hawk 50B,
Calf, "PLR Lady Liberty 339L,"
s. by THSF Lover Boy B33,
exh. by Kaitlynn Younger, Plummer, ID.
13.5/90/141/6.9/23.2/16/.07/-.070/1.31/140/87
12.4/90/135/5.4/26.4/15.1/.22/-.071/1.02/143/89

Percentage Simmental Heifers



1. "WLL Patrizia 30K,"
s. by Good As It Gets,
exh. by Tymber Billman, Rigby, ID.
10.3/55/79/4.8/16.4/10.5/.01/-.083/.57/91/55



2. "CRSS Domino,"
s. by Mr HOC Broker,
exh. by Oaklie Wride, Benjamin, UT.
8.8/69/101/3.8/16.4/16.2/-.08/-.065/.62/99/60

3. "Sidbar Alexis K25,"
s. by OBCC CMFM Deplorabull D148,
exh. by Jonna McCullough, Fort Benton, MT.
12.1/81/127/5.7/21.7/13.5/.16/-.074/.70/121/78



4. "SVCC Miss Epic 252K,"
s. by OMF Epic E27,
exh. by Lila Burt, Beatty, OR.
14.78/121/7.9/19.8/18.8/.24/-.038/.79/140/80



5. "Rose LERS VL Marybell 206K,"
s. by W/C Bankroll 811D,
exh. by Aribella Beins, Deweyville, UT.
10.7/87/129/6.6/23.1/10.3/.22/-.054/.84/114/80



6. "Sidbar Jayla K93,"
s. by JSUL Something About Mary 8421,
exh. by Harley Gilleard, Stevensville, MT.
11.6/75/116/4.6/18.4/10.4/.16/-.041/.62/108/71

7. "TJ 1037K,"
s. by TJ Chief 460G,
exh. by Mikah Banks, Spanish Fork, UT.
11.8/88/36/4.5/33.2/18.2/.37/-.030/.66/142/86



8. "KLH Powder Pistol 206K,"
s. by GSC GCCO Dew North 102C,
exh. by Haiden McPherson, Nephi, UT.
12.2/78/107/5.6/20.3/12.7/.07/-.051/.65/110/71



9. "TPHT Ester Fay K77D,"
s. by J2/CMB Paramount F812,
exh. by Claire Daniels, Garland, UT.
11.9/69/108/4.1/14.7/12.5/.08/-.067/.73/108/67

(Continued on page 90)

(Continued from page 89)

Percentage Simmental Heifers (continued)



10. "LRS Ms Boone 226K,"
s. by Hook's Eagle 6E,
exh. by Grace Thorson, Glendive, MT.
10.6/114/188/1.3/20.3/14.7/37/-.065/1.34/148/103

Percentage Simmental Pairs (^ indicates a Percentage Simmental cow with a Purebred Simmental calf. Dam's EPD are listed first.)



1. "TPHT Rumba G450A,"
s. by HB 3753 Rocky 7040,
Calif, "TPHT Samba L450G,"
s. by J2/CMB Paramount F812,
exh. by Aribella Beins, Deweyville, UT.
7.7/66/100/2.9/18.4/14.7/02/-.029/.42/99/61
9.6/65/99/3.3/17.9/12.9/00/-.074/.67/110/66



2. "KSSC Ms Uno Gem 14H,"^
s. by WCS Mr Gem 8306F,
Calif, "Guardian Meg 2314,"
s. by VEF Guardian,
exh. by Morgan Fuhriman, Parma, ID.
10.5/63/89/6.8/16.7/13.7/09/-.065/.68/104/62
12.2/74/108/6.3/20.7/14.8/.23/-.071/.87/135/79

Simmental Steers



1. "SVCC Thor 17K,"
s. by W/C Bet On Red 481H,
exh. by Lila Burt, Montague, CA.
1,355/1.7/58/86/-.26/.41/-.023/.92/107/66



2. "SVCC Captain America 82K,"
s. by W/C Bet On Red 481H,
exh. by Paige Hinton, Montague, CA.
1,354/1.7/58/86/-.26/.41/-.023/.92/107/66



3. "Hat Ruger,"
s. by W/C Bet On Red 481H,
exh. by Cove Wride, Benjamin, UT.
1,237/.8/61/91/-.42/.29/-.079/.83/107/67

Bred and Owned Show Purebred Simmental Heifers



1. "TPHT Royal Chyna K310,"
s. by WHF Quantum G18,
exh. by Aribella Beins, Deweyville, UT.
12.7/74/109/6.5/20.3/9/.07/-070/.79/116/75



2. "FABZ Kesha 101K,"
s. by JSUL Something About Mary 8421,
exh. by Blake Fabrizius, Carr, CO.
12.7/81/129/6.1/19.9/13.2/.42/-039/.74/145/87



3. "WWC Jewel 69K,"
s. by SFI Lead Off H35Z,
exh. by Jordyn Falkenstine, Franklin, NE.
11.2/75/107/5.3/18.7/9.8/.04/-092/.98/111/73

Purebred Simmental Bulls



1. "Uno Copperhead 14354,"
s. by SAS Copperhead G354,
exh. by Morgan Fuhrihan, Parma, ID.
5.5/86/124/2.9/20.9/15.2/.15/-070/.85/122/80



2. "HLL/KLER Leroy 301L,"
s. by THSF Lover Boy B33,
exh. by Easton Hill, Nunn, CO.
10.4/77/109/4.9/23.5/16.6/.24/-073/.79/134/79

3. "H4 Big Hunk K247,"
s. by GEF County O,
exh. by Olivia Hinton, Montague, CA.
7.8/72/109/2.5/14.6/17.7/.10/-078/91/125/72

Percentage Simmental Heifers



1. "TPHT Voodoo Magic K700,"
s. by Musgrave Sky High 1535,
exh. by Aribella Beins, Deweyville, UT.
13/69/112/6.5/20/12.2/.35/-016/.54/124/74



2. "LRS Ms Queen 258K,"
s. by LRS Topshelf 902F,
exh. by Grace Thorson, Glendive, MT.
12.8/99/153/8.4/20.7/10.1/.22/-016/.52/121/86



3. "TPHT Samba L450G,"
s. by J2/CMB Paramount F812,
exh. by Aribella Beins, Deweyville, UT.
9.6/64/99/3.3/17.9/12.9/.00/-074/.67/110/66



4. "Q/W Jolen's Surprize J001,"
s. by GSC GCCO Dew North 102C,
exh. by Quaid Wride, Benjamin, UT.
12/77/105/5.7/21.2/12.7/.05/-059/.65/107/70

(Continued on page 92)

(Continued from page 91)

Percentage Simmental Pairs (Dam's EPD are listed first)



1. "TSR Miss 127J,"
s. by SSC Shell Shocked 44B,
Calif, "TSR Rival 326L,"
s. by THSF Lover Boy B33,
exh. by Jonna McCullough, Fort Benton, MT.
14.3/63/100/7.2/25.8/11.2/.31/-.033/.41/121/71
13.6/75/111/6.1/27.6/12.8/.34/-.051/.57/129/79

Percentage Simmental Bulls



1. "TPHT El Jefe K450G,"
s. by GSC GCCO Dew North 102C,
exh. by Aribella Beins, Deweyville, UT.
11.1/76/106/4.7/22/13/.05/-.056/.71/113/72



2. "Q/W Top Gun K78,"
s. by Shandar Top Notch 32H,
exh. by Quaid Wride, Benjamin, UT.
10.2/64/93/4/23.2/11.8/.20/-.073/.70/108/67

Simmental Steers



1. "LRS 9991K,"
s. by Basin Rainmaker 4404,
exh. by Harper Thorson, Glendive, MT.
1,145/-1.7/72/111/-.13/.52/-.032/.63/141/83 ■



TJ Gold Strike 506J
ASA# 3909662
CMP Class of 2023

If Beef Is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

CMP
ASA
CARCASS MERIT PROGRAM

**SimGenetics**
PROFIT THROUGH SCIENCE

American Simmental Association

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

Questions, contact cmp@simmgene.com for more information regarding this program.

Participants receive:

- ◆ \$65 for each AI-sired calf with carcass information
- ◆ Free semen on top young herdsires
- ◆ Free ASA Genetic Evaluation on your cow herd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cow herd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program; however, only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft Excel for accurate and consistent record-keeping.*

South Central Regional Classic

Simmental SPOTLIGHT

2025 A J S A

South Central Regional Classic

JUNE 21-24, 2023

SPRINGFIELD, MO



Top Ten Juniors, Overall



Top Ten Seniors, Overall



Top Ten Juniors, Cattlemen's Quiz



Top Ten Seniors, Cattlemen's Quiz

Date: **June 21-24, 2023**

Location: **Springfield, MO**

Judge: **Dr. Parker Henley, OK**

Overall

Juniors

1. Paisley Schick, IL
2. Gatlin Priddy, AR
3. Josie Phillips, KY
4. Garrett Jones, TX
5. Mabrey Schick, IL
6. Easton Chamberlin, MO
7. Cinch Dowling, MO
8. Corbin Neil, MO
9. Wyatt Phillips, KY
10. Maggie Claire Todd, MS

Seniors

1. Kiersten Priddy, AR
2. Conley Schick, IL
3. Briana Hicks, TX
4. Kaitlyn Cloud, MO
5. Taylor Anderson, TX
6. Kallie Cloud, MO
7. Jacey Massey, OK
8. Ella Fischer, MO
9. Chloe Boitnott, IL
10. Hailey Eads, MO

Cattlemen's Quiz

Juniors

1. Easton Chamberlin, MO
2. Garrett Jones, TX
3. Braydon Cull, MO
4. Gatlin Priddy, AR
5. Paisley Schick, IL
6. Corbin Neil, MO
7. Mabrey Schick, IL
8. Abby Jones, TX
9. Maggie Claire Todd, MS
10. Abigail Clark, MO

Seniors

1. Briana Hicks, TX
2. Kiersten Priddy, AR
3. Jadalea Isles, TX
4. Christian Siegel, MO
5. Taylor Miller, MO
6. Allison Coats, MO
7. Taylor Anderson, TX
8. Ethan Vanderwert, MO
9. Ella Fischer, MO
10. Chloe Boitnott, IL

Judging Contest

Juniors

1. Cinch Dowling, MO
2. Mabrey Schick, IL
3. Gatlin Priddy, AR
4. Ty Echard, IA
5. Blair Priddy, AR
6. Paisley Schick, IL
7. Zane Witte, MO
8. Corbin Neil, MO
9. Joshua Bailey, AR
10. Maggie Claire Todd, MS

Seniors

1. Kiersten Priddy, AR
2. Kaitlyn Cloud, MO
3. Chloe Boitnott, IL
4. Lukas Hadden, IL
5. Briana Hicks, TX
6. Jacey Massey, OK
7. Chase Schlup, MO
8. Conley Schick, IL
9. Ethan Vanderwert, MO
10. Kallie Cloud, MO

Sales Talk

Juniors

1. Gatlin Priddy, AR
2. Maggie Claire Todd, MS
3. Josie Phillips, KY
4. Paisley Schick, IL
5. Corbin Neil, MO
6. Wyatt Phillips, KY
7. Braydon Cull, MO
8. Abby Jones, TX
9. Easton Chamberlin, MO
10. Mabrey Schick, IL

Seniors

1. Briana Hicks, TX
2. Chase Boone, MS
3. Conley Schick, IL
4. Kate Fischer, MO
5. Chloe Boitnott, IL
6. Luke Gilbert, IL
7. Jacey Massey, OK
8. Anna Grace Todd, MS
9. Kiersten Priddy, AR
10. Ethan Vanderwert, MO

Public Speaking

Juniors

1. Josie Phillips, KY
2. Wyatt Phillips, KY
3. Joshua Bailey, AR
4. Garrett Jones, TX
5. Maggie Claire Todd, MS
6. Paisley Schick, IL
7. Abigail Clark, MO
8. Blair Priddy, AR
9. Gatlin Priddy, AR
10. Zane Witte, MO

Seniors

1. Kiersten Priddy, AR
2. Taylor Anderson, TX
3. Abagayle Britton, IL
4. Hailey Eads, MO
5. Ella Fischer, MO
6. Luke Gilbert, IL
7. Chezney Early, MO
8. Ethan Vanderwert, MO
9. Piper Steele, MO
10. Kaitlyn Cloud, MO

Calvin Drake Genetic Evaluation Quiz

Juniors

1. Garrett Jones, TX
2. Gatlin Priddy, AR
3. Paisley Schick, IL
4. Mabrey Schick, IL
5. Zane Witte, MO
6. Easton Chamberlin, MO
7. Braydon Cull, MO
8. Abby Jones, TX
9. Joshua Bailey, AR
10. Maggie Claire Todd, MS

Seniors

1. Kiersten Priddy, AR
2. Briana Hicks, TX
3. Ella Fischer, MO
4. Conley Schick, IL
5. Jadalea Isles, TX
6. Ethan Venderwert, MO
7. Hailey Eads, MO
8. Taylor Anderson, TX
9. Paisley Nelson, MO
10. Blake Steele, MO

