

Volume 30 • Number 1

January 2022

SIM TALK

Linking SimGenetics to Commercial Cattle



In This Issue:

**Powerline Genetics:
Progress Through Collaboration**

**Genetic Evaluation:
A Team Sport**

Data-Driven Decisions

**Why Use EPD and Indices to
Make Decisions for Bull Sales?**

IGS Carcass EPD Update

AMERICA'S COW

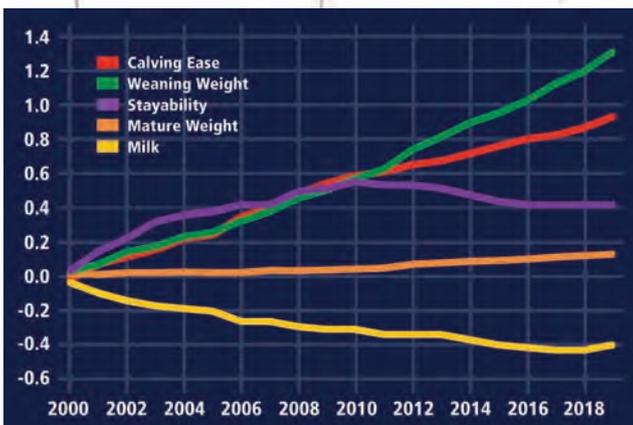
Simmental, SimAngus™, SimAngus HT, and Simbrah.

Meet America's all-purpose cow – gentle and consistent, with calves that give the heterosis boost commercial cattlemen need to stay profitable.

Simmental cows set the bar for fertility, weaning weights and exceptional calving ease suited to a variety of environments. Simmental cows are adaptable, built to last in heat, fescue or high altitudes.

Maternal Trait Genetic Trends

Purebred Simmental in past 20 years



Simmental genetics bring calving ease, early growth, and cow longevity while keeping feed costs at a minimum.

Breed	Mature Cow Wt.
Hereford	1,419
Angus	1,410
Red Angus	1,409
Simmental	1,404

Source: USDA MARC

\$All Purpose Index (\$API)

predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API	2 # Females per year	3 # years using the bull	Profit Potential
A	\$120	X 25	X 5	= \$15,000
B	\$180	X 25	X 5	= \$22,500
Difference				= \$7,500

Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for 1, 2, and 3 to compare your potential earnings.

MORE MEANS MORE

More carcass weight, live weight, muscle and marbling. More profit.

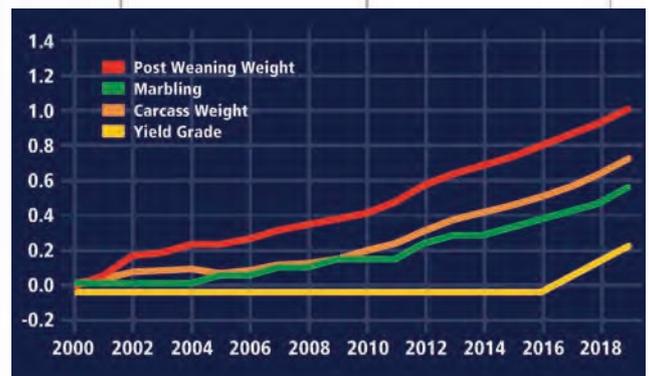
Simmental calves reliably perform in the feedyard – with better growth, better structure and fewer health problems. Simmental cattle add pounds without sacrificing marbling.

Backed by the most comprehensive beef cattle genetic database, the American Simmental Association offers commercial producers more selection and marketing tools than any other breed association.

All to strengthen your bottom line.

Terminal Trait Genetic Trends

Purebred Simmental in past 20 years



\$Terminal Index (\$TI)

predicts profitability when all calves are harvested.

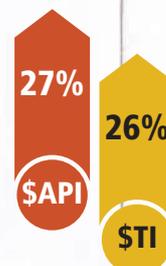
Trait	Simmental rank compared to other Continental breeds
Marbling	First
Carcass Weight	Second
Back Fat	Second
Post Weaning Gain	First

Source: USDA MARC

Simmental cattle bring marbling and growth without too much fat. Simmental genetics perfectly complement British strengths and weaknesses for an ideal carcass.

Did You Know?

◆ According to the National Association of Animal Breeders, Simmental ranks second for semen sales compared to all other beef breeds, and in recent years, the percentage of semen sold in the US from Simmental bulls has grown by 35%.



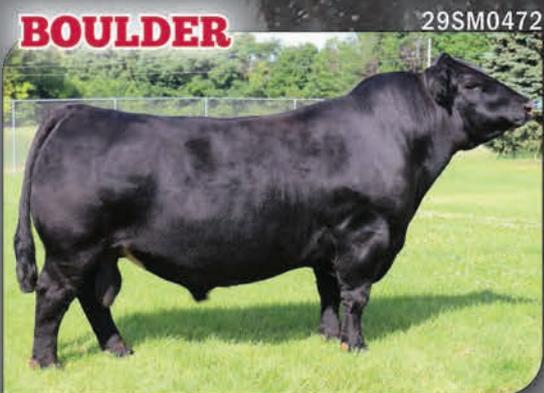
◆ \$API increased 27% and \$TI increased 26% in the last 20 years. This translates to an average increased profit of \$3,375 per bull when used to sire replacement heifers and harvesting remaining calves or \$2,000 when all calves are harvested.

make matings **WITH INTENT**

Your ABS Representative is equipped with the finest people, technology, research, quality, and genetics. We have the ability to ensure the long term direction of your herd is on track and to make your breeding program a success. Together, we can accomplish your goals.



BREED LEADING PERFORMANCE



CCR BOULDER 1339A
ASA 2880390



REDHILL 672X X004 231A
ASA 2847534

STAY IN TOUCH

 facebook.com/absbeef  @absbeef 1.800.ABS.STUD | ABSBEEF.COM



POWER Bulls

DELIVERING PROVEN
GENETICS, PERFORMANCE
AND QUALITY TO THE
INDUSTRY.



SMITH WLTRS CROCKETT Polled.
Red. Purebred Simbrah. He is sired
by Smith Nu Approach and he is part
of the Smith Bella Bella family line.
He's loaded with muscle and mass.



SMITH NU APPROACH Polled. Red.
3/4 Simmental x 1/4 Brahman Sire.
He's the sire of Crockett and his
daughters are some of the most
productive in Simbrah.

For more information on
these bulls, contact Tim Smith.

SIMMENTAL, SIMBRAH AND
SIMANGUS™ BULLS FOR SALE

Visit our website

TO SEE OUR SIRE LINEUP AND
LEARN ABOUT OUR
COW FAMILIES.

www.smithgenetics.com



Tim Smith, Joel Isgrig and Haley Smith
512-587-7896 • smithgenetics1@gmail.com

SIMTALK

VOLUME 30 – NO. 1
Linking SimGenetics to
Commercial Cattle

Table Of Contents

IN THIS ISSUE

- 10 Powerline Genetics: Progress Through Collaboration**
Powerline Genetics has a long history in the beef industry, and has built a unique business model to market SimAngus genetics.
by Lilly Platts
- 18 Genetic Evaluation – A Team Sport**
The IGS Genetic Evaluation uses the power of teamwork to benefit each organization.
by Jackie Atkins, in collaboration with Randie Culbertson
and Wade Shafer
- 20 IGS Carcass EPD Update**
by Randie Culbertson, PhD
- 22 Data-Driven Decisions**
Evaluating bull productivity.
by Justin Sexten, vice president of Strategy, Performance
Livestock Analytics
- 38 Why use EPD and Indices to Make Decisions
for Bull Sales?**
*EPD and indices are valuable selection tools, and can be especially useful
when selecting your next herdsire.*
by Chad Russell, master of science student with Dr. Spangler
at the University of Nebraska–Lincoln

DEPARTMENTS

- 6 From the Editor
- 56 Industry Update
- 136 Calendar of Events
- 140 Rates & Policies
- 142 Ad Index

As winter settles in across the country,
many producers are busy feeding and
preparing for calving. Photo by Kate Giess.



YOUR HEIFERS ARE COUNTING ON YOU – AND YOU ARE COUNTING ON YOUR HEIFERS

Make the Right Choice!



7SM93 KOCH BIG TIMBER 6850

3133113 / Yellowstone x Lucky Boy / Purebred / Homo Polled / Home Black

- BIG TIMBER is a proven, big-time calving ease sire who works on a wide array of pedigrees.
- He ranks as the No. 5 registration sire in the breed and excels for high API and TI.
- BIG Timber has seen lots of use in commercial country due to the multitude of good traits he offers.

From Gibbs Farms Cattle, LLC, AL; Triangle J Ranch, NE and Koch Cattle, MT

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	15.5	-4	76.5	114.3	6.6	33.2	71.4	15	9.5	29.6	-.20	.29	-.045	.55	150.7	88.4
Acc	.84	.93	.91	.90	.70	.68	.74	.47	.38	.77	.59	.73	.69	.75		
% Rank	5	1	50	50	35	3	10	75	75	50	99	20	99	99	15	10



7SM124 WS ENHANCEMENT 25H

3764886 / Proclamation x Beacon / Purebred / Homo Polled / Home Black

- Wow, what an opportunity! Here's a calving ease prospect with overall presence, correctness and eye appeal.
- One of Proclamation's highest-ranking sons from a balanced Beacon daughter.
- ENHANCEMENT is easily justified as a sire to improve lots of categories in your breeding program.

From Wilkinson Simmentals, ND and Gibbs Farms Cattle, LLC, AL

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	16.7	-3.9	84.1	127.1	11.1	34.5	76.5	17.4	15.7	50.7	-.33	.80	-.055	1.14	189.2	106.7
Acc	.48	.51	.50	.51	.30	.23	.32	.31	.21	.51	.41	.47	.44	.49		
% Rank	3	1	25	25	1	2	3	50	10	3	90	1	95	10	1	1



7SM97 IR IMPERIAL 0948

3210738 / Imperial x Dual Focus / Purebred / Homo Polled / Red

- IMPERIAL provides a stunning red phenotype and creates balanced, moderate-sized offspring.
- He's the highest API sire in our Simmental lineup and is the No. 11 registration sire in the breed!
- IMPERIAL's heifer-safe Calving Ease and unique pedigree make him a perfect choice for virgin heifers.

From Irvine Ranch, KS; TNT Simmentals, ND and Schnabel Ranch, SD

	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	17.8	-3.2	61.3	97.8	8.7	19.7	50.3	19.8	15.4	17.4	-.52	.92	-.079	1.10	193.3	94.9
Acc	.79	.91	.88	.88	.53	.45	.55	.36	.52	.65	.51	.64	.55	.64		
% Rank	1	2	99	85	10	80	99	20	10	95	10	1	80	15	1	3

CONTACT YOUR LOCAL REPRESENTATIVE TO ORDER!



Conception. Calving Ease. Carcass. Cows.

YOUR SUCCESS *Our Passion.*

Phone: (614) 873-4683 ♦ www.selectsiresbeef.com

™Your Success Our Passion. is a registered trademark of Select Sires Inc.

EPDs as of 12/16/21

When you select bulls that are produced by superior cows, your success is greatly enhanced!



STANLEY MARTINS FARMS

Please google stanleymartinsfarms for more information.

141 Hwy 18 • Postville, IA 52162
563-419-2444 (c) • 563-864-7305 (h)

We sell bulls every month of the year.
90% of our bulls sell from \$3,000-5,000.



Published By ASA Publication, Inc.
One Genetics Way Bozeman, Montana 59718 USA
406-587-2778 Fax: 406-587-9301
register@simmgene.com

CEO
Wade Shafer, PhD
Managing Editor
Jackie Atkins, PhD
Editor
Lilly Platts
Editorial Consultant
Dan Rieder

Business Manager
Linda Kesler
Art Director
Cynthia Conner
Design/Production
Joel Coleman
Media/Website Administrator
Kathy Shafer

General Manager
Jim Largess
Sales Manager
Nancy Chesterfield
Advertising & Editorial Assistant
Rebecca Price
Accounts Receivable
Megan Jimerson

ASA Publication, Inc., Board

Chairman Randy Moody
Barry Wesner J.W. Brune
Vice-Chairman Steve Eichacker Tom Nelson

Executive Secretary-Treasurer
Wade Shafer, PhD

American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA
406-587-4531 FAX: 406-587-9301

Canada Publications Agreement Number: 1875191

**BOARD OF TRUSTEES
Executive Committee:**

Randy Moody, **Chairman** Barry Wesner, **Vice Chairman**
Steve Eichacker, **Treasurer** J.W. Brune Tom Nelson
Wade Shafer, PhD, **Executive Vice President**
Tim Curran, **Immediate Past Chairman**

North Central Area:

J.W. Brune (2022)
414 E 700 Road
Overbrook, KS 66524 / 785.865.6624
jwbrune@embarqmail.com
Kent Brunner (2023)
3559 Upland Road
Lost Springs, KS 66859/ 785.466.6475
kent@cowcampbeef.com

Steve Eichacker (2023)

25446 445th Ave
Salem, SD 57058 / 605.421.1152
es@triotel.ne

Tim Clark (2024)

1999 18th St NW
Turtle Lake, ND 58575 / 701.799.7752
Tim.Clark@hubbardfeeds.com

Eastern Area:

Randy Moody (2023)
811 Frank Hereford
New Market, AL 35761 / 256.655.5255
randymoody@ardmore.net

Barry Wesner (2023)

1821 W 700 S
Chalmers, IN 47929 / 219.863.4744
wesnerlivestock@yahoo.com

Chris Ivie (2024)

PO Box 264
Summertown TN 38483 / 931.215.0316
iviejc@usit.net

Doug Parke (2024)

153 Bourbon Hills DR
Paris, KY 40361 / 859.421.6100
office@dpsalesllc.com

Western Area:

Tim Curran (2022)
1000 Cook Road
Ione, CA 95640 / 209.765.1815
circleranch@volcano.net

Clay Lassie (2022)

42 Road 245
Glendive, MT 59330 / 406.939.1348
Irsbeef@midrivers.com

Tom Nelson (2023)

5831 Hwy 7
Wibaux, MT 59353 / 406.939.1252
nlcsim@midrivers.com

Chad Cook (2024)

PO Box 174
Walsh, CO 81090 / 719.529.0564
bridlebitsimm@gmail.com

South Central Area:

Greg Walthall (2022)
1051 NE 500
Windsor, MO 65360 / 660.525.9921
gregwalthall@gmail.com

Dr. Gary W. Updyke (2023)

107030 S. 4250 Road
Checotah, OK 74426 / 918.843.3193
garyupdyke38@gmail.com

Brandon Callis (2024)

26123 State HWY 152
Minco, OK 73059 / 979.204.1265
callissteer@yahoo.com

Victor Guerra (2024)

PO Box 92
Linn, TX 78563 / 956.607.5515
vgg03@aol.com

EAGLE PASS RANCH

THE SOURCE FOR HYBRID VIGOR

REDUCING INPUTS • MAXIMIZING OUTPUT • IMPROVING YOUR BOTTOM LINE

SIMANGUS™
SIMMENTAL
RED ANGUS
ANGUS

EGL FAVOR 139J



API 15%
TOP
TI 5%
TOP

PB SM
ASA: 3888499

SIRE: LCDR FAVOR 149F MGS: MR NLC UPGRADE U8676

EGL ECLIPSE 028J



API 5%
TOP
TI 10%
TOP

SIMANGUS™
ASA: 38890114

SIRE: BRIDLE BIT ECLIPSE E744 MGS: MR NLC UPGRADE U8676

EGL FLAT IRON 146J



API 1%
TOP
TI 1%
TOP

SIMANGUS™
ASA: 38871713

SIRE: TJ FLAT IRON 259G MGS: G A R SURE FIRE

EGL HIGH CALIBRE 172J



API 10%
TOP
TI 5%
TOP

SIMANGUS™
ASA: 38871969

SIRE: TJ HIGH CALIBRE 556B MGS: GAR-EGL PROTEGE

- JOIN US -

[MONDAY, FEBRUARY 21, 2022]

AT THE RANCH NEAR HIGHMORE, SD • SALE BROADCAST ON DV AUCTION

SELLING **225** BULLS • **250** COMMERCIAL BRED HEIFERS
100 20-MONTH OLD BULLS + 125 YEARLING BULLS

EAGLE PASS RANCH

MORE INFORMATION - AJ MUNGER 605/521-4468 • ANDY LEDOUX 785/527-3188
[TEXT 605/521-4468 TO REQUEST A CATALOG] • HIGHMORE, SOUTH DAKOTA

W W W . E A G L E P A S S R A N C H . C O M



Lilly Platts

I hope this issue of *SimTalk* finds everyone well and enjoying the first weeks of 2022. As I write this, the editorial deadline for this issue of *SimTalk* is here and I'm just a few days away from spending Thanksgiving with my family. Editorial deadlines are always way ahead of the print date, which makes writing something you all won't be reading until the next year a little tricky.

While I'm ahead of the New Year, it isn't too early to reflect. I used to think New Year's reflection and resolutions were a setup for disappointing yourself over the coming year. However, the older I get, the more I appreciate taking a pause to reflect on the changes of the past year. Practicing gratitude is also one of those things I used to turn my nose up at, but I've come to really value taking time to appreciate my life. To be clear, gratitude is not looking at people who have less than you to then feel better about yourself. That's just being a jerk.

But if the idea of practicing gratitude piques your interest, I strongly suggest digging into some podcasts or books about it.

This last year has been wild, to say the least. I've always been grateful to be with ASA, but this last year really proved just how lucky I am to work for people who care. The health and safety of each employee has been the priority since the pandemic started, and the uncertainty of letting employees work from home, the interruptions of in-office tasks, and other road bumps never changed that priority. Luckily, ASA is staffed by incredible people who can and will do their job no matter what, and I would be surprised to hear many people say they noticed any change in ASA's service. I believe this should make ASA members proud, because in the end, how you treat people is number one.

This past year also brought a big, unexpected change to my work life. My longtime co-worker Emme Demmendaal took a new position with Montana State University, which meant my time was moved solely to ASA Publication. Previously my time was split with the DNA Department. I've always been a communicator and I never expected to become involved with something like ASA's DNA department, but I'm incredibly grateful that I ended up there. I had to learn science on the fly (a lot of things I would have paid more attention to in college if I would have known) and I am no doubt better at my current job because of it. I don't hold a candle to any of ASA's actual scientists, but I know more than I used to and for that, I'm proud. Emme is definitely missed at ASA, but I know she's excelling in her new position and I'm excited to see her continue pursuing her goals.

The last year was tough for a lot of people, but it proved that we need forward-thinking beef producers, like many of you, to feed our great nation. As a young person in the industry I'll have to admit that current times do make me nervous; if you spend too much time on the internet you'll become bogged down by people my age speaking out against our industry. But none of that changes the fact that beef is a highly nutritious, healthy source of protein, and in a time when an alarming number of people go to bed hungry, we need it. This issue of *SimTalk* is filled with great content, put together by a great team. I hope you're inspired and encouraged to be positive voices for our industry, and that the coming year brings great things your way!

ST

Baxley Family Farms Annual Cattle Sale

January 15, 2022

Baxley Family Farms Cow Barn
1129 Altman Avenue • Georgetown, SC 29440

Lunch will be served at noon
Sale will begin at 1:00 pm

Offering:

35 Yearling Simmental, SimAngus™, Angus Bulls
35 Open Yearling SimAngus™ Heifers
14 SimAngus™ First-Calf Heifers (calves by side)



Stone Cold
owned by Baxley
Family Farms, LLC
and Gibbs Farms

TJ Stone Cold 336G

Baxley Family Farms, LLC

4490 Rose Hill Road
Georgetown, SC 29440

Lloyd Baxley - 843-325-8821

Connie Baxley - 843-325-6146

baxleyfamilyfarmsllc@yahoo.com



7P Ranch

28th Annual Spring Bull & Female Sale

**Saturday,
February 19, 2022**

**1:00 PM – Females Sell First
Lunch at 12:00 noon**

At the Ranch, Tyler, Texas
Located one mile south of I-20 on FM 757
midway between Tyler and Longview

Selling

40 Purebred Simmental and SimAngus™ Bulls

- 14 to 17 month-old Bulls
- All are polled
- Most are AI sired by breed leaders in both Simmental and Angus

40 Purebred Simmental and SimAngus™ Females

- 30 Bred Females with 5 Open Simmental heifers and 5 Open SimAngus heifers ready to breed
- All are polled
- Most are AI sired and bred to AI sires

40 Simbrah Heifers

- 35 Bred Heifers with 5 Open F1 Simbrah heifers ready to breed
- Most are ½ Simmental ½ Brahman heifers resulting from the mating of productive 7P Ranch Simmental cows to ONE elite Brahman AI sire – Mr Kallion 1352
- The Disposition is Excellent on these cattle
- Most are registered with the American Simmental Association and can be Golden Certified registered with the American Brahman Breeders Association



Purebred Simmental and SimAngus™ Bulls



Purebred Simmental and SimAngus™ Females



Simbrah Bred Heifers

www.7PRanch.com

Call us today for your catalog

Joe Prud'homme and Family

130 Surrey Trail, Tyler, Texas 75705
903-597-1607 home (nights)
903-592-8301 business (days)
903-530-2371 Joe's cell • joe@7pranch.com
903-235-9112 Tom Barker, manager
tom@7pranch.com



**Black and Red
Purebred Simmental
and SimAngus™
and F1 Simbrahs**

SEVEN P RANCH



Like us on Facebook.



Go to www.CattleInMotion.com
to view online catalog and videos of our
sale offering AND for live broadcast with
internet bidding available on sale day.

Auctioneer:

Mark Tillman • 210-216-6754 • TX LIC# 9642

Sale Consultants:

Warren Garrett • 903-316-2889

Marty Ropp • 406-581-7835





CCR POUNDER 7098H

ASA 3873367 || Homo Black, Homo Polled
CCR POUNDER 2045F x GDAR LEUPOLD 298

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
15	-0.2	94	154	25	18	19	67	0.61	0.59	164	97



CCR BEACON 5065H

ASA 3873147 || Homo Black, Homo Polled
HOOK`S BEACON 56B x CCR COWBOY CUT 5048Z

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
13	1.0	90	130	25	24	12	45	0.63	1.41	180	98



CCR ENCORE 6445H

ASA 3873278 || Homo Black, Homo Polled
HOOK`S ENCORE 65E x GIBBS 3009A ELEMENT

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
10	1.2	85	129	22	17	13	31	0.39	0.99	149	89



CCR PROCLAMATION 6440H

ASA 3873275 || Homo Black, Homo Polled
WS PROCLAMATION E202 x BASIN PAYWEIGHT 1682

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
6	2.7	100	146	35	16	19	64	0.36	0.61	131	90



CCR PROCLAMATION 5440H

ASA 3873190 || Homo Black, Homo Polled
WS PROCLAMATION E202 x BASIN PAYWEIGHT 1682

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
13	-0.4	80	119	36	18	21	44	0.43	0.56	146	85



CCR 4042 TREASURE 3363H

ASA 3873031 || Homo Black, Homo Polled
MGR TREASURE x CCR COWBOY CUT 5048Z

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
13	-0.2	94	151	17	14	23	41	0.67	0.55	158	98



CCR FRONTLINE 6028H

ASA 3873226 || Homo Black, Homo Polled
HOOK`S FRONTLINE 40F x CCR MS 2138 BOLDR 6028D

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
12	1.6	87	138	27	16	20	35	0.43	0.98	142	88



CCR 4015 BEACON 2070H

ASA 3872970 || Homo Black, Homo Polled
HOOK`S BEACON 56B x CCR COWBOY CUT 5048Z

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
17	-3.9	67	96	23	23	11	23	0.85	0.87	183	91



CCR COMMANDER 5135F
13 sons sell.



IR CAPITALIST E041
16 sons sell.



TJ HEISMAN 388F
15 sons sell.



CCR POUNDER 2045F
13 sons sell.

Visitors are always welcome. We invite you to come by and see the best set of bulls we've ever raised here at Cow Camp!

Cow Camp Ranch

Five Generations of raising seedstock and feeding cattle.

Timeless



CCR 6540 8054H

ASA 3873512 || Homo Black, Homo Polled
CCR BIG TIMBER 6540F x CCR COWBOY CUT 5048Z

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
12	0.6	96	135	29	19	13	33	0.14	0.81	143	89



CCR 3372 8031H

ASA 3873499 || Homo Black, Homo Polled
CCR 4069 PAY DIRT 3372F x CCR SPARTAN 9124A

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
12	1.2	88	134	24	15	14	32	0.24	0.66	129	82



CCR CAPITALIST 7614H

ASA 3873447 || Homo Black, Homo Polled
IR CAPITALIST E041 x V A R RESERVE 1111

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
13	-2.6	76	128	28	17	5	35	0.75	0.43	165	93



CCR HEISMAN 7165H

ASA 3873388 || Homo Black, Polled
TJ HEISMAN 388F x GIBBS 3009A ELEMENT

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
12	-1.0	82	124	29	21	13	40	0.59	0.89	162	91



CCR POUNDER 4142H

ASA 3873079 || Homo Black, Homo Polled
CCR POUNDER 2045F x CCR CATALYST 7035W

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
19	-2.0	79	128	30	24	11	47	0.89	0.61	195	98



CCR PROCLAMATION 6491H

ASA 3873307 || Homo Black, Homo Polled
WS PROCLAMATION E202 x GIBBS 3009A ELEMENT

CE	BW	WW	YW	MILK	STAY	DOC	CW	MARB	REA	API	TI
11	-0.7	79	115	32	18	19	25	0.43	0.81	153	89

The Cow Camp Advantage

- 56 years raising registered stock
- Largest selection of age advantaged SimAngus™ bulls in the United States
- Leader in the business for carcass data collection
- Customer buyback program and custom feeding options at Cow Camp feedlot
- All bulls sell with genomic enhanced EPDs and RightChoice scores

Cow Camp Ranch SPRING BULL SALE

1:00 PM CT

February 4 2022

Lost Springs, KS 190 Age Advantaged
Simmental and SimAngus™ Bulls Sell
Entire offering of 2021 Spring Born Heifers



COW CAMP RANCH
LOST SPRINGS, KS
bullsale@cowcampbeef.com
www.CowCampBeef.com
Kent Brunner 785-466-6475
Mark Brunner 785-258-0173
Nolan Brunner 785-466-1129
Tracy Brunner/Feed Yard 785-965-2228



Marty Ropp 406-581-7835
Corey Wilkins 256-590-2487
www.alliedgeneticresources.com

Powerline Genetics: Progress Through Collaboration

by Lilly Platts



Powerline Genetics, Arapahoe, Nebraska, uses a unique, innovative model for developing and marketing SimAngus seedstock. By partnering with a select group of breeders — “genetic multipliers” — they are able to offer only top-tier bulls for sale. The business was originally started by JD Anderson, and four years ago, Jeff Stagemeyer joined as an owner and partner. Bobbi Hartwig holds a number of responsibilities, including serving as sales and marketing manager, being involved with the daily management of the bulls, and fronting communication efforts. Powerline Genetics markets around 500 bulls annually, has developed regional markets, and has a strong customer base of commercial producers. Above all, they believe that all genetic decisions begin with the end product in mind, and their larger goal is to make sure that calves sired by Powerline bulls bring premiums from weaning to the rail.

Powerline Genetics has a long history in the beef industry, and has built a unique business model to market only the best SimAngus genetics.



Beginning With the End In Mind

Both Anderson and Stagemeyer bring extensive experience in feeding cattle to Powerline Genetics. Anderson is the fifth generation in his family to feed cattle; Stagemeyer is involved with his in-law's NA Timmerman Inc. Cattle Feeding, which runs yards in Nebraska, Kansas, and Colorado, with an overall capacity of over 80,000 head. When Anderson started the business, his first priority was to make decisions that would ultimately increase the profitability of finished cattle, and yield the best possible carcass.



Powerline Genetics strives to market bulls that will sire vigorous, live calves that will have the kind of consistent growth and performance to maximize weaning weights while also being able to mature and succeed in the feedlot. In the end, they also want to see superior carcass traits that bring a premium at harvest.

Stagemeyer explains, "For us, it's having a nice size calf at birth with enough vigor and heterosis to get them to the end. We want them to have enough maturity left in them so they can make it all the way to a fat steer."

With a focus on commercial customers, Anderson says there are two priorities. "The first thing is convenience traits. Second, they want performance. The producers who don't retain ownership want weaning weight, and the producers who do retain ownership understand that the end product needs to be a 1,500-plus-pound steer or a 1,400-pound heifer, minimum," he explains.

Hartwig explains that instead of displaying a traditional EPD set in their catalogs, they have grouped specific EPD traits, intended to help customers choose bulls that will fit their individual goals. Additionally, any trait that is in the top 35% of the breed is highlighted. Calving Ease, Birth Weight, and Weaning Weight identify "rancher convenience bulls"; Milk, Stayability, and \$API identify "cow maker bulls"; Yearling Weight, Intramuscular Fat, Ribeye Area, and \$TI identify "power grid bulls"; and Birth Weight, Weaning Weight, Yearling Weight, Marbling, and Ribeye Area are grouped together as "performance data."

Beyond numbers, Powerline Genetics prioritizes the practical traits that are necessary for their bulls to succeed in a commercial setting. Stagemeyer says, "Because we have bulls that go to rough country, they have to be sound and functional."

Quality development and management is key to making sure bulls are not only genetically superior, but also physically capable of doing their job. Hartwig explains that bulls are sourced from herds with strong health programs, are screened post-weaning and prior to arrival, and are continually evaluated to ensure only the best bulls are sold. These bulls are sorted based on a number of criteria, from age to the market they will be developed for. Every bull, including those sold in January, have to pass a semen check prior to sale day. While performance is a priority, Hartwig also emphasizes that cattle have to be phenotypically correct and attractive.

Docility is an additional priority. Hartwig says, "Disposition is a big sorting factor, because no one wants a problem. Any bull with a bad disposition is gone."

Simmental has been a part of the genetic program for many years, and has been especially important in helping Powerline meet their goal of producing cattle with vigor and growth. Stagemeyer says, "SimAngus bring to the table the best traits of crossbreeding, while keeping cattle in a similar type with a black hide. It's user friendly but has some punch — muscle, growth, and longevity."

Anderson says that from his standpoint as a seedstock producer, he sees a premium on the calves he feeds out, and that Simmental has also added fertility to his cow herd. "The calves we fed last year brought back a premium," he says. "Fertility is important for us because we have a 45-day calving window. One thing I really like about Simmental is the fertility," Anderson adds.



A balance of data and soundness is behind each Powerline bull.



Powerline Genetics also has the advantage of helping their customers retain ownership on calves. With access to feeding and extensive knowledge of the business, they offer assistance to bull customers who are interested in diving into the business of holding on to their calves after weaning. Stagemeyer explains, "We can share with our customers the opportunity to see what's under the hide. We can show that these cattle have premium carcass traits. Retained ownership allows producers to try and achieve even more for their hard work and genetic investment."

CONTINUED ON PAGE 12

Powerline Genetics: Progress Through Collaboration

CONTINUED FROM PAGE 11

A Team Effort

From genetic multipliers to the employees, collaboration is at the heart of the Powerline business. Hartwig came to the operation in 2018, bringing with her a passion for the beef industry. Today, Hartwig is responsible for a variety of tasks, ranging from building catalogs and taking videos to processing bulls through the chute. While this is a lot of responsibility, Hartwig explains that being involved in each of these pieces allows her to know the bulls and do a good job of managing and marketing them.

Stagemeyer explains that Hartwig plays a key role in the success of the business. “Bobbi does everything. She sorts, processes, freeze brands, takes photos, and videos all of the bulls. By the time they’ve gone through her process, if there has been a problem, they are already gone. She knows all 500 bulls, and I think that part of the development process is key. You have to surround yourself with the right people. You need people who are big-picture thinkers and creative, and Bobbi is a home-run hitter.”



The Powerline Genetics team.



Bobbi Hartwig is an integral part of the Powerline team.



The Anderson family.



The Stagemeyer family.

The entire team is driven by a love for the beef industry. Stagemeyer is passionate about improving the beef industry, and enjoys studying the factors that make cattle successful, especially through carcass data. “I enjoy studying data. I like to understand where a calf originated, what it’s genetic makeup is, how it was fed, and why that animal brought a premium,” Stagemeyer says. “Through this analysis we know our Powerline Genetic-sired calves are making the business better.”

Hartwig says that her love for the industry runs deep, and from growing up showing cattle to her current position, she is passionate about raising cattle. In her free time, Hartwig spends time helping her boyfriend on his ranch in the Sandhills, and she recently purchased her own donor cow with the intention of building her own cow herd. “It’s all I’ve ever known, and I can’t imagine myself doing anything else,” she says.

Anderson says that he also can’t imagine himself anywhere but in the cattle business. “That’s all I know. I grew up in it, and have spent all my life in it. I really like the people we’ve been involved with, and it’s been very rewarding. I’m thankful I’ve been blessed to do what I do.”

CONTINUED ON PAGE 14

QUALITY that has stood *the Test of Time*



**70 Simmental and SimAngus™ Bulls || 10 Elite Open Heifers
Including lots from guest consignor Cable C Cross Ranch**



WS Proclamation E202
Sons sell.



Hook's Falcon 19F - Sons sell.



LBR Genesis G69 - Sons sell.

At the Ranch || Chamberlain, SD
1:00 PM CT

February 18, 2022

annual production sale

ALLIED
GENETIC RESOURCES

Marty Ropp 406-581-7835
Corey Wilkins 256-590-2487
www.alliedgeneticresources.com

DVAuction
Broadcasting Real-Time Auctions

R & R CATTLE COMPANY

Steve & Elaine Reimer
25657 345th Ave Chamberlin, SD
605-234-6111 || 605-680-1939
www.rrcattleco.com

Harley & Dawn Cable 605-680-0845



Powerline Genetics: Progress Through Collaboration

CONTINUED FROM PAGE 12

Powerline Genetics partners with five main SimAngus breeders:

- **Grazers, Inc.**, owned by **JD and Linda Anderson**, and managed by Clint and Stacey Robinson. The top group of bulls from this program are put into the Powerline Genetics program, and the rest of the cattle are fed at the family feedlot.
- **Joe and Hannah Wendell** raise SimAngus seedstock near Bertrand, Nebraska. They have been a part of the program since the late 1990s. The bulls sourced for the Powerline program are developed for the January sale, and are set apart by their vigor and quick growth.
- **The Meyring family** calls northwest Nebraska home. They run a registered SimAngus cow herd, which are bred entirely by AI. Additionally, the family runs a commercial feedlot and a row crop operation.
- **Heath and Courtney Wills** have been a part of the Powerline program for a decade. They run a SimAngus cow herd, utilizing AI and embryo technology. Additionally, they operate a commercial feed yard and raise hay and other crops.
- **Art and Marsha Lienemann** have been sending bulls into the Powerline program for close to twenty years. Through AI and embryo technology they are focused on improving the genetics of their herd each year.

ST



The breeders who partner with Powerline Genetics are driven by genetic improvement.



SAFETY ZONE™ CALF CATCHERS

A Cowman's Best Friend at Calving Time!



Designed for Processing Safety...

- Enables quick and safe calf catching!
- Convenient, step in access of producer!
- Holder secures calf for easy processing!
- User-friendly inside release of calf to cow!
- Move calves easier with cow following!
- Less cow stress, mother can see and smell calf!
- Reduces danger while working new calves!
- Quick Mount/Dismount on both ATV & UTVs!

Now available with a digital scale!



Watch action video at SafetyZoneCalfCatchers.com

For local dealers or to order, call 877-505-0914 today!

DEALER INQUIRY INVITED



BETH DRAKE, MS - "I bought my husband one for Christmas. He loves it! Rough round and Brangus mamas, safer than anything we've tried."

BARRY SALSMAN, KY - "Excellent protection from mothers...great for doctoring young calves or banding."

BAR 4 RANCH, TX - "We love our Calf Catcher! The cows are more calm because they can see & smell the calves. It is really a one-man job now!"

JEFF HALL, MO - "Has turned tagging and working calves into a one man operation, and made it safer to do it. Pairing out is a breeze as cows follow great."

ONE PERSON can now SAFELY and EASILY process calves without concern of the protective mother cow!

FOCUSED ON YOUR PROFIT.

WEAN HEAVIER CALVES WITHOUT SACRIFICING YOUR REPLACEMENT PEN.

**24TH ANNUAL GENETICS WITH VISION
PRODUCTION SALE • FEBRUARY 12, 2022**
100+ YEARLING & 18-MONTH-OLD BULLS,
BRED AND OPEN FEMALES



LCDR IMPACT 134F

PUREBRED SIMMENTAL | ASA# 3491039
CDI MAINLINE 265D x WS MISS SUGAR C4

SELLING SONS AND DAUGHTERS BY THIS LIMITED SIRE!

GROWTH + PERFORMANCE
TOP 1% WW - YW - ADG - MWW - CW - REA - TI

HIGHEST WW & YW PUREBRED BULL IN THE BREED!
OUTSTANDING PHENOTYPE | EXCELLENT CARCASS QUALITY
MODERATE BUILT, SIX FRAME SCORE

H302 - PB - ASA# 3828936



LCDR Impact x SVF Allegiance
Homo Black - Homo Polled - 18-Month
Several 18 month Impact sons sell!

H107 - PB - ASA# 3782069



LCDR Impact x Ellingson Load Up
Homo Black - Homo Polled - Bred
Bred to LRS Falcon 442G due in early March
Several bred females sired by Impact sell!

J86 - PB - ASA# 3933252



LCDR Impact x TNT Punch
Homo Black - Homo Polled - Yearling

J34 - 3/4 - ASA# 3933200



LCDR Impact x CLRS Constitution
Homo Black - Homo Polled - Yearling

J129 - PB - ASA# 3933296



LCDR Impact x CDI Verdict
Hetero Black - Homo Polled - Yearling
Full brothers sell!

J112 - PB - ASA# 3933279



LCDR Impact x TNT Dual Focus
Homo Black - Homo Polled - Yearling



VISIT OUR WEBSITE TO JOIN OUR MAILING LIST TODAY

47499 199th Ave, Clearbrook, MN 56634 | rydeen@gvtel.com
Farm: 218-776-3338 | Paul: 218-280-1916 | Rydeen Farms



Rydeen Farms
SINCE 1897

BID ONLINE! **DVAuction**
Broadway Real Time Auction

WWW.RYDEENFARMS.COM

Polled Red & Black Simmental Cattle

Genetic Evaluation: A Team Sport

by Jackie Atkins, in collaboration with
Randie Culbertson and Wade Shafer



On a nearly daily basis I witness the tug and pull in our family dynamics between individuals competing directly and the group working collaboratively. Nearly every time my kids are competing with each other to put their pjs on first, pack their lunch first, or run to the gate first, they are pushing and shoving, and only care about themselves at the expense of others. When we flip this conversation into a team sport by asking, “How fast can we all be ready for bed?”, this instantly changes the dynamics. Instead of elbowing each other out of the way, when our family is the team, the older kids help the younger ones get toothpaste on their toothbrushes, find clean pjs, comb hair, and work together toward a common good in a spirit of camaraderie. Not only is there less fighting in the family when we have a team goal, but everyone finishes faster as we aren’t wasting time fighting over silly things like who touched the toothpaste first.

I see this play out in breed association politics as well. If a breed association’s mentality is to make their association number one, they will start elbowing, pushing, and shoving to “win”. When the common good is to provide tools for the commercial cattle industry, this completely changes the dynamics. Now the breed associations can collaborate and work together toward helping the commercial cattle industry have the most accurate tools at their disposal.

I feel so fortunate to work with a collective of team-oriented breed associations through International Genetic Solutions (IGS). It is invigorating to join forces with the staff of the various breed associations and problem-solve together. This summer we worked on a project that highlighted these benefits. We had one-on-one meetings with each association in IGS and went through the individual

data entering into the genetic evaluation. It was a great opportunity to see how each association is adding to the IGS evaluation and also how each association is benefiting from the IGS collective.

We looked through a wide swath of data points to review contributions made by each breed organization. The American Simmental Association (ASA) has ~150,000 genotyped animals and an above-average number of females and terminal cattle genotyped. In females born after 2010 with a Stayability record ($n = 126,003$), the members of the ASA have genotyped over 27% of those cows compared to the IGS average of 16%. Similarly, if we look at the number of terminal calves born since 2010, the ASA contributed 30,744 carcass records, of which 34% were genotyped. This is well above the IGS average of 10% of the terminal cattle being genotyped. Clearly the membership commitment to Cow Herd DNA Roundup and the Carcass Expansion Project show up in the numbers of genotypes in these populations. This is paving the way for research and development to improve what we can do for future predictions of maternal and terminal traits.

An area where we saw a drop in ASA data compared to the average IGS percentage was in yearling weights submitted. The ASA has just under 23% of the animals in our database with at least one phenotype who have a yearling weight, compared to an average of 28% for IGS. The Calf Crop Genomics program has an incentive for completed growth trait record submission, so it will be interesting to see if this benchmark improves in the future for ASA.

This report also highlighted the benefit to ASA of being in IGS. As of June 2021, the ASA had 12,979 bulls in the

CONTINUED ON PAGE 18

11th Annual

RUST MOUNTAIN VIEW

ACE IN THE HOLE

Bull Sale

THURSDAY
FEB. 10. 2022
AT THE RANCH - 1PM CST



RUST *Confidential* 1307 AAA: 20014895
SCHILLING'S R&L CONFIDENTIAL x RUST MS BEAUTY 907G



RUST *Forged of Fire* 0412 AAA: 19743890
BROOKING FIREBRAND 6068 x BROOKING BEAUTY 8187



RUST *America* 1314 AAA: 20028358
S A V AMERICA 8018 x SOO LINE ROSE 1019



RUST *America* 202J ASA: 3870879
S A V AMERICA 8018 x HARRELL ANGEL 5870C



RUST *Bentley* 2J ASA: 3870797
IPU BENTLEY 81F x MISS WERNING KP 8543U



RUST *Remedy* 200J ASA: 3870835
SO REMEDY 7F x MISS WERNING KP 8543U



RUST MOUNTAIN VIEW RANCH
MERCER, ND

64 BULLS

Angus, Charolais + Simmental

JOSH & TRISTA RUST
701-447-2479 Cell: 701-391-9769
rustmountainviewranch@hotmail.com

JOHN EL & ANNETTE RUST
Cell: 701-400-1653

JESSE & AMY RUST
Cell: 701-391-8228

Marketing Team:



BOHRSON
MARKETING SERVICES

*I*NOVATION
AgMarketing, LLC

www.RustMountainViewRanch.com

Genetic Evaluation: A Team Sport

CONTINUED FROM PAGE 16

ASA database that also have progeny in another breed registry in the IGS collective. If the ASA were in a genetic evaluation all by ourselves, we would have close to 2.3 million progeny from these ~13,000 bulls, which is a healthy amount of data. But, by having one joint genetic evaluation, we add over 2 million more progeny to these 13,000 bulls, bringing the total to just over 4.3 million progeny records. This of course adds quite a bit of data to the 13,000 bulls, but also **all** of their relatives benefit from the additional progeny records.

