

Volume 28 • Number 3

SIMTALK

Linking SimGenetics to Commercial Cattle

SPECIAL ISSUE

2020 Membership Directory

**STAND STRONG
SIMMENTAL**

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One Genetics Way, Bozeman, MT 59718 USA

GREETINGS, ASA MEMBERS AND ALL FELLOW BEEF INDUSTRY PARTNERS



Tim Curran
Chairman,
ASA Board
of Trustees

There have been an endless number of “firsts” in American life due to the COVID19 outbreak earlier this spring and there have also been many changes at ASA. Unlike many other businesses, we have been extremely fortunate to keep all of our employees fully employed. Services have been provided at near-normal levels despite most employees working remotely most of the time. And because our Association has been so fortunate to keep our employees at

full time and the business running smoothly, the ASA Board made the decision to form a membership relief package to help lighten the load that many of our members are experiencing. The ASA Board of Trustees unanimously passed an aid package totaling over \$280,000 for fiscal year 2021. This package will offer a 10% allotment for active ASA members based on their 2019 fiscal year animal registrations, transfers, and Total Herd Enrollments.

Another “first” was the first remotely-held April Board meeting. Traditionally held in Bozeman, trustees and staff participated in all committee meetings and board meetings from their homes through the services of GoToWebinar. Well organized by staff, the first remote meetings were a huge success.

Unfortunately, Fall Focus which was to be held in Blacksburg Virginia had to be postponed because of COVID 19. At this time, plans are to hold 2021 Fall Focus in Virginia.

Our junior programs have also been hit hard with the cancellation of the Regional Classics along with most state shows and even county fairs. At the time of this writing, our National Classic has not been canceled and our Director of Youth Activities, Darla Aegerter, has been working to come up with a scaled-down version of the National Classic to still allow AJSA members to show their cattle this summer.

Good news from our April Board meetings included the extension of Executive Vice President Dr. Wade Shafer’s contract with ASA. The growth of SimGenetics during Shafer’s tenure with ASA is by far the best our association has experienced. Under Shafer’s leadership, the inception of International Genetic Solutions (IGS) has grown from our initial partner, Red Angus Association of America, to 17 partners including Neogen Genomics, and is the largest beef cattle genetic evaluation in the world.

On the science side, ASA continues to be the industry leader among all breed associations and the list of cutting-edge programs continues to grow. The most recent launch of a whole birth contemporary group genotyping project, dubbed Calf Crop Genomics, is again another DNA collection program like no other in the industry. Participating members will get a 50% reduction in a GGP50K panel if DNA is submitted on the whole birth contemporary group. The ASA science team and the Breed Improvement Committee worked countless hours formulating the details of this program that was passed by the full board. Recent programs of note:

2017	Feeder Profit Calculator™ (FPC)
2017	Cow Herd DNA Roundup (CHR)
2018	IGS Multi-breed Genetic Evaluation powered by BOLT
2018	HOLSim, a partnership with the Holstein Association USA
2018	Carcass Expansion Project (CXP)
2020	Calf Crop Genomics

Thank you to the membership, staff, and fellow board members for your dedication, commitment, and hard work making the Simmental breed succeed during a difficult time in the beef industry.

2020-2021 ASA Board of Trustees



Front row: Gary Updyke, JW Brune (Treasurer), Cliff Orley, Gordon Hodges, Tim Curran (Chairman), Randy Moody (Vice-Chair), Kent Brunner, and Tom Hook.

Back row: Wade Shafer (EVP), Mike Forman, Steve Eichacker, Barry Wesner, Greg Walthal, Tom Nelson, Fred Schuetze, John Griswold, Jim Ligon, and Clay Lassle.



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2021 Annual ASA Fall Focus

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Simmental Provides Membership Relief in Uncertain Times

The American Simmental Association offers a support package for members in fiscal year 2021.

During this time of uncertainty and unprecedented challenge, the American Simmental Association (ASA) recognizes that members and their customers are working tirelessly to keep the cattle industry going strong despite broad-sweeping change. To give back, the ASA Board of Trustees recently passed a member support package for the fiscal year 2021 totaling over \$280,000.

"We all know the reality of current struggles," says Tim Curran, Ione, CA, ASA Board of Trustees Chairman. "It is only appropriate that ASA does what it can to aid members and their families as they plow ahead with the task of building the best genetics they can for the beef business."

Starting in July 2020, the ASA will offer a 10% allotment for active ASA members based on their 2019 fiscal year (July 1, 2018, to June 30, 2019) animal registrations, transfers, and Total Herd Enrollments (THE). Members may view the dollar amount of their individual allotment through their Herdbook accounts beginning July 1. The allotment can be put toward the same services in fiscal year 2021. When members submit registrations, transfers, or THE transactions, from July 1, 2020, to June 30, 2021, the total fees will be reduced until the allotment has been depleted.

As members deal with the impacts of this pandemic, demand won't stop for raising quality genetics and providing better protein for consumers.

ASA's Executive Vice President Wade Shafer shares that now, more than ever, data and value-added programs provided by ASA make a difference for members and their customers.

"Due to the steadily increasing demand for our members' products, the American Simmental Association has experienced extraordinary financial success," he says. "During this time of struggle in our world and our industry, our board and staff felt that extending a hand to those who created those products (our members) was simply the right thing to do."

The COVID-19 pandemic has brought challenges to urban and rural settings across the entire globe.

"Remarkable demand for superior genetics and prudent fiscal management have uniquely positioned ASA. Our members' unyielding industry focus has brought this about. As such, it is better we leverage a portion of ASA's resources during this time than to ask our membership to exhaust theirs," ASA Director of Commercial and Industry Operations Chip Kemp says. "We will get through this by coming together and helping each other out wherever we can."



Frequently Asked Questions:

How does ASA calculate my allotment amount?

Based on fiscal year 2019 (transactions from July 1, 2018 through June 30, 2019), any billed transactions for registrations, transfers, and Total Herd Enrollments will be totaled for each member, and 10% of each member's total will be set up in an allotment for the member's use toward the same services in fiscal year 2021.

My junior and I both have accounts, can we move their allotment to my account?

The allotment is not transferable to any other account, but you may use the allotment under the junior's account for registrations, transfers, and Total Herd Enrollments.

How exactly will the allotment work?

When a member completes registrations, transfers, or enrollments, the total amount owed will be reduced by the monies allocated to that membership until their allotment is used up.

I am a sales manager, and have paid for transfers and calf at side registrations in 2019, do I still get 10% back?

If a sales manager is an active member and has paid for registrations and transfers under their own member number, they will receive an allotment, but they cannot use another member's allotment.

How long do I have to use the allotment?

The allotment must be used between July 1, 2020, and June 30, 2021.

Can I get a credit back for this allotment?

No, the allotment is not a credit. It is a reduction in registration, transfer, and THE fees until the allotment is used up in fiscal year 2021.

Where can I find my allotment?

Starting July 1, 2020, members' allotments will be viewable when they log into Herdbook Services. More details will be available in the July/August issue of *the Register*.

Why is the allotment based off of fiscal year 2019 and not 2020?

The ASA Board of Trustees chose fiscal year 2019 to give members a larger dollar amount in their allotment because more registrations, transfers, and enrollments were completed in fiscal year 2019.

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15TH ANNUAL BULL & REPLACEMENT FEMALE SALE
 NOVEMBER 14, 2020 - RANBURNE, AL - 11:00 AM CST
 150 Fall Yearling Bulls || 200 Bred & Open Replacement Females

***THERE IS NO TIME LIKE NOW
 TO ADD HETEROSIS TO YOUR HERD!***

***AHEAD OF
 THE REST
 PROVIDING
 THE BEST***



**FEATURING GENETICS SIRED BY THE MOST
 PROFIT-ORIENTED GENETICS IN THE BEEF BUSINESS**

GW TRIPLE CROWN 018C



ASA# 2954741 || SimAngus
 CE 14.9 YW 133.4 API 173.6 TI 94.4

GIBBS 3133A MOUNTAINEER



ASA# 2845421 || SimAngus
 CE 16.2 YW 133.1 API 163.1 TI 91.7

GIBBS 6155D SUPER DUTY



ASA# 3256504 || SimAngus
 CE 19.2 YW 108.5 API 160.4 TI 83.7

SLN AVONDALE E8062



ASA# 3250533 || PB Simmental
 CE 15.2 YW 89.9 API 158.7 TI 75.8

KBHR HIGH ROAD E283



ASA# 3312276 || PB Simmental
 CE 16.6 YW 141.7 API 179.6 TI 103.2

GIBBS 7382E BROAD RANGE



ASA# 3404807 || PB Simmental
 CE 14.1 YW 136.5 API 163.3 TI 90.1

SALE MANAGEMENT
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www.alliedgeneticresources.com

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Doug Gibbs 404-717-2264
 Bradley Gibbs 404-904-2914
 Gordon Hodges 336-469-0489

Alabama

Four Daughters Farm

ASA# 343641
Lovelady, Andrew
2565 Lowe Rd
Notasulga, AL 36866
334-782-6135

Franks Farm

ASA# 194713
Franks, Tim
507 Arrowhead Vlg
Winfield, AL 35594-5509
205-468-0515

F & S Cattle

ASA# 321695
Lewis, Ford
PO Box 25
Sweet Water, AL 36782
334-608-4468

Gamble Farms

ASA# 207545
James & Patricia Gamble
1357 Blue Pond Rd
West Blocton, AL 35184
205-938-3586

Gambletown Farm, Inc.

ASA# 329641
Gamble, Andrew
8773 E Co Rd 22
Columbia, AL 36319
334-618-3869

Garlon Sheppard Farms

ASA# 274204
Sheppard, Garlon
3394 Union Hill Rd
Lacey Spring, AL 35754-7638
256-498-2629

Garrison Farms

ASA# 211179
Carl, Harold & Mary Garrison
PO Box 237
Thorsby, AL 35171-0237
205-646-3048

Generation 3 Cattle Company

ASA# 340520
Moody, Randy
811 Frank Hereford Rd
New Market, AL 35761
256-655-5255

G&M Farm

ASA# 346068
Gant, Hunter
361 CR 1772
Joppa, AL 35087
256-860-6956



ASA# 250201
Charlie and Jan Greene
12738 Northside Road
Northport, AL 35475
205-333-0015
Email:
chgreenej@gmail.com

Raising quality Simmental and SimAngus™ in west Alabama. We use AI and embryo transfer extensively and place emphasis on excellence in performance and genetics. Look for our entries in the Alabama Mississippi Simmental Sale. Check out our bulls which are marketed through bull tests across the state of Alabama.

Gunter Farms

ASA# 333048
Gunter, Matthew
6098 Center Ridge Rd
Honorville, AL 36042
334-617-2118

Gunter, Russell

ASA# 274242
PO Box 1112
Thomasville, AL 36784
334-606-6488

Hardy, Joe

ASA# 343809
Joe Hardy
2657 Jack Springs Rd
Atmore, AL 36502
251-368-9219

Harmon Farms

ASA# 321875
Harmon, Austin
PO Box 631
Lafayette, AL 36862
334-234-1109

Hasty Simmental Farm

ASA# 255112
Hasty, Phil
2845 CR 55
Thomasville, AL 36784-3911
334-456-1732

HCC Farms

ASA# 283971
Henry Jr, Davis G
12874 US Hwy 31
Hope Hull, AL 36043
334-288-8407

Hendrix Farm

ASA# 345211
Hendrix, Chase & Wayne
818 CR 530
New Brockton, AL 36351
334-447-5286

Higginbotham Cattle & Timber

ASA# 337319
Higginbotham, Mac
143 CR 924
Orville, AL 36767

HillCrest Cattle Farm

ASA# 309790
HillCrest Cattle Farm, C/O Karen Hill
240 County Rd 649
Hanceville, AL 35077
256-476-4676

Hobbs Farm

ASA# 317883
Hobbs, Kevin
450 S St Hwy 123
Newton, AL 36352
334-806-6666

Holliman, Jimmy

ASA# 070712
Jimmy & Kathleen Holliman
PO Box 266
Marion Junction, AL 36759
334-872-8530

Hollow Hills Farm

ASA# 335892
Hill, Mark B
360 Kelley Rd
Phil Campbell, AL 35581
256-702-7806

Impact Genetics LLC

ASA# 307251
Chris Baker & James Shropshire
1277 County Road 488
Clanton, AL 35046
205-755-1211

Isbell Land & Livestock LLC

ASA# 293209
Isbell Land & Livestock
4425 Lile Lane
Leighton, AL 35646
256-446-4000

JC Farm

ASA# 315646
Camley, Josh
503 Co Rd 468
Samson, AL 36477
334-726-1252

JH Graydon Farm

ASA# 272105
Rusty Graydon
975 West Fleming Rd
Montgomery, AL 36105
334-281-8085

Joe and Jenny Dutton

ASA# 304357
Dutton, Joe
132 CR 165
Moulton, AL 35650
256-476-6003

J & W Simmental Farm

ASA# 058836
Steve Williams
10966 County Road 99
Headland, AL 36345-6100
334-693-2652

JYJ Red Angus

ASA# 309133
Yance, Jim and Jessica
1092 Davis St
Columbia, AL 36319
334-726-7342

KC Farms

ASA# 337902
Oliver, William Caleb
830 Drake Rd
Daviston, AL 36256
256-537-3650

Killen Farms

ASA# 274045
Killen, Chris R
268 County Road 482
Lexington, AL 35648-3358
256-762-0386

Lane Simmentals

ASA# 246976
Lane, Ronnie
1735 County Road 175
Florence, AL 35634-4168
256-757-3070

Lecroy & Dowdle Farm

ASA# 104971
Johnny & John S Dowdle
145 Lecroy Cir
Brent, AL 35034
205-926-9274

Lester, Tony

ASA# 321649
PO Box 135
Glenwood, AL 36034

Lewis Properties LLC

ASA# 287539
Lewis, Neil
25 W Front St
Thomasville, AL 36784
334-637-0828



ASA# 108021
Randy Moody
811 Frank Hereford Road
New Market, AL 35761
256-379-5388 (home)
256-655-5255 (cell)
Email:
randymood@ardmore.net
Website:
www.littlemountainsimmentals.com
Sales:
North Alabama Bull Evaluation Sale
Second Saturday of December
North Alabama's Source for Homozygous Black Simmentals

Logan Farm

ASA# 320516
Logan, Chris
225 Co Rd 2
Ariton, AL 36311
334-701-5246

Lonesome Pine Farm

ASA# 243215
Terry Bowen
740 S Memorial Dr
Prattville, AL 36067
334-365-4610

Lusk, Kevin

ASA# 332446
2546 CR 220
Scottsboro, AL 35768
256-244-3101

Lyles Farm

ASA# 237757
Allen M & Gordon L Lyles
6875 County Highway 21
Horton, AL 35980-7115
205-466-3264

Mabel-Ed Farms

ASA# 308842
Matthews, Doug
3114 Co Rd 85
Clanton, AL 35046
205-542-9320

McCormick, Amy Ann

ASA# 282593
McCormick Hurst, Amelia
PO Box 444
Auburn, AL 36831
931-294-5611

McLemore, Mark

ASA# 267515
7250 Al Hwy 36
Danville, AL 35619-9603
256-974-0287

Meadow Lane Farms

ASA# 139996
Tommy J Brown
111 Charles St
Clanton, AL 35045
205-755-5485



www.gibbsfarms.net

ASA# 067563
Wendell & Nan Gibbs
2118 County Road 23
Ranburne, AL 36273
Doug Gibbs – 404-717-2264
Gordon Hodges – 336-469-0489
Bradley Gibbs – 404-904-2914
Corey Wilkins – 256-590-2487

Email:
Doug – gibbsfarms8@bellsouth.net
Gordon – pvfghodges@yadtel.net
Bradley – gibbsfarms6@gmail.com
Corey –
corey@alliedgeneticresources.com

Website:
www.gibbsfarms.net

Sale Date:
Saturday, November 14, 2020

GIBBS FARMS... the industry source for SimAngus™ and Simmental!
Selling 200 fall yearling, pasture developed bulls annually along with 200+ replacement females. Visit our website for complete details on our annual sale and semen orders on all Gibbs Farms Herd Sires.



See ad on page 9

ALABAMA

Simmental Association

President:

Terry Bowen
Lonesome Pine Farm
740 S. Memorial Drive
Prattville, AL 36067
334-365-4610
terrybowen740@gmail.com

Vice President:

Bill Freeman
Timberland Cattle
15185 County Road 49
Vernon, AL 35592
205-712-0671
timberlandcattle@centurytel.net

Secretary/Treasurer:

Charles Greene
Greene View Farm
12738 Northside Road
Northport, AL 35475
205-333-0015
chgreenej@gmail.com

Sweet
Home
Alabama

www.alabamasimmental.com

Alabama

Meadows Creek Farm

ASA# 182524
Meadows, Glen and Richard
4421 Co Rd 33 N
Columbia, AL 36319-9802
205-899-3064

Melton Angus Ranch

ASA# 307543
Vlahakis, James
PO Box 247
Randolph, AL 36792
804-938-2889

Moonlight Cattle Co

ASA# 181867
Paul Woodham
612 Early Walden Rd
Headland, AL 36345-9333
334-693-2703

Moore Farms

ASA# 057824
Billy Sam Moore
6091 Moores Mill Rd
Huntsville, AL 35811-9259
256-852-3373

Mountain View Farm

ASA# 348217
Marks, Landon
1805 Keener Dr
Leesburg, AL 35983
256-706-0032

Next Step Cattle Company

ASA# 306752
Holliman, Jimmy
PO Box 1160
Thomasville, AL 36784
334-872-8530

See ad on page 13

Old Magnolia Farm

ASA# 318464
Ballew, Brad
2921 Forest Home Drive
Greenville, AL 36037
334-657-5702

Outlaw Spring Cattle

ASA# 331013
278 Perkins Wood Rd
Hartselle, AL 35640
256-612-9598

Phillips Family Farm

ASA# 230367
Laymon & Samuel Phillips
7706 Nathan Jordan Rd
Millry, AL 36558
251-846-3647

Pierce, Kelley

ASA# 332263
1758 Upper Lake Dr
Cottondale, AL 35453
205-765-4919

Pine Acres

ASA# 346060
Knight, Karl
290 Timberland Rd
Thomasville, AL 36784
334-636-4042

Pinedale Farms

ASA# 237935
Brad A Moatts
110 Love Dr
Clanton, AL 35045-2322
205-755-1781

Plantation Farms

ASA# 280661
Paige Crowell Smith & Randy Crowell
17855 Boyd Rd
Elrod, AL 35458-2110
205-826-6737

Powerline Cattle Company

ASA# 274372
McCraney, Brian
547 County Rd 2
Columbia, AL 36319-5209
334-790-0542

RDC Farms

ASA# 265186
Bradshaw, Don
1499 Davis St E
Elba, AL 36323-1649
334-726-4365

Red Oak Farm

ASA# 243320
Gardner DVM, Josh
4404 Forest Home Rd
Greenville, AL 36037-6821
334-324-9701

Richards, Bill

ASA# 167407
14441 B and B Dr
Northport, AL 35475-3061
205-339-2768

Richburg Cattle LLC

ASA# 267812
Richburg, George
642 Shawnee St
Auburn, AL 36830
334-524-3133

R & K Farm

ASA# 254203
Claude R Nicholson
529 Davis St E
Elba, AL 36323-1619
334-897-0117

Robertson, Kyle

ASA# 268352
215 Co Rd 400
Dutton, AL 35744-7937
256-899-6056

Rocking W Cattle Company

ASA# 283966
Wilson, Colin
253 County Road 350
Hollywood, AL 35752-6721
256-599-3533

Rockin S Farms

ASA# 280503
Smith, Matt
1435 Co Rd 633
Ranburne, AL 36273-8301
404-626-9125

Rocky Creek Farm

ASA# 322060
Brumfield, Paul E
2233 Lee Rd 266
Cusseta, AL 36852
334-756-4302

Rolling Hills Cattle

ASA# 296210
Russell, Sam
1441 Co Rd 81
Prattville, AL 36067
334-301-0993

Sanders Farm

ASA# 312269
Sanders, Stacy
8268 Judge Logue Road
Newton, AL 36352
334-588-6645

Silver Eagle Farms

ASA# 318496
Sonny & Celia Moore
1609 West College St
Enterprise, AL 36330
404-520-1654

Sirmon Hay and Cattle

ASA# 299786
Sirmon, Rick
26440 US 90
Robertsdale, AL 36567
251-269-4864

Smith, Jacob

ASA# 347076
Jacob Smith
1896 CR 643
Cullman, AL 35055
256-338-8996

Spring Hill Cattle Company

ASA# 328743
Busby, George
4252 CR 5
Repton, AL 36475
251-620-8731

Stephens Farms

ASA# 235220
Donny & Pat Stephens
14525 Al Hwy 5
Marion Junction, AL 36759-3003
334-628-6247

Stephens Farms

ASA# 299560
Stephens, Kevin
2140 Co Rd 7741
Troy, AL 36081
334-268-0180

Strawberry Cattle Company

ASA# 252796
Smith, Kirk
1206 Isom Rd
Guntersville, AL 35976
256-586-2338

Sullivan, Linda

ASA# 272514
151 Miller Sullivan Rd
Millry, AL 36558
251-846-2740

Swinney Farm

ASA# 316290
Swinney, Alan
733 Gravel Hill Rd
Phil Campbell, AL 35581
256-856-8282

Tatum III, Jack

ASA# 189685
J & Jack B Tatum
1420 Highway 9
Wilsonville, AL 35186-6740
205-669-6389

Taylor Farms

ASA# 286309
Joseph S. Taylor
795 Rabbit Branch Road
Cropwell, AL 35054
205-473-2454

The Manger

ASA# 221917
Larry & Teresa Montgomery
559 Clay St
Montgomery, AL 36104
334-286-3648

Thomas, Barkley

ASA# 294080
405 Timothy Dr
Columbiana, AL 35051
205-669-1590

Thomas Shipp DBA L-Pond Cattle

ASA# 339856
Shipp, Thomas
246 Jerome Court
Auburn, AL 36830
334-742-9256

Timberland Cattle Inc.

ASA# 268779
Freeman, Bill
15185 County Road 49
Vernon, AL 35592
205-695-6314

T P Ranch

ASA# 046909
Thomas & Mildred Powell
20524 County Road 32
Andalusia, AL 36420-6339
334-222-4797

Triple M Farms

ASA# 084414
William & Terri Mayfield
1100 Main St
Brent, AL 35034-3519
205-926-5737

Tubbs Livestock Company

ASA# 348613
Tubbs, Daniel
1926 Blackwood Rd
Oakman, AL 35579
205-544-1098

Tucker Farms

ASA# 287101
Tucker, Tim
14125 Co Rd 21 N
Winfield, AL 35594
205-412-2694

Turner Farm

ASA# 239932
J B Turner Jr
9706 Wall Triana Hwy
Harvest, AL 35749
256-722-9077

Turner, John A

ASA# 203287
470 Co Rd 606
Jemison, AL 35085-3016
205-356-2850

Turn Three Cattle Company

ASA# 348538
Robert Bonds
4210 McFarland Blvd
Northport, AL 35476
205-240-8470

Upchurch Farm

ASA# 217386
Upchurch, Larry
91731 Hwy 9
Lineville, AL 36266-0244
256-618-1774

Walker Family Simmental

ASA# 155933
Walker, Kenneth & Glenda
1680 CR 160
Centre, AL 35960-4524
256-613-4704

Warren Cattle Company

ASA# 295110
Warren, Colby
1351 Dove Circle
Union Grove, AL 35175
256-506-0102

Watson Farm

ASA# 320525
Louie and Margaret Watson
1455 Co Rd 533
New Brockton, AL 36351
334-389-7037

Watts Jr, Harrell

ASA# 000621
Watts, Harrell
PO Box 26
Sardis, AL 36775-0026
334-874-4813

Wells Farm



ASA# 156629
Mike and Lyne Wells
70 County Road 824
Selma, AL 36701-0311
334-412-2280

Email:

wellsfs@yahoo.com

Website:

www.wellsfarm.net

Sales:

North Alabama Bull Test, and private treaty sales. This year we have a large selection of outstanding BWF bulls for sale at the farm.



Wells Farm's goal is to supply commercial cattlemen with a large group of quality Simmental and SimAngus™ bulls to choose from in a relaxed setting at the farm. We pay special attention to disposition, carcass traits, and conformation. We would like to invite you to become one of our repeat customers who use us each year for their bull purchases.



The Brand You Can Hang Your Hat On

Newest Herd Sires



ASA# 3678840

SFG Cowboy Way NS G959

CCR Cowboy Cut 5048Z X MCM Top Grade 018X
Purebred Simmental

2nd High Selling Bull for \$10,000 at
Sunflower Genetics Bull Sale Maple Hill, KS

Full Brother to SFG Cowboy Logic and
SFG The Judge

Direct	CE	15
	BW	1.7
	WW	88
	YW	130
Maternal	MCE	8.3
	Milk	18
	STAY	19
	DOC	16
Carcass	CW	62
	YG	-.30
	MB	.35
	BF	-.08
Index	REA	1.0
	\$API	159
	\$TI	89

As of 05.05.2020



ASA# 3620169

RC Macklin NS 434G

G A R Momentum X KNH Added Value 58W
1/2 SM 1/2 AN

Top selling SimAngus™ Bull for \$10,000 at
River Creek Farms Bull Sale Manhattan, KS

Direct	CE	14
	BW	-.2
	WW	70
	YW	109
Maternal	MCE	4
	Milk	24
	STAY	16
	DOC	16
Carcass	CW	51
	YG	-.20
	MB	.72
	BF	-.03
Index	REA	1.0
	\$API	159
	\$TI	85

As of 05.05.2020

2019 Carcass Results

The Next Step Cattle Company hangs its hat on producing bulls for the commercial producer in the southeastern United States. We produce bulls siring calves that are profitable at weaning and in the feedlot. Carcass goals include producing cattle grading 70% mid-choice or higher (CAB) and are Yield Grade 1 and 2's.

2019 Carcass Results from 2018 Born Calves							
	End Wt.	HCW	MB Score	QG	REA	FT	YG
71 Steers	1365	885	525	Mid-Choice	14.94	0.46	2.74
56 Heifers	1177	761	635	Choice*	13.73	0.54	2.84

Cattle were sired by 25 AI and Next Step Herd Sires and raised in 9 herds



69% of all cattle graded mid-Choice or Higher, and were designated as CAB

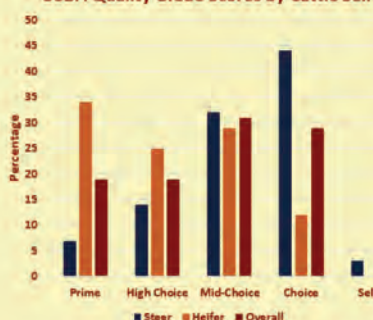


71% of all cattle were YG 1 or 2

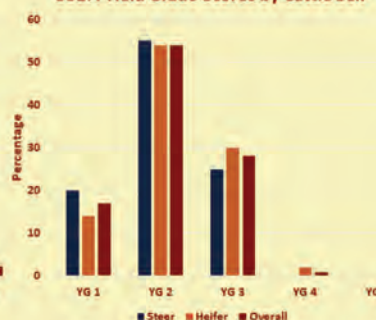


Top Sire Group: PDF NS Predominate D250 (ASA# 3231633) sold in our 2017 sale. Thirteen calves - 100% CAB and 85% YG 1 & 2.

USDA Quality Grade Scores by Cattle Sex



USDA Yield Grade Scores by Cattle Sex



Next Step Cattle Co.

James Dixon (334) 456-1209

Jeremy May (334) 341-0834

Chris Lipscomb (256) 312-6358

Join us for our 8th Annual
"Boot Brand" Genetic Bull Sale
December 5, 2020

12:00 Noon

200 Bartram St. Livingston, AL

www.nextstepcattleco.com

West Farms

ASA# 341037
Colby West
9677 Hwy 231
Arab, AL 35016
256-303-1325

Whelan Farms

ASA# 250969
Whelan, Rick
15418 Al Hwy 77
Wadley, AL 36276
404-473-6797

Wiley Show Cattle

ASA# 299031
Wiley, Dennis R
350 CR 341
Florence, AL 35634
256-757-6594

Wilkins Genetics

ASA# 339933
Wilkins, Corey
2241 CR 1670
Cullman, AL 35058
256-590-2487

Woodco Cattle Company

ASA# 188419
John O Wood
33830 Highway 43
Thomasville, AL 36784-3337
334-636-9260

W/W Cattle Co

ASA# 299484
Williams, Robert
4565 Co Rd 44
Section, AL 35771
256-228-6416

Wyatt Cattle Company

ASA# 304396
Wyatt, Harold
1187 Moores Ferry Rd
Selma, AL 36701
334-872-3507

Wylaunee Farms

ASA# 230605
Ron and Jada Scroggins
266 Highway 165
Eufaula, AL 36027-8108
334-687-4616

Yates, Heather

ASA# 324751
Heather Yates
442 Oak Ridge Lane
Hope Hull, AL 36043
334-429-0261

Young's Branch SimAngus

ASA# 334116
Clayton Young
1410 CR 68
Ranburne, AL 36273
678-836-9538

Arizona

Lee Cattle Company

ASA# 248962
Lee, John
12702 Via Palms
Chandler, AZ 85249
480-895-6090

L T Livestock

ASA# 166093
Thompson, Larry W
1501 W Ruth
Phoenix, AZ 85021-0476
503-701-3640

Arkansas

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whittmorefarms@hotmail.com

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870-894-3752
rosegroves@hotmail.com

Secretary/Treasurer:

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Berryville, AR 72616-4154
870-423-8723
sigmonsimmentals@yahoo.com

Ashmore Livestock LLC

ASA# 310254
Ashmore, Danyel or Langston
PO Box 41
Walcott, AR 72474
918-559-9466

B4 Ranch

ASA# 333299
Batie, Doug or Jennifer
12970 Highway 72
Bentonville, AR 72712
479-787-5769

Black, Jason

ASA# 272955
PO Box 84
Maysville, AR 72747
918-529-4507

Branscum Simmental

ASA# 325773
Keith or Hunter Branscum
545 Branscum Rd
Fifty Six, AR 72533
870-757-2716

Circle R Farms

ASA# 287522
Russell, Larry
11288 Coose Hollow Lane
Rogers, AR 72756
479-631-8821

Coyote Creek Farms

ASA# 307574
Teafatiller, Thomas
20750 Keith Pearson Rd
Siloam Springs, AR 72761
479-427-9410

Dollars Diamond D

ASA# 059878
Kent or Glenna Dollar
PO Box 3046
Russellville, AR 72811-3046
479-576-4501

Double H Farms

ASA# 266311
Hawkins, Eddie
24 Sharon Rd
Vilonia, AR 72173-9841
501-472-7825

Dunlap Simmentals

ASA# 105406
Jerry Dunlap
21 Dunlap Loop
Springfield, AR 72157-9504
501-893-2934

Eagle Ridge Gateway

ASA# 352189
Johnson, Ron
500 S 10th St
Rogers, AR 72756
479-640-4939

Eaves Simmental Farm

ASA# 003769
Eaves, Terry
19508 Shankle Rd
Gentry, AR 72734
479-736-8696

Edington, James

ASA# 340015
1914 Blisswood
Pocahontas, AR 72455
870-378-7744

Fendley Farms

ASA# 000930
Inez or Sara Jo Fendley
3719 Highway 7 N
Harrison, AR 72601-8498
870-741-9676

Galyean Show Cattle

ASA# 350969
Galyean, Tim
PO Box 22
Hiwassee, AR 72739
479-640-7944

Groves Simmental Ranch

ASA# 188784
J, C, D, J & R Groves
42 Lafayette 9
Lewisville, AR 71845-8043
870-894-3751

Hart, Cynthia

ASA# 325789
706 SW Thorncroft Ave
Bentonville, AR 72713
850-393-6027

Honey Rock Farms

ASA# 347885
Hollowell, Zachary
PO Box 448
Prairie Grove, AR 72753

Jacs Ranch

ASA# 233288
Haley, Pat
PO Box 1490
Bentonville, AR 72712
479-273-3030

Jeremy and Sarah Bailey

ASA# 328555
Bailey, Jeremy
PO Box 256
Elkins, AR 72727
870-897-8279

Jerry Hollensworth Farm

ASA# 217973
Hollensworth, Vicki
120 Warmock Springs Rd
Magnolia, AR 71753
870-904-3493

Jerry Reid Farm

ASA# 312177
Reid, Jerry
18857 W Hwy 12
Gentry, AR 72734
479-903-5807

Jim Barnett Cattle

ASA# 343758
Jim Barnett
35 Musgrove Rd
Murfreesboro, AR 71958
870-285-2693

Lac T Simmentals

ASA# 007545
Duane A 8/Or Lavaun Thomas
20263 Highway 16
Siloam Springs, AR 72761-7604
479-524-5778

Lakeview Ranch

ASA# 288692
Plugge, Dan
12579 Piney Rd
Havana, AR 72842
479-476-2100

Landreth, Tom

ASA# 319470
9267 Ridge Rd
Malvern, AR 72104
501-844-9164

Lovaas Ranch

ASA# 282624
Lovaas, Daryl
9399 Hwy 62 W
Yellville, AR 72687
502-724-6948

Mason Valley Cattle Company

ASA# 342212
Rieff, Kevin
9200 Mason Valley Rd
Bentonville, AR 72712
479-936-1681

McNinch Farms

ASA# 263637
McNinch, Dale
256 Cardin Circle
Enola, AR 72047-8223
501-849-2341

MT Pleasant Simmental Fms

ASA# 004870
Bertschy, Charles D
15309 Crossover Rd
Gravette, AR 72736-9274
501-787-6606

Nice Breeze Farm

ASA# 127539
Terry L and Carma L Davis
6290 Camp Tahkoda Rd
Floral, AR 72534-9560
870-404-1975

Ogden Ranch

ASA# 342614
Ogden, Nathan
12863 Baker Mtn Rd
Prairie Grove, AR 72753
479-973-5109

OK Ranch

ASA# 278454
Teeter, Max
120 Ranch Rd
Nashville, AR 71852
870-451-3741

Pearson, Kevin

ASA# 257232
7504 WPA Rd N
Omaha, AR 72662-9385
870-426-5456

Pitts Angus

ASA# 292835
Pitts, Joe
177 Waller Rd
Bald Knob, AR 72010
501-724-6389

River Bend Farms

ASA# 009428
Steve Groves
508 Private Road 1191
Garland City, AR 71839-8823
870-683-2407

Riverview Sim-Angus

ASA# 335631
Jones, Thomas
2 Wingate Dr
Little Rock, AR 72205
501-920-1484

Rocking CK

ASA# 164863
Groves, Chase
642 Private Road 1191
Garland City, AR 71839-8824
903-748-7591

Rolling Hills Farm

ASA# 258227
Sweat, Chris
840 Hempstead 339
McCaskill, AR 71847
870-845-5993

Selvidge Simmentals

ASA# 182549
Jeremy, Ron, Chrl, Jake Selvidge
2240 Gum Springs Rd
Searcy, AR 72143-9323
501-268-9517

Shack Creek Cattle

ASA# 343455
Cody Meg & Hadley Harrington
477 Grant 135
Sheridan, AR 72150
870-941-3542

Stevens Cattle Co

ASA# 332072
Stevens, Mitchell
3978 CR 37
Clarkridge, AR 72623
870-421-6698

Tandy Kidd

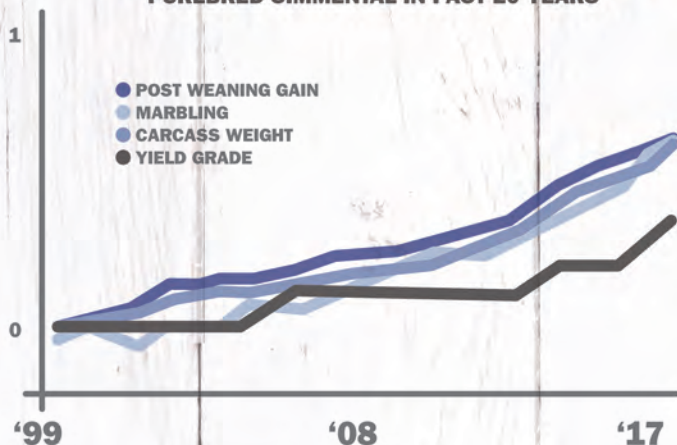
ASA# 243757
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Email:
sigmonsimmentals@yahoo.com

Website:
www.sigmonsimmentals.com

Sale Date:
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Sigmon Simmentals is a first-generation Simmental influenced cow-calf operation in Berryville, Arkansas. Founded in 1994, Mike and Lisa have since grown the herd to include 95 purebred Simmental and crossbred cows. The operation really flourished when their children, Kylee and Logan, began showing cattle in 2008.

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ASA# 290723
Bowman, Terry
1136 Hwy 288
Charleston, AR 72933
479-438-9540

T K Simmental

ASA# 217103
Newberry, Terrell
3547 Hwy 21n
Berryville, AR 72616
870-350-3485

T & M Cattle Co

ASA# 319482
Gore, Meagan
13903 Gore Rd
Ward, AR 72176
501-239-0962

W-C Farms

ASA# 346443
Whitney Rook
141 Peachtree Ln
Hope, AR 71801
870-397-4012

White Wing Simmentals

ASA# 066524
Nicholas & Karen Impagliazzo
1203 School House Rd
Huntington, AR 72940-9447
479-928-7129

Whittmore Farms

ASA# 237531
Clayton & Kristin Whittmore
2322 CR 403
Berryville, AR 72616
501-730-6740

Widner's Long Creek Farms

ASA# 250726
Widner, Scott & Kim
1225 Long Creek Rd
Alpena, AR 72611
870-480-2615

Williamson Simmentals

ASA# 172875
Rick or Teresa Williamson
7957 N State Highway 109
Magazine, AR 72943-8770
479-963-2987

Willow Oak Farm

ASA# 138520
Maurice Webb
3492 Highway 60 E
Bigelow, AR 72016-5055
501-759-2020

Willow Springs Cattle

ASA# 319662
Walker, Eric
14844 Walker Rd
Prairie Grove, AR 72753
479-979-5223

Womack Farms

ASA# 282359
Womack, Terry
120 Hideout Rd
Pleasant Plains, AR 72568
501-278-0992

California

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209-786-3709

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925-634-4252

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Jo Chaffee
209-481-9478

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559-696-3712

Amaral III, Joseph E

ASA# 227770
3348 Zeering
Modesto, CA 95358-8650
209-602-9299

Antelope Ranch Co

ASA# 096527
Roden, William C
1 Annette Rd
Shandon, CA 93461-9613
805-238-4898

Bar HT Cattle Company

ASA# 340541
Taylor, Lynnie
675 Old Stage Rd
Salinas, CA 93908
831-345-3638

Basil Newton

ASA# 203646
Basil & Wilma Newton
661 Orr St
Montague, CA 96064-9210
530-459-3680

Baxman Cattle

ASA# 283456
Baxman Teresa
11820 Old Hwy 99 S
Grenada, CA 96038
530-526-2024

Carlson, Clay

ASA# 308027
Clay Carlson
7380 Capay Ave
Orland, CA 95963
530-521-7718

Castello, Chris

ASA# 055511
Castello, Chris & Elizabeth
4284 Mountain House Rd
Tracy, CA 95391
209-833-6532

Cracraft, Lyndsee

ASA# 348464
Lyndsee Cracraft
20310 S Lammers Rd
Tracy, CA 95304
209-407-9691

Circle Ranch

SimAngus™ Seedstock

ASA# 130771
Tim and Jill Curran
1000 Cook Road
Ione, CA 95640
209.765.1815
Email:
circularanch@volcano.net

Website:
www.CircleRanch.net

Sale Date:
September 24
2020 Beef Solutions Bull Sale, Ione

Initially a commercial cow calf operation Circle Ranch has made the transition of raising a few SimAngus™ bulls for in herd use to a completely registered operation. In 1991 we purchased 16 open Simmental heifers from Nichols Farms in Bridgewater, Iowa as the foundation of our seedstock herd. In 2007 we partnered with Bruin Ranch to start our Beef Solutions Bull Sale held every year in September. Today Circle Ranch markets 150 bulls annually.

Today's cowherd is primarily a SimAngus™ composite of 50% Simmental and 50% Angus and the bulls we offer are multigeneration half bloods. We harness the power of heterosis to create a more durable genetic product regardless of the environmental challenges posed. We absolutely have a herd target for mature size that we think best fits the majority of our customers and the larger beef industry. The lions share of our bulls hit that target dead center and many of our customers prefer them. On the edges however you will find genetics here that can produce power house performance for higher resource situations as well as some lines created to minimize maintenance requirements for low input regions.

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ASA# 340891
Austin Curran
1000 Cook Rd
Ione, CA 95640
209-304-5251

Curran, Taylor

ASA# 340892
1000 Cook Rd
Ione, CA 95640
209-304-2363

Double S Simmental

ASA# 002882
Steve & Shari Sanders
245 Watson Ln
American Canyon, CA 94503-9635
707-557-2413

Fleck, Judy

ASA# 034021
Judy & Bob Scheppmann
PO Box 189
Farmington, CA 95230
209-462-2905

Flying L Cattle

ASA# 297545
Lanzon, Larry
PO Box 850
Turlock, CA 95380
209-634-0643

Forster SimAngus

ASA# 299248
Forster, Daniel S
13040 Orange Rd
Wilton, CA 95693
916-687-8988

Front Pasture Farm

ASA# 188287
Hartzell, Edward
14583 Victory Ave
Oakdale, CA 95361-7500
209-678-7423

G/M Cattle Company

ASA# 330475
Griffith, Stacey
PO Box 283
Copperopolis, CA 95228
209-768-1088

Gonsalves Ranch

ASA# 283432
Gonsalves, Joey
7313 Maze Blvd
Modesto, CA 95358
209-526-3006

Gudel Cattle Company

ASA# 272692
Gudel, Kris
PO Box 591
Wilton, CA 95693
916-208-7258

Helms Ranch

ASA# 340863
Helms, Wade
PO Box 779
Salida, CA 95368
209-612-1147
6064-9076
530-459-3928

Hinton Ranch

Simmentals

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ASA# 082154
John and Shauna Hinton
2916 Kuck Road
Montague, CA 96064

ASA# 006679
Lester and Paula
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Klamath Falls, OR 97601

Phone:
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Website:
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Azevedo, John
PO Box 1375
Oakdale, CA 95361
209-847-4797

JST Angus

ASA# 283384
Stegall, Todd
3455 Grover Ave
Colusa, CA 95932
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Y184**

ASA# 2598898
ASR/GLS Pacesetter x
ASR Showcase

CE	BW	WW	YW	MCE	Milk	MWW	\$API	\$TI
12	2	76	109	12	12	50	143	78



**ASR
American Patriot
F843**

ASA# 3485821
Hook's Black Hawk 50B x
BBS True Justice B10

CE	BW	WW	YW	MCE	Milk	MWW	\$API	\$TI
16	-.3	81	126	10	19	59	166	89



**ASR
Birthright
F834**

ASA# 3485818
W/C Executive Order x
Lock N Load 54U

CE	BW	WW	YW	MCE	Milk	MWW	\$API	\$TI
17	-1.9	73	113	8	21	68	137	80

EPDs as of 5/15/2020

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Willie & Sharon Altenburg
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AW

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ASA# 351262
Bisnett, Richard & Stacey
12265 Blake Rd
Wilton, CA 95693
916-769-8235

Little Shasta Ranch

ASA# 083725
Stanley Sears
5322 Freeman Rd
Montague, CA 96064-9681
530-842-3950

M3 Marketing

ASA# 327391
Macfarlane, Matt and Heather
1843 Sorrell Circle
Rocklin, CA 95765
916-803-3113

Machado, Brandon

ASA# 279224
PO Box 24
Winton, CA 95388-9724
209-489-1189

Mendosa Ranch

ASA# 137741
Ryan & Kristi Mendosa
15440 S Gulch Rd
Valley Springs, CA 95252-8695
209-786-3709

Nicholas, Greg

ASA# 291658
Greg Nicholas-Marilyn Waltz
7236 Thousand Oaks Rd
Lincoln, CA 95648
530-633-9133

Number 7 Simmentals

ASA# 329477
Parnell, Luke
PO Box 709
Auburn, CA 95604
805-431-1267

Person & Son Cattle Co

ASA# 309522
Ryan Person
2535 Dewolf
Clovis, CA 93619
559-326-8354

Questo, Debra

ASA# 291511
PO Box 31
Ione, CA 95640
209-274-2145

Red River Farms

ASA# 022454
Robert P & Jamie M Mullion
13750 10th Ave
Blythe, CA 92225
760-922-8764

Rockin S Ranch Inc

ASA# 318128
Ric & Ann Schultz
17554 S Chateau-Fresno Ave
Riverdale, CA 93656
559-867-1236

Santos, Joe

ASA# 282775
PO Box N
Gilroy, CA 95021
408-848-2090

Scherer, Jenna

ASA# 318814
Scherer, Jenna L
1181 Ragatz Ln
Napa, CA 94558
707-738-5303

Schmidt, Julie

ASA# 314372
PO Box 127
Stevenson, CA 95374
559-994-9027

Schmidt, Linda L

ASA# 314523
PO Box 127
Stevenson, CA 95374
209-450-5233

Shasta View Cattle Company

ASA# 278521
Stonier, Frank & Christy
PO Box 58
Grenada, CA 96038
530-598-7757

Spears Family Angus

ASA# 284810
Spears, Daron
6741 Balfour Rd
Brentwood, CA 94513
209-988-7772

Split Creek Ranch

ASA# 333830
Strand, Jeremy & Cathrine
9950 Shasta Blvd
Los Molinos, CA 96055
530-200-6146

Strickler Livestock

ASA# 211666
Strickler, Shane
7253 County Rd 24
Orland, CA 95963-9770
530-570-6634

T and S Livestock

ASA# 251399
Richard & Jacqueline Titus
7750 Redland Ave
Gerber, CA 96035
530-209-2293

Teixeira Cattle Co

ASA# 230311
Teixeira, Heather
855 Thousand Hills Rd
Pismo Beach, CA 93449
805-595-1416

TK Cattle LLC

ASA# 306981
Tacherra, Matthew
PO Box 116
Riverdale, CA 93656
559-867-4210

Wind Tunnel Embryonics

ASA# 286419
Dana & Terri Hutchison
11756 Tioga Ct
Jurupa Valley, CA 91752
951-217-7892

Winter Creek Ranch

ASA# 332871
Matteson, Salli
6560 Harrington Ave
Arbuckle, CA 95912
530-476-3752

Wood Cattle Co

ASA# 100019
Wood, Robin
22830 Gazelle-Callahan Rd
Gazelle, CA 96034
530-435-2298

Colorado

Website:

<http://www.coloradosimmental.com>

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Secretary/Treasurer:

Susan Russell
24614 Road G
Sugar City, CO 81076
719-469-0020
colosimmental@gmail.com

See ad on page 19

7L Diamond Ranch

ASA# 320030
Clark, Leah B
3693 S CR 6 E
Monte Vista, CO 81144
719-850-2720

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Director

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C/O Sec. Susan Russell

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Phone: 719-469-0020

Email: colosimmental@gmail.com



Upcoming events

2020

June/July — CSA/CJSA Annual Festivities

CANCELLED Junior Extravaganza,
New date to CJSA annual meeting
be announced in Rocky Ford, CO

Thur. 7/9 CSA Annual Meeting — Loveland

Aug. 31/Sept. 2 — Colorado State Fair Simmental Events at Pueblo

Mon. 8/31 Breeding Beef Youth Shows

Tues. 9/1 Open Class Bulls

Wed. 9/2 Open Class Females

December 8-10 — Western Beef Expo Simmental Events at Loveland

Simmental will be a part of this multi-breed
western pen show at Loveland.

2021

January 17-20 — National Western Stock Show Simmental Events at Denver

Sun. 1/17 Bull Pen Show

Mon. 1/18 Female Pen Show,
The One XXVIII Sale

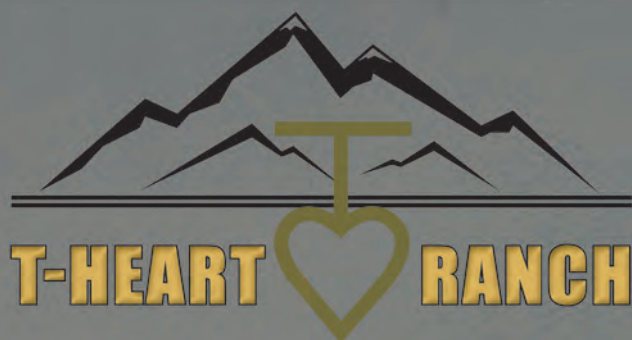
Tues. 1/19 Youth Show,
Open Class Bull Show

Wed. 1/20 Open Class Female Show

Updates and details on

WWW.

coloradosimmental
.com



HIGH ALTITUDE FEMALE SALE

December 5, 2020

HIGH ALTITUDE BULL SALE

March 27, 2021



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Windsor, CO 80550-3524
308-324-4470

Ahola, Jason

ASA# 327381
2900 Falcon View Dr
Wellington, CO 80549
970-593-2388

Altenburg Super Baldy Ranch II

ASA# 333568
Altenburg, William
570 East CR 64
Fort Collins, CO 80524
970-481-2570

Altenburg Super Baldy Ranch LLC

ASA# 008973
Altenburg, William & Sharon
570 E County Road 64
Fort Collins, CO 80524-8737
970-568-7792

See ad on page 18

Azcarraga, Andrew & Julie

ASA# 253405
Azcarraga, Andrew
15381 58 1/2 Rd
Collbran, CO 81624-9780
970-487-3448

Baty Livestock LLC

ASA# 333728
Baty, Kenneth
6807 Trail W Rd
Loveland, CO 80537
970-685-1745

Becker Simmental Ranch

ASA# 120338
Daryle, Troy, Heidi Becker
18505 WCR 55
Kersey, CO 80644
970-284-7792

Bernhardt, Ron

ASA# 049261
23909 WCR 52
Greeley, CO 80631-6309
970-353-0244

Blach Cattle

ASA# 298772
Blach, Jeremy
35251 County Road R
Eckley, CO 80727
970-630-4481

Blind Badger Ranch

ASA# 274768
Fox, Brian
3574 County Road 22
Fort Morgan, CO 80701-7835
970-403-5126

Bridle Bit Simmentals

ASA# 004086
Erroll, Chad, B & B Cook
PO Box 507
Walsh, CO 81090-0507
719-324-5542

See ad on page 21

Campbell, Katie

ASA# 221979
Walter, Katie & Kyle
5688 CR 321
Ignacio, CO 81137
970-317-0998

Campbell, Robert and Christy

ASA# 188255
5690 County Road 321
Ignacio, CO 81137
970-563-9070

Carsten's Simmental

ASA# 061850
William or Ruth Carsten
727 Aspen Lane
Hotchkiss, CO 81419-9335
970-872-2669

Cattle Alliance LLC

ASA# 352456
Douthit, Thaddious
198 White Ash Dr
Golden, CO 80403

Cody Pitt

ASA# 314963
Pitt, Cody
35793 Back River Rd
Hotchkiss, CO 81419
970-872-3964

Cooper Farms Fleckvieh Simmentals

ASA# 229367
Cooper, Gary
PO Box 301
Olathe, CO 81425
970-209-7710

Copple Ranch LLC

ASA# 297057
Copple, Ken
6650 Rd 40
Fort Collins, CO 80525
970-222-0480

David Smith

ASA# 310338
Smith, David
5349 Lookout Ridge Drive
Boulder, CO 80301
303-589-6614

Diamond Peak Cattle Co LLC

ASA# 263924
Raftopoulos, John G
351 School St 1
Craig, CO 81625-3674
970-824-5750

Dilka Cattle Co

ASA# 179490
James A Dilka
34528 WCR 74
Briggsdale, CO 80611
970-351-0840

Doubet Cattle

ASA# 306343
Doubet, Catherine
302 N 5th Ave
Sterling, CO 80751
406-388-2408

Far Out Cattle Ranch

ASA# 245425
Jerrid A Brisendine
52966 County Rd V
Walsh, CO 81090
719-353-1747

Francis & Sons Inc

ASA# 352783
Francis, Heath
7750 CR 100 S
Alamosa, CO 81101
719-580-9075

Fritz, Ben

ASA# 348238
49495 CR 33
Nunn, CO 80648
970-396-7395

Full Throttle Cattle Company

ASA# 340307
Bradshaw, Brian
1271 14 Rd
Loma, CO 81524
970-812-7570

Gabel, Case

ASA# 333341
Case & Kelsi Gabel
PO Box 758
Galeton, CO 80622
970-483-7339

Gebauer Simmentals

ASA# 319267
Gebauer, Aaron
35650 Co Rd LL
Otis, CO 80743
970-554-0136

GE Cattle Company

ASA# 287824
Mullins, Joe & Caity
25876 CR 5
Elbert, CO 80106
303-688-4474

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ASA# 336908
Guenzi, David
11079 CR 250
Sterling, CO 80751
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Doll Simmentals, ND, and All Beef.



BRIDLE BIT MISS G9107 ||
Daughter of B452. Owned by
Klein Ranch, KS and All Beef.



BRIDLE BIT HAWK F883 || Son of
B452. Owned by Barker Cattle Co., ID.



COLORADO BRIDLE BIT E752 ||
Son of B452. Owned by Traxinger
Simmentals, SD.



BRIDLE BIT RED ROCK G9124 ||
Son of A327. Owned by Traxinger
Simmentals, SD.



BRIDLE BIT VIP F875 || Son of B452.
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PERFORMANCE ADAPTABILITY



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Chad Cook 719-529-0564 cell
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ASA# 279801
Vickland, Hannah
1330 Sunset St
Longmont, CO 80501-3218
303-776-0333

Harmony Farms

ASA# 032648
Dr John J, Patricia O'Neill
1409 Teakwood Dr
Fort Collins, CO 80525-1961
303-484-7148

Hays, Craig L

ASA# 174170
42942 Weld County Road 37
Pierce, CO 80650
660-562-2074

Hensley Family Farms

ASA# 340505
Hensley, Greg
17581 CR 47.5
Julesburg, CO 80737
970-466-1604

Herman, Kenton

ASA# 250449
PO Box 147
Seibert, CO 80834
719-349-9629

Hill, Jay W

ASA# 135743
21733 CR 40
Sterling, CO 80751-9737
970-474-2029

Hunt Simmental

ASA# 204393
Cleo, Frances and James Hunt
29654 L Rd
Hotchkiss, CO 81419
970-872-4229

Huwa Cattle

ASA# 260938
Huwa, Tonya & Brent
5415 County Road 89
Roggen, CO 80652-9224
303-849-5364

Jacob & Aubrey Pargin

ASA# 315009
Pargin, Jacob
11485 N CR 2 W
Center, CO 81125
970-764-5738

Jaden D or Mark A Valko

ASA# 312243
Valko, Jaden D
823 Clay St
Wray, CO 80758
715-944-6122

Kent, Dalton

ASA# 333241
21527 CR 44
Sterling, CO 80751
970-520-6774

Kraft, Jason & Cheri

ASA# 290572
Jason & Cheri Kraft
162 Kraft Ln
Fort Collins, CO 80524
970-443-7732

Leachman of Colorado

ASA# 247914
Leachman, Leland
2056 W County Road 70
Fort Collins, CO 80524
970-568-3983

Lechleiter Simmentals

ASA# 033887
Kim Lechleiter
57011 Ida Rd
Montrose, CO 81403
970-249-5938

Maetz, Kyle & Jenny

ASA# 344341
8720 CR 45
Center, CO 81125
719-849-3960

Mari Simmental Breeders

ASA# 056763
Ronald Mari
40373 Rd 25
Holyoke, CO 80734
970-854-3691

Marshall Cattle Company

ASA# 243744
Marshall, Troy & Lorna
30649 County Road 53
Burlington, CO 80807
719-346-8984

McGraw, Sean

ASA# 320674
12350 N County Rd 11
Wellington, CO 80549
970-210-6555

Meiklejohn, Charles & Sharon

ASA# 228367
56662 OE Rd
Collbran, CO 81624-9791
970-487-3434

M&H Cattle Company

ASA# 296420
Jergensen, Mitchell
25411 County Rd 105
Ramah, CO 80832
303-253-2049

Midcap Cattle

ASA# 274239
Midcap, Nate and Jolynn
PO Box 402
Wray, CO 80758
970-467-7625

Parry Angus

ASA# 279934
Parry, Steve
21998 County Road 46
Sterling, CO 80751-9662
970-522-1214

Pay, Michael G

ASA# 227671
6360 Gindler Ranch Rd
Fort Collins, CO 80526
970-282-0841

Pratt Show Cattle

ASA# 338628
Pratt, Dustin
32800 South Rd
Pueblo, CO 81006
719-369-5520

Reflected R Ranch

ASA# 175712
Curtis A or Susan S Russell
24614 County Road G
Sugar City, CO 81076
719-469-2857

Reitzenstein, Austin

ASA# 278221
22848 WCR 51
Kersey, CO 80644
970-396-9365

Reitzenstein, Kyndal

ASA# 278831
22848 CR 51
Kersey, CO 80644
970-324-3553

Sandy Sage Simmentals

ASA# 157681
James and Cheryl Dobler
23891 County Road 43
Burlington, CO 80807-9042
719-346-5237

Savage, John L

ASA# 337641
PO Box 1946
Rifle, CO 81650
970-625-1470

Schager, Brad

ASA# 223297
Brad & Roger Schager
PO Box 596
Louisville, CO 80027-0596
303-499-7340

Schager, Roger

ASA# 134446
PO Box 596
Louisville, CO 80027-0596
303-550-5592

Silverjack Simmentals

ASA# 008082
Greg Freeman
71450 R71 Rd
Montrose, CO 81401-7711
970-209-2326

Smith, Rick

ASA# 348139
22868 W CR 5
Berthoud, CO 80513
303-775-0799

Spencer Ranches

ASA# 328411
Troy Spencer
29751 J Rd
Hotchkiss, CO 81419

Sterkel Livestock

ASA# 326789
Sterkel, Jeff
8492 CR 75.5
Roggen, CO 80652

S & T Farms LLC

ASA# 304208
Temple, Beth
PO Box 1228
Center, CO 81125
719-850-3083

See ad on pages 20 and 22

ST Vrain Simmentals

ASA# 008251
Gary Bogott
PO Box 622
Niwoot, CO 80544-0622
303-702-9729



ASA# 271162 and 304208
Shane and Beth Temple
5527 County Road 50
Center, CO 81125
719-850-3082 (Shane)
719-850-3083 (Beth)
Emails:
shane@t-heartranch.com
Website:
www.t-heartranch.com
Sale dates:
Fall Female Sale
SimAngus™ replacement heifers
AI bred and ultrasound fetal sexed
December 5, 2020, La Garita, CO
High Altitude Bull Sale
175 High Altitude PAP tested
Simmental and SimAngus™ Bulls
March 27, 2021, La Garita, CO
• **Multiple generations of PAP testing by Dr Tim Holt at our lowest elevation of 7,680 feet.**
• **We are dedicated to being your supplier for TRUE high altitude cattle.**
ALLIED
GENETIC RESOURCES
See ad on page 20

Taylor, William B & Carol S

ASA# 224643
Carol, William & Derrick Taylor
21663 Road P
Cortez, CO 81321-9458
970-565-8485

Toby Kechter

ASA# 297454
Kechter, Toby
36821 CR 28
Vona, CO 80861
970-630-0194

Todd, Danny & Monita

ASA# 066837
34918 Fruitland Mesa Rd
Crawford, CO 81415
970-921-7051

Triangle 7 Cattle Co

ASA# 296298
Mazzzone, Seven
16405 6900 Rd
Montrose, CO 81401
307-899-0529

Tuell Cattle

ASA# 252913
Trevor Tuell
5376 Highland Meadows Court
Windsor, CO 80528-9524
970-388-0766

Vickland, Emma

ASA# 285838
1330 Sunset St
Longmont, CO 80501
303-776-0333

Walchle Cattle Company

ASA# 001671
Ralph E Walchle
3500 County Road 12
Ridgway, CO 81432-9644
970-626-5656

Welp, Dustin

ASA# 308078
26485 Co Rd Cc
Vernon, CO 80755
970-630-1226

White River Ranch

ASA# 002143
Nelson, Forrest F
2496 CR 8
Meeker, CO 81641
970-878-4721

Woodward Hi-Altitude Cattle

ASA# 147931
John Woodward
PO Box 151
Bailey, CO 80421-0151
303-838-4196

Yearous Cattle Co

ASA# 266607
Yearous, Duane
14711 CR 15
Fort Morgan, CO 80701
970-768-4011

Connecticut

See Southern New England

See ad on page 185

Big Country Cattle Co

ASA# 229724
William & Nancy Boothe
185 Fitch Hill Rd
Uncasville, CT 06382
860-848-7726

Evans Farm

ASA# 224110
Evans, John
381 Oliver Rd
Lebanon, CT 06249-1621
860-859-7356

Fenton River Farm

ASA# 038069
Richard E & James R Claus
81 Daleville Rd
Willington, CT 06279-1707
860-429-9500

Riga View Farm

ASA# 320640
Clark, Jeffrey & Tammy
71 Hammertown Road
Salisbury, CT 06068
860-435-1474

Scarpa Ledge Farm

ASA# 257728
Arbucci, Deanna
344 Old Hartford Road
Marlborough, CT 06447
860-729-0570

www.simmental.org

BEST PRACTICES FOR SEEDSTOCK PRODUCERS



Jackie Atkins, Ph.D.



Matt Spangler, Ph.D.



Bob Weaver, Ph.D.



Wade Shafer, Ph.D.

Best Practices to Receive the Most Accurate Genetic Predictions.

1 Clearly defined breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Proper contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPDs.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Phenotypic data collection for economically relevant traits needs to improve in both quantity and quality.

The quantity and quality of fertility traits needs to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPDs continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPDs increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent. What is proposed herein is a list of 'best practices' for producers and breed organizations relative to genomic testing.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point given the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPDs for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes (see pop-out box below for more information). Through the CHR, members of the ASA more than tripled the number of female genotypes in the evaluation in less than one year.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Adding a DNA test to your decision is like knowing ...

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability/productivity records on 15 daughters
- ◆ 5 carcass weights
- ◆ 8 marbling scores
- ◆ 6 ribeye area measurements

All this from a test you can complete before you wean the calf.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPDs. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits (such as maternal calving ease). Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPDs on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptional cost.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, dubbed the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA Board of Trustees and staff are ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



Twin Brooks Farm

ASA# 289100
Deskus, Kayla
101 Hawkins Rd
Putnam, CT 06260
860-928-4855

Delaware

Iron Mine Branch LLC

ASA# 320096
Carter, W H Bud
15069 Party Lane
Bridgeville, DE 19933
302-349-5347

Mark'Em Cattle

ASA# 343510
Markey, Emily
3427 Burnite Mill Rd
Harrington, DE 19952

Florida

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Marianna, FL 32446
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kstewart@southerncattlecompany.com

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TBA

Secretary/Treasure:

Liz Holton
4700 Hwy 231
Campbellton, FL 32426
863-243-1004
flsimmental@gmail.com

See ad on page 27

A and M Farms

ASA# 342940
Hassell, Byron
1144 Kings Way Ln
Tarpon Springs, FL 34688
727-946-1881

Alvarez Farm

ASA# 328568
Alvarez, Jesse
20955 NW 94th Ave
Starke, FL 32091
904-364-7238

Black Watch Farms

ASA# 229864
Frank and Liz Manafort
1539 SW Albatross WY
Palm City, FL 34990
802-263-5548

Blue Ribbon Cattle

ASA# 310656
Warden, Brad
5438 Gooseberry Rd
Bascom, FL 32423
850-693-3275

Bosh Cattle Co

ASA# 289324
Hill, Olivia
1296 Bush Loop
Marianna, FL 32448
850-272-5876

Brown, Robert J

ASA# 181447
Robert Brown
3007 Bonita Dr
Plant City, FL 33566-0531
813-752-2073

Brown, Russell L

ASA# 349190
1110 Williams Rd
Plant City, FL 33565
813-754-6868

C D Ranch

ASA# 160750
Chanley W or Denise Carter
5314 Pepper Ln
Marianna, FL 32448-7340
850-573-0949

CM2 Farms

ASA# 312070
Mitchell, Casey
16031 NE 6th Ave
Trenton, FL 32693
352-316-2383

Corrigan Ranch

ASA# 000056
J Pat Corrigan, Timothy Youngblood
7150 20th St Ste E
Vero Beach, FL 32966-8805
407-569-2342

CS Acres

ASA# 286734
Drawdy, Phil & Sue
10690 W Midway Rd
Fort Pierce, FL 34945
772-216-6806

Currid II, Philip J

ASA# 307378
PO Box 1464
De Funiak, FL 32435
850-951-3222

Daniel W Gorbet

ASA# 290544
Gorbet, Daniel W
PO Box 592
Greenwood, FL 32443
850-594-7626

Davis, Sarah Helen

ASA# 282157
1310 NE 144th St
Okeechobee, FL 34972
863-634-7455

Deborah Foundation Inc

ASA# 349808
Wilson, Rhonda
2140 S Century Blvd
McDavid, FL 32568
850-356-1112

Double P Ranch

ASA# 317870
Jerry & Christina Peterson
2803 RWS Ranch Rd
Davenport, FL 33837
813-731-7625

Dusty L Cook

ASA# 260163
Cook, Dusty L
7104 Pierce Harwell Rd
Plant City, FL 33565
813-986-2227

E & E

ASA# 230450
Solger, Ethan
1109 Orange Hill Rd
Chipley, FL 32428
850-638-8318

Fenco Farms

ASA# 317990
Fenton, Jim
PO Box 658
Floral City, FL 34436
352-726-4463

G. U. Miller Farms LLC

ASA# 325597
Miller, Gibbs
1410 E. Pearl Street
Monticello, FL 32344

Hacienda Multiganadera S A

ASA# 262086
Zambrano, Roderick
PO Box 029009 Pty-33924
Miami, FL 33102
507-230-3321

Hayward Cattle Company LLC

ASA# 340348
Hayward, Adam
411 Jameson Rd
Lithia, FL 33547
813-625-1796

Hoffner Cattle Company

ASA# 346154
Hoffner, Alec
1511 21st St W
Palmetto, FL 34221

Irish Oaks Farms

ASA# 220462
D J McGlothorn
4473 County 78
Fort Denaud, FL 33935
352-238-2121

Jaxsboy Farms

ASA# 340576
Misty Russell
8755 Purvis Rd
Lithia, FL 33547
863-287-9364

L&L Cattle Company

ASA# 210694
L Warden-L Foster
3061 Hillview Ln
Marianna, FL 32446
850-482-2119

Martin, Angel

ASA# 277557
10537 CR 475
Oxford, FL 34484-3262
352-303-0566

McMahan Cattle Company

ASA# 288178
McMahan, Keith
9420 Chicora Rd
Mulberry, FL 33860
863-428-1224

Michael K or Brenda J Wilder

ASA# 335952
Wilder, Michael & Brenda
1579 N Kenansville Rd
Kenansville, FL 34739
407-436-1621

Nash Acres Angus

ASA# 298342
Andy & Kathy Riotto
PO Box 1421
Lake City, FL 32056
386-719-4802

Pinkston, Terry

ASA# 344201
401 S Lenna Ave
Seffner, FL 33584
813-689-5189

Plunkett Cattle Co

ASA# 345703
Plunkett Tim & Candace
21901 Claytor Rd
Alva, FL 33920
239-340-0331

Rock Hollow Farm

ASA# 002003
Crane Jr, Robert F
13828 NW 174th Ave
Alachua, FL 32615
386-462-2598

Rockin J Ranch

ASA# 339421
Dola, Frank
6730 SE 135th Ave
Morrison, FL 32668
352-299-6891

Rockin KP Ranch

ASA# 296215
Kyle Patterson
2179 S Brocksmyth Rd
Fort Pierce, FL 34945
407-568-8080

Rum Ranch LLC

ASA# 296073
Myers, Monty
11680 Willis Rd
Fort Pierce, FL 34945
772-201-7650

Sand Jr, Robert S

ASA# 270795
14806 NW 89th St
Alachua, FL 32615
352-224-8604

Sara G Ranch

ASA# 324330
Brett and Sara Kandzer
1936 Hwy 2
Westville, FL 32464
850-956-3010

Sewell Farms

ASA# 243597
Rodney & Donna Sewell
515 Cutchins Mill Rd
Chipley, FL 32428
850-638-7563

Single J Ranch

ASA# 339598
Sremba, Joseph
1650 CR 609C
Bushnell, FL 33513
352-258-2244

Singletary, David

ASA# 281048
305 N 6th Ave
Wauchula, FL 33873-2319
863-832-1598

Skipper, Frances

ASA# 270057
13428 SW 89th Ave
Archer, FL 32618-3208
352-495-2024

CATTLE
SOUTHERN
COMPANY

ASA# 233677
Ken Stewart, General Manager
4226 Highway 231
Marianna, FL 32446-5605
850-552-2020
601-528-4029 mobile
Email:
jstewart@southerncattlecompany.com
Website:
www.southerncattlecompany.com
Sale Date:
Bull Sale –
November 21, 2020 –
Marianna, FL

BUILT FOR THE HEAT PRIZED FOR THE MEAT

Stern Farm

ASA# 130793
Stern, Lucinda
1585 NE 171st St
Starke, FL 32091
904-813-8475

Terrell, Jodi

ASA# 345109
Jodi Terrell
PO Box 1622
Callahan, FL 32011

Urquhart, Chris & Angel

ASA# 347367
3153 Thomas Dr
Bonifay, FL 32425
850-547-5157

Whitehead, Clay

ASA# 258644
23754 NW County Road 235
Lake Butler, FL 32054-3628
904-796-0441

Williams, W.R.

ASA# 315988
2 Hwy 77
Chipley, FL 32428
850-260-0405

Florida Simmental Association

Simmental • SimAngus™ • Simbrah



Upcoming Events:

November 20, 2020

**Florida Simmental
Association's Annual Meeting**
In conjunction w/presale
dinner 6:00 PM
Southern Cattle Company,
Marianna, FL

November 21, 2020

**Southern Cattle Company's
Annual Bull Sale**
One of the largest offerings of
prograssive SimGenetics available
Marianna, FL

January 2021

University of Florida Bull Test
Over 100 Bulls on proven test site
to sell. Simmental and SimAngus™
dominate this test
Greenwood, FL

Florida Simmental Association's Junior Memberships are doing great, get the juniors involved.

Officers:

President:

Ken Stewart
4226 Highway 231
Marianna, FL 32446
601-693-3275
kstewart@southerncattlecompany.com

Secretary/Treasure

Liz Holton
4700 Highway 231
Campbellton, FL 32426
863-243-1004
flsimmental@gmail.com

Junior Advisor:

Tracy Jennings
352-206-9194
Steelmagnolia125@gmail.com



Georgia

Website:
http://georgiasimmental.com

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678-986-7085
circleh1000@gmail.com

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akinscattle@hotmail.com

Secretary – Treasurer:
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121 Bingham Road SW
Cartersville, GA 30120
770-655-8133
donnaipriest@gmail.com

See ad on page 29

2B Cattle Co

ASA# 352159
Brady, Caleb
537 Hawpond Connector
Cordele, GA 31015
229-313-1210

2 Brothers Cattle Company

ASA# 316173
Moore, Josh
1796 Nix Bridge Road
Dawsonville, GA 30534
770-670-8510

3-J Farms LLC

ASA# 223024
Burt & Lynne Jeffords
PO Box 458
Fairmount, GA 30139
706-625-0005

4C Legacy Farms

ASA# 290515
Cook, John
PO Box 92
Buckhead, GA 30625
706-818-1348

4M Cattle LLC

ASA# 307150
McElroy, Stanley
500 Birmingham South
Nichols, GA 31554
912-327-1501

Adams Farms

ASA# 295563
Adams, Herman
1026 Birmingham So
Nicholls, GA 31554
912-345-5091

Akins Cattle Enterprises

ASA# 249922
Akins, Chandler
1177 S Coffee Rd
Nashville, GA 31639-6145
229-237-4236

Anderson / Pigeon Mountain

ASA# 287437
Howard, John
PO Box 851
Lafayette, GA 30728
706-638-8184

Anderson / Select Cattle

ASA# 291999
Bruce Van Meter, Jay Anderson
291 Turkey Mountain Rd
Armuchee, GA 30105
706-290-9154

Ankony Land Inc

ASA# 233885
Lovell, Virgil
PO Box 1767
Clarkesville, GA 30523
706-754-9529

Atkinson Acres

ASA# 177927
Bill Atkinson
245 Regal Dr
Lawrenceville, GA 30046
770-963-7486

Avamar Farms

ASA# 268887
Black, Clay
324 Newman Collins Rd
Martin, GA 30557
706-297-8016

AWN Farms

ASA# 297611
Hardie, Clinton T
134 Lakeshore Dr S
Ivey, GA 31031
478-808-1458

Baker, John A

ASA# 032234
Baker, John
6967 Jackson Rd
Quitman, GA 31643
229-292-3040

Barrett, Gilbert

ASA# 043021
388 Smith Loop
Demorest, GA 30535-9801
706-776-5812

Bgibbs Farms

ASA# 255399
Gibbs, Bradley
2808 Stateline Rd
Bowdon, GA 30108
404-904-2914

Black, Gary W

ASA# 191071
930 B Wilson Rd
Commerce, GA 30529-3814
706-335-9516

B&L Cattle

ASA# 197618
Bryan & Lisa Burns
1626 Red Hill Rd
Carnesville, GA 30521-2221
706-384-5130

Boatright Simmental

ASA# 097738
Beman or Yvonne Boatright
2729 Hwy 56 N
Midville, GA 30441
478-455-2144

Bradley, Eddie

ASA# 251877
2710 Dills Rd
Hiawassee, GA 30546
706-994-2079

Branch Farms

ASA# 351992
Clint & Heather Branch
PO Box 533
Abbeville, GA 31001

Broad River Farm

ASA# 280687
Ertzberger, Wayne
5665 Stone Bridge Rd
Carnesville, GA 30521-3629
706-384-7254

Campbell, Christopher

ASA# 275129
571 Club Rd
Buchanan, GA 30113
770-646-2954

Carey Farms

ASA# 259003
Carey, Scott
2761 Apalachee Rd
Madison, GA 30650
706-474-0738

C&C Farms

ASA# 236551
Dwight Cooper
2321 Gum Sprgs Church Rd
Jefferson, GA 30549
706-367-8494

Celtic Farms LLC

ASA# 332459
Futch, Kenneth
216 Ports End Lane
Alma, GA 31510
912-288-4958

Center Post Simmentals

ASA# 312969
Horne, Chase
8182 Hwy 337
La Fayette, GA 30728
706-638-0328

CALLAWAY CATTLE COMPANY

ASA# 211333

John and Marcia Callaway
2280 Coweta-Heard Road
Hogansville, GA 30230
770-583-5688 (home)
770-355-2165 (John)

Website:

www.callawaycattlecompany.com

Email:

callawaycattle@gmail.com

Sale Date:

Callaway Cattle Company's
AFFORDABLE SALE, Saturday
before Thanksgiving each year.
November 21, 2020

HERD REDUCTION SALE

20 Registered SimAngus™ cows for sale
privately. Cows are 6-9 years old and
guaranteed sound. Preg-checked and
guaranteed bred to start calving in
September. Service sire is ASA registra-
tion #3404926 a son of S D S Graduate
x TJ Sharper Image.

A. I. Sires represented include:

Built Right
Dual Focus
Final Choice
Goldmine
Mo Magic
Rookie
Sharper Image
Upgrade
Priced at \$1,750 each

Chafin Farms

ASA# 293469
Chafin, Lee
260 Homestead Rd
Hartwell, GA 30643
706-436-5392

Charles Woodward

ASA# 331433
Woodward, Charles N
171 McDonald Rd
Covington, GA 30014
770-786-9264

Chattooga Creek Cattle Company

ASA# 225748
Robert & Elizabeth Thomas
201 E Tennant Cir
Chickamauga, GA 30707-1612
901-854-3538

Circle H

ASA# 310869
Jacob Holmes
1579 Stone Bridge Rd
Lavonia, GA 30553
678-986-7085

Circle R Farms

ASA# 309885
Randall Fox
832 Old Rome Dalton Rd
Calhoun, GA 30701

Clanton River Ranch

ASA# 234092
William E & Shanda C Clanton
2646 New Hope Rd
Odum, GA 31555
912-586-6570

Clotfelter Farms LLC

ASA# 334544
Jones, Ira
2433 Clotfelter Rd
Bogart, GA 30622
864-550-0136

Copelands Living Waters Farm

ASA# 340828
Copeland, Paul & Jo
PO Box 3235
Manchester, GA 31816
706-846-1261

Crowder, Mike L

ASA# 124634
733 Shoal Creek Rd
Griffin, GA 30223-7034
770-227-6801

Cullens Cattle Co

ASA# 348363
Cullens DVM, Frederick E
1182 Hwy 15 N
Sandersville, GA 31082
478-552-8022

Dalton Farms

ASA# 235023
Jason T Dalton
320 Dalton Circle
Alto, GA 30510
706-894-2813

Danfowin Farm

ASA# 003053
Edwin D Foshee & Sons
214 Spencer St
Barnesville, GA 30204-1715
770-358-2062

Davis Farms

ASA# 226186
Bart & Paula Davis
7861 Thigpen Trail
Doerun, GA 31744
229-782-5962

Davis Ranch LLC

ASA# 215864
Davis, Andrew H
5652 Lakeview Rd
Statesboro, GA 30461-8423
912-587-5216

Dogwood Farms

ASA# 270854
Fife, Joe
394 Elias Hayes Rd
Hoschton, GA 30548-2917
706-654-2297

Double Bar M Cattle

ASA# 281317
Grogan, Matthew
628 Battle Rd SW
Calhoun, GA 30701-7101
706-629-8415



ASA# 211580
Jessie and Sherry Driggers
3649 Hugh Driggers Rd
Glennville, GA 30427-9512
Jessie 912-237-0608
Sherry 478-538-8682

Email:
jessie.driggers76@gmail.com

Sale: 9th Annual Strickland-Driggers
Bull Sale will be held on Saturday,
November 21, 2020 at 1:00 PM, in
Glennville. We will have 50 service
ready bulls for sale.







Hook's Eagle 6E
*Breeding Simmental cattle since 1989.
Breeding, developing and selling
bulls, that are designed for the
commercial cattleman.*




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229-237-2449

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Cartersville
770-655-8133

Past President

Todd Alford
Bowman
706-207-9454

For a listing of Fall Bull Sales
visit our website.



www.georgiasimmental.com

Georgia

Dwayne and Connie Turner

ASA# 329221
Turner, Dwayne
PO Box 366
Cleveland, GA 30528
706-878-6250

Elliott, Ron

ASA# 228810
1893 Highway 222
Mansfield, GA 30055
770-466-4568

Elrod Farms

ASA# 224191
Cole Elrod
25 Lois Ln
Talgo, GA 30575-2404
678-410-1312

ETC FBO Stephen & Tamara Watson Ira

ASA# 315177
Stephen & Tamara Watson
7029 Elliott Family Pkwy
Dawsonville, GA 30534
706-265-6383

Fam O Lee Farms LLC

ASA# 315909
Drawhorn, Andy
PO Box 408
Unadilla, GA 31091
478-662-6314

Fancy Nancy Cattle

ASA# 345698
Murray, Herbie
395 Ralph Davis Rd
Folkston, GA 31537
912-496-4911

Flat Creek Farms

ASA# 351995
Maloy, Jason
PO Box 195
Bonaire, GA 31005

Fordham, James W

ASA# 001786
Fordham, James
841 Highway 87 N
Cochran, GA 31014
478-934-2226

Foster Mill Simmental

ASA# 070013
Mullinax, Billy E
PO Box 272
La Fayette, GA 30728-0272
706-638-4954

Freeman Cattle Co

ASA# 213171
Freeman, Daryl
1755 Freeman Rd
Martin, GA 30557-3273
706-491-3354

Gazda, Taylor B

ASA# 248466
1985 Morton Rd
Athens, GA 30605
706-227-9098

Gibson Priest

ASA# 257279
Priest, Gibson
121 Bingham Rd SW
Cartersville, GA 30120
770-655-8133

Hard Times Ranch

ASA# 260263
Turnquist, Tyler
260 Battey Farm Rd
Rome, GA 30161-8944
706-853-8195

High Voltage Cattle LLC

ASA# 274375
Barrett, Chet
769 Tommy Irvin Rd
Mount Airy, GA 30563
706-499-8008

H Satterfield, G & L Gilreath

ASA# 347952
Haylo Farms
2012 Lumpkin Campground Rd S
Dawsonville, GA 30534
706-525-0536

Indian Hill Farm

ASA# 334315
Steve Deal
2477 Metter Road
Portal, GA 30450
912-531-3549

Jackson, Kirk

ASA# 129312
Kirk, David, Debbie Jackson
571 Mountain Creek Church Rd
Pendergrass, GA 30567
404-693-2662

Jenkins Cattle Company

ASA# 009047
Samuel Gary Jenkins
PO Box 1057
Moultrie, GA 31776-1018
229-890-9600

J & J Livestock

ASA# 309143
Johnson, Cory
165 Final Dr
Alma, GA 31510
912-632-8793

Johnston, Shawn

ASA# 331336
1099 GA Hwy 56 W
Lyons, GA 30436
850-557-1145

JRC Simmental

ASA# 323878
Cope, Jason
6717 Hwy 169
Glennville, GA 30427
912-654-0019

Katie Colin Farm LLC

ASA# 275586
Bennett, Greg
210 Road 1 South SW
Cartersville, GA 30120-8730
770-560-2634

Lake View Farms

ASA# 282527
Edwards, Lori
756 Sam Hunt Rd SE
Fairmount, GA 30139-2222
770-548-4898

Lamberth Farms

ASA# 283460
Lamberth, William E
6440 Cattail Rd
Sale City, GA 31784
229-886-0690

L.G. Herndon Jr. Farms Inc

ASA# 320583
Johnston, Shawn
1188 Lawson Rd
Lyons, GA 30436
912-565-0606

Manning, Wayne Stone

ASA# 295463
6293 W Armuchee Rd
Summerville, GA 30747
706-397-2914

McClain, Johnathan

ASA# 339303
PO Box 2673
Clarksville, GA 30523
706-244-8852

Millstone Farms

ASA# 346807
Andrews, Adam
3038 Hwy 105
Baldwin, GA 30511
706-968-8167

MK Hays Simmentals

ASA# 275365
Hays, Mack
8555 Gravel Hill Rd
Doerun, GA 31744
229-787-7919

Mountain Creek Farm

ASA# 101921
David & Debbie Jackson
569 Mt Creek Church Rd
Pendergrass, GA 30567-3006
706-693-2662

Muddy Pond Simmental Farms

ASA# 132795
Johnny L & Marianne L Owen
PO Box 476
Barnesville, GA 30204-3393
770-872-2000

Oak Ridge Ranch LLC

ASA# 274330
Schmenk, Joseph
271 Edmondson Dr
Dahlonega, GA 30533-3118
706-864-6659

Old South Cattle Co

ASA# 184884
Ames, Ash, Danny Barnett
PO Box 751
Washington, GA 30673-0751
706-678-7885

Oleo Ranch

ASA# 258335
Alford, Todd & Holly
PO Box 128
Bowman, GA 30624
706-246-9629

Parker, Heath

ASA# 347643
17509 Adel Hwy
Barney, GA 31625
229-375-1858

Partisover Ranch

ASA# 237206
Randy, Beth & Buck Daniel
348 Daniel Rd
Colbert, GA 30628
706-788-2533

Phillips Farm

ASA# 092190
Roy L Phillips
104 Manning Mill Rd NW
Adairsville, GA 30103-6313
770-547-9584

Pickereel Farms

ASA# 159845
Troy M Pickereel
2000 US 29 N
Athens, GA 30601
706-335-5330

Pigeon Mountain - La Negra - La Morra

ASA# 298307
John Howard
PO Box 851
La Fayette, GA 30728

Plumblin Cattle Company

ASA# 296435
Heaton, Nathan
2351 Washington Hwy
Elberton, GA 30635
706-498-7106

Poe Farms

ASA# 272436
Poe, Mickey and Patricia
2020 Mount Moriah Rd
Dallas, GA 30132-1012
404-379-1963

Powder Creek Simmentals

ASA# 009491
Hilley, Rodney H
8881 GA Highway 109
Molena, GA 30258-2932
678-372-9111

Powell Cattle Farm

ASA# 294052
Powell, Jeff
1087 Son Norman Rd
Norman Park, GA 31771
229-890-0687

Reach, Joel

ASA# 143849
Joel, Pat & Justin Reach
4264 Fayetteville Road
Griffin, GA 30223-2197
607-783-2180

Riverdale Farms

ASA# 331213
Saylors, Jonathan
4050 Hwy 115
Demorest, GA 30535
706-244-5929

Rocky Hill Farms

ASA# 046911
Steve Watson
7029 Elliott Family Pkwy
Dawsonville, GA 30534
706-265-6383

Rocky Rolling Farms

ASA# 288017
Allen, Edward
638 Partain Rd
Marble Hill, GA 30148
770-893-3310

Rolling Hills Cattle Company

ASA# 332892
Hartman, Tony
252 Griffin Rd
Oglethorpe, GA 31068
770-312-9073

RSE Farms

ASA# 236628
Kelly & Rob Postin
PO Box 358
Stephens, GA 30667
706-207-9675

Sandy Cross Farms

ASA# 235584
Minyard, Gary
1131 Sandy Cross Rd
Royston, GA 30662
706-245-6776

Select Cattle / Pigeon Mountain

ASA# 249810
R Bruce Vanmeter - John Howard
291 Turkey Mountain Rd
Armuchee, GA 30105
706-290-9154

Shady Lane Cattle Company

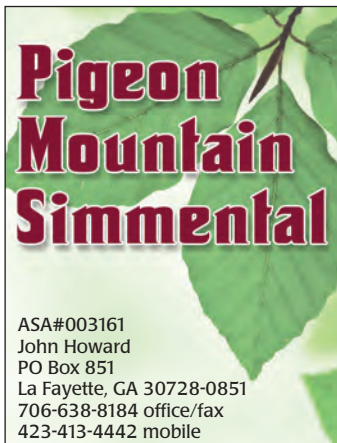
ASA# 310416
Lane, Donald
39 Peacock Rd
Vienna, GA 31092
229-938-7845

Shady River Farms

ASA# 241879
Walker, Glenda
1138 Liberty Rd SW
Calhoun, GA 30701
706-629-2632

Shannon & Katie Irvin

ASA# 260580
Irvin, Shannon
8353 Mud Creek Rd
Alto, GA 30510
706-778-2014

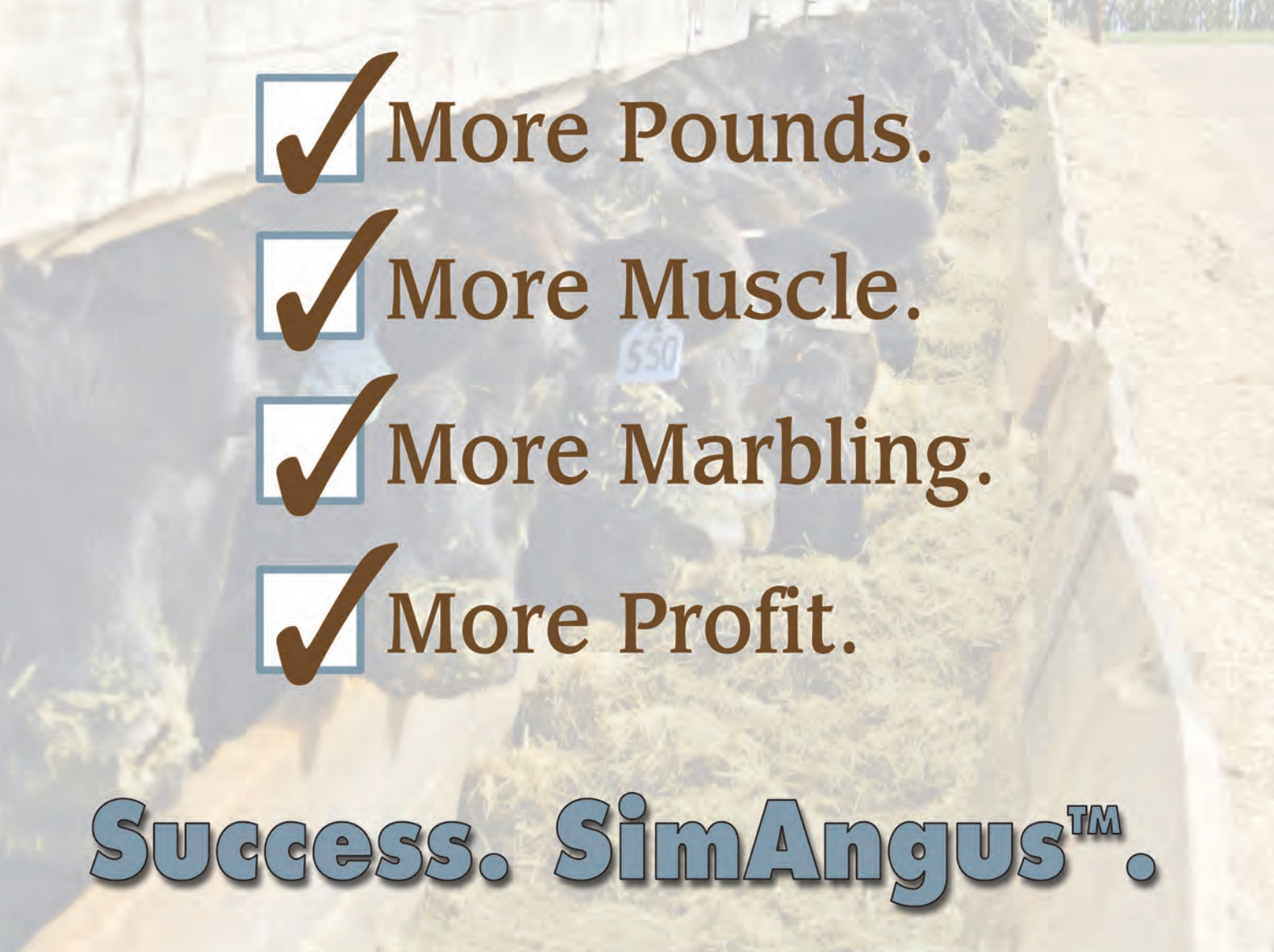


ASA#003161
John Howard
PO Box 851
La Fayette, GA 30728-0851
706-638-8184 office/fax
423-413-4442 mobile

Email:
pigeonmountain@gmail.com

Sale Date:
24th Annual Southern
Showcase, August 15, 2020

Simmental seedstock operation for over 40 years. Georgia Cattleman's Association Purebred Cattle Producer of the Year in 2014. Currently raise Simmental, Simbrah, SimAngus™. Bulls, females, embryos and semen available in quantity at all times. Call today to discuss our program and yours!

- 
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 - ✓ More Marbling.
 - ✓ More Profit.

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"A large percentage of the cattle we feed have Simmental influence. Simmental has what a lot of cows need — more carcass weight, more live weight, more ribeye area, and still keeps the marbling intact."

Tom Williams
Chappell Feedlot

Trait	Simmental Rank vs. Major Continental Breeds	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second

Across-Breed EPD Table, GPE Rep. 22, MARC, USDA

 **SimGenetics**
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American Simmental Association
www.simmental.org

 **IGS** International
Genetic Solutions
beef@internationalgeneticsolutions.com
www.internationalgeneticsolutions.com



ASA#122507
R. Bruce Van Meter
291 Turkey Mountain Road
Armuchee, GA 30105
770-547-1433 (Mobile)

Email: imminc@yahoo.com

Website:

www.impactcattle.com

Sale Dates:

24th Annual Southern
Showcase, August 15, 2020

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Sale facility rental available.
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cial cattle sold privately each year.
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Sheppard Farms

ASA# 287132
Sheppard Jr, Lindy
179 Sheppard Switch Rd
Sylvania, GA 30467
912-857-3624

Shirley Show Cattle

ASA# 285062
Matthew Shirley
5475 Jefferson Rd
Commerce, GA 30529
706-340-2966

Sills Bros

ASA# 251206
Sills, David
3495 Post Rd
Cleveland, GA 30528
706-865-1250

Southard, Allen W

ASA# 018031
5040 Highway 52
Gillsville, GA 30543-2103
404-921-3610

Southern Roots Cattle

ASA# 346821
228 Crump Rd
Baldwin, GA 30511
706-768-2857
Stephen H Sasser Ranch
ASA# 348355

Elliott, Ryan & Shanda

203 Tivoli Cir
Bonaire, GA 31005
478-714-3521

Strickland Angus Farm

ASA# 268738
Strickland DVM, James E
PO Box 383
Glennville, GA 30427
912-654-2151

Sundowner Simmental Farm

ASA# 036957
Thrift, Gerald
13136 Slab Branch Rd
Nahunta, GA 31553-9714
912-462-5845

Tennagia Farm

ASA# 307049
Goff, Greg
2105 GA Hwy 135 S
Vidalia, GA 30474
912-583-0155

The Misfit Farm GA

ASA# 341003
Pierce, Lisa
884 Vickery Rd
Meansville, GA 30256
478-718-1780

Thompson, Mat

ASA# 332735
5308 Maddox Rd
Ochlocknee, GA 31773
229-221-7897

Thrasher, Keith

ASA# 228345
Keith & Leslie Thrasher
50 Cedar Creek Ln
Carlton, GA 30627-1821
706-743-7260

Tim Barnes

ASA# 289758
Barnes, Tim
2644 Longleaf Rd
Camilla, GA 31730
229-787-5827

TNT Simmental Farm

ASA# 069886
Randall & Jackie Townley
747 Ray Palmer Rd
Cleveland, GA 30528
706-835-9137

Triple D Sim-Angus Farm

ASA# 278374
Duncan, Spencer
1053 Old 179 N
Whigham, GA 39897
229-221-5926

Tyco Farms Inc

ASA# 277847
Cobb, Eddie
1054 Three Notch Rd
Colquitt, GA 39837-6906
229-758-3110

Waldrop, Thomas

ASA# 322474
Thomas Waldrop
3099 Starrs Bridge Rd
Canon, GA 30520

Wasdin, Ed

ASA# 284955
Wasdin Cattle Ranch
485 Davis Rd
Norman Park, GA 31771
229-873-1230

Watkins Cattle Co

ASA# 333695
Watkins, Mark
6449 Bowdens Pond Road
Dearing, GA 30808
912-314-1017

Weathersbee Farm

ASA# 321811
Weathersbee, Tom
587 Chester Alamo Hwy
Chester, GA 31012
478-609-1962

Woodlawn Simmentals

ASA# 160297
Rick & Sharon Wood
5781 Hwy 115 W
Clarkesville, GA 30523-4281
706-499-2325

Yonah View Farm

ASA# 297714
McClure, Charles
1068 Leatherford Road
Cleveland, GA 30528
706-865-5763

Idaho

President:

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374 Promise Lane
Plummer, ID 83851
208-686-1515
plrlivestock@gmail.com

Vice President:

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2181B N 2300E
Twin Falls, ID 83301
208-655-4257
Lant4257@filertel.com

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427 Peaceful Way
Bonners Ferry, ID 83805
208-267-2668
rymocattle@hughes.net

Treasurer:

Ben Berthelson, CPA
943 E 370 S
Dietrich, ID 83324
208-544-2443
bencpa@msn.com

See ad on page 33

3 JM Simmentals

ASA# 336437
Lanting, Robert J
10839 Silver Sage Ln
Payette, ID 83661
208-731-6646

Barker, Ruel

ASA# 008751
1164 E 2000 S
Elba, ID 83342-3005
208-638-5571

Carter Cattle Co

ASA# 325939
Carter, Colter
1525 West 1075 South
Pingree, ID 83262
208-681-8859

Casdorph Cattle

ASA# 304782
Casdorph, Lauren G
3024 E 3400 N
Twin Falls, ID 83301
208-420-6381

Circle Z Cattle Co

ASA# 337956
Raptosh, Zach
7762 Hwy 45
Nampa, ID 83686
208-215-5544



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For more information
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208-686-1515

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208-267-2668

- 1 – Lanting Enterprises, Twin Falls
- 2 – Ruel Barker, Elba
- 3 – Promise Land Ranch, Plummer
- 4 – Lucky C Simmental, Princeton
- 5 – H&H Livestock, Sandpoint
- 6 – J&B Cattle, Weston
- 7 – Rymo Cattle Co., Bonners Ferry
- 8 – Dirk E. Johnson, Bancroft
- 9 – HD Dunn & Son Ranch, Teton
- 10 – Rockin' L4 Ranch, Bonners Ferry
- 11 – One Equals One Farms, Dietrich
- 12 – James McLaughlin, Filer
- 13 – Wendy Green, Saint Maries
- 14 – Casdorph Cattle, Twin Falls
- 15 – Star Gate Cattle, Dietrich

- 16 – Daniels Livestock, Bancroft
- 17 – Richard Udy and Sons, Rockland
- 18 – 3 JM Simmentals, Payette
- 19 – Jamie Wynsma, Salmon
- 20 – Circle Z Cattle, Nampa
- 21 – Roche Cattle Co., Parma
- 22 – Ellsworth Angus Ranch, Leadore
- 23 – Table Rock Ranch, Ririe
- 24 – Jackson Cattle, Inkom
- 25 – Carter Cattle Co., Pingree
- 26 – Henrys Fork Cattle Co., Rexburg
- 27 – Elkflat Cattle Company, Caldwell
- 28 – Crown J Cattle, Emmett
- 29 – Potter's Emmett Valley Ranch, Emmett
- 30 – Nick Van Engen, Nampa

Crown J Cattle

ASA# 288955
Jensen, Stuart
6110 W Black Canyon Hwy
Emmett, ID 83617
208-570-4408

Daniels Livestock

ASA# 285479
Daniels, Angie
1429 Hatch Loop S
Bancroft, ID 83217
208-241-7292

Dunn & Son Ranch, H D

ASA# 241759
Ken Dunn
2490 N 4000 W
Tetonia, ID 83452
208-221-3866

Elkflat Cattle Company

ASA# 312540
Mamer, Phillip
15754 Lakeshore Dr
Caldwell, ID 83607
208-454-3790

Ellsworth Angus Ranch

ASA# 340958
Carl Ellsworth
Box 60
Leadore, ID 83464

H&H Livestock

ASA# 111937
Harvey Lippert
181 Sunnyside Cutoff Rd
Sandpoint, ID 83864-6476
208-263-5520



ASA# 350648

JD Folsom

7357 W 2700 S
Rexburg, ID 83440
208-497-1518

Email:

jd.folsom@pacdvms.com

Website:

henrysforkcattleco.com

Sale Date:

Private treaty bulls for sale
starting April 15th.
Red Angus and Red SimAngus™
bulls and heifers available.

♦ Genomically enhanced EPDs

♦ All BVD-PI tested

♦ PAP Tested

♦ Carcass ultrasound

Jackson Cattle

ASA# 337200
Jackson, Luke
1491 Inkorn Rd
Inkom, ID 83245
435-531-9643

J & B Cattle

ASA# 136811
Brian S Balls
5139 Weston Canyon Rd
Weston, ID 83286
208-747-3410

Johnson, Dirk E

ASA# 239235
Vertical Edge Genetics
2055 Ivins Rd
Bancroft, ID 83217-5211
208-425-9169

See ad on page 34

Lanting Enterprises

ASA# 004859
Lanting, Chase
2181-B North 2300 East
Twin Falls, ID 83301-0643
208-655-4124

Lucky C Simmental

ASA# 033084
Mike, Gale, Ann, Tina Carpenter
1355 Hatter Creek Rd
Princeton, ID 83857-9766
208-875-1283

McLaughlin, James M

ASA# 006169
2152 B E 4000 N
Filler, ID 83328-5204
208-326-5056

One Equals One Farms

ASA# 273556
Berthelson, Benjamin
943 E 370 S
Dietrich, ID 83324
208-731-0099

Potter's Emmett Valley Ranch

ASA# 324549
Kevin Potter
3740 County Line Road
Emmett, ID 83617
208-365-3621

Promise Land Simmental

ASA# 019699
Mike and Cathy Stoltey
374 Promise Ln
Plummer, ID 83851-9794
208-686-1515

Richard Udy and Sons

ASA# 267426
Udy, Steve
5127 Rockland Highway
Rockland, ID 83271-9307
208-244-4184

Rymo Cattle Co.

ASA#165201

Ryan, Maureen and Dillon Mai
427 Peaceful Way
Bonners Ferry, ID 83805-9761
208-267-2668

Email:

rymocattle@gmail.com

Website:

www.bullsofthebigsky.com

Sale Date:

Bulls of the Big Sky,
Billings, MT,
February 15, 2021



Our genetics originate from purchases we made in 1992, but we use today's leading edge genetics to make cattle that can perform for the commercial and seedstock producers with today's needs. We are very excited to continue to build and celebrate the 12th Annual Bulls of the Big Sky Sale February 15, 2021. Our females join the Montana's Choice Sale December 5, 2020.



Roche Cattle

ASA# 075824
Roche, Lamar
23019 Hwy 20-26
Parma, ID 83660-9802
208-250-5575

Rockin' L4 Ranch

ASA# 251872
Raymond and Deborah Luther
5480 Deep Creek Loop
Bonners Ferry, ID 83805
208-691-6656

Sharon Wendy Yearout

ASA# 017674
1117 St Maries River Rd
Saint Maries, ID 83861-9791
208-686-3600

Star Gate Cattle

ASA# 325467
Weber, Jeff
950E 570 S
Dietrich, ID 83324
208-481-2857

Table Rock Ranch

ASA# 343891
Storer, Geri
5793 E Heise Rd
Ririe, ID 83443
605-595-3726

Van Engen, Nick

ASA# 266002
16406 N Greens Ct
Nampa, ID 83687
712-441-4783

Wynsma, Jamie

ASA# 297768
Jamie & Barry Wynsma
4 S. Hawk
Salmon, ID 83647
280-597-1935



ASA# 239235

Dirk and Marnie Johnson
2055 Ivins Road
Bancroft, ID 83217
208-390-6619 (c)
208-425-9169 (h)

Email:

simroot57@yahoo.com

Website:

www.verticaledgegenetics.com

Sale Date:

Annual production sale. Offering
PAP tested SimAngus, Angus, and
Fleckvieh bulls and females. Sale
date will be Friday March 26, 2021.

Vertical Edge Genetics specializes in producing Angus and SimAngus™ seedstock that thrive in the high elevation, arid West. We demand moderate-framed cattle that are easy-fleshing with a strong work ethic for efficient performance. We utilize Fleckvieh bloodlines to produce our SimAngus™ cattle. We would love to visit with you anytime and enjoy showing the cowherd to visitors.