Showmanship

Juniors

1. Paisley Schick, IL
2. Cinch Dowling, MO
3. Josie Phillips, KY
4. Mallory Duncan, MS
5. Hayley Hahs, MO
6. Mabrey Schick, IL
7. Bodie Shipman, TX
8. Corbin Neil, MO
9. Kassidie Eagleburger, MO
10. Joshua Bailey, AR

Seniors

1. Conley Schick, IL
2. Kallie Cloud, MO
3. Braelyn Berlowitz, OK
4. Ely Dukes, MO
5. Kaitlyn Cloud, MO
6. Abagayle Britton, IL
7. Addision Bartlow, IL
8. Bailey Wadlow, IL
9. Chloe Boitnott, IL
10. Luke Gilbert, IL



Top Ten Juniors, Judging Contest



Top Ten Seniors, Judging Contest



Top Ten Juniors, Sales Talk



Top Ten Seniors, Sales Talk



Top Ten Juniors, Public Speaking



Top Ten Juniors, Genetic Evaluation Quiz



Top Ten Juniors, Showmanship



Top Ten Seniors, Public Speaking



Top Ten Seniors, Genetic Evaluation Quiz



Top Ten Seniors, Showmanship

(Continued from page 95)

Owned Show Purebred Simmental Heifers



1. "TL Rita 570J,"
s. by TL Ledger,
exh. by Conley Schick, Clinton, IL.
11.6/70/104/6.7/16.8/8.9/.10/-.061/.84/113/73



2. "S B C Shez It 737K,"
s. by Reckoning 711F
exh. by Paisley Nelson, Platte City, MO.
9.9/66/96/4.6/13.9/15.1/.07/-.052/.92/117/68



3. "JPLF Cindy J165,"
s. by WHF/JS/CCS Double Up G365,
exh. by Braelyn Berlowitz, Cushing, OK.
8.7/77/107/4.4/18.7/15.7/-.15/-.073/.81/109/69



4. "Wallace Burgess 2127K,"
s. by Reckoning 711F,
exh. by Kaitlyn Cloud, Carthage, MO.
9.9/73/105/5.9/21.7/10.7/.08/-.074/.55/111/72



5. "LERS Blackcap 227K,"
s. by W/C Relentless 32C,
exh. by Ryker Turner, Kansas City, MO.
8.6/72/102/3.9/17.3/11.6/.4/-.090.83/110/70

6. "THSF Gianna J118,"
s. by SO Remedy 7F,
exh. by Bodie Shipman, Grandview, TX.
11.5/82/129/4.5/20.2/12.8/-.05/-.107/.96/118/77



7. "TL Roxanne 130K,"
s. by JSUL Something About Mary 8421,
exh. by Mabrey Schick, Clinton, IL.
11.6/75/112/5.4/16.5/11.8/.14/-.043/.87/122/76



8. "TL Roxanne 84K,"
s. by TL Ledger,
exh. by Addison Bartlow, Monticello, IL.
10/71/101/5.6/16.7/12.13/-.056/.63/117/73



9. "VLF Samantha 59K,"
s. by W/C Relentless 32C,
exh. by Cinch Dowling, Fair Grove, MO.
11.5/73/106/5.4/18.7/10.3/.09/-.079/.85/116/74



10. "TPHT Temptress K77Y,"
s. by J2/CMB Paramount F812,
exh. by Briana Hicks, Pointblank, TX.
12/63/98/4/16.8/13/-.02/-.068/.66/114/67

Editor's note: PTP data for the breeding cattle shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. PTP data for the Steer Shows include Actual Weight in addition to Birth Weight EPD, Weaning Weight EPD, Yearling Weight EPD, Yield Grade EPD, Marbling EPD, Backfat EPD, Ribeye Area EPD, \$API, and \$TI. All EPD were current as of a 6-18-23 data pull.

Purebred Simmental Pairs (+ indicates a Purebred Simmental cow with a Percentage Simmental calf. Dam's EPD are listed first)



1. "KCC1 SWC Hope 839H," +
s. by ES Right Time FA110-4,
Calf, "OZPF Good N Right 839H L26,"
s. by STAG Good Times 201 ET,
exh. by Easton Chamberlin, Cole Camp, MO.
13.2/76/119/5.6/17.8/18.9/.38/-083/.75/156/85
14/75/119/6.2/18/14.3/.35/-026/.58/134/79

Percentage Simmental Heifers



1. "ALL Phyllis 198J,"
s. by Profit,
exh. by Paisley Schick, Clinton, IL.
5/77/113/2.7/14.5/10/.26/-032/.46/98/69



2. "RP/CMFM Stylish Love J080,"
s. by HPF Quantum Leap Z952,
exh. by Josie Phillips, Maysville, KY.
11.3/78/116/4.6/16.1/12/.28/.055/.48/118/76



3. "Bramlets/C4 Alley J194,"
s. by SCC SCH 24 Karat 838,
exh. by Bristol Gerdes, West Point, IA.
7.6/72/99/3.7/16/12.4/.09/-032/.49/97/64



4. "Wallace Princess 104J,"
s. by HPF Quantum Leap Z952,
exh. by Kallie Cloud, Carthage, MO.
11.2/85/128/5.6/18.5/10.6/.16/-045/.96/112/77



5. "ECAX Sammy Sue 288K,"
s. by JSUL Something About Mary 8421,
exh. by Paisley Schick, Clinton, IL.
11.2/74/111/6.3/18.2/11/.14/-045/.73/107/70



6. "Wallace Mignonne 2145K,"
s. by SJW Exit 44 7111E,
exh. by Wyatt Phillips, Maysville, KY.
12.5/73/110/6.3/19.3/14.5/.15/-027/.71/117/71



7. "Rose LERS Marybell 214K,"
s. by W/C Relentless 32C,
exh. by Mikayla Storck, Concordia, MO.
9.6/84/122/4.8/19/10.7/.31/-051/.73/115/78



8. "FRKG Dutchess 254K ET,"
s. by EC Rebel 156F,
exh. by Bailey Wadlow, Jerseyville, IL.
6.8/78/119/3.8/6.2/12.2/-01/-058/.56/93/65



9. "Wallace Forever Lady 2152K,"
s. by SJW Exit 44 7111E,
exh. by Rhett Keaton, Anderson, MO.
12.1/71/107/7.6/23.8/14.7/.10/-42/.61/113/68

(Continued on page 98)

(Continued from page 97)

Percentage Simmental Heifers (continued)



10. "PVFA Blackbird 2224K,"
s. by SO Remedy 7F,
exh. by Abagayle Britton, Olmsted, IL.
12.9/72/11/4.1/19.6/9.5/-.11/-.046/.74/95/64

Percentage Simmental Pairs (^ indicates a Percentage Simmental cow with a Purebred Simmental calf. Dam's EPD are listed first.)



1. "Hillard Frontier Gal J106 HHMX,"
s. by Mr HOC Broker,
Calf, "New Guy TBCS Ace BCC 2305,"
s. by SJW Exit 44 7111E,
exh. by Chase Boone, Forest, MS.
7.6/75/113/2.6/17.9/13.7/-.04/-.036/.64/97/65
9.4/76/113/5/20.3/13.2/-.01/-.055/.68/101/67



2. "HSF Tenille J123,"[^]
s. by WLE Copacetic E02,
Calf, "EKRD Ms Lover Girl K123,"
s. by THSF Lover Boy B33,
exh. by Ty Echard, Farmersburg, IA.
13/81/121/6.6/22.5/13.7/.08/-.085/.85/116/75
12.8/84/122/5.8/26/14.6/.23/-.076/.79/139/85

3. "T-T Blackbird G103,"
s. by SC Pay the Price C11,
Calf, "HBE 24-Karat,"
s. by HBE G-Money,
exh. by Hailey Eads, Trenton, MO.
4.6/87/129/2/17.9/8.8/.52/-.064/.79/115/83
6.7/88/131/3.1/17.8/10.4/.40/-.052/.91/117/82



4. "DMCC Jacqueline 24J,"[^]
s. by Yardley High Regard W242,
Calf, "AKCS Maddies Love,"
s. by THSF Lover Boy B33,
exh. by Abigail Clark, Jamesport, MO.
8.4/64/97/.8/21.2/12.2/-.06/-.083/.73/91/59
10.5/75/110/2.9/25.4/13.9/.17/-.075/.74/126/78

Simmental Steers (* indicates a Purebred Simmental)



1. "HBE Fu,"
s. by Fu Man Chu,
exh. by Hailey Eads, Trenton, MO.
1,162/4.3/62/9/.16/.20/-.024/.58/87/59



2. "DPP Cash For Gina,"
s. by Cash On Delivery,
exh. by Laura Wingert, Ottawa, KS.
1,112/4.6/60/93/-.23/.05/-.044/.55/82/55



3. "Pedro,"^{**}
s. by Cason's Mr Night Watch G93T,
exh. by Zada Ketchum, Downing, MO.
854/.2/63/87/-.42/.05/-.091/.74/119/68

Simbrah Heifers



1. "TTSJ Joni 53J,"
s. by Kimbo 114D,
exh. by Taylor Anderson, Bryan, TX.
7.1/56/71/4.1/23.6/12.4/.08/-.122/.86/94/58

Fullblood Heifers



1. "Logland Zantara 201K,"
s. by Rugged R Cavill,
exh. by Garrett Jones, Anna, TX.
15.1/58/8/9.3/33/15.9/-.29/-.147/.85/106/59



2. "Logland Tovie Lily 215K,"
s. by Logland Arrow L03E,
exh. by Seth Callison, Verona, MO.
1.8/68/98/-.4/36.3/20/.06/-.115/.89/111/65



3. "TCBO Augusta,"
s. by Outback Of Double Bar,
exh. by Tanner Reed, Paris, AR.
4.1/68/94/.8/29.8/11.8/-.25/-.148/.99/81/58



4. "Logland Suebold Brandy 21K,"
s. by Logland BYA L37F,
exh. by Cade Tate, Muldrow, OK.
3.9/61/89/.1/37.1/17/-.08/-.142/.62/97/58



5. "Logland Ruth 261K,"
s. by JB CDN Apache Junction 1831,
exh. by Cade Tate, Muldrow, OK.
3.7/75/101/1.7/41.4/15.3/-.10/-.127/.6/96/66

Fullblood Pairs (# indicates a Fullblood Simmental cow with a Purebred Simmental calf. Dam's EPD are listed first.)



1. "3CF Chyna Rose,"#
s. by JMH Jungle of Gold,
Calf, "FSSR Chyna Doll,"
s. by W/C Bet On Red 481H,
exh. by Seth Callison, Verona, MO.
1.1/69/87/1.7/35.1/15.2/-.11/-.21/1.09/91/61
5.5/72/99/3.1/28.1/13.4/.07/-.087/1.06/107/70

(Continued on page 100)

(Continued from page 99)

Bred and Owned Show Purebred Simmental Heifers



1. "Cloud Valley Girl 19J,"
s. by Rocking P Legendary C918,
exh. by Kallie Cloud, Carthage, MO.
9.1/71/106/4.9/22.6/12.6/.01/.069/.91/109/68



2. "New Trend Essence 14K,"
s. by JSUL Something About Mary 8421,
exh. by Jacey Massey, Boley, OK.
14.6/70/104/6.3/17.6/13.7/-.03/-.076/.94/120/70



3. "SLVR Georgia Rose K06,"
s. by Reckoning 711F,
exh. by Mikayla Storck, Concordia, MO.
10.2/69/97/5.2/20.2/15.2/.17/-.058/.79/122/71



4. "TK Lexie,"
s. by WHF/JS/CCS Double Up G365,
exh. by Ty Kitzerow, Saint Charles, IA.
10.5/81/111/3.7/19.4/13.5/-.08/-.086/.91/112/73



5. "RP/CMFM Wild Flower K080,"
s. by HPF Quantum Leap Z952,
exh. by Wyatt Phillips, Maysville, KY.
10/76/113/3.4/20.5/9.3/.10/-.088/.88/113/75



6. "BEF/BESF Knockout 674K,"
s. by W/C Rolex 0135E,
exh. by Kassidie Eagleburger, Elkland, MO.
8.5/78/113/3.6/13.6/9.1/.08/-.108/.76/108/74



7. "FSSR Sparrow,"
s. by SJW Exit 44 7111E,
exh. by Seth Callison, Verona, MO.
9.9/77/114/6.1/25.5/12.6/.13/-.075/.79/119/76



8. "DBLG Emmy K284,"
s. by WLE Copacetic E02,
exh. by Luke Gilbert, Fults, IL.
11.3/82/119/4/21/10.3/.12/-.086/.92/120/82



9. "Oval F Kesha K294,"
s. by WS Enhancement 25H,
exh. by Ella Fischer, Saint Joseph, MO.
12.8/81/125/7.7/29.9/23.3/.56/-.084/1.09/176/94