We pulled similar numbers for each organization in IGS and saw the same pattern across all the breed associations using the IGS genetic evaluation. Some breed associations saw an increase of nearly 14 times the amount of data through the collaborative efforts of IGS than if they had their own separate evaluation.

Seeing the fruits of this effort reminds me of a line from James Clear's book *Atomic Habits*, which I recently discovered: "You do not rise to the level of your goals. You fall to the level of your systems. Your goal is your desired outcome. Your system is the collection of daily habits that will get you there."

I think a tremendous benefit the ASA and many organizations in IGS offer their members is to have systems that allow breeders to help meet their data collection goals. Without those systems some breeders would meet them anyway, but certainly far fewer than can today. Again, we are working as a team to create the best level of genetic

awareness. If we want the commercial cattle industry to have the best tools to predict genetic merit, then we work as a team with appropriate systems to meet the data goals.

"This year, spend less time focusing on outcomes and more time focusing on the habits that precede the results." — James Clear, *Atomic Habits*

- ASA has ~150,000 genotyped animals.
- In females born after 2010 with a Stayability record (n = 126,003), the members of the ASA have genotyped over 27% of those cows; the IGS average is 16%.
- In terminal calves born since 2010, the ASA contributed 30,744 carcass records, of which 34% were genotyped; overall, 10% of terminal calves are genotyped in IGS.
- ASA has just under 23% of the animals in our database with at least one phenotype who have a yearling weight, compared to an average of 28% for IGS.
- As of June 2021, the ASA had 12,979 bulls in the ASA database that also have progeny in another breed registry in the IGS collective.

— If the ASA were in a genetic valuation all by ourselves, we would have close to 2.3 million progeny from these ~13,000 bulls, which is a healthy amount of data. But, by having one joint genetic evaluation, we add over 2 million more progeny to these 13,000 bulls, bringing the total to just over 4.3 million progeny records.

ST

DIXSON FARMS INC Simmentals

Open House and Limited Auction
February 19, 2022

Selling:
35 Yearling Bulls
13 coming two-year-olds

Carol Dixon, Kevin Dixon & Lyle Dixon DVM
13703 Beaver Creek Rd. • Atwood, KS 67730
785-626-3744 • 785-626-4391 (cell)
drlyle@live.com

Visit us on the web to see more pictures, sale updates and full catalog.

www.dixonfarms.com

Your Western Kansas source for SimGenetics

IR Imperial D958



Featuring some outstanding red herd bull prospects by Imperial, Nightforce, and Excellence.

Purebred
&
SimAngus™
Bulls

TJ Platte River 370D



Selling some powerful black and black baldy sons of Platte River, Franchise, Freightline, and Desperado.

Let's try the Truth.

Instead of the typical Beef on Holstein sales pitch.

SimAngus™ bulls are the most ideal complement to a Holstein female to generate a high profit terminal beef calf. Get the facts at holsteinusa.com/holsim/

Anytime you sell a Beef x Holstein calf prior to harvest the buyer is going to pay you less. Period.

The answer?

Use the same thorough genetic selection process you use throughout the rest of your business. Quit letting salesmen pawn off their leftovers on you. Then, retain ownership on those cattle all the way through the feedyard. Maximize your return and diversify your business.

This is the truth. The world has seen enough hype. It's Simple. SimAngus™.



American Simmental Association

406-587-4531

www.simmental.org

simmental@simmgene.com



IGS Carcass EPD Updates

by Randie Culbertson, PhD



Carcass records on terminal cattle remain rare and highly sought-after phenotypes for National Cattle Evaluation. As the number of carcass phenotypes are limited in the National Cattle Evaluation, IGS uses breed effects from the USDA Meat Animal Research Center to adjust genetic predictions for various breeds. Programs like the Carcass Merit Program and Carcass Expansion Program are adding valuable terminal records and genomic information to the genetic evaluation.

As with any trait under selection, breed effects will change over time. As a result, US-MARC updates their breed effects annually and the IGS Multi-breed Genetic Evaluation recently updated the breed effects in the published EPDs (as of 12/20/21). The implementation of these updated breed effects caused some changes in carcass EPDs. The adjustments are set to an Angus base and are applied depending on the breed percent of the animal. When comparing the rank of bulls with a high percent of a breed, breeders may see a shift in the EPD value but the bulls still have the same rank among other bulls with the same breed percentage. However, reranking occurred when comparing one breed to another as well as different percentage composites.

An ongoing challenge of estimating carcass EPDs is the lack of carcass phenotypes. This lack of phenotypes creates a real challenge for the genetic evaluation to appropriately account for breed differences. With traits that have limited records and breed comparisons within contemporary groups, using field data (i.e. IGS data) can lead to unreliable estimation of breed effects. In those cases, breed effects from scientific literature are often used. The advantage of using breed effects from literature is that the effects are derived from “clean” data and often from herds with breeding systems designed specifically to obtain these breed effects. In the case of carcass trait breed differences, the IGS Multi-breed Genetic Evaluation uses the breed effects derived from US-MARC

ST

BUILT TO WORK ON ANGUS COWS.

32ND ANNUAL BULL SALE
OFFERING 120 SIMANGUS™ BULLS
FEBRUARY 9, 2022 // MANHATTAN, KS

CE 100+ DOUBLE DIGIT
CALVING EASE BULLS

YW BULLS AVG IN THE TOP 25%
OF THE BREED FOR YW EPD

4 YEAR GUARANTEE ON
FEET & SEMEN



RIVER CREEK
ESTB — FARM S — 1890

REQUEST A CATALOG AT RIVERCREEKFARMS.COM

Joe & Kim Mertz: 785-458-9494
Abram & Dani Mertz: 785-456-3986

Data-Driven Decisions

by Justin Sexten, vice president of
Strategy, Performance Livestock Analytics
Originally published in Cattleman's News

Evaluating Bull Productivity

Few commercial producers consider the process of culling bulls based on productivity. The reason is, most bulls ultimately cull themselves due to injury or old age. With the investment needed to purchase new herdsires, few producers look to cull bulls based on calf performance so long as they continue successfully servicing cows.

This approach varies by segment, as seedstock producers tend to turn genetics faster, with few waiting for bulls to cull themselves. Genetic testing has clearly accelerated the genetic advancement process. The ability to evaluate potential at birth ultimately reduces the number of bulls developed to “see how they turn out.”

The value of genetic testing is based on the opportunity to manage the individual animal, a key principle to precision animal management. A goal of precision livestock farming (PLF) is to find ways to manage the individual in a group setting. Most PLF discussion of genetic improvement has focused on the tested generation. Few experiments have considered applying the results to the previous generation.

A recent article in *Agriculture* by Dr. Gary Bennett and co-workers at the USDA Meat Animal Research Center evaluated the ability of genetic testing results to inform management decisions around bull prolificacy. Genetic testing encompasses a wide range of results, but in this case the key metric was parentage.

Since multiple bull pastures are commonplace for cow-calf operations, this project sought to understand how implementing a genetic test can provide insights into the variation in calves sired by each bull within the pasture (or sire prolificacy). For most, this data would be a by-product of the goal of knowing the calf's genetic potential.

Previous data have shown that while multi-bull pastures offer management advantages, the distribution of sires the following year is not uniform. The team expanded their scope to look at the repeatability and the impact of key physical factors such as bull age and scrotal circumference on prolificacy.

As you begin pregnancy-checking cows, knowing historic sire prolificacy would provide insights as to why cows may be open, or calving seasons string out due to unplanned excessive cow-to-bull ratios. The research team calculated their open-cow-to-bull ratio at 23.6. Calculated, as cows were exposed to AI previously and AI conception rates were used to determine remaining open cows exposed.

Dr. Bennett and team evaluated a wide range of practical multi-bull pasture models, with bull turnout ranging from three to 11 bulls per pasture, and with a cow age range from three to eight years. There were 141 unique breeding opportunities with 38 of the bulls used in just one season, 41 bulls averaged 2.5 breeding seasons, and four bulls were used all four years of the experiment.



The distribution of calves per breeding opportunity is where the data gets interesting. For 21 of the breeding opportunities (one bull for a season) seven calves or fewer were sired, and three of those resulted in no calves. On the other end of the curve, seven breeding opportunities resulted in 43 calves or more, with one of these siring 57 calves.

If we extrapolate the data for illustration, imagine that the most (57) and least (0) prolific bulls are in the same pasture: on the average we assume they sire about 28 calves each. A herdsire with exceptional genetic and physical traits siring zero calves is of little value if those traits are not transferred. This is a clear example where using an average assumption would provide a marginal conclusion on a sire's productivity.

Scrotal circumference and breeding age (greater than two years) contributed to less than 5% of the prolificacy prediction and didn't influence repeatability. As one might expect, prolificacy increased as bull age advanced. The authors suggested that once a bull passes a breeding soundness exam, the usefulness of individual bull measurements to indicate prolificacy is marginal at best.

Repeatability of prolificacy was high, suggesting that from one year to the next, prolific sires should remain prolific. What the team was unable to evaluate was the impact of implementing selection pressure for prolificacy. Dr. Bennett's team did suggest implementing management changes to reduce the number of bulls used in cases where prolificacy was high and will remain limited by the risk of bull injury or death.

Perhaps we cannot reduce the number of bulls turned out, but consider the risk we take turning unknown or marginally prolific sires out in multi-bull pastures, as few operations have variable cow-to-bull ratios based on bull prolificacy.

The understanding and implementation of bull prolificacy will continue to develop. For those using genetic testing to manage the current calf crop, these data highlight an opportunity to look back at how productive each bull in the battery has been. **ST**

BETTER. STRONGER. FASTER.

RightMate

powered by  TOP GENOMICS

BETTER. Revolutionary results. Maximum benefit from every breeding decision.

STRONGER. Harness the full power of genomic technology.

FASTER. Drive genetic improvement and promote consistency at a rate never before possible.

RightChoice

powered by  TOP GENOMICS

BETTER. Simplified bull buying with maximum profit impact.

STRONGER. Confidently and securely match genetic choices with your needs.

FASTER. Makes cutting edge genomic technology quick and easy to use.

"Two years of seedstock herd validation and more than 5,000 prescribed matings is proving multiple generations of genetic progress in a single mating cycle AND substantially reduced calf crop variation. Give us a call today for more details."

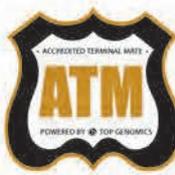
- Marty Ropp, Allied Genetic Resources

Confidently choose the logoed group that matches your needs, then just pick the bulls you like:



ACCREDITED GENOMIC PLUS – For the majority of producers who simply need consistent and balanced genetic improvement, without genomic setbacks, G+ Accredited bulls should be on your list for premium purchase.

These sires will absolutely move you forward for both cost reduction and income producing traits and substantially reduce risk when compared to other evaluation programs.



ACCREDITED TERMINAL MATE – Just like an ATM machine makes it simpler to access your cash, the ATM Logo highlights bulls accredited to generate extra cash income as soon as your next calf crop! These bulls are meant specifically

to use only on mature cows and for the purpose of adding performance, pay weight and end product value to market.



ACCREDITED CALVING EASE – Simply find bulls with the ACE logo for third party Accredited, secure Calving Ease bulls. The reduced risk that comes with this genomic certification will simply make your decisions easier and your

heifer calving season more successful. Purchase special purpose ACE bulls with confidence. They will deliver consistent and predictable calving ease.

PRECISION MATING.

You invested in genomics. Take the technology to the next level.

Beef Bulls!

HETEROSIS, A 'MUST' FOR 'MORE' PROFIT! ...A PROVEN 'GAME CHANGER' ADVANTAGE!

Our SimAngus bulls bred to Angus females maintain calving ease while adding extra performance, thickness and carcass value. Plus, their daughters will make better cows with more longevity.



AE55H

**SIMANGUS™
TWO-YEAR OLD**

Leachman Good News x CCR Flint Hills
Top 4-10% CE, BW, MCE, MARB, \$API & \$TI!



XB600H

**SIMANGUS™
TWO-YEAR OLD**

Bridle Bit Rembrandt x Upgrade
Top 15% BW and MARB EPDs, superb dam!



TD938H

**SIMANGUS™
TWO-YEAR OLD**

LCRR THR Mountain Pass x CCR Cowboy Cut
Great cow family! Top 2% STAY and 2% DOC, 150.8 \$API!



DG39J

**SIMANGUS™
YEARLING**

WS Proclamation by Gold Strike
Top 1% WW & MWW, 2% REA & \$TI, 3% YW and 4% MILK!



C512J

**PB SM
YEARLING**

WS Proclamation x MCM Top Grade
153.5 \$API & 93.5 \$TI, top 2% MILK & MWW & 3% DOC!



AE27J

**SIMANGUS™
YEARLING**

WS Proclamation x LLSF Pays to Believe
Six EPDs in top 1-10%, 155.6 \$API and 95.7 \$TI!



W448H

**SIMANGUS™
BRED HEIFER**

WS Proclamation x Leachman Scotsman
Top 1% MILK from a great cow family with five maternal sisters in our herd!



TF930H

**SIMANGUS™
BRED HEIFER**

WS Proclamation x W/C Holy Smoke
Five EPDS in top 5-10%
Bred to Leachman Good News, 165.3 \$API!



WD814F

**SIMANGUS™
FALL PAIR**

Rousey Gold Strike x W/C Loaded Up
Top 15% WW, YW, MWW and REA EPDs.
Calf by and AI'd back again to Proclamation!



Long-time customer Glenn Cantrell (L) with Dan Leo

Glenn Cantrell, OK Repeat Customer

"I buy all of my SimAngus bulls and females from APEX and Angus bulls from Express Ranch, knowing from each I will get the best of genetics and quality available. SimAngus add extra muscle, performance and carcass traits we need. I recently sold our 2021 calves sired by your APEX SimAngus bulls, steers averaged 873 lbs. and heifers 823 lbs. If January/February born calves can go out November 10th with those weights, those are pretty good genetics."



Leon Beckmann

Leon Beckmann, NE Repeat Customer

"Your bulls have made our operation more profitable, and our cowherd better. We calve in April and May, and on December 2nd we sold our calves with an average weight of 720 lbs."

TWO-YEAR OLDS RECEIVE NO CORN!



Fed only home grown ground grass hay, stalks and silage with limited wet distillers to improve digestion and palatability. The good feet on our older bulls is proof of our experience in feeding them right!

VOLUME BULL DISCOUNTS AND LARGE SIRE SELECTION!

Buyers in the past two years have bought 23 bulls, 19 bulls and so on!

HETEROSIS HEADQUARTERS

MONDAY - 12:30 PM JANUARY 31, 2022



BULL & FEMALE SALE

AT THE RANCH NEAR DANNEBROG, NE

Nebraska's Largest Age-Advantaged SimAngus Bull Sale!

160 PROFIT MAKING BULLS

90 Age Advantaged Two-Year-Old and Fall Yearlings
plus 70 Extraordinary Yearlings!

100 HERD BUILDING BRED HEIFERS

Featuring the service of proven calving ease sire, Proclamation, plus...
JC King of the Road 468H (16.6 CE, -3.2 BW & 180 API)
Leachman Good News M044F (15.3 CE, -0.8 BW & 166 API)
Leachman Approval K140F (18.1 CE, -3.1 BW & 188 API)

35 YOUNG FALL PAIRS

Most all with Proclamation calves and bred back to Proclamation or Eagle!

**Genomic Enhanced EPDs and
Parentage Verification on Every Lot!**

*Volume Bull Discounts
Nationwide Delivery Assistance*

WS PROCLAMATION E202

ASA #3254156 // PUREBRED
HOMOZYGOUS BLACK & POLLED



Over 100 Sons and
Daughters Sell!

Plus World EPDS AS OF 12/20/21

CED	BW	WW	YW	MCE	MILK	MWW	DOC	MARB	REA	SAPI	STI
13.2	0.3	99.6	145.2	9.3	40.8	90.6	19.0	0.52	0.91	165.6	104.1
20%	25%	2%	5%	5%	1%	1%	1%	2%	40%	3%	1%

Featuring the largest assembly of his sons, daughters, and service to ever sell!
80 Powerful Two-Year-Old and Yearling Bulls Sell!

W59H



SIMANGUS™
TWO-YEAR OLD

WS Proclamation x OCC Linebred
Top 10% CE, MARB, SAPI & STI, 4% MILK and 2% DOC!

WE172H



SIMANGUS™
TWO-YEAR OLD

Leachman Good News x High Calibre
Top 4-10% CE, BW, MCE, MARB, SAPI & STI!

WD761H



SIMANGUS™
TWO-YEAR OLD

LCRR THR Mountain Pass x CCR Valedictorian
-2.6 BW, top 10% BW and Marbling EPDs!

XZ627J



SIMANGUS™
YEARLING

WS Proclamation x Hoover Dam
Top 1% Milk & MWW, 2% YW and TI, 3% WW!
Exceptional individual, strong maternal heritage.

AG910J



PB SM
YEARLING

Hooks Beacon x WS Proclamation
Top 1% MARB, STAY, SAPI (191.5) and STI (99.9),
top 3% CE & BW! A 'big time' future!

TX927H



SIMANGUS™
BRED HEIFER

WS Proclamation x 9K Gold Key
Top 1% MILK and bred to great Leachman Profit Driver!
Stems from perfect uddered, productive cow family!

HETEROSIS...DON'T BE IN BUSINESS WITHOUT IT!



To Request a Catalog: Dan Leo 308-750-0200 or sales@apexcattle.com

Jody Hazen, Foreman 806-201-3345 - 1146 7th Avenue, Dannebrog, NE 68831 - APEXCATTLE.COM



SERIOUS INQUIRIES ***ONLY***

- Data-hungry commercial operation
- Ability to sire identify calves
- Committed to cattle feeding and gathering carcass data
- Willingness to go farther and faster than the rest

Want a **\$65** premium for each carcass record? Want access to cutting-edge genetics to build your steers and replacement heifers — at no cost? Consider becoming an elite ASA Carcass Merit Herd.

**Finally, your efforts
find their reward.**

CMP
ASA
CARCASS MERIT PROGRAM

carcdata@simmgene.com

YOUR CATTLE AREN'T COMMON... WHY SHOULD YOUR FORAGE BE?

PROFITABLE

Unrivaled return
on investment in
their categories

PERSISTENT

Leading technology
and bred for the
long haul

PRODUCTIVE

Decades of research
and satisfied customers

J E S U P
MAXQU
"FORAGE TYPE" TALL FESCUE


The Durable, All Purpose White Clover



1-800-285-SEED or pennington.com
Follow us on Facebook at Pennington Seed Forage Products

Pennington with design is a registered trademark of Pennington Seed, Inc. PEW194_SimTalk_v1

PENNINGTON



NEW

3/4 SimAngus™

W/C Fort Knox 609F

By W/C Bankroll 811D
EPD: CE: 12 \$API: 150 \$TI: 91



Full brother to
W/C Bankroll

W/C Pinnacle E80

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 123 \$TI: 71



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 18 \$API: 154 \$TI: 87



NEW

DMCC Black Velvet 5E

By Pays To Believe
EPD: CE: 5 \$API: 105 \$TI: 74



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 18 \$API: 134 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 157 \$TI: 92



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 17 \$API: 178 \$TI: 98



NEW

Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPD: CE: 11 \$API: 120 \$TI: 70



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 97 \$TI: 71



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 113 \$TI: 72



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPD: CE: 11 \$API: 98 \$TI: 75



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 17 \$API: 152 \$TI: 90



NEW

GSC GCCO Dew North 102C

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 114 \$TI: 81



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 13 \$API: 110 \$TI: 70



3/4 NAILE and
NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPD: CE: 10 \$API: 118 \$TI: 68



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 11 \$API: 112 \$TI: 75



NEW

PBF Red Paint F88

By W/C Executive Order 8543B
EPD: CE: 14 \$API: 117 \$TI: 75



NEW

SC Pay the Price C11

By CNS Pays to Dream T759
EPD: CE: 8 \$API: 114 \$TI: 77



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 11 \$API: 121 \$TI: 74



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 9 \$API: 117 \$TI: 75



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 14 \$API: 113 \$TI: 77



NEW

Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 106 \$TI: 75



NEW

W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 13 \$API: 134 \$TI: 82



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 132 \$TI: 85



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 11 \$API: 100 \$TI: 67



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 9 \$API: 120 \$TI: 80



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 127 \$TI: 80



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 18 \$API: 211 \$TI: 115



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 14 \$API: 178 \$TI: 104



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 82



FELT Perseverance 302F

By W/C Executive Order 8543B
EPD: CE: 14 \$API: 111 \$TI: 72



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 14 \$API: 136 \$TI: 83



MR CCF The Duke G42

By Mr CCF Vision
EPD: CE: 11 \$API: 116 \$TI: 72



Erixon Bitten 203A

By NCB Cobra 47Y
EPD: CE: 15 \$API: 150 \$TI: 87



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 11 \$API: 150 \$TI: 100



SFG The Judge D633

By CCR Cowboy Cut 5048Z
EPD: CE: 10 \$API: 159 \$TI: 97



TL Ledger 106D

By Profit
EPD: CE: 10 \$API: 112 \$TI: 69



GPG Focus 135F

By Mr CCF 20-20
EPD: CE: 6 \$API: 115 \$TI: 77



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 14 \$API: 144 \$TI: 81



WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPD: CE: 14 \$API: 166 \$TI: 104



JBSF Logic 5E

By W/C Relentless 32C
EPD: CE: 8 \$API: 116 \$TI: 74



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 15 \$API: 116 \$TI: 71



TJ 50K 485H

By TJ Teardrop
EPD: CE: 16 \$API: 172 \$TI: 92



W/C Style 69E

By Style 9303
EPD: CE: 17 \$API: 134 \$TI: 67



RRF Trading Up E777

By Pays to Believe
EPD: CE: 14 \$API: 133 \$TI: 77



JSUL Something About Mary 8421

By W/C Relentless 32C
EPD: CE: 12 \$API: 116 \$TI: 74



CDI Innovator 325D

By TJ Main Event 503B
EPD: CE: 12 \$API: 134 \$TI: 92

CATTLE *Visions*

Call for your free book
573-641-5270

Entire lineup online at:
www.cattlevisions.com

Semen available on the best
Angus and Clubbie sires too.

The genetics worth waiting for!

Thursday,

March 3, 2022

1:00 p.m., At the Ranch, Mandan, ND

KELLER BROKEN HEART RANCH

SELLING 200 HEAD

120 High-Performance Red & Black
Simmental & SimAngus™ Bulls and 80 Red
& Black Simmental & SimAngus™ Heifers



J188 - Reg# 3943900

Purebred - Homo Black/Polled
TJ HEISMAN 388F x WS MISS SUGAR C4
CE 13 BW -0.9 WW 83 YW 130 MCE 8
M 34 MWW 76 **API 168 TI 97**



J117 - Reg# 3943829

Purebred - Homo Polled
MR SR RED OCTOBER G1761 x WS ELECTRA E88
CE 18 BW -3.6 WW 72 YW 114 MCE 10
M 28 MWW 64 **API 191 TI 96**



J224 - Reg# 3943936

Purebred - Homo Black/Polled
TJ HEISMAN 388F x KBHR F026
CE 13 BW -0.2 WW 87 YW 129 MCE 8
M 33 MWW 77 **API 161 TI 93**



J164 - Reg# 3943876

Purebred - Homo Black/Polled
LCDR IMPACT 134F x KBHR E197
CE 11 BW 1.1 WW 101 YW 156 MCE 8
M 29 MWW 80 **API 166 TI 105**



J113 - Reg# 3943825

Purebred - Homo Black/Polled
LCDR IMPACT 134F x KBHR E197
CE 11 BW 0.8 WW 98 YW 153 MCE 8
M 29 MWW 78 **API 166 TI 104**



J083 - Reg# 3943795

Purebred - Homo Polled
MR SR RED OCTOBER G1761 x KBHR RED VELVET F055
CE 17 BW -1.1 WW 86 YW 132 MCE 10
M 25 MWW 68 **API 180 TI 101**



J142 - Reg# 3943854

3/4 SM - Homo Black/Polled
TJ GOLD 274G x KBHR D008
CE 16 BW -2.1 WW 79 YW 127 MCE 8
M 31 MWW 70 **API 163 TI 93**



J153 - Reg# 3943865

3/4 SM - Homo Black/Polled
TJ FLAT IRON 259G x KBHR E197
CE 14 BW -1.7 WW 79 YW 123 MCE 10
M 33 MWW 72 **API 175 TI 96**



J226 - Reg# 3943938

3/4 SM - Homo Polled
KBHR ALL AMERICAN G104 x KBHR C125
CE 11 BW 1.3 WW 95 YW 145 MCE 6
M 35 MWW 82 **API 133 TI 88**

Dwight, Susan & Jake Keller — Luke & Katy Keller — Tessa & Thomas Osterbauer

701-471-5215 Dwight • 701-471-1142 Luke • 701-471-5065 Jake • 701-445-7350 Home

1573 55th St., Mandan, ND 58554 • kbhr@westriv.com • www.kbhersimmental.com

EPDs as of 12/13/21

ALLIED
GENETIC RESOURCES

DVAuction



J140

Reg# 3943852

Purebred

Homo Black/Polled

Sire: CLRS GUARDIAN 317G

Dam: WS MISS SUGAR C4

CE 16

BW -2.1

WW 97

YW 149

MCE 10

M 33

MWW 81

API 195

TI 113



J071 - Reg# 3943783

1/2 SM - Homo Black

G A R HOME TOWN x KBHR MEDORA G132

CE 20 BW -2.2 WW 87 YW 144 MCE 14

M 25 MWW 69 **API 195 TI 110**



J105 - Reg# 3943817

Purebred - Homo Black/Polled

HOOK'S BEACON 56B x WS MISS SUGAR C4

CE 16 BW -2.0 WW 88 YW 136 MCE 11

M 32 MWW 76 **API 187 TI 105**



J130 - Reg# 3943842

Purebred - Homo Polled

MR SR RED OCTOBER G1761 x WS ELECTRA E88

CE 18 BW -2.9 WW 80 YW 125 MCE 10

M 28 MWW 68 **API 192 TI 100**



J138 - Reg# 3943850

Purebred - Homo Black/Polled

WS PROCLAMATION E202 x BAR CK MS X38 106Z

CE 17 BW -2.2 WW 79 YW 119 MCE 12

M 31 MWW 71 **API 184 TI 100**



J160 - Reg # 3943872

Purebred - Homo Black/Polled

HHS MR 847D x WS MISS SUGAR C4

CE 11 BW 0.5 WW 90 YW 144 MCE 7

M 29 MWW 74 **API 173 TI 101**



J255 - Reg# 3943967

Purebred - Homo Polled

MR SR RED OCTOBER G1761 x KBHR C078

CE 13 BW 0.7 WW 87 YW 138 MCE 7

M 29 MWW 73 **API 170 TI 98**



J177 - Reg# 3943889

Purebred - Homo Black/Polled

LCDR IMPACT 134F x KBHR MEDORA G132

CE 11 BW 1.6 WW 102 YW 166 MCE 7

M 30 MWW 81 **API 165 TI 105**



J203 - Reg# 3943915

Purebred - Homo Black/Polled

LBRS GENESIS G69 x KBHR MEDORA G132

CE 14 BW -0.1 WW 94 YW 148 MCE 9

M 29 MWW 77 **API 182 TI 105**



ASA# 3709132
BRIDLE BIT ECLIPSE E744 x TJ DIPLOMAT 294D
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN
Due 3/12/22 to CLRS Hillview 337H



ASA# 3709147
REDHILL 672X X004 231A x MCM TOP GRADE 018X
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN
Will calve by sale day to Hook's Beacon 56B



ASA# 3709088
TJ HEISMAN 388F x GW-WBF SUBSTANCE 820Y
HOMO BLACK HOMO POLLED PB SM
Due 3/7/22 to EGL Firesteel 103F



ASA# 3874310
KRJ HZN DIRECT IMPACT F805 x IR IMPERIAL D948
RED HOMO POLLED PB SM



ASA# 3874270
HOOK'S EAGLE 6E x TJ DIPLOMAT 294D
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN



ASA# 3918033
HOOK'S FULL FIGURES 11F x BRANT BIG TIME Z103S
RED HOMO POLLED PB SM



ASA# 3874209
KBHR CIMARRON F151 x MCM TOP GRADE 018X
HOMO BLACK HOMO POLLED PB SM



ASA# 3874349
G A R HOME TOWN x HOOKS SHEAR FORCE 38K
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN



ASA# 3874243
REDHILL 672X X004 231A x HOOKS SHEAR FORCE 38K
HOMO BLACK HOMO POLLED 3/4 SM 1/4 AN



ASA# 3874387
CLRS GUARDIAN 317G x HOOK'S BLACK HAWK 50B
HOMO BLACK HOMO POLLED PB SM
Sells Open



ASA# 3399281
CLRS DIVIDEND 405D x MCM TOP GRADE 018X
HOMO BLACK HOMO POLLED PB SM
Due 3/11/22 to Gibbs 8035F Xcite



ASA# 3874496
REDHILL 672X X004 231A x EAGLE PASS CONVERSION
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN
Sells Open

BRED FOR BALANCE

THE FUTURE IS HERE

Same great name and
cattle. Simply a new
brand for the future.



CLRS JOURNEY 317J

\$API 178
\$TI 95

ASA# 3874210

REDHILL 672X X004 231A x MCM TOP GRADE 018X
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN



CLRS JOHNNY WALKER 1049J

\$API 188
\$TI 105

ASA# 3874317

CLRS GUARDIAN 317G x HOOKS TITUS 31T
HOMO BLACK HOMO POLLED PB SM



CLRS JAMESON 808J

\$API 180
\$TI 101

ASA# 3874261

CLRS GUARDIAN 317G x LRS TENX EXCELLANCE 352C
HETERO BLACK HOMO POLLED PB SM



HA JUNGLE KING 102J

\$API 193
\$TI 104

ASA# 3875164

HOOK'S GALILEO 210G x BASIN PAYWEIGHT 168Z
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN



CLRS JENKINS 616J

\$API 174
\$TI 102

ASA# 3874237

WS PROCLAMATION E202 x GW-WBF SUBSTANCE 820Y
HOMO BLACK HOMO POLLED PB SM



CLRS JERICHO 336J

\$API 176
\$TI 92

ASA# 3874215

EGL FIRESTEEL 103F x MCM TOP GRADE 018X
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

MAKE PLANS TO JOIN US IN STARBUCK, MINNESOTA
FEBRUARY 11, 2022 • 1:00 PM (CT)

Clear Springs
Cattle Company

The Jim Wulf Family
Travis Wulf 320-288-6433
twulf09@hotmail.com
30819 250th St., Starbuck, MN 56381
Jim - 320-491-6312 Brady 320-424-2989

CLRS

BredforBalance.com

SELLING 125 BULLS,
50 BRED FEMALES, 1 ELITE DONOR
AND 5 FABULOUS OPEN HEIFERS.

HA

JRA

DVAuction
Broadcasting Real-Time Auctions

ALLIED
GENETIC RESOURCES

Marty Ropp 406-581-7835
Corey Wilkins 256-590-2487
www.alliedgeneticresources.com

TECS



**YOUR DATA.
THEIR FUTURE.**

**LIKE IT OR NOT —
WE KNOW THE TRUTH.**

Data drives our beef decisions today. Data will drive it even more tomorrow.

So, how do you get maximum genetic awareness at a tolerable price point?

One on one consultation and multiple pricing options allow ASA's Total Herd Enrollment to meet your family's needs. Squeeze every drop of genetic knowledge from your herd to give your kids and grandkids the greatest chance at raising their own families in the beef business. There are options available to meet the needs of almost any production system and they can work with any breed type.

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association
the@simmgene.com



FEBRUARY 23, 2022

**70 YEARLING BULLS
RED & BLACK
SELECT HEIFER LOTS**

**1PM CST
C DIAMOND RANCH
DAWSON ND**

**VISITORS RECEIVE
\$100 CREDIT & VOLUME
DISCOUNTS AVAILABLE**



ASA# 3969999

CDI 255J Homo Polled Homo Black PB SM
Hook's Glacier 37G x CDI Ms Right On 11Y



ASA# 3970159

CDI 327J Homo Polled Hetero Black PB SM
CDI Trustee 387F x LCDR Ms Cassidy 516C



ASA# 3970055

CDI 277J Homo Polled Homo Black PB SM
LCDR Impact 134F x CDI Ms 701T 13Z



ASA# 3970002

CDI 257J Homo Polled Blk Pending PB SM
LCDR Impact 134F x CDI Miss Fortified 72C



ASA# 3970102

CDI 298J Homo Polled Blk Pending PB SM
BCLR Manifesto G352 x CDI Ms Dealer 133G



ASA# 3970023

CDI 263J Homo Polled Homo Black PB SM
Hook's Glacier 37G x CDI Miss TaylorMade 75C



ASA# 3970015

CDI 259J Homo Polled Homo Black PB SM
LCDR Impact 134F x CDI Ms 701T 13Z



ASA# 3970139

CDI 320J Homo Polled Blk Pending PB SM
LCDR Identity 163G x CDI Ms Main Event 161F



ASA# 3970040

CDI 270J Homo Polled Homo Black PB SM
Hook's Glacier 37G x CDI Miss TaylorMade 75C



Neil Nicholson Family cdiamond@bektel.com Wesley & Kelsey
701.391.6205 C Diamond Simmentals 701.391.2838
4720 34th Ave SE Dawson ND 58428



Lazy C DIAMOND SIMMENTAL RANCH

FEBRUARY 2ND, 2022 - 1PM CST

Selling: @ THE RANCH - KINTYRE, ND

* **85** yearling & 18 month old Red & Black Simmental/SimAngus™ Bulls

* **SELECT** female & embryo lots

**PRE-SALE VISITORS ARE ALWAYS WELCOME & RECEIVE \$100 OFF A BULL PURCHASE
VOLUME DISCOUNTS & BEGINNING RANCHER DISCOUNTS**

ALL BLACK BULLS ARE VERIFIED HOMO OR HETERO BLACK



LCDR 505H API 173 TI 100
Homo Polled/Homo Black - 3/4 SM
EGL Firesteel x C4 son that's a full sib to last year's high sellers!



LCDR 215J API 158 TI 99
Homo Polled/Homo Black - PB SM
Lead off LCDR Favor son that showcases one of our best flushes in 2021!



LCDR 212J API 161 TI 94
Homo Polled/Black Pending - 3/4 SM
Combines two of our favorite donors,
X200 & 836Z! Sired by 867B.



LCDR 210J API 175 TI 101
Homo Polled/Homo Black - PB SM

A "new" but proven and exclusive sire group by "867B (2941225)" will be sale features, multiple baldies with super number profiles and the phenotype to impress.



LCDR 202J API 167 TI 95
Homo Polled/Black Pending - PB SM



LCDR 276J API 164 TI 100
Homo Polled/Black Pending - PB SM
Moderate yet massive best describes this flush
of C4 sons, sired by W/C Fort Knox!



LCDR 240J API 166 TI 93
Homo Polled/Red - PB SM
W/C Fort Knox sired red that pushes the
envelope for flash and creates conversation!



LCDR 227J API 156 TI 87
Homo Polled/Black Pending - PB SM
Ultra-complete W/C Fort Knox x 38W son that
will lead off the flush!

ALLIED
GENETIC RESOURCES

DVAuction Broadcasting
Real-time Auctions

LAZY C DIAMOND RANCH

CHRIS & JULIA NICHOLSON || 6235 23RD AVE SE || KINTYRE, ND 58549

CHRIS: 701-391-6904 || EMAIL: CNN2005@HOTMAIL.COM

f "LazyCDiamondSimmRanch"

www.lazycdiamondranch.com



LCDR 350J - API 153 TI 89
 Homo Polled/Red 5/8 SM
 Unique set of Lcdr Fanatic flush brothers by the powerful X200 donor!



LCDR 362J API 143 TI 86
 Homo Polled/Red Blaze - 3/4 SM
 Unique pedigree on this fancy red blaze Motley son!



LCDR 356J API 140 TI 96
 Homo Polled/Black Pending - 3/4 SM
 Large Lcdr Impact sire group will once again be sale features!



LCDR Ms Jazzy 384J API 147 TI 93
 Homo Polled/Black Pending - 3/4 SM
 Powerful yet feminine!!!
 The X200 x Lcdr Favor mating is one of our favorites.
 Pick of the X200 daughters will sell!



LCDR Ms Jane 4J API 159 TI 99
 Homo Polled/Homo Black - PB SM



LCDR Ms Jolene 32J API 159 TI 99
 Homo Polled/Homo Black - PB SM

LCDR Favor x 56 flush mates to a stand out set of full brothers!
Pick will sell!



LCDR Ms Jinks 382J API 147 TI 93
 Homo Polled/Black Pending - 3/4 SM



LCDR Ms Julia 12J API 176 TI 105
 Homo Polled/Homo Black - PB SM



LCDR Ms Jade 2J API 176 TI 105
 Homo Polled/Homo Black - PB SM

Pick of the 867B (2941225) x C4 daughters will be a sale highlight!



LCDR Ms Joni 77J API 156 TI 87
 Homo Polled/Red Blaze - PB SM



LCDR Ms Jetta 93J API 164 TI 100
 Homo Polled/Black Pending - PB SM



LCDR 57J API 162 TI 92
 Homo Polled/Homo Black - PB SM
 BCLR Cash Flow x 836Z daughter that offers an outcross! Pick of the 836Z daughters will sell!

Offering pick of these two
W/C Fort Knox x 38W (red blaze)/C4 (black baldy)

Why Use EPD and Indices to Make Decisions for Bull Sales?

by Chad Russell, master of science student with Dr. Spangler at the University of Nebraska–Lincoln



Chad Russell

EPD and indices are valuable selection tools, and can be especially useful when selecting your next herd sire.

Until the development of expected progeny differences (EPD), most purchasing decisions of bulls were based on phenotypic measurements and features as an estimate to how that bull's calves would perform. Phenotypes (P) are the combination of genetics (G) and environment (E); ($P = G + E$). There are components of genetics that aren't heritable, such as the unique combination of genes that results in hybrid vigor, or inbreeding suppression. These gene combinations will influence an animal's own phenotype, but won't be passed down to their offspring. EPD estimates only the heritable genetic component of that animal. So why would you want to make a purchase decision just on the genetic merit?

For an example, let's look at the relationship between an animal's own birth weight and the portion of that phenotype related to their genetic merit for birth weight. If you were to take two bulls whose EPD for birth weight were -1.0 and -4.0 lbs. and you breed your herd to both of these bulls, in a hypothetical situation where the calves have the same environment, the equation $P = G$. As a result, the second bull's calves would on average be 3 lbs. lighter at birth, all other factors equal, which may reduce the number of problematic births caused by dystocia.

But that single birth weight you see in the catalog for that bull is influenced by his environment and his unique gene combinations, which aren't heritable. Was he treated differently than other bulls, or weighed later or as soon as he hit the ground? EPD predictions use his own birth weight record as well as records from his half-sibs, parents, and any relevant genetic information — such as breed, birth year, comparisons to contemporaries, genomics, and pedigree — to better estimate his true potential and prevent over- or underestimation based off of just his own birth weight record.

Similarly, we are able to improve the accuracy of the estimate of his potential by using records from his progeny. However, it takes time for his calves to hit the ground, and a risk is being taken by using him for breeding when the accuracy is lower. Enter genomic testing. By identifying markers in his DNA that play major parts in his performance, we can incorporate information that is equivalent to already having ~20 calves on the ground. This provides an increase in accuracy that may alleviate some risk from breeding a bull to your cows and not getting what you want.

Adding a DNA test to your decision is like knowing . . .

- 25+ calving ease scores
- 22 birth weights
- 25+ yearling weights
- Stayability/productivity records on 15 daughters
- 6 carcass weights
- 10 marbling scores
- 8 ribeye measurements

All this from a test you can complete before you wean the calf.

\$All Purpose Index (\$API)

Predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API		2 # Females per year		3 # years using the bull		Profit Potential	
A	\$120	X	25	X	5	=	\$15,000	
B	\$180	X	25	X	5	=	\$22,500	
Difference							=	\$7,500

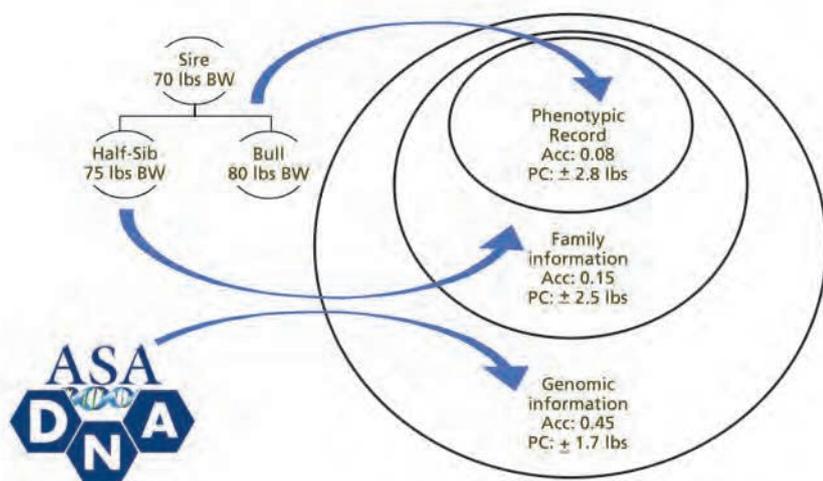
Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for 1, 2, and 3 to compare your potential earnings.

These influences on phenotypes hold true for all heritable traits, which leaves a lot to consider when buying a bull. In order to make it simpler, we have indices such as the All Purpose Index (\$API) and Terminal Index (\$TI) that take into account many EPD and combine them in one value expressed in dollars of profitability predictions among bulls. These indices estimate profitability when a percentage of

daughters remain in the herd as replacements and other calves are terminal (\$API), or a strictly terminal system (\$TI), depending on what your operation needs to meet its goals.

This bull sale season, study the numbers to ensure you select the heritable portion of what you see and pay attention to economic indexes to select for profitability of future genetics.

Incremental increase in accuracy of an EPD



As more information is known on an animal, the accuracy of the EPD increases. Information includes an animal's own records; family information, such as parents and siblings and their records; genomics; and eventually progeny. Genomic information for BW adds an equivalent of 22 progeny records. For example, if a bull had a BW EPD of 2.0 lbs. and an accuracy (Acc) value of 0.15., the associated possible change (PC) is ± 2.5 lbs. Therefore, we would expect his "true" BW EPD to be between -0.5 and 4.5 lbs. (2.0 ± 2.5) 68% of the time. If genomics are added, the accuracy might increase to 0.45 and the possible change will drop to 1.7, leaving a range for his "true" BW EPD between 0.3 and 3.7.