Illinois

Website:

http://illinoisimmmental.com

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Scott Frederick
slmq@gmail.com
Frederick Show Cattle
6500 Benson Road
Chadwick, IL 61014
815-441-3403

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618-292-9585

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815-992-8460

Secretary:

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rhaefner@hudsonpines.com
11545 Osprey Rd
Clinton, IL 61727
815-499-0522

See ad on page 35

3 R Farms

ASA# 287482
Renfrow, Taplia W
PO Box 680
Atlanta, IL 61723
309-830-4435

4-J-Simmentals

ASA# 072320
Jeff, Jill, Jason, Justin Adolph
22109 Buell Rd
Sterling, IL 61081-9534
815-499-1289

4th Meridian Farm Inc

ASA# 267071
Nathan Link
35 Knox Rd 2550n
Rio, IL 61472
309-972-2891

64 Farms

ASA# 298811
Daniel Deuth
37774 N. II Rt. 26
Forreston, IL 61030
815-440-6968

Ace High Ranch

ASA# 024906
Gruhn, Greg
16825 Carter Rd
Lanark, IL 61046
815-493-2662

Adcock Land and Livestock

ASA# 163971
Justin Adcock & Bob Adcock
2350 E 1900 North Rd
Moweaqua, IL 62550-8542
217-855-3059

Adcock, Lauren A

ASA# 219368
2350e 1900n Rd
Moweaqua, IL 62550
217-855-3059

Adkins Cattle Company LLC

ASA# 240953
Adkins, Nancy
11746 E CR 300 N
Chandlerville, IL 62627
217-458-2832

AG Groezinger

ASA# 185088
Groezinger, Arlene
6977 S Elmoreville Rd
Stockton, IL 61085-9308
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Freeport, IL 61032-9154
815-449-2697



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815-441-3403

Vice-President

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Bauer Simmentals
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20304 E. 200th Street
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February 25

Illinois Performance Tested (IPT)
Bull Sale • Springfield

February 26

Mid-America Simmental Sale • Springfield

February 26

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Annual Meeting • Springfield

February 27-28

Junior Shows • Springfield

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Cornell, IL 61319-9490
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Allen Farm

ASA# 286650
James, Stuart D
2695 Allen Rd
Buncombe, IL 62912
618-658-5678

Allen & Klatt Cattle

ASA# 307121
Klatt, Brady
154 E US Rt 150
Fithian, IL 61844
715-566-3706

Allen Livestock

ASA# 349064
Allen, Kade
154 E US Rte 150
Fithian, IL 61844

Allied Genetic Resources

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Ropp, Marty
2245 Ropp Rd
Normal, IL 61761
406-581-7835

Alwardt Cattle Co

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5684n 300th St
Mason, IL 62443-9721
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Anderson, Craig C

ASA# 196421
Craig Anderson
22741 US Hwy 34
Galva, IL 61434-9611
309-854-2330

Anderson Family

ASA# 251781
Jeff Anderson
16480 Burr Oak Rd
Plano, IL 60545
815-739-3637

Anderson, Tim

ASA# 325708
20568 Town Hall Rd
Prophetstown, IL 61277
815-537-5515

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ASA# 224856
Sandidge, John
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Chandlerville, IL 62627
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2871n 225th St
Bingham, IL 62011
618-339-8613

B Chandler Cattle

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Chandler, Brad
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Red Bud, IL 62278
618-791-3289

Bear Creek Cattle Company

ASA# 220950
May, Caleb
1051 N 800 East Rd
Palmer, IL 62556-7041
217-823-9668

Beatty Cattle Company

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Beatty, Bruce D
30728 Bowman Station Rd
Jerseyville, IL 62052
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ASA# 234558
Bertsche, Trent
17831 N 600 E Rd
Flanagan, IL 61740
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Beck, Mark
3115 N 1925 E Rd
Mount Auburn, IL 62547
217-972-0135

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ASA# 114230
Berg, Dean
17298 First Ave
Louisville, IL 62858
618-686-2127

Bernard Farms

ASA# 234712
Bernard, Dan
4170 E 1950th Rd
Leland, IL 60531
815-790-8677

Bewley Farms

ASA# 333026
Beau Bewley
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Yates City, IL 61572
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Blackford Club Calves

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Andrew Blackford
616 Pittsfield Dr.
Champaign, IL 61822-6545
217-213-1010

Blackford, Seth

ASA# 213549
4429 E 3300 N Rd
Potomac, IL 61865-9741
217-377-9388

Blackford Show Cattle

ASA# 131277
Joshua Blackford
5198 E 2700 North Rd
Potomac, IL 61865
217-548-2059

Blake & Sarah Bauer

ASA# 242434
Bauer, Blake
2849 N 225 St
Bingham, IL 62011
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Blankers, Will G

ASA# 333785
35029 N Co 16
London Mills, IL 61544
309-251-1485

Bloomberg, Blake David

ASA# 151712
David, Jim or Mary Bloomberg
1468 Berwick Rd
Berwick, IL 61417-9741
309-462-3205

Bloomberg Cattle

ASA# 030410
Bloomberg, Jim
1468 Berwick Rd
Berwick, IL 61417-9741
309-462-3205

Blue Chip Cattle Company

ASA# 143745
Stahl, Doug
1776 W School Rd
Maroa, IL 61756-9801
217-521-7874

Boitnott Family Cattle

ASA# 262212
Boitnott, Jeff
10163 E 2250 North Rd
Carlock, IL 61725-9429
309-275-4244

Boyer, Michael D

ASA# 035272
222 1200th St
Middletown, IL 62666
217-306-1937

Bramlet Simmentals

ASA# 222657
Bramlet, Shea
111 Oak Rd
Harrisburg, IL 62946
618-672-4621

Bramlet's Simmentals

ASA# 039361
Bramlet, Shirley
50 Oak Road
Harrisburg, IL 62946-8905
618-672-4319

Breezeway Simmental

ASA# 132590
Bill & Patricia Bree
1445 1000th St
Lincoln, IL 62656
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3532 E 2950 N
Armstrong, IL 61812-9741
217-569-2568

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2178 E 925 N Rd
Shelbyville, IL 62565-9731
217-774-2889

Broken P Ranch

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Sheley, Dennis J
9200 Old Jacksonville Rd
Pleasant Plains, IL 62677
217-725-1455

Buschschulte, John A

ASA# 139959
1460 Rose Of Sharon Rd
Coulterville, IL 62237-1206
618-357-2730

Bushwack Simmentals

ASA# 083444
Steve K Volle
PO Box 305
Golconda, IL 62938
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ASA# 142720
PO Box 150
Little York, IL 61453-9531
309-337-0662

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Shelbyville, IL 62565-9801
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ASA# 282041
10 Blackhawk Blvd
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309-238-7149

Cardinal Cattle Company

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9736 Modena Rd
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Carlson Simmentals

ASA# 094532
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24396 1900 North Ave
Princeton, IL 61356-8933
815-643-2208

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16302 E 26th Rd.
Nokomis, IL 62075
217-823-1217

Cha Ching Cattle Company

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Brody L & Rodney Rod
463 Inlet Rd
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815-703-4553

Chase Stanowski

ASA# 321617
Stanowski, Chase
16003 Nixon Rd
Nashville, IL 62263
618-314-6785

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ASA# 037338
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2350 E 1900 North Rd
Moweaqua, IL 62550-8542
217-768-3059

CJ Simmental Ranch

ASA# 183728
Robert & Jeanine Weilmuenster
3235 US Highway 51 S Loop
Anna, IL 62906-3909
618-827-4414

Claire, Olivia

ASA# 255840
607 E Lincoln
Watseka, IL 60970-1814
815-432-5927

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13733 Gum Ave
Tallula, IL 62688
309-912-1050

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ASA# 294406
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13159 E 1950th Rd
Chrisman, IL 61924
217-269-3104

CM Cattle Company

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Calvin Schultz
1330 N 3000 E Rd
Windsor, IL 61957-9752
217-343-0777

C-Mor Beef Farms

ASA# 034892
Art Farley
274 County Road 1300 N
Seymour, IL 61875-9757
217-687-2812

CNC Farms

ASA# 234376
Chad & Carrie Rust-K Steiner
PO Box 104
Loda, IL 60948
217-386-2156

Conley Farm Simmentals

ASA# 052164
Bill, Elizabeth Conley
222 Old Golconda Rd
Golconda, IL 62938-0422
618-683-5321

Cook Family Show Cattle

ASA# 225949
Charles I Cook
3652 Artesian Ave
Armstrong, IL 61812
217-569-2234

Cox, David L

ASA# 243983
16118 Township Rd 600 N
Wyoming, IL 61491
309-238-6423

Crandell Show Cattle

ASA# 217214
Crandell, Maria
20542 Clinton Rd
Paris, IL 61944-6520
812-242-0528

Crooked Creek Cattle

ASA# 324955
Henson, Shannon
535 Co Rd 1100 N
Wayne City, IL 62895
618-898-1256

Cross State Genetics

ASA# 320153
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Jacksonville, IL 62650
217-473-7233

Crow, Caulyn

ASA# 347996
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Baumann, David & Karen
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Prophetstown, IL 61277
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ASA# 270947
Deal, Matt
10 Galatia Rd
Galatia, IL 62935
618-841-3635

Dehn Land and Cattle

ASA# 331470
Dehn, Jessica
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Elizabeth, IL 61028
815-541-5563

Derrer, Rodney A or Julie M

ASA# 199295
Derrer, Rodney, Julie
13913 42nd St W
Milan, IL 61264
309-314-1492

Diamond A Farms

ASA# 202203
Wendell & Lloyd Alwardt
5519 E 600th Ave
Altamont, IL 62411
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Dierks Farms

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Dierks, Lane
2835 Rock Crusher Rd
Ava, IL 62907-2318
618-426-3386

DI Simmentals

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Paul Walker
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309-963-4913

Dixon Farms Simmentals

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Colchester, IL 62326-1845
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Dorsey Farms Inc

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Moro, IL 62067
618-781-1328

Double J Farms

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Ray Johnson
2428 60th St
Monmouth, IL 61462

Double J Farms

ASA# 256779
Girard, James
9157 E 2250 N Rd
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815-867-2225

Double R Farms

ASA# 174509
Derek & Milton Rapp
2068 Saint Marys Rd
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815-849-5593

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707 W North St
Abingdon, IL 61410
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Waterloo, IL 62298
618-473-2376

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ASA# 306072
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618 Walton Rd
Amboy, IL 61310
815-857-2738

Drew R Johnson

ASA# 233034
Johnson, Drew R
3181 50th Ave
North Henderson, IL 61466
309-337-5700

Duzan, David

ASA# 253811
24322 N 2250 E Rd
Lexington, IL 61753
309-261-4002

Dwyer, Bob & Cathy

ASA# 072167
740 26th St
Roseville, IL 61473-9202
309-426-2581

Dwyer Cattle

ASA# 283282
Dwyer, Nick
740 26th St
Roseville, IL 61473
309-337-6404

Dynes, Taylor L

ASA# 239251
23004 County Highway 14
Annawan, IL 61234
309-935-6234

ED Beef

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Doak, Donna
725 E Washington St
Maroa, IL 61756
217-794-3844

Edwards Cattle Co

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Adair, IL 61411
217-473-2270

Egelhoff, Keely

ASA# 352734
9001 E Elrod Rd
Ipava, IL 61441
618-535-1891

Egelhoff, Kenny & Lori

ASA# 201970
Egelhoff, Kenny
19555 Bonneville Rd
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618-753-3137

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ASA# 350914
Elder, Dean
4534 Il Hwy 84s
Hanover, IL 61041
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ASA# 328080
Elder, Cole
13426 Willy Rd
Coulterville, IL 62237
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Emko Farms

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Schwarze, Lenny L
3004 Long Lake Rd
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618-458-7239

Erica Nicole Harrell

ASA# 281135
Harrell, Erica Nicole
PO Box 52
Roseville, IL 61473-0052
309-371-8874

Etherton Farms

ASA# 316347
Etherton, Robert
8961 Oak Crest Rd
Dawson, IL 62520
217-899-0162

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Greg, M, D Fairfield - Georgia Litman
615 CR 3400N
Foolsland, IL 61845
217-897-1096

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Schaefer, Mick
11665 Arbeiter Road
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815-953-0157

Fleming Show Calves

ASA# 048413
Derek Fleming
8227 Tower Rd
Shabbona, IL 60550-4040
815-739-2346

Foster Family Cattle

ASA# 240319
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21005 E County Line Rd
Maple Park, IL 60151-5060
815-827-3120

Fox Creek Cattle Farm

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Kendall, Brad, Stan, T & B Tarr
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Le Roy, IL 61752-4524
309-838-4138

Frankenreider Cattle Co

ASA# 225844
Shannon Frankenreider
21301 Illinois Hwy 78
Annawan, IL 61234-9658
309-935-5494

Frost Farms

ASA# 284401
Frost, Tony
13733 Gum Ave
Tallula, IL 62688-9523
309-912-1050

Gajewski Farms Simmental

ASA# 293348
Gajewski, Matt
23002 Nebraska Road
Ashley, IL 62808
618-314-0435

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Garland Gehrke
6600 Locust Rd
Delavan, IL 61734-7517
217-642-5862

Gerlach Show Cattle

ASA# 331265
Trent Gerlach
10745 North Waddams Grove Rd
Winslow, IL 61089
608-426-4633

Gillespie Farms

ASA# 307669
Gillespie, Justin
12381 Co Hwy 23
Toulon, IL 61483
309-525-4074

Girard, Addie

ASA# 226433
A & James D Girard
9157 E 2250 North Rd
Pontiac, IL 61764-3295
815-358-2377

Glaenzer Simmentals

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Glaenzer, Daniel
2674 State Route 156
Waterloo, IL 62298
618-939-3392

Gold Buckle Cattle

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West Salem, IL 62476
618-299-8703

Golden Acres Farm

ASA# 311837
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3128 Co Rd 2100N
Dahlgren, IL 62828
618-218-3657

Graff Land & Livestock

ASA# 243853
William J & Judi Graff
1172 100th Ave
Middletown, IL 62666
217-741-9003

Green's Diamond G Farm

ASA# 271264
Green, Wesley H
1997 2250th St
Atlanta, IL 61723
217-648-5333

Haefner Show Cattle

ASA# 123854
Haefner, Ryan or Rick
11545 Osprey Rd
Clinton, IL 61727-9257
815-499-0522

Hampton, Jim W

ASA# 041144
1655 E 1200 N Rd
Shelbyville, IL 62565-9403
217-774-5007

Hampton Land & Cattle

ASA# 263335
Courtney Hampton
4 Olive Cir
Clinton, IL 61727-6988
217-853-2579

Harrell, Daniel

ASA# 257810
2096 N State Hwy 94
Carthage, IL 62321-3025
309-221-5763

Harrell, Robert

ASA# 323248
285 N Co Rd 1500
West Point, IL 62380
217-440-2191

Haven Hill Simmentals

ASA# 186036
Fitzpatrick, Robert or Kathleen
1011 155th Ave W
Milan, IL 61264-4878
309-236-7330

Head Brothers Cattle Company

ASA# 261804
Head, Alex
1744E 2975N
Mt Auburn, IL 62547
217-692-2215

Heaton, Elizabeth

ASA# 287427
2139 Township Rd 500N
Toulon, IL 61483
309-995-3360

Heavner Family Simmental

ASA# 243247
Daniel & Jody Heavner
47460 160th Ave
Pearl, IL 62361-2132
217-829-4013

Hickory Hills

ASA# 238436
East, Rick
2151 E St Rt 133
Oakland, IL 61943
217-346-2537

Hillstown Farms

ASA# 283608
Chandler, Joey
9711 Hillstown Rd
Marissa, IL 62257
618-978-0531

Hilltop Farms

ASA# 217431
White, Cody
10200 W Farmington Rd
Hanna City, IL 61536
309-303-1911

Holtscaw Farms

ASA# 265434
Holtscaw, Lance
1766 North St Hwy 94
Carthage, IL 62321
309-221-4204

Hopewell Views Simmentals

ASA# 023338
Wombles, Rickard D
16168 State Highway 96
Rockport, IL 62370-3308
217-734-9234

Horsley Bros

ASA# 007260
Horsley, Robert & James
27804 Saxon Rd
Galva, IL 61434-9802
309-896-3342

Huenefeld Simmental Farms

ASA# 328269
Matt Huenefeld
5300 N. Dakota Rd
Dakota, IL 61018
815-871-0875

Huizenga Farms

ASA# 226255
Thomas & Kristi Huizenga
16421 Millard Rd
Morrison, IL 61270
815-772-8114

Imel Show Cattle

ASA# 322302
Kyle Imel
124 E 4th St
Chadwick, IL 61014
815-590-2170

Indian Creek SimAngus

ASA# 262347
Temple, James
3982 E 1925th Rd
Sheridan, IL 60551-9449
815-973-0994

Isbell Farms & Family

ASA# 113765
Jim & Kirk Isbell
4040 Whetstone Rd
Charleston, IL 61920-6709
217-345-5178

Ivie League Farms

ASA# 305393
Ivie, W Russell
348e Maywood St
Morton, IL 61550
309-263-1045

Jake Bloomberg

ASA# 223484
J. Blake, Mary & Jim Bloomberg
1468 Berwick Rd
Berwick, IL 61417
309-462-3205

J and J Farms

ASA# 272910
Johnson, Matthew
1375 Know Hwy 4
Altona, IL 61414
309-299-2517

Jeffrey Alwardt

ASA# 352592
Alwardt, Jeffrey
1550 E 600th Ave
Altamont, IL 62411
217-240-0586

John K Trotter

ASA# 335740
Trotter, John K
6670 Mcardle Rd
Coal City, IL 60416
815-791-0346

Jones, Brandon

ASA# 268881
Brandon and Cathy Jones
27304 N 2025 East Rd
Gridley, IL 61744zz
309-742-4806

Jones Cattle Co

ASA# 205126
Jones, Jacob
23217 N 820 East Rd
Pontiac, IL 61764-2942
815-358-2484

Jones Simmentals

ASA# 134142
Larry & Karen Jones
9188 E 2350 North Rd
Cornell, IL 61319
815-674-7657

JP Farm

ASA# 298382
Mills, James
12203 N 2100 St
Marshall, IL 62441

Kane, Kevin

ASA# 312670
250 South Hall St
Roseville, IL 61473
309-371-6686

Kearns Farm 2

ASA# 276881
Kearns, Scott
10638 N Crossroads Rd
Winslow, IL 61089
815-739-1095

Keller, Wes

ASA# 226075
16425 N CR 700 E
Humboldt, IL 61931
217-856-2357

Kershaw, Tony

ASA# 287449
1825 Midway Rd
Murrayville, IL 62668
217-248-8274

Kevin Phillips

ASA# 112096
Phillips, Kevin
21600 W Nelson Rd
Trivoli, IL 61569-1246
309-645-4780

KHD Cattle Company

ASA# 318109
Davison, Kyle
1715 N 1225 St
Brownstown, IL 62418
618-292-1867

Kiner, Ben

ASA# 273146
4139 E 525th Rd
Mendota, IL 61342
815-910-7095

KJ Cattle Company

ASA# 343932
Kip Jacobs
18 Clarke Dr
Jacksonville, IL 62650
217-883-2434

Klein, Kasey

ASA# 306801
417 County Rd 1400N
Champaign, IL 61822
217-714-1186

Knodle Farms Inc

ASA# 040407
Knodle, Mark
12197 Nokomis Rd
Fillmore, IL 62032-9721
217-652-1970

Knodle, Todd

ASA# 063434
12459 Nokomis Rd
Fillmore, IL 62032-9721
217-538-2656

Knupp, David Lane

ASA# 305696
608 15th Ave
Orion, IL 61273
309-230-3733

Koester Simmentals

ASA# 162861
Kevin Koester
4410 E 900th Ave
Newton, IL 62448-3812
618-783-2427

Krum, Kurt

ASA# 333520
16263 Ivy Rd
Mount Carroll, IL 61053
815-535-6665

Krutmeier, Stan

ASA# 249883
Stan & Jeanne Krutmeier
469 E 2300th Pl
Liberty, IL 62347-3121
217-242-0330

Kuelper, John

ASA# 312244
2818 Knox Rd 100 E
Rio, IL 61472
309-582-6335

EDUCATIONAL MARKETING AND AWARENESS



"Hype isn't a strategy. It usually proves to be little more than a smokescreen or a delay tactic. What's more, the commercial beef business doesn't buy it. At ASA, we prefer the same approach a serious breeder takes when planning a mating. What is the end goal? What are my options for getting there? Should I try multiple approaches or focus my efforts on one? What assets give me the best chance of meeting my goal? At ASA our end goal is clear, help our members have a positive impact on their customers' lives and businesses. As such, we market with a purpose. Creatively, innovatively, multi-faceted — but with a purpose!"

- Chip Kemp, Director of ASA and IGS Commercial and Industry Operations

ASA provides a wide array of services relevant to almost anyone in the beef business. Our members are progressive and innovative and as a result, they expect ASA services to be equally cutting edge. Our marketing efforts must keep pace and often take on an educational twist — ranging from highlighting the genetic prowess and profit power of SimGenetics to providing awareness of many of the ingenious tools available to all segments of the industry. Our business, and the ever-changing multimedia landscape, necessitates ASA to be nimble and adaptable in marketing efforts.

Target Audiences

1) ASA members and their existing customer base

ASA publications, traditional advertising, and promotional pieces using traditional print and digital platforms.

2) Potential members and potential customers

Specific topic-focused and educational approach using traditional print and increasingly various digital approaches.

3) Serious industry influencers

ASA and IGS promotional events, seminars, invited talks, well-placed articles and ads, and engaging serious drivers of social media.



Advertising, Promotion, and Marketing

1) Print Media

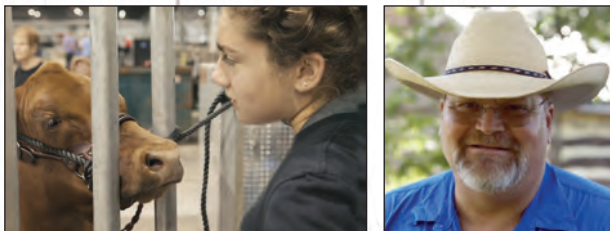
- ◆ National campaign ad slicks and programmatic advertising for ASA magazines, non-ASA national publications, and regional magazines.
- ◆ Digital ad versions available via state-based cost-share program.
- ◆ Educational articles leveraged internally and externally to aid in messaging.
- ◆ Sale books, flyers, *Sire Source*, press releases, etc.

Samples of spread and full-page advertisements placed in national and regional publications, in addition to the Register and SimTalk.

Did You Know?

- ◆ Through its enhanced public relations efforts in 2019, the American Simmental Association released a series of video and audio news packages broadcast through television and radio stations across the country. The content promoted Simmental and IGS initiatives and aired as part of ag news programming, free of charge. Equivalent purchased airtime would cost more than \$677,000.
- ◆ One single video news release (VNR) about ASA's Carcass Expansion Project (CXP) was broadcast multiple times by RFD-TV's Market Day Report to a nationwide audience and used by radio networks in 15 different states.

- ◆ Websites include: Simmental.org, FallFocus.org, JuniorSimmental.org, and InternationalGeneticSolutions.com.
- ◆ Social Media outlets — ASA, AJSA, and IGS are on most popular social media platforms.
- ◆ Apps — ASA has apps for both ASA news/announcements and the IGS Feeder Profit Calculator™.
- ◆ Stock photos and cost-share ads are available on Simmental.org.
- ◆ Video marketing has been greatly enhanced during 2019. Video application crosses the boundaries of all digital platforms. Additionally, appropriate video and audio content has applications in traditional news media outlets.



3) Booths and Presentations

- ◆ Trade show booths are leveraged at various events nationally and regionally.
- ◆ Pull up banners are available upon request and availability for state functions.
- ◆ Invited ASA staff presentations and talks are key to appropriate messaging and connectivity with all three target audiences.



SimGenetics
Genetics that make a difference

MEET AMERICA'S COW

The Simmental cow can handle any environment. She's built to last in heat, focus on high altitudes. And thanks to the breed's built-in adaptability, you can match Simmental genetics to your environment: • Steadanger • Steadanger WF, Steadanger or proven Simmental parent line.

Meet America's self-sufficient cow: gentle and consistent, with calves that give the heifer/brood cow commercial calfmen need to stay profitable.

STRONG SIMMENTAL

800-542-4331 • simmental.org



1) Grant Company, St. Joseph, MO

Was hired to aid ASA with outside marketing efforts. Their focus touches all aspects of advertising, promotion, and educational awareness, but are predominantly focused on using creative video and audio pieces to connect with a) traditional news media outlets to elevate the industry's awareness of ASA and IGS programming and newsworthy events and b) to better highlight the efforts of individual ASA members and their operations.

2) *Working Ranch* Magazine and Radio

ASA has a long history of advertising in the traditional *Working Ranch* Magazine. In recent years, *Working Ranch* launched a very popular radio / podcast show available through multiple outlets. ASA has been involved in the podcast as an advertiser almost since the beginning. In 2019, ASA ramped up its presence across all *Working Ranch* platforms. This greatly elevated our ability to get out the message while still being conscious of how we strategically and thoughtfully use membership dollars.

3) HOLSim™ — Beef on Dairy Effort

In 2019, ASA collaborated with Holstein Association USA to aid dairy producers to identify successful beef bulls in the growing beef-on-dairy market. Using a data-driven approach, a list of HOLSim qualifying bulls was generated so Holstein based dairy operations can identify a subset of SimGenetics which best compliment their cow base to add value to terminal calves.

Illinois

Kurtz, Craig

ASA# 234006
11959 N Hickory Grove Rd
Dunlap, IL 61525-9259
309-696-5111

Lash Brothers Show Cattle

ASA# 216931
Lash, Michael
3026 Gabriel Rd
Macon, IL 62544
217-764-5197

Lashmett, Jackson

ASA# 285347
865 Lashmett Lane
Winchester, IL 62694
217-742-9636

Lawless Cattle

ASA# 281160
Lawless, Bernard W
1804 Woodson Winchester Rd
Winchester, IL 62694
217-882-2163

Leadtime Genetics

ASA# 351974
Barney Gehl
10120 N 2300th Ave
Geneseo, IL 61254
563-506-8075

Lemenager Cattle

ASA# 280357
Lemenager, Charles
10098 N 2200 East Rd
Fairbury, IL 61739-9295
815-867-7011

Lemenager Simmentals

ASA# 074224
John J, Teresa M, C, G & P Lemenager
2570 N 1300 East Rd
Clifton, IL 60927
815-698-2057

Lewis, Justin

ASA# 252269
11474 N Fox Rd
Marshall, IL 62441
217-826-5512

Lick Creek Cattle Company

ASA# 342920
Belcher, Alex
400 New Hope Rd
Buncombe, IL 62912
618-833-2227

Line, Todd

ASA# 248995
41 160th St
Seaton, IL 61476
309-337-8633

Link Farms

ASA# 237701
Link, Cory
578 Knox Rd 400 N
Abingdon, IL 61410
309-368-5980

Lohman Simmentals

ASA# 177741
Michael Lohman
1650 Dorris Creek Rd
Donnellson, IL 62019-3001
217-537-3329

Lomax, Larry

ASA# 116627
448 Knox Rd 550 E
Abingdon, IL 61410-9744
309-337-8362

Lone Pine Cattle

ASA# 273159
Helregel, Dennis or Garrett
16950 E 1500th Ave
Newton, IL 62448
618-455-3440

Longlett, Jeff

ASA# 141311
1783 N. 1073 Rd Ln
Liberty, IL 62347
217-645-3829

Long Simmentals

ASA# 284244
Long, Ryan
2641N 1500E Rd
Blue Mound, IL 62513
217-676-4343

Loschen Farms

ASA# 175001
Loschen, Brian & Allie
2084 E 00 N
Paxton, IL 60957-6001
217-898-2970

Loschen, Tyler

ASA# 205347
PO Box 843
Clifton, IL 60927
815-677-4389

Lost Creek Simmental

ASA# 061054
Robert J & Tara Kannall
25607 US Highway 50
Carlyle, IL 62231-3815
618-226-3574

Loy, Darren

ASA# 218698
Loy, Daren
4930 F S Rd
Shipman, IL 62685
618-535-7076

LTM Farms

ASA# 310807
Moreland, Terry
2820 US Hwy 51 S
Anna, IL 62906
618-521-7560

Lukach Cattle Company

ASA# 245772
Lukach, George & Sarah
1448 N 17th Rd
Streator, IL 61364
815-674-4120

Lusk Creek Cattle Company

ASA# 332076
Hall, Jesse
PO Box 653
Golconda, IL 62938
618-841-1639

Lynn Haven

ASA# 066722
Ron, Brent & Renee Lynn
21301 Virginia Rd
Virginia, IL 62691-8543
217-452-7291

Malone Cattle Company

ASA# 217577
Malone, Ryan
207 Tulip Dr
Mackinaw, IL 61755
309-620-6735

Mapes

ASA# 254019
Mapes, Brad
586 N Bradshaw Rd
Stockton, IL 61085
815-947-3124

Martin Cattle Sales, Larry

ASA# 139293
Larry D Martin
3485 Nancy Ln
Clinton, IL 61727-9526
217-433-0242

Mayhew, James E

ASA# 228968
783 320th St
New Windsor, IL 61465
309-371-3868

McFarland DVM, Derek W

ASA# 258143
13414 W Park School Rd
Princeville, IL 61559
309-695-6630

McGrew Cattle

ASA# 305403
Justin and Allison McGrew
23290 E 1500th St
Good Hope, IL 61438
309-337-6903

McKinney Farms

ASA# 059664
Whitney & Janet McKinney
1066 County Road 400 E
Neoga, IL 62447
217-895-2549

Meisner Cattle Company

ASA# 347779
Meisner, Louis
26497 Owl Branch Rd
Jerseyville, IL 62052

Melvin Show Cattle

ASA# 235368
Melvin, Matthew
13 Knox Rd 750 E
London Mills, IL 61544-9435
309-337-7606

Metzger, Stan

ASA# 063435
4515 W State St
Charleston, IL 61920-7411
217-345-1619

Meyer Genetics

ASA# 220689
Kurt Meyer
1233 N 780 East Rd
Onarga, IL 60955
217-273-1399

Michels Farms

ASA# 319112
Michels, Kenneth
3532 N Wakefield Rd
Noble, IL 62868
618-843-7966

Mike Vary & Jeff Adolph

ASA# 202962
Vary, Mike
10086 Bristle St
Rock Falls, IL 61071-9534
815-718-2018

Milby, Donnie D

ASA# 288746
6408 Spring Hill Close
Rockford, IL 61108
815-238-7926

Miller, Larry A

ASA# 059399
392 Clear Spring Ln
Hillsboro, IL 62049-4000
217-532-2585

Minnaert, Jason D

ASA# 221403
J & Jay Minnaert
PO Box 147
Atkinson, IL 61235
309-936-7076

Mixer, Jase

ASA# 249536
1710 E 2453rd Ln
Camp Point, IL 62320
217-440-7707

Moore Land & Cattle

ASA# 256778
Moore, Dennis
4522 Alton Commerce Pkwy
Alton, IL 62002
618-465-0118

Moraine View Land & Cattle LLC

ASA# 344627
Josh St Peters
30135 E 1200 North Rd
Arrowsmith, IL 61722
314-202-2325

Morsch's Simmentals

ASA# 012453
Morsch, Dennis & Melissa
PO Box 534
Sheridan, IL 60551-0534
815-712-8141

Mueller, Ryan

ASA# 283176
28144 N 690 E Road
Cornell, IL 61319
815-867-0504

Murphys Genetics

ASA# 255742
Murphy, Kevin
2588 NW County Ln Rd
Illioopolis, IL 62539
217-871-5409

Musser, Brea

ASA# 343874
3465 S Lott Rd
Pearl City, IL 61062

Myerscough, Charles A

ASA# 178749
Myerscough, Charles
232 County Road 1400 N
Seymour, IL 61875-9758
217-202-4463

Northland Farms

ASA# 032071
Book, Jay P
31095 Penrose Rd
Sterling, IL 61081-9722
815-626-1070

Nouvelle Cattle Company

ASA# 017297
Ron & Linda Pierce
8410 N County Road 1880 E
Charleston, IL 61920-8324
217-348-0803

Olson Show Cattle

ASA# 336216
Devin Olson
22233 Grange Rd
Geneseo, IL 61254
309-714-1509

Ormiston Genetics

ASA# 266723
Ormiston, Clinton L
9646 E 250th Rd
Paris, IL 61944
217-466-6585

Orrick Farms

ASA# 253067
Orrick, Ryan
16442 E Knox Rd
Mount Vernon, IL 62864-8919
618-214-7164

Osborne Simmental

ASA# 008778
Terry & Tyler Osborne
2057 N 175 St
Vandalia, IL 62471-9595
618-292-6101

Otto Simmentals

ASA# 029338
Otto, Brian R
8432 N 2300 East Rd
Downs, IL 61736
309-838-0303

Paint Brush Farm

ASA# 312948
Brown, CJ
904 N Mulford Rd
Lindenwood, IL 61049
815-751-6314

Parr, Larry A and Jane E

ASA# 006870
Parr, Larry & Jane
30187 E CR 800N
Mason City, IL 62664-7420
217-482-3412

Paszkiewiczz Farms

ASA# 327704
Paszkiewicz, Bryce
5557 Lake Rd
Nashville, IL 62263
618-314-4939

PB Simmentals

ASA# 156877
Brad, Penny, T & J Blaser
18202 173rd Ave W
Taylor Ridge, IL 61284-9747
563-299-6338

Petersen, Kelsey

ASA# 279295
C/O Kent Petersen
34306 E 2100 North Rd
Colfax, IL 61728
309-723-5791

Peterson, Glenn H

ASA# 230078
22362 Sawyer Rd
Morrison, IL 61270
815-772-2004

Pezanoski Cattle Co

ASA# 342527
Brad Pezanoski
3088 E 6th Rd
La Salle, IL 61301

Poliska, Zach

ASA# 222804
11596 E Holcomb Rd
Davis Junction, IL 61020
815-298-9375

Porter, Josh

ASA# 261074
1125 Doe Rd
Louisville, IL 62858
618-292-5802

Postin, Brian

ASA# 283724
884 192nd Ave
Monmouth, IL 61462
309-221-8189

Prairie View Farm

ASA# 274845
Alan Miller
10788 N 250 E Rd
Gridley, IL 61744
309-747-2993

Provost Farms

ASA# 107575
Provost, Nathan
4896 E Exline Club Rd
Kankakee, IL 60901-3255
815-939-2770

Provost Trucking LLC

ASA# 190818
1721 Hill Crest Dr
Sterling, IL 61081
815-693-1892

Pruemer, Kaleb

ASA# 260610
2127 E 1025 N Rd
Shelbyville, IL 62565
217-565-0432

Quad Cnty Simmentals

ASA# 212934
Steven & Ivan Clodfelter
3665 N 2400 Blvd
West Salem, IL 62476-2302
618-456-8522

Quarter Moon Cattle Company

ASA# 220696
Matthew & Jessica Dwyer
19270 East 1950 St
Atkinson, IL 61235
309-507-1621

Rafter J Bar Ranch

ASA# 339274
Jones, Scott
5837 Green Meadow Rd
Thompsonville, IL 62890
618-513-9373

Rahn Cattle Company

ASA# 331464
Rahn Jr, Ron
124 E 4th St
Chadwick, IL 61014
515-570-2363

Randall L or Marcia M Warner

ASA# 319623
Warner, Marcia M
5526n Dogtown Lane
Elmwood, IL 61529
309-256-7797

Range, Jesse

ASA# 178709
848 NE 850 Ave
Greenfield, IL 62044-9770
217-248-8447

Ray Farms, David

ASA# 005488
David, Editha & Mark Ray
1498 Berwick Rd
Berwick, IL 61417-9724
309-462-2487

Reeds Simmentals

ASA# 182071
Dan Reed
29315 162nd Ave W
Illinois City, IL 61259-9623
309-791-2516

Reynolds Cattle Farm

ASA# 317548
Reynolds, Dwight
1949 Old Airport Rd
Jacksonville, IL 62650
217-243-8680



217-854-5200
Angus
Simmental/Angus

Rhodes Angus

ASA# 243531
Larry Rhodes
Anthony Rhodes
9350 Route 108
Carlinville, IL 62626
217-473-5868
Email:
rhodesangus@royell.org
Website:
www.rhodesangus.com
Follow Rhodes Angus on Facebook
Registered Angus and SimAngus™ bulls and heifers available private treaty.

Ricketts Farms

ASA# 209964
Darryl D & Dudley C Ricketts
2063 Township Rd 2850 N St
Seaton, IL 61476-9519
309-729-5221

Riley Farms

ASA# 214943
Phillip Carly and Reagan Riley
16 E 1700 North Rd
Cisco, IL 61830-6501
219-207-0024



RINCKER
SIMMENTALS

ASA# 032617
Curt and Pam Rincker
Brent Rincker
997 N 2050 East Road
Shelbyville, IL 62565
Curt's Cell: 217-871-5741
Brent's Cell: 217-246-3550
Home: 217-774-5741
Email:
curt@rincker.com
Website:
www.rincker.com

Sale Dates:
Illini Elite Simmental Sale
Sunday, September 20, 2020
Shelbyville, IL
Expo IPT Bull Sale
Feb 25, 2021 Springfield
Expo Mid America Sale
Feb 26, 2021 Springfield
Sweet 16 Online Bull and Female Sale
March 1, 2021 Shelbyville

Rincker Simmentals is a seedstock cow-calf operation located in East Central Illinois. The primary herd raises seedstock replacement and show heifers along with select performance bulls. Several cows are targeted for show quality steer and heifer calves, and our customers' success is our focus. Annually, Rincker Simmentals makes available the top selections from its calf crop, along with quality AI bred heifers.

Please feel free to contact us anytime for more information on our cattle, sales or upcoming events. Visitors are welcome anytime.

Rincker Brothers

ASA# 007689
Otis, Otto Rincker
1125 State Hwy 32
Strasburg, IL 62465-9764
214-644-3155

Rincker Cattle Co

ASA# 138420
Cari & Curt Rincker
RR 1 Box 195
Shelbyville, IL 62565
217-774-5741

Rincker, Cody

ASA# 210271
615 Bent Tree Dr
Effingham, IL 62401-9764

Rincker, Will

ASA# 237869
14950 N Monocot St
Effingham, IL 62401



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229 E Main Street
Shelbyville, IL 62565
O: 217-531-2179
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cari@rinckerlaw.com
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River Bend Farm

ASA# 336279
Lukach, Janell
1965 E 1251st Rd
Grand Ridge, IL 61325
815-488-4020

River Bluff Cattle Company

ASA# 308502
Johnson, James
635 S Acom Rd
Niantic, IL 62551
217-971-2164

RLJ/All Farms

ASA# 299744
Jackson, Raymond L
11605 Hibbard Road
Macon, IL 62544
217-764-3866

Robb Simmentals

ASA# 114453
Stephen & Stanley Robb
8304 Buck Rd
Kimmunity, IL 62854-1724
618-547-7733

Rocking B

ASA# 106211
Glen & Pat Brammeier
771 E Main St
Oakdale, IL 62268-3127
618-329-5523

Rudow Family Cattle

ASA# 277779
Rudow, Bill & Nancy
875 N 100 E Rd
Pana, IL 62557
217-246-0937

Ruff Bros

ASA# 212639
Steven & Dennis Ruff
1751 23rd Ave
Avon, IL 61415-9106
309-465-3565

Rugh & Shattuck Farm

ASA# 031994
JR Shattuck
19801 Glenwood Rd
Coal Valley, IL 61240-9288
309-234-5213

Runner, Jan

ASA# 055155
15810 E 100th St
Blandinsville, IL 61420
309-652-3346

Runnin' Deer Farm

ASA# 293346
Dan & Betty Strange - Katie Miller
3942 E 1470th St
Cambridge, IL 61238
309-927-3802

Rursch, Jason

ASA# 118487
Jason & John Rursch
12716 148th Ave W
Taylor Ridge, IL 61284
309-795-1351

Russell Land & Cattle

ASA# 229331
Jim & Lauren Russell
22841 E 500 Rd
West Salem, IL 62476
618-262-6509

Russow Cattle Farms

ASA# 318246
Russow, Eric
704 Arrowhead
Heyworth, IL 61745
309-531-1355

Russow Simmentals

ASA# 071378
Dave or James Russow
23301 N 1040 East Rd
Cornell, IL 61319-9484
815-358-2567

Rutledge Farms

ASA# 006456
Brandon Rutledge
21960 Old Principal Rd
Le Roy, IL 61752-9711
217-369-6729

Saline River Cattle Co

ASA# 279162
Smith, J Craig
8257 Express Drive
Marion, IL 62959-2534
618-889-2922

Sander, Joshua

ASA# 348521
3046 E Walker Rd
Macon, IL 62544
217-855-5857

Sarnes Cattle

ASA# 266517
Sarnes, Adam
18973 E CR 1200 N
Havana, IL 62644
309-338-8319

Sassafras Acres

ASA# 328566
Bierbaum, Joe and Lucille
1673 Feather Trail Rd
Olmsted, IL 62970
618-742-8122

Sauk Trail Cattle

ASA# 305051
Lesage, Brandon
26201 W State Rd
Kewanee, IL 61443
309-883-0299

Sawyer Farms

ASA# 334777
Joshua
12191 Cabin Rd
Argenta, IL 62501
217-855-8357

Saxe Farm

ASA# 003822
Thomas D Saxe
20457 Neal Davis Rd
Thompsonville, IL 62890-2407
618-627-2243

Schick Cattle Co

ASA# 216355
Schick, Chris
2366 Leghorn Rd
Clinton, IL 61727-9216
217-519-4095

Schick Haefner Cattle Company

ASA# 253603
Chris Schick & Ryan Haefner
2366 Leghorn Rd
Clinton, IL 61727-8717
217-519-4095

Schuldt, Mark

ASA# 168283
M, Ed & Robin Schuldt
932 N 1600 E Rd
Cissna Park, IL 60924-0461
815-457-2456

Schumacher, Brad

ASA# 041113
2060 Co Rd 500 N
Varna, IL 61375-9492
309-264-8671

Schwantz Farms Beef

ASA# 283153
Schwantz, Herman
1075 1750th St
Lincoln, IL 62656
217-735-4003

Shamrock Farms

ASA# 273565
Haarmann, Neal
409 Delaney Dr
Jacksonville, IL 62650-2680
217-473-9537

Shields Simmentals

ASA# 273682
Shields, Phillip
627 County Rd 2800 N
Fisher, IL 61843-9737
217-202-7708

Shike Cattle Company

ASA# 288296
Shike, David
2939 US Hwy 67
Alexis, IL 61412
309-236-3415

Shreeves Cattle

ASA# 048261
Shreeves, Gary
106 Oakview Dr
Knoxville, IL 61448-9802
309-875-3515

Simms, Amanda M

ASA# 053456
Amanda & David Simms
296 Il Rt 15
Albion, IL 62806
618-445-3492

Singler Farms Simmental

ASA# 030711
Ron & Randy Singler
14343 Witt Ave
Witt, IL 62094-2037
217-594-7191

SIX-R CATTLE COMPANY

ASA# 004895
Roger Allen
13141 N 250 east
Fairmount, IL 61841
715-684-9222

Email:

rogerallen1230@gmail.com

Website:

www.facebook.com/sixbarrcattle/

Private Treaty

Six Bar R operation is focused on quality, practical Simmental and SimAngus™ genetics. Breeding stock, show heifers and embryos always for sale privately.

Slater Farm

ASA# 332926
Slater, William G
1701 Twp Rd 2450 N
Oquawka, IL 61469
309-371-8777

Smith Cattle Company

ASA# 225714
Smith, Kolton
1688 E 1800 N Rd
Shelbyville, IL 62565
217-774-4191

Smith, Darin L

ASA# 056597
1730 State Highway 123
Alexander, IL 62601-7004
217-478-2501

Smith Kids Cattle

ASA# 297200
Wegs, Lane
415 S Sylvan St
Ashland, IL 62612
217-476-8008

Smittys Simmental

ASA# 304158
Smith, Rodney L
5937 Bethel Rd
Louisville, IL 62858
618-843-9694

Snowflake Farm

ASA# 007866
17256 Snow Flake Rd
Ewing, IL 62836-1132
618-927-3869

Spivey Farms

ASA# 316286
Spivey, Tim
P O Box 733
Rosiclare, IL 62982
618-287-6921

Split Row Farms

ASA# 348463
Glen & Megan Applebee & Joe Bregar
2151 N 30th Rd
Ottawa, IL 61350
815-202-5194

Springlake Farm

ASA# 241641
Rhode, Dale
54 Myelle Rd
Kingston, IL 60145
815-544-9233

Stafford, John & Lucy

ASA# 335534
10626 Salisbury Rd
Pleasant Plains, IL 62677
217-299-5627

Stoutenborough Farms Simmentals

ASA# 036134
Jim and Troy Stoutenborough
509 West Washington St Rd
Maroa, IL 61756
217-433-7466

Straddle Creek Show Cattle

ASA# 185986
Witt, Brian
10403 Center Dr
Lanark, IL 61046-9077
815-493-2387

Sullivan, Michael P

ASA# 328041
1011 East County Road 1190
Hamilton, IL 62341
309-333-0916

Sunset Acres

ASA# 348233
Hornback, Wes
1898 Bucks Pond Rd
Monticello, IL 61856
217-246-3734

Swalve, Courtney

ASA# 245500
3077 Oakville Rd
Chadwick, IL 61014
815-684-5396

Taber, Mark

ASA# 330560
Mark Taber
1478 175th Ave.
Cameron, IL 61423
309-335-1940

Taft, Phillip Karl

ASA# 027330
Taft, Phillip K
1658 Matthews Rd
Dawson, IL 62520-9162
217-629-9385

Tappendorf, Seth

ASA# 286541
3601 E 1200th Ave
Altamont, IL 62411
618-483-6924

The Ochs Cattle Company

ASA# 324754
Ryan Ochs
2020 South Lake Dr.
Vandalia, IL 62471
618-780-9257

The Stilling Farm

ASA# 317543
Stilling, Alan
4302 W Ringwood Rd
Mchenry, IL 60051
815-403-5564

TLC Farms

ASA# 334180
Calvert, Charles N
15901 322nd St W
Illinois City, IL 61259
563-506-0262

Travis Farms

ASA# 104325
Travis, Rodney
4077 N Elmdale Rd
Olney, IL 62450-8934
618-843-3115

Tree Lane Farms

ASA# 009214
Dale E Schlipf
2351 US 24
El Paso, IL 61738
309-275-7364

True North Cattle

ASA# 292735
Trennepohl, Chris
11346 East 1000 TH Street
Macomb, IL 61455
360-201-3699

Twais Shorthorns

ASA# 239302
Twalt, Laura
4101 E 21st Rd
Sheridan, IL 60551-9454
815-495-9640

Twisted J Ranch

ASA# 304238
Johnson, Logan
19757 E Gillis Rd
Esmond, IL 60129
815-384-3032

Tyler Adcock

ASA# 235272
Adcock, Tyler
2350 East 1900 N Rd
Moweaqua, IL 62550
217-855-3059

University of Illinois

ASA# 012356
Wesley Chapple
37737 Perry Fishhook Rd
Baylis, IL 62314-3838
217-236-4961

Valley View Farms

ASA# 061610
Tom & Mike Cyrulik
4932 Park Rd
Clinton, IL 61727-9730
217-935-6620

Vary Simmental

ASA# 084018
Vary, Mike
10086 Bristle St
Rock Falls, IL 61071-9714
815-718-2018

Verbeck, Tyler

ASA# 255209
19948 N 1200 Ave
Cambridge, IL 61238
309-507-0512

Verdeyen & Sons Simmentals

ASA# 326473
Verdeyen, Scott
700 Prairie St
Altamont, IL 62411
217-821-3570

Victoria Lakes Farms

ASA# 240546
Maas, Mike
1008 Victoria Dr
Liberty, IL 62347-1116
217-242-3314

Wadlow, Joseph

ASA# 316162
23484 McClusky Rd
Jerseyville, IL 62052

Walker Farms

ASA# 211050
Troy Walker
2235 E 1800 Ave
St Elmo, IL 62458-9571
618-829-9848

Washburn, Bill and Barbara

ASA# 089644
Washburn, Bill
4964 N Shipley Rd
Olney, IL 62450-3717
618-395-3376

Webel, J R

ASA# 083139
Webel, Joe
2075 Knox Rd 300 N
Farmington, IL 61531-9530
217-621-7362

Weber Farms

ASA# 226076
Weber, Scott
12762 N CR 2380 E
Ashmore, IL 61912
217-349-8410

Welsh, Shannon

ASA# 224866
S & Renee Welsh
20304 E 200th St
Blandinsville, IL 61420
309-652-3464

Wendt, John

ASA# 343451
12625 N 1600th St
Teutopolis, IL 62467

Western Illinois University

ASA# 157127
Dr Keela Trennepohl
School of Agriculture
Macomb, IL 61455
309-298-1288

Whitaker Simmentals

ASA# 026275
Donald J or James Whitaker
505 N County Road 2300
Bowen, IL 62316-2003
309-337-5289

The ASA Customer Service Team is here to help you.

When your business grows, our business grows.

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Katelyn Gould



Tiffany Paulson



Cindy Newell



Sarah Unruh

ASA handles jobs of all sizes with care and timeliness.

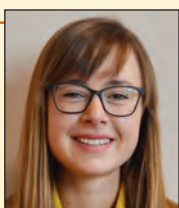
Accounts Receivable



Carla Stephens



Rachel Endecott



Lilly Platts



Molly Diefenbach



Lauren Skoglund

DNA Department

We work hard to give everyone the special attention needed.

Total Herd Enrollment



Jannine Story



Emme Troendle

Data Processing Support



Marni Gaskill



Heidi Todd



Amber Coila



Bailey Abell

To help with your planning, here are the turnaround times you can generally expect:

- ▶ Voicemails returned within 1 business day
- ▶ Emails responded to within 2 business days
- ▶ Registrations completed within 7 business days
- ▶ Foundation registrations completed within 2-3 weeks

Please include the following information in your communication with the ASA:

- ▶ Membership number
- ▶ Job or invoice number
- ▶ Registration number or tattoo of animal(s) in question

For frequently asked questions and answers, check out simmental.org/newmembers.



406-587-4531



simmental@simmgene.com

Wildberry Farms

ASA# 034804
James Berry
2101 W Miller Ridge Rd
Scales Mound, IL 61075-9558
815-777-1107

Williams Farm

ASA# 085927
Michael L & Debra L Williams
69 Fish Farm Rd
Elizabethtown, IL 62931-9713
618-264-3742

Williams, Landon

ASA# 345101
Landon Williams
15394 E Harley Rd
West Union, IL 62477

Wilson, Tom

ASA# 176973
425 New Hope Church Rd
Galatia, IL 62935-2437
618-268-6118

Wisniewski, Lucas

ASA# 262423
9736 Modena Rd
Wyoming, IL 61491
815-274-3860

Workman Simmentals

ASA# 071955
Bruce, Jackie & Andrea Workman
7265 Fulton Rd
New Berlin, IL 62670-6789
217-483-3054

Wright, Blake L

ASA# 222692
Rt 1 Box 48
Beecher City, IL 62414
618-487-5687

Wright Way Simmental

ASA# 109963
Brad & Jacqueline Wright
RR 2 Box 68
Beecher City, IL 62414-9319
618-487-5687

Yates Farms

ASA# 192507
Richard F Yates
2227 N 1630 East Rd
Watseka, IL 60970-7651
815-432-3510

Able Acres

ASA# 281858
Duncan, Andy
1062 E Campbell Chapel Rd
Veedersburg, IN 47987-8308
765-918-1442

Adams Family Simmental Farm

ASA# 228809
Adams, Jed
11249 N Bethel Rd
Mooresville, IN 46158
317-332-7263

Aga Cattle

ASA# 314060
Austin, Matt
2264 E 240 N
Veedersburg, IN 47987
765-866-0253

Alexander Cattle Company

ASA# 249047
Alexander, Sean
2161 W Dixie Bee Rd
Covington, IN 47932
812-621-7903

Allison Nichols

ASA# 261361
Nichols, Allison N
9468 W CR 450 N
Sullivan, IN 47882-7144
812-382-4294

Antley Family Cattle

ASA# 350735
Antley, Mitchell R
5739 S 750 W
Huntingburg, IN 47542
812-630-5237

Arens, Thomas W

ASA# 317174
6727 S 300 E
Markleville, IN 46056
765-779-0842

Armes, Scott

ASA# 161048
6393 S 400 E
Montgomery, IN 47558-5432
812-644-6194

Armstrong, Carlie and Sue

ASA# 164558
Armstrong, Carlie
11495 Drakes Ridge Rd
Bennington, IN 47011-1799
812-427-2743

Ashwill Simmental, Scott

ASA# 174744
Ashwill, Scott
529 E 200 N
Veedersburg, IN 47987-8431
765-294-4363

Aubrey's Cattle Company

ASA# 233351
Sarah & Cary Aubrey
6690 N Baltimore Road
Monrovia, IN 46157-9198
317-450-0652

Baird Simmentals

ASA# 243285
Gary & Marcia Baird
9150 Zollman Rd
Marysville, IN 47141-9754
812-256-4630

Bartlett, Charles

ASA# 352680
10251 S 700 W
Modoc, IN 47358

BCII Show Cattle

ASA# 338267
Cunningham, Schyler
6599 N State Rd 47
Darlington, IN 47940
765-401-0699

Bellevue Farms

ASA# 250918
Zachary Hubbard
8404 N US 421
Madison, IN 47250
812-701-0258

Benter Family Farms

ASA# 324624
Benter, Scott
6925 W 725 N
Bryant, IN 47326
260-251-4475

Bertsch Farms

ASA# 279333
Bertsch, Wr / Trena / Blake
5161 W 600 N
Connersville, IN 47331
765-541-0339

Beshears Simmentals

ASA# 192814
Bobby, K, D & N Beshears
1560 W Co Rd 500 N
Winchester, IN 47394
765-717-4789

B & J Cattle Co

ASA# 143192
Jeff & Brice Jackson
2567 So Co Rd 500 E
Greencastle, IN 46135
765-526-2099

Black Diamond Cattle Co

ASA# 094408
Brocksmith, John
11575 E Transformer Rd
Bicknell, IN 47512
812-890-0811

Blackthorn Cattle Company

ASA# 164180
Allen Stout
118 W Maumee St
Angola, IN 46703-1944
219-495-1772

Boden, Andrew

ASA# 348040
12041 E Wilson Ct
Springville, IN 47462
765-603-3828

Bohlander Simmentals

ASA# 317268
Bohlander, Jason A.
737 S CR 200 W
Connersville, IN 47331
765-827-8313

Bonnell Club Calves

ASA# 278107
Dave Bonnell
5870 N Talley Rd
Columbus, IN 47203-9354
812-378-0588

Bonnell Farms Show Cattle

ASA# 229249
C & Kip Bonnell
4765 N CR 700 E
Hope, IN 47246-9721
317-432-4217

Booher Cattle

ASA# 245107
2735 Layton Rd
Anderson, IN 46011
765-532-4239

Brent Mithoefer & Family

ASA# 288033
Mithoefer, Brent
9800 E 800 N
Lafayette, IN 47905
765-491-0221

Brian Ford & Cindy Ade Families

ASA# 352158
Ade, Cindy
172 Kerber Rd
West Lafayette, IN 47906
765-426-6766

Brian Harshbarger Family

ASA# 233494
Harshbarger, Brian
1960 E Twin Lakes Rd
Hillsboro, IN 47949-8003
765-798-1933

Bridwell, Isaiah

ASA# 239389
1450 W Dixie Bee Rd
Covington, IN 47932-8163
765-585-9478

Broken H Land and Cattle

ASA# 247076
Neal & Steven Herr
5995 E 575 N
Camden, IN 46917-9488
574-859-4884

Bruns, Casey

ASA# 224795
5807 E 800 N
Union City, IN 47390-8392
765-964-4150

Bruns, Cody

ASA# 297153
9882 N 700 E
Union City, IN 47390
765-964-3899

Burgin, Bryan

ASA# 190650
2319 Kettle Bottom Rd
Nabb, IN 47147-9726
812-293-3429

Butler, Brett

ASA# 327660
Brett Butler
8499 N CR 100 East
Frankfort, IN 46041
765-430-0863

Butts Prairie Acres

ASA# 006624
Butt, D, J, L, A, E
4313 W Lower Bloomington Rd
Cory, IN 47846-7500
812-864-2276

Callahan Show Calves, Matt

ASA# 250836
Callahan, Mathew
313 Denson St
Bedford, IN 47421
812-824-3423

Camden Cattle

ASA# 285357
Camden, John
6516 E Piercetown Rd
Piercetown, IN 46562-9230
309-883-3385

Carner, Emma

ASA# 331806
Emma Carner
8150 Somers Rd
New Harmony, IN 47631
812-781-1411

Carper, Thomas

ASA# 259911
7710 N State Rd 56
Vevay, IN 47043
540-336-2737

Carr, Kylee Nicole

ASA# 280440
8570 N 750 W
Elwood, IN 46036
765-610-7259

Casual Cow Farm

ASA# 351971
Marc Nusbaum
2110 Sycamore Rd
Walkerton, IN 46754

Cates Farms

ASA# 324801
Tyler Cates
7893 Indian Trail Rd
Modoc, IN 47358

Cavins, Jim

ASA# 162425
2924 Hwy 62 NE
Corydon, IN 47112
812-738-0088

CD Cattle Co

ASA# 228998
Cory & David Hill
387 N 150 W
Bloomfield, IN 47424
812-384-8830

Chastain, Buck & Jeanette

ASA# 017749
1674 South County Rd 350 E
Brownstown, IN 47220
812-358-2734

Chastain Livestock

ASA# 328519
Chastain, Kade
627 Deer Run Rd
Orleans, IN 47452
812-241-0779

Cherry Hill Cattle Company

ASA# 343321
Richey, Todd
3544 S Double or Nothing Rd
Scottsburg, IN 47170
812-525-6099

Indiana

Website:
<http://breedingcattlepage.com/IN/SimmAssoc/index.htm>

President:
Matt Walther
Centerville
765-969-2398
mattwaltherfarms@gmail.com

Vice President:
Steve Hicks
Lynnville, IN 47619
812-403-0084
jamielfuchs@gmail.com

Treasurer
Whitney Cook
Veedersburg
812-243-8441
Hlfh8@aol.com

Secretary:
Colleen Decker
Fishers
317-989-7011
colleen.parr.dekker@gmail.com

See ad on page 47

2 Feather Ranch

ASA# 352419
Wallace, Megan
1779 S Towpath Rd
Covington, IN 47932

3 Oaks Simmentals

ASA# 347441
Thompson, Mark
12007 E 100 S
Columbus, IN 47203
812-341-5874



Officers:

Matt Walther **President**

Centerville
765-969-2398
mattwaltherfarms@gmail.com

Steve Hicks, **Vice President**

Covington
217-799-1105
stevejr@thedimaondh.com

Whitney Cook, **Treasurer**

Veedersburg
812-243-8441
Hlfh8@aol.com

Colleen Decker, **Secretary**

Fishers
317-989-7011
colleen.parr.dekker@gmail.com

Shelby Ison, **Jr. Advisor**

Versailles
765-480-5667
shelbyison95@gmail.com

Board of Directors

Scott Ison

simmentalison@gmail.com

Jame Krieger

jame@kriegerfarms.com

Jason Kennedy

jkennedy@ceresllp.com

Leah Meinders

chm.excavating@gmail.com

Micah Cook

Micahcook20@gmail.com

Upcoming Events:

2020

June

Cancelled AJSA Eastern Regional Classic, Cookeville, TN
Dates for 2021 to be determined

July

- 11-16 AJSA National Classic – Brookings, SD
21-26 Simmental Breeders Sweepstakes Embryo and Summer
Stakes Sale, Louisville – *Watch for Indiana consignors*

August

- 8 Indiana State Fair Junior Show, Indianapolis
12 Indiana State Fair Open Show, Indianapolis
TBD Indiana Simmental Field Day,
Trennepohl Farms, Middletown
(watch our website for further announcements)

October

- 3 Factory Direct Sale, West Lafayette – Hosted by Horstman
Cattle Company and the Factory Direct Group
17 Indiana Performance Bull Test Sale, Springville –
Watch for Indiana Simmental bull and female genetics.
24 Clear Choice Female Sale, Milan

November

- 28 Right By Design Sale, Trennepohl Farms, Middletown

December

- 5-6 Hoosier Beef Congress Junior Show & Sale, Indianapolis



It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

www.indianasimmental.com

Indiana

Claeys Livestock

ASA# 334374
Claeys, Matt
10828 N 875 E B
Otterbein, IN 47970
765-427-9078

Clapp Farms

ASA# 293302
Clapp, Brad
PO Box 326
Montezuma, IN 47862
765-592-1586

Clark and Family, Dale

ASA# 106318
5099 W 1800 S
Hanna, IN 46340-9723
219-754-2477

Clark, Ryan

ASA# 206264
2401 S Co Rd 500 E
Greencastle, IN 46135
765-526-6384

Clearview Cattle Company

ASA# 167621
Culler, Brenda E
6439 W State Road 246
Lewis, IN 47858-8109
812-495-6471

Clear Water Simmentals

ASA# 096793
Jeff, Leah, Chad, Heath Meinders
3687 N County Road 500 E
Milan, IN 47031-9108
812-654-2030

See ad on page 52

Clover Valley Simmentals

ASA# 218891
Sieg, Kevin
4810 Clover Valley Rd NW
Ramsey, IN 47166-8244
812-736-4129

C&M Cattle Company

ASA# 333837
Paul Crawford
7950 E 400 N
Fremont, IN 46737
260-316-6190

Corey Jesswein

ASA# 299291
Jesswein, Corey
27234 Chicago Tr
New Carlisle, IN 46552
574-292-0905

Cornell & Family, Gregory

ASA# 035541
Gregory A, E Susan Cornell
7200 E 460 S
Lafayette, IN 47905-7716
765-296-4920

Creekside Baldies LLC

ASA# 163869
Ken Richter
35 E Osborn Prairie Rd
Veedersburg, IN 47987-8444
765-585-6540

C R Farms

ASA# 282951
Reinhart, Clayton
9625 N 50 W
Ridgeville, IN 47380-9166
765-749-9719

Crowl Cattle

ASA# 323385
Crowl, Cadel
30 E 800 S
Lafayette, IN 47909
260-668-3156

Cutter Cattle

ASA# 344644
Cutter, Ann
13329 Prosperity Ridge Rd
Dillsboro, IN 47018
812-667-6161

Dale and Amy Gard

ASA# 238572
Gard, Dale
4020 E 1060 S
Lynn, IN 47355-9272
765-914-2965

Daugherty Show Cattle

ASA# 317757
Daugherty, Aaron
3062 S Co Rd 350 W
Sullivan, IN 47882
812-240-8579

Dawson, Daniel

ASA# 150605
Daniel, Dean, Lowell Dawson
8677 W 200 S
Farmland, IN 47340
765-748-9704

Decker's Whitehouse Cattle Company

ASA# 097168
Decker, Scott
7231 N US Hwy 31
Seymour, IN 47274-9142
317-691-6673

DE Haven, Mark & Liz

ASA# 101852
2731 E CR 900 S
Lynn, IN 47355-9802
765-914-4300

Dennis Badskey and Family

ASA# 255442
Badskey, Dennis
2695 County Road 3
Corunna, IN 46730-9692
260-437-4443

Dickey Cattle Farms

ASA# 287528
Dickey, Darrin
7109 Henderson Rd
Marysville, IN 47141
502-718-0603

Dieckmann, Bill

ASA# 183957
Dieckmann, Quentin
8180 E CR 500 S
Greensburg, IN 47240-8126
812-614-7083

DMT Enterprise

ASA# 197263
Thomas Besson - Dan Wiseley
7258 W 800 N
Nappanee, IN 46550-8728
574-453-7273

Don Washburn & Family

ASA# 348873
Washburn, Don
306 E Maple St
Kentland, IN 47951
219-869-0758

Double E Farm

ASA# 308149
Eakin, Basil K
7828 W 1000 N
Carthage, IN 46155
765-565-7288

Double F Cattle

ASA# 325175
Faulk, Jeremiah
5687 W 1400 S
Jasonville, IN 47438
812-699-1274

Double Image Cattle Co

ASA# 201839
Jerry, Pat, Sean & Scott Ison
5408 S 500 W
Atlanta, IN 46031
812-689-5189

Double R Cattle Co

ASA# 298509
Rexing, Ryan
9323 S 400 Wzzz
Fort Branch, IN 47648
812-632-0413



AMERICAN LIVE STOCK

A Division of Markel Service Incorporated



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CATTLE MORTALITY INSURANCE

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Jame 812-208-0956 • Anna 269-470-7553 • www.livestockins.com • jame@kriegerfarms.com

Doug Brown Farms

ASA# 297316
Brown, Doug
943 N US 41
Rockville, IN 47872
765-569-6689

Duff Family, Greg

ASA# 244800
Duff, Greg
2169 N 225 W
Flora, IN 46929
765-427-3577

Dunlavy Farms

ASA# 327000
Dunlavy, Justin
8621 N 1000 E
Wilkinson, IN 46186
317-468-5297

Eash, Mark

ASA# 295120
51425 CR 133
Bristol, IN 46507
574-831-6330

Ebenezer Farm, The

ASA# 040069
Wr B TI Waddle - Daw Grimmeissen
5072 State Road 252
Brookville, IN 47012-9456
317-647-6663

ED Lane and Family

ASA# 292848
Lane, Ed and Cathy
10093 S 380 W
Rensselaer, IN 47978
219-863-1098

Edwards' Simmental Farms

ASA# 006181
Edwards, Gary
1879 W 300 N
Greenfield, IN 46140-8614
317-326-3229

Eggersman, Jordan

ASA# 250232
J & David Eggersman
1671 So County Rd 400 E
Seymour, IN 47274
812-358-3002

Ellmore Farms

ASA# 299257
Ellmore, Ryan
2250 W Dixie Bee Rd
Covington, IN 47932
765-793-3292

Everhart Family Simmentals

ASA# 003142
Everhart, Adam
4448 W CR 500 S
Carlisle, IN 47838-8317
317-508-1712

Farrer's Stock Farms Inc

ASA# 131527
Thomas Farrer
6891 W Co Rd 325 N
Royal Center, IN 46978
219-643-9965

Ferguson Farms

ASA# 306194
Ferguson, Jacob
616 Burke Shiloh Rd
Spencer, IN 47460
812-327-6024

Ferree, Mitchell

ASA# 238149
Ferree, Mitch
1128 N CR 450 W
Sullivan, IN 47882-1222
812-382-4776

Fish Creek Farms

ASA# 268205
Moughler, Ed
7867 CR 18
Butler, IN 46721
260-868-5437

Flat Rock Farms

ASA# 118311
Jester, Ted A
5506 E Brown Rd
New Castle, IN 47362-9336
765-545-0385

Fliehman Family Simmentals

ASA# 031007
Paul Fliehman
4185 US Highway 27 S
Richmond, IN 47374-9529
937-533-9619

Fred Campbell

ASA# 213270
Campbell, Fred
1657 N 700 E
Akron, IN 46910-9767
574-893-1148

French Family Farm

ASA# 185568
French, Jediah
16500 Mogan Ridge Rd
Leopold, IN 47551-9420
812-608-1729

Gettinger Chiangus

ASA# 281228
Gettinger, Jeff
4858 E 200 S
Rushville, IN 46173
765-561-4434

G Force Cattle LLC

ASA# 294413
Sherry B. Gregg Gilmore
11208 E Oaktown Rd
Bicknell, IN 47512
812-899-0095

Glen-Aire Ranch

ASA# 007835
Jacque L Glenn
11010 Farmers Ln
Greenville, IN 47124
812-364-1153

Greg Haas & Family

ASA# 309015
Haas, Sheila
11165 Tyler Rd
Lakeville, IN 46536
574-286-2753

Gregory Farms Simmentals

ASA# 200054
Gregory, Mark
9033 Tyler Rd
Battle Ground, IN 47920-9132
765-586-4751

Gress Cattle Co

ASA# 261853
Gress, David W
631 S 350 W
Princeton, IN 47670-8139
812-386-3050

Guyas Livestock Enterprise

ASA# 325205
Jonathan M. Guyas
9170 N 1100 W
Ligonier, IN 46767
574-202-3954

H2Os Farm

ASA# 322256
Hardesty, Brenda
69977 Sycamore Rd
Walkerton, IN 46574
219-794-6674

Halcomb Simmentals

ASA# 045299
Halcomb, Randy
6001 West 750 South
Spiceland, IN 47385-9801
765-345-5868

Hanewich Cattle Company

ASA# 248843
Hanewich, Brad
6748 North 400 West
Rensselaer, IN 47978
979-219-0256

Hannon Hannon & Hannon Ltd

ASA# 046643
N Clayton & Neil Hannon
307 South 100 West
Valparaiso, IN 46385-9657
219-462-6596

Hardamon Cattle Farms LLC

ASA# 325539
Hardamon, Michael
4928 W 100 North
Bargersville, IN 46106

Haring Farms

ASA# 089724
Eric, Kacie, Hallie, Abbie Haring
1636 N 1450 W
Medaryville, IN 47957-9636
219-843-4931

Harker, Daniel J

ASA# 106656
Dan, John & Jill Harker
11595 N 900 E
Hope, IN 47246
812-546-5578



John D Harker and Family
John and Barbara
Dan, Jill, Luke and Chase
Ben, Ashley, Gracie, Laynie
and Hudson
15633 E Jackson Road
Hope, IN 47246-9676
Dan cell 812-371-6881
John 812-546-5578
Luke at 812-371-7976
Chase at 812-603-5371

Email:
harkersimmentals@yahoo.com

Website:
www.harkersimmentals.com

Private Treaty:
All breeding females and bulls are for sale private treaty. Contact Dan for more information.

Harker Simmentals has grown and changed since the 1990s. Substance, structural soundness and quality EPDs with an emphasis on maternal characteristics are a few things the Harker's use as building tools. Today, the operation consists of 150 head of purebred and percentage Simmental females and purebred Black Angus females. Fancy heifer calves are auctioned through the Field of Dreams Sale now held at the Harker's farm. Females purchased through the Field of Dreams Sale are exhibited by juniors from across the country.

See ad on page 51

Harker, John Benjamin

ASA# 103405
John B, John D, Daniel Harker
15633 E Jackson Rd
Hope, IN 47246-9676
812-546-5578

Harrison and Parker Wicker

ASA# 292807
Wicker, Michael R
4250 S 600 E
Rushville, IN 46173
765-744-8316

Hege Simmentals

ASA# 185036
Mark E, Tammy, J, C&A Hege
4520 N Newbern Rd
Columbus, IN 47203
812-546-5635

Heichelbech, Sherri

ASA# 285797
1606 W CR 300 N
Rockport, IN 47635
812-649-5281

Helmerich, Stephanie A

ASA# 160593
9673 E Co Rd 1200 S
Stendal, IN 47585-0315
812-536-4574

Herr Farms

ASA# 183383
Harold Herr
6080 N 550 E
Camden, IN 46917
219-859-2641

Hethcote Simmentals

ASA# 167141
Brad Hethcote and Family
7300 W 100 S
Andrews, IN 46702-9712
317-508-4037

Hickman Cattle Company

ASA# 335104
Hickman, Brent
4263 S 1200 E
Greentown, IN 46936
765-210-6082

Hicks Cattle Company

ASA# 305252
Hicks, Steve
1800E 1550n
Covington, IN 47932
217-799-1105

Hidden Creek Cattle

ASA# 305968
Singleton, Eric
659 W Water Tower Rd
Salem, IN 47167
812-620-0726

Hill, Brian D

ASA# 265773
6891 N 700 E
Falmouth, IN 46127
765-679-5226

Hobbs Farms

ASA# 009303
Doyle Hobbs
4267 S 400 E
Tipton, IN 46072-9276
765-552-7432

Hoffman Farms LLC

ASA# 287805
Hoffman, Terry L
3814 N 600 W
Jasper, IN 47546
812-827-3696

Hogue Family Livestock

ASA# 325771
Hogue, Tim
6094 S 125 W
Trafalgar, IN 46181
317-796-1636

Hoover, Chase & Britni

ASA# 341189
6132 W 225 N
Greencastle, IN 46135
765-546-1604

Horstman Cattle Co LLC

ASA# 244589
Larry & Joe Horstman
707 E 900 N
West Lafayette, IN 47906
765-426-0426

Huffman, Robert

ASA# 340465
Robert Huffman
11577 West 800s-90
Warren, IN 46792
260-375-6151

Hughes Family Farms

ASA# 248771
Hughes, Annie
1443 E 300 N
Peru, IN 46970
260-571-2351

Independence Cattle Farms

ASA# 005237
J C Barry Ostrom
2674 E 400 S
Warsaw, IN 46580-8701
574-269-5619

Indian Creek Farm

ASA# 297395
Ruhe, Jeff
875 E 700 S
Ferdinand, IN 47532
812-367-2266

Indiana

Iron Hill Farms

ASA# 243073
Roger & Naomi Funkhouser
7590 S Breeden Rd
Bloomington, IN 47403-9501
812-825-2789

Irvin, Tony

ASA# 224774
7721 E CR 300 N
Mooreland, IN 47360
765-766-5505

Ittenbach, Katie

ASA# 348451
Katie Ittenbach
9906 South State Rd 9
Pendleton, IN 46064
317-408-8239

Jacobs Cattle

ASA# 298341
Jacobs, John
1209 S 600 W-90
Markle, IN 46770
260-375-3202

Jacobs, Kyle

ASA# 254382
11152 E 650 N
Shirley, IN 47384
317-903-8722

J & A-E Livestock

ASA# 325942
Egloff, Austin
2577 E 600 S
Huntingburg, IN 47542
812-309-4152

James, Casey

ASA# 311854
17245 Lakewood Rd
Tell City, IN 47586
812-719-6765

Jamie Lane Cattle Company

ASA# 266919
Lane, Jamie
11162 N Buckthal Road
Bickenell, IN 47512
812-890-3675

J and J Simmentals

ASA# 111320
Jerry and Jessica Frasa
1694 N 200 E
Winamac, IN 46996-8665
574-946-7712

Jarrett Family Simmentals

ASA# 266563
Jarrett, Jeffrey N
3205 N 250 E
Washington, IN 47501
812-444-9087

Jay Harper and Family

ASA# 306585
Harper, Jay
5801 Sleeper Road
Lafayette, IN 47909
765-572-2250

J L Wesley Cattle Company

ASA# 310546
Wesley II, Jack L
187 Jaycie Phelps Rd
Greenfield, IN 46140
317-710-3113

JM Cattle Company

ASA# 290889
Metzger, AJ
4300 W County Rd 650 N
Mulberry, IN 46058
765-414-5025

Joe F Scott & Family

ASA# 069920
Scott & Family, Joe F
300 E State Road 28
Muncie, IN 47303-9637
317-282-7152

Joe Neal

ASA# 048612
Joe Julie & Ed Neal
4812 N Neal Rd
Bicknell, IN 47512
812-881-9381

Johnson, Seth

ASA# 229425
4804 W Old National Rd
Knightstown, IN 46148-9653
765-730-4427

Jordan Farms

ASA# 328012
19560 E 50n
Hartsville, IN 47244
812-343-0749

Josh & Kristi Ausbrooks

ASA# 317520
Ausbrooks, Josh
1857 Lumpkin Rd
Loogootee, IN 47553
812-709-0984

K & B Farm

ASA# 267969
Ishmiel, Klayton
8600 N Old 41
Boswell, IN 47921
765-869-5345

KD Simmentals

ASA# 028380
Schulz, Kaye
19818 Peach Rd
Culver, IN 46511-9747
574-250-2304

Keith Swanson LLC

ASA# 163024
Swanson, Keith
12752 S 600 W
Hanna, IN 46340
219-733-2836

Kennedy Family Farms LLC

ASA# 272428
Jason Kennedy
1158w St Rd 18
Brookston, IN 47923
765-563-3515

KIK Farms LLC

ASA# 273621
Isley, Kenneth
9922 N County Rd 800 E
Brownsburg, IN 46112
899-633-9736

King Cattle Co

ASA# 352203
David King
PO Box 453
Perrysville, IN 47974

Kitchel's Simmentals

ASA# 071300
Jon Kitchel
9018 E South River Rd
Peru, IN 46970-8831
574-721-4861



ASA# 285919

Drew McGurk, Owner
765-585-0696

Tamiko McGurk, Owner
765-585-1208

Sean Alexander, Herd Manager
812-621-7903

2309 W. Clark Road
Kingman, IN 47952

Website:

www.knappercattle.com

Email:

knappercattle@wildblue.net

Consignors to:

*Horstman's Factory Direct Female Sale,
West Lafayette, IN*

K&K Livestock

ASA# 225606
Tyler and Jamie Kruse
13088n SR 61
Lynnville, IN 47619
812-403-0084

Knapp Family Simmentals

ASA# 143196
Knapp, Chris
11102 E 256 St
Cicero, IN 46034-9508
317-752-4209

Knebel Black Iron Cattle

ASA# 325053
Knebel, Dan
5802 W 200 N
Winamac, IN 46996
219-508-5104

Knotts Simmental Cattle

ASA# 318970
Knotts, Tyler
12223 North US Hwy 231
Roachdale, IN 46172

Koch Jr & Family, James W

ASA# 193462
James W & Julia M Koch
12550 E Kyle Ave
Rosendale, IN 47874
812-877-3185

Kopp Land & Livestock

ASA# 302956
Schwab, Tim
2156 Sunman Rd
Batesville, IN 47006
812-569-8536

Kramer, Delbert

ASA# 233790
Delbert & Blair Kramer
4646 E 450 S
Rushville, IN 46173-7875
765-938-3762

Kreuzman Farms

ASA# 238904
Kreuzman, Kevin
27038 Wissel Rd
Batesville, IN 47006-9562
812-560-3821

Kritzman Show Cattle

ASA# 299076
Kritzman, Mark
15541 CR 40
Goshen, IN 46528
574-642-8913

Krueckeberg Cattle

ASA# 324014
Krueckeberg, Casey
17108 Minnich Rd
Hoagland, IN 46745
260-413-1611

Lane Family, Rick

ASA# 153666
Rick, Betty, Bryan, Bill, Bob Lane
4670e Co Rd 20 North
North Vernon, IN 47265
812-873-6179

Larry Gamble & Family

ASA# 249618
Gamble, Larry
5911 W 800 S
West Point, IN 47992-9724
765-538-2874

Lawson, Donald D

ASA# 064934
4919 Serum Plant Rd
Thorntown, IN 46071-9263
765-894-0534

Lazy C

ASA# 235989
J D & Sonya Clutinger
6682 E 650 N
Wilkinson, IN 46186-9746
317-326-2254

Lehe Farms Inc

ASA# 023475
Lehe, Don
2973 E 1100 S
Brookston, IN 47923-8284
317-563-3620

Lewis Farms

ASA# 110526
D, C, A Lewis - J, C Hall
2163 S US 41
Rockville, IN 47872
317-569-3777

Lienhoop Towering Oak Farms

ASA# 190723
Carl & Deborah Lienhoop
20434 E 50 N
Hartsville, IN 47244-9762
812-546-5803

Lilley Simmentals LLC

ASA# 112135
Alvin & Marcia Lilley
11473 N 400 W
Wheatfield, IN 46392-7327
219-956-3967

Logue and Family, Steve & Vicky

ASA# 121353
Steve & Vicky Logue
1807 S Salem Rd
Liberty, IN 47353-8903
317-458-6661

Lost River Cattle Co

ASA# 131351
Roger D Robinson
2371 E County Road 500 N
Orleans, IN 47452-9154
812-723-3882

Loudermilk, Tom

ASA# 195865
Tom & Amy Loudermilk
11455 E Evans Rd
Wheatland, IN 47597-9764
812-881-7929

Lucas Jr, George M

ASA# 219165
2257 N Wooster Rd
Scottsburg, IN 47170-8860
812-794-4811

Lucky Penny Cattle Company

ASA# 276235
Hoeling, Nathan & Ashley
6326 E State Road 244
Rushville, IN 46173-7885
765-561-3178

Madluke Cattle Co

ASA# 241938
Herr James & Catherine
26440 Anthony Rd
Arcadia, IN 46030
317-984-1889

Maloney, Makaila

ASA# 348531
3038 S 725 W
Tipton, IN 46072
317-750-7878

Malott, Bradley K

ASA# 332653
3488 S 400 E
Rochester, IN 46975
765-382-0550

Maple Leaf Simmentals

ASA# 007787
Brock V & Gwendolyn L Ostrom
2502 E 900 S
Claypool, IN 46510-9143
219-839-4535

Marlatt, Mike

ASA# 327212
Mike Marlatt
7084 West Co Rd 25 South
Greencastle, IN 46135
765-653-8581

Martin, James & Amanda

ASA# 279831
Martin Livestock
PO Box 164
Bargersville, IN 46106
317-514-6389

Maxwell Farms

ASA# 031671
Mark & Kim Maxwell
101 E 250 S
Valparaiso, IN 46383
219-462-3581

McAlister, Kodi

ASA# 328958
12792 North Branch Rd
Patriot, IN 47038

McClain, Charles

ASA# 305969
6735 W SR 18
Bryant, IN 47326
260-251-2386

Meadow Springs Farm

ASA# 159909
Jack R McCoy
6000 S 150 W
Lafayette, IN 47909
765-538-3084

Merrill Bracken Farms

ASA# 007867
Merrill Bracken
7509 S 825 E
Ladoga, IN 47954-9802
765-942-2017

Metzger Farm and Fence

ASA# 304637
Metzger, AJ
4300 W County Rd 650 N
Mulberry, IN 46058
765-414-5025

Michael Kuhn & Family

ASA# 266015
Kuhn, Michael
6871 N Paw Paw Pike
Peru, IN 46970
574-721-0231

Mick Douglas Cattle

ASA# 342360
Mick Douglas
8686 W 350 S
Owensville, IN 47665
405-919-3447

Mike & Kim O'Keefe

ASA# 281041
O'Keefe, Mike & Kim
1310s 400E
Kouts, IN 46347-9650
219-766-0266

Miller, Jeff

ASA# 249496
6863 S 200 E
Cutler, IN 46920
765-268-2409

M & J Farms

ASA# 042739
Jones, James & Mark
5075 N 850 E
Attica, IN 47918
765-275-2302

Moore Cattle Company

ASA# 286173
Moore, Jacob
8353 N Messick Rd
Mooreland, IN 47360
765-717-1322

Motz Farms

ASA# 340059
Daniel Motz
7530 Highway 66
Wadesville, IN 47638

Munchel, Michael

ASA# 332375
305 S Swallow Rd
Cambridge City, IN 47327
765-541-2900

Musser, Cody

ASA# 216684
2554 S 400 W
Fowler, IN 47944
765-404-4831

Musser & Gordon Simmentals

ASA# 100076
Glen Musser-Gordon
5492 S 1100 E
Otterbein, IN 47970-8067
765-583-4683

Myers Family Farm

ASA# 324395
Myers, Richard
2719 S 1280 W
Russiaville, IN 46979
765-883-8177

Neal Cattle Company

ASA# 006404
Neal, Steven H
8695 E Lwr FreeIndville R
Oaktown, IN 47561
812-745-4389

Neukam, Ashten

ASA# 254713
A, Brad & Sandy Neukam
3749 S 720 W
Huntingburg, IN 47542
812-630-3302

New Garden Cattle Co

ASA# 332978
New Garden Cattle Company
2336 New Garden Rd
Williamsburg, IN 47393
765-220-1393

Nichols Cattle Company LLC

ASA# 244609
Nichols, Woody
3264 North County Road 400 West
Frankfort, IN 46041
765-564-2375

Nowling, Billie

ASA# 122395
Billie & Mike Nowling
6746 S 350 E
Montgomery, IN 47558
812-486-5626

Oak Ridge Farms Inc

ASA# 090641
Rick Seehase & Cindy Scott
2940 N 925 E
Logansport, IN 46947
219-753-8097

O'Connor, Albert

ASA# 034212
Albert, Dean or Pia O'Connor
6585 E 50 N
Columbus, IN 47203-9372
812-343-0134

O'Connor, Kylie

ASA# 271030
6585 E 50 N
Columbus, IN 47203

Ott & Family, Larry

ASA# 111433
Ott, Larry & Melissa
0250 S 500 E
Avilla, IN 46710
260-636-7711

Ott, Ryan A

ASA# 244636
59665 500E 57
Churubusco, IN 46723
260-348-0817

Pappi's Red Hot Cattle

ASA# 244475
Martin, Kevin
11728 West St
Clarks Hill, IN 47930-8136
765-637-5253

Patton, Kade

ASA# 243797
K, Steve, Kelli Patton
2421 E State Rd 38
Frankfort, IN 46041
765-659-3561

Pence Farms

ASA# 238636
Pence, Jason
12061 E 600 N
Hope, IN 47246
812-546-4345

Penner, Allen and or Kay

ASA# 184029
RR 3 Box 102
Owensville, IN 47665-9616
812-729-7830

Phillips, Robert E

ASA# 086938
5235 W 1050 N
Dupont, IN 47231
812-701-7842

Pine Bluff Cattle Company

ASA# 312717
Keasling, Brian
8209 N Pine Bluff Rd
Bicknell, IN 47512
812-881-7047

Pittsford, Ron

ASA# 291817
7090 S CR 800 W
Daleville, IN 47334
765-215-4435

Plant Farms

ASA# 312058
Jamie Plant
12122 E Kyle Ave
Rosedale, IN 47874
812-466-4672

Prairie Cattle Co

ASA# 046741
Stan Thayer
9209 S 550 W
Lafayette, IN 47909-9284
765-413-6029

Pratt Jr & Family, Phillip P

ASA# 154134
Phillip Jr or Melinda Pratt
3136 N 650 E
Rochester, IN 46975-8525
219-223-3019

Pruet & Family, Ron

ASA# 050495
Pruet, Ron
3082 State Road 236
Danville, IN 46122-8725
317-745-5521

Purdue Animal Science - Beef Cattle

ASA# 084193
Defreese, Brian
6203 West 750 North
West Lafayette, IN 47906-1151
765-583-2622

Randle, Ariel R

ASA# 234309
12057 W State Rd 18
Delphi, IN 46923-8418
765-564-3956

Reed Cattle Company

ASA# 021000
Reed, Brent
13051 W Burkmill Rd
Yorktown, IN 47396-9801
765-717-1918

Reffett Show Cattle

ASA# 279897
John & Seth Reffett
2805 S 300 W
LaGrange, IN 46761
260-350-3569

Reiboldt and Family, Don

ASA# 075494
Reiboldt, Don
3310 E Snowden Rd
West College Corner, IN 47003-9315
765-732-3677

Richland Farms

ASA# 276421
Simpson, Garth
2567 E 500 N
Rochester, IN 46975
574-223-5340

Rick Roth & Family

ASA# 286692
Rick Roth
4758 S 20 W
Cutler, IN 46920

Ridge, Ryan

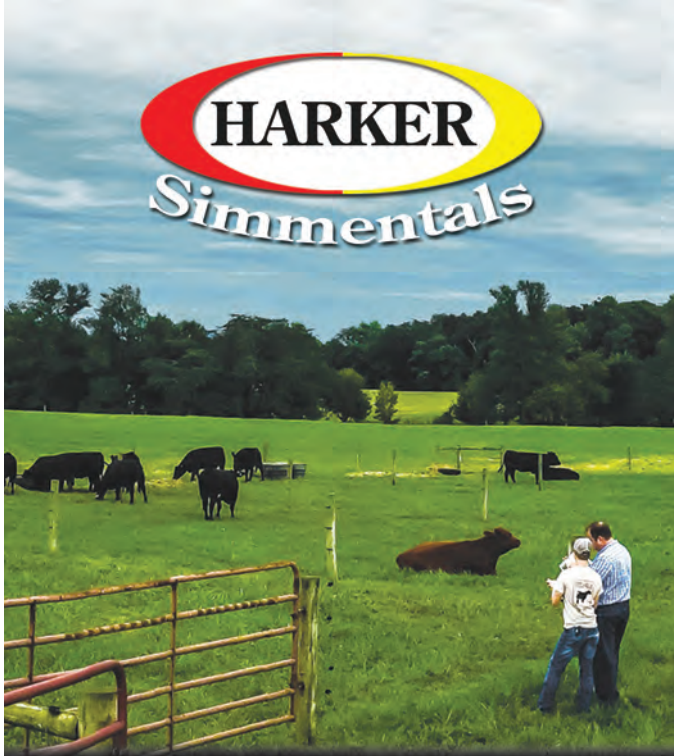
ASA# 333924
3877 CR 59
Butler, IN 46721
260-868-1724

Riley Anchor Farm, James K

ASA# 185557
James K, Margaret, J & K Riley
2327 Briggs Rd
Vevay, IN 47043-9248
812-427-3527

Rininger T & M Farms

ASA# 132508
Tom & Michele Rininger
6190 W 330 S
New Palestine, IN 46163-9599
317-861-9983



HARKER
Simmentals

John, Barbara
Dan, Jill, Luke and Chase
Ben, Ashley, Gracie, Laynie and Hudson
11595 N 900 E • Hope, IN 47246
Dan – 812-371-6881 • John – 812-546-5578

Indiana

Rist Simmentals, Mike

ASA# 183226
Michael J Rist
1275 E Quail Ridge Ct
La Porte, IN 46350-7749
219-778-1141

River Deshee Simmentals

ASA# 059099
McCormick, Ray
6751 S McCormick Rd
Vincennes, IN 47591-9804

Robert Nunemaker

ASA# 336200
Nunemaker, Robert
22720 CR 40
Goshen, IN 46526
574-971-6761

Rock Country Livestock

ASA# 328677
Minnicus Anderson, Morgan
3921 W 600 N
Delphi, IN 46923
765-202-3484

Rodehan, Colby

ASA# 239092
514 Holly St.
Monon, IN 47959
219-869-4649

Roe Family Cattle

ASA# 342119
Roe, Curtis
10664 N 700 E
Clarks Hill, IN 47930
765-918-9159

Ronald Spencer II

ASA# 121158
Spencer II, Ronald
4463 N CR 575 E
Fillmore, IN 46128-9718
765-720-3435

Ron & Karen Pettet & Family

ASA# 036257
Pettet, Ron
2113 N 350 W
Logansport, IN 46947-9773
574-735-0075

R & S Farm

ASA# 311037
Raney, E Ramona
4851 W 50 S
Kokomo, IN 46901
765-459-4894

Rusher Show Cattle

ASA# 279875
Rusher, Justin
20831 Anthony Rd
Noblesville, IN 46062-9780
317-896-9073

Rustic Hills Cattle Company

ASA# 296363
Johnson, Larry R
239 E 750 S
Fort Branch, IN 47648
812-753-4471

Samsel Livestock

ASA# 331796
Samsel, Katie
6349 W CR 1025 S
Reelsville, IN 46171
317-605-7918

Sanders Show Cattle

ASA# 336369
Scott Sanders
4868 S St Rd 3
Greensburg, IN 47240
812-593-4025

Schmidt Livestock Services

ASA# 291476
2225 Savah Rd
Mount Vernon, IN 47620
812-306-5906

Schwindy Cattle Co

ASA# 267811
Schwindy, Brian
2388 N Co Rd 700 W Sullivan
Sullivan, IN 47882-7131
812-564-1760

Scott, Molley

ASA# 297726
7535 E Schnellville Rd
Schnellville, IN 47580
270-537-5372

Sell, Eugene C

ASA# 067620
3816 West 200 North
Logansport, IN 46947
219-735-2746

Sennett Cattle Co

ASA# 257393
Sennett, Lance
2518 N State Rd 25
Waynetown, IN 47990-8108
765-234-8506

Shawnee Cattle Co

ASA# 009292
Brian A Defreese
7643 State Road 25 S
Westpoint, IN 47992-9297
317-572-2860

Sheets Farm

ASA# 285129
Sheets, Robin D
8250 US Hwy 52W
West Lafayette, IN 47906
765-583-4565

Shelton, Brandon

ASA# 350910
15720 Nobblett Rd
Hagerstown, IN 47346
765-220-1337

Shoemaker, Josh

ASA# 309140
Josh Shoemaker
15113 Love Cemetery Rd
Loogootee, IN 47553
812-709-0868

Shuter Show Stock

ASA# 202438
Shuter, Patrick
967 W 375 N
Anderson, IN 46011
765-208-2424

Sigler Farms

ASA# 336039
Sigler, Michael
4746 W 400 N
Richland, IN 47634
812-598-7181

Silverstone Simmental Farms

ASA# 007868
Ross W & Marlene K Foxworthy
5967 US 231 N
Crawfordsville, IN 47933-1317
765-362-9062

Simmons, Trae

ASA# 311115
1322 S 500 W
Tipton, IN 46072

Sinclair Cattle Company

ASA# 249625
Sinclair, Brad
4001 E St Rd 42
Cloverdale, IN 46120-8730
765-795-4060

Small Cattle Ranch

ASA# 324396
Small, Scott Lee
4910 South Hidden Springs Rd
Newberry, IN 47449
812-384-7165

Smith & Family, Douglas C

ASA# 082129
Douglas C & Denise M Smith
1229 N 300 W
Winchester, IN 47394-9708
765-969-0734

Smith Family Farms

ASA# 273073
Smith, Mitchell N
7055 W 675 S
Pendleton, IN 46064-9719
765-621-1681

Snake Run Cattle

ASA# 287650
Matt Michel
4161 E 750 S
Fort Branch, IN 47648
812-753-4628

Springbrook Farms

ASA# 307375
Jones, Todd
1307 E 450n
Marshall, IN 47859
765-597-2058

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S&S Simmentals

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Paul, T, T & C Schaeffer
14430 Crull Rd
Hagerstown, IN 47346-1607
765-541-0738

Stansbury Simmentals

ASA# 189392
Thomas, Ann, Dan, Jess Stansbury
2461 Shiloh Rd SW
Corydon, IN 47112-5733
812-267-6287

Steel, Walker

ASA# 287686
86 East 100 South
Valparaiso, IN 46383
219-477-6851

Stenftenagel, Jeff

ASA# 281943
5017 W County Farm Rd
Jasper, IN 47546
812-634-1405

Stephne Beard & Chris Killion

ASA# 216197
Stephne Beard
411 S Grove St
Odon, IN 47562-9793
812-890-8325

Stierwalt, Justin & Courtney

ASA# 345484
564 S Mountain Road
Hillsboro, IN 47949
765-516-1061

Strasburger Show Cattle

ASA# 317667
Strasburger, Marc
6517 N 500 W
Earl Park, IN 47942
765-532-1749

Straw Ridge Farm

ASA# 174510
Carolyn or Mark Straw
6181 W State Rd 28
West Lebanon, IN 47991
859-734-5438

Streitmatter, Marissa

ASA# 244359
21655 Six Points Rd
Sheridan, IN 46069-9641
574-238-2637

Studebaker, Jon

ASA# 281853
1460 North State Rd 5
Larwill, IN 46764
260-213-0421

Suburban Home Farms

ASA# 056501
Les, David & Brad Schenck
5599 State Hwy 246
Spencer, IN 47460-6417
812-859-4702

Sugar Branch Simmentals

ASA# 316108
Carroll Moore / Christopher Kappes
11349 Lake Geneva Rd
Vevay, IN 47043
812-577-2011

Terhaar, Nick

ASA# 312942
5191 S 900 W
Modoc, IN 47358
765-625-0008

T Fields Bros Cattle Co

ASA# 312213
Fields, Tom
3647 Litchfield Ln
West Lafayette, IN 47906
630-346-7198

Three D Farms

ASA# 340559
Charlie Dilts
881 East St Rd 14
Winamac, IN 46996
585-815-3991

Timberman, Randall G

ASA# 306049
1980 W Deer Run
Brazil, IN 47834
812-243-9598

Tinsmans Family Farm

ASA# 322428
Tinsman, Jimmy & Christina
6877 W 300 S
Farmland, IN 47340
765-748-4876

Tip Top Farm

ASA# 185223
David, Deborah, Ashley, Lacey, Thomas
3526 N County Road 625 W
North Salem, IN 46165-9433
765-676-6895

Tom Farms

ASA# 274463
Tom, Everett E
8542 N Harper Rd
Leesburg, IN 46538
574-453-3300

Tom Stewart Farms LLC

ASA# 333222
Stewart, Tom
4494 Hurricane Rd
Franklin, IN 46131
317-409-6561

Travis Garringer

ASA# 244984
Garringer, Travis
9933 N Camden Rd
Ridgeville, IN 47380
260-729-2770



ASA# 235035
Jeff and Family
Scott and Family
Tom
6591 W CR 625 N
Middletown, IN 47356
765-620-0733
765-620-1700
Email:
strennepohl@yahoo.com
Website:
www.trennepohlfarms.com
Sale Date:
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November 28, 2020 on the farm
Trennepohl Farms is a diverse family farm operation. For four generations we have prided ourselves on producing some of the finest seedstock genetics and agricultural products anywhere. Through the vision and leadership of our grandfather, Howard, Trennepohl Farms beginnings trace back to some of the greatest bloodlines that the Belgian Draft Horse industry has known. It is that purebred seedstock passion that has laid the foundation for our success thus far.
We are committed to ensuring that our products will be successful for our customers including livestock, grain, hay and straw. Thank you for your interest in our program.

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317-738-2664

Twin Oaks Farm

ASA# 192328
K, S & B Wehner - Joan Klein
4146 N Shun Pike Rd
Madison, IN 47250-7869
812-273-3469

Twisted Post Farm

ASA# 278802
Davis, Julie
13387 Charles Rd
Economy, IN 47339
765-853-5760

Unger Show Cattle

ASA# 225389
Unger, Lance
5513 South Co Rd 350 W
Carlisle, IN 47838-8353
317-691-4521

Utterback, Curt

ASA# 327783
13519 N 800 W
Elwood, IN 46036

Vehslage & Family Sons, Parke

ASA# 001603
George P or Nina Vehslage
1160 N Base Rd
Brownstown, IN 47220-9519
812-528-3498

Vitz Cattle Farm

ASA# 340774
557 W CR 200 N
Centerpoint, IN 47840
812-208-6531

Vogel Seed Farms Inc

ASA# 318707
Wilkerson, Kyle
4560 N Co Rd 200 W
Rockport, IN 47635
812-649-2830

Walnut Ridge Farms

ASA# 033912
L & M Boyd-S Boyd Surber
4453 W State Road 38
Frankfort, IN 46041-7102
765-296-3241

Walnut Springs Farms

ASA# 129926
Goodwin, Mark
5080 N Old State Road 37
Bloomington, IN 47408-9240
812-336-1755

Walnut Springs South

ASA# 324840
Goodwin II, Mark A
7690 S St Rd 161
Holland, IN 47541
812-320-3162

Waymire, Edward E

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385 E 900 N
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765-621-6006

Weaver, Mackenzie

ASA# 212661
M Weaver - Ed Neal Jr
PO Box 246
Freelandville, IN 47535
812-328-6044

Weber, Austin

ASA# 347759
Austin Weber
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Churbusco, IN 46723

Webster Brothers

ASA# 317488
Webster, Dennis
3662 W 400 N
Crawfordsville, IN 47933
765-362-5781

Weisheit Family Farms LLC

ASA# 341384
Gogel, Christine
865 N 750 W
Jasper, IN 47546
812-630-4330

Wei-Come-In Farm

ASA# 267881
Harrell, William
11430 18th Rd
Argos, IN 46501-9711
574-892-5807

Weller Farms

ASA# 243834
Weller, Brian
6674 Co Rd 9
Garrett, IN 46738
260-553-0303

Wesley Penrod and Family

ASA# 322255
Penrod, Wesley
10753 North 500 East
North Manchester, IN 46962
260-578-0035

Wesner, Carla S

ASA# 305394
4543 Creighton Ln
Indianapolis, IN 46237
765-427-6470

Wesner Livestock Enterprises

ASA# 057862
Barry, C, C & Bailey Wesner
1821 W 700 S
Chalmers, IN 47929-8031
219-863-4744

Western Cattle Company

ASA# 266127
Western, Steve
6400 W 525 N
Columbia City, IN 46725-9738
260-579-3196

Wildcat Valley Farms

ASA# 317839
Cox, Josh
5514 S 800 E
Lafayette, IN 47905
765-490-7689

Wiley, Carrie M

ASA# 312908
PO Box 3
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812-293-3732

Wiley Cattle Company

ASA# 284455
Wiley, Nathan
4425 Penfold Rd
New Harmony, IN 47631
812-781-9321

Wilson, Barry

ASA# 266029
2198 N County Rd 575 W
West Baden Springs, IN 47469
812-583-1519

Wilson, Kyle

ASA# 322954
Kyle Wilson
8911 N State Road 1
Hagerstown, IN 47346
317-697-9965

WJ Butcher Family Farms

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Clint & Amber Butcher
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Carthage, IN 46115
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Wolfe, Oran
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Liberty, IN 47353-8776
937-456-2512

Wolter, Norman

ASA# 316411
228 N Co Rd 225 E
Greensburg, IN 47240
812-663-8092

Woodbury, Allii

ASA# 226594
5959 US Hwy 27N
Winchester, IN 47394
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ZX3 Farms

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Yes

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No

Will the animal have a large impact in your herd?

Yes

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Will additional trait or condition tests be ordered?

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GGP-LD

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DATA DRIVEN PROGRAMS

Members benefit from ASA programs built to ensure quality record reporting and reward important-but-rare data like mature cow weights, feed intake, carcass records, and female genotyping.

Genomics are a wonderful tool to improve EPD accuracy; however, the backbone of every genetic evaluation is still performance data. Without records for traits of interest, we can't use genomics to its full potential. Looking toward the future, it's important to continue collecting and submitting performance data on your animals, in addition to using genomic technology.

Total Herd Enrollment (THE)

THE is a cow-inventory reporting program designed to gather production, longevity, and fertility performance data on the whole cow herd. THE requires participants to provide annual reproductive and inventory status on their cow herd.



"If you place an emphasis on EPDs when evaluating your cow herd or if your customers rely on EPDs for the cattle you sell, you should want accurate EPDs – accurate EPDs only come from participating in THE and the Performance Advocate program. You need to submit 'all the data, all the time'!"

- Sarah Jones, Red Hill Farms, Lafayette, TN.

Breeders benefit by:

- 1) Improved quality of data submitted for genetic evaluation through whole contemporary group reporting.
- 2) Improved reproductive EPDs by focusing on the cow herd.
- 3) Performance Advocate recognition. Breeders who submit 90% of their entire calf-crop contemporary group on eight of the 13 traits qualify as a tier-one Performance Advocate. THE herds with 90% of the records on ten out of the 13 traits qualify for the higher tier system. Those who meet this designation are highlighted in the Late Fall *SimTalk* and on ASA's website.

Please contact your THE team to assist in selecting the best payment option to fit your breeding program.

Cow Herd DNA Roundup (CHR)

CHR is a research project launched by ASA in collaboration with Neogen Genomics to offer 50% off a GGP-LD genomic panel including parentage to participating breeders who test their entire cow herd. If breeders submit dam weights with either body condition scores or hip heights, they receive additional discounts.



Former ASA Trustee John Irvine, Manhattan, KS, explains, "At this price point, it makes sense to test the whole herd with CHR. It will make our genetic evaluation more powerful by having a mass quantity of genotypes to improve the predictability of the whole genetic evaluation. We believe in this not only for the good of the Association, but also the betterment of beef cattle around the world."



CHR brings great benefits to participating members:

- 1) Global benefits of improved maternal trait predictions.
- 2) For many traits, adding genomic results to a cow's EPDs is similar to doubling a lifetime of calf records to the cow's information.
- 3) Parentage included — large-scale testing will reveal and help correct errors in pedigrees resulting in better EPD predictions and cleaner records for the future.
- 3) Parentage markers are in the database for easier parentage testing in the future.
- 4) Additional trait testing available at "add-on" pricing.



"Without measuring the full array of traits, breeders will not really know how well their genetics work for all segments of the industry. Capturing data on all traits should keep breeders balanced in their genetic goals and demonstrate to potential buyers that their genetics are designed for 'life-cycle' beef production."

- former ASA Trustee, Michael Dikeman, Ph.D., Manhattan, KS.

Carcass Merit Program (CMP)

From providing confidence in calving ease to predicting end product value, the Carcass Merit Program (CMP) offers critical records to ASA members. Historically, the CMP contributed over 1,000 birth-through-weaning records, and over 500 yearling weights and carcass records annually. Recently ASA added new cooperator herds, individual feed intake collection, and genotyping calves to the program. In 2018, the ASA tested 33 bulls mated to nearly 2,000 females, and collected almost 600 carcass records. The ASA added 1,000 genotypes on terminal calves — extremely rare and vital data for genomic marker predictions of carcass traits. Breeders interested in obtaining rare and valuable carcass records can enroll in the CMP for \$1,500 / sire.



Did You Know?

- ◆ The CMP has been the largest source of carcass data submissions to the ASA database.
- ◆ The CMP tests approximately 30 young sires in commercial herds annually.
- ◆ Two new cooperator herds have been added in the past year.
- ◆ From conception to harvest it takes approximately three years for carcass information to be added to a sire's performance proof.

Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the CMP is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA Board of Trustees and staff are ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



Did You Know?

- ◆ All members benefit from the CXP. Carcass data and genotype information increase the robustness of carcass evaluation on every animal in the genetic evaluation.
- ◆ Members, commercial breeders, and universities all took part in the research project.
- ◆ Over 2,000 DNA samples were submitted in the first CXP shipment, with more to come.

Feed Intake Incentive

The cost of feed is the number one cost to the beef industry annually (65% of the production cost of beef). The ability to predict differences in feedlot intake of sires' offspring is an important component in the assessment of differences in profitability between sires. Collecting individual feed intake data on calves of known sire groups will improve our ability to predict feed intake and thus improve our ability to predict differences in profit.

Did You Know?

- ◆ The THE-commercial options have seen the largest growth in ASA animal enrollments in the past year.
- ◆ Pairing the commercial programs with any of the research programs (CHR, CMP, or CXP) is one of the quickest ways for commercial producers to accelerate genetic knowledge on their cowherd.
- ◆ For growth traits, a genomics test (GGP uLD, LD, HD) is like adding over 20 progeny records to that animal's EPDs.



Interesting Facts

Genetic Evaluation Database

- ◆ 18.9 Million Records in the Multi-Breed Genetic Evaluation Database:
 - American Chianina Association
 - American Gelbvieh Association
 - American Salers Association
 - American Shorthorn Association
 - American Simmental Association
 - Australian Shorthorn Association
 - Canadian Angus Association
 - Canadian Gelbvieh Association
 - Canadian Limousin Association
 - Canadian Shorthorn Association
 - Canadian Simmental Association
 - Neogen Genomics Inc.
 - North American Limousin Foundation
 - North American South Devon Association
 - Red Angus Association of America
 - Salers Association of Canada

- ◆ 375,000+ New animal records added annually
- ◆ 247,933 Genotyped animals in the database

ASA Database

- ◆ 5.8 Million Animal records in ASA's database
- ◆ 123,360 Active cows enrolled annually in Total Herd Enrollment (THE) by ASA members
- ◆ 2,075 Active ASA members committed to THE
- ◆ 73,245 Registrations issued in the last year
- ◆ 11,473 Bull transfers processed in the last year
- ◆ 8,533 Active adult and junior members

The ASA offers a 50% price discount on GGP-LD genomic tests, in exchange for feed intake data from the same animal. This incentive couples the need to increase the number of feed intake records in our database with an increase in the use of genomic testing.

Commercial Services — Value Added for Members' Customers

ASA seedstock breeders can leverage ASA and IGS commercial programs to provide better service to their customers. Encourage your commercial customers to enroll in the THE commercial option, CHR, and use the IGS Feeder Profit Calculator™ to make more informed decisions and market their calves more effectively. In addition, adding records from your customers' herds is like building your own young sire test program. Make ASA's customer service team your customer service team.

Iowa

Website:
http://breedingcattlepage.com/
Simmental/iasimmassoc/

President:
Kenny Scott
2951 Fulton Avenue
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641-660-9331
kenscott426@gmail.com

Vice President:
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515-450-0112
rubycows@grm.net

Secretary/Treasurer:
Sherrie Moore
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Rose Hill, IA 52586
641-660-0071
shermore9@gmail.com

See ad on page 59

102 Cattle Co

ASA# 011300
Walston, John D
105 Illinois St
Bedford, IA 50833-9802
712-523-2111

102 River Ridge Cattle Company

ASA# 249185
R & B Brummett - R & J Robison
3175 Hwy 148
Bedford, IA 50833
913-710-2880

3C Land and Cattle

ASA# 318375
1533 120th Ave
Dundee, IA 52038
563-924-2141

4 B Cattle Co

ASA# 174778
Beaulieu, Brent
33501 Hickory Ave
Sioux City, IA 51108-8721
712-251-0860

5 R Simmentals

ASA# 017649
Ross & Phyllis Rekemeyer
1661 664th Ave
Albia, IA 52531
515-932-5498

Advanced Beef Genetics

ASA# 330892
Mike Henderson
56174 697th St
Wiota, IA 50274
515-450-1066

Adventure Cattle Co

ASA# 349570
Stephanie Hansen
66495 270th Ln
Nevada, IA 50201
919-606-6111

Allison, Casey

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64246 295th St
Nevada, IA 50201
641-691-3440

Allmosta Farm

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Smith, William J
1315 Linden Rd
Harlan, IA 51537-4210
712-755-5725

Altena, Cory

ASA# 287094
3805 250th St
George, IA 51237
605-366-0400

Alvin Van Engen

ASA# 266000
Engen, Alvin Van
3847 Dogwood Ave
Sioux Center, IA 51250
712-441-4782

Anderson Family Farm

ASA# 208581
Layne C Anderson
3651 200th St
Estherville, IA 51334-7455
712-362-2318

Anderson & Son Cattle

ASA# 288598
Anderson, Mark D
4306 183rd Ave
Lakota, IA 50451
515-538-0132

A Plus Simmentals

ASA# 289640
Allman, Kevin
2620 Jewell Ave
Oto, IA 51044
712-389-6012

April Harding and Gary Toyne

ASA# 309738
3290 Lewis Bottoms Rd
Palo, IA 52324
319-436-4160

Arens, Daniel J

ASA# 117210
Arens, Daniel
1321 79th St Trl
Belle Plaine, IA 52208-8827
319-350-0114

A to Z Livestock

ASA# 298681
Miller, Zac
18051 R Ave
Hawkeye, IA 52147
563-422-7156

Austin Brandt

ASA# 285065
Brandt, Austin
1053 Lexington Ave
Corning, IA 50841
712-621-1829

Ayers, Art

ASA# 335624
903 S 19th St
Estherville, IA 51334
712-209-0864

Baker Livestock

ASA# 259714
Baker, Jon
207 N Baker St
Keota, IA 52248
641-635-9003

Baker, Ryan

ASA# 175255
3612 160th St
Correctionville, IA 51016-8107
712-375-5284

B.A. Powers Cattle

ASA# 342223
1572 Pike Trl
Woodbine, IA 51579
402-990-1647

Bar 20 Ranch

ASA# 247788
Leslie & Mark Hulsebus
PO Box 188
Donnellson, IA 52625
319-835-3942

Bar P Cattle Company

ASA# 350834
Tyler Peterson
2775 230th Ave
Spencer, IA 51301

Bar S Cattle Co

ASA# 336883
Seffinga, Mark
2524 330th St
Laurel, IA 50141

Bar S Cattle Co

ASA# 344793
Seffinga, Mark
2524 330th St
Laurel, IA 50141
641-476-3323

Bar V Ranch

ASA# 320882
Vondrak, Alex
23181 C60
Hinton, IA 51024
712-899-3313

Bayer, Bill

ASA# 335749
Bill Bayer
6779 189th St
Albia, IA 52531
641-680-2377

Beavercreek-Cattle Co

ASA# 035205
Ubben, Dale
12975 320th St
Ackley, IA 50601
641-849-2876

Becker, Nate

ASA# 280996
326 Park Ridge Rd
Atkins, IA 52206-9622
319-215-5033

Beckman Simmentals

ASA# 240384
Beckman, Nick
16563 N. Prairie Grove Rd
West Burlington, IA 52655
319-750-7626

Beeson Cattle Co

ASA# 331757
Beeson, Jeremy
2220 Michigan Ave.
Anthon, IA 51004
712-898-1002

Beik Farms Ltd

ASA# 059176
Bill & Sharon Beik
12200 130th St
Wapello, IA 52653
319-729-5331

Beitz Simmentals

ASA# 055626
Beitz, Carol
2658 295th St
Hopkinton, IA 52237-7705
563-926-2785

Belgian Acres Inc

ASA# 257219
Claeys, Kendall
1717 215th Ave
Delmar, IA 52037
563-340-9127

Ben A Espenscheid

ASA# 298336
Espenscheid, Ben A
2288 180th St
Traer, IA 50675
319-478-9932

Betts Cattle

ASA# 315703
2155 105th St
Floyd, IA 50435
641-832-8619

Bielenberg Simmental

ASA# 127414
Bielenberg, Michael
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515-292-6865

Bierman, Dave

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Marcus, IA 51035-7087
712-376-4853

Big Creek Fleckviegh

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712-899-4736

Big Foot Ranch

ASA# 264730
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1949 210th St
Manchester, IA 52057-8856
563-927-2900

Big Whisky Cattle Company

ASA# 324826
Becker, David
31004 C70
Hinton, IA 51024
712-203-0899

Blair Farm LLC

ASA# 327362
3531 Paragon Avenue
Dayton, IA 50530
515-351-0461

B&L Simmentals

ASA# 227970
Saliger, Boyd
3775 Sigourney Ave
Lohrville, IA 51453
712-465-6405

BNR Cattle Co

ASA# 342609
Kenneally, Robert & Ronald
PO Box 44
Bernard, IA 52032
563-879-3101

Boggess Family Angus

ASA# 024394
Boggess, John
2570 Snyder Ave
Oskaloosa, IA 52577-9801
641-295-2126

Bormann, Francis M

ASA# 001485
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515-379-1499

Bormann, Ron

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Charlotte, IA 52731
563-249-5536

Boswell DVM, Brad

ASA# 049058
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Pella, IA 50219-1227
641-780-2615

Bouslog Cattle Company

ASA# 316960
Bouslog, Adam
17599 270th Ave
Harper, IA 52231
319-430-5753

Boyert Show Cattle

ASA# 317661
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888 92nd Avenue
Pleasantville, IA 50225
330-416-4105

Boyle Ranch

ASA# 319326
Boyle, Bryan
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Washta, IA 51061

Bracker Livestock

ASA# 263426
Bracker, Matt
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Underwood, IA 51576-3683
402-689-5313

Bradley & Ashley Warren

ASA# 179455
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Brecon Farms

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Maynard, IA 50655
563-637-2226

Brenner, Matthew

ASA# 326959
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Mapleton, IA 51034

Brent & Jody Larson

ASA# 341922
Brent Larson
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Randall, IA 50231
515-328-3177

Brines Farms

ASA# 216691
Brines, Mike
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Leon, IA 50144
641-344-8047

Brink Simmentals

ASA# 057067
Jerry D. A. B Preston Brink
23098 Gunder Rd
Elkader, IA 52043-8124
563-245-2048

Officers:

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2951 Fulton Avenue
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641-660-9331
kenscott426@gmail.com

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1170 Elk Street
Murray, IA 50174
515-450-0112
rubycows@grm.net

Secretary/Treasurer:

Sherrie Moore
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Rose Hill, IA 52586
641-660-0071
shermore9@gmail.com



Iowa Simmental & Iowa Junior Simmental Upcoming Events

2020

June 6-7	Iowa Simmental Field Day Activities – Union County Fairgrounds – Afton
June 6	Iowa Simmental Senior Board Meeting, Iowa Junior Simmental Meeting, Classic Contest Practice Workout, Ice Cream Social and Cattle-Check-in – Union County Fairgrounds – Afton
June 7	Iowa Simmental Futurity Show & Junior Show – Union County Fairgrounds – Afton
Cancelled	AJSA South Central Regional Classic – Springfield, MO Dates for 2021 to be determined
July 11-16	AJSA National Classic – Brookings, SD
August 13	FFA Breeding Heifer Show – Iowa State Fair – Des Moines
August 18	4-H Breeding Heifer Show – Iowa State Fair – Des Moines
August 19	4-H Market Animal Show – Iowa State Fair – Des Moines
August 21	Iowa State Fair Open Simmental Bull Show – Iowa State Fair – Des Moines
August 22	Iowa State Fair Open Simmental Female Show – Iowa State Fair – Des Moines
September 12-13	Iowa Simmental Association 50 Year Anniversary Celebration - Honey Creek Resort - Rathbun Lake - Moravia
December 1	ISA Breeder's Directory Ad Deadline

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

2021

February 13	Iowa Beef Expo Simmental Sale Cattle Check-in, Iowa Simmental and Iowa Junior Simmental Annual Meetings, Iowa Simmental Annual Banquet and Awards – Iowa State Fairgrounds, Des Moines; Also Iowa Simmental Queen Contest – Prairie Meadows – Altoona
February 14	Iowa Beef Expo Simmental Sale Cattle Video Parade – Iowa State Fairgrounds, Des Moines
February 15	Iowa Simmental Annual “Mark of Genetic Excellence” Sale – Iowa State Fairgrounds – Des Moines
May 15	Iowa Simmental Memorial Scholarship & Bronze Merit Award Applications due to ISA President
June	Iowa Simmental Field Day, Meetings, Classic Contest Practice, Futurity Show & Junior Show (look for specific dates in upcoming quarterly newsletters)

www.iasimmental.com

Brown Family Cattle

ASA# 055795
Brown, Kenny
2079 Minnow Ave
Afton, IA 50830-9802
515-347-5356

Brown, Kent F

ASA# 313264
12837 Co Rd X17
Columbus Jct, IA 52738
319-530-6012

Brownlee Cattle Company

ASA# 305855
Brownlee, Jordan
20777 145th Street
Van Wert, IA 50262
515-975-9097

Bruhn Farms Joint Venture

ASA# 268566
Bruhn, Alan
14535 Walnut Ave
Mapleton, IA 51034-7155
712-882-2735

Bryan Flexsenhar

ASA# 257420
Flexsenhar, Bryan
2274 Vincent Ave
Winthrop, IA 50682
319-981-4920

B & T Cattle LLC

ASA# 241151
Stortz, Brian
490 Van Buren Dr
Waukon, IA 52172-7913
563-568-1060

Buch Simmentals

ASA# 214714
Buch, Ronald
7776 15th Ave Dr
Luzerne, IA 52257-9648
319-444-2930

Burck Show Cattle

ASA# 299525
Burck, Daniel & Kristine
1551 F52 Trail
North English, IA 52316
319-930-2675

Burmeister Farms LLC

ASA# 306776
Burmeister, Pete
2913 Jamestown Ave
Rowley, IA 52329
319-327-0806

Cardinal and Gold Farms

ASA# 307341
Roger & Kyle Smith
2945 SE 116th St
Runnells, IA 50237
515-669-8189

Carolan Enterprises

ASA# 217278
Carolan, Jason & Kellie
1807 N Jackson St
Tama, IA 52339
641-751-0737

Carr, Kenny

ASA# 328146
Kenny Carr
5506 Highway 34
Melrose, IA 52569
641-777-2812

Carr Show Stock

ASA# 261716
Carr, Jim
5575 205th Ln
Melrose, IA 52569-8507
641-726-3479

Cason, Charles D & Janet L

ASA# 036712
C, J, C & L Cason
2077 715th Ave
Albia, IA 52531
641-938-2146

Cason's D & D Simmentals

ASA# 060865
Dewayne - Debbie - Jamie Cason
11320 Fir Ave
Drakesville, IA 52552-9755
641-722-3262

Caves Cattle Company

ASA# 294597
Caves, Brock
12382 Route V64
Douds, IA 52551
641-936-7126

C & D Simmentals

ASA# 153143
Duward J or Capitola A Tucker
2180 250th St
Grand Junction, IA 50107-8519
515-738-2239

Chambers Cattle Co

ASA# 138840
Chambers, David
3296 March Ave
Orchard, IA 50460-8047
641-832-7679

Chapman, Brad

ASA# 237282
1924 Newton Ave
Tipton, IA 52772
563-946-2230

Christensen's Diamond C Simm

ASA# 000050
Robert Christensen
3105 Calvary Rd
Council Bluffs, IA 51503-1907
712-624-8982

Christie, Nate

ASA# 288482
Christie, Nate L
1244 Dove Ave
Larchwood, IA 51241
507-920-0050

Christopher, Micayla

ASA# 274289
2368 348th St
Decorah, IA 52101
563-735-5506

CJ Stock Farm

ASA# 350825
Mann, Clifford
2030 Hickory Ave
Corning, IA 50841
641-322-4724

Clark, Dillon

ASA# 336833
Dillon Clark
203 Jaguar Ave
Pisgah, IA 51564

Claussen's Simmentals

ASA# 008833
4RC Cattle Company
25300 195th St
Bettendorf, IA 52722-6396
563-332-8828

Cleveland, Ole S

ASA# 047527
20956 M Ave
Holland, IA 50642
319-824-2027

CNN Cattle Company

ASA# 234263
Horman, Nate & Carrie
62583 160th
Roland, IA 50236-7949
515-291-7478

Colin Matt & Kelsi Carlson

ASA# 349941
Carlson, Collin
3174 Granite Avenue
Lake City, IA 51449
712-210-0484

Conover Club Calves

ASA# 327835
Conover, Dustin & Marcy
20582 290th St
Adel, IA 50003
515-201-3843

Conover, Wade

ASA# 343354
Wade Conover
204 E 1st St
Ackworth, IA 50001
605-695-0293

Core, Kennedy

ASA# 250714
859 92nd Ave
Pleasantville, IA 50225
641-842-6098

Crall Showcattle

ASA# 217230
Crall, John G
2143 679th Ave
Albia, IA 52531-9801
641-777-0453

Crawford Simmentals

ASA# 286294
Crawford, Brian
2112 Idaho St
Osceola, IA 50213
641-342-2303

CSB Simmental LLC

ASA# 291596
Brown, Clint S
1911 205th St
Afton, IA 50830
518-860-8069

Curoe Cattle

ASA# 279663
Curoe, Caden
20010 Higginsport Rd
Bernard, IA 52032
563-590-4473

Curtin, Travis

ASA# 327359
Travis Curtin
1310 Gegenheimer Rd
Oxford, IA 52322
319-533-6923

Dan-D Simmentals

ASA# 030309
Dale Alan Neumann
2194 280th St
Denison, IA 51442
712-263-6859

Danker Farms Show Cattle

ASA# 307047
Danker, Kerry
27586 Hwy 59
Avoca, IA 51521
712-307-2478

Danner Jr, Ralph

ASA# 247506
2273 Bayfield Rd
Muscatine, IA 52761
563-263-1754

Danner Simmentals

ASA# 221392
Danner, Cole
4926 370th Ave
Curlew, IA 50527
712-298-4649

Dan & Sheila Bormann

ASA# 047698
Dan Bormann
4425 140th St
Clinton, IA 52732-0004
563-357-3600

Davis Farms

ASA# 332570
Davis, Donald
2258 Summit Rd
Corydon, IA 50060
641-344-5056

Davis, Jeremy

ASA# 282950
2234 Payton Rd
Corydon, IA 50060
641-344-7899

Decap Family Farms

ASA# 249780
Mike & Steph Decap
25577 Allens Grove Rd
Dixon, IA 52745-9641
563-282-2648

Deep Roots Cattle

ASA# 310536
Schmidt, Jon
1412 2nd St SE
Orange City, IA 51041
712-737-9032

Delaney Cattle Company

ASA# 294968
Delaney, David
2773 218th St
De Witt, IA 52742
563-212-3475

Delaney, Garrett

ASA# 326676
2773 218th Street
De Witt, IA 52742

Deling, Brian

ASA# 276034
4596 120th St
Dolliver, IA 50531
712-209-2960

Denio, Joel

ASA# 201524
20101 Hwy D20
Iowa Falls, IA 50126-7524
515-827-9027

Denning Farms Simmentals

ASA# 287823
Denning, Michael
15502 Imperial Ave
McGregor, IA 52157
563-873-3467

Dennis Mleynek

ASA# 328199
Mleynek, Dennis
3119 210th St
Panora, IA 50216
641-755-2422

Deornellas, Claire & A.J.