10. "Boitnott Sensation 128L,"
s. by THSF Lover Boy B33,
exh. by Chloe Boitnott, Carlock, IL.
10.4/82/118/4.3/23.5/13.4/.29/-.055/.68/132/83

Purebred Simmental Pairs



1. "DDLC Claire's Jade,"
s. by WLE Uno Mas X549,
Calf, "DDLC Titanium 23L,"
s. by SHCO Cornerstone 740H,
exh. by Claire McIntyre, Bolivar, MO.
11.8/64/87/3.1/17.6/10/.32/-.084/.54/125/75
10.3/71/97/2.6/19.2/.3/.16/-.091/.74/114/74

Purebred Simmental Bulls



1. "New Trend Pursuit 5K,"
s. by W/C Relentless 32C,
exh. by Jacey Massey, Boley, OK.
10.2/88/123/3.3/19.3/11.3/-.04/-.120/.97/108/75



2. "B Bar QB1,"
s. by JSUL Something About Mary 8421,
exh. by Braelyn Berlowitz, Cushing, OK.
11.8/82/121/5.3/19.8/12.9/.14/-.070/.89/125/79



3. "HDDN Troubadour 46K,"
s. by LLSF Pays To Believe ZU194,
exh. by Lukas Hadden, Jacksonville, IL.
8.9/78/121/3.1/19.9/10.2/.12/-.056/.90/112/74



4. "TK Manifest,"
s. by PAL/CLAC Meant To Be,
exh. by Ty Kitzerow, Saint Charles, IA.
13.6/64/86/6/19.5/15.6/.14/.093/.66/129/72



5. "FSSR Standout Elliot,"
s. by Schooley Standout 27G,
exh. by Rachel Callison, Verona, MO.
13.6/64/92/6.8/21.8/16.8/.27/-.061/.57/139/74



6. "OZPF Ruthless 839H K25,"
s. by W/C Relentless 32C,
exh. by Easton Chamberlin, Cole Camp, MO.
11.3/75/108/7.5/15.7/15.2/.30/-.079/.84/137/80



7. "FSSR Azriel,"
s. by FSSR Chief Executive Officer,
exh. by Rachel Callison, Verona, MO.
10.4/83/123/4.8/23.6/15.2/.02/-.078/1.01/121/77



8. "DDLC Titanium 23L,"
s. by SHCO Cornerstone 740H,
exh. by Claire McIntyre, Bolivar, MO.
10.3/71/97/2.6/19.2/9.3/.16/-.091/.74/14/74



9. "Coats Epic 212K,"
s. by OMF Epic E27,
exh. by Allison Coats, Richmond, MO.
12/85/124/7.1/23.1/17.3/.20/-.071/.82/142/85

(Continued on page 102)

(Continued from page 101)

Purebred Simmental Bulls (continued)



10. "Please Me K30,"
s. by JT Volk Premonition 113E,
exh. by Braydon Cull, Excelsior Springs, MO.
12.6/76/109/6.5/25.5/13.3/.07/-.084/.86/124/77

Percentage Simmental Heifers



1. "Rocking P Built To Love J090,"
s. by Gateway Follow Me F163,
exh. by Josie Phillips, Maysville, KY.
7.4/71/106/4.7/15.9/10.3/.45/-.024/.52/115/74



2. "B Bar Karisma K202,"
s. by Mr HOC Broker,
exh. by Braelyn Berlowitz, Cushing, OK.
6.5/80/117/2.4/16.1/15.1/-.07/-.060/.57/94/64



3. "BEF/BESF Glamorous 1914J,"
s. by TJSC Hammer Time 35D,
exh. by Kassidie Eagleburger, Elkland, MO.
9.2/72/105/1.5/1/12.4/.20/-.051/.53/108/69



4. "BB/ALL Phyllis 241F,"
s. by ALL Rise Up 703E,
exh. by Addison Bartlow, Monticello, IL.
7.2/67/105/2.3/21.7/13.1/.00/-.042/.59/95/61



5. "HBE T-T Blackbird K51,"
s. by JSUL Something About Mary 8424,
exh. by Hailey Eads, Trenton, MO.
11.7/85/131/5/15.5/13.2/.22/-.045/.89/121/78



6. "RP/CMFM Built to Love K076,"
s. by SJW Exit 44 7111E,
exh. by Josie Phillips, Maysville, KY.
11.2/72/109/6.6/19.9/15.3/.06/-.04/.79/113/68

7. "PMHC Kendall 001K,"
s. by W/C Bank On It 273H,
exh. by Paige Henderson, Buffalo, MO.
11/70/93/5.6/21.5/11.6/.04/-.049/.78/97/64



8. "APB/ALL Proven Queen 305L,"
s. by THSF Lover Boy B33,
exh. by Addison Bartlow, Monticello, IL.
11.2/8/114/4.7/23.1/12.2/.27/-.048/.53/118/76



9. "AGT Venus K403,"
s. by GEF County O,
exh. by Anna Grace Todd, Laurel, MS.
6.4/70/106/1.3/21.6/15.5/.09/-.047/.53/105/65

Percentage Simmental Heifers (continued)



10. "MGSC Relentless Shimmer K15,"
s. by W/C Relentless 32C,
exh. by Molly Moore, Sumner, IL.
10.4/82/118/4.3/23.5/13.4/.29/-055/.68/132/83

Percentage Simmental Pairs (^ indicates a Percentage Simmental cow with a Purebred Simmental calf. Dam's EPD are listed first)



1. "APB/ALL Proven Queen 107J,"
s. by SWC NDS AK E-Z Line 229E,
Calif, "APB/ALL Proven Queen 305L,"
s. by THSF Lover Boy B33,
exh. by Addison Bartlow, Monticello, IL.
9.8/70/104/4.4/16.7/8/.16/-028/.32/98/66
11.2/78/114/4.7/23.1/12.2/.27/-048/.53/118/76

2. "JKCS Blackbird J02,"[^]
s. by SC Pay The Price C11,
Calif, "JKCS Show Me The Money L10,"
s. by RS&T Proclamation F006,
exh. by Christian Siegel, California, MO.
7/83/122/2.3/15.8/9.6/.32/-063/.89/110/78
10.2/81/122/3.8/17.7/10.6/.14/-077/.95/121/80

Percentage Simmental Bulls



1. "RP/CMFM Forbes K084,"
s. by Silveiras Forbes 8088,
exh. by Josie Phillips, Maysville, KY.
8.7/74/112/8/4.2/16.9/.49/-020/.56/115/76



2. "5KCC Crown Jewel 3064,"
s. by HPF Quantum Leap Z952,
exh. by Rhett Keaton, Anderson, MO.
12.5/77/112/5.6/17.2/9.2/.38/-035/.43/119/77



3. "CORB Sk8er Boi,"
s. by CORB Bohannon 364F,
exh. by Corbin Neil, Nevada, MO.
10.4/74/113/5.3/21.6/5.3/-13/-106/.82/81/64



4. "OZPF Good N Rite 839H,"
s. by STAG Good Times 201 ET,
exh. by Easton Chamberlin, Cole Camp, MO.
14/75/119/6.2/18/14.3/.35/-026/.58/134/79

5. "HBE Koala,"
s. by GOET Driving 80,
exh. by Hailey Eads, Trenton, MO.
11.4/62/96/6/17.5/5.8/.13/-088/.92/93/63

(Continued on page 104)

(Continued from page 103)

Simmental Steers



1. "SLVR Kash It K05,"
s. by HTRS Brankroll 1G,
exh. by Mikayla Storck, Concordia, MO.
980/1/57/83/-29/.0/-051/.66/98/59



2. "HBE K97,"
s. by SO Remedy 7F,
exh. by Hailey Eads, Trenton, MO.
1,146/2.1/76/120/-43/-01/-100/.87/104/68



3. "Sophs Prince 16K,"
s. by Rubys Turnpike 956G,
exh. by Sophie Easley, Mexico, MO.
1,250/-3/80/126/-36/.04/-068/.93/126/76

Reserve Your Space Now

November Register • Late Fall SimTalk



Deadline October 3

Contact:

Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

or call 406-587-2778



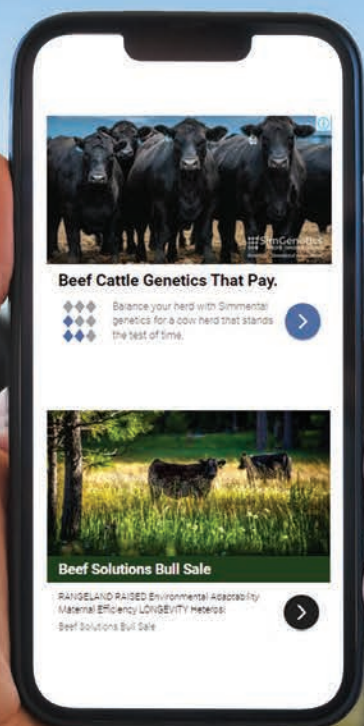
Deadline September 20

DIGITAL PROMOTION IS CRUCIAL TO YOUR BUSINESS.

Find out what makes it different.

Let's connect.
register@simmgene.com

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association



Promote your sale on major search engines.
Retargeting the American Simmental Association Audience

State Marketplace

California



Red River Farms
 Red River Farms
 13750 West 10th Avenue
 Blythe, CA 92225
 Office: 760-922-2617
 Bob Mullion: 760-861-8366
 Michael Mullion: 760-464-3906

Simmental – SimAngus™ – Angus

Colorado



BRIDLE BIT SIMMENTALS
 ERROLL COOK & SONS
 PO Box 507, Walsh, CO 81090
 Chad Cook 719-529-0564
 bridlebitsimm@gmail.com
 www.bridlebitsimmentals.com

Annual bull and female sale March 18, 2024



T-HEART RANCH
 True High Altitude Cattle
 Shane & Beth Temple
 719-850-3082
 www.t-heartranch.com

HIGH ALTITUDE BULL SALE • MARCH 23, 2024 • LA GARITA, CO

Illinois



RINCKER SIMMENTALS
 997 N 2050 East Road • Shelbyville, IL 62565

Curt and Pam Rincker Brent Rincker Cari Rincker
 Cell: 217-871-5741 217-246-3550 217-531-2179
 crincker@lakelandcollege.edu rincker@gmail.com rinckercattle@gmail.com

Visitors always welcome! Sale info at: www.rincker.com

Owner: Jim Berry
 Cattle Manager: Ben Lehman
 563-920-0315
 6502 Rt. 84 South
 Hanover, IL 61041
 815-297-5562

WILDBERRY FARMS
 Simmental Cattle
 www.wildberryfarms.net

Stay ahead with CMP



"If we think our competition isn't getting better, we're simply not paying attention." - Marty Ropp

carcdata@simmgene.com

Indiana



CLEAR WATER SIMMENTALS
 Jeff & Leah Meinders
 812-498-2840 | Milan, IN
 Simmental & SimAngus™

Clear Choice Sale Events
 Bull Sale. 3/25/23
 Customer Sale. 4/22/23
 Female Sale. 10/28/23

WWW.CLEARWATERSIMMENTALS.COM



HARKER Simmentals
 Quality Red & Black Simmental

John & Barbara Dan, Jill, Luke & Chase
 812-546-5578 812-371-6881
 15633 E Jackson Rd. Ben, Ashley, Gracie & Laynie
 Hope, IN 47246 812-371-2926



TRENNEPOHL FARMS
 6591 W County Road 625 N • Middletown, Indiana 47356
 765.620.1700 • Scott • 765.620.0733 • Jeff
 Thomas Lundy: 502.471.0354
 WWW.TRENNEPOHLFARMS.COM

Iowa



Cason's Pride & Joy Simmentals
 Denny Cason - 641-814-3332
 London Cason - 641-799-7350
 drcason@sirisonline.com
 2077 715th Ave
 Albia, Iowa 52531

9th Annual Performance Bull Sale
 March 2, 2024 • Russell, IA



SPRINGER SIMMENTAL
 Jeff & Lynda Springer
 Michelle & Todd Christianson
 Steve & Bri Springer
 3119 310th St • Cresco, IA 52136
 641-330-6654
 sprinsim@iowatelecom.net
 WWW.SPRINGERSIMMENTAL.COM

Kansas

Cow Camp Ranch
 Kent, Mark and Nolan Brunner
 3553 Upland Rd. • Lost Springs, KS
 785-466-6475 Kent
 785-466-1129 Nolan
 785-258-0173 Mark
 nolan@cowcampbeef.com

Spring Bull Sale - Friday, January 20, 2024
 Spring Turn-Out Sale - Friday, April 27, 2024



Diamond H Ranch
 Dependable cattle from our pasture to yours!
 ANNUAL PRODUCTION SALE FOURTH WEDNESDAY IN MARCH

JUSTIN & JADE HEZE | 785-623-8404 | VICTORIA, KS
 www.diamondhranch.org

THE PERFORMANCE IS BRED IN – BEFORE THE BRAND GOES ON!