ST

**PUTTIN' BEEF
WHERE IT COUNTS,
IN YOUR POCKET BOOK!**

**EKSTRUM SIMMENTALS
Annual Bull Sale
February 5, 2022 | Kimball, SD**



EKR Commissioner 532J

ASA# 3964139 • BD 2/23/21 • BW 101# • WW 842#
EPD CE 4.4 BW 5.9 WW 102.3 YW 154.4
MCE 6.3 MM 23.3 MWW 72.4 API 125.1 TI 83.5



EKR Red Quake 809J

ASA# 3964281 • BD 2/18/21 • BW 81# • WW 812#
EPD CE 9.0 BW 2.4 WW 82.6 YW 121.3
MCE 3.1 MM 30.9 MWW 70.3 API 102.0 TI 76.3

RAISING OUTCROSS PERFORMANCE SIMMENTAL GENETICS FOR OVER 50 YEARS!

EKSTRUM

RAISING
SIMMENTALS
SINCE 1970

EK
SIMMENTALS
& SIMM/GENETICS

EKSTRUM SIMMENTALS & SIMGENETICS

Clay Ekstrum: (H) 605-778-6185 / (C) 605-730-1511 | John Ekstrum: 605-778-6414
36220 257th St. Kimball, SD 57355 | Email: clayekstrum@midstatesd.net

Find us on Facebook: Ekstrum Simmentals

WWW.EKSTRUMSIMMENTALS.COM

South Dakota's source for outcross performance Simmentals specializing in red breeding stock

EPD as of 12/6/21

Videos online & live sale broadcast at www.dvauction.com

DVAuction
Auctioneering Your True Assets



Simmental

Our past, present & future!

We have more than 90 years of combined expertise in breeding Simmental cattle that will have a positive impact on your herds now and into the future!



Annual Production Sale

Friday, Feb. 18, 2022

Kist Livestock, Mandan, ND • 1 p.m.

130 Bulls and 50 Bred Heifers

**Red and Black
Simmental and SimAngus™
Genetics**

Dakota Xpress families celebrate 90+ years of history raising Simmental cattle

When the Staigle and Hansen families began using Simmental genetics in the late 1960's and 1970's, respectively, both families appreciated the performance, added growth and extra shot of heterosis their Simmental bulls injected into their calves. They saw qualities in those Simmental calves that have stood the test of time. Both families were recently recognized by the North Dakota Simmental Association as Pioneer Breeders and Promoters of the Year.

"Our commitment today – as it was then – is to produce sustainable livestock systems that will endure for generations down the road," said Wade Staigle, a founding member of the Dakota Xpress Simmental group and owner of Mandan Lake Simmentals at Center, N.D.

"The life of ranching in North Dakota takes many hours of planning and a constant attention to detail and organization," added Kevin Hansen, owner of Hansen Simmental Ranch at Ryder, N.D., and founding member of Dakota Xpress. "Ranch work is never quite complete as there is always something that needs attention, but it is a lifestyle and work ethic that we truly feel we are blessed to be involved in on a daily bases."

Both operations take great pride in providing quality seedstock and the opportunity to work together to market them through the Dakota Xpress sale.

Staigles and Hansens strive to produce functional cattle that have unassisted calving, rapid growth to weaning and yearling, and possess a high quality carcass with marbling and rib eye. They are also equally interested in the maternal aspect of the cow/calf operation.

"Cows need to calve on their own, have the maternal instinct to mother the calf and raise a rapid gaining calf to weaning," Staigle said.

The cow needs to do all this on a grass diet in the summer months and a high roughage ration in the winter months, with little or no additional supplement," added Hansen. She also is expected to breed back annually producing a calf that has those trouble free attributes bred into the genetic package.

"We feel privileged to work together as two separate ranches with like minded family values, and philosophies when raising cattle and kids, Hansen said.

Both Staigle and Hansen ranches were started by their parents and grandparents so the land they ranch on has been in the family for generations. The goal formulated on our ranches is to pass that legacy on to our children and the families to follow.



The Kevin Hansen Family



The Wade Staigle Family



Laramie Staigle and Slade Hansen are third-generation friends and aspiring Simmental breeders.



Wade Staigle Family (701) 226-6464

Kevin Hansen family (701) 720-6551

www.dakotaxpress.com

 Find us on Facebook!



SAPI: 135
STI: 81

Long's Red Answer H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8
ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled, rare Red
Answer son!



SAPI: 147
STI: 86

Mr SR Mic Drop G1534

Mr SR 71 Right Now E1538 x
JBS Big Casino 336Y
ASA# 3568352 • Homo Black • Homo Polled
A true spread bull with extra MCE, Docility,
Marbling and production profit potential.



SAPI: 167
STI: 104

WS Proclamation E202

CCR Cowboy But 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



SAPI: 107
STI: 84

Rocking P Vintage H008

Pays To Believe x Quantum Leap
ASA# 3772248 • Black • Polled
2021 Cattlemen's Congress Division
Champion! COOL!



SAPI: 114
STI: 77

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 104
STI: 76

WCL No Limits G302

Mr. CCF 20-20 x American Pride
ASA# 3659712 • Homo black • Homo polled
No Limits is a neat patterned bull out of
the legendary 20-20!



SAPI: 119
STI: 74

Mr CCF Clarified E3

Mr CCF 20-20 x
Miss CCF Sheza Superstar by Duracell
ASA# 3275273 • Homo black • Homo polled
Backed by the Louisville and Denver Champion
Sheza Bonnie, Clarified offers elite phenotype,
proven genetics, and a balanced EPD profile.



SAPI: 125
STI: 75

OBCC CMFM Deplorabull D148

W/C Executive Order x LazyH/Adkins Blkstr Z15
ASA# 3150188 • Homo Black • Homo Polled
Newly on the open market for 2021! Deplorabull
is the \$100,000 valued herd sire prospect that
was the talk of Kansas City and Louisville in
the fall of 2016. He was named Bull Calf Champion
at both the American Royal and the NAILE.



SAPI: 114
STI: 81

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous
structural soundness! 2018 Fort Worth
Champion!



SAPI: 111
STI: 82

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 132
STI: 87

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Champion
% for Lee.



SAPI: 112
STI: 72

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



SAPI: 173
STI: 104

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



SAPI: 117
STI: 71

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steen-
hoek multiple time champion WHF Summer 365C.



SAPI: 123
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled
Backdraft owns unrivaled maternal strength,
combining noted breed-leaders "Flatout Flirty"
and "Miss Werning KP 8543U".



SAPI: 118
STI: 75

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



SAPI: 117
STI: 70

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012
American Royal Champion!



SAPI: 115
STI: 72

GEFF County O 736E

Loaded Up x RAJE/PB Montecito 63W
ASA# 3289219 • Hetero Black • Homo Polled
County O goes back to the Rhythm donor at
Ruby's! He's a featured herdsire at Griswold
Cattle Co, OK and is making the right kind!



SAPI: 113
STI: 72

W/C Double Down 5014E

W/C Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



SAPI: 116
STI: 73

JSUL Something About Mary 8421

W/C Relentless 32C x JBSF Proud Mary
ASA# 3565879 • Black • Polled
His pedigree, Relentless (Utah x 8543U) x
JBSF Proud Mary (High Regard x Steel Magnolia),
just solidifies the ability to transmit maternal, in
fact it shouts it!

COOL Additions!

CATTLE *Visions*

573-641-5270 • www.cattlevisions.com



SAPI: 211
STI: 116

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020
"Bred For Balance" Sale. He's the breed's #1
SAPI Purebred and #2 Marbling Purebred!



SAPI: 134
STI: 87

CCS/WHF OI' Son 48F

CDI Innovator 325D x WHF Summer 365C
ASA# 3452997 • Homo Black • Homo Polled
OI' Son is one of the newest and HOTTEST bulls
on the market! Siring champs for JS Simmental
in his first calf crop!



SAPI: 102
STI: 70

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-
quality progeny! His first crop of heifer calves
has produced champions at the highest levels!



SAPI: 134
STI: 84

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Grissold's red bull purchase from the
2021 Werning sale!



SAPI: 109
STI: 79

H/C - W/C Fast Lane 9085G

Rubys Turnpike 771E x W/C Miss Werning A343
ASA# 3667480 • Homo Black • Homo Polled
A popular feature in the 2020 NWSS Pen Show!



SAPI: 127
STI: 79

W/C Bank On It 273H

PWC Bankroll 811D x Hooks/ KS Sequoia
ASA# 3808104 • Hetero • Black Homo Polled
Grissold selected him at the \$202,000 high
seller at Wernings 2021 sale!



SAPI: 138
STI: 84

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at
Western Cattle Source, NE!



SAPI: 98
STI: 71

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and
Vogler's high selling lots this past year!



SAPI: 147
STI: 101

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



SAPI: 124
STI: 79

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied performance driven baldy!



SAPI: 187
STI: 91

Bar CK Red Empire 9153G

IR Imperial x CDI Verdict
ASA# 3766616 • Homo polled
High selling bull at BAR CKs 2021 Sale! Top 1%



SAPI: 161
STI: 107

W/C Innovator 533H

CDI Innovator x WS Miss Sugar C4
ASA# 3808125 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and
LCDR Impact and Favor. 533H is a power bull
with a 1,500# YW.



SAPI: 161
STI: 100

W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR
Impact and Favor. 9002H is the CE leader
Innovator son and higher SAPI.



SAPI: 150
STI: 93

RBS Upper Hand H288

W/C Bankroll 4254F x RBS Uptown
ASA# 3827413 • Hetero Black • Homo Polled
Reck's 2021 high seller to Hart's, SD. Reck's
describe him as impressive a bull they've raised.
902# WW combined with excellent feet, joints
and profile!



SAPI: 119
STI: 77

CKCC Relevant 0639H

ES Right Time x WCS Mr Razor
ASA# 3786555 • Homo Black • Homo Polled
One of the few Right Time sons to be available
this season. He's a powerfully constructed, heavy
muscled 3/4 who was the second high seller at
CK/Wager Sale.



SAPI: 102
STI: 72

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

If they don't load they don't pay.

We see the struggles feeders are facing
with heavy-weight, straightbred calves.

Carcass and gain are crucial, but you
demand a healthy, vigorous calf that
makes it on the truck.

Crossbreeding and Heterosis —
added calf survivability without
sacrificing Marbling and Gain.

Let us help source
and identify responsibly
crossbred calves.

Demand a third party
validation through the IGS
Feeder Profit Calculator™
— at No Cost!



**Feeder Profit
CALCULATOR™**

 **IGS** International
Genetic Solutions

beef@internationalgeneticsolutions.com

www.internationalgeneticsolutions.com

406-205-3033

ANNOUNCING OUR ONLINE SALE

MONDAY

MARCH 21st

CLOSES 8:00 PM CST
SELLING ELITE FALL BORN HEIFERS
& STRONG BREEDING AGE HERD SIRES

THANK YOU TO EVERYONE WHO PURCHASED OUR GENETICS
FROM THE EVENT, COWBOY KIND & OUR ONLINE BULL SALE THIS FALL!



Benes Family Gateway Genetics



Jeremy Leech



Anderson Farms



Joseph Blount & Kade Stuckly



Anderson Farms & Sisco Brothers



RS&T Simmentals



Chris Woerner



Todd Bremer



Ryan Belgum & Quentin Smola



Kenny Egelhoff

VOLK
LIVESTOCK

DEAN VOLK // 402.992.9997

84204 545TH AVE • BATTLE CREEK, NE 68715



- ✓ More Pounds.
- ✓ More Muscle.
- ✓ More Marbling.
- ✓ More Profit.

Success. SimAngus™.

"To really see premium value at a good cost of gain, animal genetics need to have potential for both muscle and marbling. Simmental and Simmental-crossed cattle really fit the bill."

Tracy Brunner
Cow Camp Feedyard

"A large percentage of the cattle we feed have Simmental influence. Simmental has what a lot of cows need — more carcass weight, more live weight, more ribeye area, and still keeps the marbling intact."

Tom Williams
Chappell Feedlot

Trait	Simmental Rank vs. Major Continental Breeds	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second

Across-Breed EPD Table, GPE Rep. 22, MARC, USDA

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

 **IGS** International
Genetic Solutions
beef@internationalgeneticsolutions.com
www.internationalgeneticsolutions.com

Our customers are at the **CENTER** of our breeding decisions!

47th Anniversary Production Sale

Saturday, February 5, 2022

Private Treaty Auction • 1 p.m. CST Sharp

At the Farm • Corning, Iowa

RED ANGUS • RED SIMMENTAL • RED SIMANGUS™

FEBRUARY 2022						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
14	15	16	17	18	19	
21	22	23	24	25	26	
28						



For 47 years, we have been breeding cattle with our customers in mind. Every breeding decision we make is weighed on the principles of balanced traits that deliver profitability.

Through complete, predictable genetics, we are able to offer our loyal customers options that fit their operation whether they are selling calves off the cows, backgrounding or finishing. And if our customers retain their replacement females, they can be confident our genetics will carry the maternal qualities that make superb, productive cows.

We encourage you to share your operation's goals with us and let us help you discover how Loonan genetics can add profitability to your bottom line.

110 Yearling Bulls

- 30 years of carcass traits, ultrasounding since 1993
- Calving ease
- Performance
- Disposition
- Uniform, thick and easy-fleshing
- Priced from \$3,000, \$3,200 and \$3,500

Heifers will be offered private treaty in the fall as bred heifers.

Featuring progeny from these exciting new sires!



BSF LIKABLE G288 N6
#4171382 RAAA



RIGHT ON PROFITBUILDER 8043
#3975636 RAAA



HOOK'S GEYSER 101G
#3563864 ASA



Visitors are welcome to visit the farm before the sale to view the bulls. Just give us a call!

RED ANGUS • RED SIMMENTAL • RED SIMANGUS™



Judy Loonan
Rick Thompson, Herdsman

STOCK FARM

Phone: (641) 322-3921 • 1724 Holly Avenue • Corning, IA 50841

Judy's Cell: (515) 423-5642 • Rick's Cell: (515) 229-0920

Email: lsfrass@gmail.com • loonanstockfarm.com

"Located in the hills of southwest Iowa"

MORE MEANS MORE

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association



More carcass weight, live weight, muscle, marbling and profit.

Simmental genetics offer all this and more of the traits your herd needs to stay profitable.

Backed by the most comprehensive beef cattle genetic database, the **American Simmental Association** offers commercial producers more selection and marketing tools than any other breed association.

All to strengthen your bottom line.

STAND STRONG SIMMENTAL

406-587-4531 • simmental.org



Schiefelbein Farms

You Buy, We Bid!

31st
Annual
Bull &
Female
Sale



Schiefelbein Showman
Reg. # 19260249
Our record setting, top selling bull.

Semen available at Bull Barn

400 Bulls Sell...

Sat., February 19, 2022 • 11 a.m.
at the farm near Kimball, MN

Plus

**Registered Angus
Bred Heifers Sell!**

Featuring large groups of the breed's leading sires:

Showman	Musgrave Crackerjack	Protocol, iBULL,
Woodhill Relevance	38 Special	Warranty
Wall Street	The Rock	Jindra Acclaim
Growth Fund	Woodhill Blueprint	Baldrige Beast Mode
SYDGEN Enhance	Schiefelbein; Skol,	Tex Playbook 5437
Mogck Entice	Endgame, Attractive,	Colonel
GAR Home Town	Rhombus, Allied,	Discovery
GAR Ashland		Sitz Resilient
LD Capitalist	<i>plus many, many more.</i>	VAR Power Play

**Let us help
you top the
market!**



*Don't Miss Minnesota's
Largest Angus Sale!*

• DNA Tested
through

ANGUS
Powered by Neogen GeneSeek

• Free Delivery • Sight Unseen Guarantee

Find Your Bull Here! ♦ Saturday, Feb. 19, 2022

Plan to join us for these events:

Friday, February 18, 2022

12 noon	Viewing of Sale Cattle
2 till 5 pm	Tour of the Farm
4 till 6 pm	Social Hour (Free Drinks & Appetizers)
5 pm	Premium Beef Panel
6 pm	Free Prime Rib Dinner with all the fixings

Saturday, February 19, 2022

9:00 am	Viewing of Sale Cattle
10:30 am	Free Beef Lunch
11:00 am	2022 Sale Begins

(NOTE: All events will take place at the sale facility)



Find us on
Facebook



Contact us today! Visitors always welcome.

Schiefelbein Farms

Frank Schiefelbein & Family

74208 360th St., Kimball, MN 55353

320/266-8487 (Dan) • 320/224-5830 (Tim) • 303/324-5149 (Don)

info@schiefelbeinfarms.com • www.schiefelbeinfarms.com

www.schiefelbeinfarms.com

Before you load that new bull . . .

There is something you deserve to know.



The Problem:

Cattle feeders are experiencing abnormally high death loss with many straightbred calves.

The Solution:

Responsible Crossbreeding
with **Simmental**

Highlight the health and genetic value of your Simmental influenced calves through the **IGS Feeder Profit Calculator™**.



The Second Annual
PRODUCTION SALE AT LONG'S SIMMENTALS

February 7, 2022 at 1:00 pm | At the Farm in Creston, Iowa

The gates are open!



Long's Full Figure J23

Hook's Full Figure 11F x Long's U30

Purebred herd sire prospect with an elite number profile!



Long's Loaded Up J100

W/C Loaded Up 1119Y x Long's Carmen

Homo Polled son of the National Champion, Carmen!



Long's Player H64

Long's The Player x Long's D40

Safe AI to Long's/BF Entitled H15 - Due 2/11/22



Long's Carmen

2019 AJSA National Champion Bred & Owned

Progeny, an IVF Cycle, & exclusive genetic opportunities will sell!



**REGISTERED SIMMENTAL, ANGUS AND
SIMANGUS™ BULLS**

INNOVATION
AG MARKETING, LLC

Graham Blagg: 530-913-6418

Tim Anderson: 605-682-9343

Auctioneer Jered Shipman: 806-983-7726

INNOVATIONAGMARKETING.COM



**ELITE REGISTERED SIMMENTAL BRED
FEMALES**

LONG'S SIMMENTALS

3272 320th Street | Creston, IA 50801

Rob: 641-344-3028 | Tyler: 641-344-5085

Cody: 641-344-4357

LONGSIMMENTAL.COM

Watch Facebook for sale features, videos and more information!



ALL PURPOSE MORE PROFIT



 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association



The American Simmental Association's \$All Purpose Index (\$API) predicts cow herd profitability while keeping pressure on terminal traits.

And data from the last two decades show it's working. Better genetics translate to increased profits for bulls used to sire replacement heifers and harvest remaining calves.

Build a herd that works as hard as you do.

**STAND STRONG
SIMMENTAL**

406-587-4531 • simmental.org

BENDA RANCH

Simmentals

Annual Production Sale

Monday, February 14, 2022 – 1:00 PM

Kimball Livestock Exchange, Kimball, SD



JBS Mr Boulder 938J

CCR Boulder x DCR Domination
3/4 SM • BD: 2/16/21 • ASA# 3956915
Adj. WW: 679 lbs. Ratio: 102

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
14	-8	75	114	.24	7	25	62	138	81



JBS Mr Cash Flow 812J

BCLR Cash Flow x CNS Dream On
PB SM • BD: 3/22/21 • ASA# 3956809
Adj. WW: 758 lbs. Ratio: 114

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
13	1	87	129	026	6	15	58	146	82



JBS Mr Earl 752J

3BS Earl x WS Prime Beef
PB SM • BD: 3/12/21 • ASA# 3956789
Adj. WW: 785 lbs. Ratio: 118

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
10	2.5	98	139	.26	6	32	81	143	92



JBS Mr Renown 731J

SAV Renown x JBS Big Casino
1/2 SM • BD: 3/22/21 • ASA# 3956806
Adj. WW: 756 lbs. Ratio: 114

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
9	1.8	92	142	.32	3	18	64	116	77



JBS Mr Blackhawk 902J

Hook's Blackhawk x CCR Boulder
5/8 SM • BD: 2/25/21 • ASA# 3956934
Adj. WW: 791 lbs. Ratio: 119

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
16	-2.4	92	142	.31	9	24	70	155	93



JBS Mr Night Watch 907J

W/C Night Watch x J Bar J Nightride
PB SM • BD: 2/16/21 • ASA# 3956920
Adj. WW: 787 lbs. Ratio: 119

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
16	-1.3	92	133	.26	8	31	76	158	96

Other Sires:

Hook's Frontline,
WS Proclamation, TJ Main Event,
WCS El Dorado, Cables Turn Ur Head

We will winter the bulls until April 15
and semen test.

Bulls had no creep feed.

Cattle pictures can also be viewed at:
www.bendaranch.com

Contact us for a sale catalog.

Video Sale - watch and bid online



Benda Ranch Simmentals

Jim & Jay Benda

26106 366th Ave, Kimball, SD 57355

email: bendaranch@midstatesd.net • www.bendaranch.com

Home: 605-778-6703 • Jim Cell: 605-730-6703 • Jay Cell: 605-730-0215



Also selling this year:
24 top-end registered bred heifers, most will calve in March



JBS Miss Night Watch 804H

W/C Night Watch x JBS Mr Force 107A • PB SM •
BD: 2/12/20 • ASA# 3792517

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
13	-.1	77	111	.22	7	33	71	140	81

EPD as of 12.8.2021

KLINE



SIMMENTAL RANCH

Hurdsfield, North Dakota

10th Annual Production Sale

FEB. 6, 2022

AT THE RANCH • HURDSFIELD, ND

Selling: 55 Simmental and SimAngus™ Bulls
35 Registered Open Heifers
& 25 commercial bred black heifers



J14

W/C LOCK DOWN 206Z x DCR MR POWER UP E68
ASA#: 3953732 • BD: 2/17/2021 • 3/4 SM 1/4 AN

Act. BW	EPDS	CED	BW	WW	YW	MCE
89	10.4	2	96.1	146.7	6.8	
Adj. 205	MILK	MWW	MARB	REA	API	TI
851	28.9	76.9	0.12	0.88	119.3	83.9



J102

WLB BLOOD RUNNER 3011C 461F x KLSR GAME CHANGER Z32
ASA#: 3982287 • BD: 3/18/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
92	3.5	5.5	90.6	134	2.5	
Adj. 205	MILK	MWW	MARB	REA	API	TI
850	24.9	70.2	-0.11	0.99	115.2	73.9



J51

WLB BLOOD RUNNER 3011C 461F x MRL RED WHISKEY 101B
ASA#: 3953684 • BD: 3/5/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
89	6.7	3.7	85.7	123.8	3.7	
Adj. 205	MILK	MWW	MARB	REA	API	TI
793	23.6	66.4	-0.01	0.91	120.3	75.9



J87

WLB BLOOD RUNNER 3011C 461F x IPU ROYAL FLUSH 4C
ASA#: 3953709 • BD: 3/15/2021 • 3/4 SM 1/4 CS

Act. BW	EPDS	CED	BW	WW	YW	MCE
101	3.7	6.2	90.7	133.4	0.8	
Adj. 205	MILK	MWW	MARB	REA	API	TI
816	25	70.3	-0.02	0.98	107.8	75.2



J59

MRL RED WHISKEY 101B x OLF RED PATRIARCH W124
ASA#: 3953679 • BD: 3/7/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
90	11.6	1	80.3	122.7	7.9	
Adj. 205	MILK	MWW	MARB	REA	API	TI
782	22.9	63	0.24	0.81	129.8	78.7



J48

MRL RED WHISKEY 101B x OLF RED PATRIARCH W124
ASA#: 3953686 • BD: 3/4/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
95	7.1	3.4	88.8	126.6	7.5	
Adj. 205	MILK	MWW	MARB	REA	API	TI
819	24.8	69.1	0.08	0.79	123.5	80.5



J43

MRL RED WHISKEY 101B x KLSR MORNING DOVE Y10
ASA#: 3953718 • BD: 3/2/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
100	5.4	5.8	93.6	136	5.4	
Adj. 205	MILK	MWW	MARB	REA	API	TI
774	22.8	69.5	0.04	0.86	111.7	79.2



Join us for our 10th Anniversary Sale in our new heated sale facility!

Visitors welcome anytime!

Monty & Terri • Matt, Eddy, Emersyn & Landri Kline
Matt: (701) 693-6317 • Monty: (701) 693-6806

FEEDER CALF MARKETING ASSISTANCE REPLACEMENT HEIFER CALF BUY BACK

Our customers' success is our success!



J44

LFE THE RIDDLER 323B x IPU ROYAL FLUSH 4C
ASA#: 3953665 • BD: 3/2/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
98		5.8	4.2	97.8	154.4	4.8
Adj. 205	MILK	MWW	MARB	REA	API	TI
832	22.2	71.1	0.08	1.08	131.1	85.2



J7

SITZ STELLAR 726D x LFE THE RIDDLER 323B
ASA#: 3953707 • BD: 2/15/2021 • 1/2 SM 1/2 AN

Act. BW	EPDS	CED	BW	WW	YW	MCE
85		11.7	0.6	96.7	155.7	7.2
Adj. 205	MILK	MWW	MARB	REA	API	TI
796	21.9	70.3	0.37	0.64	145.7	91.2



J24

SITZ STELLAR 726D x QB BLUEPRINT D47
ASA#: 3953676 • BD: 2/21/2021 • 1/2 SM 1/2 AN

Act. BW	EPDS	CED	BW	WW	YW	MCE
84		10.3	1.5	90.7	145.5	5.4
Adj. 205	MILK	MWW	MARB	REA	API	TI
780	19.6	64.9	0.37	0.62	137.3	86.3



J91

DCR MR MAIN ATTRACTION E18 x KLSR RED MAN Y26
ASA#: 3953674 • BD: 3/19/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
90		5.1	3.8	77.9	112.9	1
Adj. 205	MILK	MWW	MARB	REA	API	TI
802	30	69	0.08	0.94	120.5	74



J96

DCR MR MAIN ATTRACTION E18 x S A V HARVESTOR 0338
ASA#: 3953725 • BD: 3/18/2021 • 3/4 SM 1/4 AN

Act. BW	EPDS	CED	BW	WW	YW	MCE
97		5.9	4.1	78.6	123.4	5.1
Adj. 205	MILK	MWW	MARB	REA	API	TI
793	27.1	66.4	0.17	0.75	106.8	71.6



J20

SPRINGCREEK IRONSIDES 53G x NLC BREAK FREE 72W
ASA#: 3953666 • BD: 2/19/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
97		7.8	4.4	96.3	145.2	6.5
Adj. 205	MILK	MWW	MARB	REA	API	TI
787	28.8	76.9	0.12	1.01	137.5	85.5



J53

SPRINGCREEK IRONSIDES 53G x TNT TANKER U263
ASA#: 3953682 • BD: 3/5/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
96		4.4	5	91.4	136.4	4.9
Adj. 205	MILK	MWW	MARB	REA	API	TI
779	31.3	76.9	-0.02	1.04	119.9	77.9



J40

SPRINGCREEK IRONSIDES 53G x LFE THE RIDDLER 323B
ASA#: 3953693 • BD: 3/1/2021 • PB SM

Act. BW	EPDS	CED	BW	WW	YW	MCE
90		5.4	4.5	93.5	146.4	5.2
Adj. 205	MILK	MWW	MARB	REA	API	TI
788	31.5	78.2	0.03	1.04	129.3	81.7



J114

WLB MANITOBA 52Z 435B x RENDEZVOUS LOCOMOTIVE 808
ASA#: 3953689 • BD: 3/20/2021 • 3/4 SM 1/4 AN

Act. BW	EPDS	CED	BW	WW	YW	MCE
91		5.5	4.1	87.5	125.4	2.8
Adj. 205	MILK	MWW	MARB	REA	API	TI
825	21.8	65.5	0.02	0.86	97.8	72.1

E-mail: klsrcows@gmail.com • www.KLSRCOWS.com • [f/Kline Simmental Ranch](https://www.facebook.com/KlineSimmentalRanch)

Contact us for a catalog, videos, DNA and other updates prior to sale day.

DVAuction
Broadcasting Real-Time Auctions

EPD's as of 12/14/2021

INDUSTRY UPDATE

ASA Invites You to Houston

by Chip Kemp, director, ASA and IGS Commercial and Industry Operations

The calendar can cause a bit of anxiety this time of year. Holiday schedules, kids' basketball games, tax deadlines, calving dates, AI timelines, and bull sales. With all the fancy new technology to track our schedules we still haven't found a way to offload the actual responsibility of performing the task. Yes, we more easily keep things straight, but that usually means we just add more things to our commitment list. Schedule organization often seems to beget more and more obligations on the schedule.

But, on occasion there are new professional development experiences that one must consider. Or for some, maybe it is a bucket list item. No matter what you consider it — work or play — if you are considering adding the 2022 NCBA convention to your calendar I strongly urge and invite you to stop by the International Genetics Solutions (IGS) pavilion. This is a brand-new approach to industry outreach. Many of the IGS partners will be working together to share the story of their individual organizations along with the power of collaboration for the betterment of the beef business. You can stop

by the American Simmental booth within the pavilion (booth 2517) to discuss the latest opportunities and approaches for our members and their customers. You can also view industry-relevant talks and panel discussions at the IGS hub (booth 2425). Stay tuned to our various outlets to learn more specifics on what we have planned for NCBA.

Your ASA team looks forward to visiting with many of you in Houston in early February. You can find the details at convention.ncba.org. In the meantime, continue to conquer that calendar!

NCBA Demands Definitive Labels for Lab-Grown Meat

In early December, the National Cattlemen's Beef Association (NCBA) submitted comments to the United States Department of Agriculture's Food Safety and Inspection Service (USDA-FSIS) related to the labeling of meat or poultry products that contain lab-grown animal cells. NCBA believes that the term "beef" should only be applicable to products derived from livestock raised by farmers and ranchers.

CONTINUED ON PAGE 58

The Spring TURNOUT

April 9, 2022 5:00 pm
at the Ranch, Worthing, SD

Featuring 50 BULLS 25 FEMALES

Request your sale book today!

DVAuction Broadcasting Real-time Auctions
www.dvauction.com

DP DOUG & DEBBIE PARKE
DREW & HOLLI HATMAKER
office@dpsalesllc.com | WWW.DPSALESLLC.COM

HILLTOP simmentals
Jaron, Kadee, Tatum & Kyzer Van Beek
27905 472nd Ave | Worthing, SD 57077
605.929.3749
Craig Laackmann 712.470.0787
Adam Louwerse 712.449.5094
www.hilltopsimmentals.com



2021 HIGH SELLING % BULL GOING TO HANSEN'S, SD



2021 HIGH SELLING PB BULL GOING TO HAMBURGER'S, OK



RECK BROTHERS-N-SONS

2022 GENETIC Advantage Sale

**SUNDAY,
JANUARY 30TH
12:00 NOON
24216 RIDGE ROAD,
BLAKESBURG, IA**



RBS Lover Boy H526
THSF Lover Boy
B33 x Rhythm
E748
3/4 SM Herd
Bull Prospect



RBS Right Now H282
Mr SR 71 Right Now E153B
x RBS Zahara
PB SM Herd Bull Prospect



RBS 4254F H681
W/C Bankroll
4254F x RBS
D681
PB SM Herd
Bull Prospect



RBS 4254F H460
W/C Bankroll 4254F x
RBS B460
PB SM Herd Bull Prospect



RBS 1776 J558
PVF Insight 129 x RBS C558
1/2 SM Herd Bull Prospect
Reserve SimAngus™ Bull
2021 IA State Fair



RBS Yours Truly H016
W/C Bankroll 811D x RBS Yours
Truly • PB SM • Bred to
W/C Innovator 1016F



RBS Ursela H07
W/C Double Down 5014E x
RBS Ursela • PB SM
Bred to W/C Innovator 1016F



Selling 90 Lots

*Quality Cattle Bred
to Perfection!*



Family Owned &
Operated
24216 Ridge
Road
Blakesburg, IA
Brandon
(641) 799-8859

**Herd Bull Prospects & Bred
Heifers • Sale offering online
at www.ebersale.com**

RBS Main Event H784
TJ Main Event 503B x RBS Bway E784
3/4 SM Herd Bull Prospect



Sale Managed By: **EBERSPACHER ENT.** (507) 532-6694
Val Eberspacher (612) 805-7405 • sales@ebersale.com

As USDA-FSIS works to develop regulatory standards for labeling lab-grown, or cell-cultured, protein products, NCBA is committed to ensuring that product labels are fair, accurate, and will safeguard a level playing field for all protein products competing in the marketplace.

The regulations USDA develops now will play a crucial role in ensuring adequate consumer understanding, and NCBA feels strongly that the best way to accomplish this is through labeling standards that will clearly differentiate these products by way of a “lab-grown” label.

“An NCBA consumer survey showed that when purchasing protein, 74% of consumers agree that there should be a definitive indication of whether meat being purchased is lab-grown or conventionally produced,” said NCBA senior executive director of Government Affairs Danielle Beck. “If one thing is clear from our research, it’s that consumers want clear and definitive labels.”

The word “beef” represents a brand that has been cultivated through decades of innovation and stewardship by farmers and ranchers across the US. NCBA will continue to engage with both USDA and FDA to ensure that the regulations governing

these products are science-based, appropriately prioritize food safety, and promote honesty and fair dealing in the interest of consumers.

Optimizing Body Condition Scores in the Herd Before Calving

Kansas State University Extension

Holding a thin body condition over the winter may create deficits for cattle heading into calving season, said the experts at Kansas State University’s Beef Cattle Institute on a recent Cattle Chat podcast.

“Thin cows have a higher maintenance requirement in the winter than cows in adequate condition because they have to work harder to stay warm,” said Bob Weaber, beef cattle specialist and podcast contributor.

To assess the herd, veterinarian Bob Larson suggests ranchers periodically check them and even take pictures of the herd to help monitor changes over time. “In any group, I expect some variation in the condition, but ideally I want almost all the cows to be in a moderate body condition,” Larson said. “And if they are, then I know that I am managing the group pretty well.”

CONTINUED ON PAGE 62

Prickly Pear Simmental Ranch

Made In Montana Annual Bull Sale
February 5, 2022

At the Ranch - Helena, Montana
70 Bulls • Simmental • SimAngus™

**Sons and Daughters also sell out of
Sitz Stellar, J Bar J Zinser, Hook's
Black Hawk and SHSF Freightliner**

**Bred and Open Females
Available at the Ranch**

DVAuction
Broadcasting Real-Time Auctions

Cattle Manager, Troy Wheeler
406-949-1754

Don and Nancy Burnham
Gary Burnham • 406-439-2360 • ppsranch@gmail.com
2515 Canyon Ferry Road • Helena MT 59602
ASA Charter Member No. 174



Gibbs 3009A Element

CE	BW	WW	YW	ADG	MCE
8	2.2	88	141	.33	6
Milk	MWW	DOC	CW	YG	
29	73	10.9	48.9	-.48	
MB	BF	REA	\$API	\$TI	
.39	-.104	1.21	144	91	

His Sons Sell!



Hook's Eagle 6E

CE	BW	WW	YW	ADG	MCE
14	-2.0	103	163	.38	7
Milk	MWW	DOC	CW	YG	
19	70	20.8	52.1	-.34	
MB	BF	REA	\$API	\$TI	
.56	-.044	1.29	167	104	

His Sons Sell!



Ellingson Blazer X37

CE	BW	WW	YW	ADG	MCE
19	-2.1	69	103	.21	9
Milk	MWW	DOC	CW	YG	
23	57	4.8	37.4	-.47	
MB	BF	REA	\$API	\$TI	
-.28	-.131	.81	110	68	

His Sons Sell!

EPD as of 12.15.21

40th Annual Sale

Blue River Gang Sale

SIMMENTAL
SIMANGUS™ & ANGUS

SAT. FEBRUARY 5, 2022 at 12:00 NOON in RISING CITY, NEBRASKA

85 ELITE LOTS | HERD BULL PROSPECTS | BRED HEIFERS | FANCY OPEN REPLACEMENT HEIFERS | SPRING CALVING PAIRS



PB SM

Ruth Relentless J404

W/C Relentless 32C x SS/PRS High Voltage 244X



PB SM

Ruth Shell Shocked

SFI Shell Shocked x STF Onyx 451W



PB SM

Ruth On The Mark J626

Jass On The Mark 69D x BF Miss Conf Queen 1626



PB SM

JES Ms Shania 01J1

THSR Lover Boy B33 x W/C Fully Loaded 90D
Bred to TJ Frosty



PB SM

C.T.N. Hartly JH653

HILB/SHER Data Breach x SVF Steel Force S701
Bred to W/C Executive Order 8543B



PB SM

STZY Miss Lover Girl

THSR Lover Boy B33 x SS Ebonys Grandmaster
Bred to CCR Boulder



PB AN

MAK Rosetta 9394

3F Epic 4631 x SAV Rosetta 0983
Bred to POS Achievement



PB SM

Nabe Bank 104J1

W/C Bankroll x JF Milestone 999W



PB AN

MAK Rita 1802

Rito 707 of Ideal 3407 7075 x WMS Blackcap
May 5136 • Full brother to SAV Resource

Ruth Simmentals

Russ, Barb & Jake Ruth
Russ 402.367.8221 • Jake 402.367.8390

Makovicka Angus

John & Connie Makovicka
402.549.2323 Cell 402.367.7728

BADJ Cattle Co.

Jake Stutzman 402.641.0799
Adam Stutzman 402.641.2232

Naber Farms

Trevor Naber 402.641.2576
Larry Naber 402.643.5522

PROFESSIONAL SALE
MANAGEMENT:

Eberspacher
ENTERPRISES INC.

Val & Lori Eberspacher • Office 507-532-6694 or • Val's Cell 612-805-7405
sales@ebersale.com • VIEW FULL SALE CATALOG ONLINE AT WWW.EBERSALE.COM

W/C The Brand for Results



W/C FORT KNOX 6350J
ASA: 3974370 • PB SIMMENTAL
W/C FORT KNOX 609F x W/C MISS WERNING 6350D



W/C PRESIDENT 579J
ASA: 3974329 • 1/2 SIMMENTAL 1/2 ANGUS
S A V PRESIDENT 6847 x MISS WERNING 534R



W/C LOCK DOWN 9729J
ASA: 3974335 • 1/2 SIMMENTAL 1/2 ANGUS
W/C LOCK DOWN 206Z x W/C MISS WERNING 9729G



W/C NIGHT WATCH 951J
ASA: 3974449 • 3/4 SIMMENTAL 1/4 ANGUS
W/C NIGHT WATCH 84E x W/C MISS WERNING 951G



W/C REVOLUTION 240J
ASA: 3974358 • PB SIMMENTAL
W/C REVOLUTION 65G x W/C MISS WERNING 751E



W/C TURNPIKE 703J
ASA: 3974375 • PB SIMMENTAL
RUBYS TURNPIKE 771E x W/C MISS WERNING 6175D

41ST ANNUAL PRODUCTION SALE | FEBRUARY 8, 2022 | NOON
AT THE RANCH IN EMERY, SOUTH DAKOTA



W/C MISS WERNING 058H
ASA: 3729771 • 1/2 SIMMENTAL 1/2 RED ANGUS
W/G BANKROLL 811DE x PELTON MISS 361B
BRED TO LHT ALL STAR 1186



W/C MISS WERNING 058H
ASA: 3881105 • 3/4 SIMMENTAL 1/4 ANGUS
TJ MAIN EVENT 503B x MISS WERNING 534R
BRED TO W/G LOOK DOWN 206Z



W/C ANGEL 0102H
ASA: 39875941 • PB SIMMENTAL
RUBTS TURNPIKE 771E x W/C ANGEL 7114E
BRED TO MR SR 71 RIGHT NOW E1538



W/C SAZZY 0117H
ASA: 3881153 • PB SIMMENTAL
W/G BANKROLL 811D x W/C SAZZY 6010D
BRED TO W/G NIGHT WATCH 84E

DVAuction

60 AGE ADVANTAGE BULLS | 110 YEARLING BULLS | 150 BRED HEIFERS

W/C
Werning Cattle Company

DALE WERNING 605.661.3625
SCOTT WERNING 605.682.9610
JARED WERNING 605.933.1661
f WERNINGCATTLE.COM

INNOVATION
AgMarketing, LLC

530.913.6418 GRAHAM BLAGG
605.682.9343 TIM ANDERSON
806.983.7226 JERED SHIPMAN
INNOVATIONAGMARKETING.COM



FELT FARMS
BRAND OF
Excellence
2022 BULL SALE
 Thursday, February 10th at 12:00 Noon
 West Point Livestock Auction, West Point, NE
SELLING 65 PERFORMANCE TESTED BULLS

INDUSTRY UPDATE

CONTINUED

Larson said if cattle ranchers notice that there are thin cows in the herd, they may need to evaluate the situation further to see if there is a pattern tied to their age or access to feed.

“The number of [thin] cows in the herd will creep up if, for example, they are getting pushed out of the feed bunk and not getting the protein supplementation they need,” Larson said.

The experts agree that two feet of bunk space per head is a minimum amount of space needed.

“If you only allocate a foot and a half on a single-sided feed bunk, the big cows will push out the thinner, smaller cows that really need the feed,” Weaber said. He prefers to place the feed bunk in the middle of the pasture so cattle can access the feed from both sides.

Larson added that the amount of bunk space needed will depend on the type of feed provided and how quickly the cattle consume it.

“Big cubes fed on the ground will allow the cattle to have easy access because you can spread it out, but there is more feed waste and sanitation issues that come with that strategy,” veterinarian Brad White said.

Once producers determine why some of the cows are thin, they may need to make culling decisions or form a plan to add condition back on the cows, according to Weaber. “Identify the commonalities of the problem animals, and that will determine the best management strategies to fix it, as well as [provide] knowledge for the future,” Weaber said.

CONTINUED ON PAGE 66



FELT EXECUTIVE ORDER 301J
 W/C Executive Order
 8543B x Rubys Rhythm
 Z231
 PB SM Herd Bull
 Prospect
 BW 83 WW 832
**Full Brother to
 Felt Perseverance!**



FELT PERSEVERANCE 861J
 Felt Perseverance 302F x W/C Lock Down 206Z
 PB SM Herd Bull Prospect
 BW 84 WW 853



FELT PERSEVERANCE 5J
 Felt Perseverance 302F x CAJS Blaze Of Glory
 3/4 SM Herd Bull Prospect
 BW 85 WW 896



FELT PERSEVERANCE 13J
 Felt Perseverance 302F x TJSC Optimus Primus
 3/4 SM Herd Bull Prospect
 BW 79 WW 885



FELT EMMETT 831J
 Schooley Emmett C543 x Silveiras S Sis GQ2353
 5/8 SM Herd Bull Prospect
 BW 81 WW 901

FELT FARMS

Merlin, Delores & James Felt
 James 402-369-0513 or 402-287-2488
 57977 857 RD, Wakefield, NE 68784
 Catalog will be online at www.feltfarms.com

**PUREBRED &
 SIMANGUS™
 LOTS SELL
 FEB. 10TH!**

SALE MANAGED BY EBERSPACHER ENTERPRISES INC.
 Office 507-532-6694 • Val Cell 612-805-7405 • Download the EE APP!
 FULL CATALOG ONLINE AT WWW.EBERSALE.COM



**Bridle Bit
Resource G9117
ASA# 3561070
CMP Class of 2022**

If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.