ASA# 336986
Claire & A.J. Deornellas
20657 495th Ln
Chariton, IA 50049
573-470-2283

Deppe, Dennis

ASA# 277523
2004 Casper Ave
Waverly, IA 50677
319-239-1824

Derocher Cattle Company

ASA# 295031
Derocher, Bobby
19712 C 60
Sioux City, IA 51109
712-251-8538

DF Cattle

ASA# 341888
Dickinson, Alton
501 Park St
Woodbine, IA 51579
712-592-8978

DJ Cattle Co

ASA# 255060
Daryn Yoder
25303 265th Ave
Leon, IA 50144
641-446-4746

D & K Acres

ASA# 255356
Luzum, Dale
1177 Highway 150
Fort Atkinson, IA 52144-7417
563-534-7780

DK Double S

ASA# 335302
Denny Scheuermann
1110 Herndon Rd
Bagley, IA 50026
641-757-2799

D & K Simmental's

ASA# 060597
Dwight & Kathy Maurer
7861 Hemlock Rd
Fayette, IA 52142-9143
563-425-4413

Dodge Stock Farm

ASA# 221245
Dodge, Duane & Alana
2961 230th St
Terril, IA 51364
712-853-6364

Dohlman Cattle Company

ASA# 337415
Dohlman, Wesley & Samantha
3062 Elm Ave
Chester, IA 52134
712-291-0638

Dohlman Farms

ASA# 311229
Dohlman, Jim
2546 Elm Ave
Chester, IA 52134
641-430-9374

Dohlman, Jay & Rebecca

ASA# 286828
4686 Fir Ave
Riceville, IA 50466
641-329-5238

Dohlman Simmentals

ASA# 096530
Lowell & Marjorie Dohlman
7897 Dale Ave
Riceville, IA 50466-7141
641-985-4173

Dolieslager Show Cattle

ASA# 322552
Tyler Dolieslager
3190 270th St.
Doon, IA 51235
712-470-7364

Donnelly, Pat

ASA# 306996
2124 Lucas Ave
Independence, IA 50644
319-361-6197

Dopheide, Gerald J

ASA# 278269
25845 Hwy 71
Carroll, IA 51401-9102
712-669-3757

Double D Ranch

ASA# 022763
Day, Dennis
2995 160th St
Prescott, IA 50859-9772
515-345-2815

Double E Fleckvieh

ASA# 284133
Soukup, Eric and Erin
3150 Butler Ave
Brandon, IA 52210
319-361-5812

Double K Cattle

ASA# 325859
14546 Hwy 3
Allison, IA 50602
641-425-3041

Double V Cattle

ASA# 263428
Vorthmann, Bill
PO Box 427
Treynter, IA 51575-7337
712-269-9736

Double W Ranch

ASA# 170549
Ann Whitaker
26466 Sand Hill Trail
Ames, IA 50010
515-460-0255

Drake, Denny L

ASA# 037705
Denny L Drake
203 Shariton Rd
Centerville, IA 52544-8575
641-658-2288

Drake Farms Co

ASA# 044683
Drake, Flint
9964 Four Sisters Ctr Suite 2
Dubuque, IA 52001-6524
641-658-2613

Drake, Larry

ASA# 002653
Larry & Carol Drake
24366 570th St
Centerville, IA 52544-8544
641-658-2613

Drummond Brothers

ASA# 034854
Drummond, Dean
29850 130th Ave
Donahue, IA 52746-9734
319-282-4414

Earl D Moss

ASA# 271987
Moss, Earl D
8594 Filmore Rd
West Union, IA 52175-9484
563-422-5448

E & B Arthur Land and Cattle

ASA# 291642
Arthur, Eric and Bridget
22456 Pheasant Ave.
Mason City, IA 50401
641-430-4902

Eblen & Sons Simmentals

ASA# 049411
Chas D, Karen, S, D, J Eblen
1231 260th St
Bridgewater, IA 50837-8006
641-369-4741

Echard Farms

ASA# 289807
Echard, Nick and Amy
20735 165th St
Farmersburg, IA 52047
563-783-2475

Edge, Patti

ASA# 284494
776 270th
West Branch, IA 52358
319-540-1730

Edler, Doug

ASA# 196882
Doug & Laura Edler
1950 F Ave
Gladbrook, IA 50635-9431
515-473-2038

Eggman, Travis

ASA# 348334
106 N Eugene St
Orient, IA 50858
641-247-1124

Eischeid, Luke

ASA# 351534
614 W 16th St
Carroll, IA 51401
712-298-1443

Elder, Josh

ASA# 348650
Josh Elder
2981 Dane Ridge Rd
Dow City, IA 51528
402-650-1380

Elder, Kiley

ASA# 262164
Elder, Kiley L
PO Box 327
Pleasantville, IA 50225-7532
641-628-2297

Elmore Farms

ASA# 174428
Ruth Elmore
2540 129th St
Fairfield, IA 52556-8978
319-694-4820

Engel, Doug

ASA# 344917
1241 160th St
Dundee, IA 52038

England Cattle Co

ASA# 234459
Lauren and Brian England
2348 140th Street
Mount Ayr, IA 50854-9603
319-361-5073

Faber, David

ASA# 247753
792 4th St NW
Sioux Center, IA 51250-1914
712-441-3119

Falck Stock Farm

ASA# 137704
J Patrick & Katie Falck
3417 N Winn Rd
Decorah, IA 52101-7761
563-735-5522

Federspiel, Tom

ASA# 222402
1116 Clare Ct
Cascade, IA 52033
563-599-1645

Feucht, Philip

ASA# 330373
2175 160th St
Larchwood, IA 51241
605-261-8259

Finch, Mark

ASA# 118022
28776 520th Ave
Kelley, IA 50134-0297
515-290-6145

Finch Simmentals I

ASA# 005857
Bob Finch
26949 550th Ave
Ames, IA 50010-9124
515-290-8489

Finesse Livestock Enterprises

ASA# 196101
Porter, Kyle
2294 115th St
Geneva, IA 50633-7513
641-458-8240

Fish, Drew

ASA# 328223
Drew Fish
3241 59th St Tr
Vinton, IA 52349
319-361-7812

Fitzsimmons Simmental

ASA# 055426
Jeff & Barb Fitzsimmons
2335 350th St
Vail, IA 51465-7511
712-677-2212

Flying S Cattle

ASA# 246797
Sorem, Dale
1342 H Ave
Nevada, IA 50201
515-382-2872

Flynn, Daniel D

ASA# 002378
PO Box 306
Keota, IA 52248-9461
641-660-0917

Flynn Family Farms

ASA# 030038
Flynn, Todd
65297 Richland St
Nevada, IA 50201-7662
515-382-4129

Ford Cattle Company

ASA# 251147
Dale, Debra & Dustin Ford
1930 Ginkgo Ave
West Chester, IA 52359-1833
317-225-9976

Fossey Bros

ASA# 273947
Fossey, Eric
4952 Zinnia Ave
St Ansgar, IA 50472
641-832-9079

Foster, Chris

ASA# 082630
Chris, Ron, Gary Foster
137 Vincent Rd
Waterloo, IA 50701-9611
319-215-5973

Fox Farms

ASA# 352291
Fox, Christian
1221 Poplar St
Osage, IA 50461
641-420-9040

Franck, Keith

ASA# 115298
2746 270th St
Winthrop, IA 50682-9585
319-934-3593

Fred & Luke Greiman

ASA# 311322
Greiman, Fred & Luke
2065 Sioux Ave
Garner, IA 50438
641-923-2993

Friesth, Jeff

ASA# 288733
2328 225th St
Humboldt, IA 50548
515-955-5020

Fritchen Cattle

ASA# 273149
Fritchen, Bridget
30377 225th Ave
Ollie, IA 52576-8550
641-777-9101



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Sales Call

A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

If you have recently advertised in the *Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

Iowa

Garbes, Simon

ASA# 280116
33251 320th St
New Hartford, IA 50660
319-983-2435

Garrett Farms

ASA# 312835
Doug Garrett
1991 Clover Street
Osceola, IA 50213
641-340-9333

Gassmann, Chris

ASA# 148437
2383 340th St
Decorah, IA 52101-7717
563-735-5910

Geerdes Stock Farm

ASA# 253651
Douglas Geerdes
1345 350th St
Everly, IA 51338
712-834-2178

Geidel Cattle Co

ASA# 342085
Brady Geidel
3307 Hwy 25
Orient, IA 50858
641-745-5034



ASA# 174433
Eric and Tara Gerdes
1564 Pilot Grove Road
West Point, IA 52656
319-850-1694

Email:
gerdes_eric@yahoo.com

Website:
www.gerdesshowcattle.com

Sale Date:

Buckles and Banners,
Friday, October 16, 2020,
West Point, IA;
Diamonds and Spurs
SimGenetic Sale,
Saturday, April 17 2021,
Bois D' Arc, MO.

*Gerdes Show Cattle aims to exhibit
and sell high-performing, high-quality
cattle backed with honesty and
customer appreciation.*

Gillespie, Kara

ASA# 274961
1080 260th St
Nodaway, IA 50857
712-789-3542

GMC Cattle

ASA# 287429
Knoblock, Mitchell
2174 140th Street
Larchwood, IA 51241
712-478-4560

Goettsch Cattle Ltd

ASA# 318838
Goettsch, Kirby
1361 Hwy 59
Holstein, IA 51025
712-210-4685

Golden Acres

ASA# 021160
Doug, Darc, Jeff, Chad, Nich Wenell
407 Lawman Lane
Laurens, IA 50554-8704
712-845-4637

Golden Dawn Farms

ASA# 054079
Stanley Martins
141 Highway 18
Postville, IA 52162-9468
563-864-7305

Golightly, Randy

ASA# 246374
1039 Badger Creek Rd
Van Meter, IA 50261
515-250-1486

Graber, Kendall

ASA# 156966
1559 200th St
Mount Pleasant, IA 52641-9803
319-750-2863

Gradert Show Cattle

ASA# 327716
Gradert, Angela
5265 Hwy 9
Sibley, IA 51249
712-461-0600

Graham, Adam

ASA# 342901
11356 Hoover St
Indianola, IA 50125

Graves, Justin

ASA# 287151
20634 I Ave
Grundy Center, IA 50638
319-231-7543

Greg Burris Cattle Company

ASA# 250876
Burris, Gregory
4654 Alice Road
Center Point, IA 52213-5204
319-310-7010

Greiman, Zach

ASA# 226253
Z & Cory Greiman
2097 Sioux Ave
Garner, IA 50438
641-923-3224

Greiner, Eugene F

ASA# 056977
EF, KK Greiner
22139 310th Ave
Harper, IA 52231-8787
641-636-3807

Grimm, Scott

ASA# 026260
1445 F52 Trail
Deep River, IA 52222-9802
319-330-9738

Groepper Simmentals

ASA# 054017
Groepper, Darcy
33593 Quest Ave
Kingsley, IA 51028-8528
712-378-3078

Grosse Land and Cattle Company

ASA# 166173
R Shane Grosse
2711 Joplin Ave
Denver, IA 50622-1097
319-984-5366

Grow, Darwin A

ASA# 229698
2519 115th St
Bagley, IA 50026-8500
641-431-0507

Guthridge Farms

ASA# 125313
Larry, Sandra, D & J Guthridge
2871 110th St
Kingsley, IA 51028-8015
712-873-3913

Hadden Simmental

ASA# 213984
Troy & Colette Hadden
22641 Pear Ave
Castana, IA 51010-4105
712-353-6247

Haines, David

ASA# 029535
318 W Main St
Exline, IA 52555
641-658-2837

Halbach Cattle

ASA# 283788
Phil & Rachel Halbach
1624 Fisher Ave
Woolstock, IA 50599
515-571-2615

Handbury, James V

ASA# 278054
28276 Westgate Rd
Neola, IA 51559
712-485-2062

Handbury, Jay

ASA# 276036
28276 Westgate Rd
Neola, IA 51559
712-485-2062

Handsaker Simmentals

ASA# 009029
Gary & Sue Handsaker
17266 650th Ave
Nevada, IA 50201
515-460-4297

Hansen Cattle Company

ASA# 287764
Hansen, Scott
32766 Old Portland Rd
Adel, IA 50003
515-238-5471

Hansen, Jeffrey M

ASA# 217276
29781 200th St
Dallas Center, IA 50063
515-999-2767

Hansen, Rick

ASA# 017771
1351 Hwy 44
Audubon, IA 50025
712-249-4502

Hardersen, Lee

ASA# 288419
10452 170th Ave
Anamosa, IA 52205
319-480-0525

Harlan Cattle Company

ASA# 305029
Harlan, Mason
22350 555th St
Exline, IA 52555
641-895-5735

Harris Farms

ASA# 058442
Harris, Roger
4589 Mallard Ave
Northwood, IA 50459
641-390-0383

Hauge, Jorli

ASA# 316496
311 1st Ave SW
Pocahontas, IA 50574
507-458-2332

Havens Cattle Company

ASA# 246674
Havens, Ross
310 Allen St
Wiota, IA 50274
641-745-5241

Healy Simmentals

ASA# 253638
Jarrod Healy
30498 205th St
Castana, IA 51010
712-420-5571

Heartland Simmentals

ASA# 081946
Kirk Lynch
1849 190th Street
New Hampton, IA 50659-9352
563-380-1098

Hedgewood Cattle Company

ASA# 333620
Daniels, Kelly
1749 Quarry Trail
Winterset, IA 50273
515-851-9194

Hefner Show Cattle

ASA# 327621
Ty Hefner
17127 Great River Rd
McGregor, IA 52157
563-880-6142

Heindel Cattle

ASA# 343103
Heindel, Daniel
19783 120th St
Columbus Junction, IA 52738

Henderson, Michael H

ASA# 063705
Henderson, Michael
56174 697th St
Wiota, IA 50274-1091
515-367-2209

Herold and Hosbond

ASA# 341774
Herold, Steve
3020 NW 116th Ave
Slater, IA 50244
515-685-3742

Herold Show Cattle

ASA# 339709
Herold, Steve
3020 N W 166th Ave
Slater, IA 50244
515-685-3742

Herzberg Brothers Cattle Company

ASA# 340718
2725 V Ave
Villisca, IA 50864
712-826-4778

Hidden Treasures Cattle

ASA# 294678
Lawton, Tanner
918 260th St
Jefferson, IA 50129
515-777-5815

Hidden Valley Simmentals

ASA# 332454
Rachel L Herman
21454 Elm Rd
Strawberry Point, IA 52076
563-245-1497

High Point Genetics

ASA# 266466
Oswald, Brian
2039 Highway 69
Osceola, IA 50213
641-344-1044

Hilltop Angus

ASA# 351013
3198273525
1367 200th St.
Independence, IA 50644
319-415-9456

Hilltop Simmentals

ASA# 304531
Oswald, James
1238 Hwy 34
Murray, IA 50174
641-414-2454

Hilltop Simmentals

ASA# 326600
Miller, Shawn
208 W Polk St
Afton, IA 50830
641-344-9003

Hoefling Cattle Company

ASA# 267667
Hoefling, Mitchell
31213 280th St
Merrill, IA 51038
712-490-3749

Hoeg, Joe

ASA# 325426
Joe Hoeg
2325 245th St
Clutier, IA 52217
319-551-0453

Holmes, Jeffrey D

ASA# 009249
Holmes, Jeffrey
1106 200th Ave
Lu Verne, IA 50560-8575
515-882-3447

Holst Genetic Edge

ASA# 307475
Holst, Dean
23259 212th St
LeClaire, IA 52753

Holtkamp Cattle Co

ASA# 233822
D & Chad Holtkamp
2213 177th St
West Point, IA 52656
319-837-6344



If you have recently advertised in **the Register** or **SimTalk**, you are automatically included in **Sales Call** for the month prior to your sale. It is broadcast to over 7,500 subscribers. **Sales Call** announces the name and date of your sale, and provides a link to your sale catalog or website.

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406-587-2778
nchesterfield@simmgene.com

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Iowa

Horizon Show Cattle

ASA# 273874
Bowlín, Cynthia J
14434 Highway 65 69
Indianola, IA 50125-8616
515-961-3473

Houston Family Simmentals

ASA# 251264
Seth, Katy, T & C Houston
23373 Lilac Ave
Bloomfield, IA 52537
641-664-2796

Hughes Cattle Company

ASA# 320554
Hughes, Randy
2364 G Ave
Bagley, IA 50026
515-491-3721

Humphrey, Wade

ASA# 206074
17546 Balsam Avenue
Ventura, IA 50482-8517
515-290-4389

Hunter Cattle Company

ASA# 162639
Dennis & Gail Hunter
9825 28th Ave
Batavia, IA 52533-8622
641-799-8026

Iowa State University

ASA# 000444
Marshall Ruble - Gene Rouse
1221 Kildee Hall
Ames, IA 50011
515-294-5641

Irish Acres Simmental

ASA# 260966
Rooney, Tom
11750 NE 112th St
Maxwell, IA 50161
515-967-2629

Irons, Lisa

ASA# 319888
4450 Orchid Ave
Northwood, IA 50459
641-381-0551

J6 Cattle Co.

ASA# 288027
Tim Johnson
304 N Washington
Carpenter, IA 50426
641-713-2421

J8 Family Farms

ASA# 291638
Jones, Ethan
3045 Settlers Trl
Saint Charles, IA 50240
641-226-7818

Jacob Darbyshire

ASA# 252821
Jacob Darbyshire
20300 250th St
Morning Sun, IA 52640
319-865-3223

Jacobsen, Kendall

ASA# 180301
997 Highway 150 N
West Union, IA 52175-1063
319-422-3676

James, Thomas P

ASA# 099656
1317 Roland Ave
Chariton, IA 50049-1654
641-774-2955

Janecek, Chris

ASA# 275865
1650 240th St
Keota, IA 52248
319-461-4909

Janssen Farms

ASA# 079305
J, D, D, H, C, D & C Janssen
56706 300th Ave
Gilmore City, IA 50541-8054
515-314-4771

Jarr Cattle

ASA# 009808
Doug Jarr
17950 Highway 63
Bloomfield, IA 52537
641-777-8410

Jass Simmentals

ASA# 051418
Steve & Trey Jass
1950 Quincy Ave
Garner, IA 50438
641-860-0645

Jauer Dependable Genetics

ASA# 172778
Jauer, Roger
31059 Juniper Ave
Hinton, IA 51024
712-947-4357

Jepsen Family Farms

ASA# 267155
Jepsen, Lonny
1864 260th St
Early, IA 50535
712-668-4123

Jepsen, Fred

ASA# 319040
511 Main St
Charter Oak, IA 51439
712-369-1870

J & G Lindell Farms

ASA# 036029
Jeff & Galen Lindell
18891 110th St
Greene, IA 50636
319-352-4421

J&J Farm

ASA# 318484
Joiner, Zeb
13220 Hwy S70
Plano, IA 52581
641-649-2646

JKL Farms

ASA# 005441
Laverne, Judy, Kurt & Kev Smith
PO Box 296
Swea City, IA 50590-8600
515-320-3021

JLC Family Farms

ASA# 326256
Cason, Jamie
20157 Quail Ave
Bloomfield, IA 52537
515-210-7833

JM Cattle Co

ASA# 328072
Jason Johnson
725 Howard St
Aplington, IA 50604
319-347-6383

Johnson, Denny

ASA# 275606
2715 York Ave
Eagle Grove, IA 50533
515-293-2621

Johnson Family Simmentals

ASA# 118546
Johnson, John
2785 Wagon Rd
Stuart, IA 50250-8523
641-755-3759

Johnson, James & Ashley

ASA# 321363
1768 296th Ave.
Maquoketa, IA 52060
563-357-9985

Johnson, Marc

ASA# 334708
20153 Sinclair Ave
Allison, IA 50602
319-239-3153

Johnson, Mark and Pam

ASA# 095761
Johnson, Mark
4620 Goldfinch Ave
Maurice, IA 51036-7551
712-567-3986

JS Simmental

ASA# 113276
Steenhoek, Ken
9713 S 88th Ave W
Prairie City, IA 50228-8312
515-979-9713

See ad on page 61

Julseth Simmentals

ASA# 167792
Andy Julseth
1159 410th St
Kensett, IA 50448
515-845-2250

Junck's Simmentals

ASA# 002800
Ronald Junck
1132 Carroll Ave
Sioux City, IA 51108-8028
712-239-3955

Jurgensen, Shane & Amber

ASA# 327276
19568 620th Ave
Nevada, IA 50201
712-269-8232

JVM Cattle Co

ASA# 311839
Vander Molen, Jordan
1186 133rd St
Pella, IA 50219
641-521-9917

K2 Cattle

ASA# 310706
Tlach, Kathryn & Kevin
29549 200th St
Dallas Center, IA 50063
641-425-8326

Kabela Brothers Cattle

ASA# 224133
Kabela, Kyle
310 300th St
West Branch, IA 52358
319-430-7279

Kaemingk, Lauren

ASA# 078149
1416 Crown Ridge Drive
Sioux Center, IA 51250-1124
712-441-0994

Kaisand Cattle Farm

ASA# 225049
Craig, Steve & Dave Kaisand
2006 228th Pl
Bussey, IA 50044-7510
641-891-9666

Kane, Troy

ASA# 277006
1705 Irvington Rd
Lu Verne, IA 50560
563-920-8323

K Bar M Livestock

ASA# 259975
Wadsworth, Kyle & Morgan
3192 110th St
Dunlap, IA 51529
712-592-5030

K-C-Casons Simmental

ASA# 107590
John Clint Cason
912 W Montagne Ln
Ottumwa, IA 52501-5660
641-682-7834

KCS Happy Pride Simmentals

ASA# 346719
Creveling, Becky Kirby
116 S Garnavillo St
Anamosa, IA 52205
319-462-3835

K/D Simmental

ASA# 334978
Meinecke, Darrell
611 N St
Jamaica, IA 50128
515-370-5304

KD Simmentals

ASA# 348191
Roger Robison
3175 State Hwy 148
Bedford, IA 50833
913-710-2880

Keene Cattle Company

ASA# 298096
Keene, Brent
3461 Yew Ave
Hartley, IA 51346
712-363-1840

Kelly Cattle Company

ASA# 270875
Kelly, Ben
24403 250th St
Dallas Center, IA 50063
515-208-2389

Kiersten Jass & Buddy Thomas Ogles

ASA# 349151
Buddy Ogles, Kiersten Jass
2035 Pine Ave
Garner, IA 50438
515-408-4918

King Family Triple J Simmentals

ASA# 073481
Aletha, Jon, Jason, Joseph King
1268 Jackson Ave
Hazleton, IA 50641
319-636-2525

Kirkpatrick, Kyle

ASA# 350358
Kyle Kirkpatrick
22778 25th St
Blakesburg, IA 52536

Kitzerow Cattle Company

ASA# 163669
Kitzerow, Todd
2488 Bevington Park Rd
Saint Charles, IA 50240
815-757-4448

Klopfenstein Simmentals

ASA# 277053
Grant Klopfenstein
5141 Oakcrest Hill Rd SE
Riverside, IA 52327
319-257-6789

KMJ Simmentals

ASA# 291624
Hofbauer, Anthony
101 Porchlight Dr
Huxley, IA 50124
515-733-2890

Koehler Farms

ASA# 209591
Koehler, Darrell
28569 485th St
Udell, IA 52593

Kohlhaas Cattle

ASA# 317471
Kohlhaas, Jason
1908 Call Park Dr
Algona, IA 50511
515-368-0302

Koopmann Family Simmentals

ASA# 304402
Koopmann, John
110 250th St
Delhi, IA 52223
563-922-2355

Koppen Land and Livestock

ASA# 308082
Koppen, Derek
1903 410th St
Lakota, IA 50451
515-886-2495

Krauskopf Cattle Company

ASA# 332768
Krauskopf, Kurt
2252 350th Street
Decorah, IA 52101
563-735-5356

Krogh Farms

ASA# 263782
Krogh, Brian
2381 Port Neal Rd
Sergeant Bluff, IA 51054-8075
712-943-7353

Krosch Cattle Company

ASA# 084263
Scott Krosch
1056 Jewell Ave
Kingsley, IA 51028-8034
712-378-2082

KRT Cattle

ASA# 245139
Johnk, Kent
24463 490th St
Hancock, IA 51536
712-784-3439

Krull Family Cattle

ASA# 195035
Krull, Chad
1370 495th St
Northwood, IA 50459-8663
515-290-5018

Kuhlmann Cattle Co

ASA# 267154
Kuhlmann, Mike or Bob
706 130th St
Ottoen, IA 50570
712-260-3813

Lage, Mark

ASA# 238809
11250 120th St
Sheffield, IA 50475
641-425-4366

La Mar Farms Ltd

ASA# 095662
Larry, M, C, T & B Hindman
14656 260th St
Radcliffe, IA 50230-8089
515-899-2423

Lampe, Joe

ASA# 280057
Lampe Bros Simmental
1347 110th St
Salem, IA 52649
319-469-7391

Lance & Rachel Bormann

ASA# 245544
2245 342nd Ave
DeWitt, IA 52742-9590
563-357-1643

Larsen Land & Livestock

ASA# 239830
Larsen, Heath
66599 580th Street
Lewis, IA 51544-5556
712-789-1119

Larson Brothers Simmental

ASA# 055634
Larson, Dennis
5070 355th Ave
Laurens, IA 50554
712-845-2297

Lathrum Cattle

ASA# 322211
Lathrum, Chase
101 NW Countrywood Ln
Ankeny, IA 50023
515-326-5145

Lawton Acres Simmental

ASA# 293792
Lawton, Tom
1063 260th St
Jefferson, IA 50129
515-386-2323

Lazy H Bar Simmentals

ASA# 006914
Barry or Ross Hageman
19712 C 60
Sioux City, IA 51109-9024
712-251-5055

Leon W Greiner

ASA# 053188
Greiner Nathan W
32656 260th St
Keota, IA 52248-8614
641-660-4065

Letsche Stock Farm

ASA# 188774
Letsche, Kirk
5532 B Ave
Marcus, IA 51035-7007
712-376-2429

Liberty Center Livestock

ASA# 254285
Andrew Nibe
2150 560th Ave
Melrose, IA 52569
641-932-2410

Lime Creek Cattle Company

ASA# 332889
Partridge, Kevin
3149 220th Ave
Hopkinton, IA 52237
563-920-6294

Lira Farms

ASA# 311540
Lira, Lee
34597 Maple Ridge Drive
Adel, IA 50003
515-864-6791

Little Sioux Cattle Company

ASA# 277598
Weaver, Jon
22658 Park Loop
Onawa, IA 51040
712-223-2320

Livengood Simmentals

ASA# 002936
Phillips, Sandy
3142 Teak Ave
Braddyville, IA 51631-3046
712-589-3384

L & N Cattle

ASA# 323453
Plendl, Lucas
3636 470th St
Orange City, IA 51041
712-463-2203

Logan Point Simmentals

ASA# 326991
Van Roekel, Larry
1698 Mustang Pass
Larchwood, IA 51241

Lone Tree Simmentals

ASA# 164519
Kyle Hotz
PO Box 235
Lone Tree, IA 52755-0195
319-629-4296

Long, Rob

ASA# 040046
Rob or Regina Long
3272 320th St
Creston, IA 50801-7520
641-344-3028

Long Show Cattle

ASA# 284350
Long, Bryan
1007 Gowrie St
Ruthven, IA 51358-8654
712-240-3982

Long, Tyler

ASA# 221430
2560 Houston Ave
Fontanelle, IA 50846
641-337-5037

Lonny Namanny

ASA# 298076
Namanny, Lonny
3 Orchard Lane
Dallas Center, IA 50063
515-313-5105

Loonan Stock Farm

ASA# 005242
Dick or Judy Loonan
1724 Holly Ave
Corning, IA 50841-8377
641-322-3921

Louwerse Cattle Company Farm

ASA# 346741
Louwerse, Adam
3768 Jay Ave
Orange City, IA 51041
712-449-5094

Lown, Andy

ASA# 212696
217 N 550th Ave
Ringsted, IA 50578-5002
507-276-1783

Lowry, Brent

ASA# 337181
630 485th Ave
Searsboro, IA 50242

Luellen, Steve D or Sharon K

ASA# 036488
Luellen, Steve D
14785 Quinlan Ave
Bouton, IA 50039-8041
515-676-2587



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- Carcass Merit Program calves do not qualify.

Contact Jannine Story today for more details.
406-587-4531 or jstory@simmgene.com

Iowa

Lukavsky Cattle Company

ASA# 279627
Lukavsky, Chad
2738 Highway 322
Russell, IA 50238-8600
641-344-1009

Lutz, Brian

ASA# 273071
1864 Highway 16
West Point, IA 52656-9312
319-931-3666

Lynch Family Livestock

ASA# 207455
Lynch, Lincoln
16823 Nuthatch Ave
Bloomfield, IA 52537
641-208-3649

Maass, Jeremy

ASA# 309699
501 Van Buren St
Clearfield, IA 50840
712-371-9614

Mackie, Brian

ASA# 345978
825 Q Ave
Boone, IA 50036
515-230-0840

Madson Cattle Company

ASA# 318295
Madson, Darin
29084 653rd Ave
Maxwell, IA 50161
515-460-8087

Marchant, Matt

ASA# 288707
6943 Clay St
Newton, IA 50208
641-275-0384

Martins, Jill

ASA# 311241
12564 Granite Ave
Monona, IA 52159
563-539-4860

Mass Farms Inc

ASA# 280547
Mass, Nathan
32864 Epperson Ave
Malvern, IA 51551
712-624-8655

Matthews Cattle Company

ASA# 326714
Matthews, Morgan
3224 190th St
Estherville, IA 51334
712-560-6078

McCleary, Drake

ASA# 347032
7435 123rd Ave
Wapello, IA 52653
319-759-2517

McClellan, Scott

ASA# 343808
1155 Maple Ave
Bayard, IA 50029
712-830-2096

McCollom, Ryan and Karla

ASA# 335325
22277 730th Ave
Colo, IA 50056
515-290-9019

McCollough, Brad

ASA# 250471
McCollough, Bradley
3236 L Ave
Vail, IA 51465
712-269-9815

McConahay Cattle Co

ASA# 237461
McConahay, Brad
2348 Highway 2
Corydon, IA 50060-8674
641-872-3448

McCulloh, Rick

ASA# 319845
2178 280th Ave
De Witt, IA 52742
563-221-1699

McDermott & Sons, M C

ASA# 000303
M C McDermott
511 Darby Dr
Greenfield, IA 50849-8034
641-743-2685

McGlothlen, R J

ASA# 200273
R J Lynn & Warren McGlothlen
1529 695th Ave
Albia, IA 52531
641-932-5778

McGlothlen Simmentals, Warren or Lyn

ASA# 059388
McGlothlen, Warren
1529 695th Ave
Albia, IA 52531
641-932-5778

McLain, Kriss

ASA# 261072
30102 150th St
Stockport, IA 52651
319-796-4342

McLaughlin Farms

ASA# 312121
McLaughlin, Amy M
643 Fir Rd
Shelby, IA 51570
515-306-2296

McLaughlin, Kori Jeanne

ASA# 316024
Kori Jeanne & Dan McLaughlin
11042 Mediapolis Rd
Mediapolis, IA 52637
319-394-9263

Meinders Stock Farms

ASA# 306672
Meinders, Zach
3605 230th Ave
Buffalo Center, IA 50424
515-320-3835

Melby Simmentals

ASA# 202484
Jacob G Melby
40008 State Hwy 37
Soldier, IA 51572-4114
712-882-3018

Messerschmidt, Greg

ASA# 335556
1219 273rd St
State Center, IA 50247
515-681-6969

Meyer's Dusty Hollow

ASA# 208190
Cory Meyer
11053 Great River Rd
West Union, IA 52175
563-380-3410

MG Cattle

ASA# 294149
Steffensmeier, Mark
1164 Pilot Grove Rd
Salem, IA 52649
319-750-6061

Mick T Sitzmann Cattle

ASA# 310138
Mick Sitzmann
29302 Nature Ave
Hinton, IA 51024
712-541-8492

Mill Creek Cattle

ASA# 329792
Miller, Bria & Daren
1482 Keystone Ave
Galva, IA 51020
712-269-4693

Miller, Felty

ASA# 335713
4809 Wind Fall Ave
Riceville, IA 50466
563-203-1768

Mittag Genetics

ASA# 341083
Mittag, Tucker
1082 110th St
Creston, IA 50801
641-344-6858

M/J Simmental

ASA# 264857
Winther, Montana
1806 Nassau Pl
Woodbine, IA 51579
712-592-0655

MK Livestock

ASA# 351818
Knapp, Kade
12405 330th St
Conrad, IA 50621
319-558-9509

Moody Farms

ASA# 031858
Eugene & Dan Moody
32470 663rd Ave
Maxwell, IA 50161-8622
515-387-8679

Moore & Warren Livestock

ASA# 054311
Le, S, A Moore
2219 Vermillion Ave
Rose Hill, IA 52586-9538
641-632-8343

Mormann, Blake

ASA# 347031
2417 130th Ave
Manchester, IA 52057

Morris Cattle, Willie

ASA# 254770
Morris, Willie
1149 Hilton Ave
Plainfield, IA 50666
319-269-0844

MR Cattle Company

ASA# 204706
Rogers, Matt
1989 Union Ave
Wilton, IA 52778
563-785-6476

MS Simmentals

ASA# 320320
Seelman, Megan
2790 Kansas Ave NE
North Liberty, IA 52317
319-936-0442

Muhlenbruch, Mark W

ASA# 150837
340 80th St
Dows, IA 50071-8054
515-852-4496

Nahkunst Family Cattle Co

ASA# 290747
Nahkunst, Bradley
2550 Bluff Rd
Hamburg, IA 51640
712-382-0210

Nash Farms

ASA# 024618
Nash, Kurt
1014 Humbolt Ave
Kingsley, IA 51028-8026
712-873-3728

Neill Cattle

ASA# 325454
Neill, Colton
1857 170th St
Mondamin, IA 51557
712-592-2014

Nelsen, Daniel

ASA# 143273
Nelsen, Dan
319 W 240th St
Ringsted, IA 50578
712-260-2661

Nelson Cattle Company

ASA# 304690
Nelson, Eric
675 475th St
Northwood, IA 50459
641-590-4963

Nelson Simmentals

ASA# 027477
Chris and Barbara Nelson
2763 210th St
Stanton, IA 51573-4015
712-829-2785

Netolicky Cattle Company

ASA# 234868
Mike & Susan Netolicky
10850 Linn Johnson Rd
Fairfax, IA 52228-9314
319-845-3114

Neumann Brothers Simmental

ASA# 080114
Neumann, Greg
420 Sue St
Manning, IA 51455-8216
712-269-3144

Newendorp Simmentals

ASA# 072178
Kevin, Jeanette, T, D, A Newendorp
1461 220th St
Leighton, IA 50143-8014
641-626-3209

Nichols Farms

ASA# 000508
JD P, LE & L Nichols
2188 Clay Ave
Bridgewater, IA 50837-8047
712-762-3810

Nicholson, Paige

ASA# 283072
200 W Orchard Ave
Indianola, IA 50125
515-334-8035

North View Show Cattle

ASA# 249721
Snell, Todd and Dave
3813 258th Ave
Decorah, IA 52101
563-735-5521

Nosbisch Family Farm

ASA# 315804
Nosbisch, Randy & Morgan
1611 Gil More Ave
New Hampton, IA 50659
641-257-8815

Olson, Travis

ASA# 310597
3665 190th Street
Estherville, IA 51334
712-209-1057

Onstot, Donald G

ASA# 184091
4842 S 23 Hwy
Carlisle, IA 50047-9414
515-989-3560

Ortner, Andy

ASA# 263202
4356 Danbury Blacktop
Danbury, IA 50109
712-883-2707

Ory, Steve and Julie

ASA# 121765
Ory, Steve
PO Box 59
Earlham, IA 50072-8138
515-758-2043

Oswald Cattle Co

ASA# 292825
Jon Oswald
2144 140th Ave
Murray, IA 50174
641-414-4635

Oswald Ranch

ASA# 018520
James Oswald
1426 Truro Pavement
Osceola, IA 50213-8229
641-342-3035

Over The Horizon LLC

ASA# 348602
Stansberry, Kevin
3105 140th Ave
Ryan, IA 52330
563-608-1043

Paulsen Cattle Company

ASA# 173960
Jeff Paulsen Jr & Sr
104 E Farley St
Preston, IA 52069
563-212-9944

Paulsen Simmentals

ASA# 035590
Paulsen, Heath
3910 160th Ave
Lakota, IA 50451-7003
712-260-9033

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Iowa

Pemberton, Matthew

ASA# 235435
M & Scott Pemberton
2930 Coppock Rd
Washington, IA 52353
319-653-6839

Petersen, Stan

ASA# 257601
2516 Safford Ave
Danbury, IA 51019-8137
712-373-5570

Peterson Farms

ASA# 266899
Peterson, Curt & Kaylene
1226 670th Ave
Eddyville, IA 52553-8517
641-660-5361

Peters, The

ASA# 009630
Peter, Charles
17510 298th Ave
Bellevue, IA 52031-9801
319-672-3370

Pierschbacher, Nate

ASA# 352201
31093 177th Ave
Davis City, IA 50065
641-344-3298

Pilcher Show Cattle

ASA# 261944
Pilcher, Michael
23002 Bluegrass Rd
Blakesburg, IA 52536
641-680-3065

Pisarik, Paul

ASA# 267198
Pisarik, Paul T
4824 110th St NE
Solon, IA 52333
319-624-2155

Pixley Family

ASA# 235001
Bruce & Grace Pixley
2239 380th St
Grafton, IA 50440
641-748-2490

Plendl, Seth

ASA# 267875
28506 K64
Kingsley, IA 51028
712-378-2710

Plum Creek Cattle Co

ASA# 342506
Regan Coyle
1175 180th Ave
Knoxville, IA 50138
740-919-9914

Pomeranke Cattle Company

ASA# 234121
Pomeranke, Jim
406 S Morse Ave # 81
Calumet, IA 51009-7737
712-260-6969

Poots Cattle

ASA# 274189
Poots, Preston
805 SE 2nd St
Ankeny, IA 50021-9502
515-291-0880

Post, Mason

ASA# 349008
Mason Post
3771 Eagle Ave
Sioux Center, IA 51250
712-463-2032

Potter Cattle

ASA# 076572
Brent & Max Potter
52857 Elmtree Rd
Griswold, IA 51535
712-789-0407

Prairie View Farms

ASA# 174517
Deering, C&K
11264 Aspen Ave
Postville, IA 52162-9007
563-864-7361

Pridie, Patrick E

ASA# 208168
29153 Forest Rd
Hinton, IA 51024-9072
712-239-2456

Prime Rib Ranch

ASA# 175699
Roger W Herrig
13507 Washington Mills Rd
Bernard, IA 52032
563-879-3220

Project Anjoisem

ASA# 260882
Wiley, Todd Andrew
5067 29th Ave
Walker, IA 52352
319-474-2108

Pryor Show Cattle

ASA# 266374
Pryor, Adam
1646 Pike Trail
Woodbine, IA 51579
712-647-8898

Putz, Albert

ASA# 301616
19532 Tyler St
Lacona, IA 50139
515-249-7090

Questing Hills Land & Cattle

ASA# 297784
Miller, Eldon L
2683 205th St
Afton, IA 50830
641-414-3352

Raasch, Dean

ASA# 310397
Dean Raasch
606 N Main St
Bridgewater, IA 50837
712-779-0595

Racoon River Simmentals

ASA# 315301
Potts, Jon
1692 375th St
Lake City, IA 51449
712-830-6326

Radakovich Cattle Company

ASA# 209771
Radakovich, Steve
1725 120th St
Earlham, IA 50072-8621
515-834-2359

Raim, David and Michele

ASA# 158897
2515 Swan Lake Rd NW
North Liberty, IA 52317-9547
319-626-4152

Ralfs, Zach

ASA# 244036
23415 92nd Avenue
Walcott, IA 52773
563-388-5955

R and K Simmental

ASA# 018328
Kevin & K Hauswirth
43408 210th Ave
Havelock, IA 50546
712-776-2357

Ratashak Simmental Ranch

ASA# 065411
Larry, Kenneth, S Ann Ratashak
1251 240th Ave
Thurman, IA 51654-5011
712-628-4396

RCE Livestock

ASA# 349717
Stephenson, Ricky
1582 E Ave
Scranton, IA 51462
515-370-0573

Reck Brothers & Sons Simmental

ASA# 034670
B, B, D, L, R, R, T & P Reck
RR 3 8775 Monroe Wapello
Albia, IA 52531
641-799-4195

Reck Cattle

ASA# 301103
Reck, Ben
2938 190th St
Winthrop, IA 50682
563-920-5180

Reetz, Alex

ASA# 342964
Alex Reetz
1485 Obanion Rd
Dunlap, IA 51529

Reynolds Cattle Company

ASA# 020489
Reynolds, Wes
20998 360th Street
Earlham, IA 50072
515-306-2700

Reynolds Farms

ASA# 327794
Reynolds, Adam
3224 Norridge Ave
Rockwell City, IA 50579
712-830-0365

Ricke, Kevin J

ASA# 282090
11158 200th St
Westside, IA 51467
712-663-4267

Ricklefs Cattle Company

ASA# 327469
Ricklefs, Cody
1906 Elmhurst Ave
Humboldt, IA 50548
515-368-3257

Rick & Mike Ostendorf

ASA# 244034
Ostendorf, Rick
3511 Ashwood Dr
Urbandale, IA 50322
515-270-8785

Rinken Show Cattle

ASA# 290379
Rinken, Jordan
2023 260th St
Denver, IA 50622
319-415-6464

Ripke, Bradley

ASA# 240093
4841 110th Ave
Rembrandt, IA 50576
712-286-5901

Risdon, James Dale

ASA# 057130
1581 216th St
Marengo, IA 52301-8584
319-623-7268

Riverside Simmentals Farm

ASA# 332277
Laackmann, Craig
1807 16th St
Rock Valley, IA 51247
712-470-0787

RL Fleckvieh Simmentals

ASA# 046972
Randy, Jennifer, Bryce Lehman
3251 Brandon Diagonal Blvd
Brandon, IA 52210-9774
815-990-2312

Rob-Eli Simmentals

ASA# 059542
Robert & Ellen Sentman
2851 James Ave NW
Tiffin, IA 52340-9392
319-545-2480

Robertson Daughters & Son, Don R

ASA# 073849
D R, Donna, Brenda Robertson
PO Box 233
Hills, IA 52235
515-321-7762

Robinson, Layne

ASA# 260024
32519 510th St
Russell, IA 50238
573-544-7024

Robinson, Tom

ASA# 255131
2094 Linn Delaware Rd
Coggon, IA 52218-9603
319-435-2582

Rock, Mark K

ASA# 133619
26219 60th Ave
Dixon, IA 52745-9676
319-843-3910

Rod Northrup

ASA# 230478
Northrup, Rod
61788 Seattle Rd
Griswold, IA 51535
712-789-0208

Rolfes Simmentals

ASA# 189437
Rolfes, Robert
5538 Highway 9
Sibley, IA 51249-7086
712-754-2494

Rolling Hills Simmentals

ASA# 143107
White, Brent D
1735 205th Ave
Blakesburg, IA 52536-8151
641-938-2653

Rolling H Livestock

ASA# 309332
Clark-Hlas, Marla
1734 K Ave
Traer, IA 50675
319-464-5854

Rolling W Show Stock

ASA# 327524
Whittle, Alan
2878 Wren Valley Rd
Decorah, IA 52101
563-419-2971

Rosa, Chris

ASA# 327460
Chris Rosa
308 Ilion Ave
Chariton, IA 50049
515-360-3229

Rosauer Family Select Simmentals

ASA# 221794
Rosauer, Michael R
516 Linn St
Walker, IA 52352
319-448-4261

Ross Land & Cattle Inc

ASA# 164892
Ross, Kevin J
25426 320th St
Minden, IA 51553-4202
712-566-3518

Rouse Cattle

ASA# 327332
Rouse, Chris or Joann
2611 300th Ave
Terril, IA 51364
712-260-6323

RSRK Cattle

ASA# 298982
19808 148th Ave.
Sperry, IA 52650
319-394-3730

Ruble Ranch

ASA# 167535
Ruble, Jeremie V
1525 140th St
Corydon, IA 50060-9132
406-581-7940

Ruby Cattle Company

ASA# 204459
K, K, N, L & G Ruby
1170 Elk St
Murray, IA 50174
641-447-2205

Runyan, Tanner

ASA# 328115
62655 740th St
Massena, IA 50853
712-779-0513

Rupp Simmental Farms

ASA# 003739
Rupp, Richard D
1349 Adams Montgomery Ave
Corning, IA 50841
712-826-7144

Russell, Steven

ASA# 311472
153 County F62
Searsboro, IA 50242
641-990-7031

Ryan & Bridgette Van Zee

ASA# 321435
Van Zee, Ryan
PO Box 227
Sioux Center, IA 51250
712-722-3888

Salton Simmentals, Will

ASA# 187598
William E & Lisa J Salton
3165 410th St
Dickens, IA 51333
712-835-3333

Sandeen, Scott

ASA# 100500
Eric, Scott, Tim Sandeen
3261 Monroe Wapello Rd
Blakesburg, IA 52536-8228
641-938-2212

Sand Ridge Simmentals

ASA# 194892
Rich, Wilma or C Meinders
404 Hazel St
Pella, IA 50219-1025
641-780-1106

Sanny Farms

ASA# 234359
Sanny, Eric
7918 NE 106th Pl
Bondurant, IA 50035-1145
515-480-3326

Schaaf Show Cattle

ASA# 341900
Dustin Schaaf
3310 170th St
Randolph, IA 51649
712-310-3393

Schlesselman, Brian

ASA# 238742
2131 240th St
Williamsburg, IA 52361
319-668-2600

Schneider, Matt

ASA# 328112
302 Ridge View Drive
West Branch, IA 52358
319-631-8995

Schoenrock Family Cattle

ASA# 076820
Schoenrock, Phillip
32906 280th St
Le Mars, IA 51031-8252
712-546-8266

Schooley Cattle Company

ASA# 262371
Schooley, Roman
PO Box 21
Bloomfield, IA 52537
515-450-3685

Schorg Simmentals

ASA# 078145
Gerald, Jolene, Ryan Schorg
21764 Tamarack Ave
Remsen, IA 51050-8720
712-539-1956

Schroeder, Mitchell

ASA# 344464
1238 Highway 571
Knoxville, IA 50138
563-357-3093
Schuiteman Cattle
ASA# 340286

Schuiteman, Mark

322 9th St SE
Sioux Center, IA 51250
712-722-1242

Schulte Cattle Company

ASA# 280548
Schulte, Clint
3134 Dean Ave
Odebolt, IA 51458
712-269-2018

Schwarz, Ben J

ASA# 297490
25840 200th Ave
Eldridge, IA 52748
563-370-0577

Scott, Jeff

ASA# 241746
43001 County Hwy E-16
Mapleton, IA 51034
712-885-2006

Scotland Genetics

ASA# 185355
Scott, Kenneth O
2951 Fulton Ave
Oskaloosa, IA 52577-9022
641-660-9331

Sebolt, Chris

ASA# 042698
2925 Hwy S60
Seymour, IA 52590-8542
515-898-2245

Seglem, Cole

ASA# 352332
19638 340th St
Forest City, IA 50436
641-590-0076

Shada, Ron

ASA# 081208
PO Box 34
Anamosa, IA 52205-0034
319-540-3146

Shivers Farms

ASA# 330343
Shivers, Benjamin
10853 NE 64th Street
Bondurant, IA 50035
515-783-5397

Shivers, Ronald

ASA# 246984
5867 NE 27th St
Altoona, IA 50009
515-314-2440

Shultz Farms

ASA# 286705
Shultz, Anthony D
1811 20th Place
Lacona, IA 50139
641-947-4502

SHY 5 Simmentals

ASA# 299888
Dan & Lisa Sorensen
123 N 5th Ave
Villisca, IA 50864
712-826-2253

Siek Family, Richard

ASA# 009560
Richard, Sheryl, Aaron, Heather
7479 20th Ave
Blairtown, IA 52209-9513
319-454-6962

Siek Show Cattle

ASA# 304130
Siek, H Jason
7432 23rd Ave
Blairtown, IA 52209
319-350-3192

Sieren Cattle Co

ASA# 249181
Sieren, Glenda
19233 Wapello Keokuk Rd
Hedrick, IA 52563
641-717-2963

Sieren Farms Simmental

ASA# 229431
Sieren, Jayme D
1235 210th St
Keota, IA 52248
641-636-2153

Sievers Simmentals

ASA# 025110
Lonny Sievers
PO Box 184 306 Walcott St
Dixon, IA 52745-0184
563-843-2560

Simons, Tony

ASA# 101262
5659 D Ave
Marcus, IA 51035-9774
712-540-2328

Skala-Mijac Simm, Mike & Jackie

ASA# 034664
Skala, Mike
1101 E 9th St
Tama, IA 52339-9210
641-484-3804

S&K Simmentals

ASA# 211961
Scott, Kyle, Stacy & Kathy Shaw
1905 175th St
New Sharon, IA 50207-8134
641-672-2038

Skunk Valley Red Simmentals

ASA# 266508
Weuve, Rob
314 E 92nd St S
Kellogg, IA 50135-8717
641-792-1183

Smalley, Kevin

ASA# 325245
Kevin Smalley
711 3rd St
Delhi, IA 52223
740-505-5828

Smith Cattle Company

ASA# 287269
Smith, Brad
2140 370th Avenue
Estherville, IA 51334
712-362-3942

Smith Family Cattle Company

ASA# 248628
Smith, Chyann
1365 600th St
Storm Lake, IA 50588
712-299-2091

Smith, Kurt

ASA# 212535
PO Box 141
Swea City, IA 50590-8600
515-320-0871

Smitty Family Farms

ASA# 312899
Mike & Beth Smith
1746 Dean Ave
Schaller, IA 51053
712-275-4564

SMJ Williams Farm

ASA# 250193
Williams, Shelby
1000 Adair St
Adair, IA 50002-8043
641-742-3973

Sojka Farms

ASA# 202379
Grant & Charles Sojka
2890 135th St
Riverside, IA 52327-9233
319-648-2443

Southern Accent Farms

ASA# 320109
Jake Hovden
2861 Clay Hill Road
Decorah, IA 52101
563-379-8007

Spear Cattle Company

ASA# 195059
Spear, Jeff
17079 Stone St
Milo, IA 50166-9647
515-490-3349

Speas Farms & Donnie D Milby

ASA# 339679
13353 NE 29th St
Elkhart, IA 50073
815-238-7926

Speas Farms Inc

ASA# 304710
Speas, Andrew
13353 NE 29th St
Elkhart, IA 50073
405-501-4747

Specht Family Simmentals

ASA# 089632
C, J, M, Wm, N, S Specht
22823 Heiderscheit Rd
Guttenberg, IA 52052
319-870-2043

Spring Creek Simmentals

ASA# 187602
Schmitt, Todd
1452 Lake Dr
Hampton, IA 50441-7404
515-456-2401



ASA#040241
Jeff and Lynda Springer
3119 310th Street
Cresco, IA 52136-9362
641-330-6654
Email:
sprinsim@iowatelecom.net
Website:
www.springersimmental.com
Sale Date:
Value Based Genetics Sale, February 6, 2021, Decorah, IA. Herd improving bulls, females and embryo matings available at all times.

Our mission statement has become simply: "VALUE BASED GENETICS". Every selection criteria we use has an economic benefit or cost. Selecting for phenotype only without considering feed efficiency, reproductive efficiency, carcass, or growth would be disastrous just as ignoring phenotype would limit marketing. Our goal is to produce the best females possible by multiplying proven cow families and incorporating value parameters on their performance.


Spring Valley Farms

ASA# 261710
1126 Maple Valley Rd
Castalia, IA 52133-8517
563-567-8472

Stamer Family Livestock

ASA# 072388
Kevin Lee & Karie Stamer
4149 Monroe Ave
Hospers, IA 51238
712-752-8079

Steady Run Genetics

ASA# 342244
McDowell, Clint
17843 Agency Hedrick Rd
Hedrick, IA 52563
641-660-2702

Steele Farms

ASA# 250854
Jason E Steele
3079 180th St
Lockridge, IA 52635-8016
319-696-2060

Stenson, Mike

ASA# 161592
3224 County Highway J55
Lamoni, IA 50140
712-542-0782

Steere, Trace

ASA# 327619
11313 Terrace Ave
Clarksburg, IA 50619
319-269-6300

Stein, Nick

ASA# 299835
101 3rd Ave PO Box 23
Portsmouth, IA 51565
712-579-9478

Sterling Cattle Company

ASA# 243113
A & C Johnson - J & R Volz
302 12th St S
Northwood, IA 50459-1900
641-324-2003

Steve Allen Simmentals

ASA# 340353
Allen, Steve
2381 Gard Ave
Early, IA 50535
712-273-5390

Iowa

Stouder, Larry K

ASA# 252766
66848 330th St
Malvern, IA 51551
712-527-0469

Studer, Jennifer A

ASA# 194414
3014 130th Street
Creston, IA 50801
319-530-3056

Sullivan Cattle Co

ASA# 263223
Sullivan, Joe
1332 Obanion Rd
Dunlap, IA 51529-4115
712-263-9730

Sullivan Farms

ASA# 298177
John Sullivan
35 Industrial Dr
Dunlap, IA 51529
712-643-2115

Summit Farms LLC

ASA# 326575
Miller, Roy
10640 Co Hwy D20
Alden, IA 50006
641-373-6031

Swanson Cattle Co

ASA# 222107
Swanson, Chris
4845 140th Ave
Peterson, IA 51047
712-260-3586

Sweeney Farms

ASA# 250790
Sweeney, David
21547 Highway S27
Alden, IA 50006-9137
515-855-4340

Sweeney, Michael & Roni

ASA# 034838
10555 NE Devotie Dr
Mitchellville, IA 50169
515-979-9224

Swenson Angus

ASA# 209028
Terry D Swenson
13797 220th St
Radcliffe, IA 50230-8110
515-669-3483

Swing-Shift Simmental

ASA# 086382
Ron Cox
2133 137th St
Atalissa, IA 52720-9759
319-631-3565

Taylor Schwartz Cattle

ASA# 319727
Schwartz, Taylor
433 Vermont Ave
Lowden, IA 52255
309-221-8432

TF Cattle

ASA# 328692
Fullenkamp, Tom
311 Elm Street
Eldon, IA 52554
641-777-4831

The Rolling B

ASA# 249067
Roger P & Betty A Brummett
3108 Highland Ave
Bedford, IA 50833
712-287-3529

Thomann Simmentals

ASA# 030321
Thomann, Ken
2661 135th St
Riverside, IA 52327-9212
319-648-3561

Thomas Thistle Ridge Ranch

ASA# 123283
Thomas, Kevin J
24545 130th Ave
Lucas, IA 50151
515-210-5801

Thompson Breeding Stock

ASA# 207983
Rick & Randy Thompson
704 West St.
Reinbeck, IA 50669-8509
515-368-1098

Tibken Farms

ASA# 048420
Tibken, James
59253 690th St
Wiota, IA 50274

Till Family Simmental

ASA# 230464
Till, Darrell
13788 Kennedy St
Indianola, IA 50125
515-681-2712

Till-Hill Cattle

ASA# 276876
Nick & Brittany Tilleraas
1847 Houlihan Dr.
Waterville, IA 52170
563-380-0573

Todd Show Cattle LLC

ASA# 291713
Beswick -Todd, Elizabeth J
2308 170th Ave
Manchester, IA 52057
563-920-8218

Top Line Simmentals

ASA# 047707
D, D & M Hickman
2386 County Highway P46
Mount Ayr, IA 50854-8956
641-464-3488

Totemeier Farms

ASA# 337393
Totemeier, Eric and Kelli
24668 140th St
Columbus Junction, IA 52738

Townsley Simmentals

ASA# 205359
Greg & Dana Townsley
12407 County Road H22
Wapello, IA 52653-9545
319-523-6626

Tow Simmentals

ASA# 201867
Brittany Tow
2772 Zola Ave
Marshalltown, IA 50158
641-485-6303

Trans Ova Genetics - Progenus

ASA# 351052
Metzger, John
2938 380th St
Sioux Center, IA 51250
712-441-0766

TRI'K Cattle Company

ASA# 299718
Pugh, Michael
1760 Dakota Ave
Waverly, IA 50677
319-352-5905

Trinity Reigns

ASA# 235354
BehrhOrst, Mike
25031 150th Street
Iowa Falls, IA 50126-1057
515-338-0040

Triple H Show Stock

ASA# 347397
2787 300th St
Gilman, IA 50106
641-751-2765

Triple U Ranch

ASA# 048066
Craig or Jessica Utesch
4194 100th St
Correctionville, IA 50106-8011
712-372-4569

Troy Stanley Cattle Co

ASA# 319734
Stanley, Troy
2309 Hwy 141
Bagley, IA 50026
641-757-2685

Tyler Campbell Cattle

ASA# 309250
Campbell, Tyler
1748 Quail Run Rd
Corydon, IA 50060
515-689-5262

Tyler & Tanner Stutsman

ASA# 335582
Stutsman, Tyler & Tanner
3424 Bayertown Rd SW
Riverside, IA 52327
319-325-4689

Udell Cattle Company

ASA# 287430
Udell, Maddy
32138 Hickory Ave
Sioux City, IA 51108
712-239-5755

Upah, Nathan

ASA# 286580
3175 Hwy E-36
Clutier, IA 52217
319-415-6412

V56 Simmentals & Shorthorns

ASA# 284633
Maurer, Will
3044 220th St
Lawler, IA 52154-9740
563-419-0558

Vajgrt Cattle Co

ASA# 304762
Vajgrt, Michael
508 2nd Ave Appt 2
Van Home, IA 52346
319-504-3037

Van Aernam Simmentals

ASA# 049731
Gale & Andy Van Aernam
2920 Robin Ave
Exira, IA 50076-7418
712-268-5470

Vanderholm Cattle Co

ASA# 007146
Vanderholm, Chris
2543 Montgomery Page St
Villisca, IA 50864-7061
712-829-2315

Van Gelder Cattle

ASA# 279842
Van Gelder, Bryan
39339 C-16
Lemars, IA 51031
712-548-3677

Ver Ploeg Farm

ASA# 114374
Jason or Duane Ver Ploeg
2373 Jesup Dr
Pella, IA 50219-7821
641-628-2669

Vetter Simmentals

ASA# 086317
Vetter, Jeff
20595 Delta Ave
Arcadia, IA 51430-9801
712-689-2507

Vogt Simmentals

ASA# 096034
Vogt, Mike
2760 S Ave
Denison, IA 51442-7623
712-263-6580

Voss Angus

ASA# 321574
33464 Delta Trl
Dexter, IA 50070
515-478-4488

VWF Simmentals

ASA# 133699
Dwight or Jerilyn Van Weelden
11842 S 52nd Ave E
Lynnville, IA 50153
641-594-2704

Walsh Farms

ASA# 233988
Walsh, Tim
2675 150th St
Riverside, IA 52327
319-330-7612

Walter Family Stock Farm

ASA# 275581
Walter, Jeremy
2571 410th Ave
Farragut, IA 51639
712-246-8957

Warin Farms

ASA# 249244
Warin, Joseph M
2331 Taygold Ave
Maloy, IA 50836
641-785-2319

Weaver, Nick

ASA# 204349
1638 Hancock Ave
Moville, IA 51039-0724
712-870-1634

Weaver Show Cattle

ASA# 334502
Weaver, Dillon
1620 Handcok Ave
Moville, IA 51039
712-870-4136

Weaver & Weaver

ASA# 004345
Brian & John Weaver
1927 Rock Branch Rd
Anthon, IA 51004-8104
712-873-3826

Weber, Alexis

ASA# 316396
2913 Q Ave
Parnell, IA 52325
319-330-2855

Weber, Jim

ASA# 316395
2913 Q Ave
Parnell, IA 52325
319-430-4641

Wedeking, Ethan

ASA# 261104
33239 130th St
Plainfield, IA 50666
319-276-3294

Weed Cattle Company

ASA# 351259
Weed, Colby
422 E 5th St
Ute, IA 51060
712-880-2988

Weis Cattle

ASA# 328335
Weis, Willie
PO Box 173
Stacyville, IA 50476
507-440-2846

Wellman, Dustan

ASA# 240400
1361 140th St
Donnellson, IA 52625
319-469-7401

Werthmann, Dan

ASA# 344731
1404 7th St
Durant, IA 52747
563-785-4871

West Delaware

ASA# 347745
Delaware, Tammy
605 New St
Manchester, IA 52057
563-927-3515

Whispering Pines Farms

ASA# 028563
Dannie or Evelyn Crozier
411 Maple St
Anita, IA 50020-1134
712-762-3337

White Gate Cattle Co

ASA# 281053
Brenny, Brian
22166 270th St
Carroll, IA 51401
515-231-4804

Wibholm, Mike

ASA# 215046
2711 Dows Williams Rd
Dows, IA 50071-7543
641-430-0212

AMERICA'S COW

Simmental, SimAngus™, SimAngus HT, and Simbrah.

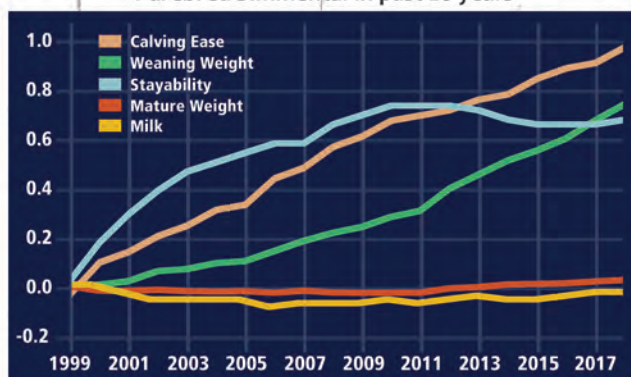
Meet America's all-purpose cow – gentle and consistent, with calves that give the heterosis boost commercial cattlemen need to stay **profitable**.

Simmental cows set the bar for fertility, weaning weights and exceptional calving ease suited to a variety of environments.

Simmental cows are **adaptable**, built to last in heat, fescue or high altitudes.

Maternal Trait Genetic Trends

Purebred Simmental in past 20 years



Simmental genetics bring calving ease, early growth, and cow longevity while keeping feed costs at a minimum.

Breed	Mature Cow Wt.
Hereford	1,419
Angus	1,410
Red Angus	1,409
Simmental	1,404

Source: USDA MARC

\$All Purpose Index (\$API)

predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API		2 # Females per year		3 # years using the bull		Profit Potential
A	\$120	X	25	X	5	=	\$15,000
B	\$180	X	25	X	5	=	\$22,500
Difference							= \$7,500

Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for **1**, **2**, and **3** to compare your potential earnings.

MORE MEANS MORE

More carcass weight, live weight, muscle and marbling. More **profit**.

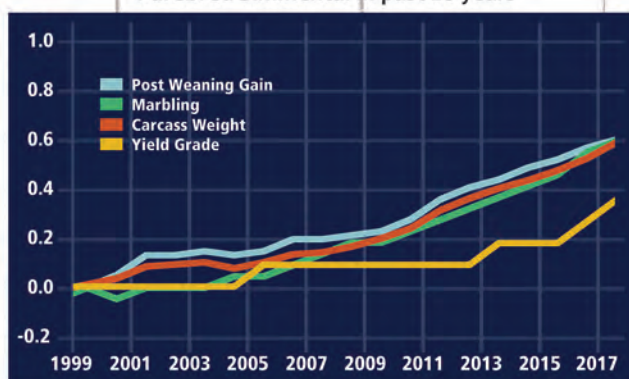
Simmental calves reliably perform in the feedyard – with better growth, better structure and fewer health problems. Simmental cattle add pounds without sacrificing marbling.

Backed by the most comprehensive beef cattle genetic database, the **American Simmental Association** offers commercial producers more selection and marketing tools than any other breed association.

All to strengthen your bottom line.

Terminal Trait Genetic Trends

Purebred Simmental in past 20 years



\$Terminal Index (\$TI)

predicts profitability when all calves are harvested.

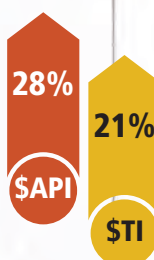
Trait	Simmental rank compared to other Continental breeds
Marbling	First
Carcass Weight	Second
Back Fat	Second
Post Weaning Gain	First

Source: USDA MARC

Simmental cattle bring marbling and growth without too much fat. Simmental genetics perfectly complement British strengths and weaknesses for an ideal carcass.

Did you know?

According to the National Association of Animal Breeders, Simmental ranks second for semen sales compared to all other beef breeds and in recent years, the percentage of semen sold in the US from Simmental bulls has grown by 33%.



\$API increased 28% and \$TI increased 21% in the last 20 years. This translates to an average **increased profit of \$3,440 per bull** when used to sire replacement heifers and harvesting remaining calves or **\$1,498** when all calves are harvested.

Wilkerson Farms

ASA# 318291
Wilkerson, Amy
20912 Beaumont Ave
Linden, IA 50146
641-757-1024

Williams, Rod

ASA# 026373
3380 White Pole Rd
Stuart, IA 50250-9485
515-314-1910

Williams & Sons, Harold

ASA# 008453
Harold Williams
2952 310th St
Orient, IA 50858-8107
641-344-4786

Wilson Ranch

ASA# 297591
Wilson, Gene & Kaylynn
1540 410th Ave
Estherville, IA 51334
605-460-0940

Windridge Farm

ASA# 066646
C D, B A, & EL Nordschow
2467 Silver Creek Rd
Decorah, IA 52101-7714
563-735-5547

Windy Valley Simmental

ASA# 219698
N Muhlenbrach - K & L Hoversten
1387 Balsam Ave
Alexander, IA 50420
641-692-3329

Wirt Simmentals

ASA# 343755
Wirt, Bandy
2255 175th St
Guthrie Center, IA 50115
515-357-1018

Wolfe Simmentals

ASA# 136432
Wolfe, William D or Jane
13908 50th Ave
Prole, IA 50229
641-297-2141

Woodside Land & Cattle

ASA# 225950
William & Jeff Woodside
288 Dubuque St
Pleasantville, IA 50225-7527
515-577-3279

Yoder, Kevin

ASA# 261902
24136 Lineville Rd
Leon, IA 50144
641-446-6922

Yoders Lake Prairie Harbor

ASA# 273151
Yoder, Tim
281 220th Place
Pella, IA 50219-7627
641-628-1920

Yoder-Ville Farms

ASA# 085880
Davy & Glenda Yoder
24136 Lineville Rd
Leon, IA 50144
641-446-6922

Zitelman Livestock

ASA# 287582
Zitelman, Ryan D
12394 St Hwy 3
Strawberry Point, IA 52076
563-920-0126

Kansas

Website:

www.kansas-simmental.com

President:

Kelli Cox
mkmcox@tctelco.net
785.565.3974

Vice President:

Jake Gleason
Jglowell@hotmail.com
785.640.8062

Treasurer:

Ralph Brooks
785-556-0385
ralphbrooks13@gmail.com

See ad on page 73

6G Farms

ASA# 336842
Kirk Gray
1508 Barrington Dr
Manhattan, KS 66503

Abercrombie Cattle Co

ASA# 326036
Abercrombie, Jonathan
1214 N Hersey Ave
Beloit, KS 67420
785-738-0488

ACW Cattle Company

ASA# 265071
Woodrow, Clint
1985 Burlingame Rd
Emporia, KS 66801-7949
620-794-7601

Anderson Land & Cattle Inc

ASA# 021662
Gayle Anderson
RR 2 Box 96
Oberlin, KS 67749-9671
785-322-5255

Andy Kratzer

ASA# 043546
Kratzer, Andy
163 Wells Fargo Rd
Marquette, KS 67464-9225
785-546-0102

Badger Creek Cattle Company

ASA# 309318
Spivey, Lucinda
1668 Rd 235
Emporia, KS 66801
620-343-6534

Balfour, Nancy

ASA# 328574
1736 SE 101st St
Wakarusa, KS 66546
402-227-5033

Banks Cattle Company

ASA# 307106
Banks, Chad
110 W Fremont
Medicine Lodge, KS 67104
620-253-7333

Baribault Livestock Company

ASA# 351033
Baribault, Nate
3604 W Pleasant Hill Rd
Salina, KS 67401
860-965-8682

Bar O Cattle Company

ASA# 223502
Ottensmeier, Allyson
13827 70th St
Oskaloosa, KS 66066-5116
785-863-2786

Barten Farms

ASA# 108755
Lynn & Casey Barten
735 900 Ave
Carlton, KS 67448-9226
785-280-3000

Bass Creek Farm

ASA# 204968
Annette & Ronald Reilly
1176 3600 Ave
Abilene, KS 67410
785-598-2252

Beshear, Andy

ASA# 346182
821 E Main St
Cherryvale, KS 67335
620-332-9486

Big Bear Cattle Company

ASA# 316393
Ball, Monte
1965 Ave V
Sterling, KS 67579
620-727-7318

Blew Partnership

ASA# 282824
Blew, CJ
16304 S Fall St
Hutchinson, KS 67501
620-459-6731

Brooks Simmental's

ASA# 110080
Brooks, Ralph E
7440 Lake Elbo Rd
Manhattan, KS 66502-1419
785-556-0385

Brummer, Chad

ASA# 185167
1531 S 1st Ave
Tipton, KS 67485-9300
785-373-6332

Brune, J W

ASA# 106236
JW Brune or Carol Lyon DVM
414 E700 Road
Overbrook, KS 66524
785-594-6650

Brunker Land & Cattle Company

ASA# 296800
Brunker, Jessica
3775 Tennessee Rd
Ottawa, KS 66067
913-238-7601

Buttron, Rex S

ASA# 314560
5835 Jewell Rd
Lancaster, KS 66041
913-370-5211

Camerlinck Cattle Co

ASA# 086103
Bob Camerlinck
11920 Barton Rd
Leonardville, KS 66449-9796
785-293-5762

Castle Simmental

ASA# 287114
Castle, Eric
21569 E 1000 Rd
Pleasanton, KS 66075
913-259-0128

CCR Cattle Co

ASA# 343429
Wiehe
18150 238th St
Tonganoxie, KS 66086
913-221-1603

C-K Cattle

ASA# 289544
Craig L, Kara G Wolford
1913 Rd 75
Hartford, KS 66854
620-392-5757

Cline Cattle Company

ASA# 203913
Lance & Austin Cline
1879 Bobcat Ln
Frankfort, KS 66427-8944
785-565-3246

Cody Howland

ASA# 132872
Howland, Cody
39024 A Rd
Palco, KS 67657
785-743-8795

Collins Cattle Co

ASA# 319093
Jason Collins
1004 North Grove
Yates Center, KS 66783
620-228-2644

Collins, Philip

ASA# 317929
2066 110th
Piqua, KS 66761
620-363-4538

Cottonwood Cattle Co

ASA# 025283
Ackerman, Galen
2055 200th Rd
Sabetha, KS 66534-2240
785-547-7072

Coupe-Meier Land & Cattle

ASA# 300944
Coupe, Lindsey
14700 32nd Rd
Rock, KS 67131
620-986-5591



Cow Camp Ranch

ASA# 003790
3553 Upland Road
Lost Springs, KS 66859
785-983-4483

Email:

bullsale@cowcampbeef.com

Website:

www.cowcampbeef.com

Sale Date:

February 5, 2021
Lost Springs, KS

Cow Camp Ranch and Cow Camp Feed Yard are a family-owned seedstock, commercial cattle feeding and farming operation. We specialize in breeding Simmental and SimAngus™ bulls as well as custom feeding and marketing cattle.

Contact us to discuss your seedstock or cattle feeding needs and see how we can help you.

Raising and feeding cattle for five generations. Your best source for Simmental and SimAngus™ genetics.

Cramton Land & Cattle Co

ASA# 002359
Pat Cramton
22501 S McNew Rd
Pretty Prairie, KS 67570-8763
620-960-5898

Culwell, Jim

ASA# 074652
25963 Rd 2
Brid City, KS 67731-9605
785-538-2244

D Bar N Cattle Co

ASA# 150907
Newby, David
210 N Ohio St
Oswego, KS 67356
620-423-6645



Association

www.kansas-simmental.com

KSA Board Members:

President:

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mkmcox@tctelco.net

785.565.3974

Vice President:

Jake Gleason

jglowell@hotmail.com

785.640.8062

Treasurer:

Ralph Brooks

785-556-0385

ralphbrooks13@gmail.com

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Jeff Houck

houckrcr@gmail.com

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785.456.3986

Jesse Muller

jmuller14@hotmail.com

620.688.1667

Derek Schrader

derekschrader@yahoo.com

785.258.0604

2020/2021 Schedule of Events

2020

May

Cancelled KJSA Annual State Show – Manhattan
<https://sites.google.com/site/kansasjuniorsimmental/>

June

TBD Kansas Simmental Association Annual Meeting and 2020 Summer Tour

Cancelled AJSA South Central Regional Classic – Springfield, MO
dates for 2021 to be determined

September

26 Sanders Ranch – “Head of the Class Sale” – Louisburg
www.sandersranchllc.com

November

2 Hanel’s Black Simmentals, The Female Sale – Courtland

7 Irvine Ranch, Annual Production Sale – Manhattan
www.irvineranchgenetics.com

15 Houck Rock Creek Ranch
Fall Private Treaty Bull Sale – Allen
www.houckrockcreekranch.com

TBD Moser Ranch, Annual Bull Sale – Wheaton
www.moserranch.com

2021

February

5 Cow Camp Ranch, Annual Spring Bull Sale – Lost Springs
www.cowcampbeef.com

10 River Creek, Annual Production Sale – Manhattan
www.rivercreekfarms.com

15 Houck Rock Creek Ranch, Spring Private Treaty
Bull Sale – Allen – www.houckrockcreekranch.com

20 Dixon Farms, Inc., Private Treaty Sale and
Open House – Atwood – www.dixonfarms.com
27-3/6 Hofmann Simmental, Annual “Buy Your Way” Bull Sale
(Feb 27 to March 6) – Clay Center
www.hofmannsimmental.com

March

1 Hanel’s Black Simmentals,
Black & White Bull Sale – Courtland
3 Klein Ranch, “Heart of the Herd” Sale – Atwood
www.kleinranch.net

5 KSU, Annual Legacy Sale – Manhattan
www.asi.ksu.edu/p.aspx?tabid=206

7 Gold Bullion Group, Annual Bull Sale – Wamego
(at Kansas Bull Development)
www.goldbulliongroup.com

13 Dikeman & Hunninghake Premium Genetics
Simmental and Angus Bull Sale, at Kansas Bull
Development – Wamego

TBD Cline Cattle Co., Spring Bull Sale – Manhattan
Commision Co. – Manhattan
www.clinecattlecompany.com

16 Schrader Ranch SimAngus™ & Charolais Bid Off
Wells – www.schraderanch.com

19 Sunflower Genetics, Annual Sale – Maple Hill
www.sunflowergenetics.com

20 Dickinson Ranch, 45th Production Sale – Gorham
www.dickinsonranch.com

20 High-Bred Simmentals (Cattlemen’s Choice) – Fredonia

31 Diamond H Simmental/SimAngus Sale – LaCrosse
diamondh@ruraltel.com • www.diamondhranch.org

Mark your calender and plan to join us for these exciting Kansas Events!

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Delaware Valley Simmental

ASA# 206526
Frank, C, A & D Boyce
797 Decatur Rd
Valley Falls, KS 66088-4008
785-851-9718

Dennon Beef Farm

ASA# 074515
Carolyn, David Dennon
PO Box 8
Tecumseh, KS 66542-0008
785-379-5159

Dewey Ranch

ASA# 328400
Brian Dewey
32102 6th St S
Garden Plain, KS 67050
316-617-6766



Justin and Jade Herl
410 370th Avenue
Victoria, KS 67671
785-623-8404

Email:
diamondh@ruraltel.net

Website:
www.diamondhranch.org

Sale Date:
Annual Production Sale
March 31, 2021
LaCrosse, KS

Diamond H Ranch began in the spring of 2007. We purchased our first cow herd, which consisted of 30 pair. That summer we began preparing ourselves for the year to come. From building fence to working calves, we set our minds on one goal and that was to provide high quality genetics that would satisfy the needs of any producer, while increasing our customer's bottom-line. Red Angus and Red SimAngus™ cattle are the two breeds that we work with. In an industry with ever changing demands to produce a higher quality and more identifiable beef, we hope that our offering will aid in that quest.

We now have a cow herd consisting of 150 registered pairs and develop 75-100 replacement quality heifers. We have made several improvements and the ranch has continued to expand.

Our cattle have seen some very tough conditions over the years, but have managed to stand strong in both the hard and prime conditions. Through it all, we have persevered and we hope that our cow herd will only continue to grow so that we may provide you with the high-quality genetics that you are seeking.

Again, we thank you for your interest and for giving us the opportunity to serve you as a seedstock producer.

Dickinson, Robert L

ASA# 000110
Kirk, Casey Dickinson
2324 370th Ave
Gorham, KS 67640
785-998-4401

Dicks, Shane

ASA# 272300
151 B NW 40 Ave
Great Bend, KS 67530-9003
620-786-4780

Dikeman, Michael E

ASA# 006179
Michael E & Earline F Dikeman
6125 Lake Elbo Rd
Manhattan, KS 66502-1422
785-776-7315

Dixon Cattle Co

ASA# 202259
Charles J & Mary L Dixon
36338 W 287th St
Paola, KS 66071-4425
913-294-5347

Dixson Farms Inc

ASA# 201248
Carol, Kevin, or Lyle Dixson DVM
311 N Cass Ave
Oberlin, KS 67749-1826
785-626-3316

Dixson Farms Inc / Domsch Farms

ASA# 267995
Lyle Dixson / Mike Domsch
21259 Rd 14
Atwood, KS 67730
785-626-3744

Double M K Ranch

ASA# 272190
Kelli-Marcus Cox
2645 1700 Ave
Woodbine, KS 67492
785-257-3486

Downey Ranch Inc

ASA# 239078
Downey, Barbara
37929 Wabaunsee Rd
Wamego, KS 66547-9999
785-456-8160

Duncan Simmental Ranch

ASA# 092605
Duncan, Tom
27682 West 295th St
Paola, KS 66071-4486
913-294-3306

Dutton, Samantha

ASA# 260352
1205 310th Ave
Macksville, KS 67557
620-388-1670

Eberth Show Cattle

ASA# 235822
Eberth, Ryan
16721 Donahoo Rd
Basehor, KS 66007
913-724-2628

Eisenbart Cattle Company LLC

ASA# 247176
Eisenbart, John M
118 W Miller Rd
Iola, KS 66749-1656
620-365-7648

ETR Cattle Co

ASA# 225749
Kim Klotz
1736 SE 101st St
Wakarusa, KS 66546-8080
402-499-1596

Fear Simmentals

ASA# 287571
Fear, Clarence M
2220 Co Rd D
Bird City, KS 67731
308-386-8227

Field Cattle Company

ASA# 288521
Field, Braden Michael
745 70 Rd
Scandia, KS 66966
785-577-1924

Fieser Simmentals

ASA# 034923
Fieser, Brian
415 S Main St
Norwich, KS 67118
316-478-2686

Fink, Austin

ASA# 273683
10475 Purple Sage Rd
Wamego, KS 66547
785-456-8027

Fiat Iron Angus Inc.

ASA# 350766
Allen, Heath
522 17th Rd
Haddam, KS 66944

Floyd, Kent A or Lynette A

ASA# 108036
Floyd, Kent A-Lynette A
444 21st Rd
Beattie, KS 66406-8612
785-353-2390

Flying - C Simmental

ASA# 043151
Paul J & Patti K Clark
PO Box 224
Madison, KS 66860-0224
316-437-2579

Fort Hays State University

ASA# 006647
Huser, Kevin F
600 Park St
Hays, KS 67601-9802
785-628-4196

Four Starr Simmental

ASA# 076618
Greg Starr
26441 W 109th
Olathe, KS 66061-8779
913-649-0440

Fowler, Tonya & Jeff

ASA# 298524
2380 W Main
Chanute, KS 66720
620-423-7616

Freeman Farms

ASA# 217785
Freeman, Ben
975 3300 Ave
Abilene, KS 67410
785-598-2343

Furrow Cattle Co

ASA# 310538
Furrow, Rod
271 NE 110 Ave
Ellinwood, KS 67526
620-564-2403

Galle Cattle Co

ASA# 015667
Galle, Norman
13601 Humboldt Creek Rd
Junction City, KS 66441
785-266-5216

Garrett Parsons & Schaafe Farms Inc

ASA# 298647
Parsons, Garrett
14440 Nelson Ct
Basehor, KS 66007
888-551-4711

Geiger Simmental Farms

ASA# 137549
Geiger, Thad G or Nathan
1669 175th Rd
Troy, KS 66087
785-850-0859

Gleason Bros Cattle

ASA# 262209
Gleason, Chase
1044 100 Street
Uniontown, KS 66779
620-215-6488

Gleason, Steve or Mary

ASA# 042628
S, M, J, J, B, B, S Gleason
12410 Blazing Star Rd
Maple Hill, KS 66507
785-256-6461

Glenwood Simmentals

ASA# 009524
Glen or Lynn Woodrow
1683 Rd 235
Emporia, KS 66801-9637
618-316-0039

Groene, Ashley

ASA# 341879
Ashley
2600 W 6th St Apt C7
Lawrence, KS 66049

Grund Beef Genetics

ASA# 343622
Grund, Jerry
302 Ash St
Sharon Springs, KS 67758
785-891-3765

Hageman, David

ASA# 145887
David or Sharri Hageman
18300 SW 20th Street
Cunningham, KS 67035-8750
620-298-3232

Hanels Black Simmentals

ASA# 209245
Hanel, Brock
340 US Highway 36
Courtland, KS 66939-8062
785-275-1060

Harms Farms

ASA# 311314
Harms, Eric
425 Hickory Rd
Republic, KS 66964
785-374-3115

Harris Angus

ASA# 343784
Billy Harris
2292 Louisiana Rd
Ottawa, KS 66067
785-242-1705

Hidden Meadow Farms

ASA# 246400
Chris Will
1978 340th St
Lost Springs, KS 66859-9665
785-965-2667

High-Bred Simmental

ASA# 002945
Luthi, Hal
3620 Rd AA
Madison, KS 66860
316-437-2211

High Prairie Genetics

ASA# 318622
Wood, Lindsey
27027 Tonganoxie Rd
Leavenworth, KS 66048
913-775-3762

HillCrest Genetics

ASA# 021227
Jim & Steven Clark - P Clubine
3090 Kansas Rd
Havana, KS 67347
620-673-9453

Hofmann Simmental Farms

ASA# 037971
Rodney & Kim Hofmann
2244 19th Rd
Clay Center, KS 67432-7423
785-944-3674

See ad on page 77

Huser Simmentals

ASA# 144925
Kevin, Kathleen, Leon Huser
2603 Emmeram Rd
Victoria, KS 67671-9555
785-735-2410

Hutchinson Community College

ASA# 340423
Williams, Ben
1300 N Plum
Hutchinson, KS 67501
620-665-3482

IRVINE RANCH

Genetics for the BEEF Industry

Cows



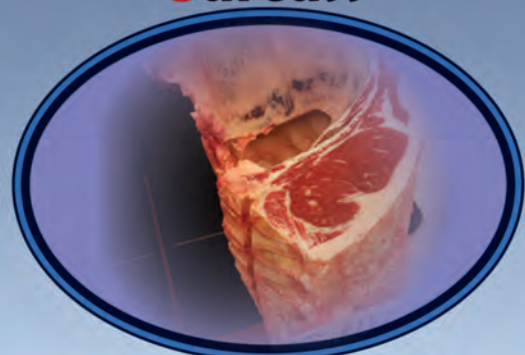
Cows that are productive, efficient, and long lasting.

Conversion



Cattle that **Convert** feed to pounds profitably.

Carcass



Carcass quality that earns a premium.

Annual Production Sale - November 7, 2020

Progeny & Siblings of these females will be offered!

IR MS Valiosa F890
API \$181, TI \$94



PB SM
ASA # 3519661
Maternal sister to IR Opportunity D950. A full brother sells!

IR MS Geneva Y239
API \$171, TI \$87



1/2 SM 1/2 AN
ASA #2724321
Well proven with 70+ calves, a cornerstone of the IR program.

IR MS Vienna F845
API \$178, TI \$94



1/2 SM 1/2 AN
ASA #3519616
A Ranch favorite bred heifer! Several brothers sell November 7th.

KBHR IR/JLN Astoria G119
API \$189, TI \$102



PB SM
ASA # 3618738
Destined to be a breed-changer! Owned with Jim Nickeson, SD.

www.IrvineRanchGenetics.com

Innovation Agmarketing LLC

ASA# 327020
Innovation Agmarketing LLC,
Graham Blagg
PO Box Z
De Soto, KS 66018
530-913-6418

Irvine Ranch

ASA# 002510
Paul, Bernard, Mary, John Irvine
3370 Casement Rd
Manhattan, KS 66502-6612
785-539-2356

See ad on page 75

JBAR Cattle

ASA# 280706
Baragary, Jody
19966 Tonganoxie Rd
Tonganoxie, KS 66086
913-775-2927

Jenkins, Rick

ASA# 276438
1304 C St
Osage City, KS 66523-8400
620-340-5941

Jensen Simmentals

ASA# 053113
Steven A Jensen
40532 John Brown Hwy
Osawatimie, KS 66064-4642
913-294-2200

See ad on page 78

J&N Ranch

ASA# 308995
Hoagland, Joe
25332 Wolcott Rd
Leavenworth, KS 66048
913-727-6446

Joe Muller

ASA# 210014
Muller, Joe
400 B 8000 Rd
Coffeyville, KS 67337-7709
620-252-0440

JP Sons

ASA# 104071
Thielen, Matt
PO Box 32
Dorrance, KS 67634-0112
785-666-4309

J-Six Farms LLC

ASA# 343319
Kramer, Jim
604 Nemaha Street
Seneca, KS 66538
785-456-3876

J T K Bar - R S Ranch

ASA# 172254
Raymond E Roeser
40113 W 303rd St
Rantoul, KS 66079-9124
913-557-3983

Justin Mosiman

ASA# 323851
Mosiman, Justin
1015 N Rock Rd
Newton, KS 67114
316-217-3620

Kansas Bull Development

ASA# 309371
Hagedorn, Brian
9760 Onaga Rd
Wamego, KS 66547
785-458-2137

Kansas State University

ASA# 000701
Bob Weaber
227 Weber Hall
Manhattan, KS 66506-0201
785-532-1260

Kaser Brothers

ASA# 071213
Stephen Kaser
629 County 388 Dr
Osborne, KS 67473
785-346-5621

Kaw River Cattle Co

ASA# 336613
Sylvester, Andrew
17880 Spencer St
Wamego, KS 66547
785-456-6700

Kerridge Acres Farms

ASA# 199309
Robert J Miller
366 Road 9
Grenola, KS 67346
620-358-7970

Klahr, Dean

ASA# 323036
9886 214 Rd
Holton, KS 66436
785-364-2829

Klein Ranch

ASA# 250825
Klein Ranch
Heath and Ami Klein
14276 Rd Q75
Atwood, KS 67730
Home: 785-626-9056
Heath: 785-626-4212
Email:
heath@kleinranch.net
Website:
www.kleinranch.net
Sale Date:
First Wednesday in March
Klein Ranch is located in northwest Kansas and has been raising black and red registered Simmental and SimAngus™ cattle since 2005. Our family has been raising cattle since the 1930 in Rawlins County, KS. We strive to create cattle that are moderate in frame with performance in growth and carcass. Cows have sound feet with calving ease, fertility, and mothering ability. We take a balanced approach in selecting EPDs that will produce quality cattle that will fit the cattle-man's needs. Visitors are always welcome.

Kounty Line Ranch

ASA# 335477
Knetter, Jason
12699 Bluegrass Ln
Leavenworth, KS 66048
913-297-2521

L and M Cattle Company

ASA# 262671
Lents, Edward
4630 W 351st St
Louisburg, KS 66053
913-377-2041

Last Chance Cattle Company

ASA# 309372
Stout, Chance
1674 Rd 235
Emporia, KS 66801
620-803-9494

L&L Cattle

ASA# 121602
Lister, Sarah Ruth
11848 SW 49th St
Topeka, KS 66610
785-458-2124

Loomis Simmentals

ASA# 274504
Loomis, Justin
1456 Z Ave
Council Grove, KS 66846
785-561-0983

Mages Simmentals

ASA# 069375
Mages, Larry
3220 Marshall Rd
Ottawa, KS 66067-9802
785-248-6225

Marple Simmentals

ASA# 041867
L. D. M, T Marple
20389-2000 Rd
Buffalo, KS 66717-9773
620-431-6414

McAfee Simmentals

ASA# 322321
McAfee, David
15409 Nemaha Rd
Valley Falls, KS 66088
913-416-0090

McCain, Matt

ASA# 342028
15842 KS Hwy 7
Centerville, KS 66014
913-259-3296

McCracken Livestock

ASA# 305325
Zach & Susie McCracken
11928 Hollingsworth Rd
Kansas City, KS 66109
620-384-6176

Mengarelli Farm

ASA# 320777
Jim Mengarelli
372 E 650 Ave
Girard, KS 66743

Michael & Kristol Stenstrom

ASA# 269983
Stenstrom DVM, Michael
25012 W 77th St
Shawnee, KS 66227-3043
913-441-5979

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ASA# 268457
Bodenhausen, Ryan & Kayla
2283 294th Rd
Muscotah, KS 66058
785-872-0024

Mid Continent Farms

ASA# 143970
Gregg or Kent Stewart
400 E College St
Washington, KS 66968-2005
785-325-2089

Mike Rains

ASA# 058052
Rains, Mike
2906 Co Rd 380
Oakley, KS 67748-6018
785-672-0010

Mill Brae Ranch LLC

ASA# 253448
Nikkel, Mark
15670 Cattleman Rd
Maple Hill, KS 66507
785-256-3523

Miller Farms - Paul Miller

ASA# 237527
Miller, Paul
14402 226th Rd
Cummings, KS 66016
913-426-4694

Morgan, Joe

ASA# 288056
600 East Rd 30
Scott City, KS 67871
620-872-5834

Moser Simmental Ranch

ASA# 105247
Harry, Lisa, C, K & K Moser
3063 26th Rd
Onaga, KS 66521-3707
785-396-4328

Mueller, Mark M

ASA# 040166
1757 300th St
Hiawatha, KS 66434-9688
785-742-2399

Muller, Jesse

ASA# 212392
J. Mark & Lisa Muller
2899 CR 5500
Liberty, KS 67351-7709
620-251-2020

New Haven Genetics

ASA# 340500
Brandon New
24408 187th St
Leavenworth, KS 66048
913-680-4414

Nikkel, Jake

ASA# 295106
960 18th Ave
McPherson, KS 67460
620-242-2232

North Branch

ASA# 112289
James R or Beverly J Lewis
PO Box 614
Iola, KS 66749-0614
316-365-2823

Ohlde Cattle Co

ASA# 230303
Trudy Ohlde
1362 2nd Rd
Palmer, KS 66962
785-692-4332

Ohlde, Terry

ASA# 277247
1568 10th Rd
Linn, KS 66953-9500
785-348-5355

Paradise Simmental

ASA# 048749
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9541 118th St
Ozawie, KS 66070
785-876-2756

Parsons, Garrett

ASA# 297107
14110 Nelson Ct
Basehor, KS 66007
888-551-4711

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ASA# 003619
Dustin Pelton
2021 360th Ave
Burdett, KS 67523-9231
620-525-6728

Peterson, Matthew

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1405 5th St
Clay Center, KS 67432
785-632-1107

Pilkington, Charles & Sheryl

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7348 132nd Rd
Winfield, KS 67156
316-221-7268

Pine Tree Acres

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Gerald
24855 CR 1077
Parker, KS 66072
913-594-1453

Puett, Ben D

ASA# 098913
Ben Puett
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Manhattan, KS 66502-9409
785-341-5838

Pumpkin Creek Farms

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Coffeyville, KS 67337-7709
620-251-2020

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ASA# 320326
Travis Williams
22600 K 68 Hwy
Paola, KS 66071
816-820-6721

Rains, Richard D

ASA# 039191
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Wallace, KS 67761-3022
785-891-3724

Ratliff, Chase

ASA# 313768
13464 W 1300 Rd
Westphalia, KS 66093
785-489-2307

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Ray, Todd
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Ottawa, KS 66067
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3031 Cty Rd G
Americus, KS 66835-9573
620-344-0233

Rolling Rock Ranch

ASA# 325056
Williams, TJ and Aimee
605 S. 16th Street
Louisburg, KS 66053
913-837-1343

Ron & Pam Rindt

ASA# 313566
Rindt, Ron
11663 S Boundary Rd
Maple Hill, KS 66507
785-230-2254

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ASA# 276821
Rooting, Kathy
308 E Highway 16
Olsburg, KS 66520-9767
785-468-3291

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ASA# 345378
Ward, Zane
668 2600 Ave
Abilene, KS 67410
620-376-8218

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Norman Roth
5105 N Lerado Rd
Sterling, KS 67579-9325
620-286-5555

Salmans Cattle Co

ASA# 248703
Salmans, Nyle
24782 Fairmount Rd
McLouth, KS 66054
913-796-1749

Sandberg, Edward

ASA# 279939
Nella Ranch
826 220 Rd
Agenda, KS 66930
765-490-1719

Sandoval Sandhill Ranch

ASA# 343216
Lance Sandoval
510 E 13th St
Hugoton, KS 67951
620-453-1188

Scarlet Rock Cattle Company

ASA# 306291
Weber, Jeff
645 Last Chance Rd
Atchison, KS 66002
785-985-2898

Schaake Farms Inc

ASA# 033944
Schaake, Scott
10705 Mud Creek Rd
Westmoreland, KS 66549-8201
785-843-2459

Schlickau Cattle Company

ASA# 135248
Schlickau, Emily Anna
1326 NE 80 Ave
Danville, KS 67036-1291
620-962-5497

Schrader Cattle Company

ASA# 289860
Derek Schrader
16333 Highway K177
Alta Vista, KS 66834
785-258-0604



ASA# 080797

Steve & Margaret Sanders
4255 W. 335th St.
Louisburg, KS 66053
913-377-2200 Office
816-225-2000 Steve's Cell

Manager:

Darrin Barbour
816-898-8990 Darrin's cell

Email:

darrin1@fairpoint.net

Sale Date:

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Head of the Class Sale
September 26, 2020
Louisburg, KS



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2118 Oxbow Rd
Wells, KS 67467
785-488-2135

Schrag, Edwin L

ASA# 212103
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Hillsboro, KS 67063-9114
620-877-0121

Schreiber Angus

ASA# 343428
Schreiber, Paul
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Claflin, KS 67525
620-587-3330

SEK Genetics Inc

ASA# 284871
Coover DVM, Dr Don
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Galesburg, KS 66740
800-443-6389

Shawn Rickstrew

ASA# 307171
Rickstrew, Shawn
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Wamego, KS 66547
785-456-8411

Shipman Cattle Co

ASA# 279183
Shipman, Phillip
624 W 580 Ave
Girard, KS 66743
620-724-6544

Sleichter Cattle Co

ASA# 255776
Sleichter, Jeff
629 2500 Ave
Abilene, KS 67410
785-263-4019

Smith, Russell

ASA# 267105
11102 Chisholm Trl
Dodge City, KS 67801-6822
620-338-0069

Stewart, Ty

ASA# 316325
1865 20th Rd
Washington, KS 66968
785-541-0632

Strahm Ranch

ASA# 281363
Strahm, Troy
1943 232nd Rd
Bern, KS 66408
785-336-2686

Sylvester, Eldon & Julie

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29862 Bald Eagle Rd
Wamego, KS 66547
785-456-9533

T7 Ranch

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Gilliam, Jerry
1646 Upland Rd
Washington, KS 66968-9729
785-452-1548

T/A Cattle

ASA# 345925
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2790 E Deer Dr
Beverly, KS 67423
785-436-2243

Talkington, Craig

ASA# 250357
PO Box 1103
Hays, KS 67601-9563
785-623-1789

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20418 KS Hwy 7
La Cygne, KS 66040
660-424-3422

Tie Hack Cattle Company

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Joe & Sharon Johns
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364 Chisholm Rd
Inman, KS 67546
620-727-0642

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175 Z Ln
Oberlin, KS 67749
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ASA# 346746
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Cheney, KS 67025
316-772-6018

Vision Cattle

ASA# 311457
Stull, Dustin
PO Box 354
Osborne, KS 67473
785-614-1529

Walrod Cattle Company

ASA# 293677
Walrod, Garren
PO Box 186
Randolph, KS 66554
785-293-5888

Waltz Show Cattle

ASA# 324230
Waltz, Austin
613 Rd 200
Emporia, KS 66801
620-220-0407

Weapon X Cattle Company

ASA# 221339
Bowlins, Cody
21852 Lincoln Terrace
Spring Hill, KS 66083-9185
515-314-3243

Willow Creek Farm LLC

ASA# 322771
Jones, Scott
3844 East 325th St
Melvern, KS 66510
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Hillsboro, KS 67063
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American Simmental-Simbrah Foundation

Building on our pillars of success.



"In collaboration with our Foundation Board of Directors, and myself, we are dedicated to raising funds to benefit the good of the breed. The primary goal of the American Simmental-Simbrah Foundation is to promote and grow the Simmental footprint through education, research, and youth development."

- Darla Aegerter, ASF Manager



National Classic Support

Merit Awards –
11 Silver Merit awards
and five Gold Merit
awards given out each
year to AJSA junior
members to help them
continue their college
education.

Regional Classics –
Eastern, Western,
South Central and
North Central

AJSA Leadership
Development

Steer Profitability
Competition

Fall Focus Symposium

Will go toward the
programs with the
greatest need.

Feed Intake Project
Walton-Berry Graduate
Support Grant
Sally Buxkemper
Memorial – Genetic
Evaluation DNA Testing

Research & Technology

Youth

Education

General

You may designate to any of the Four Pillars

ASF Mission Statement:

The purpose of the Foundation is to encourage, by public or private contribution, support of worthwhile educational and charitable projects that are of interest and benefit to devotees of the American Simmental Association. Further to receive, maintain, use and apply donated funds for such purposes; and to implement such educational and charitable projects.

Vision Statement:

Serving youth, education, and research for today and future development of the American Simmental Association, the beef industry, and ASA's membership.

Foundation Board Members

Scott Cowger (2021), Chairperson 816-304-0371

Aaron Owen (2020) 417-830-6252

Holli Hatmaker (2020) 859-707-5248

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Mike Stoltey (2022) 208-686-1515

Greg Burden (2022) 405-780-0372

Bill McDonald (2022) 817-894-0563

asf@simmgene.com • simmental.org/foundation

Did You Know?

- ◆ In 2019, a total of \$253,210 was raised from supporters of the American Simmental-Simbrah Foundation (ASF).

Research & Technology

Feed Intake Project

- ◆ Collects individual feed intake data on calves of known sire groups to improve our ability to predict feed intake and thus improve our ability to predict differences in profit.

Walton-Berry Graduate Student Support Grant

- ◆ Supports graduate education with an emphasis on genetic improvements of livestock.

Sally Buxkemper Research Fund

- ◆ Keeping with her long affiliation and devotion to SimGenetics and research, the Sarah "Sally" Buxkemper Fund supports the research arm of the American Simmental-Simbrah Foundation.

Youth

AJSA National Classic

- ◆ The largest, most prestigious annual SimGenetic youth livestock event hosted by rotating state associations.

AJSA Regional Classic

- ◆ Hosted each June in four regions: Eastern, Western, South Central, and North Central.
- ◆ Allows juniors to attend a classic closer to home and have a warm-up before the National Classic.

AJSA Leadership Development

- ◆ Summit Conference.
- ◆ Young Canadian Exchange Project — Two AJSA Board of Trustees attend and learn about international agriculture.
- ◆ Youth Beef Industry Congress (YBIC).

Youth Merit Awards

- ◆ Awards — Bronze, Silver, and Gold.
- ◆ Over \$25,000 in scholarships to 16 AJSA members awarded annually.
- ◆ Helps AJSA members continue their college education.



Education

Fall Focus Symposium

- ◆ Held each fall with keynote speakers on livestock genetics, animal breeding, and worldwide beef cattle topics.



Steer Profitability Competition

- ◆ Provide AJSA members exposure to the opportunities and challenges associated with cattle feeding.

The Foundation Auction

- ◆ Donation female auctioned each year at "The One" Sale — \$498,850 has been raised through the Sale.
- ◆ The 2020 Foundation Female raised \$46,250.
- ◆ 2019 NAILE Sale raised \$2,400.
- ◆ National Classic sale during the 2019 Sweepstakes raised \$10,250.
- ◆ Gala Auction — Held during the NWSS, donated items and trips sold raise money to support the four pillars of our Foundation. The 2020 Gala Auction raised \$40,410.



Thank You

Thank you to all contributors and donors for your past and future support to further enhance our Foundation.

If you have an interest in fundraising or donating to any of these pillars, contact one of the listed Foundation Board Members.

- ◆ The Foundation is a 501 (c)(3) corporation.
- ◆ Visit simmental.org/foundation to learn more about the ASF.