DICKINSON SIMMENTAL AND ANGUS RANCH
 Kirk • 785-998-4401 (phone & fax)
 2324 370th Ave.
 Gorham, Kansas 67640
 www.dickinsonranch.com

March 2024
 52nd Annual
 Production Sale
 At the Ranch

Dixson Farms, Inc.
 Carol Dixon, Kevin Dixon,
 & Lyle Dixon, D.V.M.
 13703 Beaver Creek Rd • Atwood, KS 67730
 785-626-3744 • drlyle@live.com
 www.dixonfarms.com

the cowman
 DX

HOFMAN N Simmental FARMS
 Rodney & Kim Hofmann
 2244 19th Rd
 Clay Center, KS 67432
 785-944-3674
 www.honestbulls.com

"Proof • Performance • Profit"

JENSEN SIMMENTALS
 Steven A. Jensen • 913-636-2540
 40532 John Brown Highway
 Osawatomie, KS 66064
 jensensimmentals@gmail.com

In our 6th decade breeding Simmental cattle.

www.jensensimmentals.com



Loomis Simmentals
 COUNCIL GROVE, KS

JUSTIN LOOMIS 785-561-0983
 MORGAN LOOMIS 820-766-7058
 WWW.LOOMISSIMMENTALS.COM

BULLS FEMALES
 FROZEN GENETICS

RVR CRK
 Joe & Kim Mertz 785-458-9494
 Abram & Dani Mertz 785-456-3986
 7160 Zeandale Road
 Manhattan, KS 66502
 www.rivercreekfarms.com

34th Annual "Built to Work"
 SimAngus Bull Sale, February 14, 2024

Minnesota

KLER CATTLE 2024 Production Bull & Female Sale - Feb. 17th
Visit www.kaehlercattle.com to request a catalog!

MOBILE
Sara Kaehler - 507-272-5403
Ralph Kaehler - 507-249-5721

EMAIL
kercattle@gmail.com

MAILING ADDRESS
23913 County Road 39
St. Charles, MN 55952

STRUCTURED FOR SUCCESS



Dr. Lynn Aggen Performance with Quality
Office: 507-886-6321
Mobile: 507-421-3813
Home: 507-886-4016

Matt Aggen
Mobile: 507-866-3544
Home: 507-772-4522
Email: mattaggen@hotmail.com

Oak Meadow Farms
Simmentals
Harmony, MN 55939
www.oakfarm.com




Missouri

LUCAS CATTLE CO.
Registered Simmentals, SimAngus™ & Angus Cattle

Cleo Fields 417-399-7124
Jeff Reed 417-399-1241
www.lucascattlecompany.com

Forrest & Charlotte Lucas, Owners
26511 County Rd. 50
Cross Timbers, MO 65634
Office 417-998-6512
Visitors Always Welcome



SHOAL CREEK
LAND & CATTLE

Ed and Kathi Rule
Lucy, Olivia and Luke

Excelsior Springs, MO • 816-336-4200 Office

Cattle Manager: J.R. Richburg 386-717-1827
Farm Manager: Scott Akey 816-835-5332

shoalcreekcattle@aol.com
www.shoalcreeklandandcattle.com



Steaks Alive
John & Jeanne Scorse
P.O. BOX 3832 • Joplin, MO 64803
Phone: 417-437-0911 • 417-437-4434
scorsej@steaksalive.com
Facebook - Steaks Alive



Prove It.
You know your calves are worth it.
Give buyers facts so they know it too.

Feeder Profit CALCULATOR™
beef@internationalgeneticsolutions.com



Montana

Begger's V *Diamond*
Bill Begger
482 Custer Trail Road
Wibaux, MT 59353
Bill: 406-796-2326
John: 406-795-9914
darbegger@gmail.com

180 Black Simmental, SimAngus™ and Angus Bulls to Sell

Big Sky Genetic Source Bull Sale
Wednesday, February 7, 2024 • at the ranch, Wibaux, MT

Join us...
FEBRUARY 19, 2024
BILLINGS LIVESTOCK COMMISSION

BULLS OF THE BIG SKY
WWW.BULLSOFTHEBIGSKY.COM
Follow Bulls of the Big Sky on Facebook



DIAMOND BAR S
Dennis & Nila Schenk & Sons
350 County Line Rd
Fairfield MT 59436
406-467-3303/590-3377
diamond@3rivers.net/diamondbars.net
Bull Sale 2nd Friday in January, 2024
WESTERN LIVESTOCK GREAT FALLS MT

LRS
LASSLE RANCH SIMMENTALS

Clay & Marianne Lassle
Sarah & Ryan Thorson
42 Road 245
Glendive, Montana
Clay: 406.486.5584
Ryan: 406.694.3722
lrsbeef@midrivers.com

lassleranchsimmentals.com




Shannon & Jen Carr
820 Little Bitterroot Rd
Hot Springs, MT 59845
Cell: 406.270.2268
lbrsimmental@gmail.com
lbriversimmental.com
Bulls of the Big Sky
February 19, 2024



Miller SIMMENTAL
Dale & Paula Miller
Gildford, MT 59525 406-376-3109
www.millersimmental.com
70M0174@tfc-cmc.net

Bulls of the Big Sky
February 19, 2024
Billings, MT





Prickly Pear Simmental Ranch
Birthplace of the first Polled Black Simmental Bull
Made in Montana Sale • February 3, 2024
Troy Wheeler, Cattle Manager: 406-949-1754
Gary Burnham: 406-439-2360
2515 Canyon Ferry Road • Helena, MT 59602
ASA No. 174
E-mail: ppsranch@gmail.com

Nebraska

FORSTER FARMS
Verlous Forster Family
74096 Road 434
Smithfield, NE 68976-1039
Ph 308-472-5036 Verlous
308-991-2208 Alan Cell
Email: alan_forster@hotmail.com

Just 20 minutes off I-80

"Red and Black, Polled, Pigmented Simmentals"



J & C SIMMENTALS

Black Simmental Bulls & Females
Purebred to Percentage

Jay & Kim Volk
Clark & Leslie Volk
Bob & Jeanette Volk

Jay 402-720-7596 • Clark 402-720-3323
20604 US Hwy 30 • Arlington, NE 68002
volkjk@aol.com • www.jandcsimmentals.com

J&C Annual Bull Sale –
January 27, 2024



JD Anderson
Arapahoe, NE
308-962-6146
powerlinegenetics.com
powerlinegenetics@gmail.com

POWERLINE GENETICS



Bull Sale - Feb. 16, 2024
SPECIALIZING IN BLACK & RED POLLED SIMMENTAL,
SOME FLECK INFLUENCE

SANDY ACRES SIMMENTAL

Melanie Miller 402-841-1450
Leonard Miller 402-640-8875
Neligh NE
www.SandyAcresSimmental.com



SIMMLOUP 402-641-2936 Cell

Nick and Andrea
303 Northern Heights Drive • Seward, NE 68434
sloupsimmentals@gmail.com • sloupsimmentals.com

Join us at the Farm, October 21, 2023
for our 29th Annual Production Sale.



Triangle J Ranch
Darby & Annette Line
35355 Arrow Road • Miller, NE 68858
308-627-5085 Darby Cell
www.trianglejranch.com

Bull Sale last Sunday in January
and Female Sale first Sunday
in November.



State Marketplace

Nebraska cont.

VOLK LIVESTOCK

SIMMENTAL ANGUS SIMANGUS™
A DIVISION OF VOLK FARMS INCORPORATED

Dean Volk Phone: (402) 992-9997
84184 545th Ave. Email: volk.livestock@hotmail.com
Battle Creek, NE 68715 Website: www.volklivestock.com

Western Cattle Source

Jock & Brenda Beeson
100 Wohlers Drive
Crawford, NE 69339
308-665-1111 (home)
308-430-2117 (mobile)
308-430-0668 (mobile)
Email: wcsbeeson@bbc.net

North American Fullblood Breeders

BRINK FLECKVIEH

23098 Gunder Rd • Elkader, IA 52043
Jerry: 563-245-2048 • Preston: 563-880-2075
jbrink@alpinecom.net

Visit our website: www.brinkgenetics.com

JENSEN SIMMENTALS

Steven A. Jensen • 913-636-2540
40532 John Brown Highway
Osawatomie, KS 66064
jensensimmentals@gmail.com

In our 6th decade breeding Simmental cattle.

www.jensensimmentals.com

KG KULP GENETICS

DAVID J. & ANNE B. KULP, DVM

717-278-6399 or 717-823-2161 938 Power Rd.
kulpgen@aol.com Manheim, PA 17545

LITTLE CREEK CATTLE

2638 Turkey Creek Road
Starkville, Mississippi

Dr. Jason & Nikki Gress
Jason 301.331.1773
Nikki 304.676.7382
info@littlecreekcattle.com
www.LittleCreekCattle.com

FULLBLOOD FLECKVIEH AND FLECK INFLUENCED CATTLE

Fleckvieh & Fleckvieh-Based Simmentals • SimAngus™ • Simbrah

Scott Riddle
Fred Schuetze
817-894-0563

2649 Pear Orchard Road
Granbury, Texas 76048

Website: simmentalsoftexas.com • Email: sotsimmentals@yahoo.com

North Carolina

REGISTERED SIMMENTAL
F-1 REPLACEMENTS
REGISTERED BRAHMANS

MYRA NEAL MORRISON
8800 Row-Cab Line Rd. • Rockwell, NC 28138
704-279-3128 • 704-202-6171 Cell
E-mail: myram@morrisonfarm.com
www.morrisonfarm.com

North Dakota

BATA BROS.

SIMMENTAL CATTLE

6322 Highway 35
Adams, North Dakota 58210
Joe: 701-331-0344 • Mark: 701-331-3055
Annual Production Sale • February 9, 2024

ESTD 1927

C DIAMOND SIMMENTALS

Wesley & Kelsey
701.391.2838

Nicholson Family
701.391.6205
cdiamond@bektel.com
C Diamond Simmentals
Dawson ND

DAKOTA EXPRESS

Wade & Merri Staiger
Center, ND 701-794-3351

Kevin & Liz Hansen
Ryder, ND 701-758-2571

Annual bull & female sale
February 16, 2024
www.dakotapress.com

Terry Ellingson & Family Phone: 701-384-6225
Cell: 701-741-3045

Ellingson Simmentals

5065 125th Ave. NE • Dahlen, ND 58224
tellings@polarcomm.com • www.ellingsonsimmentals.com
Annual Production Sale, January 26, 2024

Kaelberer Simmentals

Claye and Michelle Kaelberer and Family
4215 County Road 85 • New Salem, ND 58563
701-220-3124 (cell) • 701-843-8342 (home)

Edge of the West Bull and Female
Production Sale each February

KELLER BROKEN HEART RANCH

Dwight & Susan Keller Family
Luke, Jake & Tess Keller
1573 55th St., Mandan, ND 58554
701-445-7350 (home)
701-471-5215 (Dwight cell)
701-471-1142 (Luke cell)
701-471-5065 (Jake cell)
kbhr@westriv.com
www.kbhrsimental.com
"Simmental Beef on the Cutting Edge!"

KENNER SIMMENTALS

Roger, Jeanette, & Erika Kenner
5606 57th St. NE
Leeds, ND 58346
Phone 701-466-2800
Erika 406-581-1188
erika.kenner@gmail.com
www.kennersimental.com Fax 701-466-2769

QBVJT
Power by Design
Quandt Brothers
701-710-0080

VJT Ranch
701-710-0843
Oakes, ND
Sale February 20, 2024

JOSH & TRISTA RUST

759 7th Ave NW
Mercer, ND 58559
p: 701.447.2479
f: 701.447.2478
c: 701.391.9769

RUST MOUNTAIN VIEW RANCH
Simmental • Red Angus • Mercer, North Dakota

e_rustmountainviewranch@hotmail.com
www.rustmountainviewranch.com

TNT Simmental Ranch

39th Annual "Carrying On" The Genetic Explosion Bull Sale!
Friday, February 9, 2024 • At The Ranch, Lehr, ND

www.tntsimmentals.com DVAuction.com

Shanon & Gabe Erbele Lehr, ND
S 701-527-5885 • G 701-426-9445
gserbele@hotmail.com

Kevin & Lynette Thompson Almont, ND
H 701-843-8454 • K 701-391-1631
kevinandlynette@westriv.com
[facebook.com/tntsimmentalranch](https://www.facebook.com/tntsimmentalranch)

Wilkinson Farms Simmentals

Terry and Cathy Schlenker Family
7649 49th Street SE
Montpelier, ND 58742
701-489-3583 (home)
701-320-2171 (cell)
www.wilkinsonfarmssimmentals.com

Ohio

Breeding Cattle at its best!