Participants receive:

- ◆ \$60 for each AI-sired calf with carcass information
- ◆ Free semen on top young herd sires
- ◆ Free ASA Genetic Evaluation on your cowherd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females



Become a Carcass Merit Program test herd today

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*

Questions, contact lgiess@simmgene.com for more information regarding this program.

HART POWER BULL SALE

SIMMENTALS

Wednesday, February 16, 2022 • 1:00 PM

At the farm 2 miles south of Frederick, SD



HART STONE COLD 001J • 3896654 PB SM

Homo Black, Homo Polled Act BW: 70 Adj WW: 832
Hook's Black Hawk 508 x Koch Big Timber 685D
CE 15, BW -1.2, WW 90, YW 134, MCE 7, MILK 25, MWW 70, API 160, TI 94



HART CELL BLOCK 119J • 3896561 PB SM

Homo Black, Homo Polled Act BW: 90 Adj WW: 870
Hart Most Wanted 083G x BBS True Justice B10
CE 5, BW 4.1, WW 93, YW 141, MCE 4, MILK 30,
MWW 77, API 108, TI 78



HART BLUNT FORCE 175J • 3896410 PB SM

Homo Black, Homo Polled Act BW: 80 Adj WW: 833
LHT Main Force 184G x BBS True Justice B10
CE 12, BW -.5, WW 75, YW 104, MCE 6, MILK 26,
MWW 64, API 100, TI 67



HART SUMMIT 442J • 3896474 PB SM

Homo Black, Homo Polled Act BW: 90 Adj WW: 843
QB Last Frontier F42 x W/C Utah 534A
CE 10, BW 2.85, WW 73, YW 119, MCE 4, MILK 26, MWW 63, API 133, TI 75



HART CLINT 244J 3896379 PB SM

Homo Black, Homo Polled
Act BW: 85 Adj WW: 792
WCS El Dorado 5209C x OBCC King Pin
CE 7, BW 4.7, WW 80, YW 127, MCE 4,
MILK 28, MWW 68, API 108, TI 72

**ALL CATTLE
GENOMIC
ENHANCED!**

Bulls will be penned on display at the farm prior to and also sale day.
View full sale line up at www.ebersale.com



HART RUSTY 151J • 3896619 PB SM

Red Baldy, Homo Polled Act BW: 83 Adj WW: 938
HPF Right to Love 365D (Cholo) x SAS T101 Sweet Meat
CE 11, BW 4.1, WW 10.4, YW 15.3, MCE 7, MILK 22,
MWW 74, API 117, TI 89



HART WICKED EASY 195J • 3896227 PB SM

Hetero Black, Homo Polled Act BW: 87 Adj WW: 785
Hart Bourbon 100F x WS All-Around Z35
CE 11, BW 3.2, WW 9.3, YW 12.9, MCE 7, MILK 21,
MWW 68, API 151, TI 81



HART STAGECOACH 040J • 3896597 PB SM

Homo Black, Homo Polled Act BW: 78 Adj WW: 926
BBS True Justice B10 x WCS El Dorado 5209C
CE 8, BW .9, WW 8.5, YW 12.6, MCE 8, MILK 36,
MWW 78, API 127, TI 81



HART BAYMAX 037J • 3896130 PB SM

Homo Black, Homo Polled Act BW: 74 Adj WW: 800
HSR Power Plus D206 x Hart Mega Whats 019C
CE 14, BW 1.8, WW 7.9, YW 11.4, MCE 10, MILK 34,
MWW 74, API 136, TI 78



HART COVER GIRL 141J • 3896312 PB SM

Homo Black, Homo Polled Pending Act BW: 74 Adj WW: 700
HSR Power Plus D206 x HL Rebel 435C
CE 10, BW .8, WW 7.3, YW 10.9, MCE 7, MILK 33,
MWW 69, API 136, TI 77



HART WANDA 334J • 3896310 PB SM

Homo Black, Homo Polled Act BW: 76 Adj WW: 709
LHT Main Force 184G x GLS Integrate Z3
CE 11, BW 1.3, WW 8.0, YW 12.1, MCE 5, MILK 19,
MWW 59, API 110, TI 74



ONE OF THE COUNTRY'S LARGEST SELECTIONS OF PUREBRED BULLS!

47th Annual Sale on Wednesday February 16th!

For more info or a catalog:

HART SIMMENTALS



SALE MANAGEMENT:
EBERSPACHER ENTERPRISES INC.
507-532-6694 or Val 612-805-7405
sales@ebersale.com

Kerry, Mara, Justin, Jes & Jamie
4hooves@nvc.net • Frederick, SD
JUSTIN 605-216-6469 • KERRY 605-252-2065

This sale will be broadcast live on the internet! **DVAuction** Broadcasting Real-Time Auctions
EPD 12/7/21

PLEASE JOIN US ON WEDNESDAY, FEBRUARY 16, 2022 FOR OUR 47TH ANNUAL SALE • OFFERING UP 90 GENOMIC ENHANCED POWER BULLS & ELITE HEIFERS

White suggested producers look at ways to segregate the thin cows. "Grouping the thin cows together can be a powerful tool in giving them the extra feed they need ahead of calving season," White said. The challenge, he added, may lie in where they are located and the ease of separating them for feeding.

Larson said it is important to consider where the cow is in the pregnancy when coming up with the supplementation plan. "Right now, spring calving cows are midway through their pregnancies and the calves are not pulling that much nutrient demand from them, but as they get closer to calving that demand goes up significantly," Larson said.

He added: "The cow's maintenance cost is the lowest it is going to be right now and that makes it a good time to put some weight on her rather than waiting to do it later."

Weaver advised producers to calculate the days to calving when figuring out the gain needed.

White gave an example: "If I have 100 days, I could target the cows to gain two pounds per day. That will give them about 200 pounds of gain."

The bottom line, White said, is to "do the math for your herd and then figure out if it is just a couple individuals that need to gain weight or the entire group, because that answer will drastically change the decision you make and what options are available."

Infrared Thermography May Help Mitigate Antimicrobial Use

Texas Tech University

Infrared technology has seen tremendous growth both in terms of its variety of uses and the accuracy of the technology in areas such as cybersecurity, medicine, and weather.

One of the most frequent uses is in thermography, or the use of infrared technology to determine the relative temperature of objects by detecting the amount of radiation being produced. Over the last year, the world has become very familiar with thermography even if many people didn't know the term. Every time a person's temperature was scanned on the forehead, that was an example of thermography.

CONTINUED ON PAGE 68



CCR Cowboy Cut 5048Z



KG Justified 3023

OPEN HOUSE and BID OFF BULL & FEMALE SALE Saturday February 19, 2022 – 12:30 PM (CT)

ANGUS BULLS SELL SIRED BY

KG Justified 3023, Raven Powerball 53, Rhodes Aviator 812, and Rhodes Hoover 7123

SIMANGUS™ BULLS SELL SIRED BY

CCR Cowboy Cut 5048Z, Hook's Beacon 56B, MR NLC Upgrade U8676, and HHS Entourage 842F

ANGUS HEIFERS SELL SIRED BY

Rhodes Hoover 7123 and Rhodes Boss 8146

SIMANGUS™ HEIFERS SELL SIRED BY

CCR Cowboy Cut 5048Z, Hook's Beacon 56B, CCR Boulder 1339A, and HHS Entourage 842F

R 217-854-5200
Angus
Simmental/Angus



LARRY RHODES
217-473-5868 C • 217-854-5200 O
rhodesangus@royell.org
9350 Rte 108, Carlinville, IL 62626



View updated information online
at RhodesAngus.com

Follow Rhodes Angus on Facebook

We are located 5 miles west of Carlinville, IL on the north side of state Highway 108.

Trauernicht



Simmentals

47th Annual
Genomic Enhanced

PRODUCTION SALE 2022

BID ONLINE AT
LiveAuctionsTV

Sunday February 20th 12:00 Noon
Trauernicht Simmentals Sale Facility at 803 E Pine, Wymore, NE



**130
BULLS
SELL**

18-Month & Yearling Bulls

LHT Mr Copacetic 342H
WLE Copacetic x LazyH/Adkins Blkstar A01
PB SM • BW 1.8 WW 77 YW 117 API 127 TI 76

LHT Mr Event 333H
TJ Main Event 503B x Welshs Dew It Right
3/4 SM • BW 1.0 WW 83.5 YW 121 API 120 TI 77



LHT Mr Titan 376H SimAngus™
JSAR Titan x CNS Dream On L186
BW -2.3 WW 67 YW 92 API 125 TI 72



LHT Mr Relentless 374H PB SM
W/C Relentless 32C x LazyH/Adkins Blkstar A01
BW 2.9 WW 72 YW 101 API 125 TI 72



LHT Mr Franchise 344H SimAngus™
LHT Mr Franchise 106F x Brown JYJ Redemption
BW 0.5 WW 82 YW 130 API 139 TI 83



LHT Mr EO 377H SimAngus™
W/C Executive Order 8543B x LazyH/Adkins Blkstar A01
BW -0.4 WW 75 YW 116 API 134 TI 78



LHT Mr Bullet Proof 330H 3/4 SM
RFS Bulletproof B42 x LHT Beef King 53B
BW 1.6 WW 83 YW 128 API 132 TI 80



LHT Mr Deep End 379H SimAngus™
Bieber Deep End B597 x RBS Red Iron T20
BW 2.4 WW 87 YW 140 API 138 TI 86

516 E Pine Road, Wymore, NE 68466
www.trauernichtsimmentals.com
Guest Breeder: State Line Simmental 402-239-0843

Scott 402-239-1272
Lauren Hope 402-239-4517
Loren 402-645-8306 or
402-230-0812

Sale Managers:
EBERSPACHER ENTERPRISES INC.
Office 507-532-6694 • Val 612-805-7405
Full sale offering online at Ebersale.com



HEART of the HERD

1:00 PM CT in Atwood, Kansas **MARCH 2** Simmental and SimAngus™
Rawlins County Fair Grounds



Offering includes
black and red,
genomic
enhanced,
yearling bulls,
as well as
commercial
open heifers...
straight from the
HEART of the
HERD.
Bulls average
146 for SAPI and
85 for \$TI.

www.KleinRanch.net

Klein Ranch

HEATH AND AMI KLEIN

785-626-9056 Atwood, Kansas 785-626-4212

INDUSTRY UPDATE

CONTINUED

But thermography isn't limited to use on humans. A Texas Tech University researcher is hoping to take advantage of that technology to minimize the use of antimicrobials in beef cattle through targeted metaphylaxis, which is the use of antimicrobials to reduce the incidence of infectious disease in a group of animals.

Kristin Hales, an associate professor in the Department of Animal and Food Sciences in the College of Agricultural Sciences and Natural Resources (CASNR), is the principal investigator for a group that recently received a \$200,000 grant from the Foundation for Food & Agriculture Research for her project titled, "Development of a science-based management strategy to reduce the use of antimicrobials in high-risk beef cattle."

Joining Hales on the project are assistant professor Vinicius Machado in the Department of Veterinary Sciences and CASNR associate dean for research Christy Bratcher. "Infrared technology has not been evaluated as a real-time, chute-side management strategy to decrease antimicrobial use," Hales said. "If it can be validated, it could become widely adopted in the feedlot industry."

Hales is using thermography to develop a metaphylactic method for beef cattle. Through her research, Hales aims to develop a method where cattle are individually identified and targeted for antimicrobial treatment upon arrival at the feedlot before becoming part of the herd. This targeting would be done based on the surface temperature of the cow's eye using infrared thermography.

CONTINUED ON PAGE 72

Joint Production Sale **SATURDAY, FEBRUARY 19, 2022**

Hub City Livestock, Aberdeen, SD // 1 p.m. CST
Flittie Simmental // Schnabel Simmental // Lazy J Bar Ranch

Large offerings of these two top-selling sires from our program!



MR SR Highlife G1609 #3568376

Contact us
for a catalog!



Schnabel
Ranch Simmentals

DVAuction

Catalog and videos online
at www.dvauction.com.



MR SR Mic Drop G1534 #3568352

Tom & Meghan Schnabel • 605-380-2811
www.srsimms.com • schnabelranch@gmail.com



LEHRMAN FAMILY SIMMENTALS

Annual Production SALE 2022

MONDAY, FEBRUARY 28 + 12:00 NOON
MITCHELL LIVESTOCK AUCTION + MITCHELL, SD

Selling 65 Lots!

**RED & BLACK ~ PERFORMANCE TESTED
 POWERHOUSE HERD BULL PROSPECTS**

This sale will be broadcast live on the internet! **DVAuction** Broadcasting Real-Time Auctions

..... SIMMENTAL & SIMANGUS™



RTZ J184
 3/4 SM
 Remington Lock N Load 54U x Mr NLC Upgrade U8676



RTZ J11
 3/4 SM
 SFG Cowboy Logic x Barstow Cash



RTZ J113
 SIM AN
 TJ Frosty 318E x CCR Wide Range



RTZ J127
 PB SM
 BCLR Cash Flow C820 x WAGR 715T



LEFS STATEMENT 010J
 PB SM
 ES Statement G233 x LLSF Uprising Z9925



LEFS STATEMENT 016J
 PB SM
 ES Statement G233 x ES Power Up X537



LEFS IMPERIAL 02J
 PB SM
 IR Imperial D948 x W/C HOC HCC Red Answer



LEFS ALL ABOARD 028J
 SIM AN
 WS All Aboard B80 x Brown Premier X7876



LEFS IMPERIAL 06J
 PB SM
 IR Imperial D948 x W/C Loaded Up 102C

LEHRMAN FAMILY SIMMENTALS

43058 245th St, Spencer, SD 57374 • lehrmanvd@triotel.net
 Dan 605-530-5903 • Bill 605-240-0035 • Cassidy, Herdsman 605-999-3117
 Ratz Family Simmental, Craig 507-215-1952 or Angie 507-215-1951

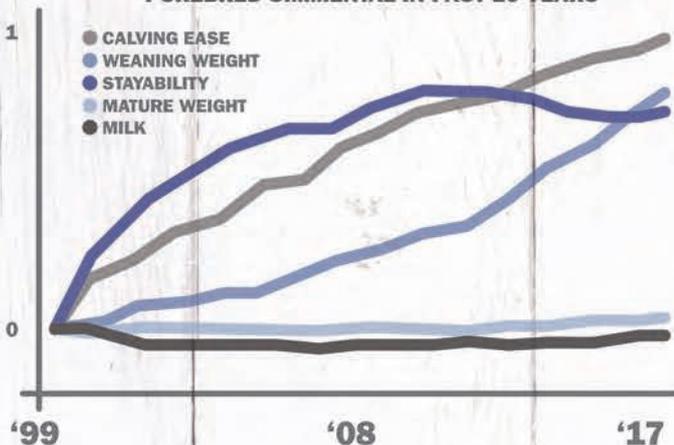


SALE MANAGED BY EBERSPACHER ENTERPRISES INC.
 Office 507-532-6694 • Val Cell 612-805-7405
 CATALOG ONLINE AT WWW.EBERSALE.COM

STAY ABILITY

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association

MATERNAL TRAIT GENETIC TRENDS PUREBRED SIMMENTAL IN PAST 20 YEARS



Simmental-influenced cows stay in the herd longer.

Data from the **American Simmental Association** show calving ease, maintenance costs (mature size and milk) and weaning weights all favor balancing your herd with **Simmental** genetics.

For a cow herd that stands the test of time.

STAND STRONG SIMMENTAL

406-587-4531 • simmental.org

ES Eichacker Simmentals

With Guest Breeder:
JK ANGUS

Friday, March 4th at 1:00 PM
at the Farm, Salem, SD

Annual Production Sale 2022



ES JG150 PB SM
TJ GOLD x WS PROCLAMATION

ES JA110-4
PB SM
LCDR
PROGRESSIVE x
REMINGTON LOCK
N LOAD 54U



ES JZ33 PB SM
RUBYS TURNPIKE 771E X
REMINGTON LOCK N LOAD 54U



ES JD55-2 3/4 SM 1/8 AN 1/8 AR
W/C FORT KNOX x CDI AUTHORITY 77X

ES H122 PB SM
CCR COWBOY CUT X REMINGTON LOCK N LOAD54U
BRED TO: CCR BOULDER



ES H102 5/8 SM 3/8 AN
TJ TEARDROP 783F x CONNEALY FINAL PRODUCT
BRED TO EGL CINCHED



ES H57
3/4 SM 1/4 AN
ES EX75-1 x
WS BEEF KING
W107
BRED TO THSF
LOVER BOY



ES H67 1/2 SM 7/16 AR 1/16 AN
LEACHMAN CADILLAC L025A x
WS BEEF KING W107
BRED TO HSF CARDINAL

**100+ BULLS &
40 PAIRS & BRED FEMALES**
SIMMENTAL & SIMANGUS™, SIM/RED ANGUS,
ANGUS & RED ANGUS

This sale will be
broadcast live
on the internet! **DVAuction**
Broadcasting Real-Time Auctions

Guest Breeder: JK Angus 605-940-5104



Sale Managers: Eberspacher Enterprises 507-532-6694
Val Cell 612-805-7405 • sales@ebersale.com
Catalog will be online at www.ebersale.com

ES Eichacker Simmentals

Steve & Cathy Eichacker
Home 605-425-2391 • Cell 605-421-1152
Salem, SD

The idea is to prevent otherwise healthy cattle from being administered an antimicrobial drug, which would therefore decrease antimicrobial use. Also, if noninvasive methods of body temperature collection, such as infrared thermography, can be validated and implemented, then targeted metaphylaxis could become widely adopted in the feedlot industry.

“Because most cattle considered high-risk for developing bovine respiratory disease are receiving metaphylaxis when they arrive at the feedlot, developing a science-based method to better identify cattle that are candidates for antimicrobial treatment could decrease the administration of antimicrobials to otherwise healthy cattle,” Hales said.

Also, Hales said developing a targeted metaphylaxis strategy using infrared thermography could lead to the decrease of antimicrobials and the spread of antimicrobial-resistance in beef production systems throughout the worldwide food chain.

Researchers Seek Solutions to Feedlot Heart Disease

by John Maday, Bovine Veterinarian

Over 100 years ago, researchers at what is now Colorado State University began investigating a disease affecting cattle on the state’s high-mountain ranches. The disease, which caused significant death loss, particularly in calves, was called “brisket disease” due to its association with swelling in the brisket area of affected cattle.

Aware of a genetic component, seedstock and cow-calf producers screen bulls and replacement heifers using pulmonary arterial pressure (PAP) tests prior to moving them to high-mountain ranches. Cattle with PAP scores above 49 mm Hg are considered at high risk for brisket disease at elevations higher than 7,000 feet.

In recent years though, researchers and veterinarians have noted increasing incidence of feedlot cattle dying from bovine congestive heart failure (BCHF) at moderate elevations across the western High Plains. BCHF involves pulmonary hypertension that culminates in right ventricular failure and eventually death.

CONTINUED ON PAGE 78



MAR.18.2022
26th Annual Production Sale

Perfect Blend of Genetics Designed for Profits

SPECIALIZING IN SIMANGUS™ GENETICS
FOR 40 YEARS AND COUNTING



GLEASON FAMILY - MAPLE HILL, KS
STEVE: (785) 640-8060 JAKE: (785) 640-8062 BEN: (785) 640-9390
LEARN MORE AT WWW.SUNFLOWERGENETICS.COM



CALVING EASE...PERFORMANCE...REAL WORLD
4 YEAR BULL GUARANTEE - EXCLUSIVE BRED HEIFER OPTION
FREE DELIVERY TO KS, MO, NE, OK & AR



Simmental & SimAngus™ ANNUAL BULL SALE

SATURDAY, MARCH 5, 2022

12:00 NOON • RUSSELL LIVESTOCK MARKET • RUSSELL, IOWA

65

Performance
Tested Bulls
Sell!

**CASON'S MR
MASTERCRAFT J351**

[PB SM]

Sired by WS Proclamation E202
EPD: 11 2.4 93 136 .27 8 33 79
19 15.6
Carcass: 41.8 -.37 .25 -.086 .90
146 90



EPD from 12/7/21



CASON'S MR EAGLE J99A [PB SM]

Sired by Hook's Eagle 6E

EPD: 12 -.3 78 122 .28 6 24 62 18 11.3
Carcass: 34.6 -.41 .28 -.073 1.04 149 85



CASON'S MR PROCLAMATION J95B [PB SM]

Sired by WS Proclamation E202

EPD: 12 .9 87 126 .25 9 34 77 16.3
Carcass: 39 -.36 .25 -.083 .86 148 88



CASON'S MR TIMBER LINE J93Z [PB SM]

Sired by Hook's Eagle 6E

EPD: 10 1.4 93 142 .31 23 70 17 16.3
Carcass: 46.2 -.40 .30 -.068 1.18 148 92



CASON'S MR AUGUSTA J94C [PB SM]

Sired by Hook's Eagle 6E

EPD: 12 .3 90 137 .29 6 21 66 18 15.8
Carcass: 39.8 -.35 .28 -.065 .98 150 90



CASON'S MR CLINTON J13F [PB SM]

Sired by TSN All Around F605

EPD: 10 2.8 83 128 .28 6 26 68 20 11.0
Carcass: 38.2 -.38 .23 -.093 .83 142 82



CASON'S MR CLAYTON J566 [PB SM]

Sired by KBHR High Road E283

EPD: 12 1.2 89 131 .26 5 24 68 18 13.9
Carcass: 37.3 -.34 .27 -.045 1.06 146 88



CASON'S MR MR TITIAN J78Z [PB SM]

Sired by WS Proclamation E202

EPD: 11 1.1 91 136 .28 7 35 80 18 14.3
Carcass: 48.1 -.31 .32 -.078 .84 150 92

CASON'S PRIDE & JOY SIMMENTALS

2077 715th Avenue, Albia, IA 52531

Denny Cason 641-814-3332 • Landon Cason 641-799-7350

GATEWAY GENETICS BULL SALE

MARCH 6, 2022 | 1 PM | PIERCE, NEBRASKA

at the Gateway Genetics Sale Facility



Join the Tradition

80+ ANGUS, SIMMENTAL, SIMANGUS™ & MAINE-ANJOU BULLS

Plus... A select group of females will be offered from the heart of the program!

GATEWAY-GENETICS.COM

Kevin & Laura Benes
Kevin Cell: 402-741-1419

**GATEWAY
GENETICS**

Craig & Lori Gana
Craig Cell: 402-430-2526

Sale Management by:
INNOVATION
AgMarketing, LLC

Graham Blagg: (530) 913-6418
Tim Anderson: (605) 682-9343
innovationagmarketing.com

Join us... **BULLS OF THE BIG SKY**

BULL SALE

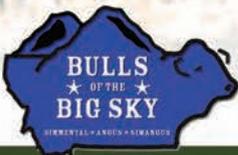
175 YEARLING BULLS SELL

- ★ SIMMENTAL
- ★ ANGUS
- ★ SIMANGUS™

FEBRUARY 21, 2022

★ 1:00 PM ★

BILLINGS LIVESTOCK COMMISSION
BILLINGS, MONTANA



DEDICATED BREEDERS COMMITTED TO **QUALITY GENETICS** AND **CUSTOMER SERVICE**,
BACKED BY YEARS OF EXPERIENCE.

REQUEST A CATALOG AT: www.bullsofthebigsky.com or contact Maureen Mai 208-267-2668

WWW.BULLSOFTHEBIGSKY.COM

Follow Bulls of the Big Sky on Facebook 

DVAuction
Broadcasting Real-Time Auctions

Marty Ropp 406-581-7835

Corey Wilkins 256-590-2487

Rocky Forseth 406-590-7984

www.alliedgeneticresources.com

ALLIED
GENETIC RESOURCES



“THE GOAL ISN'T TO LIVE FOREVER,
THE GOAL IS TO *create* SOMETHING
THAT WILL.”

- Chuck Paluhniuk



Kearns Cattle Co.

33RD ANNUAL BULL SALE

THURSDAY, MARCH 3, 2022 IN RUSHVILLE, NE

It is our unwavering goal to produce
Simmental and SimAngus™
cattle that will positively impact our customer's
operations for generations to come!

INNOVATION
AgMarketing, LLC

Graham Blagg - (530) 913-6418
Auctioneer: Jered Shipman - (806) 983-7226
INNOVATIONAGMARKETING.COM

Kearns Cattle Co.

Tom Kearns - (308) 763-1394 | Zach Kearns - (308) 360-1783
KEARNSCATTLECO.COM



Broadcast Online at
SUPERIORLIVESTOCK.COM

YOU WILL NEVER FORGET.....



W/C

ALAMO

W/C BANKROLL 811D X K-LER DOLLY'S QUEEN 699D

CE	BW	WW	YW	ADG	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
11.9	0.2	78.3	112.3	0.21	29.8	68.9	11.2	16.5	32	-0.38	0.26	-0.054	1.04	-0.27	129.7	83.3

EPO AS OF 12-7-2021

CONTACT FOR SEMEN



MAST SIMMENTALS

ANDY MAST 740-260-6620
KARL MAST 740-685-7015
KARLMAST02@GMAIL.COM

The feedlot cases tend to occur in older, heavier animals, in contrast to cases on mountain ranches, which tend to occur in pre-weaned calves. Researchers suspect that a combination of factors, including genetics and management for rapid growth and heavy finished weights could contribute to the incidence of BPH in cattle at lower elevations.

Recently, a team of researchers from the USDA's Meat Animal Research Center (USMARC) in Clay Center, Nebraska, and University of Nebraska-Lincoln (UNL) have identified two major genes associated with bovine congestive heart failure in beef feedlot cattle. This study is the first to confirm genetic risk factors associated with BCHF.

In this study, research led by Brian Vander Ley, DVM, PhD, with UNL's Great Plains Veterinary Education Center, and Michael Heaton, PhD, a research microbiologist at USMARC, collected samples of 102 cases of BCHF that developed in feedlots in western Nebraska and eastern Wyoming. Each case was matched with a pen mate of the same sex and coat color. DNA samples from the match pairs were used in a genome-wide association study. The study revealed 21 genomic regions highly associated with BCHF. Cattle with the top two risk factors together were 15 times more likely to become BCHF cases compared to cattle that did not have either of the top two risk factors.

Ultimately, genomic testing for risk-related markers could allow breeders and breed associations to select against susceptibility. Vander Ley points out, however, that in addition to the two key risk-associated genes, the study identified 19 others associated with at least a three-fold increase in BCHF risk. Provided future research validates these additional genetic risk factors, genetic selection against all of them will be a complicated, long-term effort.

Development of genetic risk assessments will also help researchers identify other, non-genetic risk factors associated with BCHF. Vander Ley hypothesizes that management and environmental factors will push cattle with genetic risk into clinical disease. Now that a tool to assess the genetic risk of cattle has been developed, identifying the differences that exist between individuals with genetic risk that become cases compared to the individuals that remain healthy will be possible. By first identifying cattle with genetic factors associated with high risk of BCHF,

#2 FLECKVIEH SIMMENTAL

WORLD BEEF CATTLE POPULATION



THERE ARE MANY REASONS WHY, PLAIN AND SIMPLE!

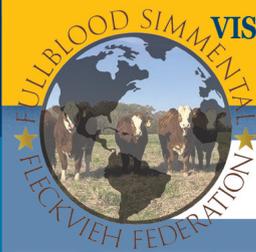
✔ ADAPTABILITY

✔ PERFORMANCE

✔ LONGEVITY

✔ PRODUCTIVITY

VISIT WWW.FLECKVIEH.COM TO RESEARCH OR FIND A BREEDER NEAR YOU.



THE FULLBLOOD SIMMENTAL
FLECKVIEH FEDERATION

FSFF - P.O. BOX 458 HURLEY, MS 39555

PHONE - (251) 402-8671

FLECKVIEH.COM

EMAIL - FLECKVIEH.FSFF@GMAIL.COM

Diamond H Ranch

Dependable cattle from our pasture to yours!

*Annual Production Sale
March 23, 2022
LaCrosse Livestock Market
LaCrosse, KS*

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.



**POWERFUL RED ANGUS AND RED SIMANGUS™ CATTLE
WITH PERFORMANCE TESTED PEDIGREES AND A STRONG MATERNAL CORE
REGISTERED & COMMERCIAL HEIFERS & REGISTERED YEARLING BULLS**

**** COME VISIT US AT THE RANCH PRIOR TO THE SALE AND RECEIVE \$100 OFF YOUR PURCHASE ****

JUSTIN & JADE HERL | 785-623-8404 | VICTORIA, KS

w w w . d i a m o n d h r a n c h . o r g



4TH ANNUAL PRODUCTION SALE

FEB. 13, 2022 - CRESCO, IA

Simmental and SimAngus™ Genetics



PB SM

OMF JIVE J24 | ASA: 3953637
MR SR MIC DROP G1534 X OMF DEKA D23
Elite phenotype with balanced genomics!



PB SM

OMF/DKSM JOHN WAYNE J34 | ASA: 3953537
MR SR MIC DROP G1534 X OMF/DK CHEERS C88
Performance driven son of C88 with an AWW of 974 lbs.



PB SM

OMF/DKSM JUMBLE J80 | ASA: 3953626
WS PROCLAMATION E202 X OMF/DK CHEERS C88
Charts among the top 15% of the breed in 10 traits!



PB SM

OMF JACK J45 | ASA: 3953594
W/C BANKROLL 811D X HOOKS ANGEL 11A
Maternal brother to the \$60,000 OMF Hard Right H21!



PB SM

OMF JUNIOR J42 | ASA: 3953562
OMF EPIC E27 X OMF GIN G4
Charts among the top 25% of the breed in 12 traits!



PB SM

OMF JURASSIC J58 | ASA: 3953606
HOOK'S BALTIC 17B X OMF/DK FAME F34
Homo Polled Purebred that boasts a WW Ratio of 113!



PB SM

OMF HONESTY H48 | ASA: 3791041
W/C BANKROLL 811D X HOOKS ANGEL 11A
AI BRED TO OMF EPIC E27 Heifer Sexed



PB SM

OMF HELE H61 | ASA: 3790994
RUBYS TURNPIKE 771E X HOOKS ANGEL 11A
AI BRED TO OMF EPIC E27 Heifer Sexed



PB SM

OMF HARLEE H67 | ASA: 3791031
RUBYS TURNPIKE 771E X HOOKS ANGEL 11A
AI BRED TO OMF EPIC E27 Heifer Sexed

Guest Breeders

Diamond K Simmentals

Dr. Kory Bigalk - (507) 251-0983

Five Star Ranch

Jared Seinola - (507) 271-2634

Oak Meadow Farms

Dr. Lynn Aggen - (507) 421-3813

Matt Aggen - (701) 866-3544

Hunter Aggen - (507) 923-0815

oakmfarm.com

Sale Management by:
INNOVATION
AgMarketing, LLC

Graham Blagg - (530) 913-6418

Tim Anderson - (605) 682-9343

Auctioneer Jered Shipman - (806) 983-7226

innovationagmarketing.com



PROSTOCK/100X

RUGGED R

ASA#3501640
CSA#1339151

CAVILL

Birth Date: 12-08-2017

Adj BW: 82

Tattoo: 7079E

Sire: TTU CANYON

Dam: RUGGED R MONA LYNN C199

- X** 100% Fullblood Fleckvieh
- X** Polled, Dilution Free
- X** Proven heifer-proof calving ease
- X** Structural perfection
- X** Semen available from 100X Ranch LLP

100



RANCH
LLP

c/x

Jamie Guttormson
Velva, ND
701-833-8509
Guttormj@outlook.com

Contact us for 100% Fleckvieh extra age advantage bulls - 14 available private treaty - 3 are Cavill sons!

SEMEN IS QUALIFIED & STORED IN THE U.S.A., CANADA & AUSTRALIA

Vander Ley says researchers will be better able to measure the effects of non-genetic variables.

Quantifying these factors could lead to better overall management and reduce risk for BCHF, and potentially lead to management protocols tailored to animals based on their risk level. If manageable risk factors are identified, it may be possible to group cattle with high genetic risk and implement management strategies to limit development of clinical disease.

The researchers collaborated with scientists from MatMaCorp, a developer of diagnostic systems, enabling rapid development of a genetic test for use in selective breeding and animal health management. Sample collection and analysis took nearly two years, but with the genomic information in hand, the group moved quickly. "Working closely with MatMaCorp scientists, we developed our first targeted genetic test for BCHF in one week," notes Heaton in a news release. "Soon after, we began validating our results in newly identified BCHF cases, and subsequently we identified high- and low-risk calves in a crop of more than a thousand from a severely affected herd."

Global Food Prices Reached Ten-Year High in November

International food commodity prices rose for a fourth straight month in November to their highest level since 2011, the Food and Agriculture Organization's (FAO) food price index shows.

Meat prices fell 0.9% from October, however, posting their fourth consecutive monthly decline under pressure from reduced pork purchases by China, which weighed on international quotations, the United Nations agency said.

The overall index is 27.3% higher than its level in November 2020, averaging 134.4 points last month. Strong demand for wheat and dairy products drove the latest surge, pushing the index up 1.2% from October.

The FAO Meat Price Index also came under pressure from a sharp decline in ovine prices due to higher exportable supplies from Australia. Beef and poultry meat prices were largely stable. Still, meat prices are up 17.6% from a year ago, according to the index. In November, international quotes for pork fell for the fifth consecutive month due to reduced purchases by China, especially from the European Union.

CONTINUED ON PAGE 86

Hoiby Simmental Northwest North Dakota's Source for Simmental & SimAngus™ Genetics!

Bullnanza

Selling:
40 Black & Red Bulls

10 Black & Red Bred Heifers • 10 Black & Red Open Heifers

EPDs as of 12-17-21



J78

KBHR Wentz X KNH Force
3/4 Simmental

CE	BW	WW	YW	MCE	M	MWW	API	TI
11	2.7	90	131	7	28	73	117.7	76.3



J105

Hooks Beacon X TJ Makers Mark
Purebred

CE	BW	WW	YW	MCE	M	MWW	API	TI
12	1	88	133	8	25	69	158.0	91.4



J46

MRL Battle Cry X KNH Force
Purebred

CE	BW	WW	YW	MCE	M	MWW	API	TI
12	1	76	107	8	33	71	131.3	76.3

Saturday,
FEBRUARY 19, 2022

1 p.m. CST • McGregor, ND
At the ranch in the heated sale barn.
Please join us for a pre-sale lunch!

HOIBY SIMMENTAL RANCH
Lyndon, Shelley, Paige & Levi Hoiby
7890 191st Ave NW • McGregor, ND 58755

Home: 701-546-4043 • Cell: 701-641-1083
Email: hoibysim@nccray.com
Website: hoibysimmentalranch.com



30th Annual Sale

ALTENBURG

Super Baldy Ranch, LLC

Saturday, March 19th, 2022

Centennial Livestock Auction • Fort Collins, Colorado

Selling sons of...



ASR American Patriot F843 ASA# 3485821



Mr SR Highlife G1609 ASA# 3568376



ASR Birthright F834 ASA# 3485818



Tehama Tahoe B767 AAA# 17817177



LCDR Progressive 106G ASA# 3646242

*Selling
120
Bulls
with
Nuts,
Butts,
and Guts!*

... because Crossbreeding works!

60 Black & Red Simmentals 60 Super Baldy SimAngus™

Bulls are PAP Tested & Includes 30 Fall 18 Mnth. Old bulls

For More Information and Sale Book, Contact...

Sale available on...

DVAuction Broadcasting
Real-time Auctions

CATTLE USA.com **ALLIED**
GENETIC RESOURCES



Altenburg Super Baldy Ranch, LLC

Willie and Sharon Altenburg

970.481.2570 • Fort Collins, Colorado

willie@rmi.net • www.altenburgsuperbaldy.com

Performance Simmental Bull Sale

SELLING 80 SIMMENTAL & SIMANGUS™ BULLS

FEBRUARY 11, 2022 @ RUGBY LIVESTOCK AUCTION @ 1:00 PM CST

DVAuction
Brookings, SD

BATA BROTHERS



JOE, MARK & CHRIS BATA
 6322 HWY 35 ADAMS, ND
 J: 701-331-0344 M: 701-331-3055
 JPBATA@POLARCOMM.COM



BBS J1 API: 113.6 ~ TI: 88.8
 2 8 114.5 172.6 .36 2.2 38.5 95.7
SKORS Blackjack X MLC Mr. Justice
 (3950228) ~ PB SM ~ ADJ WW: 918 BW: 112



BBS J63 API: 156.7 ~ TI: 96.3
 12.9 1.3 102.7 161.5 .37 9.2 27.9 79.2
TT Golden X LFE The Riddler
 (3950265) ~ PB SM ~ ADJ WW: 902 ~ BW: 87



BBS J15 API: 136.4 ~ TI: 93.2
 5 3.6 102.7 151 .30 2 33.4 84.7
BCLR Manifesto X RF Red Absolute
 (3950237) ~ PB SM ~ ADJ WW: 859 ~ BW: 91



BBS J75 API: 128.3 ~ TI: 86.5
 8.7 3.3 98 150 .32 6.2 30 79
SKORS Blackjack X LFE The Riddler
 (3950273) ~ PB SM ~ ADJ WW: 836 ~ BW: 94



BELL J37 API: 136.8 ~ TI: 80.9
 10 3.8 87.3 130.8 0.27 6.9 23.1 66.7
Bounty Hunter X Cowboy Cut
 3944332 ~ PB SM ~ ADJ WW: 798 BW: 92

BELL SIMMENTALS



TRAVIS BELL
 FORDVILLE, ND
 701-360-1597
 TBELL@POLARCOMM.COM

EPD'S 12/13/21 ~ CE BW WW YW ADG MCE MILK MWW



BELL J4 API: 141.9 ~ TI: 89.6
 13.6 0.2 89.7 130 .25 9.1 30.6 75.6
WS Proclamation X CCF Vision
 3985537 ~ PB SM ~ ADJ WW: 903 ~ BW: 88



BELL 25 API: 112.7 ~ TI: 65.5
 9.3 1.5 59.4 86.2 0.17 4.8 26.6 56.3
Red Express X KWA Red Mountain
 3944287 ~ PB SM ~ ADJ WW: 617 ~ BW: 75



BELL J22 API: 120.5 ~ TI: 77.2
 8.9 2.0 86.2 131 .28 5 26.3 69.3
SVS Delta X MRL Bomber
 3944268 ~ PB SM ~ ADJ WW: 771 ~ BW: 72

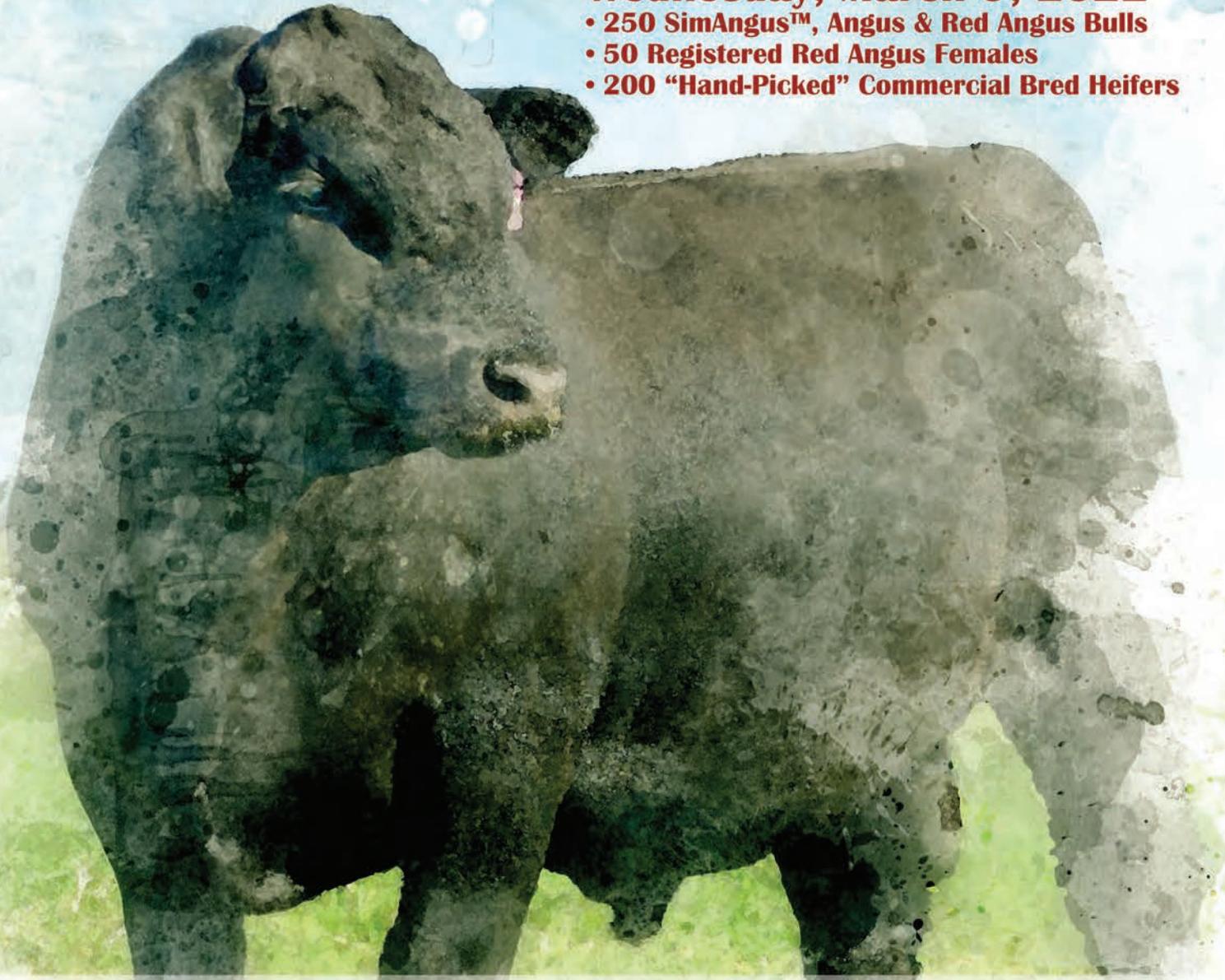


R.A. BROWN RANCH
welcomes YOU TO
TEXAS IN THE SPRINGTIME

March Bull & Female Sale

Wednesday, March 9, 2022

- 250 SimAngus™, Angus & Red Angus Bulls
- 50 Registered Red Angus Females
- 200 "Hand-Picked" Commercial Bred Heifers



**The Brand with a Heritage
& Bulls with a Future**

DONNELL & KELLI BROWN
PHONE: 940-849-0611
BOX 727, THROCKMORTON, TX 76483

RABrownRanch.com



Meanwhile, international beef prices remained steady as decreased quotations for Brazil's meat were offset by higher Australian export values, reflecting low cattle sales for slaughter amid high herd rebuilding demand.