**Together as one team,
our breed will flourish.**

Kentucky

Website:
www.kysimmental.com

President:
Chris Allen
859-351-4486
callenuky@hotmail.com

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270-434-4616
wksbswain@murray-ky.net

Secretary/Treasurer:
Lindsay Phillips
606-782-2542
Lindsay.Phillips@rural1st.com

See ad on page 83

2 Rivers Farm

ASA# 294755
Baker, Tom
2119 E Hwy 552
Keavy, KY 40737
606-260-2091

5 Star

ASA# 293874
Billingsley, J David
171 Sugar Hill Rd
Glasgow, KY 42141
270-590-5823

Allen DVM, Henry E

ASA# 004561
Henry, Chris, Paul Allen-Phillip
1939 Huntertown Rd
Versailles, KY 40383
606-873-8691

Backwoods Farm

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545 Rocky Hollow Rd
Waynesburg, KY 40489
606-365-1875

Bargo, James

ASA# 284600
PO Box 1717
Barbourville, KY 40906
606-528-4283

Barnes, David and Tamra

ASA# 312129
David and Tamra Barnes
451 Peers Road
Glasgow, KY 42141
765-490-1504

Barnhill, Aaron

ASA# 336689
6101 St Hwy 1496
Grayson, KY 41143
606-316-5375

Barrett G Billingsley

ASA# 309323
Billingsley, Barrett G
108 St Mary's Ct
Glasgow, KY 42141
270-646-0469

Barron, Kevin

ASA# 340912
Kevin Barron
1190 Weible Rd
Crestwood, KY 40014
502-905-5851

Barr, Tim

ASA# 257159
1786 Thompson Chapel Rd
Russellville, KY 42276
270-755-2182

Bertram, Ronald A

ASA# 296674
2528 Magnolia Ct
Maysville, KY 41056
606-375-6202

Black Gold Simmentals

ASA# 186400
Jonathan A Steele
14 Halcomb Rd
Putney, KY 40865
606-573-2825

B & L Farm Cattle Company 2 LLC

ASA# 276789
Logsdon, Jennye
2318 S Jackson Hwy
Horse Cave, KY 42749-8036
270-528-2801

Blue Grass Genetics

ASA# 278743
Riddell, Scott
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Shelbyville, KY 40065
502-321-0934

Bouldin Farms

ASA# 345421
Bouldin, Dudley
528 Franklin Rd
Russellville, KY 42276
270-772-0541

Bradley Farm, S & R

ASA# 171256
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4100 Frankfort Rd
Shelbyville, KY 40065-9407
502-220-0064

Brookland Farm

ASA# 246433
King DVM, Steve
1127 Cane Valley Mill Rd
Columbia, KY 42728-9502
270-378-2302

Bruce, Dorris W

ASA# 050512
2850 Bardstown Rd
Lawrenceburg, KY 40342-9570
502-839-6651

Bruce & Rita Flener

ASA# 310395
Flener, Bruce & Rita
4390 Ridge Rd
Philpot, KY 42366
270-281-5962

Bundy Simmentals

ASA# 336902
Bundy, Philip
25 Emerald E St
London, KY 40744
606-862-4959

Bushs North Severnecreek Simmentals

ASA# 236580
Bentley Bush
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Owenton, KY 40359
502-484-2295

Cabin Springs Farm

ASA# 312794
Haynes, Lindsay
690 Cane Ridge Rd
Paris, KY 40361
859-621-5440

Caldwell Cattle

ASA# 234436
Caldwell Grant
1701 Menzie Bottoms Rd
Butler, KY 41006
859-472-5921

Carey, Eric

ASA# 326607
6212 White Oak Rd
Junction City, KY 40440

Carr Lane Farms

ASA# 344616
Ervin Yoder
200 Carr Ln
Richmond, KY 40475

Carson & Sons Farms, D

ASA# 060088
D, K, L Carson
580 Beach Rd
Kirksey, KY 42054-8929
270-489-2597

Cheyco Farm

ASA# 259131
Mabey, Colton
10701 Oil Well Rd
Austin, KY 42123
270-404-0145

Chowning, Joe

ASA# 112089
Wind Rose Farms
2503 Old Highway 25
Berea, KY 40403-0316
859-626-7224

C & J Cattle Farm

ASA# 329882
Canler, Chad
2579 Johns Loop Rd
Franklin, KY 42134
270-776-6779

Clem, Billy Wayne

ASA# 153334
B, J & J Clem - J Steele
PO Box 91
Putney, KY 40865-0091
606-573-9752

Coomer, Mr & Mrs James C

ASA# 008229
M/M James C & Jeffrey Coomer
8265 Tompkinsville Rd
Glasgow, KY 42141-8822
502-427-2363

Corner Creek Cattle

ASA# 283425
Price, Matthew
2886 Croake Station Rd
Springfield, KY 40069
502-827-4562

Covell Cattle & Durham Cattle

ASA# 289371
Covell, Ann
560 Kennedy Bridge Rd
Harrodsburg, KY 40330
301-639-0554

Crites, Benjamin

ASA# 312305
216 244 2nd St
Paris, KY 40361
269-625-8456

Crouch, John Thomas

ASA# 251653
1500 Soper Rd
Carlisle, KY 40311
859-383-4506

Dawson, Rondal

ASA# 060316
J Rondal & Judy Dawson
1156 Buzzard Roost Rd
Shelbyville, KY 40065-8427
502-829-5489

See ad on page 84

Debord Farms

ASA# 284607
Debord, Jack
326 Bill Debord Rd
Somerset, KY 42503
606-274-4914

Defevers Farms

ASA# 288096
Defevers, Cory and Carol
256 Cedar Knob Rd
Munfordville, KY 42765
270-524-7932

Den-Mar Farm

ASA# 282182
Mark or Denise Jesse
PO Box 145
Shelbyville, KY 40066
502-321-3417

Dogwood Hill Angus

ASA# 349384
Bruce and Julie Barrick
725 Huntington St
Bowling Green, KY 42103
270-791-5351

Dotson Cattle Company

ASA# 292405
Dotson, David
6070 McCowans Ferry Rd
Versailles, KY 40383
859-621-0152

Double Diamond Farms

ASA# 251476
Shannon Wade & Shelley Wade Meyer
4426 KY Highway 32 W
Cynthiana, KY 41031-6946
859-588-9122

Ellis Livestock Farms

ASA# 262406
Ellis, Troy
175 Old Sugar Grove Rd
Bowling Green, KY 42101-8217
270-991-4917

Evans Cattle Co

ASA# 309619
Derek P. Evans
3209 Drennon Rd
Campbellsburg, KY 40011
859-553-3059

Flaughter, Deron

ASA# 249889
3440 State Hwy 1496
Grayson, KY 41143-7681
606-474-0899

Flying L Simmental

ASA# 247125
Lamb, James
1345 Claxton Rd
Dawson Springs, KY 42408-6967
270-365-9832

Fryman Brothers Simmental

ASA# 244268
Danny and Larry Fryman
2332 Hilltop Rd
Ewing, KY 41039
606-267-2703

Gene's Simmental

ASA# 142443
Gene & Katherine Richards
7160 State Rd 1700
Fordsville, KY 42343
270-276-3670

Gentry Farms

ASA# 107095
Dan, Phyllis & John Gentry
884 Blanton Rd
New Haven, KY 40051-6214
502-549-3798

Graves, Timothy E

ASA# 156722
Timothy & Lori Graves
560 Rudd Ln
Springfield, KY 40069-9567
859-336-7238

Green Hill Farms

ASA# 216504
Ronald, T & T Burdett
243 Greenfish Rd
Mount Vernon, KY 40456-6392
606-256-2312

Gripshover Family Livestock

ASA# 306864
Gripshover, Ellie
641 Woodward Rd
Auburn, KY 42206
270-542-2128

Grubb, Will

ASA# 342089
3997 State Hwy 1122
Webbville, KY 41180
606-316-0851

Hallstead Farms

ASA# 332486
Hall, Amanda
2222 Paynes Depot Rd
Georgetown, KY 40324
859-333-5001

Hamilton Acres

ASA# 330093
Hamilton, Joe T & Renee
1923 Springfield Rd
Bloomfield, KY 40008
270-402-1035

Hamilton, Jeffrey Glenn

ASA# 038314
Hamilton, Jeffrey
998 Ox Bow Rd
Carlisle, KY 40311-9673
606-383-4256

Hannah Shields

ASA# 337840
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Mayslick, KY 41055
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2021

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ASA# 333894
McConnell, Cody
345 Highline Ln
Flemingsburg, KY 41041
937-515-0375

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ASA# 199551
Moore, Johnnie
1998 Defeated Crk Rd
Fountain Run, KY 42133-9607
270-434-4661

Hillview Farms

ASA# 248385
Jim Faulkner
9850 Lafayette Rd
Herndon, KY 42236
615-473-3759

Hillview Farms / Brian Blackford

ASA# 339878
Faulkner, Jim
9850 Lafayette Rd
Herndon, KY 42236
615-473-3759

Hoffman Farms

ASA# 264063
Karol Ann Hoffman
8121 Austin Tracy Rd
Fountain Run, KY 42133
270-834-0536

Humphries Family Farm

ASA# 251344
Humphries, Stephen
763 Sinking Fork Rd
Cadiz, KY 42211
270-350-7830

Isaacs Farms

ASA# 298921
Isaacs, Matthew
809 Glen Logsdon Rd
Horse Cave, KY 42749
270-528-5486

Jeffers Simmental Farm

ASA# 153407
Jeffers, Jeremy
550 Jeffers Lane
Taylorsville, KY 40071-9715
502-477-2327

Jennings, Dudley L

ASA# 236726
1530 Paynes Depot Rd
Georgetown, KY 40324
502-863-5588

Johnsons Cedar Creek Simmental

ASA# 249146
Ruble, Kelsey
430 Plummer Branch Rd
Owenton, KY 40359
502-484-3511

Kaiser Simmentals

ASA# 265717
Kaiser, Bill
858 Hempridge
Shelbyville, KY 40065
502-639-4337

Kenny Clem Construction

ASA# 328730
Kenny Clem
981 Highway 1137
Cawood, KY 40815
606-573-6501

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ASA# 288303
Hughes, Kevin
PO Box 347
Winchester, KY 40392
859-509-3312

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ASA# 294893
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67 Village Circle Dr
Williamsburg, KY 40769
606-875-0197

Legacy Farms

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Lindsey & Daniel Reynolds
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Hardyville, KY 42746-9054
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Brodhead, KY 40409
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900 Peak Ln
Cynthiana, KY 41031
859-757-7750

Life Hope Farm

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Rath, Michael
2807 KY Hwy 36 W
Cynthiana, KY 41031
859-468-8308

Linhart, Katie

ASA# 211733
6091 Paris Pike
Georgetown, KY 40324-8432
502-930-1819

Linhart, Marcia

ASA# 290547
4110 Woodmont Park Lane
Louisville, KY 40245
502-593-0088

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1153 Springfield Rd
Sharpsburg, KY 40374
313-449-2024

Logsdon Farm

ASA# 313823
Randy or Beverly Logsdon
522 Old Cut Rd E
Munfordville, KY 42765
270-524-1200

Logsdon, Phillip

ASA# 181448
2124 Hammons Rd
Munfordville, KY 42765-9313
270-524-7692

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ASA# 291230
Canning, Michelle
1295 Locust Grove Road
Shelbyville, KY 40065
502-321-1131

Lundy Farms

ASA# 114716
M, S, D, T & S Lundy - C & J Taylor
3820 Woodlawn Rd
Bardonia, KY 40004-9204
502-348-2370

Mains, Nathan

ASA# 327865
623 Old 3 L Hwy
Falmouth, KY 41040
859-654-5144

Martin Farms

ASA# 335393
Martin, Joshua
5003 Normandy Rd
Taylorsville, KY 40071
502-817-9107

Mason Simmentals, Eddie

ASA# 009632
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4616 Benson Pike
Shelbyville, KY 40065-9516
502-633-1214

Mast, Harvey

ASA# 313836
Mast Livestock
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Rockfield, KY 42274
270-791-6873



Larry and Linda Maxey
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606-787-7365

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Metzger Cattle Co

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Rockfield, KY 42274
270-779-6260

Miller, Adam

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Finchville, KY 40022
502-655-1526

Mountain View Performance

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5654 State Rt 827
Greenup, KY 41144
606-473-4563

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251 Siebert Creek Ln
Springfield, KY 40069
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859-473-1695

Pellicano, Tim

ASA# 299164
1300 Claunich Rd
Perryville, KY 40468
859-232-2430

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ASA# 254656
Perkins, Clarence & Kathy
101 Reddington Rd
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606-837-8070

Phillips, Morgan Marie

ASA# 202869
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Joann or James Powell
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800 T McReynolds Rd
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Crittenden, KY 41030-0399
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6325 Port Royal Rd
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Hodgenville, KY 42748
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Schneider, Cramer

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C, Paige & Joe Schneider
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S&G Cattle

ASA# 323576
Whaley, Sarah
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Georgetown, KY 40324
859-608-1401

Shawnee Run Farm

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Wells, Mark
1200 Rogers Gap Rd
Georgetown, KY 40324
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280 Snelling Rd
Ekron, KY 40117
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Billingsley, J David
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Sparrow, Cory
358 Snavelly Rd
Stamping Ground, KY 40379
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Glasgow, KY 42141-8822
270-427-2363

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Falls of Rough, KY 40119
270-617-1079

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Stewart, Josh

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1135 Fisher Ridge Rd
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Swindler, Jesse H

ASA# 099888
J H Swindler - L C Heaton Jr
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Shelbyville, KY 40065
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Stanford, KY 40484
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Sycamore Hollow Simmentals

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Kyle W Cannon
17 Fern Lane
Shelbyville, KY 40065
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Carter, Michael W
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Lancaster, KY 40444-0648
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Fred and Phyllis Swain
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Fred: 502-245-3866 (h)
502-599-4560 (c)
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859-234-3206

Tolle, Brent

ASA# 223395
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Taylorsville, KY 40071-7723
502-477-9201

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ASA# 238480
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London, KY 40744
606-877-9139

Triple J Farms

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F, J & F Justice
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606-432-5931

TW Cattle Company - Keith & Todd Waugh

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Waugh, Keith
487 Tarr Rd
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859-987-0484

Twin Oaks Simmental

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Pedigo, Harold & Eric T
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Vaughn, Maggie

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Mount Sterling, KY 40353
859-621-2435

Walsh, Bobbie

ASA# 175895
Bobbie & Patricia Walsh
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859-223-0326

White, Greg

ASA# 037061
5220 Madison Pike
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Wilson, Bradley

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270-427-6541

Womack Cattle Ent

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ASA# 155547
Joseph & Sarah Wheatley
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502-349-2665

W & W Farms

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2240 Todd Ln
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Yates, Derrick

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Zeigler, Martin

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Lake Charles, LA 70605
281-201-7255

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Andrews, James
17190 Woodrow Rd
Covington, LA 70435
985-966-0123

Berzas, Christopher

ASA# 351952
Chris Berzas
2685 Duralde Hwy
Eunice, LA 70535
337-546-5288

B&M Cattle LLC

ASA# 171054
Brandon & Mary Hebert
7500 Harris Rd
Bell City, LA 70630-3013
337-370-8864

Boudreaux, Marvan

ASA# 055279
133 J B Rd
Lafayette, LA 70506-2634
318-981-2568

Bourg Farms

ASA# 099638
Donald, Judith, B & B Bourg
2328 Highway 1 S
Donaldsonville, LA 70346-9294
225-473-3309

Brown, Steve H.

ASA# 336229
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Lake Providence, LA 71254
318-559-5320

Buffalo Bayou Brahams

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Waterproof, LA 71375
318-719-5626

Castor Creek Farms

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318-627-5769

Courtright, Jess

ASA# 081102
J, Paul & Dennis Courtright
576 River Rd
Colfax, LA 71417-5016
318-627-5769

Cypress Brake Cattle

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Dewanna Ward
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318-366-8253

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N A, Nicholas III & Joseph Hensgens
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HJL 71 Simmentals

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Hyatt, Danny

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985-892-7812

J Bar L Ranch

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225-473-1446

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Loftin, Anna

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Elm Grove, LA 71051
318-932-8698

Martin, Kirk E

ASA# 099949
PO Box 388
Carencro, LA 70520
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Martin Simmental

ASA# 309109
Martin, Kenneth
741 Hwy 875
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318-439-0921

McClendon, Heith

ASA# 320851
41545 Mockingbird Rd
Franklinton, LA 70438
985-687-4979

McKowen, Joe Y

ASA# 222968
2049 Highway 964
Jackson, LA 70748-4011
225-654-3162

McKowen, T Chalmers

ASA# 001379
T C & J McKowen
1128 Highway 954
Jackson, LA 70748-4001
504-654-2329

Navarre, Joe

ASA# 248838
4623 Treuil Rd
Port Allen, LA 70767
225-628-2013

Nick Hensgens Cattle

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337-581-8188

Perry, Hailey Brooke

ASA# 259910
PO Box 1407
Opelousas, LA 70571
337-501-1808

Philip Istre

ASA# 340736
Istre, Philip
PO Box 842
Dequincy, LA 70633
337-786-1684

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20590 Highway 40
Bush, LA 70431-2608
504-892-4296

Rafter B Club Calves

ASA# 279109
Bruce, Lance
302 Crape Myrtle St
Oak Ridge, LA 71264
318-372-2824

Robinson Cattle Co

ASA# 044117
Robinson, Jerry
396 Highway 875
Wisner, LA 71378-4826
504-723-9305

Rocking LP Farms

ASA# 341508
Pizzolatto, Lisa Baudoin
134 Heartwood Cir
Lafayette, LA 70506
337-288-8315

LOUISIANA



Louisiana Simmental-Simbrah Association
Promoting Simmental, Simbrah and SimGenetics

Officers:

Joseph Hensgens
President
985-992-9119

Dakota Smith
Vice President
580-579-9870

Lanna Hensgens
Secretary
337-945-3234

Brandi Bell
Treasurer:
337-249-3790

Events:

AJSA National Classic
Brookings, South Dakota
July 11-16, 2020

Simbrah Summit
Graham Land & Cattle, Gonzales, TX
October TBD, 2020

State Fair of Louisiana
Shreveport
October 2020

Bayou Classic
Lake Charles
December 4-6, 2020 (All Breeds)

www.lasimmentalsimbrah.com

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Louisiana • Maine • Maryland • Massachusetts • Michigan

R&R Cattle Co

ASA# 212940
Ron Springer
PO Box 800
Keithville, LA 71047-0300
318-925-2616

Rugged R Cattle Co

ASA# 290725
Roberts, Tony
145 Brangus Lane
Wisner, LA 71378
318-218-5426

Scott, Joshua

ASA# 312564
55396 Pops Lane
Loranger, LA 70446
985-748-4259

Shuff, Dana Courtright

ASA# 100340
Shuff, Dana
14305 Hwy 8
Colfax, LA 71417
318-793-9894

Simmons & Crowe Farms LLC

ASA# 317799
Simmons, Michael
51013 Jenkins Ln
Tickfaw, LA 70466
985-429-0249

Smith & Hensgens Brothers

ASA# 322011
Smith, Tim
1043 Higginbotham Hwy
Church Point, LA 70525
979-540-3308

Triple H Cattle

ASA# 232200
Bubba Perrilloux
44381 W Pleasant Ridge Rd
Hammond, LA 70403
985-345-2832

Valdetco Cattle

ASA# 336821
Valdetero, Craig
390 Sycamore Ln
Egan, LA 70531

VF Cattle

ASA# 298262
Fruge, Ronald
8204 Charles Schultz Rd
Bell City, LA 70630
337-513-1761

Ward Land & Cattle

ASA# 309134
Ward, Josh
197 Alice Ln
Oak Grove, LA 71263
318-282-3947

Wittie, Louis and Sheila

ASA# 197071
Heartachers Farm
21191 Highway 190 E
Hammond, LA 70401-4203
985-345-6748

Maine

Colonial Acres Simmentals

ASA# 289370
Gora, William
402 Ossipee Trail
Gorham, ME 04038
207-839-6409

Four Star Farm

ASA# 231543
M M & M White
31 Ridley Rd
Shapleigh, ME 04076
207-432-8397

Gross Hardship Acres

ASA# 172653
Douglas & Margaret Gross
405 Bucksmills Rd
Bucksport, ME 04416-4831
207-469-3862

Hanson Farm

ASA# 322159
Hanson, Jon
135 Madawaska Rd
Palmyra, ME 04965
207-938-2165

McGee Farm Simmentals

ASA# 200903
Steven, Seth & Amy McGee
537 High St
West Gardiner, ME 04345-3326
207-776-8011

Pine Creek Show Cattle

ASA# 197062
Thurston, Matthew T
61 Route 232
Rumford, ME 04276-3027
207-357-8900

Thurston's Farm Simmental Ctl, G R

ASA# 034780
Glendon, M, M, M Thurston
60 Route 232
Rumford, ME 04276-3023
207-364-7581

Maryland

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Secretary:

Brenda Griffith
301-730-5450
Anvilacres1@yahoo.com

Treasurer:

Shane Hughes
443-226-5634
shane@libertydelightfarms.com

See ad on page 91

Ady Acres

ASA# 198224
Sadowski, Melissa
3368 Ady Rd
Street, MD 21154-1608
410-459-8732

Antietam Valley

ASA# 305035
Williams, Kurt
5330 Portertown Rd
Keedysville, MD 21756
240-818-8248

Anvil Acres

ASA# 148952
Brenda Earl McCall Griffith
5912 Clevelandtown Rd
Boonsboro, MD 21713-2723
301-730-5450

BK Cattle Enterprises

ASA# 348567
Kolega, Brennan
8820 Chestnut Grove Rd
Frederick, MD 21701
240-357-8712

Black Diamond Cattle

ASA# 324532
Hose, Jason
12302 Cedar Ridge Rd
Williamsport, MD 21795

Clisham, Sara & Thomas

ASA# 350828
4831 Harford Creamery Rd
White Hall, MD 21161
410-692-5342

Hartland Valley Simmentals LLC

ASA# 246827
Hartline, Ben
1535 Jarrettsville Rd
Jarrettsville, MD 21084
443-677-4184

Hyland Farm

ASA# 309219
Beal, Twain
14474 Mile Lane NW
Mt Savage, MD 21545
301-264-4194

Jakes Legacy Farm

ASA# 260179
Norton, Douglas E
3631 Day Rd
Darlington, MD 21034
410-457-0368

Lay Sr, William B

ASA# 161493
William B or Kathleen Lay
2210 Old Joppa Rd
Joppa, MD 21085-2210
410-679-0882

Liberty Delight Farms

ASA# 253768
Hughes, Shane
1633 Oakland Rd
Reisterstown, MD 21136
443-226-5634

Little Creek Simmentals

ASA# 195933
Harward, Justin & Jackie
3024 Ward Rd
Forest Hill, MD 21050-0600
410-375-6669

Marky Butler Show Cattle

ASA# 295793
Butler Jr, Mark
6802 Sundays Lane
Frederick, MD 21702
240-285-0476

Meadow Brook Farm

ASA# 294977
Dennis Meneffee & Kristen Bare
PO Box 3356
Frederick, MD 21705
301-471-5785

Michael Kinna

ASA# 294381
Kinna, Michael
6322 Old Middletown Rd
Middletown, MD 21769
301-371-9580

Pond View Farm

ASA# 157301
Ricky & Shane
2531 Jolly Acres Rd
White Hall, MD 21161
443-463-4641

Rolling Vale Farms Inc

ASA# 335050
Kolb, Austin
35 Sale Barn Rd
Accident, MD 21520
301-533-6095

Rush Farms

ASA# 212888
Richard & Linda Rush
808 Sand Flat Rd
Oakland, MD 21550-7336
301-334-5941

Warfield, Ben

ASA# 285718
1970 Sand Hill Rd
Marriottsville, MD 21104
443-695-2806

Winter Springs Farm LLC

ASA# 319313
Culler, Justin P
5639 A Jefferson Pike
Frederick, MD 21703
301-662-7472

Massachusetts

See Southern New England

See ad on page 185

Eggdiction Farm

ASA# 348378
Jarvis, Kalleigh
131 Ferry St
Marshfield, MA 02050
781-588-4636

Hillcrest Farm

ASA# 258759
Bertrand, Cynthia
148 Millbury St
Auburn, MA 01501-3217
508-832-8313

Norfolk County Agricultural HS

ASA# 203408
Richard Fitzpatrick
400 Main St
Walpole, MA 02081-3709
508-668-0268

Tufts University School of Vet Med

ASA# 268215
Brundage, Scott D
200 Westboro Rd
North Grafton, MA 01536-1828
508-250-2452

Michigan

Website:

www.michigansimmental.org

President:

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4753 W Blanchard RD
Blanchard, MI 49310
bluemerj@cloud.com
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269-806-3004

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7247 Knight RD
Muir, MI 48860
lkpiguet@gmail.com
517-282-5902

Treasurer:

Todd Landis
24455 S. County Line Rd
Homer, MI 49245
landisfarms@hotmail.com
517-617-0067

See ad on page 93

3 G Cattle

ASA# 290205
Heeg, Timothy B
5525 Mason Rd
Fowlerville, MI 48836
517-548-6810

AcMoody Farms

ASA# 309591
Herman, Cody
1260 Railroad Rd
Union City, MI 49094
517-741-3165

Albrecht Livestock

ASA# 254871
Albrecht, Bayne
5287 Rossman Rd
Kingston, MI 48741-9513
810-834-9844

Aplus Angus Farms

ASA# 326413
Peters, Stephen & Jennifer
2215 Kronner Rd
Columbus, MI 48063
810-543-0319

Bi-Lane Livestock

ASA# 285941
Hill, Brandon
147 Lamb Rd
Mason, MI 48854
616-836-5162

Maryland



Simmental Association

MDSimmentalAsso@yahoo.com

Maryland State Officers:

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443-463-4641
rsmithson@asplundh.com

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410-375-8057
glenn@durablesteel.com

Secretary:

Brenda Griffith
301-730-5450
Anvilacres1@yahoo.com

Treasurer:

Shane Hughes
443-226-5634
shane@libertydelightfarms.com

Junior Advisor:

Todd Sommer
443-463-4640
sommersprings@yahoo.com



The Maryland Simmental Association will be sponsoring a number of Junior Simmental Show Divisions throughout Maryland to help promote and obtain recognition for the Simmental Breed.

We sincerely wish our juniors all the best with a fun and successful show year.

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Michigan

Birdsong Beef

ASA# 290603
Birdsong, Howard Alan
748 W Fox Farm Rd
Manistee, MI 49660
989-329-1566

Bluemer, Jeff

ASA# 225330
4753 W Blanchard Rd
Blanchard, MI 49310
989-866-2307

Boulder Acres Farm

ASA# 164899
Jeff and Renee Titus
4494 E Sterling Rd
Jonesville, MI 49250-9306
517-425-9871

BR Livestock

ASA# 318240
Block, Teresa
10455 E Coldwater Rd
Davison, MI 48423
810-441-3838

Brock Welshans

ASA# 292440
Welshans, Brock
7583 Mayville Rd
Marlette, MI 48453
734-368-4006

Buchholz Farms

ASA# 340572
Justin Buchholz
8185 W Kinsel Hwy
Vermontville, MI 49096
517-231-5339

Buehrly's Buckeye Spur Farm

ASA# 050487
Buehrly, Carl
N3146 Et Road
Trenary, MI 49891-9529
906-446-3427

Burnt Land Farms

ASA# 039364
JR JW, JH Campbell - CR Leavitt
24796 S Pennington Rd
Pickford, MI 49774-9156
906-647-2712

Campbell Farms

ASA# 183481
Kelly or Gary Campbell
2502 E Steel Rd
Saint Johns, MI 48879-9703
989-224-4530

Casebere, Ken & Mary

ASA# 325204
Ken & Mary Casebere
6710 S Eberhart Ave
Clare, MI 48617
989-329-1510

Clark Cattle Co

ASA# 342757
Clark, Katherine
13328 Gilbert
Riley, MI 48041
586-651-3070

Cook, John M

ASA# 096446
J, K, R, J, C & M Cook
8133 200th Ave
Reed City, MI 49677-8200
231-832-2853

Cook, Morgan

ASA# 234273
Morgan P Cook
8602 200th Ave
Reed City, MI 49677
231-629-0402

Coon Creek Farm

ASA# 292252
Britten, Michael
3652 Putnam Rd
Laingsburg, MI 48848
517-410-1743

Cornelius Farms LLC

ASA# 245768
Cornelius, Edward
PO Box 114
Mattawan, MI 49071-0114
269-668-3939

Courtade, Paul

ASA# 211850
19051 48th Ave
Conklin, MI 49403-9549
616-899-2119

Courtney Gordon Cattle

ASA# 312614
Gordon, Courtney
1645 Stilson Rd
Croswell, MI 48422
866-811-4524

Craig and Tricia Ulsh

ASA# 257118
Ulsh, Tricia
10939 Flowerfield Rd
Marcellus, MI 49067-9313
269-646-3302

C & T Simmentals

ASA# 069033
Cindy & Toby Burnett
1288 Mahan Hwy
Charlotte, MI 48813-9115
517-543-7988

Dalgord Angus Cattle Ranch

ASA# 347680
Dan Dalgord
2944 Ii Road
Garden, MI 49835

Decker Farms

ASA# 140249
Decker, Brian
31431 Swonk Rd
Leonidas, MI 49066-9405
269-496-7648

Delong Cattle Co

ASA# 255248
DeLong, Robert
8673 Hadley Rd
Cass City, MI 48726
989-551-4712

Dewey, Tom

ASA# 341955
1260 Monroe
Harrison, MI 48625

Diamond S Livestock

ASA# 318522
Schunk, Travis M
9328 E. Beaverton Rd
Clare, MI 48617
989-424-7521

Double C Simmentals

ASA# 004029
Pollington, Craig Alan
23315 30th Ave
Marion, MI 49665-8802
231-825-9855

Double D Simmental's

ASA# 227413
David & Mershell Cook
1496 Glasgow Rd
Jackson, MI 49201
517-206-5066

Duane D Bates

ASA# 232053
Bates, Duane D
4826 Willis Rd
North Branch, MI 48461
810-688-4526

Dubois Simmentals

ASA# 236763
Alfred C Dubois
6600 Dobson Rd
Jonesville, MI 49250
517-849-9586

Dusty Road Farm

ASA# 206292
Ted & Janet Bunce
2691 E Harmon Rd
Camden, MI 49232-9788
517-254-4423

Edwards Farms

ASA# 344940
5279 Powell Hwy
Ionia, MI 48846
616-902-7822

End of The Road Farm

ASA# 317099
Michael Allen
3643 E Vanburen Rd
Alma, MI 48801
989-620-4447

Filhart, Ryan

ASA# 318411
Ryan Filhart
5160 E Coleman Rd
Clare, MI 48617
989-513-8756

Freed Cattle Company

ASA# 318644
7343 Warner Rd
Elwell, MI 48832
989-763-0500

Freedom Run Farm

ASA# 233906
Rasch III, Robert
9105 Bethel Church Rd
Manchester, MI 48158-9704
734-216-6834

G&G Cattle Company

ASA# 317499
Green, Gerald
16140 Park Lake Rd
East Lansing, MI 48823
517-819-7978

Goetz, Dalton

ASA# 343712
6408 Lipp Hwy
Blissfield, MI 49228
517-673-4830

Gorr, Taylor

ASA# 299372
4850 E Dowling Rd
Dowling, MI 49050
269-758-4119

Greenman Cattle Company

ASA# 213009
Chad Greenman
1948 W Bellevue Hwy
Olivet, MI 49076
517-543-1335

Green Valley Farm

ASA# 127014
Brian Harris
572 N Blair Rd
Ithaca, MI 48847
269-763-2726

Greg Saltzman

ASA# 249515
Saltzman, Greg
18604 T Dr N
Olivet, MI 49076
269-781-8224

Hartong Farm

ASA# 281186
Brad & Christine
23028 S River Rd
Centreville, MI 49032-9757
269-467-6178

Hassevoort Cattle Company

ASA# 341050
Hassevoort, Jodi
3135 Fawn Dr
Hamilton, MI 49419
269-217-9389

Hidden Drives Cattle Company

ASA# 273353
Ryder, Adam
216 W Polk Rd
Ithaca, MI 48847
989-621-7149

High Point Livestock

ASA# 273451
Phil & Lisa Tuggle
PO Box 34
Ithaca, MI 48847
989-330-3466

Jager, Randy

ASA# 284340
4514 9th Street
Wayland, MI 49348
616-889-5358

Janson Farms

ASA# 089330
Kenneth R & Lael M Janson
27081 County Line Rd
Pelkie, MI 49958
906-338-2852

JB Cattle Co

ASA# 176789
Blonde, Julie
8080 Mosherville Rd
Litchfield, MI 49252-9733
517-610-6018

J-C Simmentals

ASA# 046457
John & Connie Miller
5075 Clarabella Rd 2
Clare, MI 48617-9675
989-386-4480

Jedele Farms

ASA# 349506
Jedele, Jason
3399 W US Hwy 12
Clinton, MI 49236
517-456-6878

Jefts Farms

ASA# 201050
Paul Jefts
13654 150th Ave
Big Rapids, MI 49307
231-598-0933

Jerald Walker

ASA# 317190
Walker, Jerald
7826 E Polk Rd
Walkerville, MI 49459
231-335-4482

JL Family Farm

ASA# 203562
James, Jeffrey & Joan Lindsley
27020 Mahle Landing Rd
Sturgis, MI 49091-8811
269-651-5369

Kaercher, Maury

ASA# 309720
5859 E E Ave
Kalamazoo, MI 49004
269-569-9592

Kendale Farm

ASA# 121757
Dale & Kenneth Norton
410 Slisher Rd
Bronson, MI 49028-9279
517-369-1236

Kindel, Larry C & Cynthia J

ASA# 042218
Kindel, Larry C & Cynthia
3273 W Island Rd
St Johns, MI 48879
989-224-4049

Klein Cattle Company

ASA# 207276
Klein, Wayne
13778 Goodrich Rd
Ravenna, MI 49451-9726
231-834-9474

Kruger Land Holding

ASA# 306054
Pigue, Linda
7247 Knight Rd
Muir, MI 48860
517-282-5902

Lambert Land & Cattle LLC

ASA# 342136
Dallas, Sarah
78415 S Morey Rd
Mc Bain, MI 49657
248-724-8485

Landis Farms

ASA# 266534
Todd Chris Tyler Kyle Landis
24455 S County Line Rd
Homer, MI 49245
517-568-3591

Langmaid, James or Caryl

ASA# 090649
Langmaid, James
3175 E Dayton Rd
Caro, MI 48723-9436
989-673-2650

Lauren Family Farm

ASA# 324749
Lauren, Ronald
775 N River Dr
Gwinn, MI 49841
906-458-2161

Lee Meadow Farm

ASA# 308792
Lee, Dan
16932 US 10
Hersey, MI 49639
231-878-1975



**You get more Simmental
for your money in Michigan!**

President:

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4753 W Blanchard RD
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bluemerj@cloud.com
989-506-2267

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Delton MI 49046
wxccattlecompany@gmail.com
269-806-3004

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Muir, MI 48860
lkpiguet@gmail.com
517-282-5902

Treasurer:

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24455 S. County Line Rd.
Homer, MI 49245
landisfarms@hotmail.com
517-617-0067

Upcoming Events:

Michigan Livestock Expo

July 16-19, 2020, MSU Pavillion

Michigan Simmental Association Annual Meeting and Picnic

July 18, 2020, St. John's, MI

Michigan Simmental Association 7th Annual Sale

January, 2021

michigansimmental.org

Michigan

Longcore Simmentals

ASA# 298158
Longcore, Randy
12976 Ritchie Ave NE
Cedar Springs, MI 49319
616-696-2364

Marshall, Donald J

ASA# 004795
Marshall, Donald
6500 Mosherville Rd
Litchfield, MI 49252-9785
517-425-9396

Michael & Ann Jones

ASA# 070627
Jones, Michael
1621 N Wheaton Rd
Charlotte, MI 48813-8601
517-543-6909

Mogg, Renae

ASA# 339149
7219 W Pleasant Valley Rd
Blanchard, MI 49310
989-427-2937

Morren, Andrew

ASA# 317788
48 N Stone Rd
Hesperia, MI 49421
616-836-8456

Moss Back Acres

ASA# 342880
Fahler, Stephanie
3943 Old US Hwy 27 N
Gaylord, MI 49735
989-732-8187

Mott Farms

ASA# 048681
Britt & Greta Mott
2664 W. Baseline Hwy
Olivet, MI 49076-9715
269-209-2598

Nash, Ashley

ASA# 318297
8515 S Athey Ave
Clare, MI 48617
989-289-2668

Neil J Marshall

ASA# 205123
Marshall, Neil J
29501 H Dr S
Concord, MI 49237-9785
517-425-9396

Nejan Farms

ASA# 002886
Neil W & Janet L Roberts
4406 Lippincott Rd
Lapeer, MI 48446-9706
810-358-1025

Noggle, David

ASA# 027159
David & Matthew Noggle
15326 Kuhl Rd
Manchester, MI 48158-9665
734-428-8130

Obrien Cattle Co

ASA# 284300
Obrien, Shaun
1539 144th St
Dorr, MI 49323-8747
616-437-6197

Parks Show Cattle

ASA# 253660
Parks, David
2883 Wilder Rd
Metamora, MI 48455
248-765-7844

Philip Van Laan

ASA# 330987
Van Laan, Philip
7675 E Paris Ave
Caledonia, MI 49316
616-826-3066

Pineview Farms

ASA# 327458
Estes, Carolyn A
1703 Golden Rd SE
Kalkaska, MI 49646
765-258-4024

Prairie View Farms

ASA# 102024
Harrison, Patrick
492 W Central Rd
Coldwater, MI 49036-9007
517-227-4848

P S F

ASA# 081218
Brian Plank
325 S Mount Hope Rd
Crystal, MI 48818-9762
989-235-6253

Red Pine Simmentals

ASA# 151236
Gregory or Debbie Bush
2337 S Morton Rd
Ludington, MI 49431-9711
231-843-2243

Reeder Farms

ASA# 217792
Dan & Katie Reeder
3353 Sunfield Hwy
Ionia, MI 48846
616-902-2321

Rich Beef & Grain

ASA# 182259
Dwight & Barb Rich
1820 Urban Rd
Sandusky, MI 48471-9750
810-672-8926

Rick L Vanderbeek

ASA# 200596
Vanderbeek, Rick L
14954 Klooster Rd
Charlevoix, MI 49720-9565
231-547-1246

Robyn Schunk

ASA# 097261
Schunk, Robyn
9250 E Beaverton Rd
Clare, MI 48617-9636
989-386-9655

Rohe, John & Brenda

ASA# 259546
4425 Heath Rd
Hastings, MI 49058
269-945-2705

Ruggles Show Stock

ASA# 336242
Justin Ruggles
2337 Phillips Rd
Kingston, MI 48741
989-827-9495

Rural Route 5 Farm

ASA# 332575
Smith
4707 E Price Rd
Saint Johns, MI 48879

Salinas Farms

ASA# 206853
Lynn & Andy Salinas
4735 16 Mile Rd
Marion, MI 49665-8410
231-743-6775

Sawmill Creek Farms LLC

ASA# 329362
Knust, Sarah E
76320 Memphis Ridge Rd
Richmond, MI 48062
231-878-8499

Schaibly, Kelvin

ASA# 284962
Kelvin & Barb Schaibly
15827 Pastoral Path
East Lansing, MI 48823-9336
517-339-9121

Schipper Farms

ASA# 332665
Jim Schipper
1079 120th Ave
Martin, MI 49070
269-207-5703

S/D Simmentals

ASA# 328009
Oman, Steve
6455 Ludington Dr.
Lake, MI 48632
989-429-3600

Seldom Rest Farms

ASA# 332151
Foster, Andrew
11893 M140
Niles, MI 49120
269-208-1445

Shaarda, Joel

ASA# 296576
2428 7th St
Shelbyville, MI 49344
269-672-9413

Shamka, Carol

ASA# 308553
4600 Grassmere
Cass City, MI 48726

Siddall, Travis

ASA# 351748
5380 N Baldwin Rd
Saint Louis, MI 48880

Sill, Helen

ASA# 102026
32868 48th Ave
Paw Paw, MI 49079-9564
269-657-2237

Simply Superior Farm

ASA# 332136
Wagner, Susan
6295 S Taylor Rd
Sault Sainte Marie, MI 49783
906-440-4298

Slavik Farms

ASA# 278102
Slavik, Bryce
3945 Applegrove Ln
Lansing, MI 48911-6182
517-899-1788

Smit Jack

ASA# 350302
Smit, Jack
8085 Bluewater Hwy
Saranac, MI 48881
616-490-3034

Stoney Ridge Farm

ASA# 291093
Ballard, Thomas J
72225 Omo Rd
Armada, MI 48005
586-784-5168

Stough Simmentals

ASA# 048671
David, Christine, Jan, Ma Stough
18565 G Drive North
Marshall, MI 49068-9776
517-712-1393

T & A Time Cattle Company

ASA# 340658
Travis Roestel
3176 N Gagetown Rd
Pigeon, MI 48755
989-551-1417

Terry Farms

ASA# 340313
Ryan Terry
5015 E Carleton Rd
Adrian, MI 49221

Terryn and Girls

ASA# 291869
Terryn, Jill
2301 Old US Hwy 131
Reed City, MI 49677
231-846-0049

Thueme Cattle Farm

ASA# 273047
Thueme, Kelly
625 Palms Rd
Columbus, MI 48063
810-956-2887

T-J Angus

ASA# 204517
Foor, Tim
1549 Nickless Rd
Gladwin, MI 48624-9764
989-426-0406

Triple Z Simmental Farms

ASA# 246404
Zook, Tom
7920 Pratt Lake Ave SE
Alto, MI 49302-9610
616-868-6195

Twin Elm Farms

ASA# 227696
Dean, Lorraine & J Latendresse
PO Box 325 Paradise Rd
Chassell, MI 49916
906-523-4571

VKR Cattle Co

ASA# 308935
Ostrom, Brady
3333 146th Ave
Dorr, MI 49323
616-896-1637

Vore, Kyle

ASA# 340666
Kyle Vore
4934 Steffas Rd
Monroe, MI 48162

Walnut Springs Farms - Michael Karweik

ASA# 202808
Michael & Kimberly Karweik
1749 128th Ave
Hopkins, MI 49328-9604
616-793-3089

Wohlfert Cattle Company

ASA# 335479
Wohlfert, Kevin
12777 Pratt Rd
Westphalia, MI 48894
989-640-5652

Wolfes Run Farms

ASA# 243096
B, J, S, J & K Wolfe
6417 S Crosswell Rd
Ashley, MI 48806-9740
989-763-2096

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ASA# 186746
Adam & Kendall Wood
1345 S Pendell Road
Ithaca, MI 48847-9776
989-763-6600

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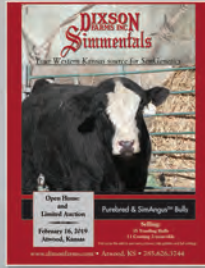
ASA# 324386
Schumacher, Katie
670 E Kinney Rd
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507-766-0314
andrea.diehn91@gmail.com

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Vatthauer, Dale
6881 700th Ave
Wheaton, MN 56296
320-287-3058

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ASA# 278329
Ward, Jack
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54987 200th Ave
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606 1st St NE
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507-634-4872

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ASA# 038728
Bruce & Beth Andersland
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Emmons, MN 56029
507-297-5986

Anderson Cattle Company

ASA# 228447
Anderson, Jason
465 35th Ave SW
Benson, MN 56215-1954
320-368-3114

Anderson, Daniel H

ASA# 100228
Daniel H & Shireen R Anderson
15693 440th Ave
Roseau, MN 56751-8758
218-425-7207

Anderson Farms

ASA# 224815
Scott Anderson
15668 476th St
Clearbrook, MN 56634
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Farmington, MN 55024
651-343-0615

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Kenyon, MN 55946
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ASA# 308615
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Apple Valley, MN 55124
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47340 Brandborg Rd
Henning, MN 56551
218-731-2084

Barberg, Erick S

ASA# 083534
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320-286-5823

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Paul Bartsh
105 W Park St
Rushford, MN 55971

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507-433-2147

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Le Roy, MN 55951-9734
507-440-9890

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ASA# 321263
Berg, Joseph
18998 Grouse Road
Little Falls, MN 56345
320-632-0774

Bigalk, Kory

ASA# 088018
56746 351st Ave
Rochester, MN 55906
507-251-0983

Billberg Farms

ASA# 246631
Billberg, Chad
38433 Co Rd 8
Wannaska, MN 56761
218-425-3796

BNC Livestock

ASA# 254894
Kuelbs, Courtney & Brian
41198 201st Ave
Clarissa, MN 56440
320-232-0780

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ASA# 245129
Boesl, Megan
10280 County Rd 5 NW
Brandon, MN 56315-8226
320-834-5041

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ASA# 345366
Bowman, Adam
2420 First Born Rd NE
Rochester, MN 55906
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ASA# 044648
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602 Hanover Ct
Rushford, MN 55971-4188
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Hancock, MN 56244-9800
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ASA# 327179
Mork, Brady
10276 Nursery Ln NW
Brandon, MN 56315
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Brantch Land and Cattle

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Brant, Peggy
39630 Little Sand Rd
Hinckley, MN 55037-8489
320-384-6027

Brant Farms

ASA# 226465
Brant, Ronald
32412 Township Xing
Hinckley, MN 55037
320-384-7668

Brass Cattle Company

ASA# 288231
Brass, Korri
3660 30th Ave SE
Rochester, MN 55904
507-421-3160

Brehmer Farms

ASA# 286185
Brehmer, Donald C
815 50th Ave SE
Degraff, MN 56271
320-304-1884

Brommenschenkel, Karen

ASA# 347731
1473 State Hwy 200
Hendrum, MN 56550
218-790-5095

Brown, Jerad

ASA# 266906
210 E. Park St.
Rushford, MN 55971
507-459-8966

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ASA# 327828
Bryce, Jacob
2478 Hiebel Rd
Alexandria, MN 56308
320-760-8904

Buysse, Leo

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Ghent, MN 56239
507-829-1462

Calaway, Elizabeth

ASA# 304918
5954 County Road 10 SE
Dover, MN 54208
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ASA# 262536
Canterbury, Zack
65424 140th St
Adams, MN 55909
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Celander, Robbin
2426 70th St
Fairmont, MN 56031
507-236-0691

Chase Farms

ASA# 240908
Chase, Gabe
42339 County 12
Mabel, MN 55954
507-273-5911

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ASA# 272565
Christensen, Robert
12930 County Rd 14 NE
Miltona, MN 56354-8205
320-808-8205

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Schoenfeld, Mark
2524 331st Ave
Dawson, MN 56232-4226
320-752-4487

Claeys Simmental, Roger

ASA# 075193
Roger, Deb & Theresa Claeys
PO Box 131
Winnebago, MN 56098-2144
507-340-7251

Claeys, Theresa

ASA# 237238
31675 190th St
Winnebago, MN 56098
507-995-1155



ASA# 287534

The Jim Wulf Family
30819 250th Street
Starbuck, MN 56381
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DR Ranch

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11545 110st
Wadena, MN 56482
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320-732-6657

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ASA# 026430
Val & Lori Eberspacher
2904 County Road 6
Marshall, MN 56258-5236
507-532-6694

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Echo Farm

ASA# 288918
Zaffke, Maurice
29315 County 6 Blvd
Red Wing, MN 55066
651-380-5621

Erickson, Lawrence A

ASA# 244156
Lawrence & Karen Erickson
60927 200th Ave
Dodge Center, MN 55927-9099
507-269-8127

Eustice Family

ASA# 188659
Eustice, Robert
1045 Golfvista Drive
Byron, MN 55920-4022
507-775-2211

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ASA# 012823
Steve Pomerence
2206 80th St
Fairmont, MN 56031
507-235-3771

Fairwinds Farms

ASA# 106283
Hohmann, Daniel
18168 Hwy 248
Altura, MN 55910-0125
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Faris Farms

ASA# 337936
Faris Richard
9130 184th Ave NW
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25893 Cherokee Rd
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507-932-3447

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Zumbach, Brad
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507-378-2055

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Bob & Lori Franke
14540 Cnty Rd 142se
Dover, MN 55929
507-545-2270

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ASA# 234604
Freking, Brad & Meg
59185 790th St
Alpha, MN 56111
507-847-3450

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ASA# 233470
Gilbert G Friesen
54637 County Road 3
Mountain Lake, MN 56159-2239
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Christians, C J
11746 Emery Village Dr N
Champlin, MN 55316-6511
651-633-7598

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Paul W Jr and Lorrie Gergen
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507-263-2116

Graner, Michelle

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Kelllogg, MN 55945
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ASA# 071516
Grass, Bob
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1853 155th St NE
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Hackett, Kyle

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ASA# 351679
335 200th Ave
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507-235-8719

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C & Jay Harguth
207 Devin Dr
Saint Charles, MN 55972-1700
507-932-3213

Hauge, Abe

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Winona, MN 55987
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Hawkins Cattle

ASA# 224467
Hawkins, Ben
27881 150th St
Lowry, MN 56349
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Hawkins Cattle

ASA# 334757
Hawkins, Jeff
2780 105th St E
Inver Grove Heights, MN 55077
612-751-3653

Hecksel's Simmental Farm

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18250 County Road 20
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612-955-1580

Heritage Cattle Company LLC

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Moller, Scott
2779 50th Ave
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Hermel Family, The

ASA# 122380
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Holm, Tim

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218-984-2325

Johnson, Riley

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86481 550th Ave
Jackson, MN 56143
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Alberta, MN 56207-4659
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7688 CR 23
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Keune Simmentals

ASA# 250733
Jarod Keune
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Minnesota

Kevin & Jody Thomas

ASA# 236629
Thomas, Kevin
17838 Popplewood Rd NE
Hines, MN 56647
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Kirlin Simmentals

ASA# 149208
Kirlin, David
769 250th Ave
Avoca, MN 56114-1064
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Kellogg, MN 55945
507-272-6801

Knutson Cattle

ASA# 351737
Knutson, Jake
27704 State Hwy 13
Hartland, MN 56042
507-402-7286

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Koivisto, Brad
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Cromwell, MN 55726
218-644-3327

Koz-E Acres

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39500 311th Ave
Le Sueur, MN 56058
952-412-2925

Krueger, Paul

ASA# 207114
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Hastings, MN 55033-9461
651-335-6544

Lakeview Cattle Company

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Jim Simons
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Oronoco, MN 55960
952-454-4894

Latzig Cattle Company

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7035 100th Ave NE
Murdock, MN 56271
763-923-5693

Learn's Simmental

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Lowell or Edith Learn
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Leonard, MN 56652
218-968-2285

Legacy Cattle Co

ASA# 342907
David Lunning
77249 125th St
Le Roy, MN 55951
507-324-5820

Leuthold & Son Farms

ASA# 293706
Leuthold, Aric
222 200th Ave
Ellsworth, MN 56129
507-227-6827

Lindeland Farms

ASA# 291726
Lauren & Lac Lindeland
13502 626 Ave
Minnesota Lake, MN 56068
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Peterson, MN 55962
507-875-2321

Lonesome Dove Livestock Inc

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Lucas Grass
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Le Roy, MN 55951
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507-324-5516

Lunning Cattle Co

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Rose Creek, MN 55970-6698
507-324-5516

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ASA# 272115
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8075 140th Ave NE
Kerkhoven, MN 56252
320-264-5534

Markegard, David & Brenda

ASA# 275496
27261 Co 25 S
Peterson, MN 55962
507-875-2368

Marysland Acres

ASA# 341375
Mortenson, Matthew
1170 10th St SW
Danvers, MN 56231
320-760-2155

Meincke, Neil

ASA# 333395
Neil Meincke
12570 840th Ave.
Glenville, MN 56036
507-402-9583

Mente Cattle Company

ASA# 326031
Mente, Dave
10384-270th Street
Adrian, MN 56110
201-259-4729

Meyer Racing Farm

ASA# 174114
Mark & Judy Meyer
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Lake Crystal, MN 56055
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ASA# 311220
Mitteness, Randy
32060 325th St
Benson, MN 56215
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25599 Rolling Hills Rd
Lewiston, MN 55952
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ASA# 233179
Jim & Stacie Mueller
37277 248th St
Arlington, MN 55307
320-583-6841

Mueller Farms & Schauer

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Mueller, Jim
37277 248th St
Arlington, MN 55307-9272
320-583-6841

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ASA# 058441
Larry, D, D, C Mulert-Wetzel
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Owatonna, MN 55060
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ASA# 245133
Neeser, Karl
29480 US Hwy 58 Blvd
Red Wing, MN 55966
651-388-4664

Nelson Family Farms

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Joe, Barb, Matt & Kayla Nelson
17055 Arrowhead Rd
Mabel, MN 55954
507-493-5241

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ASA# 285098
Netzke, Paige
20243 Harvest Ave
Lamberton, MN 56152
507-829-7926

NFL Simmentals

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Nathan Latzke
29150 441st Ave
Gaylord, MN 55334-3368
507-665-3021

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23737 Lewiston Blvd
Hampton, MN 55031-8705
651-226-1334

Nord Angus

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Lucas Nord
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Wolverton, MN 56594

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ASA# 320529
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Chanhassen, MN 55317
952-279-6400

Novotny, Jerrod

ASA# 340781
603 5th St NE
New Prague, MN 56071
507-381-7615

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Matt Aggen & Kory Bigalk
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Oak Meadow Farm Simmentals

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507-531-0065

One Penny Ranch

ASA# 007522
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Foley, MN 56329
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10959 148th Ave
Villard, MN 56385
715-495-4911

Orsten, Brandon

ASA# 228604
29825 Co Rd 37
Brooten, MN 56316
320-894-0954

Otto, Troy

ASA# 131772
16388 180th St
Walnut Grove, MN 56180-4467
507-859-2767

Patzoldt, Arnold

ASA# 125793
Patzoldt, Arnold J
20111 Blackbird Rd
Pine City, MN 55063
320-629-6212

Pearson Cattle

ASA# 247267
Pearson, Matthew
16935 545th Ave
Grove City, MN 56243
641-832-0232

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ASA# 291897
Peine, Mike
15441 240th St East
Hastings, MN 55033
651-503-2986

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ASA# 265065
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49783 209th Ave
Clearbrook, MN 56634
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320-510-1167

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Rochester, MN 55902
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ASA# 258992
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Faribault, MN 55021-8315
507-323-0325

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280 241st St
Jasper, MN 56144
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52203 217th St
Minnesota Lake, MN 56068
507-995-2522

Raimann, Tyler

ASA# 293148
PO Box 443
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507-420-8486

RCP Livestock

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Gary, Beth, J or J Redalen
30671 Cty Rd 6
Fountain, MN 55935-9745
507-467-4383

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23743 488th Ave
Pipestone, MN 56164-5011
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22213 Lake Hook Rd
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320-583-2850

Ritz, Ed

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42918 810th Ave
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Canby, MN 56220
507-530-1814

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ASA# 324257
Sullivan, Roger
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Maple Lake, MN 55358
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Worthington, MN 56187
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ASA# 335518
Roberts, Randy
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Bluffton, MN 56518
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72778 CR 46
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Dover, MN 55929-1603
507-932-4229

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ASA# 270871
Suhonen, Samantha
796 Center Rd
Wright, MN 55798-8252
218-357-3703

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Schacherer-Sauber Ranch

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Beau Schacherer
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Dawson, MN 56232
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ASA# 152466
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Grand Meadow, MN 55936-1456
507-324-5668

Schiefelbein Farms

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Donald Schiefelbein
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Kimball, MN 55353-9567
320-398-8312

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ASA# 282417
Schmidt, Joshua B
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Nashua, MN 56565
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Morris, MN 56267
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St Charles, MN 55972
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Hastings, MN 55033-9203
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26433 Splithand Rd
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Foreston, MN 56330
218-821-8053

Steck Cattle

ASA# 332788
Steck, Craig & Stephanie
869 190th Ave
Woodstock, MN 56186
319-530-8790

Stevens Cattle

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Stevens, Robert L
14973 US Hwy 169
Vernon Center, MN 56090
507-549-3701

St Germain, Adam

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31675 190th St
Winnebago, MN 56098
815-703-7375

Stobb, Laura

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Milaca, MN 56353
320-296-0012

Stortz, Nick

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Canton, MN 55922
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Hinckley, MN 55037
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Sanborn, MN 56083-1108
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Columbia, MS 39429-8044
601-736-5200

Adams, Tarah

ASA# 191083
T, Dennis or Julie Adams
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601-736-5200

Banb Cattle Co

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D & Connie Baria
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Bozeman, D R
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601-879-3252

Bozeman, Harvey

ASA# 279360
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Holland, Charles T

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ASA# 067567
Tim Ishee
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Mission Statement:

To produce outstanding performance Simmentals, SimAngus™ and Simbrahs that are easy calving, muscular with great maternal ability and possess outstanding carcass characteristics that will make our customers money!

We are 4th generation cattle producers in South Mississippi. We started A.I.ing our cows to the very best performance Simmental bulls in the world in 1981. Our formula for success is a multi-trait approach of selecting cattle for: Calving Ease + Performance + Maternal + Carcass = \$\$\$\$.

Johnson Ranch

ASA# 351219
Keith Johnson
7135 E Central Park Dr
Moss Point, MS 39562
228-219-3576

JRW LLC

ASA# 261371
Woolwine, Richard
51 Union Church Rd
Seminary, MS 39479
601-765-4461

L4 Cattle Farm

ASA# 287095
Adrian Lumpkin Jr
93 Joe Lumpkin Rd
Carriere, MS 39426
601-798-4472

Little Creek Farm LLC

ASA# 182335
Mikell and Mary Cheek Davis
2638 Turkey Creek Road
Starkville, MS 39759-8620
304-676-7382

See ad on page 7

Madden Farms LLC

ASA# 260025
Madden, Glenn
PO Box 524
Collins, MS 39428
601-765-4603

Magnolia Creek Farm

ASA# 327612
Necaise, Paul
19084 Magnolia Ridge Dr
Kiln, MS 39556
228-304-7523

MBK Cattle

ASA# 087620
Karisch, Brandi
648 Polly Bell Rd
Starkville, MS 39759-9294
979-249-6172

Ole Brook Farms LLC

ASA# 324154
Wilson, Ken
PO Box 1229
McComb, MS 39649
601-248-7076

Pine Lane Farm

ASA# 277608
Lott, Arlon
12 Pine Lane Rd
Beaumont, MS 39423-2463
601-270-3996

Platt Farms

ASA# 307130
Platt, Joey
15224 Wolf Ridge Rd
Moss Point, MS 39562
228-218-5532

Ponderosa Farms

ASA# 323870
White, Brian
PO Box 1128
Taylorsville, MS 39168
601-422-3350

Ray Tullios Farms

ASA# 291860
Tullios, Ray
205 S CR 101
Raleigh, MS 39153
601-789-5490

Riddle Farms

ASA# 334557
Cole Riddle
63042 Hwy 25 N
Amory, MS 38821

R & K Cattle

ASA# 304461
Ryals, Karl
1090 Churchwell Rd
Hattiesburg, MS 39401
601-582-5824

Rocky Hollow Farm

ASA# 183124
John B & Deena Branum
43 Branum Dr
Poplarville, MS 39470-3479
601-795-0149

Salley Simmental Farm

ASA# 171938
Billy G Salley
109 Alva Rd
Eupora, MS 39744-9801
662-258-3033

Sand Hill Simmental

ASA# 247183
Agee, Don or Darlene
40590 Highway 63 N
Richton, MS 39476-7762
601-989-2349

S and T Farms

ASA# 348854
Ray Tullios, Robert Snow
205 S CR 101
Raleigh, MS 39153
601-789-5490



ROCKHILL RANCH



Simmental, Angus, SimAngus™ and Simbrah Cattle

ASA# 257201
Rickey Nicholas
1152 Rockhill to Brooklyn Road
Purvis, MS 39475
601-818-1456
Email:
rrnicholas@hughes.net

Sale Dates:
Carcass Performance Partners
Bull and Female Sale
March 13, 2021, Lucedale, MS
Red Hill Fall Bull and Female Sale
October 31, 2020, Lafayette, TN
Red Hill Spring Bull Sale
March 20, 2021 Lafayette, TN
Big Country Genetics Sale
April 3, 2021, Powell, WY

We have been in the registered cattle business since 1997. We are actively cross breeding to obtain the optimal beef bulls and heifers that will work well in the hot and humid southern climate and still have excellent carcass traits.

Sasser Cattle Company

ASA# 235737
Blake, Larry or Kathy Sasser
913 Bogue Chitto Rd SW
Bogue Chitto, MS 39629
601-734-6002

Sasser, Samuel Kody

ASA# 318161
144 Sherman Road
Laurel, MS 39443
601-319-5639

Sleepy Creek Farms LLC

ASA# 285397
Alford, Lee
1112 River Rd N
Summit, MS 39666
601-276-7347

Smith, Alan Charles

ASA# 168650
304 Moeller Rd
Picayune, MS 39466
601-799-1038

Soaring Eagle Farm

ASA# 285969
McKenzie, Mike
1170 McKenzie Rd
McComb, MS 39648
601-250-2439

S & S Farms

ASA# 045317
Perry, Janice, Kirk Smith
2721 Adams Station Rd
Utica, MS 39175-9035
601-941-9073

Still Waters Simmentals

ASA# 305092
Sumpter, Jade
124 Cuevas Gravel Pit Rd
Poplarville, MS 39470
601-795-5007

Sullivan, Alex

ASA# 241532
A & Justin Sullivan
6334 SCR 57
Mount Olive, MS 39119
601-540-1749

Before you load that new bull . . .

There is something you deserve to know.



The Problem:

Cattle feeders are experiencing abnormally high death loss with many straightbred calves.

The Solution:

Responsible Crossbreeding
with **Simmental**

Highlight the health and genetic value of your Simmental influenced calves through the **IGS Feeder Profit Calculator™**.



EDUCATION

ASA strongly believes in education and communication with our members and their customers.

One of the first places commercial cattle producers go for help in understanding genetics is their trusted seedstock suppliers. Keeping ASA members up to speed on beef cattle genetics not only benefits our members but helps their customers make more informed decisions. ASA strongly believes in education and communication with our members and their customers using a variety of platforms including printed articles, online resources, social media outlets, presentations at a variety of events, and the Fall Focus educational symposium. ASA's educational efforts involve many of our team and overlap with programs like our state association relationships, SimSpecialist team, marketing efforts, and publications.

the Register and SimTalk

Two main missions of ASA Publication, Inc., are to educate and communicate with ASA members. Our magazines are chock-full of articles about seedstock breeders, commercial producers, innovations in the beef industry, and newsworthy events.



eNews

ASA's weekly electronic newsletter is packed with timely updates. Subscribe to eNews and have the latest ASA events and news delivered to your inbox every week. To subscribe, go to www.simmental.org/enews.

Website

www.simmental.org

In 2019, simmental.org took on a "newsier" landing page with industry updates, Down to the Genes, Women of ASA, and breeder spotlights in one easy-to-locate and searchable spot.

The Learning Library, launched in 2019, is an easily-accessible resource center highlighting SimGenetic cattle, the basics behind EPDs and dollar index systems, ASA's many programs and services, and the latest technologies available through DNA and genomic testing.



Fall Focus

The ASA fall board meeting is coupled with a day-long educational session focused on animal breeding and current topics important to seedstock breeders and commercial cattle operations. Open committee meetings and staff updates are a perfect opportunity to learn what's happening at the ASA and offer your ideas. The 2019 Fall Focus hosted by Kansas Simmental Association brought over 200 Simmental enthusiasts and industry leaders in Manhattan, KS. Join us for the 2021 Fall Focus event hosted by Virginia Simmental Association in Roanoke, VA, from August 27 to August 31. Watch for more details and view past years' presentations at www.fallfocus.org.



2021 Annual ASA Fall Focus
Mark Your Calendar!
August 27-31, 2021
Roanoke, Virginia

Friday, August 27
Tours of local farms and Virginia Tech

Saturday, August 28
Educational Symposium

Sunday, August 29 - Tuesday, August 31
Board Meetings

Hotel Headquarters:
Hotel Roanoke, Roanoke, VA

Co-hosted by
Virginia Simmental Association
www.virginiassimmental.com

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

State Associations

State associations are locally-and regionally-based Simmental entities that operate independently from ASA to support seedstock breeders in specific locales. Access your state association officers on ASA's website.

SimmApp

The new SimmApp is a one-stop shop for many of ASA's outreach efforts. To download the app, go to the Google Play Store or the Apple Store on your phone.

You can find ASA, AJSA, and IGS on your favorite social media platform too!



Did You Know?

- ◆ ASA SimSpecialists attended 86 events from Washington to Virginia and from Texas to North Dakota in 2019.



Educational Promotion of ASA's Services and Programs

In 2018, ASA expanded opportunities for members to request ASA SimSpecialists to attend their events. This new infrastructure aims to grow awareness of ASA services and programs among ASA members, their customers, and the beef industry community.

This may be a formal presentation, as one of the speakers at an event, or a few minutes in front of the crowd with an invite to consult one on one about ASA's programs and services. We are seeking members who would like an event to be considered. Notify ASA if you meet at least one of the five parameters.

1. Audience Qualifier

Must have a minimum of 25 individuals in attendance; highlighting ASA program(s); event must align with ASA goals and programs; ASA personnel must be the focus for at least 30 minutes or 50% of the event.

2. \$3,500 in Business with ASA

(within a fiscal year) per membership; must allow some form of education or program awareness.

3. \$2,000 in Advertising with ASA Publication

Must be a singular membership / account or a collaborative sale; must allow some form of education or program awareness.

4. \$500 "Buy-a-Day"

Must allow some form of education or program awareness.

5. State Associations

State associations receive two free days per year for ASA attendance; must allow some form of education or program awareness; one of the two days must be a commercially-oriented event.



Thorne, Nolan

ASA# 242876
Nolan, Johnnie, Charles Thorne
PO Box 765
Decatur, MS 39327
601-481-3642

Timber Creek Cattle LLC

ASA# 346070
Yates, Michael
PO Box 37
Conehatta, MS 39057
601-900-3138

Tingle A&M Farm

ASA# 320593
Tingle, Mark & Ashly
15 CR Herring Rd
Beaumont, MS 39423
601-441-5927

Tolar, Trent A

ASA# 153492
88 Tolar Cutoff Rd
Columbia, MS 39429-9645
601-441-2401

Triple C Cattle Farm Inc.

ASA# 338629
Gilbert, Cragin
199 Gilbert Lake Rd
Poplarville, MS 39470

Wilson Farm

ASA# 208870
Wilson, Anthony
295 S CR 14 A
Taylorsville, MS 39168
601-785-4951

Wood, Shirley

ASA# 228210
186 Van Hoover West Rd
Laurel, MS 39443-7328
601-425-5207

Missouri

President:

Garry Durham
Gilliam
660-631-2248
mcdurham@hotmail.com

President-Elect:

Ed Vest
Polk
417-399-1430
vestlanefarms@gmail.com

Secretary/Treasurer:

Chris Cloud
Carthage
417-793-0535
ccloud73@gmail.com

Executive Secretary:

Roxanne Willard
Reeds
417-793-2857
roxwillard1@hotmail.com

See ad on page 111

417 Produce LLC

ASA# 337302
Mareth, John
10802 Lawrence 1100
Mount Vernon, MO 65712
417-459-2669

4-A's

ASA# 307554
Alpers, Nathan
9121 Hwy 87
Prairie Home, MO 65068
573-489-8174

5G Farms

ASA# 138214
Gant, Russ
11754 Co Rd 8530
West Plains, MO 65775-9809
417-256-0510

5 H Farms

ASA# 224393
Joe T (Tom), Amy, Jenise Humble
2858 State Highway 125 N
Sparta, MO 65753-9054
417-634-3908

5 Judd Farms

ASA# 317519
Judd, Eric
9766 Co Rd 8730
West Plains, MO 65775
417-293-6364

6 Hall Simmental

ASA# 247468
David & Lexi Hall
59578 Harmony School Rd
California, MO 65018
573-796-3931

AJS Angus

ASA# 344118
Scheer, Andrew
3804 Dissen Rd
New Haven, MO 63068

Alan Martin

ASA# 332923
Martin, Alan
2407 Highway KK
Cuba, MO 65453
573-308-8338

Andrew Puchbauer Farm

ASA# 271791
Andrew Puchbauer
190 Monterrey Ln
Jackson, MO 63755-8526
573-225-2628

Appleby, 4AR Simmentals / Rob & Peggy

ASA# 168792
Rob or Peggy Appleby
2194 Bluegrass Rd
Conway, MO 65632
417-589-3193

Arthur, Sandra A

ASA# 291409
26000 Co Rd 143
Flemington, MO 65650
417-327-5333

Ashworth, Spencer

ASA# 349632
2241 Hwy AC
Urbana, MO 65767
417-993-4390

Ayers Farm

ASA# 228168
Ayers, Rick
16029 Hwy B
Green City, MO 63545-2028
660-874-4305

Baker Family Farms

ASA# 131166
Baker, Cathy
31350 Mariner St
Atlanta, MO 63530-3202
660-239-4285

Bamm Cattle Co

ASA# 232692
Bollinger, Matt
2039 State Highway FF
Jackson, MO 63755-8201
573-450-2885

Bastian Show Calves

ASA# 261049
Bastian, Mike
26189 A CR 408
Mexico, MO 65265
573-253-4913

B-Bar-H Cattle Co

ASA# 316656
Barry Holst
8000 NE 124th St
Kansas City, MO 64167
816-500-5710

Beach Cattle Company

ASA# 351897
Beach, Matt
68988 State Hwy B
Leonard, MO 63451
660-762-4428

Bennett Family Farms

ASA# 317418
Bennett, Gorman
778 State Hwy 64
Buffalo, MO 65622
417-349-2800

Big Iron Cattle Co

ASA# 336713
Wendy Zumwalt
21884 MCR 315
Belle, MO 65013
573-263-1274

Big K Cattle

ASA# 310834
Knight, Steve
174 Hook Lane
Camdenton, MO 65020
417-532-7497

Birke Simmentals

ASA# 179594
Marvin, Ellen, J, C Birke
4498 Door Ford Rd
Beaufort, MO 63013-1713
573-484-3067

Black, Cooper

ASA# 255352
9 Dove Lane
Butler, MO 64730-9739
660-464-0995

Blue Rock Cattle

ASA# 324486
David Probasco
23217 Hwy Z
Dawn, MO 64638
660-707-2545

Bouse Land & Cattle LLC

ASA# 320931
Cary & Heather Bouse
21050 Maries Rd 451
Vichy, MO 65580
573-259-2279

Brad Curl

ASA# 206218
Curl, Brad
PO Box 47
Lebanon, MO 65536-4406
417-664-8531

Bradshaw Ranch

ASA# 350946
12180 272nd St
La Belle, MO 63447
217-491-6096

Brady Land & Cattle

ASA# 280121
Brady, Vicki
208 Fairway Dr
Warrensburg, MO 64093-7695
660-422-1978

Breezin B Farm

ASA# 242359
Bailey, Gregg & Sandy
14273 W FR 174
Republic, MO 65738-7136
417-236-3899

Broken E Cattle Company

ASA# 296522
Eagleburger, Brittany
228 Candlewood Rd
Buffalo, MO 65622
417-345-2642

Brownsberger, Bill

ASA# 276712
12715 NW Hwy 52
Appleton City, MO 64724-3170
660-476-2168

Bruns Cattle Company

ASA# 245259
Bruns, Jameson L
240 Lichtenberg Rd
Bellflower, MO 63333-3114
636-262-4505

Bub Ranch LLC

ASA# 312170
Meyer, Holly K
6060 US 63
Koshkonong, MO 65692
417-867-3336

Bueker Farms

ASA# 327194
Mary & Kevin Bueker
33549 Wayne Rd
California, MO 65018
573-796-3503

Burns Farms

ASA# 267943
Burns, Luke
20694 Island Dr
Brookfield, MO 64628-8367
660-258-7389

Butler Stock Farm

ASA# 148403
Jack Wayne Butler
3807 County Road 4420
Pomona, MO 65789-9589
417-469-2711

Caffey Simmentals

ASA# 220569
Caffey, Gary
13271 Cattail Rd
Phillipsburg, MO 65722
417-589-8608

Carohaven Farm

ASA# 345143
Sullivan, Jeff
18318 Melrose Rd
Wildwood, MO 63069
314-496-5692

Cattlemans Choice Genetics

ASA# 234374
Wareham
840 SW 131 Rd
Deepwater, MO 64740
660-492-2777

ASA# 186156
Ricky and Betty Jo Smith
Dr Kellie Wallace
1216 Jackson Liberty Dr. NW
Brookhaven, MS 39601-8302
601-833-1486 (home)
601-757-6789 (cell)

Email:
rpsmith@telepak.net

Website:
www.triplelessimmentalfarm.vpweb.com

Our Registered Full Fleckvieh Simmental farm was started in 1994. It is based on the belief that Fleckvieh-influenced cattle provide valuable carcass quality and yield in today's beef market. We have a variety of offspring to offer including red, black, and polled. Our breeding program uses both top AI sires and hybrid herd sires. Disposition is very important to us in our selection process. We are members of the Fullblood Simmental Fleckvieh Federation and American Simmental Association. Our farm utilizes the (THE) Total Herd Enrollment Program with the American Simmental Association.



Trotter Cattle Company

ASA# 343848
Alex Trotter
152 Shattles Loop
Brooklyn, MS 39425

Veetchland Simmentals

ASA# 001093
Kahle, Kenneth W
12520 Schamberville Ln
Collinsville, MS 39325-9702
580-845-2692

West Farm

ASA# 249169
Lamar West
52 Ben West Dr
Waynesboro, MS 39367
601-735-3070



Events

July 11-16

AJSA National Classic
Brookings, SD

July 30 – August 8

Ozark Empire Fair
Springfield

August 13-23

Missouri State Fair
Simmental Events,
Sedalia

October 2-4

Farm Fest

Ozark Empire Fairgrounds,
Springfield

October 20-25

American Royal
Simmental Shows

November TBD

Fall Harvest Sale
Springfield

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Board of Directors 2020

President:

Garry Durham
Gilliam
660-631-2248
mcdurham@hotmail.com

Brandon Eads

Trenton
660-663-7063
b_eads_128@yahoo.com

President Elect:

Ed Vest
Polk
417-399-1430
vestlanefarms@gmail.com

Trent Templeton

Sedalia
660-620-6788
trentt1023@gmail.com

Secretary/Treasurer:

Chris Cloud
Carthage
417-793-0535
ccloud73@gmail.com

Matt Fischer

St. Joseph
816-324-1620
mfischer4@hotmail.com

Executive Secretary:

Roxanne Willard
Reeds
417-793-2857
roxwillard1@hotmail.com

Tim Erickson

Bolivar
417-399-3292
terickson@windstream.net

Jr. Advisors:

Andre and Michelle Heidt
Verona
417-838-1853

Nathan Alpers

Prairie Home
573-489-8174
nathanalpers@yahoo.com

Terry Nicholas

Burlington Junction
660-725-4436
tnichol@iamotelephone.com

Directors

Adam Owen
Bois D'Arc
417-830-8150
cowboysatplay@aol.com

Immediate Past

President:

JR Richburg
Excelsior Springs
386-717-1827
shoalcreekcattle@aol.com

www.missourisimmental.com

Missouri

Chance Bauman

ASA# 246147
Bauman, Chance
20161 Lawrence 2180
Auroria, MO 65605-6530
307-632-9166

Clark Agri Business

ASA# 087379
Justin & Sarah Clark
27588 Elmwood Ave
Jamesport, MO 64648
660-876-5550

Clemons Cattle Co

ASA# 267835
Clemons II, John
24010 E 2000 Rd
Fair Play, MO 65649
417-276-3768

CLM Ranch

ASA# 206039
Chuck Miller
393 Spring Garden Rd
Olean, MO 65064-7477
573-881-3589

Clonts, Mike

ASA# 260476
6406 Pelican Rd
Granby, MO 64844-8048
417-325-5327

CMS Genetics

ASA# 324727
Charles Swift
PO Box 869
West Plains, MO 65775
417-270-0032

Coday, Stan

ASA# 133366
2165 State Hwy K
Seymour, MO 65746-8266
417-935-2480

Coley Cow

ASA# 348261
Coley, Ross
4701 Minor Hill
Ashland, MO 65010
573-673-9929

College of The Ozarks

ASA# 297014
Tammy Holder
PO Box 17
Point Lookout, MO 65726
417-690-3356

Collins Country

ASA# 285796
Collins, Casey and Erin
30100 S Kircher Rd
Garden City, MO 64747
816-510-7824

Conley Angus LLC

ASA# 242638
Conley, Bill & Donna
5119 Highway 6
Clarksdale, MO 64430
816-393-5514

Cork Cattle Co

ASA# 256799
Kleinman, Kevin & Neysa
3979 Lawrence 2145
Wentworth, MO 64873
417-285-9242

Cox, David E

ASA# 025274
D, S, K & M Cox
18141 State Hwy P
Jamesport, MO 64648-7133
660-684-6387

Creason Cattle Company

ASA# 189127
R & Max Creason
5469 SW State Route T
Polo, MO 64671-8707
816-820-7436

Creek Bed Reds

ASA# 325729
Kemp, Chip
1850 Shady Creek
Auxvasse, MO 65231
573-239-0524

Cunningham, Justin

ASA# 328439
481 Guffy Rd
Chadwick, MO 65629
417-543-6428

Curl, Gregory

ASA# 153815
Greg, Noel, Nancy & Bob Curl
30760 Highway BB
Lebanon, MO 65536-6468
704-442-2179

Curl, Marian A

ASA# 149408
Marian, Noel & Bob Curl
30760 Highway BB
Lebanon, MO 65536-8255
417-532-9115

Dakota S Arthur

ASA# 320773
Arthur, Dakota S
26000 CR 143
Flemington, MO 65650
417-399-6502

Daume Farms

ASA# 078831
Daume, Vernon C
PO Box 16
Oak Ridge, MO 63769
573-270-1092

David Allen Hardwick Jr

ASA# 327489
Hardwick Jr, David Allen
5195 FR 1107
Monett, MO 65708
417-935-4422

Davidson Show Cattle

ASA# 245216
Davidson, Derrick
9495 Co Rd 445
Mokane, MO 65059-1103
573-220-3729

Dean Simmental

ASA# 061515
Dean, Corey
20042 County Rd 249
Kahoka, MO 63445-9728
660-341-1056

Delta Trail Genetics

ASA# 193571
Schniedermeyer, Stephen E
31963 Delta Trail
Skidmore, MO 64487-9675
660-928-3466

D & H Farm

ASA# 005542
Glenn & Jane Heisey - Dreisbach
40442 Highway E
Harris, MO 64645-8100
660-794-2315

D & L Cattle

ASA# 331098
Wools, Donald E
16998 CR 2410
St. James, MO 65559
573-265-3122

Double G Cattle Co

ASA# 320312
Gaddis, Randy
2747 570th Rd
Albany, MO 64402
660-562-9509

Double K Cattle

ASA# 339128
Barnes, Clint
25757 130th St
Winston, MO 64689
660-663-7737

Double R Cattle Co

ASA# 202392
Jim & Ryan Ranes
679 SW 82nd Ave
Jamesport, MO 64648-8104
816-392-1333

Dry Fork Cattle

ASA# 341106
Edwards, Dale
1204 Beamer Ln
Cuba, MO 65453
573-263-3253

Due North Cattle Ranch

ASA# 223724
J Pritchett
2172 E Farm Road 48
Springfield, MO 65803-7962
417-833-5425

Durham, Garry and Mary

ASA# 153713
Durham, Garry & Mary
27743 N Highway P
Gilliam, MO 65330-2101
660-784-2242

Durham Simmental Farms

ASA# 139119
Ralph or Ramona Durham
38863 185th Rd
Nelson, MO 65347-9069
660-837-3353

Durham Simmentals

ASA# 192715
Durham, Jonathan
907 E Mitchell
Marshall, MO 65340-9426
660-641-0423

Eakins, Roger L

ASA# 188501
233 N Bast St
Jackson, MO 63755-1705
573-576-2965

Eisenbath, Taylor

ASA# 281813
151 Paris Branch Rd
Silex, MO 63377-3453
573-384-6242

Ellis Beef & Livestock

ASA# 111960
Ellis, Mark A
533 SW CR 2487
Butler, MO 64730-9462
816-517-9163

Engelbrecht Simmentals

ASA# 081788
Engelbrecht, Mike
2259 Brown Shanty Rd
Hermann, MO 65041
636-357-3782

Faulkner, Abraham

ASA# 320622
Abraham Faulkner
PO Box 112
Saint Elizabeth, MO 65075
573-694-8141

Fire Sweep Simmental Ranch

ASA# 278462
Callison, Glenn or Kristina
20036 Highway W
Verona, MO 65769-6272
417-310-2267

Five Mile Farm

ASA# 298579
Williams, Douglas D
19561 Hwy Y
Milan, MO 63556
660-265-5019

Flying H Livestock

ASA# 351817
Held, Kyle & Jardan
11783 Robien Dr
Boonville, MO 65233
660-837-5860

Flying W Farms

ASA# 341706
Kyle Wake
1058 W Bus 60-63
Willow Springs, MO 65793
417-855-0101

Follow Thru Farms

ASA# 283119
Fisher, Ms Devin
2548 Farm Rd 1170
Verona, MO 65769
417-872-8275

Foundation Cattle Co

ASA# 288624
Reimer, Tim
32193 W 228th St
Lawson, MO 64062

Frank-Hazelrigg Cattle Co LLC

ASA# 285001
Frank, Doug
2689 Goodfellow Rd
Wentzville, MO 63385
608-846-8850

Frazier Cattle Company

ASA# 326928
Jayd Frazier
25997 Tartan Trl
Novinger, MO 63559
660-488-5251

Full Circle Farms

ASA# 210898
Reach, Grady
PO Box 106
Miller, MO 65707
417-366-2690

Galen Garretson

ASA# 317950
Garretson, Galen
19594 Hwy O
Sedalia, MO 65301
660-553-2415

Garretson, Gregory

ASA# 290133
Garretson, Greg
4375 S 95th Rd
Bollivar, MO 65613
417-770-4512

Garretson, Joe

ASA# 217553
32860 Olive Branch Rd
Sedalia, MO 65301
660-366-4358

Gaston 7 Cross Ranch

ASA# 322173
Gaston, Rick
1492 Hwy 21
Caledonia, MO 63631
573-513-0068

Gillig, Ken

ASA# 251104
21948 Lawrence 1240
Aurora, MO 65605
417-466-6499

Gittings Family Farms

ASA# 305275
Gittings, Brian D
25257 Hwy CC
Milan, MO 63556
319-444-0390

Golden Oak Simmentals

ASA# 116344
Ronald L & Sue Carrol Terry
6498 E Farm Road 186
Rogersville, MO 65742-6428
417-753-2602

Gourley Farms

ASA# 296803
Gourley DVM, David L
3432 Coke Rd
Mountain Grove, MO 65711
417-926-4619

Haase, Greg

ASA# 333984
Greg Haase
2430 CR 156
Auxvasse, MO 65231

Hailey Ballanger

ASA# 266204
Ballanger, Hailey
11173 320th Rd
Unionville, MO 63565
641-895-9131

Hanging Tree Ranch

ASA# 210344
Rennison, Curt
14805 McBee Chappel
Braymer, MO 64624-9231
660-707-2640

Harriman Santa Fe

ASA# 295645
Harriman, Robert E
1247 SW Co Rd K
Montrose, MO 64770
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Holt Ms Bandwagon D232



ASA# 3179349

HPF Right 2 Luv 398D



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HS Neon Diva D38Z



ASA# 3159118

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ASA# 125500
Harter, James E & Nola E
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Billings, MO 65610
417-744-2279

Hat Creek Cattle Co

ASA# 348843
Odell, John
11512 N FR 193
Fair Grove, MO 65648
417-693-3483

Heaven's Gate Livestock

ASA# 094574
5664 Nutmeg Rd
Carthage, MO 64836
417-793-3646

Hecht Farms

ASA# 288611
Hecht, Adam
4733 Hecht Rd
Leslie, MO 63056
573-259-9311

Heidt Simmentals

ASA# 332704
Heidt, Andre
PO Box 1877
Ozark, MO 65721
417-818-1231

Hetherington, Clint

ASA# 335538
Clint Hetherington
2812 State Hwy CC
Crane, MO 65633
417-839-4105

H & H Simmentals

ASA# 126065
Harold Lee Willard Jr
8660 Fir Rd
Reeds, MO 64859-2079
417-359-3569

Hidden Pines Cattle

ASA# 341939
Nolt, Gerald
10994 Hwy 5
Versailles, MO 65084
573-539-2175

Highland Farms

ASA# 080291
Sloan, Bud
8026 N Hwy 13
Hamilton, MO 64644-9306
816-583-2104

Hill, Todd

ASA# 351073
1154 Chesire Ct
Springfield, MO 65802

Horst Simmental

ASA# 318017
Horst, Harold or Wilma
52155 State Hwy Y
Baring, MO 63531
660-892-4472

H S B Pooch Cattle

ASA# 047596
Dr-Mrs Scott Pooch
16875 Kimber Ridge Ct
Boonville, MO 65233-3778
573-808-3479

Huitt Farms

ASA# 169055
Roy - Cathryn - Linda Huitt
2542 Highway N
Bismarck, MO 63624-4215
573-734-2807

Huston, Wade & Jenika

ASA# 329373
5683 Highway A
Chillicothe, MO 64601
660-626-6442

Hyatt, David & Matt

ASA# 351556
4201 Southwest Patton Rd
Amity, MO 64422
816-449-0184

Inman Farms

ASA# 223011
Inman, Thomas
16650 Hwy B
Lebanon, MO 65536-7603
417-588-5032

J-5 Simmentals

ASA# 003710
Gregory, M, B, K & W Jung
9233 Main St
Altenburg, MO 63732-6104
573-824-5213

Jake & Carley Mackeprang

ASA# 343432
Mackeprang, Jake & Carley
7524 Hicks Dr
Hamilton, MO 64644
816-284-2272

Jeff Sutton

ASA# 332580
5682 Co Rd 472
Millersville, MO 63766
573-225-1494

JLM Cattle

ASA# 295207
Jerry McBee
6851 W Hussey Rd
Clark, MO 65243
573-289-0567

John and Carla Luther

ASA# 318809
Luther, Carla
9844 S 1575 Rd
Nevada, MO 64772
417-448-3400

Johnson Cattle Co

ASA# 262482
Johnson, Rick
8832 Lawrence 1150
Mount Vernon, MO 65712
417-466-3059

J&S Simmentals

ASA# 220337
Jerry D Gordon
835 SE 1101 Rd
Windsor, MO 65360
660-238-6240

Judd Price Cattle Company

ASA# 351017
Price, Judd
14055 N Old Number 7
Columbia, MO 65202
573-999-5833

Kanoy Simmental

ASA# 070438
Todd, Rochelle & Payton Kanoy
PO Box 454
Concordia, MO 64020-0454
660-463-7303

Kempker, Evan

ASA# 267147
8949 Tanner Bridge Rd
Jefferson City, MO 65101
573-291-5146

Kleiboekers Clover Creek Farms

ASA# 310025
Kleiboeker, John
14272 Hwy 97
Stotts City, MO 65756
417-388-1523

Kupka, Terry

ASA# 317464
7700 So C Hwy
Holt, MO 64048
319-213-3322

KVK Land and Cattle

ASA# 260923
Huebner, Kevin
3858 Loeb Rd
Bland, MO 65014-2731
573-263-2112

Lackman, Bruce or Linda

ASA# 287494
PO Box 126
Saint Thomas, MO 65076
573-477-3331

Lackman Simmentals

ASA# 276365
Lackman, Matthew
14420 Lower Bottom Road
Saint Thomas, MO 65076-1001
573-477-0140

Landes Farms, Greg

ASA# 231162
Greg & Lori Landes
31237 State Highway P
Jamesport, MO 64648-7122
660-684-6426

Lane Farms Show Cattle

ASA# 326233
Lane, Terrill
31023 London Road
Brookfield, MO 64628
660-258-3832

Lane & Morgan Springer

ASA# 322957
Springer, Lane & Morgan
30967 Dooley Ford Rd
Keytesville, MO 65261
660-621-2651

Lee, Jerry or Barb

ASA# 033420
Lee, Jerry
1495 County Road 274
Columbia, MO 65202-5101
573-387-4368

Lee Simmental Farms

ASA# 032384
Tommy & Karen Lee
1818 County Road 269
Columbia, MO 65202-5136
314-387-4426

See ad on page 113

Legacy Lane Farms

ASA# 231080
Blackford, Cody L
24450 State Hwy EE
Maryville, MO 64468
660-254-5025

Linville, Riley

ASA# 331599
Riley Linville
21760 State Highway B
Clearmont, MO 64431
660-582-1688

L & M Simmentals

ASA# 005135
Bertz, Melisa Kinder
6430 Moss Rd
Mayview, MO 64071
913-898-6462

Loomer, Kenneth

ASA# 106163
10374 S 1575 Rd
Nevada, MO 64772-9627
417-667-9840

Lowman, Samantha L

ASA# 304736
2506 Copperfield Ct
Cape Girardeau, MO 63701
217-737-2549

Lucas Cattle Company

ASA# 220135
Forrest & Charlotte Lucas
26511 County Rd 50
Cross Timbers, MO 65634-9708
417-998-6878

See ad on page 2

Ludwig Simmentals

ASA# 100138
Randy & Doug Ludwig
2729 CR 436
Jackson, MO 63755-8139
573-243-5427

Mark Ball Cattle

ASA# 319895
Ball, Mark
30215 W Avenue
Fairfax, MO 64446
660-254-4478

Marshall & Fenner Farms

ASA# 265489
Marshall, Brian
24278 Saline Hwy 127
Malta Bend, MO 65339-9619
660-641-4522

Martin, Benjamin

ASA# 278528
24534 State Highway 51
Puxico, MO 63960-8046
573-222-2433

Martin Cattle Co

ASA# 262183
Martin, Mike & Mary
16387 Hwy E
Curryville, MO 63339-1025
573-470-3473

Massey Land & Cattle

ASA# 332734
Massey, Kelly
Route 61 Box 851
Cabool, MO 65689
417-962-0181

Mathes Farms

ASA# 264378
Mathes, Dana
11173 320th Rd
Unionville, MO 63565
641-895-9131

Matthews Simmental

ASA# 283306
Edsel Matthews
3721 E St Hwy KK
Fair Grove, MO 65648
417-838-4088

Maverick Ranch

ASA# 322765
Maverick, Cordell
497 State Rd T
Tunas, MO 65764
931-242-5841

McDonald - Allee

ASA# 347256
McDonald, Blake
4501 Hwy 124 E
Hallsville, MO 65255
573-205-7914

McDonald Cattle Co

ASA# 278624
McDonald, John
PO Box 1006
Sullivan, MO 63080
573-468-6774

McGatha, David

ASA# 336825
3406 S 201 Rd
El Dorado Springs, MO 64744
417-296-0652

McKibben, Dean L

ASA# 266350
664 W 160 Hwy
Liberal, MO 64762
417-214-2700

McLain Link Cattle Co

ASA# 304046
McLain, Gene
21159 Clark Drive
Meadville, MO 64659
660-214-0459

Merry Meadows Simmentals

ASA# 233327
Peez, Lonnie & Lea Ann
2110 N 3rd St
Saint Joseph, MO 64505-2540
816-233-2093

Mershon Cattle LLC

ASA# 328635
Bruce Mershon
31107 Lake City Buckner Rd
Buckner, MO 64016
816-289-3765

Meyer Farms

ASA# 326623
Meyer, Clayton
1820 Price Rd
Owensville, MO 65066
573-569-3136

Mick Cattle Co

ASA# 339697
19100 Snow Rd
Holt, MO 64048
816-786-4492

Middle Fork Farms Inc

ASA# 215323
John or Christopher Skaggs
7332 State Hwy 17 N
West Plains, MO 65775-5210
417-256-6516

Moore Family Simmental

ASA# 228184
Keith and Carole Moore
95 Moore Lane
Belle, MO 65013
314-277-7748

Moriondo, Mark

ASA# 278530
13963 Lawrence 1130 Mt Vernon
Mount Vernon, MO 65712-2219
417-466-6988

Morrow Show Steers

ASA# 351629
Kevin Morrow
16335 E Stockade Rd
Nevada, MO 64772

Myers Farm

ASA# 343629
Myers, Brian
11164 State Hwy D
Oak Ridge, MO 63769
573-547-2547

Myers, John A

ASA# 286727
PO Box 99
Richland, MO 65556
573-765-4684

New Beginnings Cattle Co

ASA# 280453
Long, Jason
3115 Hwy 124
Fayette, MO 65248-8807
573-489-1648

Nieder Cattle Company

ASA# 336077
Nieder, Brandon
6245 NW Co Rd 7001
Amoret, MO 64722
660-424-0392

North River Farms / Marvin L Hathaway

ASA# 121598
Marvin L Hathaway
3020 County Road 226
Monroe City, MO 63456-2121
573-439-5480

N & W Farm

ASA# 239958
Brad Whitlow
11778 Will Mathsville Sch
Green Top, MO 63546
660-949-2430

Owen Bros Cattle Company

ASA# 049703
Aaron, Jennie, A, M & C Owen
13302 W State Hwy 266
Bois d'Arc, MO 65612
417-882-4781

Oxley, Marty

ASA# 105919
647 NW 571st Rd
Centerview, MO 64019-9189
660-747-6700

Ozark Prairie Farms

ASA# 291147
Kari & William Chamberlin
275 Thorn Tree Rd
Lincoln, MO 65338
618-406-8346

Page Brothers Simbrah

ASA# 128137
Page Jr, William Allen
611 W Pine St
Butler, MO 64730-1339
660-679-1360

Paradeis, Derek

ASA# 226254
21731 Aspen Rd
Sarcoie, MO 64862
918-510-3206

Paradeis Simmentals

ASA# 001901
Terry & Robyn Paradeis
21731 Aspen Rd
Sarcoie, MO 64862-8100
417-325-4435

Parson Cattle Co

ASA# 324605
Parson, Kelly
4419 Heather Ln
Bolivar, MO 65613
417-327-4494



ASA# 002729
Don and Marilyn Fischer
27443 State Highway Y
Winston, MO 64689-8111
816-392-8771

Email:

ovalf@hotmail.com

Matt and Andrea Fischer
12003 County Rd 360
St Joseph MO 64505
816-383-0630

Email:

mfischer4@hotmail.com

Website:

ovalfranch.com

For Sale:

Bulls are sold privately at the farm.
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Donald, B, E, S Darnell
1255 State Route 137
Willow Springs, MO 65793-8900
417-469-3955

Pine Creek Farms Simmentals

ASA# 081672
Edward L Darnell
510 S Highway 137
Willow Springs, MO 65793-8922
417-469-4382

Pitts Farms

ASA# 292049
Pitts, Robb
PO Box 166
Hermitage, MO 65668
417-399-3131

Plattner, Kade

ASA# 352193
12469 Liv 228
Chillicothe, MO 64601
660-247-3323

Pleasant Creek Farms

ASA# 340725
Harville, Chris
4110 E Bernie Ln
Springfield, MO 65803
417-209-5348

Prairie View Farms

ASA# 008610
William & Greg Drebes
6096 Highway Z
Monroe City, MO 63456
573-735-4929

P S Pardun Simmental

ASA# 114183
Rick, Cathie, Bill Pardun
36828 E State Highway 146
Gilman City, MO 64642-8168
660-876-5278

Raef, Donald or Kay

ASA# 089915
26332 Orange Dr
Lebanon, MO 65536-4983
417-532-6070

Rains, Austin

ASA# 321829
A & L Simmental
Rt 71 Box 99G
Weaubleau, MO 65774
417-309-0331

Ramar Simbrahs

ASA# 119113
Clark & Zachary Colvin
5583 State Hwy T
Albany, MO 64402-7145
816-632-7856

Rapp Premium Genetics

ASA# 320739
Rapp, Chris
7233 SE Co Rd 9275
Rockville, MO 64780
660-679-1019

Red Bird Farms

ASA# 225876
Bird, Dillon
18331 Titan Ave.
Gallatin, MO 64640
660-605-1499

Red Zone Cattle Co

ASA# 274617
Denise Lock
10050 W FR 160
Republic, MO 65738
417-732-6322

Ridgeview Simmental

ASA# 326523
Underwood, Lynn
329 Ridgeview Lane
Marshfield, MO 65706
417-844-9109

Rocking P Ranch

ASA# 008563
James Puyere - Cynthia Young
58624 Highway U
Jamestown, MO 65046-2507
660-849-2513

Rocking R Cattle Co

ASA# 341512
Russell, Curtis
1400 E 370th Rd
Bolivar, MO 65613
417-838-6660

Rocky Hill Simmental

ASA# 265504
Schreckenberger, Whitney
9116 State Highway U
Whitenwater, MO 63785
573-794-2927

Rocky Oaks Farm

ASA# 345260
11393 Cedar Rd
Joplin, MO 64804
417-224-2113

Rogers, Eddie

ASA# 223780
8077 Highway Z
Fortuna, MO 65034-2010
573-480-1590

Roling Cattle Co

ASA# 247793
Roling Cattle Company
2928 Rt M
Jefferson City, MO 65101-7716
573-690-7740

Rose Hill Simmentals

ASA# 001024
Susan & Roger Sileoff
1614 Saint Joseph Rd
Billings, MO 65610-8226
417-744-2379

Rotert Black Simmental, G W

ASA# 131730
George W or Anne Rotert
1213 NW AB Hwy
Urich, MO 64788-8206
816-638-4971

RS & T Simmental

ASA# 049997
John, Becky, Scott Cowger
10000 County Road 222
Savannah, MO 64485-2271
816-324-3907

Ruble Show Cattle

ASA# 167536
Samuel & Lindsay Ruble
18960 County Road 1000
Saint James, MO 65559-9132
573-259-9844

S-4

ASA# 290683
Stewart, Mike
970 Vinyard Rd
Marshfield, MO 65706
417-859-0591

Salyers & Sons Cattle Co

ASA# 321978
Salyers & Sons Cattle Co
401 Mooneyham Rd
Billings, MO 65610
417-744-2025

Sampson Cattle Co

ASA# 343331
Sampson, Mackenzie
24283 State Hwy 11
Kirksville, MO 63501
660-216-2207

Samuel Wallace

ASA# 273127
Wallace, Samuel
7385 Lawrence 2140
Stotts City, MO 65756
417-285-4356

Schneider Cattle Co

ASA# 248787
Schneider, Bryan
48 Bittle Circle Rd
Eldon, MO 65026
573-392-6153

ASA# 078376
Ed & Kathi Rule
9402 Cameron Road
Excelsior Springs, MO 64024
816-336-4200 Office
J.R. Richburg – Cattle Manager
386-717-1827 Cell
Scott Akey – Farm Manager
816-835-5332 Cell

Email:
shoalcreekcattle@aol.com

Website:
www.shoalcreeklandandcattle.com

Sale Date:
The Gathering at Shoal Creek,
April 3, 2021

Shoal Creek Land and Cattle is located in Excelsior Springs, MO, just a short drive outside of Kansas City. We are a purebred cattle operation producing Simmental, SimAngus™, and Red Angus genetics for both the registered producer as well as the commercial industry. Take some time to browse our site and if you have any questions please contact us, or better yet stop by the ranch. We have an "Open Gate" policy, visitors are always welcome. And don't forget to "Like" us on Facebook for regular updates on sale offerings and what's going on at Shoal Creek.

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Schrock Cattle Co

ASA# 336192
Schrock, Stan
24663 Hal Dr
Greentop, MO 63546
660-766-2636

Schupback Farms LLC

ASA# 295594
Schupback, George E
29203 Hwy UU
Keytesville, MO 65261
660-621-0121

Scott Cooper

ASA# 310835
Cooper, Scott
1361 CR 314
Glasgow, MO 65254
660-728-5039

Sea Simmentals

ASA# 211993
D, V & V Stowell
425 SW 1201
Holden, MO 64040
816-732-5574

Shady Ridge Simmental

ASA# 079507
Richard or Tammy Ostendorf
686 County Road 206
Cape Girardeau, MO 63701-9088
573-651-3271

Shoal Creek Simmental

ASA# 078376
Ed & Kathi Rule
9402 Cameron Road
Excelsior Springs, MO 64024
816-750-4690

Silver Lake Simmentals

ASA# 253844
Wilson, Alan
4337 Silver Lake Rd
Clever, MO 65631
417-369-0551

Sissom Ranch

ASA# 348734
Sissom, Kirk & Tamara
26 Broz Rd
Bellflower, MO 63333
314-619-9933

Slayton Farms

ASA# 255404
Slayton, Barry
1904 West Broadway
West Plains, MO 65775
417-293-2214

Smith, Charles & Charla

ASA# 217447
Charles & Charla Smith
641 Cave Springs Rd
Galena, MO 65656-4264
417-245-0053

Smith Farms

ASA# 316228
Smith, Henry and Victoria
7945 Hwy CC
Couch, MO 65690

Smotherman's Farm

ASA# 103696
Smotherman, Duane
6313 CR 654
Birch Tree, MO 65438-9417
573-292-3307

Snodgras Farms

ASA# 344043
David Snodgras
1259 CR 1180
West Plains, MO 65775
417-293-1115

Spalding Cattle Co

ASA# 263811
Randy Spalding or Kelsi Gibbs
PO Box 1421
Raymore, MO 64083
816-318-9500

SP Genetics

ASA# 324421
Shnurman, Isaiah
34019 Hwy PP
Warsaw, MO 65355
515-371-5065

Steaks Alive Ranch

ASA# 080818
John T or Jeanne A Scorse
PO Box 3832
Joplin, MO 64803-3832
417-437-0911

Steele, Jeremy

ASA# 183672
Jeremy Steele
3176 Wilson Rd
Republic, MO 65738-9106
417-732-2522

Stoecklein Farms

ASA# 305913
Stoecklein, Ryan
609 Maple Lane
Macon, MO 63552
660-385-2652

Sunny View Farms

ASA# 277589
Reiff, Loren S
38766 Rocky Branch Rd
Latham, MO 65050
660-458-6359

Superior Beef Genetics

ASA# 216279
R Massa, D Kentner, D McKibben,
M Burton
61 NW 80th Ln
Lamar, MO 64759-9427
417-214-0290

Sycamore Creek

ASA# 312250
Vanderwert, Wayne
4902 Cochero Ct
Columbia, MO 65203
303-506-3508

Tavern Creek Cattle

ASA# 160462
Jarrett, Jeff
120 Groves Rd
Iberia, MO 65486-9672
573-793-3133

T Bar T LLC

ASA# 310483
Templeton, Trent
33572 Dilthey Rd
Sedalia, MO 65301
660-620-6788

Terra Sol Beef

ASA# 294051
Royer, Jared
4507 Nathaniel Dr
Columbia, MO 65202
573-641-5270

The Donerovin Ranch

ASA# 334203
Nichols, Lance
1994 Lawrence 2230
Pierce City, MO 65723
417-476-9009

THM Investments

ASA# 315445
McGee, Travis
308 S 9th St Ste 101-M
Columbia, MO 65201
573-443-4521

Thomas Prewett

ASA# 293741
Prewett, Thomas
13424 Audrain Rd 948
Thompson, MO 65285
573-682-3690

Three Child Farms

ASA# 207343
James & Rebecca Von Behren
959 E Ironbridge Circle N
Springfield, MO 65810-7750
417-886-7401

TK Farms

ASA# 275291
Roberts, Tom
3608 Quail Run Dr
West Plains, MO 65775
417-256-5252

Toad Holler Simmentals

ASA# 311952
Brown, Harold W
22670 192nd St
Burlington Jct, MO 64428
660-725-4588

Triple C Cattle Company

ASA# 274156
Hudson, Christopher
30466 Hwy O
Middletown, MO 63359
573-647-1534

Tucker Simmental

ASA# 088227
Tucker, David
33900 S Hatfield Road
Garden City, MO 64747-9246
417-672-2228

Twellman Simmental Farms

ASA# 288015
Twellman, Brian M
178 Kuntz Rd
Eolia, MO 63344
573-656-3497

Twin Oaks Simmental

ASA# 033860
Robert R, E A, S A Gable
5622 State Hwy E
Oak Ridge, MO 63769-6206
573-266-3279

Twin Ridge Farms LLC

ASA# 307604
7 NE Hwy C
Clinton, MO 64735
660-885-1311

Tyler Doss Simmentals

ASA# 287791
Doss, Tyler
52710 Fourth Street
Baring, MO 63531
660-892-4556

Underwood, Stephen and Joyce

ASA# 141295
22476 County Road 503
Bloomfield, MO 63825-8603
573-568-2210

University of Missouri Brtf

ASA# 207282
Ladyman, Kenneth
5151 Old Millers Rd
Columbia, MO 65201
573-823-2982

Utopia Genetics

ASA# 290017
Glassman, Ian
7226 State Highway O
Ash Grove, MO 65604
417-793-3351

VAB Farm

ASA# 289498
Bernard, Victor
9515 Crockett Rd
Liberty, MO 64068
816-854-9372

Vestlane Farms

ASA# 074280
Ed, Mary, Garrett, Justin Vest
3654 S 156th Rd
Polk, MO 65727-7100
417-253-2271

Waddle Farm

ASA# 340762
Waddle, David
14486 NE Impala Dr
Breckenridge, MO 64625
585-208-0349

Wagoner, R Brett

ASA# 322127
Kathy or Brett Wagoner
1997 E 415th Rd
Halfway, MO 65663
417-777-0825

Wehrle Cattle Co LLC

ASA# 341516
Wehrle, Steve
304 Elsenraat
Rhineland, MO 65069
573-236-4583

WWCattleCo

ASA# 224204
Greg and Pearl Walthall
1051 NE 500
Windsor, MO 65360
Pearl 660-525-9921
Greg 660-525-9922

Email:

pearlspics@wildblue.net
gregwalthall@gmail.com

Sales:

Private Treaty/Consignment
Approximately 50 head of purebred cattle based on cow families with focus on efficiency of forage conversion. Incorporating ET/Al to produce herd building type females for replacement and show heifers.

Weitkamp, Alan

ASA# 088731
18528 Lazy Ln
Lexington, MO 64067
660-232-5218

Welker, Bridget M

ASA# 238492
B & Michael W Welker
RR 5 Box 280
Patton, MO 63662-9756
573-866-2750

Wessell, Mark

ASA# 328805
702 CR 228
Gordonville, MO 63701
573-243-0223

West Livestock

ASA# 247271
West, Matthew L
550 SW 601st Road
Centerville, MO 64019
816-716-6558

West Nodaway Simmentals

ASA# 069718
Terry E Nicholas
19903 Bobcat Rd
Burlington Jct, MO 64428-8241
660-725-4436

WG Cattle Company

ASA# 342235
Graebe, William
10001 CR 222
Savannah, MO 64485

Willard, Justin

ASA# 246146
8660 Fir Rd
Reeds, MO 64859
417-793-3407

Williams, Mike

ASA# 159119
17196 Brush Creek Rd
Higginsville, MO 64037-8133
660-584-5210

Wilson, Brian

ASA# 208148
227 Greystone Drive
Hollister, MO 65672-6127
417-839-2844

Wittrig, Dean

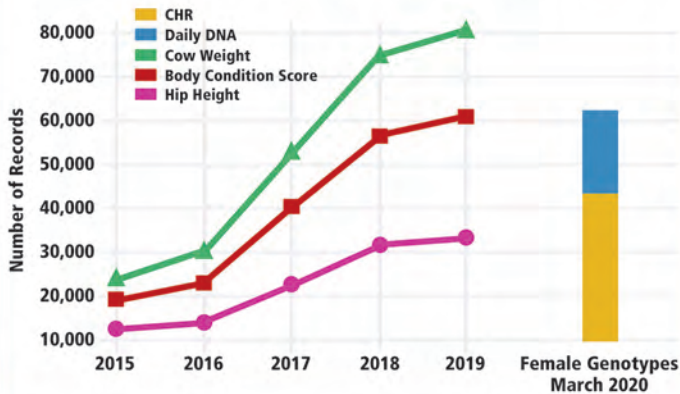
ASA# 053268
35700 E State Route 2
Garden City, MO 64747-9747
816-862-6774

Wright Farms

ASA# 329268
Shawnee Wright
951 Wright Rd
Owensville, MO 65066
573-953-0522

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- Available to all seedstock and commercial members — regardless of breed type or breed makeup.
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simmental.org/chr
406-587-4531
cowdna@simmgene.com

SimGenetics
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American Simmental Association

INTERNATIONAL GENETIC SOLUTIONS

Data is our life blood!



"Accomplishing more together than we could individually is the reason 16 beef breeds, including Red Angus, are part of the genetic evaluation partnership operated by International Genetic Solutions (IGS). Red Angus participates in IGS both because it is beneficial for our own breeders and for commercial cow-calf producers. What IGS is doing today is so large and sophisticated, it was little more than a dream five years ago."

- Tom Brink, CEO of Red Angus Association of America

Why IGS?

The International Genetic Solutions (IGS) partnership, representing collaborative associations and companies, is built to harness data to make the best genetic prediction for the beef cattle industry. ASA and IGS continue to leverage the best statistics, computational software, and gather the most comprehensive multi-breed beef cattle data on the planet with one mission in mind, to provide the best genetic selection tools for our members' customers.

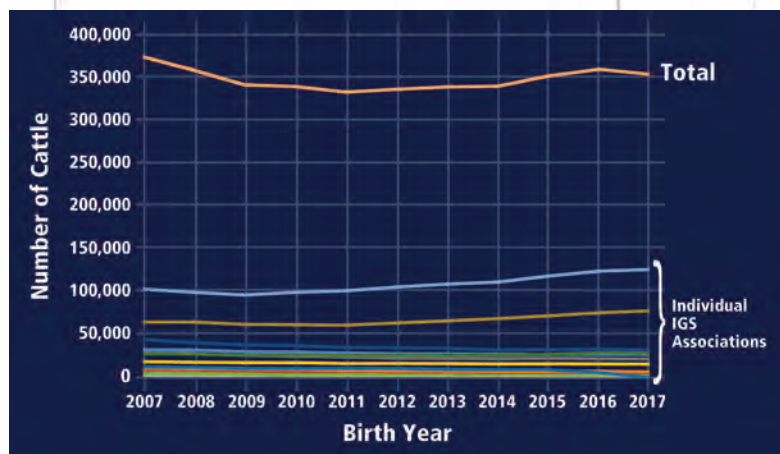
The IGS Advantage

Thanks to the collaboration of all of the IGS partners, the IGS database is approaching 19 million cattle and over 230,000 genotypes from 17 different associations. Not only is this the largest database of beef cattle in the world, but it is also much improved by the connectivity between all the IGS associations. IGS has more than 30,000 sires represented in at least two different databases and nearly 6 million progeny records from these sires (see table). Three sires show up in 12 databases. In other words, 30,000 sires and all their relatives have improved predictions because these associations have pooled their data into one genetic evaluation.

The total data in the IGS genetic evaluation is vastly more than any single association contributes. By pooling all the information into one genetic evaluation, all associations gain better genetic predictions than any could do alone.

The Power of Collaboration

Volume of records by year of birth from each individual breed association compared to the pooled IGS Data



Sires with Progeny from more than one Database

Number of database	Number of sires	Number of progeny
12	3	13,904
11	23	58,439
10	40	46,674
9	86	62,408
2-8	33,691	5,698,851

Total number in 2 or more Databases

33,843

5,880,276

The power of having these animals analyzed in one central evaluation is a tremendous benefit to the members of the IGS organizations and their commercial customers.

International Genetic Solutions Collaborative Partners:

- ◆ American Chianina Association
- ◆ American Gelbvieh Association
- ◆ American Salers Association
- ◆ American Shorthorn Association
- ◆ American Simmental Association
- ◆ Australian Shorthorn Association
- ◆ Canadian Angus Association
- ◆ Canadian Gelbvieh Association
- ◆ Canadian Limousin Association
- ◆ Canadian Shorthorn Association
- ◆ Canadian Simmental Association
- ◆ Neogen Genomics Inc.
- ◆ North American Limousin Foundation
- ◆ North American South Devon Association
- ◆ Red Angus Association of America
- ◆ Salers Association of Canada



The IGS Multi-breed Genetic Evaluation and collective partners continued to “make hay” during 2019, included the following improvements:

- ◆ IGS welcomed a new partner in 2019, Neogen Inc., a partnership rich with promise for continued genetic selection technology improvements.
- ◆ American Salers Association, Salers Association of Canada, and the North American South Devon Association started testing their data in the IGS beta test system.
- ◆ IGS and researchers at Colorado State University, University of Nebraska, and USDA Meat Animal Research Center made sizable progress on two novel EPDs, the Pulmonary Arterial Pressure (PAP) and Days to Finish (DtF) EPDs and continue to work on Heifer Pregnancy and Feed Intake predictions. The genetic evaluation made improvements to the imputation, carcass weight and ribeye area predictions, and added Australian Shorthorn Association data to the production run.
- ◆ The IGS Science team undertook a large scale scrub of growth trait predictions in the genetic evaluation and is testing a number of areas to improve growth genetic prediction.

Did You Know?

- ◆ SAV Final Answer is the most heavily used bull in the IGS database with progeny in 12 different breed associations.
- ◆ Nearly 1/3 of animal records in the IGS evaluation have sires from more than one association.



“The commercial cattle producer is the backbone of the American beef industry. However, their world is often restricted to a cycle of pasture, loading chute, sale barn . . . and back to pasture. ASA recognizes that, and they also understand that everyone needs to come to the table in order to advance the industry’s need for cohesion in tech, marketing, and optics. An example of ASA’s innovative offering can be found in the IGS Feeder Profit Calculator.”

- Tim O'Byrne, Publisher/Editor of
Working Ranch magazine

IGS Feeder Profit Calculator™ (FPC)

The IGS Feeder Profit Calculator (FPC) had a direct impact on the marketing and management decisions of numerous operations in 2019. We continue to see those who are committed to using independent, fact-based tools to gain knowledge, however and wherever they can, taking more meaningful steps in their program. In the last year, 170 certificates have been generated that represent over 11,500 individual head of cattle. Forty-three percent of the certificates represent single-sexed lots, and the average weight of calves is 655 lbs. These certificates are highlighted at various yards throughout the country, through Superior Livestock Auctions (SLA), and often used as on-ranch benchmarking for the producer.



The interaction between users of the FPC and staff continues to be the most rewarding component of the program. Producers get feedback on different aspects of their operation’s approach and have the chance to query independent voices about how that operation can continue to improve.

This level of guidance would not happen without the agnostic approach offered through the FPC. This has, and will likely continue to be, the most important and long lasting result of the FPC. Also, 2019 brought about the creation of the SLA /IGS Rep Rewards program which is an incentive program for SLA regional representatives that highlight their customer’s efforts toward serious genetics, responsible crossbreeding, and savvy management through the FPC. The top two SLA users of the FPC highlighted nearly 3,000 cattle through SLA in 2019 with FPC third party certificates of total relative value. We anticipate this to grow in 2020.

Did You Know?

- ◆ There is no cost to use the IGS Feeder Profit Calculator™ to value your calves.
- ◆ 72% of IGS Feeder Profit Calculator users sought steps to add value to their next calf crop after receiving a certificate on their current feeder calves.



“It is very simple and easy to submit an FPC application. And well worth the couple minutes it takes!”