FSC FERGUSON SHOW CATTLE

John Ferguson
440-478-0782

Herdsmen:
Lindsey Ferguson
440-478-0503
www.fergusonshowcattle.com

HF Haley Farms
 11203 Mullinix Road
 West Salem, Ohio 44287
 Pam: 330-353-6072
 Mike: 330-350-0405
 www.haley-farms.com

Purebred Simmental Cattle

JSC Show Cattle
 The Jones Family

PO Box 127
 Harrod, OH 45850
 419-648-9196 (home)
 419-648-9967 (office)
 419-230-8675 (cell)

Troy Jones & Randy Jones
 jonesshowcattle@hotmail.com • jonesshowcattle.com

Missing Rail SIMMENTALS

Tim, Peg, Emily & Kyle Brinkman
 D860 County Road 15 Holgate, OH 43527
 Tim. 419.966.5587 | Home. 419.264.3312
 www.missingrailcattle.com

Oklahoma

Updyke Simmentals
Performance bred, registered Simmental cattle.

Gary and Cindy Updyke
 Checotah, OK • 918-473-6831 (H) • 918-843-3193 (C)
 garyupdyke38@gmail.com
 www.facebook.com/UpdykeSimmentals

Willis Simmentals

5759 Enville Road
 Marietta OK 73448
 willissimmentals@arbuckleonline.com

Quality Simmental Breeding Cattle
 10 miles east on Hwy. 32,
 1/4 mile north on Enville Road.

Bobby 580-276-2781 (ph. & fax) Jon 580-795-4601

South Dakota

Benda Simmentals

Jim and Jay Benda
 26106 366th Ave. Jim: 605-730-6703 (Cell)
 Kimball, SD 57355 Jay: 605-730-0215 (Cell)
 605-778-6703 bendaranch@midstatesd.net

Black and Red Breeding Stock

CABLE RANCH

Harley – 605-680-0845
 Dawn – 605-680-4224
 Kari – 605-680-4386
 Home – 605-894-4464

Simmental Cattle – Club Calves
 Harley, Dawn and Kari Cable
 2344 Rocky Road • Pukwana, SD
 hdcable@midstatesd.net

Christensen ★ Dunsmore

3C Christensen Ranch
 John Christensen, Cam & Tyler Fagerhaug
 37273 216th Street • Wessington, SD 57381
 605-458-2218 home • 605-458-2231 fax
 605-350-1278 cell
 458-350-2018 Cam

Annual Production Sale
 March 15, 2024 • Wessington, SD

NLC Simmental Ranch
 Rick & Lanali L. Christensen
 Dunsmore & NaLea, Chase & Swayzee
 21830 372nd Ave • Wessington, SD 57381
 605-458-2425 • 605-354-7523 cell
 605-350-5216 cell

Double J Farms
 Simmental Cattle est. 1974

Kipp Julson • 605-351-9088
 48672 252nd St
 Garretson, SD 57030
 doublej farms@alliancecom.net
 www.doublejsimmentals.com

Double J Farms 50th Annual
 Bull and Female Sale, January 26, 2024,
 Garretson, SD

ES EICHACKER SIMMENTALS

Steve & Cathy Eichacker
 605-425-2391 or
 605-421-1152
 email: es@triotel.net
 25446 445th Ave
 Salem, SD 57058

Annual Bull Sale • March 1, 2024

EKSTRUM EX SIMMENTALS
 South Dakota's Source for Outcross Performance Simmentals!

Clay Ekstrum
 605-778-6185 (H)
 605-730-1511 (C)

John Ekstrum
 605-778-6414

36220 257th St., Kimball, SD 57355
 clayekstrum@midstatesd.net • ekstrumsimmentals.com

FLITTIE Simmental

Bruce and Sandra Flittie
 11913 342nd Ave • Hosmer, SD 57448
 605-283-2662 • flittiesimm@valleytel.net

HART'S SIMMENTALS

Kerry, Justin,
 and Travis Hart
 605-252-2065 (Kerry)
 605-216-6469 (Justin)
 605-252-0894 (Travis)
 4hooves@nvc.net
 www.hartsimmentals.com

10904 387th Avenue
 Frederick, SD 57441

R&R Cattle Company

Steve & Elaine Reimer & Family
 25657 345th Avenue
 Chamberlain, SD 57325
 Phone: 605-234-6111
 Email: rrcattle@midstatesd.net

Schnabel Ranch Simmentals

Tom & Meghan Schnabel
 605-380-2811
 www.srsimms.com • schnabelranch@gmail.com

Annual Sale Third Saturday in February
 Hub City Livestock, Aberdeen, SD

STAVICK SIMMENTAL

Veblen, SD
 605-237-4663 (Mike)
 605-551-9016 (Owen)
 stavickx@tnics.com
 stavicksimmental.com

ANNUAL SALE — FIRST THURSDAY IN FEBRUARY

TRAXINGER SIMMENTAL

Reds, Blacks • Bulls and Females
 Private Treaty Sales

Mike and Terri Traxinger
 11176 – 406th Avenue
 Houghton, SD 57449
 Home: 605.885.6347
 Mike's cell: 605.294.7227
 mtrax@nvc.net
 www.traxinger.com

WERNING CATTLE COMPANY

Simmental – Angus – SimAngus™
 27262 424th Ave. • Emery, SD 57332
 Dale: 605-825-4219
 Scott: 605-682-9610
 www.werningcattle.com

Tennessee

MARTIN FARMS

Neil J. Martin
 CELL 931-623-2634
 HOUSE 931-670-3646

Christopher Martin
 CELL 931-580-6821

MartinFarmsBeef.com
 martinfarmsbeef@gmail.com
 9387 S Lick Creek Rd | Lyles, TN 37098

More than a Carcass Test

The CMP collects birth-to-harvest data, genomics, and mature cow information.
 carcdata@simmgene.com

State Marketplace

Texas

Simbrah, SimAngus™ HT, SimAngus™ & Simmental

FILEGONIA CATTLE COMPANY

Joe & Beth Mercer
327 CR 459
Lott, TX 76656
Cell: 956-802-6995
Home, Office: 254-984-2225
bethmercer1974@gmail.com
www.filegoniacattle.com



Monte Christo Ranch & Investments

Jud and Margie Flowers

12111 N. Bryan Road • Mission, TX 78573-7432

956-207-2087

email: judf@lonestarcitrus.com
"No Nonsense" Simbrah Cattle



Pine Ridge Ranch
Pine Ridge Ranch
Pine Ridge Ranch
LLC



ATHENS, TX

Jane and Bill Travis
billtravis@simbrah.com

9876 PLANO RD.
DALLAS, TX 75238

Cell: 214-850-6308

www.simbrah.com

Washington



Generations of Excellence Sale...first Saturday in March
Mike & Paulette Forman 509-968-4800
Robb & Debbie Forman 509-201-0775
2451 Number 81 Rd. Ellensburg, WA 98926
www.trinityfarms.info • Email: trinity@fairpoint.net

Accuracy Matters

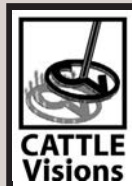


Carcass predictions take time and progeny, accelerate this process with the CMP.

carcdata@simmgene.com

Livestock Services

Genetics



Semen Available on
Today's Hottest AI Sires

573-641-5270
www.cattlevisions.com

ORIGen

Breeder to Breeder Genetic Services

10 West Arrow Creek Road
Huntley, Montana 59037

1-866-867-4436

www.ORIGenbeef.org

Auctioneers and Marketing

Tracy Harl Auctioneer

402-469-3852
505 E. CR. 72 • Wellington, CO



ROGER JACOBS

Auctioneer
P.O. Box 270
Shepherd, MT 59079
406-373-6124 Home
406-698-7686 Cell
406-373-7387 Fax
auctions@jacobslivestock.com

Jered Shipman, Auctioneer

806-983-7226
6945 CR 206
Grandview, TX 76050

WILLIAMS Land & Cattle Auction Co.



MIKE WILLIAMS, Auctioneer
18130 Brush Creek Road
Higginsville, MO 64037
PH: 660-584-5210 • Cell: 816-797-5450
Email: mwauctions@ctcis.net

Insurance



James F Bessler Inc LIVESTOCK MORTALITY INSURANCE

4812 McBreyer Pl
Fort Worth, Texas 76244-6083
817-562-8980 Office • 817-562-8981 Fax
815-762-2641 Cell
jim@jamesfbessler.com
www.jamesfbessler.com



Jame Secondino Krieger

812-208-0956
www.livestockins.com
Universal, Indiana

Livestock Mortality Insurance



Agent for...

