

APEX Cattle's 'Heterosis Headquarters' Bull, Bred Heifer and Fall Pair Sale

January 29, 2024, Dannebrog, NE.

Auctioneers: Joe Goggins, MT; and Jered Shipman, TX

Representing ASA: Dr. Michael Dikeman

Comments: Thanks to everyone who made the sale most successful on a balmy, comfortable day. High selling individuals were lot 48 @ \$30,000, lot 44 @ \$20,000 and lot 142 @ \$17,000. Volume buyers included 43 bull & heifer lots (FL), 20 bulls (MO), 11 bull & heifers (NE) and 10 bull lots (KS). 43 buyers bought 3-9 head each. Cattle sold into 18 states stretching from ND to TX, FL to ID and to WV including many repeat customers. 183 registered online bidders on both SuperiorLivestock.com and LivestockMarket.com with a large, active crowd in attendance.