- Shane & Beth Temple, Colorado

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butcher@3riversdbs.net

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www.gatewaysimmental.com

Chris Miller, Larry Hagenbuch,
Logan Butcher, Brock Butcher

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816-271-3388

Zach Lee

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Lee, Zach
1495 CR 274
Columbia, MT 65202
573-387-4368

Amsterdam Farm

ASA# 328266
Stoner, Gary
8 Eliza Dr Unit A
Manhattan, MT 59741
406-282-6067

Bar20 Genetics

ASA# 321452
Wyatt Devries
30 Selms Rd
Roberts, MT 59070
406-425-2097

Beggars Diamond V Ranch Inc

ASA# 028998
WJ, Dar Begger
482 Custer Trail Rd
Wibaux, MT 59353-9305
406-796-2326

See ad on page 123

Brenda Murdock Kornfeld

ASA# 338390
Murdock Kornfeld, Brenda
12735 Lovejoy Rd
Malta, MT 59538
406-658-2124

Buerkle, Darin Nicole

ASA# 281811
PO Box 395
Baker, MT 59313-0395
406-778-3831

Clarks Fork Angus Ranch

ASA# 273446
Coombe, Christopher
PO Box 12
Edgar, MT 59026
406-962-9920

Cocergine, Andrea

ASA# 285393
PO Box 39
Ramsay, MT 59748
406-479-0010

Cold Ridge Cattle

ASA# 330562
Schenk, Chance & Raquel
311 County Line Rd
Fairfield, MT 59436
406-596-5645

Montana

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shannoncarr70@hotmail.com

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rockyforseth89@gmail.com

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208-267-2668
rymccattle@gmail.com

See ad on page 121

3H Simmental Ranch

ASA# 050664
Gary and LeeAnn Hafner
Alan and Jenny Hafner
PO Box 1769
23 Nelson Lane
Plains, MT 59859
406-826-3765 or 503-931-6815

Email:

3HSimmental@gmail.com

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5L Ranch

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Larry & Lisa Mehlhoff
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Sheridan, MT 59749
406-842-5693

A & E Livestock

ASA# 344878
Herman, Ethan
100 Cash Rd
Molt, MT 59037
406-669-3104

Alkali Inc

ASA# 241205
Mac & Michelle Tooke
PO Box 476
Ekalaka, MT 59324-0476
406-775-6288

Diamond Bar S

ASA# 182673
Dennis or Nila Schenk
350 County Line Road
Fairfield, MT 59436
406-467-3303

Email:

diamond@3rivers.net

Website:

www.diamondbars.net

Sale Date:

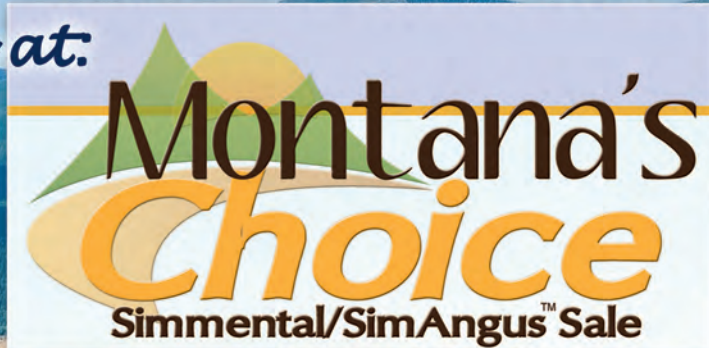
Diamond Bar S Bull Sale
January 17, 2021
Western Livestock Auction
Great Falls, MT

Simmental and SimAngus™ Bulls – Feel
free to come look at the bulls anytime,
just give us a call!

Montana

Simmental Association

*Selling Females from the Best of Montana
Simmental Herds at:*



December 5, 2020 • 1:00 PM

Billings Livestock Commission, Billings, MT
Registered and Commercial lots.

Plan to attend Montana's Choice Sale, the following events, or contact Montana Simmental Association members to see what they have to offer you!

MSA Members Bull and Private Treaty Sales

Date	Ranch/Sale	City	Phone
December 5, 2020	Montana's Choice Simmental/SimAngus™ Sale	Billings	208-267-2668
January 15, 2021	Diamond Bar S	Great Falls	406-467-3303
February 1, 2021	Gateway Simmental Breeding Value Bull Sale	Lewistown	406-538-9695
February 3, 2021	Begger's Diamond V Ranch Genetic Source Bull Sale	Wibaux	406-796-2326
February 6, 2021	Prickly Pear Simmental Ranch and Rocking W Heart Bull Sale	Helena	406-949-1754
February 11, 2020	Lassle Ranch Simmental – Annual Bull Sale	Glendive	406-486-5584
February 15, 2021	Bulls of the Big Sky Bull Sale	Billings	208-267-2668
March 2, 2021	Hill's Ranch Production Sale	Stanford	406-566-2479
March 6, 2021	Trinity Farms Generations of Excellence Sale	Ellensburg, WA	509-968-4800
April 3, 2021	XL Ranch	Powell, WY	231-878-1908
April 12, 2021	Nelson Livestock Co. Production Sale	Wibaux	406-588-3371
TBD	Emmons Ranch	Olive	406-436-2277
TBD	Nelson Simmental and SimAngus™ Bull Sale	Glasgow	406-228-2024
TBD	Open Gate Ranch Sale	Simms	406-644-3113
Private Treaty	Rocking L 4 Ranch	Bonnors Ferry, ID	208-691-6656
Private Treaty	Walking 5	Broadview	406-667-2251
Private Treaty	3 JM Simmental	Payette, ID	208-731-6646
Private Treaty	Black Summit Cattle	Powell, WY	307-899-3553
Private Treaty	Little Bitterroot Ranch	Hot Springs	406-741-2523
Private Treaty	3H Simmental	Plains	406-826-3765
Private Treaty	Clark Fork Angus and Simmental	Edgar	406-860-1805
Private Treaty	Wichman Ranch Feeder Calves	Moore	406-350-0127
Private Treaty	Maloney Angus & Simmental	Turner	406-654-7115
Private Treaty	Sunny Slope Ranch	Fairfield	406-590-7984
Private Treaty	Koch Cattle	Roberts	406-860-0659
Private Treaty	Shane and Kate Koch	Molt	406-580-7458
Private Treaty	Wang Ranch	Baker	406-778-3672



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shannoncarr70@hotmail.com

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Helena, MT 59601

406-590-7984

rockyforseth89@gmail.com

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Maureen Mai

Bonnors Ferry, ID 83805

208-267-2668

rymocattle@gmail.com

Montana

Cracker Box Livestock

ASA# 268427
Rodney Asche
1655 Road 261
Glendive, MT 59330
406-486-5732

Davison Ranch Cattle

ASA# 268424
Davison, Cal
115 Sand Creek Rd
Miles City, MT 59301
406-232-5504

Edwards, Jared J

ASA# 273036
777 Road 211
Lindsay, MT 59339
406-584-7432

Emmons Ranch Inc

ASA# 000072
Emmons, Barry
18 Mizpah Rd
Olive, MT 59343-9601
406-436-2277

Fauth Ranch Simmentals

ASA# 305866
Fauth, Kurt J
PO Box 232
Lavina, MT 59046
406-860-9350

Gateway Simmentals

ASA# 000357
Butcher, Jim & Logan
2109 Joyland Rd
Lewistown, MT 59457-1576
406-538-9695

See ad on page 120

Gilbert Ranch Co

ASA# 002932
Phil Gilbert
PO Box 5
Clyde Park, MT 59018-0005
406-686-4675

GR8 Simmentals

ASA# 304584
Griffin, Troy
1077 Middle Burnt Fork Rd
Stevensville, MT 59870
406-777-2139



ASA# 000967
Tom Hill
PO Box 186
Stanford, MT 59479-0186
406-566-2479
Email:
hillssimmentalmt@yahoo.com

Website:
www.hillssimmental.com

Sale Date:
Bull Sale, March 2, 2021

Settled between the Highwood and Little Belt mountains, **Hill's Ranch Simmentals** is proud to call central Montana home. We have been raising Simmentals since 1969 and find them to be the best type of cattle to meet our goals of providing an excellent beef product. From the beginning, Hill's Ranch has focused on calving ease, maternal and growth traits. Now as we look into the future, the goal is to also incorporate exceptional carcass and tenderness traits. Come join us in March for our annual bull sale. Females are also available so stop in any time to view our cattle. The coffee pot is always on.

Grande Ranch Co

ASA# 226966
Grande, John A
148 Grande Rd
Martinsdale, MT 59053
406-572-3335

Hitchcock, Chad

ASA# 345854
1016 Hwy 87 N
Roundup, MT 59072

Jeffrey or Shere Koch

ASA# 263177
Koch, Shere
143 Shane Ridge Road
Roberts, MT 59070-1247
406-860-0659

J Plus T Cattle

ASA# 335305
Taylor Schraudner
5843 Collins Helena
Helena, MT 59602
406-320-1055

Konesky, Joseph J

ASA# 202996
J, George or Diane Konesky
130 E Hunter Rd
Sand Coulee, MT 59472-3022
406-788-4415

LaBatte Simmentals

ASA# 014111
Barry LaBatte
PO Box 575
Plentywood, MT 59254
306-969-4820

LaCense Montana LLC

ASA# 312602
King, Race
4600 Carrigan Lane
Dillon, MT 59725
406-683-8777

Laird Simmentals

ASA# 330859
Laird, Rob
79 Carriage House Lane
Phillipsburg, MT 59858
208-608-3210

Lassie Simmentals

ASA# 008201
Ce & M Lassie
42 Road 245
Glendive, MT 59330-9559
406-486-5584

See ad on page 123

Little Bitterroot Ranch

ASA# 195725
Carr, Shannon & Jennifer
820 Little Bitterroot Rd
Hot Springs, MT 59845
406-741-2769

Little Bitterroot Ranch

ASA# 006176
Frank, Marilyn, S, C, & W Carr
748 Little Bitterroot Rd.
Hot Springs, MT 59845
406-741-2523

LN Livestock

ASA# 319779
Lee, Olivia
9926 Cormier Rd
Billings, MT 59101
406-697-0492

Lost Creek Simmental

ASA# 096204
Jeff Beck
161 1st Rd NE
Fairfield, MT 59436-9311
406-467-2237

Maloney, Gavin

ASA# 321847
PO Box 1
Turner, MT 59542
406-399-6727

Meged, Haven

ASA# 350700
696 Tongue River Rd
Miles City, MT 59301

ASA# 002773
Dale and Paula Miller
PO Box 174
Gildford, MT 59525-0174
406-376-3109 Home
406-945-0546 Cell
Email:
7dm0174@itstriangle.com
Website:
www.millersimmental.com
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Billings, MT
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101 Muddy Creek Rd
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406-600-7179

Nelson, Floyd & Deanna

ASA# 000677
Floyd Jr & Deanna Nelson
PO Box 254
Glasgow, MT 59230
406-228-2024

ASA# 006207
5831 Hwy 7
Wibaux, Montana 59353
406-588-3371
Website:
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Email:
nlcsim@midrivers.com
Sale Date:
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Nelson Livestock

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Warren, Renee, TW Nelson
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Wibaux, MT 59353-9311
406-588-3371

North Fork Land & Livestock

ASA# 291092
Morris, Merle D
PO Box 609
Augusta, MT 59410
406-467-2402

Olson Ranch

ASA# 311850
LJ Olson
PO Box 172
Grass Range, MT 59032
406-428-2509

Open Gate Ranch

ASA# 273776
Richert, Michael
121 8th Ln SW
Fairfield, MT 59436-9421
406-467-2082

Ostberg, Levi

ASA# 348167
950 2nd Rd NE
Fairfield, MT 59436
406-868-5406

O'Tiwahe Ranch LLC

ASA# 318351
Ostendorf, Duane
PO Box 175
Boyes, MT 59316
406-427-5840

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ASA# 091412
William E or Marianne Peck
129 Yellowstone Trl
Whitehall, MT 59759-9644
406-287-5669

Probst Livestock

ASA# 288004
Mike & Joan Probst
1600 Bond Rd
Dillon, MT 59725
406-925-3085

Pugrud Simmental Ranch

ASA# 000055
Pugrud, Sigrid
PO Box 170
Winnett, MT 59087
406-429-7801

Rail, Dave T

ASA# 007014
2711 N 13th Rd
Worden, MT 59088
406-342-5429

Ralph Huntley & Son Inc

ASA# 257034
Huntley, Ralph
PO Box 115
Wisdom, MT 59761
406-689-3122

Red Flame Ranch

ASA# 175730
Bob, Jared, Rob Sayers
PO Box 1357
Fort Benton, MT 59442-1239
406-781-1347

Rocking W Heart Ranch

ASA# 262900
Wheeler, Troy or Caroline
2140 York Rd
Helena, MT 59602-1214
406-949-1754

Rolling Hills Ranch

ASA# 245306
Salomon, John
39267 Carbine Rd
Polson, MT 59860
406-239-7483

Rutecki, Shane

ASA# 225903
2405 N 12th Rd
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406-855-1254

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FEBRUARY 11, 2021 AT THE RANCH



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a seven-
month-old
bull calf

At Begger's Diamond V Ranch the rancher comes first. Our focus is to raise homozygous black homozygous polled Simmental, SimAngus™ and Angus seedstock that calve easy and have the genetics that work for the cowmen and women who raise them. Our cattle are easy-keeping, sound, and low-maintenance, these cattle possess excellent udder quality and pigment is a high priority. We don't tolerate wild, nervous cattle and you shouldn't have to either. At Begger's Diamond V Ranch we offer over 200 high-quality breeding bulls annually that have passed our rigorous culling program. You can be confident that your purchase will be guaranteed to satisfy the most demanding cowman's needs. You bet they calve easy, weigh heavy at weaning, and they will sire outstanding replacement females that won't need pampering to survive. These cattle work in tough environments and excel in profitability (feeders and packers love them). They are more than a pretty set of EPDs.

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John Begger: 406-795-9914

482 Custer Trail Road

Wibaux, MT 59353

darbegger@yahoo.com



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Sale
April 12, 2021



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be for sale this fall.



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2515 Canyon Ferry Road
Helena, MT 59602-1214

Gary and Loretta Burnham
406-439-2360

Email:

ppsranch@gmail.com

Website:

www.pricklypearsimmental.com

Sale Date:

Made In Montana Sale
February 6, 2021, Helena, MT



Syden Enhance 5209 ASA# 3417756



BBS True Justice B10 ASA# 2878160

Watch for heifers and bulls out of these two sires.

Plus bulls and heifers sired by
Basin Rainmaker 4404,
KM Broken Bow 002, Hooks Eagle,
and SHSF Freightliner.

**Open and bred females
always available for sale.**

Senecal Ranch

ASA# 287428
Senecal, Sarah
37687 Stinger Rd
Ronan, MT 59864
406-439-2001

Shane or Katelynn Koch

ASA# 250472
Koch, Shane
2175 Steven Lane
Molt, MT 59057
406-930-0160

Sidbar Cattle

ASA# 319936
Barkhurst, Jenna
1271D Rt 1
Hardin, MT 59034
307-200-1193

Skillestad Ranch

ASA# 007075
Skillestad, Mike
1021 S Pearson
Glendive, MT 59330-2329
406-377-5871

Spring Valley Simmental

ASA# 000688
Schwartz, Stewart & Delores
597 Upper Milligan Rd
Great Falls, MT 59405-8430
406-866-3360

Stroh Cattle Company

ASA# 327530
Stroh, Travis
16 Hillside Ln
Glendive, MT 59330
406-989-0642

Sunny Slope Ranch

ASA# 328208
Rocky Forseth
4246 Berkshire Rd
East Helena, MT 59635
406-467-3168

The Ranch At Rock Creek

ASA# 350995
Scantling, Angela
79 Carriage House Ln
Phillipsburg, MT 59858
406-859-7058

Townsend Ranch

ASA# 087145
Townsend, Tod
PO Box 412
White Sulphur Springs, MT 59645-0662
406-547-4071

TSR Ranch

ASA# 000030
McCullough, Laurie
3383 Lost Lake Rd
Fort Benton, MT 59442
406-737-4452

Two Bar Ranch

ASA# 000951
Evan Johnston
91 Race Track Rd
Deer Lodge, MT 59722-8752
406-560-4267

Vanwagoner, Harv

ASA# 326934
PO Box 1476
Big Timber, MT 59011
406-932-5659

Veseth Cattle Co

ASA# 217773
Veseth, Dale
22787 Midale Rd
Malta, MT 59538-9702
406-658-2504

Walking 5 Ranch LLP

ASA# 264165
Heiken, Gary L
PO Box 13
Broadview, MT 59015
406-667-2251

Wang, Dean and Karen

ASA# 249078
PO Box 702
Baker, MT 59313-0739
406-778-2584

Wang Ranch

ASA# 252680
Wang, Dean
26 Capp Rd
Powderville, MT 59345
406-644-3113

Wichman, Dennis

ASA# 006661
PO Box 127
Moore, MT 59464-0127
406-350-0127

Willekes Angus

ASA# 343588
Marshall Willekes
10 Cowboy Wy
Choteau, MT 59422

X Bar X Simmental

ASA# 313846
Dillon, Mary
273 Good Rd
Wolf Point, MT 59201
406-525-3609

Zimmerman's Simmentals

ASA# 055339
T, L, M, Mr Zimmerman - PE Winderl
950 Stevensville Airport
Stevensville, MT 59870-6344
406-207-0838

Nebraska

Website:

http://www.nesimmental.com

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Fremont, NE 68025
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jamesfelt02@gmail.com

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Wymore, NE 68466
402-645-8306
dtrauernicht@diodecom.net

See ad on page 127

320 Ranch LLC

ASA# 317564
Wemhoff, Sonya V
30097 205th Ave
Columbus, NE 68601
402-563-3125

3Y Land and Cattle

ASA# 332471
Young, Mike
5151 Rd 36
Harrisburg, NE 69345
530-391-7953

4N Cattle

ASA# 223503
Neal, Deborah, T & E Neidig
83080 553 1/2 Ave
Madison, NE 68748
402-454-2900

5-R Ranch

ASA# 084366
Holly Anderson
PO Box 1402
Columbus, NE 68602-0381
402-910-4593

Adamson, Jerry

ASA# 099035
35012 Adamson Drive
Cody, NE 69211-0010
402-823-4350

Aden, Derek

ASA# 350835
74507 Ave 409
Farnam, NE 69029

Ahlberg Cattle

ASA# 274780
Ahlberg, Rodney
57295 849th Rd
Wayne, NE 68787
303-776-2342

Ahlemeyer, Jeff

ASA# 202556
41952 Rd 703
Wilsonville, NE 69046-9742

Albers Agri Prod & Mktg

ASA# 293415
Albers, Tregan P
1759 Road 5200
Davenport, NE 68335
402-365-4132

Ames Simmental

ASA# 074813
Gary & Joanne Ames
48111 US Highway 77
Wymore, NE 68466-8002
402-645-3544

Anderson, Berry & Cathy

ASA# 057974
19380 Rd 102
Lewellen, NE 69147-0426
775-377-1110

Anderson Ranch

ASA# 294552
Anderson, Jason S
PO Box 283
Hyannis, NE 69350
308-458-2551

Anderson Simmental

ASA# 236302
Anderson, Jay
2089 Friend Rd
Saint Paul, NE 68873-3442
308-246-5361

Apex Cattle Co

ASA# 232503
Leo, Dan
1146 7th Ave
Dannebrog, NE 68831
308-750-0200

Arrow H Cattle

ASA# 167491
Mark A & Darrell L Hintz
1610 Dove Rd
Hebron, NE 68370-9723
402-768-6672

Arrow K Farms

ASA# 059923
Koepeke, Larry
85389 560th Ave
Hoskins, NE 68740
402-565-4515

Arrow One Simmental

ASA# 286933
Rundback, Wayne & Dona
3453 Brown Rd
North Platte, NE 69101
308-534-0382

Autry Cattle LLC

ASA# 304738
Autry, Frank
61878-732 Rd
Tecumseh, NE 68450
402-335-2577

BADJ Cattle Company

ASA# 285179
Badj Cattle Company LLC
758 420th Rd
Beaver Crossing, NE 68313
402-641-2282

Bar Dot Cattle

ASA# 237189
Kizer, Lance
75770 Rd 444
Overton, NE 68863
308-987-2484

Barnell Simmental's

ASA# 024901
Mark Barnell
PO Box 655
Sutton, NE 68979-0655
402-773-5334

Bellar Cattle Co

ASA# 208668
Bellar, Randy
PO Box 734
Wisner, NE 68791-0734
402-380-3710

Bender Simmentals

ASA# 126264
Alvin, Chris, Corey Bender
1935 252 Rd
Seward, NE 68434-7825
402-641-1409

Benes, Michael K & Joyce A

ASA# 011046
Benes, Michael
3150 County Road A
Valparaiso, NE 68065-8664
402-784-3250

Berger Simmentals

ASA# 071720
Loren Berger
9339 E Autogate Rd
Stapleton, NE 69163
308-532-0939

BF Black Simmentals

ASA# 112965
William J & Lana R Fulton
64275 730 Rd
Auburn, NE 68305
402-274-5608

Nebraska

Big J Cattle Co

ASA# 318537
Seth Johnson
84576 573 Ave
Pilger, NE 68768
402-369-6452

Billy J & Jessica Wilson

ASA# 328913
Wilson, Billy J & Jessica
7362 W Buckboard Rd
North Platte, NE 69101
308-520-4598

Bilsend Cattle

ASA# 250176
Bilsend, Scott
608 Ravenwood Dr
Grand Island, NE 68801
308-380-0265

B&L Cattle Company

ASA# 201567
Brandon Luebbe
310 N 8th St
Staplehurst, NE 68439-3014
402-535-2834

Boehler, JJ

ASA# 346292
70948 L Rd
Orleans, NE 68966
308-999-0207

Bose Simmentals

ASA# 270873
Bose, Seth A
1064 Foothill Rd
North Bend, NE 68649
402-719-4799

Bowlin Cattle Company

ASA# 266475
Bowlin, Karen M
35802 Boiling Springs Rd
Cody, NE 69211
402-823-4337

Brandes Brothers LLC

ASA# 321708
Brandes, Kane
2591 14th Rd
Central City, NE 68826
308-946-2090

Brandes, Kane M

ASA# 276492
2591 14th Rd
Central City, NE 68826
308-946-2090

Breinig Simmentals

ASA# 033995
Dennis & Kelly Breinig
PO Box 592
Arapahoe, NE 68922-0592
308-962-7654

Brian & Sable Nelson

ASA# 342918
Nelson, Brian
154 CR 17
Gordon, NE 96343
308-360-2152

Broken Bar M Ranch LLC

ASA# 266410
Martin, Jeremy
11144 W Medicine Rd
Wellfleet, NE 69170
308-962-2218

Bromm, Tony

ASA# 307387
1920 CR C
Craig, NE 68019
402-377-2327

Broz, Aaron

ASA# 281330
73514 Ave 374
Hayes Center, NE 69032
308-340-1897

B&R Simmentals

ASA# 183781
Robert & Penny Vogt
6505 Co Rd 23
Kennard, NE 68034
402-427-7196

BS-AG Unlimited LLC

ASA# 325456
Smith, William
85122 573rd Ave
Wayne, NE 68787
402-375-0900

Buehler Cattle Co

ASA# 263731
Buehler, Rodger
73104 607th Ave
Sterling, NE 68443
402-239-5701

Burken Cattle Company

ASA# 198617
Erik, Roger, Hans, Dirk Burken
1879 Road Z
Blue Hill, NE 68930
402-756-3629

Burke Simmentals

ASA# 066156
E L Burke, Tim, Anne Burke
42401 GG Rd
Genoa, NE 68640
402-750-0440

Cammack Farms

ASA# 278844
Cammack, Mike
11103 SW 128th Rd
De Witt, NE 68341
402-683-6905

Camp 10 Ranch LLC

ASA# 348444
Joel Leo, Amanda Weber
1161 7th Ave
Dannebrog, NE 68831
412-443-4274

Canaday Ranch

ASA# 001601
Canaday, Julian
54289 893 Rd
Bloomfield, NE 68718-4097
402-373-4482

Cast Cattle Company

ASA# 312644
Cast, Jeremy
78364 Rd 451
Ansley, NE 68814
308-935-1502

Cedar Hill Cattle

ASA# 008271
Brent J Nisley
PO Box 5
Bennet, NE 68317
402-440-0430

Chrisman Family Cattle

ASA# 238259
T, R, G & J Chrisman
72454 Avenue 341
Wauneta, NE 69045-5002
308-394-6613

Christensen Simmental

ASA# 272726
Christensen, Brad
47368 Hwy 92
Loup City, NE 68853
308-754-8379

Chundy Land and Cattle

ASA# 320975
Jones, Grant
72632 320 Avenue
Haigler, NE 69030

Cindy Hartmann

ASA# 347712
Hartmann, Cindy
11678 W Old Potash Hwy
Wood River, NE 68883
308-390-9018

Circle Bar W Hay & Cattle

ASA# 038262
Bar, Circle
1963 Hwy 79
North Bend, NE 68649-1317
402-352-3519

Circle B Livestock LLC

ASA# 278092
Benes, Mark
2276 State Hwy 14
Albion, NE 68620-5034
402-395-6227

C Lazy B Cattle

ASA# 287719
Banzhaf, Cory
35840 220th Rd
Pleasanton, NE 68866
308-440-4791

Clowser, Michaela

ASA# 306674
2676 Holdrege Rd
Milford, NE 68405
402-416-4485

C & M Outhet Simmentals

ASA# 328790
Outhet, Coleman
545 Indiana St
Utica, NE 68456
402-768-8627

Corman Simmentals

ASA# 053560
Richard L & Mary Alice Corman
2129 Rd 4400
Edgar, NE 68935
402-364-2436

Crazy Rockin T

ASA# 294017
Russman, Tanner
915 W Rd
Pender, NE 68047
402-750-5932

CRR Simmentals

ASA# 218525
C & Mike Robinson
PO Box 361
Arapahoe, NE 68922-2810
402-359-4318

C & R Simmentals

ASA# 165734
Rollie J & Catherine A Waite
10775 Road 56
Dalton, NE 69131-8200
308-377-2507

Crusader Simmentals

ASA# 207403
Alan & Diane Harre
2172 364th
Staplehurst, NE 68439-1814
402-535-2862

CTN Simmentals

ASA# 283038
Nielsen, Clint
1968 660th Road
Gordon, NE 69343-1255
308-360-1561

Cuming Creek Cattle

ASA# 333020
Kniesel, Patrick
251 22nd Rd
West Point, NE 68788
402-380-6366

C Valley Cattle

ASA# 341157
Connealy, Regan
1958 CR R
Lyons, NE 68038
402-640-4243

Dake Ranch LLC

ASA# 274008
Dake, Anthony
PO Box 102
Alma, NE 68920-8303
308-293-0083

Dale and Trent Ranch

ASA# 291438
Trent, Kenneth
22682 325th Road
Pleasanton, NE 68866
308-293-5758

Dalton Hartman

ASA# 294007
Hartman, Dalton
61878 732 Rd
Tecumseh, NE 68450
402-440-6469

D B Simmental

ASA# 032166
Bergman, Doug
204 Walnut St
Arapahoe, NE 68922
308-962-6759

Dean Cattle Co

ASA# 282365
Dean, Jeff
1921 S 6th Rd
Douglas, NE 68344
402-297-2540

Debuhr Farms

ASA# 196416
Debuhr, Wes
63930 726th Rd
Auburn, NE 68305-9571
402-274-6676

DeJonge Cattle

ASA# 295369
DeJonge, Maren
63262 715 Rd
Humboldt, NE 68376
402-883-8223

Diamond R Ranch

ASA# 222263
Lyle D & Judith C Rath
PO Box 204
Thedford, NE 69166-6513
308-645-2665

Dostal, Chris

ASA# 274662
57479 823rd Rd
Howells, NE 68641
402-649-7915

Double K C Reds

ASA# 275943
Ruth, Randy
3050 C Rd
Rising City, NE 68658
402-542-2304

Dresen Cattle Company - Nolan Dresen

ASA# 348767
Dresen, Nolan
PO Box 522
Tecumseh, NE 68450
402-355-7614

Dunk Cattle Co

ASA# 292284
Dunklau, Ryan
57215 858th Rd
Wayne, NE 68787
402-369-2025

Ebbers Cattle Co

ASA# 311420
Ebbers, Blake
73468 606 Ave
Adams, NE 68301
402-988-8187

Ediger Simmental

ASA# 011393
Ediger, Lowell & Jennifer
2204 E 13th Rd
Hampton, NE 68843
402-725-3453

Ernst Show Cattle LLC

ASA# 147639
Martin J Ernst
1115 Rd G
Schuyler, NE 68661-2144
402-615-0269

Fanta, James

ASA# 251821
Jim Fanta
721 Page Rd
Dannebrog, NE 68831
308-383-6968

Felt Farms

ASA# 240421
Merlin, Delores, R & J Felt
57977 857 Rd
Wakefield, NE 68784
402-287-2488

Fleischman Cattle Co

ASA# 348724
Fleischman, Bailey
920 CR 29
Tekamah, NE 68061

Flower Mound Ranch

ASA# 337024
Glaser, Doug
14140 Hamilton St
Omaha, NE 68154
402-933-2642

Flying A Show Cattle

ASA# 323019
Amick, Dave
54853 840th Rd
Battle Creek, NE 68715
402-640-6999



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Executive Director:

Diane Duren

402-367-2272 Cell

dianeduren60@gmail.com

Calendar of Events

2021

February

20 Nebraska Cattlemen's Classic Simmental Show and Sale – Kearney

June

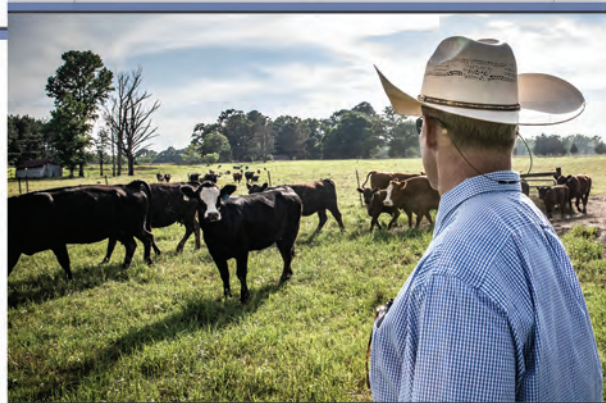
5-7 23rd Annual Nebraska Junior Beef Expo – Norfolk

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

www.nesimmental.com

THE SCIENCE OF GENETIC IMPROVEMENT

is the core of ASA's very existence.

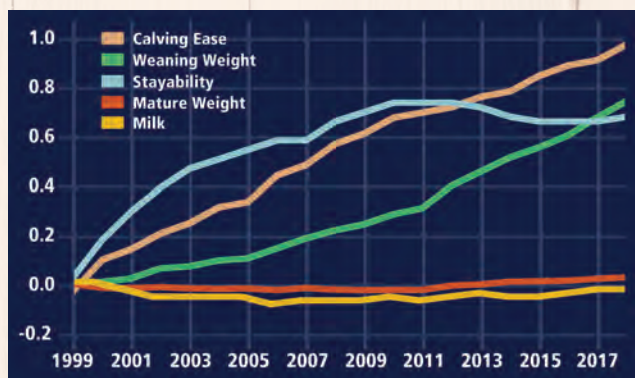


Long known as the science breed, ASA and its members prioritize the science behind genetic improvements. Programs like Cow Herd DNA Roundup, Total Herd Enrollment, Carcass Merit Program, and the Carcass Expansion Program are centered around helping members gather more high-quality and sought-after data.

Simmental cows set the bar for fertility, weaning weights, and exceptional calving ease suited to a variety of environments. Simmental cows are adaptable, built to last in heat, fescue, or high altitudes.

Maternal Trait Genetic Trends

Purebred Simmental in past 20 years



Simmental genetics bring calving ease, early growth, and cow longevity while keeping feed costs at a minimum.

Breed	Mature Cow Wt.
Hereford	1,419
Angus	1,410
Red Angus	1,409
Simmental	1,404

Source: USDA MARC

\$All Purpose Index (\$API)

predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API		2 # Females per year		3 # years using the bull		Profit Potential
A	\$120	X	25	X	5	=	\$15,000
B	\$180	X	25	X	5	=	\$22,500
Difference						=	\$7,500

Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for 1, 2, and 3 to compare your potential earnings.

Did You Know?

- ◆ ASA members genotyped over 40,000 females and added an equivalent number of mature weights with either body condition scores or hip heights through the Cow Herd DNA Roundup (CHR).
- ◆ Through the CHR alone, over 2,000 pedigrees have been corrected.
- ◆ In 2019, 80% of the records submitted to the ASA came from Total Herd Enrollment (THE) herds.

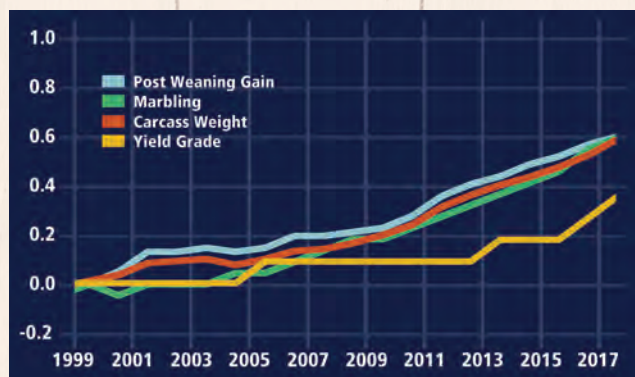


"SimGenetic sires make cows that fit our high-desert range, and that's key to profitability. Further, there are no better tools for selecting profitable sires than ASA's multi-breed database and economic indexes."
- Berry Anderson, Former manager of 7,000 head Tree Top Ranch

Simmental calves reliably perform in the feedyard – with better growth, better structure, and fewer health problems. Simmental cattle add pounds without sacrificing marbling.

Terminal Trait Genetic Trends

Purebred Simmental in past 20 years



\$Terminal Index (\$TI)

predicts profitability when all calves are harvested.

Trait	Simmental rank compared to other Continental breeds
Marbling	First
Carcass Weight	Second
Back Fat	Second
Post Weaning Gain	First

Source: USDA MARC

Simmental cattle bring marbling and growth without too much fat. Simmental genetics perfectly complement British strengths and weaknesses for an ideal carcass.

By keeping the profitability of the commercial cattle industry at the heart of Simmental genetic tools, ASA members have built profitable cattle for both maternal and terminal beef cattle needs.

Did You Know?

- ◆ According to the National Association of Animal Breeders, Simmental ranks second for semen sales compared to all other beef breeds and in recent years, the percentage of semen sold in the US from Simmental bulls has grown by 33%.
- ◆ On December 31, 2019, the number of genotyped animals from ASA cattle alone rolled over 100,000 head.

28%
\$API

21%
\$TI

- ◆ \$API increased 28% and \$TI increased 21% in the last 20 years. This translates to an average **increased profit of \$3,440 per bull** when used to sire replacement heifers and harvesting remaining calves or \$1,498 when all calves are harvested.

ASA benefits from several partnerships with research institutions including:

- ◆ Colorado State University
- ◆ Cornell University
- ◆ Iowa State University
- ◆ Kansas State University
- ◆ Montana State University
- ◆ National Beef Cattle Education Consortium
- ◆ Oklahoma State University
- ◆ University of Idaho
- ◆ University of Illinois
- ◆ University of Missouri
- ◆ University of Nebraska
- ◆ University of Vermont
- ◆ USDA Fort Keogh
- ◆ USDA Meat Animal Research Center (MARC)



"To see premium value at a good cost of gain, animal genetics need to have potential for both muscle and marbling. Simmental and Simmental-crossed cattle really fit the bill."

- Tracy Brunner, Cow Camp Feedyard



"A large percentage of the cattle we feed have Simmental influence. Simmental has what a lot of cows need – more carcass weight, more live weight, more ribeye area, and still keeps the marbling intact."

- Tom Williams, Chappell Feedlot

Flying H Genetics

ASA# 263446
Helms, Dickie L
42041 DR 728
Arapahoe, NE 68922
308-493-5411

Flying K Simmental

ASA# 194207
Douglas & Vickie Keiser
41280 Road 768
Gothenburg, NE 69138-3481
308-529-0395

Fogarty, Mike

ASA# 341244
2472 I Ave
Walsh, NE 68067

Forster Farms

ASA# 004220
V, C, K, A, L & E Forster - M, D & R Ayre
74096 Road 434
Smithfield, NE 68976-1039
308-472-5036

Franzen, Craig & Lawrence

ASA# 074427
L, C, Myrna, Todd Franzen
1538 Road 3
Leigh, NE 68643-5310
402-487-2678

Frenzen, Eric

ASA# 299514
50802 N Edgewood Rd
Fullerton, NE 68638
308-550-0238

Front Pasture Cattle Company

ASA# 343772
Eric Alberts
26670 Bennington Road
Valley, NE 68064

Galen Crawford

ASA# 208918
Crawford, Galen
2100 F Rd
Unadilla, NE 68454
402-873-1981

Gana Farms LLC

ASA# 304858
Gana, Craig
2200 W Panama Rd
Martell, NE 68404
402-794-5000

Gateway Genetics

ASA# 247276
Benes, Kevin & Laura
85218 550th Ave
Pierce, NE 68767
402-741-1419

Genetics Plus Group

ASA# 328534
Kay Hartman
61878 732 Rd
Tecumseh, NE 68450
402-335-2577

Gilbertson, Stuart

ASA# 339725
3615 W 70th St
Kearney, NE 68845
308-627-7251

Gocke Cattle, Deon M

ASA# 036559
D M & Becky J Gocke
817 Road V
Waco, NE 68460-9170
402-534-3475

Golden Sunset Ranch

ASA# 196361
Steve & Heather C Platter
320 W 31st St
Gothenburg, NE 69138-9171
620-277-6873

Gonsior Simmentals

ASA# 106086
Scott, Mike, Shelli Gonsior
26270 N Osage Rd
Fullerton, NE 68638-9787
308-536-2482

Grazers - JD Anderson

ASA# 174951
Anderson, JD
1106 Elm Street
Arapahoe, NE 68922-0159
308-962-6146

Greg Ahlemeyer

ASA# 258111
Ahlemeyer, Greg
72151 Rd 410
Cambridge, NE 69022
308-350-2301

Gross-Rhode, William

ASA# 347328
1581 Co Rd 4
North Bend, NE 68649
402-719-4751

Hadwiger Farm and Cattle

ASA# 222175
Hadwiger, Matt
20200 Riverdale Rd
Riverdale, NE 68870
308-233-4745

Hall Cattle Company

ASA# 308500
Hall, Jacob
221 East 2nd St
Lindsay, NE 68644
402-920-0613

Hangin Lazy B Ranch

ASA# 351671
Thomas, Bradley & Shawna
77344 Rd 444
Sumner, NE 68878
308-746-2473

Hanzlik Simmental Ranch

ASA# 080952
Hanzlik, Dennis
79 Maple Rd # 373
Niobrara, NE 68760-6095
402-857-3689

Harbin Cattle

ASA# 283298
Harbin, Jennie J
1200 CR F
Craig, NE 68019
402-317-1198

Harmon Show Cattle

ASA# 222620
Harmon, Larry
2920 County Road G
Tekamah, NE 68061-5008
402-533-3575

Hartman Cattle Co

ASA# 052282
Mike Hartman
61878 732 Rd
Tecumseh, NE 68450-8028
402-335-2577

Haynes Ranch

ASA# 272544
Haynes, Dale
1157 Soddy Rd
Tryon, NE 69167-9609
970-520-2230

Heath Wills

ASA# 255842
Wills, Heath
520 CR 57
Alliance, NE 69301-5897
308-762-3353

H&E Cattle Co

ASA# 310442
Hansen, Jason & Stacey
55952 Hwy 275
Norfolk, NE 68701
402-649-0500

Hegemann, Craig

ASA# 325617
9679 CR P17
Arlington, NE 68002
402-427-7223

Heim Farms

ASA# 318203
Dennis Heim
6508 Ranch Rd
Plattsmouth, NE 68048
402-297-7648

Hellbusch Cattle Co

ASA# 261680
Hellbusch, Scott
45031 190th Ave
Creston, NE 68631
402-920-2543

Herbster Angus Farms

ASA# 024866
Herbster, Charles W
PO Box 549
Falls City, NE 68355-9801
402-245-5170

Hergott Simmentals

ASA# 210965
Shelby Hergott
5669 Road N
Hebron, NE 68370-3027
785-614-2339

Hoffman Ranch

ASA# 298515
Hoffman, Dixie
PO Box 192
Thedford, NE 69166
406-425-0477

Hoier Bros Simmentals

ASA# 184721
Jeff, Marjorie Hoier
18966 County Road P21
Herman, NE 68029-5002
402-456-7681

Holscher Enterprises

ASA# 054338
Holscher, Roger
3452 R Rd
Cook, NE 68329
402-269-0681

Horseshoe Hill Ranch

ASA# 038290
Gary & Karen Poppe
89079 544 Ave
Bloomfield, NE 68718-9387
402-640-1259

Hrbek, Mike & Kathy

ASA# 217487
88571 512 Ave
Verdigris, NE 68783
402-668-7489

Hubl Farms LLC

ASA# 255846
Hubl, Roger
36340 Rd 711
Trenton, NE 69044
308-334-5552

Illingworth Farms

ASA# 208753
Amber Illingworth
74027 T Rd
Funk, NE 68940-2765
402-469-2952

J-6 Farms

ASA# 288818
Spencer, David
5960 Maple Rd
Gibbon, NE 68840
308-468-5873

Jager Farms Simmentals

ASA# 070917
Gregg & Jon Jager
47021 775A Rd
Hazard, NE 68844-9720
308-452-3148

Janet and Terry McBride

ASA# 326803
McBride, Janet and Terry
83224 Milburn Ave
Milburn, NE 68813
308-547-2431

J Bar T Benes Cattle

ASA# 325972
Jessika Benes
6145 N Roseland Ave
Juniata, NE 68955
402-469-9218

J Bar T Cattle Co

ASA# 071408
Tim & Jeanette Uden
1140 N Prosser Ave
Juniata, NE 68955
402-462-0260

JBR Farms

ASA# 304836
Hartwig, Scott
5830 East Cherry Rd
Cortland, NE 68331
402-673-3935



ASA# 5623
Bob, Jay and Clark Volk
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Arlington NE 68002
402-720-7596 Jay
402-720-3323 Clark
Email:
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Website:
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January 30, 2021
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580-461-2648

J L Simmental

ASA# 018274
Jerry Lund
11583 US 26
Broadwater, NE 69125-9705
308-489-5443

Joe French Family

ASA# 319316
French, Joe
1305 S 176th St
Lincoln, NE 68520
402-314-2700

Johnson Land & Cattle Co, P L

ASA# 040948
Kelly & Amy Johnson
7002 N 60th Rd
Grand Island, NE 68803-9509
308-383-4911

Jorgensen Farms

ASA# 048168
Jorgensen, Kelvin
405 Road T
Exeter, NE 68351-9510
402-366-9475

Jurgens Cattle Co

ASA# 294411
Strong, Kaisha
2915 190th Rd
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ASA# 072190
George Kasl
865 County Road 1400
Dorchester, NE 68343
402-641-7232

Kassmeier Cattle Co

ASA# 244806
Kassmeier, Gary
1153 County Rd 14
Hooper, NE 68031-2075
402-664-2572

Kearns Cattle Company

ASA# 257725
Kearns, Tom
2797 560th Rd
Rushville, NE 69360
308-327-2072

Kearns, Zach

ASA# 279767
2846 560th Rd
Rushville, NE 69360
308-327-2153

Kersten Cattle

ASA# 069686
Kersten, Kevin
15010 S 200th Cir
Gretna, NE 68028-6207
402-306-6131

Kersten Cattle & Steve Kruse

ASA# 348017
Steve Kruse, K S L Kersten
15010 South 200th Circle
Gretna, NE 68028
402-306-6131

Kildahl Cattle Company

ASA# 335569
Kildahl, Dylan
5261 Rd 71
Pottter, NE 69156
308-249-7664

Knieval Cattle Co

ASA# 275121
Knieval, Robb
304 D Street
Stapleton, NE 69163-8604
970-380-0139

Korytowski, Heidi

ASA# 332843
7812 Ashland Rd
Plattsmouth, NE 68048
402-297-2944

Kraenow Cattle Co

ASA# 254294
Zach Kraenow
3904 State Hwy 250
Lakeside, NE 69351
308-487-3852

Krebs Ranch

ASA# 256745
Krebs, Eldon
1780 690th Rd
Gordon, NE 69343
308-282-2021

Kruse Simmentals

ASA# 336363
Kruse, Steven G
62396 729 Rd
Tecumseh, NE 68450
402-239-8678

Kruse, Tom

ASA# 327819
Tom Kruse
2888 Co Rd 21
Cedar Bluffs, NE 68015
402-720-7456

Laaker, Brian

ASA# 202851
6502 County Road P17
Arlington, NE 68002-5137
402-637-4020

Lange Cattle Company

ASA# 240781
Colby & Mike Lange – A & T Albright
1588 31 Rd
Minden, NE 68959-3088
308-627-7478

Lay Farms Inc

ASA# 234551
Lay, Todd A
9245 S Showboat Blvd
Glenvil, NE 68941
402-519-0819

Lazy S Simmentals

ASA# 040524
Tim & Kristi Mason
81761 River Canyon Rd
Anselmo, NE 68813-7005
308-749-2481

Leefers, Mike

ASA# 292355
3518 C Road
Otoe, NE 68417
402-265-2009

Lehmann, Kim J

ASA# 232931
102 Johnson Place
Eustis, NE 69028-2801
308-486-5664

Lerwick Livestock, Inc

ASA# 334554
Lerwick, Dean
190852 Stegall Rd
Lyman, NE 69352

Lichty Cattle Company

ASA# 298672
Bob Lichty
34255 220th Rd
Pleasanton, NE 68866
308-627-6127

Lienemann Farms

ASA# 186483
Arthur, M, B & J Lienemann
5265 W Cimarron Rd
Ayr, NE 68925-2638
402-756-2518

Lines, Leslie M

ASA# 074934
1115 Shorthorn St
Imperial, NE 69033-9742
308-882-4451

Loeffelholz Farms

ASA# 030776
Dusty Loeffelholz
24470 145th Rd
Kearney, NE 68845
308-440-9328

Loren Tejkl Family

ASA# 318588
Tejkl, Loren
PO Box 589
Stanton, NE 68779
402-439-2764

Loseke Cattle Fullerton NE

ASA# 241448
Loseke, Bill
48302 N 290th Ave
Fullerton, NE 68638
308-536-2717

LZ Farms

ASA# 110377
Zahn, Todd L
411 N 16th Rd
Unadilla, NE 68454
402-828-5015

Mach Simmentals

ASA# 101425
Larry and Margaret Mach
2744 County Rd N
Weston, NE 68070-4030
402-663-4682

Mackley Simmentals

ASA# 001748
Leonard J Mackley
79230 Highway 40
Arnold, NE 69120
308-848-2634

Mahoney Cattle Company

ASA# 304856
Mahoney, Clint
62173 727 Rd
Tecumseh, NE 68450
402-335-0407

Masonic - Eastern Star Home For Children

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Kriete, Maria
2415 N Main St
Fremont, NE 68025
402-721-1185

Matt Wegner

ASA# 324765
Wegner, Matt
1817 P Rd
West Point, NE 68788
402-380-2792

Meduna Family Simmentals

ASA# 310792
Meduna, Paul
2311 Co Rd 16
Colon, NE 68018
402-647-2355

Meline Cattle LLC

ASA# 288176
Meline, Tim & Gwen
1035 Rd 300
Inavale, NE 68952
402-746-3437

Meyer, Brady

ASA# 280968
Brady J. Meyer
1315 W D St
Wymore, NE 68466-1409
402-239-0482

Meyer Cattle Company

ASA# 278580
Meyer, Lane
62754 Highway 136
Johnson, NE 68378
402-274-8287

Meyer, Scott

ASA# 282405
249 Rd 3750
Superior, NE 68978
402-879-4347

Meyring Cattle Company

ASA# 255771
Meyring, Jay
4647 380th Rd
Alliance, NE 69301-7213
308-232-4650

Mill B Cattle Company

ASA# 296675
Broz, Lane
73362 Ave 374A
Hayes Center, NE 69032
308-278-2593

Miller Cattle Company

ASA# 311266
Miller, Randy
62272 Hwy 136
Tecumseh, NE 68450
402-335-8101

Miller, Will

ASA# 296853
37479 Road 722
Culbertson, NE 69024
308-737-1199

Moody, Richard

ASA# 025975
Richard, Linda & Brian Moody
63873 732 Rd
Auburn, NE 68305-9609
402-274-4060

Mottl, Matthew

ASA# 323686
321 U Road
Palmer, NE 68864
308-550-1281

Mueller Farms

ASA# 336288
Tom Mueller
9520 Clear Sky Rd
Lincoln, NE 68505
515-343-6947

Muller Farms

ASA# 244963
Muller, Mark & Anita
58477 865th Rd
Allen, NE 68710
402-287-2010

Musgrave Cattle

ASA# 312955
Musgrave, Ryan
205 Morton St
Ong, NE 68452
402-224-0071

N3 Cattle

ASA# 263105
Nelson, Clark and Ceaver
73726 T Rd
Funk, NE 68940-4033
308-991-0803

Naber Farms

ASA# 288503
Naber, Trevor
3596 Raymond Rd
Seward, NE 68434
402-641-2576

Nathan Alan Klitz

ASA# 319651
Klitz, Nathan Alan
2125 H Road
West Point, NE 68788
402-372-5184

Neidig Farms

ASA# 033522
Van, Kath, Vance, Justin, J Neidig
83862 547th Ave
Battle Creek, NE 68715
402-675-9215

Nelson, Abby

ASA# 283511
2918 County Rd C
Valparaiso, NE 68065
402-430-6403

Nelson Cattle

ASA# 150923
Nelson, David & Vernetta
2918 Co Rd C
Valparaiso, NE 68065-9727
402-784-2556

Neumann Farms

ASA# 271928
Neumann, Chris
72470 Hwy 103
De Witt, NE 68341
402-520-2962

Neumeister Show Cattle

ASA# 204424
Neumeister, Jeffrey
9096 358th St
Murdock, NE 68407-2808
402-450-8442

Neville Red Angus and Simmental

ASA# 332683
Neville, Jeremiah
1409 11th Road
Central City, NE 68826
308-390-6788

Nicolas, Chris

ASA# 337252
253 42nd Rd
Bellwood, NE 68624
402-367-9203

Nieveen Hereford Farm

ASA# 021981
Nieveen, Jay
2088 S 176th Rd
Adams, NE 68301
402-988-2035

NP Cattle Co.

ASA# 281362
Petersen, Nick
1663 Co Rd 17
Fremont, NE 68025
402-720-7476

Nunnenkamp Simmentals

ASA# 081750
Nunnenkamp, Deb
1980 Hwy 6
Sutton, NE 68979-9439
402-773-4808

OA Cattle

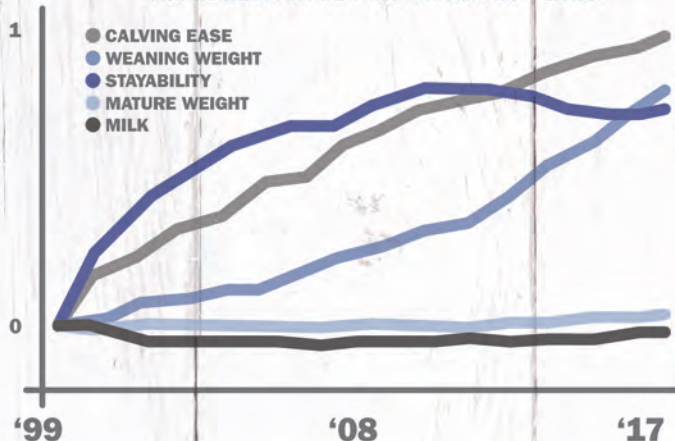
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40637 Club Calf Rd
Wood Lake, NE 69221
402-967-3442

Oltmans Cattle

ASA# 295806
Oltmans, James
3549 Rd V
Nelson, NE 68961
402-621-0298

Painted Wolf Ranch

ASA# 326930
Kris Jones
615 Lone St Pl
Elm Creek, NE 68836
308-440-6544

Par Terre Maines

ASA# 281654
Schnell, Klent
1397 W Hwy 30
Bushnell, NE 69128
308-235-9251

Paxton Cattle

ASA# 329534
Paxton, Jesse
101 Paxton Drive
Stapleton, NE 69163

P&C Farms

ASA# 113773
Gaughen, Pat
2708 County Road 19
Cedar Bluffs, NE 68015-3261
402-505-1192

Peterson, Chris

ASA# 214487
1924 E Rd
West Point, NE 68788
402-380-9616

Peterson, Chris

ASA# 350838
1924 E Rd
Westpoint, NE 68788
402-380-9616

Pilkington Cattle Farm

ASA# 167430
Pilkington, Ralph G
PO Box 165
Albion, NE 68620-0165
402-395-2246

Pine Canyon Ranch

ASA# 234801
Chris Pandorf
79618 Rd 421
Callaway, NE 68825
308-836-2332

Pischel Simmentals

ASA# 185454
Rob Pischel
49539 871st Rd
Oneill, NE 68763-4618
402-336-4545

Placke, Steve

ASA# 235889
950 S Monitor Rd
Grand Island, NE 68803-7020
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Plum Thicket Farms Inc

ASA# 325793
Peterson, Anne Mary Nancy
1401 600th Rd
Gordon, NE 69343
308-282-0880

Powerline Genetics LLC

ASA# 341199
Stagemeyer, Jeff
PO Box 259
McCook, NE 69001
308-340-6152

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Hendrickson, Mike
115 Huron Drive
Kearney, NE 68847
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Prinz Cattle

ASA# 226060
Prinz, Kenny
82401 569th Ave
Clarkson, NE 68629
402-649-1764

Rains Simmentals

ASA# 114350
Rains, C, C, C, & M
1290 County Road I
Dorchester, NE 68343-2343
402-826-1270

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ASA# 239313
1025 S 2nd St
Albion, NE 68620-1667
402-640-2486

Rempe Farms

ASA# 057766
Jim Rempe
388 Rd 3800
Superior, NE 68978-9752
402-879-3897

Riddle & Co

ASA# 297262
Lienemann, Rydell
1706 24 Road
Hildreth, NE 68947
308-775-3320

Riesen Cattle

ASA# 349264
Colby Riesen
191 Pineview Rd
Chadron, NE 69337

Riley, Deryl

ASA# 034701
PO Box 534
Arapahoe, NE 68922-0534
308-962-7527

Rippe, Gail

ASA# 267669
71121 Rd 392
Indianola, NE 69034-8055
308-364-2521

River Lane Simmentals

ASA# 112960
Donald L or Connie Hansen
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Brady, NE 69123-4501
308-584-3229

Riverside Farms

ASA# 022205
Goertzen, Kurt
403 Road A
Henderson, NE 68371-9801
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ASA# 343387
Schroeder, Chad
71475 582 Ave
Beatrice, NE 68310

Roberts Simmentals

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58020 858 Rd
Wakefield, NE 68784-5208
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Robinett, Cody

ASA# 248909
1710 F Rd
Riverton, NE 68972-5157
402-746-2934

Rockfalls Cattle

ASA# 282878
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73150 C Rd
Bertrand, NE 68927
308-991-5628

Rocking M Ranch

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1811 W 49th St
Kearney, NE 68845-1270
308-627-7767

Rousey, Tyrell

ASA# 223243
4570 N Homestead Rd
North Platte, NE 69101
308-530-9279

R&R Cattle Co

ASA# 242049
Railen & Ralston Ripp
5208 I Ave
Kearney, NE 68847
308-440-4087

Ruda, Chad S

ASA# 304266
321 E Cathy St
Fremont, NE 68025
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Ruth Simmentals

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Russ, Barbara, Ron & Royce Ruth
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Schardt, Lowell

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85546 580 Ave
Wayne, NE 68787
402-369-1254

Schawang, Randall B

ASA# 166351
3271 Co Rd K
David City, NE 68632
402-367-6293

Scheer Cattle Company

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Scheer, James
10150 Scheer Ln
Arlington, NE 68002
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ASA# 131767
Robert J or Rick J Schultz
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Cairo, NE 68824-9459
308-485-4361

Settles, Jara

ASA# 236080
84663 Hwy 35
Hoskins, NE 68740-4095
402-565-4828

Shafer Cattle Company

ASA# 194415
Shafer, Steve
42409 Rd 708
Beaver City, NE 68926-9747
308-268-6506

Shotgun Cattle Company

ASA# 263213
Schumacher, Terry
14625 County Road 34
Kennard, NE 68034-5101
402-427-7400

Shuey Stock Farm

ASA# 004303
Keith Shuey
PO Box 117
Tecumseh, NE 68450-0060
402-335-2932

Siebrandt Family Farms

ASA# 286685
Seibrandt, Shad
PO Box 74
Jansen, NE 68377
402-520-0543

Sieck Simmentals

ASA# 089758
Brent Sieck
14922 SW 72nd St
Martell, NE 68404-5133
402-794-4900

Silver Spur Simmentals

ASA# 264682
Nelson, Matthew
1199 County Rd O
Oakland, NE 68455-5503
402-685-5689

Sinn Ranch

ASA# 263595
Sinn, Ken and Laure
PO Box 1275
Chadron, NE 69337
308-665-1665

Sisco Brothers Cattle Company

ASA# 244116
Greg & Jason Sisco
3134 D Rd
Syracuse, NE 68446-7705
402-269-3127

Skibinski Show Stock

ASA# 295094
Skibinski, Brett
79076 476th Avenue
Loup City, NE 68853
308-219-0983

Slama Simmental's

ASA# 025646
Gene D, Todd C Slama
830 County Road 1300
Dorchester, NE 68343-2271
402-826-0490

Sloup Simmentals

ASA# 030276
Nick & R Scott Sloup
303 Northern Heights Dr
Seward, NE 68434-7860
402-643-4429

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Smith, Caleb

ASA# 344469
1005 S L Rd
Aurora, NE 68818
402-631-7160

Snider, John R or Linda

ASA# 178638
John, Linda Snider - Eric Howard
43050 Road 751
Lexington, NE 68850-5538
308-325-0316

South Fork Farms

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Pribyl, Jason
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Milligan, NE 68406
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Trait	Simmental Rank vs. Major Continental Breeds*	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
# Retail Product	Second	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second
Shear Force	First	First

Across-Breed EPD Table, GPE Rep. 22, MARC, USDA

* Major Continental Breeds — Simmental, Gelbvieh, Limousin, Charolais

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— **MARC GPE Progress Report No. 22, USDA**



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www.internationalgeneticsolutions.com

Nebraska

S&R Buehler Cattle Company

ASA# 047710
Buehler, Ronald
60747 732nd Rd
Sterling, NE 68443
402-239-8118

State Line Farm Simmentals

ASA# 220657
Zvolanek, Jim
51628 S 51st Rd
Wymore, NE 68466
402-248-6274

Stearns Simmentals

ASA# 001708
Stearns, Gary D
2842 E State Farm Rd
North Platte, NE 69101
308-530-7655

Steven G & Kristen L Berger

ASA# 271643
Berger, Steven & Kristen
79084 Rd 425
Callaway, NE 68825-5132
308-836-2534

Stevenson, Jamie

ASA# 277252
1920 Loup River Rd
Cairo, NE 68824
308-750-1506

Stoltz Exotics

ASA# 024214
Jack Stoltz
83477 516th Ave
Elgin, NE 68636-9329
402-843-5525

Strolberg Farm & Family

ASA# 135651
Strolberg, Dave
545 24 Rd
Axtell, NE 68924-9801
308-991-1589

Stutzman Farms

ASA# 327624
Stutzman, Jake
758 420th
Beaver Crossing, NE 68313
402-641-0799

Swanson Cattle Company

ASA# 279271
Swanson, Jeff
10908 724 Rd
Oxford, NE 68967
308-337-2235

T4 Livestock

ASA# 273360
Dean, Jeanette
PO Box 42
Oshkosh, NE 69154
308-874-4165

TA Cattle

ASA# 229857
Andy, Terry & Travis Albrecht
502 20th Rd
Thurston, NE 68062
402-922-1000

T & B Farms

ASA# 350074
Todd Ibach
76825 Rd 448
Sumner, NE 68878
308-380-5671

T&B Livestock

ASA# 295729
Christensen, Bradley
1203 53rd St
Columbus, NE 68601
308-750-1574

TC Ranch

ASA# 247261
Dru and Constance Uden
1524 G Rd
Franklin, NE 68939
308-425-6000

TD Angus

ASA# 335858
Wasserburger, Trey & Dayna
PO Box 1026
North Platte, NE 69103
307-660-8650

Terrell, Seth

ASA# 320912
708 Shelton St
Chadron, NE 69337

Thernes, Tyler

ASA# 240560
1782 Co Rd K
Hooper, NE 68031-1250
402-720-1426

Thompson Land and Cattle

ASA# 351436
Thompson, Daniel
6541 Jefferson Rd
Alliance, NE 69301
308-762-3462

Top Gun Cattle Company

ASA# 251067
Grabenstein, Todd
43307 Road 746
Smithfield, NE 68976-1075
308-325-4362

Trail Farms

ASA# 262810
Trail, Mark
6726 Q Rd
Nebraska City, NE 68410-6564
402-873-5708

Trail, Katelyn

ASA# 243659
262 Ash St
Syracuse, NE 68446
402-881-6769

Trauernicht Simmentals

ASA# 002467
Loren, Maxine, C, S Trauernicht
901 E Pine Rd
Wymore, NE 68466
402-645-8306

Triangle J Ranch

ASA# 114824
D, A, T, D, J, C, & B Line
35355 Arrow Rd
Miller, NE 68858-2061
308-627-5085

Triple B Farms

ASA# 143132
Chris Beutler
2097 21st Rd
Bancroft, NE 68004-3525
402-648-7473

Triple D Cattle Co

ASA# 337905
David Dettwiller
17480 W Fillmore St
Holstein, NE 68950
402-469-2214

Triple J Club Calves

ASA# 239557
Johnnie J & Melinda C Johnson
1340 County Rd E
Craig, NE 68019
402-377-2355

T - T Simmentals

ASA# 030706
Tonniges, Terry L
2311 Road 20
Gresham, NE 68367-7206
402-735-7423

Tucker, Brad

ASA# 077065
2027 A Street Rd
Pleasant Dale, NE 68423-9089
402-314-4488

Turkey Creek Simmentals

ASA# 310578
Placek, Russell
1415 Co Rd 1900
Wilbur, NE 68465
402-821-2004

Two Rivers Livestock

ASA# 064033
Koziol, Kevin
199 E 1st St
Fullerton, NE 68638
308-550-0115

University of Nebraska

ASA# 193450
Spangler, Dr Matt
C204F Animal Science
Lincoln, NE 68583
402-472-6489

Uthof Cattle

ASA# 342742
Uthof, Tyler
402 N Union St
Ponca, NE 68770

Valasek Luoma Cattle

ASA# 226952
Sheila & Kris Luoma
PO Box 250
Bartlett, NE 68622
308-730-0731

Valley Creek Ranch

ASA# 292053
Buehler, Melissa Mcgee
1519 F St
Fairbury, NE 68352
402-239-9712

Vogler Cattle Co

ASA# 275441
Vogler, Loren
27104 Church Rd
Ashland, NE 68003
402-944-2584

Vogler Cattle Co & Kersten Cattle

ASA# 291678
Vogler, Loren
27104 Church Rd
Ashland, NE 68003
402-944-2584

Vogt Cattle

ASA# 250819
Derrick Vogt
33726 Adams St
Elmwood, NE 68349
402-994-2475

Volk Livestock

ASA# 057259
Volk, Dean
84204 545th Ave
Battle Creek, NE 68715-0086
402-992-9997

Wagner, Kasey

ASA# 349672
Kasey Wagner
52591 875 Rd
Winnetoon, NE 68789
402-360-3035

Wagonhammer Ranches

ASA# 000858
James M Wolf
PO Box 548
Albion, NE 68620-0548
402-395-2149

Walsh Simmentals

ASA# 058689
Gerald Walsh
1989 Highway 35
Hubbard, NE 68741-3085
402-632-4697

Warren Show Steers

ASA# 304693
Warren, Kane
3040 Hwy 32
Tekamah, NE 68061
402-651-8897

Way, Jacqueline & Terry

ASA# 216863
71012 659 Ave
Rulo, NE 68431
402-245-4258

Wendell Cattle

ASA# 255871
Wendell, Joe
74025 Road 434
Smithfield, NE 68976-1039
308-472-3058

Western Cattle Source

ASA# 209437
Jock & Brenda Beeson
100 Wohlers Rd
Crawford, NE 69339-1918
308-665-1111

Whittier, Jack

ASA# 258673
3310 Verbena Drive
Scottsbluff, NE 69361-1636
970-568-7170

Wiese Cattle

ASA# 234803
Wiese, Pat & Nancy
54223 822nd Rd
Lindsay, NE 68644
402-428-9037

Willert's Fleckvieh

ASA# 056282
Willert, Kevin J
38213 Kennedy Rd
Valentine, NE 69201
402-376-1109

Windwalker Cattle Co

ASA# 314462
Marshall or Kathleen Falkenstine
1902 M St
Franklin, NE 68939

Windy Ridge Simmentals

ASA# 245801
Tom, Kristi, Katie, Grant, Josie Rathje
1719 N. 1st Street
Seward, NE 68434-1098
402-643-9240

Wiseman, Aksel

ASA# 295942
24628 W State Farm Rd
Hershey, NE 69143
308-368-5866

WJE Enterprises LLC

ASA# 159027
Van Boening, Jeremy
PO Box 320
Alma, NE 68920-9416
308-920-0617

Woerner Cattle Co

ASA# 319132
Woerner, Chris
117 Boulder Blvd
Wilber, NE 68465
402-641-8555

Wolfe Simmentals

ASA# 311438
Wolfe, Chris
14800 N 27th St
Davey, NE 68336
402-480-0297

Wolff, Curtis D

ASA# 087701
83451 559th Ave
Madison, NE 68748-6018
402-379-8754

Woodward, Allen

ASA# 298009
2326 Rd L
Guide Rock, NE 68942
402-257-2645

Wurtz Cattle Co

ASA# 146865
Gary, Sarah, J, J & J Wurtz
11415 N288 St
Valley, NE 68064
402-616-3137

Yost, Koda

ASA# 342933
420 Broadway St
Champion, NE 69023
308-883-2022

Zeis Simmentals

ASA# 007888
Elmer, David, Mike Zeis
26670 Bennington Rd
Valley, NE 68064
402-359-5703



Is Carcass Merit Vital to Your Business?

We would like to work with you on your sire-identified, terminal calves.



- ◆ Free semen on the nations top herd sire prospects
- ◆ Free genetic evaluation (EPDs and Selection Indexes) on your cowherd
- ◆ \$60 paid per CMP sired carcass record
- ◆ DNA tests performed on terminal calves

**This is a structured young sire test so please inquire about qualifications and expectations.*



- ◆ Free 50K DNA test on all sire-identified terminal calves with carcass data
- ◆ DNA Parentage included
- ◆ Allflex Combo kits (Dangle tag, EID and TSU) provided at no cost

**This is an ongoing research project, participants are limited so please inquire about availability.*



Contact lgiess@simmgene.com for more information regarding both programs.



American Simmental Association

406-587-4531 • www.simmental.org

ASA PUBLICATION, INC.

The official publisher for the
American Simmental Association

Linking Simmental Genetics to the Beef Business!

Back in 1987, when the American Simmental Association made the decision to bring its official magazine in-house, the staff was given a mission: "to provide communication, education, and information" to the membership.

First, under the banner of *the Register*, and later when *SimTalk* and for a time, *American Simbrah*, were added under the larger umbrella of ASA Publication, Inc., the editorial and advertising staff has adhered rigidly to the original mission.

Today, numerous other responsibilities have been added, including an Annual Report, a Breeder's Directory, *Sire Source*, sale catalogs, press releases, and web marketing, among many others.

Communication:

- ◆ ASA's magazines, *the Register* and *SimTalk*, provide an outlet for members to stay up to date on industry events, fellow breeders' sales, and state association events, while also allowing members the opportunity to communicate their events.

Education:

- ◆ ASA taps into the staff's rich knowledge by creating educational articles and gives members access to additional educational resources through a variety of platforms ranging from print to social media.

Information:

- ◆ Keeping abreast of industry news, the state of SimGenetics in the marketplace, and having a source for accurate information is important for producers. ASA Publication is committed to providing up-to-date industry news and information.

An Effective Outlet for Advertisers

With the increasing demand for SimGenetics, now is the perfect time to create a specific marketing plan to access the growing number of breeders and potential customers. ASA Publication, Inc. has all of the resources to help you create an effective marketing strategy.

Advertising with ASA provides added value beyond the ad. Your sale date will be published in *the Register* and *SimTalk* Datebooks, on simmental.org, and sale reports with averages, high-sellers, and up to four photos printed in *the Register*.

the Register

Serving as ASA's official publication, *the Register* has a circulation of 6,000 and focuses primarily on the active membership. Mailed nine times annually, *the Register* provides a direct and consistent line of communication to the ASA membership in a glossy, full-color format.

SimTalk

Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation of over 40,000. With a focus on the Simmental breed's role in the commercial industry, each issue of *SimTalk* finds its way to commercial cow-calf producers, feedlots, and many others.



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ASA Membership Directory

Increase your brand recognition and introduce your program to thousands by advertising in the ASA Membership Directory, mailed annually in June. Breeders reference this publication year-round and new buyers use it to get into the Simmental business. Thousands more are handed out each year to your potential customers at trade shows and Simmental events.

Date Book

Listing of sales by month. Printed in each issue of the *Register* and *SimTalk*. No charge, no requirements.

Mailing Lists

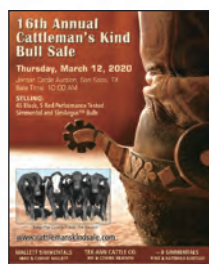
Whether you are mailing a sale catalog or one of our specially-designed promotional products, we can help you obtain a custom mailing list that specifically targets your ideal demographic.

Sales Call

If you have recently advertised in the *Register* or *SimTalk*, you are automatically included in Sales Call prior to your sale. Broadcast to over 7,500 subscribers, Sales Call announces the date of your sale, and provides a link to your catalog or website.

Incredibly Affordable Full-Color Catalogs

With direct access to ASA's database, our design team can provide quicker, more efficient catalog services. Contact Nancy Chesterfield for a free quote on our low-cost, full-color printing options.



Web Marketing

eBlast — Get the word out about your upcoming event by emailing over 6,000 ASA members and subscribers. This is ASA's most popular form of web promotion and is an affordable, effective option.

Banner ad — Place your ad on the home page of Simmental.org, Sales Call, in our new phone app — SimmAPP, or in weekly editions of ASA's eNews.

Additional Ad Design Services

Our experienced design staff can assist you in developing any form of creative printed promotion. Products we can produce include:

- ◆ State directories
- ◆ Flyers
- ◆ Postcards
- ◆ Logos
- ◆ Business cards
- ◆ Banners
- ◆ Printed catalogs
- ◆ eBlast ads
- ◆ Brochures
- ◆ Photo retouching
- ◆ Booths
- ◆ Downloadable PDFs
- ◆ Websites
- ◆ Online catalog flipbooks
- ◆ Posters
- ◆ Save-the-date postcards

Transfer Services for Sale Managers

Here's how it works: We provide a simple spreadsheet that contains all of the sale lots. Following the sale, return the completed spreadsheet to ASA — supply the buyer's number for each lot, if they do not have a number we need the complete name and address. We'll handle it from there.

- ◆ It saves you time and postage expenses when completing the transfers online.
- ◆ Ownership is updated immediately. As soon as the data is complete, we will mail certificates directly to the new owners.

Sire Source

A directory designed to assist in the promotion of semen sales of quality Simmental, SimAngus™, Simbrah and bulls of other breeds. This directory is mailed each spring to every ASA member in order to target potential clients at the height of the semen sales season. Thousands more are handed out at trade shows and industry events, and carried by ASA SimSpecialists throughout the year. We also offer the opportunity to promote additional sires in the online version of *Sire Source* anytime during the next year. Promoting your bull in the online version opens huge marketing avenues for you.

Here's what you get:

- ◆ Instant access through online *Sire Source* Catalog.
- ◆ Discount on a full or half-page ad in the *Register* or the *SimTalk* anytime during the online post.
- ◆ Print version.



Nevada

CK Cattle

ASA# 346847
Ulrich, Kyle
278 Iron Duke Ave
Las Vegas, NV 89183
402-380-8244

Wheatley, Jason

ASA# 323841
PO Box 584
Panaca, NV 89042
775-962-3133

New Hampshire

James Wojtusik

ASA# 302902
Wojtusik, James
127 Catamount Rd
Northwood, NH 03261-3603
603-553-7302

Plante, David

ASA# 345532
527 Rte 63
Chesterfield, NH 03443
603-313-6501

Plante, Kellie & Nancy

ASA# 246845
K. Nancy Plante
527 Route 63
Chesterfield, NH 03443-3602
603-363-8849

Top of The Hill Farm

ASA# 332619
Alan Fredrickson
50 Martin Hill Rd
Wolfeboro, NH 03894
603-569-3137

New Jersey

Bishop, Kevin W

ASA# 204231
Kevin & Ward Bishop
16 Pine Tavern Rd
Elmer, NJ 08318-2510
856-358-3923

Bishop, Ward

ASA# 222189
Ward & Kevin Bishop
16 Pine Tavern Rd
Elmer, NJ 08318
856-358-3923

Double Rd Farm

ASA# 249904
Ronald & Rhonda Dziembowski
400 River Road
Hillsborough, NJ 08844-6303
774-289-4564

Duke Farms Foundation

ASA# 326264
Dziembowski, Ronald S
1112 Duke Parkway W
Hillsborough, NJ 08844
908-448-7203

End of The Lane Farm

ASA# 325967
Ricconi, Kara
252 CR 513
Frenchtown, NJ 08825
908-642-4305

Millard F Paulus IV

ASA# 262296
Paulus IV, Millard F
581 Olivet Rd
Pittsgrove, NJ 08318
856-358-3980

Pierce, Virginia Ochs

ASA# 008806
Virginia Ochs Pierce
1010 Old York Rd
Neshanic Station, NJ 08853-4262
908-369-4039

Salvatore, Lauren

ASA# 343509
397 New Center Rd
Hillsborough, NJ 08844
908-397-6201

Wall, Katelyn

ASA# 252176
150 Wolfs Corner Rd
Newton, NJ 07860
973-383-5851

New Mexico

BR Homestead Ranch

ASA# 295802
Jarod Em Ray or Levi T Bridge
16787 Hwy 550
Aztec, NM 87410
505-787-7135

Copeland & Sons LLC

ASA# 332604
Copeland, Cliff
859 Romero Rd
Nara Visa, NM 88430
575-633-2800

Leonard & Mary Morrow

ASA# 282065
Morrow, Leonard & Mary
PO Box 76
Winston, NM 87943
575-743-0384

Matt Copeland

ASA# 327307
Copeland, Matthew T
859 Romero Rd
Nara Visa, NM 88430
580-336-8284

Moore, Clayton

ASA# 291331
PO Box 164
Roy, NM 87743
575-643-5941

Rocking TS Livestock

ASA# 336397
Stallings, Ted
5333 E 21st
Clovis, NM 88101
575-763-4300

Rolan Farms

ASA# 344445
Rolan, Sheryl
PO Box 555
Peralta, NM 87042
505-269-0735

New York

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www.newyorksimmental.com

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Eagle Bridge, NY 12057
518-686-4180
smurphy@yahooc.com

See ad on page 141

Back Road Ranch

ASA# 210859
Barbara & Stephen Lucariello
8105 Nettle Hill Rd
Sherman, NY 14781
716-761-3509

Basinait Farms

ASA# 351758
Basinait, Craig
14283 Maple St
Albion, NY 14411
716-474-1332

B & H Farm

ASA# 330493
Triebe, Harry
13077 State Hwy 30
Downsville, NY 13755
607-363-7877

Bozeman Farms LLC

ASA# 329979
Bozeman, John
9000 Garlinghouse Atlanta Rd
Naples, NY 14512
863-449-0453

Bunal Farm, The

ASA# 171929
Russell Bunal
7201 Stearns Road
Rome, NY 13440-0529
315-865-5750

Catskill Cattle Company

ASA# 225078
Lonny Schaefer
96 Laurel Bank Ave
Deposit, NY 13754-3445
607-467-5762

Chris & Karen Clark

ASA# 338014
Clark, Chris & Karen
845 State Route 247
Rushville, NY 14544
585-554-1021

CN Tommell Cattle Company LLC

ASA# 324414
Tommell Jr, C. Nick
142 Rock Rd
Berne, NY 12023
518-369-3197

Creed Ankonny Farm

ASA# 005047
D A Creed - Jeffrey Hicks
44 Ryan Rd
Rhinebeck, NY 12572-2008
845-876-2215

D-N-A Farms Inc

ASA# 314572
Detar, Josephine
1889 Meads Hill Rd
Watkins Glen, NY 14891
607-426-1735

Dream Weaver Farms

ASA# 290285
650 County Hwy 27
Richfield Springs, NY 13439
315-360-0454

Elm-Side Farm

ASA# 228857
Arthur, Roger & Darby Reynolds
836 Little Dryden Rd
Walton, NY 13856
607-865-5579

Gessner's Windy View Farms

ASA# 343262
10802 Wolfanger Rd
Wayland, NY 14572
585-402-9027

Green, Justin

ASA# 332133
Justin and Michele
5500 Northrup Rd
Morrisville, NY 13408
315-447-4580

Hartland Farms

ASA# 254268
Britt, Nicholas
7625 Ridge Rd
Gasport, NY 14067
716-807-6571

Haynes Farm LLC

ASA# 325115
Haynes, Scott
1436 State Rte 11A
Tully, NY 13159
315-439-7777

Hoelscher Show Cattle

ASA# 220762
Hoelscher, Andrew
3238 Two Rod Rd
East Aurora, NY 14052-9747
716-897-8295

Ladybug Farm

ASA# 046533
Ken & Mary Gumaer
9335 Pearson Rd
Middleport, NY 14105-9741
716-735-7904

Ledge Knoll Farm

ASA# 008983
Murphy, Paul & Sharon
13 Niles Rd
Eagle Bridge, NY 12057-3132
518-686-7280

Martin, Nathaniel Z

ASA# 344123
156 Newton Rd
Potsdam, NY 13676
315-265-0026

McGee, Jacob

ASA# 249307
2709 Hartland Rd
Gasport, NY 14067
716-772-2137

MCS-CMS Livestock

ASA# 331821
Stephens, Jerry D
93 Hicks Lane
Clinton Corners, NY 12514
845-594-9749

Meacham, Austin

ASA# 345103
Austin Meacham
3117 Knowlesville Rd
Albion, NY 14411
585-331-1717

M&M Cattle Company

ASA# 312217
Megan & Matthew Blankenship
4968 St Hwy 51
West Burlington, NY 13482
607-437-0346

Nazareth Hill Farm

ASA# 292452
Hotchkiss, Douglas & Molly
385 Einink Rd
Clymer, NY 14724
716-969-1553

North Star Simmentals

ASA# 325830
Elliott, Sabrina
6192 Joint Rd
Campbell, NY 14821
607-329-7103

New York Simmental Association



www.newyorksimmental.com

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Rome
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518-929-0677

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Groton
607-423-4888

Treasurer:

Shawn Murphy
Eagle Bridge
518-686-7280

NYSA@newyorksimmental.com
607-423-4888

Upcoming Events:

2020

- | | |
|------------------|--|
| June 27 | Picnic/Meeting – Roads End Farm, Matt Wilkes, Warren Center, PA |
| CANCELLED | AJSA Eastern Regional Classic, Cookeville, TN
Dates for 2021 to be determined |
| July 11-16 | AJSA National Classic, Brookings, SD |
| July 29-31 | Empire Farm Days, Seneca Falls
Cattle on display and NYSA Booth |
| September 6 | Labor Day Weekend NY State Fair
Simmental Show |
| September 7 | Labor Day Membership Meeting
NYSF Simmental Show |
| October 16-18 | Sponsor Junior Fall Festival Show, Cobleskill |

2021

- | | |
|--------------------|---|
| January 1 | Membership Due |
| January (date TBD) | Annual Membership Meeting |
| February 25-27 | Cattle Display at Farm Show, Syracuse |
| March (date TBD) | Membership Meeting at Simme Valley
Distribution of Semen, AI supplies,
needles/syringes and ear tags. |
| April 23-25 | Sponsor Junior Spring Preview Show |
| May 1 | Gettysburg Stars and Stripes Sale, PA |

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Parkhurst Farms

ASA# 267537
Farms, Parkhurst
294 Nine Mile Point Rd
Oswego, NY 13126-6210
315-343-9296

Patnoel Ranch

ASA# 038786
Shane Meyer
6034 Gibsonville Rd
Leicester, NY 14881-9737
585-314-2146

Pineview Farm

ASA# 255108
Koss, Edward
4904 Gomer Hill Rd
Turin, NY 13473
315-348-5050

Porters Simmental Lake Ranch

ASA# 120894
Porter, Ralph E
PO Box 390
Waverly, NY 14892-0390
607-565-2452

Premier Farm

ASA# 216292
Bear, Jeremy J
4673 State Route 81
Greenville, NY 12083
518-966-8743

Ranney, Travis

ASA# 351331
7818 Lincoln Ave Ext
Lockport, NY 14094
716-471-8155

Rugenstein Family Farm

ASA# 202353
Amy, R, R, & K Rugenstein
1848 Risser Rd
Canandaigua, NY 14424-8086
585-398-2273

Salisbury Simmental

ASA# 287903
Salisbury, Cathy
445 CR 409
Greenville, NY 12083
518-966-4809

Sinon, Mike

ASA# 129134
634 Salt Point Tpk
Poughkeepsie, NY 12601-6547
845-454-9075

Snyder Cattle Company

ASA# 298590
Rebecca & Thomas Snyder
1957 Pre Emption St.
Geneva, NY 14456
585-305-2452

South Farm LLC

ASA# 328064
South Farm
44 Farm Way
Essex, NY 12936
914-483-0134

Stannard Hill Simmentals

ASA# 120376
Warren & Mary Stannard
166 Stannard Hill Rd
Cherry Valley, NY 13320-9564
607-264-3090

Sunrise Farms

ASA# 139825
Broughton, Jonah L
2939 Glor Rd
Attica, NY 14011-9703
585-535-0441

The Ortensi Farm LLC

ASA# 304977
Ortensi, Bernadette
741 Co Hwy 29
Richfield Springs, NY 13439
413-348-9024

Vallee-Cote Farm

ASA# 238978
Latourette, Joshua P
PO Box 35
Trout Creek, NY 13847
607-865-6323

Verratti Farms LLC

ASA# 351943
Verratti, Dan
8651 Slayton Settlement Rd
Gasport, NY 14067
716-523-0320

Willow Ridge Farm

ASA# 323801
Miller Ashley
4651 Quarry Road
Warsaw, NY 14569
585-689-4305

Winsted Farms

ASA# 308587
Romer Sr, Brian E
11 Florida Rd
Florida, NY 10921
845-651-4703

Woodworth, Patrick

ASA# 312159
Patrick and Rachel Woodworth
2136 Swett Road
Lyndonville, NY 14098
716-510-6807

North Carolina

Website:

http://www.ncsimmental.com

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1341 Hwy 21
Hamptonville, NC 27020
336-468-1679
ncsa@yadtel.net

See ad on page 143

4K Farms

ASA# 288911
Kirkman, Richard
PO Box 350
Siler City, NC 27344
919-742-5500

Aaron Snow

ASA# 247588
Snow, Aaron
2800 Wright Rd
Hamptonville, NC 27020
336-468-1136

Bangma's Farm

ASA# 243804
Bangma, Donald
1739 Roaring Gap Rd
Thurmond, NC 28683-9107
336-957-2278

Barkley, Ruben

ASA# 347953
Ruben Barkley
1368 Wright Rd
Vale, NC 28168
704-740-5395

BB Organic Farm NC LLC

ASA# 315149
Miller, Robert
2308 Longmont Dr
Wake Forest, NC 27587
919-414-7753

Bear Creek Beef Company

ASA# 292072
Watson, J Phillip
8414 Hwy 421 S
Bear Creek, NC 27207
919-395-4090

Big Dream Farm

ASA# 298354
Edwards, William Todd
1624 Mathis Church Rd
Catawba, NC 28609
828-302-2528

Birkholz, Tanner

ASA# 313584
1245 Ferguson Farm Rd
King, NC 27021
336-994-2715

Blue Q Ranch

ASA# 239365
Collins, Kerry M
2010 Okeewemee Rd
Troy, NC 27371-7234
910-572-3350

Brewer Farms

ASA# 285605
Brewer, Suzanne
3944 North NC Hwy 150
Lexington, NC 27292
336-787-4995

Broadaway, Jeff

ASA# 211204
1326 Ridge Rd
Monroe, NC 28110-9485
704-221-0997

Broadway Cattle Farm

ASA# 238589
Charles Broadway II
4408 Medlin Rd
Monroe, NC 28112
704-764-7848

C-Cross Cattle Company

ASA# 280944
Strider, L Duane
2123 Center Cross Church
Asheboro, NC 27205-1351
919-545-1650

Circle M Cattle Company

ASA# 179933
Jonathan Massey
1435 Boone Rd
Burlington, NC 27217-7975
336-584-3144

Clearview Farm

ASA# 305170
Salzwedel, Todd
388 Lakey Sliding Rd
Robbins, NC 27325
910-464-2949

Cole Livestock, Chase

ASA# 237989
Scott Matthis
5009 Moseley Ave
Clinton, NC 28328
910-590-4780

Cummings, Hugh

ASA# 317594
PO Box 3007
Burlington, NC 27215
336-578-0717

Diamond A Farms

ASA# 324829
Austin, Jason
2578 Providence Church Rd
Climax, NC 27233
336-215-6632



ASA#008945
Jeanne White
Philip Paradis, Manager
6493 Stauber Road
Groton, NY 13073
607-423-4888 (cell)
Email:
Jeanne@SimmeValley.com

Website:
www.simmevalley.com

Sale Date:
Watch for our consignments to the Stars and Stripes Sale the first Saturday of May, Hummelstown, PA.



Simme Valley Clinicque

JF Milestone x

CLO Sweet Sensation (War Diva)
NY State Fair Grand Champion
Dam was flushed in co-op with
Hudson Pines Farm

Producing stylish, predictable Simmental Cattle that perform in and out of the showing. Show cattle and breeding stock for sale at all times. Bull calves and show steers available through the summer. We strive for Satisfied Customers. Our cattle work for us and their new owners, performing on grass in the summer and hay in the winter.

Visitors Always Welcome



Certified
BQA





FRED SMITH COMPANY
RANCH
www.FSCRanch.com

ASA# 007263
2102 Pritchard Rd.
Clayton, NC 27527

Fred Smith
fjsj@fredsmithcompany.com
919-422-4092

Irvin Smith
ismith@fredsmithcompany.com
919-422-3216
Ranch@FredSmithCompany.com

Sale Date: Saturday
October 17, 2020

About Extra Effort: In our quest to be responsible stewards of the land and cattle that God has created, we are passionately putting forth Extra Effort to earn your business and become your seedstock source for value-added SimAngus™ genetics in North Carolina and the Eastern U.S.



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Winston-Salem
336-575-5461
txshowcattle@gmail.com

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704-221-0997
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myram@morrisonfarm.com

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ncstockdog@gmail.com

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Ranch@fredsmithcompany.com

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jeff.broadaway@gmail.com

Zack Moffitt

Concord
336-736-6340

Eugene Shuffler

Union Grove
704-539-5148
resdvm@yadtel.net

Philip Watson

Bear Creek
919-395-4090
jpwatson1992@gmail.com

Kathy Price

704-289-8021
klprice1@frontier.com

Erin Beth Pinkston

704-985-3713
silverspringsangus@yahoo.com



NORTH CAROLINA SIMMENTAL ASSOCIATION

PROGRESS WITH PERFORMANCE

List of Events:

**September 4**

North Carolina Simmental Association Annual Meeting

September 5

46th Annual Fall Harvest Sale, Union Grove, NC

**October 9**

Dixie Classic Fair Open Simmental Show

October 10-11

Dixie Classic Fair Junior Heifer Show

**October 17**

North Carolina State Fair Junior Heifer Show

October 20

North Carolina State Fair Open Simmental Show

**We invite you to attend or watch online at DV Auction
one of the longest running state consignment
sales in the nation!**

www.ncsimmental.com
ncsa@yadtel.net

D&J Livestock

ASA# 344721
McDaniel, David
844 Dixon School Rd
Kings Mountain, NC 28086
704-692-6291

Double M Farm

ASA# 291914
Joe and Lisa Medlin
317 E Unionville Indian Tr Rd
Monroe, NC 28110
704-309-5015

Fowler Family Farm

ASA# 349784
Wayne Fowler
7086 Strawberry Ln
Stanfield, NC 28163

Foxfire Farms

ASA# 324608
Boyd, Melinda
837 Beaver Dam Rd
Pinetown, NC 27865
252-927-3405

Fred Smith Company

ASA# 007263
Smith, Fred J
2102 Prithard Rd
Clayton, NC 27527-5500
919-422-4092

Goddard Family Farms

ASA# 324726
Goddard, Derek
467 Calloway Gap Rd
West Jefferson, NC 28694
828-964-9349

Green Hills Cattle Co

ASA# 296541
Teeter, Justin
1380 French Belk Rd
Mount Ulla, NC 28125
704-664-5784

Hanes, Mary Joe

ASA# 274163
1611 Moorefield Rd
Danbury, NC 27016
336-593-8366

Hardrock Beef Cattle

ASA# 295820
Holman, Ronnie
4613 Hickory Nut Ridge Rd
Granite Falls, NC 28630
828-728-8116

Harward, Brooke N

ASA# 305346
28978 Misenheimer Rd
Richfield, NC 28137
704-463-5828

Helms, Paulette

ASA# 339435
38255 Hardy Rd
Norwood, NC 28128
704-474-7827

Helms, W Parks

ASA# 074349
Helms, Parks
6601 Morgan Mill Rd
Monroe, NC 28110-7538
704-753-1658

HJ White Farm

ASA# 332559
White, Boyce G Jerry
299 White Farm Ln
Bladenboro, NC 28320
910-648-6171

Hunters Hill Farm

ASA# 330048
Minton, Roger
360 Long Fork Rd
Ferguson, NC 28624
336-957-6557

Hunt-Hawley Simmentals

ASA# 114674
J & C Hunt-J & R Hawley
6653 Governor Hunt Rd # D
Lucama, NC 27851-9415
252-237-5087



ASA# 120289

Bruce Cuddy
18124 Shore Farm Road
Albemarle, NC 28001
704-695-2390

Email:

bruce.cuddy@yahoo.com

Website:

www.highridgefarmsnc.com

Sale Date:

Genetic Opportunity Sale,
October 31, 2020, Albemarle, NC
Angus and SimAngus™ Bulls for sale.

With over 100 purebred cows, HRF runs an extensive ET program from their exclusive donor herd. Angus cattle are mainly Schaff Angus based, while Simmental originated from Hook Farms and Kappes Simmental herds.

Our breeding philosophy is based on docility, phenotype, fertility, calf performance, and structural soundness.

In addition to the ET and AI programs, HRF maintains a small group of cleanup herd bulls selected from leading breeders across the US.

We welcome your visit to evaluate our program.

Ivey, Matthew

ASA# 338215
181 Edmundson Springs Rd
Fremont, NC 27830

JB Farms

ASA# 226725
Josh, Doug & Lynn Bridges
1055 Hunter Valley Rd
Shelby, NC 28150
704-484-3201

JLP Holdings LLC

ASA# 326253
Propst Farms
829 Davidson Dr NW
Concord, NC 28025
704-788-2102

J&M Farms

ASA# 291384
Wayne, Jeremy
11780 Mooresville Rd
Davidson, NC 28036
704-363-9320

JPK Farms

ASA# 328138
Kenneth H Manfredi
PO Box 11245
Hickory, NC 28603
828-256-4500

Keziah Farms

ASA# 345867
Keziah, Landon
3301 Concord Hwy
Monroe, NC 28110
704-242-2543

King Simmental Farm

ASA# 152038
Dale C King
613 Stallings Rd
Matthews, NC 28104
704-843-2532

Livengood, Emily

ASA# 348201
1062 Nina Woods Rd
Danbury, NC 27016

Love, Larry

ASA# 280651
2022 Biggers Cemetery Rd
Monroe, NC 28110
704-753-1625

Lowder, Hal

ASA# 321465
Hal Lowder
4091 Clingman Rd
Ronda, NC 28670

Mackey, Bethany Nicole

ASA# 308513
1150 Fred Holcombe Rd
Mars Hill, NC 28754
828-380-0765

Massey Farms

ASA# 122998
John H Jr, J & P Massey
1435 Boone Rd
Burlington, NC 27217-7975
336-214-4144

Matthis, Colbey S

ASA# 245063
C & Scott Matthis
5009 Moseley Ave
Clinton, NC 28328
910-590-4780

McPherson, Tammy

ASA# 348123
PO Box 766
Snow Camp, NC 27349
336-263-6042

Michael Bell

ASA# 345517
Bell, Michael
1533 Thurmond Rd
Thurmond, NC 28683
336-874-3117

Miller Wachs, Amanda

ASA# 233279
2307 McLaurin Rd
Siler City, NC 27344
919-548-2701

Morrison, Myra Neal

ASA# 112027
8800 Row Cab Line Rd
Rockwell, NC 28138
704-279-3128

Munday English, Anna

ASA# 207901
24 Ebs Ln
Alexander, NC 28701-7700
828-658-8404

Nicholson Livestock

ASA# 294643
Nicholson, Clay
6017 E Old US 421 Hwy
East Bend, NC 27018
336-699-4780

Northstate Farms

ASA# 129328
John M or Dr Eileen Langdon
7728 Raleigh Rd
Benson, NC 27504-7162
919-894-3039

Peterson, Donald Douglas

ASA# 046297
Donald D Peterson
1842 Country Club Rd
Wilkesboro, NC 28697-8019
336-667-4306

Pineview Farms

ASA# 004128
Hodges, Gordon
1025 Pineview Farms Dr
Hamptonville, NC 27020-7878
336-469-0489

Premier Cattle Company

ASA# 318348
Jones, Travis Wade
3139 Crowder Ridge Road
Shelby, NC 28150
704-913-0033

Price, Michael Eugene

ASA# 140637
Michael or Kathie Price
1336 Sikes Mill Rd
Monroe, NC 28110-9765
704-289-8021

Pyle, William

ASA# 193346
William T & Marie Pyle
2402 US 1 Hwy
Franklinton, NC 27525
919-494-1145

Revis, Jason

ASA# 343717
255 Martin Branch Rd
Leicester, NC 28748
828-683-8655

Ridgewood Simmentals

ASA# 196815
Rusty & Cara Henson, Carl & Celia Roten
1582 Old US 421 S
Boone, NC 28607
828-264-9254

River Run Farm

ASA# 265900
McAuley, John
2909 Joe Johnson Rd
Catawba, NC 28609-8158
704-651-7164

RJM Cattle Company

ASA# 293752
Moore, Ron
7513 Cunningham Ln
Indian Trail, NC 28079
704-634-9827

RKC Show Cattle

ASA# 244505
Coleman, Richard Kyle
20712 Willow Pond Rd
Cornelius, NC 28031
765-918-3435

Rocky Vannoy

ASA# 349516
1080 Fish Dam Creek Rd
Millers Creek, NC 28651

Rogers Cattle Company LLC

ASA# 252739
Johnny & Sharon Rogers
945 Woodsdale Rd
Roxboro, NC 27574-9345
336-598-5835

Rogers, Dustin

ASA# 229432
Dustin Rogers
1672 Turner Mountain Rd
Mount Airy, NC 27030-2753
336-789-2926

Rucker Family Farm

ASA# 208073
Erin Rucker
1341 Hwy 21
Hamptonville, NC 27020-7343
336-468-1675

Ruwesa Farms

ASA# 082221
Rudy L & Theresa E Curd
646 Calloway Gap Rd
West Jefferson, NC 28694-9209
336-982-2912

Shade Tree Simmentals

ASA# 007065
Ralph & R E Blalock Jr
6002 Blalock Rd
Lucama, NC 27851-7538
252-239-0970

Shoffner, Ronald

ASA# 348755
5100 Harmony Hwy
Hamptonville, NC 27020
336-244-0796

Shuffler Farm Simmentals

ASA# 118545
Raymond C & R Eugene Shuffler
1034 Barnard Mill Rd
Hamptonville, NC 27020-7395
704-539-5148

Silver Springs Angus

ASA# 306890
Pinkston, Preston & Erin
16212 Cagle Rd
Norwood, NC 28128
704-985-3713

Simmons Farms Simmental

ASA# 183331
Gary or Teresa Simmons
745 Woodrow Noble Rd
Chadbourn, NC 28431-8931
910-642-7333

Smith Angus Farm

ASA# 299572
Smith, Randall
1957 Cleve Rd
Snow Camp, NC 27349
336-376-0058

QUICK REFERENCE GUIDE ASA EPDs AND \$ INDEXES



Expected Progeny Differences (EPDs)

EPDs are the most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A and B have EPDs of +10 and -5, a 15-unit difference would be expected in their progeny (moving from -5 to +10 yields 15 units). Key to using EPDs is knowing what units they are expressed in. If the above case referred to weaning weight EPDs, Sire A would be expected to sire 15 pounds more weaning weight than Sire B. If calving ease were the trait, A would be expected to sire 15 percent more unassisted births in first-calf heifers; in other words, if Sire B sired 30 calves requiring calving assistance in a group of 100 heifers, we'd expect Sire A to require 15 assists. A percentile-ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$indexes, visit www.simmental.org, then click Percentile Tables under the Animal Registration/Herdbook tab.

Units of ASA's EPDs and \$Index

All-Purpose Index (\$API): Dollars per cow exposed under an all-purpose-sire scenario. (See right for more details).

Average Daily Gain (ADG): Pounds of post-weaning daily weight gain.

Back Fat (BF): Inches of backfat at 475 days.

Birth Weight (BW): Pounds of birth weight.

Calving Ease (CE): Percent of unassisted births when used on heifers.

Docility (DOC): Percent of offspring receiving a disposition score of 1 (docile).

Carcass Weight (CW): Pounds of carcass weight at 475 days.

Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.

Milk (MLK): Pounds of weaning weight due to milk.

Marbling (MRB): Marbling score at 475 days.

Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.

Ribeye Area (REA): Square inches of ribeye.

Stayability (STAY): Percentage of daughters remaining in the cow herd at six years of age.

Terminal Index (\$TI): Dollars per cow exposed under a terminal-sire scenario. (See right for more details).

Weaning Weight (WW): Pounds of weaning weight.

Yearling Weight (YW): Pounds of yearling weight.

Yield Grade (YG): Yield grade score at 475 days.

\$indexes

Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$indexes come in. Through well-conceived, rigorous mathematical computation, \$indexes blend EPDs and economics to estimate an animal's overall impact on your cow herd enterprise. The same technology that led to the dramatic progress in swine, poultry, and dairy genetics over the last several decades was used to develop the following \$indexes:

All-Purpose Index (\$API):

Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (\$TI):

Evaluates sires for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Using \$API and \$TI:

First, determine which index to use; if you're keeping replacements use \$API, if not, \$TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for \$API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years ($\$50 \text{ diff.} \times 30 \text{ hd.} \times 4 \text{ yr.} = \$6,000$). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed.

Important disclaimer:

DO NOT compare index values of purebreds of different breeds, hybrids of different breed composition or purebreds with hybrids — our system was not developed to make valid comparison among these groups. Therefore, you must first determine the breed and breed composition appropriate for your herd and use index values to compare animals within that population.

Sonny Brothers

ASA# 352454
Derek Jones
230 Buckner Branch Rd
Barnardsville, NC 28709
828-337-7908

Sterling Ridge Cattle Co

ASA# 340807
Montgomery, Christian
1379 Henson Creek Road
Newland, NC 28657
828-504-2175

Triple S Farm

ASA# 346634
Dana Smith
20253 Old Sandbar Rd
Oakboro, NC 28129
704-201-1415

Tucker, Timothy

ASA# 268410
Mountain View Farm
4121 Stella Rd
Hamptonville, NC 27020-8274
336-466-0837

TX Enterprises

ASA# 174668
Charles & Amy Thomas
4728 Gumtree Rd
Winston Salem, NC 27107-9733
336-769-3856

Underwood, Lee

ASA# 298480
4995 Bonlee Bennett Rd
Bear Creek, NC 27207
919-742-3679

Vandemark Angus

ASA# 245116
Keaton Vandemark
970 W Hwy 97
Spring Hope, NC 27882
252-478-4719

Waco Cattle Co

ASA# 015911
Marvin P. Z & R Hutchison
PO Box 69
Waco, NC 28169-0069
704-435-4607

Wester Farms LLC

ASA# 226929
Wester, Leonard
798 White Level Rd
Louisburg, NC 27549-8125
919-853-3123

White, Brent

ASA# 349702
250 Red Dirt Trl
Elkin, NC 28621
336-401-6568

Williamson, Vernon

ASA# 087948
Vernon & Sylvia Williamson
8440 NC Highway 86 S
Yanceyville, NC 27379-9472
336-694-6066

William Wolfe

ASA# 339001
686 Gurney W Rd
Eagle Springs, NC 27242
336-625-4992

Winslow, Benjamin L

ASA# 222410
926 Moonlight Rd
Halifax, NC 27839
252-578-5487

North Dakota

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bleapaldt@gmail.com

Secretary/Treasurer:

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12066 57 St SE
Kathryn, ND 58049
701.308.1018
gkmyers@outlook.com

See ad on page 147

100 X Ranch

ASA# 289604
Guttormson, Jamie
401 Main St N
Velva, ND 58790
701-833-8509

1 Bar Ranch

ASA# 294647
Tom or Amy Murphy
10929 3rd St NW
Killdeer, ND 58640
701-764-5408

Anderson, Alton

ASA# 242702
PO Box 60
Clifford, ND 58016
401-488-2273

Arrow L Simmental Ranch

ASA# 242157
M & Mike Lautenschlager
408 4th Ave NE
Berthold, ND 58718
701-453-3120

Aufforth Northern Plains Simmental

ASA# 141843
Aufforth, John R
6644 98th St NW
Bowbells, ND 58721-9315
701-377-2870

Backer Land & Cattle

ASA# 345908
Justin Backer
9045 9th St SE
Courtenay, ND 58426
701-269-8843

Berentson, Eddie

ASA# 238502
6501 86th St NE
Minot, ND 58703
701-833-3805

Bergquist Simmental Ranch

ASA# 294719
Bergquist, David
1787 13th St NW
Turtle Lake, ND 58575
701-448-2899

Binstock's-Select-Simmentals

ASA# 194156
Gerald P Binstock
11541 51st St SW
Dickinson, ND 58601-9236
701-579-4118

Black's Midway Simmentals

ASA# 068308
Gregory & Beth E Black
4775 7th Ave NE
Karlsruhe, ND 58744
701-537-5267

Bleecker Cattle Co

ASA# 313901
Bleecker, Kyle
7126 133rd Ave SE
Lisbon, ND 58054
701-683-3327



ASA#051198
Joe, Chris, Mark Bata
6322 Highway 35
Adams, ND 58210-9410
701-944-2732 (h)
701-331-0344 (c)

Email:
jpbata@polarcomm.com

Website:
facebook.com/
BataBrothersSimmentals

Sale Date:
24th Annual Bull Sale
February 12, 2021, Rugby, ND

Bata Brothers Simmentals is a family-run operation in NE North Dakota that consists of Joe and his sons, Mark and Chris. Together we maintain an entirely Purebred Simmental herd of both red and black cows. Our focus is on producing high-performance, growth-oriented cattle that will add pounds and increase profitability for our customers. Our 24th annual bull sale will be held in Rugby, ND, with sale partner Travis Bell. We sell powerful breed-leading bulls and a select group of bred heifers annually. Feel free to contact us any time.



ASA# 218671
Doug and Maria Bichler
130 83rd St. SE
Linton, ND 58552
701-254-4306

Email:
doughbichler@hotmail.com

Website:
www.bichlersimmentals.com

Sale Dates:
■ 16th Annual Bichler Production Sale, Monday, November 16, 2020
■ North Dakota Showcase/Classic Simmental Sale, December 12, 2020

@bichlersimmentals

Blohm Simmental

ASA# 246444
AJ, Maynard Blohm
1815 55th Ave SW
Beulah, ND 58523
701-873-5580

Boe Farm & Ranch

ASA# 278879
Boe, Michael R
1472 17th Ave NW
Turtle Lake, ND 58575-9487
701-448-9259



BLACK TIE

SIMMENTALS

ASA# 164211
Pat and Lori Thorson
PO Box 1
16644 51st Street SE
Kindred, ND 58051
701-371-8230

Email:
pat.thorson@westcentralag.com

Website:
www.blacktielcattle.com

Sale Date:
Dakota Power Bull Sale
February 8, 2021
Valley City, ND

Part of the Dakota Power Group



Brademeyer Farms

ASA# 280764
Brademeyer, Mike
11235 78th St SE
Verona, ND 58490-9372
701-742-2598

Bratlie Simmental

ASA# 340424
Cody Bratlie
1545 133rd Ave NE
Sharon, ND 58277
701-330-0004

Brueckner Eales Simmentals

ASA# 042791
Eales, Jacob
2842 49th St NE
Niagara, ND 58266-9747
701-397-5266

Cargo Stock Farm

ASA# 298741
Cargo, Seth
1332 141st Ave NW
Arnegard, ND 58835
701-586-3010

Charles or Mavis Cummings

ASA# 262518
Cummings, Charles
11701 268th St NW
Berthold, ND 58718
701-453-3322

Clark Farms

ASA# 246027
Clark, Dennis
1885 55th Ave SE
Woodworth, ND 58496
701-752-4279

CM Simmental

ASA# 292519
Musland, Cody Gene
1005 6th Street
Edgeley, ND 58433
701-680-1999

Crosshair Simmental Ranch

ASA# 267989
Kleppe, Ben
3220 48st SE
Dawson, ND 58428
701-327-8330

North Dakota Simmental Association

Still committed to the aims and objectives
that started the Association in 1971.

- The development and promotion of the Simmental breed of cattle in North Dakota.
- Show how the Simmental breed can make an important contribution to the cattle industry in North Dakota.

NORTH DAKOTA

Simmental
ASSOCIATION

Contact:

Kim Myers, Secretary/Treasurer
12066 57 St SE • Kathryn, ND 58049
701-308-1018 • gkmyers@outlook.com

View our website for event/activity information:

www.northdakotasimmental.com



Remember the following:

ND Junior Field Day June 5 & 6
ND State Fair NDSA picnic July 20
NDSA Annual Meeting/Banquet December 11
NDSA State Sale December 12

C Diamond Simmentals



ASA# 202710
Neil and Carmen Nicholson
4720 34th Ave SE
Dawson, ND 58428-9630
701-327-4438 (home)
701-391-6205 (Neil)
701-391-2838 (Wes)
Email:
cdiamond@bektel.com

Find us on Facebook:
www.facebook.com/
cdiamondsimmentals/
Website:
www.cdiamondranch.com

Annual Sale:
Bull and female production sale
4th Wednesday in February. Open
heifers, semen, embryos, flushes,
and donor prospects available at
all times by private treaty.

Our family is passionate about breeding Simmental cattle that are on the forefront of genetic progress. Tremendous selection pressure is placed upon foot and udder quality, along with calving ease, performance, and carcass traits. Our herd sires and donor dams are some of the most well known and heavily used genetics in the upper Midwest. Please feel free to stop in at any time to view the cowherd or call and talk "Simmental".

Cummings, Morgan

ASA# 245585
11701 268th St NW
Berthold, ND 58718
701-453-3322

Deckert Simmental Ranch

ASA# 001597
Deckert, Justin
24952 392nd St NE
Arena, ND 58494-9780
701-943-2477

Diamond Ridge Simmentals

ASA# 146852
Russ & Michele Well
8072 42 R St SE
Jamestown, ND 58401-9576
701-251-1127

DK Red Angus

ASA# 314743
Kueffler, Scott
PO Box 187
Grenora, ND 58845
701-694-3620

Doll Farm Enterprise, Joe

ASA# 000292
J, C, H & D Doll
3991 36th St
New Salem, ND 58563
701-843-8673

Domine Farms Simmental

ASA# 336291
Domine, Justin
7783 109th Ave SE
Lamoure, ND 58458
701-678-3536

Double T Simmentals

ASA# 250997
Tim & Tam Clark
1999b 18th St NW
Turtle Lake, ND 58575
701-448-2815

Duck Creek Simmental

ASA# 312675
Buckman, Dustin
11804 34th St SW
Dickinson, ND 58601
701-290-5069

Edgewood Ranch

ASA# 325735
Bell Travis
12787 County Road 19A
Fordville, ND 58231
701-360-1597



ASA# 151506
Terry Ellingson & Family
5065 125th Avenue NE
Dahlen, ND 58224
701-384-6225
701-741-3045 Cell
Email:
tellingons@polarcomm.com
Website:
www.ellingsonsimmentals.com

Sale date:
Bull and Female Sale
January 22, 2021

Terry Ellingson and father, Trueman, began Ellingson Simmentals in 1990 with the purchase of foundation females from Kenner Simmentals of Leeds and Marvin Ritz of Almont. Through use of embryo transfer and artificial insemination, the herd has grown to 150 brood cows of both black and red color. The goal has always been to produce high-performance cattle with calving ease, high carcass traits and functional females. Sires that have had national impact on the breed include Black Perfection, Olie, Ideal, Klondike and Dominator. Our farm is located in northeastern North Dakota between Grand Forks and Devils Lake, just 10 miles north of Highway 2. Please stop by whenever you would like to inspect our breed-improving genetics!

Elliott Livestock

ASA# 170588
Elliott, Kevin M
197 147th Ave SE
Clifford, ND 58016
701-488-2243

ELM Creek Ranch

ASA# 055983
Wilbert Opp - Stan / Becky Saylor
435 West St. N Box 154
Hebron, ND 58638
701-878-4416

Erickson, Robert A

ASA# 096753
Robert, S & K Erickson
6371 42nd St NW
Plaza, ND 58771
701-497-3558

ET Arrow Ranch

ASA# 214637
Gabriel & Shanon Erbele
6471 51st Ave SE
Lehr, ND 58460-9731
701-378-2282

Finke, Roger

ASA# 004586
PO Box 227
Berthold, ND 58718-0227
701-453-3105

Finke, Todd R

ASA# 093652
Finke, Todd R & Kelly
35500 114th Ave NW
Berthold, ND 58718-9133
701-453-3105

See ad on page 152

Froelich Ranch Simm/Angus

ASA# 333753
Froelich, Kurt J
11861 34th St SW
Dickinson, ND 58601
701-483-3387

G & D Simmental

ASA# 256642
Samuelson, Derik
9801 79th Ave
Calvin, ND 58323-2310
701-697-5381

Geir, Chris

ASA# 299093
13021 85th St NE
Edinburg, ND 58227
701-381-9772

Grant, Robert Nelson

ASA# 009157
Robert N Grant - Helen J Grant
6050 Old Highway 2
Berthold, ND 58718-9007
701-453-3218

Grant, Robert, Garry, Rebecca

ASA# 033735
Robert, Garry, Rebecca, Adam Grant
6050 Old Hwy 2
Berthold, ND 58718-9207
701-453-3218

Guthrie, Ashton

ASA# 319534
201 3rd Street
Perth, ND 58363
417-300-9746

Hall, Ian

ASA# 258993
30601 30th Ave NW
Berthold, ND 58718
701-453-3679

Haman Ranch

ASA# 218364
Johan Haman
6107 8th Ave NE
Towner, ND 58788-9553
701-537-5836

Hanging H Ranch

ASA# 012898
Hofmann, Addison
306 Water St E
Medina, ND 58467-9534
701-320-0025

Hansen Simmental Ranch

ASA# 059044
K, K, W & H Hansen
20600 205th Ave SW
Ryder, ND 58779-9575
701-758-2571

Heartland Cattle Company

ASA# 313291
Schaefer, Gregg
PO Box 41
Des Lacs, ND 58733
701-240-2719

Heather Finke Family

ASA# 184272
Finke, Heather
6395 12th Ave North
Granville, ND 58741-9333
701-340-0756

Heilman Simmental Ranch

ASA# 144791
Leo Heilman Jr
4361 12th Ave N
Voltaire, ND 58792
701-338-2858

Helgoe Simmentals

ASA# 278505
Helgoe, Casey
14187 98th St NE
Cavalier, ND 58220
701-265-2792

Henke Simmentals

ASA# 218008
David, Roslyn, T & K Henke
1937 46th Ave SW
New Salem, ND 58563-9180
701-794-8842

Hoiby, Paige

ASA# 227117
P & Lyndon Hoiby
7890 101st Ave NW
McGregor, ND 58755
701-546-4043

Hoiby Simmental Ranch

ASA# 084768
Lyndon Hoiby
7890 101st Ave NW
McGregor, ND 58755-9201
701-546-4211

HY Line Ranch

ASA# 326083
McDonald, John
3387 30th Street NE
Forest River, ND 58233
701-739-2491

Jacobson Livestock Company

ASA# 247391
Jacobson, Duane
11915 36th St NW
Watford City, ND 58854
701-842-6066

James Creek Simmental

ASA# 096619
Heath Widicker
4664 Main St
Heaton, ND 58418
701-984-2697

Jeffers, Jonathan & Deanna

ASA# 246391
Jeffers, Jonathan
15806 75th St SW
Rhome, ND 58651
701-279-5803

JM Cattle

ASA# 315483
Moser, Justin
6350 Co Rd 62
Dickey, ND 58431
701-883-5106

KAELBERER SIMMENTALS

ASA# 068832
Claye and Michelle Kaelberer
and Family
4215 County Road 85
New Salem, ND 58563-9468
701-220-3124 (cell)
701-843-8342 (home)

Email:
kaelbererranch@outlook.com

Sale Date:
Edge of the West Production
Sale, February 9, 2021,
Mandan, ND

EDGE of the
WEST

Proud members of the
American Simmental
and North Dakota
Simmental Associations.