AMERICAN
LIVE STOCK
A Division of Market Service Incorporated



CLEAR VISION

Fall PRODUCTION SALE
SATURDAY, OCTOBER 14, 2023

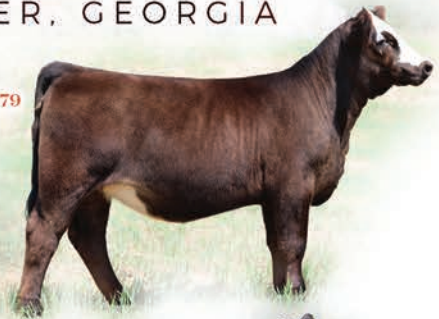
1:00PM EST • C&C SALE FACILITY • WINDER, GEORGIA

*Proven Donor
Sells!* **JESTRESS G107**

COPACETIC
X **JESTRESS B79**



COPACETIC
X **JESTRESS B79**



MR CCF THE DUKE
X **ERVETA F323**



PAYS TO BELIEVE
X **SUGAR AND SPICE**



20-20
X **JESTRESS G107**



FRFK CKCC PLATINUM
X **SUGAR AND SPICE**

Featuring
20 BULLS

30 BREDS & FALL PAIRS
15 FANCY OPEN HEIFERS
SELECT GENETIC LOTS

SALE MANAGED BY



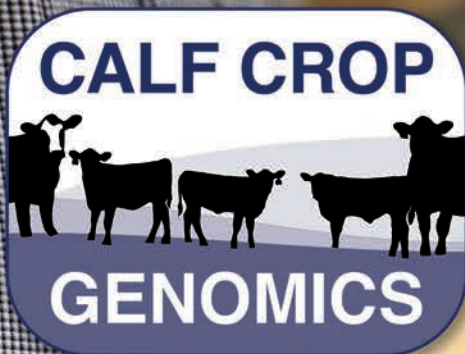
JEFFERSON, GEORGIA

DWIGHT, SANDY & CINDY COOPER | DWIGHT: 706-215-1251 • CINDY: 706-224-6768
STEVEN & CARLY COOPER | STEVEN: 706-215-2285

BROADCASTED BY



**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

LLSF

DAUNTLESS

K07

REG#
4128302

DOB
4.28.22

BREED
PB SIMMENTAL

HOMOZYGOUS POLLED



Alm

HPE/HILL UPRISING C104 X TJSC ONYX 4SIW

SEMEN **\$100/UNIT**



TJSC ONYX 4SIW
DAM OF K07

CONTACT OWNERS FOR INFORMATION

UG UNLIMITED
GENETICS

Ryan Andersen
25367 190th Street
Bloomfield IA 52537
641.226.1884

Lee Simmental Farms

Jerry & Barb Lee
1495 County Rd 274
Columbia MO 65202

CATTLE Visions

573.641.5270

ALABAMA

Anthony Adams
218 Madison Ave
Dothan, AL 36301

FLORIDA

Simpson Ranch
4670 Barush Rd
Bartow, FL 33830

Cory Jerrels
2650 NE CR 343
Bronson, FL 32621

Casey Wingate
26147 L & J Rd
Myakka City, FL 34251

Southern Cattle Farms
3559 Creek Rd
Vernon, FL 32462

GEORGIA

Dillon Kotal
1221 Deer Run Ln
Canon, GA 30520

Massey Optimal Genetics
1480 Old Hwy 337
Menlo, GA 30731

LL Herrin Family Farms LLLP
230 Wayside St S
Cornelia, GA 30531

ILLINOIS

Lacey Shumacher
205 E Pocahontas Rd
Highland, IL 62249

Caleb Mason
569 IL97
Maquon, IL 61458

INDIANA

Brian Cates
6878 W 900 S
Modoc, IN 47358

Hegg Cattle Co LLC
2295 S 750 E
LaGrange, IN 46761

IOWA

Cassidy Snyder
1704 Quail Ridge Ave
Winterset, IA 50273

Hungerford Cattle
2320 440th St
Stacyville, IA 50476

Linderman Cattle Company
1806 160th St
Creston, IA 50801

Katie Salisbury
1680 335th St
Forest City, IA 50436

**Benjamin A &
Michelle L Heckart**
14623 190th Ave
Danville, IA 52623

KANSAS

Sofia L Stenstrom
25012 W 77th St
Shawnee Mission, KS 66227

Baili Kerth
732 E Highway 18
Sylvan Grove, KS 67481

KENTUCKY

Brew Time Simmentals
3200 Lexington Rd
Versailles, KY 40383

Smoot Cattle
3999 Greensburg Rd
Campbellsville, KY 42718

Steve Rafferty
301 Hagen Ln
Springfield, KY 40069

MAINE

Southern Maine Stockyard
328 Ossipee Hill Rd
East Waterboro, ME 04030

MICHIGAN

Twisted Horn Ranch
PO Box 2001
Kalkaska, MI 49646

BK Cattle Company
9906 Fillmore St
Zeeland, MI 49464

SS Cattle Ranch
4878 S Greenville Rd
Greenville, MI 48838

Morgan McKay
11149 Vassar Rd
Holly, MI 48442

Sand Creek Livestock
575 W Central Rd
Bronson, MI 49028

BS Cattle Co
9131 Co 511 22.5 Rd
Rapid River, MI 49878

Jennifer L Bower Binter
1617 S 16th St
Escanaba, MI 49829

MINNESOTA

Kevin Franke
805 2nd Ave NE
Plainview, MN 55964

Landon Westerman
16342 45th Ave
Little Falls, MN 56345

Brendan Meissner
1666 CR 16 NW
Evansville, MN 56326

Rahier Family Farm
40256 CR 225
Bigfork, MN 56628

MISSOURI

Ridder Farms
1585 Little Bay Rd
Hermann, MO 65041

Circle T Cattle Co
4362 S 218th Rd
Halfway, MO 65663

MONTANA

Dan Vanek
333 Grapevine Rd
Silesia, MT 59041

Todd Olsen
295 Buttermilk Curv
Lewistown, MT 59457

NEBRASKA

James Crouse
19818 N Nickel Rd
Belgrade, NE 68623

Andrew & Caroline Bowman
713 Rd 16
York, NE 68467

NEW YORK

Greg Rowland
2979 St Rte 29
Greenwich, NY 12834

Shining Star Cattle Co
9321 Genesee Rd
East Concord, NY 14055

Rylee Phillips
955 Parker St
Marathon, NY 13803

Chase Gerhardt
2525 Eldridge Rd
East Aurora, NY 14052

Yankee Angus
2520 Pee Dee Rd
North Java, NY 14113

NORTH CAROLINA

Terry Brown
1025 Westchester Dr
Kannapolis, NC 28081

NORTH DAKOTA

Black Livestock
1360 38th St North
Velva, ND 58790

OHIO

Bakerloo Cattle LLC
2255 SR 56 NW
London, OH 43140

South Hollow Land & Cattle
10563 Wesley Chapel Rd
Mount Perry, OH 43760

R & D Farm
4535 Lobdell Rd
Alexandria, OH 43001

John & Jo Young
65 W SR 266
Stockport, OH 43787

Shayla Jean Sancic
5535 Elson St SE
Magnolia, OH 44643

Russell Waddell
6359 Millers Run Back Run Rd
Lucasville, OH 45648

Micah Marie Busby
601 Busby Dr
Bowerston, OH 44695

Cunningham Family Farms
5468 Federal Rd
Coolville, OH 45723

OKLAHOMA

Bradley Hise Farm
24 Noble Rd
Morrison, OK 73061

3E Cattle Co
12772 W Ct Rd 60
Marshall, OK 73056

Wright Cattle Company
860323 S 3580 Rd
Stroud, OK 74079

Woods Ranch
48206 CR 627
Jay, OK 74346

Double J Cattle
20671 E CR 156
Blair, OK 73526

Crumrre Ranch
1723 CR 1442
Ninnekah, OK 73067

Colt & Ashley Watson
11510 S 144th St W
Council Hill, OK 74428

OREGON

Bar KD Ranch
1485 SW King Ln
Culver, OR 97734

KCrescent Cattle
28100 NW Sauvie Island Rd
Portland, OR 97231

PENNSYLVANIA

April Brummage
367 Ridge Rd
Spraggs, PA 15362

Julie Farrell
5552 Berry Hollow Rd
Bangor, PA 18013

SOUTH CAROLINA

Clemson University
101 Ag Service Center
Clemson, SC 29634

TENNESSEE

Grassy Valley Farm
103 McCall Ave
Greeneville, TN 37743

TEXAS

Brady Gregor

103 S State Hwy 237
Carmine, TX 78932

Roger Strube

PO Box 188
Wall, TX 76957

Zan Hoskison

PO Box 194
Pecan Gap, TX 75469

Cross Cut Cattle

PO Box 28
Flatonia, TX 78941

Chasah Cattle

PO Box 9104
Wichita Falls, TX 76308

Rising Moon Cattle Company

14570 Sunshine Rd
Holland, TX 76534

Luke Gonzalez

130 Williams Rd
Poteet, TX 78065

Elise B Hesseltine

PO Box 429
Orange Grove, TX 78372

Madewell Show Cattle

21987 CR 445
Lindale, TX 75771

Elizabeth Moore

29026 Dobbin Huffsmith Rd
Magnolia, TX 77354

UTAH

Six Guns Ranch

PO Box 397
Minersville, UT 84752

VIRGINIA

Jaclyn Cleaver Neely

7781 Orkney Grade
Mount Jackson, VA 22842

DLS Hilltop Farm

PO Box 433
Newbern, VA 24126

WEST VIRGINIA

Leanna Basye

3163 State Rd 259
Baker, WV 26801

Sevanna Brady

95 Gardners Ln
Shenandoah Junction, WV 25442

WISCONSIN

Jason Heinbuch

1822 90th Ave
Hammond, WI 54015 ■

BREED FOR PROFIT

Utilize the #1 Tool to Maximize Genetic Improvement

 **IGS** International
Genetic Solutions

IGS@internationalgeneticsolutions.com
www.internationalgeneticsolutions.com

 **SimGenetics**
PROFIT THROUGH SCIENCE

American Simmental Association

All Purpose Index \$API

Designed to work best when selecting sires for use in herds that retain replacements and culled females and steers are finished and sold grade and yield.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

ASA establishes \$API to be the most effective selection tool available to commercial producers working to improve their genetics and ranch profitability.

For more detailed information on \$API, visit: www.simmental.org

DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-100K	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
SNP Parental Verification	\$18	Free
STR Parental Verification	\$33	\$15
Coat Color	\$22	\$9
Red Charlie	\$26	\$16
Horned/Polled	\$33	\$22
PMel (Diluter)	\$22	\$2
Oculocutaneous Hypopigmentation (OH) ..	\$25	\$16
BVD PI	\$5	
Semen Sample Processing Fee	\$7.20	

Genetic Conditions Panel \$25

(Must run with GGP-100K)

Arthrogryposis Multiplex (AM)
Neuropathic Hydrocephalus (NH)
Developmental Duplication (DD)
Tibial Hemimelia (TH)
Pulmonary Hypoplasia with Anasarca (PHA)
Osteopetrosis (OS)
Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2024 THE Enrollment – (dams calve January 1–June 30) –
Early enrollment open October 15 through **December 15, 2023**.
Late enrollment available until February 15, 2024.

Fall 2024 THE Enrollment – (dams calve July 1–December 31) –
Early enrollment open April 15 through **June 15, 2024**.
Late enrollment available until August 15, 2024.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ...	\$40
Enrolled in Opt B or C >15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE >15 months	\$62

GREATER GOOD



 **IGS** International
Genetic Solutions

International Genetic Solutions believes in data for all. Regardless of breed, location or herd size, you deserve the best – better information to make better decisions.

Decisions that rely on good science and the industry's largest multi-breed cattle evaluation.

See why a growing number of the nation's cattle breed associations, commercial producers and seedstock breeders are joining together through IGS in the pursuit of better cattle.

IGS STAND TOGETHER

406.205.3033 • internationalgeneticsolutions.com



**Bulls bred
to meet
commercial
cattlemen's
needs!**



BULLS FOR SALE

**SIMMENTAL &
SimAngus™ BULLS**

**YEARLINGS
AVAILABLE!**

CALL FOR MORE INFORMATION

**Cross Timbers,
Missouri**

www.lucascattlecompany.com

(417) 399-7124

(417) 998-6878



**A brand you can trust
and cattle you can
count on!**

Forrest & Charlotte Lucas

DATE BOOK

Register

SEPTEMBER

- 1-4 Johnson Cattle Company's "Maternal Traditions" Private Treaty Sale — Danforth, IL
- 2 Four Starr Genetics and Friends 5th Annual Fleckvieh Production Sale — Eugene, MO
- 2 North Carolina Fall Harvest Sale — Union Grove, NC
- 9 ETSSA and HOTSSA Fall Fest Sale — Henderson, TX
- 9 Kentucky Simmental Fall Sale — Lexington, KY
- 16 TSN Lucky Red Angus and Simmental's Dispersal Sale — Montevideo, MN
- 17 Illini Elite Sale — Shelbyville, IL (pg. 7)
- 23 Logland Farms' "Fleckvieh Heritage Sale" — Roland, OK
- 23 Synergy XVI Sale — Giddings, TX
- 26-27 Fall Fiesta Online Simmental Sale — www.dponlinesales.com
- 28 Circle Ranch Beef Solutions Bull Sale — Ione, CA
- 30 Seedstock Connection Sale — Lyles, TN

OCTOBER

- 6 Mississippi State Elite Heifer and Bull Sale — Jackson, MS
- 7 Factory Direct Sale — West Lafayette, IN
- 7 Lucas Cattle Company's Fall Bull Sale — Cross Timbers, MO
- 8 Our Vision, Your Future Sale — Chalmers, IN
- 9 Burlap and Barbed Wire Female Sale, Vol. VII — Clay Center, KS
- 10 Coleman Angus' Complete Fall Herd Dispersal Sale — Charlo, MT
- 10-11 RA Brown Ranch's 49th Annual Sale — Throckmorton, TX
- 14 C&C Farms' Clear Vision Fall Production Sale — Winder, GA (pg. 111)
- 14 Fred Smith Company's Extra Effort Sale — Clayton, NC
- 14 Trinity Farms' Fall Female Sale — Ellensburg, WA
- 15 Houck Rock Creek Ranch's Private Treaty Sale — Allen, KS
- 21 The Black Label — Grandview, TX
- 21 Blackjack and Guests Female Production Sale — Seminole, OK (pg. 23)
- 21 Ferguson Show Cattle's Annual Rare Vintage Production Sale — Jefferson, OH (pg. 123)
- 21 Little Creek Cattle's Magnolia Classic — Starkville, MS (pg. 19)
- 21 New Day Genetics' Fall Bull Sale — Salem, MO
- 21 New Direction Sale — Seward, NE (pg. 107)
- 27 29th Annual Hokie Harvest Sale — Blacksburg, VA
- 27 Yon Family Farms' Fall Female Sale — Ridge Spring, SC
- 28 7P Ranch's 48th Annual Production Sale — Winona, TX (pg. 5)
- 28 Clear Choice Female Sale — Milan, IN (pg. 106)
- 28 Deep South Genetics — Troy, AL
- 28 Pennsylvania Simmental's Fall Classic Sale — Waynesburg, PA
- 28 Red Hill Farms' Bulls and Females of Fall Sale IX — Lafayette, TN
- 28 Yon Family Farms' Fall Bull Sale — Ridge Spring, SC
- 29 Red River Farms' Ladies of the Lonestar Annual Production Sale — Grand Saline, TX (pg. 9)

NOVEMBER

- 4 27th Annual Southern Showcase — Rome, GA
- 4 Cason's Pride & Joy Simmentals' Maternally Inspired Female Sale — Russell, IA
- 4 Irvine Ranch's 19th Annual Production Sale — Manhattan, KS
- 4 Missouri Simmental Fall Harvest Sale — Springfield, MO
- 5 Triangle J Ranch's Female Sale — Miller, NE (pg. 107)
- 11 Gibbs Farms' 18th Annual Bull and Replacement Female Sale — Ranburne, AL
- 18 Callaway Cattle Company's AffordaBULL Sale — Hogansville, GA
- 18 Next Step Cattle Company — Livingston, AL
- 18 Stanley Martins Farms' Fleckvieh Female Sale — Decorah, IA (pgs. 6, 13)
- 18 Yardley Cattle Company's Focus on the Female Sale — Beaver, UT
- 20 Bichler Simmentals' Production Sale — Linton, ND
- 24 Divas and Donors — The Exclusive — Dixon, IL
- 25 Great Lakes Beef Connection Bred Female Sale — Claire, MI
- 25 Stavick Simmental's Queen of the Prairie Female Sale — Veblen, SD
- 25 Trennepohl Farms' Right By Design Sale — Middletown, IN

DECEMBER

- 2 Jewels of the Northland — Clara City, MN
- 2 T-Heart Ranch and L-Cross Ranch High Altitude Female Sale — La Garita, CO
- 2 Western Choice Simmental Sale — Billings, MT
- 2 Wilson SimAngus Dispersal Sale — Billings, MT
- 8 JS Simmentals' Midwest Made Elite Female Sale — Prairie City, IA
- 9 NDSA Classic Sale — Mandan, ND
- 9 North Alabama Bull Evaluation Sale — Cullman, AL
- 10 Trauernicht Simmentals' LHT Female Sale — Wymore, NE
- 15 Buck Creek Ranch's Grand Event — Yale, OK
- 16 South Dakota Source Sale — Mitchell, SD
- 22 Bata Brothers Complete Herd Dispersal (Online) — Adams, ND
- 28 St. Nick's Eggstravaganza Online Sale — www.dponlinesales.com