Poultry prices were also largely stable, as global supplies seemed adequate to meet demand despite supply constraints, especially shipping container shortages, and avian flu outbreaks in Europe and Asia, the FAO said.

Animal Health Companies Target Ways to Lower Antimicrobial Resistance

by Jennifer Shike, Bovine Veterinarian

Antimicrobial resistance is a "One Health" challenge that requires effort across both human and animal health sectors, said Patricia Turner, president of World Veterinary Association.

Developing 100 new vaccines by 2025 was one of 25 commitments made by the world's largest animal health companies in the Roadmap to Reducing the Need for Antibiotics report that was first published in 2019 by HealthforAnimals.

In the past two years, animal health companies have invested billions in veterinary research and

the development of 49 new vaccines as part of an industry-wide strategy to reduce the need for antibiotics, according to a recent progress report released in Belgium.

The recently developed vaccines offer increased protection against disease across many animal species including cattle, poultry, swine, and fish, as well as pets, the release said. It is a sign the industry is halfway to its vaccine target with four more years to go.

"New vaccines are essential to reducing the risk of drug resistance by preventing diseases in animals that could otherwise lead to antibiotic treatment, such as salmonella, bovine respiratory disease, and infectious bronchitis, and preserving vital medicines for both urgent human and animal use," HealthforAnimals said in a release.

The newest update shows the sector is on track or ahead of schedule across all of its commitments, including investing \$10 billion in research and development, and training more than 100,000 veterinarians in responsible antibiotic use.

"The new tools and training provided by the animal health sector will support veterinarians and producers to reduce the need for antimicrobials in animals, which better safeguards people and the environment.

CONTINUED ON PAGE 90

2021 Clear Choice Bull Sale High Selling Bull
Owned by Schooley & Hilltop Simmentals
Dammed by the great WS Miss Sugar C4,
offering two maternal brothers by LLSF Vantage Point

THE CLEAR CHOICE
bull sale

SATURDAY, MARCH 26, 2022
1:00 PM EST • MILAN, IN
Selling 60 Simmental & SimAngus™ Bulls
20 Simmental & Sim-Influenced Pairs & Bred Females

Request your catalog today!
WWW.DPSALESLLC.COM

Selling in March! H303C • FBFS Warsaw X SS Emberly E303
EPD 13 0.9 78 107 9 26 65 API 108 TI 68

DP DOUG & DEBBIE PARKE • DREW & HOLLI HATMAKER
OFFICE@DPSALESLLC.COM • OFFICE • 859-987-5758
WWW.DPSALESLLC.COM

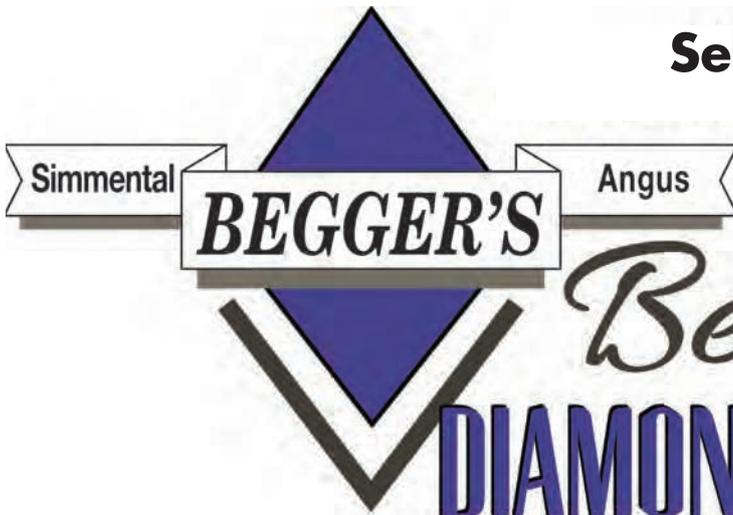
Sale facility has hard surface parking and is handicap accessible.
12/17/21 EPD CE BW WW YW MCE Milk MWW API TI

CLEAR WATER SIMMENTALS
JEFF & LEAH MEINDERS • 812-498-2840
3687 N. CO. RD. 500 E • MILAN, IN 47031
WWW.CLEARWATERSIMMENTALS.COM

GUEST CONSIGNORS: BESHEARS SIMMENTALS,
LUCKY PENNY CATTLE CO., NEAL BROTHERS

DVAuction
Broadcasting Real-Time Auctions

Selling 160 Black Simmental, SimAngus™ and Angus Bulls



Begger's

DIAMOND V RANCH

BIG SKY GENETIC SOURCE BULL SALE

Wednesday, February 2, 2022 • 12:30 PM – At the Ranch – Wibaux, MT



Two-year-old heifer

30 Purebreds, 125 SimAngus™, 15 Angus Sell.
50 are 18-month-old fall-borns, ALL ARE Black and
Polled, most are homozygous black and polled.



COW EFFICIENCY AT ITS FINEST:

The basis of any good breeding program is the mother cow. Our motto is: **"THE RANCHER COMES FIRST"**. Every breeding decision we make is to improve our customer's bottom line. BEGGER'S DIAMOND V RANCH provides the perfect blend of COW SENSE, COMMON SENSE and SCIENCE. We know the value of a good mother cow, she must be fertile, efficient and problem-free. She must have the staying power to produce a valuable calf year-after-year on her own, with no extra assistance in the environment mother nature provides. She must possess a low-maintenance, easy-fleshing body type that requires little or no extra input. She has to have a problem-free udder and have a good gentle attitude with a set of feet and legs that will serve her until she exits your program at a ripe old age.

- ❖ We are your source for homozygous black and polled Simmental, SimAngus™, Angus genetics, the top 160 bulls out of 275 sell.
- ❖ Many ½ & ¾ brothers sell in volume enabling you to assemble like bred genetics that are predictable and consistent.
- ❖ From a program that does the day-to-day work. We calve, feed, and work around our cattle every day, so we know our cows if they become problematic. They won't see next year and their only way out is through a packing plant.
- ❖ We are straight shooters, we don't hem and haw or beat around the bush. We honestly try to answer and meet our customer's questions, needs and concerns. Our bulls come with a complete 100% satisfaction warranty. If there is a problem we will make it right.
- ❖ We provide free bull keep until April, along with a free breeding soundness exam and free delivery, in most cases nationwide on purchases over \$5,000.
- ❖ Every bull walks through the sale ring enabling you to see what you are buying. Some pictures and videos just don't represent cattle as they should.

There is a lot of hype out there about EPDs, Genomic Testing, and Carcass Traits. We strongly believe in the use of all of these genetic enhancement tools. We also know that you can ruin a good cowherd in a blink of an eye if you chase paper traits with no directive or focus put on the mother cow and what it takes to keep her in production with as few inputs as possible. There are breeding programs that only provide EPDs with no actual data. Be careful, at times these cattle might not offer a total package, the upkeep, loss of production, and lack of fertility may cost more than the rewards. Every breeder has the actual data, we believe that as a customer you deserve to access it, if it isn't there, ask for it. Any competent breeder shouldn't be afraid to share it. Raw data such as actual birth weights, 205 wts, 365 wts and performance data and indexes allows you to observe how an animal has performed within his contemporary group. It shows you his potential to sire calves that may increase or decrease certain traits. There are way too many cattle out there with excellent EPDs and dollar indexes that are not worthy of anything but a castrating knife. You can breed for all the highest EPDs and indexes in the world, but if you sacrifice COW EFFICIENCY, FOOT AND LEG STRUCTURE, FLESHING ABILITY, MENTAL, MATERNAL, and PHYSICAL TRAITS, such as UDDER QUALITY, along with an animal's ability to produce PAY WEIGHT and EYE APPEAL, all you will gain is a cull cow with good EPDs.



Look for us on Facebook



Bill Begger: 406-796-2326 / John Begger: 406-795-9914
darbegger@gmail.com / 482 Custer Trail Road / Wibaux, MT 59353

beggersdiamondvranch.com

LARGE SELECTION. HIGH VALUE. GUARANTEED.

**“MY 3C INFLUENCED CALVES
PAID \$167/HEAD PREMIUM
ON CARCASS.”**

*-Pat Cramton, Pretty Prairie, KS
longtime 3C/NLC customer & friend*



1108J - Sired by New Herd Sire 3C Gentl



**1098J - Sired by New Herd Sire KBHR Genesis
Pictured with his TNT Tanker Dam**



1304J - Sired by 3C Flint



51st Annual Production Sale
AT THE RANCH, WESSINGTON, SD
FRIDAY, MARCH 18, 2022

Offering 150 Top Tier Simmental and SimAngusTM Yearling bulls that marble!



Rick, NaLani,
NaLea, Chase, & Swayzee Dunsmore
21830 372nd Ave., Wessington SD 57381
Home: 605-458-2425 • Rick cell: 605-354-7523
Nalani cell: 605-350-5216





20th Annual Sale
SUNDAY, MARCH 6, 2022 • 1 PM CST
SCHAAKE FARMS SALE FACILITY IN WESTMORELAND, KANSAS
80 SIMMENTAL & SIMANGUS™ BULLS • 30-40 OPEN HEIFERS • 20 PAIRS

Celebrating **20 YEARS OF COMMITMENT TO YOUR SUCCESS!**

“The Gold Bullion Group has, in our mind, been the standard for top Simmental cattle for years. When we purchased our first bull in 2011, we were hooked. We have been extremely pleased with the disposition, structural correctness, and power consistency we have seen in our bulls.

Most importantly though, has been the continued support we have received from the group after the sale.”

Chris Bauerle

“The Gold Bullion Group has been an exceptional experience. They provide high-end genetics that have fit many aspects of our herd. Whether you’re looking for carcass quality or replacements, they have you covered and provide great support. We’ve added many of their bulls to our herd over the years and have been impressed with carcass results, docility, and ROI. With the bull success we have also turned to adding their elite genetics of females to our family herd. We are very pleased and will continue to support a group of producers that relate to real world agronomics and are continually on the cutting edge of genetics.”

Doug Schmitt

“Since making the switch to Gold Bullion Group bulls, we have seen a massive improvement in the quality of heifers that we are keeping as replacements for our herd. On the steer production side, we know we can send our calves to the feed yard and with their genetics, know that they will perform at the highest standard. What gives us the most confidence is the families that stand behind their bulls.”

Josh Whitehill

SCHAAKE FARMS
SCOTT: 785-456-4949

MARPLE FARMS
TROY: 785-250-0522

MCCRACKEN LIVESTOCK
ZACH: 620-384-6176

MID-AM GENETICS
RYAN: 785-221-3284

PARSONS LIVESTOCK
GARRETT: 832-651-3634

WWW.GOLDBULLIONGROUP.COM



We congratulate the animal health sector for the progress achieved to date toward reaching their Roadmap targets,” Turner said in a release.

Animal health companies are considering ways to expand and add to these targets in the years ahead to accelerate progress in reducing the burden on antibiotics, the report noted. “The Roadmap is unique across the health industries for setting measurable targets and regular status updates on our efforts to address antibiotic resistance,” said Carel du Marchie Sarvaas, executive director of HealthforAnimals. “Few, if any, have set these types of traceable goals, and the progress to date shows how seriously animal health companies are taking our responsibility to tackle this collective challenge, which poses a threat to lives and livelihoods around the world.”

The industry has also launched a series of other preventative products that contribute to lower levels of livestock disease, minimizing the need for antibiotics in animal agriculture, the release said.

Animal health companies created 17 new diagnostic tools out of a target of 20 to help veterinarians prevent, identify, and treat animal diseases earlier, as well as seven nutritional supplements that boost immune systems.

Comparatively, the sector brought three new antibiotics to market in the same period, reflecting the increased investment in developing products that prevent illness and the need for antibiotics in the first place, HealthforAnimals said.

In the past two years, the industry has trained more than 650,000 veterinary professionals and provided more than \$6.5 million in scholarships to veterinary students.

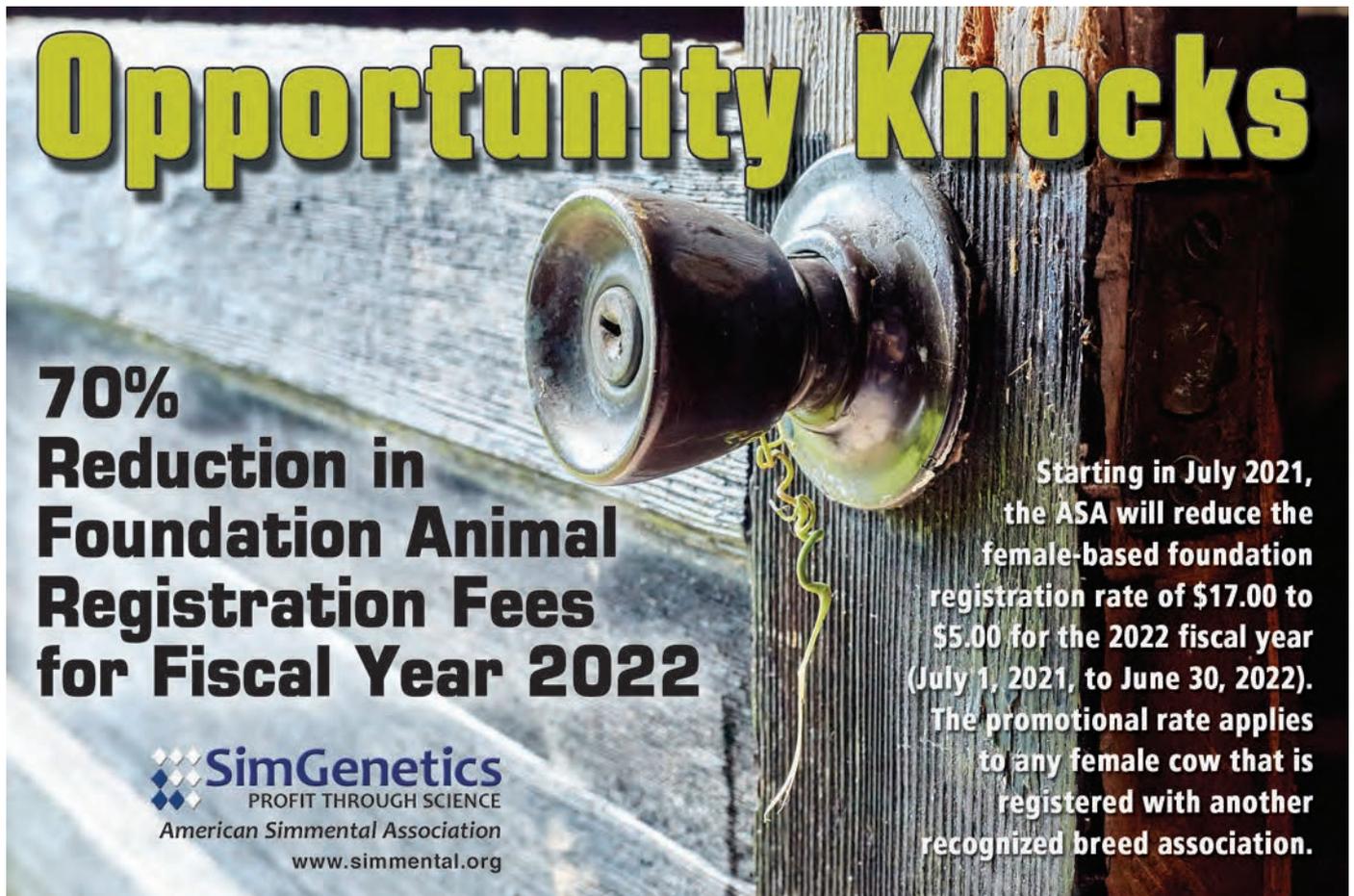
The Roadmap for Reducing the Need for Antibiotics not only sets targets to increase research and development, but it also is focused on One Health approaches, communications, veterinary training, and knowledge sharing. The next progress report is expected in 2023.

EU Proposes “Deforestation-Free” Standards for Beef Imports

The European Commission has proposed new rules for imports of several commodities, including beef, that aim to curb deforestation and raise environmental standards in Europe and globally.

The main driver of deforestation and forest degradation is the expansion of agricultural land,

CONTINUED ON PAGE 94



Opportunity Knocks

70% Reduction in Foundation Animal Registration Fees for Fiscal Year 2022

Starting in July 2021, the ASA will reduce the female-based foundation registration rate of \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). The promotional rate applies to any female cow that is registered with another recognized breed association.

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org



FORSTER FARMS

43rd Annual Simmental Production Sale

JANUARY 29, 2022

SMITHFIELD, NEBRASKA • 1:00 PM

(at the farm, one mile east of Smithfield on Hwy. 23, then 1/2 mile north)



FF Bank Roll J1287

Purebred Simmental

W/C Bankroll 811D x TNT Final Choice W210

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
12	1.5	73	108	.22	7	27	63	.29	.96	132	80



FF Getcha Good J1521

1/2 Blood SimAngus™

Felt Getcha Sum G113 x Connealy Final Product

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
11	.5	91	142	.32	7	23	68	.40	.56	136	87



FF Frontline J1556

5/8 Blood SimAngus™

Hook's Frontline 40F x EXAR Upshot 0562B

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
11	1.6	88	140	.32	7	27	71	.51	.81	149	89



FF Getcha Sum J1689

5/8 Blood SimAngus™

Felt Getcha Sum G113 x CLRS After Shock 604 A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
10	2	94	143	.30	5	24	71	.20	.79	124	84



FF Frontline J1920

3/4 Blood SimAngus™

Hook's Frontline 40F x CCR Abilene 6018C

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
12	.8	80	125	.28	7	23	63	.53	.85	148	86



FF Pay Dirt J1985

5/8 Blood SimAngus™

CCR Pay Dirt 2340C x Felt Got Game

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
11	1.9	82	126	.27	6	33	74	.40	.62	135	83

SELLING EXCEPTIONAL LOTS

85 Simmental/SimAngus™ Bulls

39 Bred Heifers

33 Open Heifers

An outstanding performance-bred group of purebred and percentage cattle. Over 3/4 are black, and the balance are solid red or red baldy . . . hard to match this balanced-performing set of Forster-bred stock!

Join us for a great lunch!



FF Gratitude J1762

5/8 Blood SimAngus™

Hook's Gratitude 71G x FF Jackhammer B412

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
12	-.2	81	116	.22	6	25	66	.39	.69	140	84

All bulls carry a first breeding season guarantee.

All animals in the sale are BVD tested.

For more information, contact:

FORSTER FARMS

74096 Road 434

Smithfield, NE 68976-1039

Alan 308-991-2208

Kevin 308-325-2093

Verlouis 308-472-3086

email: alan_forster@hotmail.com

AUCTIONEER:

Tracy Harl • 402-469-3852

Like us on Facebook 

or

check out our new website: ForsterFarms.com



Sale Day Phone: 308-991-2208

EPD as of 12.13.21

NELSON LIVESTOCK COMPANY

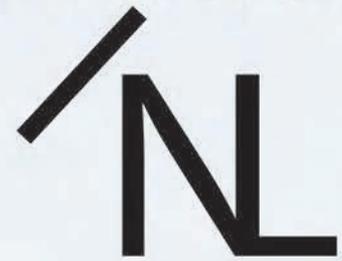
annual Bull Sale



NLC Cow Boss 160C,
ASA 2978190. Sold in
the 2016 sale, owned by
Stewart Family Genetics,
T Heart Ranch and
Nelson Livestock Co.



NLC Gen Ten 82E,
ASA 3317984, high
seller in 2018 sale, and
son of NLC Progressive
40C, high seller in 2016
sale. Gen Ten boasts ten
generations of Nelson
breeding on the cow side.
Semen available from
Allied and ABS.



**No creep.
No pampering.
No hard feed.
No problems.**

*Range raised
Simmentals for
50 years*

When you buy bulls from Nelson Livestock Co., you expect maintenance free genetics. Our rugged, forage based operation is designed to be as close to the conditions of our primary customers' as we can make them. Environmentally tested black and red SimAngus™ and Simmental genetics for no-miss crossbreeding solutions.

Selected for generations to thrive without extra inputs, and then produce high value feeder cattle that generate efficiency, beef value and profits all down the beef chain.

**WHERE PERFORMANCE IS
BRED ON. NOT FED ON.**

MONDAY

FEBRUARY 14, 2022

AT THE RANCH NEAR WIBAUX, MONTANA

new sale date

Pictures and data on sale bulls available on our website. Contact us or visit our website to be added to the mailing list.

NELSON

LIVESTOCK COMPANY

SIMMENTAL • SIMANGUST™ • ANGUS

5831 Hwy 7, Wibaux, Montana 59353

Tom & Renee Nelson 406-588-3371, SUPERIOR REP

Brent Nelson 406-978-2697

Taylen Nelson 406-853-3620

www.nelsonlivestockco.com



Superior Livestock Auction

ALLIED

GENETIC RESOURCES

Marty Ropp 406-581-7835

Corey Wilkins 256-590-2487

www.alliedgeneticresources.com

Bulls for the Big Country.



Ellingson Right Now J104 ASA# 3940010
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 12 3.1 106 173 .42 7 28 81 133 94
 Adj. WW: 865 Adj. YW: 1,549



Ellingson Classic J129 ASA# 3940035
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 12 2.5 95 147 .32 6 30 78 146 90
 Adj. WW: 871 Adj. YW: 1,553



Ellingson Dynasty J164 ASA# 3940069
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 7 4.2 98 155 .36 4 27 76 121 83
 Adj. WW: 824 Adj. YW: 1,480



Ellingson Design J174 ASA# 3940079
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 12 1.5 97 155 .36 6 31 79 133 91
 Adj. WW: 821 Adj. YW: 1,538



Ellingson Total J180 ASA# 3940085
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 11 1.1 91 143 .33 8 31 76 153 93
 Adj. WW: 830 Adj. YW: 1,315

For catalogs and information:



Terry Ellingson & Family

Phone: 701-384-6225

Cell: 701-741-3045

5065 125th Ave. NE • Dahlen, ND 58224

email: tellings@polarcomm.com

The catalog and updated information
 (homozygous polled test, ultrasound
 and scrotal measurements)
 will be available online.



EPD pulled 11.30.21

Looking for Performance?

Ellingson Simmental Performance Bull & Female Sale

Friday, January 28, 2022 • 1:00 pm CST

Sale Location: At the farm, Dahlen, ND

22nd Anniversary

Selling:

60 Yearling Simmental and SimAngus™ Bulls
 30 Open Yearling Heifers

Sires include: WS All Aboard B80, CLRS Guardian 317G, SVS Captain Morgan 11Z,
 TJ Main Event 503B, W/C United 956Y, Ellingson Ultimate F830, RFS Bulletproof B42,
 LFE The Riddler 323B, Hook's Eagle 6E, Harvie Red Summit 54B, NGDB Structure 34D,
 Hart State Of War 056C, WS Epic E152, CDI Perception 254E, G A R Prophet

Bulls will be SEMEN TESTED and GUARANTEED BREEDERS.



Ellingson Ace J183 ASA# 3940088
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 5 3.8 107 161 .34 3 31 84 129 95
 Adj. WW: 932 Adj. YW: 1,645



Ellingson Spartan J187 ASA# 3940092
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 9 2 98 153 .34 6 33 82 136 91
 Adj. WW: 845 Adj. YW: 1,504



Ellingson Advance J190 ASA# 3940095
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 7 4.1 102 157 .34 4 29 80 137 89
 Adj. WW: 845 Adj. YW: 1,266



Ellingson Anchor J192 ASA# 3940097
 CE BW WW YW ADG MCE MM MWW \$API \$TI
 5 6.1 100 149 .30 2 23 73 85 70
 Adj. WW: 838 Adj. YW: 1,345

www.ellingsonsimmentals.com or www.simmental.org

which is linked to the production of commodities such as soy, beef, palm oil, wood, cocoa, and coffee that are imported into Europe, the commission said in a press release. As a consumer of these commodities, the EU is partly responsible for this problem, it said.

The regulation would set mandatory due diligence rules for companies that want to place these commodities on the EU market. Geographic coordinates would be collected for the land where the commodities are produced, and a benchmarking system would evaluate countries and their level of risk of deforestation and forest degradation for the products in the scope of the regulation.

By promoting the consumption of “deforestation-free” products, the new rules are expected to reduce greenhouse gas emissions and biodiversity loss. The commission also said it will step up dialogue with other big consumer countries to join efforts.

“If we expect more ambitious climate and environmental policies from partners, we should stop exporting pollution and supporting deforestation ourselves,” said Virginijus Sinkevičius, EU commissioner for the environment, oceans, and fisheries.

The regulation will guarantee that domestic and imported commodities are measured by the same standards, and there will be no ban of any country or any commodity, according to the commission. Sustainable producers will continue to be able to sell their goods to the EU.

The commission is also proposing to help partner countries improve forest governance and create socio-economic opportunities for the populations through sustainable value chains. Between 1990 and 2020, the world lost 420 million hectares of forest, an area larger than the European Union, the commission said.

US Beef Production to Affect Global Outlook in 2022

An expected decline in US beef production next year is likely to play a key role in tightening global supplies in 2022, predicts a new report from Rabobank.

Depopulation of US cattle in response to the economy and liquidations related to drought conditions in the western part of the country will lead to a 2.5%

CONTINUED ON PAGE 98

2022 Annual ASA Fall Focus

Mark Your Calendar!

August 26-30, 2022 Roanoke, Virginia

Friday, August 26
Tours of local farms and Virginia Tech

Saturday, August 27
Symposium and Award Dinner

Sunday, August 27 - Tuesday, August 30
Board Meetings

Hotel Headquarters:
Hotel Roanoke, Roanoke, VA

Co-hosted by
Virginia Simmental Association
www.virginiasimmental.com

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

Schooley Cattle

Your Source For Elite Outcross Performance Sim/SimAngus Genetics
Bred by Cattlemen. for Cattlemen

PRODUCTION SALE

FRIDAY FEBRUARY 4, 2022 | 6:30 PM

At the Bloomfield
 Livestock Market

100 head sell!

65

Simmental, SimAngus™, Angus Yearling Bulls

35

Simmental, Angus Bred Heifers

Pictures, Videos, and Bidding on
 sale night will be available through:

DVAuction
 Broadcasting Real-Time Auctions

SIRES OF PROGENY: CRAWFORD GUARANTEE, PAYS TO BELIEVE, LCDR FAVOR, OMF EPIC, EGL FIRESTEEL, SCHOOLEY STANDOUT.



Schooley Miss 505 003H | ASA 3752607
 Epic x Pays to Believe | Purebred
 DOB: 2/3/20 | Due 3/12/22 w/ Revolution Bull



Schooley Lass 004H | ASA 3752779
 Favor x Saugahatchee | Halfblood
 DOB: 3/9/20 | Due 2/17/22 w/ Standout Heifer



110J | ASA 3908885
 Firesteel x 30G | 3/4 Simmental | DOB: 2/22/21



Schooley Genesis R233 | ASA 3969284
 Genesis x 972G | Purebred | DOB: 3/9/21



78J | ASA 3908608
 Favor x 30G | Purebred | DOB: 1/28/21



913J | ASA 3908698
 Firesteel x Witness | 5/8 Simmental | DOB: 2/17/21



287J | ASA 3908604
 Guarantee x 8149 | Angus | DOB: 1/27/21



KBHR Revolution H071
 The \$75,000 service sire of the of the 003 sale feature.

Schooley Cattle

WWW.SCHOOLEYCATTLE.COM

- FREE KEEP ON BULLS TIL MAY 1ST -

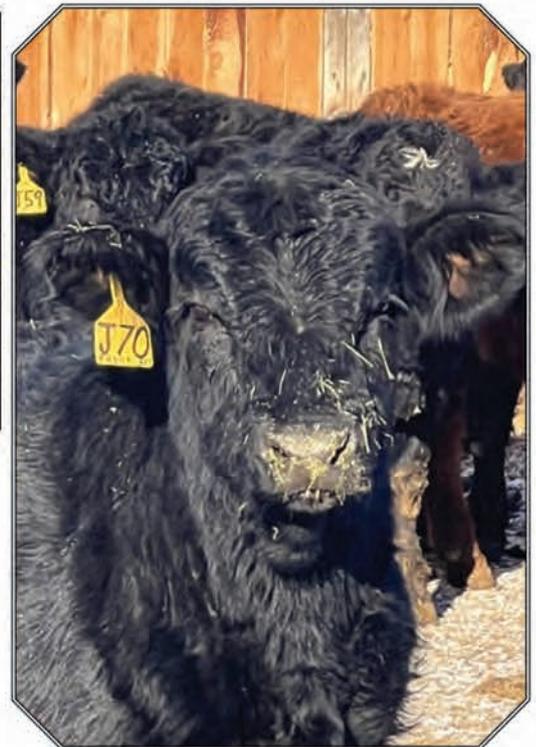
Roman Schooley, Owner 515-450-3685
 Tyler Schooley, Owner 641-208-5442
 Mitchell Hanson, Marketing and Promotion 319-404-6848
 Gary Gabel, Herd Health Manager 716-449-4352

Like us on Facebook @ Schooley Cattle Company



BULL SALE MARCH 1, 2022

Selling 65 Simmental and SimAngus™ Bulls
100% Guarantee for the first breeding season



-We have an excellent set of sons from-
HILLS MURDOCK D96

HILLS SUPERCHARGED E96 (RED)

MR ISHEE GRAND SLAM 807

FF BLACK GOLD JF C19

CONNELY BLACK GRANITE

HILLS BLBRO YETI F407

Tom and Kathy Hill

Box 186

Stanford, MT 59479

(406) 566-2479

hillssimmentalmt@yahoo.com

This sale will be broadcast live on the internet.

DVAuction

Broadcasting Real-Time Auctions

Real time bidding & proxy bidding available.

www.hillssimmental.com

HEAD TO HEAD

Modern-day ranching requires more information to produce better animals.

International Genetic Solutions works across breeds to provide more accurate head-to-head comparisons and maximum profitability.

IGS incorporates generations of data and the world's largest multi-breed database to enable more powerful breeding decisions than ever before.

Better cattle. Better profits.

IGS STAND TOGETHER

406.205.3033 • internationalgeneticsolutions.com



MSA Members Bull and Private Treaty Sales

Date	Ranch/Sale	City	Phone
January 14, 2022	Diamond Bar S	Great Falls	406-467-3303
February 2, 2022	Begger's Diamond V Ranch Genetic Source Bull Sale	Wibaux	406-796-2326
February 7, 2022	Gateway Simmental Breeding Value Bull Sale	Lewistown	406-538-9695
February 8, 2022	Edge of the West Sale	Mandan	701-453-3105
February 10, 2022	Lassle Ranch Simmental – Annual Bull Sale	Glendive	406-486-5584
February 14, 2022	Nelson Livestock Company Annual Production Sale	Wibaux	406-588-3371
February 21, 2022	Bulls of the Big Sky Bull Sale	Billings	208-267-2668
February 26, 2022	Emmons Ranch	Olive	406-436-2277
March 1, 2022	Hill's Ranch Production Sale	Stanford	406-566-2479
March 18, 2022	Black Summit Cattle	Powell, WY	307-899-3553
May 5, 2022	Nelson Ranch Production Auction	Glasgow	406-367-5261
Private Treaty	Walking 5	Broadview	406-667-2251
Private Treaty	99 Bar Cattle	Alzada	605-101-1280
Private Treaty	3 JM Simmental	Payette, ID	208-731-6646
Private Treaty	AOK Simmental	Havre	406-945-8222
Private Treaty	Konesky Simmental	Sand Coulee	406-788-4415
Private Treaty	Little Bitterroot Ranch	Hot Springs	406-741-2523
Private Treaty	3H Simmental	Plains	406-826-3765
Private Treaty	Wichman Ranch Feeder Calves	Moore	406-350-0127
Private Treaty	Maloney Angus & Simmental	Turner	406-654-7115
Private Treaty	Sunny Slope Ranch	Fairfield	406-590-7984
Private Treaty	Koch Cattle	Roberts	406-860-0659
Private Treaty	Shane and Kate Koch	Molt	406-580-7458
Private Treaty	Wang Ranch	Baker	406-778-3672
Private Treaty	Rocking L 4 Ranch	Bonnors Ferry, ID	208-691-6656
December 3, 2022	Western Choice Simmental Sale	Billings	208-267-2668

Plan to attend Montana's Choice Sale, the following events, or contact Montana Simmental Association members to see what they have to offer you!



Board of Directors

President:

Rocky Forseth
Helena, MT
406-590-7984

rockyforseth89@gmail.com

Vice President:

Logan Butcher
Lewistown, MT
406-350-1417

logan.butcher6@gmail.com

Secretary:

Leoma Wells
Bozeman, MT
559-6964941

cattledatagenie@gmail.com

*Rooted in Heritage,
Growing through Innovation,
Delivering Profitability*



J2

3/8 SM 5/8 AR · API: 134 · TI: 84

With over 50 years of experience raising Simmental genetics, we have pinpointed the traits that increase our customers' profit margin.

The balance of hybrid vigor, calving ease, fleshing ability and fertility compliment and enhance any cowherd to produce calves that excel through all stages.

EPDs as of 12-12-21



J25

3/4 SM 1/4 AR · API: 142.1 · TI: 87.0



J26

1/2 SM 7/16 AR 1/16 AN · API: 145.3 · TI: 89.4



J31

5/8 SM 1/4 AR 1/8 AN · API: 135.6 · TI: 87.7



J53

PUREBRED SM · API: 155.1 · TI: 83

Annual Production Sale **Tuesday, February 22, 2022**

Bulls viewable at the ranch
Sale: 2 p.m. CST · Pifer's Auction, Steele, ND

40 Sim-Red Angus Bulls
35 Sim-Red Angus Bred Heifers

DVAuction

\$100 Sale Credit
per buyer for
visiting the
ranch prior to
the sale

Request
a Catalog



DCR
DECKERT
SIM-RED ANGUS

Justin & Carrie Deckert
24952 392nd St NE
Arena, ND 58494
(701) 943-2477
dsrccows@bektel.com

INDUSTRY UPDATE

CONTINUED

decline in US beef production next year, just as the global demand for beef continues to rise, the study said. Canada, Japan, Mexico, and South Korea remain strong markets for US beef. Meanwhile, China is increasing its beef imports and driving higher US export volume that could rise by as much as 4% next year, according to Rabobank analysts.

The report also noted that continued strength in US consumer demand for beef in 2022 could lead to an opportunity for beef imports to increase. Despite objections to imports of beef from Brazil, that country stands to especially benefit from the trend; Brazil shipped 61% more beef to US markets in the first nine months of 2021 than one year ago, the report added.

Rabobank also noted it expects the uptick in US cow slaughter to continue and the decline in production to remain in place until 2023 or beyond.

Increased Prices and Decreased Availability of Herbicides Impact Producers

Kansas State University Extension

A Kansas State University weed management specialist says increased prices and decreased availability of herbicides may force farmers into finding alternative ways of managing weeds in their fields.

"Producers have got some tough decisions to make this winter as they think about how they're going to manage things coming into the spring," said Kansas State's Sarah Lancaster.

She added that "significant shortages" of glyphosate and glufosinate are anticipated in 2022. "Some of the distributors

CONTINUED ON PAGE 102



48th Annual Production Sale

SELLING 60 BULLS & 20 BRED FEMALES AI BRED TO THE INDUSTRY'S LEADING SIRES

Friday, January 28, 2022

12:00 Noon • 48672 252nd Street • Garretson, SD 57030

Offering **SIMMENTAL, SIMANGUS™ & ANGUS**



KRJ DAKOTA OUTLAW G974

ASA#3632499 • PB • TURNPIKE X UPRISING
Selling full sibs & offspring from this past high seller!
Ranks in top 1% for WW, YW, ADG, YG, BF EPD

**ALL CATTLE HOMOZYGOUS POLLED
& COAT COLOR TESTED**



0156

ASA#3786534 • PB

INNOVATOR X DREAM ON (ET)
5 Direct Daughters of deceased T739 Donor!
Bred to High Road



036

ASA#3786438 • 3/4

RIGHT TIME X OPTIMIZER
Exciting limited genetic package!
Bred to High Road



170

ASA#3929091 • PB
CONOCO X INTEGRATE

New outcross with top growth & carcass!



184

ASA#3929105 • PB

KRJ SUPREME X COWBOY CUT
Top growth, with frame & performance oriented!



195

ASA#3929115 • PB

RIGHT TIME X DJF WRANGLER
Popular limited curve bending genetics!



198

ASA#3929118 • 3/4
FRANCHISE X TANKER

Longevity, consistent top weaning weight
cow family!



1119

ASA#3929137 • PB

INVENTION X BOISE
Eye appealing baldy with maternal bred in!



1163

ASA#3930298 • 1/2

MULBERRY X RED JEWEL (ET)
Outstanding PB & Percentage Red Bulls Sell!

For more information or to request a catalog...

KIPP JULSON 605-351-9088 • doublejfarm@alliancecom.net • www.doublejsimmentals.com

Online bidding at...

DVAuction
Broadcasting Real-Time Auctions

POWER & GROWTH

Calving Ease



76J

ASA# 3925037 • CLSR Guardian X Kappes Trail
3/4 Blood • Homo Polled • Homo Black

Maternal & Carcass Traits

Annual Production Sale
Feb. 19, 2022
At the Ranch, Turtle Lake

Selling **45**
Red & Black Simmental &
SimInfluenced Yearling Bulls

20 Open Females &
THE ELITE EIGHT
4 Elite Breds • 4 Elite Opens



647J

ASA# 3924971 • SAV Rainfall X Bozeman
1/2 Blood • Homo Polled • Homo Black



752J

ASA# 3924917 • TJ Franchise X SAV Bruiser
1/2 Blood • Homo Polled • Homo Black



845J

ASA# 3924945 • Hometown X Sirloin
3/4 Blood • Homo Polled



215J

ASA# 3924940 • Cowboy Logic X Shear Force
Purebred • Homo Polled



672J

ASA# 3925051 • Hook's Eagle X GAR Progress
5/8 Blood • Homo Black • 4 Full Brothers Sell!



681J

ASA# 3924967 • TJ Gold X TT Cooper
Purebred • Homo Polled

7 Baldies Sell!



Tim & Tam Clark • Ranch: (701) 448-2815
Tim Cell: (701) 799-7752 • Tam Cell: (701) 315-0032

www.DoubleTSimmentals.com

Stop by anytime to see the cattle! ~ Turtle Lake, ND



BLACK SUMMIT

BREAK OUT

Bull Sale

FRIDAY 1:00 PM
MARCH 18

Black Summit Cattle Sale Facility || 1476 Hwy 14A, Powell, WY 82435



70 SimAngus™ Performance-Tested,
Genomically Enhanced Bulls Sell

We have been in the Registered Seedstock Business for 49 years and have seen it all - The roller coaster ride of frame size, the evolution of EPDs and DNA technology. AT NO TIME IN HISTORY have we had the tools to make cattle that are as PREDICTABLE and RELEVANT as we can TODAY!

BSUM Country Boy 038H was our high-selling bull last year and resident herd sire at Barker Cattle Co. in Idaho. Paternal half brothers to him sell in 2022 - we think you'll like what we have.

Our bulls are developed with longevity in mind.

THEY HATE US
So you can love them.



BLACK SUMMIT

The LaFollette Family
Powell, Wyoming

Quin 307-899-3553 Gavin 307-899-1764
info@blacksummitcattle.com

Where cattle that perform get the ribbon.



Marty Ropp 406-581-7835
Corey Wilkins 256-590-2487
www.alliedgeneticresources.com

that I've talked with actually are talking about the situation not being cleared up by 2023," Lancaster said.

Lancaster said those forces will require changing how business is done without herbicides. She said it may be a good test run if — down the road — herbicide resistance prevents the post-emergence herbicides from working.

In the meantime, Lancaster urges producers to consider implementing practices to make sure that the herbicides being used are effective. They include: check equipment every day before spraying, including nozzles; adjust the speed of the vehicle you are driving while spraying. "When you drop the driving speed, you're allowing more of your herbicide to hit the intended target," Lancaster said; and add water to increase the spray volume of the herbicide.

"As we think about ways to take the pressure off the post-emergence products, having a solid pre-emergence herbicide program is important," Lancaster said. "That includes multiple effective modes of action, especially for things like pigweeds, but also for other weeds that have kind of slipped through the cracks the last few years."

In addition, Lancaster said optimizing planting dates, optimizing seeding rates, seeding depth, and fertility may help give the crop a competitive edge over weeds. Non-chemical weed management practices — such as weed electrocution, a method in which weeds are shocked with thousands of volts of electricity — may also be worth considering, she said.

Coalition Launches Research to Limit Cattle Methane Emissions

In the wake of the recent global climate change summit, an industry group plans to spend \$5 million to determine strategies to reduce methane emissions from cattle, a major source of agriculturally sourced greenhouse gases.

The Greener Cattle Initiative will award grants over the next five years to support specific efforts to mitigate methane emissions, an issue the organization says is not currently being addressed by programs to improve sustainability of livestock production. The research is expected to involve such areas as feed additives or supplements that inhibit methane emissions, genetic selection of cattle that emit less methane, and even robotics or other technology to better monitor emissions on farms, the group said in a news release. The stakeholders aim to accelerate the development of scalable and commercially feasible processes to enable production of sustainable beef and dairy.

Participating members of the initiative include the Foundation for Food & Agricultural Research (FFAR), Archer Daniels Midland, the Council on Dairy Cattle Breeding, and Nestle, among others, with each committing at least \$200,000 to fund the inaugural program, FFAR added.

Farmland Price Explodes

For the past 12 months, Creighton University's Rural Mainstreet Index (RMI) has remained substantially above growth neutral. For November 2021, the RMI rose to 67.7 from October's level of 66.1. The index ranges between 0 and 100 with a reading of 50 representing growth neutral and is generated by a monthly survey of bank CEOs in rural areas of a ten-state region dependent on agriculture and/or energy.

"Solid grain prices, the Federal Reserve's record-low interest rates, and growing exports have underpinned the Rural Mainstreet Economy,"

CONTINUED ON PAGE 106

McDonald Farms
 19th Annual
'Pick of the Pen' Bull Sale
 Saturday April 2, 2022 • 1:00 PM
"Our cows work for us; so our bulls will work for you."
 Selling: 50 Bulls Simmental, SimAngus™ and Angus.
 Volume and pick-up discounts

McDonald Farms
 2070 Walnut Springs Rd.
 Blacksburg, VA 24060
 info@mcdonaldfarms.com
 www.McDonaldFarms.com
 540-552-2520
 540-230-6225 (C)

Member of AGR, CMP and Performance Advocate
 ASA Performance Advocate
 CMP CARCASS MERIT PROGRAM
 ALLIED GENETIC RESOURCES

Our Long-Term Commitment To

Powerful Genetics

starts with productive dams like these!



J361 Sells Feb. 4!