Ellingson **Ultimate** F830



ASA# 3465913
PB SM

Heterozygous Black
Homozygous Polled

W/C United 956Y
Sire: W/C Executive Order 8543B
Miss Werning KP 8543U

SVS Captain Morgan 11Z
Dam: Ellingson CPTMORGAN C572
Ellingson 680S W903

	Direct					Maternal					Carcass						\$ Index	
Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	6.6	2.3	93.9	151.3	.36	.8	20.3	67.2	10.1	9.5	63.9	-.34	-.17	-.090	1.07	-.09	105.6	78.6
ACC	.44	.51	.48	.49	.49	.27	.43	.45	.28	.36	.48	.37	.42	.39	.45	.04		
%			1	1	1			3			1				10			10

EPDs as of 4.13.20

- Adj. BW: ET; Adj. WW: 908 lbs; Adj. YW: 1,717 lbs; ADG: 5.08 lbs; WDA: 4.37; Ultrasound REA: 17.31 - Ratio 110; Scrotal: 44 cm; Frame Score: 6.3.
- High-seller at the 2019 Ellingson sale.
- First calves are amazing with excellent vigor.
- Put your herd to the **ULTIMATE** test.
- "Just wanted to let you know how pleased I am with the Ultimate calves I have been getting so far, have never seen calves with so much vigor, they are up and sucking before the moms get a chance to completely clean them up, every one has been outstanding." - Cody Bratlie
- Average birth weights have been in the 82-88 lbs.

Semen: \$30/straw
Volume discounts available.

Contact Terry Ellingson 701-741-3045
or Ron Gilliland 916-612-1340



Terry Ellingson & Family

5065 125th Ave. NE
Dahlen, ND 58224
Phone: 701-384-6225
Cell: 701-741-3045

email: tellings@polarcomm.com

Ron Gilliland

8787 Mace Blvd
Davis, CA
916-612-1340

R/G

North Dakota

J & T Simmentals

ASA# 105306
Jay & Tracy Larson
5370 County Road 137
Almont, ND 58520-9717
701-843-7515

Kalberer, Jesse

ASA# 297563
12552 Hwy 1804 S
Bismarck, ND 58504
701-425-0111

Kegley Simmental Ranch

ASA# 352133
Michael Kegley
552 Martins Ave N
Casselton, ND 58012
701-367-7769

Keller, Luke

ASA# 232238
L, Dwight & Susan Keller
1573 County Road 136
Huff, ND 58554-8827
701-445-7350

Kellers Broken Heart Ranch

ASA# 066206
Dwight & Susan Keller
1573 55th Street
Mandan, ND 58554-8827
701-445-7350

Kemnitz Simmentals

ASA# 056504
Gerald & Darrell Kemnitz
13464 96th St NE
Cavalier, ND 58220
701-265-8770



ASA# 008605
Roger, Jeanette and Erika Kenner
5606 57th Street NE
Leeds, ND 58346
701-466-2800
406-581-1188 – Erika cell
Email:
rakenner@gmail.com and
erika.kenner@gmail.com
Website:
www.kennersimmental.com
Sale Date:
25th Annual Production Sale
February 13, 2021
Leeds, ND

Over the past 40 years, we have committed to performance and longevity; for our customers and our cow herd. This business is more than cattle, it's about helping ensure and expand your livelihood. We're committed to quality and we're committed to you.

Kenner, Erika Jo

ASA# 127519
440 6th Ave SE
Leeds, ND 58346-9527
406-581-1188

Ketterling Simmentals

ASA# 059670
Ron & Dwayne Ketterling
7935 44th Ave SE
Wishek, ND 58495
701-452-2141

Kinn Simmental Ranch

ASA# 235479
Kinn, Tyler & Davis
212 South Ave
Turtle Lake, ND 58575
701-448-2591

Klain Simmental Ranch

ASA# 072962
Durnell and Darcy Klain Family
1364 20th St. NW
Ruso, ND 58778-9472
701-448-2408

Email:

ksr_ranch@westriv.com

Website:

www.klainsimmentalranch.com

Sale Date:

39th Annual Klain Simmental Ranch Production Sale, Saturday, February 6, 2021.

Kline Simmental Ranch

ASA# 260870
Kline, Matt
291 24th Ave NE
Hurdsville, ND 58451
701-693-6317

K & L Ranch

ASA# 251298
Moldenhauer, Kelly
5280 58th St SW
Carson, ND 58529
701-622-3525

Knutson Ranch

ASA# 338917
Knutson, Ryan
2562 107th St
Dunseith, ND 58329
701-263-5406

Koepplin Simmental Ranch

ASA# 049139
Terry, Marcia, B & S Koepplin
7035 80th St SW
Elgin, ND 58533-7134
701-584-3292

Korslien, Randy

ASA# 290260
20501 72nd St SW
Douglas, ND 58735
701-722-3694



ASA# 237231
Dusty & Kayla Kunkel
New Salem, ND
Home: 701-843-7006
Cell: 701-471-5342

Email:

kdkunkel@westriv.com

Website:

www.kunkelsimmentals.com

Sale Date:

Kunkel Simmentals
Annual Bull and Bred Female Sale
Friday, February 5, 2021
at the Ranch, New Salem, ND

We raise quality and performance driven Simmental and SimAngus™ cattle. Sound structured, quiet dispositions, and quality udders are just a few of the traits we strive for.

Visitors always welcome!



Lazy C Diamond Ranch



LCDR Impact 134F

ASA# 224060
Chris and Julia Nicholson
6325 23rd Avenue SE
Kintyre, ND 58549
701-391-6904

Email:

cnn2005@hotmail.com

Annual Sale:

Bull and female production sale
1st Wednesday in February. Semen, embryos, and flushes available at all times by private treaty.

Our family is passionate about breeding Simmental cattle that are on the forefront of genetic progress. Tremendous selection pressure is placed upon foot and udder quality, along with calving ease, performance, and carcass traits. Our herd sires and donor dams are some of the most well known and heavily used genetics in the upper Midwest. Please feel free to stop in at any time to view the cowherd or call and talk "Simmental".

KR SRF Simmentals

ASA# 233281
Kaelberer, Claye - Finke, Roger
4241 County Road 85
New Salem, ND 58563-9468
701-843-8342

Lazy R Ranch

ASA# 262957
Jasen Reiser
567 18th Ave NW
Turtle Lake, ND 58575
701-448-2824

Leadbetter Stock Farm

ASA# 294679
Leadbetter, Jon M
PO Box 184
Wishek, ND 58495
701-789-1738

Leapaldt Simmentals

ASA# 060777
Delmar & Bryan Leapaldt
5812 57th St NE
Leeds, ND 58346-9530
701-752-4383

Lemer Simmentals

ASA# 276306
Lemer, Ryan
781 46th St NE
Drake, ND 58736-9446
701-340-9581

Magill Farms Inc

ASA# 227798
Magill, Chuck
11426 76th St SE
Verona, ND 58490
701-432-5913



Jon Leadbetter

PO Box 184
Wishek, ND 58495
701-789-1738

Email:

jmleadbetterauctions@gmail.com

Website:

www.JMLAuctions.com

Find us on Facebook:

Leadbetter Simmental and Red Angus



Utilizing top genetics to bring the best of the Simmental and Red Angus breeds to producers. Registered Simmental, SimAngus™ and Red Angus bulls, heifers and bred females, along with commercial cattle. Available off the farm or at the Think Small, Dream Big Bull Sale.



Mandan Lake Creek Simmental Ranch

ASA# 067532
Chas, Jan, Wade & Merri Staigle
3195 15th St SW
Center, ND 58530
701-794-3239

Martin Cattle

ASA# 289249
Martin, Todd
7600 198th St SW
Des Lacs, ND 58733
701-720-2572

Martin Simmental

ASA# 295364
Martin, Jeremy
10852 68th Ave
Rock Lake, ND 58365
701-266-5212

McDonald Farms

ASA# 185273
Richard & Diane McDonald
3540 35th St NE
Inkster, ND 58244-9311
701-248-3654

McPherson, Tucker

ASA# 290541
2837 144th Ave SE
Ayr, ND 58007
701-799-3173

M&E Cattle Company

ASA# 286697
Mike Moser
9723 74th St SE
Lamoure, ND 58458
701-883-5106

Meyer 7M Simmentals

ASA# 154346
Marty L & Medora Meyer
5720 Highway 49
Elgin, ND 58533-9121
701-584-2999

MFH Cattle

ASA# 329895
Michael F. Heidt
3127 23rd Ave S
Fargo, ND 58103
701-240-4872

OUR PURPOSE. YOUR PROFIT.



Mission Statement

The success of the American Simmental Association is dependent on our members' cattle making a significant genetic contribution to the beef industry. By utilizing the most advanced science, the highest priority is to maintain services and products which bring value to ASA members' customers.

Core Policies

Science	Commitment to science and development of the most effective selection tools. Advance ASA in the industry.
Membership	Development, registration and promotion of SimGenetics.
Youth	Support junior programs. Guide the junior membership and their programs to learn life skills, science and use of technology, and financial responsibilities. Involve the Foundation.
Collaboration	Commitment to partnerships with industry leaders and universities to advance research and science. Advancing selection tools, DNA-enhanced EPDs, and monitoring genetic defects.
Promotion	Promotion and marketing to enhance our members' market share. Ensure that SimGenetics continues to appeal to the commercial industry.
Data Growth	Offer the most advanced genetic evaluation services with the largest database regardless of breed.
Financial Stability	ASA will maintain sufficient financial reserves to assure leadership in the beef industry, funds for continued research and development, and a thriving breed association.
Services	Offer programs relating to all beef production segments. Be leaders. Step outside traditional practices and offer opportunities for our members to grow in the industry.
Education	For advancement and profit of our members and their customers.

North Dakota

Moser Simmental

ASA# 144252
Perry, Diana, Aman, Ala Moser
13700 52nd St NE
Baldwin, ND 58521-9761
701-255-7525

Myers, Greg

ASA# 158973
Greg & Kim Myers
12066 57th St SE
Kathryn, ND 58049
701-924-8297

Nesemeier Cattle Ranch

ASA# 267584
Nesemeier, Mark
5190 155th Ave SE
Leonard, ND 58052-9223
701-645-2286

Neva Simmentals

ASA# 068007
James, R. S. T, Neva
8254 14R St SE
Kensal, ND 58455
701-435-2764



ASA# 042056
Curtis and Austin Vachal
9238 56th St. NW
Ross, ND 58776
701-629-3001 (Curt)
701-621-1511 (Austin)

Email: austin.vachal@yahoo.com

Sale Date: Second Saturday in March,
Northwest Select Simmental Sale,
and Private Treaty off the Farm

*Fullblood Fleckvieh, Purebred
Simmental, SimAngus™,
and Shorthorn Plus.*

North Dakota State University

ASA# 001132
Debra Peters
PO Box 6050 - Dept 7630
Fargo, ND 58108-6050
701-231-7643

Pavlenko Simmentals

ASA# 306208
Pavlenko, Larry
135 Railroad St E
Dunn Center, ND 58626
701-495-1168

Rebenitsch Simmental Ranch

ASA# 285719
Rebenitsch, Westin A
6622 11th Ave SE
Hazelton, ND 58544
701-321-9112

Rocking H Livestock

ASA# 334234
Heins, Tony
3320 45th Ave
New Salem, ND 58563
701-400-4435

Rode, Art

ASA# 262693
1501 106th St NE
Bismarck, ND 58501
701-391-7484

Rosenau, Erick

ASA# 266811
8011 8th Ave N
Upham, ND 58789
701-768-2856



ASA# 278978
Jason Quandt
11020 93rd St. SE
Oakes, ND 58474
701-710-0080



ASA# 241097
Travis Thompson
7939 Highway 1
701-710-0843
Oakes, ND 58474

Email:

jason@quandtbrothers.com

Website:

www.qbvjt.com

Sale Date:

QBVJT
Power By Design Sale,
February 16, 2021,
Oakes, ND



RTR Ranch

ASA# 329784
Severson, Ross
PO Box 274
Michigan, ND 58259
701-215-1775

Rust Mountain View Ranch

ASA# 209674
Rust, Josh
759 7th Ave NW
Mercer, ND 58559
701-447-2479

Scherbenske, Stefanie

ASA# 308101
250 44th Ave SW
Stanton, ND 58571
701-748-6050

Schmidt Simmentals

ASA# 260830
Schmidt, Rick
PO Box 1212
Center, ND 58530
701-794-3118

Seven N Simmental Ranch

ASA# 009828
Arlyn N Schmidt
4850 41st St SE
Medina, ND 58467-9768
701-269-9321

Sheyenne Valley Cattle

ASA# 340338
Pfingsten, Kathy
114 Ruby Rd
Milnor, ND 58060
701-427-9358

S Lazy T Simmentals

ASA# 246904
Tom & Deanna Steffan
1001 111th Ave SW
Killdeer, ND 58640
701-290-0374

Sorenson Ranch

ASA# 203518
Loren & Lorilee Sorenson
14490 92nd St NW
Grenora, ND 58845
701-694-2627

Spirit Ranch

ASA# 250873
Dennis & Corrine Flemmer
6450 County Rd 26
Zap, ND 58580
701-948-2414

Spring Coulee Simmentals

ASA# 236929
Earl Anderson
1121 32nd St N
Voltaire, ND 58792
701-626-7202

Stangeland, Ethan

ASA# 292626
Ethan Stangeland
659 89th Ave NE
Glenfield, ND 58443
701-307-0419

Stangeland Simmentals

ASA# 294009
Lucas & Amy Stangeland
8670 7th St NE
Glenfield, ND 58443
701-674-3636

Steffan Simmentals

ASA# 262987
Steffan, Ethan
11089 10th St SW
Killdeer, ND 58640
701-573-4329

Stroh, Ben Joel

ASA# 241316
3737 41st St SE
Tappen, ND 58487-9307
701-327-4299

Strommen Simmentals

ASA# 239532
Strommen, Bryan
PO Box 97
Arthur, ND 58006-0097
701-967-8320

ASA# 093652
Finke, Todd R and Kelly
35500 114th Avenue NW
Berthold, ND 58718-9133
701-453-3105
Email:
toddandkelly@srt.com
Website:
www.finkecattle.com
Sale date:
Edge of the West
Production Sale,
February 9, 2021,
Mandan, ND
Simmental • SimAngus™ • Angus

SYS Simmentals

ASA# 186299
Gary, Derek & Ryan Sys
9400 205th Ave SW
Douglas, ND 58735-9483
701-722-3244

Taylor Friesz

ASA# 308401
Friesz, Taylor
PO Box 67
New Salem, ND 58563
701-843-8750

Thompson, Travis J

ASA# 241097
Travis J or Laura Thompson
7939 Highway 1
Oakes, ND 58474-9735
701-742-2680

See ad on page 152

Thorpe Ranch Inc

ASA# 045746
Tom, Don, Jim, DK Thorpe
10117 367th Ave
Forbes, ND 58439
618-485-2281

TNT Simmentals

ASA# 059730
Kevin Thompson and Family
5125 53rd St
Almont, ND 58520-9731
701-843-8454

Trade Wind Ranch

ASA# 262705
Jeff & Elly Moe
10060 Hwy 1804
Tioga, ND 58852
701-664-2051

Tri-E Simmentals

ASA# 183751
Mike J - Patty - K & K Elliott
14690 2nd St SE
Clifford, ND 58016
701-488-2712

Triple H Simmentals

ASA# 145592
Kelly & Bryan Hanson
11010 County Road 26
Hannaford, ND 58448-9461
701-789-1391

T-T Ranch

ASA# 306722
Topp, Jason
1255 82nd Ave NE
Grace City, ND 58445
701-674-3118

Uran, Brian or Paige

ASA# 295357
9236 51st St NW
Ross, ND 58776
701-629-8792

Vollmer Angus Ranch

ASA# 344475
Vollmer, Troy
40103 353rd St NE
Wing, ND 58494
701-391-6431

Wasem Red Angus

ASA# 335522
249 91 Ave SW
Halliday, ND 58636
701-938-8365

Wendel Livestock

ASA# 288413
Bill Klein
Box 134
Ashley, ND 58413
701-288-3348

Wicks, Zane

ASA# 261142
4022 Highway 8
Richardton, ND 58652-9351
701-974-2332

Wild Rose Cattle Company

ASA# 349358
Elliott, Mikenzie
PO Box 36
Hope, ND 58046
701-488-2244

Wilkinson Farms / Terry Schlenker

ASA# 097963
Terry & Cathy Schlenker
7649 49th St SE
Montpelier, ND 58472-9722
701-489-3583

Wollmuth Ranch

ASA# 290538
Ronald & Wendy Wollmuth
15300 Hwy 83
Moffit, ND 58560
701-387-4742

If they don't load they don't pay.

We see the struggles feeders are facing
with heavy-weight, straightbred calves.

Carcass and gain are crucial, but you
demand a healthy, vigorous calf that
makes it on the truck.

Crossbreeding and Heterosis —
added calf survivability without
sacrificing Marbling and Gain.

Let us help source
and identify responsibly
crossbred calves.

Demand a third party
validation through the IGS
Feeder Profit Calculator™
— at No Cost!



Feeder Profit
CALCULATOR™

 **IGS** International
Genetic Solutions

beef@internationalgeneticsolutions.com

www.internationalgeneticsolutions.com

406-205-3033

Come one, come all! All Breeds Welcome!

"Thank you to the AJSA for putting on this high-quality and educational event. I've enjoyed every minute and look forward to watching this program grow. I will totally do this again!"

- Audrey Redalen, program participant, MN

"Many thanks to the entire staff at the American Junior Simmental Association who put forth so much effort to make this opportunity possible for me and all the other young people who have been involved in this opportunity. Thank you!"

- Madeline Smith, program participant, KY

"I just wanted to start my last monthly summary by saying thank you. Thank you for having this awesome program for me to participate in my senior year of high school. I have enjoyed every minute of it, and I am excited to watch this program grow and have hundreds of participants in the upcoming year."

- Carlye Rodenbeck, program participant, TX

"Thanks to you all at AJSA! It's been a great experience! Mitchell said to me last night, 'now that my last write up is done, I'm gonna miss it!' Kudos to you all!"

- Jen Vaad, program parent, CO

"Thank you for all your hard work making this happen and working through all the kinks for us!"

- Brady Wulf, program participant, MN

"I have enjoyed the competition and learned so much over the past months."

- Ella Fischer, program participant, MO



SimGenetics
PROFIT THROUGH SCIENCE

American Simmental Association

2021 AJSA STEER PROFITABILITY COMPETITION

The AJSA Steer Profitability Competition (SPC) is designed to provide junior members meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, it will introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer. Participants in the SPC program will be powerful voices as they transition from junior membership to adult participation within the beef industry.

ANIMAL REQUIREMENTS

1. Steers only
2. Entrant must be an AJSA member
3. Animals must be entered in the ASA database
4. One parent on file in the ASA database
5. Birth date range: 1/15/20 to 4/15/20
6. Weaning date range: 8/15/20 to 10/15/20
7. Castration must occur prior to weaning
8. Steers must weigh 500 - 750 lbs at delivery
9. Steers must be polled or dehorned
10. Any breed composition welcome provided they meet rules 1-9

CONTEST GUIDELINES

1. Entry fee of \$65/ head
2. Feedlot placement approximately November 1
3. All decisions at the discretion of feedyard
4. Harvest will occur approximately May 2021
5. Participation in monthly e-meetings
6. Entrant will receive reports on:
 - a. Monthly feed and health bill
 - b. Final feedyard data
 - c. Final carcass performance data

**Winners will be announced at the 2021 National Classic Awards Banquet.
Awards will be granted for the top three animals overall,
top three pen of 3 overall, and top monthly write-up participant.**

CONTEST DETAILS:

- 1) All steers on GrowSafe feed intake system throughout the entire project.
- 2) Individual intake and gain information on all steers.
- 3) Monthly weights on all steers.
- 4) Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO.
- 5) A monthly newsletter highlighting SPC details, industry news and steer performance.
- 6) Monthly bill detailing specific expenses on each steer.

CONTINUED THIS YEAR

Different feedback formats
each month

- Short essay questions with prompts
- Infographic or social media post
- 1/2 to 1 page summary
- Short online quiz tailored to participant age

Animals must be entered by 10/2/2020.

Go to: *juniorsimmental.org* to register or find more information.

Woodbury Stock Farm

ASA# 001799
Woodbury, Todd
8569 86th Ave SE
Monango, ND 58436
701-210-0503

Ohio

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See ad on page 157

7 M Farm

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L M, A, N Maurer
14034 Lock 2 Rd
Botkins, OH 45306-9537
937-693-6425

A and B Cattle Company

ASA# 092869
Barnes, Al
6858 East Carlton Rd
West Alexandria, OH 45381-9518
937-510-2354

ABC Simmentals

ASA# 265851
Smith, Todd B
6161 Canaan Center Rd
Wooster, OH 44691
330-466-8675

Adelman Farms

ASA# 342601
Adelman, Jeffrey
756 New Milford Rd
Atwater, OH 44201
330-351-1357

Agle Family

ASA# 031904
Agle, Robert
480 S Urbana Lisbon Road
South Vienna, OH 45369-9704
937-215-7363

Alexander Show Cattle

ASA# 260913
Alexander, Melissa
830 Spencer Rd
Sabina, OH 45169
937-302-0289

Allen Family Farm

ASA# 338519
Allen, Chelsea
3504 Poplar St
Trenton, OH 45067
513-593-5973

Allen, Halee

ASA# 244714
11325 St Rt 506
Hillsboro, OH 45133
938-466-9868

Anderson Cattle Company

ASA# 341036
Anderson, Blake
8466 Conley Rd
Winchester, OH 45697
937-205-7140

Art B Davis

ASA# 285676
Davis, Art B
2333 Ash Rd
Stockport, OH 43787
740-559-2817

Aufderhaar Show Cattle

ASA# 344908
Seth Aufderhaar
PO Box 108
Botkins, OH 45306
937-538-8897

Bachman Farms

ASA# 285820
Bachman, Jordan
750 Ginder Rd
Lancaster, OH 43130
740-756-7458

Balzer's Phalanx Simmentals

ASA# 083929
James, David, Nanette Balzer
5422 Shanks Phalanx Rd
Newton Falls, OH 44444-9515
330-898-8046

Banks Brothers Farm

ASA# 337092
Eubanks, Zack
6570 Brick Church Rd
Cambridge, OH 43725
740-680-3369

Barkley, Brian F

ASA# 275806
2923 County Road 146
Waldo, OH 43356
740-272-1539

Barnes Show Cattle

ASA# 307112
Barnes, Clint
10910 Co Rd RS
Lyons, OH 43533
419-356-6685

B & B Acres

ASA# 260413
Busby, Myrna
34060 Scio Bowerston Rd
Bowerston, OH 44695
740-269-6662

BBR Farms

ASA# 313411
Weisend, Darrell
46512 Bean Ridge Rd
Summerfield, OH 43788
740-838-2925

Beck's Simmental Farm

ASA# 050978
Beck's Simmental
6485 County Road 9
Edison, OH 43320-9741
419-560-1504

Benland Simmentals

ASA# 003330
Ken, Bruce, Beth Benedict-Taylor
323 W Jackson Rd
Springfield, OH 45502-9415
513-265-5382

Bent Grass Cattle Company

ASA# 312653
McElroy Jr, James Allen
3539 Eden Road
Georgetown, OH 45121
937-378-3786

Best Farms

ASA# 342155
Ted Best
2378 W Poplar Ridge Rd
Malta, OH 43758
740-221-5622

Bi-Cracky Farm

ASA# 140732
Jan McCracken - Roger Bisel
386 Noble Rd
Shiloh, OH 44878-8916
419-896-2046

Bihl Farms

ASA# 316174
Luke Bihl
1104 Farmington Ln
Washington Ct House, OH 43160
740-505-4398

Black, Kris

ASA# 332970
1002 E Loy Rd
Piqua, OH 45356
937-418-1450

Bogie Greene Acres

ASA# 251106
Smith, Chris
3345 State Route 756
Felicity, OH 45120
513-404-6100

Boulder Brook Cattle

ASA# 337808
Dickey, Jeff & Karen
8990 St Rt 785
Hillsboro, OH 45133
937-393-7222

Bowers, James A

ASA# 170140
1797 Aspen Ct
Heath, OH 43056-1722
740-323-1764

Breymier Farms

ASA# 075432
Robert Breymier
12151 Hiltz Rd
Union City, OH 45390-9803
937-968-6375

Brinkman, Emily B

ASA# 198905
Emily Brinkman
D-860 County Rd 15
Holgate, OH 43527
419-264-3312

Brookes Simmental

ASA# 199492
Brooke Beath - Charles Germann
7284 State Route 505
Felicity, OH 45120-9165
937-378-3367

Buckeye Chiangus Farms

ASA# 280992
McNall, Craig
8345 State Line Rd
Convoy, OH 45832
419-234-3723

Bumgardner Farms

ASA# 312652
Bumgardner, Emily J
10515 Shorey Road
South Vienna, OH 45369
937-828-8122

Burga Cattle Company

ASA# 289252
Burga, Jarrett
59958 Cross Rd
Barnesville, OH 43713
740-238-2678

CampbellCo

ASA# 282560
Campbell, Jody
2950 Wilberforce Clifton
Cedarville, OH 45314
937-206-5303

Carpenter Family Farms

ASA# 320644
Carpenter, Todd
12252 Yankee St
Bellville, OH 44813
740-507-4002

Cassell Cattle Company

ASA# 240596
Alan J & Traci L Cassell
13099 Cassell Rd
Mount Vernon, OH 43050-9669
740-392-1667

Cedar Ridge Simmentals

ASA# 302744
Deehr, Steven R
9518 State Route 61
Berlin Heights, OH 44814
419-588-2537

Chabrew Farm

ASA# 298796
Sanders, R Scott
1606 Miday Ave NE
East Canton, OH 44730
330-495-3655

Charmont Farm

ASA# 068592
Robert, Lois, B, J & J Cowdrey
5592 Herrmann Rd
Ripley, OH 45167-9659
937-373-3921

Chippewa Valley Angus Farms LLC

ASA# 272090
H Rodney Ferguson
9927 Easton Rd
Rittman, OH 44270
330-927-0326

Christman, Jeff & Tate

ASA# 324776
47475 SR 145
Lewisville, OH 43754
740-567-3216

Churchview Farm

ASA# 275789
Schumm, Adam
17373 Schumm Rd
Willshire, OH 45898
567-259-8968

Circle H Livestock

ASA# 334458
Hershberger, Carrie & Henry Jr
10775 Trail Bottom Rd NW
Dundee, OH 44624
330-852-3155

Clark, George W

ASA# 351147
28433 State Rte 83
Coshocton, OH 43812
740-622-2179

Clay Pike Pastures

ASA# 343741
Carson West
208 Main St
Pleasant City, OH 43772
307-203-6441

Clemens, Brady

ASA# 248078
9550 Timberman Rd
Malta, OH 43758-9137
740-962-5668

Clemens, Vada

ASA# 264626
9550 Timberman Rd
Malta, OH 43758
740-962-5668

Collins Farms

ASA# 334348
Darin S Collins
28534 State Rte 93
McArthur, OH 45651
740-591-5883

Coomes, Katelyn

ASA# 310482
4084 McCandliss Rd
Troy, OH 45373
937-418-1643

Coppertop Cattle

ASA# 196957
Laroche, Christy
4440 Township Rd 75
Mount Gilead, OH 43338-9376
419-560-9430

CR 6 Cattle

ASA# 345182
Keppeler, Adam
3211 CR 6
Edgerton, OH 43517
419-212-1386

Creekbank Cattle Company

ASA# 339348
Gampp, Barry
482 Gampp Ln
Portsmouth, OH 45662
740-357-5268

CR Towering Farm

ASA# 294328
Smith, Randy D
45684 State Rte 145
Lewisville, OH 43754
740-567-3474

Crums Circle C Ranch

ASA# 001631
Robert P & Jenny Crum
36951 Cty Rd 2 E
Woodfield, OH 43793
740-213-7727



Ohio

SIMMENTAL ASSOCIATION

Upcoming Events

2020

Aug 1st & 2nd OSA/OJSA State Simmental Show, Mt. Gilead OH

Nov 21 Best of Both Worlds Sale, Newark, OH

2021

March 18-21 Ohio Beef Expo, Columbus, OH
Eastern Spring Classic Sale, March 20

April OSA Annual Meeting,

May 29—31 Memorial Day Classic

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Ashland

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Holgate

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Ohio

Crystal Creek Farm

ASA# 254607
Gilbert, Jordan & Janel
8399 State Route 118
Greenville, OH 45331
937-547-1950

DA Cattle

ASA# 281277
Adams, Dustin
14100 Kimmens Rd SW
Massillon, OH 44647
330-495-5023

Davis Farms

ASA# 295844
Davis, Gary
9475 Kingston Adelphi Rd
Kingston, OH 45644
740-642-3819

Diamond T Land & Cattle Co

ASA# 348851
Toler, Mat
879 Homewood Dr
Bidwell, OH 45614
740-388-9515

Dickson Simmentals

ASA# 066916
Jim, Rita, M, M, S, D, Dickson
7834 Dog Hollow Rd
St Louisville, OH 43071-9614
740-745-2321

Dillon Simmentals

ASA# 079265
Dillon, John T
16970 Mary Ann Furnace Rd
Nashport, OH 43830-9634
740-763-3490

Diven Springs Farm

ASA# 286183
Kisling, Kyle
7800 Diven Rd
Hillsboro, OH 45133
937-763-6813

DJ Show Cattle

ASA# 263502
Waldock, Jason
10977 E Township Road 58
Bloomville, OH 44818-9229
419-618-3795

Donald James Hayes

ASA# 336038
Hayes, Donald James
308 Cheryl Ct
Eaton, OH 45320
937-533-0167

Double B Acres

ASA# 221747
Gary S Besancon
10220 Blough Rd
Sterling, OH 44276
330-464-9630

Double L Cattle Company

ASA# 335975
Smith, Cody M
8120 Butcher Knife Rd
Roseville, OH 43777
740-849-2233

Double W Simmental

ASA# 051045
Willard, Brian, Kory, Katie Welch
336 State Route 511
Nova, OH 44859-9707
419-652-2151

Downs Farms

ASA# 234112
Adam & Megan Downs
3931 County Road 74
Elmore, OH 43416-9608
419-862-1376

Drew Smith - Smith Acres LLC

ASA# 347137
Smith, Drew
12565 Eagle Rd
New Lebanon, OH 45345
937-532-0463

Dudzik Family Simmental Farm

ASA# 323843
Dudzik, John
62664 Dusty Ln.
Barnesville, OH 43713
740-238-1238

Dunaway Farms

ASA# 352541
Collin Dunaway
2863 Bert Reed Memorial Road
Felicity, OH 45120
513-316-0491

Durban Cattle Company

ASA# 231847
Durban, Nikki
4269 St Rt 29
W Jefferson, OH 43162-9404
614-208-0135

Durbin Land and Cattle LLC

ASA# 273212
Durbin, Luke Matthew
3276 Boltz Rd SE
New Philadelphia, OH 44663-7807
330-340-7785

Elliott, Bryan & Jamie

ASA# 294199
4916 Russell Rd
Andover, OH 44003
574-312-0600

Eric McElroy & Family Livestock

ASA# 317026
McElroy, Eric
51233 Chain School Rd
East Palestine, OH 44413
330-426-6908

Eric Norden Farms

ASA# 326684
Norden, Eric
7407 St Rd 110
Napoleon, OH 43545
419-748-7439

Ervin, Dr Josh

ASA# 314435
66002 Airport Rd
New Plymouth, OH 45654
740-444-5898

Erv-N-Del Farm

ASA# 237910
C, J, M, D & R Linder
7001 N Nickelplate St
Louisville, OH 44641-8528
330-875-7328

Evans Farms

ASA# 264976
Evans, Paul
4778 Hawk Rd
Mechanicsburg, OH 43044
937-834-3710

Fairview Farms

ASA# 248674
Fisher, Shawn
91 Winner Ave
Columbus, OH 43203-1956
614-378-6413

Fedderke Show Cattle

ASA# 350641
Fedderke, Todd
J225 Co Rd 14
Napoleon, OH 43545
419-439-1059

Ferguson, John J

ASA# 248885
5959 Pinecone Drive
Mentor, OH 44060-9311
440-478-0782

Fiebiger's Simmentals

ASA# 024587
Jim or Annette Fiebiger
6650 Sodom Ballou Rd
Fletcher, OH 45326
937-368-3953

Fisher Simmental

ASA# 080374
Jeffrey C Fisher
1705 Van Fossan Rd
Jackson, OH 45640-9795
574-988-2207

Fixler Ridge Farms

ASA# 298774
Tramonte, Jack
1151 Fixler Rd
Wadsworth, OH 44281
440-343-2599

Flack, Evan

ASA# 347792
8151 Old Salt Rd
Williamsfield, OH 44093
440-858-3350

Foulks Family Farm

ASA# 185589
Foulks, Adam
5770 Clever Rd
Bellville, OH 44813
419-494-2481

Four Boys Simmental

ASA# 290906
Smith, Russell L
11828 Twp Hwy 58
Upper Sandusky, OH 43351
419-209-0615

Fout, Jeffrey

ASA# 311760
Jeffrey Fout
99 Pvt Rd 5467 Co Rd 48
Waterloo, OH 45688

Frame Farms

ASA# 332344
Gary Frame
64202 Lydick Rd
Quaker City, OH 43773
740-238-0635

Frank Millenbaugh

ASA# 223945
Millenbaugh, Frank
333 N Kibler St
New Washington, OH 44854
419-492-2811

Frazier's Farm

ASA# 316333
Frazier, Barry
9140 Sparta Road
Fredericktown, OH 43019
740-627-0383

Fries Farms

ASA# 316766
Fries, Ben
1208 Thomas Rd
Willard, OH 44890
567-224-2131

Fri Farms Ltd

ASA# 053491
Fri, Charles E
28801 State Route 93
McArthur, OH 45651-8946
740-596-4534

Frobese, Hunter

ASA# 279924
6100 Kemner Rd
Pemberville, OH 43450
419-261-3410

G 40 W Genetics

ASA# 344256
Darryl Watson
15620 CR 439
Dresden, OH 43821
740-624-9335

Gabriel, Kendra

ASA# 298628
9589 Bell Station Rd
Stoutsville, OH 43154
614-537-2648

Gerber Farms Inc

ASA# 065319
Gerber, Gary
6328 Shurz Rd
Middletown, OH 45042-9619
513-425-7271

Good, Brian

ASA# 316875
1935 CR 228
Clyde, OH 43410
419-217-0315

Graham, Joseph

ASA# 316587
Joseph or Beth Graham
PO Box 94
Rio Grande, OH 45674
740-645-7233

Granny Creek Farms

ASA# 255463
Mike & Jody Forman
11500 Campbell Rd
Mount Vernon, OH 43050
740-397-1700

Greenamyre Acres

ASA# 163587
Roger J or Gayla Greenamyre
14636 Garfield Rd
Salem, OH 44460-9103
330-337-7952

Green-Crawf Farm

ASA# 317334
Greenwood, Bob
38393 Speidel Rd
Bethesda, OH 43719
740-484-4814

Greenhorn Cattle Co

ASA# 202666
Greenhorn, Dave & Josh
3450 Middle Run Rd
Waynesville, OH 45068-9759
937-681-1948

Green Oak Farm

ASA# 273203
Long, Gale
5983 Orangeburg Rd
New Paris, OH 45347
765-546-0395

Green Valley Farm

ASA# 193628
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3794 Cooper Road
Cumberland, OH 43732-9739
740-509-0138

Grey Haven Farm

ASA# 178390
Doug & Elizabeth Weingart
11356 Georgetown St NE
Louisville, OH 44641-9667
330-581-5288

Griffiths Family Farms

ASA# 315147
Jonathan Griffiths
2023 Twp 46
Bellefontaine, OH 43311

Gustin Farms

ASA# 325397
Gustin, Trey
4786 Spurgeon Hill Rd
West Union, OH 45693
937-725-6564

Haley Farms

ASA# 244858
Haley, Mike & Pam
11203 Mullinix Rd
West Salem, OH 44287
419-853-4657

Hall Cattle Company

ASA# 261332
Hall, Lindsey
3764 Harriet Rd
Hillsboro, OH 45133
937-763-8115

Hamilton Farms

ASA# 282744
Hamilton, Erik D
4035 W New Market Rd
Hillsboro, OH 45133
937-603-7804

Hamilton Farms

ASA# 295212
Hamilton, Doug
12300 Twp Rd 10
Findlay, OH 45840
419-889-2523

Hamlett, Melanie

ASA# 316143
741 Bellus Rd
Hickley, OH 44233
216-297-5081

Hamm-Akers

ASA# 340289
2561 Hollansburg Richmond Rd
Hollansburg, OH 45332

Handrosh Farms

ASA# 068915
Faye, Gary & Dana Handrosh
24096 Foster Rd
Litchfield, OH 44253-9600
330-648-2178

Hara Farms

ASA# 214699
Mark Hara
6074 Quin Abbey Ct E
Dublin, OH 43017
937-833-5848

DIRECTORS AND LEAD STAFF

ASA's directors and lead staff work with the ASA members, Board of Trustees, ASA customer service team, and ASA Publication staff to help facilitate programs and events for the Association and beef industry as a whole.



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Harsh, Curtis

ASA# 249809
C, David & Michele Harsh
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Radnor, OH 43066-9729
740-595-3416

Hartzell Livestock Farms

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Greenville, OH 45331
937-564-2827

Hatfield Cattle

ASA# 231453
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1275 Caldwell Rd
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Heather & Kyle Foltz

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2234 Bark Rd
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Heil, Adam J

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Heritage Oak Cattle Co

ASA# 306259
French, Barrett
6484 St Rt 303
Wakeman, OH 44889
419-577-0131

Hidden Creek Farms

ASA# 258287
Fulmer, Scott & Trish
495 State Route 314 S
Mansfield, OH 44903-7720
419-295-0180

Hilltop Farm

ASA# 327651
Jenkins, David A.
3141 Lippincott Rd
Urbana, OH 43078
937-546-9917

Hines Simmental

ASA# 162021
Rob & Jennifer Hines
2910 W Farrington Rd
Piqua, OH 45356-9340
937-778-1872

Holley Cattle Company

ASA# 014281
N Lynn & Karen Holley
2850 County Road 62
Gibsonburg, OH 43431-9721
419-823-3054

Homestead Acres

ASA# 130209
Ronald, Amy & Molly Ruggles
2103 County Road 159
Ashley, OH 43003-9620
740-747-2028

Homestead Show Cattle

ASA# 185798
Parks, Ross
1990 Sunflower Dr
New Concord, OH 43762-9785
740-872-3434

Hoovler, Marcia

ASA# 207340
3437 State Route 67
Belle Center, OH 43310
937-538-1537

Hopkins Simmental Farms

ASA# 071480
S L or Paul Hopkins
8288 N Pisgah Ridge Rd NW
McConnelsville, OH 43756-9519
614-962-5288

Hop-Mor Farms

ASA# 279489
Morris, C. Brent
6255 Caldwell Drive
Adamsville, OH 43802-9217
740-704-3556

Horsleys Show Cattle

ASA# 352660
Levi Horsley
5921 CR 47
West Liberty, OH 43357
937-441-9330

Horst Simmentals

ASA# 148846
Horst, Erin & Keith
4620 Elroy-Ansonia Rd
Ansonia, OH 45303-9708
740-517-1427

Hummel, Kasey

ASA# 297799
3358 Rossburg Lightsville Rd
Rossburg, OH 45362
937-338-6117

Hunt, Megan

ASA# 272998
2505 Weavers Ft Jefferson Rd
New Madison, OH 45346
937-549-3050

Indian Springs

ASA# 320265
Gibson, Jim
68340 Mt Hermon Rd
Cambridge, OH 43725
740-439-2961

Jackson Farms LLC

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419-756-2758

Jacobs, Jeremiah

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James F / Laura L Tarter

ASA# 323014
Tarter, James F / Laura L
8856 St Peters Church Rd
Louisville, OH 44641
330-935-2660

James Meimer

ASA# 329286
Meimer, James
3788 Twp Rd 115
Mount Gilead, OH 43338
419-768-1196

Jarvis, Hannah

ASA# 348852
37104 Laughlin Rd
Lisbon, OH 44432
330-428-0443

J Bar M Cattle

ASA# 286793
Maciejewski, Jaymes
16668 County Road B
New Bavaria, OH 43548
309-222-0850

Ohio

JB Show Cattle

ASA# 337744
Bihl, Jason
5286 Lewis Rd
Bloomingsburg, OH 43106
740-572-0800

JBS Show Cattle

ASA# 248613
Stockslager, Scott & Barb
7089 State Rt 35 E
West Alexandria, OH 45381
937-475-8952

JLS Cattle Company

ASA# 340049
Timmons, Colin
4006 CR 13
Burgoon, OH 43407
419-986-5182

Joe Lucas and Family

ASA# 291069
Lucas, Joe
16841 State Route 550
Amesville, OH 45711
740-448-7545

Johns, Allen

ASA# 351428
1330 Paw Paw Creek Rd
Lower Salem, OH 45745

Johnson Farms

ASA# 161485
Richard & Kenneth Johnson
4545 Beal Rd
Heath, OH 43056-9058
740-323-4545

Johnsons Cattle Company

ASA# 328816
Johnson, Bobby
2537 Moriah Rd
Oak Hill, OH 45656
740-710-1345

Jones Farm

ASA# 342443
Jones, Kari
PO Box 114
Dundee, OH 44624
330-878-5336

Jones Show Cattle

ASA# 260056
Jones, Troy
PO Box 35
Harrod, OH 45850
419-230-8675

JT Kail Farms

ASA# 326265
Kail, Jeremiah & Tiffany
4500 Metzger Hill Rd SW
Stone Creek, OH 43840
330-339-7283

Justice Land & Cattle Co LLC

ASA# 319841
Justice, Kevin
16454 Hartford Rd
Sunbury, OH 43074
740-965-5261

K & A Cattle

ASA# 340644
Brian Albers
5800 Fort Recovery Minster Rd
Saint Henry, OH 45883
419-733-3564

Kackley Cattle

ASA# 321661
William Kackley
8923 Red Rooster Lane
Byesville, OH 43723
740-685-2169

Kangas, Dustin

ASA# 241782
2190 St Rt 555 NW
Malta, OH 43758-0044
740-684-1593

Kanicki Cattle Company

ASA# 308629
Kanicki, Bart
4664 Schramling Rd
Pierpont, OH 44082
440-577-1020

Kelley Farms

ASA# 281150
Christy & Kirk Kelley
2589 Township Rd 134
Adena, OH 43901-7995
740-733-7569

Kiesewetter Livestock

ASA# 181988
Kiesewetter, Fred
9710 Casstown Fletcher Rd
Piqua, OH 45356-9201
937-214-0888

King Club Calves

ASA# 093689
King II, Ronald L
13625 St Rt 668 N
Mount Perry, OH 43762
740-659-2567

Klinger Cattle Company

ASA# 349505
Klinger, Josh
10471 State Rte 67
Kenton, OH 43326
937-935-9536

Knapke Cattle Company

ASA# 311755
Knapke, Chad
5555 Wabash Rd
Coldwater, OH 45828
419-733-6434

KO Cattle

ASA# 304528
Ogilbee, Kevin
59850 Ogilbee Rd
Jacobsburg, OH 43933
740-312-2373

Kohli Farms

ASA# 100734
David L & Phylis J Kohli
18191 Turney Caldwell Rd
Circleville, OH 43113
740-374-8315

KSR Cattle Company

ASA# 185730
Karole Skidmore-Roth
6463 State Route 61
Mount Gilead, OH 43338-9416
740-225-4172

Lahna 3 Cattle

ASA# 308890
Lahna, Lewis
21032 T.R. 282
Coshocton, OH 43812
740-294-3407

Lane, Ross

ASA# 345047
420 Oak Hill Rd
Cutler, OH 45724
740-678-8163

Larry Simmons Farms LLC

ASA# 263266
Larry Simmons - Matt Atha
PO Box 499
Coolville, OH 45723-9781
740-645-4301

Lawrence Family Cattle Co

ASA# 132136
Dr Kerry Lawrence
827 Beaver Run Rd SE
Hebron, OH 43025-9649
740-928-8928

Lazy H Farm

ASA# 210893
Randall & Karen Henthorn
1149 Fisher Ridge Rd
Fleming, OH 45729
740-678-8482

Leb Cattle

ASA# 337821
Billman, Leroy E
6919 SR 95
Fredericktown, OH 43019
740-398-8795

Lepage Cattle Ltd

ASA# 327864
Lepage, Ryan & Heather
45887 St Rt 541
Coshocton, OH 43812
740-622-1168

Levanderosa Farms

ASA# 325387
Levan, Hank
9617 Urbana Woodstock
Woodstock, OH 43084

Lindsey Farms

ASA# 276189
Lindsey, Mary J.
9397 State Route 505
Hamersville, OH 45130-9739
937-379-1540

Lindsey Miller

ASA# 281707
Miller, Lindsey
1080 McGrery Rd
Lancaster, OH 43130
740-438-0237

Locust Lane Farms

ASA# 246650
Fisher, Christina
1314 Township Road 1656
Ashland, OH 44805-9491
419-606-2037

Long, Brady

ASA# 308853
7570 Hughes Rd
Russellville, OH 45168
937-515-2395

Lor-Mar Simmental Farms

ASA# 309026
Isler, Mark
1104 Bethlehem Rd W
Prospect, OH 43342
740-262-5154

LRH Cattle Company

ASA# 237250
Lisa Holbrook
110 Cathey Ln
Lucasville, OH 45648-8768
740-820-4976

Lucci Farms

ASA# 327926
Chad Lucci
1561 N Reedsburg Rd
Wooster, OH 44691
330-465-4256

MacGregor Livestock Farms

ASA# 186490
Robert MacGregor
11980 Whitman Rd
Doylestown, OH 44230-9733
330-658-4785

MacGregor, Rob Roy

ASA# 206149
11980 Whitman Rd
Doylestown, OH 44230-9733
330-658-4785

Maghes, William

ASA# 009999
4731 Dugan Rd
McConnelsville, OH 43756-9801
740-962-4476

Manning Show Cattle

ASA# 261516
Manning, Robert
3401 Narrow Gauge Rd
Winchester, OH 45697
937-695-0182

Maplecrest Farms

ASA# 254920
Grimes, Lauren
2594 SR 73
Hillsboro, OH 45133-7812
937-764-1198

Massie Creek Cattle

ASA# 292435
Krajicek, Brent
2369 Tarbox Cemetery Rd
Cedarville, OH 45314
937-766-5810

Mast Simmental

ASA# 271390
Mast, Andy W
519 Main St
Pleasant City, OH 43772
740-685-7014

Matthew Brown Show Cattle

ASA# 319508
Brown, Matthew
11301 Canaan Center Rd
Creston, OH 44217
330-383-1516

Maxwell, Kyle

ASA# 272707
18155 Worrel Rd
Waynesfield, OH 45896
419-568-5850

M&B Acres

ASA# 299314
Busby, Bart
601 Busby Drive
Bowerston, OH 44695
740-269-8601

McCauley Family Cattle

ASA# 279470
McCauley, Michael R
60308 Claysville Rd
Cambridge, OH 43725-8944
740-260-0360

McCleary, Daniel E

ASA# 299364
6787 Barkley Rd SE
Uhrichsville, OH 44683
740-922-0070

McConnell, Nickolas R

ASA# 299930
3288 Granville Rd
Mount Vernon, OH 43050
740-398-4322

McCormicks West View Farm Simmental

ASA# 083059
Michael B & McCormick
3495 E Airport Rd NE
McConnelsville, OH 43756-9781
740-962-4483

McDaniel McLean Farms

ASA# 215997
David & Christine McLean
3159 Canton Rd NW
Carrollton, OH 44615-9006
330-627-4984

McDonald Farms

ASA# 298773
McDonald, Chad
16462 McDonald Rd
Mount Vernon, OH 43050
740-504-3552

McGinty, Spencer

ASA# 266878
914 Honey Creek Rd
Bellville, OH 44813-9036
419-565-4184

McKee, Timothy

ASA# 236474
6160 Burtnett Rd
Gambier, OH 43022
740-427-3600

McWhinney Cattle

ASA# 172428
McWhinne, Anthony T
3932 New Westville Rd
New Paris, OH 45347-8083
937-437-8740

Miller Family Show Cattle

ASA# 266095
Miller, Derek
10117 Co Rd 21
West Unity, OH 43570
419-924-2578

Miric Show Cattle

ASA# 242837
Miric, Steve
77355 Miric Rdg
Adena, OH 43901
740-546-3887

Missing Rail Simmentals

ASA# 068952
Timothy & Peggy Brinkman
D860 County Road 15
Holgate, OH 43527-9713
419-264-3312

M & J Cattle

ASA# 294884
Edgell, Mark
19795 SR 550
Marietta, OH 45750
740-374-5800

M & M Ranch

ASA# 292020
Dana J. Mcelroy
5832 Cahall Schoolhouse Road
Georgetown, OH 45121
937-483-6147

Mohler, Tim

ASA# 343359
Tim Mohler
201 Twp Rd 1650
Jeromesville, OH 44840

Moneysmith Farms

ASA# 035371
J.B.B. Moneysmith
564 McFeely Petry Rd
Union City, OH 45390-9604
937-968-6110

Morrison Livestock Co

ASA# 347720
Morrison, Craig
St Rt 260
Lower Salem, OH 45745

Mrakuzic, Matthew

ASA# 349211
9690 Firestone Rd
Homerville, OH 44235
330-635-8745

M Ridge Cattle

ASA# 333220
McIntosh, Grant
1582 Cemetery Rd
Peebles, OH 45660
937-515-7616

Muir, Ali

ASA# 279862
19113 Graham Rd
Waynesfield, OH 45896
419-604-9832

Mushrush, Jason

ASA# 287973
1663 Fairhill Rd NE
New Philadelphia, OH 44663
330-795-0141

Myers, Shawn

ASA# 320135
8171 Wooster Pike
Seville, OH 44273
330-703-6909

Neczeporenko, Tricia

ASA# 333229
14121 Perfect Rd
Sunbury, OH 43074
614-207-6726

Nelson's Simmentals

ASA# 032226
Carol Nelson
8737 W Tridelphia Rd
Malta, OH 43758-9501
740-962-4677

Nethers, Morgan

ASA# 340259
18109 Claypool Rd SE
Newark, OH 43055
740-670-1118

Norris Jr, Larry F

ASA# 216658
Norris Jr, Larry
1780 Township Road 116
Kitts Hill, OH 45645-8691
740-643-0824

NX2 Farms

ASA# 298634
Nofziger, Gregory D
9721 Co Rd 19
Wauseon, OH 43567
419-335-2838

Ohio Simmental Assn

ASA# 001925
Pam Haley
11203 Mullinix Rd
West Salem, OH 44287
419-853-4657

Petersen, David J

ASA# 173064
Petersen, John
17319 Leggett Rd
Montville, OH 44064-9781

Phelps Farms

ASA# 142440
Phelps, Dale
PO Box 434
Milford Center, OH 43045-9755
847-732-9332

Pickard Jr, L Kent

ASA# 032231
L Kent Jr & Nancy Pickard
1129 Hoskins Rd
Wilmington, OH 45177-9605
937-382-5000

Pine Ridge Farm

ASA# 271395
Steel, Kameron J
2671 Steel Rd NW
Dover, OH 44622
330-340-1049

Platinum Farms

ASA# 333802
Lucic, Hannah
13094 Woodin Rd
Chardon, OH 44024
440-477-8125

Plumly Bros. Farms

ASA# 327203
Mason Plumly
56980 Somerton Hwy
Barnesville, OH 43713
740-757-2211

Porter Farms

ASA# 348978
Kyle Porter
10580 Zane Trace Rd
Norwich, OH 43767
740-252-2405

Post Farm

ASA# 296625
Post, Heinrich
8014 Kniseley Rd
Greenville, OH 45331
937-459-6718

Powley Family Show Cattle

ASA# 352770
Powley, Andrew
59413 Claggett Rd
New Concord, OH 43762
740-632-2159

Prestige Cattle Company

ASA# 144909
Johnson, Terry L
138 McKeever St
Crooksville, OH 43731-1144
614-982-3527

**Prestige Cattle
Goff Show Cattle**

ASA# 289393
Johnson, Terry
138 McKeever St
Crooksville, OH 43731
740-982-1360

Prospect Cattle / Brad Clapp

ASA# 335931
Fairley, Dave
9251 St Rt 138
Hillsboro, OH 45133
937-423-2141

Prospect Cattle Co

ASA# 304258
Fairley, Dave
9251 St Rt 138
Hillsboro, OH 45133
937-205-5242

R D Nelson Show Cattle

ASA# 324375
Nelson, Ross
62001 Frankfort Rd
Salesville, OH 43778
740-679-2645

Ream, John

ASA# 310525
4548 Richey Rd
Van Wert, OH 45891
419-203-5634

Reeves Farms

ASA# 341072
Charlie Reeves
2800 Johnstown Alexandria Rd
Alexandria, OH 43001
740-973-5629

RGD Lahna Simmentals

ASA# 212662
G, R, R, G & D Lahna
27201 State Route 751
Newcomerstown, OH 43832-9611
330-897-0835

Rhodes, Jessica Lee

ASA# 222920
585 State Route 100
Bucyrus, OH 44820-9395
740-382-4444

Riverside Stock Farm

ASA# 253303
Spangler, Mark
23825 Road 207
Oakwood, OH 45873-9519
419-789-2812

Roberts, Robert E

ASA# 044363
1301 North 11th Street
Cambridge, OH 43725-8858
740-435-0297

Roberts Simmental

ASA# 009543
James, Janet & Mark Roberts
54025 Howell Road
Cumberland, OH 43732-9759
740-638-4321

Rocking F Cattle Company

ASA# 323465
Fred Frey
21888 County Road 150
West Unity, OH 43570
419-572-0181

Roell Family Farm

ASA# 243489
Denise or Robert A Roell
8489 State Route 177
College Corner, OH 45003-9263
513-330-0585

Rolling Acres Cattle

ASA# 328662
Kreinbrink, Mark
5198 Township Rd 93
McComb, OH 45858
419-957-1009

**Rolling Hills Farms
Simmentals LLC**

ASA# 245487
Bob and Marcia Hoover
3437 St Rt 67
Belle Center, OH 43310
937-464-9913

Rowe Farm

ASA# 221991
Rowe, Gene R
10578 Gettysburg Darke Rd
New Paris, OH 45347-9012
937-533-1529

R Star Livestock

ASA# 293562
Riehm, Clifford
276 Cedar Ln
Gallipolis, OH 45631
740-645-8522

RT Cattle Company

ASA# 172297
Rice, Tim
PO Box 115
Norwich, OH 43767
406-439-3272

Ruff Cattle Company

ASA# 240159
Ruff, Larry
PO Box 12
Thurman, OH 45685-0012
740-245-0519

Ruffing Family Farm

ASA# 233879
Ruffing, Robert E
13723 E County Road 36
Republic, OH 44867-9513
419-934-1902

Scott Frank

ASA# 340428
Frank, Scott
9209 Jamison Rd
Lodi, OH 44254
330-607-7286

Seedorf, Tim

ASA# 041248
Tim, Kim, Tim, Jason, Seedorf
5840 Rock Ridge Rd
Cygnet, OH 43413-9790
419-957-7408

Select Sires Inc

ASA# 007249
House, Brian
11740 U S 42
Plain City, OH 43064
614-873-4683

See ad on page IBC

Shaeley Acres

ASA# 322634
Warner, Diana
8808 Blacksnake Road
Utica, OH 43080
740-404-0061

Shegog Farms

ASA# 264995
Shegog, Norbert Tim
2635 Meadow Rd
Cambridge, OH 43725-9433
740-255-0034

Sherman Farms

ASA# 266344
Sherman, Davin
3725 Township Road 110
Mt. Gilead, OH 43338
419-560-3052

Sidekick Cattle Company

ASA# 340311
Sidekick Cattle Co
5340 Beller Rd
Smithville, OH 44677
330-466-6012

Siegrist Show Cattle

ASA# 239338
Roger Siegrist
4802 Fleetfoot Rd
Coldwater, OH 45828
419-678-2106

Sim-Rose Acres

ASA# 324942
Horton, Wayne and Kerry
6823 Williams Rd
Painesville, OH 44077
440-352-1023

Six R Farms

ASA# 326113
Schumacher, Randall
9185 Rd P7
Columbus Grove, OH 45830
419-659-5236

Sleepy Hollow Farms

ASA# 299622
Ronald & Wilma Winkler
50676 SR 78
Clarington, OH 43915
740-458-1018

Small, Jessica

ASA# 347635
15766 Old Mansfield Rd
Fredericktown, OH 43019
740-485-5935

Smith-Hills Farms LLC

ASA# 342587
42450 Mule Ridge Rd
Sardis, OH 43946
740-483-2107

Soehnlén, Stan

ASA# 255038
6143 Beth Ave
Navarre, OH 44662-9167
330-312-1147

Springfield Simmentals

ASA# 153684
Yoder, Floyd
53320 Tr 170
Fresno, OH 43824-9203
740-545-5252

Springhouse Creek Farm

ASA# 292125
Freund, Daniel
120 E Durbin Box 505
Bellville, OH 44813
419-525-6415

Stager Cattle Company

ASA# 112589
Keven Stager
2225 S State Route 201
Troy, OH 45373-1905
513-339-7475

THE ASA AND STATE ASSOCIATION PARTNERSHIP



Dr. Bert Moore

State Association Liaison
406-587-4531 • Ext. 509
bmoore@simmgene.com

"Talk is cheap. It takes money to buy things," is a quote that can be used under many different circumstances. That is certainly true when it comes to promotional efforts. The **ASA's Cost Share, Check-Off, and Bonus** programs are important sources of the "money" offered to state associations to enhance the SimGenetic cause throughout the country. The more the SimGenetic story and its positive image is before the public eye, the more individual members can benefit. These benefits can be of the

greatest good when there is "buy-in" by those who receive them. This is why the programs mentioned above work as a partnership between the ASA and the state associations.

Established in 1979 through creative thinking by the ASA Board of Trustees, state associations can invest in promotional efforts and the national association will share the expense using the **Cost Share Program**. Depending on the program, the ASA will "foot the bill" on as much as 60-70% of this cost. Multiple types of media can be used for these promotional programs and the ASA has many resources to assist. An additional \$1,000 incentive is also given to each state that spends the allotment of \$4,000 allocated to every state. The new promotional effort, Stand Strong Simmental promises to be a true attention-getter.

The **Check-Off Program** directs 25¢ for each registration in a state to the state association's treasury. Each association has local control of the use of these funds and they can be used for any state association activity. All that is required is submission of the list of state association officers to the ASA. From a list of events ranging from field day sponsorships, booths, mailings and various other activities, state associations can receive, under the Bonus Program additional funds from the ASA, based on registration numbers in that state.

Each state association has the option of having an **ASA SimSpecialist** present at two events each year, one of which must be commercially oriented. This representation can occur at producer meetings, field days, trade shows, educational programs, etc. If a state association requests additional representation beyond their two fully funded events, cost-share monies can be used.

Regular and consistent contact has helped maintain the use of the promotional funding available to state associations. Quarterly messages reminding of the availability of Check-Off dollars



has been a good way to keep in touch with associations. Trustees and SimSpecialist are also important contacts with knowledge of these programs. It is a privilege to work with the state associations from across the country and find out about their needs and the variety of ways SimGenetics work for them.

Cost Share: \$4,000 Each Year for Advertising and Promotion

Cost Share Program

Designed to reach regional markets by assisting states in the advertising and promotion of SimGenetics. The program also provides support for the promotional activities of state associations to help increase their membership as well as their market share. May be submitted throughout the year. State associations maximizing their use of Cost Share funds (\$4,000) receive an additional \$1,000 for use in advertising and promotion. **Deadline June 30.**

- ◆ Print advertising
- ◆ eBlasts
- ◆ Booths and booth space
- ◆ Web development and maintenance
- ◆ Newsletters and member directories
- ◆ ASA representation at state events
- ◆ *SimTalk* special mailings



Check-off Program

Paid quarterly and based on animal registrations in your state. The only requirement is for your state association to send us your current list of officers. **Deadline June 30.**

- ◆ Based on animal registrations in your state — 25¢ per animal.
- ◆ Current list of officers submitted each quarter — form is available online.

Check-off Bonus Bucks

Paid annually at the end of the fiscal year. For additional bonus dollars, a state association must submit a report indicating participation in the list of options — this bonus is also based on animal registrations in your state.

Deadline July 10.

- ◆ Booth and Booth space
- ◆ Field Day with ASA SimSpecialist
- ◆ AJSA Event
- ◆ Promotion Advertising - Cost Share Participation
- ◆ Website Promotion (link to ASA site)
- ◆ Mailings (include promotion for ASA SimSpecialist)
- ◆ PTP Show

If a state completes:

- 1 bonus criteria — 10¢ per registration
- 2 bonus criteria — 20¢ per registration
- 3 bonus criteria — 30¢ per registration
- 4 bonus criteria — 50¢ per registration
- 5 bonus criteria — 60¢ per registration
- 6 bonus criteria — 70¢ per registration
- 7 bonus criteria — 80¢ per registration

Maximum reward incentive is \$1.05 per registration within the state (base + all incentive categories).



Did You Know?

- ◆ 24 state associations received Cost Share dollars.
- ◆ 12 state associations received an additional \$1,000 in Cost Share funds for 2020 for maximizing use of funds in 2019.
- ◆ ASA paid out 5.2% more Cost Share monies than in the last fiscal year.
- ◆ 29 states applied for and received Check-Off dollars.
- ◆ 17 states received Check-Off Bonus dollars.

State Association Ad Templates

Ad templates are available to download for your use. There is no cost attached to this service. The template contains the 50% generic advertising required through the Cost Share Program. They are ready to use — just place your state information in the remainder of the ad space (white area), and you are ready to go! Ads designed entirely by you may be accepted if they contain 50% generic advertising and are pre-approved.

Promotional Material Available for Use

- ◆ Brochures are available for your booth at trade shows.
- ◆ Only cost to your association is shipping.
- ◆ Order early to save money on shipping.

State Association Pull-up Display Booth

- ◆ Can be purchased with Cost Share dollars.
- ◆ Choice of several booth options.

Any questions can be answered by calling Bert Moore at 406-587-4531 • Ext. 509

Cost Share funds are available for a wide variety of promotional activities and are detailed at:

www.simmental.org



Stanfield Simmental Farms

ASA# 005443
H&G Stanfield
298 Stanfield Rd
Manchester, OH 45144
606-375-2794

Stegh, John A

ASA# 129891
John & Andrea Stegh
7216 Tallmadge Rd
Rootstown, OH 44272-9760
330-819-8113

Stephen, Marty

ASA# 274973
13651 Hamilton Richmond Rd
Oxford, OH 45056-8846
765-458-6056

Stertzbach Cattle Company

ASA# 349948
Cade Stertzbach
8010 Paris Ave
Louisville, OH 44641
330-495-2887

Stirm, Andrew

ASA# 260064
1950 St Rt 602
Bucyrus, OH 44820-8831
419-462-3048

Stonybrook Farms

ASA# 240053
B, D, R & M Guccion
PO Box 321
Sharon Center, OH 44274
330-239-2491

Strausbaugh's Black Simmental

ASA# 175765
Clem, Karen, Buck Strausbaugh
16271 Dan Jelloway Rd
Danville, OH 43014-9614
740-599-6190

Stull's Red Oak Simmental Ctl, Greg

ASA# 066799
Greg, Rosh, Wayne, Ivory, T Stull
588 S Township Road 109
Tiffin, OH 44883-9770
419-937-2581

Stump, Gavin

ASA# 347295
3810 State Highway
Sycamore, OH 44882
567-232-0192

Sunfish Valley Farm

ASA# 241556
Brewster, Brock
1031 Dry Bone Rd
Peebles, OH 45660-9002
740-222-8311

Sutherly Brothers LLC

ASA# 254710
J, S & D Sutherly - M Shane
PO Box 69
New Carlisle, OH 45344
937-845-3568

T Bar S Simmentals

ASA# 317604
Barrett, Scott
3377 Cincinnati Zanesville Rd
Lancaster, OH 43130
614-325-0982

The Farmer Group Ltd

ASA# 320673
Farmer, Phillip
2865 Sampson Rd
Pemberville, OH 43450

Thornton Family Farms

ASA# 337306
Thornton, Evan
11581 Old Columbus Rd
South Vienna, OH 45369

Tidd, Kevan

ASA# 349965
3996 Richwood Larue Rd
LaRue, OH 43332

Tom Family Farms

ASA# 343550
Trevor Tom
9475 Claysville Rd
Chandlersville, OH 43727
740-674-4171

Trail's End Farm

ASA# 316038
Dunfee, Eric
61890 Dunfee Rd
Belmont, OH 43718
740-686-2612

Triple A Ranch LLC

ASA# 347420
Adams, Brian
625 Warren Chapel Rd
Fleming, OH 45729
740-371-4682

Tybenal Simmental

ASA# 206660
Allen & Tamara Schocking
43595 Rado Ridge Rd
Caldwell, OH 43724-9728
740-732-7172

Ulrich Cattle Company

ASA# 228939
Dr John Ulrich
603 Enterprise Rd
W Alexandria, OH 45381
937-839-4169

Unger Farms

ASA# 315150
808 Adkins Road
Peebles, OH 45660
937-587-3740

Vanhorn, Josh

ASA# 228713
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Malta, OH 43758
740-962-5047

Vickers Show Cattle

ASA# 348727
Vickers, Matthew
15180 Township Rd 289
Conesville, OH 43811
740-502-8470

Voltz, Kevin Lewis

ASA# 083066
Kevin & Ivan Voltz
4775 Glenmore Rd
Ohio City, OH 45874-9405
419-495-2392

Ward, Alex

ASA# 345043
7041 Old Troy Pike
Saint Paris, OH 43072
937-869-6254

Warnock, Joshua

ASA# 324122
111 W South St
Hillsboro, OH 45133
937-402-6306

Warthman, Elizabeth

ASA# 332384
3079 Carroll Eastern Rd
Carroll, OH 43112
740-756-4832

Warthman Farm

ASA# 329361
Warthman, Vic
3079 Carroll Eastern Rd
Carroll, OH 43112
740-756-4832

Weaver Farms

ASA# 308812
Weaver, Rick
13061 Co Rd 60
Quincy, OH 43343
937-596-5498

Weiser Farms

ASA# 229037
David, Mark & Debbie Weiser
4030 Pinecrest Dr
Zanesville, OH 43701
740-452-0606

West, Brad

ASA# 255033
4461 Spratt Rd
Cumberland, OH 43732-9799
740-638-2616

West, Coulton

ASA# 286218
1200 Bunting Drive
Zanesville, OH 43701
740-319-3267

Whistle Stop

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5160 River Rd
Madison, OH 44057

Whitehead, Jeremy

ASA# 337495
11690 Basil Rd NW
Baltimore, OH 43105
614-578-4937

Whitney Beef

ASA# 310231
Whitney, Tim
27060 Cavallo Rd
Danville, OH 43014
740-599-7795

Wigal Farm

ASA# 314713
Wigal, George
7690 Marysville Rd
Ostrander, OH 43061
740-272-0871

Willow Oaks Farm

ASA# 321010
Feick, Jamie
7561 Darlington South Rd
Fredericktown, OH 43019
405-229-5145

Windy Ridge Farm

ASA# 231850
Phil Nitz - James Cline
42275 Rumley Rd E
Jewett, OH 43986
740-946-3391

Winegardner Show Cattle

ASA# 325675
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8865 Harding Hwy.
Lima, OH 45801
419-236-4375

Wise Show Cattle

ASA# 316736
Wise, Lynne
5881 Seibert Hill Rd SW
New Philadelphia, OH 44663
330-339-5109

Wise Show Stock

ASA# 283155
Wise, Kirsten T
6033 Moff Rd
Atwater, OH 44201
330-947-1063

Wolfe Farms LLC

ASA# 228457
Michael & Russell Ramsden
PO Box 146
Sabina, OH 45169
937-584-2158

Wolfer Farms

ASA# 331292
Wolfer, Tisha
3452 US Hwy 50
Williamsburg, OH 45176
513-348-4682

Woodard Cattle Co

ASA# 152892
Woodard, Greg
58399 Claysville Rd
Cambridge, OH 43725-9999
740-638-2572

Yocom, Rodney

ASA# 292330
7301 Cable Rd
Cable, OH 43009
937-653-7457

Young, Jayne and Richard

ASA# 102674
Young, Jayne
67910 Pancoast Rd N
Belmont, OH 43718-9736
614-782-1329

Zahn Farms

ASA# 331505
Zahn, Robert E
3789 Coldwater Creek Rd
Coldwater, OH 45828
419-678-4608

Zimms Simms Farm

ASA# 331610
Zimmerly, Doug
8738 Fulton Rd
Sterling, OH 44276
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Executive Director

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580-596-3245 (Home)
405-612-4814 (Cell)
whiteda@aol.com

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ASA# 237265
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Marlow, OK 73055-8666
405-209-3098

3 R Pyle Farms

ASA# 336704
Pyle, Robert
4425 Hwy 82a
Tahlequah, OK 74464
918-431-0036

4G Cattle Company

ASA# 279274
Grossnicklaus, Jake
1480 CR 1430
Ninnekah, OK 73067-4011
405-222-8056

4-W Cattle Company

ASA# 207570
White, Tyler
6455 S Husand
Stillwater, OK 74074-5933
405-707-0866

88X Simmentals

ASA# 337937
Brandon Taylor
4831 Samedan Rd
Ratliff City, OK 73481
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McCloud, OK 74851
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ASA# 347581
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Tishomingo, OK 73460
580-371-6279

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ASA# 265755
Johnson, Bailey
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ASA# 335310
Brad Baker
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Yukon, OK 73085
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Ball, John
343497 E 890 Rd
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Barrington, Justin
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Canute, OK 73626
580-585-3481

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Buddy & Debbie Robertson
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580-938-2491

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ASA# 304282
Billings, Randal
9765 OK Hwy 7 W
Mill Creek, OK 74856
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31683 Custer Rd
Waynoka, OK 73860
580-829-3574

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26123 State Hwy 152
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18022 E 840 Rd
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580-983-2363

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34167 Cs 2730
Anadarko, OK 73005
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ASA# 335654
Clem, Travis
23858 Brazil Creek Loop
Shady Point, OK 74956
479-252-1133

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ASA# 283192
200 Rouse Rd
McAlester, OK 74501
918-429-0000

Bret Hanza

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807 SE 3rd St
Lawton, OK 73501
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James & Judy Brooks
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Calumet, OK 73014-8620
405-262-6346

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ASA# 226372
McKay, Bryan
18920W 6th
Orlando, OK 73073
405-747-8627

Buck Creek Ranch

ASA# 333303
Phillips, Chan J
344176 E 5000 Rd
Pawnee, OK 74058
606-584-7581

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ASA# 336843
Burch, John
44408 Moccasin Trail Rd
Meeker, OK 74855

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PO Box 245
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918-465-7702

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ASA# 296171
Box 614
Warner, OK 74469
918-616-2860

Carman Cattle

ASA# 332944
Carman, Cary
PO Box 611
Weatherford, OK 73096
580-819-2163

C Bar O Ranch

ASA# 343536
Cunningham, Andy
17578 E 11 Rd
Rosston, OK 73855
580-334-7996

Chaplin, Chad

ASA# 234020
PO Box 2087
Weatherford, OK 73096
580-772-8736

C H Long Cattle Co

ASA# 272865
Long, C H
922 W Ave E
Elk City, OK 73644
580-799-0134

Choctaw Cty Land & Cattle LLC

ASA# 279270
Jackson, Stephen E
251 East 1995 Rd
Boswell, OK 74727-1031
918-481-6366

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ASA# 172825
Jay & Cheryl Johnson
RR 1 Box 254
Nowata, OK 74048-9743
918-273-1475

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Clark, Sean
RR 3 Box 5110
Westville, OK 74965
580-747-5851

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CA, Colby, Christy & Shellie Collins
PO Box 157
Frederick, OK 73542-0068
580-305-7751

Collum, Dusty

ASA# 325432
740670 S 3400 Rd
Perkins, OK 74059
918-399-3475

Conley Cattle

ASA# 255874
Conley, Kyle
3555 Koller Rd
Sulphur, OK 73086

Connors State College

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Warner, OK 74469-9700
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5901 W Fern Mt Rd
Muskogee, OK 74403
918-781-9900

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ASA# 328781
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Darrell L Stiles
3112 W Grandstaff
Cushing, OK 74023-5681
405-880-4348

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Porter, OK 74454
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Welch, OK 74369
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ASA# 330479
Devereaux, Josh
PO Box 248
Glenpool, OK 74033
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ASA# 344332
Geis, Ryan
702 5th St
Chattanooga, OK 73528
580-704-4660

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ASA# 340190
Emerson, Kim
2215 N Broadway
Chcotah, OK 74426
913-616-2526

Diamond W Ranch & Cattle LLC

ASA# 325181
Welch, Jarrod or Jerri
17455 North McCrary Road
Tahlequah, OK 74464
918-931-1285

DKB Cattle Co

ASA# 271074
Bonner, Kenny
PO Box 60
Stratford, OK 74872
580-759-3249

Donaldson Land & Cattle

ASA# 263103
Donaldson, Lisa
11608 West Wheat Capital Rd
Enid, OK 73703-9648
405-853-7191

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ASA# 065602
Russell, N, V & D Martin
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Copan, OK 74022-5100
918-531-2642

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Inola, OK 74036
918-543-3544

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ASA# 243175
Marcus, Morris & Sarah Dunn
870041 S Highway 18
Chandler, OK 74834-7739
405-258-1848

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918-244-0747

Elmore, Jason

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Waukomis, OK 73773
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Farrar, Randy

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405-375-3637

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Gibson, Austin & Hannah
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ASA# 322531
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Helm, Michelle

ASA# 261363
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Geary, OK 73040-9759
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Hughes, Adam
PO Box 684
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ASA# 339548
Mary Hill
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405-614-1486

Jackson, Charles

ASA# 348142
Jackson, Charles E
395481 West 3000 Rd
Ochelata, OK 74051
918-859-6698

Jackson, Mark

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PO Box 31
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ASA# 234517
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405-650-6624

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ASA# 291990
Henrichs, Jeffery D
7777 Azzlea St NW
Okarche, OK 73762
405-263-4936

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ASA# 009497
Crosby, Jimmy
PO Box 313
Texhoma, OK 73749-0487
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JMS Cattle Company

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Jobe, Buel

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Sperry, OK 74073
918-288-7396

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ASA# 335309
Brown, Joe
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Bluejacket, OK 74333
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McKinley, Perry

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McLoud, OK 74851
405-964-5530

McNeff Ranch LLC

ASA# 318214
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12800 S Hwy 4
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405-613-0239

McPeak, Emmy & Jason

ASA# 261838
RR 4 Box 575
Checotah, OK 74426
918-689-0638

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Russell Miller
184675 E County Road 61
Arnett, OK 73832
580-885-7236

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Ethan Moore
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Morrissey, Greg
1714 Cedar Trail Dr
Cashion, OK 73016-9554
405-433-2777

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ASA# 289121
Mouse, Greg
10521 Hwy 34
Elk City, OK 73644
580-243-9558

M R Cattle

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Madill, OK 73446
303-552-6550

Nail, Casey

ASA# 246807
C & Monty Nail
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918-256-3261

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Ponca City, OK 74604-5174
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ASA# 240445
Flesner, Nolan
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Stillwater, OK 74074
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ASA# 295163
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Odom, John Stanley

ASA# 033568
37311 Morris Creek Rd
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918-658-3840

Oklahoma State University

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Jeremy Leister
109 Animal Science
Stillwater, OK 74078-6050
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Osborn Cattle Ent

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580-227-3497

Perrier Cattle

ASA# 341668
Perrier Keven or Shannon
22191 N 4025 Dr
Bartlesville, OK 74006
918-914-3903

Perryman, Philip Wayne

ASA# 009559
15189 County Road 1400
Apache, OK 73006-9620
580-588-3197

Peters, Marcus

ASA# 352346
890484 S 3370 Rd
Chandler, OK 74834
405-664-3047

Peter Venables

ASA# 293502
Venables, Peter S
58300 E 170 Rd
Fairland, OK 74343
863-634-7186

Prairie View Cattle Co

ASA# 304752
Coppedge, Wallace
700 S Muldrow St
Tishomingo, OK 73460
580-257-0468

Pralle Land and Cattle

ASA# 321659
Pralle, Jared
PO Box 55
Fairmont, OK 73736
580-484-3304

Price Farms

ASA# 290759
PO Box 2467
Elk City, OK 73648
580-799-0134

Propp Cattle Company

ASA# 308501
Propp, Ethan
435802 E 360 Rd
Adair, OK 74330
918-864-6567

Pugh, Bobby

ASA# 237261
31343 W Beaver Mtn Rd
Quinton, OK 74561
918-967-9139

Pugh, Brian

ASA# 124222
31033 SCR 4420
Kinta, OK 74552-9757
918-448-5797

Ramming, Ronald

ASA# 349306
1222 Presidents Dr
Warner, OK 74469
918-463-3223

Randol, Mark

ASA# 109778
Randol, Mark & Connie
23502 E 970 Rd
Weatherford, OK 73096-9325
580-377-1481

R and R Black Simmental

ASA# 188350
Ridling, Ronny & Robyn
21597 E 1260 Rd
Sentinel, OK 73664-9405
580-393-4633

Ray, Allan W

ASA# 113375
Allan W & Carolyn S Ray
648 Ray Rd
Hartshorne, OK 74547-9513
918-297-2966

Ray, Trent

ASA# 240471
12700 E Lone Chimney Rd
Glencoe, OK 74032-1022
309-299-2387

Red Shale Farms

ASA# 336302
Vorndran, Brock
PO Box 347
Perry, OK 73077
580-370-6980

Reproduction Enterprises Inc

ASA# 281333
Hutchens, Les
908 N Prairie Rd
Stillwater, OK 74075-8710
405-377-8037

R J Simmentals

ASA# 072628
Carlson, R J
18020 E 840 Rd Lot 1
Crawford, OK 73638-8605
785-556-0701

Robertson, Clint

ASA# 313352
Robertson, Clint D
8675 S Project Lane
Milburn, OK 73450
580-371-1736

Robison, Floyd & Amber

ASA# 340118
17395 S 310 Rd
Morris, OK 74445
870-688-1207

Roll Top Ranch

ASA# 117980
K, D, P & B Humphrey
PO Box 6269
Norman, OK 73070-6269
405-872-8073

Schafer Ridge Ranch

ASA# 304055
Schafer, Matthew
83105 S 3480 Rd
Stroud, OK 74079
918-368-2231

Schmidt Family LLC

ASA# 288048
Schmidt, Dwayne A
5400 Carrington Place
Oklahoma City, OK 73131
405-823-3229

Schneberger Simmental

ASA# 328338
Curtis Schneberger
21026 E 1160 Rd
Foss, OK 73647
405-269-6676

Serenity Plains Farms

ASA# 251529
Cathy & Michael Gaither
2800 Chisholm
Orlando, OK 73073-9301
405-714-0271

Shephard Cattle

ASA# 341177
Brad Shephard
22114 E 980 Rd
Arapahoe, OK 73620
580-331-8737

Short Creek Livestock

ASA# 343696
Flansburg, Terry
13049 CS 2500
Hydro, OK 73048
405-663-0060

Simpson Ranch

ASA# 305068
Simpson, Charles
13933 Sterlington
Edmond, OK 73013
405-478-8047

Slater, William

ASA# 344872
2900 N Pecan Rd
Ponca City, OK 74604
405-712-4096

Smith, Howard R

ASA# 340257
27683 County Road 560
Cherokee, OK 73728
580-284-5546

Smith, Kenneth

ASA# 038968
30786 S Co Rd 4380
Kinta, OK 74552-9801
918-448-5664

Smith, Lance E

ASA# 079860
PO Box 1043
Roland, OK 74954-9801
918-427-2726

See ad on page 168

Smoot, Rick

ASA# 333956
Rick Smoot
3220 W Community Chapel Rd
Atoka, OK 74525
580-380-0226

Smoot, T J

ASA# 214617
3174 W Community Chapel Rd
Atoka, OK 74525-4016
580-239-1155

SP Cross Cattle Co

ASA# 337321
Setzer, Scott & Paula
790 Seedtick Crossing Rd
Valliant, OK 74764
580-933-7614

S&S Simmentals

ASA# 159367
Skiles, Billy
RR 1 Box 1980
Council Hill, OK 74428-9637
918-543-7896

Stallings, James Paul

ASA# 020579
14244 Oklahoma Hwy 22 E
Kenefic, OK 74748-9616
405-443-5394

Standridge Cattle Co

ASA# 289773
Standridge, Scott
PO Box 746
Lindsay, OK 73052
405-756-6077

Sterling, Danny

ASA# 208373
2606 E Highland St
Tecumseh, OK 74873-9731
405-598-5996

Stierwalt Show Cattle

ASA# 217285
Kirk & Juli Stierwalt
8501 Hwy 34
Leedey, OK 73654-9527
580-488-3625

Sublette Cattle Co

ASA# 318253
Sublette, Lance
PO Box 895
Lindsay, OK 73052
405-756-7540

Suess Cattle Co

ASA# 304758
Suess, Kenneth
12246 CR 1560
Ada, OK 74820
580-436-3056

Sutton's Simmental Ranch

ASA# 021647
Deltan & Lahonda Sutton
10637 County Road 1550
Ada, OK 74820
580-332-7094

Tharp Family Farms

ASA# 288379
Tharp, Paul
28441 N2940 Rd
Kingfisher, OK 73750
405-433-2110

The Darlin 8

ASA# 349818
Thel Shelby
16155 N 1710 Rd
Hollis, OK 73550

Thompson, Brent A

ASA# 319242
2194 CR 1375
Alex, OK 73002
405-227-5405

Thompson Livestock

ASA# 267755
Thompson, Neal
4402 N Parkview Ct
Stillwater, OK 74075
405-612-8457

Thorne Land & Cattle Inc, A W

ASA# 225320
Joan or Albert Thorne
435707 E 370 Rd
Adair, OK 74330
918-783-5477

Tom F or Rusty Stamps

ASA# 272612
Stamps, Tom F or Rusty
23600 S 425 Rd
Pryor, OK 74361-9199
918-530-1185

T & T Cattle Company

ASA# 297138
Terry Imke
5009 W 9th Ave
Stillwater, OK 74074
405-880-5717

Turner, Scotty

ASA# 293660
1583 CR 1200
Tuttle, OK 73089
405-203-5838



Twin Hills Cattle Company

ASA# 305089
Charles Hill
Charles Hill, IL
10079 State Highway 3W
Ada, OK 74820
580-399-1483 or 580-436-7816
Email:
hillcattlecompany@gmail.com
Herd Manager:
Cotton Reinke – 940-250-9139

At Twin Hills we are striving to produce top animals that are not only phenotypically outstanding but also extremely productive and predictable.

Vaught Farms

ASA# 045637
Vaught, Coy or Rhonda
5387 Old 98 Rd
Valliant, OK 74764
580-612-1759

Vigil Livestock

ASA# 276001
Dave Vigil
10019 S Union Rd
Stillwater, OK 74074
405-385-1843

Walter Cattle Company

ASA# 190562
Kyle Walter
11539 North 1990 Rd
Elk City, OK 73644
580-210-9189

Walter Ranch and Nursery

ASA# 280086
Chris Walter
PO Box 400
Calvin, OK 74531
918-424-8300

Updyke Simmentals

Where Quality Counts

ASA# 064620

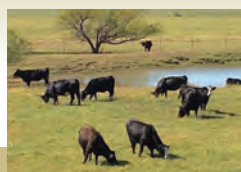
Gary and Cindy Updyke
107030 S 4250 Rd
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ASA# 325614
3753 North 108th
Nardin, OK 74646
580-789-1055

White Farms LLC

ASA# 115635
Jeff, Dawn Ann & J D White
922 S Grand Ave
Cherokee, OK 73728-3508
580-596-3245

Willhour, Allison

ASA# 287831
PO Box 670
Inola, OK 74036
918-510-3829

Willingham, Michael

ASA# 310106
307 McGee Chapel Rd
Broken Bow, OK 74728
580-286-2121

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Quality Fleckvieh-influenced cattle

ASA# 069720

Dick and Burneta Venosdel
4163 N Hwy 82A
Tahlequah, OK 74464
918-868-6070 (h)
918-629-3487 (c)

Email:
svenosd@pdi.net

Website:
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ASA# 171834
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5759 Enville Road
Marietta, OK 73448-9408
580-276-2781 Bobby
580-795-4601 Jon

Email:
willissimmentals@arbuckleonline.com

Website:
www.willissimmentals.com

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ricekrisg@gmail.com

Treasurer:
Teresa Baxman
530-526-5204
baxmancattle@yahoo.com

See ad on page 171

44 Cattle

ASA# 308375
Thompson, Deven
36288 Carnahan Lane
Richland, OR 97870
541-910-6001

4S Ranch

ASA# 326164
Smith, Valerie
22751 NW Mt Richmond Rd
Yamhill, OR 97148
503-510-2481

5G Simmentals

ASA# 307719
Gubbels, Shannon
PO Box 1331
Silverton, OR 97381
503-930-9135

Allen Brothers Cattle

ASA# 335101
Allen, Justin
46397 Hwy 30
Haines, OR 97833
541-962-5154

Anderson Land and Livestock Inc

ASA# 239104
Terry Anderson
68601 Motanic Rd
Pilot Rock, OR 97868
541-379-4025

Ardis or Ken Faulkner

ASA# 319582
Faulkner, Ardis
13737 SW Powell Butte Hwy
Powell Butte, OR 97753
541-815-0403

Bailey Bulls

ASA# 336903
Lane Bailey
50067 Hwy 334
Athena, OR 97813
541-398-1601

Baker Angus

ASA# 332671
Baker, Jerry and Judy
2175 Bench Road
Vale, OR 97918

Bar CK Cattle Company

ASA# 221034
Mike, Crystal & Katelyn Alley
8925 SW Green Dr
Culver, OR 97734
541-475-3874

Borror, Aaron & Rebecca

ASA# 282938
PO Box 38
Fort Rock, OR 97735-9777
541-633-3284

Carroll, Melody

ASA# 184682
17711 S Highway 211
Molalla, OR 97038-7610
503-829-8295

Cedar Creek

ASA# 337009
Bettencourt, Scott
96161 Gravelford Ln
Myrtle Point, OR 97458
541-260-4703

Circle V Farms Inc

ASA# 107822
Vincent E Wolf
PO Box 39
Saint Paul, OR 97137-0039
503-633-2616

Collier, Carson S

ASA# 307037
16550 Hwy 62
Eagle Point, OR 97524
209-642-3900

Double M Ranch Inc

ASA# 252963
Taylor, Patricia S
31466 Andrews Rd
Echo, OR 97826
541-376-8317

Dutton, Travis D

ASA# 207916
28499 SE Dale Ln
Eagle Creek, OR 97022-9722
503-759-3366

Dynamite Farms

ASA# 222067
Fleckenstein, Donald & Heather
26075 Gup Rd
Brownsville, OR 97327
971-219-6729

Fessler Angus

ASA# 219844
Fessler, Rodney J
PO Box 42
Madras, OR 97741
541-475-3132

Fields, Kyle

ASA# 343564
PO Box 202
Wasco, OR 97065
541-442-5119

Guttridge, Tim

ASA# 061218
6358 S. Schneider Rd
Woodburn, OR 97071-7252
503-781-1025

Hester's Livestock

ASA# 100967
Dale & Bette Hester
27407 S Barlow Rd
Aurora, OR 97002-9324
503-651-2067

High Desert Farms LLC

ASA# 350880
Dennis, Jason & Tori
8110 NW Gerke Rd
Prineville, OR 97754
541-280-4105

Hinton, Lester & Paula

ASA# 006679
Hinton, Lester
11200 Kerns Swamp Rd
Klamath Falls, OR 97601-9076
541-882-1218

Hudson Hill Farm

ASA# 103040
Schwenk, Todd
38225 SE Hudson Rd
Sandy, OR 97055-7505
503-668-8404

Iron Triangle Ranches

ASA# 308348
Young, Russ
PO Box 576
John Day, OR 97845
541-589-0672

Isaacson, Lance

ASA# 321912
26933 S Gard Rd
Mulino, OR 97042
503-708-1431

K Bar D

ASA# 232618
Delashmutt, Kimeric
3220 NW Way
Redmond, OR 97756
541-548-0536

Kessler, Tierra

ASA# 351357
132 Dehaven St
Milton Freewater, OR 97862
509-876-0884

Kittle Ranch

ASA# 347621
Kittle, Beth
3880 Oak Knoll Rd NW
Salem, OR 97304
503-332-7792

La Testa LLC

ASA# 327635
O'Brien, Margaret
PO Box 664
Halfway, OR 97834
541-540-6993

Lisenby, Kenneth

ASA# 249116
26685 Ferguson Rd
Junction City, OR 97448-9370
541-953-9893

Lorenzen Ranches

ASA# 001660
Larry Lorenzen
22575 Skyview Lane
Bend, OR 97702
541-276-6108

Lulay Livestock Company

ASA# 350690
Lulay, Adrienne
40426 Hess Rd
Scio, OR 97374
541-908-0619

Mahler Cattle Co

ASA# 340310
2185 Bench Rd
Vale, OR 97918
541-473-4266

McCoy, Travis

ASA# 340069
66284 Hunter Rd
La Grande, OR 97850
541-975-3490

Price Cattle Company

ASA# 252954
Price, Tom
43215 Old Wingville Rd
Baker City, OR 97814
541-276-4246

Rafter 2S Livestock

ASA# 288438
Katie Saul
79300 Hurricane Lane
Hermiston, OR 97838
541-571-7897

Reeves, Josh

ASA# 298316
94708 Rhody Hill Lane
North Bend, OR 97459
541-756-9514

Rick Osmin

ASA# 336209
Osmin, Rick
29768 Minnehaha Rd
Hermiston, OR 97838
541-571-2450

Ridgway Cattle Company

ASA# 091640
Ridgway, Glenn
6874 SE Ruger Rd
Prineville, OR 97754-9404
541-447-6427

Ridgway, Mykel

ASA# 332769
9700 NW Puckett Rd
Prineville, OR 97754
541-788-5004

Rocking C Ranch

ASA# 286112
Callaway, Michael D
20525 E Angelsley Rd
Rhododendron, OR 97049
503-622-4874

Rocking K Ranch

ASA# 319142
Knieling, David
PO Box 5113
Salem, OR 97304
503-391-7108

Rose Cattle Company

ASA# 345890
Rose, Jacob
26785 Fern Ridge Dr
Sweet Home, OR 97386
541-223-1098

Ruckert, Rex

ASA# 051521
32441 McLagan Rd
Tangent, OR 97389-3556
541-602-9477

Sandberg, Lee

ASA# 309302
5399 Sunshine Rd
Roseburg, OR 97470
541-580-5154

Schriever Simmentals

ASA# 009532
David and Irene Schriever
32914 S Kropf Rd
Molalla, OR 97038-9540
503-651-2220

Sedlacek, Jim

ASA# 320645
PO Box 946
Lakeview, OR 97630
541-947-4783

Sim/Tree Farm

ASA# 074193
Dan & Rory Sandberg
12676 S Union Hall Rd
Canby, OR 97013
503-266-9860

Six Stones CC

ASA# 315599
Stone, Daye
16340 Hwy 238
Grants Pass, OR 97527
541-660-7837

Southworth Bros Inc

ASA# 337406
Southworth, Jack
PO Box 9
Seneca, OR 97873
541-542-2558

Sunset Simmental Ranch

ASA# 110524
Pfleger, Christy
22316 Gap Rd
Harrisburg, OR 97446
541-995-9811

Ten Eyck, Victor D

ASA# 009520
V D & E F Ten Eyck
49549 SE Marmot Rd
Sandy, OR 97055-8732
503-668-7326

Timber Creek Genetics

ASA# 271043
Brian Arp
1625 Days Creek Rd
Days Creek, OR 97429
541-825-3550

TNT Ranch LLC

ASA# 342522
Carpenter, Trent
5001 Leonard Rd
Grants Pass, OR 97527
541-955-6520

TS Colson Cattle

ASA# 348929
Colson, TJ & Samantha
29722 Hwy 34 SW
Albany, OR 97321

Walton, David A & Faith E

ASA# 178334
83616 Rock Hill Rd
Creswell, OR 97426-9757
541-895-3201

Wiley, Mark A

ASA# 070325
Mark Wiley
874 Howard Jordan Loop
Dayton, OR 97114-9717
503-868-7276

Oregon Simmental Association



2020 Western Regional Classic

Cancelled, Sandpoint, ID

Hosted by the Idaho and Washington
Simmental Associations

Dates for 2021 to be determined

Northwest Simmental Expo

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shauna@hintonranch.com



It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Building Blocks of Commercial Genetic Awareness



by Lane Geiss, Director of Commercial and Nontraditional Data Programs

The commercial programs offered by the American Simmental Association (ASA) are an effort to provide genetic tools to the largest sector of the beef industry—the cattle operations. These efforts are supported through multiple ASA programs and the world's most comprehensive beef genetic database. The three pillars to ASA Commercial Programs are the: **Total Herd Enrollment — Commercial option (THE-CM)**, **Cow Herd DNA Roundup (CHR)**, and the **IGS Feeder Profit Calculator™ (FPC)**. These programs allow commercial producers to maximize the genetic awareness surrounding their program and to make better management and selection decisions.

Each of these programs are designed to offer assistance at three key management moments in commercial operations; **Breeding, Heifer Selection, and Weaning**. This article will briefly dive into how each program functions.

Total Herd Enrollment — Commercial

The THE-CM is the foundation to these programs and allows participants to fully capitalize on the true genetic awareness of their cow herd. This is a whole-herd reporting program that helps isolate the known genetic potential of every female owned. The industry's best metric for understanding genetic merit on individual animals is through an expected progeny difference (EPD). Simply put, an EPD describes the difference in production value for a given trait compared to other cattle. These are all calculated through pedigree relationships and performance records — and genomics if desired. Selection indexes take that one step further by combining multiple economically relevant EPDs along with industry costs and thresholds into a prediction model. Seedstock breeders undoubtedly use EPDs and selection indexes to make mating decisions. Why shouldn't commercial producers have the same technology?

Follow this link to learn more about THE-CM: www.simmental.org/commercial

Cow Herd DNA Roundup

The CHR is an opportunity to push the accelerator on female genetic awareness. Every cattleman knows which cow is his best producer, but do they know right away which replacement heifer will fill that role? The field of genomics allows us to gain a better understanding of a young heifer's genetic potential even before she starts producing. This technology uses known regions on the bovine genome that impact specific economically relevant traits. For example, longevity in cattle is known once they've been in production for almost a generation, but producers would hope to know that information before they invested time and money in replacements. Through genomics, we can use known genetic markers to give an indication of whether a female may last in the herd longer (or shorter) than others. The CHR will provide years of information before you have to invest years of time.

Follow this link to learn more about CHR:

www.simmental.org/chr

IGS Feeder Profit Calculator™

While the other two programs are focused around the cow herd, the FPC is centered around where commercial producers make ends meet. They've invested a lot of time and money into not only their cow herd, but also their bull battery because they know the role genetics play in the end product. They've also invested in their management protocols to ensure the feeder calves they raise will stay healthy and perform in the feedlot. These investments help producers stay profitable and build a more valuable feeder calf, but are their buyers aware of their commitment? The FPC is a third-party view of the profit potential on a calf crop through the understanding of genetics, health, and management. Buyers want low-risk, high-potential calves with earning potential. Producers want to highlight that their calves fit potential buyer's needs. As opposed to traditional marketing slogans and empty statements let's provide true awareness. **We can Know or Guess. Choose Know.**

Follow this link to learn more about the FPC:

www.internationalgeneticsolutions.com

ST



Clint Berry

"The FPC is a simple and easy tool that commercial cattlemen can utilize to differentiate their cattle in the marketplace. Works in breeding programs using various breeds and has no cost to the producer."



**Feeder Profit
CALCULATOR™**

beef@internationalgeneticsolutions.com

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cwsfarms58@gmail.com

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814-398-8211
h18469@verizon.net

Secretary:

Jeremy Dobbin
Halifax
717-896-8723
dobbin123@comcast.net

Treasurer:

Ron Dziembowski
Hillsborough, NJ
508-868-8836
rdziembowski@aol.com

See ad on page 175

Abell's Simmental Farm

ASA# 179705
Sharon & Daniel Abell
5547 Reagan Hill Rd
Warren Center, PA 18851-9708
570-395-3647

Allie Buck Farms

ASA# 342497
948 Allie Buck Rd
Nanty Glo, PA 15943
814-525-1760

Andrews Fleckvieh Simmentals

ASA# 323080
Andrews, Duane
1294 Wheeler Rd
Gillett, PA 16925
570-596-7459

Angel Acres

ASA# 265893
Wright, Jeff and Pamela
265 Meadow Run Rd
Mount Morris, PA 15349-1399
724-324-2954

Bard, Ben

ASA# 341473
270 Beyers Rd
Summerhill, PA 15958
814-472-5794

Barney, Nick

ASA# 206659
62 Digger Lane
Eighty Four, PA 15330
724-554-6890

Bingham, Jim

ASA# 236586
139 Rose Lane
Enon Valley, PA 16120-3443
724-730-4541

Blauch, Matthew R

ASA# 199698
Matthew R Blauch
6015 Valley Glen Rd
Annville, PA 17003
717-376-9140

Blockbuster Cattleman's Group

ASA# 283189
McClure, Linda
16381 Pump Station Rd
Shirleysburg, PA 17260
814-542-4748

Browell, Michelle

ASA# 267963
3792 Raystown Rd
Hopewell, PA 16650
814-652-2150

Buckshot Cattle Co

ASA# 318786
Bailey, Bobbi
1496 Big Shannon Run Rd
Waynesburg, PA 15370
304-698-2697

Bull Run Farm

ASA# 315443
Mellott, Frederick
678 Bull Run Rd
New Enterprise, PA 16664
814-766-9998

Burleigh Cattle Company

ASA# 337392
Burleigh, Cameron
860 Great Bend Tpk
Pleasant Mount, PA 18453
570-448-3177

Campbell Land and Cattle LLC

ASA# 263196
Campbell, James K & Jackie S
928 WW Railroad Rd
Sycamore, PA 15364-1206
724-852-1622

Cassyle Valley Simmentals

ASA# 299493
Householder, Dennis
435 Jacobs Run Rd
Holbrook, PA 15341
724-499-5112

Char-Meg-Acres

ASA# 288087
Luke Megivern
160 Bush Rd
Pleasant Mount, PA 18453
570-448-2210

Cherokee Fur Inc

ASA# 126789
Edward J & Toni Gail Regula
PO Box 125
Brownfield, PA 15416-0125
724-322-1813



ASA# 216919

Cliff Orley

1486 Mt. Wilson Road
Lebanon, PA 17042
717-269-0128
717-964-1862 (fax)

Email:

corley01@comcast.net

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❖ Herd Consultation

❖ Visitors Welcome

Cowell, Alissa M

ASA# 123562
Alissa J or B Cowell
1214 Garards Fort Rd
Waynesburg, PA 15370
724-627-8271

Creek Bend Farm

ASA# 321094
Workman, Daniel
1348 Harney Rd
Littlestown, PA 17340
717-451-2295

Crescent Moon Farms

ASA# 310166
Reynolds, Michael
246 Banetown Rd
Amity, PA 15311
724-222-3882

Curry Wagner Simmental Farm

ASA# 273606
Wagner, Curry
1423 Sand Beach Rd
Hummelstown, PA 17036
717-991-0387

David Fry

ASA# 349387
Fry, David
20389 Route 35 S
Mifflin, PA 17058

Dobbin, Jeremy

ASA# 324655
504 Ridge Rd
Halifax, PA 17032
717-896-8723

Double H Farm

ASA# 166354
Hepner, Eugene H
729 Gloss Rd
Honey Grove, PA 17035-9731
717-734-3155

Downs, David & Annette

ASA# 225810
194 Stock Farm Rd
Jackson Center, PA 16133
724-376-7195

Drobezko Show Cattle

ASA# 256996
Drobezko, Monica
478 W Liberty Rd
Slippery Rock, PA 16057-4704
724-794-4711

Dunkard Valley Farms

ASA# 100887
John & Kenley Jo Myers
2228 Dunkard Valley Rd
Dallastown, PA 17313-9673
717-428-2309

EK Angus

ASA# 349052
Swope, Ezra
1918 Potter Creek Rd
New Enterprise, PA 16664

Elim Springs Farm

ASA# 237297
Hamm, Thomas J
16459 S Rt 44
Allenwood, PA 17810
570-547-6085

Elk County Simmentals

ASA# 175865
Albert & Denise Casilio
1316 Water Street Ext.
Johnsonburg, PA 15845
814-965-5079

E&R Farms Inc

ASA# 216696
Randall Runk-Douglas Erwin
17299 Hill Valley Rd
Shirleysburg, PA 17260
814-542-2154

Essman, John

ASA# 231382
9360 Franklin Center Rd
Cranesville, PA 16410
740-464-7747

Evergreen Farm

ASA# 074659
Dale, Diane & Allyson Sheaffer
50 Evergreen Ln
Carlisle, PA 17015-8874
717-243-5532

Forge Hollow Farm

ASA# 213513
Troy & Lynette Gelsinger
181 Forge Rd
Womelsdorf, PA 19567
610-589-1664

Frederick C Frey

ASA# 290108
Frey, Frederick C
1664 Furniss Rd
Drumore, PA 17518
717-548-1351

Frosty Springs Farm

ASA# 077650
Cowell, James
1214 Garards Fort Rd
Waynesburg, PA 15370
724-627-8271

Full Circle Farm

ASA# 258426
Josh Winslow
127 Rock Rd
Dayton, PA 16222-9126
304-904-1389

Gates Family Farm

ASA# 347749
Tyler Gates
2026 Quaker Valley Rd
Fishertown, PA 15539
814-931-8990

Graham, Nichole M

ASA# 155566
13820 Wolf Rd
Felton, PA 17322-7914
717-246-9966

Greystone Farm

ASA# 304139
Miller, Steven M
18344 Dry Run Rd West
Spring Run, PA 17262
717-349-7366

Gypsy Creek Ranch

ASA# 340543
1582 Barlow Two Taverns Rd
Gettysburg, PA 17325
717-465-5222

Harris, John & Vickie

ASA# 252426
1603 Bucket Line Rd
Osceola Mills, PA 16666
814-339-7752

Hartland Farms PA

ASA# 350567
Hart, Zachery
17005 Stumpy Ln
Fort Loudon, PA 17224
717-369-5294

Harvest Plantation

ASA# 097490
Snyder, Lee & Linda
153 Susquehanna Dr
Franklin, PA 16323
814-374-4684

Heart Felt Farms

ASA# 315332
Deleplaine, Annette
270 Apple Way Rd
Gettysburg, PA 17325
717-752-5568

Heb Farms

ASA# 168608
Kenneth L Hebel
1067 Gravel Hill Rd
Grantville, PA 17028
717-469-2537

Hemlock View Farms

ASA# 345881
Brian M. Cowburn
268 Cowburn Rd
Ulysses, PA 16948
814-848-9704

Heritage Hills Farm

ASA# 304892
Judy, Phillip M
316 Woodside Road
Waynesburg, PA 15370
724-833-2577

Hoge Farm

ASA# 321788
Hoge, John J
186 Randy Hoge Rd
Waynesburg, PA 15370
724-627-9801

Howe, Kevin

ASA# 343295
2620 Rte 49
Westfield, PA 16950
814-367-2196

Hummel Cattle Company

ASA# 176777
Hummel, Kyle
986 Stetler Ave
Selinsgrove, PA 17870-9361
570-259-7894

Ideal Simmentals

ASA# 334663
127 Ideal Ln
Centre Hall, PA 16828
814-280-0578

Ironstone Simmentals

ASA# 049199
Phillip Druck
1099 Grimes Hill Rd
Sabinsville, PA 16943
717-741-2926

Pennsylvania Simmental Association

Upcoming Events

2020

June

Cancelled AJSA Eastern Regional Classic, Cookeville, TN
Dates for 2021 to be determined

July

TBD PSA Field Day

August

11-13 Ag Progress Days, Pennsylvania Furnace

September-October

25-5 Keystone International Livestock Expo, Harrisburg

October

31 Pennsylvania Fall Classic Sale, Waynesburg

2021

January

2-9 Pennsylvania State Farm Show, Harrisburg

March

26 Spring into Excellence Simmental Sale,
Pennsylvania Furnace

President

Curry Wagner
Hummelstown
717-991-0387
cwsfarms58@gmail.com

Vice President

Art Baron
Saegerstown
814-398-8211
h18469@verizon.net

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Jeremy Dobbin
Halifax
717-896-8723
dobbin123@comcast.net

Treasurer

Ron Dziembowski
Hillsborough, NJ
908-448-7203
rdziembowski@aol.com

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814-398-8211
dobaron4040@gmail.com

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stewanfarms@verizon.net

Cliff Orley

Lebanon
717-269-0128
Corley01@comcast.net

Joshua Pysher

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570-856-3249
Jmp369psu@hotmail.com

Elena Poliskiewicz

Mt. Bethel
570-872-4470
poliskiewiczstockfarm@yahoo.com

Greg Stewart

Halifax
717-350-5235
wgjstewart@hotmail.com

Dan Workman

Littlestown
717-451-2188-5235
truckin68ds@yahoo.com

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

www.pasimmental.com

Pennsylvania • Rhode Island

Jeff & Sherry Feight

ASA# 242069
Feight, Jeff
480 E Graceville Rd
Breezewood, PA 15533
814-735-3797

JMP Cattle Company

ASA# 253592
Joshua Pysher
102 Place Lane
East Stroudsburg, PA 18301
570-856-3249

Keller, Jeremy

ASA# 328606
1656 Salem
Quakertown, PA 18951
610-721-8784

KNT Beef Farm

ASA# 249297
K, T, N, K & K Loht
250 Road Apple Way
McClure, PA 17841-8604
717-543-6185

Komar's Family Farm

ASA# 243029
Ben Komar
377 Bigelow Lake Rd
Pleasant Mount, PA 18453-4549
570-448-9344

Long Meadows Simmentals

ASA# 253935
Meadows, Yvonne
23438 Earnest Rd
Spartansburg, PA 16434
814-654-7978

Maple Cove Breeders

ASA# 056980
William E Shoemaker
3839 Milligans Cove Rd
Manns Choice, PA 15550-8026
814-624-0667

McClure Mills Farms

ASA# 219527
C Arnold & Linda McClure
16381 Pump Station Rd
Shirleysburg, PA 17260
814-542-4748

McMillen, John

ASA# 310738
3773 Blain Rd
Loysville, PA 17047
717-789-4576

Miller Holler Cattle Company

ASA# 328824
Miller, Eric
47 Twenty Four Rd
Clymer, PA 15728
724-464-3812

Mission Valley Farm

ASA# 335202
130 Shaler Rd
West Alexander, PA 15376
412-296-1828

Mountain Top Farm

ASA# 307255
McKinney, Aaron W
1319 Zehner Rd
Fort Hill, PA 15540
814-662-4211

Mountain View Farm

ASA# 223051
William & Barbara Vossler
665 Knoxlyn Rd
Gettysburg, PA 17325
717-337-1615

Murphy Simmental Farms

ASA# 280305
Murphy, Mark
550 Zediker Station Rd
Washington, PA 15301
724-228-9461

On The Edge Farm

ASA# 307309
St Peter, Teresa
6408 Route 249
Westfield, PA 16950
814-367-5989

Palmer Cattle Co

ASA# 182835
William Palmer
4268 Beaver Street
Springboro, PA 16435
814-282-1493

Paul M Shaffer

ASA# 255589
Shaffer, Paul M
1149 Pensyl Hollow Rd
Bedford, PA 15522
814-623-7361

Poliskiewicz, Elena

ASA# 219671
1720 Totts Gap Rd
Bangor, PA 18013
570-897-5390

Powell's Valley Simmentals

ASA# 228876
Meyers, Laurie
470 Million Dollar Rd
Halifax, PA 17032
717-350-2516

Puderbaugh, Dean

ASA# 312381
PO Box 43
Unityville, PA 17774
570-204-1967

Rider Farms

ASA# 220139
Larry & Christina Rider
1630 Marengo Rd
Warriors Mark, PA 16877
814-692-7418

R&L Cattle Company

ASA# 316079
Ross, Kathy Logue
1234 E Finley Dr
Claysville, PA 15323
724-663-5462

Robert & Deborah Reynolds

ASA# 207155
Reynolds, Robert
327 Jackson Ln
Carmichaels, PA 15320-2523
724-966-2571

Schadel, Neal

ASA# 259455
144 Coleman Rd
Hegins, PA 17938
570-682-8562

Scherich's Simmental Farm

ASA# 108113
Rodney E Scherich
325 Wheeling Creek Rd
Wind Ridge, PA 15380-1222
724-428-3555

Sheruda, Matthew

ASA# 345128
Matthew Sheruda
21 Finn Rd
Factoryville, PA 18419
570-335-5045

Skymile Farm

ASA# 114357
Milesky, William V
390 Woods Rd
Waynesburg, PA 15370-9804
724-627-3654

Smith, Janet

ASA# 287423
26664 Eureka Rd
Edinboro, PA 16412
814-734-5057

Smoky Valley Farm

ASA# 117404
Rohm, Randy
1135 W Finley Rd
West Finley, PA 15377-2430
724-484-0316

Sommer Spring Farm

ASA# 201489
Sommer, Todd
2370 New Park Rd
New Park, PA 17352-9446
443-463-4640

Sorrell Acres Farm

ASA# 199466
Gary L & Vicki A Varner
8436 Mountain Rd
McAlisterville, PA 17049-9730
717-463-2513

Ste-Wan Farms

ASA# 236670
Hook, Steven & Wanda
4751 New Berlin Hwy
Middleburg, PA 17842
570-837-7020

Stewart, Greg

ASA# 183498
Greg, Sam, Judy Stewart
119 Radel Rd
Halifax, PA 17032
814-849-5526

Stoney Hollow Simmental Farm

ASA# 330395
Scrip Sr, Joseph P
567 Gibbon Glade Rd
Farmington, PA 15437
724-329-8704

SVJ Farm

ASA# 212142
Valerie L & Justin Mankey
465 Ringland Ridge Rd
Amity, PA 15311
724-554-0446

Tarmar Farms

ASA# 340315
Rhone, Tyler
475 Ridge Top Rd
Cogan Station, PA 17728
570-494-1364

Top Shelf Genetics

ASA# 328433
Beatty, Paul
753 Mt Air Road
New Castle, PA 16102
724-494-2971

Torock Cattle Co

ASA# 321192
Torock, Alexandria
167 Sunset Lane
Mt Pleasant, PA 15666
724-787-2514

T R Shearer Land & Cattle Co

ASA# 274257
Shearer, Todd R
391 Carlton Rd
Sandy Lake, PA 16145
814-425-3508

Up The Creek Farm

ASA# 318810
Miles, Chelsea
817 Merrick Hill Rd
Little Marsh, PA 16950
814-326-4601

Virgili, Ethan

ASA# 323974
890 Browns Ferry Rd
Carmichaels, PA 15320
724-833-0462

W&E Farms

ASA# 289896
Wyatt & Emmitt Whipkey
186 Tara Hill Rd
Holbrook, PA 15341
724-499-5859

Weglow Farms

ASA# 340503
Grant McCabe
271 Harkins Mill Rd
Rochester, PA 15074
724-462-0645

Whiskey Run Farm

ASA# 291245
Baer IV, Russel
346 Middle Road
Newville, PA 17241
717-385-5634

White House Farm

ASA# 198345
Ronald B & Kathi B Taylor
887 Hunlock Harveyville
Shickshinny, PA 18655
570-256-3482

Wise Cattle Company

ASA# 306623
Wise, Adam
616 Cider Mill Rd
Punxsutawney, PA 15767
814-427-2938

Woodview Simmentals Farm

ASA# 212332
Frank E Glass
1801 Grange Rd
Blairsville, PA 15717-5234
724-599-4612

Yorlets Farms

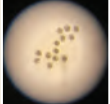
ASA# 343162
Yorlets, Larry
1816 Walnut Bottom Rd
Carlisle, PA 17015
717-574-3597

KULP GENETICS



ASA# 329555
Anne B. Kulp, DVM
David J. Kulp
938 Power Road
Manheim, PA 17545
717-823-2161 (Anne cell)
717-278-6399 (David cell)
Email:
kulpgen@aol.com

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David J & Anne B Kulp
938 Power Rd
Manheim, PA 17545
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Lone Cedar Stock Farm

ASA# 225822
Baker, Nikki
508 Winding Rd
Claysville, PA 15323
724-225-2794

Rhode Island

See Southern New England

See ad on page 185

South Carolina

Angel Hill Angus Farm

ASA# 275207
Shealy, Michelle D
190 Samuel Padgett Rd
Ward, SC 29166
803-685-5595

Baxley Farms

ASA# 217409
Baxley, Lloyd and Connie
290 Cow Path Ln
Georgetown, SC 29440-5628
843-325-6146

Broken Cedar Farm

ASA# 320796
Pettigrew, S
2113 Greenpond Road
Woodruff, SC 29388

Cedar Ridge Simmental

ASA# 146452
J & J Hunter
1083 Ora Rd
Gray Court, SC 29645
864-682-3308

Coggins Cattle

ASA# 320581
Coggins, Richard
2470 Stage Coach Rd
Laurens, SC 29360
864-682-3606

CU Icow

ASA# 344384
Burns, Matthew
107 Barre Hall
Clemson, SC 29630
864-940-2428

Double C Farm

ASA# 333682
Christopher Counts
2421 Floyd Road
Newberry, SC 29108

Elmore Cattle Company

ASA# 277988
Elmore, Tim & Radawn
300 Cox Rd
Enoree, SC 29335-3902
864-969-2200

Fariad Haniff Farm

ASA# 344414
Haniff, Fariad
426 Brier Patch Ln
Warrenville, SC 29851
803-593-1702

Garber, Wayne

ASA# 324763
312 Trinity Ch Rd
Laurens, SC 29360
864-923-0581

H & H Farms

ASA# 341994
Hall, Steven
432 Ammons Rd
Sumter, SC 29153
803-486-4599

High View Farms

ASA# 225365
Brian M Lardiere
394 Tate Rd
Abbeville, SC 29620
864-391-5391

Issaqueena Farm

ASA# 335949
Moore, Kevin
199 Lazy Hollow Ln
Walhalla, SC 29691
864-916-4240

Joe Davis Cattle

ASA# 280539
Davis, Joe M
3134 W Oak Hwy
Westminster, SC 29693-4940
864-710-3626

Jordan Farms

ASA# 200914
Kathy, David & Terry Jordan
4491 Pine Grove Road
Townville, SC 29689-9785
864-630-5182

Lawrimore Farms LLC

ASA# 336969
Lawrimore, Andy
401 N Main St, Ste B
Hemingway, SC 29554
843-558-7752

Longview Farm

ASA# 061164
Long, David
1525 Old Denver School Rd
Anderson, SC 29625-6433
803-261-8207

Magnolia Estates

ASA# 066886
Sowell, Charles
102 Turner Rd
Pickens, SC 29671-9298
864-859-6421

McJunkin, W Harold

ASA# 006864
McJunkin, Harold
1206 Fox Squirrel Ridge
Pickens, SC 29671-8923
864-878-9128

Monadnock Ranch

ASA# 307338
Renwick, Kevin
711 Colony Church Rd
Newberry, SC 29108
803-924-0535

Moss Cattle Co

ASA# 184872
William H Moss Jr
671 Dowtin Road
McCormick, SC 29835
706-654-6071

Nickle N Dime Farms

ASA# 053721
P James & Peter J Rathwell
159 Overdue Hl
Six Mile, SC 29682-9422
864-868-9851

Thompson, Carl E

ASA# 009178
Carl E & Kathleen S Thompson
291 Laurel Rd
Central, SC 29630-9453
864-654-7039

Wilkins, Peter

ASA# 214350
P & Bruce Wilkins
PO Box 771
Blacksburg, SC 29702
864-839-4337

Yon Family Farms

ASA# 238554
Yon, Kevin or Lydia
PO Box 737
Ridge Spring, SC 29129
803-685-5048

South Dakota

Website:
www.southdakotasimmental.com

President:
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19640 367th Ave
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605-461-1494
jackpotcattle@yahoo.com

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ceffling@tsln-fre.com

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kblagg@firstdakota.com

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24352 438th Ave
Canova, SD 57321
605-214-3532
colton.buus@gmail.com

See ad on page 179

3C Christensen Ranch

ASA# 235805
John & Peggy Christensen
37273 216th St
Wessington, SD 57381
605-458-2218

See ad on page 181

5G Livestock

ASA# 325040
Paul Grace
44204 252nd St
Salem, SD 57058

5J Farms

ASA# 311966
Schley, Jason
38890 216th St
Alpena, SD 57312
605-883-4737

Arhart Farms Inc

ASA# 306402
Arhart, Andrew
22429 390th Ave
Alpena, SD 57312
605-350-3360

Barber Farms Simmentals

ASA# 214700
Barber, Herb
23137 373rd Ave
Wessington Springs, SD 57382-5602
605-539-1886

B & B Simmental Cattle

ASA# 223253
E Senter - B Noziska
PO Box 24
Burke, SD 57523
605-835-8420

Beckett Ranch

ASA# 262405
Beckett, Troy
21080 Beckett Ranch Rd
Miller, SD 57362
605-853-3284

Beitelspacher Ranches

ASA# 000270
R, S, K, K, M, L Beitelspacher
13418 328th Ave
Bowdle, SD 57428-5812
605-285-6581

Benda Simmentals, Jim

ASA# 056821
Benda, Jim
26106 366th Ave
Kimball, SD 57355
605-778-6703

Blake, Brent

ASA# 326121
36090 Cow Camp Place
Miller, SD 57362
605-460-1153

Bob and Kaden Gassman

ASA# 217807
Gassman, Bob and Kaden
23658 436th Ave
Howard, SD 57349-7309
605-772-4625

Boot Creek Farms

ASA# 283523
Micheel, Matthew
21256 408th Ave
Cavour, SD 57324
605-354-2304

Bull Creek Cattle

ASA# 283158
Kubik, Trent
26404 338th Ave
Hamill, SD 57534
605-840-0373

Burgod, Tracy

ASA# 335328
Tracy Burgod
13144 362nd Ave
Ipswich, SD 57451
605-380-6396

Bussmus Angus

ASA# 105328
24973 404th Ave
Mitchell, SD 57301-0754
605-996-3265

Cable C - Cross Ranch

ASA# 061051
Harley R & Dawn L Cable
23447 Rocky Rd
Pukwana, SD 57370
605-894-4464

Charles Buus B2 / U Stock

ASA# 268085
Buus, Charles
28069 464th Ave
Lennox, SD 57039
605-647-5107

Chris Plamp

ASA# 258899
Plamp, Chris
24777 404th Ave
Mitchell, SD 57301-5147
605-999-9374

Christensen Simmental

ASA# 004545
Chris & Sheila Christensen
37548 221st St
Wessington Sprg, SD 57382
605-539-9522

CK Cattle Company

ASA# 214702
Chris Efling
PO Box 23
Highmore, SD 57345
605-852-2684

Clarke Cattle Company

ASA# 313602
Clarke, Jase
PO Box 297
Wessington, SD 57381
605-354-6312

CM Peck Simmentals

ASA# 334971
Clint & Melanie Peck
28228 347th Ave
Burke, SD 57523
605-775-3031

CR Cattle Company

ASA# 348847
Lehrman, Randy
43387 255th St
Spencer, SD 57374
605-421-1492

C Square Ranch

ASA# 067254
Gerald & Beth Geditz
37049 145th St
Mansfield, SD 57460-8103
605-225-2400

Dakota Acres

ASA# 295727
Schultz, Kurt A
PO Box 149
Baltic, SD 57003
605-310-4054

Dakota Simmental Ranch

ASA# 056515
Ronald DeMers
31846 284th St
Colome, SD 57528
605-842-3340

Deiter Cattle Company

ASA# 311958
Deiter, Kevin
35163 163rd St
Faulkton, SD 57438
605-598-4528

Dejong, Kelsie

ASA# 246247
12816 Robinson Rd
Black Hawk, SD 57718
605-923-5398

Dejong Ranch - Wyatt & Miles

ASA# 002407
Wyatt or Miles Dejong
31842 Dejong Rd
Kennebec, SD 57544-9503
605-869-2329

DeZeeuw Farms

ASA# 223445
DeZeeuw, Austin
21315 US Highway 14
Elkton, SD 57026-6700
605-592-0373

South Dakota

Dikoff, Justin

ASA# 272182
34934 SD Hwy 20
Faulkton, SD 57438-5310
605-598-4383

D & N Caffee Simmentals

ASA# 049549
Caffee, David
22595 368th Ave
Wessington Springs, SD 57382-0153
605-539-9759

Dockter, Austin

ASA# 291814
47576 145th St
Milbank, SD 57252
605-432-6225

Dockter Farms Inc.