JANUARY 2024

- 12 Diamond Bar S Bull Sale — Great Falls, MT (pg. 107)
- 20 Cow Camp Ranch's Annual Spring Sale — Lost Springs, KS (pg. 106)
- 26 Double J Farms' 50th Annual Bull and Female Sale — Garretson, SD (pg. 109)
- 26 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 108)
- 27 J&C Simmentals' Annual Bull Sale — Arlington, NE (pg. 107)
- 28 Triangle J Ranch's Bull Sale — Miller, NE (pg. 107)
- 29 APEX Cattle's Annual Heterosis Headquarters Bull, Bred Heifer and Fall Pair Sale — Dannebrog, NE

FEBRUARY 2024

- 1 Stavick Simmental's Annual Sale — Veblen, ND (pg. 109)
- 2 Kunkel Simmentals' Annual Production Sale — New Salem, ND
- 3 Klain Simmental Ranch's 42nd Annual Production Sale — Ruso, ND
- 3 Springer Simmentals Sale of Value-Based Genetics — Decorah, IA
- 3 Prickly Pear Simmental Ranch's Bull Sale — Helena, MT (pg. 107)
- 5 44th Annual Gateway "Breeding Value" Bull Sale — Glendive, MT
- 5 Long's Simmentals' 4th Annual Production Sale — Creston, IA
- 7 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 107)
- 8 Houck Rock Creek Ranch's Private Treaty Spring Bull Sale — Allen, KS
- 8 Lassle Ranch Simmentals 31st Annual Production Sale — Glendive, MT
- 9 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 108)
- 9 Bred For Balance Sale — Starbuck, MN
- 9 TNT Simmental's 39th Annual "Carrying On" the Explosive Difference Sale — Lehr, ND (pg. 108)
- 10 CK and Wager Cattle's 7th Annual Production Sale — Highmore, SD
- 10 Dixie National Simmental Sale — Jackson, MS
- 10 Kenner Simmentals' 28th Annual Production Sale — Leeds, ND
- 10 Rydeen Farms' 26th Annual "Vision" Sale — Clearbrook, MN
- 12 Dakota Power Bull and Female Sale — Hannaford, ND (pg. 108)
- 12 Nelson Livestock Company Production Sale — Wibaux, MT
- 13 Edge of the West Bull and Female Sale — Mandan, ND (pg. 108)
- 14 Jackpot Cattle Company's Private Treaty Bull and Heifer Sale — Miller, SD
- 14 River Creek Farms' 34th Annual Production Sale — Manhattan, KS (pg. 106)

- 14 Traxinger Simmental's Annual Bull Sale — Houghton, SD
- 16 Dakota Xpress' Annual Bull and Female Sale — Mandan, ND
- 16 R&R Cattle Company's Annual Production Sale — Chamberlain, SD
- 16 Sandy Acres Simmental's Bull Sale — Creighton, NE (pg. 107)
- 17 7P Ranch's 30th Annual Spring Bull and Female Sale — Winona, TX
- 17 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD (pg. 109)
- 17 K-LER Cattle's Annual Production Sale — St. Charles, MN (pg. 107)
- 17 Rhodes Angus Open House and Bid Off Bull and Female Sale — Carlinville, IL
- 17 Yon Family Farms' Spring Bull and Female Sale — Ridge Spring, SC
- 18 Trauernicht Simmentals' LHT Bull Sale — Wymore, NE
- 19 Bulls of the Big Sky — Billings, MT (pg. 107)
- 20 Quandt Brothers Cattle Company 12th Annual Bull Sale — Oakes, ND (pg. 108)
- 21 Hart Simmentals' Power Bull Sale — Frederick, SD
- 22 Haven Hill Simmentals' Bull Sale — Milan, IL
- 22 Illinois Performance Tested Bull Sale — Springfield, IL
- 23 Multi-Breed Simmental Sale — Springfield, IL
- 24 Cattle Connect at Franzen Simmentals — Leigh, NE
- 24 Emmons Ranch Sale — Olive, MT
- 24-3/2 Hofmann Simmental Farms' "Buy Your Way Bull Sale" — Clay Center, KS
- 28 C Diamond Simmentals' Annual Production Sale — Dawson, ND

MARCH 2024

- 1 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 109)
- 2 Cason's Pride & Joy Bull Sale — Russell, IA (pg. 106)
- 2 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 110)
- 4 Hill's Ranch Production Sale — Stanford, MT
- 4 Rincker Simmentals' Sweet 16 Bull and Female Sale — www.sconlinesales.com
- 4 S/M Fleckvieh Cattle's Private Treaty Bid-Off — Garretson, SD
- 5 Doll Simmental Ranch 44th Annual Production Sale — Mandan, ND
- 6 Klein Ranch's Heart of the Herd Sale — Atwood, KS
- 7 Cattleman's Kind Bull Sale — San Saba, TX
- 7 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (pg. 108)
- 9 24th Annual Gonsior Simmentals' In the Heartland Sale — Fullerton, NE
- 9 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 9 TN Beef Agribition — Lebanon, TN
- 9 Yardley Cattle Company's 51st Annual Bull Sale — Beaver, UT
- 13 RA Brown Ranch's Spring Bull Sale — Throckmorton, TX
- 14 B&B Simmental Cattle's Annual Sale — Gregory, SD
- 15 3C Christensen Ranch and NLC Simmental Ranch's Annual Production Sale — Wessington, SD (pg. 109)
- 15 Black Summit Bull Sale — Powell, WY
- 15 Eastern Spring Classic Simmental Sale — Columbus, OH
- 16 Colorado Select Bull Sale — Fort Collins, CO
- 16 Lechleiter 36th Annual Bull Sale — Loma, CO
- 16 Red Hill Farms' More Than A Bull Sale XIX — Lafayette, TN
- 18 Bridle Bit Simmentals All Terrain Bull Sale — Walsh, CO (pg. 106)
- 23 T Heart Ranch High Altitude Bull Sale — La Garita, CO (pg. 106)
- 24 Western Cattle Source's Bull Sale — Crawford, NE
- 27 Diamond H Ranch's Annual Production Sale — La Crosse, KS (pg. 106) ■

Serving as American Simmental Association's (ASA) official publication, **the Register** is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Ad Sales Staff

For All Your Advertising Needs



Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com



Rebecca Price

406-587-2778

rprice@simmgene.com

Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$150/year (US)

ASA Publication, Inc

One Genetics Way
Bozeman, Montana 59718 USA
406-587-2778 • Fax 406-587-8853
register@simmgene.com

Space and four-color rates for *the Register*:

Space Rates	Non-Contract	5X Contract	9X Contract	Four Color
1 page	\$770	\$730	\$700	\$300
2/3 page	\$660	\$630	\$600	\$200
1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion		\$135	
1-inch card	\$390/year, 9 insertions		\$90	
Classified Ads	\$.60/word, \$12.00 minimum, must be prepaid			

the Register Deadlines for Publication:

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
October '23	Sept 1	Sept 8	Sept 18	Oct 3
November '23	Oct 3	Oct 6	Oct 19	Nov 2
Dec '23/Jan '24	Nov 15	Nov 17	Dec 5	Dec 19
February '24	Dec 29	Jan 4	Jan 17	Feb 1
March '24	Feb 1	Feb 7	Feb 16	March 5
April '24	Feb 29	March 5	March 19	April 2
May/June '24	April 4	April 9	April 19	May 7
July/August '24	June 24	June 27	July 10	July 25

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

A non-refundable fee of \$50.00 will be assessed if a client does not meet deadlines or if the client commits to advertising and cancels after the deadline or if the ad must be dropped to ensure on time publication.

Advertising materials (including photos) must be in the Register office by the dates listed above. The Register, which mails by periodicals rate, assumes no responsibility for actual receipt date.

Design Charges

Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

Layouts & Proofs

Every effort will be made to provide proofs on all ads — if all ad material arrive in the Register office prior to the deadline and a correct email address or fax number is provided.

Advertising Content

The Register and its staff assume no responsibility or obligation to verify the accuracy and truthfulness of advertising copy submitted to the Register. However, the Register reserves the right to reject any advertising copy or photo which the Register deems unsuitable for publication for any reason, including copy

or photographs which are false or misleading. The Register assumes no responsibility for the accuracy and truthfulness of submitted print ready ads. Advertisers shall indemnify and hold harmless the Register for any claims concerning advertising content as submitted. Advertising containing pedigrees or statements regarding performance must conform to records kept by the American Simmental Association. Copy deviating from official records may be changed as necessary without advertiser consent.

Editorial Policy

Opinions expressed are the writers' and not necessarily those of the Register. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

Terms

All accounts are due and payable when invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.

Introducing...



GEORGIA is
ONE of ONLY
5

PB ACTIVE COWS
fitting this
% ranking for
CE, BW, WW, YW
Marb & REA
in the
ASA Database!

HHS GEORGIA 802G

ASA 3627373

CDI Entourage I56U
HHS MR Entourage 867B
HHS Miss 836Z

HHS GEORGIA 802G

MCM Top Grade O18X
HHS Miss Lucky Ann 842A
HHS Miss 87OU

Individuals EPD • Bolt - 6-15-23

	CE	Brth	Wean	Year	ADG	MCE	Milk	MWW	Stay
EPD	16.1	-1.0	86.7	131.8	0.28	9.8	21.8	65.1	20.5
%	5	15	25	25	30	4	65	40	10

	Doc	CW	YG	Marb	BF	REA	Shr	API	TI
EPD	14.0	24.6	-0.36	0.54	-0.072	0.78	-0.43	176.2	96.9
%	20	70	80	4	70	75	10	2	4

BULLS SIRED BY:

Honor 3789447 • Captivate 3991776
Deadwood 3871754 • Guardian 3563436
White Water 4034285 • Ewa Peyton 3525930
Cowboy Logic 3208956 • Manifesto 3659574

GEORGIA BULLS WILL PROVIDE:

- Phenotype
 - EPD's
 - Measureable Traits
- PB Simmental • Sim/Angus**

GEORGIA HAS SURPASSED OUR EXPECTATIONS!

She has produced over 60 calves in the last 2 years!

BULLS COMING FOR SALE SPRING OF 2024!

CALL OWNERS FOR BULLS AVAILABLE AND GENOMIC ENHANCED EPDS.