TRAX'S BULL DOG G49 X IPU RED DEPUTY 25C
Homo Polled • ASA# 3963423 • Adj. WW 802



J451 Sells Feb. 4!

BBS BATMAN F4 X MYTTY IN FOCUS
Homo Polled • Homo Black • ASA# 3963513 • Adj. WW 884



J301 Sells Feb. 4!

HART STATE OF WAR 056C X COLORADO BRIDLE BIT E752
Homo Polled • ASA# 3963363 • Adj. WW 757



J358 Sells Feb. 4!

BBS BATMAN F4 X HSR IRISH SPRING B775
Homo Polled • Homo Black • ASA# 3963420 • Adj. WW 734



J383 Sells Feb. 4!

TRAX'S BULL DOG G49 X DKSR WESTERN BEEF Y420
ASA# 3963445 • Adj. WW 920



Call to be added to our mailing list and to request a catalog!

Dusty & Kayla Kunkel, New Salem, ND
(701) 471-5342 • (701) 843-7006
www.kunkelsimmentals.com

E-mail: kdkunkel@westriv.com • Visitors always welcome!



Kunkel Simmentals
DKSR

Annual Production Sale
Feb. 4, 2022
At the Ranch • New Salem, ND • 1 P.M. CST
50 BULLS • 36 BRED HEIFERS



ASA# 3724830



ASA# 3561070



ASA# 3423918

GENETICS YOU *can count on.*

For over 50 years, Bridle Bit Simmentals has built a cow herd known for performance adaptability, that produces cattle that perform in any environment.



BRIDLE BIT SIMMENTALS

ALL TERRAIN

BULL SALE

AFFORDABLE, ROUGH TERRAIN READY BULLS BACKED BY YEARS OF PERFORMANCE TESTING, ULTRASOUND, GENOMICS AND FEED EFFICIENCY DATA.

80 BULLS AND 15 HEIFERS SELL

Bulls sell with 100% possession and semen interest.

Walsh, Colorado

March
21

PERFORMANCE ADAPTABILITY



BRIDLE BIT *Simmentals*

ERROLL COOK & SONS
PO Box 507, Walsh, CO 81090
Chad Cook 719-529-0564 cell
bridlebitsimm@gmail.com

SALE PARTNERS: FAR OUT CATTLE RANCH - Walsh, CO - Jerrid Brisendine 719-353-1747 cell
JONES RED ANGUS - Richfield, KS - Jordan Jones 719-353-1023 cell





LECHLEITER SIMMENTALS

SELLING:

**SELLING 120 HIGH
ALTITUDE BULLS**

60 Purebred Bulls

60 SimAngus™ Bulls

SATURDAY

BULL SALE

March 19, 2022 • 1:00pm

Loma Livestock

Loma, Colorado

W/C Night Watch 84E



- ✓ Proven Live Calves
- ✓ High Carcass Merit
- ✓ Proven Growth
- ✓ PAP Tested at 8500 Feet
- ✓ Calm Disposition

CCR Boulder 1339A



Sires include: GAR Surefire, CCR Boulder133A, J Bar J Nightride, Hook's Beacon 56B, CCR Cowboy Cut 5048Z and W/C Night Watch 84E.

BULLS THAT ARE UNPAMPARED AND READY TO WORK FOR YOUR HERD!

KIM LECHLEITER

970.209.8008 Cell- Evenings 970.249.5938 • lechleitersimmentals@hotmail.com

Females Offered Private Treaty

Livestock Services

INDUSTRY UPDATE

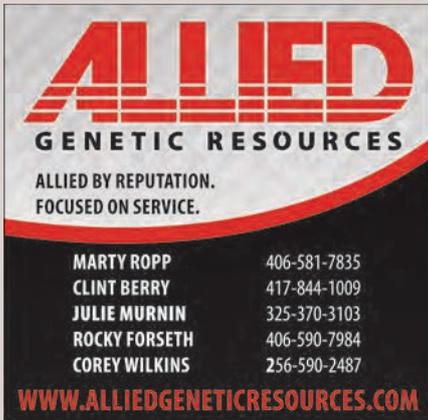
CONTINUED

Auctioneers and Marketing



**Jered Shipman,
Auctioneer**
806-983-7226
6945 CR 206
Grandview, TX 76050

Genetics



ALLIED
GENETIC RESOURCES
ALLIED BY REPUTATION.
FOCUSED ON SERVICE.

MARTY ROPP	406-581-7835
CLINT BERRY	417-844-1009
JULIE MURNIN	325-370-3103
ROCKY FORSETH	406-590-7984
COREY WILKINS	256-590-2487

WWW.ALLIEDGENETICRESOURCES.COM



**Semen Available on
Today's Hottest AI Sires**
573-641-5270
www.cattlevisions.com



**UNIVERSAL SEMEN
SALES, INC.**
2626 Second Avenue South
Great Falls, MT 59405
800-227-8774
406-453-0374
406-452-5153 Evenings
406-453-0510 Fax
unisemen@universalsemensales.com
www.universalsemensales.com

said Ernie Goss, who is the chair of Creighton's Heider College of Business and leads the RMI. "USDA data show that 2021 year-to-date agriculture exports are more than 23% above that for the same period of 2020. This has been a significant factor supporting the Rural Mainstreet economy."

For the entire year of 2021, the RMI has averaged 65.7. The region's farmland price index improved to a very strong — and record — high of 85.5 from October's 81.5. October's reading represented the 15th straight month that the index has moved above growth neutral. For 2021, the farmland price index averaged 74.6.

Here are the state-by-state farmland price indexes for October: Colorado: 83.6, up from 82; Illinois: 85.5, up from 82.8; Iowa: 84.9, up from 81.9; Kansas: 83.6, up from 80.1; Minnesota: 87.2, up from 83.7; Missouri: 81.5 up from 77; Nebraska: 85.4 down from 87.3; North Dakota: 82.7, up from 80.1; South Dakota: 84.2, up from 82.2; and Wyoming: 83.2, up from 80.6.

The November farm equipment-sales index slipped to a strong 62.1 from 64.8 for the same period. Readings for farmland prices and equipment sales over the last several months represent the strongest consistent growth since 2012. The new hiring index dropped to a still-robust 67.7 from 71.4, while labor shortages continue to be a significant issue for Rural Mainstreet businesses. Despite recent strong job gains, US Bureau of Labor Statistics data indicate that, compared to pre-COVID-19 levels, Rural Mainstreet has lost 2.5% of its non-farm employment (non-seasonally adjusted). The confidence index, which reflects bank CEO expectations for the economy six months out, sank for the fifth straight month to 48.4, its lowest level since August of last year and down from October's 51.8. The RMI, which started in 2005, represents an early snapshot of the economy of rural agricultural and energy-dependent portions of the nation. It focuses on 200 rural communities with an average population of 1,300 people.

Rumens Might Hold the Keys to Plastic Recycling

by Maureen Hanson, Bovine Veterinarian

The rumen is well-recognized in the dairy and beef industries as the digestive superstation that amazingly transforms feedstuffs that humans can't digest into highly nutritious meat and dairy products that provide essential amino acids that can't be sourced from plants.

Now, the rumen may be taking center stage in digesting another global challenge: plastics.

Since the 1950s, eight billion tons of plastic have been produced worldwide. Plastic pervades our daily lives in everything from automobile parts to water bottles, and stock tanks to calf bottles. But its versatility and durability also make plastic a challenging substance to recycle.

Enter the rumen, Mother Nature's original tough-material-break-down machine. Austrian researcher Doris Ribitsch and her team at the University of Natural Resources and Life Sciences in Vienna theorized that because the rumen is so efficient at disassembling tough plant materials, it may have the same effect on plastic. In fact, some feedstuffs contain a natural plant polyester (cutin) whose chemical structure is not far off from some synthetic polyesters.

CONTINUED ON PAGE 110

Brink Simmentals

Fullblood Fleckvieh Cattle, Embryos, and Semen Available

SALE DATE
MARCH 10,
2022

**LET OUR GENETICS IMPROVE YOUR
PAY WEIGHT & PROFITABILITY**

SELLING: Elite Full Fleckvieh
Yearling Bulls and Females
ALL DILUTER FREE



Selling J1004ET sired by Brink Polled Canvas
BD: 1/22/21 WW: 956 lbs



Selling J1035 sired by Brink Flush
BD: 2/5/21 WW: 1013 lbs



Selling J1051 **POLLED**
sired by Brink Polled Canvas
BD: 2/10/21 WW: 913 lbs



Selling J1018 sired by Brink Flex
BD: 2/1/21 WW: 915 lbs

**Progeny
Data:**

Fort Pierre, SD Livestock Auction 11/3 and 11/5, 2021
Total Steers: 7241, Average weight of 561 lbs
Brink Fleckvieh Sired Steers: 127, Average weight of 617 lbs
Tayler Assman, SD – outstanding Brink Fleckvieh client, also reports his 127 head of steers had no implants or creep.
Thank you.

Eight Semi Loads of Steers and Heifers
Average weight- 1,393 lbs, 62.43 - Yield
25.3% Prime, 70% Choice, 75% Yield Grade 2
23% Yield Grade 3, 2% Yield Grade 4
White Heart Ranch, ND, has been purchasing Brink
Fleckvieh bulls since 2007. Thank you.

ALL BULLS SOLD BY PHONE AUCTION

Call us to request a catalog by mail. Performance and ultrasound DATA available on all bulls. Pictures, videos and Online catalog available beginning in February on our website: BrinkGenetics.com

**CUSTOMERS
SELLING MORE WEIGHT IN
THEIR MARKET WINDOW
= MORE MONEY**

23098 Gunder Rd., Elkader, IA 52043 · brinkgenetics.com
Jerry – 563-245-2048 or 563-880-1470 cell · jbrink@alpinecom.net
Preston – 563-880-2075 · prestonbrink@gmail.com

PRACTICALITY • *Heterosis* • FUNCTIONALITY



Rousey SimAngus Bull Sale

150 Black and Red
SimAngus™ Bulls

SATURDAY, FEB. 12, 2022

Lincoln County Fairgrounds
1 PM CST • North Platte, Neb.

First Breeding Season Guarantee



Rousey 1006J • Black SimAngus sired by LD Capitalist 316



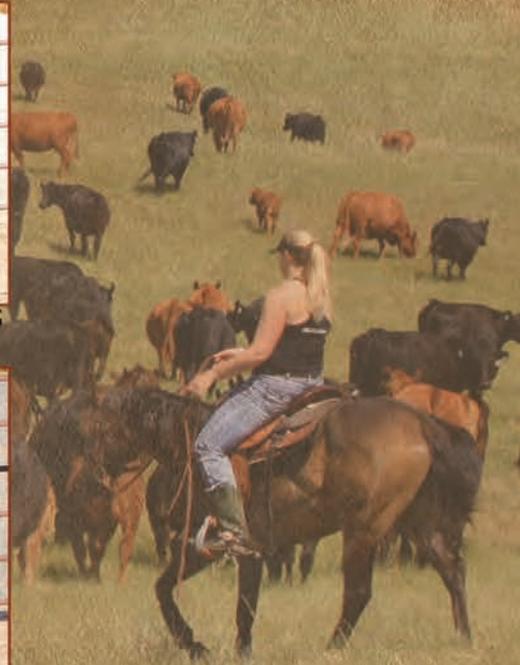
Rousey 1030J • Black SimAngus sired by CLRS Guardian 317G



Rousey 1122J • Red SimAngus sired by 9 Mile Motley 8505



Rousey 1052J • Red SimAngus sired by 9 Mile Enterprise 8180



Sires Represented Include:

LD Capitalist 316 • Sitz Stellar 726D • Pine Coulee Cattleman F300
Hook's Eagle 6E • TJ Franchise 451D • CLRS Guardian 317G
THSF Lover Boy B33 • 9 Mile Enterprise 8180 • Bieber CL Energize F121
9 Mile Motley 8505 • WS All Aboard B80



ROUSEY SIMANGUS, LLC

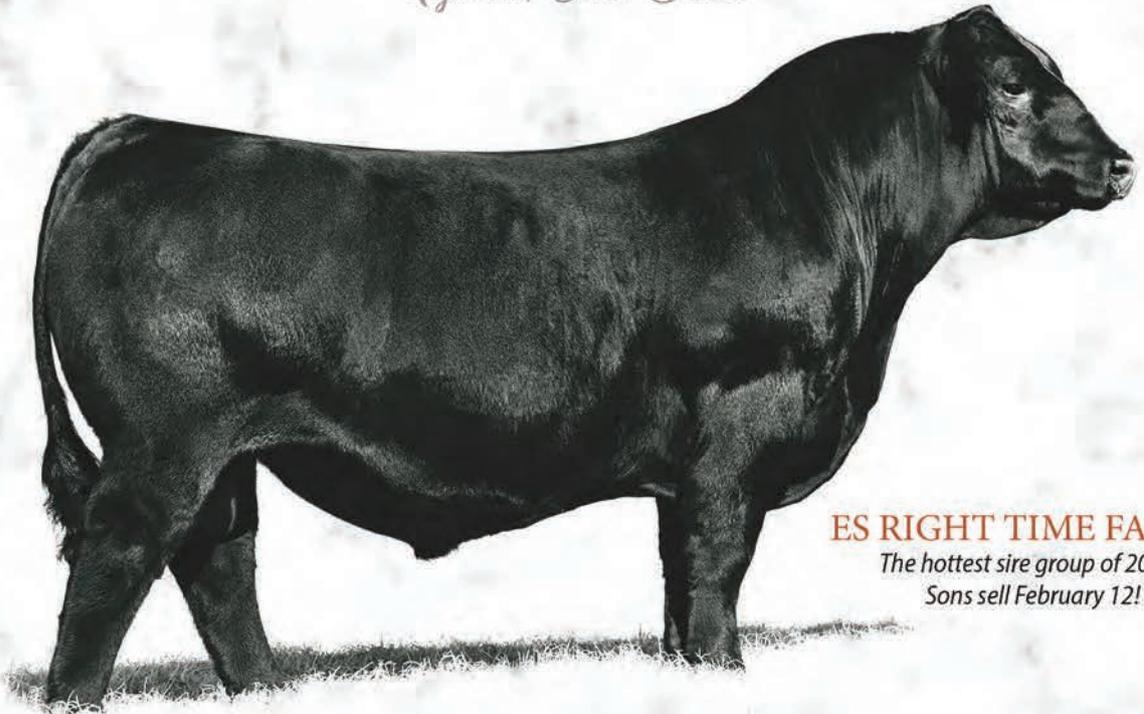
Tyrell and Deandra Rousey • (308) 530-9279
4570 N Homestead Rd • North Platte, NE 69101

www.RouseySimAngus.com • [f/RouseySimAngus](https://www.facebook.com/RouseySimAngus)

The Fifth Annual
CK CATTLE & WAGER CATTLE
PRODUCTION SALE

SATURDAY | FEBRUARY 12, 2022 | 3:00 PM

Highmore, South Dakota



ES RIGHT TIME FA110-4

The hottest sire group of 2021!

Sons sell February 12!



EC REBEL 156F

Sons Sell!



MUSGRAVE 316

STUNNER

Sons Sell!



OMF EPIC E27

Sons Sell!



HOOK'S EAGLE 6E

Sons Sell!

95 SIMMENTAL BULLS AND 45 BRED HEIFERS
Featuring a powerful offering of Simmental & SimAngus[™] Bulls & Bred Heifers

ASA
The
PERFORMANCE
RECORDS
CKEFFLING.COM
DVAuction

CK cattle
CHRIS & KRISTI EFFLING
Cagney, Chesney, & Kenidey
Chris: 605.769.0142
Kristi: 605.769.1308

Wager cattle
LANNY & JAYNE WAGER
Dusty & Aimee Wager
Lanny: 605.769.1211
Dusty: 605.769.5010

Sale Management by:
INNOVATION
AgMarketing, LLC
Jered Shipman: (806) 983-7226
Graham Blagg: (530) 913-6418
Tim Anderson: (605) 682-9343
innovationagmarketing.com

The researchers gathered rumen fluid from a slaughterhouse in Austria, and incubated it with three types of synthetic polyesters, all in both film and powder form.

They found all three plastics were broken down by the rumen microbes in the lab setting, with the powdered plastics digesting more quickly than the film varieties. The next step they are pursuing is to identify which of the thousands of rumen microbes present in the rumen fluid — and the enzymes produced by them — were responsible for breaking down the plastic.

In their peer-reviewed summary of the research, published in the journal *Frontiers in Bioengineering and Biotechnology*, the team noted it appears there is not just a single enzyme, but rather a number of them working in concert, that achieved degradation.

Once identified, Ribitsch said the key enzymes can be replicated and manufactured, similar to the way silage inoculant ingredients are produced today. It also may be possible to genetically modify them to make the enzyme blend even more potent.

According to an article in *The Guardian*, using enzymes at recycling plants would be classified as a form of green chemical recycling. Another potential recycling angle: harvesting the microbes directly from the rumen.

“One cow typically produces a rumen volume of about 100 litres (25 gallons),” noted Ribitsch. “You can imagine the huge amount of rumen liquid accumulating in slaughterhouses every day — and it’s only waste.”

Scientists Identify Proteins in Bacteria Associated with BRD

USDA Animal Research Service

Poor health, viruses, and environmental stress can leave young calves susceptible to secondary bacterial infections that cause bovine respiratory disease (BRD). These severe infections commonly result in pneumonia, and treatments can be costly.

To identify unique proteins that can be used for future interventions against this disease in cattle, scientists at the United States Department of Agriculture (USDA) Agricultural Research Service (ARS) took a closer look at the genetic material of multiple subtypes (strains) of three groups of bacterial species commonly implicated with BRD.

In a study recently published in *Genome*, US Meat Animal Research Center microbiologist Emily Wynn and molecular biologist Mike Clawson examined DNA sequences from bacteria commonly

CONTINUED ON PAGE 114



POWERLINE GENETICS

Where Quality Counts & Value Matters

Upcoming 2022 Sale Dates
 Arapahoe 1 Sale, January 18th - Arapahoe, NE
 PLG PAP Tested Bull Sale, March 5th - Castle Dale, UT
 Arapahoe 2 Sale, March 15th - Arapahoe, NE
 PLG/Seward Cattle Co. Bull Sale, May 5th - Lonetree, WY

For more information or to request a catalog, visit powerlinegenetics.com

JD Anderson - 308.962.6146
 Jeff Stagemeier - 308.340.6152

Bobbi Hartwig - 217.306.6137
 bobbi.plgbulls@gmail.com

EDGE OF THE WEST

OF THE

WEST

Production Sale

Annual production sale!
Feb. 8, 2022

1 p.m. • Kist Livestock, Mandan, ND

Selling
85 Simmental & SimAngus™ Herd Bulls
35 Simmental & SimAngus™ Bred Heifers

▼ More females like this will sell Feb. 8, 2022!



H300

Sire: Hooks Xpectation
 Low Birthweight Purebred Simmental



H301

Sire: MRL Capone
 Outcross Red Purebred Simmental



Thanks to Gilliland Ranch, CA for their purchase of KR Miss Halsey H15 from the ND Classic Sale!



H305

Sire: BCLR Panda
 Homozygous Black & Polled Purebred Simmental



H303

Sire: Kinns Mega Wide
 Homozygous Black & Polled 3/4 Blood SimAngus™



Thanks to Ethan Staigle, ND, for his purchase of SRF Miss 042H from the ND Classic Sale!



Contact Us
 for Info!

KAELEBERER RANCH
 Claye & Michelle Kaelberer Family
 701-220-3124 • New Salem, ND
 Connor • 701-400-7323

SRF SIMMENTALS
 Todd & Kelly Finke Family
 701-240-7711 • Berthold, ND

KINN SIMMENTALS
 Tyler & Tiffany Kinn Family
 701-220-5276 • Turtle Lake, ND
 Davis & Amber Kinn Family
 701-400-5108 • Turtle Lake, ND

www.edgeofthewestsale.com



High Ridge Farms

ALBEMARLE, NC

YOUR SOURCE FOR *High Performance* ANGUS & SIMANGUS™ GENETICS

RUBY'S OUTER LIMITS 935G

ASA3594860

Owned with Ruby Cattle Co

- Top 1% of Breed in 7 Traits
- Big spread bull 2.9 BW to 113 WW to 183.8 YW
- .44 ADG with 29 Milk and 99.8 TI
- Homozygous Polled
- Homozygous Black
- Extremely docile, 6 frame bull
- Use on both Simmental & Angus
- Semen \$100/unit

CATTLE*Visions*

All EPD as of 12/1/21



DOUBLE BAR D ANNUITY 635F

ASA3542861

- Big Baldy Bankroll Son
- Adds pounds & phenotype
- 1st son sold for \$8250
- 6.2 Frame
- Semen \$30/unit

CATTLE*Visions*



Semen at HRF

WHF EXECUTIVE E39

ASA3411422

- Super attractive W/C Executive bull
- Passes on white faces
- Calving ease with 1.1 BW, 89 WW & 140 YW
- Homo Black and Homo Polled
- 6 Frame bull sires ranch & show heifers
- Semen \$30/unit

BRUCE CUDDY 704-695-2390

18124 SHORE FARM ROAD • ALBEMARLE, NC 28001 • WWW.HIGHRIDGEFARMSNC.COM

K-LER CATTLE

2022 Production Sale

February 20, 2022

At the Farm St. Charles, MN 1:00 PM

Structured for Success

50 Rugged Simmental & SimAngus™ Bulls
• 4-year guarantee • feeder calf marketing

25 Powerful Breds
• foundation & donor candidates

Embryo & Flush Opportunities



2020 NATIONAL WESTERN STOCK SHOW
YARDS



DVAuction Broadcasting
Real-time Auctions

Call Seth or visit our website to request a sale book.

K-LER CATTLE

Seth Kaehler 507.272.5403
Ralph Kaehler 507.269.5721
klercattle@gmail.com
www.kaehlercattle.com

Sale Managed by...
INNOVATION
AgMarketing, LLC
www.InnovationAgMarketing.com

found in cattle exhibiting signs of BRD. These bacteria are known as *H. somni* and *P. multocida* and *M. haemolytica*, which has a variable genotype (strain types). The scientists have sorted the variable genotypes of *M. haemolytica* into two strain types (type 1 and 2).

It is not uncommon to find all three groups of bacteria living in the upper respiratory tract of cattle with no signs of BRD, along with communities of “good” bacteria. When calves’ immune systems becomes weakened by viruses or due to stress caused by environmental factors (such as weaning, transportation, poor ventilation, etc.), these three bacteria (*H. somni*, *P. multocida*, and type 2 *M. haemolytica*) multiply in the upper respiratory tract and invade the lungs, where they cause disease.

But this multiplication in calves with weakened immune systems does not happen as frequently with type 1 *M. haemolytica*. Therefore, it was important for the scientists to compare gene content across the three groups of disease-causing bacteria and identify differences among the groups and the more benign strain type 1 *M. haemolytica*.

Scientists focused on the differences in the proteins existing in the outer membrane of each of the bacterial groups, as these outer membrane

proteins can be very important for either bacterial survival or its recognition and targeting by the host’s (calf’s) immune system.

“Part of our research aims to use very high precision in targeting unique proteins, or antigens, in the outer membrane of the BRD-causing bacteria. These antigens induce an immune response and can protect the animal. We anticipate these proteins can be used in future preventative measures without disrupting other ‘good’ microorganisms coexisting within the same environment or hos,.” said Wynn. “One of the most exciting discoveries in this study was to find the outer membrane protein W, or OmpW, in all three harmful bacteria but not in the type 1 *M. haemolytica*. We look forward to investigating that further.”

Wynn and Clawson found other proteins present in the outer membrane of all these groups of bacteria, giving them additional preventative targets, too.

Insights from this study open doors for the use of antibody recognition of outer membrane proteins to develop preventive strategies against bacteria that cause BRD. The scientists plan to expand their study with larger populations of BRD-associated bacteria, and to use the same approach to specifically target additional disease-causing bacteria.

ST



Looking for something special?

This bull checks all the boxes!

He sells January 28, 2022!

Ellingson Simmental Performance Bull & Female Sale

Friday, January 28, 2022 • 1:00 pm CST

Sale Location: At the farm, Dahlen, ND



22nd Anniversary

Ellingson Guardian J141 ASA# 3940047

CE	BW	WW	YW	ADG	MCE	MM	MWW	MB	REA	\$API	\$TI
17	-2.4	101	153	.32	9	26	76	.79	1.21	195	115

Adj. WW: 790 lbs. Adj. YW: 1,255 lbs.

Probably the most unique bull in the sale, his numbers shot to the top in all categories and he is truly special. He is a homozygous black and homozygous polled son of CLRS Guardian 317G. He is seventh in WW EPD, ninth in YW EPD, first in API, first in CE EPD, lowest BW EPD, first in Marbling EPD and 12th in REA EPD. He covers a lot of bases in the correct way, besides phenotypically looking great. You can correct a lot of wrongs by using the right bull!

The catalog and updated information (homozygous polled test, ultrasound and scrotal measurements) will be available online.

www.ellingsonsimmentals.com or www.simmental.org

For catalogs and information:

Selling:

- 60 Yearling Simmental and SimAngus™ Bulls
- 30 Open Yearling Heifers

Bulls will be SEMEN TESTED and GUARANTEED BREEDERS.



Terry Ellingson & Family

Phone: 701-384-6225
Cell: 701-741-3045

5065 125th Ave. NE • Dahlen, ND 58224
email: tellings@polarcomm.com

Doll Simmental Ranch

Raising Simmental since 1968, Charolais since 1958. We would like to thank our new and returning customers.



DCR Mr Judson J61

ASA# 3948617

BD: 2/6/21

Adj. 205 WT: 909 lbs. • WWR: 108

Sire: Springcreek Denali 21E

Dam: DCR Ms Admiral C324

BW	WW	YW	Milk
5.6	97	147	36
MWW	\$API	\$TI	
84	125	83	



DCR Mr G110 Galaxy J67

ASA# 3948640

BD: 2/2/21

Adj. 205 WT: 849 lbs. • WWR: 101

Sire: DCR Mr Galaxy Red G110

Dam: DCR Mr Beefmaker B18

BW	WW	YW	Milk
1.3	91	137	33
MWW	\$API	\$TI	
78	147	90	



DCR Mr Jungle King J169

ASA# 3948595

BD: 2/21/21

Adj. 205 WT: 866 lbs. • WWR: 103

Sire: KS Vanderbilt G220

Dam: DCR Ms Moonshine D417

BW	WW	YW	Milk
2.2	95	146	29
MWW	\$API	\$TI	
76	148	94	



DCR Mr Journeyman J315

ASA# 3948556

BD: 3/7/21

Adj. 205 WT: 1,005 lbs WWR: 120

Sire: DCR Mr Gizmo Red G380

Dam: DCR Ms Red Ticket E453

BW	WW	YW	Milk
4.5	109	162	33
MWW	\$API	\$TI	
87	123	90	



DCR Mr Jester J63

ASA# 3948488

BD: 2/6/21

Adj. 205 WT: 952 lbs. • WWR: 112

Sire: Hook's Black Hawk 50B

Dam: DCR Ms Everglade G130

BW	WW	YW	Milk
1.4	100	152	26
MWW	\$API	\$TI	
76	144	92	



DCR Mr Jericho J108

ASA# 3948531

BD: 2/11/21

Adj. 205 WT: 867 lbs. • WWR: 103

Sire: Springcreek Denali 21E

Dam: DCR Ms Rollin Coal F210

BW	WW	YW	Milk
4.5	92	138	35
MWW	\$API	\$TI	
81	126	83	



DCR Mr Resource J235

ASA# 3948491

BD: 2/28/21

Adj. 205 WT: 893 lbs. • WWR: 105

Sire: Bridle Bit Resource G9117

Dam: DCR Ms Denali G96

BW	WW	YW	Milk
3.7	92	141	32
MWW	\$API	\$TI	
77	139	88	



DCR Mr Vanderbilt J392

ASA# 3948539

BD: 3/12/21

Adj. 205 WT: 881 lbs. • WWR: 105

Sire: KS Vanderbilt G220

Dam: DCR Ms Wide Load F124

BW	WW	YW	Milk
3.2	101	152	24
MWW	\$API	\$TI	
74	139	92	

42nd Annual
Production Sale
Tuesday,
March 1, 2022

1:30 p.m. CST

Kist Livestock, Mandan, ND

*Selling Top-Genetics
for Both Breeds!*

65 Spring Simmental Bulls

100 Spring Charolais Bulls

5 Open Simmental Heifers

5 Open Charolais Heifers

Other Sires:

CDI Hometown 246A

IR Imperial D948

Boundary Motley 77F

KRJ HZN Direct Impact F805

DCI Xpected Revival 281F

DCR Mr Main Attraction E18

RFS Force F35

Doll Simmental Ranch

3991 36th St.
New Salem, ND 58563

Charles & Pamela Doll
701-843-8673

dollboyz@westriv.com

Harlan & Jodie Doll
701-843-8771

David & Donna Doll
701-843-7947

dollfarm@westriv.com

www.dollfarms.com



"Born in the Barn, Sold in the Barn" Sale

40th Annual Production Sale

Saturday, February 5, 2022

Selling: **51** Yearling Simmental & SimAngus™ Bulls
14 Bred Registered Heifers
11 Open Registered Heifers

1 p.m. CST
 At the Ranch
 Ruso, ND

Auctioneer:
 Dustin Carter



API TI
 144.7 88.9

KSR BIG MO 572J

Black 5/8 SM 3/8 AN Polled • 2/23/21 • 95 lbs • 839 lbs
 CCR COWBOY CUT 5048Z x S A V FINAL ANSWER 0035
 CE BW WW YW MCE MM MW CW YG MB
 11.4 2.4 97.5 142.4 7.9 25.7 74.4 35.5 -0.20 0.33



API TI
 118.8 78.6

KSR IDAHO 15J

Black PB SM Polled • 2/25/21 • 81 lbs • 757 lbs
 RBS BOISE B63 x RUBYS TURNPIKE 771E
 CE BW WW YW MCE MM MW CW YG MB
 5.2 2.2 84.9 122.6 0.5 28.1 70.5 32.4 -0.56 0.00



API TI
 122.9 76.4

KSR RED KING 435J

Red PB SM Polled • 2/25/21 • 91 lbs • 672 lbs
 KLSR RED NATION C545 x WS SOLOMAN X186
 CE BW WW YW MCE MM MW CW YG MB
 8.9 2.2 80.3 109.4 4.3 22.9 63.0 24.8 -0.41 0.06



API TI
 119.4 84.1

KSR MCLINTOCK 548J

Black PB SM Polled • 2/27/21 • 93 lbs • 777 lbs
 KRJ DAKOTA OUTLAW G974 x KOCH LC MONTE 803U
 CE BW WW YW MCE MM MW CW YG MB
 5.3 4.9 96.8 151.1 2.5 24.4 72.8 35.0 -0.56 0.04



API TI
 124.6 84.7

KSR HICKOK 596J

Black 3/4 SM 1/4 AN Polled • 2/26/21 • 88 lbs • 772 lbs
 KRJ DAKOTA OUTLAW G974 x S A V FINAL ANSWER 0035
 CE BW WW YW MCE MM MW CW YG MB
 8.2 2.6 95.7 148.4 1.4 26.3 74.2 31.4 -0.38 0.17

DVAuction Broadcasting
 Real-time Auctions

Visit our website at:
klainsimmentalranch.com

Follow us:

Open House Bull Viewing:
 January 28, 29 and 30
 11 am. to 4 pm. each day

EPD as of 12-21-21

50 Years Performance Testing



KLAIN SIMMENTAL RANCH

Durnell, Darcy and Trey Klain • Tyler and Carrie Klain • Dalyce and Adam Balk
 (701) 448-2408 • 1364 20th St NW • Ruso, ND 58778

SIMTALK

Linking SimGenetics to Commercial Cattle



To receive a free subscription of *SimTalk* do one of the following:

- Subscribe online — www.simmental.org
- Drop in the mail

If you are already receiving the *SimTalk* do not return this card.

Stay informed.

Subscribe for free to receive the *SimTalk* Magazine.

Name _____

Company Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

I am a member of the American Simmental Association Yes No

1/22 ST

Profit Through Science

We do the science, you make the profit.

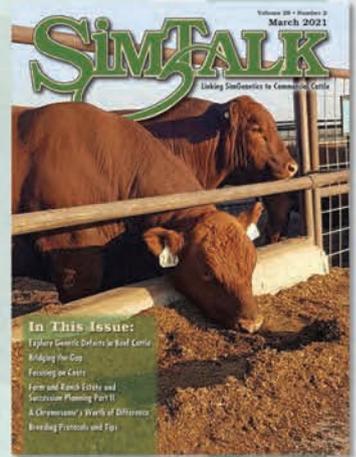
SIMTALK

Linking SimGenetics to Commercial Cattle

Published four times annually with a special edition Breeder Directory, *SimTalk* is a glossy, full-color publication with a circulation of 40,000+ targeting commercial users of SimGenetics. Advertising in *SimTalk* provides a unique opportunity to brand and trademark your program to thousands of potential customers. If you are serious about communicating with the commercial beef business, consider an advertising presence in every one of our four annual issues.

ASA Publication's *SimTalk* Production Schedule Deadlines

	Sales Close	Ad Materials	Camera Ready	Mail Date
March 2022	Jan 21	Jan 28	Feb 10	Feb 24
Breeder Directory 2022	May 2	May 10	May 24	June 14
Early Fall 2022	July 22	July 29	Aug 12	Aug 30
Late Fall 2022	Sept 19	Sept 23	Oct 7	Oct 25
January 2023	Dec 2	Dec 9	Dec 16	Jan 13



First-Class
Postage
Required

Post Office will
not deliver without
proper postage.

SIMTALK

c/o the Register
One Genetics Way
Bozeman, MT 59718 USA

Return today to receive your free subscription.

J&C SIMMENTALS

Saturday, January 29, 2022 | 12:30 pm

West Point Livestock, West Point, Nebraska



J937

3/4 SM TJ Franchise x STCC Longhaul



J107

1/2 SM Colburn Primo x T85 Donor



J912

1/2 SM TJ Fat Iron x Discovery



J882

5/8 SM Hooks Eagle x SP Answer



J375

PB SM Dreamboat x Fully Loaded



J831

1/2 SM Barstow Bankroll x Royal Affair



J104

1/2 SM Colburn Primo x T85 Donor



J462

5/8 SM TJ Franchise x Jack Around



J043

1/2 SM Werner Flat Top x J&C Winner B043

Selling **120** Black Simmental bulls (some reds)
30 Open Heifers Show prospects broke to lead. Top replacement heifers.
20 Bred Heifers AI bred to trait leading calving ease bulls



Jay Volk 402-720-7596

Clark Volk 402-720-3323

Adam Stutzman 402-641-2282

volkjk@aol.com

www.jandcsimmentals.com



BREEDING FOR THE FUTURE

SELLING

55 Red & Black Simmental Bulls

24TH ANNUAL PRODUCTION SALE

WEDNESDAY FEBRUARY 9TH, 2022 - 1PM

SALE LOCATION >>> CB SALE FACILITY 4 miles south of our ranch on 76th Ave, SE.



WS 12J :: KRJ HZN DIRECT IMPACT F805
 EPDs: CE: 15.3 BW: -0.5 WW: 92.3 YW: 139.1
 MCE: 7.5 Milk: 28.9 MWW: 75
 CW: 44.4 YG: -.42 Marb: .46 BF: -.07 REA: 1.26
 API: 173 TI: 99 // ASA #: 3912031



WS 9J :: WS PROCLAMATION E202
 EPDs: CE: 12.7 BW: -1 WW: 95.4 YW: 143.3
 MCE: 8.5 Milk: 35.8 MWW: 83.4
 CW: 47.2 YG: -.33 Marb: .42 BF: -.07 REA: .99
 API: 156 TI: 98 // ASA #: 3911994



WS 51J :: RFS BULLETPROOF B42
 EPDs: CE: 7.4 BW: 3.6 WW: 103.9 YW: 162.5
 MCE: 5.3 Milk: 31.1 MWW: 83
 CW: 59.1 YG: -.4 Marb: .25 BF: -.08 REA: 1.25
 API: 145 TI: 95 // ASA #: 3911843



WS 35J :: HOOK'S GIBRALTAR 4G
 EPDs: CE: 14.7 BW: 0.2 WW: 84.5 YW: 128.8
 MCE: 9 Milk: 31.9 MWW: 74.1
 CW: 40.6 YG: -.25 Marb: .47 BF: -.042 REA: .85
 API: 154 TI: 93 // ASA #: 3911933



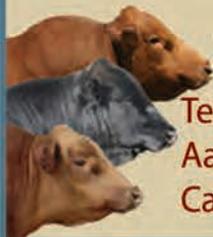
WS 46J :: CDI DOWNTOWN 400D
 EPDs: CE: 5.3 BW: 4.6 WW: 101.2 YW: 152.2
 MCE: 3.1 Milk: 28.7 MWW: 79.2
 CW: 45.9 YG: -.35 Marb: .67 BF: -.068 REA: 1.04
 API: 149 TI: 97 // ASA #: 3912001



WS 48J :: HOOK'S FULL FIGURES 11F
 EPDs: CE: 14.8 BW: -1.6 WW: 77.7 YW: 123.9
 MCE: 8.3 Milk: 29.1 MWW: 67.9
 CW: 40.5 YG: -.39 Marb: .57 BF: -.05 REA: .123
 API: 171 TI: 94 // ASA #: 3911952

Stay updated on sale pictures, videos and other information by visiting our website!
WWW.WILKINSONFARMSSIMMENTALS.COM

Follow us on Facebook & Instagram - Wilkinson Farms Simmentals



Wilkinson Farms Simmentals

Terry & Cathy Schlenker Family • Montpelier, ND 58472
 Aaron: 701-269-8271 • Terry: 701-320-2171
 Cassia: 701-320-0374 • Jordan: 701-320-1895

ALLIED
 GENETIC RESOURCES
 Marty Ropp - 406-581-7835
 www.alliedgeneticresources.com

This sale will be broadcast live on the internet.
DVAuction
 Broadcasting Real-Time Auctions
 Real Time Bidding & proxy bidding available.
 For questions contact Justin Dikeff at (855) 266-0635 - jdukeff@dvauction.com

Hofmann Simmental Farms

BUY YOUR WAY Bull Sale

(No. 12)

at the farm, Clay Center, Kansas
FEBRUARY 26 - MARCH 5, 2022

ONLINE BIDDING THROUGH MARCH 3, LIVE CLOSEOUT MARCH 5

Selling

65 SIMMENTAL & SIMANGUS™ BULLS
 SPRING & FALL | BLACK & NON-DILUTE RED

Private Treaty | Limited Auction
Buy Your Way!

CONVENIENT, LOW PRESSURE, FAIR, TRANSPARENT | BUYERS DETERMINE THE SALE ORDER
 VISIT OUR WEBSITE TO LEARN MORE ABOUT OUR UNIQUE SALE FORMAT
 AND ASK ABOUT OUR EARLY BID DISCOUNTS!



H14

WS All Aboard x HSF High Roller
 Sept '20 Purebred Simmental
 • Non-dilute Red • Homo Polled



136H

HSF Conquest 29Z x Red Quorum
 Sept '20 3/4 SM 1/4 AR
 • Non-dilute Red • Homo Polled



110H

IR Imperial x ER Big Sky
 Sept '20 Purebred Simmental
 • Non-dilute Red • Homo Polled



H41

GW-WBF Substance x SAV Final Answer
 Sept '20 5/8 SM 3/8 AN ET
 • Homo Black • Homo Polled



H3

Hooks Shear Force x Ellingson Legacy
 Sept '20 Purebred Simmental ET
 • Black test pending • Homo Polled



106H

Hooks Encore x SAV Final Answer
 Sept '20 3/4 SM 1/4 AN
 • Hetero Black • Homo Polled

Sires represented include:

Simmental - 29Z, All Aboard, Xpectation, Outcross, Imperial, D14
 Proclamation, Cow Boss, High Road, Encore
 Red Angus - Pacesetter, Redemption, Marksman, Spartacus
 Angus - Flat Top, Deer Valley Unique, Grade & Yield
 Half of the bulls are black and half of the bulls are non-dilute red



128H

TJ Frosty x SAV Bismarck
 Sept '20 1/2 SM 1/2 AN
 • Homo Black • Homo Polled

HOFMAN N
Simmental
F A R M S

Rodney & Kim Hofmann
Ph 785.944.3674

www.honestbulls.com
hsfcows@gmail.com

"Proof + Performance = Profit"

find the catalog, videos, bid links
 (available mid-February) and more:

www.HONESTBULLS.COM

GREAT LAKES beef connection

12th Annual Bull Sale March 12, 2022

BREED LEADING GENETICS AT SENSIBLE PRICES



PB SM HOOK'S BEACON 56B SON



5/8 SM 3/8 AN IR CAPITALIST E041 SON



1/2 SM 1/2 AN HOOK'S FRONTLINE 40F SON



5/8 SM 3/8 AN HOOK'S EAGLE 6E SON



PB SM TJ GOLD 274G SON



3/4 SM 1/4 AN GIBBS 6176D FACEBOOK SON

Attend our Open House

March 5, 2022 || 11:00 AM - 3:00 PM

Bid Live Online **DVAuction**

Great Lakes Beef Connection:

John Miller, JC Simmentals 989-429-2834
 Andy Salinas, Salinas Farms 231-245-6750
 Brian Harris, Green Valley Farm 517-749-4117
 Steve Oman, SD Simmentals 989-429-3600

ALLIED
GENETIC RESOURCES

Marty Ropp
406-581-7835
 Corey Wilkins
256-590-2487

100 POWERHOUSE
YEARLING SIMANGUS™
& SIMMENTAL BULLS
3 ELITE OPEN HEIFERS

Our group of breeders includes the #6
and #7 ranking API herds in the nation.

Catalog requests and reasonable delivery
arrangements anywhere in the US, contact

John Miller, 989-429-2834 or
john@jcsimmentals.com

For more information, visit www.jcsimmentals.com

JC Simmentals Sale Facility, Clare, MI || 1:00 PM ET

EPD current 12/19/2021.



Bulls backed by **REAL WORLD COWS!**

COW HERD PROFITABILITY is driven by **FERTILITY** and **LONGEVITY**.
We believe this foundation starts with **PROVEN REAL WORLD COWS** to
MAKE THE RIGHT BULLS. Scan the link above or visit our website
to learn more about our upcoming bull sale.