ASA# 299327
Dockter, Mike
47576 145th St
Milbank, SD 57252
605-949-0692

Dockter, Jordan

ASA# 304691
14440 473rd Ave
Twin Brooks, SD 57269
605-949-1401

Double H Cattle Company

ASA# 324487
Christian Hojer
36091 Cow Camp Place
Miller, SD 57362
605-860-8635

Doyle or Lorie Dejong

ASA# 250304
Dejong, Doyle
21824 Elk Creek Rd
Box Elder, SD 57719
605-923-5398

Dustin and Kate Carter

ASA# 318943
Carter, Dustin
4424 E Main St
Vermillion, SD 57069
712-898-9972

Duxbury Cattle Company

ASA# 245748
Duxbury, Dale
20975 379th Ave
Wessington, SD 57381
605-883-4804

Duxbury, Troy

ASA# 267107
20975 379th Ave
Wessington, SD 57381
605-883-4804

Eagle Pass Ranch

ASA# 281389
Munger, Steven A
34261 200 St
Highmore, SD 57345-6904
605-521-4468



ASA# 004441
Steve and Cathy Eichacker
25446 445th Avenue
Salem, SD 57058
605-421-1152 Steve's cell
Email:
es@triotel.net
Website:
www.eichackersimmentals.com
Sale Date:
Bull and Female Sale
March 5, 2021
Salem, SD
Eichacker Simmentals is located in
Salem, just off Interstate 90 between
Sioux Falls and Mitchell.
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to talk "cattle"!

Ekstrum, Clay

ASA# 089975
Clay, Jane, John L Ekstrum
36220 257th St
Kimball, SD 57355
605-778-6185

See ad on page 182

Emery Ranch

ASA# 271622
Emery, Evan
38275 110th St
Frederick, SD 57441
605-380-0435

Erickson, Kelly C

ASA# 084405
Erickson, Kelly
24304 Indian Creek Rd
Kadoka, SD 57543-9702
701-898-1583

Fagerhaug Cattle

ASA# 156834
Fagerhaug, Cam & Tyler
21626 372nd Ave
Wessington, SD 57381
605-350-2018

Filipek Family Simmentals

ASA# 186361
G, M, H & J Filipek
PO Box 46
Raymond, SD 57258
605-532-5687

Fischbach, B & L

ASA# 337320
Fischbach
38878 150th St
Mellette, SD 57461

Fischbach Simmental

ASA# 095974
Ed Fischbach
38928 152nd St
Mellette, SD 57461
605-887-3726

Fischers Simmentals

ASA# 228308
Bill, Cheryl, N, N & N Fischer
PO Box 353
Scotland, SD 57059
605-583-2328

Flittie Ranch

ASA# 035481
Bruce, Sandra Flittie
11913 342nd Ave
Hosmer, SD 57448-7601
605-283-2662

Ford, Chad

ASA# 174018
C, Rick, Deb & Chris Ford
46272 200th St
Bruce, SD 57220-5108
605-690-4721

Ford Farms

ASA# 099209
Richard, Debra, Chris, Chad Ford
46272 200th St
Bruce, SD 57220-5108
605-627-5614

Ford Farms, C A

ASA# 154867
C A, Deb, Rick & Chad Ford
46272 200th St
Bruce, SD 57220-5108
605-690-4721

Four Bar W Cattle Co

ASA# 292057
Wosje, Kyle
22144 SD Hwy 13
Elkton, SD 57026
605-695-0275

G12 Gassman Cattle Company

ASA# 327311
Garrett Gassman
24104 435th Ave
Canova, SD 57321
605-941-3126

GCC

ASA# 352668
PO Box 920
19125 US Hwy 18
Pine Ridge, SD 57770
605-441-3316

Geppert, Colin

ASA# 258872
25764 355th Ave
Kimball, SD 57355
605-778-6227

Geppert, Kevin

ASA# 271127
25525 406th Ave
Mitchell, SD 57301

Glaus, Jim

ASA# 102159
24955 342nd Ave
Chamberlain, SD 57325-9708
605-734-5610

Glaus, Tate

ASA# 252288
24955 342nd Ave
Chamberlain, SD 57325
605-730-5219

Glaus, Teil

ASA# 252287
24955 342nd Ave
Chamberlain, SD 57325
605-680-4821

Goeken Cattle Company

ASA# 041627
John M & Susan E Goeken
30139 435th Ave
Utica, SD 57067
605-364-7432

Graesser Bros Simmental

ASA# 222176
Graesser, Kevin
29933 329th Ave
Dallas, SD 57529
605-835-8223

Green Simmental Ranch

ASA# 058162
James D Green
43336 171st St
Clark, SD 57225
605-532-5113

Gregg, Arthur

ASA# 215075
Arthur & Jerilyn Gregg
22429 Valley Rd
Harrold, SD 57536-7103
605-875-3314

Groenewold Farms

ASA# 260107
Groenewold, Daniel
206 West 7th Street
Hartford, SD 57033-1006
605-261-4118



ASA# 007215
Kerry, Justin, Travis Hart
10904 387th Avenue
Frederick, SD 57441-5700
605-252-2065 (Kerry)
605-216-6469 (Justin)
605-252-0894 (Travis)

Email:

4hooves@nvc.net

Website:

www.hartsimmentals.com

Sale date:

Hart Simmentals Power Bull Sale,
Thursday, February 4, 2021

Hart Simmentals is located in beautiful Frederick, and is a fourth-generation performance-driven purebred Simmental seedstock operation. Hart Simmentals focuses on exceptional maternal traits, stemming from over 50 years of scrutinizing superior matings that possess the most elite genetics in the industry while meeting the increasing demands of excellence that is sought out yearly by seedstock producers and the ever-widening commercial cattle industry! Our family has a passion and a true love of breeding the finest quality genetics and have a never-ending pursuit to make great cattle greater. Stop out to the farm anytime for a tour and a visit! And don't forget to visit with Travis about our new semen line-up and your semen needs.

Harris Cattle Company

ASA# 323954
Harris, Thomas
38769 256th St
Plankinton, SD 57368
605-999-8803

Healy Simmental

ASA# 010332
Kevin & Charlene Healy
29621 441st Ave
Irene, SD 57037-5235
605-263-3876



ASA# 008359
Robert or Betty Julson
48696 252nd St
Garretson, SD 57030
605-351-2654

ASA# 165790
Kipp R Julson
48672 252nd St
Garretson, SD 57030
605-351-9088

Email:
doublejfarm@alliancecom.net

Website:
www.doublejsimmentals.com

47th Annual Bull Sale
January 30, 2021
at the farm

Registered and Commerical Simmental
and SimAngus™ AI Bred Heifers and
Cows for sale by private treaty starting
September 1, 2020. Selling fancy show
heifer prospects!

Complete information will be
available on our website:
doublejsimmentals.com

South Dakota

Simmental Association



Join us for these upcoming events:

2020

CANCELLED All Regional Classics, 2021 dates to be determined

July 11-16 AJSA National Classic, Brookings

July 24-25 Summer Spotlight, Huron

September 2-7 South Dakota State Fair Show, Huron

December 2020 SDSA's Annual Meeting, Ramada Hotel, Mitchell

December 2020 10th Annual SD Simmental Source Sale,
Ramada Inn, Mitchell. Video sale.

2021

January 2021 Sioux Empire Farm Show and Sale, Sioux Falls

February 2021 Black Hills Stock Show & Sale, Rapid City

February 2021 Watertown Winter Farm Show and Sale, Watertown

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

President

Clay Duxbury

19640 367th Ave
St Lawrence, SD 57373
605-461-1494
jackpotcattle@yahoo.com

Vice President

Chris Effling

PO Box 23
Highmore, SD 57345
605-769-0142
ceffling@tsln-fre.com

Secretary

Colton Buus

24352 438th Ave
Canova, SD 57321
605-214-3532
colton.buus@gmail.com

Treasurer

Kevin Blagg

PO Box 294
Salem, SD 57058
605-240-0015
kblagg@firstdakota.com

Harley Cable

23447 Rocky Rd
Pukwana, SD 57370
605-894-4464
hdcable@midstatesd.net

Ross Demers

28381 318th Ave.
Colome, SD 57528
605-840-4188
demersranch@goldenwest.net

Mike Thyen

45313 185th St
Hayti, SD 57241
605-520-0575
tbirdlab@itctel.com

Bridget Twedt

29436 476th Ave.
Beresford, SD 57004
712-223-1997
bridget.twedt@k12sd.us

www.southdakotasimmental.com

PROGRESS THROUGH PERFORMANCE

Sets the industry standard for genetic evaluation inclusion at the four major beef cattle shows in the US today.

The American Simmental Association's Progress Through Performance (PTP) program reflects an industry reality that producers routinely balance between phenotypic evaluation and scientifically-proven, industry-relevant EPDs and indexes.

New PTP judge applications and all existing PTP judges are reviewed annually by the ASA Board of Trustees Activities and Events Committee (A&E). A&E seeks judges who are effective visual evaluators, understand and appreciate the value of sound science plus have a willingness to thoroughly discuss the cattle presented to them. Approved judges are highly esteemed cattle evaluators, aware of the EPDs and indexes used by the ASA.

The list of PTP-approved judges, the PTP judge nomination process, and pertinent PTP show information can be found at simmental.org. A&E and ASA staff consistently monitor the PTP program and are constantly in search of methods to enhance and elevate the program. 2020 will continue to provide strategic opportunities to hone the program and its alignment with ASA mission and membership interests.



ASA Ring of Champions

The ASA Ring of Champions program, implemented during the 2017-2018 show season, recognizes the most successful Sim-Genetics exhibited at the four largest PTP shows: American Royal, North American International Livestock Exposition, National Western Stock Show, and Fort Worth Stock Show. Awarded divisions include Purebred Simmental Bull and Heifer of the Year and Percentage Simmental Bull and Heifer of the Year. After awarding points for placings in individual classes, divisions, and grand and reserve championships, the highest point earners are crowned as royalty in the ASA Ring of Champions at the end of the show season.

ASA RING OF CHAMPIONS



Ring of Champions recognizes the best of the best that compete in the PTP Majors, crowning 18 elite show animals of the year.



Purebred Simmental
Bull of the Year



Purebred Simmental
Female of the Year



Percentage Simmental
Bull of the Year



Percentage Simmental
Female of the Year

South Dakota

Heim Ranch

ASA# 314257
Chris or Meggin Heim
37951 218th St
Wessington Springs, SD 57382
605-849-3298

Hetzel H4H Ranch

ASA# 275256
Hetzel, Ben
19535 US Hwy 12
Lemmon, SD 57638
605-374-7620

Hill Top Simmentals

ASA# 235609
Jaron Van Beek
27905 4702 ND Ave
Worthing, SD 57077
605-929-3749

Hink Family

ASA# 186362
Hink, Jerry & Dana
16443 414th Ave
Raymond, SD 57258-0105
605-233-1000

Holt Cattle Company

ASA# 262409
Jordan and Amanda Holt
36898 133rd St
Mina, SD 57451
605-380-1209

Homan, Chad

ASA# 328713
922 8th Ave S
Faulkton, SD 57438
605-216-4450

Homestake Ranch Inc

ASA# 003363
Larsen, Keith
38393 US Hwy 14
Wolsey, SD 57384-8418
605-350-0076

Horizon View Farms

ASA# 312158
Buus, Colton
24352 438th Ave
Canova, SD 57321
605-214-3532

Hulm Ranch

ASA# 304380
Hulm, Kevin
26892 130th St
Trail City, SD 57657
605-230-0702

Jackpot Cattle Company LLC

ASA# 051018
Duxbury, Neil
21060 375th Ave
Wessington, SD 57381-8516
605-458-2559

Jacobsen, Scott

ASA# 146110
1815 Sunrise Dr
Pierre, SD 57501-5750
605-224-8684

JB3 Cattle

ASA# 287667
Twedt, Bridget & Jason
29436 476th Ave
Beresford, SD 57004
605-957-5468

J Bar W Ranch

ASA# 346458
Weber, Jason
41297 274th St
Parkston, SD 57366
605-928-7154

Jensen, Brady

ASA# 350301
103 Twin Oaks Ln
Brookings, SD 57006
785-614-1645

Jesse & Becky Rose

ASA# 202845
Rose, Jesse & Becky
34649 239th St
Chamberlain, SD 57325-9512
605-234-4092

JLK Family Simmental

ASA# 287821
Assman, Jamie
38817 235th St
Wessington Springs, SD 57382
605-539-1007

Julson, Kipp R

ASA# 165790
48672 252nd St
Garretson, SD 57030
605-594-2310

Jung Cattle Company

ASA# 332147
Alex Jung
561 N Sunset Dr
Mina, SD 57451
605-216-7622

Kappes Simmentals

ASA# 006438
Milbert, Donna, Neal Kappes
10368 357th Ave
Longlake, SD 57457
605-577-6679

Karie Simmentals

ASA# 033416
Karie, Patrick T
12009 Sturgis Rd
Black Hawk, SD 57718-9121
605-787-9335

Kelderman, Ben

ASA# 338487
27934 Hwy 11
Canton, SD 57013
605-743-4603

Kody Miller Cattle Company

ASA# 339450
Miller, Kody
20067 462nd Ave
Bruce, SD 57220
605-690-1997

Krick Cattle Company

ASA# 286548
Krick, Jason
PO Box 253
Highmore, SD 57345
605-852-2771

Krumbach Cattle Company

ASA# 289949
Krumbach, Ken & Bryan
45851 271st St
Parker, SD 57053
605-370-4352

Krutzfeldt, John

ASA# 267073
20410 393rd Ave
Wolsey, SD 57384
605-352-8249

Kummer Weber Cattle

ASA# 324142
Weber, Kurt
27010 417th Ave
Ethan, SD 57334
605-227-4271

Kurtenbach, Heath

ASA# 328098
27083 Hwy 37
Dimock, SD 57331
605-760-9683

Lapp Ranch

ASA# 331197
Lapp, Steve
47689 Hwy 20
Milbank, SD 57252
605-467-3039

Larson Ranch

ASA# 352426
Larson, Darrell
25672 324 Ave
Hamill, SD 57534
605-842-3749

Larson XL Simmental

ASA# 001982
William D & John M Larson
2406 8th Ave NE
Lemmon, SD 57638
701-376-5360

Lau Cattle Company

ASA# 279693
Lau, Joel or Carolyn
39765 279th St
Armour, SD 57313
605-779-6071

NLC
SIMMENTAL RANCH



3C CHRISTENSEN RANCH
Wessington, SD

John & Carly Christensen
Tyler, Cam, Law & Cecil Fagerhaug
37273 216th St • Wessington, SD 57381
Home: 605-458-2218 • John Cell: 605-350-1278
Tyler Cell: 605-280-1416 • Cam Cell: 605-350-2018

South Dakota

Lazy J Bar Ranch

ASA# 286995
Stephanie Luvaas-Jung
36813 131st St
Mina, SD 57451
605-380-1796



ASA# 287398
Dan Lehrman
43058 245th Street
Spencer, SD 57374
605-530-5903 (Dan)
605-523-2551 (Residence)
605-240-0035 (Bill)

Email:
lehrmanvd@triotel.net
Website:
lehrmanfamilysimmentals.com

Offering both Black and Red Simmental.

Lovejoy Cattle

ASA# 285122
Lovejoy, Chris
28453 296th Ave
Winner, SD 57580-5011
605-879-2540

Mark Family Simmental

ASA# 179434
Mark, Andrew
29023 457th Ave
Viborg, SD 57070-6409
712-441-5920

Mathers, Rodney D

ASA# 270500
39995 264th St
Mount Vernon, SD 57363-5306
605-999-4000

Mertens Cattle Co

ASA# 230072
Mertens, Jay
15197 477th Ave
Milbank, SD 57252
605-432-1424

Meyer Simmental

ASA# 289535
Meyer, Jim
29628 396th Ave
Wagner, SD 57380
605-491-2654

Mogck, Kyle

ASA# 322083
Kyle Mogck
42227 283rd Street
Olivet, SD 57052

Mohnen Angus Farms

ASA# 261567
Mohnen, Joshua
609 N Main Street
White Lake, SD 57383
605-249-2719

Moke Angus

ASA# 317062
Moke, Glen
27218 398th Ave
Corsica, SD 57328
605-928-3687

M/R Livestock

ASA# 333461
Mckenzie Smith
11452 416th Ave
Amherst, SD 57421
605-290-0816

Stavick Simmental

ASA# 193220
Mike L & Myra Stavick
10752 Bia 15
Veblen, SD 57270
605-237-4663
605-551-9016 Owen

Email:
stavickx@tnics.com

Websites:
www.stavicksimmental.com
www.facebook.com/stavicksimmental

Sale Date:
"King of the Range" Bull Sale –
Thursday, February 4, 2021

If you are trying to rebuild an aging cowherd, expanding an existing herd or simply trying to maximize pounds in a terminal program the option with Simmental or SimAngus™ are proven! We have tried to deliver genetics that will help in any direction you might be headed.

For the 9th straight year we have been recognized for being a Performance Advocate (PA) and enrolled in Total Herd Enrollment (THE) in that every animal in our herd has data turned in for birth weight, weaning weight, yearling weight and hip height. We take great pride in the data collection process and rest assured all the data is getting turned in.

Bulls and heifers are available for viewing at the ranch anytime, call or just stop by! If we can be of any help please give us a shout and thank you for taking the time to look thru our offering.

Neuharth Simmental

ASA# 240464
Larry & Keitha Neuharth
21714 392nd Ave
Alpena, SD 57312
605-350-4345

Nickeson Simmental

ASA# 000671
Nickeson, Jim L
19757 482nd Ave
Astoria, SD 57213-9735
605-738-2570

Nick O'Connell

ASA# 335571
O'Connell, Nick
30485 466th Ave
Beresford, SD 57004
605-951-1076

Nielson Livestock

ASA# 291155
Nielson, Myles
110 West 3rd Street
Mission Hill, SD 57046
605-660-3981

NLC Simmental Ranch

ASA# 148238
R, N, N, C, S Dunsmore
21830 372nd Ave
Wessington, SD 57381-7315
605-458-2425

See ad on page 181

Nolte, Wes

ASA# 007204
42923 143rd St
Webster, SD 57274
605-345-3431

Nordhus Farms

ASA# 246547
D or L Nordhus - M or N Peckham
16387 420th Ave
Clark, SD 57225
605-532-5771

Osterday, Blane

ASA# 298242
Rick, Blane & Clay Osterday
31728 US Hwy 12
Java, SD 57452
605-285-6761

Peck Family

ASA# 123594
Melvin E or Vickie J Peck
27762 346th Ave
Burke, SD 57523-9751
605-775-9025

Peckham, Matthew

ASA# 299365
809 16th Ave NE
Aberdeen, SD 57401
605-532-5771

Pritchard Cattle

ASA# 261047
Calli and Robbi Pritchard
47569 218th St
Aurora, SD 57002
605-695-1990

Raml Cattle

ASA# 075177
Raml, Adam
46626 170th St
Goodwin, SD 57238
605-882-3430

Rau, Todd

ASA# 178060
12313 324th Ave
Eureka, SD 57437
605-281-1330

Reimann Ranch

ASA# 194022
Reimann, Barry
34671 214th St
Ree Heights, SD 57371
605-943-5655

Reppe, Adam

ASA# 292164
15520 417th Ave
Conde, SD 57434
605-382-5279

EKSTRUM

EX SIMMENTALS

& SimGenetics

Clay Ekstrum
605-730-1511 (C)

John Ekstrum
605-778-6414

36220 257th St., Kimball, SD 57355
clayekstrum@midstatesd.net
ekstrumsimmentals.com

South Dakota's Source for Outcross Performance Simmentals!

SVS Thunder 56G

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YW	MB	BF	REA	API	TI
9.4	2.8	80.4	120.4	4.5	21.4	63.6	16.4	37.9	-47	-14	-127	.85	116	71

R&R Cattle Company



R&R Sudden Impact F813 ASA# 3478505

Utilizing Simmental genetics for 50 years

PRODUCTION SALE

3rd Friday in February



Steve & Elaine Reimer
25657 345th Ave., Chamberlain, SD 57325
605-234-6111 • 605-680-1939
rrcattle@midstatesd.net

www.RRCattleCo.com

JOIN US AT THE RANCH FOR OUR LIVE PRODUCTION SALES!

HILLTOP Dakota Ladies

Bred Heifer Sale

November 7, 2020



APRIL 10, 2021



Jaron, Kadee, Tatum, & Kyzer Van Beek
27905 472nd Ave | Worthing, SD 57077
605-929-3749 | jaronvb09@yahoo.com
Craig Laackmann 712-470-0787



Reppe, Alex

ASA# 304548
15535 417th Ave
Conde, SD 57434
605-382-5276

Reppe, Riley

ASA# 336199
15534 417th Ave
Conde, SD 57434
605-382-5278

RJ Cattle Co

ASA# 293059
Johnson, Ryan
25924 407th Ave
Mitchell, SD 57301
605-999-5576

Rocky Knoll Cattle

ASA# 264121
Baloun, Cody
33550 173rd St
Highmore, SD 57345
605-852-2523

Rose L7 Ranch

ASA# 006192
Rose, Gary L
34649 239th St
Chamberlain, SD 57325
605-234-4092

R & R Cattle Co

ASA# 003969
Steve & Elaine Reimer
25657 345th Ave
Chamberlain, SD 57325
605-234-6111

See ad on page 183

R & V Simmentals

ASA# 049484
Simmentals, R & V
27641 453rd Ave
Parker, SD 57053-9801
605-359-5385

S-Bar Ranch

ASA# 279887
Schilder, Justin
34110 159th St
Faulkton, SD 57438
605-216-5323

Schmig Farms

ASA# 033418
Laverne, Rose, Rick Schmig
15631 453rd Ave
South Shore, SD 57263-5207
605-886-6682

Schmigs Simmental Ranch

ASA# 007100
Dennis Schmig
15559 473rd Ave
Stockholm, SD 57264-6116
605-676-2320

Schnabel Land & Cattle

ASA# 249546
Schnabel, Craig R
41706 280th St
Tripp, SD 57376
605-928-3855

Schnabel Ranch

ASA# 230280
Schnabel, Thomas J
11408 341st Ave
Eureka, SD 57437
605-577-6286

Schnoor, Brian L

ASA# 327947
PO Box 596
Parkston, SD 57366
605-928-3898

Sinkie Ranch

ASA# 295355
Sinkie, Matt
22313 361st Ave
Gann Valley, SD 57341
605-350-1438

SK Cattle

ASA# 335178
Kappes, Bruce
1522 S 6th St
Aberdeen, SD 57401
605-216-3581



S/M Fleckvieh Cattle

ASA# 009191
Jeff and Siri Sorenson
48186 257th Street
Garretson, SD 57030
605-359-8728

Email:
sorenson@augie.edu

Website:
www.smfleckvieh.com

Sale Date:
Private Treaty Bull Sale beginning
February 1. Catalog will be posted
to our website, or contact us to be
sent by mail.
Semen always for sale.

*S/M Fleckvieh Cattle is a select program
of breeder-quality Fullblood Fleckvieh
Simmental cattle. After four decades
of selective breeding and rigorous
selection, most of our herd is now
polled so the majority of the bulls we
offer are now polled Fullblood Fleck-
vieh bulls. Through the beef industry's
swings in size and type these moderate,
easy-keeping, practical, but also
powerful performing beef cattle have
always worked very well for us and for
our customers.*

COME VISIT! GIVE A CALL!

*We would love to talk about your
program, and ours, the future of this
great beef industry, and how we can
breed to lead in the years to come.*

South Dakota State University

ASA# 025040
Kevin Vanderwal
1097 N Campus Dr
Brookings, SD 57007-0392
605-693-2253

S & S Cattle Co

ASA# 060266
Norg Sanderson
124 S 1st St
Aberdeen, SD 57401-4107
605-226-2069

Strand, Rodney

ASA# 063678
36707 264th St
Platte, SD 57369
605-337-2328

Stuart, Joel & Vicki

ASA# 278985
25277 SD Hwy 47
Reliance, SD 57569-5200
605-473-1888

Styles Ranch

ASA# 272659
Styles, Chris
PO Box 56
Brentford, SD 57429
605-887-3657

Swanson Simmental

ASA# 077856
Swanson, Craig
26169 349th Avenue
Chamberlain, SD 57325-9733
605-726-3198

Sweeter, Blake

ASA# 311851
Blake Sweeter
17350 Holabird Grade
Onida, SD 57564
605-759-2973

TCM Simmentals / Tyrel Mitchell

ASA# 239264
Tyrel Mitchell
23950 S Creek Rd
Kadoka, SD 57543-7102
605-837-2031

Tekrony Brothers

ASA# 299943
Jessica, J, J, K & K Tekrony
47840 180th St
Clear Lake, SD 57226
605-237-8057

Thomas Simmentals

ASA# 002622
Troy, Veabea & Cally Thomas
18475 Capri Pl
Harrold, SD 57536-6400
605-973-2448

Thompson Show Steers

ASA# 275809
Thompson, Chad
36951 229th St
Wessington Springs, SD 57382-9999
605-350-9567

Thompson Simmental

ASA# 281576
Thompson, Peter
24635 4044th Ave
Mitchell, SD 57301
605-990-2730

Thury Cattle Co

ASA# 311545
Thury, Paul
PO Box 64
Avon, SD 57315
605-286-3002

Thyen Farms

ASA# 231685
Thyen, Dan
46220 165th St
Waverly, SD 57201-8765
605-520-5120

Thyen Simmentals

ASA# 031263
Thyen, Michael
45313 185th St
Hayti, SD 57241
605-783-3317

Tostenson Family Cattle

ASA# 289412
Tostenson, Brett R
33584 193rd St
Highmore, SD 57345
320-226-3915

Traxinger Farm

ASA# 008105
Michael R Traxinger
11176 406th Ave
Houghton, SD 57449-6704
605-885-6347

Triple B Simmentals

ASA# 297009
Bogenhagen, Ben
37277 262 St
White Lake, SD 57383

Tschetter Cattle Co

ASA# 338481
Tschetter, Cade or Jim
20988 404th Ave
Huron, SD 57350
605-350-0619

TSN Simmentals

ASA# 001751
Naasz, Tim & Sandy
27005 360th Ave
Platte, SD 57369-6135
605-337-3503

Twedt Cattle Company

ASA# 295715
Twedt, Josh
29318 482nd Ave
Hudson, SD 57034
605-261-2107

Van Beek, Kevin

ASA# 348246
48684 293rd St
Hudson, SD 57034
605-366-7035

Van Beek Ranch

ASA# 265621
Van Beek, Jeff
11251 Vanbeek Pl
Pollock, SD 57648-6101
605-889-2525

Vander Wal Simmentals

ASA# 079160
D, K, S, L, R, K, J, L, S, D Vander Wal
20750 464th Avenue
Bruce, SD 57220-5726
605-627-5208

Vanhove, Rob

ASA# 315776
45041 227th Street
Madison, SD 57042
605-482-8465

Voss Ranch

ASA# 311948
Voss, Leroy
1702 W Hwy 14
Brookings, SD 57006
605-690-5614

Wager Cattle Co

ASA# 245952
L, J & Dusty Wager - C Effling
30032 Dodge Draw Rd
Gettysburg, SD 57442
605-765-9314

Wagner, Brandon

ASA# 309379
43671 299th St
Utica, SD 57067

Waid DVM, Michael C

ASA# 263409
703 Chalkstone Rd
Yankton, SD 57078
605-661-3156

Wallman, Jason

ASA# 294034
21755 363rd Ave
Wessington, SD 57381
605-853-2343

Warren Ranch & Krick Cattle Co

ASA# 341070
Warren, Marjean
24771 359th Ave
Kimball, SD 57355
605-730-0863

Werning, Dale

ASA# 003773
27262 424th Ave
Emery, SD 57332-5308
605-825-4219

Werning, Scott

ASA# 283347
42324 271st St
Emery, SD 57332
605-682-9610

West Simmentals, Scott

ASA# 156348
Scott, Julie, T, T, T West
12107 378th Ave
Westport, SD 57481-6907
605-229-3143

Wieseler Angus

ASA# 288174
Wieseler, Scot
35913 174th Street
Orient, SD 57467
605-392-2461

Willman, Russell

ASA# 338277
PO Box 166
Gann Valley, SD 57341

Windy Creek Cattle Co

ASA# 249997
Lehrman, Jeremy
25064 432nd Ave
Spencer, SD 57374-5000
605-270-1067

Zoss Cattle Company

ASA# 310913
Zoss, Scott & Riley
40430 237th St
Letcher, SD 57359
605-248-2289



Officers :

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400 River Road
Hillsborough, NJ 08844
908-381-7202
rluvsangus@aol.com

AJSA Eastern Regional Classic

Cancelled for 2020

Dates for 2021 to be determined
Cookeville, TN

Big East Youth and Jackpot Show

at Eastern States Expo,
Springfield, MA

It was a difficult decision to cancel the 2020 Regional Classics but realize the safety and well-being of our community is most important. We hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Protect Your Profit, Submit Your Data

Need a more informative way to make selection decisions?

Do you collect performance records on your calves and mature cows?

Looking for a better overall understanding of how your herd is performing?

We have the program for you.



Total Herd Enrollment

A cow inventory program.

Designed to gather production, longevity, and fertility data on the whole cow herd.

THE is tailored for any producer:

- Who needs EPDs on the whole calf crop to make informative selection decisions, **or**
- Who collects data on the whole calf crop but has minimal registrations, **or**
- Who only needs EPDs for replacement heifer selections, **or**
- Who runs cows that are registered, commercial or other breeds.

Herds that participate in THE:

- Are included in the world's largest multi-breed genetic evaluation.
- Receive more informative EPDs.
- Improve cow records and develop pedigrees.
- Have access to free online data submission, reports, management software, and genetic trends.

For more information contact a THE specialist at
406-587-4531 ext. 704 or by email the@simmgene.com.

Are you a Progressive Commercial Producer?

Do you use AI, single-sire pastures, parent verification?

Do you select replacement heifers?

Do you want genetic predictions on all your females regardless of breed composition?

If the answer is **Yes!** Step into the future and become part of the world's largest genetic evaluation system.



Jack Southworth
Southworth Bros. Inc.
Seneca, OR

"We like being in ASA's Total Herd Enrollment (THE) option because of the genetic resources and tools that are available to us at a reasonable price point. As seedstock and commercial producers we've always used serious records, but now we're just at a higher level. Combining THE record keeping and ASA's other unique programs has simply provided us a better way to measure how our herd stacks up and to make better mating and heifer selection decisions."



John A. Grande
Grande Ranch Co.
Martinsdale, MT

"ASA's Total Herd Enrollment has provided a valuable tool for improvement of our herd. Probably the largest single benefit has been developing EPDs and indexes on all our females, which has tremendously improved our replacement heifer selection. Making our carcass data easier to report and utilize is a significant benefit as well."

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call today: 406-587-4531**

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pinebrook0@aol.com

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hipskeyb@gmail.com

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mdias1015@hotmail.com

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Rhonda Dziembowski
10 Town Farm Road
Dudley, MA 01571
774-289-4564
rluvsangus@aol.com

See ad on page 185

Tennessee

Website:
www.tnsimmental.org

President:
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931-231-0638
bdarnell@icloud.com

Vice President:
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615-598-0828
cmivey.pvf@gmail.com

Secretary:
Cathy Ivey
Loudon, TN
865-548-7983
cmivey.pvf@gmail.com

See ad on page 189

3 Aces Show Cattle

ASA# 274158
Meier, Lydell
123 Overton Walker Ln
Clinton, TN 37716-6955
865-805-3594

5 Bar S

ASA# 341824
Wendell
202 West Piney Rd
Dickson, TN 37055
615-838-6542

A & B Simmentals

ASA# 180647
Locker, Will
335 Old Mulberry Rd
Fayetteville, TN 37334
931-703-0238

Arnold, James W

ASA# 138170
Arnold, James
329 S Fishing Ford Rd
Petersburg, TN 37144-7705
931-433-8294

Austin Peay State University

ASA# 304047
Mills, Rod
PO Box 4607
Clarksville, TN 37044
931-221-7271

Back Roads Ranch

ASA# 034303
Allen, Sam
911 Good Hope Rd
Leoma, TN 38468-8117
715-684-9274

Bartee Farms

ASA# 303059
Bartee Jr, John
4839 Hwy 161
Springfield, TN 37172
615-696-2546

Beech Mile Farm

ASA# 335648
Rowland, Janie
5912 Hillsboro Rd
Nashville, TN 37215

Benwoody Farm

ASA# 279656
McCreight, Wayne
421 Travis Chapel Rd
Dresden, TN 38225
731-364-3062

Big Springs Creek Farm

ASA# 299608
Plunkett, Tom or Betsy
6880 McCaleb Rd
Bon Aqua, TN 37025
931-670-5775

Blacksnake Cattle Co

ASA# 323916
Ricky Garrison
109 Carrier Asher Lane
Elizabethton, TN 37643
423-213-6780

Blair Farms

Fleckvieh – Simmental



ASA #114463
Gary Blair & Family
Manager: Gary Blair
3133 Mint Rd
Maryville, TN 37803
Main Phone: 865-680-3633
Phone: 865-680-3657
Manager Phone: 865-680-9664
Email:
p.a.dairylc@att.net

Bledsoe Farms

ASA# 349129
Drew Bledsoe
7338 Spencer Mill Rd
Fairview, TN 37062

Boston, Charles

ASA# 336707
PO Box 240
Niota, TN 37826
423-920-0257

Brown, Benjamin A

ASA# 149676
Benjamin, M, D & K Brown
PO Box 10
Petersburg, TN 37144
931-433-8130

Bundren, Leonard

ASA# 246061
Leonard, Michael & Sandy Bundren
1235 Fords Chapel Rd
New Tazewell, TN 37825
423-626-9098

Butler & Sons

ASA# 058829
Chester & Frances Butler
134 Raccoon Valley Rd
Maynardville, TN 37807
865-992-5292

Circle T Farm

ASA# 191899
Thomas Buddy Ogles
PO Box 83
Murfreesboro, TN 37133
615-849-6510

Cole Livestock

ASA# 295845
Cole, Keith
2043 Deep Draw Rd
Crossville, TN 38555
931-787-3586

Conkin, Mark

ASA# 343190
901 Lynn Rd
Blountville, TN 37617

County Road Farms

ASA# 319542
Colby R Rasmus
1154 Hillview Ln
Franklin, TN 37064
615-772-5770

Cris-Co Farms

ASA# 218120
C, D, T & C Robbins
289 Ford Creek Rd
Gray, TN 37615-3250
423-477-2712

C Star Ranch

ASA# 322507
Conger, Jason
6075 Sparta Pike
Watertown, TN 37184
615-697-2017

Cumberland Bottoms Ranch

ASA# 002294
Taylor, Roger D
810 McMurry Blvd
Hartsville, TN 37074
615-374-2894

Cutshaw Simmental

ASA# 069083
David S & Kathi Cutshaw
501 Blockhouse Rd
Maryville, TN 37803-3362
423-983-3566

Dew Slide H Ranch

ASA# 234648
John, Brenda, M & S Hayes
3211 George Olive Rd
Iron City, TN 38463
931-724-9393

Diamond D Cattle Company

ASA# 214967
Darnell, Koty Elizabeth
247 Barnett Drive
Leoma, TN 38468-8117
931-231-0638

Dixieland Cattle Co

ASA# 171970
Gary-Micah-Sherry Montgomery
575 Sugar Bowl Rd
Chuckey, TN 37641-4041
423-823-1228

Dixon Creek Farm

ASA# 335462
Allen, William
86 Rome Rd
Dixon Springs, TN 37057
615-735-2948

Doggett Simmentals

ASA# 241890
Jason Doggett
1001 Centerpoint Rd
Pulaski, TN 38478
931-205-1235

Double J Farms

ASA# 042852
Jones, Ted
2295 Gideon Rd
Greenbrier, TN 37073
615-643-4867

Double J Simmentals

ASA# 207524
Charles W Jackson
525 Carey Rd
Hartsville, TN 37074-3902
615-374-2770

Double M Farm

ASA# 331211
McKenzie, Shawn
210 Watt Nolen Rd
Cottontown, TN 37048
615-708-0203

Eagle Creek Cattle

ASA# 297334
Langford, Mike
3198 Old Livingston Road
Monroe, TN 38573
931-644-0276

Elam Ray Swaim

ASA# 305199
Swaim, Elam Ray
331 Stevenson Rd
Ardmore, TN 38449
256-603-6457

E & M Farms

ASA# 282751
McCracking Jr, Eleridge E
170 Montgomery Rd
Shelbyville, TN 37160
228-918-5604

Finley, Kyle Morris

ASA# 007943
624 County Road 48
Athens, TN 37303-5607
423-336-3853

Flora, Jim

ASA# 292027
65 S Park Grove Rd
Lawrenceburg, TN 38464
931-242-9699

Forrest Grove Farm

ASA# 122385
A & K Lankford - D & E Hatmaker
3250 River Rd
Decatur, TN 37322
423-334-1476

George Simmentals

ASA# 295674
George, Stacy
4208 Hickory Valley Rd
Andersonville, TN 37705
865-603-6958

Giles Family Farm

ASA# 328884
Giles, Doug
1342 Long Distance Rd
Lewisburg, TN 37091
615-349-6798

Grassy Water Farms

ASA# 168071
Steve or Anita Brazier
PO Box 532
Lawrenceburg, TN 38464-0532
931-242-0076

Greer, Billy Nathan

ASA# 077049
2783 Greer Rd
Goodlettsville, TN 37072-0835
615-804-2461

Gunter Farms

ASA# 311181
Gunter, John
1249 Old Grimsley Rd
Grimsley, TN 38565
931-863-4760

Harris, William T

ASA# 131839
Steven C or William Harris
PO Box 20654
Knoxville, TN 37940-5577
615-573-2362

Hayes Homestead Farm

ASA# 086048
Hayes, John T
4108 Simmental Ln
Lutts, TN 38471-5335
931-724-5265

Henry's Cattle

ASA# 141175
Hugh or Rebecca Henry
PO Box 98
Bean Station, TN 37708-0098
865-993-2706

Hi-Land Farms LLC

ASA# 346772
Pruitt, John M
272 Pea Ridge Rd
Westmoreland, TN 37186
615-207-2088

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ASA# 312979
Tolbert, Thomas Hillis
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- Opportunities to Network with Other Breeders
- Opportunities for Involvement & Leadership

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SECRETARY Cathy Ivey Loudon, TN 865-548-7983 cmivey.pvf@gmail.com	TREASURER Jason Doggett Pulaski, TN 931-205-1235 jasonpdoggett@gmail.com

2020 Junior Advisors

Koty Darnell Leoma, TN 217-552-8558 kotydarnell@icloud.com	Cathy Ivey Loudon, TN 865-548-7983 cmivey.pvf@gmail.com
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Tennessee Simmental/Simbrah Association

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Tennessee

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ASA# 083053
Bennett, Larry D
226 Horseshoe Bend Ln
Elmwood, TN 38560-4123
615-351-7206

H & S Cattle Company

ASA# 127801
Ledford, Henley C
537 Ball Rd
Cleveland, TN 37323-5817
423-479-5390

Hunigan, W R Bill

ASA# 133595
Bill & Dwight Hunigan
766 Shipley Ferry Rd
Blountville, TN 37617-5023
423-323-4789

Ivie & Sons Simmentals

ASA# 183221
Chris, J, J Ivie or B Springer
352 Red Hill Center Rd
Lawrenceburg, TN 38464-6840
931-215-0316

James Family Cattle Company

ASA# 344483
James, Caleb
1608 Westland Dr
Lebanon, TN 37087
615-478-2484

Jax R Farms

ASA# 248866
William Henley Jr - S Linville
2420 Old Lafayette Rd
Hartsville, TN 37074
615-374-3031

J & C Simmental

ASA# 138317
J W & Carolyn Parker
154 Hester Rd
Martin, TN 38237-8202
731-587-9898

J & M Windy Acres

ASA# 029705
Mike Connatser
3238 Mint Rd
Maryville, TN 37803-2506
865-681-6551

Johnson, Colleen

ASA# 352591
Colleen Johnson
60 Tige Hopper Rd
Jackson, TN 38305
512-965-1239

KCB Stock Farm

ASA# 337030
Bryan, Keith A
88 Dennys Branch Ln
Gordonsville, TN 38563
717-419-2715

Kemmer, Hank

ASA# 247834
1337 Kemmer Rd
Crossville, TN 38555
931-484-7427

Kenco Cattle Company

ASA# 155116
A K Butner
436 Atlas Dr
Nashville, TN 37211
931-438-2812

Leegan Farms

ASA# 317820
Leegan, Blake
377 Qualls Ln
McEwen, TN 37101
931-209-3149

Lewis Family Farm

ASA# 348210
Lewis, Billy Joe
512 Mitchell Ridge Rd
Jonesborough, TN 37659
423-753-6756

Ligon Simmentals

ASA# 130385
Jim Ligon
1362 Dyer Creek Rd
Cookeville, TN 38501-8079
931-510-3328

Logan Farms

ASA# 298366
Logan, Stefan
232 Spring Street
Vanleer, TN 37181
615-642-7681

Lone Oak Angus

ASA# 280083
Veach, Clifton
6563 Eudaily Covington Rd
College Grove, TN 37046
615-368-7609

Longbine, Bruce

ASA# 336754
1363 Elrod Falls Rd
Thorn Hill, TN 37881

Maple Tree Simmentals

ASA# 216008
Walker, Joel
20692 Old St Hwy 28
Pikeville, TN 37367
423-533-2384

Marks Family Ranch

ASA# 291369
Marks, Herman
PO Box 282083
Nashville, TN 37228
615-830-2560

Martin & Son Farm

ASA# 005390
Neil & Chris Martin
9387 S Lick Creek Rd
Lyles, TN 37098
931-670-3646

See ad on page 191

Middle Tennessee State University

ASA# 296362
Middle TN State Univ
PO Box 5
Murfreesboro, TN 37132
615-898-2169

Mineral Springs Farm LLC

ASA# 299226
Doug & Judy Graber
65 Partin Rd
Taft, TN 38488
931-425-0646

Mingle Farms

ASA# 173403
Wendell, Patricia, WM, S, M Mingle
129 Elmhurst Dr
Murfreesboro, TN 37129
615-849-1316

M & M Cattle

ASA# 232099
M & M Show Cattle
7375 Nolensville Rd
Nolensville, TN 37135
615-776-2805

Mud Creek Farms

ASA# 319479
Dagley, Jonathan
314 Letory Rd
Wartburg, TN 37887
423-346-7304

Nate, Amanda, Abi & Jackson Houser

ASA# 246556
Houser, Nathan
205 Patton Rd
Pikeville, TN 37367
423-605-7511

Nichols Sr, Dale H

ASA# 324580
108 Suffolk Crescent
Brentwood, TN 37027
615-834-0404

Noland, Presley

ASA# 332020
Presley
4929 Ash Hill Road
Springhill, TN 37174

Nunley Cattle

ASA# 335726
Nunley, Tyler
326 Bridwell Heights Rd
Kingsport, TN 37664
423-967-7799

Parker, Dale

ASA# 343229
871 Clearmont Rd
Woodbury, TN 37190
615-594-3253

Peaceful Valley Farm

ASA# 343777
Ivey, Cathy
39245 Hwy 72 N
Loudon, TN 37774
865-548-7983

Pernell Farms

ASA# 299458
Pernell, Martin
686 Town Branch Rd
Charlotte, TN 37036
615-789-6178

Pleasant View Farm

ASA# 129807
Travis M Broyles
346 Washington Col Sta Rd
Limestone, TN 37681-2663
423-794-8850

R Andrew Daugherty

ASA# 299604
Daugherty, R Andrew
2252 Callahan Rd
Louisville, TN 37777
865-719-0189



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Red Angus and Simmental Cattle

ASA#250581
Bart, Sarah and Gordon Jones
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615-666-3098
Email:
mail@redhillfarms.net
Website:
www.redhillfarms.net
Sale Dates:
Bulls and Females of Fall VI
Bull and Female Sale,
October 31, 2020
More Than a Bull XVI
March 20, 2021
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Reed Jr, John A
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Geames C, Mary, Terry Rice - Mike Sneed
9130 Warrensburg Rd
Midway, TN 37809
423-450-0039

Running Springs Cattle Co

ASA# 315426
Van Slyke, Matt
7509 Nolensville Rd
Nolensville, TN 37135
615-417-6035

Scott Valley Farm

ASA# 023697
Scott, Stanley
2241 Mooresville Pike
Culleoka, TN 38451-9514
931-987-2234

Seymour Simmental Ranch

ASA# 249771
Seymour, Jerry
PO Box 249
Allardt, TN 38504-0249
931-879-9230

Shady Lane Farm

ASA# 280535
Paul Butcher Jr
17 Patton Rd
Fayetteville, TN 37334-6572
931-993-2305

Slate, Steve

ASA# 059070
4437 Highway 49 W
Vanleer, TN 37181-5406
615-763-2693

Smith, Larry D

ASA# 239833
Larry & Adam Smith
455 Trott Rd
Bell Buckle, TN 37020
931-294-5751

Southern Cross Ranch

ASA# 108765
Philip R & Cynthia R Yankee
325 N Jones Rd
Portland, TN 37148
615-325-0299

Southern Rhythm Cattle Company

ASA# 332155
Brian & Katie Bates
13895 Lebanon Rd
Old Hickory, TN 37138
931-629-6749

Star View Simmentals

ASA# 040170
Mike, Marcus & Bonnie Gentry
188 County Road 402
Madisonville, TN 37354-8902
423-745-1082

Stone, Todd A

ASA# 217559
2735 Old Milburnton Rd
Limestone, TN 37681-3911
423-341-8671

Sunset Farms

ASA# 346071
Michael Page
6892 Giles Hill Rd
College Grove, TN 37046
931-444-9746

Sunset Oaks Simmentals

ASA# 192909
Housley, James D
1309 Spence Cemetery Rd
Dayton, TN 37321
423-775-4728

Swan Elite Simmentals

ASA# 223249
Swan, Jim & Suzanne
108 Dunn Fall River Rd
Leoma, TN 38468
931-242-1068

Taylor Farms

ASA# 287842
Taylor, Patrick
10790 Warrensburg Rd
Midway, TN 37809
423-422-4313

Taylor, Tygr

ASA# 276971
1039 Gant Rd
Lewisburg, TN 37091-6016
931-205-6765

Teague, Bo

ASA# 292523
Bo Teague
514 Liberty Pk
Bell Buckle, TN 37020
931-607-6669

Tennessee Tech University

ASA# 034240
Houser, Amanda
PO Box 5034
Cookeville, TN 38505
931-372-6956

Terry, Steven

ASA# 348811
1596 White Horn Creed Rd
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[c] 931-623-2634

Christopher Martin

[c] 931-580-6821

MartinFarmsBeef@gmail.com

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Mike Pierce
256 Brehm Hall
Martin, TN 38238
731-514-9451

Thomas, Dale

ASA# 222154
362 Old Petersburg Pike
Petersburg, TN 37144
615-969-5706

Thomas Duroc and Simmental Farm

ASA# 154128
Clayton D & Katherine Thomas
56 Thomas Rd
Fayetteville, TN 37334-6589
931-433-2644

Thomas, J Travis

ASA# 191942
Ronald C Thomas
4 Giles Hollow Rd
Fayetteville, TN 37334-6500
931-433-0144

Thompson, Chad

ASA# 313035
2230 Lewisburg Pike
Franklin, TN 37064
615-790-6124

Tinin Show Cattle

ASA# 280163
Tinlin, Stan
456 Mattoxtown Rd
Lawrenceburg, TN 38464
931-762-6500

Toy Hill Farm

ASA# 299610
Spicer, Becky
1199 Moss Branch Rd
Bon Aqua, TN 37025
615-412-5752



ASA# 278770
Tyler, Sloane, and Sawyer Kreger
2029 Jack Teasley Road
Pleasant View, TN 37146
615-517-4561
Email:
tylertown.us@gmail.com

Website:
www.tylertownsimmentals.com

Sale Date:
Family Matters Sale
September 19, 2020, Auburn, KY
TN Beef Agribition
March 13, 2021, Lebanon, TN

Our operation focuses on exceptional donor females stemming from some of the breed's top cow families, and utilizing those genetics for embryo transfer. We flush several donor females to produce genetics that are offered at the Family Matters Sale, and the Tennessee Beef Agribition. We can guarantee if you purchase an animal from Tyler Town Simmentals that it possesses the best genetics we can offer, and it has been raised with tender loving care!

Please stop by if you are in the area, or contact us if we can assist you with any questions concerning our operation or the genetics we have to offer.

Please be on the look out for more info on our open house this fall at our new facility

Triple A Farms

ASA# 236562
Adams, Todd
300 Fairfield Rd
Bethpage, TN 37022
615-202-8722

Triple C Farm

ASA# 275123
Conatser, Jason
1550 Allardt Tinch Rd
Jamestown, TN 38556
931-752-5295

Turner Farm

ASA# 091027
Maxwell, John C & Barbara
133 Skyline Dr
Carthage, TN 37030-1356
615-418-7150

Tyler Patterson

ASA# 238640
Tyler Patterson
9411 Poplar Pike
Germantown, TN 38138
205-294-1419

Valley Creek Farm

ASA# 248355
J. S. A & K Garst
150 Barnett Rd
Jonesborough, TN 37659
423-753-5816

Volunteer Simmental

ASA# 012535
Ann R Martin
153 County Rd 404
Madisonville, TN 37354-8907
423-519-9854

W6 Farms

ASA# 315832
Wilson, James
806 Ford Ln
Crossville, TN 38555
931-484-6027

Wall Brothers Farm

ASA# 269930
Wall, David
1115 Old Stage Rd
Dickson, TN 37055
615-789-9371

Walnut Creek Simmentals

ASA# 093893
James L Root
PO Box 773
Goodlettsville, TN 37070-0773
615-859-5085

Walnut Valley Farms

ASA# 203897
Donald L & Susan K Sager
336 Sinking Creek Rd
Petersburg, TN 37144-8531
931-684-3579

Waters Edge Farm

ASA# 265907
Martin, Christopher
9387 S Lick Creek Rd
Lyles, TN 37098
931-580-6821

Willow Oak Cattle Ranch LLC

ASA# 283110
Arnold, Richard A
215 W Broadway St Ste 10
Rogersville, TN 37857-9999
423-272-0225

Z Holbrook Cattle

ASA# 316586
Zack Holbrook
345 Vacation Way
Rutledge, TN 37861
865-771-7454

Texas

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Sam Hodges
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Houston, TX 77009
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See ad on page 193

10-2-4 Ranch

ASA# 319869
Young, Colette
6910 Forest Glen Drive
Dallas, TX 75230
903-588-4353

1 Eleven Cattle

ASA# 334626
Yates III, John
2886 FM 920
Bridgeport, TX 76426
806-683-6302

2D Farms, Inc

ASA# 343610
Wiggin Jr, David L
20200 Willow Glade Cir
Pilot Point, TX 76258
727-510-4111

3C Ranch

ASA# 194268
Carter, Gary
9720 Camp Bowie
Ft Worth, TX 76116-7623
817-244-3622

3F Simmentals

ASA# 276610
Franks, Angela
3690 Rains CR 2350
Emory, TX 75440
903-268-1874

3H Farms

ASA# 333348
Austen Hammond
4130 Curry Rd.
Manvel, TX 77578
832-785-5977

4B Simmental

ASA# 207402
T & S Brown - G Bradshaw
9851 County Road 2404
Kemp, TX 75143-6739
903-432-9779

4C Ranch

ASA# 265787
Sylvia and / or Manuel Cantu
3202 Blue Stone St
Edinburg, TX 78542-6266
956-821-8180

4M Cattle

ASA# 347074
McKay, Roy
1176 CR 2291
Cleveland, TX 77327
281-726-2669

4P Ranch

ASA# 159355
Robert & Sandy Piper
451 Swanson Rd
Seguin, TX 78155-0431
830-372-4622

4S Simmentals

ASA# 269801
Schwartz, Gary
306 Loop 438
Winters, TX 79567
325-754-5606

4T Cattle

ASA# 329738
Thornton, Robert
2161 VZCR 3117
Edgewood, TX 75117
214-641-8752

6G Ranch

ASA# 101635
Fred F & Sharon Grahmann
PO Box 255
Rock Island, TX 77470-0255
979-234-3967

7K Bar Ranch

ASA# 328899
Karr, Justin
18091 FM 47
Wills Point, TX 75169
661-378-3429

7N Ranch

ASA# 034331
Pete SR & Marilyn Nieschwiets
PO Box 37
Falls City, TX 78113-0037
830-254-3323

7P Ranch

ASA# 005152
JL Prud'Homme
130 Surrey Trails
Tyler, TX 75705-2350
903-597-1607

See ad on page 195

A and J Simmental

ASA# 146740
A R or Janis S Rotter
PO Box 34
Poeh, TX 78147-0034
512-484-2814

A&D Sulak Farms

ASA# 305334
Sulak, Albert
9669 State Hwy 171
Itasca, TX 76055
254-580-8195

Agar Cattle

ASA# 345083
Agar, Gary
888 Big Bend Ln
Fredericksburg, TX 78624
405-308-5657

Alberthal Jr, Lester M

ASA# 113725
Lester Alberthal - Lau - Schuetz
2649 Pear Orchard Road
Granbury, TX 76048-0968
817-579-5583

Albus Cattle

ASA# 206140
Luke, William, or Helen Albus
3400 CR 65
Littlefield, TX 79339-6134
806-266-5089

Allison & Allison Ranch

ASA# 324631
Allison, Sam L
140 PR 685
Carthage, TX 75633
903-693-1363

Anderson, Thomas W

ASA# 090929
433 Lariat Dr
Denison, TX 75021
903-465-7876

Arrow A Ranch

ASA# 008977
Anderson, Foy E
437 Davis Rd
Combine, TX 75159
972-476-8608

Ashorn Simmentals

ASA# 017486
Larry, Diane, Ross, Laura Ashorn
3029 Old Independence Rd
Brenham, TX 77833-0438
979-836-9110

Texas SIMMENTAL & SIMBRAH Association

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2020 Events:

May 9	1st Annual Get Back To Grass Simmental, Simbrah, Brahman, and SimAngus™ Production Sale, Henderson
May 16-17	Smith Genetics Cow Camp, Giddings
June 10-13	TJSSA Futurity, Bryan-College Station
June 25-27	American Junior Simbrah Roundup, Wharton County Fairgrounds
June 27-30	LMC GenePLUS Online Sale XXXIII
Aug. 3	Texas A&M University Beef Short Course, College Station
Aug 8	TSSA Annual Membership and Board Meeting
Aug. 22-25	LMC GenePLUS Online Sale XXXIV
Sept 19	ETSSA & HOTSSA Fall Fest Sale, Henderson
Sept. 25-27	Synergy XIII, Smith Genetics, Giddings
Oct. 3	LMC 33rd Annual Jr. Round-Up & Futurity, Linn
Nov. 21-24	LMC & Friends Giving THANKS Online Sale VI



Mailing/Physical Address:

825 Usener St. #726 • Houston, TX 77009

www.texassimmentalsimbrah.com

Texas

B3 Mark Bonning

ASA# 330351
Bonning, Mark
16607 Mueschke Rd
Cypress, TX 77433
281-304-9727

Ballard, Dana

ASA# 192149
6810 Talley Rd
San Antonio, TX 78253-4680
210-488-2684

Bar CB Cattle

ASA# 346394
Roehling, Michael and Susan
14262 FM 1887
Hempstead, TX 77445
979-221-4526

Bar C Ranch

ASA# 305392
Chupp, Vernon
154 FM 1335
Cooper, TX 75432
903-739-3409

Baring Cattle Company

ASA# 131485
Roy J & Mary A Baring
6128 S Loop 1604E-2
Elmendorf, TX 78112
210-621-2265

Barker Livestock

ASA# 325644
Wesley Barker
8124 CR 409
Grandview, TX 76050
512-227-1480

Barnett and McKee

ASA# 268314
Barnett, Danny
723 N Cowan Ave
Lewisville, TX 75057-3007
972-436-5426

Barnett, Patti

ASA# 195181
5918 W 34th St E
Houston, TX 77092-1789
713-785-1231

Bar P Bar Cattle Co

ASA# 163543
Heidi & Kyle Hoppe
1632 CR 230
Weimar, TX 78962
512-627-2131

Bar RM Cattle

ASA# 333176
Randy Harp or Marty Spradlin
64 Dolly Rd
Sulphur Springs, TX 75482
903-573-1418

Bar S Simmental

ASA# 046050
Ben & Sue Steen
PO Box 194
Mineola, TX 75773-0194
903-569-5278

Bartlett, Ryan

ASA# 272771
Ryan Bartlett
7519 FM 2152
Mount Pleasant, TX 75455-3812
903-949-0388

Barton Cattle

ASA# 341289
Barton, Chris
PO Box 357
Jarrell, TX 76537
512-373-0247

Bartush, Mike

ASA# 094863
13324 County Road 417
Muenster, TX 76252-3122
940-759-4055

B&D Ag

ASA# 344707
Po Box 801
1015 Carbon Camp Rd
Stinnett, TX 79083
806-274-0887

Bellah, Jody

ASA# 002024
Jody & Betsy Bellah
PO Box 100
Throckmorton, TX 76483-0100
940-849-9211

Bell, Travis

ASA# 333828
Travis Bell
PO Box 62
Paint Rock, TX 76866
214-533-2754

Bet'm Investments Ltd

ASA# 245661
Guerra Jr, Dr Ernesto C
PO Box 15188
San Antonio, TX 78212
956-383-7566

Bird Cattle Co

ASA# 265822
Bird, Brandon
4012 139th St
Lubbock, TX 79423
806-781-1894

Birdwell Ranch

ASA# 001824
Birdwell Jr, Henry D
244 Birdwell Rd
Bryson, TX 76427-9755
940-392-2337

BKE Farms

ASA# 213057
Kirkpatrick, Brian & Erin
15665 Connie Ln
Montgomery, TX 77316-5503
281-380-2741

Black Cypress Ranch

ASA# 209966
Alanna L & Diann B Mabus
10400 Woodland Dr
Greenville, TX 75402
903-268-0870

Black Oak Ranch

ASA# 233851
James & Tamara McGowen
2602 McKinney Ave Suite 305
Dallas, TX 75204
214-378-9993

Blevins Cattle

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Blevins, Stacy L
1527 Alcorn Rd
Henrietta, TX 76365
940-704-2117

Blount, Joseph

ASA# 276940
Route 3 Box 479
San Augustine, TX 75972

Bluff Creek Simmentals

ASA# 171742
Glenn Jr, Melinda, C & C Hoppe
301 FM 2405
Winters, TX 79567-7109
325-754-4123

Boening Bros Inc

ASA# 023997
Boening, Margie
2438 County Road 137
Floresville, TX 78114-4142
830-393-2397

Bois d'Arc Land & Cattle

ASA# 213120
Janis Cooper - Michael B White
104 Oak Lane
Ladonia, TX 75449-1405
903-367-7964

Bowman Superior Genetics

ASA# 313133
Bowman, Luke
9308 Villa Norte Dr
Austin, TX 78726
765-993-6681

Braden, Alvin J

ASA# 119753
Alvin or Kelly Braden
PO Box 127
Coyanosa, TX 79730-0127
915-343-2608



Bovine Elite, LLC

3300 Longmire Drive
College Station, Texas 77845
(800) 786-4066
(979) 693-0388
(979) 693-7994 Fax

Email:

info@bovine-elite.com

Website:

www.bovine-elite.com

Description of operation

Bovine Elite, LLC is an internationally-recognized marketing agent and broker of Bovine Semen, Artificial Insemination Equipment, Embryo Transfer Supplies, Chart MVE and Worthington Industries semen tanks and TruTest™ Scales since 1991. Our professional services include Beef and Dairy Semen Sales from the best sires available, Semen and Embryo Warehousing, Professional Exportation and AI and Palpation Training. Our Sire Procurement Specialist is available to assist you in selecting the best semen for your specific cattle breeding program.

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ASA# 347754
Suzanne Bridenbaugh
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Leonard, TX 75452
214-533-2236

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Gary E. Briers
5506 Trotter Ln
College Station, TX 77845-2345
979-219-3795

Broken Diamond D Ranch

ASA# 264994
Dean, Andrew K
6875 FM 44W
DeKalb, TX 75559
903-667-4001

Brolaco Cattle Company

ASA# 297884
Hill, Benjamin
21509 Los Venados Dr
Edinburg, TX 78542
956-227-8239

Bronson, Mark

ASA# 350069
9013 Crosswind Dr
Fort Worth, TX 76179
817-371-3091

Brown Farms

ASA# 348316
6303 Ojibwa
Midland, TX 79705
432-266-0777

Brown, Lucy

ASA# 217555
4100 Co Rd 290
Wellington, TX 79095-1001
940-357-1482

Bryan, Bobby

ASA# 342126
PO Box 38
Detroit, TX 75436
903-703-8991

Bryand Cattle Co

ASA# 311778
Bryand, Steven
17521 FM 2089
Overton, TX 75684
903-520-5131

Bryant Ranches

ASA# 321696
Bryant, James
1420 Baker Cut Off Road
Weatherford, TX 76087
817-266-2102

Bryson Simmental

ASA# 159359
Bryson, Linda
688 CR 1330
Clarksville, TX 75426-9725
903-632-4987

Buerger, Levi

ASA# 351335
PO Box 1287
Archer City, TX 76351
940-873-3477

Burch Farms

ASA# 187364
Burch, Rickey L
PO Box 755
Hempstead, TX 77445-0755
979-826-6255

C & A Cattle

ASA# 272048
Espinoza, Charlie
2742 Chisholm Trl
Denver City, TX 79323-5816
806-773-9332

Caldwell Cattle Co

ASA# 272282
Caldwell Cattle Company
1491 CR 4322
Avery, TX 75554-3810
903-908-0530

Campbell, Justin

ASA# 252938
4501 FM 1630
Gainesville, TX 76240
903-892-6222

Carlton, Raymond

ASA# 225472
7079 FM 3060
Midway, TX 75852
936-348-5354

Casa Blanca Farms

ASA# 024333
Jendrusch, Steve
PO Box 9
Falls City, TX 78113-0009
830-780-4672

C Bar J

ASA# 315764
Caffey, Stephen
2016 FM 1240
Riesel, TX 76682
254-252-9450

C&C Family Partners Ltd

ASA# 313443
Curtis, Eddie
PO Box 1236
Slisbee, TX 77656
409-385-2937

CDS Cattle Company

ASA# 276413
Hoover, Creed
PO Box 284
Booker, TX 79005
806-658-4600

CF Bar Farrack Simmentals

ASA# 154368
Calvin & Wanda Farrack
1568 Pr 2901
Giddings, TX 78422-5734
979-542-2850

Ciomperlik Evans, Elizabeth L

ASA# 247081
880 CR 315
Stockdale, TX 78160-6114
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903-592-8301 business (days)
903-530-2371 Joe's cell • joe@7pranch.com
903-235-9112 Tom Barker, manager
tom@7pranch.com



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Grandview, TX 76050
469-383-1233

Clay Schlottmann

ASA# 324245
Schlottmann, Clay
211 Zebra Way
Bullard, TX 75757
281-734-7489

Clopton, Justin & Rachael

ASA# 344327
540 HCR 1414
Covington, TX 76636
816-785-7413

Collier Diamond C Ranch

ASA# 001091
Collier, John
2240 Overhill Dr
Stephenville, TX 76401-2068
817-832-5838

Comfort Ranch

ASA# 331120
James F Halley IV
360 Echo Falls
Comfort, TX 78013
832-492-7369

Coon Creek Ranch

ASA# 308394
Smith, Todd
13530 US Hwy 79S
Henderson, TX 75654
903-721-2103

Cooper, Russell

ASA# 350558
10637 FM 1502
Blossom, TX 75416

Cordonier, Matthew

ASA# 286302
Matthew & Robert Cordonier
PO Box 4178
Edinburg, TX 78540
956-289-6473

Cornerstone Land and Cattle Company

ASA# 115629
Doug, Gary, Robert Coe
102 Cedar Branch Dr
Georgetown, TX 78628-5308
512-276-3938

Cotton Cattle Company

ASA# 211316
Brandon J Cotton
17331 Mathis Rd
Waller, TX 77484
936-931-2246

Coulter Simmental

ASA# 155264
Ronnie, Stacy, Aaron Coulter
1034 January Ln
Ponder, TX 76259
940-479-2233

Crescent L Farms

ASA# 322570
Lowrey, Gene
3109 Mesquite Rd
Dalhart, TX 79022
806-220-5872

Crozier Cattle Company

ASA# 113728
Kyle & Debbie Crozier
356 CR 434
Gonzales, TX 78629
830-540-4386

Dancin' Deer Ranch

ASA# 190425
Kenneth, Marja & Kade Bower
PO Box 215
Forestburg, TX 76239-0215
940-964-2317

Daniels, Larry & Susan

ASA# 213764
Daniels, Susan
2017 County Road 4209
Jacksonville, TX 75766-5565
903-721-2043

Daugherty, Michael

ASA# 249870
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972-723-6697

Davis, Chance & Amanda

ASA# 337267
Chance & Amanda Davis
PO Box 760
Jewett, TX 75846

D Bar Cattle

ASA# 200818
Dale, Whit
3650 FM 47
Point, TX 75472
903-453-5461

DBR Land and Cattle Co Inc

ASA# 243260
Hornback, Dick
PO Box 1477
Decatur, TX 76234
940-627-0919

D & D Simmentals

ASA# 116829
Dale & Denis Hofbauer
652 S FM 373
Muenster, TX 76252
940-759-4297

Decuire Jr, Kenneth

ASA# 312858
PO Box 916
Hardin, TX 77561
936-334-2712

Diamond Double J Ranch

ASA# 176880
Walker, Jill
1386 CR 43500
Paris, TX 75462-9621
903-982-6588

Diamond E Cattle

ASA# 219786
S, Ron & Linda Eilers
1641 Spring Creek Rd
Brenham, TX 77833
979-530-8069

Diamond J Simmentals

ASA# 197925
Tommy & Kristi Jackson
1461 County Road 121
Kaufman, TX 75142-5032
214-399-6710

Diamond P Cattle Company

ASA# 276582
Pritchard, Lee
PO Box 96
Bells, TX 75414-0096
817-291-1756

Diamond RF Farms

ASA# 259084
Foster II, Richard & Betsy
PO Box 88
Floresville, TX 78114
713-412-4480

Diamond T

ASA# 264370
Morgan, Connie Tindle
554 CR 496
Lott, TX 76656-3598
254-883-0286

Dos Arroyos

ASA# 183039
Schmidt, Craig
4908 US Hwy 77 N
Lincoln, TX 78948-9731
979-716-7277

Double J Cattle Company

ASA# 309678
Morris, Jeremy
2609 Orange Ln
Beeville, TX 78102
361-207-4506

Double J Simmentals

ASA# 004863
Jim Evans
4825 Burger Rd
Aubrey, TX 76227
940-243-2330

Double M Cattle

ASA# 156991
Macat, Matt
1175 Shupak Rd
Bellville, TX 77418-9714
979-251-4205

Double M Simmentals

ASA# 039189
Sandy Scheu
9208 FM 17
Grand Saline, TX 75140-4327
903-962-6915

Double S Ranch

ASA# 111505
Tom, Sandy, Dusty Ford
18000 FM 112
Thrall, TX 76578-8740
512-856-2305

Double T Farms

ASA# 333860
Marty Tanner
1130 Lazy Bend Rd
Millsap, TX 76066
512-656-5630

Double Tree Ranch

ASA# 295054
Bruner, Richard
6504 S FM 3503
Odessa, TX 79766
432-425-9720

DPMP Livestock

ASA# 352775
Poole, Daniel
1103 Texas Longhorn Trl
Gunter, TX 75058

D&V Farms

ASA# 171117
24855 Ben Smith Rd
Montgomery, TX 77316-3770
713-444-2834

Eagles Crest Cattle

ASA# 294016
Fackler, Richard
220 North Spies Ridge Dr
Fredericksburg, TX 78624
541-382-5716

Edwards Ranch

ASA# 156383
Randy & Bob Edwards
6910 Cliffbrook Dr
Dallas, TX 75254-7908
972-934-1211

Eidenschinks Simmentals

ASA# 224548
Shari & Kelly Eidenschink
304 County Road F
Lexington, TX 78947-9453
512-273-1412

ELC Cattle Co

ASA# 238769
Emilio & Jaime Flores
36080 N Express 281
Edinburg, TX 78542
956-457-2434

Elliott, Johnny/Cody

ASA# 340653
PO Box 661
Cumby, TX 75433
903-335-1847

Encore Cattle and Genetics

ASA# 336207
Heinrich, Paul
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Rosenberg, TX 77471
832-449-0966

Escobar, Santos

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Edinburg, TX 78542
956-383-7906

Espinoza Cattle

ASA# 267818
Espinoza, Richard
PO Box 1521
Denver City, TX 79323
806-215-4518

Estes, Ben

ASA# 202850
4100 CR 290
Wellington, TX 79095-1001
940-357-1483

Estes Ranches

ASA# 050799
Paul Estes
4100 County Rd 290
Wellington, TX 79095-5019
580-675-2407

Estes, Will

ASA# 244941
4100 County Rd 290
Wellington, TX 79095
580-688-2407

Ethridge, James T

ASA# 185234
James, Donna Ethridge - Ed Adams
9834 James Cemetery Rd
Franklin, TX 77856-5838
979-255-2882

F4 Land and Cattle Company LLC

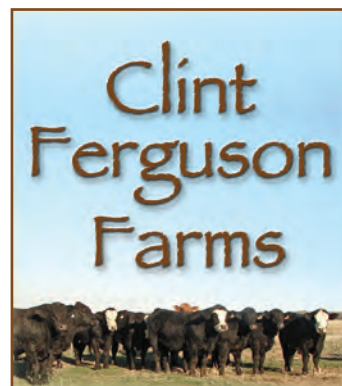
ASA# 333420
Ryan Fussell
8124 CR 409
Grandview, TX 76050
817-551-1770

Farmer Cattle Company

ASA# 273445
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Ennis, TX 75119
830-832-7334

Faubus, James

ASA# 186514
9004 County Road 916
Godley, TX 76044-3209
817-309-2291



Clint Ferguson Farms

ASA# 201226
Clint and Linda Ferguson
1202 Highway 112
Eastland, TX 76448-5415
254-629-3143 (home)
254-631-1044 (cell)
Email:
ferguson@txol.net
Website:
www.clintfergusonfarms.com
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Fields Cattle

ASA# 198707
Fields, Katie / Tim / Karen
3297 County Road 1070
Mount Pleasant, TX 75455-1559
903-575-8070

Fields, Henry F

ASA# 000137
Henry, Koma Beryl & Jack Fields
PO Box 406
Claude, TX 79019
806-944-5516

Fields, Webb

ASA# 210180
15772 FM 974
Bryan, TX 77808-1559
903-563-3260



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GREG, SHELLY, & PRESLEY BURDEN
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HEAT TOLERANT CATTLE

Simbrah – SimAngus™ HT
Replacement Heifers – Herd Bull Prospects



FILEGONIA CATTLE COMPANY

ASA# 165617
Joe Mercer
Beth Mercer
327 CR 459
Lott, TX 76656
254-984-2225 (home/office)
956-802-6995 (cell)
Email:
bethmercerc1974@gmail.com
Website:
www.filegoniacattle.com

Heat Tolerant Cattle
Simbrah, SimAngus™ HT
Replacement Heifers-Herd Bull Prospects



Fischbacher, Marcel

ASA# 058764
Fischbacher Jr, Marcel
10818 FM 2589
Dumas, TX 79029-9319
806-336-1708

Five-S-Simmentals

ASA# 040077
Albert J & Dorothy Sulak
9669 State Hwy 171
Itasca, TX 76055-5838
254-582-9286

Flock Ridge LLC

ASA# 340470
Jones, Jack
5425 Byers Ave
Fort Worth, TX 76107
817-691-7370

Flowers, Michael

ASA# 294889
Mike Flowers
12111 N Bryan Rd
Mission, TX 78573
956-451-5160

Flycatcher Farm

ASA# 278620
Smith, Heidle Joe
10370 County Road 3406
Brownsboro, TX 75756
903-852-5711

Flying RW Ranch

ASA# 177460
Randolph or Susan Williford
8043 Highway 164 W
Mart, TX 76664-5187
254-876-2860

Flying W Cattle / Triple K Cattle

ASA# 344281
Walker, Jason A
1563 Co Rd 1135
Ravenna, TX 75476
903-449-6968

Foster Bros Farms

ASA# 232663
J, D & S Foster - J Shipman
1231 County Road 57
Lockney, TX 79241-4714
806-652-2383

Four Oaks Cattle Co

ASA# 034714
Fleming, Archie W
PO Box 568
Jacksonville, TX 75766-0568
903-253-2335

Fralise Farm & Ranch LLC

ASA# 261788
Tortorice, Amber
PO Box 999
Sour Lake, TX 77659
409-287-2436

Freasier Ranch

ASA# 191019
James, J. L. & B Freasier
3815 US Hwy 181 N
Floresville, TX 78114-6724
830-216-7171

Fuchs Bros Farm

ASA# 263981
Fuchs, Richard
473 CR Rd 370
Lott, TX 76656
254-589-2021

Fuentes, Travis

ASA# 324439
PO Box 883
Blessing, TX 77419
979-240-5677

Gabbert, Wayne & Julia

ASA# 215168
Wayne, Julia & Brenton Gabbert
1499 Orchard Rd
Whitesboro, TX 76273
940-552-9808

Gallatin, Thom

ASA# 179611
Thom & Sheila Gallatin
4029 Azalea Ln
Garland, TX 75043-2374
214-271-3110

GB Cattle Co

ASA# 308989
Burden, Greg
PO Box 628
Grand Saline, TX 75140
405-780-0372

See ad on page 197

Georgia Texas Cattle Company

ASA# 324561
Huffer, Priscilla
25111 Spring Ridge Dr
Spring, TX 77386
281-367-5920

Gerald Lee & Mark A Blum

ASA# 271236
Blum, Gerald L & Mark A
27 Pleasant View Dr
Kerrville, TX 78028-7892
219-464-4445

Golden Cross Cattle Service

ASA# 110274
Crawford, Kelly
14750 Kelly Rd
Forney, TX 75126-3240
214-676-6246

Golden Star Simbrah

ASA# 247073
Jason & Amanda Mullins
PO Box 101
Golden, TX 75444
903-850-5546

Goodwin, Tommy L

ASA# 093517
Tommy L & Alice F Goodwin
680 Tulip Rd
Pittsburg, TX 75686
903-856-6433

Great Guns Texas

ASA# 224592
Mueller Jr, Perry
203 That Way St
Lake Jackson, TX 77566-5211
979-297-4248

Greenway Farms

ASA# 009000
Greenway, Bob L
513 Greenway
Wolfe City, TX 75496-3293
903-496-7385

Grimes, David

ASA# 287479
9148 County Road 415 W
Henderson, TX 75654
832-594-7530

Groom Livestock

ASA# 223689
Groom, Jason G
631 VZ CR 3812
Wills Point, TX 75169
903-340-6514

Guerra, Jose L

ASA# 252990
PO Box 222
Linn, TX 78563
956-330-5408

Gunn Simmentals

ASA# 275002
Gunn, Robert M
4643 Augusta Dr
Pasadena, TX 77505-5527
281-998-7769

Hagan Cattle Company LLC

ASA# 243710
Reese Hagan
1364 FM 2543
Yoakum, TX 77995-6379
361-293-4721

Hale, Greg

ASA# 134504
Greg & Henry Hale
PO Box 117
Perryton, TX 79070-0117
806-435-9864

Hall, Corey & Renee

ASA# 327758
1272 Co Rd 455
Thorndale, TX 76577
512-497-5363

Hardy Show Cattle

ASA# 334983
Holly Hardy
9514 Fenchurch Dr
Spring, TX 77379
281-655-8300

Harmon Ranches

ASA# 208479
Harmon, Gordon
1517 Inverness Rd
Mansfield, TX 76063-2962
817-477-0404

HDZ Cattle Co

ASA# 312553
Hernandez, Adan
9823 Old Plantation Rd
Chappell Hill, TX 77426
281-543-1378

Helmke, Alfred W

ASA# 009651
Alfred & Liz Helmke
94 CR 202 E
Falls City, TX 78113-2828
830-254-3959

Henry Hills Ranch

ASA# 233696
Henry Jr, Roland J
210 Mill Creek Rd
Seguin, TX 78155
830-358-2318

Heritage Farms

ASA# 330408
Scott Hierholzer
511 Overlook Dr
Heath, TX 75032
972-207-2111

HHCC Farms

ASA# 331078
Hinshaw, Glen or Connie
880 AN CR 411
Palestine, TX 75803
903-549-2789

Hidden Oaks Cattle

ASA# 255841
Berry, David
310 VZ County Road 2210
Canton, TX 75103-5289
903-848-9270

Hill, Acie

ASA# 331772
PO Box 64
Booker, TX 79005
806-977-0437

Hinckley, Jordan S

ASA# 204573
Hinckley, Jordan
PO Box 1555
Lockhart, TX 78644-3325
512-738-1680

Hodges, Helen

ASA# 302931
11102 29th St
Santa Fe, TX 77510
281-486-1943

Hodges, Samuel

ASA# 246972
825 Usener Street Apt 726
Houston, TX 77009-0393
903-701-7929

Holland Family Farm

ASA# 281529
Holland, Pamela
1057 FM 3427
Greenville, TX 75401-8847
214-769-9338

Hooper, Margo Lee

ASA# 265390
PO Box 624
Timpson, TX 75795
936-652-0037

Horse Named Moo

ASA# 327814
Triesch, Justin
5901 Broadmeade
Plano, TX 75093
972-977-1086

Howell Cattle Company

ASA# 244149
Dannie Howell II
236 PR 5133
Mount Calm, TX 76673-3521
254-993-4052

Hubnik Farms

ASA# 088437
Mr/Mrs Louis, Ken, Chris Hubnik
18208 N Elm Loop
Temple, TX 76501-3400
254-985-2448

Hudec, Jerry F & Teresa

ASA# 034432
Jerry, Teresa, Keith Hudec
1442 County Road 204
Weimar, TX 78962-5264
979-263-5829

Janecek, Braden

ASA# 308308
15846 Senkel Rd
East Bernard, TX 77435
979-398-0980

J Bar L Cattle Co

ASA# 290112
Jim Riggins
PO Box 1582
Vernon, TX 76384
940-357-0215

J & B Commodities

ASA# 347458
Black, Jimmy
1812 W Ave H
Muleshoe, TX 79347
806-543-2599

JHC Ranch Jim & Pat Carter Family Trust

ASA# 120012
Jim, Pat, Tricia Carter
219 Goetz Rd
Cameron, TX 76520-3478
254-697-1078

JH Polled Humpback Cattle Company

ASA# 279688
Hall, Justin
1930 Cedar Crest Blvd
Dallas, TX 75203
214-941-8366

JLF Cattle

ASA# 277041
Fontineau Sr., Jerry L
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Kilgore, TX 75663
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JW Brune, Treasurer
Steve Eichacker
Fred Schuetze
Wade Shafer (EVP)
Staff: Linda Kesler

Assets/Finance

This committee shall monitor the investment program of the Association on a periodic basis, review the income and expense reports monthly, prepare and submit to the Board of Trustees for approval an annual operating budget, and review proposed capital expenditures for approval or recommendation to the Board.

JW Brune (Chairman)
Randy Moody
Tim Curran
Mike Forman
Jim Ligon
Staff: Linda Kesler

Policies & Procedures

This committee shall be responsible for the aspects of Association life that require an interpretation of policy or procedural questions or the formulation of proposals that will have a bearing on the membership of this Association.

Randy Moody (Chairman)
Barry Wesner
Jim Ligon
John Griswold
Greg Walthall
Cliff Orley
Gordon Hodges
JW Brune
Staff: Sheldon Ross (lead),
Jannine Story, Linda Kesler

ASA Publication, Inc. Board

Randy Moody (Chairman)
JW Brune (Vice-Chairman)
Tim Curran
Steve Eichacker
Fred Schuetze
Staff: Rachel Endecott and
Jackie Atkins

Breed Improvement

All activities which would have a bearing on the improvement of the breed will be the responsibility of this committee. Performance guidelines, research, genetic monitoring, DNA analysis, and regulations for new technology, are examples.

Tom Hook (Chairman)
Steve Eichacker
Clay Lassle
Tom Nelson
Kent Brunner
Fred Schuetze
Gary Updyke
Mike Forman
Staff: Jackie Atkins (lead) and
Rachel Endecott

Growth & Development

Review and recommend to the Board of Trustees new programs or activities which will foster and promote the continued growth and development of the breed and the Association. Functions such as promotion, public relations, member relations, advertising, and the role of the Association within the beef industry will be addressed by this committee.

Mike Forman (Chairman)
Kent Brunner
Randy Moody
Tom Nelson
Greg Walthall
Gordon Hodges
Jim Ligon
Clay Lassle
Staff: Chip Kemp (lead),
Lane Giess, Jannine Story

Simbrah

The objectives of this committee are to review policy, rules, regulations, activities, promotional methods, and materials which pertain to the Simbrah breed and make recommendations to the ASA Board of Trustees.

Greg Walthall (Chairman)
Fred Schuetze
Jim Ligon
Randy Moody
Tom Nelson
Gary Updyke
JW Brune
Barry Wesner
Staff: Luke Bowman

Activities & Events

Review and recommend to the Board any new Association activities and events or changes to existing programs. An Association program is defined as any event that is sponsored in whole or in part by the Association in terms of financial support, staff time and effort, or the use of the Association name. It shall include, but not be limited to, such items as sales, contests, programs and membership in other organizations.

Fred Schuetze (Chairman)
Barry Wesner
Steve Eichacker
Cliff Orley
John Griswold
JW Brune
Tom Hook
Gary Updyke
Staff: Luke Bowman (lead) and
Darla Aegerter

Trustee Nominating Committee

The Vice Chairman shall serve as Chairman. One Trustee from each of the four areas will be appointed to complete the committee. A minimum of two (2) persons for each vacancy on the Board will be presented for consideration as Board nominees. The Board shall then select a nominee whose name shall be placed on the nominating ballot.

Randy Moody (Chairman)
Greg Walthall
Kent Brunner
Clay Lassle
Staff: Linda Kesler

Foundation Board

Note: All terms expire on 12-31.

Scott Cowger (2021) (Chairman)
Aaron Owen (2020)
Holli Hatmaker (2020)
Mark Smith (2021)
Tonya Phillips (2021)
Cathy Eichacker (2021)
Brandi Karisch (2021)
Scott Cowger (2021)
Bob Mullion (2021)
Mike Stoltey (2022)
Greg Burden (2022)
Bill McDonald (2022)
Staff: Linda Kesler, Wade Shafer,
Darla Aegerter

J & L Ranch

ASA# 336446
Ebert, Jeremy
8584 Creek View Ln
Plantersville, TX 77363
361-816-7774

J&M Farms

ASA# 259467
Longoria Jr, Joel
24403 Pennsylvania Ave
San Benito, TX 78586
956-493-9045

JMS Ranch LLC

ASA# 298128
Michael & Judith Smith
333 CR 106
Carthage, TX 75633
903-693-8386

J-N-R Farms

ASA# 297110
Nichols, Robin
15294 Magnolia Park
Conroe, TX 77306
832-401-8636

Johnson Cattle Company

ASA# 286007
Johnson, Wayne
1701 Park View
Pleasanton, TX 78064
830-391-2571

Jones, Les

ASA# 315637
8980 CR 310
Terrell, TX 75161
972-743-8603

Jones Simmentals

ASA# 180111
Jones, Curtis A
1613 Black Maple Dr
Anna, TX 75409-0298
469-952-7070

Joshua Cramer & Twisted M Livestock

ASA# 328558
Rodriguez, Tracy
972 FM 1255
Grand Saline, TX 75140
832-588-3686

J-W Cattle Co

ASA# 200665
J&P Walther - L&R Johnson - M Jud
15504 Rodeo Dr
Harlingen, TX 78552
956-425-1115

K3J Cattle

ASA# 332285
Jaden Johnson
5107 US Hwy 82 East
Blossom, TX 75416
214-684-7772

K5 Rafter Top Simmentals

ASA# 254280
Kenneth & Rhonda Airheart
511 FM 1254
Mineola, TX 75773
903-539-1666

K5 Ranch

ASA# 271913
Kirk, Lauren
10747 FM 1878
Nacogdoches, TX 75961
936-564-1301

Kaludabab

ASA# 255465
Guy & Summer Loneragan
8903 153rd St
Wolfthorpe, TX 79382-6800
806-341-0070

Kayle Karns

ASA# 278515
Karns, Kayle
PO Box 55
El Indio, TX 78860
830-374-6551

Keithley, Brandi

ASA# 323646
Brandi Keithley
5402 FM 2917
Alvin, TX 77511
409-370-7533

Kelby R Boldt

ASA# 277425
Boldt, Kelby R
PO Box 898
Hempstead, TX 77445-8460
409-658-1155

Kennedy Cattle Co

ASA# 275604
Kennedy DVM, Steve
PO Box 243
Muleshoe, TX 79347
806-272-3204

Kes Cattle

ASA# 272584
Hatley, Kim
310 VZ CR 1210
Canton, TX 75103-3429
903-316-8329

Kevin & Karen Ivy

ASA# 271032
Kevin and Karen Ivy
709 CR 4912
Troup, TX 75789-6749
903-721-4896

Kicking A Cattle Co

ASA# 348776
Autumn Newman
721 CR 1660
Mount Pleasant, TX 75455
903-305-2185

King Cattle Co

ASA# 338143
King, Shannon
2060 Dominy Rd
Pennington, TX 75856
936-204-4978

Knezek, Brian G

ASA# 154850
Brian, Ernest, Jeannette Knezek
2140 Morris Community Rd
Yoakum, TX 77995-5226
361-293-3143

Koehl, Kevin

ASA# 279380
1659 Shaws Bend Rd
Columbus, TX 78934-5169
979-132-8367

KQ Cattle Co

ASA# 319481
KQ Cattle Co 2747
27470 FM 1017
Linn, TX 78563
956-566-4619

Kroeger Kattle Co

ASA# 290762
Janet Kroeger
10800 Webb Rd
Amarillo, TX 79108

K/S Cattle

ASA# 332074
Sy & Kristi Olson
125 County Road 513
Hereford, TX 79045
806-570-3482

La Blanquita Ranch

ASA# 285939
Ruben Garcia
1712 Thornwood Dr
Mission, TX 78572
956-624-1428

La Hacienda Hinojosa

ASA# 112618
Omar, Lucas & Benjamin Hinojosa
32667 N Expressway 281
Edinburg, TX 78542-1388
956-381-8933

La Madre Cattle Company

ASA# 233861
Balderas Sr., Roy
PO Box 1896
Edinburg, TX 78540
956-383-2206

La Morra Ranch

ASA# 226387
Joe B Rodriguez
2854 County Road 331
Floresville, TX 78114
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LMC GenePLUS Online Sale XXXIII –
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ASA# 217069
Louis Langford
9696 County Road 2470
Royse City, TX 75189-6789
972-636-2936

La Rocca Bluff Ranch

ASA# 033080
Andrews, Lance R
PO Box 192
Montague, TX 76251-0100
817-228-5449

L-Arrow Cattle Co

ASA# 218285
Anthony P Luna
1312 N Depot
Edinburg, TX 78541
956-316-0128

Larson, Britt

ASA# 236801
Britt Larson
1001 Woodward Court
Jarrell, TX 76537
940-390-0522

Lazy De Ranch

ASA# 328209
Harlach, Debra
5075 Grosenbacher
San Antonio, TX 78245
210-902-9779

Lazy Double J

ASA# 325323
Howe, John
270 Private Rd 2449
Decatur, TX 76624
940-626-1573

Lazy SB Cattle LLC

ASA# 271870
Sulak, Brian
180 HCR 2224 E
Aguilla, TX 76622
254-829-1277

L Chachere Cattle

ASA# 337619
3907 FM 1960
Dayton, TX 77535
936-346-5107

L Cinco Ranch

ASA# 238373
Leibold, Eddie
2950 FM 773
Grand Saline, TX 75140
210-363-4808

Liggett, Brad

ASA# 145549
1194 Sandy Lane
Bellevue, TX 76228-1216
940-928-2548

Lightning Seven Cattle

ASA# 192968
Billy J Walkup & Sheryl Walkup-Dunn
PO Box 353
Quanah, TX 79252-0353
940-839-7445

Lindsey Ives

ASA# 170949
Ives, Lindsey
14713 Democrat Road
Bryan, TX 77808
979-595-3505

Littlefoot Cattle Co

ASA# 237390
K, Douglas & Karen Lightfoot
4410 Meyer Rd
Needville, TX 77461
979-793-3482

LJ Cattle Co

ASA# 314755
Jousan, Mark
PO Box 2225
Center, TX 75935
936-598-3423

L&M Ranch

ASA# 242666
Montgomery, Lauren
882 FM 2114
Aguilla, TX 76622
254-707-7098

Lomas Land and Cattle

ASA# 324398
Lomas, David
14325 Ladd Road 2
Atascosa, TX 78002
530-383-1110

Longview Land & Cattle

ASA# 234620
Diane & Mike Hatton
503 Longview Dr
Sugar Land, TX 77478-3726
281-242-5893

Los Ebanos Ranch

ASA# 133138
Esequiel Zeke & Celina Cisneros
26225 FM 3462
San Benito, TX 78586-5627
956-399-2161

Lost Cause Ranch

ASA# 063366
Jody Matejcek
7189 County Road 180
Anderson, TX 77830-8965
936-873-2185

Lost Pines Ranch

ASA# 128093
Carol F Menger
596 County Road 3057
Crockett, TX 75835-7806
979-702-0354

LS Farms

ASA# 250254
Scott, Leslie
515 CR 4805
Sulphur Springs, TX 75482-0922
903-582-8888

Lucky Cattle Company

ASA# 270176
Elliott, C Danielle
420 Brooks Mill Rd
Bertram, TX 78605-5308
210-325-5557

Lunstedt, Glenn

ASA# 318846
1305 Nottingham St
White Oak, TX 75693
903-387-1589

Mabery Farms

ASA# 284438
Mabery, Ronnie
8901 Rainbow Hill Rd
Tolar, TX 76476
254-835-4485

Marshall, Cliff & Sandra

ASA# 289798
PO Box 80647
Austin, TX 78708
512-799-4471

Marshall Curl

ASA# 286926
Curl, Marshall
309 N 2nd
McAllen, TX 78501
956-537-6510

M Bar B Ranch & Farm LLC

ASA# 341347
PO Box 1054
Centerville, TX 75833
713-724-3487

McBride, James

ASA# 279319
771 Wolf Run Rd
Rosanky, TX 78953
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Website: www.mallettsimmentals.com

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McGhee, Hunter

ASA# 337354
Hunter McGhee
14185 Donop Rd
San Antonio, TX 78223
210-385-9488

McMurtry Farms

ASA# 265779
McMurtry, Mike
714 E Main St
Troy, TX 76579-2548
254-938-2187

Meb JFH Comfort Ranch LLC

ASA# 324994
Halley, Jim
360 Echo Falls
Comfort, TX 78013
832-492-7369

Medina Farm & Ranch

ASA# 171741
Medina, Cecilia Ann
1100 Whitewing Ave
McAllen, TX 78501-9131
956-682-3843

Nelson, Mark

ASA# 327627
PO Box 1085
Caldwell, TX 77836
979-777-0771

M-E Ranch

ASA# 330833
Mabe, David
410 N Jefferson Ave Pmb 226
Mount Pleasant, TX 75455
903-243-4759

M&E Ranch

ASA# 348448
Manuel F Vasquez Jr
1502 Retama St
Rio Hondo, TX 78583
956-200-7751

Mercer III, Arthur J

ASA# 165617
Arthur J & Fay E Mercer
327 CR 459
Lott, TX 76656-3190
254-984-2225

See ad on page 198

Methodist Home Boys Ranch

ASA# 120183
Pat Close - Bill Gholson
1439 Methodist Ranch Rd
Waco, TX 76705-4924
817-799-2434

Meuth Cattle Co

ASA# 292594
William R & Stacy Meuth
PO Box 247
Floresville, TX 78114
210-381-7540

Michael Land

ASA# 325464
Land, Michael
3203 County Road 3489
Honey Grove, TX 75446
210-413-4530

Michelle Horan

ASA# 331770
Horan, Michelle
6627 Lacosa Dr
Dallas, TX 75248
972-980-9095

M & L Cattle

ASA# 331943
Hoyt, Lynn
8923 Irving Hill
Fair Oaks Ranch, TX 78015
918-225-2810

ML Cattle

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Director, Member Events and
International Operations
American Simmental Association
lbowman@simmgene.com
765-993-6681

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Mission, TX 78573-2607
956-585-5492

Moore's Hilltop Simmentals

ASA# 021846
Moore, Paul
PO Box 487
Springtown, TX 76082
817-523-4539

Morgan, Chad

ASA# 340771
Chad Morgan
265 FM 1580
Fairfield, TX 75840

Morgenstern, Christian

ASA# 333150
1957 E FM 550
Rockwall, TX 75032
209-204-7474

Moseley Livestock

ASA# 309400
Moseley, Reagan
112 Allen Dr
Early, TX 76802
325-646-3672

Moser, Russell

ASA# 275292
Russell & Wanda Moser
372 Acr 2234
Palestine, TX 75803
903-723-3314

M & R Cattle Company

ASA# 216783
Irmelinda & Dr Joel Hernandez
611 N Depot Rd
Edinburg, TX 78541
956-318-0700

Myron Romero

ASA# 339074
Romero, Myron
4291 Cowboy Ln
Kountze, TX 77625
409-656-8939

Neans, Daryl

ASA# 352053
1700 CR 107
Hutto, TX 78634
512-796-6565

Neumann, Scott

ASA# 123948
Scott Neumann
5930 Neumann Rd
Round Top, TX 78954
979-324-3337

Newberry Cattle Company

ASA# 271650
Newberry, Quest
902 College Ave
Brenham, TX 77833-0396
361-449-5824

Newman Cattle Co

ASA# 275060
Newman, Jr and Megan
PO Box 441
Frankston, TX 75763
903-714-6175

Newman Cattle Company

ASA# 331494
Josh Newman
PO Box 42
Bardwell, TX 75101
214-763-4061

Nichols Rocking A Farm

ASA# 319604
Nichols Sr, James Anthony
11294 Leonidas Horton Rd
Conroe, TX 77304
936-441-9921

Nieschwietz Jr, Pete

ASA# 067779
PO Box 303
Falls City, TX 78113-0037
830-254-3323

Nopal Oaks Ranch LLC

ASA# 029538
603 E Mesquite Ln
Victoria, TX 77901-3935
361-237-3591

North Forty Ranch

ASA# 331829
Townsend, Deborah
24114 Weeren Rd
Montgomery, TX 77316
281-468-0657

OJ3 Ranch

ASA# 165450
Juan G, Olga, Juan Jr, Jenn Ramos
25725 N. White Ranch Rd
La Feria, TX 78559
956-873-1470

Olbrich Farms

ASA# 089602
Paul & Mark Olbrich
9 Braden St
Burlington, TX 76519-3302
817-869-2500

Onstot, Faith Anne

ASA# 245542
F & David Onstot
857 N Hwy 95
Granger, TX 76530-5069
512-818-3560

Onstot, Hope Marie

ASA# 245543
PO Box 423
Tilden, TX 78072
361-274-0009

Ottmers, Warren

ASA# 334998
Warren Ottmers
17501 US Hwy 87 N
Fredericksburg, TX 78624

OTT Ranch

ASA# 312765
Ott, Kim
2176 Turkey Rd
Gladewater, TX 75647
903-387-0675

Panther Creek Simmentals

ASA# 045957
McBroom, Dennis & Nellann
PO Box 281
Nocona, TX 76255-0281
940-987-3304

Patroncita Cattle Co

ASA# 193115
Betancourt, T C
2814 Oceanview Dr
Edinburg, TX 78539
956-605-0605

Patterson, Bailey

ASA# 327829
Bailey Patterson
PO Box 68
Spearman, TX 79081
806-659-2144

Paul & Donna Bayer Inc

ASA# 070192
Bayer, Paul
186 County Road 360
Muenster, TX 76252-4975
940-759-4930

Peach Creek Ranch

ASA# 214630
David & Lisa Onstot
857 N Highway 95
Granger, TX 76530-5069
512-818-3560

Perez, Cody

ASA# 227559
271 VZ Co Rd 1213
Canton, TX 75103
903-829-2304

Perry Thousand Hills Ranch

ASA# 002097
Perry, Clyde A
1935 Old Beaumont Rd
Sour Lake, TX 77659-9725
409-550-7198

P&G Cattle Company

ASA# 323823
Don & Justin Chapman
3934 Harvey
Robstown, TX 78380
361-765-3507

Phillip & Debra's Farm

ASA# 279193
Stark, Phillip
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Piazza, Charles

ASA# 294419
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Denison, TX 75021
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Seguin, TX 78155-2318
210-315-5120

Ponder, Ronald

ASA# 253182
21518 Cedar Ln
Tomball, TX 77377
713-416-3947

Pool Farms

ASA# 339989
Pool, Josh
8086 CR 317 S
Henderson, TX 75654
903-646-3123

Possum Trot Ranch

ASA# 169134
Chris S & Deborah L Corby
2083 State Highway 6
Valley Mills, TX 76689-2728
254-848-9393

Potts Livestock

ASA# 348848
Karen Potts
PO Box 602
Murchison, TX 75778

Powell, Robby

ASA# 150246
Robby & Kimberly Powell
10320 County Road 288
Anna, TX 75409-3812
214-215-6737

Premier Beef

ASA# 209747
Bradley V & Dawn D Leen
17270 FM 112
Thrall, TX 76578
512-856-0290

Price, Glenn R

ASA# 173183
Glenn R & William G Price
8974 County Road 415
Tyler, TX 75704-4026
903-593-3696

Pridemore Simmental

ASA# 074446
Joe Pridemore
1827 CR 33200
Sumner, TX 75486-5441
903-785-4259

Pruski, Michael Gene

ASA# 102032
PO Box 812
Poth, TX 78147-9607
830-391-1270

PSR Simbrahs

ASA# 131410
Duane Gage
1029 Peden Road
Bellevue, TX 76228-3937
817-282-5740

R A Brown Ranch

ASA# 000079
Donnell & Kelli Brown
PO Box 727
Throckmorton, TX 76483-0789
940-849-0611

Rainbow Ranch

ASA# 140364
Ricky, Dwight & Bobby Stockton
389 Farris Ln
Smithville, TX 78957-2249
512-360-2861

Ram Cattle Company

ASA# 343535
Ramirez, Justin & Kristy
3330 Church Rd
Seguin, TX 78155
281-923-7787

Rancho Los Sabinos

ASA# 307342
Caballero, Marco Polo
3836 Gaspar Drive
Dallas, TX 75220
214-358-0635

Randall Sherrin

ASA# 326090
Sherrin, Randall
507 Forest Trace
Rockwall, TX 75087
214-549-0777

RCC Group LLC

ASA# 341343
14459 Bethel Rd
Montgomery, TX 77356
281-296-0444

Reavis Farms Inc

ASA# 132918
Randy & Wayne Reavis
PO Box 720908
McAllen, TX 78504
956-585-8128

Reavis, Jim Bob

ASA# 179598
6801 W Mile 7 Rd
Mission, TX 78572-1819
210-585-8128

Reavis, Wayne

ASA# 150444
Wayne & Randy Reavis
6801 W Mile 7 Rd
Mission, TX 78572-1819
512-585-8128

Reeder, Wendell A

ASA# 036632
PO Box 1208
Clarksville, TX 75426-1208
903-427-5696

Resolution Group Inc

ASA# 336307
Ford, Steve
4 Hunters Ridge Ct
Houston, TX 77024
713-973-8840

RGV Cattle Company

ASA# 227898
Oscar R & Gina A Vela
34729 Black Buck Dr
Edinburg, TX 78542
956-383-7766



Brookings, SD
JULY 11-16, 2020

SCHEDULE OF EVENTS

Saturday

Sunday

Monday

Tuesday

Wednesday

Thursday

6 PM

Arrival Begins

Cattle in tie-outs only
Barns open for tack setup

5 AM

Cattle allowed in barns

9 AM

Contestant and Cattle Check-In

Lunch On Your Own

1 PM

Opening Announcements & Welcome

2:30 PM

Cattlemen's Quiz

4 PM

Calvin Drake Genetic Evaluation Quiz

5:30 PM

Sullivan's Supply Stock Show U Clinic

7 PM

AJSA Trustee Candidate Interviews

8 AM

Judging Contest

Contest start will be staggered by age division

Seniors - 8 am

Intermediates - 9:15 am

Juniors - 10:30 am

Lunch On Your Own

1 PM

Sales Talk

6 PM

Weaver Leather Livestock Educational Clinic

8 AM

AJSA National Classic Cattle Show

OWNED SHOW

Fullblood Pairs & Heifers | Simbrah Pairs & Heifers

Percentage Pairs | Purebred Pairs | Steers

BRED & OWNED SHOW

Steers | Cow/Calf Pairs | Bulls | Heifers

Bred & Owned divisions will show in following order:

Fullblood, Simbrah, Percentage, Purebred

12 - 1:30 PM

Grab & Go Lunch

After Show

AJSA Regional Meetings & Trustee Elections

Will begin 30 minutes after conclusion of show

8 AM

AJSA National Classic Cattle Show

OWNED SHOW

Percentage Heifers | Purebred Heifers

12 - 1:30 PM

Grab & Go Lunch

8 AM

Showmanship Contest sponsored by

Sullivan Supply / Stock Show U

Two Rings - Beginning with Junior and Intermediate

Seniors will follow in the ring that concludes first

5:30 PM

AJSA National Classic Awards Ceremony

SCHEDULE IS SUBJECT TO CHANGE

To accommodate a shorter schedule and COVID-19 requirements, these events will not be offered:
PUBLIC SPEAKING CONTEST ▪ TEAM FITTING ▪ MEET & GREET / MENTOR PROGRAM ▪ NOVICE ACTIVITIES



Darla Aegerter, ASA Youth Director | 402.643.8122 | daegerter@simmgene.com ▪ Follow the AJSA on Facebook ▪ juniorsimmental.org

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Block Closes June 15

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Double Queen & King Rooms - \$104/Night
King Suites - \$119/Night
Block Closes June 19

MY PLACE HOTEL • 605.696.3150
Doubles & Single Queens - \$89/Night
Block Closes June 20

SUPER 8 • 605.692.6920
Double & King Rooms - \$88.49 + Tax
Block Closes June 15

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McLain, Rick
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Benbrook, TX 76126
641-891-3053

Rimpel, Mike

ASA# 344626
Mike Rimpel
2200 CR 3818
Athens, TX 75751
817-716-9448

R J Simmentals

ASA# 045622
Mull, Joyce L
3950 FM 1476
Dublin, TX 76446-9544
254-879-2270

Robertson Farm

ASA# 260665
Kathy Robertson
688 White Pine Rd
Big Sandy, TX 75755
903-576-6492

Rock Bluff Ranch

ASA# 299816
Pearson, J Scott
13676 Cedar Rock Pkwy
Crawford, TX 76638
254-366-8881

Rocker D Simmentals

ASA# 323046
Stahr, Mike
1516 CR 124
Marble Falls, TX 78654
830-693-7130

Rockin A Land and Cattle

ASA# 351154
Adams, Dylan
9669 State Hwy 171
Itasca, TX 76055
254-716-9434

Rockin Chair Cattle Co

ASA# 150224
Hendricks, Noy
2809 Sandstone
Edinburg, TX 78541-8965
956-292-8718

Rockin D Ranch

ASA# 352310
Downs, Cody
315 Lindsey Ave
Bay City, TX 77414
979-476-1368

Rocking 6 Cattle Co

ASA# 312791
Dees, Derrick
113 N Velasco Suite B
Angleton, TX 77515
979-997-2726

Rocking J Ranch

ASA# 282412
Jenkins, Kevin
27 CR 33200
Sumner, TX 75486-5495
903-737-9523

Rocking V Farms

ASA# 341182
Voinin, Jason E
11390 County Road 580
Blue Ridge, TX 75244
972-835-0096

Rockin' H Ranch

ASA# 332802
Sally Hall
8049 Hwy 78N
Ravenna, TX 75476
903-583-9678

Rockin H Simmentals

ASA# 176384
Chris & Danna Hoppe
1279 Novice Rd
Winters, TX 79567-7109
325-716-9033

Rocky Bottom Cattle Company

ASA# 160576
Bet or Jack Cooper
PO Box 19607
Sugar Land, TX 77487-1974
281-437-1841

Rolling S Ranch

ASA# 334088
Kristin & Dale
1261 FM 67
Covington, TX 76636
817-760-6833

Roots, Larry

ASA# 321227
Raw Hide Cattle Company
PO Box 423
Follett, TX 79034
806-676-4099

Rosas 4R Simmental, Alex & Raul

ASA# 150043
Alex & Raul Rosas
227 SH 171 Business
Covington, TX 76636
254-854-0577

Rosas, Jesse

ASA# 346073
20497 Hatchett Rd
Harlingen, TX 78552

RT Simmentals

ASA# 306942
Jeremy Ramey
721 CR 1660
Mount Pleasant, TX 75455
903-305-4424

Ruby Cattle Company LLC

ASA# 330961
Gulley, Joe
1161 J Gulley Rd
Livingston, TX 77351
713-906-2132



ASA# 078644
John and Casey Smith
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979-820-9255
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johncaseysmith@yahoo.com
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J S Runnells-Bundick
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Bay City, TX 77414
409-245-4881

S3 Simmental

ASA# 181008
Fred Schuetze
2655 Pear Orchard Rd
Granbury, TX 76048

S4 Farms

ASA# 325165
Schmidt, Susan R
5624 Co Rd 262
East Bernard, TX 77435
979-758-4500

Salinas Cattle Company

ASA# 260475
Salinas, Rene D.
5605 E Iowa Rd
Edinburg, TX 78542-4798
956-802-2720

Salt Creek Simmental Ranch

ASA# 132411
Hudspeth, Karen
9254 CR 351
Blanket, TX 76432-6030
325-646-3531

Sams Show Cattle

ASA# 220282
Jason & Jay Sams
1261 Sams Ln
Cat Spring, TX 78933-5444
979-277-5587

Sanders, Derek

ASA# 241390
10807 Alex Dr
Needville, TX 77461
979-533-1389

Sanders, Earl

ASA# 310221
402 Co Rd 6510
Dayton, TX 77535
936-258-7071

Sandifer, Brian

ASA# 341317
Brian Sandifer
22273 Chapman Rd
Hempstead, TX 77445
281-841-4886

Sandy Creek Simmental

ASA# 103623
Wayne - Don - Carol Keene
2525 Elliott Rd
Sherman, TX 75092
903-892-4257

Santa Esmeralda

ASA# 304083
Correa, Sam
9424 N Ware Rd
McAllen, TX 78504
956-566-4619

Satree, Katy

ASA# 260362
1148 Big Tree Rd
Montague, TX 76251
940-995-2677

Satree Simmentals

ASA# 007176
Satree, Douglas
1148 Big Tree Rd
Montague, TX 76251-1635
940-995-2677

Schrick Land & Cattle Ltd

ASA# 253695
Jason & Keith Schrick
1624 Fort Worth Hwy
Weatherford, TX 76086-4629
817-366-8511

Schultz Ranch

ASA# 124181
Schultz, Charles or Mary
PO Box 212
New Baden, TX 77870-0212
979-828-5737

Seale Show Cattle

ASA# 199078
Joseph L & David Seale
5341 State Hwy 21 W
San Augustine, TX 75972
936-201-8272

Seamans, Lance

ASA# 191365
L, Larry & Sammie Seamans
PO Box 604
Colmesneil, TX 75938-0274
409-837-5515

Sett Ranch

ASA# 284281
Mills, Eugene
372 Hogan Lane
Whitesboro, TX 76273
940-612-1702

Seven Knobs Simmentals

ASA# 339538
Ochoa, Juan
1127 Laramore Dr
Glen Rose, TX 76043
254-396-1013

Shady Oaks Farms

ASA# 337318
Behrends, Clark & Amy
3599 Ranch Rd 1376
Fredericksburg, TX 78624
830-997-3410

Shady U

ASA# 348710
Jackson, Brice
600 New York Rd
Henrietta, TX 76365
940-447-5032

Shallow Water Ranch

ASA# 134570
Bobby Dean & Jeanne Thornhill
1021 County Road 496
Rising Star, TX 76471-8118
254-643-6715

Shameless Cattle Company

ASA# 234316
M, C, C, A, & C Huckabee - C Buchholz
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Bardwell, TX 75101
972-646-5015

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ASA# 324881
Shieldknight, Quentin
PO Box 356
Spearman, TX 79081
806-659-2909

Shipwreck Cattle Co

ASA# 260765
Jered Shipman
6945 County Road 206
Grandview, TX 76050
806-983-7226

Silent Night Farm

ASA# 119757
Maass, David and Jane
12932 Private Road 5019
Blue Ridge, TX 75424-9136
972-529-0925



ASA# 000016
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736 FM 234 N
Edna, TX 77957-4617
361-782-8234

Smith Farms

ASA# 001754
Ronnie Smith
7736 FM 428
Denton, TX 76208
817-625-4366

Smith & Foster

ASA# 316506
Smith, Timothy J
PO Box 330
Giddings, TX 78942
979-540-3308

Smith & Grimes

ASA# 291878
Smith, Timothy J
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Giddings, TX 78942
979-540-3308

JUNIOR PROGRAM

From little hands to big leaders; grow with AJSA.