HAVEN HILL SIMMENTALS

Bob Fitzpatrick
HHScows@gmail.com
309-236-7330

ELLINGSON SIMMENTALS

Terry Ellingson
tellings@polarcomm.com
701-741-3045

STROMMEN SIMMENTALS

Bryan Strommen
bhstrommen@gmail.com
701-430-0669

3C Christensen Ranch	109	Dixon Farms, Inc.	106	Livestock Services	110	Schnabel Ranch Simmentals.	109
701x [®]	BC	Double J Farms	109	Loomis Simmental.	106	Secondino, Krieger, Jame	110
701x [®] Autonomous Rancher	BC	DP Sales Management, LLC	111	Lucas Cattle Company	107, 118	Select Sires	3
7P Ranch	5	DVAuction	19, 111	Magnolia Classic	19	Shipman, Jered, Auctioneer	110
ABS [®] Global Inc.	1, 109	Dwyer Cattle Services	46, 123	Martin Farms	109	Shoal Creek Land & Cattle, LLC	107
All Purpose Index (SAPI)	115	Eichacker Simmentals	109	Matt C Sims Auction	23	Simbrah-SimGenetics	
Allied Genetic Resources	5	Ekstrum Simmentals	109	McFerran Farms.	23	Feedout 2023	33
American Brahman Breeders		Ellingson Simmentals	108, 121	Miller Simmentals	107	SimGenetics Profit Through Science.	34
Association	5	Feeder Profit Calculator™ (FPC)	107	Minnesota Simmental Breeders	107	Simmentals of Texas	108
American Junior Simmental		Ferguson Cattle Company	123	Missing Rail Simmentals	109, 123	Sloup Simmentals	107
Association	34, 35, 46, 47	Ferguson Show Cattle	108, 123	Missouri Simmental Breeders.	107	South Dakota Simmental Association	46
American Live Stock Inc.	110	Filegonia Cattle Company.	110	Montana Simmental Breeders	107	South Dakota Simmental Breeders	109
American Royal	24, 25	Flittie Simmental	109	Monte Christo Ranch		Springer Simmental.	106
American Simmental		Forster Farms.	107	& Investments	110	Stanley Martins Farms.	6, 13
Association FC, 4, 16, 17, 22, 24, 25,		Fort Worth Stock Show	24, 25	Morrison, Myra Neal	108	Stavick Simmental	109
29, 33, 34, 35, 39, 40, 41, 46, 47, 93,		Fox Creek Cattle.	7	National Classic	46, 47	Steaks Alive	107
105, 112, 115		Greater Good.	117	National Western Stock Show.	24, 25	Steer Profitability Competition	
ASA Performance Advocate	107	Haley Farms	109	Nebraska Simmental Association	46	(SPC)	34, 35
ASA Publication, Inc.	37, 51, 104	Harker Simmentals	106	Nebraska Simmental Breeders.	107, 108	Strommen Simmentals	121
Bata Bros.	108	Harl, Tracy Auction Company.	110	NLC Simmental Ranch	109	Sullivan Supply [®]	46
Begger's Diamond V	107	Hart Simmentals	109	No Lightweights.	39	T-Heart Ranch	106
Benda Simmentals, Jim	109	Haven Hill Simmentals	121	North American Fullblood		Tennessee Simmental Breeders.	109
Bessler Inc, James F.	110	Hillstown Farms	7	Breeders	108	Terminal Index (STI)	22
Black Diamond Genetics	7	Hofmann Simmental Farms	106	North American International		Texas Simmental & Simbrah	
Boviteq™	46	Honor Show	46	LivestockExposition.	24, 25	Breeders	110
Breed For Profit	22, 115	Huenefeld Simmental Farms	7	North Carolina Simmental		The Showtimes	46
Bridle Bit Simmentals	106	IGS Feeder Profit Calculator™	39	Breeders	108	TNT Simmental Ranch.	108
Brink Fleckvieh.	108	IGS Multi-breed Genetic Evaluation	16	North Dakota Simmental		Total Herd Enrollment	
Brush Country Bulls.	110	Illini Elite	7	Breeders	108	(THE)	17, 106, 107, 108, 109
Bulls of the Big Sky	107	Illinois Simmental Association	46	Oak Meadow Farms	107	Trans Ova Genetics	46
Business Card Ads	51	Illinois Simmental Breeders	106	Ohio Simmental Breeders.	108, 109	Travis Farms	7
C Diamond Simmentals	108	Indiana Simmental Breeders	106	Oklahoma Simmental Breeders	109	Traxinger Simmental	109
C&C Farms	111	Innovation AgMarketing, LLC	9, 46	ORlgen	110	Trennepohl Family Farm.	106
Cable Ranch.	109	International Genetic Solutions		Paulsen Cattle	46	Triangle J Ranch.	107
Calf Crop Genomics (CCG)	17, 112	(IGS)	22, 115, 117	Pine Ridge Ranch, LLC.	110	Trinity Farms	110
California Breeders	106	Iowa Junior Simmental Association	46	Powerline Genetics	107	Tru-Test Datamars	2
Carcass Expansion Project (CXP)	17	Iowa Simmental Association.	46, 47	Prickly Pear Simmental Ranch	107	Unlimited Genetics	113
Carcass Merit Program		Iowa Simmental Breeders.	106	Profit Though Science		Updyke Simmentals	109
(CMP)	93, 106, 109, 110	J & C Simmentals	107	22, 29, 33, 34 39, 93, 105, 115		USDA	22, 115
Cason's Pride & Joy Simmentals.	106	Jacobs, Roger, Auctioneer.	110	Progress Through Performance		VJT Ranch.	108
Cattle In Motion	5	Jensen Simmentals	106, 108	(PTP)	24, 25	Volk Livestock	108
Cattle Max Software	IFC	Jones Show Cattle	109	PTP Ring of Champions.	25	Wallace Cattle Co.	9
Cattle Visions	30, 31, 110, 113, 124, IBC	JR Simmentals	7	Quandt Brothers (QBVJT)	108	Washington Simmental Breeders.	110
CattleFax	22, 115	JS Simmentals	46	R&R Cattle Company.	109	Weaver Livestock	46
Cattlemen's Congress	24, 25	K-LER Cattle	107	Red River Farms.	9, 46, 106	Werning Cattle Company	46, 109
CattleScales.com	2	Kaelberer Simmentals.	108	Reserve Your Space.	104	Western Cattle Source.	108
CCI.Live	7, 9	Kansas Simmental Breeders.	106	Richie Show Cattle.	7	Wildberry Farms	106
Check Us Out Online	4	Keller Broken Heart Ranch	108	Rincker Cattle Company	7	Wilkinson Farms Simmental	108
Circle M Farms.	9, 47	Kenner Simmentals.	108	Rincker Simmentals.	7, 106	Williams Land & Cattle	
Clarity is Cash	40, 41	Kulp Genetics.	108	River Creek Farms	106	Auction Co.	110
ClearWater Simmentals	106	Kyle Porter Memorial	46	Rocking P Livestock	9	Willis Simmentals	109
Colorado Simmental Breeders	106	Ladies of the Lone Star	9	Ronald G Miller Memorial		xBase	BC
Cow Camp Ranch	106	Landus	46	Scholarship	75	xTlite	BC
Cow Herd DNA Roundup (CHR)	17	Lassle Ranch Simmentals	107	Russell Land and Cattle	7	xTpro™.	BC
Dakota Xpress	108	Lee Simmental Farms	113	Rust Mountain View Ranch	108	xWatsen	BC
Diamond Bar S.	107	Lewis, Jeff and Justin	7	Sale Catalogs	37	Your Data. Their Future.	29
Diamond H Ranch	106	Little Bitterroot River Simmentals.	107	Sales Call	110		
Dickinson Simmental		Little Creek Cattle	19, 108	Sammi	46		
and Angus Ranch	106	LiveAuctions.TV	23	Sandy Acres Simmental	107		
Digital Promotion	105			SC Online Sales	46		

Rare Vintage

6TH ANNUAL PRODUCTION SALE

NEW SALE DATE! - OCTOBER 21, 2023

1:00 PM | AT THE FARM, JEFFERSON, OHIO

SIMMENTAL, SIMANGUS™ & ANGUS

FANCY SHOW HEIFERS, MATERNAL BRED FEMALES

BRED TO TOP AI SIRES, AND 18-MONTH-OLD BULLS

CONGRATULATIONS

BELLA WILDERMUTH + MISSING RAIL SIMMENTALS!

20 **OHIO STATE FAIR** 23



FSCI Ms Emotion K713
MR CCF 20-20 x CAJS Sweet Emotion 42Z
2023 Ohio State Fair Reserve Champion
Purebred Simmental Female

Thank you Missing Rail Simmentals for purchasing K713 as the AJSA Eastern Regional Donation Heifer at the 2023 Ohio Beef Expo!

**SELLING MATERNAL SIBS
TO THIS CHAMPION!**



FSCI Ms Emotion K713 • 2023 OJSA Memorial Day Classic
Champion Purebred Simmental Female

SELLING SHOW PROSPECTS AND BRED HEIFERS BY THESE PROVEN DONORS + MORE!



CAJS Sweet Emotion 42Z
HTP/SVF Duracell x SVF Steel Force



W/C Miss Werning 6026D
W/C Bullseye x KS Miss Sequoia Y770



TNGL A Gemstone A527
JF Milestone x JF Shock and Awe

John Ferguson, Owner. 440-478-0782
Lindsey Rowland, Manager. 440-478-0503
Scott Lehman, Herdsman. 330-621-1510
Jefferson, Ohio • Ferguson Show Cattle

Sale managed by Dwyer Cattle Services
Nick Dwyer. 309-337-6404
Bob Dwyer. 309-337-1404
www.dwyercattle.com

FCC
FERGUSON
CATTLE COMPANY

**REQUEST A SALE
CATALOG TODAY!**
fergusonshowcattle.com





NEW

3/4 SimAngus™

W/C Fort Knox 609F

By W/C Bankroll 811D
EPD: CE: 11 \$API: 136 \$TI: 86



Full brother to
W/C Bankroll

W/C Pinnacle E80

By W/C Loaded Up 1119Y
EPD: CE: 14 \$API: 119 \$TI: 71



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 18 \$API: 145 \$TI: 83



NEW

Rocking P Private Stock H010

By WLE Copacetic E02
EPD: CE: 13 \$API: 139 \$TI: 79



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 18 \$API: 137 \$TI: 73



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 13 \$API: 149 \$TI: 91



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 14 \$API: 180 \$TI: 96



NEW

Ruby NFF Up The Ante 9171G

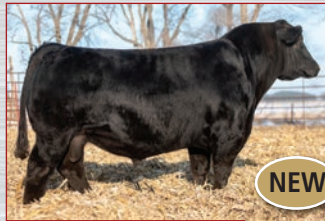
By Ruby's Currency 7134E
EPD: CE: 11 \$API: 119 \$TI: 68



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 119 \$TI: 68



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 14 \$API: 119 \$TI: 74



NEW

Next Level 4014J

By Dakota Outlaw G974
EPD: CE: 10 \$API: 115 \$TI: 78



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 15 \$API: 156 \$TI: 96



NEW

HOF New Era 1882J

By CLRS Guardian
EPD: CE: 15 \$API: 196 \$TI: 106



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 11 \$API: 111 \$TI: 68



3/4 NAILE and
NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPD: CE: 9 \$API: 111 \$TI: 63



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 13 \$API: 114 \$TI: 70



NEW

PBF Red Paint F88

By W/C Executive Order 8543B
EPD: CE: 12 \$API: 124 \$TI: 75



NEW

SC Pay the Price C11

By CNS Pays to Dream T759
EPD: CE: 7 \$API: 114 \$TI: 79



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 11 \$API: 102 \$TI: 68



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 10 \$API: 118 \$TI: 74



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 14 \$API: 109 \$TI: 80



NEW

Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 14 \$API: 108 \$TI: 75



NEW

W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 12 \$API: 138 \$TI: 82



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 122 \$TI: 86



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 9 \$API: 103 \$TI: 68



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 9 \$API: 121 \$TI: 78



LLSF DAUNTLESS K07

By HPF/HILL Uprising C104
EPD: CE: 13 \$API: 111 \$TI: 67



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CCE: 16 \$API: 208 \$TI: 115



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 15 \$API: 186 \$TI: 102



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 14 \$API: 136 \$TI: 84



FELT Perseverance 302F

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 120 \$TI: 73



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 14 \$API: 142 \$TI: 87



CLRWTR Clear Advantage H4G

By LLSF Vantage Point F398
EPD: CE: 16 \$API: 172 \$TI: 105



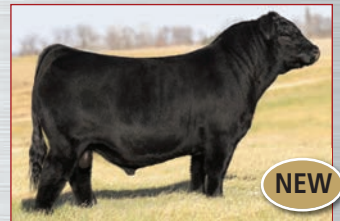
Erixon Bitten 203A

By NCB Cobra 47Y
EPD: CE: 12 \$API: 148 \$TI: 87



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 7 \$API: 130 \$TI: 96



LLW Card Merit 03H

By TL Ledger
EPD: CE: 9 \$API: 112 \$TI: 72



TL Ledger 106D

By Profit
EPD: CE: 10 \$API: 116 \$TI: 70



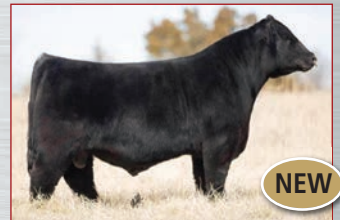
GCC New California 131J

By GEFF County O
EPD: CE: 3 \$API: 101 \$TI: 65



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 13 \$API: 141 \$TI: 81



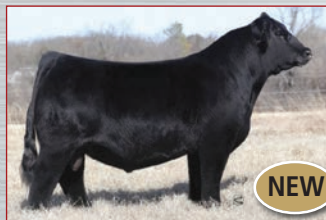
LLSF Favored One H98

By LCDR Favor
EPD: CE: 7 \$API: 130 \$TI: 96



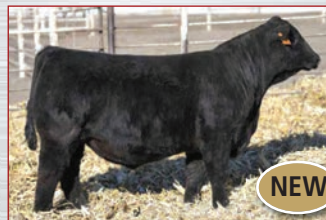
Wheatland 3-D 1142J

By CKCC LD Dimension 8965
EPD: CE: 8 \$API: 121 \$TI: 75



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 11 \$API: 111 \$TI: 73



TJ 50K 485H

By TJ Teardrop
EPD: CE: 11 \$API: 159 \$TI: 86



W/C Style 69E

By Style 9303
EPD: CE: 17 \$API: 135 \$TI: 68



Mr Ishee Triple Trailblazer 018H

By KOCH Big Timber 685D
EPD: CE: 14 \$API: 144 \$TI: 80



HRCC Hondo 035

By W/C Bankroll
EPD: CE: 12 \$API: 113 \$TI: 77



CDI Innovator 325D

By TJ Main Event 503B
EPD: CE: 12 \$API: 132 \$TI: 92

CATTLE *Visions*

Call for your free book
573-641-5270

Entire lineup on line at:
www.cattlevisions.com

Semen available on the best
Angus and Clubbie sires too.

TAKE CONTROL OF YOUR CATTLE OPERATION.



xWATSEN
REMOTE WATER
LEVEL SENSOR

+



xBASE
REMOTE CHECK
IN STATION



xTLITE
SMART ID
EAR TAG



xTPRO
GPS TRACKING
EAR TAG



- Digital Calving Book
- Customizable Dashboard
- Chute-side Mode
- Offline Capability
- Unlimited Users
- Interactive Map
- And more!

START YOUR
FREE TRIAL
TODAY!

701x AUTONOMOUS RANCHER

701x.com
1.844.444.7019
info@701x.com