LRS
LASSLE RANCH SIMMENTALS

Clay & Marianne Lassle, 406-486-5584 / Ryan & Sarah Thorson, 406-694-3722 / Glendive, Montana

Request a catalog at www.lassleranchsimmentals.com



JOIN US FOR OUR 29TH ANNUAL BULL SALE • FEBRUARY 10, 2022 AT THE RANCH

DVAuction
Broadcasting Real-Time Auctions

2022 Sire Source

Early Bird Special Rates
Until February 19, 2022

Call Nancy for a discount on multiple listings 406.587.2778

2022

Sire Source

Simmental
SimAngus™
Angus
Red Angus

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

www.simmental.org/siresource

2022 Sire Source Early Bird Special Pricing Includes:

- Online listing *(included with options 1 and 2)*
- Hard copy booklet mailed to breeders *(included with options 1 and 2)*
- One full page ad in *the Register* or *SimTalk*, your choice *(included with option 1)*
- Deeper discounts for 5 bulls or more
- Act Now to get a package deal by advertising your bull in the March 2022 *SimTalk*

Option 1 – \$900

Option 2 – \$400

After February 19th – \$450

For more information contact:

Nancy at nchesterfield@simmgene.com or Rebecca at rprice@simmgene.com

TNT SIMMENTALS

37TH ANNUAL "CARRYING ON" THE EXPLOSIVE DIFFERENCE SALE

Friday, FEBRUARY 11, 2022

1 p.m. CST • NEW LOCATION at the Erbele Ranch, Lehr, ND

Your **COMMERCIAL BULL HEADQUARTERS**, along with **BREED-LEADING HERDSIRES!**
They are **THICK and DEEP** – All backed by the **TNT 100% GUARANTEE!**

DVAuction Broadcasting
Real-time Auctions

Selling
110 Bulls

Purebred Black Sim
3/4, 1/2 & 1/4
SimAngus™

Purebred Red Sim
3/4, 1/2 & 1/4
SimAngus™

Purebred
Red Angus



Gibbs 7382E Broad Range x Herbster West River 5158



Gibbs 7056E Southern Comfort x TNT Tanker U263



TNT BCR Unified B203 x Mr NLC Upgrade U8676



TNT Defender F405 x TNT Tannerite B369



IR Imperial D948 x WS Prime Time B6



RFS Bulletproof B42 x TNT Whisky River B298



Tehama Tahoe B767 x TNT Superior X358



TNT Convergence F380 x Herbster West River 5158



Gibbs 7056E Southern Comfort x S D S Nightride 611D

TNT SIMMENTAL RANCH

Shanon & Gabe Erbele

6471 51st Ave SE • Lehr, ND 58460
(701) 527-5885 (Shanon's cell)
(701) 426-9445 (Gabe's cell)
gserbele@hotmail.com

Kevin & Lynette Thompson

5125 53rd St • Almont, ND 58520-9731
(701) 391-1631 (Kevin's cell)
(701) 843-8454
kevinandlynette@westriv.com



- Volume discounts!
- Performance Data and Genomic-Enhanced EPD!
- No creep feed!
- Majority homozygous polled!
- All reds are non-diluters!
- All blacks will be homozygous- or heterozygous-black verified!

Bulls viewable anytime at the **Erbele Ranch, 30 m. S of I-94 Exit 228** • Videos at www.tntsimmentals.com • Contact us for a **catalog**.

Black Simmental & SimAngus™



34th Annual Production Sale

Selling 51 Yearling Bulls

KOEPPLIN'S BLACK SIMMENTALS

Tuesday, February 1, 2022
2:00pm CT • Kist Livestock • Mandan, ND



811J
¾ SM ¼ AN

Hook's Beacon 56B x LRS Elevate 213B

BD: 2-8-21 BW: 77 WW: 795

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
14.6	-1.1	81.7	126	9.6	28.6	69.4	167	94



557J
Purebred

TJ Cowboy Up 529B x Mr 23Y

BD: 2-24-21 BW: 94 WW: 884

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
11.0	1.3	80.6	116	7.4	22.7	62.9	148	82



323J
Purebred

Oval F All Time A322 x Kappes Lucky Man W603

BD: 2-11-21 BW: 91 WW: 786

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9.8	2.0	78.0	118	8.3	32.4	71.4	129	75



914J
¾ SM ¼ AN

MRL Discovery 21A x Connealy Right Answer 746

BD: 2-9-21 BW: 83 WW: 758

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
12.3	0.3	74.5	123	9.0	19.4	56.6	122	72



604J
Purebred

BCLR Cash Flow C820 x Triple C Bettis S72J

BD: 2-2-21 BW: 84 WW: 848

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
12.3	1.7	95.4	144	5.7	11.6	59.2	148	87



646J
Purebred

BCLR Cash Flow C820 x GW-WBF Substance 820Y

BD: 2-20-21 BW: 69 WW: 782

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
10.0	2.4	93.3	143	5.5	10.1	56.7	148	87

Planned Mating EPD

Terry & Marci Koepplin

7035 80th St SW • Elgin, ND 58533

Home: 701-584-3292 • Cell: 701-214-8212

koepplinranch@hotmail.com

Visitors are always welcome at the ranch!

Where Friends Meet...

Sale will be broadcast online by

DVAuction
Broadcasting Real-Time Auctions



THE FOUNDATION

The influence of ES Surelock ZW15 is why top cattlemen and women have filled the seats on sale day!



THE FUTURE

W/C REVOLUTION 65G

Top 1% WW, Top 1% YW, Top 1% ADG, Top 1% MWW, Top 2% CW, Top 3% Milk, Top 4% REA, and Top 5% TI

Revolution upholds the fundamentals of performance and carcass merit. Collectively the terminal value that his sons offer will add pay weight to your program and put more money in your pocket! An excellent cross for females derived from the ES Surelock ZW15 lineage.

Change is coming!

A powerful set of performance driven sons will sell for the first time at Windy Creek Cattle Company!

PROFIT THROUGH PERFORMANCE

MARCH 6, 2022 SPENCER, SOUTH DAKOTA *Production Sale*

Dedicated to your family, your program and your profitability.

Windy Creek
Cattle Company

Jeremy, Bethany, Cash & Emerson Lehrman
Jeremy Lehrman: 605-530-5909
25064 432nd Ave. Spencer, SD 57374
WindyCreekCattleCompany.com

Sale Management by
INNOVATION
AgMarketing, LLC

Tim Anderson: (605) 682-9343
Jered Shipman: (806) 983-7226
Graham Blagg: (530) 913-6418
InnovationAgMarketing.com



DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

State Marketplace

American Simbrah Breeders



Pine Ridge Ranch
Pine Ridge Ranch
Pine Ridge Ranch
TX
ATHEMS, TX

Jane and Bill Travis
billtravis@simbrah.com
www.simbrah.com
9876 PLANO RD.
DALLAS, TX 75238
Office: 214-369-0990
Cell: 214-850-6308

T-HEART RANCH
True High Altitude Cattle
Shane & Beth Temple
719-850-3082
www.t-heartranch.com
HIGH ALTITUDE BULL SALE • MARCH 26, 2022 • LA GARITA, CO

Idaho

LANTING ENTERPRISES
REGISTERED SIMANGUS CATTLE
PRIVATE TREATY SALES
208-539-4371 OR 208-731-2697
LANTINGENTLLC@HOTMAIL.COM
2181B NORTH 2300 EAST TWIN FALLS, ID 83301

Illinois

Haven Hill Simmentals
Bob and Kathy Fitzpatrick
1011 155th Avenue West
Milan, IL 61264
309-236-7330
hhscows@gmail.com

Colorado

Altenburg Super Baldy Ranch, LLC
Willie & Sharon Altenburg
570 East Co Rd 64 • Fort Collins, CO 80524
970-568-7792 (H) • 970-481-2570 (C)
willie@rmi.net • altenburgsuperbaldy.com

BRIDLE BIT SIMMENTALS
ERROLL COOK & SONS
PO Box 507, Walsh, CO 81090
Chad Cook 719-529-0564
bridlebitsimm@gmail.com
www.bridlebitsimmentals.com
Annual bull and female sale March 21, 2022

Lechleiter Simmentals
34th Annual Bull Sale
March 19, 2022
Loma, Colorado
57011 Ida Road
Montrose, CO 81403
970-209-8008 (days)
970-249-5938 (evenings)

Phoenix Cattle Company
Fleckvieh and Fleck x Black and Red Angus
Roger Schager
PO Box 596 Louisville, CO 80027 303-550-5592 cows_1@q.com

217-854-5200
LARRY RHODES
217-473-5868 cell
217-854-5200 office
rhodesangus@royal.org
9350 Rte 108
Carmville, IL 62626
www.RhodesAngus.com

RINCKER SIMMENTALS
997 N 2050 East Road • Shelbyville, IL 62565
Curt and Pam Rincker Cell: 217-871-5741
Brent Rincker 217-246-3550
Cari Rincker 217-531-2179
crincker@lakelandcollege.edu rincker@gmail.com rinckercattle@gmail.com
Visitors always welcome! Sale info at: www.rincker.com

Owner: Jim Berry
Cattle Manager: Ben Lehman
563-920-0315
6502 Rt. 84 South Hanover, IL 61041
815-297-5562
Commercially Targeted Seedstock
WILDBERRY FARMS
Simmental Cattle
www.wildberryfarms.net

Indiana

CLEAR WATER SIMMENTALS
Jeff & Leah Meinders
812-498-2840 | Milan, IN
Simmental & SimAngus
2022 Clear Choice Sale Events
Bull Sale: 3/26 • Customer Sale: 4/23
Female Sale: 10/22
WWW.CLEARWATERSIMMENTALS.COM

Iowa

RL Fleckvieh Limerock Ranch
Randy, Jen Lehman Family
3251 Brandon Diagonal Blvd • Brandon, IA 52210-9774
319-521-4389 • 815-990-2312
rlimerockranch@yahoo.com • www.rlimerockranch.com
Specializing in Fleckvieh-Based SimGenetics

SPRINGER SIMMENTAL
Jeff & Lynda Springer
Michelle, Todd, Eli & Noah Christensen
Steve, Bri, Paisley & Porter Springer
3119 310th St • Cresco, IA 52136
641-330-6654
springsim@iowatelecom.net
WWW.SPRINGERSIMMENTAL.COM

Kansas

Cow Camp Ranch
Kent, Mark and Nolan Brunner
3553 Upland Rd.
Lost Springs, KS 66859-9652
785-466-6475 Kent
785-466-1129 Nolan
785-258-0173 Mark
nolan@cowcampbeef.com
Spring Bull Sale - Friday, February 4, 2022.

Dixon Farms, Inc.
Carol Dixon, Kevin Dixon,
& Lyle Dixon, D.V.M.
13703 Beaver Creek Rd • Atwood, KS 67730
785-626-3744 • drlyle@live.com
www.dixonfarms.com
DX

Stay ahead with CMP
"If we think our competition isn't getting better, we're simply not paying attention." - Marty Ropp
carcdata@simmgene.com

(Continued on page 130)

Springer SIMMENTALS

SAT @ 2pm(CST)...FEB 5, 2022
Decorah Sale Barn, Decorah, IA

DVAuction
Establishing Real Value



43 Years Balancing

EPDs, Actual Weights, Carcass Evaluation & Phenotype to
IMPROVE YOUR PROFIT LINE

ASA 3952112 • CE 11 • WW 91 • YW 141 • API 133 • TI 82



PB SM • J221 • S: Patriot • MGS: Erixon Bitten
BW 94 • WW 846 • Hetero Black • Homo Polled

ASA 3952082 • CE 13 • WW 79 • YW 117 • API 141 • TI 80



PB SM • J15 • S: Erixon Bitten • MGS: Grandmaster
BW • WW 807 • Homo Black • Homo Polled

ASA 3952076 • CE 7 • WW 106 • YW 153 • API 123 • TI 91



PB SM • J354 • S: SAS Copperhead • MGS: All Aboard
BW 86 • WW 891 • Red • Homo Polled

ASA 3952104 • CE 13 • WW 89 • YW 132 • API 143 • TI 84



PB SM • J274 • S: Patriot • MGS: Bitten
BW 82 • WW 823 • Homo Black • Homo Polled

ASA 3952092 • CE 11 • WW 96 • YW 133 • API 148 • TI 94



PB SM • J909 • S: Proclamation • MGS: Night Watch
BW 82 • WW 862 • Hetero Black • Homo Polled

*EPD as of 12/19/2021

5%
Young Producer
Discount

Selling

70 Herd Improving Bulls • Bred & Open Females • Donor Females • Embryos

Jeff & Lynda Springer | Jeff: (641) 330-6654 or sprinsim@iowatelecom.net

www.SPRINGERSIMMENTALS.com



State Marketplace

(Continued from page 128)

HOFMAN N
Simmental
FARMS

Rodney & Kim Hofmann
2244 19th Rd
Clay Center, KS 67432
785-944-3674
www.honestbulls.com

"Proof • Performance • Profit"

**RVR
CRK**

Joe & Kim Mertz 785-458-9494
Abram & Dani Mertz 785-456-3986
7160 Zeandale Road
Manhattan, KS 66502
www.rivercreekfarms.com

32nd Annual "Built to Work"
SimAngus Bull Sale, February 9, 2022

Minnesota

**Clear Springs
Cattle Company**
Travis Wulf
320-288-6433

**BRED FOR
BALANCE**

STARBUCK, MN - FEBRUARY 11, 2022

Dr. Lynn Aggen
Office: 507-886-6321
Mobile: 507-421-3813
Home: 507-886-4016

Performance with Quality

Oak Meadow Farms
Simmentals
Harmony, MN 55939
www.oakfarm.com

Matt Aggen
Mobile: 701-866-3544
Home: 507-772-4522
Email: mattaggen@hotmail.com

RYDEEN FARMS
Est. 1897
Polled Red & Black Simmental Cattle
218.280.1916 (Paul cell) • 218.776.3338 (Farm)
rydeen@gvtel.com • www.rydeenfarms.com
Annual Vision Production Sale in February

Mississippi

LITTLE CREEK CATTLE

2638 Turkey Creek Road
Starkville, Mississippi

Dr. Jason & Nikki Gress
Jason 301.331.1773
Nikki 304.676.7382
info@littlecreekcattle.com
www.LittleCreekCattle.com

FULLBLOOD FLECKVIEH AND FLECK INFLUENCED CATTLE

ROCKHILL RANCH

Rickey Nicholas
601.818.1456
rnnicholas@huges.net
1152 Rockhill to Brooklyn Road
Purvis, MS 39475
Simmental, Angus, SimAngus™ & Simbrah Cattle

Missouri

GERLOFF FARMS

www.gerloffcattle.com

3162 Hwy A • Bland, MO 65014
573.437.3751 • 573.437.2507
573.680.9117 cell • khuebler@fidnet.com

LUCAS CATTLE CO.
Registered Simmentals, SimAngus™ & Angus Cattle

Cleo Fields 417-399-7124
Jeff Reed 417-399-1241

Forrest & Charlotte Lucas, Owners
26511 County Rd. 50
Cross Timbers, MO 65634
Office 417-998-6512

www.lucascattlecompany.com Visitors Always Welcome

Montana

**3H Simmental
Ranch**

ASA# 050664
Gary and LeeAnn Hafner
Alan and Jenny Hafner
PO Box 1769
23 Nelson Lane
Plains, MT 59859
406-826-3765 or 503-931-6815
Email: 3HSimmental@gmail.com
Sale: Sales on farm by private treaty
Producer of Simmental and SimAngus™
cattle for the commercial cattleman.

HILL'S RANCH
Simmentals

**Hill's Ranch
Simmentals**
Box 186
Stanford, MT 59479
406-566-2479
Bull Sale • March 1, 2022
hillssimmentalmt@yahoo.com • www.hillsimmental.com

Little Bitterroot Ranch

Frank & Marilynn Carr
748 Little Bitterroot Rd • Hot Springs, MT 59845
406-741-2523 • lbrsimmental@gmail.com
Simmental, SimAngus™ - Since 1972
View data and videos at littlebitterrootranch.com
PRIVATE TREATY

**Miller
SIMMENTAL**

Dale & Paula Miller
Gildford, MT 59525 406-376-3109
www.millersimmental.com
7DMO174@ttc-cmc.net

**HILLS
BIG SKY**
Bulls of the Big Sky
February 21, 2022
Billings, MT

NELSON
LIVESTOCK COMPANY
Simmental • Sim-Angus • Angus

Watch for
our Annual
Bull Sale
February 14, 2022

5831 Highway 7, Wibaux, MT
406-588-3371
nlcsim@midrivers.com
www.nelsonlivestockco.com

Nebraska

FORSTER FARMS
Verlouis Forster Family
74096 Road 434
Smithfield, NE 68976-1039
308-472-3086 Verlouis
308-991-2208 Alan Cell
www.forsterfarms.com
"Red and Black, Polled, Pigmented Simmentals"

**J & C
SIMMENTALS**

Black Simmental Bulls & Females
Purebred to Percentage

Jay & Kim Volk
Clark & Leslie Volk
Bob & Jeanette Volk

Jay 402-720-7596 • Clark 402-720-3323

20604 US Hwy 30 • Arlington, NE 68002
voljk@aol.com • www.jandcsimmentals.com

**J&C Annual Bull Sale -
January 29, 2022**

(Continued on page 132)



Western

CATTLE SOURCE

PRODUCTION SALE - 1 PM MST - MARCH 24, 2022



JOCK & BRENDA BEESON

100 Wohlers Drive - Crawford, NE 69339

Brenda. 308-430-2117 - Jock. 308-430-0668

wcsbeeson@bbc.net - www.westerncattlesource.com

INNOVATION
AgMarketing, LLC

SALE MANAGED BY - INNOVATION AG MARKETING

GRAHAM BLAGG - 530-913-6418 JERED SHIPMAN - 806-983-7226

TIM ANDERSON - 605-682-9343 WWW.INNOVATIONAGMARKETING.COM

direct from cow country in western Nebraska

State Marketplace

(Continued from page 130)

Nebraska cont.



JD Anderson
Arapahoe, NE
308-962-6146
powerlinegenetics.com
powerlinegenetics@gmail.com

Bull Sale - Feb. 18, 2022
SPECIALIZING IN BLACK & RED POLLED SIMMENTAL,
SOME FLECK INFLUENCE



Melanie Miller 402-841-1450
Leonard Miller 402-640-8875
Neligh NE
www.SandyAcresSimmental.com

SIMMENTALS SLOUP 402-641-2936 Cell

Nick and Andrea
303 Northern Heights Drive • Seward, NE 68434
sloupsimmentals@gmail.com • sloupsimmentals.com

Join us at the Farm, October 8, 2022
for our 28th Annual Production Sale.



Triangle J Ranch
Darby & Annette Line
35355 Arrow Road • Miller, NE 68858
308-627-5085 Darby Cell
Just 30 minutes of I-80
www.trianglejranch.com
Annual Production Sale
last Sunday in January



Western Cattle Source
Jock & Brenda Beeson
100 Wohlers Drive
Crawford, NE 69339
308-665-1111 (home) 
308-430-2117 (mobile)
308-430-0668 (mobile)
Email: wcsbeeson@bbc.net

North Carolina



EXTRA effort SALE
Saturday • October 15, 2022 • 1 PM
2102 Pritchard Rd. • Clayton • NC
Selling Registered SimAngus™
Bulls and Females
Learn more at FSCRanch.com
Fred Smith (919) 422-4094
Irvin Smith (919) 422-3216

North Dakota



BATA BROS.
SIMMENTAL CATTLE
6322 Highway 35
Adams, North Dakota 58210
Joe: 701-331-0344 • Mark: 701-331-3055
jpbata@polarcomm.com

Bichler Simmentals
Doug & Maria Bichler
130 83rd St SE
Linton, ND 58552
701-254-4306
dougichler@hotmail.com
bichlersimmentals.com



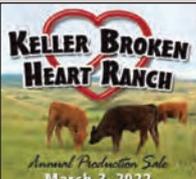
Wade & Merri Staigle
Center, ND 701-794-3351
Kevin & Liz Hansen
Ryder, ND 701-758-2571
www.dakotapress.com

Terry Ellingson & Family Phone: 701-384-6225
Cell: 701-741-3045



5065 125th Ave. NE • Dahlen, ND 58224
tellings@polarcomm.com • www.ellingsonsimmentals.com
Annual Production Sale, January 28, 2022

KAELBERER SIMMENTALS
Claye and Michelle Kaelberer and Family
4215 County Road 85 • New Salem, ND 58563
701-220-3124 (cell) • 701-843-8342 (home)
Edge of the West Bull and Female
Production Sale each February



Dwight & Susan Keller Family
Luke, Jake & Tess Keller
1573 55th St., Mandan, ND 58554
701-445-7350 (home)
701-471-5215 (Dwight cell)
701-471-1142 (Luke cell)
701-471-5065 (Jake cell)
kbhr@westriv.com
www.kbhrsimmmental.com
"Simmental Beef on the Cutting Edge!"

KENNER SIMMENTALS
Roger, Jeanette,
& Erika Kenner
5606 57th St. NE
Leeds, ND 58346
Phone 701-466-2800
Erika 406-581-1188
erika.kenner@gmail.com
Fax 701-466-2769
www.kennersimmental.com

JOSH & TRISTA RUST
759 7th Ave NW
Mercer, ND 58559
p: 701.447.2479
f: 701.447.2478
c: 701.391.9769



RUST MOUNTAIN VIEW RANCH
Simmental • Red Angus • Maree, North Dakota
rustmountainviewranch@hotmail.com
www.rustmountainviewranch.com

SRF Simmentals
Roger and Susan Finke family
35500 114th Ave. NW • Berthold, ND 58718
701-453-3157 Roger • 701-453-3105 Todd
email: srf@srt.com
Edge of the West Bull & Female Sale
February 8, 2022



Clint Berry

"The FPC is a simple and easy tool that commercial cattlemen can utilize to differentiate their cattle in the marketplace. Works in breeding programs using various breeds and has no cost to the producer."



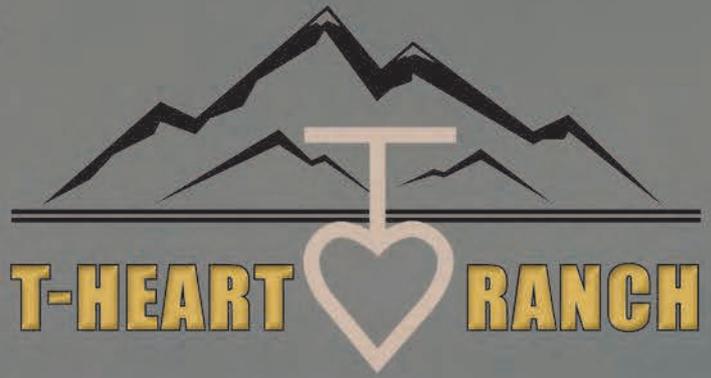
Feeder Profit CALCULATOR™

beef@internationalgeneticsolutions.com

YOUR #1 SOURCE FOR PAP TESTED GENETICS

At T-Heart Ranch we offer more than just a PAP score.

We take it a step further in testing every one of our registered cows to ensure we can stack multiple generations of PAP testing to allow our customers to get the most information. Our entire herd lives at or above 8,000 feet for 12 months out of the year. We are confident that you are receiving genetics that will ultimately help your program excel in the high country.



Taking the lead...



True High Altitude Cattle

HIGH ALTITUDE Bull Sale

March 26, 2022 || LaGarita, CO

185 BULLS OFFERED

- Born, Bred & Developed at 8,000 ft Elevation
- Every Bull PAP Tested Twice Prior to Sale Day
- Multiple Generations of PAP Testing in Every Pedigree
- Large Uniformed Sire Groups to Increase Consistency

SIRE GROUPS INCLUDE:



Hook's Eagle
ASA 3253742



THR Mountain Time 8441
ASA 3424773



TJ Gold
ASA 3582577



TJ Flat Iron
ASA 3582543

ALLIED
GENETIC RESOURCES

Marty Ropp 406-581-7835
Corey Wilkins 256-590-2487
Clint Berry 417-844-1009
www.alliedgeneticresources.com



Josh Staudt 970-227-0729
Justin Warren 970-367-0035

Shane & Beth Temple
T-HEART RANCH and L-CROSS RANCH
719-850-3082 • 719-850-3083
shane@t-heartranch.com

www.t-heartranch.com

Follow us on Facebook



State Marketplace

(Continued from page 132)

SYS SIMMENTALS

Gary Sys
9400 205th Ave. SW
Douglas, ND 58735
701-722-3244

TNT Simmental Ranch

37th Annual "Carrying On" The Genetic Explosion Bull Sale!
Friday, February 11, 2022 • At The Ranch, Lehr, ND

www.tntsimmentals.com DV Auction.com
Shanon & Gabe Erbele Kevin & Lynette Thompson
Lehr, ND Almont, ND
S 701-527-5885 • G 701-426-9445 H 701-843-8454 • K 701-391-1631
gserbele@hotmail.com kevinandlynette@westriv.com
facebook.com/tntsimmentalaranch

Ohio

ROLLING HILLS FARMS Simmentals LLC

RHS Bob and Marcia Hoovler
3437 St. Rt. 67 Belle Center, Ohio 43310
Bob's Cell: 937-538-1329 • Marcia's Cell: 937-538-1537
rollinghillfarmssimmentals@hotmail.com
www.rollinghillfarmssimmentals.com
Annual Production Sale 1st Saturday in October, Buckeye's Finest Sale

Oklahoma

Willis Simmentals

5759 Enville Road
Marietta OK 73448
willissimmentals@arbuckleonline.com
Quality Simmental Breeding Cattle
10 miles east on Hwy. 32,
1/4 mile north on Enville Road.

Bobby 580-276-2781 (ph. & fax) Jon 580-795-4601

South Dakota

Benda Simmentals

Jim and Jay Benda
26106 366th Ave. Black & Red Breeding Stock
Kimball, SD 57355 Jim: 605-730-6703 (Cell)
605-778-6703 Jay: 605-730-0215 (Cell)
www.bendaranch.com bendaranch@midstatesd.net

Christensen ★ Dunsmore

3C Christensen Ranch

John Christensen, Cam & Tyler Fagerhaug
37273 216th Street • Wessington, SD 57381
605-458-2218 home • 605-458-2231 fax
605-350-1278 cell
458-350-2018 Cam

Annual Production Sale
March 18, 2022 • Wessington, SD

NLC Simmental Ranch

Rick & Nalani L. Christensen
Dunsmore & NaLea, Chase & Swayzee
21830 372nd Ave • Wessington, SD 57381
605-458-2425 • 605-354-7523 cell
605-350-5216 cell

Double J Farms

Simmental Cattle est. 1974

Kipp Julson • 605-351-9088
48672 252nd St
Garretson, SD 57030
doublejfarm@alliancecom.net
www.doublejsimmentals.com

Double J Farms 48th Annual
Bull and Female Sale, January 28, 2022,
Garretson, SD

Steve & Cathy Eichacker

605-425-2391 or
605-421-1152
email: es@triotel.net
25446 445th Ave
Salem, SD 57058

Annual Bull Sale • March 4, 2022

EKSTRUM

South Dakota's Source for Outcross Performance Simmentals!

Clay Ekstrum
605-778-6185 (H)
605-730-1511 (C)

John Ekstrum
605-778-6414
36220 257th St., Kimball, SD 57355
clayekstrum@midstatesd.net • ekstrumsimmentals.com

JACKPOT cattle co.

Neil Duxbury 605-354-3458 • Clay Duxbury 605-461-1494
jackpotcattle@yahoo.com
21060 375th Avenue • Wessington, SD

Bull Sale – February 9, 2022, at the ranch

STAVICK SIMMENTAL

Veblen, SD
605-237-4663 (Mike)
605-551-9016 (Owen)
stavickx@tnics.com
stavicksimmental.com

ANNUAL SALE — FIRST THURSDAY IN FEBRUARY

Sales Call

A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

TRAXINGER SIMMENTAL

Reds, Blacks • Bulls and Females Private Treaty Sales

Mike and Terri Traxinger
11176 – 406th Avenue
Houghton, SD 57449
Home: 605.885.6347
Mike's cell: 605.294.7227
mtrax@nvc.net
www.traxinger.com

WERNING CATTLE COMPANY

Simmental – Angus – SimAngus
27262 424th Ave. • Emery, SD 57332
Dale: 605-825-4219
Scott: 605-682-9610
www.werningcattle.com

Tennessee

MARTIN FARMS

Homozygous Black & Polled Simmental & SimAngus

Neil Martin
931-623-2634 c
931-670-3646 b
Christopher Martin
931-580-6821 c
martin.farms@yahoo.com
9387 S Lick Creek Rd
Lyles, TN 37098
MartinFarmsBeef.com

Red Hill Farms

Bart, Sarah & Gordon Jones
466 Red Hill Road • Lafayette, TN 37083
615-666-3098 • mail@redhillfarms.net
www.redhillfarms.net

More Than a Bull XVII, Bull and Female Sale
March 19, 2022

Washington

Trinity Farms

Angus SimAngus™ Simmental

Generations of Excellence Sale...first Saturday in March

Mike & Paulette Forman 509-968-4800 Robb & Debbie Forman 509-201-0775
2451 Number 81 Rd. Ellensburg, WA 98926
www.trinityfarms.info • Email: trinity@fairpoint.net

Wyoming

BLACK SUMMIT

The LaFollette Family
Powell, Wyoming
Quin 307-899-3553 Gavin 307-899-1764
info@blacksummitcattle.com

Where cattle that perform get the ribbon.

TSN Simmentals

Annual Bull Sale

EPD's as of 12/20/2021

February 22nd, 2022

Platte Livestock Market, Platte, SD

Selling 60 Registered Simmental and SimAngusTM Bulls

Tim Naasz- (605)207-0229

Home- (605)337-3503

27005 360th Ave

Platte, SD 57369

<https://www.tsnsimmentals.com/>

tsnsimm@midstatesd.net



TSN Chief J922

TJ Chief x TSN Miss Eagle

5/8 SM 3/8 AN

API:167 TI:98



TSN Eagle J364

Hook's Eagle x TSN Miss Force

PB Simmental

API:177 TI:97



TSN Eagle J575

Hook's Eagle x TSN Miss Rimrock

PB Simmental

API:174 TI:100



TSN All-Around J438

WS All-Around x TSN Miss Am Pride

PB Simmental

API:154 TI:89



TSN Proclamation J747

WS Proclamation x TSN Miss Prophet

3/4 SM 1/4 AN

API:156 TI:93



TSN High Road J937

KBHR High Road x TSN Miss Eagle

PB Simmental

API:154 TI:103

CALENDAR

JANUARY 2022

- 14 Diamond Bar S Bull Sale — Great Falls, MT (pg. 97)
- 15 Baxley Family Farms Annual Cattle Sale — Georgetown, SC (pg. 6)
- 15 The One Simmental Sale and SimMagic On Ice — Denver, CO
- 18 Powerline Genetics Arapahoe 1 Sale, Arapahoe, NE (pg. 110)
- 19 Lazy C Diamond Ranch's Online Embryo Sale — www.sconlinesales.com
- 28 Double J Farms' 48th Annual Bull Sale — Garretson, SD (pgs. 99, 134)
- 28 Drake Bull and Female Sale — Centerville, IA (pg. 143)
- 28 Ellingson Simmentals' Annual Production Sale — Dahlsen, ND (pgs. 93, 114, 132)
- 29 Cowtown Classic Simmental Sale — Fort Worth, TX
- 29 Forster Farms' 43rd Annual Production Sale — Smithfield, NE (pg. 91)
- 29 J&C Simmentals' Annual Bull Sale — West Point, NE (pgs. 119, 130)
- 30 Reck Brothers-N-Sons Genetic Advantage Production Sale — Blakesburg, IA (pg. 57)
- 30 Triangle J Ranch's Annual Production Sale — Miller, NE (pg. 132)
- 31 APEX Cattle 'Heterosis Headquarters' Annual Bull and Bred Heifer Sale — Dannebrog, NE (pgs. 24-25)

FEBRUARY

- 1 Koeplin's Black Simmental and SimAngus Production Sale — Mandan, ND (pg. 126)
- 1 S/M Fleckvieh Cattle's Private Treaty Bull Sale — Garretson, SD (pg. 144)
- 2 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pgs. 87, 97)
- 2 Lazy C Diamond Ranch's Bull and Female Production Sale — Kintyre, ND (pgs. 36-37)
- 3 Stavick Simmental's King of the Range Bull Sale, — Veblen, SD (pgs. 134, 141)
- 4 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pgs. 8-9, 128)
- 4 Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND (pg. 103)
- 4 Schooley Cattle's Annual Production Sale — Bloomfield, IA (pg. 95)
- 5 Blue River Gang's 40th Annual Production Sale — Rising City, NE (pg. 59)
- 5 Ekstrum Simmentals' Annual Bull Sale — Kimball, SD (pg. 39)
- 5 Klain Simmental Ranch's 40th Annual Production Sale — Ruso, ND (pg. 116)
- 5 Loonan Stock Farms' 47th Anniversary Production Sale — Corning, IA (pg. 47)
- 5 Prickly Pear Simmentals' "Made In Montana" Sale — Helena, MT (pg. 58)
- 5 Springer Simmental's Value Based Genetics Sale — Decorah, IA (pg. 129)
- 6 Kline Simmental Ranch's 10th Annual Production Sale — Hurdsfield, ND (pgs. 54-55)
- 7 42nd Annual Gateway "Breeding Value" Bull Sale — Lewistown, MT (pgs. 97, 1BC)
- 7 Long's Simmentals' 2nd Annual Production Sale — Creston, IA (pg. 51)
- 7 Wicks Cattle Simmental and SimAngus Bull Sale — Richardton ND
- 8 Edge of the West Production Sale — Mandan, ND (pgs. 97, 111, 132)
- 8 Werning Cattle Company's Production Sale — Emery, SD (pgs. 60-61)
- 9 Jackpot Cattle Company's Annual Bull Sale — Wessington, SD
- 9 River Creek Farms' 32nd Annual Production Sale — Manhattan, KS (pgs. 21, 130)
- 9 Wilkinson Farms' Breeding for the Future Sale — C-B Sale Facility (pg. 120)
- 10 Felt Farms' Bull Sale — West Point, NE (pg. 62)
- 10 Houck Rock Creek Ranch Spring Private Treaty Sale — Allen, KS
- 10 Lassle Ranch Simmentals' 29th Annual Bull Sale, —Glendive, MT (pgs. 97, 123)
- 10 Rust Mountain View Ranch's "Ace In The Hole" Bull Sale — Mercer, ND (pg. 17)
- 11 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 84)
- 11 "Bred for Balance" Sale — Starbuck, MN (pgs. 32-33)
- 11 TNT Simmentals' 37th Annual "Carrying On" The Explosive Difference Sale —Lehr, ND (pgs. 125, 134)
- 12 CK and Wager Cattle's 5th Annual Production Sale — Highmore, SD (pg. 109)
- 12 Kenner Simmentals' 26th Annual Production Sale — Leeds, ND (pg. 137)
- 12 Mississippi-Dixie National Sale — Jackson, MS
- 12 Rousey SimAngus Bull Sale — North Platte, NE (pg. 108)
- 12 Rydeen Farms 24th Annual "Vision" Sale — Clearbrook, MN (pgs. 15, 130)
- 13 Oak Meadow Farms' 4th Annual Production Sale — Cresco, IA (pg. 80)
- 14 Benda Ranch Simmentals' Annual Production Sale — Kimball, SD (pg. 53)
- 14 Dakota Power Bull Sale — Hannaford, ND
- 14 Nelson Livestock Company's Annual Production Sale — Wibaux, MT (pgs. 92, 97, 130)
- 15 Quandt Brothers Annual Sale — Oakes, ND
- 16 Hart Simmentals' Power Bull Sale — Frederick, SD (pgs. 64-65)
- 18 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pgs. 40-41, 132)
- 18 Mader Ranches' 33rd Annual Bull Power Sale — Carstairs, AB
- 18 R&R Cattle Company's Annual Production Sale — Chamberlain, SD (pg. 13)
- 18 Sandy Acres Simmental Bull Sale — Creighton, NE (pg. 132)
- 19 7P Ranch's 28th Annual Spring Bull and Female Sale — Tyler, TX (pg. 7)
- 19 Dixon Farms, Inc., Private Treaty Sale and Open House — Atwood, KS (pg. 18)
- 19 Double T Simmental's Annual Production Sale — Turtle Lake, ND (pg. 100)
- 19 Hoiby Simmental's Bullnanza Sale — McGregor, ND (pg. 82)
- 19 Rhodes Angus Annual Sale — Carlinville, IL (pg. 66)



**Bulls bred
to meet
commercial
cattlemen's
needs!**



BULLS FOR SALE

**SIMMENTAL &
SimAngus™ BULLS**

**YEARLINGS
AVAILABLE!**

CALL FOR MORE INFORMATION

**Cross Timbers,
Missouri**

www.lucascattlecompany.com

(417) 399-7124

(417) 998-6878



**A brand you can trust
and cattle you can
count on!**

Forrest & Charlotte Lucas

26TH ANNUAL PRODUCTION SALE
 FEBRUARY 12, 2022 1:00 PM CST / AT THE RANCH / LEEDS, ND
 Selling 120 Bulls & 65 Bred Heifers / Black & Red - Purebred, SimAngus & Red Angus

POWER UP YOUR HERD WITH HYBRID VIGOR!

KENNER SIMMENTAL RANCH

CAPITALIZE ON GROWTH WITHOUT SACRIFICING MATERNAL VALUE
 WITH OUR SIMMENTAL, SIMANGUS™ & RED ANGUS GENETICS!



J285 - SimAngus

Sitz Stellar 726D x KS Federica F298 (LFE The Riddler)
 EPDs 14 -1.1 94 151 9 27 74 API 150 TI 96

One of several ET brothers by our new exciting donor sells in this sale!
 Also many powerful, black, Purebred Simmental bulls sell!



VISIT OUR WEBSITE
 TO REQUEST A SALE
 CATALOG TODAY!



J2038 - PB SM

LCDR Intrigue 749E x BGL Zahara Z159B (BCLR ShamWow)
 EPDs 15 -0.1 83 124 7 30 72 API 164 TI 89
 Several full ET brothers sell in this offering!



J257 - SimAngus

RFS Bulletproof B42 x HBR Ginger 377-513
 EPDs 8 3.3 91 149 7 23 69 API 130 TI 83
 Many red SimAngus bulls in the offering.



J348 - PB Red Angus

Over Draft Pick 413D x HBR Intatex 4143-609
 EPDs 11 -0.3 84 138 9 28 70 API 135 TI 92
 Many Red Angus calving ease bulls sell!



H334 - PB SM

SHSF Freightliner D10 x LRS Viewpoint
 EPDs 9 2.6 91 140 7 25 71 API 138 TI 87
 AI bred to Colorado Bridle Bit

ENTER TO WIN!

Visit the farm to view the sale offering from December 1st through February 11th to be entered to win a **\$500 SALE CREDIT** to be used at our 2022 production sale!



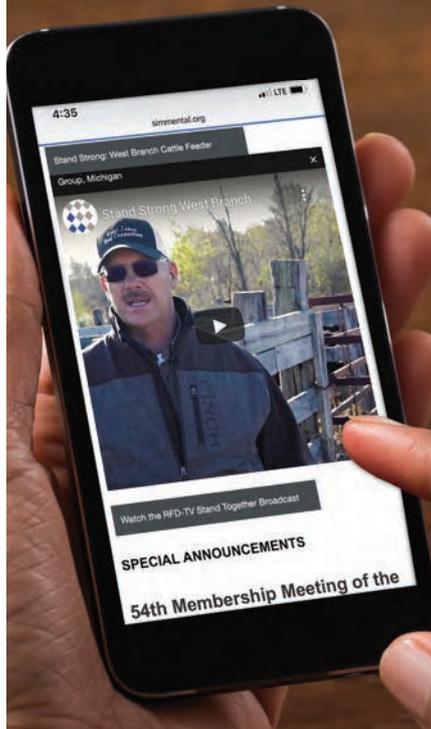
Roger, Jeanette & Erika Kenner
 Erika 406-581-1188 / Roger 701-466-2800
 Herdsman, Bryan Leapaldt 701-466-2553 • C. 701-739-8764
 erika.kenner@gmail.com / 5606 57th St NE Leeds, North Dakota 58346

WWW.KENNERSIMMENTAL.COM

DVAuction Videos Online DVAuctions by Mid-January
Brandsmarking Real Time Auctions



**CHECK US
OUT ONLINE**



www.simmental.org

Have you visited simmental.org lately?

The main page of the website has a new look highlighting ASA spotlight articles, industry news, and easy to navigate location for articles in a series.

simmental.org
makes it easy for you.