"The AJSA teaches what it takes to develop lifelong confidence in communication and teamworking skills, thus building successful leaders."

- Darla Aegerter, AJSA Youth Director

Youth Programs

Building an understanding of the beef industry while developing leadership, networking, and communication skills.

- AJSA was founded in 1975 and has nearly 3,200 active members.
- Governed by 16 AJSA Trustees serving a two-year term, for up to two terms. Trustees promote the Simmental breed while assisting in new programs and strengthening the leadership of junior members.

Regional and National Classics

- ◆ Regional Classics are held in June prior to the National Classic, and are hosted by a state association in one of four regions: Western, South Central, North Central, and Eastern.
- ◆ The National Classic is held each summer for a week, taking place in a different location across the country each year.
- ◆ The Classics provide an opportunity for junior exhibitors to showcase knowledge of their animals, the beef industry, and the Simmental breed.
- ◆ During the National Classic, juniors participate in the Mentor/Mentee Program, and Merit Award winners are announced.
- ◆ Juniors are required to compete in four out of the five educational contests to exhibit their animals:
 - Public Speaking, Sales Talk, Cattleman's Quiz, Calvin Drake Genetic Evaluation Quiz, and Livestock Judging.
 - Additional competitions include: Cattle Show, Showmanship, Photography Contest, Interview Contest, Junior Herdsman of the Year, and Steer Profitability Contest.

"Through years of participation in the educational contests, I was able to gain many lifelong skills that have shaped me into the person I am today."

- Kiersten Jass, Former AJSA Board of Trustees President

- ◆ Juniors from across the country compete to place in the top 10 at the Regionals and the top 20 at the National Classic in each contest. At the National Classic, the esteemed overall top 20 in each age division are recognized.
- ◆ Cattle are exhibited for Percentage Simmental, Purebred Simmental, Simbrah, and Fullblood for the following divisions:
 - Bred and owned female, cow-calf pair, and steer
 - Owned female, cow-calf pair, and steer
 - Bred and owned bull



Did You Know?

- ◆ 640 head of cattle were shown by 364 exhibitors at the 2019 National Classic.

American Simmental-Simbrah Foundation Scholarships

- ◆ Awards several scholarships totaling \$40,000 each year at the National Classic.
- ◆ Juniors receive Bronze, Silver, and Gold Merit Awards; Peter Courtney Memorial Scholarship; and Hotel Scholarship.

Steer Profitability Competition

- ◆ Provides an opportunity for members to get meaningful exposure to understand cattle feeding.
- ◆ Introduces juniors to peers, mentors, industry advocates and allows them to have experiences that are unique for any beef producer.

Summit Leadership Conference

- ◆ Held in conjunction with the American Junior Shorthorn Association and the American Junior Gelbvieh Association every other year.
- ◆ Focuses on educational workshops designed to enhance leadership development, communication skills, and beef industry knowledge.
- ◆ Juniors, ages 14-21, from all over the country participate.
- ◆ Features nationally-known speakers, and farm, ranch and industry-leading company tours.

"The Summit is an event that allows the next generation of cattlemen and women within IGS breeds the opportunity to network with like-minded individuals from across the United States and Canada. Attendees are presented with ample opportunities to learn about several facets of the beef industry, visit premier seed stock operations, develop skills to grow as a leader, and make connections with other leaders that have the potential to last a lifetime."

- Garrett Stanfield, Former AJSA Board of Trustees Member

Visit www.juniorsimmental.org to learn more about us.



Smith, Haley

ASA# 189794
Haley or Tim Smith
PO Box 330
Giddings, TX 78942
512-587-7896

Smith & Hodges

ASA# 325716
Smith, Timothy J
PO Box 330
Giddings, TX 78942
979-540-3308

Smith & Isgrig

ASA# 291880
Smith, Timothy J
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Giddings, TX 78942
979-540-3308

Smith, John S

ASA# 078644
4704 County Road 106
Caldwell, TX 77836
979-224-5144

See ad on page 206

Smith & Johnson Cattle Co

ASA# 292980
Smith, Timothy J
PO Box 330
Giddings, TX 78942
512-587-7896

Smith, Loren

ASA# 219358
Loren Hancock
140 Fairway Dr
Floresville, TX 78114
210-287-3345

Smith & McCrary

ASA# 291877
Smith, Timothy J
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Giddings, TX 78942
979-540-3308

Smith & Nieschwietz

ASA# 298239
Smith, Timothy J
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Giddings, TX 78942
979-540-3308

Smith & Reavis

ASA# 192178
Timothy J Smith
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Giddings, TX 78942
512-587-7896

Smith & Walters

ASA# 299107
Smith, Timothy J
PO Box 330
Giddings, TX 78942
979-540-3308

Some Day Ranch

ASA# 308551
Picard, Sidney L
PO Box 293
Sour Lake, TX 77659
409-833-2828

Southern Cross Cattle Company

ASA# 341358
Myracle, Craig
PO Box 66
Telephone, TX 75488
903-815-0372

Southern Jewel Cattle Company

ASA# 292995
Casey Buzzard
5777 McCoy Rd
Victoria, TX 77905
281-485-6803

Southern Jewel Cattle / Double T Farms

ASA# 340665
Marty Tanner, Casey Buzzard
5777 McCoy Rd
Victoria, TX 77905
979-215-6349

Southwestern Farms

ASA# 291931
Hill, Ray
607 Private Rd 5215
Kirbyville, TX 75956
409-423-4913

SP Cattle Company

ASA# 195888
Brenda & Ricky Schroeder
4804 FM 149 E
Anderson, TX 77830
936-873-2209

Split Oak Farms

ASA# 345522
25942 FM 902
Collinsville, TX 76233
325-642-5725

Square D Simmentals

ASA# 182676
Dial, Nicholas & Monty
1002 Columbine Dr
Garland, TX 75043
214-236-0015

S & S Cattle

ASA# 323617
Smith, Rodney A
59 Pinedale Rd
Huntsville, TX 77320
281-384-5775

Star 7 Ranch

ASA# 265952
Williams, Brandi Hampton
PO Box 602
Terrell, TX 75160
972-932-8991

Stark Cattle Company

ASA# 352109
Stark, Justen
295 Co Rd 4429
Cooper, TX 75432
903-355-8070

Stark, Jeffrey C

ASA# 072785
Jeffrey & Charlotte Stark
751 County Rd 325
Dublin, TX 76446
817-879-2514

Steedman Farm

ASA# 328117
Steedman, Jason
5741 FM 2101
Quinlan, TX 75474
903-268-8338

Steffek's Black Simmental

ASA# 225132
Ronnie & Katherine Steffek
1789 CR 193
Moulton, TX 77975-4807
361-596-4828

Stevens & Stevens Cattle

ASA# 143350
Stan & Sue Stevens
2101 VZ County Road 3605
Edgewood, TX 75117-3934
972-897-8212

Stewart Land and Cattle

ASA# 325463
Stewart, Machael
20299 S St Hwy 78
Leonard, TX 75452
210-601-2125

Strack Farms

ASA# 079513
Donald, Ernest, Keith Strack
7918 County Road 497
Marquez, TX 77865-7903
281-379-7367

Suchil Angus Ranch

ASA# 335517
Suchil, Rene L
339 Lonestar Dr
Odessa, TX 79766
432-556-3555

Suchils Cattle Company

ASA# 313037
Suchil, Rene C
PO Box 69739
Odessa, TX 79769
432-556-3555

Sulak, Brian

ASA# 053231
180 HCR 2224 E
Aquilla, TX 76622
254-580-8194

Sullivan Simmental Farms, Inc

ASA# 032064
J, J, R, D & B Sullivan
100 Delmore Dr
Hillsboro, TX 76645-9512
254-582-0814

Swierc Land & Cattle Co

ASA# 309202
Swierc, Rodney
890 US Hwy 84
Muleshoe, TX 79347
575-749-7091

Syphrett, Dustin

ASA# 324406
12399 FM 1511
Buffalo, TX 75831
970-759-3402

T5 Livestock Company

ASA# 209090
Victor, Quay & B Throgmorton
3467 State Highway 11 E
Wolfe City, TX 75496-2121
903-886-8239

Tackitt Roc-N-T Ranch, Bill

ASA# 018135
Bill & Patty M Tackitt
1644 FM 2505
Floresville, TX 78114
830-393-0322

TAS Ranching

ASA# 351759
Smith, Angela
2901 E Corral
Kingsville, TX 78363

Terry & Marion Lehmann

ASA# 340723
Lehmann, Terry & Marion
1004 Piney Creek Rd
La Grange, TX 78945
979-966-3805

Tex-Ann Simmental

ASA# 008726
Jim or James Newsom
2102 N Rough Creek Ct
Granbury, TX 76048-2903
817-573-6183

Texas Hill Country Simmentals

ASA# 115386
Roger W Calvert
7202 Oak Hill Rd
Manvel, TX 77578-3422
281-489-8323

The Outback Ranch

ASA# 304897
Tyron Warren
PO Box 637
Millican, TX 77866
936-727-9138

Three Miller Ranch

ASA# 326208
Miller, Tyrone
12670 CR 168
Flint, TX 75762
903-363-7785

TKC Ranch

ASA# 296951
Tim & Kathy Case
571 VZ CR 2604
Mabank, TX 75147
214-957-5654

Tobin, Richard

ASA# 283562
7533 Steeple Dr
San Antonio, TX 78256-1678
210-698-6599

Todd & Susan Lacy

ASA# 337356
Lacy, Todd & Susan
2881 FM 977 East
Leona, TX 75850
936-348-4370

Tom Brothers

ASA# 010506
Brothers, Tom
4000 FM 1099
Campbellton, TX 78008
210-213-0020

See ad on page 202

Tom-Lin Ranch

ASA# 113109
Tom & Linda Overturf
1002 CR 239
Cameron, TX 76520-5313
512-455-3492

Top C Cattle Co

ASA# 278938
Cano Jr, Benancio
2400 S Jackson Rd
Pharr, TX 78577
956-664-1648

Tres Palacios Cattle Company

ASA# 242664
Mark Adams - Rick Ramsey
10911 FM 523 Rd
Angleton, TX 77515
979-849-2490

Triple C Ranch

ASA# 001349
Ranch, Triple C
21214 FM 963
Lampasas, TX 76550-9504
512-556-5910

Triple J Farms

ASA# 266958
Friedrich Jr, John
422 Airville Rd
Zabckville, TX 76501
254-702-1683

Triple J Ranch

ASA# 071875
Tortorice, Jake & Mary
16098 Pine Beetle Rd
Sour Lake, TX 77659-5800
409-860-5522

Triple P Farms

ASA# 331094
Peper, Jess
156 HCR 1405
Covington, TX 76636
817-716-9448

Triple S Cattle Service

ASA# 112074
Tommy Schwertner
130 County Road 210
Liberty Hill, TX 78642-3741
254-793-2484



ASA#101368
Tim Smith, Joel Isgrig and
Haley Smith
PO Box 330
Giddings, TX 78942
512-587-7896
Email:
smithgenetics1@gmail.com
Website:
www.smithgenetics.com
Sale Date Weekend:
September 25-27, 2020,
Synergy XIII, 
Giddings, TX
Great Simbrah, Simmental
and SimAngus™ cattle from
elite cow families.
*Smith Genetics focuses tremendous
amounts of energy on breeding
great Simmental and Simbrah
cattle from elite cow families; they
also place a strong emphasis on the
junior programs. Their interest in
juniors and the incentives they
provide their junior customers
are recognized across breeds.*

ALL PURPOSE MORE PROFIT



 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association



28%
\$API
AVERAGE

\$3,440
MORE PROFIT
PER BULL

The **American Simmental Association's \$All Purpose Index (\$API)** predicts cow herd profitability while keeping pressure on terminal traits.

And data from the last two decades show it's working. Better genetics translate to increased profits for bulls used to sire replacement heifers and harvest remaining calves.

Build a herd that works as hard as you do.

STAND STRONG
SIMMENTAL

406-587-4531 • simmental.org

Tripple T Ranch

ASA# 324824
Tommy Fry - Triple T Ranch
PO Box 1267
Blanket, TX 76432
325-665-9992

Turkey Creek Cattle Co

ASA# 224977
D & Danae & Levi Sasser
PO Box 433
Lone Oak, TX 75453
903-456-8244

Turner, Will

ASA# 297209
3088 FM 3006
Pleasanton, TX 78064
830-480-3376

Twisted M Farms

ASA# 342690
Curtis and Amanda Melton
PO Box 256
Fruitvale, TX 75127
903-426-4584

Valhalla Cattle Company

ASA# 348048
Ballard, Jeff
11814 Jollyville Rd 104
Austin, TX 78759
512-502-5385

Vayon, Jeff & Janet

ASA# 250958
Vayon, Jeff
PO Box 1131
Winnie, TX 77665
409-201-3146

Voge Cattle Co

ASA# 324429
Voge, Jamey
PO Box 863
Wills Point, TX 75169
214-770-9175

Wade, Donald

ASA# 209451
16405 Frank Novark Rd
Willis, TX 77318
936-537-4107

Wagner Simmentals

ASA# 209566
Joel S & Daniel F Wagner
2124 CR 199
Hallettsville, TX 77964-4524
361-798-6506

Wagon Wheel Ranch

ASA# 234233
Gary & Linda Butler
21781 County Road 2160
Troup, TX 75789-6004
903-842-8514

Walters Livestock Enterprises

ASA# 052633
Walters, James V
2300 Cocks Crow Rd
Brenham, TX 77833-6518
409-277-2817

Watson, Kirby

ASA# 129903
Kirby & James E Watson
6109 N Woods Ln
Katy, TX 77494-1119
281-391-3605

Wentz Cattle Co

ASA# 002649
M E Jr, J D, W C, C R Wentz
PO Box 129
Olmito, TX 78575-0129
956-607-5793

Wentz Farming Company

ASA# 268115
Wentz, Bud & Lupita
PO Box 27
Olmito, TX 78575
956-350-4444

White Brand Cattle

ASA# 349072
Steven and Alisha White
8912 Interstate 20
Eastland, TX 76448
325-998-4186

White, Monte

ASA# 345267
Monte White
4708 E FM 4
Grandview, TX 76050

Wiatrek, Patrick

ASA# 189796
12755 FM 1346
St Hedwig, TX 78152-9705
210-667-1034

Wilder Cattle Co

ASA# 334473
Wilder, David
1298 Lester Burt Rd
Farmersville, TX 75442
469-520-3009

Wild Track Cattle

ASA# 297948
Jacob Prior
13522 US Hwy 79S
Henderson, TX 75654
903-722-1871

Willey Farm

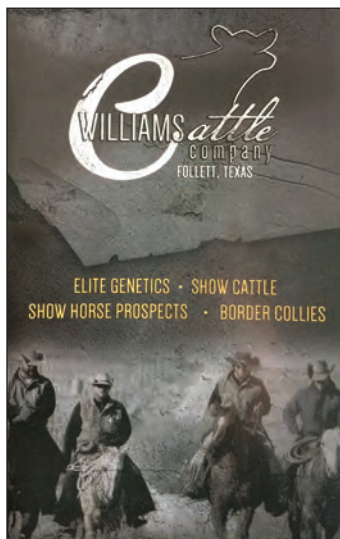
ASA# 113959
Gregory, Keith, Ruth Ann Willey
1217 County Rd 337
La Vernia, TX 78121-4821
830-779-2753

Willey, Scott Allen

ASA# 168788
Scott Allen Willey
1603 W FM 2237
Muldoon, TX 78949-4821
979-966-8728

William Jackson

ASA# 111085
William, Leta, Bill Jackson
980 FM 488
Fairfield, TX 75840-5436
903-389-7469



ASA# 294921
Phil Williams
PO Box 291
Follett, TX 79037
405-880-6463

Email:
phil_wil5@hotmail.com

Website:
www.williamscattleco.com

Committed to producing high-quality cattle with a show look in real world function.

Williams, Tan

ASA# 291339
Tan & Cheryl Williams
PO Box 2003
Winnie, TX 77665
409-296-2275

Williams, Tim

ASA# 291340
996 County Road 2005
Liberty, TX 77575
936-346-9520

Wtamu Nance Ranch

ASA# 340329
David Lust or Ty Lawrence
PO Box 60998
Canyon, TX 79016
806-651-2551

XTB Cattle Co.

ASA# 351866
PO Box 394
Burleson, TX 76097
817-929-2589

ZBLT Show Calves

ASA# 333733
Brown, Zach
PO Box 150
Liberty Hill, TX 78642
512-968-3972

Utah

Website:

www.utahsimmental.org

President:

Josh Tolman
473 W 8100 S
Paradise, UT 84328
TJTolman@msn.com
435.770.4120

Vice President:

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435.757.4093

Secretary/Treasurer:

Chris Beins
11945 North 3400 West
Deweyville, UT 84337
tophatsimmentals@gmail.com
435-452-1806

4C Cattle Co

ASA# 343793
Campbell, Conway
PO Box 664
Enterprise, UT 84725
435-231-4719

Banks, Lynn B

ASA# 075236
Lynn & Kathryn Banks
2454 W Banks Rd
Spanish Fork, UT 84660
801-798-7515

BK Ranch

ASA# 297548
Farrell, Clint
2470 N 750 W
Ogden, UT 84414
801-391-4676

Bradshaw, Dallen

ASA# 327098
PO Box 2104
Beaver, UT 84713
435-421-9390

Branscomb Show Cattle

ASA# 286809
Branscomb, Melissa
3080 West 600 South
Logan, UT 84321
435-512-4799

Brown Cattle Co

ASA# 343979
Brown, Trent
PO Box 2137
Beaver, UT 84713
435-438-6401

Cattle Ranch Paradise

ASA# 319992
Van Wyk, Valarie
PO Box 580
Beaver, UT 84713
760-638-0349

Circle Four Simmentals

ASA# 007991
Carl C or J G Bott
PO Box 432
Castle Dale, UT 84513-0432
435-381-2189

Conover Ranch

ASA# 336188
Conover, Garrett
PO Box 431
Ferron, UT 84523
435-749-0247

Cross L Cattle

ASA# 095049
Gubler, Lonnie
2805 Cottonwood Cir
Santa Clara, UT 84765-5594
435-680-5011

DA Cattle Company

ASA# 308768
Aiken, Daniel
PO Box 1983
Cedar City, UT 84721
435-559-2037

Davies Ranch Seed Stock

ASA# 344923
Davies, Tyrel
HC 63 Box 42 A
Duchesne, UT 84021
435-823-0949

Desert Mtn Ranch

ASA# 258393
Abbott, Russell
PO Box 582
Duchesne, UT 84021-0582
435-823-4399

Double E Simmentals

ASA# 333488
Hartle, Eric
1610 W 2950 S
Vernal, UT 84078
435-790-3114

Double Jr Simmentals

ASA# 006931
Rinderknecht, Jay
PO Box 11
Paradise, UT 84328-0011
435-245-6006

Earl Farms

ASA# 150338
Earl, Tami
715 S Center St
Fielding, UT 84311
435-730-5178

Edwards Family

ASA# 318985
Edwards, Mcquade
PO Box 140
Beaver, UT 84713
435-310-0142

Ercanbrack Livestock

ASA# 287490
Ercanbrack, Dane
PO Box 703
Coalville, UT 84017
435-336-4200

Fletcher Cattle Company

ASA# 332251
Terrell Fletcher
5870 W 3400 S
Wellsville, UT 84339
435-753-3120

Flying H Ranch

ASA# 014941
Bradley or Cathy Hoggan
17300 N 4400 W
Fielding, UT 84311-5629
435-760-0885

Fox Valley Simmental

ASA# 116904
Hall, Marlin Elva
4674 W 5400 S
Spanish Fork, UT 84660-4315
801-798-1430

Gary and Cheryl Evans

ASA# 322887
Evans, Gary and Cheryl
PO Box 129
Payson, UT 84651
801-319-5481

Harmon Ranch

ASA# 320976
Harmon, Ronald
986 North 6400 West
Petersboro, UT 84325
801-698-0137

Your Source for Everything Simmental

The Official Publisher for the American Simmental Association

the Register

February 2020

A FOCUS ON THE SIMMENTAL
AND SIMMENTAL BREEDS

Features

- For the Future of Simmental
- Women of ASA
- Sundberg and Simmental
- Six Elected to ASA Board
- Growth Trait Changes



**Volume 30 • Number 3
March 2020**

SIM TALK

Linking SimGenetics to Commercial Cattle

In This Issue:

- Bleeding Family, Sustainability, and SimAngus™
- Key Drivers of Caw Herd Profitability
- Genomics for the Commercial Cattlemans —
It's Faster Than 8 Weeks
- Traceability UFD: Does it work?
- Why Bad Angus is Part of IG5
- IntelCARE Sustainability Standard Launched

the Register

Serving as ASA's official publication, *the Register* has a circulation of 7,800 + and focuses primarily on the active membership. Mailed nine times annually, *the Register* provides a direct and consistent line of communication to the ASA membership in a glossy, full-color format.

SimTalk

Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation of over 40,000. With a focus on the Simmental breed's role in the commercial industry, each issue of *SimTalk* finds its way to commercial cow-calf producers, feedlots, and much more.

ASA Membership Directory

Increase your brand recognition and introduce your program to thousands by advertising in the ASA Membership Directory, mailed annually in June. Breeders reference this publication year-round, and new buyers use it to get into the Simmental business. Thousands more are handed out each year to your potential customers at trade shows and Simmental events.



Sire Source

A directory designed to assist in the promotion of semen sales of quality Simmental, SimAngus™ and Simbrah bulls. This directory is mailed each spring to every ASA member in order to target potential clients at the height of the semen sales season. Thousands more are handed out at trade shows and industry events, and carried by ASA SimSpecialists throughout the year. We also offer the opportunity to promote additional sires in the online version of *Sire Source* anytime during the next year. Promoting your bull in the online version opens huge marketing avenues for you.

Here's what you get:

- 
- 2020**
- # Sire Source
- SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association
- Simmental
SimAngus™
Fullblood
Angus
- www.simmental.org/siresource

Circulation — 9,500 +



Sire Source Online

ASA Publication, Inc.

Your Source for Everything Simmental

One Genetics Way
Bozeman, Montana 59718
406-587-2778
www.simmental.org
register@simmgene.com

The Official Publisher for the American Simmental Association

Back in 1987, when the American Simmental Association made the decision to bring its official magazine in-house, the staff was given a mission: "to provide communication, education, and information" to the membership.

First, under the banner of *the Register*, and later when *SimTalk* and for a time, *American Simbrah*, were added under the larger umbrella of ASA Publication, Inc., the editorial and advertising staff has adhered rigidly to the original mission.

Today, numerous other responsibilities have been added, including an Annual Report, a Breeder's Directory, *Sire Source*, sale catalogs, press releases, and web marketing, among many others.

Communication:

- ◆ ASA's magazines, *the Register* and *SimTalk*, provide an outlet for members to stay up-to-date on industry events, fellow breeders' sales, and state association events, while also allowing members the opportunity to communicate their events.

Education:

- ◆ ASA taps into the rich knowledge of the staff by creating educational articles, and gives members

access to additional educational resources and much more through a variety of platforms ranging from print to social media.

Information:

- ◆ Keeping abreast of industry news, the state of SimGenetics in the marketplace, and having a source for accurate information is important for producers. ASA Publication is committed to providing up-to-date industry news and information.

An effective outlet for Advertisers!

With the increasing demand for SimGenetics, now is the perfect time to create a specific marketing plan to access the growing number of breeders and potential customers. ASA Publication, Inc. has all of the resources to help you create an effective marketing strategy.

Advertising with ASA provides added value beyond the ad. Your sale date will be published in *the Register* and *SimTalk* Datebooks, on simmental.org, and sale reports with averages, high-sellers, and up to four photos printed in *the Register*.



 **SimGenetics**
PROFIT THROUGH SCIENCE

American Simmental Association



ASA Publication, Inc.

Your Source for Everything Simmental

One Genetics Way
Bozeman, Montana 59718
406-587-2778
www.simmental.org
register@simmgene.com

The Official Publisher for the American Simmental Association



Incredibly Affordable Full-Color Catalogs!

Be sure to contact Nancy Chesterfield for a free quote on your sale catalog or other special promotional items. Our quotes on low-cost, full-color printing options may just surprise you! Also, with our vast photo library and direct access to ASA's database, we can provide quicker, more efficient service in our catalog department — making the process easier for you.

Date Book

Listing of sales by month. Printed in each issue of *the Register* and *SimTalk*. No charge, no requirements.

Mailing Lists

Whether you are mailing a sale catalog or one of our specially-design promotional projects, we can help you obtain a custom mailing list that specifically targets your ideal demographic.

Web Marketing

eBlast — Our most popular form of web promotion is the **eBlast**, that emails directly to approximately 7,000 ASA members and subscribers. It's a quick and affordable way to get the word out about your upcoming event. Turn-around time for an **eBlast** can be as fast as one day.

One eBlast	\$250	(includes design services)
Two eBlasts	\$325	(no changes in design)
Three eBlasts	\$400	(no changes in design)
Changes in design	\$250	per eBlast

Banner ad — ad placed on our website and Sales Call or weekly editions of ASA's eNews.

One Banner ad	\$200 per week
---------------	----------------

Online Sale Catalog

Posting ASA designed sale catalog online in flipbook or PDF format included in package. Posting of outsourced catalogs in flipbook or PDF format: \$200.

Additional Ad Design Services

Our experienced design staff can assist you in developing any form of creative printed promotion. Projects we can produce include:

Brochures	Flyers	Websites
Posters	Postcards	Banners
Printed catalogs	Business cards	eBlast ads
Photo retouching	Logos	Booths
Online catalog flipbooks	Save-the-date postcards	
Downloadable PDFs		

Per Bid Basis.

Sales Call

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** prior to your sale.

Sales Call is broadcast to over 7,000 subscribers. **Sales Call** announces the date of your sale, location and provides a link to your sale catalog or website.



Added Value

Your advertisement in any one of our publications provides added value beyond your ad. Your sale dates will be published in the Datebook of both *the Register* and *SimTalk* issues leading up to your event, as well as on our website at www.simmental.org. Sale reports submitted by advertisers will be published in *the Register* featuring sale averages, high-selling lots, and up to four photos.

Transfer Services for Sale Managers

Here's how it works: we provide a simple spreadsheet that contains all of the sale lots. Following the sale, email the completed spreadsheet to ASA — supply the buyer's number for each lot, if they do not have a number we need the complete name and address. We'll handle it from there.

- ◆ It saves you time and postage expenses when completing the transfers online.
- ◆ Ownership is updated immediately. As soon as the data is complete, we will mail certificates directly to the new owners.

Contact Nancy Chesterfield at 406-587-2778 or nchesterfield@simmgene.com

ASA Publication, Inc.

Your Source for Everything Simmental

One Genetics Way
Bozeman, Montana 59718
406-587-2778
www.simmental.org
register@simmgene.com

The Official Publisher for the American Simmental Association

Register Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$150/year (US)



Space Rates	Non-Contract	5X Contract	9X Contract	Four Color
1 page	\$770	\$730	\$700	\$300
2/3 page	\$660	\$630	\$600	\$200
1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion			\$135
1-inch card	\$390/year, 9 insertions			\$90
Classified Ads	\$.60/word, \$12.00 minimum, must be prepaid			

Design Charges: Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

SimTalk Free Subscriptions

- Subscribe online — www.simmental.org
- Call — 406-587-2778



Space Rates	Non-Contract	2X Contract	4X Contract	Four Color
1 page	\$890	\$840	\$800	\$300
2/3 page	\$760	\$730	\$700	\$200
1/2 page	\$510	\$480	\$460	\$150
1/3 page	\$380	\$370	\$350	\$100
1/4 page	\$260	\$250	\$230	\$75
1/8 page	\$150			\$50
3-inch mini	\$115			\$30
2-inch mini	\$85			\$15
2-inch card	\$289/year, 4 insertion			\$60
1-inch card	\$220/year, 4 insertions			\$40
Classified Ads	\$2.00/word, \$24.00 minimum, must be prepaid			

Design Charges: Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.



Here's what you get:

- ◆ Instant access through online *Sire Source* Catalog.
- ◆ Print version in hard copy at no cost to you.
- ◆ Discount on a full or half page ad in *the Register* or the *SimTalk* one time during the year.

Contact Nancy Chesterfield at 406-587-2778 or nchesterfield@simmgene.com

The cost is: \$450 for one bull
\$300 each for more than one bull.

ASA Publication, Inc.

Your Source for Everything Simmental

One Genetics Way
Bozeman, Montana 59718
406-587-2778
www.simmental.org
register@simmgene.com

The Official Publisher for the American Simmental Association

Production Schedule Deadlines

	Sales Close	Ad Materials	Camera Ready	Mail Date
	<i>the Register 2020</i>			
	July/August '20	June 19	June 26	July 23
	September '20	Aug 3	Aug 10	Sept 4
	October '20	Aug 30	Sept 10	Oct 4
	November '20	Oct 1	Oct 10	Nov 5
	<i>the Register 2021</i>			
	Dec '20/Jan '21	Nov 13	Nov 20	Dec 18
	February '21	Dec 28	Jan 4	Feb 4
	March '21	Jan 29	Feb 10	March 8
	April '21	March 1	March 10	April 5
	May/June '21	April 1	April 8	May 8

	Sales Close	Ad Materials	Camera Ready	Mail Date
	<i>SimTalk 2020</i>			
	Early Fall 2020	July 23	July 31	Aug 26
	Late Fall 2020	Sept 21	Sept 25	Oct 23
	<i>SimTalk 2021</i>			
	January 2021	Dec 4	Dec 11	Jan 11
	March 2021	Jan 20	Jan 30	Mar 2
	<i>ASA/SimTalk Membership Directory 2021</i>			
		May 3	May 10	June 15



Sire Source Printed 2020

Spring

Sire Source Online

Automatically anytime during the year

Linking Simmental Genetics to the Beef Business!

ASA Publication, Inc.

Your Source for Everything Simmental

One Genetics Way
Bozeman, Montana 59718
406-587-2778
www.simmental.org
register@simmgene.com

The Official Publisher for the American Simmental Association

Ad Sizes and Dimensions

the Register and *SimTalk*
are printed on a web press.

Bleed Size:

8.375 x 11.125 inches

Trim Size:

8.125 x 10.875 inches

Live Area:

7.222 x 10 inches

Line Screen:

150

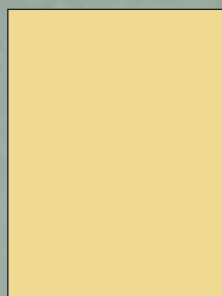
Camera Ready:

Press quality (300 dpi)
TIFF, JPEG or PDF.

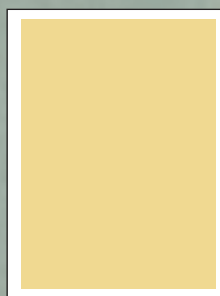
Send all ad materials to:

register@simmgene.com

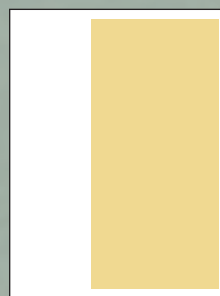
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Full Page Trim
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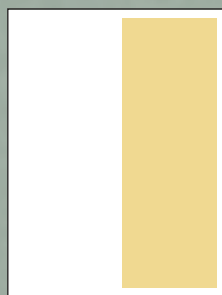
Full Page Live Area
7.222" x 10"



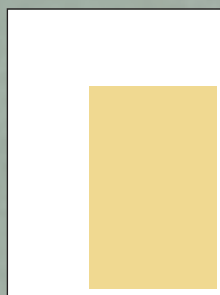
2/3 Page Tall
4.722" x 10"



2/3 Page Horizontal
7.222" x 6.5"



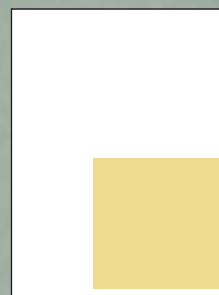
1/2 Page Tall
3.514" x 10.0"



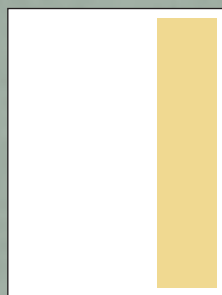
1/2 Page Island
4.722" x 7.5"



1/2 Page Horizontal
7.222" x 4.833"



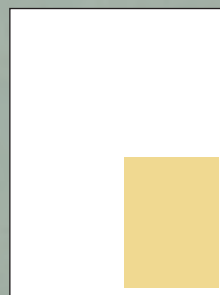
1/3 Page Island
4.722" x 4.833"



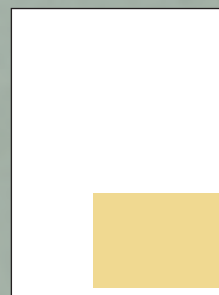
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2.222" x 10"



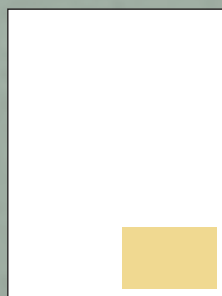
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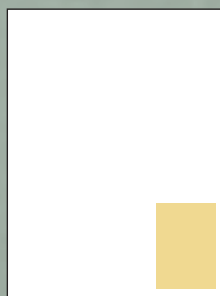
1/4 Page Tall
3.514" x 4.833"



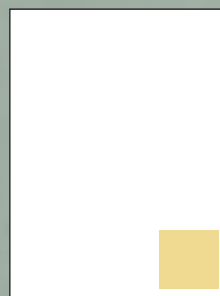
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4.722" x 3.5"



1/8 Page Horizontal
3.514" x 2.292"



3 inch Mini Page
2.222" x 3.167"



2 inch Business Card
2.222" x 2.167"



1 inch Business Card
2.222" x 1.0"

Hart, Cassidy

ASA# 296013
1271 N 100 E
Brigham City, UT 84302
435-279-1816

Hogsheaven Cattle Co

ASA# 009707
Henry M & J Bulloch
1897 N 4500 W
Cedar City, UT 84721-7802
435-586-9622

JP Full Circle Ranch LLC

ASA# 294238
Amie Alvey / John Meisenbach
PO Box 283
Escalante, UT 84726
801-669-1546

Klynt and Carrie Heaton

ASA# 266754
Heaton, Klynt and Carrie
PO Box 100003
Alton, UT 84710
435-691-1681

Kunzler Livestock

ASA# 218208
Kunzler, Jeff
3244 W 3000 N
Benson, UT 84335-9744
435-512-3791

LC Farm & Ranch

ASA# 325622
Levi Christenson
97 E. 100 N.
Gunnison, UT 84634

Lyman Livestock

ASA# 226013
Eric, H, K, K, & M Lyman
1455 N 400 E
Salem, UT 84653
801-798-2835

Mathis, John or Wendy

ASA# 183260
384 E 2500 S
Vernal, UT 84078
801-789-7316

McClain Cattle

ASA# 289056
McClain, Phillip & Michelle
1805 E Canyon Rd
Spanish Fork, UT 84660
801-380-9731

Mineral Mountain Cattle Company LLC

ASA# 266397
Yardley, Michael
PO Box 800
Milford, UT 84751
435-387-5588

Nelson, Jarom and Staci

ASA# 350382
6060 N Hwy 38
Brigham City, UT 84302
435-279-3090

Osborn, Blair

ASA# 201415
Blair & J D Osborn
PO Box 494
Beaver, UT 84713-0494
435-438-2345

Pugsley Simmentals

ASA# 352706
Brick Pugsley
57350 W 17600 N
Park Valley, UT 84329
435-230-4900

Riata Livestock

ASA# 338753
Jared A Smith
5725 W 10000 S
Payson, UT 84651
801-319-6823

Rowser Angus & Simmental

ASA# 208057
K & Kelly Rowser
77 N 100 W
Wellsville, UT 84339-9572
435-753-2608

RV Bar Angus

ASA# 342402
PO Box 203
7673 E Hwy 40
Jensen, UT 84035
435-789-1962

S7 Simmentals

ASA# 234390
Brett Bunker
1235 W Main St
Delta, UT 84624-8708
435-864-5557

Shandar Angus Ranch

ASA# 245270
Andrews, Morgan
3532 W 9600 S
Payson, UT 84651-9709
801-465-3101

Sorensen Angus Ranch

ASA# 295363
Sorensen, Shane
5626 South 4800 West
Lake Shore, UT 84660
801-798-1209

Steed Angus

ASA# 320864
Steed, Jardee
PO Box 233
Plymouth, UT 84330
435-230-0301

Stuart, Cindy

ASA# 282703
PO Box 521
Morgan, UT 84050
801-821-6693

Superior Simmentals

ASA# 226681
Stevens, Curtis R
PO Box 220160
Centerfield, UT 84622
435-979-8179

Top Hat Farms LLC

ASA# 250923
Christopher & Allison Beins
11945 N 3400 W
Deweyville, UT 84309-9735
435-257-0654

Tri Simmentals

ASA# 089726
Marc, Arlene & Tucker Daniels
PO Box 161
Manti, UT 84642
435-851-0545

TR & Sons Ranch

ASA# 276489
Rinderknecht, Timber
PO Box 64
Howell, UT 84316
435-230-2696

Walking X Livestock

ASA# 267384
Hunt, Terril
560 S 200 W
Beryl, UT 84714-5188
435-439-5528

Warner Simmentals

ASA# 230967
Matthew P & Tobie A Warner
304 Legacy Ln
Grantsville, UT 84029-3300
435-884-0224

Welling Cattle Co

ASA# 089604
Welling, Steven L
PO Box 164
Fielding, UT 84311
435-279-6841

Wride's Cattle

ASA# 318560
Wride, Blaine
7215 South 4400 West
Spanish Fork, UT 84660
385-437-9383

Yardley Cattle Co

ASA# 001090
Gilbert T or Steven W Yardley
PO Box 288
Beaver, UT 84713-0288
435-438-2424

Vermont**Brushwood Simmental**

ASA# 200116
Smith, Lloyd Jr Bettelou
130 Brushwood Rd
Bradford, VT 05033-8866
802-222-4067

Butterfield, Ethan

ASA# 249508
2966 Pepin Rd
Brownington, VT 05860-0746
802-754-9090

Fischer, Mary Beth

ASA# 056860
143 Lawrence Rd
Springfield, VT 05156
802-463-3018

Plain View Farm

ASA# 288173
Plaisted, Fred
8 Colby Rd
Topsham, VT 05076
802-439-5536

Virginia**Website:**

www.virginiassimmental.com

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Lowesville
434-277-9104

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Warrenton
219-207-0325

Secretary/Treasurer:

Dana Campbell
3764 Lowesville Rd
Roseland, VA 22967
434-277-9104

See ad on page 219

5 Shows Farm

ASA# 338713
Showalter, Slade
18321 Andrick Rd
Timberville, VA 22853
540-607-0572

Ball, Jennifer

ASA# 311677
Jennifer Ball
406 Water Wheel Rd
Galax, VA 24333
276-233-6538

Barlow Farms

ASA# 330045
Barlow, John
14377 N Mt Rd
Broadway, VA 22815
540-896-9419

B&B Simmental

ASA# 163222
Ball, Garland
126 Windy Ridge Ln
Galax, VA 24333-2013
276-238-8160

Bethany Seal

ASA# 291197
Seal, Bethany
8027 Orange Rd
Orange, VA 22960
540-905-5541

B H Cooper Farm

ASA# 299018
Terry, Mary Sue
PO Box 126
Critz, VA 24082
276-694-6292

Black Locust Livestock

ASA# 329034
Webert, Michael & Rebecca
2821 Atoka Rd
Marshall, VA 20115
540-333-1019

Blair, J Allan

ASA# 350977
J. Allan Blair
549 Azalea Dr
Gretna, VA 24557
434-656-2139

Cedarcrest Cattle Company

ASA# 339325
Evans, Meranda
182 Parcel Ln
Staffordsville, VA 24167
540-230-6454

Cedar Springs Farm

ASA# 274613
Streckler, Will
262 Wades Rd
Rockbridge Baths, VA 24473
540-348-1505

Circle T Farm

ASA# 222843
Thomas, Gary L
25546 Old Saltworks Rd
Abingdon, VA 24210
276-676-3059

Clevenger, Kyle

ASA# 306811
PO Box 56
Raphine, VA 24472
540-303-0978

Cline, Tommy

ASA# 210360
Tommy, Tina, N & S Cline
PO Box 1079
Wytheville, VA 24382-8079
276-228-8447

Clint & Aimee Lyle

ASA# 284597
Lyle, Clint
126 Emmanuel Church Rd
Mount Solon, VA 22843-2035
540-292-5953

Clover Hollow Simmentals

ASA# 079824
W Norman, Wm B Vincel, J Burner
1905 Queensmill Dr
Salem, VA 24153-4612
703-389-1140

Coleman, Jonathan & Holly

ASA# 330225
84 Wild Rose Ln
Staunton, VA 24401
540-292-7553

Colonial Fields Farm

ASA# 333835
Gloria Burgess
2595 Airport Rd
Bridgewater, VA 22812
540-896-5166

Cox, Timothy H

ASA# 294249
4226 Tower Hill Rd
Gladstone, VA 24553
434-969-2258

Crazy Woman Farm

ASA# 251556
Samantha E Maddox
1748 Richmond Hwy
Amherst, VA 24521

Delawder, Brandon

ASA# 348688
17387 Lohr Ln
Timberville, VA 22853

DK Cattle Company

ASA# 292770
Freeman-Walters, Katherine
2698 Old Stage Rd
Wytheville, VA 24382
276-620-6762

Double Infinity Farm

ASA# 293603
Watson, L Anthony
119 Doe Run
Max Meadows, VA 24360
276-620-4008



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ASA# 129528
Mark and Dana Campbell
3764 Lowesville Road
Roseland, VA 22967
434-277-9104 (home)
434-941-1078 (cell)

Email:
4nelsoncampbells@gmail.com

Website:
www.deercreeksimmental.com

Sale Date:
Annual Bull Sale and Open House,
November 14, 2020 at the farm.

MEETING YOUR NEEDS as a genetic provider of quality bulls and heifers is important to us. We strive to raise Simmental and SimAngus™ bulls that will improve your herd and make you money. We have calving ease and power bull options and combination bulls too to fit your herd production goals. The heifers are bred to make great cows and we also have some nice show heifers each year. Feel free to contact us for any of your cattle needs or to discuss the Simmental breed.

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Simmons, Melinda
8084 Kiser Rd
Mount Crawford, VA 22841-9801
540-908-7969

Double N Farm

ASA# 216406
Kenneth & Kenneth Jr Nolen
272 Ridgeview Rd NW
Floyd, VA 24091
540-745-2714

D Virts & C Jenkins

ASA# 007462
D Virts & C Virts Jenkins
37250 Koerner Ln
Purcellville, VA 20132-2905
540-668-6137

Eastep, Sandra B

ASA# 111444
3296 Skydusky Rd
Bland, VA 24315-9666
276-389-6560

Edenhurst Farm

ASA# 307591
Crider, Autumn
4481 Carrington Rd
Markham, VA 22643
540-364-6414

Edgewood Angus

ASA# 291011
Henderson, Peter
405 Angus Lane
Williamsburg, VA 23188
757-298-6300

Elkwood Manor

ASA# 251815
Mizelle, Johnny
9291 Wynwood Ln
Remington, VA 22734
540-717-5835

Eller Farms

ASA# 262508
Eller, George & Rebecca
283 Volney Rd
Mouth Of Wilson, VA 24363
276-579-6760

Figgins, Keith A

ASA# 009467
Keith or Jason Figgins
10844 Hisers Ln
Broadway, VA 22815-2649
540-896-5704

Figgins Simmentals

ASA# 005562
Aaron Figgins
1739 Friedens Church Rd
Mount Crawford, VA 22841-2339
540-908-8124

Foglesong Farm

ASA# 228243
C & Teresa Foglesong
13366 Farmington Rd
Meadowview, VA 24361
276-944-5561

Gander Island Farms

ASA# 334344
Gander, Katherine
1039 Ganders Dr
Luray, VA 22835
540-244-6206

Gingerich Family Farm

ASA# 299977
Gingerich, Joey A
496 Cave Creek Trail
Jonesville, VA 24263
276-346-3704

Graber Cattle Farm LLC

ASA# 299345
Graber, Laban
1699 Hubbard Springs Rd
Jonesville, VA 24263
865-585-4914

Grove, Lyndsey Marie

ASA# 275598
1015 Heatwole Rd
Rockingham, VA 22802-0131
540-271-2458

Harrison Brothers Farm

ASA# 316761
Harrison, Michael and Susan
1437 Old Winchester Rd
Boyce, VA 22620
540-837-2781

Hawk's Cattle Company

ASA# 206686
Hawk Jr, Floyd G
1989 Pony Farm Rd
Maidens, VA 23102-2009
804-556-4144

Heavenbound Farm

ASA# 352044
Welch, Harold & Ginny
559 Chances Creek Rd
Fancy Gap, VA 24328
276-236-0348



ASA# 154456
Mark and Kathy Powers (Owners)
Kathy Cell: 540-270-7678
Mark Cell: 540-270-7679
Email:
hsfsimi@netscape.com

Holly Springs Simmental is a family operation that strives to produce high quality cattle for show and breeding. Bulls and heifers for sale at the farm.

Heishman Cattle Company

ASA# 197468
Heishman II, Allen D
7781 Orkeney Grade
Mount Jackson, VA 22842-2515
540-335-1174

Home Place Farm

ASA# 260974
Billips, Diana
3839 Old Rich Valley Rd
Ceres, VA 24318
276-682-4464

Horse Ridge Farm

ASA# 207737
Randall / Priscilla Quesenberry
2249 Horse Ridge Rd NW
Willis, VA 24380-4451
540-577-0386

Hounshell Farms

ASA# 048605
Clayton, WC, B Hounshell
646 New Bethel Rd
Wytheville, VA 24382
540-686-4055

H-Two-O Cattle

ASA# 349887
Gilbert, Thomas
PO Box 141
Keswick, VA 22947
434-989-2525

Huckleberry Hill

ASA# 185269
Jerry & Matthew Miller
370 Greek Miller Rd
Crockett, VA 24323
276-620-4224

Jenkins Cattle Company

ASA# 320741
Benjamin L Jenkins
4379 US Hwy 211 W
Luray, VA 22835
540-742-1362

Jenkins, Richard

ASA# 240068
20435 Bethel Rd
Abingdon, VA 24211-6834
276-676-0428

Joines, Chad R

ASA# 287621
5076 Whitethorne Rd
Blacksburg, VA 24060
540-961-4755

Jones, Farrell Lee

ASA# 252358
Farrell & Julia Jones
630 Shadow Wood Rd
Chilhowie, VA 24319
276-782-1619

Jones, Michael W

ASA# 079542
5710 Chicwood Dr
Pulaski, VA 24301
540-980-5932

Jones Simmentals

ASA# 324716
Jones, Brandon
1311 Reed Patch Rd
Jonesville, VA 24263
276-708-5882

J&S Cattle

ASA# 350280
Sisk, Skyler & Jacob
134 Rogers Ln
Culpeper, VA 22701
540-229-8643

Koal Cattle

ASA# 330092
George, Dennis
955 Garlic Hollow Road
Edinburg, VA 22824
540-335-4500

Koerner Creek Farm

ASA# 232914
Whitney Propps
37250 Koerner Ln
Purcellville, VA 20132
703-209-5060



ASA# 219466
Katherine Freeman-Walters
Owner/Manager
2698 Old Stage Road
Wytheville, VA 24383
276-620-6762

Email:

katherinefwalters@embarqmail.com

Home to top-quality, docile donors, heifers and bulls.

Lakeview Simmentals

ASA# 031601
WG, LL, KY, TD Eastep
344 Lakeview Dr
Woodstock, VA 22664-1518
540-459-4900

Lawrence Cattle Co

ASA# 315921
Lawrence, Matthew T
1122 Rileyville Rd
Rileyville, VA 22650
540-244-8989

Lawson Family Farms

ASA# 321011
Lawson, Chris
1691 Chadwell Station Rd
Ewing, VA 24248
276-445-5411

Lazy Acres

ASA# 287766
Furrow, Steve
703 Woodman Rd
Rocky Mount, VA 24151
540-483-4813

Leech, Sam

ASA# 260773
49 New Hope-Crimora Rd
Waynesboro, VA 22980-2440
540-290-9955

Lucas Farm

ASA# 347682
Timmy Lucas
3680 McCoy Rd
Blacksburg, VA 24060
540-553-5883

Martha & Jacob Sharitz

ASA# 233199
400 E N St
Wytheville, VA 24382
276-620-3457

McCroskey, Mindy

ASA# 182814
10104 Rich Valley Rd
Bristol, VA 24202-0558
276-669-0450

Metz, Jeff

ASA# 284317
6115 Bealeton Rd
Bealeton, VA 22712
540-878-8391

Mill Creek Farm

ASA# 264986
Dellinger, Eugene B
155 Howard Lick Ln
Mount Jackson, VA 22842-2827
540-477-2440

Miller, Richard C

ASA# 182728
Richard C or Jean Miller
1294 Borden Grant Trl
Buena Vista, VA 24416-4023
703-261-2836

Virginia Simmental Association



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434-277-9104

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Lowesville
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Blacksburg
540-239-2259
Sara Miller
Crockett

7th Annual ASA Fall Focus

Postponed until August 27 – August 31, 2021, Roanoke, VA
Co-hosted with the Virginia Simmental Association and ASA.

Virginia Simmental
Association
www.virginiasimmental.com

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org



The Virginia Spring SimSensation Sale is held annually in mid April at the Virginia Beef Expo in Harrisonburg. We look forward to seeing you there.

It was a difficult decision to postpone the 2020 Fall Focus but realize the safety and well-being of our community is most important; we hope this finds you and your family safe and healthy. We are committed to making 2021 the best yet and look forward to seeing you there.

Please go to our website www.virginiasimmental.com
for member information and for upcoming events.



ASA# 074403
The McDonald Family
Bill McDonald
2070 Walnut Springs Rd.
Blacksburg, VA 24060-1958
540-552-2520
540-230-6225 Cell
Email:
info@mcdonaldfarms.com
Website:
www.McDonaldFarms.com
Sale Date:
18th Annual
'Pick of the Pen' Bull Sale
Saturday, April 2, 2021 • 1:00 PM
At the farm in Blacksburg, Virginia
Our cows work for us; so our bulls will work for you. We're looking forward to working for you.






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Lutz, Mitch
19787 Senedo Rd
Edinburg, VA 22824
540-984-8630

Mohler's Simmentals

ASA# 006919
Ken or Susan Mohler
85 Walkers Creek Rd
Rockbridge Bath, VA 24473-2200
540-348-5210

Mountain View Farm

ASA# 281109
Cassell, Charles S
PO Box 680
Independence, VA 24348
276-773-3109

Murray, Adam

ASA# 311053
279 South Saint Paul St
Hamilton, VA 20158
703-737-0228

M & W Farms

ASA# 206219
K & D Mabe - F Walters
382 Walters Rd
Wytheville, VA 24382
276-228-3616

NB Livestock

ASA# 284583
179 Almo Chapel Rd
Greenville, VA 24440
540-578-4754

Pendleton Farms

ASA# 293774
Pendleton, Adam C
4220 Curt Russell Rd
Jonesville, VA 24263
276-346-3132

Penley Farm Simmentals

ASA# 194447
Jim Bob & Kathy Penley
4311 E Blue Grass Trl
Bland, VA 24315-4539
276-688-6188

Pennington, Adam P

ASA# 289829
1198 Hand Rd
Jonesville, VA 24263
757-377-5624

Quad B Cattle Farm LLC

ASA# 335175
Susan and Jason Blackburn
6375 Piney Woods Rd
Riner, VA 24149
540-382-1601

Quaker Hill Farm LLC

ASA# 240654
Charles A Rosson
5728 Poindexter Rd
Louisia, VA 23093
540-967-2337

Rakes, Rocky W

ASA# 132300
6848 Whitmell School Rd
Danville, VA 24540
434-685-2343

Reasor, Smith

ASA# 112574
PO Box 357
Rural Retreat, VA 24368-0057
276-620-3123

R-N-F Farms

ASA# 349303
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Blacksburg, VA 24060
540-392-6905

Rocking M Simmentals

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Michael R Mitchell
1042 Dobbins Hollow Rd
Riner, VA 24149-3412
540-382-2314

Ruebush Cattle Company

ASA# 316455
Ruebush, Scott
301 Dam Town Road
Fort Defiance, VA 24437
540-290-4631

Saylor, Dannie

ASA# 179631
Dannie, Ruby, Dayla Saylor
316 Saylor Ridge Dr
Rose Hill, VA 24281-8806
606-664-2296

Schutte, John

ASA# 272008
John D. Schutte
PO Box 5
Boyce, VA 22620-0005
540-837-1429

Shearpoint Farm

ASA# 292808
Belcher, Nicholas
27500 Cool Breeze Dr
Abingdon, VA 24211
276-475-5282

Shenandoah Valley Simmentals

ASA# 035012
Lisa R Zirkle
3691 S Middle Rd
Quicksburg, VA 22847-1222
540-740-3014

Silverado Cattle Company

ASA# 250306
Glenn & Rachel Covington
PO Box 90
Orlean, VA 20128
540-364-6186

Soldiers' Hill Angus Farm

ASA# 335247
Pearson, Dennis J
8459 March Wales Rd
Warrenton, VA 20186
540-326-2222

Sowers, Allison

ASA# 332288
27470 Old Valley Pike
Toms Brook, VA 22660
540-325-0803

Spivey, G Alan

ASA# 193976
Jane C Spivey
261 Good Hope Church Rd
Aroda, VA 22709
540-672-6392

Stephaves Farm

ASA# 031602
Seay, William P
8020 Courthouse Rd
Church Road, VA 23833-2746
804-514-5586

Stephens, Tayler N.

ASA# 347951
Stephens, Tayler N
1931 Barbershop Rd
Edinburg, VA 22824
540-325-8696

Stoneridge Farm

ASA# 070948
Dorothy, George Vande Woude
1835 Russell Rd
Berryville, VA 22611
540-955-3657

Sunny Heights Simmentals

ASA# 018335
Webster, Jesse A
306 N Broad St
Salem, VA 24153-1819
703-981-0688

Supreme Simmental Farm

ASA# 113676
Grisso, Thomas Lloyd
PO Box 87
Speedwell, VA 24374-0069
276-621-4931

Todd Antonuk Cattle

ASA# 253320
Antonuk, Todd
879 Walkers Knob Rd
Woodlawn, VA 24381-4628
276-733-7716

Trio Farms Inc

ASA# 001591
Burner, John A & Jerry A
3070 US Highway Bsn 340
Luray, VA 22835-6453
540-743-3446

Triple B Cattle

ASA# 294291
Bennett, Barry W
176 Slate Hill Rd
Weyers Cave, VA 24486
540-234-8422

Virginia Tech

ASA# 215171
Dr Dan E Eversole
3440 Litton Reaves Hall
Blacksburg, VA 24061
540-961-2281

Walters, Mike or Cyndi

ASA# 141093
Walters, Mike
214 Stage Chapel Rd
Wytheville, VA 24382
276-620-1078

Wesner, Courtney G

ASA# 214670
401 N. East Street
Culpeper, VA 22701-8031
219-207-0325

Wheeler IV, Glenn Harrison

ASA# 271755
175 Kiawana Rd
Atkins, VA 24311
276-759-1947

Whitacre, Chrissy

ASA# 306743
511 Brooks Ln
Strasburg, VA 22657
540-465-5310

Wilder Farms

ASA# 291171
Wilder, David
PO Box 981
Jonesville, VA 24263
276-346-3458

Wilson Cattle Enterprises

ASA# 274431
Wilson, Bain
65 Highview Street
Christiansburg, VA 24073
980-621-6823

Wood, Ronnie S

ASA# 016852
310 Woodstock Ln
Boones Mill, VA 24065-9728
540-334-2588

Woodsedge Farm

ASA# 229414
Joseph, Sarah
2142 Samuels Rd
Elkton, VA 22827
540-298-9507

Young & Young

ASA# 192534
Donald & Violet Young
805 Cedar Springs Rd
Sugar Grove, VA 24375-3200
276-677-3255

Washington

Website:

www.washingtonsimmental.com

President:

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34303 25th Ave Ct S
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253-843-1453
watson@wglaw.comcastbiz.net

Vice President:

Ryan Thode
856 Burnt Ridge Road
Onalaska, WA 98570
360-508-0540
rjthode@hotmail.com

Secretary/Treasurer:

Ruth Uznay
1805 Hutchison Road
Addy, WA 99101
509-935-7721
diamondranch@gmail.com

See ad on page 221

4-G Simmentals

ASA# 051628
E Lee & Susan Graham
3735 State Route 281 N
Quincy, WA 98848-8922
509-787-4119

9 Mile Ranch

ASA# 127063
Dykes, Joshua & Kristin
125 T Bar T Rd
Walla Walla, WA 99362-9767
509-378-5616

Adolphsen, Eric & Karalynn

ASA# 172507
3815 Old Olympic Hwy
Port Angeles, WA 98362
360-417-7565

Bar GH Cattle Company

ASA# 175666
Harwood, Jennifer
17910 SE 384th St
Auburn, WA 98092-9713
253-939-2652

BRT Farms

ASA# 326528
Tiegs, Brian
37305 S Marsh Rd
Fairfield, WA 99012
509-283-2546

Burnt Ridge Ranch

ASA# 108747
Ryan Thode
874 Burnt Ridge Rd
Onalaska, WA 98570-9715
360-266-0695

CNR Ranch

ASA# 351620
Christian Ruttan
22510 Dubuque Rd
Snohomish, WA 98290
425-327-4732

Diamond U Ranch

ASA# 176693
Gary, Ruth & Christine Uznay
1805 Hutchison Rd
Addy, WA 99101-9651
509-935-7721



Washington Simmental Association



The Mission of the **Washington Simmental Association** is to promote Simmental cattle for our members and demonstrate the strength of the breed to the beef industry.

Officers:

Mark Watson

President

253-843-1453

Watson@wglaw.comcastbiz.net

Ryan Thode

Vice President

360-508-0540

rjthode@hotmail.com

Ruth Uznay

Secretary-Treasurer

509-935-7721

diamonduranch@gmail.com

9th Western Showcase Jackpot Show

Saturday, November 7, 2020

Grant County Fairgrounds
Moses Lake, WA

The Washington Simmental Association hosts the The Western Showcase Jackpot Show an all breed heifer and steer jackpot for the juniors.

For more information contact:

Ruth Uznay 509-935-7721

or diamonduranch@gmail.com

Jennifer Harwood 253-740-1883 or jennifereh@hotmail.com



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Double B Ranch

ASA# 037345
Megan Rukkila
11811 Center Rd
Quilcene, WA 98376-6860
360-531-3494

Jacob Peters

ASA# 288907
Peters, Jacob
1711 Fordyce Rd
Sunnyside, WA 98944
509-830-6803

J C Simmentals

ASA# 212377
Cynthia & Jeffrey Brissey
11916 Fillman Rd SE
Rainier, WA 98576-9528
360-446-7186

Knapp, Kalvin R

ASA# 094278
N 34712 Arlington Rd
Deer Park, WA 99006-9522
509-276-6408

Lightning H Ranch

ASA# 181215
Michael, Julie Himmelberger
PO Box 195
Prescott, WA 99348-0195
509-386-1809



ASA# 133664
Dr. Sandra M. Matheson
228 East Smith Road
Bellingham, WA 98226-9763
360-220-5103

Website:

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Email:

info@mathesonfarms.com

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Moon Cattle Co

ASA# 242146
Moon, Trevor
413 Frogner Rd
Chehalis, WA 98532-9610
360-880-0150

Mountain View Simmentals

ASA# 237769
M, J, C, J & S Hopman
907 Brown Rd W
Chehalis, WA 98532
360-978-6397

Old Oak Farm

ASA# 104469
Carns, Terrence and Pam
295 State Route 508
Chehalis, WA 98532-1540
206-262-9597

Olive Branch Ranch

ASA# 319730
Forman, Randy S
12201 21st St NE
Lake Stevens, WA 98258
425-308-1309

Pacific Cattle Inc

ASA# 319758
Wisse, Carl
1801 Hope Valley Rd
Eltopia, WA 99330
509-545-8057

Roger & Stacie Lyman

ASA# 304505
Lyman, Roger & Stacie
5952 State Route 194
Colfax, WA 99111
509-397-9179

Sandrini Sisters Cattle Co

ASA# 220171
Sandrini, Kathy Jo
841 Brown Rd W
Chehalis, WA 98532-9073
360-748-4542

S Bar D Livestock

ASA# 282772
Stacy, Carl
PO Box 588
Nespelem, WA 99155
509-634-4190

Shelton Ranch LLC

ASA# 328311
Shelton, Dennis or Gail
8381 Lyons Rd
Ellensburg, WA 98926
509-968-3154

Skookum Cattle

ASA# 319154
Stone, Susan
4771 S Wenas Rd
Selah, WA 98942
360-249-5565

Steelhammer Family Farms LLC

ASA# 305657
Steelhammer, Mark
16725 Marlu Ln SW
Rochester, WA 98579
360-273-7216

TKB Inc

ASA# 269276
Beaver, Carol R
25000 Bergau Rd N
Wilbur, WA 99185
509-647-2655

Tonne Cattle Company LLC

ASA# 342785
10166 Rd H.5 NW
Ephrata, WA 98823
509-539-7273

Trinity Farms

ASA# 085948
Forman, Mike, Paulette, Robb
2451 81 Road
Ellensburg, WA 98926-8006
509-968-4800

See ad on page 223

Watson Simmentals

ASA# 053868
Mark Watson
34303 25th Ave Ct S
Roy, WA 98580-9518
253-843-1453

Wilson and Son Ranch LLC

ASA# 204151
Wilson, Scott
11767 Road 10 NE
Moses Lake, WA 98837-9426
509-765-7382

Winter Creek Simmental

ASA# 075710
Winter Creek Simmentals
1218 Paine Rd
Castle Rock, WA 98611-9722
360-957-1351

West Virginia

Boyd, John

ASA# 267897
711 Gerrardstown Rd
Gerrardstown, WV 25420
304-229-3879

Broke Ass Farm

ASA# 319365
Hubbs, Robert Glenn
132 Shepherd Ridge Lane
Glen Easton, WV 26039
304-845-7896

Buena Vista Simmentals

ASA# 078332
Jim & Betty Bosley
PO Box 5
Old Fields, WV 26845-0005
304-538-6800

Classic Simmental Farm

ASA# 046455
Chris, Kellee & Mollee Brown
50 Endeavor Ln
Fairmont, WV 26554
304-366-5353

Clover Leaf Farm

ASA# 071512
Robert D & Nancy E Nutter
206 Howard Run Rd
Clarksburg, WV 26301-9553
304-622-7690

Code Cattle Company

ASA# 237936
Linton, Brian C
207 Angus Ln
Inwood, WV 25428
304-671-9112

Cold Spring Farm

ASA# 333009
Joseph Simcoe
216 Cold Springs Rd
Morgantown, WV 26501
304-376-7904

Cook Farm WV

ASA# 339831
Cook, Mike
6727 Ripley Rd
Point Pleasant, WV 25550
304-675-5621

C&R Livestock

ASA# 324951
Bartrug, Chase
14 Camp Mistake Rd
Alma, WV 26320
304-481-9980

Diamond G Farm

ASA# 331372
Goldizen, Adam
896 Pumpkin Center Rd
Petersburg, WV 26847
304-749-7806

Dill, Justin

ASA# 350459
437 Dill Ln
Southside, WV 25187
740-649-7514

End-O-Way Farm

ASA# 337176
Smith, Isaiah J
424 Black Tail Dr
Keyser, WV 26726
304-813-4674

Halls Simmental, Adam

ASA# 214006
Adam, Jeff & Robin Hall
37 Winters Road
Ripley, WV 25271-7701
304-372-4312

Hatfield Farms

ASA# 316902
Hatfield, David
8644 Huntington Rd
Gallipolis Ferry, WV 25515
304-675-2355

Hawkins Show Cattle

ASA# 332428
Dustin Hawkins
102 Notta Lane
Cameron, WV 26033
304-280-1410

Hefner Farm

ASA# 336260
Hefner, Chad
20026 Pocahontas Trl
White Sulphur Springs, WV 24986
304-536-1001

Heritage View Farm

ASA# 172299
Homan, Morris
PO Box 663
Moorefield, WV 26836-0663
304-538-6580

Holley Family Livestock

ASA# 315933
Holley, Garland R
2284 Bryan Creek Rd
Glenwood, WV 25520
304-942-8555

Hull Farms

ASA# 349650
Jeff Hull
145 Burnside Run Rd
Camden, WV 26338
304-269-6281

J&B Farms

ASA# 309421
Hackett, Bernie
512 Barboa Lane
Liberty, WV 25124
304-586-1045

Jenkins, Jeremy

ASA# 338563
809 Jackie Brown Road
Independence, WV 26374
304-864-3927

King Country Farm

ASA# 260468
King, Tim E
8116 Manilla Creek Rd
Red House, WV 25168
304-586-0843

K&S Cattle Farms

ASA# 348681
Kerr, Kegan
517 McChord Run Rd
Walkersville, WV 26447
304-452-8168

Leggett's Simmental Farm

ASA# 108939
Leggett, Ernest
787 Oxford Road
West Union, WV 26456-9747
304-873-2486

Lough Farms

ASA# 131808
Lough, Matthew
15 Huffman Hill Rd
Petersburg, WV 26847
304-257-1203

McDowell Farms

ASA# 348918
McDowell, Kristen
3004 Pleasant Ridge Rd
Cameron, WV 26033

McVey, Duane

ASA# 290678
2339 Garfield Rd
Palestine, WV 26160
304-275-3309

M & M Simmental

ASA# 181712
Simmental, M&M
436 Ferrels Ridge Rd
Hedgesville, WV 25427-9333
304-754-8035

Rawson, Kevin

ASA# 318787
2983 Hemlock Rd
Ravenswood, WV 26164
307-273-5166

Reece, Richard L

ASA# 230754
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Peterstown, WV 24963-9708
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MEMBER FOCUSED SERVICES

ASA members represent a diverse group of cattle operations.

From the traditional Simmental and SimGenetic seedstock breeders, to seedstock operations of a different breed, to progressive commercial cattle operations, ASA offers services to meet all their needs. ASA provides tools and information tailored to the varied requirements of our members and their customers.



ASA Membership Perks

- ◆ Open herdbook, ASA welcomes all breed compositions to help members produce more profitable beef cattle.
- ◆ Online access to Herdbook Services 24 hours/7 days a week registration, transfers, and payments.
- ◆ *the Register* and *SimTalk* magazines, *Sire Source*, e-newsletter, and eBlasts.
- ◆ Rights and privileges to elect Trustees and vote on changes to Rules and Bylaws.
- ◆ Be a part of the world's largest multi-breed beef cattle genetic evaluation.

Herdbook Services

A primary function of ASA is maintaining cattle performance records, pedigrees, ownership, and other genetic information in the database. Herdbook Services gives current members electronic access to their own herd data. EPDs, dollar indexes, genetic traits and conditions, pedigree, and adjusted performance information on all animals in the database are available to the public on ASA's website. Check out www.herdbook.org for more information.



Herdbook Services Tools

Registrations

A structured way to report, register, or update animal records 24 hours/7 days a week.

Transfers

Transferring the registration certificate from one owner to another keeps member inventories current, brings the new owners into the Simmental community through *SimTalk* subscriptions, and adds marketing opportunity with buyers.

- The first transfer is free.

Animal Lookup

The main animal page includes EPDs, indexes, and pedigree for any animal with a known registration number, name, or tattoo.

Planned Mating

An easy-to-navigate tool for EPD estimates on calves resulting from specific mating(s).

EPD Search

A user-friendly search to generate a list of animals tailored to meet your needs — members may specify thresholds for dollar indexes, EPDs, and /or accuracies as well as coat color and horned / polled preference.



"When you are good at computers, you can find everything you need on Herdbook Services. But for those like me, who aren't good at computers, ASA has a customer service team that is patient and willing to help you get your data in and certificates out the door. If you feel like you are unsure of what to do, don't give up. Give ASA a call."

*- longtime ASA member
Larry Rhodes, Carlinville, IL*

Did You Know?

- ◆ In 2019, the ASA issued 73,245 registration certificates.
- ◆ In 2019, 76 data-driven breeders were recognized as Performance Advocates.

Using Your Data

Herdbook has many useful reports and summaries available to download.

- ◆ Dam averages (calving intervals, BW averages, WW averages, etc.)
- ◆ Calf crop summaries
- ◆ Herd and Animal EPDs, data, and ratios
- ◆ DNA summaries
- ◆ Genetic trait conditions
- ◆ Genetic trends
- ◆ Custom built herd reports

Active Herd

A free and easy cattle management software to create and maintain informal records that can be directly imported to Herdbook for the most current EPDs.

Track your management data and import Herdbook data when you're ready:

- ◆ Weaning and yearling weights and measurements
- ◆ Herd health treatments
- ◆ Breeding, pregnancy, calving
- ◆ Inventory active pastures

Total Herd Enrollment

A cow-inventory reporting program designed to gather production, longevity, and fertility data.

DNA Services

From basic trait testing to genomically-enhanced EPDs, ASA offers a full suite of DNA options.

- ◆ Approve an AI sire or donor dam (required for registrations).
- ◆ Test and track an animal at risk for a genetic condition or trait.
- ◆ Parent-verify a purchased embryo (required for registration).
- ◆ Increase the accuracy of Ean animals EPDs through uLD, LD, and HD genomic testing.

Did You Know?

- ◆ ASA's customer service team handled over 54,000 calls in 2019.

ASA'S CUSTOMER SERVICE TEAM

The customer service team strives to use the latest in technology through Herdbook Services to assist breeders interested in advancing their genetics and profitability. Take advantage of this team's expertise for registrations, enrollment programs, DNA services, data processing, web support, and more.

No matter your question, a member of our team can help you. Call 406-587-4531 or email the following:

Registrations, Corrections, and Questions
simmental@simmgene.com

Memberships and Changes
members@simmgene.com

Total Herd Enrollment (THE)
THE@simmgene.com

DNA Testing
DNA@simmgene.com

Ultrasound and Barnsheets
ultrasound@simmgene.com

Carcass Merit Program (CMP), Carcass Data, and Commercial Herds
carcdata@simmgene.com

Cow Herd DNA Roundup (CHR)
cowdna@simmgene.com

Front-line Customer Service



Katelyn Gould



Tiffany Paulson



Cindy Newell



Sarah Unruh

Total Herd Enrollment



Jannine Story



Emme Troendle

Accounts Receivable



Carla Stephens

Data Processing Support



Marni Gaskill



Heidi Todd



Amber Coila

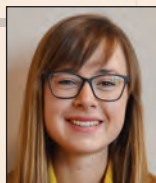


Bailey Abell

DNA Department



Rachel Endecott



Lilly Platts



Molly Diefenbach



Lauren Skoglund

Risen Son Simmental Cattle

ASA# 351456
White, Kyle
25 Upper Vista View Ln
Maysville, WV 26833
304-669-9879

Sberna Cattle Company

ASA# 269705
Sberna, Zachary
2577 Irish Ridge Rd
Cameron, WV 26033-9427
304-312-0084

Snider Family Farm

ASA# 348008
Snider, Todd
2339 Smithville Rd
Harrisville, WV 26362
304-643-5757

Taylor Showstock

ASA# 307140
Taylor, Jonathan L
6198 N Fork Hwy
Cabins, WV 26855
304-851-9970

Teets Cattle Company

ASA# 145289
Teets, Matt
7091 SR 259
Lost River, WV 26810-8318
304-897-7612

Tennant, J L

ASA# 236805
140 Whistler Run Rd
Burton, WV 26562-8707
304-662-6490

Teter Farms

ASA# 257438
Teter, Zachary Dale
5315 Back Rd
Beverly, WV 26253-9726
304-338-6856

Titan Farm

ASA# 012136
PO Box 300
Sand Fork, WV 26430-0300
304-462-8810

T Kellerman Simmental

ASA# 152738
Kellerman, Timothy A
1499 Cap Run Rd
Walkersville, WV 26447-9718
304-452-9796

Triple L Farm

ASA# 349525
Basye, Lisa M
1900 Sperry's Run Rd
Rio, WV 26755
304-897-5933

Wanner, Devin J

ASA# 298898
477 Kensington Ave
Star City, WV 26505
304-599-0026

Windy Hill Farm

ASA# 334822
Russell, Rodney
1736 Porterfield Rd
Philippi, WV 26416
724-787-9171

Wolfe, Lynwood L

ASA# 033623
5349 Old Mill Rd
Jane Lew, WV 26378-9748
304-841-6030

ZWT Ranch

ASA# 277675
Tony Mayes
PO Box 889
Summersville, WV 26651
770-851-0691

Wisconsin

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tmbrlnd@newnorth.net

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Crivitz, WI 54114
(c) 715-587-0059
ashley.dudkiewicz@yahoo.com

See ad on page 227

Abney Family Cattle Genetics

ASA# 213484
Tim & Kim Abney
8736 Philippine Rd
South Wayne, WI 53587
608-543-3238

ABS Global Inc

ASA# 000007
ABS Global Inc
1525 River Rd
De Forest, WI 53532-2430
608-846-3721

See ad on page 1

Adam White Cattle Company

ASA# 311541
Adam & David White
4372 Hypoint Rd
Lancaster, WI 53813
608-723-2050

A & J Farms

ASA# 263846
Dudkiewicz, Joseph
1325 2nd Ave
Crivitz, WI 54114-8673
715-927-4069

Andrew & Candyce Johnson

ASA# 346700
Johnson, Andrew & Candyce
23976 Tollander Rd
Siren, WI 54872
715-349-8226

Aspen Hills Farm

ASA# 349638
Cavadini, Tim & Sarah
N 7966 Cty Rd C
Mindoro, WI 54644
608-857-3626

Atlas Cattle

ASA# 348086
Boehlke, Barry
4852 Blueberry Rd
Fredonia, WI 53021
414-708-7553

Autumn Run Farms

ASA# 239899
Tracy A Claude
W12119 Hwy 29
Prescott, WI 54021
715-222-2909

Back 40 Farm

ASA# 323830
Dixon, Melissa
30243 295th St.
Holcombe, WI 54745
715-827-0016

Bader's Carrousel Farms

ASA# 035893
Ron, Gary, Brad & Randal Bader
W7071 Voegli Rd
Monroe, WI 53566-9211
608-328-4225

Bargenes Acres

ASA# 074672
Edward Bielinski
W2848 Aliceton Dr
Watertown, WI 53094-9595
920-285-6949

Bar-None Land and Cattle Co

ASA# 326096
Keuken, Jeremy
13088 Velp Ave
Green Bay, WI 54313
920-609-8037

Baumgart Simmentals

ASA# 176827
Gregory J Baumgart
N5769 Waupaca Rd
Ogdensburg, WI 54962-9668
920-244-7533

B Bar Cattle

ASA# 320264
Fett, Bill
869 Corporate Way 10
Pulaski, WI 54162
262-364-9939

Beck/Pinehill Ranch, Edward & Charles

ASA# 085639
Ed, Charles, Rich, Doris Beck
W8634 County Rd F
Cascade, WI 53011
920-838-0574

B & K Cattle Company LLC

ASA# 292552
Ison, Benjamin
10601 US Hwy 8W
Crandon, WI 54520
715-216-0394

Black Brook Cattle Co

ASA# 316834
Rosen, Dale
817 20th Ave
Clear Lake, WI 54005
715-263-4410

Boeder, Karl H

ASA# 223833
Karl & Darlene Boeder
N4401 County Road Ab
Luxemburg, WI 54217-8040
920-845-5163

Bohman, Braden

ASA# 341068
10020 Robin Rd
Marshfield, WI 54449

Bonlander Cattle Company

ASA# 293935
Bonlander Jr, Donald
W1477 Hwy 151
Chilton, WI 53014
920-374-0268

Brandt Brothers Beef and Show Cattle

ASA# 277197
Brandt, Jordan
16703 CR K
Reedsville, WI 54230
920-864-7089

Brantner, Brooke

ASA# 310229
N3855 490th St
Menomonie, WI 54751
715-556-7172

Capatske, Dave

ASA# 259687
N 4960 450th St
Ellsworth, WI 54011
715-273-5663

Cedar Spring Ranch

ASA# 273075
Gruna, Adam
201508 Cedar Spring Ln
Rosholt, WI 54473-2791

Cherry Road Beef

ASA# 115254
D, D, C, B, B, T Jarvais - B&R Bricco
W 10253 Cherry Road
Bear Creek, WI 54922
920-982-8178

Chyka Lane Cattle Company

ASA# 343690
Todd Ferron
N7598 Country Creek Ln
Beaver Dam, WI 53916
920-210-7615

Clayton Cattle Company

ASA# 317976
Clayton, Lucas
26617 Lindholm Lane
Belmont, WI 53510
608-778-2319

Cloud 9 Cattle Co

ASA# 329874
Wallace Jr, Ennis C
2609 CR 5
Emerald, WI 54013
785-657-7763

Colles Hillside Simmental

ASA# 152698
Michael W or Susan Colle
N 6260 Hawthorne Rd
Luxemburg, WI 54217
920-845-5028

Cook Family Cattle

ASA# 272831
Cook, Nicholas T
W9348 Christie Rd
Darien, WI 53114
262-215-2156

Cowan Cattle Company

ASA# 248307
Cowan, James
6901 Prairie Rd
Burlington, WI 53105
262-492-1220

Crow Bar Ranch

ASA# 168882
Gary W & Joanne Crowe
1030 8th Ave
Barron, WI 54812-9221
715-455-1604

Curtis Farm, Kenneth J

ASA# 060848
Kenneth J and Heather Curtis
19895 County Road A
Shullsburg, WI 53586-9644
608-965-3183

Dennis Kohl

ASA# 306053
Kohl, Dennis
W 11747 Buss Ln
Waterloo, WI 53594
920-623-3984

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D & L Simmental

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Double A Simmentals

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Double J Ranch

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Drazkowski, Chris

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Wisconsin Simmental Association



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* Terms are 2 yr terms

* You can run 3 consecutive 2 year terms if re-elected.

updated 5-8-2020

2020

October

4

WSA Midwest Fall Round-Up Sale
Grant County Fairgrounds – Lancaster

2021

March

27-28

WSA Annual Meeting and Spring Spectacular
Sale Weekend
Grant County Fairgrounds, Lancaster, WI

Junior Purchase Credit Incentive Program

- Juniors purchasing heifers, steers or embryos at a WSA sanctioned sale will now be eligible to receive credit toward their next purchase of an animal and/or embryos at future WSA sanctioned sales or utilize earned show credits, if eligible, toward scholarships.
- Juniors must be a member in good standing in either the WJSA or a member of another state cattle association. Any Junior that shows his or her animal at least twice and provides validated proof of purchase and participation in an event with the animal that was purchased at a WSA sanctioned sale shall be eligible for a \$150.00 credit toward their next purchase of an animal from a WSA sanctioned sale. Any Junior in or entering his/her junior year of high school up to their maximum WJSA membership age, with commitment to a post secondary education will be eligible to convert their purchase credits into a scholarship to the school of their choice. Scholarship will be paid upon completion of first semester and proof of enrollment in the following semester.
- The animal is not required to place or win to be eligible.
- Please refer to the WSA/WJSA website for more information.

www.wisimm.org

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New London, WI 54961-9556
920-982-7516

Eagle Ridge Simmentals

ASA# 266979
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N4308 Sunset Rd
Medford, WI 54451-9048
715-314-0256

Eagle Tree Farm

ASA# 292277
Swingle, John & Teri
2299 200th Ave
Deer Park, WI 54007
715-529-5079

East-Branch Simmentals

ASA# 223237
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W4707 E Branch Ln
Bonduel, WI 54107-8922
715-758-2369

Eick's Show Cattle

ASA# 307227
Eick, Troy
810 S Main St
Seymour, WI 54165
920-621-1783

Ellevold, Scott & Mary

ASA# 158391
Scott, Mary & Brianna Ellevold
2511 State Road 64
Emerald, WI 54013-7603
715-269-5407

Ellsworth Cattle Co, Lance

ASA# 144531
Lance Ellsworth
W2551 State Road 11
Elkhorn, WI 53121-4114
262-723-7910

Elm-Mound Farms

ASA# 228806
Darin Johnson
W734 Co Rd U
Bangor, WI 54614
608-486-4035

ELS Acres

ASA# 239070
Papke, Everett Jon
S 8020 Hillview Rd
Eau Claire, WI 54701
715-878-4412

Enders Company

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Enders, Kurt
200 Hill Circle
Iron Ridge, WI 53035-9801
262-224-1444

Engeseth Simmental

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Eric Lee

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Esser, Shea

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608-994-3288

Evergreen Hill Farm

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Fairview Cattle Company

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2878 Fairview Rd
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920-585-3835

Fairview Farms

ASA# 193943
D Scott & Jean A Napp
12143 CR F
Fennimore, WI 53809-9745
608-943-6326

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N4897 State Road 57
Chilton, WI 53014-9111
920-849-2498

Geffert Cattle Company

ASA# 257650
Geffert, Shea
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608-985-8695

Genex Cooperative Inc

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715-526-2141

Glacier Cattle Co

ASA# 255562
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715-628-0074

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Livingston, WI 53554-0186
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715-312-0497

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Beloit, WI 53511
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ASA# 195025
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Sharon, WI 53585-9762
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HDA Farms

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Boehm, Jordan
W6408 County Road VV
Sheldon, WI 54766

Henning, Evan

ASA# 348068
Evan Henning
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Hickory View Acres

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Jennings Farms

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608-235-9498

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Kampa Family Simmentals

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715-530-0216

Kat Kattle

ASA# 228056
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Keenan, Angie

ASA# 288871
Keenan, Angela
6405 State Rd 191
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Kegonsa Cattle Company

ASA# 343705
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Brooklyn, WI 53521
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Kimballs Few Acres Simmentals

ASA# 095786
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Seymour, WI 54165-8868
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K&L Livestock LLC

ASA# 318611
Larson, Lucas
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K & M Farms

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Highland, WI 53543
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ASA# 324428
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Kouski RND Ranch

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Crivitz, WI 54114
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Kragness Farms

ASA# 246712
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713 University Ave
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715-379-9355

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608-963-9120

Larson's Full Deck Genetics

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Shullsburg, WI 53586

Lester, Jerry & Nancy

ASA# 196573
N7102 Lester Rd
Springbrook, WI 54875
715-766-2703

ASA RING OF CHAMPIONS 2020-2021



Only the four major shows involved in the national show rotation are eligible for the "ASA RING OF CHAMPIONS 2020-2021".

Shows include: 2020 American Royal
2020 North American
2021 National Western
2021 Fort Worth Stock Show

Award Divisions:

- Purebred Simmental Heifer of the Year
- Purebred Simmental Bull of the Year
- Percentage Simmental Heifer of the Year
- Percentage Simmental Bull of the Year

Qualifications:

- Exhibitor must be an active member in good standing with the American Simmental Association
- Purebred Simmental: 7/8 Simmental and up
- Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

Additional information:

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406-587-4531 ext. 518
ptp@simmgene.com



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Matter's Milker's & More

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920-418-0090

May Cattle Co

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Mossholder Farms

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Poverty Hollow Farms

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Red Cow Ranch

ASA# 238687
Jennifer & Klaus Bauer
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Reiny Way Acres

ASA# 195536
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Riveredge Farms

ASA# 328271
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River View Acres

ASA# 233631
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Rockin R Farm

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Rubys Ridge

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Slack 2-D Cattle

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Sleepy Hollow Ranch

ASA# 081905
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Poynette, WI 53955-9771
608-635-4491

Spruce-Air Farm

ASA# 054755
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Stichert, Wade

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Stoney Ridge Farm

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Switch's Show Stock

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Taylor Show Cattle

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Tibbits Livestock

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Tiffany Simmental

ASA# 272791
Hiben, Randal L
N 10569 171st St
Boyceville, WI 54725
715-505-4057

NO TIME TO WASTE



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\$1,498
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ASA# 147180
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Timber Springs Farms

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Trails End Cattle

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Treeline Simmentals

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Triglav Simmentals

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Gale & Isabel Qualls
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Vyvyan Cattle Co

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DATE BOOK

JUNE

- 27-30** LMC GenePLUS Online Sale XXXIII —
www.lamuneca.com (pgs. 193, 200)

JULY

- 11-16** AJSA National Classic — Brookings, SD

AUGUST

- 15** 24th Annual Southern Showcase Sale, Rome, GA
(pgs. 30, 32)
- 22-25** LMC GenePLUS Online Sale XXXIV —
www.lamuneca.com (pgs. 193, 200)

SEPTEMBER

- 5** North Carolina Fall Harvest Sale — Union Grove, NC
(pg. 143)
- 5** Midwest Fleckvieh Event, Osawatomie, KS (pg. 78)
- 12** Kentucky Simmental Fall Sale — Lexington, KY
- 16** Gonsalves Ranch Bulls Eye Breeders Angus and
SimAngus Bull Sale — Modesto, CA
- 18-19** Keith Franck Complete Fleckvieh Simmental Dispersal —
Waverly, IA
- 19** ETSSA and HOTSSA Fall Fest Sale — Henderson, TX
(pg. 193)
- 19** Family Matters Sale — Auburn, KY (pg. 192)
- 20** Illini Elite Sale — Shelbyville, IL (pg. 43)
- 24** Circle Ranch Beef Solutions Bull Sale — Ione, CA (pg. 16)
- 25-27** Synergy XIII — Giddings, TX (pgs. 193, 206)
- 26** Head of the Class Sale — Louisburg, KS (pgs. 73, 77)
- 26** Martin Farms' 13th Annual Production Sale — Lyles, TN,
(pg. 191)
- 26** Mertens Cattle Company Dispersal Sale — Watertown, SD

OCTOBER

- 3** Buckeye's Finest Sale — Zanesville, OH
- 3** Factory Direct Sale — Lafayette, IN (pg. 47)
- 4** WSA Midwest Fall Round-Up Sale — Lancaster, WI (pg. 227)
- 9** Ladies of the Lone Star Sale — Grand Saline, TX
- 10** Magnolia Classic — Starkville, MS (pg. 7)
- 10** New Direction Sale — Seward, NE (pg. 3)
- 16** Buckles and Banners Sale — West Point, IA (pg. 62)

- 17** Fred Smith Company Extra Effort Sale — Clayton, NC
(pg. 142)
- 17** Indiana Performance Tested Bull Sale — Springville, IN
(pg. 47)
- 17** MN Beef Expo — White Satin On Ice and All Breeds Sale —
Minneapolis, MN
- 24** Cattlemen's Preferred Sale — Ratcliff, AR
- 24** Clear Choice Female Sale — Milan, IN (pgs. 47, 52)
- 24** Cason's Pride and Joy Elite Female Sale — Russell, IA
- 31** 7P Ranch's 45th Annual Production Sale — Tyler, TX
(pg. 195)
- 31** Genetic Opportunity Sale — Albemarle, NC (pg. 144)
- 31** Pennsylvania Fall Classic Sale — Waynesburg, PA (pg. 175)
- 31** Red Hill Farms' "Bulls and Females of Fall VI" —
Lafayette TN (pgs. 106, 190)
- 31** Yon Family Farms Fall Sale — Ridge Spring, SC

NOVEMBER

- 1** Hawkeye Simmental Sale — Bloomfield, IA
- 1** Triangle J Ranch's Annual Female Sale — Miller, NE
- 2** Hanel's Black Simmentals' Female Sale — Courtland, KS
(pg. 73)
- 2** Harriman Santa Fe Annual Bull Sale — Montrose, MO
- 6** High Ridge Farms' Genetic Opportunity Sale —
Albemarle, NC
- 7** Hilltop Simmentals' Dakota Ladies' Bred Heifer Sale —
Worthing, SD (pg. 183)
- 7** Irvine Ranch 16th Annual Production Sale —
Manhattan, KS (pgs. 73, 75)
- 14** Deer Creek Farm's Annual Bull Sale — Lowesville, VA
(pg. 218)
- 14** Gibbs Farms' Bull and Replacement Female Sale —
Ranburne, AL (pgs. 9, 10)
- 15** Houck Rock Creek Ranch's Fall Private Treaty Bull Sale —
Allen, KS (pg. 73)
- 16** Bichler Simmentals' Production Sale — Linton, ND
(pg. 146)
- 20** Heartland Simmental Performance with Class Sale —
Waverly, IA
- 21** Best of Both Worlds Sale — Newark, OH (pg. 157)
- 21** Callaway Cattle Company's 8th Annual AffordaBULL
Sale — Carrollton, GA (pg. 28)
- 21** 9th Annual Strickland-Driggers Bull Sale —
Glennville, GA (pg. 28)
- 21-24** LMC and Friends Giving THANKS Online Sale VI —
www.lamuneca.com (pgs. 193, 200)

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DATE BOOK

- 21 Southern Cattle Company Bull Sale — Marianne, FL (pgs. 26, 27)
- 21 Timberland Cattle's Fall Bull Sale — Vernon, AL
- 27 Chestnut Angus Female Sale — Pipestone, MN
- 28 Felt Farms' Foxy Ladies Sale — West Point, NE
- 28 Right By Design Sale — Middletown, IN (pgs. 47, 54)

DECEMBER

- 5 Jewels of the Northland — Clara City, MN
- 5 Montana's Choice Simmental/SimAngus™ Sale — Billings, MT (pg. 121)
- 5 Next Step Cattle Company's 8th Annual Bull Sale — Livingston, AL (pg. 13)
- 5 T-Heart Ranch's Fall Female Sale — LaGarita, CO (pgs. 20, 22)
- 12 NDSA Annual Showcase/Sale — Mandan, ND (pg. 147)
- 12 North Alabama Bull Evaluation Sale — Cullman, AL (pgs. 10, 12)
- 13 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 19 South Dakota Source Sale — Mitchell, SD

JANUARY 2021

- 17 Diamond Bar S Bull Sale — Great Falls, MT (pgs. 120, 121)
- 18 National Western "The One – Volume XXVII" Sale — Denver, CO (pg. 19)
- 22 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 148)
- 23 Forster Farms 42nd Annual Production Sale — Smithfield, NE
- 30 Double J Farms' 47th Annual Private Treaty Bull Sale — Garretson, SD (pg. 178)
- 30 J&C Simmentals' Annual Bull Sale — West Point, NE (pg. 130)
- 31 Triangle J Ranch's Bull Sale — Miller, NE

FEBRUARY

- 1 Gateway Simmental 41st Annual "Breeding Value" Bull Sale — Lewistown, MT (pgs. 120, 121)
- 3 Begger's Big Sky Genetic Source Bull Sale — Wibaux, MT (pgs. 121, 123)
- 3 Lazy C Diamond Ranch's Production Sale — Kintyre, ND, (pg. 150)

- 4 Hart Simmentals' Power Bull Sale — Frederick, SD (pg. 178)
- 4 Stavick Simmental's Annual Sale — Veblen, SD (pg. 181)
- 5 Cow Camp Ranch's Annual Sale — Lost Springs, KS (pgs. 72, 73)
- 5 Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND (pg. 150)
- 6 39th Annual Klain Simmental Ranch's Production Sale — Ruso, ND (pg. 150)
- 6 Prickly Pear Simmental Ranch's Bull Sale — Helena, MT (pgs. 121, 125)
- 6 Value Based Genetics Sale — Decorah, IA (pg. 69)
- 8 Dakota Power Bull Sale — Valley City, ND (pg. 146)
- 9 Edge of the West Production Sale — Mandan, ND (pgs. 148, 152)
- 10 Jackpot Cattle Company's Bull Sale — Wessington, SD
- 10 River Creek Farms' Spring Bull Sale — Manhattan, KS (pg. 73, 77)
- 11 Lassle Ranch Simmental's Annual Bull Sale — Glendive, MT (pgs. 121, 123)
- 12 Bata Brothers/Bell Family 23rd Annual Bull Sale — Rugby, ND (pg. 146)
- 12 Bred For Balance Sale — Starbuck, MN (pgs. 96, BC)
- 13 Kenner Simmentals' 25th Annual Production Sale — Leeds, ND (pg. 150)
- 13 Mississippi/Dixie National Simmental Sale — Jackson, MS (pg. 105)
- 13 Rydeen Farms' 23rd Annual "Vision" Sale — Clearbrook, MN
- 15 Bulls of the Big Sky — Billings, MT (pgs. 34, 121, 122, 124)
- 15 Houck Rock Creek Ranch's Spring Private Treaty Bull Sale — Allen, KS (pg. 73)
- 15 Iowa Simmental "Mark of Excellence" Sale — Des Moines, IA (pg. 59)
- 16 QBVJT Power By Design Sale — Oakes, ND (pg. 152)
- 19 32nd Annual Power Bull Sale — Carstairs, AB (pg. 234)
- 19 Dakota Xpress Annual Bull and Female Sale — Mandan, ND
- 19 R&R Cattle Company's Annual Production Sale — Chamberlain, SD (pg. 183)
- 19 Sandy Acres' Bull Sale — Neligh, NE (pg. 134)
- 20 7P Ranch's 27th Annual Spring Bull and Female Sale — Tyler, TX (pg. 195)
- 20 Dixon Farms, Inc., Private Treaty Sale — Atwood, KS (pg. 73)
- 20 Nebraska Cattlemen's Classic Simmental Sale — Kearney, NE (pg. 127)



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DATE BOOK

- 20 Yon Family Farms Spring Sale — Ridge Spring, SC
- 21 Bred For Balance Annual Sale — Starbuck, MN
- 24 C Diamond Simmentals' Annual Production Sale — Dawson, ND (pg. 148)
- 25 Illinois Performance Tested Bull Sale — Springfield, IL (pgs. 35, 43)
- 26 Mid-America Simmental Sale — Springfield, IL (pg. 35)
- 27-3/6 Hofmann Simmental's "Buy Your Way" Bull Sale — Clay Center, KS (pgs. 73, 77)

MARCH

- 1 Hanel's Black Simmentals' Black and White Bull Sale — Courtland, KS (pg. 73)
- 1 Sweet 16 Online Bull and Female Sale — www.lot1.com (pg. 43)
- 2 Hill's Ranch's Bull Sale — Stanford, MT (pgs. 121, 122)
- 3 Klein Ranch's Annual Production Sale — Atwood, KS (pgs. 73, 76)
- 4 Keller Broken Heart Ranch's Annual Sale — Mandan, ND
- 5 Eichacker Simmentals' Annual Bull and Female Sale — Salem, SD (pg. 178)
- 5 KSU's Annual Legacy Sale — Manhattan, KS (pg. 73)
- 6 Kentucky Beef Expo Sale — Louisville, KY (pg. 83)
- 6 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pgs. 121, 223)
- 7 Gold Bullion Group's Annual Bull Sale — Wamego, KS (pg. 73)
- 11 17th Annual Cattleman's Kind Bull Sale — San Saba, TX (pg. 202)
- 13 Carcass Performance Partners Bull and Female Sale — Lucedale, MS (pg. 106)
- 13 Dikeman and Huninghake Premium Genetics Bull Sale — Wamego, KS (pg. 73)
- 13 Northwest Select Simmental Sale — Stanley, ND
- 13 Tennessee Beef Agribition — Lebanon, TN (pg. 192)
- 15 All Terran Bull Sale — Wash, CO
- 16 Schrader Ranch's Bid Off Sale — Wells, KS (pg. 73)
- 19 3C Christensen Ranch and NLC Simmental Ranch Annual Production Sale — Wessington, SD (pg. 181)
- 19 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pg. 73)
- 20 Altenburg Super Baldy Ranch's 29th Annual Bull Sale — Fort Collins, CO (pg. 18)
- 20 Dickson Ranch's 45th Annual Production Sale — Gorham, KS (pg. 73)

- 20 Cattlemen's Choice Sale, Fredonia, KS (pg. 73)
- 20 Ohio Beef Expo/Eastern Spring Classic Sale — Columbus, OH (pg. 157)
- 20 Red Hill Farms' "More Than a Bull XVI" Sale — Lafayette, TN (pgs. 106, 190)
- 26 Spring Into Excellence Simmental Sale — Pennsylvania Furnace, PA (pg. 175)
- 26 Vertical Edge Production Sale — Bancroft, ID (pg. 34)
- 27 The Clear Choice Bull Sale, Milan, IN (pg. 52)
- 27 T-Heart Ranch's High-Altitude Bull Sale — LaGarita, CO (pgs. 20, 22)
- 28 WSA Spring Spectacular Sale — Lancaster, WI (pg. 227)
- 31 Diamond H Ranch's Annual Bull and Heifer Sale — LaCrosse, KS (pgs. 73, 74)

APRIL

- 1 Midland Bull Test Sale — Columbus, MT (pg. 202)
- 2 18th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA (pg. 220)
- 3 Belles and Bulls of the Bluegrass — Lexington, KY (pgs. 84, 86)
- 3 Big Country Genetics Bull Sale — Powell, WY (pgs. 106, 121, 232)
- 3 The Gathering at Shoal Creek — Excelsior Springs, MO (pg. 115)
- 10 The Spring Turnout Sale — Worthing, SD (pg. 183)
- 12 Nelson Livestock Company's Annual Production Sale — Wibaux, MT (pgs. 121, 122, 124)
- 17 OBCC Diamonds and Spurs Sale, Bois d'Arc, MO (pg. 62)
- 24 The Clear Choice Customer Sale — Milan, IN (pg. 52)

MAY

- 1 Stars and Stripes Sale — Hummelstown, PA (pg. 141)
- 8 Banners and Beyond Sale — Jefferson, GA (pg. 32)

OCTOBER

- 11 Burlap and Barbed Wire Vol. VI Female Sale — Clay Center, KS (pg. 77)
- 30 Yon Family Farms Spring Sale — Ridge Spring, SC

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*Dr. Bob Hough, *Western Livestock Journal*, "Breed trends in feeder cattle," January 2020.
Kansas State University Superior Livestock Auction data analysis, 35,483 lots of beef calves marketed via 211 video auctions, 2010-2018.

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- First Class \$100/year
- All International \$150/year (US)

SimTalk is an 8 1/8 x 10 7/8 inch publication produced by *the Register*, the official publication of the American Simmental Association. Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation that targets commercial users of SimGenetics. Advertising in *SimTalk* provides a unique opportunity to brand and trademark your program to thousands of potential customers. If you are serious about communicating with the commercial beef business, consider an advertising presence in every one of our four annual issues.

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PERFORMANCE ADVOCATE PROGRAM

The ASA Board recently approved a set of revisions to the Performance Advocate Program that will take effect starting with the 2018 fall and 2019 spring THE enrollment cycles.

There are three big changes to the Performance Advocate Program summarized here . . .

1. Among the traits included, the Performance Advocate Program requires records submitted on 90% of the contemporary group.

Requiring /encouraging 100% of the records is not realistic and could tempt breeders to submit measurements of a lower standard than ideal. Setting the threshold to be 90% of the contemporary group or birth group, allows for missed weights or other understandable instances where records weren't collected yet still capbulk of the whole herd's data.

2. A two-tier system to qualify.

Since additional traits are being added (see point 3) but some of these traits are difficult and /or expensive to collect, there will be a two-tier system for qualifying as a Performance Advocate. If THE herds submit 90% of the records on eight of the 13 traits, they qualify for the first tier. THE herds with 90% of the records on ten out of the 13 traits qualify for the higher tier system.

If an existing performance advocate herd added two more traits to their qualifying records (example, mature cow weights and mature cow BCS) they would qualify as a performance advocate in the new system.

3. An additional seven traits have been added to the list of qualifying records in the program (see table).

The list of important phenotypic and genomic data collected by breeders has grown extensively. The new Performance Advocate revisions can better acknowledge breeders focused on the growing list of economically important records.

As ASA develops more traits (example, feet and leg scores), they may be added to the Performance Advocate Program.



Existing and New Records Recognized in the Performance Advocate Program

Existing Records	New Records
Calving Ease Scores	Docility Scores
Birth Weights	Genomic Test on Birth Group
Weaning Weight	Feed Intake
Yearling Weight	*Mature Cow Weight
Yearling Hip Height	*Mature Cow Body Condition Score or Hip Height
Ultrasound/Carcass	Cow Herd Genomics
	Udder and Teat Scores at Calving

** On mature cow traits, require one record as a two-year-old that expires once they are six years old. A Performance Advocate report will pull a list of records that are "expiring" next season.*

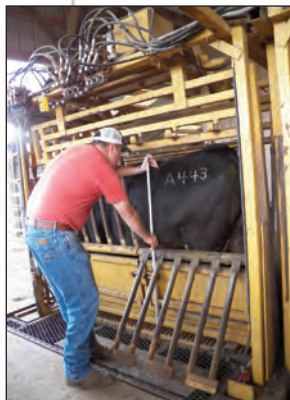
ASA Performance



Advocate

The Performance Advocate Program has a long history of recognizing breeders who focus on quality data collection. The new revisions to the Performance Advocate Program sets the bar for continued high-quality data from breeders committed to genetic improvement.

Go to Herdbook.org and check out the new dashboard for ease of tracking data.





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- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

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The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.



American Simmental Association

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

Questions, contact lgiess@simmgene.com for more information regarding this program.

Participants receive:

- ◆ \$60 for each AI-sired calf with carcass information
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- ◆ Free ASA Genetic Evaluation on your cowherd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

*The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.

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