Sections include:

- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

CALENDAR

CONTINUED

- 19 Schiefelbein Farms' Annual Bull and Female Sale — Kimball, MN (pg. 49)
- 19 Schnabel Ranch Simmentals' Annual Sale — Aberdeen, SD (pg. 68)
- 20 K-LER Cattle's Production Sale — St. Charles, MN (pg. 113)
- 20 Trauernicht Simmental's Nebraska Platinum Standard Bull Sale — Beatrice, NE (pg. 67)
- 21 Bulls of the Big Sky — Billings, MT (pgs. 75, 97, 130)
- 21 Eagle Pass Ranch's Spring Bull Sale — Highmore, SD (pg. 5)
- 22 Deckert's Simmental and Red Angus Annual Production Sale — Steele, ND (pg. 98)
- 22 TSN Simmentals' Annual Bull Sale — Platte, SD (pg. 135)
- 23 C Diamond Simmentals' Bull and Female Sale — Dawson, ND (pg. 35)
- 23 Price Cattle Company's SimAngus™ Bull and Heifer Sale — Stanfield, OR (pg. 142)
- 24 Illinois Performance Tested Bull Sale — Springfield, IL
- 25 Beitelspacher Ranch's Annual Bull Sale, Mobridge, SD
- 25 Mid-America Simmental Sale — Springfield, IL
- 26 Emmons Ranch Sale — Olive, MT (pg. 97)
- 26-3/5 Hofmann Simmental's Annual "Buy Your Way" Bull Sale — Clay Center, KS (pg. 121)
- 28 Lehrman Family Simmentals' Annual Production Sale — Mitchell, SD (pg. 69)

MARCH

- 1 Barker Cattle Company's Bull and Female Production Sale — Burley, ID
- 1 Doll Simmental Ranch's 42nd Annual Production Sale — Mandan, ND (pg. 115)
- 1 Hill's Ranch Bull Sale — Stanford, MT (pgs. 96, 97, 130)
- 2 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS (pg. 68)
- 3 18th Annual Cattlemen's Kind Sale — San Saba, TX
- 3 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (pgs. 30-31, 132)
- 3 Kearns Cattle Co. 33rd Annual Bull Sale — Rushville, NE (pg. 76)
- 4 Eichacker Simmentals' Annual Production Sale — Salem, SD (pgs. 71, 134)
- 4 KSU's Annual Legacy Sale — Manhattan, KS
- 5 Cason's Pride and Joy Bull Sale — Russell, IA (pg. 73)
- 5 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 5 Powerline Genetics PAP-Tested Bull Sale — Castle Dale, UT (pg. 110)
- 5 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pgs. 134, 139)
- 6 Gateway Genetics Versatility+ Bull Sale — Pierce, NE (pg. 74)
- 6 Gold Bullion Group's Annual Bull Sale — Westmoreland, KS (pg. 89)
- 6 Windy Creek Cattle Company's Production Sale — Spencer, SD (pg. 127)
- 7 Hanel's Black Simmentals' Black and White Bull Sale — Courtland, KS
- 7 Rincker Simmentals' Sweet 16 Bull Sale — www.sconlinesales.com
- 9 R.A. Brown Ranch's Spring Bull Sale — Throckmorton, TX (pg. 85)
- 10 Brink Simmentals' Phone Auction — Elkader, IA (pg. 107)
- 10 Schmig Simmental Ranch's 39th Annual Production Sale — Stockholm, SD (pg. 146)
- 11 Yardley Cattle Company's Bull Sale — Beaver, UT
- 12 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 12 Dikeman and Huninghake Premium Genetics Simmental and Angus Bull Sale — Wamego, KS
- 12 Great Lakes Beef Connection Bull Sale — Clare, MI (pg. 122)
- 12 Northwest Select Simmental Sale — Ross, ND
- 13 22nd Annual Gonsior Simmentals' "In The Heartland" Sale — Fullerton, NE
- 15 Powerline Genetics Arapahoe 2 Sale — Arapahoe, NE
- 15 Schrader Ranch SimAngus™ and Charolais Bid Off Sale — Wells, KS
- 16 26th Annual Mid-Kansas Angus and Simmental Breeders Sale — LaCrosse, KS
- 18 3C Christensen Ranch and NLC Simmental Ranch 51st Annual Production Sale — Wessington, SD (pgs. 88, 134)
- 18 Black Summit's Break Out Bull Sale — Powell, WY (pgs. 97, 101)
- 18 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pg. 72)
- 19 Altenburg Super Baldy Ranch's 30th Anniversary Annual Bull and Heifer Sale — Fort Collins, CO (pg. 83)
- 19 Dickinson Simmental and Angus Ranch 51st Annual Production Sale — Gorham, KS
- 19 Eastern Spring Simmental Sale, Ohio Beef Expo — Columbus, OH
- 19 Lechleiter Simmentals' 34th Annual Bull Sale — Loma, CO (pgs. 105, 128)
- 19 Red Hill Farms' "More Than a Bull XVII", Bull and Female Sale — Lafayette, TN (pgs. 134, 148)
- 19 High-Bred Simmentals and Marple Simmentals Cattlemen's Choice Sale — Fredonia, KS
- 19 Eastern Spring Classic Sale — Columbus, OH
- 19 Rockin H Simmentals' Production Sale — Canby, MN
- 21 All Terrain Bull Sale — Walsh, CO (pgs. 104, 128)
- 21 Volk Livestock's Online Sale — www.sconlinesales.com (pg. 45)
- 23 Diamond H Ranch's Annual Production Sale — LaCrosse, KS (pg. 79)
- 24 Western Cattle Source's Production Sale, Crawford, NE (pg. 131)
- 25 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 26 T Heart Ranch's High Altitude Bull Sale — La Garita, CO (pgs. 128, 133)
- 26 The Clear Choice Bull Sale — Milan, IN (pgs. 86, 128)
- 26 Wildberry Farms' Annual Production Sale — Hanover, IL (pg. 147)

ST

20TH ANNIVERSARY

3.5.2022



TRINITY FARMS

THE NORTHWEST'S #1 SOURCE FOR SIMANGUS™ GENETICS!

250 Bulls Available This Spring

Ellensburg, WA 509.201.0775 trinityfarms.info

Rates and Policies

Ad Sales Staff

For All Your Advertising Needs



Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com



Rebecca Price

406-587-2778

rprice@simmgene.com

SimTalk is an 8 1/8 x 10 7/8 inch publication produced by *the Register*, the official publication of the American Simmental Association. Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation that targets commercial users of SimGenetics. Advertising in *SimTalk* provides a unique opportunity to brand and trademark your program to thousands of potential customers. If you are serious about communicating with the commercial beef business, consider an advertising presence in every one of our four annual issues.

Space and four-color rates for *SimTalk*:

Space Rates	Non-Contract	2X Contract	4X Contract	Four Color
1 page	\$890	\$840	\$800	\$300
2/3 page	\$760	\$730	\$700	\$200
1/2 page	\$510	\$480	\$460	\$150
1/3 page	\$380	\$370	\$350	\$100
1/4 page	\$260	\$250	\$230	\$75
1/8 page	\$150			\$50
3-inch mini	\$115			\$30
2-inch mini	\$85			\$15
2-inch card	\$289/year, 4 insertion			\$60
1-inch card	\$220/year, 4 insertions			\$40
Classified Ads	\$2.00/word, \$24.00 minimum, must be prepaid			

SimTalk Deadlines for Publication:

	Sales Close	Ad Materials	Camera Ready	Mail Date
March 2022	Jan 21	Jan 28	Feb 10	Feb 24
Early Fall 2022	July 22	July 29	Aug 12	Aug 30
Late Fall 2022	Sept 19	Sept 23	Oct 7	Oct 25
January 2023	Dec 2	Dec 9	Dec 16	Jan 13

ASA/*SimTalk* Membership Directory 2022 Deadlines for Publication:

May 2	May 10	May 24	June 14
-------	--------	--------	---------

Send all ad materials to: register@simmgene.com or Fax: 406-587-9301

A non-refundable fee of \$50.00 will be assessed if a client does not meet deadlines or if the client commits to advertising and cancels after the deadline or if the ad must be dropped to ensure on time publication.

Advertising materials (including photos) must be in *SimTalk* office by the dates listed above. *SimTalk*, which mails by bulk rate, assumes no responsibility for actual receipt date.

Design Charges

Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

Layouts & Proofs

Although every effort will be made to provide proofs on all ads, if all ad material arrive in the *SimTalk* office prior to the deadline and a correct email address or fax number is provided.

Terms

All accounts are due and payable when invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.

Advertising Content

SimTalk and its staff assume no responsibility or obligation to verify the accuracy and truthfulness of advertising copy submitted to *SimTalk*. However, *SimTalk* reserves the right to reject any advertising copy or photo which *SimTalk* deems unsuitable for publication for any reason, including copy or photographs which are false or misleading. *SimTalk* assumes no responsibility for the accuracy and truthfulness of submitted print ready ads. Advertisers shall indemnify and hold harmless *SimTalk* for any claims concerning advertising content as submitted. Advertising containing pedigrees or statements regarding performance must conform to records kept by the American Simmental Association. Copy deviating from official records may be changed as necessary without advertiser consent.

Editorial Policy

Opinions expressed are the writers' and not necessarily those of *SimTalk*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$150/year (US)

ASA PUBLICATION, INC

One Genetics Way
Bozeman, Montana 59718
406-587-2778 • Fax 406-587-9301
register@simmgene.com

NEW SALE LOCATION! THE RANCH • 10752 BIA ROAD 15, VEBLLEN, SD

22nd Annual ★ ★ ★ ★
KING OF THE RANGE
PRODUCTION SALE

Sale location: Once in Veblen, turn South on Laframboise Street. This will turn into BIA Road 15. Follow for 3 miles. Our ranch will be on the East side of the road. Please note, there are a lot of minimum maintenance roads around the ranch and GPS could take you down them if you are not familiar with the area. Please call if directions are needed.

**THURSDAY,
 FEBRUARY 3, 2022**

1:00 P.M. CST • At the Ranch • 10752 BIA Road 15, Veblen, SD

**Selling 110 Simmental Bulls
 — 85 Black & 25 Red —
 & 10-15 Bred Heifers**



STAV PIPELINE



GB/SAS RED VIPER



STAV/MAF PANDEMIC



MR NLC CASH VALUE

**OTHER SIRES
 REPRESENTED:**

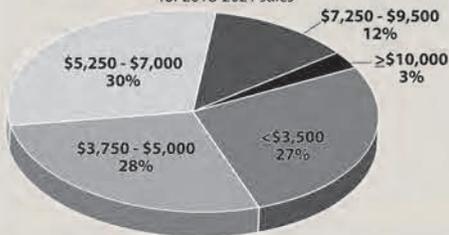
- W/C DOCTORS ORDER
- SKORS HIGH ROLLER
- WS CERTIFIED
- HOOK'S EAGLE
- HHS BOBBY
- TJ CROSSFIT
- STAV GRANDSTAND
- HLTS CAPT. AMERICA



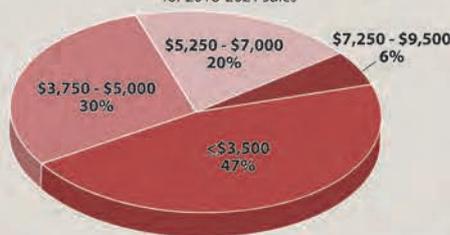
STAV KINGPIN

**COMMERCIALLY PRICED,
 NO NONSENSE QUALITY CATTLE!**

Black Bull Price Average
 for 2018-2021 sales



Red Bull Price Average
 for 2018-2021 sales



**VISIT THE RANCH
 PRIOR TO SALE DAY
 AND RECEIVE A**

\$100

**DISCOUNT
 ON YOUR PURCHASE!**

STAVICK SIMMENTAL

S Mike, Myra and Owen Stavick • Liv and Gordon Holt
 10752 BIA Road 15, Veblen, SD
 605-237-4663 (Mike) • 605-551-9016 (Owen)
M stavickx@tnics.com • stavicksimmental.com



AD INDEX

Alabama

Gibbs Farms 3, 6, 149

California

Matt Macfarlane Marketing 142

Colorado

Altenburg Super Baldy Ranch, LLC 8, 128
 Bridle Bit Simmentals 104, 128
 L-Cross Ranch 133
 Lechleiter Simmentals 105, 128
 T-Heart Ranch 128, 133

Idaho

Lanting Enterprises 128

Illinois

All Beef 145
 Allied Genetic Resources 7, 9, 13, 15, 23, 30, 33,
 .. 35, 36, 68, 75, 83, 87, 92, 101, 102, 103, 104,
 .. 106, 120, 122, 125, 133, 137, 143, 145, 148, IBC
 Certified Angus Beef 66
 Haven Hill Simmentals 128
 Rhodes Angus 66, 128
 Rincker Simmentals 128

Top Dollar Angus 66
 Wildberry Farms 128, 147

Indiana

Beshears Simmentals 86
 Clear Choice Bull Sale 86
 ClearWater Simmentals 86, 128
 Lucky Penny Cattle Co. 86
 Neal Brothers 86

Iowa

Brink Genetics 107
 Cason's Pride & Joy Simmentals 73
 Diamond K Simmentals 80
 Drake Cattle Company 143
 Drake Simmental 143
 Five Star Ranch 80
 Harlan Cattle Co. 143
 Iron Creek Cattle Co. 143
 Long's Simmental 51
 Loonan Stock Farms 47
 Oak Meadow Farms 80
 Reck Brothers-N-Sons 57
 RL Fleckvieh Limerock Ranch 128
 Schooley Cattle 95
 Springer Simmental 128, 129
 Stanley Martins Farms 4
 Top Genomics 23

Kansas

Cow Camp Ranch 8, 9, 128
 Diamond H Ranch 79
 Dixon Farms, Inc. 18, 128
 Gold Bullion Group 89
 Hofmann Simmental Farms 121, 130
 Innovation AgMarketing, LLC
 17, 51, 61, 74, 76, 80, 109, 113, 127, 131
 Irvine Ranch 3
 Klein Ranch 68
 Marple Farms 89
 McCracken Livestock 89
 Mid-Am Genetics 89
 River Creek Farms 21, 130
 Schaake Farms 89
 Sunflower Genetics LLC 72

Kentucky

DP Sales Management LLC 56, 86

Michigan

Great Lakes Beef Connection 122
 Green Valley Farm 122
 JC Simmentals 122
 Salinas Farms 122
 SD Simmentals 122

Minnesota

AngusGS 49
 Bred for Balance 32, 33
 Clear Springs Cattle Company 32, 33, 130
 Eberspacher Enterprises Inc
 57, 59, 62, 65, 67, 69, 71, 73
 K-LER Cattle 113

Since 1984, We have Enjoyed a Trusted Relationship with Progressive Cattlemen!

PRICE

CATTLE COMPANY

BULL AND FEMALE SALE

Range-Raised • Feedlot-Tested • Carcass-Measured • DNA-Evaluated

JOIN US IN STANFIELD, OREGON

FEBRUARY 23

Double M Ranch Sale Facility • 1 p.m.
 SALE DAY BIDDING: WWW.DVAUCTION.COM

OFFERING 40 Premium Angus Bulls, 40 SimAngus™ & Gelbvieh Balancer® Bulls,
 along with 30 Select Registered & Commercial Replacement Heifers
 ALSO SELLING 12 Red Angus Bulls from Ian Murdock

FEATURED SIRES EPDs as of 12-2021

HOOK'S BEACON 56B



CE	BW	WW	YW	Milk	MB	REA	API	TI
16.9	-3.3	80.0	121.6	27.7	.78	1.73	195.3	102.9

HOOK'S BOZEMAN 8B



CE	BW	WW	YW	Milk	MB	REA	API	TI
13.0	-0.2	69.9	106.4	12.5	.38	1.03	144.9	81.1

ADDITIONAL SIRES: HOOK'S FRONTLINE 40F - TEHAMA TAHOE B767 - S A V RAINFALL 6846
 G A R SURE FIRE - SYDGEN ENHANCE - JRI OPTIMIZER 148A24

Tom Price and Family, Echo, Oregon, have successfully been breeding and selling seedstock for more than 35 years.

Tom Price	541.969.8970
John Kerns	541.519.0422
Tom Price Jr.	541.310.0983
Wes Price	907.720.8900

CALL OR TEXT TO REQUEST A SALE BOOK



SALE MANAGER
 Matt Macfarlane 916.806.3113
 m3cattlemarketing@gmail.com
 www.m3cattlemarketing.com

Auctioneer: Rick Machado, 805.501.3210

PRICE CATTLE CO. HERDMAKER PROGRAM TRAITS:
 Docility - Maternal Traits - Carcass Quality - Moderate Birth Weight - Moderate Frame Size - Structural Correctness

CONTINUED ON PAGE 144

DRAKE SIMMENTAL

Bull and Female Sale



DF364J ASA 3974865
 PB SM SIRE: TJ ROUGH COUNTRY 219G
 CE 13.7 • YW 115.9 • \$API 143.4 • \$TI 80.0



UF40H ASA 3974879
 3/4 SM 1/4 AN SIRE: HOOK'S BEACON 56B
 CE 15 • YW 121.8 • \$API 154.9 • \$TI 87.9
 Sells bred to Hook's Eagle.



24J ASA 3974891
 SimAngus SIRE: HOOK'S EQUINOX 15E
 CE 10.6 • YW 133.1 • \$API 127.8 • \$TI 78.7

DRAKE SIMMENTAL
 Larry and Carol Drake
 Larry 641.895.9422
 Mason 641.895.5735

IRON CREEK CATTLE CO.
 Flint 563.580.1053

DRAKE CATTLE COMPANY
 Denny & Cara Drake
 Denny 641.658.2288

HARLAN CATTLE CO.
 Mason Harlan 641.895.5735



W01J ASA 3935632
 PB SM SIRE: HOOK'S EAGLE 6E
 CE 15 • YW 147.2 • \$API 189.6 • \$TI 106.6



G22J ASA 3960257
 3/4 SM 1/4 AN SIRE: KBHR HIGH ROAD E283
 CE 14.3 • YW 142.1 • \$API 156.3 • \$TI 95.7



G27J ASA 3949921
 SimAngus SIRE: TJ FRANCHISE 451D
 CE 9.5 • YW 138 • \$API 156.3 • \$TI 91.7

70 Simmental, SimAngus™
 Age-Advantaged and Yearling Bulls
 25 Spring Calving SimAngus™ Bred Heifers
 7 Fancy Open Heifers

1.28.22

Drake Sale Facility, Centerville, IA
 1:00 PM (CT)

To request a sale book, contact any
 of the numbers listed. To view online
 sale book, visit drakesimmental.net
 or ironcreekcattle.com

Catch the sale live dvauction.com
DVAuction
 Broadcasting Real-Time Auctions

ALLIED
 GENETIC RESOURCES
 Marty Ropp 406-581-7835
 Corey Wilkins 256-590-2487
www.alliedgeneticresources.com

Minnesota (continued)

Oak Meadow Farms 80, 130
 Raatz Family Simmental 69
 Rydeen Farms 15, 130
 Schiefelbein Farms 49

Mississippi

Fullblood Simmental Fleckvieh Federation, The 78
 Little Creek Farm, LLC 130
 Rockhill Ranch 130

Missouri

Cattle Visions 28, 29, 42, 43, 106, 112
 Lucas Cattle Company 130, 136
 Steaks Alive BC

Montana

3H Simmental Ranch 130
 Begger's Diamond V Ranch 87
 Bulls of the Big Sky 75, 130
 Gateway Simmental & Lucky Cross IBC
 Hill's Ranch Simmentals 96, 130

Koch Cattle 3
 Lassle Ranch Simmentals 123
 Little Bitterroot Ranch 130
 Miller Simmentals 130
 Montana Simmental Association 97
 Nelson Livestock Company 92, 130
 Prickly Pear Simmental Ranch 58
 Universal Semen Sales, Inc. 106

Nebraska

APEX Cattle 24, 25
 BADJ Cattle Co. 59
 Blue River Gang Sale 59
 Felt Farms 62
 Forster Farms 91, 130
 Gateway Gentices 74
 J&C Simmentals 119, 130
 Kearns Cattle Co. 76
 Makovicka Angus 59
 Naber Farms 59
 Powerline Genetics 110, 132
 Rousey SimAngus™ 108
 Ruth Simmentals 59
 Sandy Acres Simmental 132
 Sloup Simmentals 132
 State Line Simmental 67
 Trauernicht Simmentals 67
 Triangle J Ranch 3, 132
 Volk Livestock 45
 Western Cattle Source 131, 132

North Carolina

Fred Smith Company Ranch 132
 High Ridge Farms 112

North Dakota

100 X Ranch LLP 81
 Bata Brothers 84, 132
 Bell Simmentals 84
 Bichler Simmentals 132
 C Diamond Simmental 35
 Dakota Xpress 40, 41, 132
 Deckert Sim-Red Angus 98
 Doll Simmental Ranch 115
 Double T Simmental 100
 Edge of the West 111
 Ellingson Simmentals 93, 114, 132
 Hoiby Simmental Ranch 82
 Kaelberer Ranch 111, 132
 Keller Broken Heart Ranch 30, 31, 132
 Kenner Simmentals 132, 137
 Kevin Hansen Family 40, 41
 Kinn Simmentals 111
 Klain Simmental Ranch 116
 Kline Simmental Ranch 54, 55
 Koeplin's Black Simmentals 126
 Kunkel Simmentals 103
 Lazy C Diamond Ranch 36, 37
 Rust Mountain View Ranch 17, 132
 SRF Simmentals 111, 132
 SYS Simmentals 134
 TNT Simmental Ranch 3, 125, 134
 Wade Staigle Family 40, 41
 Wilkinson Farms Simmentals 3, 120

CONTINUED ON PAGE 146

SIM FLECKVIEH CATTLE

JEFF SORENSON
 Garretson, South Dakota
 sorenson@augie.edu | 605-359-8728
 www.smfleckvieh.com

SIRE OF OUR 2022 SALE BULLS

FGAF Granger 060G

Sibelle Arthur 39B

YEARLING BULLS FOR SALE BY PRIVATE TREATY
 SEMEN IS AVAILABLE ON THESE SIREs
 PLEASE SEE OUR WEBSITE FOR MORE INFORMATION
www.smfleckvieh.com

YOUR BEST

ALL



Beef

opportunities...

- Discounted semen and embryo pricing.
- Early access to cutting edge genetics.
- Partnership and natural service opportunities.
- Winning team.

OWNERSHIP HAS ITS PRIVILEGES.

CONTACT US FOR DETAILS ON BECOMING AN ALL BEEF OWNER IN 2022.

MARTY ROPP 406-581-7835 • ROCKY FORSETH 406-590-7984
COREY WILKINS 256-590-2487 • LEOMA WELLS 559-696-4941

CLRS Hero 8086H



ASA 3709371 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
16.3	-2.9	81.4	126.0	0.51	0.78	184.5	94.1

C-3 Ground Breaker RNS G953



ASA 3708449 1/2 SM 1/2 AN

CE	BW	WW	YW	MARB	RE	SAPI	STI
11.7	3.4	90.0	146.5	0.85	0.71	166.0	97.0

KBHR Cimarron F151



ASA 3499731 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
15.4	-4.3	58.9	91.6	0.96	1.08	194.2	95.0

GW Major Move 590E



ASA 3242835 5/8 SM 1/4 AN 1/8 AR

CE	BW	WW	YW	MARB	RE	SAPI	STI
8.4	0.7	90.3	137.2	0.32	1.05	143.9	87.3

GW Hilger One 454H



ASA 3701575 3/4 SM 3/16 AN 1/16 AR

CE	BW	WW	YW	MARB	RE	SAPI	STI
15.1	-2.0	90.4	136.8	0.45	0.91	166.4	94.1

HSF Cardinal 133G



ASA 3749672 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
13.9	0.2	78.6	123.8	0.42	0.96	161.5	88.9

ASR American Proud H0301



ASA 3796572 PB SM

CE	BW	WW	YW	MARB	RE	SAPI	STI
13.6	1.2	91.6	142.8	0.38	1.23	162.0	94.0

IR Original H341



ASA 3839855 1/2 SM 1/2 AN

CE	BW	WW	YW	MARB	RE	SAPI	STI
18.0	-0.6	102.0	166.8	0.76	1.04	176.1	107.6

CCR Waco 4142G



ASA 3703573 5/8 SM 3/8 AN

CE	BW	WW	YW	MARB	RE	SAPI	STI
17.4	-2.7	79.0	123.0	0.94	0.72	180.3	99.2

Ohio

Mast Simmentals 77
 Rolling Hills Farms Simmentals LLC 134
 Select Sires®, Inc. 3, 68, 83

Oklahoma

Willis Simmentals 134

Oregon

Price Cattle Company 142

South Carolina

Baxley Family Farms, LLC 6

South Dakota

3C Christensen Ranch 88, 134
 Benda Ranch Simmentals 53, 134
 C-Lock Inc. 104
 Cable C Cross Ranch 13
 CK Cattle 109
 Double J Farms 99, 134
 Eagle Pass Ranch 5

Eichacker Simmentals 71, 134
 Ekstrum Simmentals & Simm/Genetics 39, 134
 Flittie Simmentals 68
 Hart Simmentals 64, 65
 Hilltop Simmentals 56
 Jackpot Cattle Co. 134
 JK Angus 71
 Lazy J Bar Ranch 68
 Lehrman Family Simmentals 69
 NLC Simmental Ranch 88, 134
 R & R Cattle Company 13
 S/M Fleckvieh Cattle 144
 Schmig Simmental Ranch 146
 Schnabel Ranch Simmentals 3, 68
 Stavick Simmental 134, 141
 Thyen Farms 146
 Traxinger Simmental 134
 TSN Simmentals 135
 Wager Cattle 109
 Werning Cattle Company 60, 61, 134
 Windy Creek Cattle Company 127

Tennessee

Martin Farms 134
 Pennington® Seed Company 27
 Red Hill Farms 134, 148

Texas

7P Ranch 7
 Parsons Livestock 89
 Pine Ridge Ranch, LLC 128
 R.A. Brown Ranch 85
 Shipman, Jered, Auctioneer 106
 Smith Genetics 2

Virginia

Fall Focus 94
 McDonald Farms 102

Washington

Trinity Farms 134, 139

Wisconsin

ABS® Global, Inc. 1, 134, 148

Wyoming

Black Summit 101, 134

Canada

Bohrson Marketing Services 17

Associations

American Simmental Association IFC, 19, 26,
 34, 48, 50, 63, 70, 90, 94, 138, 124
 Fullblood Simmental Fleckvieh Federation, The 78
 International Genetic Solutions
 (IGS) 44, 46, 50, 97, 132, 150
 Montana Simmental Association 97
 Virginia Simmental Association 94

CONTINUED ON PAGE 148

SCHMIG SIMMENTAL RANCH

39TH ANNUAL PRODUCTION SALE

THURSDAY, MARCH 10, 2022 1:00 PM AT THE RANCH
 LUNCH SERVED AT 11:30

SELLING 32 POLLED PUREBRED SIMMENTAL YEARLING BULLS

- High Performance & Calving Ease Bulls
- We can keep bulls, free of charge until May 1st
- Free Delivery up to 250 miles
- Thyen Farms is Guest Consigner



REFERENCE SIRES:

Hart State of War	WLB Bounty Hunter
CCR Cowboy Cut	SSR Black Gold 23D

Dennis & Joanne Schmig

15559 473rd Ave. • Stockholm, SD 57264

email: djschmig@itctel.com • PH: (605) 676-2320 • Cell: (605) 880-1893

Additional individual performance and EPD's can be found at:
www.schmigsimmentalranch.com

A SPECIAL **THANK YOU** TO EVERYONE WHO PURCHASED CATTLE FROM US THIS PAST YEAR...

WILDBERRY

Annual Production Sale

FARMS

60 BULLS AND 25 BRED HEIFERS SELL

March 26, 2022

1:00 pm • Hanover, IL



J018 // ASA 3889639 // 1/2 SM 1/2 AN
POLLED, BLACK WERNER FLAT TOP 4136 SON.

CE	BW	WW	YW	MCE	MILK	MWW
18.2	-2.7	71.6	122.4	11.7	30.9	66.6
DOC	CW	YG	MARB	REA	SAPI	STI
8.9	30.9	-0.06	0.57	0.36	155.9	87.2



J015 // ASA 3889636 // 5/8 SM 3/8 AN
POLLED, BLACK TJ STONE COLD 336G SON.

CE	BW	WW	YW	MCE	MILK	MWW
15.9	-1.1	87.6	137	9.7	30.2	74
DOC	CW	YG	MARB	REA	SAPI	STI
12.1	48.3	-0.17	0.43	0.79	154.4	91.1



J055 // ASA 3889672 // PB SM
POLLED, BLACK KBHR HIGH HEAT G087 SON.

CE	BW	WW	YW	MCE	MILK	MWW
18.4	-2.5	71.3	112.3	11	24.5	60.1
DOC	CW	YG	MARB	REA	SAPI	STI
15.2	35.2	-0.42	0.41	1.02	166.4	87.5



J042 // ASA 3889660 // PB SM
POLLED, BLACK MR SR HIGHLIFE G1609 SON.

CE	BW	WW	YW	MCE	MILK	MWW
14	0.4	80.8	125.7	8.1	22.4	62.8
DOC	CW	YG	MARB	REA	SAPI	STI
9.7	32.9	-0.43	0.27	0.86	149.5	85.4



J096 // ASA 3889712 // PB SM
POLLED, RED PBF RED PAINT F88 SON.

CE	BW	WW	YW	MCE	MILK	MWW
14.6	-1.2	63.7	92.3	7.6	30.5	62.2
DOC	CW	YG	MARB	REA	SAPI	STI
2	24.5	-0.26	0.33	0.47	142.7	78



J013 // ASA 3889634 // PB SM
HOMO POLLED, BLACK WBF FIRST RESPONSE F029 SON.

CE	BW	WW	YW	MCE	MILK	MWW
13.9	1.4	82.2	127.4	8.5	28	69
DOC	CW	YG	MARB	REA	SAPI	STI
17.5	43	-0.32	0.3	0.96	136.9	81.6

THE WILDBERRY FARMS ADVANTAGE...

- Balanced trait bulls sorted for structural soundness, growth, calving ease, maternal values, carcass traits and disposition.
- Developed in large groups on a high roughage TMR to ensure longevity.
- Semen checked and carry a first breeding season guarantee.
- Volume discounts and free delivery within the first 200 miles on all bull purchases.
- Visit www.wildberryyfarms.net for updated information on the sale.
- Follow Wildberryy Farms Simmentals and check out more pictures on Facebook 



J408 // ASA 3889813 // 5/8 SM 3/8 AN
HOMO POLLED, BLACK TJ STONE COLD 336G DAUGHTER.

CE	BW	WW	YW	MCE	MILK	MWW
9.8	0.9	78.6	121.7	2.8	23.9	63.2
DOC	CW	YG	MARB	REA	SAPI	STI
8.5	34.6	-0.12	0.39	0.57	133.2	80.3

Seedstock for both the commercial and purebred producer.

WILDBERRY

BEN LEHMAN, CATTLE MANAGER: 563-920-0315

DEAN ELDER, HERDSMAN: 712-269-1261

JIM BERRY, OWNER: 815-297-5562 evenings • simgene@msn.com

FARMS

6502 IL RT 84 South, Hanover, IL 61041

www.wildberryyfarms.net

EPD current 12/13/2021.

ALLIED
GENETIC RESOURCES
www.alliedgeneticresources.com

Livestock Services

ABS® Global, Inc. 1, 134, 148
 ACE 23
 All Beef 145
 All Purpose Index (\$API) IFC, 52
 Allied Genetic Resources 7, 9, 13, 15, 23, 30, 33,
 35, 36, 68, 75, 83, 87, 92, 101, 102, 103, 104,
 106, 120, 122, 125, 133, 137, 143, 145, 148, IBC
 AngusGS 49
 ATM 23
 Bohrsen Marketing Services 17
 C-Lock Inc. 104

Carcass Merit Program (CMP) 26, 63, 102, 128
 Cattle In Motion 7
 Cattle USA 83
 Cattle Visions 28, 29, 42, 43, 106, 112
 CCI.Live 51
 Certified Angus Beef 66
 DP Sales Management LLC 56, 86
 Durana 27
 DVAuction 5, 13, 15, 30, 33, 35, 36, 39,
 53, 55, 56, 58, 61, 65, 68, 69, 71, 75, 79, 83, 84,
 87, 93, 95, 91, 96, 98, 99, 103, 109, 113, 116,
 120, 122, 123, 125, 126, 127, 129, 137, 143, 148

Eberspacher Enterprises Inc
 57, 59, 62, 65, 67, 69, 71, 73
 Fall Focus 94
 Fullblood Simmental Fleckvieh Federation, The 78
 G+ 23
 HOLSim American Beef 19
 IGS Feeder Profit Calculator™ 44, 50, 132
 Innovation AgMarketing, LLC
 7, 51, 61, 74, 76, 80, 109, 113, 127, 131
 International Genetic Solutions (IGS)
 44, 46, 50, 97, 132, 150
 LiveAuctions.TV 57, 67
 Matt Macfarlane Marketing 142
 MaxQII 27
 Pennington® Seed Company 27
 RightChoice 23
 RightMate 23
 Safety Zone™ Calf Catchers 14
 Select Sires®, Inc. 3, 68, 83
 Shipman, Jered, Auctioneer 106
 Sire Source 124
 ST Genetics® 83
 Stayability 70
 Superior Livestock Auction 92
 Superior Productions 9, 25, 76, 133
 Superior Productions SLA-TV IBC
 Terminal Index (\$TI) IFC
 Top Dollar Angus 66
 Top Genomics 23
 Total Herd Enrollment
 (THE) 15, 34, 53, 104, 109, 128, 130, 132, 134
 U.S. Premium Beef 9

Fertility ... Growth ... Carcass Superiority.



Unrivaled in thickness, muscle density and body capacity, 231A adds pounds and performance without adding frame and mature size. Plus, he has adapted to heat and fescue in all phases of development and production. His progeny are dense made and thick with loads of capacity and his daughters are clean uddered, easy fleshing and ideal brood cows. In addition to Red Hill Farms, 231A sons have been top sellers for Wulf, Irvine and Gibbs.

CE	BW	WW	YW	ADG	MCE	Milk	MWW	ST	DOC	CW	YG	MARB	BF	REA	API	TI
12.3	-0.6	89.8	146.8	0.36	8.9	2	46.9	20.9	16.5	39	-0.44	0.76	-0.062	1.27	177	98.4
50%	30%	10%	5%	4%	20%	99%	99%	4%	10%	30%	4%	3%	25%	1%	2%	1%

*EPDs as of 12-17-21

MORE THAN XVII A BULL SALE

17th Annual Sale
Saturday, March 19, 2022
 1 p.m. CDT • At the Farm

Selling:
 80 Red Angus, SimAngus™,
 Charolais and Cross-Ty Bulls



Visit www.RedHillFarms.net for information
 about our sale and breeding program.



Bart, Sarah & Ty Jones • (615) 666-3098
 466 Red Hill Road, Lafayette, TN 37083
 mail@redhillfarms.net
 Gordon & Susan Jones • (270) 991-2663

Miscellaneous

All Purpose Index (\$API) IFC, 52
 ASA Performance Advocate 102, 104, 130, 148
 ASA Publication, Inc. 117, 118, 124
 Carcass Merit Program (CMP) 26, 63, 102, 128
 Check Us Out Online 138
 Fall Focus 94
 Foundaton Animal Registration Fees 90
 HOLSim American Beef 19
 IGS Feeder Profit Calculator™ 44, 50, 132
 Maternal Traits 70
 Sales Call 134
 SimAngus™ 46
 SimGenetics Profit Through Science
 9, 34, 46, 48, 52, 63, 70, 90, 94, 124
 SimTalk 117, 118
 Sire Source 124
 Terminal Index (\$TI) IFC
 Total Herd Enrollment
 (THE) 15, 34, 53, 104, 109, 128, 130, 132, 134

ST

GF

Thank You to our customers!



GIBBS ROCK SOLID 0499H
Thank you to Powerline Cattle Co.



GIBBS HILLTOP 0062H
Thank you to Salinas Farms.



GIBBS FAST TRACK 0634H
Thank you to Black Summit Cattle Co.



GIBBS HIGH RIDGE 0226H
Thank you to Deep South Genetics.



GIBBS BULLDOG 0345H
*Thank you to Mike Blielenberg,
Cole Cattle Co. and FL3, LLC.*



GIBBS 9070G LOUISE Y534
Thank you to Fred Smith Company Ranch.



GIBBS 9024G DONNA 7051E
Thank you to Fred Smith Company Ranch.



GIBBS 0216H LOUISE Y534
Thank you to Baxley Family Farms.



GIBBS 0425H BLACKCAP1145Y
*Thank you to Bridle Bit Simmentals and
All Beef, LLC.*

**We appreciate all of the bidders
and buyers at our fall sale!**

**GIBBS
GF FARMS**
2118 County Road 23
Ranburne, Alabama 36273

Doug Gibbs 404-717-2264
Bradley Gibbs 404-904-2914
facebook.com/gibbsfarmssimangus
gibbsfarms.net



Since 1961

SIMANGUS™ & SIMMENTAL || THE INDUSTRY CHOICE FOR HYBRID VIGOR

ALL FOR ONE



 **IGS** International Genetic Solutions

International Genetic Solutions takes a new approach to the beef business: Collaboration. We're working with producers like you to build a better future.

See why a growing number of cattle breeds are joining forces to empower seedstock and commercial cattlemen to identify only the best animals for their herds.

It's genetic improvement accelerated.
It's power to succeed.

ONE FOR ALL IGS STAND TOGETHER

406.205.3033 • internationalgeneticsolutions.com

BUY THE BEST DON'T JUST BUY A BULL

42ND Annual Gateway "Breeding Value" Bull Sale

Monday, February 7, 2022 at Noon, MST
Offering 250 Bulls at the Ranch near Lewistown, Montana



Whichever direction you are going, they cross.

ALL BULLS SELL WITH GENOMIC ENHANCED EPDS
FREE FEEDING UNTIL APRIL • FREE DELIVERY

SALE BULL AVERAGE EPDS:

API	TI	CE	BW	WW	YW	MCE	MILK	STAY	DOC	MARB
161	88	15	-1.7	75	120	8	26	19	14	.61
6%	10%	20%	15%	45%	35%	25%	20%	15%	20%	8%



BAR CK PENDLETON 7028 x GW MISS BREAKTHRU 907G
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
18	-4.9	66	109	11	26	59
DOC	CW	YG	MARB	REA	API	TI
16	36	-0.13	1.11	0.51	194	100



GIBBS 7019E BRONCO x GW MISS BREAKTHRU 925G
HOMO BLACK HOMO POLLED 5/8 SM 5/16 AN 1/16 AR

CE	BW	WW	YW	MCE	MILK	MWW
17	-4.7	67	105	10	27	60
DOC	CW	YG	MARB	REA	API	TI
15	15	-0.18	0.62	0.38	168	88



GW SPARKY 369E x GW MISS GPRD 038W
HOMO BLACK HOMO POLLED 5/8 SM 1/4 AN 1/8 AR

CE	BW	WW	YW	MCE	MILK	MWW
15	-2.8	83	126	8	32	74
DOC	CW	YG	MARB	REA	API	TI
15	36	-0.23	0.62	0.70	175	96



GW DEADWOOD 079G x GW MISS MARL MAN 950G
BLACK POLLED 1/2 SM 1/4 AN 1/4 AR

CE	BW	WW	YW	MCE	MILK	MWW
15	-0.1	76	121	9	29	67
DOC	CW	YG	MARB	REA	API	TI
12	32	-0.19	0.56	0.68	148	86



GW MOVIN ON 183C x GW MISS DIRECT DRIVE 912F
RED HOMO POLLED 1/2 SM 5/16 AR 3/16 AN

CE	BW	WW	YW	MCE	MILK	MWW
16	-2.8	85	139	9	25	67
DOC	CW	YG	MARB	REA	API	TI
14	29	-0.18	0.53	0.42	166	94



GW BREAKTHRU 045C x GW MISS DUE NORTH 734E
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
15	-0.1	87	135	8	26	70
DOC	CW	YG	MARB	REA	API	TI
15	21	-0.12	0.90	0.36	170	101

Gateway Simmental and Lucky Cross bulls

are bred to deliver better females and better beef! Consider our growthy, moderate framed, big bodied bulls with great EPDs for combined calving ease, maternal calving ease and stayability. Gateway bulls are bred to keep you in the business delivering long term value into the future. Buy Gateway bulls this spring to delivery heterosis, durability and generations of proven maternal adaptability!



Marty Ropp 406-581-7835
Corey Wilkins 256-590-2487

www.alliedgeneticresources.com



EPDs current 12/18/2020.



Jim and Tom Butcher

Jim 406-350-0467 • Tom 406-350-0979

butcher@3riversdbs.net • 2109 Joyland Road, Lewistown, MT 59457

www.gatewaysimmental.com

Chris Miller, Larry Hagenbuch, Logan Butcher, Brock Butcher



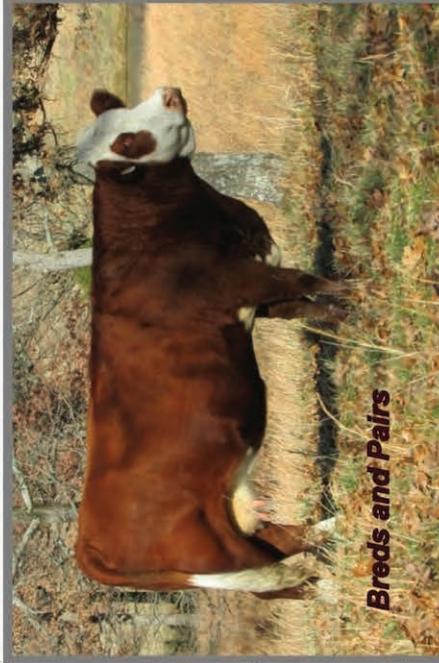
Polled Full Flecks



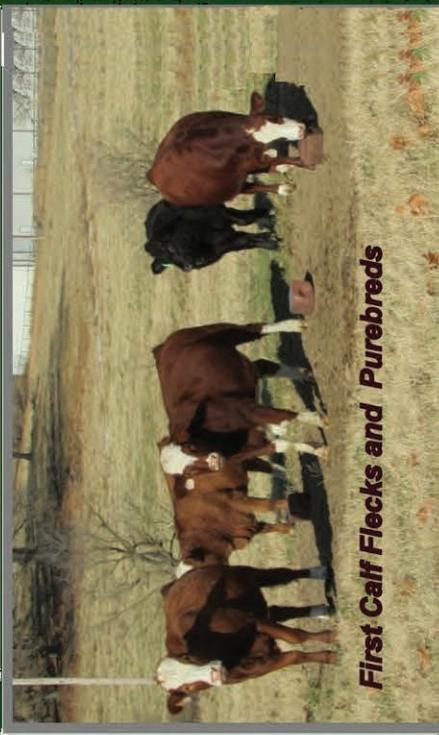
Polled blacks and black white faced



Polled Dream On Son



Breds and Pairs



First Calf Flecks and Purebreds



Steaks Alive

**John and Jeanne Score
417-437-0911/417-437-4434**

**Looking for the
Good Ones?**

Full Flecks and Purebreds

**Bulls, Breds, Pairs,
and Heifers**

Good Milk/Mothering

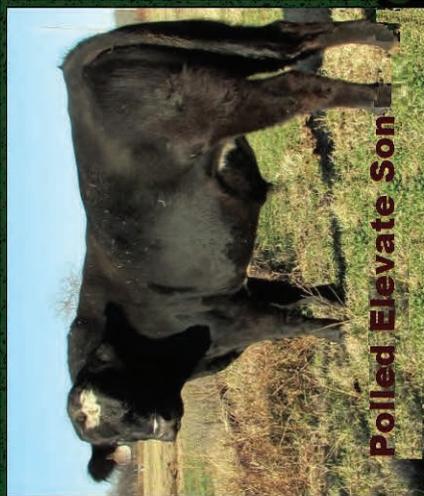
Good Attitude

Good Feet/legs

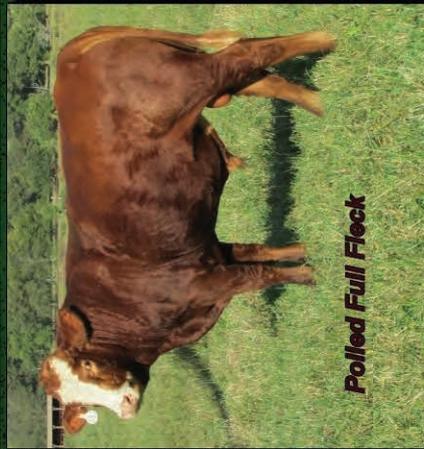
Good Looking

PO Box 3832

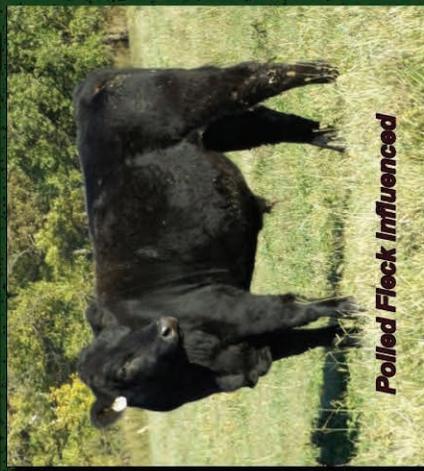
Joplin, MO 64803



Polled Elevate Son



Polled Full Fleck



Polled Fleck Influenced